Rise of the Creative Class

CREATIVE WORKSPACES
Advertising agencies and an architecture firm embrace the past lives of their studio spaces and furnishings.
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ART OF AFFORDABILITY
The winning entries in an artist-housing competition show how beautiful and green affordability can be.
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HOMES BY ARCHITECTS
Get an early look at what’s in store at the third annual Homes by Architects Tour on September 18 and 19.
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An ad agency finds its future in the past

COVER: MODERN CLIMATE
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42 The Art of Affordability
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A spring 2010 competition to design sustainable, affordable, and flexible artist housing for Minneapolis' Willard Homewood neighborhood drew 48 submissions from across the country. The winning entry and others receiving citations set conventional thinking about affordable housing on its ear with airy interiors, floor-to-ceiling windows, highly contemporary façades, green driveways, and rain gardens.

46 2010 Homes by Architects Tour
By Sarah Bremer, Assoc. AIA
“Residential architects have the unique ability to create spaces that resonate with and reflect their owners, and the Homes by Architects Tour offers a rare opportunity to see the finished results,” writes Sarah Bremer in our annual tour preview. “Encompassing new construction, additions, and renovations, the roster of dwellings has plenty to satiate both traditionalists and those craving modern details.”
Threshold visits an intriguing Taliesien West imitator in Litchfield, Minnesota, and the first building recognized by the USGBC as carbon-neutral in operation.

Local talent gets the spotlight at the Walker Art Center, Minneapolis Institute of Arts, and Rochester Art Center.

You know the buildings, but do you know their Minnesota architects? You will now, thanks to a long-wished-for new reference book.

Photographer Wing Young Huie and Public Art Saint Paul turn six miles of University Avenue into an unforgettable art experience.

Architecture firms will continue to face brutally tough market conditions into 2011. What can they do to survive?

The studio that Paulsen Architects designed for itself in Mankato tells you everything you need to know about the firm's core values.

Minneapolis' Lakewood Memorial Chapel, now a century old, continues to lift souls with its sublime Byzantine interior.
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moving up

When two compelling projects come along that share a use, location, or focus on sustainability, we at Architecture Minnesota know we have the nucleus of a great issue. Target Field and the new Target Center green roof, for example, anchored our July/August edition. For this, our annual interiors issue, we couldn’t wait to showcase the Minneapolis advertising studios of Carmichael Lynch (page 24) and Modern Climate (cover, page 28). Peruse the articles and you’ll quickly glean an additional parallel between the two projects: Both spaces reside in a century-old industrial building and favor rawness and reuse over extreme makeover.

And the two have yet another interesting connection: The Modern Climate studio, completed in 2009, was the longtime home of Carmichael Lynch prior to Carmichael’s move to the Wyman Partridge Building in early 2007. Amy Goetzman, who wrote both stories for us, playfully submitted the first as “Carmichael #1 (Modern Climate)” and the second, a week later, as “Carmichael #2.”

“Carmichael had outgrown their space, but it turned out to be just perfect for Modern Climate, who actually saved some of the features of the old space, out of respect for the past,” says Goetzman. “Meanwhile, in their new space, Carmichael was doing exactly the same thing, saving some of the features of the building they moved into. The thought process in both of these renovations is very similar: Respect the building’s architectural past, reusing old elements to define a space that will help define the agency’s future. These stories were definitely connected in more ways than one.”

Not surprisingly, one of these renovations—Carmichael Lynch—was conceived by Meyer, Scherer & Rockcastle, a local firm with a national reputation for textured adaptations of flagging industrial structures (the award-winning Mill City Museum here in Minneapolis and Urban Outfitters Corporate Campus in the Philadelphia Navy Yard are two of its calling cards). Modern Climate architect 20 Below Studio, on the other hand, added something new to its portfolio of light-filled contemporary interiors: grit. “The Modern Climate space is somewhat scrappier, and the new Carmichael space is somewhat more luxe,” notes Goetzman. “But philosophically? Very alike.”

“It would be fascinating,” she continues, “to walk through the Modern Climate space with Carmichael people and interview them on what they think of the changes (and the saved ‘artifacts’) to their old home.”

I’d heartily second that thought if I weren’t so scarred by a TV program I sometimes catch on Saturday mornings in the kitchen: TLC’s Moving Up. Have you seen this cringe-inducer (or guilty pleasure, depending on your tastes)? It follows through on Goetzman’s idea, only with homeowners: Person A sells her home to person B who sells his house to couple C. B and C complete extensive updates within months of moving in, and A and B then tour their former homes and offer candid assessments of the changes.

Sounds like a winning formula, right? Well, for those of us prone to recoiling at the sight of bad decision-making and escalating tension, it can be difficult to watch when the previous owners disparage the tastes of the new ones, or the home “improvements” are indeed ghastly, or the financial and emotional stress of renovation causes relationships to unravel on camera. Throw in the host’s over-the-top, how-does-he-get-away-with-this flirting with the single women, and you start to understand the discomfort this show can cause.

I know, I know: The visiting Carmichael Lynch folks would surely have nothing but admiration to express for the redesigned space, given how similar its aesthetic is to that of their new home. But you just never can tell in a Moving Up world—an ill-advised Caribbean-themed wall mural might lurk around the next corner. And then the gloves would come off.

Christopher Hudson
hudson@aiamn.org
The AIA Minneapolis Merit Awards recognize and celebrate projects that tell a story of distinction. A panel of five jurors from varied professions reviewed and visited projects submitted by AIA Minneapolis members, selecting award recipients based on the following criteria: client/team satisfaction, technical innovation, environmental responsibility, budget/business success, positive community impact, and design excellence. The Michael Schrock, AIA, Merit Award was created in 2008 and is given to the project that most embodies the spirit of the Merit Awards.

AIA Minneapolis Merit Award Winners

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03 Calvin Christian School
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Client: Calvin Christian School;
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Michael Schrock, AIA, Merit Award

04 Silverwood Park Visitor Center
Miller Dunwiddie Architecture
Client: Three Rivers Park District

2010 merit award winners
AIA Minnesota is the voice of the architecture profession, dedicated to serving its members, advancing their value, and improving the quality of the built environment.

Author, journalist, and activist HEATHER BEAL has been writing about art, architecture, and sustainability for more than 20 years. Since 1996 she has collaborated on dozens of sustainable-development projects.

BILL BEYER, FAIA, is an architect with Opus Architects & Engineers.

SARAH BREMER, ASSOC. AIA, is an energy specialist with the Weidt Group in Minnetonka.

AMY GOETZMAN is a Minneapolis freelance writer. She writes about the arts and culture and other inspiring things that happen in inspiring spaces.

Twin Cities freelance photographer GEORGE HEINRICH (www.heinrichphotography.com) is a longtime contributor to Architecture Minnesota.

PHILLIP GLENN KOSKI, AIA, writes and sketches frequently for Architecture Minnesota and pens the monthly architecture review for the Twin Cities regional magazine Metro.

JEN KREILICH is a marketing professional with experience in branding, advertising, design, and arts marketing. In her spare time she's a culture hound seeking out what's happening, what's new, and what's next.

MATTHEW KREILICH, AIA, a design principal with Julie Snow Architects, has received the prestigious Ralph Rapson Traveling Study Fellowship and an AIA National Young Architect Award for outstanding design leadership, among other design awards.

CAMILLE LEFEVRE (www.camillelefrevre.com) is a Twin Cities architecture writer, communications strategist, and arts journalism instructor. She is the author of Charles R. Stinson Architects: Compositions in Nature.

Minneapolis-based LINDA MACK writes on architecture and design for local and national publications.

WYNNE YELLAND, AIA, is co-founder of Locus Architecture in Minneapolis, intermittently teaches design-build at the University of Minnesota College of Design, and spends his winters coaching freestyle skiing and snowboarding. He blogs about sustainability at www.locusarchitecture.com/blog.
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Guest Post | KNOCK ON WOOD Posted by Zach Jorgensen

For the past eight months I've been working as an urban forestry specialist with the City of St. Paul, committing a year of service as a Minnesota GreenCorps member... to assist communities in preparing for the emerald ash borer, found in St. Paul in May 2009. This invasive insect has devastated ash tree populations throughout [the Midwest] and has the potential to dramatically change our urban landscape, where as much as 40 percent of the tree canopy is ash... [Three other] GreenCorps members [and I] are helping to draft emerald ash borer management plans and create comprehensive street-tree inventories that can be used to measure the environmental benefits of urban forests and target areas for removal and reforestation.

>>CONTINUED ONLINE

Mod Minn(ies) | LEOPOLD'S LEGACY Posted by Colin Oglesby

In his seminal book A Sand County Almanac, [ecologist and forester] Aldo Leopold wrote that "a thing is right when it tends to preserve the integrity, stability, and beauty of the biotic community." These immortal words were set to paper in a tiny shack outside Baraboo, Wisconsin. His message still resonates throughout the breathtaking Aldo Leopold Legacy Center, located just a few hundred meters from the place that inspired his work.

Much like Leopold's simple shack, the three new structures composing the Legacy Center are made of natural cedar siding and rustic local stone bearing low-slung shed roofs. Each is positioned around a central courtyard of newly restored prairie. This ecological cloister makes up the 12,000-square-foot Aldo Leopold Foundation headquarters, the first carbon-neutral building recognized by the USGBC.

>>CONTINUED ONLINE

L. Architecture | WRIGHTIAN WRONG Posted by Adam Regn Arvidson

For a few years now I've been driving past an unusual little building in Litchfield, Minnesota... a Wells Fargo bank. What has always caught my eye is how the whole building sits up on a stone-clad plinth, effectively making the entire site part of the building. It's an exceptional little building, and it has weathered well.

Though it's an obvious Taliesin West knockoff, it has bold floor-to-ceiling windows, skylights whose sunshine diffuses down through a white concrete grid, and that fascinating site work, which creates small entry "ravines" and emphasizes the notched wood roof overhangs.

But—you knew there would be a but—the landscape is a completely unsympathetic (emphasis on the pathetic) composition of brown garden rock, plastic edger, and gumball shrubberies. Though this building was obviously designed, in the spirit of Wright, to merge land and building, it has fallen prey to garden-center design. >>CONTINUED ONLINE
If you could design your dream window, what would it be?
Flourish: Jennifer Davis, Erika Olson Gross, Terrance Payne, and Joe Sinness

MINNEAPOLIS INSTITUTE OF ARTS
October 22, 2010–January 2, 2011

In its promotional material for Flourish, an exhibition of new work by four Twin Cities artists, the Minneapolis Institute of Arts describes Jennifer Davis' paintings as delicate with a charming Easter-egg palette that belies the underlying psychological dramas of introversion and lost innocence. Her work, which has been exhibited throughout the U.S., Canada, and Europe, features a whimsical cast of animals, monsters, and humans. The exhibition is presented by the Minneapolis Institute of Arts' artist-run Minnesota Artists Exhibition Program, which, as the name suggests, is devoted to the display of works by artists who live in Minnesota.

www.arts.mia.org

Museum ROUNDUP

Visit the Walker Art Center, Minneapolis Institute of Arts, and Rochester Art Center this fall to see the work of homegrown talent, both emerging and established.

Five Years of Emerging Artists at the Rochester Art Center

ROCHESTER ART CENTER
September 25, 2010–January 9, 2011

To celebrate the fifth anniversary of its 3rd Floor Emerging Artist Series, Rochester Art Center will fill all of its galleries—and select public spaces—with work from Five Years of Emerging Artists at the Rochester Art Center. Participating artists exhibiting new work include Beth Jeffries Barnes, David Bowin, Eric Carroll, Nick Conbere, Viv Corringham, Jennifer Danos, Chris Deo, Regan Golden, Mary Reid Kelley, Janet Lobberecht, Anthony Marchetti, Paula McCartney, Liz Miller, Ruben Nusz, Erika Olson Gross, Joe Sinness, Tema Stauffer, Scott Stulen, Tectonic Industries, and Erik Ullanderson. On a 1-to-10 worth-the-drive scale, this wide-ranging show is definitely a 10.

www.rochesterartcenter.org

From Here to There: Alec Soth's America

WALKER ART CENTER
September 12, 2010–January 2, 2011

Minnesotan photographer Alec Soth made his first big splash in 2004 with the critically acclaimed book Sleeping by the Mississippi, a document of a five-year project in which he traveled up and down the river capturing small-town curiosities, offbeat characters, and beauty in banal or overlooked settings. Six years later, the Walker Art Center is set to open the first major survey exhibition of the artist's work. While Soth's projects have taken him around the world, the Walker show focuses on some 100 pictures made in the U.S., including early black-and-white images and examples from the series "Niagara," "Fashion Magazine," "The Last Days of W," and of course "Sleeping by the Mississippi." Debuting in the exhibition is a major new series, "Broken Manual." www.walkerart.org

Compiled by Matthew Kreilich, AIA, and Jen Kreilich

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It's a common plaint among Minnesota-grown architects that too many choice local projects have recently gone to outside talent. The Guthrie Theater and Walker Art Center, for example, were meted out to European firms. In both cases the overseas designer conceived the building not only as a venue for art but also as a platform from which to look back at the city. From the top of the Walker or the end of the Guthrie's cantilevered bridge, wave a finger in any direction and you'll likely point to the work of a Minnesota architect.

Names such as Masqueray, Hewitt, Arnal, and Buffington may be meaningless to the typical Minnesotan, but the buildings these Minnesota architects designed—the Basilica of St. Mary, St. Mark's Episcopal Cathedral, the Foshay Tower, and the Pillsbury A Mill, respectively—are cultural landmarks that give the city (and by extension the state) its unique identity and flavor. Yet even architects specializing in preservation have a difficult time connecting the dots between notable buildings and their notable designers. Finding out who designed a well-known structure sometimes requires hours and even days of research in archives of building permits, newspaper citations, and city directories.

Thanks to former library curator and author Alan Lathrop, much of this grunt work has been completed and the results compiled into a concise reference volume. Minnesota Architects: A Biographical Dictionary, published by the University of Minnesota Press, is an alphabetically organized catalog of more than 250 Minnesota architects whose work spans the past century and a half.

Judiciously illustrated with black-and-white photographs culled largely from the Minnesota Historical Society collection and the University of Minnesota's Northwest Architectural Archives, Minnesota Architects is no glossy coffee-table extravagance. Rather, it's an invaluable research tool that concentrates shelves upon shelves of fragmented information into a single resource. Each entry includes biographical information (date and location of birth and death, education, and career highlights) and an abridged list of notable buildings (names, locations, dates of construction, and significant collaborators).

