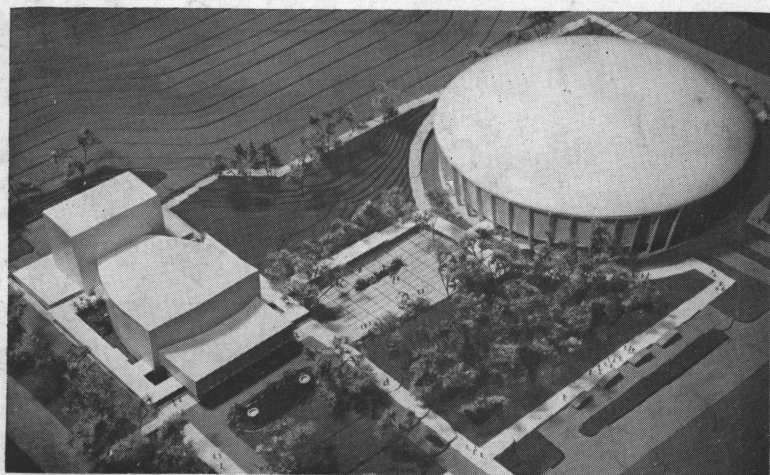
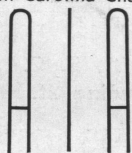


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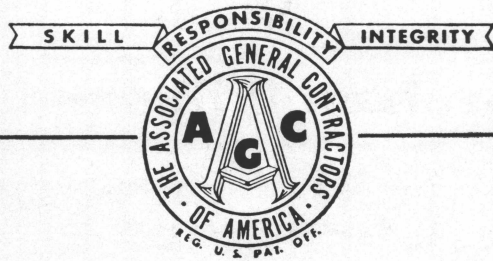
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ARCHITECTURAL CALENDAR

May 5-June 15: Architects' Trek to Europe visiting England, Sweden, Switzerland, and France under the leadership of Clyde C. Pearson, F.A.I.A.

May 9-12: South Atlantic Regional Conference, A.I.A., General Oglethorpe Hotel, Savannah, Ga.

May 24: Table Top Exhibit by Producers' Council, Inc., Radio Center, Charlotte, N. C.

June 10-13: Annual meeting of Board of Directors, A.I.A., Statler Hotel, Boston, Mass.

June 15-19: 86th Convention, A.I.A., Statler Hotel, Boston, Mass.

June 24-26: Annual summer convention North Carolina Chapter of the American Institute of Architects, Atlantic Beach Hotel, Atlantic Beach.

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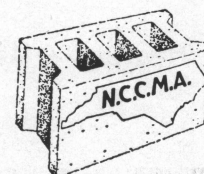
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Southern Architect

VOLUME I

MAY, 1954

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April 14, 1954

Mr. A. G. Odell, Jr., President
North Carolina Chapter
American Institute of Architects
127 West Seventh Street
Charlotte, North Carolina

Dear Mr. Odell:

I am pleased to learn that the North Carolina Chapter of the American Institute of Architects is producing a new official publication, "Southern Architect". I hope that you will find this a useful and informative means of communicating with all your members. The tremendous growth of association and employee publications during recent years indicates the value of a well-edited magazine as a regular channel of communication and information.

I commend you and the other officials of the North Carolina Chapter of the American Institute of Architects for this progressive step. It is a pleasure for me to be able to participate in your first edition, and I also send my best wishes to all members of your organization.

With kindest regards and best wishes, I am

Sincerely yours,

A handwritten signature in dark ink, appearing to read "W. B. Umstead".
William B. Umstead

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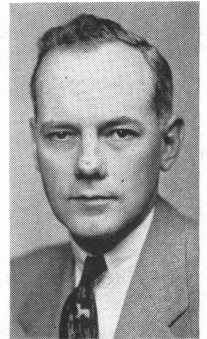


❖ PRESIDENT'S LETTER ❖

Vol. 1, No. 1 of Southern Architect makes its debut for your approval as the official publication of the North Carolina Chapter of the American Institute of Architects.

Southern Architect is your publication and its success depends upon the assistance and cooperation of every Chapter member. We not only will welcome your contributions of news and pictures about your activities, but invite and urge you to make all such material available to the Editors.

It is our desire to make Southern Architect as interesting and informative as possible and this cannot be accomplished without the help of every AIA member.



ODELL

In addition to providing full coverage of the Charlotte activities and interests and the personal news of Chapter members, Southern Architect will interpret the architectural field and architectural interests for groups who are closely associated with architects.

Our readers include not only architects, but school superintendents, public officials, contractors, engineers, and building materials suppliers. All of these have not only a working interest in the field of architecture, but have the desire to be more informed and better acquainted with our profession.

Southern Architect is a major cornerstone of a working public relations program for members of the North Carolina Chapter, AIA, and the Chapter itself.

The reception accorded Southern Architect thus far has been most encouraging. There has been real interest on the part of the membership and we hope to maintain that interest by producing each month a magazine which will be a news-worthy achievement.

We appreciate the obvious interest of our advertisers, who have responded so actively to our invitation to have a part in making Southern Architect a success. We are particularly proud of the fact that every single advertiser has wanted to enter the advertising columns of Southern Architect as a matter of value to his business. Not a single advertisement has been sold under high pressure, and we have found that our advertisers are most appreciative of the fact that we have made it unmistakably clear that this will be our constant policy.

Southern Architect is edited and published by a staff experienced in both the architectural and publishing field. We welcome your criticism or suggestions.

actual living processes vital as basis for design

Architectural design based on "actual living processes" was proposed by Richard J. Neutra, world famous architect and city planner of Los Angeles, Calif., in an address at North Carolina State College Thursday night, April 22.

"Survival Through Design" was the topic of Neutra's lecture, sponsored by the School of Design at State College. He was introduced by Dean Henry L. Kamphoefner of the School of Design.

In his talk, Neutra advocated "planning with a more biological basis" and listed "suitable lines of research, the results of which would eventually make designers and their public more safely informed on current terms."

"Only on such information about our psychology," he said, "can responsible design be based and developed. There is a need for a warmer, more humanly pulsing effort in order to design for life, and thus to preserve it."

He advocated "design for life, and

health, especially the health of our troubled nerves. Design shall suit actual living processes. They unfold in time as well as in space, and design may greatly harm or help them on their way."

Neutra, winner of many national and international design awards and the designer of hundreds of buildings ranging from low-cost open air schools for tropical islands to desert mansions for movie magnates, conducted seminars on design for students in the college's School of Design.

His visit here was arranged by Dean Kamphoefner. He came to State College from Georgia Tech, where he completed a lecture series earlier in the week.

