"With this issue, PLACE Magazine embarks upon its fifth year as the journal of AIA Michigan, and as an excellent resource for those who take pride in the superb work of Michigan architectural firms. The Michigan Architectural Foundation would like to congratulate PLACE on its success, on its high quality, and for its adherence to a goal of diversity in the projects presented in terms of firm size, geographical location, and building type. The Foundation is also proud to have provided assistance through the development of the quarterly ARCHITECTURE/EVENTS calendar, and hopes the information provided has been useful to those involved and interested in Michigan Architecture."

This issue of EVENTS reflects the holiday slowdown, but indicates a few upcoming activities that may be of interest. We look forward to a more active Spring and Summer, and to continued excellence in PLACE Magazine.

James B. Shane, AIA
President
Michigan Architectural Foundation

**JANUARY**

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About The Cover
A prism shape was chosen for the design of Corning’s Federal Credit Union headquarters building because of its permanence and timelessness.
Architect: Harley Ellington Pierce Yee Associates
Photography by: Timothy Hursley

Placemakers 93 and Placemakers Consultant Directory
An alphabetical listing of architectural firms and consultants’ businesses with location, speciality and a contact person’s name

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Image Imagining

It can be anything that comes to mind. Chances are that corporate image has been carefully created, developed and refined at great cost. The notion is to bring to the consuming public a portrait of a business, one which says what they want it to say. Also, chances are that your perception of that corporate image is made at your point of contact with the company. It could be with a product, a service, an advertisement... or it could be with architecture.

Imagemaking in corporate America is serious business, and the physical environment of business has become an integral part of imagemaking. While some companies have traditionally invested in their facilities as corporate symbols, the image architecture movement is much more recent. In retailing, the merchant is now keenly aware of the message sent to consumers by the store architecture. In finance, the banker more often seeks an aura of solidity and permanence in the architecture of money. In many Fortune 500 companies, it is the architecture of a headquarters which is increasingly called on to reflect the stature and success sought by investors. If the old adage is that clothes make the person, then certainly it can be said that architecture and design make the company!

Consider the four examples of corporate design featured in this issue of Place. Each, in addition to vigorous workplace design criteria and requirements for efficiency, comfort and safety, had a strong and important corporate image component. Each was crafted in a significant manner to enhance the image of the corporation. The architect is therefore called on to be not merely an arbiter of style, but rather an interpreter of community relations, or investment potential, or marketplace forces. Forget about ivory tower buildings, corporate architecture must now influence, support and sell! Call it building with a “game face” on if you will.

What makes corporate architecture such a challenge is that once the image portrait has been painted, the overall design must be responsible to other critical business needs as well. Functionality, energy efficiency, low maintenance and constructability are only a few of the issues that corporate clients are looking to architects to solve. Are Michigan’s architects responding to this call? You be the judge. Place has presented these examples of current work for clients who sought something more than just nice buildings.

This departure from architecture as just style, and from architects as just “givers of form” is a pleasing development. It fosters design of greater substance and brings the built environment into greater harmony with the business environment. And now when we think of a corporate image, a notion of quality architecture may well come to mind.

Timothy A. Casai, AIA
This issue, Sketches looks at a few current topics relating to the traditions of architecture in Michigan and some present-day topics with an historical bent:

Leafing Through History

If you haven’t yet read Kathryn Bishop Eckert’s book *The Buildings of Michigan* (Oxford University Press, 1993), then you have missed an excellent opportunity to explore the variety and depth of architecture in our state. Published by the Society of Architectural Historians, this book is among the first in a series which will document the architecture of the United States in detail, and is much more than simply another history book. It is a tribute to the architects of Michigan, past and present, and the landscape they have helped create. As the author states, the book is “the first comprehensive study of Michigan architectural history to encompass the full range of buildings from early settlement to the present, and the full spectrum of building types from vernacular to high-style designs.” From Gunnar Birkerts’ Law Library Addition in Ann Arbor (1981), to the Bessemer City Hall by N. Albert Nelson (1936); from the Kyser Corporation Headquarters in Clam Lake Township, by Dallas Peacock (1982), to the Max DePree House in Holland by Charles Eames (1954)—this book is a treasure trove of information for anyone who cares about Michigan and its buildings. Keep one in your library and one in your car!

A Classic

The Fisher Building in Detroit was recently awarded the Office Building of the Year Award in the Historical Category by the Building Owners and Managers Association. The award was given to Trizec Properties, the current owners, as testament to their respectful management of Albert Kahn’s 1927 landmark. This spectacular building, long cited as the largest work of art in Michigan, has stood for years as a symbol of classic 1920s design and is as sumptuous and glittering as the day it opened. Coming on the heels of awards from the National Trust for Historic Preservations for the restorations performed on the Michigan State Capitol in Lansing and the Fox Theater in Detroit, the award suggests that historic preservation is becoming increasingly viable and significant in Michigan.