Lathrop's sweeping introduction covers the ancient origins of the practice of architecture, the medieval apprenticeship system, the Beaux-Arts school, the establishment of the University of Minnesota's architecture program (1912), and the emergence of large architecture and engineering firms and building-type specialization. For the diehard architectural historian, the author also includes several boxouts on firm lineages, such as the evolution of the 19th-century Long & Kees to Long, Lamoreaux & Long in 1903, then to Long & Thorshov, then Thorshov & Cerny, and finally to the highly influential midcentury-modern practice Cerny & Associates, which closed its doors in 1978.

While not an exhaustive account of past and present architects who have shaped Minnesota's built environment, Minnesota Architects is a welcome addition to the short list of reference books on the subject. It's a must-have resource for both the practitioner and the armchair enthusiast of the state's architectural legacy.

—Phillip Glenn Koski, AIA
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THE INDUSTRY STANDARD
2007 Update
Mixed Emotions

Spanning spring, summer, and fall, and six miles of St. Paul’s University Avenue, photographer Wing Young Huie’s latest streetscape installation paints a complex portrait of the people who live and work along the corridor.

Staring into the window of a vacant car dealership at an image of a tattoo-clad woman lying on a child’s bed, I couldn’t help wanting to know the subject’s thoughts, not to mention the circumstances that brought the photographer to this scene. Later, down the street, I passed a photograph of a woman holding a chalkboard on which she’s scrawled I DON’T KNOW and a star. I think I recognized her blank expression as dismay, but I might have been reading her face with my own faulty visual dictionary.

The cultural significance of Wing Young Huie’s University Avenue Project, a Public Art Saint Paul-sponsored installation of more than 400 photographs along a six-mile stretch of the corridor, has been widely examined since the launch in May. But few observers have commented on the experience of viewing the photographs from the sidewalk. University is a gritty, treeless canyon, an impressive collection of unimpressive buildings that lacks a consistent street edge. It doesn’t welcome pedestrians, cyclists, or skateboarders, those travelers moving at speeds conducive to considering, or even noticing, the work of an acclaimed Twin Cities photographer.

I headed home that day with the feeling that the images were mostly too small and too far apart to compete with University’s cacophony and clutter. Art critics might note that the distances between photograph clusters echo gaps in the avenue’s urban fabric, or they might relish the subtle ambiguity of the photographs mixing with Pepsi posters taped to convenience store windows. But the images’ lack of size, proximity, and traditional venue doesn’t diminish the ambition and authenticity of the endeavor.

As he did with his Frogtown and Lake Street USA projects, Huie admirably eschews the controlled gallery environment in favor of offering the work directly to the neighborhoods he photographs.

One place to experience it all without having to dodge semis is the Project(ion) site at 1433 University, conceived by Northern Lights and designed by architects Meyer, Scherer & Rockcastle. There, daily twilight slideshows cycle on luminescent screens embedded in cargo containers. On the last Saturday of every month through Halloween, local musicians, storytellers, and videographers turn the site into an open-air neighborhood cabaret.

In the University Avenue Project, Huie sidesteps the easy exercise of depicting the streetscape as yet another urban American wasteland. Instead, he captures people with complex and nuanced emotions—emotions that are sometimes difficult to translate. Just like our own.

-Wynne Yelland, AIA
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SURVIVAL STRATEGIES
BY CAMILLE LEFEVRE

THE ECONOMIC DOWNTURN HAS HIT THE DESIGN AND CONSTRUCTION FIELDS ESPECIALLY HARD, AND THE INDUSTRY ISN’T ANTICIPATING A SPEEDY RECOVERY. SO WHAT CAN ARCHITECTS AND ARCHITECTURE FIRMS DO IN THE NEAR TERM TO PULL THROUGH?

Last January, in the midst of the recession, the New York Times ran an article about John Morefield, an out-of-work Seattle designer who set up a booth at a farmers’ market to advertise his skills. “Architecture $5,” read his sign. For a nickel, he answered any and all architectural questions. After several weeks at his booth, with the aid of architecture5cents.com, Morefield started getting work: eventually more than $50,000 in design commissions.

The severe economic downturn and the implosion of the real estate market have resulted in thousands of architects and designers finding themselves out of work. According to the findings of the AIA Minnesota Recovery Task Force, created to provide practitioners and firms with information and ideas on how to reduce expenses, grow services, and obtain work during the recession, in Minnesota “total annual revenue of architectural firms has declined 20 to 25 percent since the high point reached in 2007.”

Still, as Morefield’s entrepreneurialism demonstrates, architects who are innovative and who keep their firm structure flexible and services adaptable are managing to survive. While no one in Minnesota has set up a stand at a farmers’ market—yet—several architecture firms in the Twin Cities, large and small, are differentiating themselves by adapting to current market conditions and broadening their services. By doing so, they’re setting the stage for growth once the economy begins to bounce back—albeit without the bubble and boom of the early 21st century.

LEADING EDGE
“We’re not thriving, but we’re certainly surviving,” says CityDeskStudio principal Christian Dean, AIA. “We’ve had to be flexible. Instead of specializing in a project type, we’ve engaged in as much of the built environment as we can, from fabrications to urban planning.” Dean credits several small modern-home projects with “establishing and crafting our identity in the residential market before the recession.” But he reports that the firm is now deploying its design thinking largely in “small, brave urban projects.”

“A lot of community-development organizations and small nonprofits are planning for the future right now, and they’re looking for design thinking,” Dean explains. The firm’s re-visioning of East Franklin Avenue in Minneapolis’ Seward neighborhood (see “Takin’ It to the Street” in the July/August 2010 issue of Architecture Minnesota) is one such project in which “we’re using our leadership position as architects to work on a grassroots, experiential level with neighborhoods,” he says.

Similarly, CityDeskStudio has been engaged in master planning and programming for the next chapter of Open Book, a literary and book-arts center on Washington Avenue South in Minneapolis. “Our skill is design thinking, meaning we can apply our creative skills to a variety of projects and retool quickly,” Dean explains. “We become our clients’ strategic partner as we help them refine the real nature of the project, frame the issues, craft solutions, and plan the deliverables to help them get the most out of their dollars. We want to keep building on this thorough planning work, which we believe will lead to bigger, more complex projects.”

4RM+ULA managing partner James Garrett, Assoc. AIA, agrees that planning work on the community level is a way of keeping a small firm afloat right now and demonstrating architectural leadership by connecting small organizations with strategic design expertise. While his firm has been sustained through the recession by design work and feasibility consulting on the Central Corridor light-rail project, Garrett confirms that community-development councils are seeking planning, programming, and pre-design services for future projects.

“Community-based work does seem to be coming back first,” he says. The AIA Minnesota Recovery Task Force affirms this finding, suggesting that member architects “be active and network in your community to identify projects not clarified yet. Be an advisor and advocate—show your value.” The task force also anticipates that “recovery will be led by smaller-sized projects, but less likely led by housing, which normally comes out of recessions first.”

ADDITION BY ADDITION
4RM+ULA is currently working on two small community projects: a campus and new arts-facility plan for Juxtaposition Arts in North Minneapolis, and the adaptive reuse of Minneapolis’ historic Coe Mansion into the Minnesota African American Museum and Cultural Center. To stay nimble and adaptable to a variety of projects, Garrett says, the firm’s partners invested a portion of their salaries into hiring “some young talents fresh onto the workforce, who would help us position ourselves as we come out of the recession. Now we have the human capital to handle larger projects with a strong team.”

> continued on page 51
Available in shallow, medium and deep assemblies, Carlisle SynTec's Roof Garden Systems are easily installed over our time-tested EPDM and TPO membranes. Roof Garden Systems from Carlisle help improve air quality and aid in storm water management. Through constant innovation, Carlisle offers not only the most dependable roofing products, but also the most environmentally friendly. For more information, contact your local Carlisle representative.

www.carlisleroofgardens.com
The qualities of Paulsen Architects' award-winning designs are also those of the firm's downtown Mankato office. Visitors stepping off the elevator on the second floor of the Northwestern Office Building are greeted by the warm wood finishes and textured glass of Paulsen's curved entry, which creates a quiet recess along an otherwise monochromatic, straight-edged corridor. These finishes extend into the office interior, where they blend with brick and Kasota stone and complement deep red, terra-cotta, and gold accent colors.

"The only way we could make this space work for us when we decided to move here in 2002 was to open it up," says firm founder and president Bryan Paulsen, AIA. "Our previous offices had been in a basement with a single skylight shaft two floors up, so we were hungry for more natural light. By eliminating the walls of a central corridor, we were able to bring light in from both sides of the building. The owner liked this idea, too, because it increased leasable square feet."

The design also minimizes vertical barriers. None of the partners' private offices have doors on them, and the edges of dividers between workstations are curved to provide privacy while allowing natural light to travel deep into the main studio. The no-door policy also expresses a core value: Firm leaders are fully engaged in projects and available to all staff members.

Such openness also promotes cross-pollination between the firm's wide-ranging projects and among its multidimensional staff of 20 employees. The firm has employed construction administrators since its inception, hired interior designers early in its history, and has added structural engineers and a landscape architect more recently. "Some of our diversity relates to our Greater Minnesota location," says Tami Paulsen, who manages finances, human resources, and marketing for the firm (and is also Bryan's wife). "There isn't a huge demand for a single building type."

Thus Paulsen Architects expanded by designing buildings that range from major public facilities, such as Mankato's Intergovernmental Center and the Blue Earth County Justice Center, to corporate projects for Verizon Wireless, Wells Fargo, and US Bank. (The firm's portfolio also includes clinics, labs, churches, restaurants, retail stores, multi-unit housing, and educational and cultural facilities.) Although much of its work is located in southern Minnesota, Paulsen has also completed projects throughout the state and in Iowa, North Dakota, and Wisconsin, and buildings it designed for a national private college group are being rolled out nationally. An impressive résumé for a firm approaching only its 15th anniversary.

--Heather Beal
woodworks.org

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The Rise of the Creative Class

The alluring title of Richard Florida’s seminal book on an influential new social class sprang to mind as we assembled this suite of articles on intriguing work environments for creative directors and marketing managers, graphic designers and copywriters, and, of course, architects and interior designers. The title fits our interiors section because those whose livelihood is creativity are leading the charge on office and studio design that not only functions exceedingly well but also inspires. These firms also tend to favor the sustainable option of renovating existing space rather than building new, and in the course of these renovations they always find ingenious ways of repurposing materials and furnishings, such as the aquarium (BLACK Design, page 32), freight-elevator door (Carmichael Lynch, page 24), and desktops (Ellerbe Becket, page 36) on display in the following pages. The only downside to work environments of this caliber? Some employees never want to go home.

—CHRISTOPHER HUDSON
CARMICHAEL LYNCH has never been an agency that hides shyly inside its offices. For decades, when the advertising agency was located on Hennepin Avenue and Ninth Street in downtown Minneapolis, it maintained a playful conversation with the public by decorating its windows for holidays and special occasions. Over the years, passersby looked up and saw Christmas stockings hung with care on the outside of each window; a giant bow tied up the building; and, during the agency's last days in the offices they'd used for decades, boisterous supermarket-style ads painted on the windows advertised a moving sale: "Save Big on Branding!"

Now, Carmichael Lynch is in the Warehouse District, in a new space designed by Meyer, Scherer & Rockcastle (MS&R). If you're in the neighborhood at night, be sure to look up, because the agency is still having its say in the streetscape. On top of the Wyman Partridge Building, Carmichael Lynch's new home, sits a stump-y old steel water tower—or, as these wags see it, a projection screen with personality. Fans at Target Field can see videos projected on "Rusty," including a smiling or frowning face, depending on how the Twins are doing. Other nights, other images flicker across the tower. It's turned out to be an inspired way to repurpose a feature that might otherwise be considered pure scrap.

An advertising agency takes care to integrate history into its distinctive office environment

BY AMY GOETZMAN
“It’s very much a reflection of Carmichael’s identity and brand to reuse things, to make a lot out of not very much.”
Inside the offices, that impulse to recycle yielded some of the most distinctive elements of the space. "It's very much a reflection of Carmichael's identity and brand to reuse things, to make a lot out of not very much," says MSOR interior designer Traci Engel Lesneski. The Kees and Colburn–designed Wyman, built in 1916 to house a textile manufacturer, offered up a variety of industrial-era artifacts, which the architects gracefully transformed into usable art.

A freight door became a dramatic conference table. A terra-cotta wall uncovered during the build-out demanded a last-minute revision to the plans. Colors from weathered and patinated elements of the old building were carried into furnishing textiles. And Rusty inspired a very unique interior space—a round room.

"It's basically the circle form of the water tower projected down one story into the offices, with a skylight in the middle, which is exactly under the center of the water tower," says MSOR principal-in-charge Thomas Meyer, FAIA.

"It's where the water pipe came down into the building, so there's that kind of subtle visual connection from the tower to the room, a geometric-psychic one," adds Lesneski. "It's kind of their 'war room,' where they organize

>> continued on page 53
Full windows on all four walls, and clean, open interiors create a fully transparent work environment. Below, Hennepin Avenue and First Avenue flow past, bringing the energy of downtown inside.
AN AD AGENCY FINDS ITS FUTURE AMID THE PAST IN ONE OF DOWNTOWN MINNEAPOLIS' STORIED OLD BUILDINGS

By Amy Goetzman

You would think that moving out of a crowded, cluttered, barely functional office space would be a pure relief, if not an outright joy. But Modern Climate’s staff loved being on First Avenue in Minneapolis’ Warehouse District, close to the rock ‘n’ roll heart of the city. Even though the place was perfumed by stale beer from the bar downstairs, it was home and it had history, and they were just a little sentimental about saying goodbye to all that.

But when the renovation of the agency’s new digs in the Fence Building at Ninth Street and Hennepin Avenue began to uncover the building’s own history, the Modern Climate team knew they could make themselves at home here: This was a space with stories to tell.

"The whole building was being redeveloped and Modern Climate was taking the top two floors," says 20 Below Studio principal Joe Hamilton, AIA. "It was Carmichael Lynch’s longtime space, but..."
MODERN CLIMATE
Location:
Minneapolis, Minnesota
Client:
Modern Climate
Architect:
20 Below Studio
www.20belowstudio.com
Principal-in-charge:
Joseph M. Hamilton, AIA
Project lead designer:
Michael Sullivan
General contractor:
Diversified Construction
Size:
17,000 square feet
Completion date:
August 2009
Photographer:
Michelle Litvin

The dominant use of white throughout the offices counterbalances the vibrant street life just beyond the windows. Limited interior color pops against this calm and cool landscape.

