President’s Report: The Role of the Architect

I am sure that hardly a day goes by without many of you feeling that the role of the Architect is changing in some very direct ways and, maybe not so direct, possibly subtle ways. Around the state, whether in large cities or smaller communities, we are experiencing a reduction in architectural services being provided during the con-

AIA Grand Valley Chapter

AIA Grand Valley leadership recognizes that increased participation and membership will come through an increased perception of value. Our focus for 2000 is Awareness and Outreach. In the last year, we have...

- Presented five programs involving significant speakers with an average attendance of over 60 (at least 30 percent were non-AIA members).
- Completely re-vamped our Honor Awards program.
- Affiliated (with MAF help) with a visit from Michael Graves (turnout of over 1,000).
- Been involved with new Master Plan for Grand Rapids; and with Turner Ave. improvements project.
- Planned a CE seminar delivering 9 HSW credits, with another scheduled for November.
- Spearheaded an exciting new organization with the working title of the West Michigan Design Alliance. Initial Alliance participants include AIA, ASID, IIID, IDSA, ASLA, SEGD, Steelcase, Herman Miller, Knoll, Haworth, Grand Rapids Art Museum, and Kendall College of Art & Design.
- Created a chapter Web site. Visit us at aiagv.org.

In all, it’s an exciting time at AIAOV. Please feel free to get in touch for more specifics!

AIA Saginaw Valley Chapter

The Saginaw Valley Chapter’s goal is to promote fellowship among its members, provide continuing education opportunities, promote the profession and be an asset to our community. The Chapter holds nine monthly board meetings from September through May. Along with these events, dinner and educational programs are offered to chapter members. This year’s programs have included computer modeling, risk management, historic presentation and a tour of the Meyer May House in Grand Rapids.

In June, the chapter co-sponsored a golf tournament with MSPE to raise funds for Habitat for Humanity.

In December, we will award two annual scholarships through the Dan Toshach Scholarship Fund to qualifying Architectural Technology students at Delta College.

For further information, refer to the Chapter Web site at www.aiami.com/sv.htm.
President’s Report  
(continued from page 1)

struction administration phases of our projects.
This change is probably not attributable to a single reason alone. 
Delivery system types, whether design/build or construction management, 
and legal perspectives of insurance underwriters, are just a few items often mentioned as impacting changes in the depth of the architect’s involvement with the construction process as well as the design process.

Believe it or not, the State of Michigan really holds no position as to the need for architects to provide construction administration for projects other than schools. On many smaller projects, clients often think the architect’s presence at the job site is little more than an added cost to the project. Many owners believe the contractor/builder provides adequate protection to their welfare. Obviously, we all know this is not the case. In reality, our absence during construction often results in plan interpretation problems and, ultimately, improper and inadequate construction principles being used.

Jeffrey R. Zokas, AIA is the current chairperson of the AIA Michigan Government Affairs Committee. When he is not spending huge amounts of time in the service of the AIA, he is actually a director of project management for the firm of HarleyEllis in Southfield, Michigan. The Government Affairs Committee, through Jeff’s leadership, recently made a decision to write a position paper that would give, at the very least, a focused view of the architect’s perspective.

The diminishing role of the architect during construction has been a growing concern of Jeff’s for many years. His article strongly encourages architects to step up to the plate and reclaim their former construction responsibilities.

This article was written to see if the architects of Michigan agree with this perspective. Please provide Jeff with your feedback. The results of your feedback will be published in a future Bulletin and/or Place magazine.

Master Builder or Not?
By Jeffrey R. Zokas, AIA

Over the past fifty years, the architect’s role as “Master Builder” has slowly eroded away. As I examined this situation, I identified a number of factors contributing to this erosion, including the expanding role and increased education of the contractor, changing delivery systems, technology, building system complexity and professional liability. All of these factors have helped to reduce the role of the architect during the construction phase of a project.

As a profession, do we want to regain our former role as Master Builder? Or, do we desire a modified version of that role?

The Architectural Profession complains about our decreased role during the construction phase. Fifty years ago, the “customer” relied on the architect’s experience and knowledge of the design and construction process to properly guide them. They trusted the architect’s judgment on construction matters. And, they were willing to pay for that service because they clearly saw the value. How many customers today, see that value?

Many architects today have difficulty convincing their customers they should be utilized for traditional construction period services, i.e. shop drawing review, responding to questions, clarifying the documents and periodically observing construction. The customer unfortunately does not see the “value” in these services.