Thought Provocation

Continuing in this historical vein, the July 1993 issue of *The Construction Specifier*, the magazine of the Construction Specifications Institute, featured an article by this author and partner J. Michael Kirk, AIA, entitled “Urban Exodus” which focused on issues of preservation, expansion and expenditure for the same in southeast Michigan. This is an issue of increasing importance to architects, not only as professionals, but as citizens of Michigan and other states around the country. Part of the premise of this discussion is that controversial issues such as school funding and health-care funding are integrally related to the costs of our expanding infrastructure. Perhaps architects and their clients can lead a meaningful debate to determine in what ways we can effectively balance the needs of society and the efforts of the construction and allied industries.
Who Are Architects Anyway... And Why Should I Consult One?

In spite of growing up the eldest son of a building contractor who regularly dealt with architects and always had lots of blue prints around, I never really began to understand the answer to that question until I entered the profession myself.

Many people associate the word architecture with what is most often the final product: a completed building. Yet, they know little about the professionals whose responsibility it is, or the process they go through to get there. Typically, there is a realization that buildings are "designed" by architects through a production of drawings or blue prints. But beyond that, most people know little about the services architects provide and the value they can add, much less the training and preparation they must go through to enter the profession. Few people realize that architects, similar to medical doctors, must complete a three year internship following the completion of a five or six year formal university education. Only then are they eligible to take a grueling four day examination in order to become licensed by the state in which they practice. The reason that architects are licensed and regulated is because they, along with engineers, are the professionals whose responsibility it is to protect the health, safety and welfare of the public in today's built environment. And with a changing lifestyle that is increasingly dependent on the built environment, that is an important responsibility.

The very fact that you are reading this magazine is a good indication that you likely know more about the profession of architecture than the average person. AIA Michigan, recognizing that many people lack information about the profession of architecture and its value and contributions to the quality of our lives, has prepared several informational pieces that it makes available to anyone who wants to know more about the profession. If you or your organization would like to receive copies of an information brochure, a video entitled Architectural Update to view, or possibly have a speaker address your group, please call or write to:

AIA Michigan
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The W.K. Kellogg Foundation was established by corn flakes inventor and cereal magnate Will Kellogg in 1930. Located since its inception in Battle Creek, Michigan, it has grown to be the second largest charitable organization in the world. It focuses on health, education and agriculture as the principal areas of its support and is active in the United States, Latin American and Africa. Last year grants and fellowships totalled $165,000,000. The Foundation also continues Will Kellogg's commitment to support his home town.

The Site

The 1980s were a difficult economic time for the city of Battle Creek. Two major industrial firms left the area for the sun belt resulting in a surge in unemployment, and a new regional mall was opened on Interstate 94, about five miles away, sapping the remaining vitality from downtown. Meanwhile, the Foundation was outgrowing its 1964 headquarters and realized that a new facility would be required. While it would have been far easier to build on virgin land on the outskirts of the city, the Foundation elected to support Battle Creek by building in the center of the downtown.

Assembling the site required acquisition of 66 parcels from 43 separate owners. The existing buildings were substantially vacant and in a seriously deteriorated condition; none continues.

The facility reaches out to the river's edge which is sensitively and graciously developed with landscaping.

The facility reaches out to the river's edge which is sensitively and graciously developed with landscaping.
was considered to be historically significant. The Foundation accommodated the displaced businesses by renovating two buildings in downtown and constructing a third for their relocation. Approximately four city blocks were razed, two streets vacated, and a bridge of the Battle Creek River removed. Of the resulting 16-acre site, one city block has been designated for a future civic plaza. The land north of the Battle Creek River now contains the relocated residence of W.K. Kellogg in a park-like setting, and the 6.5 acre primary site accommodates the headquarters building.

Corporate Culture
Chairman and CEO Russell G. Mawby is fond of describing the Foundation as "low profile" and a "shirt-sleeve mid-western foundation." Throughout its first half-century there was a strong sense of family where all the employees knew each other and their families, and where corporate status distinctions were not emphasized.

The mission that the Foundation defines for itself requires making a large number of relatively small grants and providing support and counsel to the grantee during the project. The result is a relatively large staff in proportion to total grants. By the beginning of design in 1988, the total staff was approaching 100, and the officers were concerned about loss of the sense of family. An early design goal was a building that would foster the greatest amount of interaction by staff during the course of normal work.

A second consequence of the grant-making format is with a large proportion of highly educated and compensated professionals. In a more typical organization, individuals at this level would have exterior wall offices and the support staff would be consigned to the interior. For Kellogg it would be wildly impractical, if not impossible, to design a building with enough exterior wall to accommodate all of its professionals, and it would be counter-productive for an increasingly highly educated and compensated support staff to be denied access to daylight and view.

Building Organization
The major spaces of the building fall into four categories: office modules, service cores, special purpose spaces and the circulation spine, also referred to as "Main Street."

The office modules, the basic building block of the building, are approximately 80 feet wide by 240 feet long and three stories high. Anything taller would lead to greater dependence on elevators, greater compartmentalization, and therefore less interaction and sense of family. All floors contain what are called the private spaces, those individual work stations where people work essentially alone or with one or two others. At the middle level, across the atrium, are the shared use spaces such as the conference, meeting and board rooms where people work together in groups.

Several cores bracket each end of the module providing essential services such as toilets, required egress, and elevators; telephone, data, electrical and custodial closets, and HVAC risers. There is a mechanical room at the top and bottom of each core. Additionally, these cores work as hinges, or couplers, linking modules to each other and to other spaces.