An octagonal “shopping mall” skylight installed in the 1980s replaced an original steel skylight. But as the layers of history were peeled back during the build-out process, this too became an integral touchstone in the new design.
GRITTY THOUGH IT WAS, MODERN CLIMATE WANTED TO PRESERVE THE BUILDING'S PAST, INCLUDING THE NOTES ON THE WALL AND EVEN SOME OF THE CRACKS.

"INTERESTING THINGS WERE BEING UNCOVERED ON A DAILY BASIS, SO WE HAD TO THINK ON OUR FEET."

20 Below Studio architect Joe Hamilton, AIA

originally it was a Chevrolet dealership, with an assembly plant in the sky. As we uncovered the layers, we found soot on the ceiling, graffiti on the walls, grease monkey pits cut into the floors. There were some incredible artifacts in there.

Gritty though it was, Modern Climate wanted to preserve the building’s past, including the notes on the wall and even some of the cracks. So the two creative teams—Modern Climate and 20 Below Studio—embarked on an unusually agile creative process. After an intense “visual listening process,” in which 20 Below learned the agency’s identity and goals, the two firms completed a solid working plan and moved into demolition, with the architects constantly revising as the building revealed new challenges and possibilities.

“We accepted it as an ongoing discovery process,” says Hamilton. “It was essential to stick to the project schedule and budget, but, at the same time, interesting things were being uncovered on a daily basis, so we had to think on our feet.”

So they saved the graffiti, exposed the building’s historic skeleton, and showcased some of the changes made by other tenants along the way. They opened up the floor between the two levels to integrate the office space and allow light to flow through. They placed a lineal staircase between the floors to make a connection to the exterior; when you ascend the dark fir treads and look all around you at the building’s wraparound windows, the building’s exterior comes forward in a dramatic and surprising way. “You see the windows stack on top of each other,” say Hamilton. “It’s really lively and fun to walk upstairs.”

>> continued on page 54
In the world of retail, you don't worry about your makeup when your hair's on fire.
A FORMER HIGH-PROFILE RESTAURANT SPACE IS BACK IN BLACK AS A SLEEK NEW OFFICE FOR A RETAIL STRATEGY AND MARKETING FIRM

Note to those who’ve been dining in since the recession: 1201 Harmon Place in Minneapolis is no longer the address for Tiburon, the foodies’ Caribbean bistro with late-night Latin dancing. Nor is it the site of Temple, notorious for its foray into extreme dining: Nyotaimori (woman) and Nantaimori (man), more colloquially known as “naked sushi.”

Today, if you turn the corner on Harmon and peer through the floor-to-ceiling glass walls, you’ll still see the restaurants’ 40-foot-long, 3,200-gallon aquarium curving sinuously through the space. But it doesn’t hold your next meal. Instead, it houses black-tipped reef sharks, the new tenant’s brand and metaphor for success.

“[If you’ve survived, excelled, ascended in the treacherous world of retail, consider yourself a shark],” reads the motto for BLACK Design, a retail-branding firm that founder Tina Wilcox launched in 2005 and outfitted with lethally beautiful new office space last year, with help from Cuningham Group Architecture.

When Wilcox, who also founded the retail-branding agency Fame, saw the empty restaurant space, she was instantly smitten. Not only was the 9,000-square-foot location in the 1920s A.C. Templeton Building in the Harmon Place Historic District; it was also close to many of BLACK’s clients, including Target. And there was that fish tank. “When the metaphor of your business is sharks, and you walk into a space with a gigantic aquarium, well, it’s just meant to be,” says Wilcox.

Cuningham Group’s minimalist black-and-white scheme is expressed through varying textures, materials, and graphics. The water in the shark tank (below) is a crystal-clear aqua tint found in the Caribbean.
Orange accents and other bold design elements punctuate the black-and-white interiors, creating a signature setting for the BLACK brand.

IF YOU'VE SURVIVED, EXC
ASCENDED IN THE TREACH
OF RETAIL, CONSIDER YO
The aquarium and bar area "set the tone for how to reuse the space," says Cuningham Group principal-in-charge David M. Solner, AIA. The tank was refurbished for the sharks, and the bar repurposed as a reception area and casual entertainment spot for client meetings or after-work relaxation. The dining area became open workstations, with the three principal designers housed in private offices with glass walls—to invite the abundant sunlight streaming in through the storefront windows.

Adds Wilcox: "That tank is so 'wow,' snaking through the middle of the space; it's a real showpiece. So we didn't want to put a lot of stuff around it." So the partners—Wilcox, Renae DeBates, and Wayne Talley—asked for a minimalist black-and-white palette that would support their no-nonsense brand and design-savvy approach to business.

"Every designer I know pushes for a black-and-white scheme, but clients are rarely willing to really go there," says Cuningham Group designer Jim Grzybowski, who is married to DeBates, BLACK's CFO. "BLACK not only appreciates design and is willing to explore materials and textures; they also understand the impact and power of the black and white in creating their brand and communicating to their clients."

The largely black interior, variegated with patterns and textures, is punctuated with orange accents and lightened by a gleaming white epoxy floor. "The white is so high-gloss it looks like ice and really opens up the space and reflects light," Wilcox explains. Modern furniture from Design Within Reach creates a "living room" behind a large plinth, which on the storefront

>> continued on page 54
Renovating its offices to be more open and flexible is the first order of business for a storied architecture firm entering its second century

**FLEX SPACE**

**Assignment:**
Redesign outdated 67,000 square feet of office space for 250 employees

**Location:**
Three floors in LaSalle Plaza in downtown Minneapolis

**Client:**
Selves

Such was the challenge facing design principal Mic Johnson, AIA, interior design director Kim Williamson, and other members of the team assembled to rework Ellerbe Becket's office space in the downtown tower the firm designed in 1991. It was clear that the firm, now part of the global organization AECOM and known as Ellerbe Becket, Inc., an AECOM company, wanted to stay in LaSalle Plaza. It was also clear that the large butcher-block workstations and space-dividing spine walls, which had served the firm's purposes in the 1990s, were outdated.

“At that time we were talking about breaking the larger spaces into communities, but now teams are moving around more, and the spine walls were inflexible,” Johnson explains. “LaSalle Plaza has great big floors—180 by 45 feet. We thought it would be nice to see if we could open up the views.”
Ellerbe Becket's renovation of its downtown Minneapolis offices gives new meaning to the term open office. Angled spine walls that broke up the space were removed and low-walled Steelcase Montage workstations installed to reveal the wall-to-wall views (below). The lobby (above) and main conference room were given a new minimalist look. Plenty of informal work and pin-up spaces (right) allow for quick brainstorming. The "cowbell" lights identify the spaces.
The renovation created a greater variety of conference spaces, from the elegant glass-walled room in the lobby to an E-B Cafe on each floor that doubles as a lunchroom to charrette rooms with movable furniture and whiteboard-covered walls.

A few stripes and splashes of red enliven the neutral-toned office décor (left). A high-tech conference room (above) serves both employees and clients. The new layout (fifth floor shown below) increased both the number of workstations and conference spaces without adding square footage. Behind the reception desk is the conference center, which offers rooms of various sizes, a coffee bar, and a seating area.
Open it up they did, with airy swaths of Steelcase Montage workstations stretching from wall to wall and conference rooms grouped at the core. Only five offices are enclosed, available for matters that need to be private. "Now one size fits all," says Williamson. "We just pack up a box and move."

The flexibility fits the way architects work today, with teams quickly assembled to work on particular projects. The wall-less workspace facilitates easy communication. "With more individual communication via the computer, there's more need for group communication," says Johnson. "Now we can stand up and scan the whole floor. It's more informal and more effective."

The renovation also created a greater variety of conference spaces, from the elegant glass-walled room in the lobby to an E-B Cafe on each floor that doubles as a lunchroom to charrette rooms with movable furniture and whiteboard-covered walls. The main conference center behind the reception lobby on the fifth floor was kept intact but freshened up with new lighting, a granite-topped coffee bar, and a seating pod featuring lipstick-red Arper "Catifa" chairs and Ellerbe Becket-designed white tables. Abstract paintings resurrected from the firm's archives brighten the walls. (Otherwise, the only decorative elements on the walls are framed drawings of the firm's signature Plummer Building at Mayo Clinic in Rochester.)

What to do with the butcher-block desktops used for some 30 years?
Rework them as walls and furniture, interior design director Kim Williamson suggested. Here, a hefty end wall adds gravitas to the airy space.
One of St. Paul's most iconic buildings, Landmark Center has endured long enough to lead two storied lives.

By Bill Beyer, FAIA
Fronting the serenely elegant Rice Park, Landmark Center provides a home for the Ramsey County Historical Society, several arts organizations and exhibition areas, and a small theater. Its luminous and spacious central cortile hosts many civic gatherings.

**THE ST. PAUL POST OFFICE** and Federal Courts Building was constructed from 1892 to 1902, exhibiting an unmistakably American, 19th-century exuberance and style. It was one of many such buildings intended to symbolize the growing power and grandeur of the federal government.

By 1967, the federal courts had moved out, and the building was heading toward demolition. Placed on the National Register of Historic Places in 1969, it was rescued by the collective action of local governments and a galvanized citizenry suffering a lingering ache from the senseless destruction of Minneapolis' Metropolitan Building a few years before. Painstakingly renovated and repurposed with the aid of Winsor/Faricy Architects (now Collaborative Design Group), the rechristened Landmark Center reopened in 1978.

Fronting the serenely elegant Rice Park, Landmark Center provides a home for the Ramsey County Historical Society, several arts organizations and exhibition areas, and a small theater. Its luminous and spacious central cortile hosts many civic gatherings. Its beautifully restored federal courtrooms have witnessed the state's history, from Prohibition-era gangster trials to the thousands of immigrants who became U.S. citizens there.

Landmark Center bears a strong family resemblance to the Old Post Office Pavilion in Washington, DC, and to Milwaukee's Federal Office Building. All three feature delightfully gabled, dormered, turreted, and pinnacled façades of massive granite in the Richardsonian Romanesque style, punctuated by robust clock towers, and are daylighted by interior atria. Their almost simultaneous designs in 1892 are credited to Willoughby J. Edbrooke, then supervising architect of the U.S. Treasury, who led a staff of 500 architects and engineers.

Washington's pavilion and Milwaukee's federal gem survived their own odysseys of threat and rescue, and, by the grace of the National Historic Preservation Act, were renewed to enrich their cities in new ways. Landmark Center also continues to serve, built to endure and saved from oblivion by lovers of architecture—a living testament to the value of historic preservation in Minnesota's quality of life. AMN
A recent competition to design **affordable, sustainable artist housing** for a North Minneapolis neighborhood beset by foreclosures took inspiration from the work of 20th-century artist Romare Bearden

By Linda Mack

Like most American cities, Minneapolis has been hard hit by the housing crisis. The city has more than 300 vacant lots. Hundreds of abandoned houses have been razed, leaving already distressed neighborhoods pocked with missing teeth. What about the future? Can something happen on these vacant lots to draw people back to the city?

Those are the questions that inspired this year's Bearden Place Housing Competition, a collaboration between the City of Minneapolis' Department of Community Planning and Development (CPED), the Builders Association of the Twin Cities, and its Builders Outreach Foundation. Multidisciplinary teams were invited to design four to seven live/work units for artists for a three-lot site at the corner of Plymouth Avenue and Sheridan Avenue North in the city's Willard Homewood neighborhood.

The aim: Create a marketable new model for affordable, sustainable housing.

"We need different housing choices than in the past," says Tom Streitz, the City's housing policy and development director, citing the city's changing demographics and desire for greater density along commercial corridors. The competition brief called for units that will cost no more than $175,000, be 1,500 to 1,700 square feet in size, meet Minnesota GreenStar Bronze-level certification, and include two bedrooms plus a "flex" space that could be a workspace, studio, or third bedroom.

Forty-eight teams from locations reaching from Miami to San Francisco submitted entries. In May a jury of experts, including University of Minnesota College of Design dean Thomas Fisher, Assoc. AIA, and University of Maryland School...
MSD/WHATWORX COLLABORATION
Ira A. Keer, AIA, Sandra Gay, AIA, Tim Heitman, Gary Lampman, Robert Fischer, Donovan Hart, and Spencer Finseth

Six three-story townhomes that feature flexible arrangements of live/work/show space and floor-to-ceiling windows on the front (south-facing) and rear (north-facing) facades. Light also enters the units via an atriumed stairwell and a three-story light well in which plants or a sculpture can be placed. The complex's semi-public front commons on Plymouth Avenue offers collaged benches and planters for resting and gathering but otherwise leaves space for residents to add sculptures or bulletin boards promoting cultural events and artist commerce. In contrast, the private rear commons houses rain gardens and a trellised shared patio.
of Architecture, Planning, and Preservation
dean Garth Rockcastle, FAIA, awarded first,
second, and third place plus three honorable
mentions. First-place winner MSD/WhatWorx
Collaboration received $10,000 in prize money
and will have the first opportunity to negotiate
a contract for project development services.

In keeping with the Homewood neighborhood's
focus on recruiting artists, the housing is geared
to artists, with space for residents to work or sell
their work. Homewood Studios, a gallery and
workspace run by artists George and Bev Roberts,
is just a block away from the competition site,
and the neighborhood is billing itself as "the
Artists' Core." Minneapolis architect Jay Isenberg,
AIA, who oversaw the competition and whose
parents and grandparents coincidentally lived
in Homewood, says the neighborhood had already
embraced the idea of a multi-unit live/work
project for artists.

The competition's artistic bent drew the support
of the Bearden Foundation, formed to celebrate
the legacy of Harlem artist and activist Romare

"There were many projects with exceptional ideas that
merited discussion by the jury, but the winning schemes
covered the greatest number of issues most completely.
We looked for projects that were buildable within the
budget, appropriate to the user group and location, and
capable of advancing new ideas about affordable housing."
—THOMAS FISHER, JUROR, DEAN OF THE UNIVERSITY OF MINNESOTA COLLEGE OF DESIGN

"Romare Bearden, the famed African-American artist for
whom the development is named, left a legacy of individual
expression that reflects community by embedding diverse
times, images, and theme . . . using collage as his primary
medium. Bearden Place reflects Romare Bearden's artistic
sensibility, and MSD/WhatWorx Collaboration captured
his essence without fault."
—ROXANNE GIVENS, JUROR, COMMUNITY MEMBER, PHILANTHROPIST

>> continued on page 57
"As a national leader in foreclosure recovery strategies, Minneapolis continues rebuilding our housing market by introducing high-quality sustainable housing designs. The partnership and innovation embodied in the design competition will set a high bar to ensure that our housing stock is energy-efficient and well designed and meets the needs of our current and future residents."