A direct effect of architects eschewing construction responsibility has been an increase of lawsuits against architects. Once, design errors were the primary reason for owner complaints against architects — errors that resulted in property damage or personal injury. More recently, the palette of complaints against architects has broadened to include owners and contractors who sue because of incomplete documents, unanswered questions, delayed shop drawings and even construction cost overruns. It is evident that less construction involvement on the part of the architect is costing more in legal fees and settlements.

Three decades ago, the converse was true: More construction involvement cost the architect and customer less in lawsuits, complaints and settlements. The best architectural defense is to preempt construction problems with an alert and attentive architectural presence at the job site.

I believe the pendulum has slowly started to swing back. The contractor as construction authority and arbiter has not always considered the best interests of the customer when resolving construction issues. The opportunity is here to regain some or all of our former construction responsibilities.

What must the profession do to regain that role? The process must start with all of us as professionals, continuously educating our customers — and reinforcing the message — about the services we can offer during construction and the benefit they provide. More importantly, we must all demonstrate the value of these services by our actions! We must show how these services can and do expedite construction and reduce costs by resolving issues quickly. Because of our knowledge of the design intent, we can quickly make informed construction decisions with the best interest of the customer in mind.

When it comes to maintaining a consistent quality standard throughout construction, the architect is clearly in the best position to represent the customer when substitutions are being considered. Who better to make impartial, objective judgments about construction/contractor issues and
NCARB Votes to Oppose Interior Design Licensing

At their Annual Meeting and Conference in June in Chicago, the National Council of Architectural Registration Boards' delegates voted their opposition to interior designer licensing laws being promulgated around the country.

NCARB's position has been taken solely with the protection of the public health, safety and welfare in mind. Concern on this subject has been heightened by recent efforts of interior designers to make inroads into the building departments of the U.S. by advancing the proposition that "registered design professionals" (i.e. architects and engineers) also include interior designers, to prepare, stamp and seal, and submit drawings to local building departments.

Additional information about NCARB and matters debated at the 2000 Annual Meeting may be found at www.ncarb.org.

New Book Offers Pictorial Study of Detroit

A new book, Detroit Revisited, provides an artistic expression of the city of Detroit during the 20th century. It consists of four parts: an introductory history of Detroit in the 20th century by Mary Desjarlais; a selection of photos of the city during the early 1900s by John Baldwin Thomas; a second selection of photos taken by Bill Rauhauser during mid-century; and a third selection of photos by Gene Meadows at the end of the century. The book is available in a regular edition ($29.95) and a deluxe edition ($129.95) from Group 3 Publishing. Call (248) 357-0364.

Master Builder

(continued from page 2)

provide the customer with recommendations?

These are some of the basic construction responsibilities, we, as architects, must be able to perform well before we can legitimately expand our role during the construction phase.

Architects must first demonstrate a strong desire to truly take on these responsibilities. The architect must clearly explain to the customer why it is in their best interest to keep the architect involved during the construction phase.

On average, the construction phase services of an architect's fee equate to about 1.4 percent of the cost of construction. On a $5,000,000 project, this equates to approximately $70,000. An architect should be able to demonstrate a return of twice that amount as a result of basic construction period services. This is key to reinforcing the value of architectural services during construction.

In 1937, the Michigan State Legislature enacted Public Act 306, which relates to the construction of public school buildings. This act states: "The architect preparing plans and specifications or supervising the construction of any school building shall be responsible for constructing the building of adequate strength and in a workmanlike manner according to the plans and specifications approved." In this situation, the architect must take on major construction responsibilities as mandated by state statute. This requires the architect to estimate sufficient time to provide the necessary services during construction to comply with the law. In 1937, the State of Michigan clearly saw the value and trusted the architectural profession to look out for the public's best interests when it came to the proper construction of school buildings.

The State continues to maintain this position today.

The time is now to begin reclaiming our former construction responsibilities and becoming the proactive voice of construction. The impact of your contribution during construction benefits the customer, contractor, building officials, the public and you! Please do your part to help reinforce the value of an architect during construction.

Your comments are welcomed, please forward them to Jeffrey R. Zokas at HarleyEllis, 26913 Northwestern Hwy., Ste. 200, Southfield, Michigan 48034-3476, or e-mail them to jrzokas@harleyellis.com.

Pictured are Michigan's new AIA Fellows (from left) Tom O'Connor, FAIA, Eric Hill, FAIA, and Victor Saroki, FAIA, inducted at the May AIA Convention in Philadelphia.
What is the AIA Michigan Design Retreat?