Design Exhibit For State Architects

A state-wide Exhibition of Completed Work in seven classifications will be sponsored by the North

Carolina Chapter of the American Institute of Architects, according to an announcement by Chairman J. C. Higgins, Jr., AIA, of Charlotte.

Design classifications include educational, residential, commercial, industrial, public, monumental, and religious.

Serving with Chairman Higgins are M. W. Sloan of Charlotte, co-chairman; Turner Williams of Raleigh, J. H. Benton of Charlotte, Henry Kamphoefner of Raleigh, John Parker of Chapel Hill, and Stuart O. Baesel of Charlotte, all North Carolina members of AIA.

The first meeting of the committee was held in Charlotte April 17 and the group decided to establish requirements for admission based on the program of National Honor Awards of the American Institute of Architects. Exhibits can be prepared for exhibit on both state and national levels without duplication of effort.

The first exhibition period will include architectural work completed since 1946, regardless of whether it has been previously exhibited.

Citations will be announced at the winter meeting in 1955, with awards going to both the architect and the owner.

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February 19, 1954

Mr. A. G. Odell, Jr., President
North Carolina Chapter, A.I.A.
Charlotte, N. C.

Dear Mr. Odell:

The news of your venture in the publication of a monthly magazine for your Chapter is very gratifying. Man being a social animal, every additional means of communication makes for better understanding, greater cooperation and finer service. Experience across the country indicates that a Chapter organ is of inestimable value as an agency for integration of professional effort, for increasing member enthusiasm and inspiring professional loyalty and devotion. There is no better medium for the promotion of common interests.

Beyond the Chapter itself, it may perform a very valuable function in the field of public relations. In its migrations into the general community life, it may serve to dissipate misconceptions about our profession and bring about a wider and more proper understanding of the role of the architect and in this manner aid in making our profession "of ever increasing usefulness to society."

May I congratulate you in your undertaking and express the hope that you will develop a magazine of influence and character, one that will have the human touch of the daily experiences of your members as well as a record of the noble impulses and accomplishments which contribute to finer community life.

Sincerely,

Clair W. Ditchy
CLAIR W. DITCHY, PRESIDENT

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WASHINGTON 6, D. C.

G. THOMAS HARMON, III, DIRECTOR, SOUTH ATLANTIC DISTRICT
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March 12, 1954

Mr. A. G. Odell, Jr., President
North Carolina Chapter, A.I.A.
Charlotte, N. C.

Dear Mr. Odell:

It is with great pleasure to learn that the North Carolina Chapter of A.I.A. is preparing to publish a monthly magazine for its members and others interested in the building field.

This new activity is consistent with your continued progress in promoting and elevating our beloved profession.

I want to extend to you my sincere congratulations and wish you much success in this new endeavor.

With kindest personal regards to you and your members.

Sincerely,

G. Thomas Harmon
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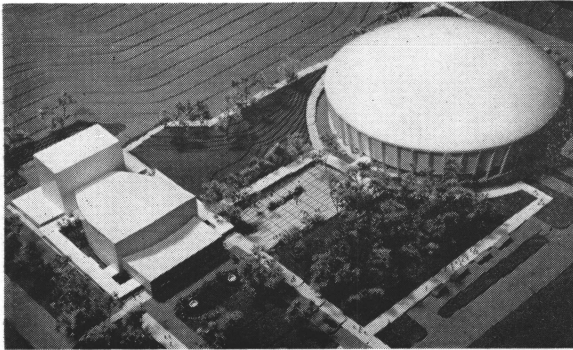
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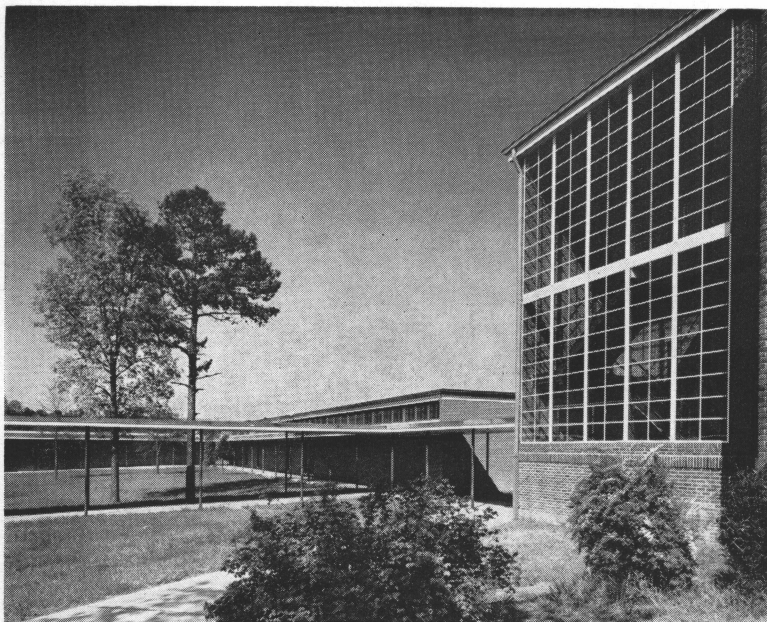
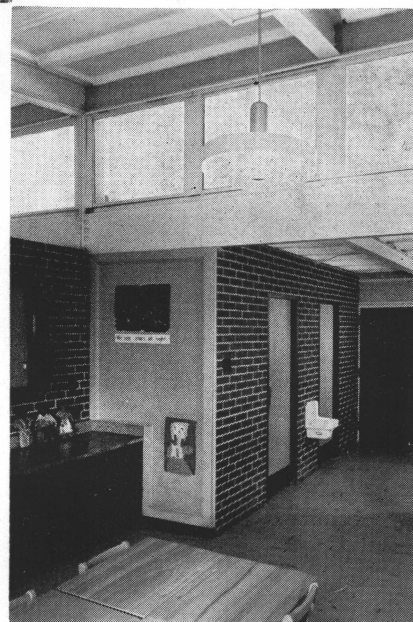
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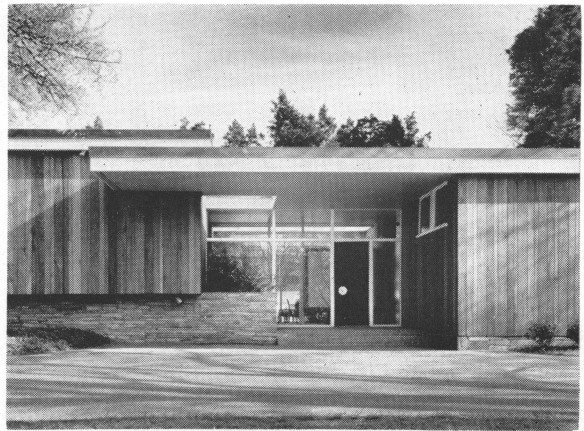
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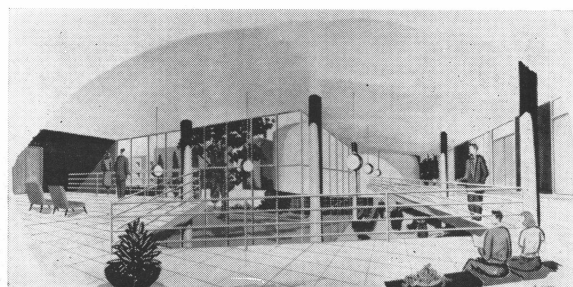