—TOM STREITZ, JUROR, CITY OF MINNEAPOLIS HOUSING POLICY AND DEVELOPMENT DIRECTOR
2010 Homes by Architects tour

A modern home champions sustainable design with geothermal heating and cooling, passive solar orientation, daylighting, a green roof, and recycled timbers.

2043 Loren Road, Roseville
AIA Minnesota’s third annual, one-of-a-kind home tour on September 18 and 19 invites you to experience the dramatic difference an architect can make

BY SARAH BREMER, ASSOC. AIA

Admit it: Somewhere on the face of this planet is a piece of the built environment that you can’t resist. That place beneath the bridge where the light pours through a pair of concrete arches. Some modern architectural extravagance. A quiet courtyard. It seduces you, not for any sentimental reason, but because it has that vibe you dig. You and that place sometimes meet in passing and nod your heads.

Ah, but that place isn’t your home. Your home is just your home. You like it because it’s yours, and you and it have some good memories together, but you wish it were bigger or smaller or newer or not falling apart. The downstairs bathroom is painted pink and has a magnifying mirror stuck on the wall, the kitchen is only marginally larger than the one in your first apartment, and is it too much to ask that the laundry room and the bedrooms not be on opposite sides of the house with the living room in between?

You settled, for understandable reasons. Your house was what was available when you were looking. It was in the right neighborhood, had walk-in closets, and was about the right price. But what if your house were home to your place? What if your whole home were your place? Is that even possible?

The answer is an emphatic yes, if the captivating homes on the third annual Homes by Architects Tour on September 18 and 19 are any indication. Residential architects have the unique ability to create spaces that resonate with and reflect their owners, and the Homes by Architects Tour offers a rare opportunity to see the finished results. Encompassing new construction, additions, and renovations, the roster of dwellings has plenty to satiate both traditionalists and those craving modern details.
TRUE COLLABORATION
While most people would eagerly embrace the opportunity to work with an architect on an office or commercial project, their attitude can change when the focus turns to building or renovating a home. They worry that an architect would find their ideas of home inferior and press them to choose an architect-approved style or scheme. This misperception is unfortunate, because architects want nothing more than to channel their clients’ visions. In fact, the best part of embarking on an architect-designed project is the collaborative relationship that develops between architect and homeowner.

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IF YOU GO
The third annual Homes by Architects Tour, featuring 13 homes designed by members of the American Institute of Architects Minnesota, will run from 10 A.M. to 5 P.M. on Saturday, September 18, and Sunday, September 19. Tickets for the entire tour can be purchased for $15 online at www.homesbyarchitects.org until September 17 or at any home during the tour for $20.
2010 Homes by Architects Tour Locations

1. 40790 Warning Road
   St. Peter, MN 56082
   Sarah Nettleton, AIA,
   Sarah Nettleton Architects
   www.sarah-architects.com

2. 3165 Priest Lane
   Mound, MN 55364
   Joe Metzler, AIA,
   SALA Architects
   www.salaarc.com

3. 835 Windjammer Lane
   Orono, MN 55391
   Tan Nguyen, AIA,
   Nguyen Architects, Inc.
   www.nguyenarchitects.com

4. 5724 Whited Avenue
   Minnetonka, MN 55345
   Jean Rehkamp Larson, AIA,
   and Ryan Lawinger,
   Rehkamp Larson Architects, Inc.
   www.rehkamplarson.com

5. 4405 Browndale Avenue
   Edina, MN 55424
   Leffert Tigelhaar, AIA, and Bill Nagel,
   Choice Wood Company
   www.choicecompanies.com

6. 4540 Abbott Avenue South
   Minneapolis, MN 55410
   Eric Odor, AIA, and Chris Meyer,
   SALA Architects, Inc.
   www.salaarc.com

7. 4446 Thomas Avenue South
   Minneapolis, MN 55410
   Kelly Davis, AIA,
   SALA Architects, Inc.
   www.salaarc.com

8. 1242 Angelo Drive
   Golden Valley, MN 55422
   Christian Dean, AIA, Ben Aves, AIA,
   Bob Ganser, AIA, and Krista Jensen,
   CityDeskStudio
   www.citydeskstudio.com

9. 76 Groveland Terrace
    Minneapolis, MN 55403
    Rosemary McMonigal, AIA,
    McMonigal Architects, LLC
    www.mcmonigal.com

10. 801 Washington Avenue North
    Minneapolis, MN 55401
     Mark Larson, AIA, and Will Spencer,
     Rehkamp Larson Architects, Inc.
     www.rehkamplarson.com

11. 2043 Loren Road
    Roseville, MN 55113
     Katherine Hillbrand, AIA,
     SALA Architects, Inc.
     www.salaarc.com

12. 235 Lexington Parkway South
    St. Paul, MN 55105
     Mark Nelson, AIA, and
     David Heide, Assoc. AIA,
     David Heide Design Studio
     www.dhdstudio.com

13. 1255 Sylvandale Road
    Mendota Heights, MN 55118
     Charles Stinson, AIA,
     Charles R. Stinson Architects
     www.cssarch.com

Overheard at the 2009 Tour

"The architects were able to incorporate ideas I would not have thought possible."

"Having the architect and other members of the design and build teams there to talk to is great—it sets this tour apart from other Twin Cities home tours."

"There was a nice selection of home types. Lofts, family-focused homes, fantasy homes—all were unique."
Survival Strategies
<< continued from page 19

Conversely, Julie Snow, FAIA, invested in her firm’s structure by adding Matthew Kreilich, AIA, as a new partner. “Developing another layer of senior staff allows us to expand the size and types of projects we can acquire,” says Snow, founder of Julie Snow Architects. Snow admits that her firm, which has been busy with port-of-entry and border stations funded through the U.S. General Services Administration (GSA), is “just starting our recession now.”

As the GSA work slows, she adds, “we’re beginning new initiatives to address what we see as markets in the shifting landscape and how they’ll perform in a new world. We’re looking at housing, for instance, which seems counterintuitive, but multifamily housing involving a different cast of characters with different outcomes. We’re also doing research into our client base, how to build on that base, and how to reach new clients.”

Firms are also investing in building information modeling (BIM) technology, in preparation for new projects. Because GSA projects require BIM—achieved through three-dimensional modeling software that allows structural, mechanical, and architectural models to interact simultaneously—Snow’s firm is now adept at this cost-saving, collaborative methodology used in the accelerated design and construction of buildings. So is 4RM+ULA. “Firms need to be nimble enough to quickly incorporate new BIM technologies so that we can make universal changes and manage models in a comprehensive manner,” Garrett explains.

Collaboration between disciplines isn’t new, Snow adds, but BIM technologies are a visible method of integrating disciplines in design and construction. Architects need to ensure that “people are creating strong working relationships and the design team looks seamless to the client,” says Snow. At the same time, the down economy provides an excellent opportunity for architects to step to the fore as leaders in the community.

“We have huge issues in front of us as a society, and we architects have an extraordinary role to play in providing our society with smart infrastructure and strong energy use,” says Snow. “Within the changing economic paradigm, you

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Survival Strategies

have to be smarter, more connected, and part of the leadership conversation. It's critical that we present our ideas for a built environment that is functional, amazes and delights us, and represents our culture in a profound way."

Target senior vice president and 2010 AIA Minnesota president Rich Varda, FAIA, adds that architects demonstrate leadership by acting as "first advisors to owners and creators of the built environment. Upfront work such as master planning, programming, studies, and analysis of existing conditions will come back first as the economy does, because investments in infrastructure coming out of stimulus spending help fuel master plans and feasibility studies."

One large Twin Cities firm, HGA Architects and Engineers, has already differentiated itself from its competitors by focusing on such services, which chief operating officer Steve Fiskum, AIA, describes as "services that are upstream of the actual, traditional design process." Otherwise known as strategic facilities planning, these services—such as lean design and sustainable design—constitute valuable business advice prior to the design and construction of a building, helping businesses plan for more cost-effective and efficient operations. "To bring value that's more upstream in the whole life cycle of buildings helps firms get noticed," says Fiskum.

"The [boom] years 2003 to 2008 were an unnatural situation" for architecture firms, says Varda. "We won't be returning to that, and the economic recovery will look different than those following past recessions. Architects can't plan on returning to business as usual. It'll be a different profession."

Adds Fiskum: "Creative disruption: It's always been with us, but we're really experiencing it now. Architects need to adapt. Because of the way architects are trained and able to think and problem solve, if any profession is able to figure its way out of this, it should be our profession." AMN
Recycle Reuse Redesign
<< continued from page 27

for a major pitch. When you go in there, you know it's for something special.”

All of the gathering places feel special, actually. A set of bleacher stairs connects two levels of office space and serves as an amphitheater for all-agency meetings. A vast farmhouse table is used for meetings and meals. And the open-office design means that every day is a gathering. While that was a change for the Carmichael Lynch crew—their space on Hennepin had a traditional office setup with doors and cubicles—they adjusted quickly. “They are natural collaborators, and the new space facilitates that work style in a very dynamic way,” says Meyer.

Individual workspaces are neutral by design, and employees are encouraged to display their work and personal things. “They didn’t want to sanitize those areas,” Lesneski explains. “They are proud of their work, and they really want to see it displayed. And they are a very humane company. They aren’t interested in making a big statement. It’s more about comfort and accommodation and people. So this space is who they are, embodied in architecture.” _AMN_
Back to the Future
<< continued from page 31

"The employees love the windows: They didn't have daylight in their old space," adds 20 Below interior designer Mike Sullivan. Now they have plenty. Windows run around every side of the building, and light pours down from above through an octagon rooftop skylight. And it's not just light; the moods and hues of the sky, along with the ever-changing street life below, bring in color, action, and inspiration.

"Originally, Modern Climate said they didn't want a white interior. But all those windows are like having giant flat-screen TVs around all the walls. It was important to bring in calming white space so you don’t feel swamped by all that is going on outside," Sullivan explains. "Unfolding or exposing the layers on the building's interior, and the juxtaposition of that as a ‘color,’ also contributed to the sense of a palette. It suddenly became a great complement to the rawness of the space and became part of how they saw themselves.”

In addition to moving, the agency, founded as Wolfmotel, renamed and rebranded itself, and its new space helps define its new identity. Now they tell stories in a building full of old stories—some of which you can read on the walls. AMN

In the Black
<< continued from page 35

side features window displays for retail clients. Target Commercial Interiors provided the office systems.

Cuningham Group was also able to reuse the space’s existing mechanical systems, restroom plumbing, and unfinished ceiling. Because the building formerly housed an automobile showroom and a parking ramp, the design team had to contend with a sloping floor, which is now barely discernible.

"Cuningham Group did a beautiful job of pulling together all of the elements, so our space looks like it was gutted and built from scratch," says Wilcox. "They brilliantly integrated the aspects we wanted to keep to make the space feel holistic, and nobody is better at palette, textures, and interior elements than Cuningham."

"We love the simplicity of our minimalist space, which still has a comfortable, residential feel,” she adds. “People now come in and say, ‘Wow, this is an office?’” Fitting for a sleek new company that exists firmly in the black. AMN
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Flex Space

Most of the office’s original walls and doors were kept but transformed with a metallic gray paint and wall covering. A few striped fabrics here and there—on chairs, benches, and workstations—add pizzazz to the crisp, minimalist environs. (The neutral palette helps refresh the eye after intense visual work on computer screens, says Williamson.) Vertical panels of dark-stained oak add natural texture. Like the worktables and occasional benches, they were recycled from the oak desktops the firm used for 30 years.

A century-old international firm, Ellerbe Becket has designed thousands of projects for clients. What lessons have the architects learned to apply to their own space? Keep things simple. “It gives you more flexibility to address issues in the future,” says Johnson. “The more fixed it is, and the more ‘stylistic’ it is, the more stuck you are. It’s like nature: You want a simple order.”

The other big lesson? “It all comes back to how we communicate,” Johnson concludes. “The opportunity to be face to face is all-important.”

The Art of Affordability

Bearden, Minneapolis resident and philanthropist Roxanne Givens, also a competition juror, owns several works by Bearden.

In addition to offering a new model for housing, the competition also aimed to foster a more collaborative process between the building and design teams. The Builders Association will develop the project and select one of its members to build it, says Steve Williams, vice-chair of the Builders Outreach Foundation. “The foundation has a goal of helping to provide more affordable housing, and, to that end, this is just the type of collaboration we like to see,” he says. The building process will also become an educational opportunity, with training for future builders.

The best-case scenario? Not only would the winning competition design be built to restore the urban fabric at Plymouth and Sheridan; the design of others would be built on other vacant lots throughout the city. As Streitz notes, there’s plenty of room for the city to grow.
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Case in point: Choice Wood Company credits the success of their airy renovation and expansion of an historic Edina home (#5, pictured on pages 46 and 48) to the homeowners' being deeply engaged in the process from the start. "They liked the idea of working with an architect within a design-build environment," says Choice Wood architect Leffert Tigelaar, AIA. "They were involved in everything from the overall site planning and landscaping to the smallest details of the interior design."

For these repeat clients of Choice Wood Company, natural light was paramount. The family wanted relief from the gloom of the dark finishes and the undersized fenestration in the home. To this end, they worked with Tigelaar and the Choice Wood design-build team to reorganize and enlarge some of the windows in the existing home and add a new family room with wraparound glass doors opening onto an inviting outdoor living space.

Home locations on the tour stretch from Mound to St. Peter to Mendota Heights, and tour-goers can be assured they won't be revisiting different arrangements of the same house. Each home is a unique response to its owners, neighborhood, and place in time. Nguyen Architects' renovation of an Orono home (#3), for example, plays with the ubiquitous 1960s rambler form, demonstrating how to make woodwork work, while SALA Architects' inspired use of concrete and Cor-Ten steel ensures that a new Roseville home (#11) will only look better with the aging of its patina. Another interesting juxtaposition might be Rehkamp Larson Architects' renovation of a downtown Minneapolis loft (#10) with David Heide Design Studio's remodel of a Prairie School home (#12) in St. Paul.

