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ARCHITECTURAL CALENDAR


JAN. 1: Winston-Salem Council of Architects.
El-Cam-Rey Restaurant, Winston-Salem.

JAN. 2: Charlotte Council of Architects.
Thackers Restaurant, Charlotte.

JAN. 3: Raleigh Council of Architects, S.&W.
Cafeteria, Raleigh.


JAN. 31-FEB. 2: North Carolina Chapter, American Institute of Architects. 43rd Annual Meeting. Carolina Inn, Chapel Hill, N. C.

APRIL 4-6: South Atlantic Regional Conference, AIA. Atlanta, Ga.

MAY 14-17: Centennial Celebration Convention, American Institute of Architects. Shoreham Hotel, Washington, D. C.
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COVER PHOTO

Winston-Salem Gallery of Fine Arts, Winston-Salem, N. C.
PRESIDENT'S MESSAGE

Working on the American Institute of Architects Centennial Celebration Year of 1957 constantly reminds us of new interpretations of our profession in contrast to one hundred years ago.

The complication and detail requirements of planning today, engendered by tremendous progress in mechanical and electric trades, the new construction materials and techniques is to be expected. Some of the results we observe may not be so expected and raise questions for us to consider.

How permanent is some of our large building today? Will the "skin" treatment type structure stand the test of time as well as traditional construction? Have we made real progress in methods or is too much of our building a mis-use of the older fundamentals of enclosing space?

Are we so driven by budgets that we are generally eliminating architecture in favor of the lowest cost per square foot?

Do clients get the beauty in building to which they are entitled from Architects? We hear much about the "sterility" of box type building designs and the monotony of undecorated surfaces. There is certainly less cooperation with artists and sculptors than there should be. These potential collaborators deal in food for the spirit—a necessary item for life and living. If an Architect does no more than shelter the body, he is failing a greater opportunity.

Are we solving properly and rapidly enough the problems brought on by our increasing mobility? Architects can no longer plan buildings in isolation. Traffic and automobiles must be considered in practically every new building project along with the influence of adjacent buildings. Area planning is becoming the order of the day.

After one hundred years, perhaps we should push back from our drawing boards, take a deep breath and a long look at the greater problems of the present and future. If we are to maintain responsible professional leadership, we must know the trends of the times. It would be a devastating discovery to find that the parade we think we are leading has turned off at a street five years back.

Our contribution to the building industry has always been more qualitative than quantitative, but the influential flavor of original thought by Architects has increasingly permeated the buildings of successive generations. Bright stars of improved areas are beginning to show up in the great distressing masses of our cities. We are still many light years away from the ultimate goal, however, and our progress must be compatible in this progress era.
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THE NOVEMBER 1956 SOUTHERN ARCHITECT
PROPOSED LUXURY APARTMENT
CHARLOTTE

Wilber, Kendrick & Workman, AIA
CHARLOTTE

The proposed Wellesley Apartments will be Charlotte's first luxury apartment building and was designed by Wilber, Kendrick & Workman, AIA, of Charlotte for Blumenthal Properties, Inc.

The building consists of a ground floor and three living levels. The ground floor contains the building lobby, mechanical space and covered parking for the occupants. The parking area is shielded by serpentine walls of North Carolina blue slate.

Each of the three living levels contains two apartments, one of 1725 square feet and one of 2400 square feet. The smaller units have two bedrooms, a study, terrace, living room, dining room, kitchen and two and one-half baths. The larger units have three bedrooms, three baths, a den, living room, terrace, dining room and kitchen.

Each apartment is heated and air conditioned by its own Weathertron heat pump which gives year round individual temperature control within four degrees to each apartment. The kitchens are all electric including dishwashers, garbage grinders, washer-dryer combinations, ranges, ovens and wall hung refrigerators, all built in. Space has also been provided in each kitchen for an additional food freezer. Each kitchen has access to an incinerator chute for disposal of other waste.

The building is steel framed with concrete floor slabs. The exterior is finished with glazed structural facing tile and stucco on clay tile back-up. Exterior metal work is aluminum. Interior partitions are tile or plaster on metal studs. All ceilings are plaster. Floors are vinyl tile, ceramic tile, or carpet. Dens and studies are paneled in mahogany.