• An opportunity to talk about architectural design with your peers
• Exposure to a wide variety of ideas and attitudes about architecture and the design process in a rustic atmosphere
• See how design problems are handled by fellow professionals
• Forget about mundane office problems and simply think about design, design, design

Registration Information

Students/Associates: $79
Student package deal: $225
“Pros”: $125
After Sept. 1: $150
(Golf registration separate)

Call AIA Michigan, (313) 965-4100
Or, visit www.aiam.com

Projects Scheduled For Presentation

St. Robert of Newminster Parish
Design Studio
Onyx Arena
Lear Electronics and Electrical Div. Campus
Offices of Biddison Architects
Grand Valley State University Life Sciences Complex
Rush Copley Healthplex
Detroit Comice and State Renovation and Expansion
Sherman Lake YMCA
Arundel Habitat for Humanity
Spiritus Sanctus
Detroit Opera House Interior Renovation
Mercedes-Benz All-Activity Vehicle Production Facility
Lake Orion High School
Architectural Office Renovation
Byron Center High School

Overview of International Residential Code 2000

October 17, 2000 • 8 a.m. - 4 p.m.
Laurel Manor, Livonia

This full-day seminar provides an overview of the critical concepts of the International Residential Code, 2000 edition. These concepts provide a basis for enforcement professional to utilize the code in all facets of their job. Code requirements will be grouped by topic area, and specific requirements identified. The IRC/2000 contains some concepts previously used by certain segments of the enforcement community and new to other segments. Where applicable, these concepts will be identified.

Upon completion, attendees will be better able to:
• Identify code requirements in the IRC/2000
• Define concepts in the IRC/2000
• Apply the code requirements in the IRC/2000 to plan review and inspection scenarios.
• Identify complaint and non-complaint building components.

About the Speaker
Mark Nard, CBO, is a headquarters service representative for BOCA. He provides service to the BOCA membership in the Midwest. Marc has 8 years experience as a building official in Illinois and Indiana, is a Certified Building Official and is certified in the following One- and Two-family Inspection disciplines: building, electrical, mechanical and plumbing; and is certified as a One- and Two-family combined Inspector. He teaches a variety of courses on inspection, plan review, property maintenance and ethics.

Registration Information
Attendance limited! To Register, call (313) 965-4100, or register on our Web site, www.aiam.com

Members: $150; after Oct. 6, $170.

Sponsored by AIA Detroit
CONTINUING EDUCATION

Educational Facilities Conference
October 4-6, 2000
Shanty Creek Resort
Bellaire, Michigan

Program Highlights
- Best of '99 Slide Show
- C. William Day and Kathy Day address benefits of long, long-range planning
- Kathy Feaster will reveal how NOT to pass a Bond issue
- and many more. 13 hours of continuing education credit, including some HSW hours.

Conference registration fee for members is $250; after September 15, $300.
Call AIA Michigan at (313) 965-4100. Call for a complete conference brochure, or visit www.aiam.com.

Sponsoring groups include
AIA Michigan
Michigan Architectural Foundation
Michigan School Business Officials
Michigan Department of Treasury
Michigan Assoc. of School Administrators
Michigan Association of School Boards

Golf Outing at new Cedar River Course
Four player best ball (scramble) outing will be at the close of the conference on Friday, Oct. 6, on the Shanty Creek Cedar River Course. $95 per golfer. Register for golf by Sept. 18.

September

14 MCUC Forum
The Michigan Construction Users Council Fall Forum will address “Project Delivery Systems, Part 2.” The program is a continuation of the group’s Spring Forum. Speakers will include Bruce Hravatic of Detroit Edison, Carl Wendell of The Austin Company, and others. 8 a.m. - 12:30 p.m. Kellogg Center at Michigan State University. Registration fee. For information or registration, call (517) 485-8230.

15-17 11th Annual Design Retreat
Spend time in an informal atmosphere talking, seeing, thinking, about architectural design. Examine projects tackled by member firms. Registration fee for “pros” is $125; after Sept. 1, $150. Special student/associate rate is $79. Begins on Friday evening, with optional golf outing Friday afternoon. Camp Hays-Went-Ha, Torch Lake. See details on page 4. Call AIA Michigan, (313) 965-4100.

22-23 AIA Chicago Annual Professional Development Conference
AIA Chicago’s 4th Annual Professional Development Conference will feature a series of seminars on challenging technical, management and design issues. Saturday workshops are devoted to residential architects. Earn at least 5 CES learning units each day. Held at Holiday Inn Chicago Mart Plaza. Visit www.aiachicago.org or call AIA Chicago at (312) 670-7770 for a brochure.

29.
Oct 1 Historical Society Conference

October

4-6 Educational Facilities Conference
See details, left.