To top it all off, the architects, and sometimes the clients and other project-team members, will be on hand at most of these tour stops to answer all your questions. Feel free to bring pen and paper! You'll have so many new ideas running through your mind that you'll want to write them all down before they slip away. AMN

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September/October 2010 ARCHITECTURE MINNESOTA 59
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| ACHA | American College of Healthcare Architects |
| AICP | American Institute of Certified Planners |
| ASID | American Society of Interior Designers |
| CDT | Construction Documents Technology (Certified) |
| CID | Certified Interior Designer |
| CSI | Construction Specifiers Institute |
| FAIA | Fellow, and Registered Member of the American Institute of Architects |
| IFMA | International Facilities Management Association |
| IIDA | International Interior Designers Association |
| LEED | Leadership in Energy and Environmental Design |
| LEED | Leadership in Energy and Environmental Design |
| AP | Accredited Professional |
| PE | Professional Engineer |
| RA | Registered Architect |

**ARChitectural Alliance**

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Other MN Office: Minneapolis/St. Paul
International Airport, (612) 726-9012
Other Office: San Diego

**Firm Principals**

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Thomas DeAngelo, FAIA, CID, LEED AP
Shary Cooper, CID, IDA, LEED AP
Denis LaFrance, AIA, CID, LEED AP
Peter Vesterholt, AIA, LEED AP
Tom Hysell, AIA, LEED AP

**Firm Personnel by Discipline**

| Architects | 35 |
| Interior Designers | 4 |
| Other Professional | 3 |
| Technical | 2 |
| Administrative | 5 |
| Total in Firm | 50 |

**Work %**

| Office Buildings/Banks/Financial | 25 |
| Retail/Commercial | 10 |
| Medical/Healthcare | 5 |
| Municipal | 15 |
| Education/Academic | 15 |
| Aviation | 30 |

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**Firm Principals**

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Robert Zimmerman, AIA, CID
Gary F. Milne Rojek, AIA, NCARB
Randy Moe, AIA, CID, LEED AP

**Firm Personnel by Discipline**

| Architects | 14 |
| Interior Designers | 8 |
| Engineers | 3 |
| Other Professional | 7 |
| Technical | 1 |
| Administrative | 5 |
| Total in Firm | 25 |

**Work %**

| Office Buildings/Banks/Financial | 15 |
| Municipal | 15 |
| Education/Academic | 20 |
| Municipal | 10 |

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William Baxley, AIA
Kelly Naylor, IDA, LEED AP
Melissa Metzler, IDA, LEED AP

**Firm Personnel by Discipline**

| Architects | 65 |
| Interior Designers | 3 |
| Other Professional | 12 |
| Technical | 8 |
| Administrative | 3 |
| Design Students | 5 |
| Total in Firm | 80 |

**Work %**

| Office Buildings/Banks/Financial | 40 |
| Manufacturing/Industrial | 5 |
| Medical/Healthcare | 50 |
| Churches/Worship | 5 |
| Municipal | 5 |
| Education/Academic | 10 |
| Justice/Corrections/Detention | 10 |
| Recreation/Sports | 5 |
| Planning (master/urban) | 5 |

**United Bankers' Bank (tenant improvements), Bloomington, MN; Colle + McVoy (tenant improvements), Minneapolis, MN; Blue Apartments (new construction), Minneapolis, MN; Eitel Building City Apartments (new construction), Minneapolis, MN; Inver Grove Heights City Hall and Police (addition/renovation), Inver Grove Heights, MN; North Hennepin Community College Center for Business & Technology, Brooklyn Park, MN**

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Timothy J. Sessions, AIA
John A. Strachota, AIA, LEED AP
Richard W. Dahl, AIA
Katherine J. Leonidas, AIA, LEED AP

**Firm Personnel by Discipline**

| Architects | 65 |
| Interior Designers | 3 |
| Other Professional | 12 |
| Technical | 8 |
| Administrative | 3 |
| Design Students | 5 |
| Total in Firm | 80 |

**Work %**

| Office Buildings/Banks/Financial | 40 |
| Manufacturing/Industrial | 5 |
| Medical/Healthcare | 50 |
| Municipal | 5 |
| Education/Academic | 10 |
| Justice/Corrections/Detention | 10 |
| Planning (master/urban) | 5 |

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Established 1972

**Firm Personnel by Discipline**

| Architects | 14 |
| Interior Designers | 8 |
| Other Professional | 2 |
| Technical | 2 |
| Administrative | 2 |
| Total in Firm | 27 |

**Work %**

| Office Buildings/Banks/Financial | 40 |
| Municipal | 15 |
| Education/Academic | 10 |
| Other | 10 |
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Timothy DuFaut, AIA, LEED AP
David Solner, AIA, LEED AP
Margaret Parsons, AIA, REFP, LEED AP
Kathryn Wallace, AIA, LEED AP

Firm Personnel by Discipline
Architects 83
Interior Designers 13
Other Professional 13
Technical 8
Administrative 32
Total in Firm 149

Work %
Housing/Multi Family 20
Office Buildings/Banks/Financial 25
Retail/Commercial 5
Medical/Healthcare 5
Churches/Worship 5
Municipal 5
Education/Academic 5
Entertainment/Gaming/Planning 15
Urban, Master 35

BLACK Design (renovation), Minneapolis, MN; Harrah’s Cherokee Casino & Hotel (expansion/renovation), Cherokee, NC; Nilaan Johnson Lewis, P.A. (remodel), Minneapolis, MN; Minneapolis Community and Technical College Workforce Program and Infrastructure (remodel), Minneapolis, MN; Buffets, Inc. (remodel), Various Locations Nationwide: Mystic Lake Casino (renovation/remodel), Prior Lake, MN

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Firm Principals
Patrick G. Bles, AIA
Bruce M. Carlson, AIA

Firm Personnel by Discipline
Architects 9
Interior Designers 2
Technical 53
Administrative 14
Total in Firm 78

Work %
Housing/Multi Family 20
Office Buildings/Banks/Financial 5
Retail/Commercial 65
Manufacturing/Industrial 5
Churches/Worship 5
Municipal 5
Federal/State Government 2

Best Buy Store (new), Hutchinson, MN; HHH Job Corps Dormitories/Classrooms (remodel), St. Paul, MN; Arby’s Restaurant (new), Little Falls, MN; Hot Topic Store (new), Ontario, CAN; U.S. Postal Service IT/ASC Data Center (remodel), Eagan, MN; Buffalo Wild Wings restaurants (new/remodel), Multiple U.S. Locations

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Jose Rivas, AIA
Jason Woodhouse, AIA
Christopher Colby, AIA, CID
Alyssa Fordham, Assoc. AIA
Jessica Reinke

Firm Personnel by Discipline
Architects 4
Interior Designers 1
Technical 4
Administrative 1
Total in Firm 10

Work %
Housing/Multi Family 10
Office Buildings/Banks/Financial 15
Retail/Commercial 10
Churches/Worship 25
Municipal 20
Education/Academic 20

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Firm Personnel by Discipline
Architects 16
Interior Designers 17
Engineering 46
Other Professional 9
Technical 19
Administrative 104
Total in Firm 470

Work %
Education/Academic 25
Housing/Multi Family 10
Industrial/Manufacturing 5
Medical/Healthcare 5
Civic 10
Office Buildings/Banks/Financial 15
Planning (master/urban/land) 5
Recreational/Sports/Athletic 10
Retail/Commercial (restaurants/stores) 10
Senior Housing/Health Care 5

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Bruce M. Carlson, AIA

Firm Personnel by Discipline
Architects 9
Interior Designers 2
Technical 53
Administrative 14
Total in Firm 78

Work %
Housing/Multi Family 20
Office Buildings/Banks/Financial 5
Retail/Commercial 65
Manufacturing/Industrial 5
Churches/Worship 5
Municipal 5
Federal/State Government 2

Best Buy Store (new), Hutchinson, MN; HHH Job Corps Dormitories/Classrooms (remodel), St. Paul, MN; Arby’s Restaurant (new), Little Falls, MN; Hot Topic Store (new), Ontario, CAN; U.S. Postal Service IT/ASC Data Center (remodel), Eagan, MN; Buffalo Wild Wings restaurants (new/remodel), Multiple U.S. Locations

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Jose Rivas, AIA
Jason Woodhouse, AIA
Christopher Colby, AIA, CID
Alyssa Fordham, Assoc. AIA
Jessica Reinke

Firm Personnel by Discipline
Architects 4
Interior Designers 1
Technical 4
Administrative 1
Total in Firm 10

Work %
Housing/Multi Family 10
Office Buildings/Banks/Financial 15
Retail/Commercial 10
Churches/Worship 25
Municipal 20
Education/Academic 20

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Wendy Fimon, CID
Mic Johnson, AIA
Ken LeDouc, AIA, FASID, IDIA
Jim Lewison, CID
Kim Williamson, CID, ASID, IDIA, Assoc. AIA

Firm Personnel by Discipline
Architects 225
Interior Designers 58
Engineers 85
Other Professional 13
Technical 20
Administrative 79
Total in Firm 490

Work %
Office Buildings/Banks/Financial 8
Medical/Healthcare 67
Civil 8
Education/Academic 5
Sports 12

Sidra Medical and Research Center (new), Doha, Qatar; Austin Energy Control Center and Offices (retrofit), Austin, TX; Good Samaritan Hospital, (West Tower addition), Kreamer, NE; College of St. Scholastica Science Building (addition), Duluth, MN; US Bancorp (office relocation), Bloomington, MN; Kaiser Permanente Westside Medical Center, Hillsboro, OR

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Firm Principals
Robert Ames, AIA, LEED AP
Wade Erickson, AIA

Firm Personnel by Discipline
Architects 6
Interior Designers 1
Technical 5
Administrative 1
Total in Firm 13

Work %
Office Buildings/Banks/Financial 10
Retail/Commercial 5
Medical/Healthcare 35
Churches/Worship 5
Municipal 5
Education/Academic 40

Life Care Medical Center, Roseau, MN; Minnesota State University Moorhead Lommen Hall (renovation), Moorhead, MN; North Dakota Veterans Home, Lisbon, ND; St. John’s Parish Education Center, Wapeton, ND; NCTC Nursing (addition/renovations), East Grand Forks, MN; Central Boiler Training Facility, Greenbush, MN

continued next column
GENSLER

81 South 9th Street, Suite 220
Minneapolis, MN 55402
Tel: (612) 333-1113
Fax: (612) 333-1997
Email: betsy-vohs@gensler.com
www.gensler.com
Established 1966
Other Offices: New York, Los Angeles,
Washington D.C., Las Vegas, San Diego,
San Francisco, San Ramon, Seattle,
Phoenix, Houston, Dallas, Denver,
Detroit, Chicago, La Crosse, Austin,
Tampa, Charlotte, New Port Beach, San
Jose, Boston, Morristown, Tokyo, Abu
Dhabi, Costa Rica, Beijing, Dubai,
London, Shanghai

Firm Principal
Bill Lyons, IDA, LEED AP

Firm Personnel by Discipline
Architects: 1
Interior Designers: 1
Technical: 1

Total in Firm: 3

Other: 1

Total in Firm: 10

Work %
Office Buildings/Banks/Financial: 33%
Retail/Commercial: 33%
Retail/Leisure: 33%

Total in Firm: 100

KODET ARCHITECTURAL GROUP LTD.

15 Groveland Terrace
Minneapolis, MN 55403-1154
Tel: (612) 377-2737
Fax: (612) 377-1331
Email: arch@kodet.com
www.kodet.com
Established: 1983

Firm Principals
Edward J. Kodet, FAIA, CID, LEED AP
Ken Stone, AIA, CID, LEED AP
Mike Schellin, AIA
John Brandel, Assoc. AIA, LEED AP
Joan Bren, AIA, LEED AP

Firm Personnel by Discipline
Both Architects and Interior Designers: 3
Architects: 3
Other Professionals: 8
Technical: 2
Administrative: 2

Total in Firm: 18

Work %
Office Buildings/Banks/Financial: 5
Retail/Commercial: 5
Churches/Worship: 25
Municipal: 20
Education/Academic: 25
Recreation/Parks/Cultural Centers: 20

St. Croix Lutheran High School Chapel (new),
West St. Paul, MN; Minnehaha Academy
South Campus (remodel/addition),
Minneapolis, MN; Westwood Lutheran
Church (interior remodeling), St. Louis Park,
MN; Lakeville Central Maintenance Facility
(new), Lakeville, MN; Three Rivers Park
District Board Room (interior remodeling),
Plymouth, MN; Calvin Christian School
(remodel/addition), Edina, MN

KRECH, O'BRIEN, MUELLER & ASSOCIATES, INC.