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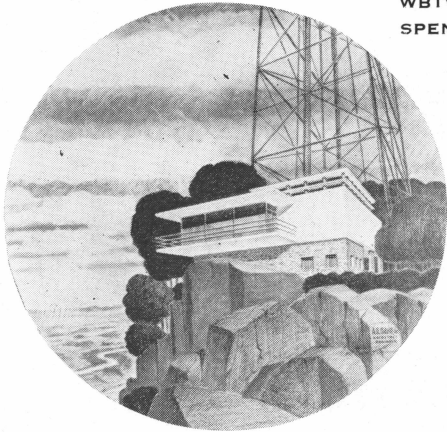
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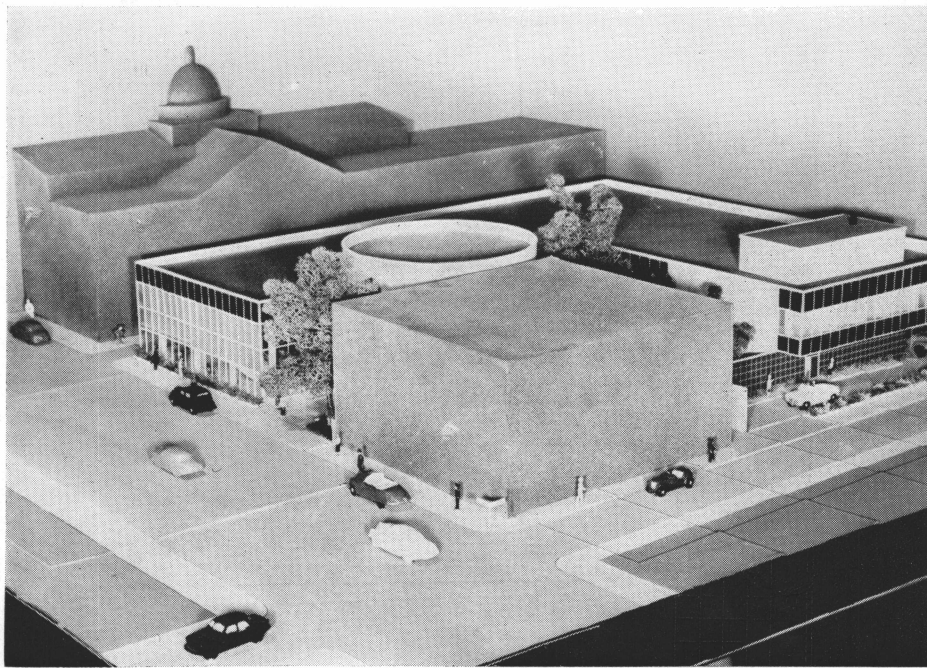
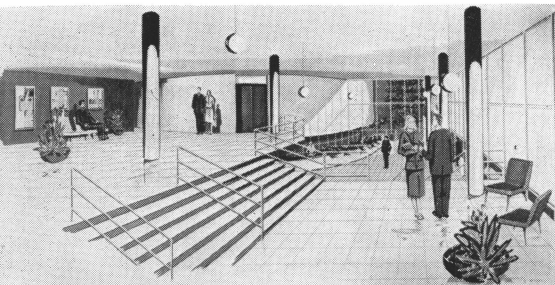
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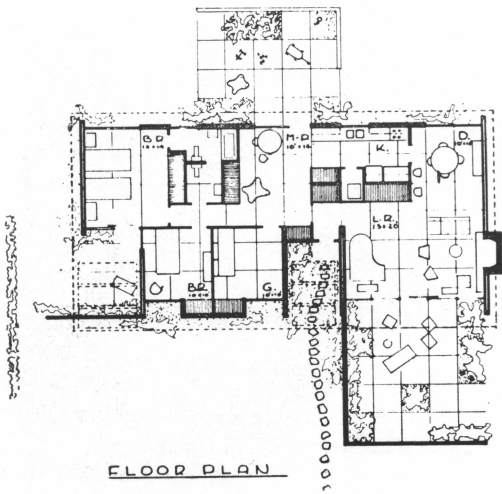
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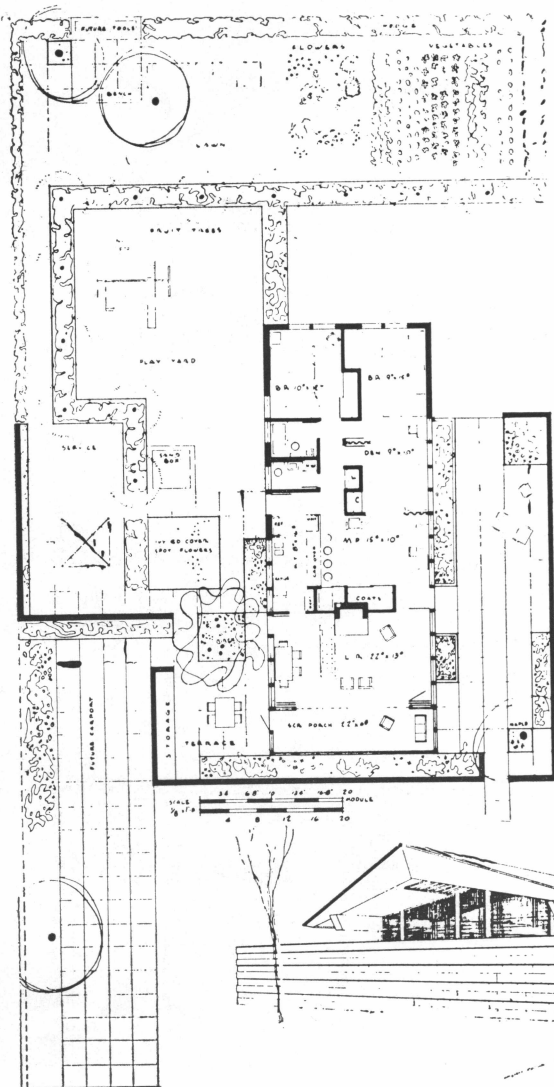
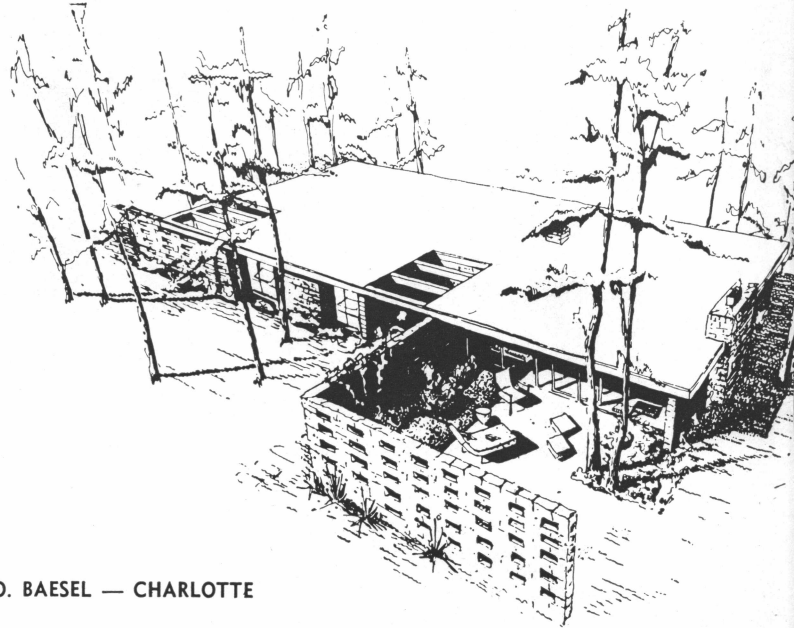
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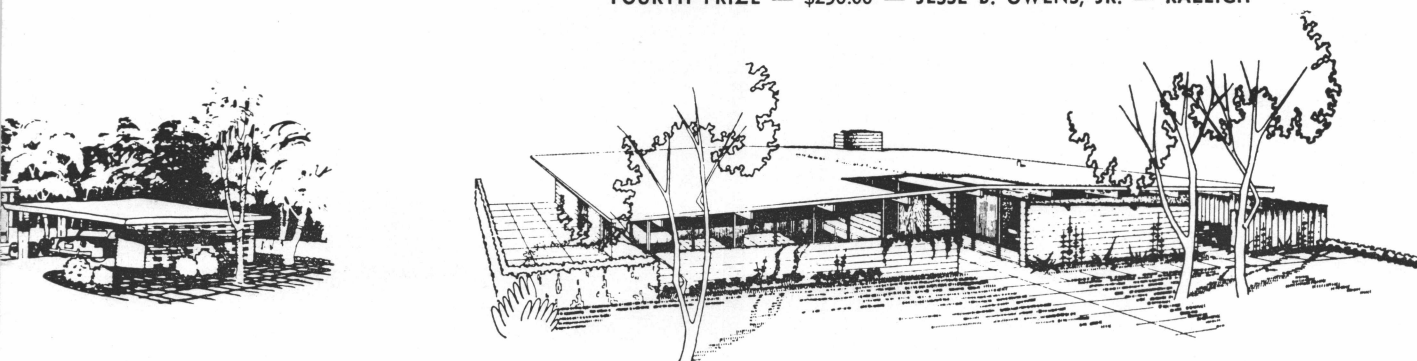
FLOOR PLAN