Each floor is subdivided by systems furniture, none of which comes to the outside wall. Professionals are arranged so they can...
To ensure that Place magazine will continue to respond to your needs, we need your help. Please take a minute or two to fill out and return this postcard questionnaire to let us know what we’re doing right and what needs improvement.

1. To what extent do you read Place? ________ thoroughly ________ some ________ none

2. How many others read your copy of the magazine? ________ 3+ ________ 1-2 ________ none

3. How do you rate the following qualities of the magazine? 4 = excellent 1 = poor

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4. How frequently do you read the advertisements? ________ always ________ sometimes ________ never

5. Are you responsible for specifying products and/or services? ________ yes ________ no

6. Have you ever participated in the selection of an architect for your home, business, church, etc? ________ yes ________ no

7. What are your suggestions for articles, features or advertisers?

8. Do you have any recommendations as to how we can improve the magazine?

9. Are you an architect? ________ yes ________ no

10. Other

This was to be equally true of the building itself. Its symbolic importance is emphasized by being a three-story skylit atrium, with upper floor circulation and the shared use spaces looking down upon it. Any other route within the building is clearly subordinate.

Both wings contain monumental open stairs connecting all three levels. By making the changing of floors into a dramatic experience, it is hoped that more people will avoid the elevators and thereby increase the opportunity to see and be seen. The middle level placement of the stair towers is a three-story skylit atrium, with upper floor circulation and the shared use spaces looking down upon it. Any other route within the building is clearly subordinate.

The office module concept contemplates an orderly expansion of the facility in two additional stages, from an initial capacity of 325 to a total of 600. However, there are other parts of the facility that need not change with growth since only one is required. This category, which is called special purpose spaces, includes the lobby, offices for the chairman and president, board room, dining, receiving, and the Meeting Place, a dividable multi-purpose room.

One of the most effective methods of encouraging informal contacts is to provide a single circulation path that everyone uses. To this end, parking and dining have been placed at opposite ends of the building to encourage people to walk its entire length. Frequently used functions such as an ATM, the travel office and parcel expediting are located here. Its symbolic importance is emphasized by being a three-story skylit atrium, with upper floor circulation and the shared use spaces looking down upon it. Any other route within the building is clearly subordinate.

Alternate with support staff clusters. Both are of the same system and the same finishes with the distinction being only in terms of space allocation and degree of enclosure. The only offices in the building with walls to the ceiling are those of the chairman and president.

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Both wings contain monumental open stairs connecting all three levels. By making the changing of floors into a dramatic experience, it is hoped that more people will avoid the elevators and thereby increase the opportunity to see and be seen. The middle level placement of the stair towers is a three-story skylit atrium, with upper floor circulation and the shared use spaces looking down upon it. Any other route within the building is clearly subordinate.
Behind every issue of PLACE are PLACEMAKERS! But where are they located? Who do I call? What is their specialty? The editors of PLACE are happy, once again, to include the PLACEMAKERS DIRECTORY in this fall issue of PLACE magazine.

This easy to use directory features an alphabetical listing of firms with location, specialty of practice and a contact architect with whom to discuss your project. It is compiled as a resource for clients and other members of the building team in need of architectural service.

Participating firms are AIA Michigan members who support PLACE magazine with their projects, ideas and dollars. So take a look and find the firm best suited to your project! We are confident that it’s there! For more information, don’t hesitate to contact:

AIA Michigan ▼ 553 East Jefferson ▼ Detroit, Michigan 48226 ▼ (313) 965-4100

Albert Kahn Associates, Inc.
Albert Kahn Building
7430 Second Ave.
Detroit, MI 48202-2798
Wayne
313-871-8500
313-871-8539 Fax

Allegretti Architects, Inc.
500 Main St.
St. Joseph, MI 49085
Berrien
616-983-1100
616-983-3620 Fax

Architects Four, Inc.
208 W. Liberty St.
Ann Arbor, MI 48104
Washtenaw
313-769-9444
313-769-0999 Fax

Architects + Design,
Randy L. Case, AIA
38 E. Michigan Ave.
Battle Creek, MI 49017
Calhoun
616-965-6515

AZD Associates, Inc.
1606 S. Woodward Ave.
Birmingham, MI 48009
Oakland
313-540-6009
313-540-6047 Fax

Bohde Associates Architects
1510 W. Webster, No. 7
Royal Oak, MI 48073
Oakland
313-288-4112

Brown Associates Architects, Inc.
4190 Telegraph Rd., Suite 2700
Bloomfield Hills, MI 48302
Oakland
313-646-8877
313-646-4605 Fax

CBI Design Professionals
4050 W. Maple, Suite 215
Bloomfield Hills, MI 48301
Oakland
313-645-2605
313-647-7307 Fax

Cooper Design, Inc.
2900 Brockman
Ann Arbor, MI 48104
Washtenaw
313-995-1810

Culbertson Jacobs & Milling
Architects
115½ E. Liberty
Ann Arbor, MI 48104
Washtenaw
313-663-1910
313-663-8427 Fax