6115 Cahill Avenue
Inver Grove Heights, MN 55076
Tel: (651) 451-4605
Fax: (651) 451-0917
Email: komainc@komainc.com
www.komainc.com
Established 1985

Firm Principals
James H. Krech, PE
Daniel J. O'Brien, AIA, CID
Brady R. Mueller, AIA, CID
Cindy Doughtrett Nagel, CID
Michael J. Lisowski, PE

Firm Personnel by Discipline
Architects: 5
Interior Designers: 1
Engineers: 3
Other Professional: 4
Administrative: 2
Total in Firm: 15

Work %
Office Buildings/Banks/Financial: 5
Retail/Commercial: 60
Manufacturing/Industrial: 5
Medical/Health Care: 10
Education/Academic: 20

Scoops Kids Spa for Great Wolf Resorts
(new retail prototype), Mall of America,
Bloomington, MN; Nail Trx (remodel),
Mall of America, Bloomington, MN; American Dental Partners (Clinic expansions/
remodels), Creve Coeur, MO, Riverside, CA,
and Clifton Park, NY; Great Clips Salons
(new/remodel), Nationwide; Cox
Communications with Shikatani Lacroix
(new/remodel), Nationwide; The Jelly Fish
Exhibit for Underwater Adventures
Aquarium with Merlin Studios and Kay Elliot
Architects, Mall of America,
Bloomington, MN

DAVID HEIDE DESIGN STUDIO

301 Fourth Avenue South, Suite 663
Minneapolis, MN 55401
Tel: (612) 337-5060
Fax: (612) 337-5059
Email: info@DHdstudio.com
www.DHdstudio.com
Established 1997
Contact: Gera Exire LeTour

Firm Principal
David Heide, Assoc. AIA, Allied Member ASID

Firm Personnel by Discipline
Architect: 1
Other Professional Designers: 3
Interior Designers: 3
Administrative: 3
Total in Firm: 10

Work %
Residences/New & Remodel: 100

Gensler Minneapolis, MN 55401
Tel: (612) 758-4000
Fax: (612) 758-4199
Email: info@hga.com
www.hga.com
Established 1953
Other MN Office: Rochester,
(507) 281-8600
Other Offices: Milwaukee, WI; Sacramento,
San Francisco, Los Angeles, CA

HGA ARCHITECTS AND ENGINEERS

701 Washington Avenue North
Minneapolis, MN 55401
Tel: (612) 758-4000
Fax: (612) 758-4199
Email: info@hga.com
www.hga.com
Established 1953
Other MN Office: Rochester,
(507) 281-8600
Other Offices: Milwaukee, WI; Sacramento,
San Francisco, Los Angeles, CA

Firm Principals
Debra Barnes, CID, IDA, LEED AP
Rich Bonin
Rand Liedl, CID
Laurie Rother, CID, IDA, LEED AP
Chris Vickery, CID

Firm Personnel by Discipline
Architects: 225
Interior Designers: 27
Engineers: 119
Other Professional: 63
Technical: 67
Administrative: 80
Total in Firm: 581

Work %
Office Buildings/Banks/Financial: 25
Medical/Health Care: 45
Municipal: 15
Education/Academic: 15

University of Minnesota Fairview Amplatz
Children’s Hospital, Minneapolis, MN;
Innepin County Medical Center, Family
Medicine Clinic, Minneapolis, MN; Children’s
National Medical Center, Washington, D.C.;
Bishop Henry Whipple Federal Building,
Saint Paul, MN; First National Bank Building,
Saint Paul, MN; University of Minnesota
Science Teaching & Student Services Center,
Minneapolis, MN

continued next column
# 2010 Directory of Interior Architecture Firms

## L&M ASSOCIATES, LTD.

**10907 Valley View Road**  
Eden Prairie, MN 55344  
Tel: (952) 944-7576  
Fax: (952) 944-7585  
Email: mazorol@l-m.com  
www.l-m.com  
Established 1991

### Firm Principals
- Donald W. Laukka, AIA, NCARB  
- Raymond M. Mazorol, AIA

### Firm Personnel by Discipline

<table>
<thead>
<tr>
<th>Discipline</th>
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<tbody>
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<td>Architects</td>
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<tr>
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<tr>
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### Work %

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<tr>
<td>Retail/Commercial</td>
<td>80</td>
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<tr>
<td>Manufacturing/Industrial</td>
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<tr>
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### Other Professional Firms
- Interior Designers
- Architectural
- Municipal
- Office Buildings/Banks/Financial
- Retail/Commercial
- Medical/Healthcare
- Education/Academic
- Planning (master/urban)

### Projects

- Maple Grove Library (new), Maple Grove, MN: Roseville Library (expansion), Roseville, MN: Drexel University Urban Center (adaptive re-use), Philadelphia, PA: Madison Central Library (renovation), Madison, WI: PPL Near North Community (housing improvements), Minneapolis, MN: University of Minnesota Morris Welcome Center (renovation), Morris, MN

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## NELSON

**1201 Marquette Avenue South, #200**  
Minneapolis, MN 55403  
Tel: (612) 822-1211  
Fax: (612) 822-1006  
Email: rsutton@nelsononline.com  
www.nelsononline.com  
Established 1978

### Other Offices

### Firm Principals
- Claudia Rechert, IDA, CID, LEED AP  
- Richard Sutton, AIA, CID, LEED AP  
- Scott Hielinger, IDA, LEED AP

### Firm Personnel by Discipline

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<tr>
<td>Medical/Healthcare</td>
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### Projects

- Piper Jaffray (New York consolidation), New York, NY: Plaza 7 (re-branding), Minneapolis, MN: PepsiCo, Eden Prairie, MN: LifeTouch (one roof project), Eden Prairie, MN: Apogee Enterprises, Bloomington, MN: Education Credit Management Corp., Oakdale, MN

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## PERKINS+WILL

**8410 10th Street South, Suite 200**  
Minneapolis, MN 55403  
Tel: (612) 851-5000  
Fax: (612) 851-5001  
Email: lisa.pool@perkinswill.com  
www.perkinswill.com  
Established 1935

### Other Offices
- Offices: Atlanta, GA; Boston, MA; Charlotte, NC; Chicago, IL; Dallas and Houston, TX; Hartford, CT; London, UK; Los Angeles, San Francisco and San Diego, CA; Miami and Orlando, FL; New York, NY; Research Triangle Park, Seattle, WA; Shanghai, China; Vancouver, BC; Washington, DC

### Firm Principals
- Lisa Pool, CID, LEED AP  
- Anita Barnett, FIIDA  
- Dave Dindom, AIA, CID, LEED AP  
- Jeff Ziebarth, AIA, LEED AP  
- Rick Hintz, AIA, ACAH, LEED AP  
- Steven Miller, AIA, LEED AP

### Firm Personnel by Discipline

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<tr>
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<td>Residences (new/remodel/additions)</td>
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</tr>
<tr>
<td>Retail/Commercial</td>
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</tr>
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</table>

### Projects

- The AT&T Building (lobby renovation/skyway improvements), Thomson Reuters (multiple projects), Cargill (multiple projects), Capella, Microsoft (multiple projects)

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## MEYER, SCHERER & ROCKCASTLE, LTD. (MS&R)

**710 South 2nd Street 7th Floor**  
Minneapolis, MN 55401  
Tel: (612) 375-0336  
Fax: (612) 342-2216  
Email: info@msrdtd.com  
www.msrdtd.com  
Established 1981

### Other Office
- Hyattsville, MD

### Firm Principals
- Jack Poling, AIA, LEED AP  
- Jeffrey Mandycz, AIA, LEED AP  
- Paul C.N. Melblom, AIA, LEED AP  
- Josh Stowers, AIA, LEED AP  
- Matthew Kruntorad, AIA, LEED AP  
- Traci Engel Lesneski, CID, IDA, LEED AP

### Firm Personnel by Discipline

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<tr>
<td>Administrative</td>
<td>5</td>
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<tr>
<td>Total in Firm</td>
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---

## PETERSSEN/KELLER ARCHITECTURE, INC.

**1610 West Lake Street**  
Minneapolis, MN 55408  
Tel: (612) 353-4920  
Fax: (612) 353-4932  
Email: info@pkarch.com  
www.pkarch.com  
Established 2009

### Firm Principals
- Lars Peterssen, AIA  
- Gabriel Keller, Assoc. AIA

### Firm Personnel by Discipline

<table>
<thead>
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<th>Discipline</th>
<th>Total</th>
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<tr>
<td>Other Professional Designers</td>
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### Work %

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<td>Residences (new/remodel/additions)</td>
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<td>Retail/Commercial</td>
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</table>

### Projects

RSP ARCHITECTS
1220 Marshall Street NE
Minneapolis, MN 55413
Tel: (612) 677-7100
Fax: (612) 577-7499
Email: rnpjsmktg@rsparch.com
www.rsparch.com
Established 1978
Other MN Offices: Rochester
Other Offices: Phoenix, San Diego

Firm Principals
David C. Norback, AIA
Ted Davis, AIA, IIDA, LEED AP
Kristine Hargreaves, AIA, LEED AP
Robert M. Lucius, AIA
Jeremy Mayberg, AIA
Kelly Vincent, RA, LEED AP

Firm Personnel by Discipline
Architects 100
Interior Designers 80
Other Professional 16
Technical 41
Administrative 36
Total in Firm 213

Work %
Housing/Multiple 5
Office Buildings/Banks/Financial 25
Retail/Commercial 15
Medical/Healthcare 10
Churches/Worship 5
Municipal 5
Education/Academic 10
Government 20
Museums/Cultural Centers 10

Musical Instrument Museum (new), Phoenix, AZ; University of Minnesota Center for Magnetic Resonance Research (addition), Minneapolis, MN; Coloplast North American Headquarters (new), Minneapolis, MN; Allina Piper Breast Center (remodel), Minneapolis, MN; Mortonson Corporate Headquarters, Minneapolis, MN; ev3 Corporate Headquarters, Minneapolis, MN

SJA ARCHITECTS
11 East Superior Street, Suite 340
Duluth, MN 55802
Tel: (218) 724-8578
Fax: (218) 724-8717
Email: info@sja-architects.com
www.sja-architects.com
Established 1976
Other MN Office: St. Cloud (320) 253-2100.
St. Paul (651) 625-5525

Firm Principals
Ken Johnson, AIA, CID
Rick Stanius, AIA
Brian Morse, AIA
Tari Rayala, AIA, LEED AP
Don Larsen, AIA

Firm Personnel by Discipline
Architects 10
Interior Designer 1
Other Professional 3
Technical 2
Administrative 3
Total in Firm 19

Work %
Housing/Multiple 25
Office Buildings/Banks/Financial 25
Retail/Commercial 10
Medical/Healthcare 10
Churches/Worship 5
Municipal 5
Education/Academic 25
Arts/Entertainment/Convention 10

New Duluth Airport Terminal (interiors), Duluth, MN; Stepping Stones Rehabilitation Center, Hermantown, MN; Zeppa Arts Building & Café, Duluth, MN; Coreckl Guest House of St. Cloud Hospital, St. Cloud, MN; Woodward Hills Dormitory (addition), Duluth, MN; Ford du Lac Resource Management Office Building, Cloquet, MN

STUDIO HIVE, INC.
901 North Third Street, Suite 228
Minneapolis, MN 55401
Tel: (612) 279-0430
Fax: (612) 279-0439
Email: info@studiohive.com
www.studiohive.com
Established 2003

Firm Principals
Shawn P. Gaither, AIA, LEED AP
Janice C. Lister, CID, ASID, LEED AP
Shari L. Bjork, LEED AP

Firm Personnel by Discipline
Architects 1
Interior Designers 7
Total in Firm 8

Work %
Residences/New & Remodel 5
Office Buildings/Banks/Financial 70
Education/Academic 25

University of Minnesota (IMA, ISYHE, QIT, GCM), Multiple Locations; Private Residence, Casey Key, FL; Prime Therapeutics, Multiple Locations, Gray Plant Mooty, Washington, D.C.; Chestnut & Cambronne, Minneapolis, MN; Hellmuth & Johnson, Edina, MN

SMITHGROUP
60 South Sixth Street, Suite 2420
Minneapolis, MN 55402
Tel: (612) 372-4681
Fax: (612) 372-4957
Email: info@mn.smithgroup.com
www.smithgroup.com
Established 1853
Other Offices: Ann Arbor, MI; Chicago, IL; Dallas, TX; Detroit, MI; Los Angeles, CA; Madison, WI; Phoenix, AZ; Raleigh-Durham, NC; San Francisco, CA; Washington, D.C.

Firm Principals
Jodi Leppa, CID, IIDA, LEED AP
Carl Roehling, FAIA
Randi Swench, PE, LEED AP
David King, FAIA, LEED AP

20 BELOW STUDIO
23 4th Street NE
Minneapolis, MN 55413
Tel: (612) 378-2021
Fax: (612) 378-2024
Email: studio20belowstudio@omn.com
www.20belowstudio.com
Established 2002

Firm Principals
Joseph M. Hamilton, AIA, CID
Kevin A. Rofes, Assoc. AIA
Heather Rose-Dunning, IIDA, LEED AP

Firm Personnel by Discipline
Architects 5
Interior Designers 3
Both Architect & Interior Designer 1
Administrative 1
Total in Firm 10

Work %
Residences/New & Remodel 5
Office Buildings/Banks/Financial 60
Retail/Commercial 25
Manufacturing/Industrial 10

Syngenta Seeds Regional Headquarters, Minneapolis, MN; Cray, Inc., St. Paul, MN; Malt-O-Meal, Multiple Locations; Modern Climate, Minneapolis, MN; PRI (Public Radio International), Minneapolis, MN; Schawk!, Minneapolis, MN

LAUREL ULLAND ARCHITECTURE
2836 Lyndale Avenue South
Minneapolis, MN 55408
Tel: (612) 874-1086
Fax: (612) 874-1089
Email: laurell@laurelulland.com
www.laurelulland.com

Firm Principal
Laurel Ulland, Assoc. AIA

Firm Personnel by Discipline
Architects 3
Other Professional Designer 1
Administrative 1
Total in Firm 5

Work %
Housing/Multiple 10
Residences/New & Remodel 80
Retail/Commercial 10

Lowry Hill (restoration), Minneapolis, MN; Linden Hills (remodel), Minneapolis, MN; Zeus Jones (new office), Minneapolis, MN; Crocus Hill (renovation), St. Paul, MN; Pelican Isles Penthouse, Naples, FL
Architectural Alliance

400 Clifton Avenue South
Minneapolis, MN 55403
Tel: (612) 871-5703
Fax: (612) 871-7212
Email: epetersen@archalliance.com
www.archalliance.com
Established 1970
Other MN Office: Minneapolis/St. Paul International Airport, (612) 726-3012
Other Office: San Diego, CA

Firm Principals
Carey Brendalen, AIA, LEED AP
Tom DeAngelo, FAIA, CID, LEED AP
Sharry Cooper, CID, IDIA, LEED AP
Dennis LaFrance, AIA, CID, LEED AP
Petter Vestenhoft, AIA, LEED AP
Tom Hysell, AIA, LEED AP

Firm Personnel by Discipline

Interior Designers 4
Architects 35
Other Professional 3
Technical 2
Administrative 5
Total in Firm 49

Work %
Office Buildings/Banks/Financial 25
Retail/Commercial 10
Medical/Healthcare 5
Municipal 15
Education/Academic 15
Aviation 30

St. Jude Medical Woodridge Campus (expansion), Little Canada, MN: Medtronic Rice Creek (revitalization), Fridley, MN; University of Minnesota Jackson Hall (remodeling new physics and nanotech, new bio-medical campus), Minneapolis, MN; Little Rock National Airport (long-term terminal planning/design/remodel), Little Rock, AR; Delta Air Lines Sky Club (remodeling), Indianapolis, IN and Building C, St. Paul, MN

BKV Group

222 North Second Street
Minneapolis, MN 55401
Tel: (612) 339-3752
Fax: (612) 339-6212
Email: bkv@bkvgroup.com
www.bkvgroup.com
Established 1978
Other Offices: Chicago, IL; Washington, D.C.