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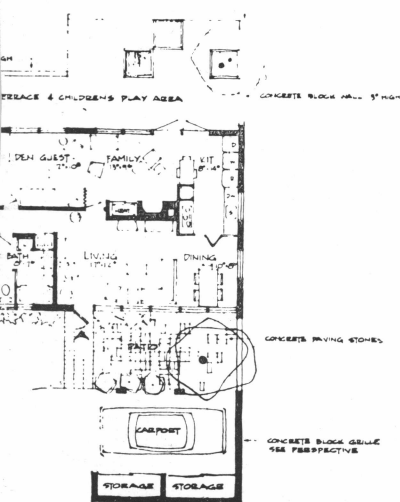


PRIZE WINNING HOME DESIGNERS in the Concrete Masonry Home Design Competition are pictured above following the announcement of the 11 winners in the state-wide contest conducted under the endorsement of the North Carolina Chapter of the American Institute of Architects, with prizes awarded by the North Carolina Concrete Masonry Association of Raleigh. From left to right are: front row—Stuart O. Baesel of Charlotte \$1,000.00 first prize winner; \$750.00 second prize Strowd of Chapel Hill; and \$200.00 fourth prize winner, Jesse B. Owens, Jr., of Raleigh. Seated rear are the \$100 honorable mention winners: Robert G. Anderson of Raleigh and his joint entry partner, Dale Blosser of North Carolina State College; Rufus Holland Brady, Jr., Tryon; Thomas S. Harrison, Eugene B. Midyette, Roger Montgomery, and Colvin Collins Pippin, all of North Carolina State College.