Daniel & Associates
16176 Wetherby
Beverly Hills, MI 48025
Oakland
313-433-1026
313-433-0830 Fax

DesRosiers Architects
1080 Woodward Ave.
Bloomfield Hills, MI 48304
Oakland
313-642-7771
313-642-3147 Fax

Dow, Howell, Gilmore, Associates, Inc.
315 Post St.
Midland, MI 48640
Midland
517-839-6761
517-839-2771 Fax

Richard C. Frank, FAIA
302 E. Henry St.
Saline, MI 48176
Washtenaw
313-429-9594
313-429-9594 Fax

Ghafari Associates, Inc.
17101 Michigan Ave.
Dearborn, MI 48126
Wayne
313-441-3000
313-441-3001 Fax

Giffels Associates, Inc.
25200 Telegraph Rd.
P.O. Box 5025
Southfield, MI 48086-5025
Oakland
313-758-6608
313-948-6100 Fax
Ruby & Associates, P.C.  
20245 W. Twelve Mile Rd.  
Southfield, MI 48076  
Oakland  
313-350-2400  
313-350-2405 Fax  

Robert M. Rudowski Associates, Architects  
473 Kings Hwy.  
Wyandotte, MI 48192  
Wayne  
313-283-8093  
313-283-8093 Fax  

Jon Sarkesian Architects, P.C.  
104 W. Fourth, Suite 304  
Royal Oak, MI 48067  
Oakland  
313-398-3539  

Jeffery A. Scott Architects, P.C.  
31805 Middlebelt, Suite 305  
Farmington Hills, MI 48334-2367  
Oakland  
313-626-0700  
313-626-0701 Fax  

Serra and Associates  
1310 N. Stephenson Hwy.  
Royal Oak, MI 48067  
Oakland  
313-541-3010  
313-541-3012 Fax  

Service & Design Group  
Architects  
5659 Stadium Dr., Unit 2  
Kalamazoo, MI 49009  
Kalamazoo  
616-375-8860  
616-375-0556 Fax  

Smith, Hinchman & Grylls Associates, Inc.  
150 West Jefferson Avenue, Suite 100  
Detroit, MI 48226  
313-983-3600  
313-983-3605 Fax  

Arthur F. Smith Architects  
10 Oak Hollow, Suite 100  
Southfield, MI 48034  
Oakland  
313-353-5995  
313-353-5996 Fax  

Park Smith, Architect  
352 S. Saginaw, Suite 1016  
Flint, MI 48502  
Genesee  
313-233-8609  

Straub Associates/Architects  
1133 E. Maple, Suite 207  
Troy, MI 48083-2896  
Oakland  
313-689-2777  
313-689-4481 Fax  

Stephen Sussman Architect + Associates  
894 S. Adams  
Birmingham, MI 48009  
Oakland  
313-644-7257  
313-644-0230 Fax  

Swanson/Swanson Architects, Inc.  
18 Lone Pine Road  
Bloomfield Hills, MI 48304  
313-644-1900  
313-644-6718 Fax  

T.M.P. Associates, Inc.  
1191 W. Square Lake Rd.  
Bloomfield Hills, MI 48302  
Oakland  
313-338-4561  
313-338-0223 Fax  

Tomblinson Harburn Associates, Inc.  
817 E. Kearsley St.  
Flint, MI 48503  
Genesee  
313-767-5600  
313-767-1650 Fax  

Wakely Associates, Inc.  
30500 Van Dyke, Suite M-7  
Warren, MI 48093  
Macomb  
313-573-4100  
313-573-0822 Fax  

Wigen, Tincknell, Meyer & Associates, Inc.  
1647 S. Washington Ave.  
Saginaw, MI 48601  
517-752-8107  
517-752-3125 Fax  

Wops & Wilkie, Architects  
4242 Biddle  
Wyandotte, MI 48192  
Wayne  
313-285-1924  
313-285-2833 Fax  

Building Types - Contact Name

Airports
Roth & Associates, P.C.  
A.E. Bini, AIA

Banks
Goodrich & VanGoor Architects, Inc.  
Michael VanGoor, AIA
J. Howard Nudell Architects, Inc.  
Howard Nudell, AIA
Wigen, Tincknell, Meyer & Associates, Inc.  
Douglas Kueffner, AIA

Building Condition Analysis
Architects Four, Inc.  
Gene Hopkins, AIA
Culbertson Jacobs & Milling Architects  
Dan Jacobs, AIA
Giffels Associates, Inc.  
Phil Nicholas, AIA
Masonry Technology, Inc.  
David S. McGrath, AIA
Roth & Associates, P.C.  
A.E. Bini, AIA
Ruby & Associates, P.C.  
Charles E. Kirby, AIA

College & University Buildings
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William L. Demiene, AIA
Architects Four, Inc.  
Gene Hopkins, AIA
Ghafari Associates, Inc.  
Harold Binder, AIA
Giffels Hoyem Basso, Inc.  
Harry Diamond, AIA
Goodrich & VanGoor Architects, Inc.  
Michael VanGoor, AIA
Harley Ellington  
Pierce Yee Associates, Inc.  
David H. Lawrence, AIA
Building Types - Contact Name