Firm Principals
J. Owen Boorman, AIA
William Baxley, AIA
Kelli Naylor, IDIA, LEED AP
Melissa Metzler, IDIA, LEED AP

Firm Personnel by Discipline

Interior Designers 3
Architects 14
Engineers 7
Other Professional 5
Technical 1
Administrative 5
Total in Firm 35

Work %
Housing/Multiple 40
Office Buildings/Banks/Financial 15
Municipal 15
Education/Academic 20
Other 10

United Bankers’ Bank (tenant improvements), Bloomington, MN; Colle + McVoy (tenant improvements), Minneapolis, MN; Blue Apartments (new), Minneapolis, MN; Eitel Building City apartments (new), Minneapolis, MN; Inver Grove Heights City Hall and Police (addition/remodel), Inver Grove Heights, MN; North Hennepin Community College Center for Business & Technology, Brooklyn Park, MN

BWB ArchiTECTS, INC.

380 St. Peter Street, Ste. 600
Saint Paul, MN 55102
Tel: (651) 222-3701
Fax: (651) 222-8961
Email: marketing@bwbr.com
www.bwbr.com
Established 1922

Firm Principals
Stephen P. Patrick, AIA, LEED AP
Peter G. Smith, AIA
Brian B. Buchholz, AIA, CHA, CID
Timothy J. Sessions, AIA
John A. Strachota, AIA, LEED AP
Richard W. Dahl, AIA
Katherine J. Leonidas, AIA, LEED AP

Firm Personnel by Discipline

Interior Designers 12
Architects 65
Both Architect & Interior Designer 3
Other Professional 6
Design Students 3
Technical 5
Administrative 12
Total in Firm 106

Work %
Office Buildings/Banks/Financial 5
Manufacturing/Industrial 5
Medical/Healthcare 50
Churches/Worship 5
Municipal 5
Education/Academic 10
Justice/Corrections/Detention 10
Recreation/Sports 5
Planning (master/urban/land) 5

Federated Insurance Company South Corporate Campus, Owatonna, MN: Avery McKenna Hospital, Avera Cancer Institute, Sioux Falls, SD; University of Wisconsin-Stout Jarvis Science Hall (remodel/addition); Menomonie, WI: Park Nicollet Health Services Fraeneshursh Cancer Center at Methodist Hospital, St. Louis Park, MN; West Lakes Wellness Campus including YMCA Health Living Center, Cleve, IA; Minnesota Correctional Facility (facilities replacement/expansion), Faribault, MN

Legend

AIA Registered and a Member of the American Institute of Architects
Assoc. Associate Member of
AIA the American Institute of Architects
ACHA American College of Healthcare Architects
AICP American Institute of Certified Planners
ASID American Society of Interior Designers
CID Certified Interior Designer
CDT Construction Documents Technology (Certified)
FAIA Fellow and Registered Member of the American Institute of Architects
FASID Fellow, American Society of Interior Designers
FIDA Fellow, International Interior Designers Association
IFMA International Facilities Management Association
LEED Leadership in Energy and Environmental Design
LEED Leadership in Energy and
AP Environmental Design Accredited Professional
PE Professional Engineer

DIRECTORY OF INTERIOR DESIGN FIRMS

The firms listed in this directory include interior designers who are members of the American Society of Interior Designers (ASID) and the International Interior Designers Association (IIDA), or who have the designation of Certified Interior Designer (CID). They offer a broad range of interior design, space planning and furnishings selection experience. Each firm has specific areas of expertise and project competence. Contact them to discuss your specific project needs.

continued next column
### CMA

**219 North 2nd Street, Suite 301**  
Minneapolis, MN 55401-1454  
Tel: (612) 338-6677  
Fax: (612) 338-2995  
Email: info@cmarcarch.com  
www.cmarcarch.com  
Established 1977  
Other Offices: Fort Worth, Dallas, TX

**Firm Principals**  
Patrick G. Blees, AIA  
Bruce M. Carlson, AIA

**Firm Personnel by Discipline**

<table>
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<th>Discipline</th>
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**Work %**

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<tbody>
<tr>
<td>Housing/Multiple</td>
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<tr>
<td>Office Buildings/Banks/Financial</td>
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<tr>
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<tr>
<td>Churches/Worship</td>
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<tr>
<td>Municipal</td>
<td>20</td>
</tr>
<tr>
<td>Education/Academic</td>
<td>20</td>
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</tbody>
</table>

**Eastwood Banks, Rochester, MN & Numerous Locations:**  
CO Brown Agency, Rochester, MN; Iowa DOT Rest Areas; Sussex Law Enforcement Center, Sussex, WI; St. Olaf Lutheran Church, Austin, MN; Four-unit LEED for Homes Condo - First Homes, Rochester, MNB

### CRW ARCHITECTURE

**717 Third Avenue SE, Suite 200**  
Rochester, MN 55904  
Tel: (507) 206-6201  
Email: jvljas@crwarchitecture.com  
www.crwarchitecture.com  
Established 2010

**Firm Principals**  
Jose Rivas, AIA  
Jason Woodhouse, AIA  
Christopher Colby, AIA, CID  
Alyssa Fordham, Assoc. AIA  
jessica Reinker

**Firm Personnel by Discipline**

<table>
<thead>
<tr>
<th>Discipline</th>
<th>Personnel</th>
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<tr>
<td>Architects</td>
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<td>Other Professional</td>
<td>13</td>
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<tr>
<td>Technical</td>
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<td>Total in Firm</td>
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**Work %**

<table>
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<tr>
<td>Retail/Commercial</td>
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<tr>
<td>Churches/Worship</td>
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<td>Municipal</td>
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<tr>
<td>Entertainment/Gaming/Planning (urban &amp; master)</td>
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</tr>
</tbody>
</table>

**BLACK Design (remodel), Minneapolis,**  
MN; Harrah’s Cherokee Casino & Hotel (remodel), Cherokee, NC; Nilan Johnson Lewis, P.A. (remodel), Minneapolis, MN; Minneapolis Community and Technical College Workforce Program and Infrastructure (remodel), Minneapolis, MN; Buffets, Inc. (remodel), Various Locations, Mystic Lake Casino (remodel/renovation). Prior Lake, MN

### CUNINGHAM GROUP

**201 Main Street SE, Suite 325**  
Minneapolis, MN 55414  
Tel: (612) 379-3400  
Fax: (612) 379-4400  
Email: bbblank@cunningham.com  
www.cunningham.com  
Established 1968  
Other Offices: Los Angeles, Las Vegas, Bakersfield, CA; Biloxi, MS; Seoul, Korea

**Firm Principals**

| John Cunningham, FAIA, LEED AP  |
| Thomas L. Hoskins, AIA, LEED AP  |
| Timothy DuFaut, AIA, LEED AP  |
| David R. Solner, AIA, LEED AP  |
| Margaret S. Parsons, AIA, REFP, LEED AP  |
| Kathryn Wallace, AIA, LEED AP |

**Firm Personnel by Discipline**

<table>
<thead>
<tr>
<th>Interior Designers</th>
<th>13</th>
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<tbody>
<tr>
<td>Architects</td>
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<tr>
<td>Other Professional</td>
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<tr>
<td>Technical</td>
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<td>Total in Firm</td>
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**Work %**

<table>
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<tr>
<th>Category</th>
<th>Personnel</th>
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<tr>
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<tr>
<td>Housing/Multiple</td>
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<tr>
<td>Industrial/Manufacturing</td>
<td>5</td>
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<tr>
<td>Medical/Healthcare</td>
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<td>Municipal</td>
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<td>Office Buildings/Banks/Financial</td>
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<td>Planning (master/urban/land)</td>
<td>5</td>
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<tr>
<td>Recreational/Sports/Athletic</td>
<td>10</td>
</tr>
<tr>
<td>Retail/Commercial (restaurants/stores)</td>
<td>10</td>
</tr>
<tr>
<td>Senior Housing/Health Care</td>
<td>5</td>
</tr>
</tbody>
</table>

**Patterson Technology Center, Effingham, IL; Tucson Convention Center Hotel, Tucson, AZ; United Launch Alliance, Denver, CO; Chase Hotel (renovation/addition), Walker, MN; Four Unit Hotel & Conference Center, Lubbock, TX; Amgen Administration Headquarters, Thousand Oaks, CA**

### DLR GROUP

**520 Nicollet Mall, Suite 200**  
Minneapolis, MN 55401  
Tel: (612) 977-3500  
Fax: (612) 977-3600  
Email: minneapolis@dlrgroup.com  
www.dlrgroup.com  
Established 1966  
Other Offices: Phoenix, AZ; Palm Springs, Riverside, Sacramento, Santa Monica, CA; Colorado Springs, Denver, CO; Orlando, FL; Honolulu, HI; Des Moines, IA; Chicago, IL; Overland Park, KS; Omaha, Lincoln, NE; Portland, OR; Seattle, WA; Shanghai, China

**Firm Principals**

| Griff Davenport, AIA  |
| Matthew Johnson, AIA, LEED AP  |
| Jeffrey Fenimore, AIA  |
| Troy Miller, AIA, REFP  |
| Marlene Everson, AIA, LEED AP |

**Firm Personnel by Discipline**

| Architects              | 156     |
| Interior Designers       | 17      |
| Engineering              | 46      |
| Other Professional       | 9       |
| Technical                | 138     |
| Administrative           | 104     |
| Total in Firm            | 470     |

**Work %**

<table>
<thead>
<tr>
<th>Category</th>
<th>Personnel</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education/Academic</td>
<td>25</td>
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<td>Housing/Multiple</td>
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<td>Industrial/Manufacturing</td>
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<td>Medical/Healthcare</td>
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<td>Municipal</td>
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<tr>
<td>Planning (master/urban/land)</td>
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<td>Senior Housing/Health Care</td>
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**Patterson Technology Center, Effingham, IL; Tucson Convention Center Hotel, Tucson, AZ; United Launch Alliance, Denver, CO; Chase Hotel (renovation/addition), Walker, MN; Four Unit Hotel & Conference Center, Lubbock, TX; Amgen Administration Headquarters, Thousand Oaks, CA**

### ELLEBE BECKET, INC., AN AECOM COMPANY

**800 LaSalle Avenue**  
Minneapolis, MN 55402  
Tel: (612) 376-2000  
Fax: (612) 376-2271  
Email: info@ellebebecket.com  
www.ellebebecket.com  
Established 1909  
Other Offices: Dallas, TX; Kansas City, MO; San Francisco, CA; Washington, D.C.; Dubai, Abu Dhabi, UAE; Doha, Qatar

**Firm Principals**

| Jon Buggy, AIA  |
| Wendy Fimon, CID |
| Mic Johnson, AIA |
| Ken LeLoux, AIA, FASID, IDIA |
| Jim Lewison, CID |
| Kim Williamson, CID, ASID, IDIA, Assoc. AIA |

**Firm Personnel by Discipline**

| Architects         | 225     |
| Interior Designers | 68      |
| Engineers          | 85      |
| Other Professional | 13      |
| Technical          | 20      |
| Administrative     | 79      |
| Total in Firm      | 450     |

**Work %**

| Office Buildings/Banks/Financial | 8 |
| Medical/Health Care              | 67 |
| Municipal                        | 8 |
| Education/Academic              | 5 |
| Sports                           | 12 |

**Sidra Medical and Research Center (new), Doha, Qatar; Austin Energy Control Center and Offices (retrofit), Austin, TX; Good Samaritan Hospital, (West Tower addition), Kearney, NE; College of St. Scholastica Science Building (addition), Duluth, MN; US Bancorp (office relocation), Bloomington, MN; Kaiser Permanente Westside Medical Center, Hillsboro, OR**

---

continued next column
FOSS ARCHITECTURE & INTERIORS, INC.
115-1/2 Fifth Street North
Breckenridge, MN 56520
Tel: (218) 236-1202
Fax: (218) 236-4945
Email: info@fossarch.com
www.fossarch.com
Established 1898
Other Office: Fargo, ND

Firm Principal
Robert Ames, AIA, LEED AP
Wade Erickson, AIA

Firm Personnel by Discipline
Architects 6
Interior Designers 1
Technical 5
Administrative 1
Total in Firm 13

Work %
Office Buildings/Banks/Financial 10
Retail/Commercial 5
Medical/Health Care 35
Churches/Worship 5
Municipal 5
Education/Academic 40

Life Care Medical Center, Roseau, MN;
Minnesota State University Moorhead
Lommen Hall (renovation), Moorhead, MN;
North Dakota Veterans Home, Lisbon, ND;
St. John’s Parish Education Center,
Wahpeton, ND: NCTC Nursing (addition/renovations), East Grand Forks, MN; Central
Boiler Training Facility, Greenbush, MN

DAVID HEIDE DESIGN STUDIO
301 Fourth Avenue South, Suite 663
Minneapolis, MN 55401
Tel: (612) 337-5060
Fax: (612) 337-5059
Email: info@DHDstudio.com
www.DHDstudio.com
Established 1997
Contact: Cera Exire LaTour

Firm Principal
David Heide, Assoc. AIA, Allied Member ASID

Firm Personnel by Discipline
Architect 1
Other Professional Designers 3
Interior Designers 3
Administrative 3
Total in Firm 10

Work %
Residences/New & Remodel 100

Arts & Crafts Getaway (period residence new construction), Tomahawk, WI; Historic
Carroll Residence (restoration/remodel/additions), Deephaven, MN; Historic
Summit Avenue Residence (restoration/remodel/additions), Saint Paul, MN;
Bungalow Expansion (renovation/remodel), Des Moines, IA; Historic Lee Townhouse in
Elliot Park (restoration), Minneapolis, MN; Ocean View Kitchen (residential remodeling),
Rancho Palos Verde, CA

HGA ARCHITECTS
AND ENGINEERS
701 Washington Avenue North
Minneapolis, MN 55401
Tel: (612) 758-4000
Fax: (612) 758-4199
Email: info@hga.com
www.hga.com
Established 1953
Other MN Office: Rochester,
(507) 281-8600
Other Offices: Milwaukee, WI; Sacramento,
San Francisco, Los Angeles, CA

Firm Principals
Debra Barnes, CID, IDA, LEED AP
Rich Bonnin
Rand Liedt, CID
Laurie Rother, CID, IDA, LEED AP
Chris Vickers, CID