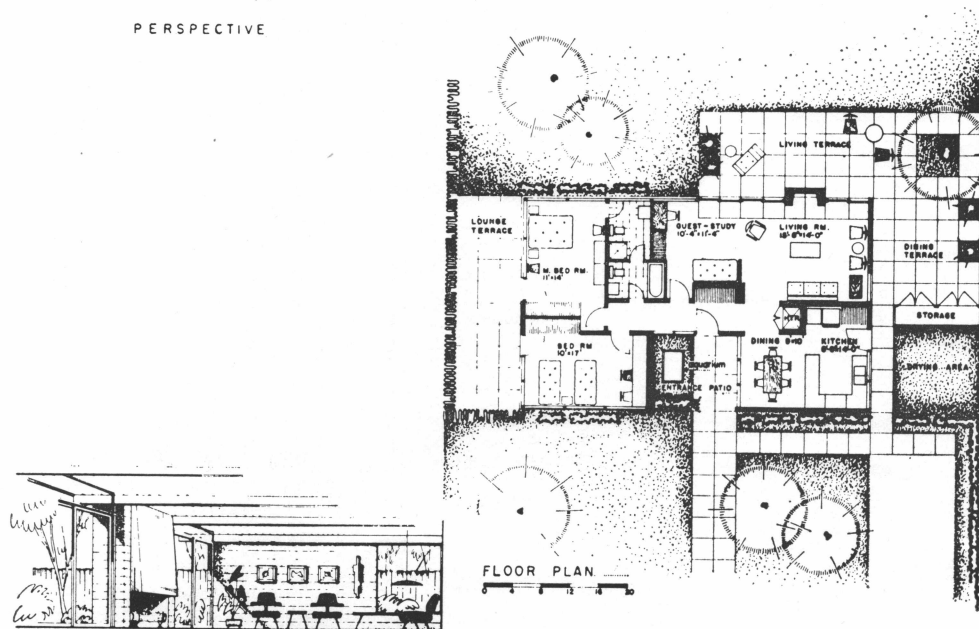
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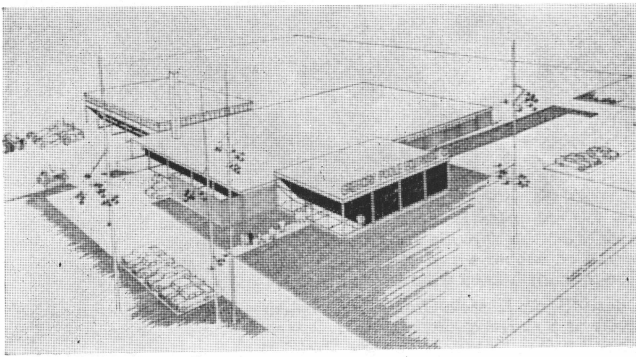
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— CHAPEL HILL

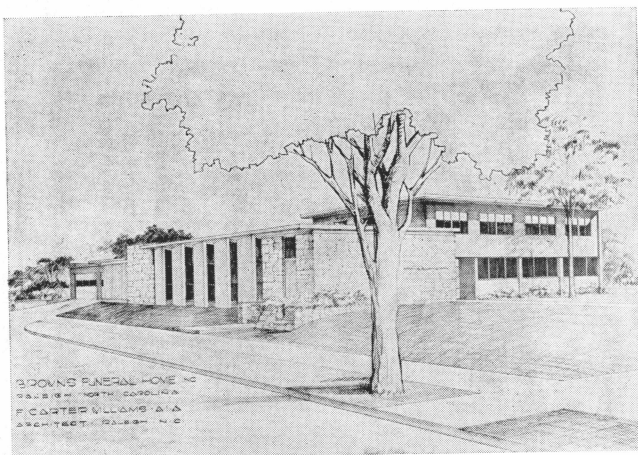
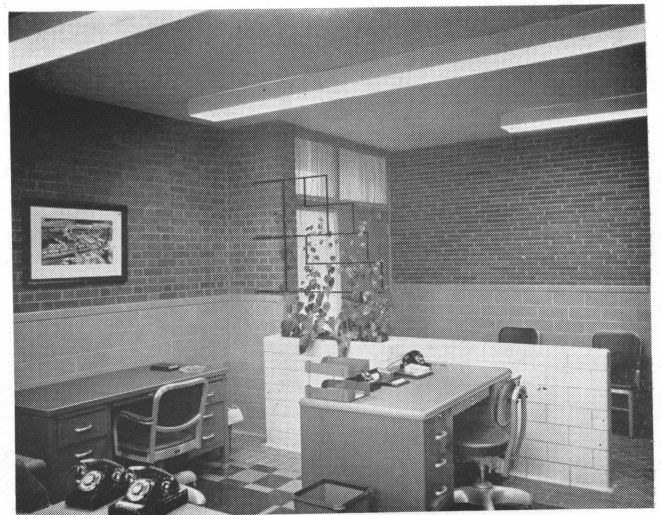


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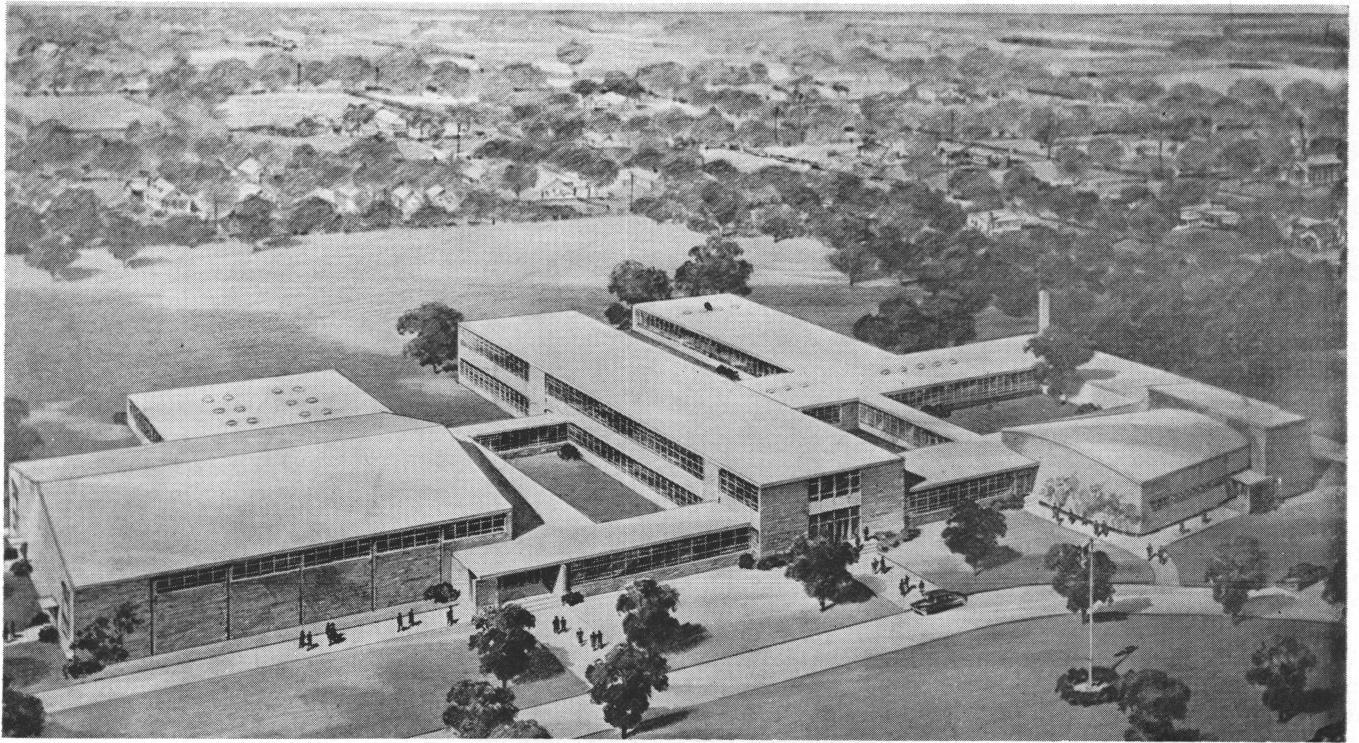


G. Milton Small, AIA, and George Matsumoto, AIA, are architects for the **NEW \$225,000 HOME** of Gregory-Poole Equipment Company of Raleigh. The new building is one story, split level, with exterior walls of brick and glass.