College & University Buildings
Jickling Lyman Powell Associates, Inc.
Richard B. Powell, AIA
Luckenbach/Ziegelman and Partners Inc.
Carl Luckenbach, FAIA
Redstone Architects
Daniel Redstone, AIA
Rossetti Associates Architects
Matt Rossetti, AIA
Straub Associates/Architects
J. Stuart Pettitt, AIA
T.M.P. Associates, Inc.
Tim Casai, AIA

Computer Facilities
Giffels Associates, Inc.
Phil Nicholas, AIA

Criminal Justice Facilities - Jails
Giffels Associates, Inc.
Phil Nicholas, AIA

Entertainment Facilities & Theatres
T.M.P. Associates, Inc.
Tim Casai, AIA

Facilities Management
Ghafari Associates, Inc.
Harold Binder, AIA
Giffels Associates, Inc.
James Meredith, AIA

General Practice
Architects Four, Inc.
Lorri Sipes, AIA
Architecture + Design
Randy L. Case, AIA
Bohde Associates Architects
Matthew Bohde, AIA
Brown Associates Architects Inc.
Timothy Teefey, AIA
Cooper Design, Inc.
Gary L. Cooper, AIA
Danckaert & Associates
John P. Danckaert, AIA
William Gilmore, AIA
Ghafari Associates, Inc.
Robert Carlington, AIA
Giffels Hoyem Basso, Inc.
Harry Diamond, AIA
Jickling Lyman Powell Associates Inc.
Robert B. Powell, AIA
Charles E. Jylha Architects
Charles E. Jylha, AIA
Mamola Associates Architects
Lee J. Mamola, AIA
MJM & Associates, Inc.
Michael Mosley, AIA

General Practice
David W. Osler Associates, Inc., Architects
David W. Osler, FAIA
Petrilli Consulting Architects
C. Petrilli, AIA
Lincoln A. Poley, Architect, AIA
Lincoln A. Poley, AIA
Redstone Architects
Daniel Redstone, AIA
Rossetti Associates Architects
Eric J. Hill, AIA
Roth & Associates, P.C.
A.E. Bini, AIA
Ruby & Associates, P.C.
Charles E. Kirby, AIA
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Robert Rudowski, AIA
Schervish, Vogel, Merz
Stephen Vogel, AIA
Jeffery A. Scott Architects, P.C.
Jeffery Scott, AIA
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Tony Serra, AIA
Swanson/Swanson Architects, Inc.
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James Tomblinson, FAIA
Yops & Wilkie, Architects
John S. Wilkie, AIA

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Architecture + Design
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Gary L. Cooper, AIA
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Giffels Hoyem Basso, Inc.
Harry Diamond, AIA
Jon Greenberg & Associates Inc.
Michael Kirk, AIA
Kingscott Associates, Inc.
Earl Frazier, AIA
Petrilli Consulting Architects
C. Petrilli, AIA
Schervish, Vogel, Merz
Stephen Vogel, AIA
Park Smith, Architect
Park Smith, AIA
Tomblinson Harburn Associates, Inc.
Ronald Campbell, AIA
Wigen, Tincknell, Meyer & Associates, Inc.
John Meyer, AIA

Hospitals & Clinics
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Stephen Whitney, AIA
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Calbertson Jacobs & Milling Architects
Jan Calbertson, AIA
Ghafari Associates, Inc.
Harold Binder, AIA
Harley Ellington
Pierce Yee Associates, Inc.
Barry N. Merenoff, AIA
Jordan London, AIA
Remen Mikho Consultants, Inc.
Seymour Remen, AIA
Service & Design Group, Architects
Terry Schley, AIA
Smith, Hinckman & Grylls Associates, Inc.
Andrew A. Vazzano, AIA
Straub Associates/Architects
R. Thomas Yaste, AIA
T.M.P. Associates, Inc.
Larry Morris, AIA
Wigen, Tincknell, Meyer & Associates, Inc.
Philip Davis, AIA

Hotels & Resorts
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Gene Hopkins, AIA
Danckaert & Associates
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Industrial Facilities
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John E. Enkemann, Jr., AIA
James Debard Architects
James Debard, AIA
Ghafari Associates, Inc.
Michael Neville, AIA
Giffels Associates, Inc.
Paul Bakalis, AIA
Hensel & Associates
Joerg Hensel, AIA
Roth & Associates, P.C.
A.E. Bini, AIA
Ruby & Associates, P.C.
Charles E. Kirby, AIA

Landscape Architecture
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Harley Ellington
Pierce Yee Associates, Inc.
Harry F. VanDine, FAIA
Schervish, Vogel, Merz
Stephen Vogel, AIA
Tomblinson Harburn Associates, Inc.
Ronald Campbell, AIA
### Libraries
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  - William L. Demiene, AIA
- Allegretti Architects, Inc.
  - John Allegretti, AIA
- Culbertson Jacobs & Milling Architects
  - David Milling, AIA
- Mamola Associates Architects
  - Lee J. Mamola, AIA
- Straub Associates/Architects
  - J. Stuart Pettitt, AIA
  - Kent Johnson, AIA