17 AIAD Int’l Residential Code Seminar
Full-day seminar provides overview of critical concepts of the International Residential Code, 2000 edition. Learn to identify code requirements in the IRC/2000; define concepts in the IRC/2000; locate and utilize tables in the IRC/2000; apply code requirements in IRC/2000 to plan review and inspection scenarios; and identify complaint and non-complaint building components. 8 a.m.-4 p.m. Livonia. Registration fee $150, members; $170 after Oct. 6. Call (313) 963-4100.

23-27 Value Management Course
Five-day Value Management Methodology & Application Module 1 Training Workshop is led by Stephen Kirk, PhD, FAIA and is approved by the Certification Board of SAVE International. Course covers VM Approach to Projects; VM Concepts and Principals; Information Phase; Function Phase; Creative Phase; Evaluation and Development Phases; and Recommendation Phase. Detroit. Registration fee. Call (313) 823-7330. (Three-day Module II program offered in Detroit October 30-Nov. 1)

The information on seminars/conferences the AIA Michigan will publicize to its members. Additional seminars from all sources will be added as they arise and information will be updated as we receive the information. Continuing education programs statewide may be submitted for review and added to this calendar. University programs from LTU, Andrews, UD/M and UM will also be included.

Continuing education credits will automatically be credited where AIA Michigan or AIA Detroit is the primary provider. AIA members may receive credits for any program, provided the member complete the self-evaluation form and return it to AIA National.

AIA Michigan

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Firm news

Awards, etc...
American Society of Landscape Architects: ASLA Medal to Carl Johnson, FASLA, co-founder of Johnson, Johnson, Roy/Inc., now SmithGroup JJR... BEI Associates, Inc.: Gold Award for 1999 from DaimlerChrysler Corp. to recognition of outstanding performance as a supplier... Duce Simmons Associates: Janice Suchan, AIA, and Debra Gardin, AIA, have become registered architects in Michigan... Gunn Levine Associates: 2000 Renovated Laboratory of the Year award by R&D Magazine for Innovative Laboratory Design for Lake Superior State University's Crawford Hall of Science, a $23 million renovation and new-build project... Albert Kahn Associates: recognition of a virtual reality tour of the firm's newly renovated 1st floor space on its Web site by About.com (as Web3D Link of the Day on June 1) and by Parallel Graphics (3D Page of the Week for June 5-9)... David W. Osler Associates, Inc., Architects: adaptive re-use of the Tuomy Hills service station, now University Bank ATM, has been placed in the National Register of Historic Places by the National Park Service... Rossetti Architects: Building Team Project of the Year Award by Building Design & Construction Magazine for collaboration on the new EMU Convocation Center, along with Eastern Michigan University and Barton Malow.

New Positions...
Hobbs+Black Associates, Inc.: Alicia Bayley, Brian Conroy and Bill Harvey, AIA, to associates... Lawrence Technological University: Laird E. Johnston, Sc.D., to dean of engineering and chief technology officer... Lindhout Associates architects: John Eckstein to architect... URS: Gerrard Breteron, AIA to project architect for the health group.

New Names...
MHB Design Group, Inc. to MHB Paradigm Design, Inc. (also see address change).

New Addresses, etc...
Construction Association of Michigan: (same location, new address) 43636 Woodward Ave., PO Box 3204, Bloomfield Hills, MI 48302-3204...
Detroit Artists Market: 4719 Woodward Ave., Detroit, MI 48201; ph: (313) 832-8540... MHB Paradigm Design, Inc.: 2303 Pipestone Rd., Benton Harbor, MI 49022; ph: (616) 927-0100.

Corrections
The address listed in the June issue for Newhof, Winer, Inc. is actually the address for Paul Newhof, PE.

Lisa Meniketti, AIA, was misspelled in the caption identifying board members of the AIA Mid Michigan Chapter in our June issue.

Obituaries
GARFIELD “SKIP” KINDRED, AIA
Garfield “Skip” Kindred, AIA, passed away June 30 in Hancock, Michigan, at age 60. Born in New Brunswick, Canada, Mr. Kindred became a licensed architect in Michigan and started his own practice, Garfield Kindred Associates in 1976. His work included commercial, industrial, governmental and residential projects in the Upper Midwest. His recent focus was award-winning passive solar homes for Habitat for Humanity. He moved to Hancock from Port Huron in 1998, and was a member of the AIA Upper Peninsula. He also became involved in numerous community activities including the local arts council, city planning commission and Habitat for Humanity, among others. Mr. Kindred is survived by his wife, Merle, two daughters, two sons and ten grandchildren.

JOHN KUSHNER, JR., AIA-E
John Kushner, Jr., AIA-Emeritus, died June 12 in Naples, Florida. Born in Detroit and a graduate of the University of Detroit, Mr. Kushner co-founded Wakely-Kushner Architects. The Sterling Heights firm is still in business. He retired in 1978 and moved to Naples in 1989. He is survived by his wife of 49 years, Margaret, two daughters, a son and two grandchildren.