THE NEW OFFICE BUILDING of Kendrick Brick & Tile Company in Charlotte provides both office facilities and exhibits of products of the firm. This interior office scene shows the use of smooth select brick on the front wall at left, with Roman brick being used to form the side wall at left. Ceramic glazed tile forms the lower form and the partition.



SIMPLE IN DESIGN and contemporary in expression is the new Brown Funeral Home of Raleigh, which was designed by F. Carter Williams, AIA. Turner G. Williams, AIA, is architect in charge. Davis & Safran of Raleigh are the contractors. The structure is one story, with ample space for the chapel, service rooms, offices, and other facilities. The chapel is native stone with brick panels and angle windows for controlled lighting through stained glass. The interior and pews are natural light oak. The exterior of the office section is brick.



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ARCHITECTS AND BUILDERS IN THE NEWS...

Spurrier To Head Lumber Dealers For Coming Year

W. M. Spurrier, president of the H.&S. Lumber Company of Charlotte, was elected president of the Carolina Lumber and Building Supply Association at the annual convention of the Carolinas group in Asheville.

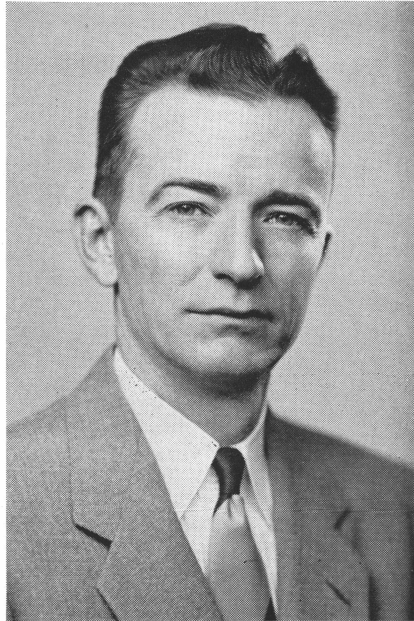
Mr. Spurrier was elevated from the first vice-presidency of the association, which will hold its 1955 convention in Charlotte next March.

Elected to serve with Mr. Spurrier were J. Alex Kendall of Florence, S. C., first vice-president; Burke Wilson of Rural Hall, N. C., second vice-president; Ansel Alewine of Taylors, S. C., third vice-president; E. M. Garner of Charlotte, N. C., secretary-manager; and William Groom of Charlotte, N. C., treasurer.

New directors are A. W. Christenson of Greensboro, N. C.; Frank C. Little of Wadesboro, N. C.; W. D. Martin of Raleigh, N. C.; W. T. Miller of Camden, S. C.; and J. D. Foster of Roebuck, S. C.

Mrs. Spurrier was chosen to serve as president of the ladies' auxiliary of the association for the coming year. Other officers of the auxiliary are Mrs. Robin H. Hood of Spartanburg, S. C., vice-president; Mrs. Goodson of Lincolnton, secretary; and Mrs. W. Tillison, Jr., of Hartsville, S. C., treasurer.

In addition to two present life directors, Frank A. Brooks, Sr., of Greensboro, N. C.; and M. R. Bagnal of Columbia, S. C., the asso-



W. M. SPURRIER

ciation named J. C. Kendall of Florence, S. C.; J. M. Atwater of Burlington, N. C.; H. M. Armentrout of High Point, N. C.; and H. J. Munnerlyn of Bennettsville, S. C.; to life directorships. Mr. Munnerlyn is currently president of the National Retail Lumber Dealers Association. All life directors are past presidents of the Carolina Lumber and Building Supply Association.

The Carolina Lumber and Material Salesmen's Exchange also met with the association and elected new officers as follows: Charles E. Graham of Raleigh, N. C., president; W. W. Smith of Charlotte, first vice-president; Earl Stratman of Columbia, S. C., second vice-president; and I. C. Triplett of Charlotte, secretary-treasurer.

IN BRIEF

OPENS NEW OFFICES

JOHN R. VALENTINE of Morehead City has opened new and expanded offices at 602 Arendell street in Morehead City for the practice of industrial, commercial, civic and residential architecture.

CONFERENCE SPEAKER

ARTHUR G. ODELL, JR., AIA, President of the North Carolina Chapter of the American Institute of Architects, was the guest speaker before a national conference of representatives and distributors for Davidson Enamel Products, Inc., in Lima, Ohio, recently. Mr. Odell spoke on "The Architect Looks at Porcelain."

DOUBLE HEADLINER

JACK P. RIVIERE, associate with V. W. Breeze, AIA, and Associates of Shelby, is a double headliner. Jack is the proud father of a bouncing baby girl and is also the new Exalted Ruler of the Shelby Elk's lodge.

JOINS ODELL ASSOCIATES

M. McDowell Brackett of Asheville and Orlando, Fla., has joined the firm of A. G. Odell, Jr. & Associates of Charlotte. A graduate of Clemson College, Mr. McDowell formerly practiced in Asheville and Orlando and is a registered architect in both North Carolina and Florida.

Mrs. Brackett is the former Miss Miriam Justice of Hendersonville and the Bracketts have one son, M. McDowell Brackett, Jr.

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THE BEAUTIFUL HOTEL GENERAL OGLETHORPE at Savannah, Ga., will be headquarters for the South Atlantic Regional Conference of the American Institute of Architects.

large group to attend south atlantic conference

The 1954 regional conference of the South Atlantic District of the American Institute of Architects will be held at the Hotel General Oglethorpe on Wilmington Island near Savannah, Ga., Sunday, May 9, through Wednesday, May 12, Regional Director G. Thomas Harmon, AIA, of Columbia announced recently.

The theme of the conference will be "Architecture On A Limited Budget," with the South Georgia Chapter as sponsor of the conference.

North Carolina Chapter President Arthur G. Odell, Jr., will head a large delegation from North Carolina, including Walter Hook, Eric G. Flannagan, W. A. Bowles, Ross Shumaker, Henry L. Kamphoefner, Leon McMinn, J. Burton Wilder, W. R. James, Jr., and Luther S. Lashmit, all North Carolina members of AIA.