Firm Personnel by Discipline
Architects 225
Interior Designers 27
Engineers 119
Other Professional 119
Medical/Health Care 119
Technical 63
Educational 80
Total in Firm 581

Work %
Office Buildings/Banks/Financial 25
Medical/Healthcare 45
Other Professional 15
Education/Academic 15

University of Minnesota Fairview Amplatz
Children’s Hospital, Minneapolis, MN;
Hennepin County Medical Center, Family
Medicine Clinic, Minneapolis, MN; Children’s
National Medical Center, Washington, D.C.;
Bishop Henry Whipple Federal Building,
Saint Paul, MN; First National Bank Building,
Saint Paul, MN; University of Minnesota,
Science Teaching & Student Services Center,
Minneapolis, MN

GENSLER
81 South 9th Street, Suite 220
Minneapolis, MN 55402
Tel: (612) 333-1113
Fax: (612) 333-1997
Email: betsys-vohn@gensler.com
www.gensler.com
Established 1966
Other Offices: New York, Los Angeles,
Washington D.C., Las Vegas, San Diego,
San Francisco, San Ramon, Seattle,
Phoenix, Houston, Dallas, Denver,
Detroit, Chicago, La Crosse, Austin,
Tampa, Charlotte, New Port Beach, San
Jose, Boston, Morristown, Tokyo, Abu
Dhabi, Costa Rica, Beijing, Dubai,
London, Shanghai

HORTY ELVING
505 East Grant Street
Minneapolis, MN 55404
Tel: (612) 332-4422
Fax: (612) 344-1282
Email: info@hortyelving.com
www.hortyelving.com
Established 1955
Other Office: Menomonie, WI

Firm Principals
Tom Hovy, FAIA, FACHA
Jeri Zuber, AIA, LEED AP
Rick Moore, AIA, ACHA
Leo Monster
Barbara Kassanchuk

Firm Personnel by Discipline
Interior Designers 4
Architects 7
Engineers 6
Other Professional 13
Technical 5
Administrative 4
Total in Firm 39

Work %
Medical/Healthcare 100

Minnesota Veterans’ Home (100-bed new
addition), Minneapolis, MN; Perham
Memorial Hospital and Home, Perham, MN;
Good Samaritan Comfort Care, Austin, MN

continued next column
Firm Personnel by Discipline

**L+M ASSOCIATES, LTD.**

Architects 5
Interior Designers 1
Engineers 3
Other Professional 4
Administrative 2
Total in Firm 15

**Meyer, Scherer & Rockcastle, Ltd. (MSR)**

710 South 2nd Street, 7th Floor Minneapolis, MN 55401
Tel: (612) 375-0336
Fax: (612) 342-2216
Email: info@msrtd.com
www.msrtd.com

**Nelson**

1201 Marquette Avenue South, #200
Minneapolis, MN 55403
Tel: (612) 822-1211
Fax: (612) 822-1006
Email: rtsutton@nelsononline.com
www.nelsononline.com

**Kodet Architectural Group, Ltd.**

15 Groveland Terrace
Minneapolis, MN 55403-1154
Tel: (612) 377-2737
Fax: (612) 377-1331
Email: arch@kodet.com
www.kodet.com
Established: 1983

**Firm Principals**
Edward J. Kodet, FAIA, CID, LEED AP
Ken Stone, AIA, CID, LEED AP
Mike Schellin, AIA
John Brandel, Assoc. AIA, LEED AP
Joan Breen, AIA, LEED AP

**Firm Personnel by Discipline**
Both Architects and Interior Designers 3
Architects 3
Other Professional 8
Technical 2
Administrative 2
Total in Firm 18

Work %
Office Buildings/Banks/Financial 5
Retail/Commercial 5
Churches/Worship 25
Municipal 20
Education/Academic 25
Recreation/Parks/Cultural Centers 20

St. Croix Lutheran High School Chapel (new), West St. Paul, MN, Minnehaha Academy South Campus (remodel/addition), Minneapolis, MN; Westwood Lutheran Church (interior remodeling), St. Louis Park, MN, Lakeville Central Maintenance Facility (new), Lakeville, MN, Three Rivers Park District Board Room (interior remodeling), Plymouth.

**Krech, O'Brien, Mueller & Associates, Inc.**

615 Cahill Avenue
Inver Grove Heights, MN 55076
Tel: (651) 451-4605
Fax: (651) 451-0917
Email: komainc@komainc.com
www.komainc.com
Established 1985

**Firm Principals**
James H. Krech, PE
Daniel J. O'Brien, AIA, CID
Brady R. Mueller, AIA, CID
Cindy Douthett Nagel, CID
Michael J. Lisowski, PE

**Firm Personnel by Discipline**
Architects 2
Technical 2
Administrative 1
Total in Firm 5

Work %
Housing/Multiple 5
Retail/Commercial 80
Manufacturing/Industrial 5
Education/Academic 10

Croc's Inc. Flagship Store, Boulder, CO; Pawn America, Burnsville, MN; Pierre Deux, La Jolla, CA; Select Comfort, Easton Town Center, Columbus, OH; Croc's Shoes, Huntington Beach, CA, Pierre Deux, West Hollywood, CA

**Meyer, Scherer & Rockcastle, Ltd. (MSR)**

**Firm Personnel by Discipline**
Architects 10
Administrative 2
Total in Firm 16

Work %
Office Buildings/Banks/Financial 70
Retail/Commercial 15
Manufacturing/Industrial 10
Medical/Healthcare 5

Health Partners, Bloomington, MN; Zeller Realty, Minneapolis, MN; NorthMarq, Minneapolis, MN; Oracle Office (remodel), Bloomington, MN; Express Scripts, Bloomington, MN; HSBC, Sioux Falls, SD

**Nelson**

**Firm Personnel by Discipline**
Architects 25
Interiors 12
Interior Designers 14
Other Professional 9
Technical 1
Administrative 5
Total in Firm 66

Work %
Office Buildings/Banks/Financial 20
Medical/Healthcare 40
Municipal 10
Education/Academic 25
Planning (master/urban) 5

The AT&T Building (lobby renovation/skyway improvements); Thomson Reuters (multiple projects); Cargill (multiple projects); Capella: Microsoft (multiple projects)
RSP ARCHITECTS
1220 Marshall Street NE
Minneapolis, MN 55413
Tel: (612) 677-7100
Fax: (612) 677-7499
Email: mplsmktg@rsparch.com
www.rsparch.com
Established 1978
Other MN Office: Rochester
Other Offices: Phoenix, San Diego

Firm Principals
David C. Norback, AIA
Ted Davis, AIA, IIDA, LEED AP
Kristine Hargreaves, AIA, LEED AP
Robert M. Lucius, AIA
Jeremy Mayberg, AIA
Kelly Vincent, RA, LEED AP

Firm Personnel by Discipline
Architects 90
Interior Designers 30
Other Professional 16
Technical 41
Administrative 36
Total in Firm 213

Work %
Housing/Multiple 5
Office Buildings/Banks/Financial 25
Retail/Commercial 15
Medical/Healthcare 10
Municipal 5
Education/Academic 10
Government 20
Museums/Cultural Centers 10

SJA ARCHITECTS
11 East Superior Street, Suite 340
Duluth, MN 55802
Tel: (218) 724-8578
Fax: (218) 724-8717
Email: info@sja-architects.com
www.sja-architects.com
Established 1978
Other MN Office: St. Cloud (320) 253-2100
St. Paul (651) 625-5525

Firm Principals
Ken Johnson, AIA, CID
Rick Stanulis, AIA
Brian Morse, AIA
Tari Rayala, AIA, LEED AP
Don Larsen, AIA

Firm Personnel by Discipline
Architects 10
Interior Designer 1
Other Professional 3
Technical 2
Administrative 3
Total in Firm 19

Work %
Housing/Multiple 15
Office Buildings/Banks Financial 15
Retail/Commercial 5
Medical/Health Care 10
Churches/Worship 5
Municipal 15
Education/Academic 25
Arts/Entertainment/Convention 10

SMITHGROUP
60 South Sixth Street, Suite 2420
Minneapolis, MN 55402
Tel: (612) 372-4681
Fax: (612) 372-4957
Email: info@mn.smithgroup.com
www.smithgroup.com
Established 1853
Other Offices: Ann Arbor, MI; Chicago, IL; Dallas, TX; Detroit, MI; Los Angeles, CA; Madison, WI; Phoenix, AZ; Raleigh-Durham, NC; San Francisco, CA; Washington, D.C.

Firm Principals
Jodi Leppa, CID, IIDA, LEED AP
Carl Roehling, FAIA
Randi Sweek, PE, LEED AP
David King, FAIA, LEED AP

Firm Personnel by Discipline
Architects 330
Interior Designers 54
Engineers 97
Other Professional 196
Technical 27
Administrative 163
Total in Firm 807

Work %
Office Buildings/Banks/Financial 20
Medical/Health Care 20
Education/Academic 20
Science/Technology 20
Mixed-use 10
Museums/Cultural 10

Microsoft Corporation Technology Centers.
Bloomington, MN; Southfield, MI; Malvern, PA; Microsoft Corporation Utah Development Center, Salt Lake City, UT; The Sartell Group, Minneapolis, MN; Minneapolis St. Paul Business Journal, Minneapolis, MN; Liberty Mutual, Midwest Region; Hines Washington Square Portfolio, Minneapolis, MN

STUDIO HIVE, INC.
901 North Third Street, Suite 228
Minneapolis, MN 55401
Tel: (612) 279-0430
Fax: (612) 279-0439
Email: info@studihive.com
www.studihive.com
Established 2003

Firm Principals
Shawn P. Caithier, AIA, LEED AP
Janice C. Linster, CID, ASID, LEED AP
Shari L. Bjork, LEED AP

Firm Personnel by Discipline
Architects 1
Interior Designers 7
Total in Firm 8

Work %
Residences/New & Remodel 5
Office Buildings/Banks/Financial 70
Education/Academic 25
University of Minnesota (IMA, ISYE, DIT, OCM), Multiple Locations; Private Residence Casey Key, FL; Prime Therapeutics, Multiple Locations; Gray Plant Mooty, Washington, D.C.; Chestnut & Cambronne, Minneapolis, MN; Hellmuth & Johnson, Edina, MN

20 BELOW STUDIO
234th Street NE
Minneapolis, MN 55413
Tel: (612) 378-2021
Fax: (612) 378-2024
Email: studio@20belowstudio.com
www.20belowstudio.com
Established 2002

Firm Principals
Joseph M. Hamilton, AIA, CID
Kevin A. Ruffes, Assoc. AIA
Heather Rose-Dunning, IIDA, LEED AP

Firm Personnel by Discipline
Architects 5
Interior Designers 3
Both Architect & Interior Designer 1
Administrative 1
Total in Firm 10

Work %
Residences/New & Remodel 5
Office Buildings/Banks/Financial 60
Retail/Commercial 25
Manufacturing/Industrial 10
Syngenta Seeds Regional Headquarters, Minnetonka, MN; Cray, Inc., St. Paul, MN; Malt-O-Meal, Multiple Locations, Modern Climate, Minneapolis, MN; PRI (Public Radio International), Minneapolis, MN; Schawk!, Minneapolis, MN
Modern Climate
Page 28

Location: Minneapolis, Minnesota
Client: Modern Climate
Architect: 20 Below Studio
Principal-in-charge: Joseph Hamilton, AIA
Project lead designer: Michael Sullivan
General contractor: David Schaffer, Diversified Construction
Project architect: Joseph Hamilton, AIA
Structural engineer: Van Sickle, Allen & Associates
Mechanical contractor: Thermex Corporation
Electrical contractor: Bergmann Electric
Lighting designer: 20 Below Studio
Interior design: 20 Below Studio
Cabinetwork: JD Woodcraft/
Function Furniture
Flooring systems/materials:
Interface Carpet
Window systems: United Glass
Millwork: JD Woodcraft/
Function Furniture
Photographer: Michelle Litvin

BLACK Design
Page 32

Location: Minneapolis, Minnesota
Client: BLACK Design
Architect: Cuningham Group Architecture, P.A.
Principal-in-charge: David M. Solner, AIA
Project lead designer: Jim Grzybowski
Project manager: Shaun Jennings
Project architect: Adam Wilbrecht
Interior design: Melissa Brewer
General contractor: Rich Bros. Construction
Furniture: Design Within Reach; Target Commercial Interiors
Photographer: Dana Wheelock, Wheelock Photography

Ellerbe Becket, Inc., an AECOM Company
Minneapolis Office Renovation
Page 36

Location: Minneapolis, Minnesota
Client: Ellerbe Becket, Inc., an AECOM Company
Architect: Ellerbe Becket, Inc., an AECOM Company
Principal-in-charge: Mic Johnson, AIA
Project lead designer: Kim Williamson
Project manager: Wendy Fimon
Project team: Mary Fobes (interior designer); Janna Moline (interior designer); Ciara Coenen (interior designer); Darrin Klejeski (senior interior project captain); Nick Oelke (electrical engineer); Ben Fuller (mechanical engineer); Zhonghu Li (lighting designer)
Mechanical engineer: Ellerbe Becket, Inc., an AECOM Company
Electrical engineer: Ellerbe Becket, Inc., an AECOM Company
Lighting designer: Ellerbe Becket, Inc., an AECOM Company
Interior design: Ellerbe Becket, Inc., an AECOM Company
Construction manager: Mission Construction
Stone: Twin City Tile & Marble
Cabinetwork: Artifex Millwork, Inc.
Flooring systems/materials:
Constantine; Bolyu
Millwork: Artifex Millwork, Inc.
Furniture vendor: Target Commercial Interiors
Signage: Tlka Design
Photographer: Don F. Wong
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Schuler Shook — Theatre Planners/Lighting Designers 52
Specifications & Green Building Consultants Network 50
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VAA, LLC — Structural Engineering 56
WoodWorks 22
Xcel Energy 10
Cities. Neighborhoods. Landscapes. The places we love, as seen through a photographer’s eye.

“Architectural spaces like the Lakewood Cemetery Chapel are a joy to photograph. Inside the chapel, one marvels at the quality of the craftsmanship. While I was taking this photo, a gentleman came in who had driven across the country to see the chapel. He was a mosaic tiler, and for him the chapel represented the benchmark for his craft. I, too, found the chapel inspirational in making this photograph.” —Photographer George Heinrich