All floors are served by an automatic elevator. A central non-directional TV antenna is provided with outlets in dens and living rooms. Outside lights and lights in the parking area and lobby are controlled by automatic timed switches.

A sun deck 25 feet by 40 feet is located on the roof. The deck is paved with concrete and is provided with pipe rails and plastic screens.

Every effort has been made to provide each occupant with the utmost in carefree, effortless living.
An addition to the Charlotte Rehabilitation & Spastics Hospital has been designed by William A. Bowles, AIA, member of the Charlotte firm of Biberstein, Bowles, AIA, Meacham, AIA and Reed, AIA, for the Carolina Spastics Association.

Due to the fact that the project had to be let before the end of a budget year, it was necessary for the architects to complete the design and take bids in three weeks time.

The addition consists of two wings to the existing hospital, one of which contains one floor while the second wing contains two floors.

The single-floor wing contains offices for the doctors and the administrative staff, a lobby, adult gymnasium, children's gymnasium, hydro-therapy pool on three levels for various types of treatment, and facilities for adult and children's occupational therapy for both resident and out-patients.

The other wing contains staff facilities and hospital services, including kitchen, laundry, storage and utilities on the ground floor. The upper floor contains a lobby, treatment rooms, five four-bed wards, two two-bed wards, and adult dining and recreational facilities and dining and recreational facilities for children.

Walls of the addition are brick veneer, with slate block interior. The floor is concrete on steel joists. The floor finish is asphalt tile and glazed tile base. Wall finishes are exposed block, glazed tile, and plaster. The ceilings are acoustical tile and plaster.
A new office building for the C & D Realty Company of Charlotte has been designed by McDowell & Cooler, AIA, Charlotte Architects.

The building occupies approximately one-half of the available lot frontage at 1312 East Fourth Street in Charlotte, leaving ample space for an additional structure for the remainder of the lot when suitable tenants are available.

The chief problem encountered in the design of the building was the placement of stairs and utilities in such manner as to enable their use in the future building. An additional problem developed on the ground floor in the integration of an entrance feature and an interior plan, both furnished by the tenant, and which will be used throughout the nation in similar projects.

The architects found that the grouping of stairs, toilets, heating and air conditioning equipment, and other utilities along the central axis of the building would allow the greatest flexibility in the arrangement of future spaces. The heating plant will simply be expanded in its present location to serve the future building. Knock-out panels were used to provide entry into second floor offices.

The exterior walls are brick, with concrete block back up, with glazed brick veneer at the entrance. Floors are concrete slab on grade on the first floor and concrete slab on bar joists on the second floor. The roof is poured in place concrete.
"Fine art is not merely for the enjoyment of a favored few!"
That statement or a variation has been made by numerous art lovers for many years but few have done anything more about it than philosophize.
Recently, a group of Tar Heel artists and art patrons got down to business on the subject of "furnishing fine art for Mr. Average at a price he can afford to pay" and of "providing a ready mar-
ket for the work of regional artists." The result was the establishment of the Winston-Salem Gallery of Fine Arts—a unique, non-profit organization devoted to "making the purchase of fine art a natural process."
By bringing together artists and buyers the Gallery seeks a dual accomplishment: to place paintings and art objects within the economical reach of the white collar clan, housewives, teachers and businessmen and thereby to create additional interest in regional art and support for it by individuals and companies. Also, the Gallery provides for the artist a year-round market place for his works—a necessary requirement if there is to be a continuing supply of art objects.
The prices asked for Gallery art should furnish a sizable and growing list of customers . . . paintings range from $10 to more than $250. Art critics and laymen alike have commented that at this price scale, the Gallery will provide some real 'art bargains.' What's more architects, interior decorators and home owners may make arrangements through the Gallery for commissioned work by Gallery artists. And, some items may even be rented.
The establishment of this permanent, regional Gallery meets both these objectives, above. It also provides a variety of creative works to attract the
varied tastes of most patrons. Exhibits will include paintings, graphics such as etchings, woodblocks and drawings, and sculpture.