The South Atlantic District includes North Carolina, South Carolina, Georgia and Florida and large delegations are expected from the participating states.

Speakers will include national AIA President Clair Ditchy, Edmund R. Purves, Richard M. Bennett, G. Thomas Harmon, III, and others.

A three-day golf and fishing tournament is included in the activities for members, while a fashion show and a tour of Savannah homes of interest has been arranged for the ladies.

Registration will open Sunday, May 9, at four o'clock in the afternoon. Preceding registration, a joint meeting of Registration Boards of the South Atlantic Regional Council will be held at 10 o'clock Sunday morning.

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architectural foundation has outstanding year

The North Carolina Architectural Foundation has completed a highly successful year under the leadership of Leslie N. Boney, Jr., AIA, of Wilmington, who has been succeeded as President of the Foundation by Edward Loewenstein, AIA, of Greensboro.

Highlights of Foundation activities during the year included the largest contributions given the Foundation to date from 24 architectural firms, while 16 supply organizations also set a new record high in contributions. During the year one firm, Carolina Steel and Iron Company, made the largest single contribution ever received by the Foundation. A great deal of progress has also been made in obtaining funds for scholarships through specific donations from architects and other interested individuals.

The purpose of the North Carolina Architectural Foundation is to supplement the salaries of the staff of the School of Design at North Carolina State College, Raleigh. It is felt that this, in turn, will help elevate the general standard of excellence of architecture in North

Carolina, thereby helping both architects and other members of the construction industry, as well as the state in general.

Many new achievements were recorded during the year by the School of Design, including:

(1) The selection of Dean Henry L. Kamphoefner, AIA, as one of five men selected to help revise and improve the architectural curriculum of one of the oldest universities in the country, as well as one of the oldest architectural departments in a university.

(2) The new building for the School of Design has reached the final drawing stage and it is hoped that construction can be started in the near future. This project has been pushed strongly by members of the Foundation and the staff of the School of Design.

(3) The staff and students of the North Carolina State College School of Design were very successful in the recent Carrier house competition, winning a major portion of the prizes and awards.

(4) Students and graduates of

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Stanly Shale Products, Inc., Norwood
Statesville Brick Co., Statesville
Yadkin Brick Co., New London

ONE OF A SERIES OF ADVERTISEMENTS in the interest of architects being scheduled in 14 North Carolina newspapers by Brick and Tile Service, Inc., is pictured above.

the School of Design won 97% of the prizes in the residential design contest of the North Carolina Concrete Masonry Association.

Other activities completed during the year included:

(1) A complete analysis, in cooperation with Dean Kamphoefner, of the outside work engaged in by members of the staff of the School of Design. A full and detailed report is available to any practicing architect through the Foundation. Those who studied the matter concluded that the amount of outside practice engaged in by members of the staff of the school was a healthy sign and not in a proportion which would injure private practitioners.

(2) An analysis of students shows that of 90 graduates since 1948, 60 were from North Carolina and 30 from outside the state. Only 15 left North Carolina for employment elsewhere. The new "Products Design Department" is expected to further strengthen interest in the School of Design in North Carolina.

(3) The competition sponsored by Brick and Tile Service, under the leadership of H. B. Foster, was a great success. It was given this year to second year students and proved

to be a worthwhile project from every standpoint. It was noted that the School of Design has been offered far more competitions, prize money, and like projects than it has room on its program to undertake.

President Loewenstein called particular attention to a comment from a nationally-recognized authority on aesthetics, who has lectured at the school on numerous occasions. In the opinion of the commentator, the practicing architects of the state are going to receive much more competent and useful help from graduates of the School of Design due to the fact that the first class directly under the administration of Dean Kamphoefner is graduating this year. Although this might be an unfair comment to make, on previous graduates who were subjected to two different types of training, it should be noted this year's graduates have had the benefit of uninterrupted teaching in the School of Design and the highly competitive spirit which has been instilled by Dean Kamphoefner and his staff has brought out an unusually strong and well-rounded prospective architect.

New Foundation officers for the coming year, in addition to President Loewenstein, include: Jesse M.

Page, AIA, of Raleigh, vice-president; L. L. Ray of Raleigh, secretary; J. G. Vann, treasurer, and James Pou, assistant secretary and treasurer.

Members of the Executive Committee are: Lindsey M. Gudger, AIA, and Luther Lashmit, AIA, to 1955; Leon McMinn, AIA, and A. G. Odell, Jr., AIA, to 1956; Owen F. Smith, AIA, and H. B. Foster to 1957; and Jesse M. Page, AIA, and M. A. Ham, AIA, to 1958.

New directors elected are: M. A. Ham, Jesse M. Page, Charles H. Wheatley, Richard L. Rice, J. W. Griffith, and Basil G. F. Laslett, all members of the North Carolina Chapter of the American Institute of Architects.



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Marsh & Hawkins Form Partnership

A partnership for the practice of architecture has been formed by M. R. Marsh, AIA, and Tebee P. Hawkins, AIA, with offices at 404 Chatham Building, Charlotte, N. C. The firm will operate under the name of Marsh & Hawkins, Architects and Engineers.

Mr. Marsh has been engaged in the practice of architecture in Charlotte since 1922 and was joined by Mr. Hawkins in 1945. Mr. Hawkins is a graduate of Clemson College, graduating with an architectural degree in 1940. He served in the Pacific Theater in World War II, being discharged as a lieutenant-colonel in the Corps of Engineers.

products caravan is coming to charlotte

A Caravan of Quality Building Products is coming to the Carolinas Tuesday, October 19, according to an announcement by national headquarters of the Producers' Council, Inc. For the Carolinas, Charlotte will be the exhibit city.

The 33 local chapters of the Producers' Council serve as sponsors for the tour and its members will man the booths for the companies they represent.

architects, school groups plan coordinated activity

Administrators and members of the school boards of Charlotte and Mecklenburg county were guests of the Charlotte Council of Architects at a dinner meeting in Charlotte March 28.

The purpose of the meeting was to discuss possible means of achieving greater economies in school construction in Charlotte and Mecklenburg county.

W. A. Bowles, AIA, President of the Charlotte Council of Architects, presided and presented Dr. Elmer Garinger, Superintendent of the Charlotte city schools, who introduced Dr. N. L. Engelhardt of the firm of Engelhardt, Engelhardt and Leggett, educational consultants for the Charlotte building program.

Dr. Engelhardt commended the Charlotte and Mecklenburg county school authorities and Charlotte architects on the planning and design of schools that have been constructed by the two administrative school units since World War II. He further pointed out that Charlotte is one of two areas in the nation school planners can visit to get ideas on good school design and construction.