### Manufacturing & Warehousing
- Albert Kahn Associates, Inc.
  - John E. Enkemann, Jr., AIA
- Giffels Associates, Inc.
  - Paul Bakalis, AIA
- Nordstrom - Samson Associates
  - Jeffery Clark, AIA
- Roth & Associates, P.C.
  - A.E. Bini, AIA
- Ruby & Associates, P.C.
  - Charles E. Kirby, AIA

### Museums
- Architects Four, Inc.
  - Lorri Sipes, AIA
- Cooper Design, Inc.
  - Gary L. Cooper, AIA

### Office Buildings
- Architecture + Design
  - Randy L. Case, AIA
  - James Debard Architects
  - James Debard, AIA
- Ghafari Associates, Inc.
  - Robert Carington, AIA
- Giffels Associates, Inc.
  - H. Vaporiyan, FAIA
- Harley Ellington
  - Pierce Yee Associates, Inc.
  - David H. Lawrence, AIA
  - Luckenbach/Ziegelman and Partners Inc.
  - Carl Luckenbach, FAIA
  - J. Howard Nudell Architects, Inc.
  - Howard Nudell, AIA
- Rossetti Associates Architects
  - Eric J. Hill, AIA
- Roth & Associates, P.C.
  - A.E. Bini, AIA
- Ruby & Associates, P.C.
  - Charles E. Kirby, AIA
- Smith, Hinchman & Grylls Associates, Inc.
  - Carl Roehling, AIA
  - Arthur F. Smith Architects
  - Arthur Smith, AIA

### Religious Structures
- Herrington & Dingens, Architects
  - Shelley Herrington, AIA
- Roth & Associates, P.C.
  - A.E. Bini, AIA
- Straub Associates/Architects
  - J. Stuart Pettitt, AIA
- Tomblinson Harburn Associates, Inc.
  - James Tomblinson, FAIA
- Wigen, Tincknell, Meyer & Associates, Inc.
  - John Meyer, AIA

### Research & Development Facilities/Corporate
- Albert Kahn Associates, Inc.
  - Alan H. Cobb, AIA
- Brown Associates Architects, Inc.
  - Timothy Teefey, AIA
- Ghafari Associates, Inc.
  - Robert Carington, AIA
- Giffels Associates, Inc.
  - Paul Bakalis, AIA
- Harley Ellington
  - John C. Hammer, AIA
  - Giffels Hoyem Basso, Inc.
  - Harry Diamond, AIA
- Jickling Lyman Powell Associates Inc.
  - William A. Frederick, Jr., AIA
- Service & Design Group * Architects
  - Terry Schley, AIA
- Robert Ziegelman, FAIA
- Schervish, Vogel, Merz
  - Stephen Vogel, AIA

### Municipal Facilities
- Architects Four, Inc.
  - Lorri Sipes, AIA
- Culbertson Jacobs & Milling Architects
  - David Milling, AIA
- Hensel & Associates
  - Joerg Hensel, AIA
- Kingscott Associates, Inc.
  - Robert McGraw, AIA
  - Petrilli Consulting Architects
  - C. Petrilli, AIA
- Redstone Architects
  - Daniel Redstone, AIA

### Office Interiors
- Danckaert & Associates
  - John P. Danckaert, AIA
- Ghiffes Associates, Inc.
  - James Meredith, AIA
- Harley Ellington
  - Pierce Yee Associates, Inc.
  - Anthony A. Foust, AIA
- Kingscott Associates, Inc.
  - Earl Frazier, AIA
- Rossetti Associates Architects
  - Kathleen Reehil, AIA
- Schervish, Vogel, Merz
  - Stephen Vogel, AIA
  - Jeffery A. Scott Architects, P.C.
  - Jeffery Scott, AIA
- Arthur F. Smith Architects
  - Arthur Smith, AIA

### Multi-Family Housing
- Allegretti Architects, Inc.
  - Arunas Rumsa, AIA
- Goodrich & VanGoor Architects, Inc.
  - William A. Frederick, Jr., AIA
- Luckenbach/Ziegelman and Partners Inc.
  - Robert Ziegelman, FAIA
- Schervish, Vogel, Merz
  - Stephen Vogel, AIA

### Municipal Facilities
- Architects Four, Inc.
  - Lorri Sipes, AIA
- Culbertson Jacobs & Milling Architects
  - David Milling, AIA
- Hensel & Associates
  - Joerg Hensel, AIA
- Kingscott Associates, Inc.
  - Robert McGraw, AIA
- Petrilli Consulting Architects
  - C. Petrilli, AIA
- Redstone Architects
  - Daniel Redstone, AIA