BILL J. GRAHECK, AIA
Bill J. Graheck, AIA, of Interlochen, passed away July 23, 2000. He was 82.
Mr. Graheck received a bachelor of architectural engineering degree from the University of Oklahoma, and a master's degree from Massachusetts Institute of Technology. He went into architectural practice with Harford Field in Traverse City. Upon Mr. Field's retirement, Mr. Graheck continued with the firm as president of Graheck, Bell, Kline and Brown, known today as GBK Architects Inc. His 40 year career included work on numerous northern Michigan hospitals, the veterinary clinic at MSU, and other commercial and residential work.

Grapevine
Two AIA Michigan members were recently recognized Michigan Entrepreneur of the Year program, founded in 1989 by Ernst & Young, LLP. Arnold Mikon, FAIA, chairman and CEO of SmithGroup Inc., Detroit, was named a winner in the Real Estate and Construction category. Craig Datema, AIA, president and CEO of Triangle Associates Inc., was a finalist in the Real Estate and Construction category. Etkin Skanska Construction Co. was named 1999 winner of the Best Safety Achievement Award by the American Society of Concrete Contractors for having the lowest Incident Rate for the General Contractor category with over 250,000 work hours....

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Classified Advertising

POSITIONS AVAILABLE

Architect & CAD Designer Positions
Aggressive, growing commercial construction company seeking enthusiastic individuals to expand our design department. Experience in education & healthcare facilities beneficial. Great benefits. Salary commensurate with qualifications. Send resume & salary requirements in confidence to Mr. Wood, c/o Mann Construction Inc., 4195 N. Clare Ave., Harrison, MI 49025.

Architect/Project Manager
Would you like an opportunity to manage large-scale building projects, work with a multi-disciplinary team, and experience various building types? Western Michigan University is seeking your application to coordinate and manage new construction and renovation projects. Requirements include BA in Architecture and knowledge of campus planning, renovation, project scheduling, and building codes. Benefits include tuition reimbursement for employee/dependents; dependent care reimbursement plan; health, long term disability & life insurance; generous vacation/holiday time; and access to local health club. Salary range: $45-65K. For a more complete description of the job, visit our Web site at www.wmich.edu/hr/job.htm. Fax or send cover letter and resume by Sept. 1, 2000 to: Cathy Karchnick Strat-Wold Architects 2605 Crooks Rd. Troy, MI 48084 (248) 649-6655 Fax (248) 649-7153 strat.ts@teleweb.net

Architectural Opportunities
Multi-discipline A/E firm seeking licensed project architects with 10+ yrs experience in significant commercial and/or industrial projects. CAD experience in MicroStation preferred. Also seeking Assistant Architectural Department Director, licensed, with 20+ years experience for fast track path to Department Director; Assistant Design Director with short term track to Department Director; and experienced Business Development Manager, with proven track record for commercial/institutional sector. Varied project types, great benefits, 401(k), salary commensurate with qualifications. Send resumes in confidence to: Human Resources, BEI Associates, Inc., 601 W. Fort St., Detroit, MI 48226, or fax or E-mail to: Fax: (313) 962-4269 E-mail: cblank@beiassociates.com

Place Your Classified Ad Here
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Have you visited the AIA/M Web site lately?
Come see the changes.

www.aiami.com
## Calendar

### September
- **15-16**: Design Conference/Camp Hayo-Went-Ha
- **21**: ACEC/Michigan Golf Outing/Hawk Hollow/Bath
- **25-26**: AIAM closed due to National database training

### October
- **4-6**: MAF Educational Facilities Conference/Shanty Creek
- **6**: Educational Facilities Golf Outing/Shanty Creek
- **17**: AIAD Residential Code Seminar/Livonia
- **24**: AIAD Annual Meeting/Skyline Club
- **26**: Mich Elementary & Middle School Principals Assoc/Traverse City

### November
- **11**: Mich Assoc of School Boards/Traverse City
- **17**: AIA Detroit Design Awards/DIA

### December
- **7**: AIA Michigan Board Orientation & Meeting/MAF
- **7**: Holiday Open House
- **12**: AIA Detroit Transition Board/Beaubien House

### February 2001
- **7-8**: Design & Construction Expo/Pontiac Silverdome

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Beaubien House  
553 East Jefferson Ave.  
Detroit, MI 48226-4324

[www.aiami.com](http://www.aiami.com)

**Return Address**  
**Correction Requested**

**DATED MATERIAL ENCLOSED**