Dr. Engelhardt also predicted that no substantial economies could be effected if the present high standard of planning and construction is maintained.

A lively discussion period followed, with President Bowles as moderator.

Several members of the school boards expressed concern over the length of time being taken by some contractors to erect and complete school buildings. Others inquired as to the reasons for the varied types of roof and wall construction employed in schools constructed during the past five years.

Some members raised questions as to the rea-

sons for including or excluding certain facilities and appurtenances in some schools and not in others. It was suggested that a committee of architects and school officials be appointed to develop a check list of standard items to be included or excluded in all new schools. The basic type and design would still be left to the individual architects.

President Bowles announced that he would present this suggestion to the next meeting of the Charlotte Council of Architects and name such a committee if desired.

In view of the keen interest, it was suggested that meetings of this type be held more often during this period of rapid school expansion.

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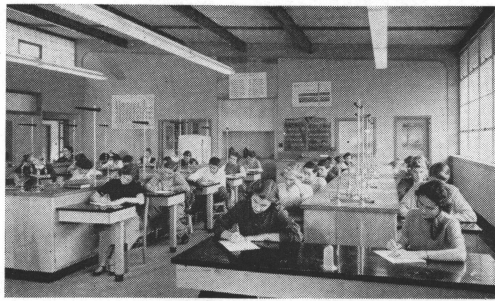
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Table Top Display To Be Presented May 24

A table top display for architects will be presented at Radio Center in Charlotte Monday, May 24, by participating members of the Producers' Council.

Various products of members of the Producers' Council will be displayed for the inspection of architects.

The exhibit will open at four o'clock in the afternoon and remain open until 10 o'clock that night.

At six o'clock, an entertainment period will precede dinner at seven o'clock. A special program of entertainment will follow dinner.

Producers Council Meeting April 19

The H.&S. Lumber Company of Charlotte was in charge of the program for the architects' meeting of the Producers' Council, Inc., at the Hotel Barringer. Monday, April 19, at six o'clock.

A joint program was presented by the U. S. Plywood Corporation and the Gate City Sash & Door Company, both presented by the H.&S. Lumber Company.

F. P. Beckham of the New York office of U. S. Plywood Corporation conducted one section of the program. Mr. Peckham is in charge of the architects' service department of U. S. Plywood Corporation and is a member of the Architectural League of New York, the Joint AIA Producers' Council Committee, and the Board of Directors of the National Producers' Council, Inc. He also served on the Producers' Council Technical Committee.

The program of the Gate City Sash and Door Company was led by John Schaffer, Director of Window Sales. He was assisted by W. H. Euchner, District Representative, and Robert Wolfe, Advertising Manager. A sound film was a part of the program.

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AIA State Committees Are Announced For 1954

Standing and special committees of the North Carolina Chapter of the American Institute of Architects, to serve during the coming year, have been announced by President A. G. Odell, Jr., AIA.

The seven standing committees are headed by R. L. Clemmer, AIA, of Hickory; Luther S. Lashmit, AIA, of Winston-Salem; L. F. Voorhees, AIA, of High Point; F. Carter Williams, AIA, of Raleigh; John C. Knight, AIA, of Raleigh; Edward W. R. Waugh, AIA, of Raleigh; and Henry Kamphoefner, AIA, of Raleigh.

The twelve special committee chairmen include Walter W. Hook, FAIA, of Charlotte; Tebee P. Hawkins, AIA, of Charlotte; Leon McMinn, AIA, of Greensboro; J. C. Higgins, Jr., AIA, of Charlotte; Archie R. Davis, AIA, of Durham; Walter D. Toy, AIA, of Charlotte; Eccles D. Everhart, AIA, of High Point; James M. Webb, AIA, of Chapel Hill; James A. Stenhouse, AIA, of Charlotte; W. R. James, Jr., AIA, of Winston-Salem; and John Erwin Ramsey, AIA, of Salisbury.

Committees named are as follows:

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ARCHITECTURAL PRACTICE

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Walter W. Hook, FAIA
John Erwin Ramsey, AIA

H. Raymond Weeks, AIA, Co-Chairman for Committee on Contract Documents

F. Carter Williams, AIA
James C. Hemphill, Jr.
Allen J. Maxwell, Jr., AIA

Luther S. Lashmit, AIA, Co-Chairman of Committee on Ethics and Procedure

J. N. Pease, Jr., AIA
John Erwin Ramsey, AIA
Tom C. Lewis, AIA

Joseph B. King, AIA, Co-Chairman of Committee on Accounting Methods and Office Practice

Gorrell B. Stinson, AIA
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Luther S. Lashmit, AIA
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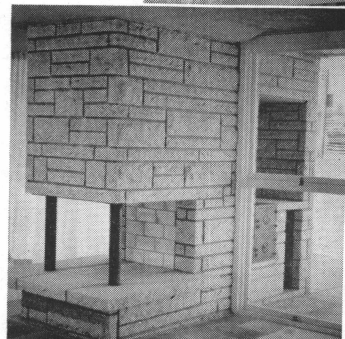
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sample bureau sought by charlotte council

Establishment of a sample bureau to display actual installations of products and materials used in the building field has been asked by the Charlotte Council of Architects in a resolution sent to manufacturers and distributors, President W. A. Bowles, AIA, announced recently.

The resolution adopted reads as follows:

WHEREAS: The members, both individually and collectively, of the Charlotte Council of Architects, have had numerous inquiries from many manufacturers, their representatives, material dealers, suppliers, and distributing agents concerning suggestions or means whereby services to architects could be improved above the fine standard now maintained; and

WHEREAS: It is impractical for each architectural office to maintain individual sample displays which are current and comprehensive; and

WHEREAS: The Charlotte Council of Architects recognizes the need for a central Samples Bureau for the purpose of displaying current samples in such a realistic manner that all interested individuals may observe actual installations of such samples in conjunction with associated products and materials thereby minimizing the need for each architectural office to maintain adequate samples; and

WHEREAS: Said bureau would be assured of cooperation from the architects to the extent of frequent use both by their firms and interested clients;

WHEREAS: It would be of benefit to all concerned for the services to include a complete and up-to-date cross referencing file with information concerning all manufacturers, their products, catalogs and names and addresses of local representatives and such other data that would serve to form a central clearinghouse for information required; and

WHEREAS: Such a bureau, properly conducted, would decrease the overall advertising and public relations expense of the various manufacturers, their agents, and distributors.

NOW BE IT RESOLVED: That the Charlotte Council of Architects recommends and endorses the establishment and maintenance of a Central Samples Bureau for the Charlotte area, to better serve the architects, the building industry, and the general public.



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