### Office Interiors
- Danckaert & Associates
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- Ghiffes Associates, Inc.
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- Harley Ellington
  - Pierce Yee Associates, Inc.
  - Anthony A. Foust, AIA
- Kingscott Associates, Inc.
  - Earl Frazier, AIA
- Rossetti Associates Architects
  - Kathleen Reehil, AIA
- Schervish, Vogel, Merz
  - Stephen Vogel, AIA
  - Jeffery A. Scott Architects, P.C.
  - Jeffery Scott, AIA
- Arthur F. Smith Architects
  - Arthur Smith, AIA
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<th>Residential - Custom</th>
<th>Residential - Renovations &amp; Additions</th>
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<td>Allegretti Architects, Inc.</td>
<td>MJM &amp; Associates, Inc.</td>
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<td>Bohde Associates Architects</td>
<td>Stephen Sussman Architect + Associates</td>
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<td>Matthew Bohde, AIA</td>
<td>Stephen Sussman, AIA</td>
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<td>CBI Design Professionals</td>
<td>Swanson/Swanson Architects, Inc.</td>
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<td>Robert Clarke, AIA</td>
<td>Karen Swanson, AIA</td>
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<td>DesRosiers Architects</td>
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<tr>
<td>L. DesRosiers, AIA</td>
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<td>Goodrich &amp; VanGoor Architects, Inc.</td>
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<td>Michael VanGoor, AIA</td>
<td>Michael Mosley, AIA</td>
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<td>Sam Pizzo &amp; Associates</td>
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<td>Jon Sarksian, AIA</td>
<td>Karen Swanson, AIA</td>
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| Residential - Renovations & Additions         | Restaurants                                                                                       |
| Frank Zychowski, AIA                      | Michael Mosley, AIA                                                                               |
| CBI Design Professionals                  | Jon Sarksian Architects, P.C.                                                                       |
| Robert Clarke, AIA                        | Jon Sarksian, AIA                                                                                 |
| Russell Walter Dixon, Architect           | Arthur F. Smith Architects                                                                        |
| Russell W. Dixon, AIA                     | Arthur Smith, AIA                                                                                 |
| Goodrich & VanGoor Architects, Inc.       |                                                                                                    |
| Anne Goodrich, AIA                        |                                                                                                    |
| Hensel & Associates                       |                                                                                                    |
| Joerg Hensel, AIA                         |                                                                                                    |

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<td>Russell W. Dixon, AIA</td>
<td>Kenneth Nisch, AIA</td>
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<td>Gino Rossetti, FAIA</td>
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<td>Robert Clarke, AIA</td>
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<td>Russell Walter Dixon, Architect</td>
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<td>Hensel &amp; Associates</td>
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<th>Sports Facilities &amp; Arenas</th>
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<td>John Castellana, FAIA</td>
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<td>Cooper Design, Inc.</td>
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<tr>
<td>Gary L. Cooper, AIA</td>
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<td>James Debard Architects</td>
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<td>James Debard, AIA</td>
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<tr>
<td>Schervish, Vogel, Merz</td>
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<tr>
<td>Stephen Vogel, AIA</td>
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</table>
For the second year, the editors of Place magazine are including the PLACEMAKERS CONSULTANT DIRECTORY as part of the PLACEMAKERS DIRECTORY. As its name implies, this section lists the consulting firms, their specialty, location and contact persons. PLACE magazine will distribute this directory at no cost to those who request it. For more information, including how listings can be purchased for inclusion in future issues, please call 313/965-4100. AIA Michigan welcomes your suggestions.

A/1 Systems
Box 566
St. Clair Shores, MI 48080
Macomb
313-882-1133

Alfred Associates, Inc.
17191 James Couzens
Detroit, MI 48235
Wayne
313-345-9800
313-345-4750 Fax

118 N. Washington
Royal Oak, MI 48067
Oakland
313-399-3888
313-542-6555 Fax

ArtiTECHS
2159 Medford Rd., Suite 60
Ann Arbor, MI 48104
Washtenaw
313-677-3473
313-973-0779 Fax

BCF Engineering, Inc.
106 Huron Blvd.
Marysville, MI 48040
St. Clair
313-364-4120
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The large atrium/greenhouse space is expressed emphatically as the entry element.

**FLOWER POWER**

If the success of your business depends on the beauty and freshness of flowers, what better image with which to express your new headquarters expansion than a large atrium/greenhouse space? The sun-drenched interior with its multi-faceted glass enclosure provides the ideal metaphor for the corporate product and environment. While the greenhouse promotes product growth, can the atrium promote people growth, at least in the business sense? In large measure, a pleasant and positive place to work contributes to employee productivity and creativity. Here is a facility that expresses a caring for both corporate image and people space in a unified design statement.

The four-story, 37,000 square foot addition to FTD's World Headquarters, designed by Giffels Hoyem Basso, Inc., includes offices, conferencing, videotaping, training and storage space. Skylights and atriums complement the interior space and ample interior and exterior foliage support the FTD image.

A 60-foot high, all-glass main lobby atrium connects the addition to the existing building. Balcony walkways extend through the glass-enclosed space and a central elevator provides access between the buildings. The lobby, with its dramatic four-story atrium and interior landscaping, serves to unify the existing executive wing with the new addition and suggests a powerful corporate image.

The existing building's lobby was renovated and serves as a lunchroom overlooking a fully landscaped courtyard centered between the existing structure and the new addition. Exits to the courtyard pathways and courtyard seating provide a peaceful outdoor environment for lunch or resting.

Approximately 60 percent of the addition is comprised of open-office space, and the remaining 40 percent is a combination of fixed

continues
The transparency of the enclosure is enhanced by the scale of the space.
office and conferencing space. Much of the work and circulation space relates back to the atrium/greenhouse space to give views and natural light.