‘Gallery Cross-Section’ was the title of the first showing, which remained on exhibit through October 29. In this exhibit, the works of some 24 artists appeared representing North Carolina, South Carolina and Virginia. This opening exhibit has proven a tremendous success. In the future, exhibits will be changed approximately every 3 weeks, each showing built around a central theme—to provide unusual interest, variety and unity.

There are several singular features about the Gallery. One is the ‘trial by jury’ method by which paintings are selected for exhibit. A new jury, composed of professional artists, art teachers, critics and museum directors is selected for each showing. The jury serving for the Gallery’s first showing included John Hartell, painter and Chairman of the Department of Painting and Sculpture of Cornell University; Marc Friedlaender, Professor at the Woman’s College of the University of North Carolina; and James G. Byrnes, Associate Director of the North Carolina Museum of Art.

The Gallery, located at 104 North Trade Street in Winston-Salem, is also the only known Gallery in this area that operates on a year-round basis. In addition, it is the only gallery having permanent displays and stocks. The Gallery has buying contacts with approximately 400 artists in 5 states, and stocks are replenished as needed. However, no paintings are displayed which do not pass the critical eyes of the ‘art jury.’

Incorporated on May 8, 1956, the Gallery has as its governing body a Board of Directors. Current Officers and Executive Committee, who serve not less than one nor more than three years, are: President, Mrs. Justus Randolph; Vice-president, Lamar Northup; Secretary, Miss Anne Mercer Kesler; and Treasurer, Owen Lewis.

Much progress has been made by the Gallery membership-wise. In less than 5 months, membership has crossed the 120 mark and new patrons are being added almost daily. Although numerous artists and patrons had a part in the Gallery founding probably most active were Miss Susan Moore, Ed Shewmake, Miss Ann Pollard and Mrs. Justus Randolph, Jr.—all of Winston-Salem. The Gallery is open every day except Sunday from 11 a. m. until 5:30 p. m. and on Friday evenings from 7:30 p. m. until 9 p. m.

The wide participation indicated by total membership is a hint at the wide support given by the community to the Gallery. The transformation of the original quarters into the current ‘show place’ was under the direction of Durward L. Maddocks, Chairman of the House Committee. Under his supervision, more than 50 individuals put in over 700 ‘man and woman hours’ of labor in carpentry, painting, woodwork and various phases of interior decorating and lighting. The results have been well worth their efforts.

Which other community will be next?
The 100-room motor hotel, Castle Pinckney Inn, of Charleston, S. C., was designed by Milton Abrams, AIA, of Charleston.

The project was constructed on reclaimed land, necessitating piling for all supports. Operating economy was a major factor in developing the design, although it was necessary to locate as many rooms as possible for the best possible orientation and view. A tall sign, visible to motorists crossing the adjacent bridge, was a necessity which had to blend with the general architecture of the project.

For economy, the project was designed as four individual buildings grouped on either side of a fifth building, which serves as operating quarters. The four buildings containing housing are identical in design and all buildings are connected by common walks, balcony and roof. All sidewalks are cantilevered off of the grade beams and in turn columns rise to hold up the balconies. The roof construction is supported at the exterior walls of the buildings.

Arrangement of the individual buildings was determined so as to make the entire project as compact as possible for ease of operation and accessibility. The five sign pylons serve to hold up the entrance canopy on a rolling connection for protection against possible storm or wind damage.

Materials are wood composite piling, with reinforced concrete grade beams, sidewalks, stairways and balconies. Concrete block exterior walls have scored horizontal joints and flush vertical joints. The first floor construction is carpeted over smooth cement slab over steeltex over concrete joists. The second floor construction is carpeted over wood finish floor and wood sub-flooring. Wood joists and gypsum board walls were used, with acoustical tile ceilings and tile baths. A 20-year built-up roof was used.
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H. Raymond Weeks, AIA, Taken by Death

H. Raymond Weeks, AIA, of Durham died suddenly at his home October 27 following a heart attack.

Mr. Weeks was born in Palmyra, Mo., in 1901. He graduated from Georgia Institute of Technology with a B.S. Degree in Architecture in 1923 and was associated with Robert & Company of Atlanta, Ga., following his graduation. Mr. Weeks came to Durham in 1923 and was associated with Atwood & Nash until the retirement of Mr. Nash. He then became a member of the firm of Atwood & Weeks, of which the office of H. Raymond Weeks was the successor.