As a device to enhance the corporate work environment, this vast atrium space does a remarkable job of focusing the building circulation. Employees and visitors alike travel through and around this indoor "piazza." It becomes a social as well as a business space, one that lets the outdoors in and gives a strong new image. By creating a link between the corporate identity and the architectural identity, the atrium/greenhouse succeeds in providing FTD with a physical expression of its business and services. ▼

Waiting space explodes into the sun drenched atrium/greenhouse.
The chiseled, prism-shaped facility is expressed in a taut, glass enclosure.

**POSITIVE REFLECTIONS**

Corning Glass Works and the City of Corning have built a legendary reputation for their production of glass and glass products. So, when Harley Ellington Pierce Yee Associates, Inc. was given the chance to design a new headquarters for the Corning Federal Credit Union, designer Harold F. VanDine, FAIA, responded with a prism-shaped facility.

"The prism, more than any other form, truly represents glass and all of its properties. It reflects every color in the rainbow and changes mood with variations in lighting and environment. The prism form is timeless and permanent, befitting a financial institution," says VanDine.

With a long and recognized tradition of quality architecture and design excellence, the building's image was important in Corning, but there were many important practical challenges to address in the development of the 48,000 square foot facility.

The building shares a site with several significant Corning Glass facilities, and the materials selected for this project mirror the common vocabulary of silver and dark-colored glass and stainless steel. Yet the building has an expression all its own.

The four-story, triangular structure has a broad sweeping diagonal front side with transparent glass exposing views to all floors and a full height atrium over the lobby and entrance. The other two sides of the building utilize navy blue, reflective, heat-absorbent glass. Depending on the time of day, the weather, the season or just different formations of clouds in the sky, the building's appearance can vary from black and opaque to colorful and brilliant to translucent and multidimensional.

Unlike other banking institutions, a credit union's customers are its owners. Therefore, it was important that the Corning Credit Union be receptive and accessible to each and every customer, whether they be drive-through or those coming inside to use the facility's services.

Because of Corning's reputation, the architects responded with a prism-shaped facility.

The building continues...
The main banking space welcomes members with warm finishes and a human scale.

"Glass not only reflects an appropriate image as part of the Corning family, its transparent quality creates an open and inviting environment that conveys to customers that they are an important part of the credit union and its continued prosperity," VanDine explains.

Customers using the drive-in facilities approach teller windows through an opening to the heart of the building. An expanse of glass allows the interior of the building to be experienced without leaving the vehicle.

Upon entering the lobby, the entire building opens up to customers with views of all four floors. Where the exterior of the building offers hard cool surfaces and a machined configuration, the interior welcomes with a warm and friendly ambience. Small spaces offer a more human scale. Fabric and soft finishes in a blue-based palette and wood trim on interior walls are articulated in the casework and carried through to the furnishings, adding to the comfort of the interior.

As a representation of the corporate client image, this facility is unmistakable. It provides clues as to function while remaining true to its image-making role, indeed a "reflection" on quality architecture. ▼
PRAIRIE STYLE PRESCRIPTION

The road to board certification as an emergency physician is a difficult one. It leads through vigorous education and experience requirements, and culminates at the American Board of Emergency Medicine (ABEM). The challenge for MBDS Architects was equally as formidable and centered on the design of a new headquarters facility for ABEM which would both blend in with the special wetlands site chosen by the Board along with meeting the programmatic needs of the organization and its staff.

The five acre site chosen by the Board includes a beautifully wooded terrain and yet maintains easy access to the greater Lansing area. It needed to accommodate a unique and beautiful design to reflect the stature of the organization and the opportunity inherent in the site.

The result was the design and construction of a 13,000 sq. ft. building which reflects the strong regional influence found in Prairie style architecture. The one-story facility utilizes brick, precast concrete and wood. The exterior and the structure’s position on the site were designed to be sensitive to the environment, respecting tight wetland restrictions. The development of strong horizontal lines is accentuated by a projected brick base with a bullnose cap and a low pitched roof with 4-foot sweeping overhangs. The Prairie style windows are organized on the building to be true to the architectural style and provide natural light to the interior spaces.

The interior space successfully combines efficiency and flexibility, yet still is sensitive to the unique way the organization functions. Its design involved team work among the ABEM staff and the architect, who analyzed Board activities and staff support of those activities, and then designed work areas with a clear vision of how the organization works. A curved corridor, known as the “street,” runs through the interior of the building just as a street connects individual houses in a...
A delicate sense of detail provides a warm and attractive interior.

Low, horizontal flowing lines announce the entry to the ABEM headquarters.
The curving interior street connects work areas as do houses in a neighborhood. The idea of the street is to encourage interaction among the different staff work groups.

The west wing of the building itself and the beautiful, heavily wooded site provide a picture of quality which appropriately represents the standards the Board has attempted to maintain.

The facility is a strong counterpoint to the stress and tension of the emergency room where so many of its members work. There is a certain serenity or restful quality to the completed project which demonstrates a successful understanding of site as well as client needs.

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Mechanical/Electrical Engineers:
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Structural Engineers:
Leonhardt-Kreps-LeFevre
Landscape Architect: Roger Gardner
Construction Manager:
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Photography (exteriors): Nick Nechterlein and J.D. Small
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