Mr. Weeks was the first President of the North Carolina Architects Association, which later merged with the American Institute of Architects, and in 1945 he served as President of the North Carolina Chapter of the American Institute of Architects. He also held office as Vice-President and as Director and served on various committees.

Recent buildings designed by Mr. Weeks are:
- Raleigh-Durham Airport.
- Durham High School Gymnasium and Auditorium.
- Commerce Buildings for the University of North Carolina at Chapel Hill.
- Commerce Building for North Carolina College at Durham.
- W. H. Belk Dormitory for Davidson College.
- Rocky Mount Senior High School
- Johnson Gymnasium at Davidson College.
- Chapel Hill High School.
- New campus and plant for the Butner Training School for the mentally deficient.
- Ackland Museum for the University of North Carolina at Chapel Hill.
- Ward Buildings, State Hospital at Butner.
- Liberal Arts Classroom Building at Meredith College at Raleigh.

The following tribute to Mr. Weeks was published by the Durham Sun:

"By our modern measures, H. Raymond Weeks, architect, was still a young man. He was laid to rest yesterday. Durham is conscious of the community's loss.

The physical heart had run its course. The physical heart could not match the spiritual heart which moved the man. Raymond Weeks was more than an architect. He was an outstanding and useful citizen.

Interested in his community, he took an active and energetic part in its affairs while he could. His outstanding contribution was in the field he knew so well.

He was a moving spirit and a force in the elimination here of substandard housing. He was chairman of the commission which he guided through a year or more of deliberations and planning; to come forth with a code which has been a model for the nation.

His calm poise and modesty served only to emphasize his perception and clear thinking.

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President F. Carter Williams of the North Carolina Chapter of the American Institute of Architects said, "It is a difficult thing for the members of our Chapter of the American Institute of Architects to measure the contribution of a colleague such as Raymond Weeks. We know that his loss will be felt greatly. Those of us who had the opportunity of working with him will be constantly inspired by his high standards and professional attitude."

"Raymond also was one of those men who recognized his obligations not only to his family and his community but to his State and the profession, and he shared generously the most valuable possessions that any of us have—time and talent. It has been and always will be an amazing paradox that those who are busiest in their work always find time to contribute to the general progress of their community and their profession. I know that I speak for the entire Chapter in expressing our appreciation for the life of Raymond Weeks and our sympathy to his family and other friends who will also feel his loss most keenly."

Architects' Auxiliary Is Planned In Raleigh

Wives of Raleigh architects are making plans for a new organization—an auxiliary for wives of registered architects.

Wives of 24 Raleigh architects met October 9 at the Reinlyn House in Raleigh for a luncheon session to launch plans for the new group.

Mrs. F. Carter Williams presided over the group as temporary chairman and was assisted in planning for the event by Mrs. John Holloway, Mrs. Turner Williams, Mrs. Richard Rice, and Mrs. Macon S. Smith

Membership will be open to wives of registered architects who are members of the Raleigh Council of Architects or the American Institute of Architects. Wives of employees of architectural firms may become associate members of the auxiliary.
BOOK REVIEW
GOVERNOR TRYON AND HIS PALACE
BY ALONZO THOMAS DILL
Chapel Hill, The University of North Carolina Press, 1955. 304 Pages, 16 Illustrations, Documentary Notes, Bibliography, Index. $5.00

By Louise Hall, AIA

The professional ancestor of every architect in North Carolina was "John Hawks of Newbern Architect."

Thus he signed himself on January 9, 1767, when he contracted with the Crown representative, William Tryon, to design and oversee the building of the Governor's House at New Bern. The "Palace" was completed in 1770, partly burned in 1798, and is now in process of reconstruction under the auspices of the Tryon Palace Commission.

Tryon had described Hawks, after their arrival together from England in 1764, as "a very able worthy . . . master builder." Somewhere between the two designations of John Hawks lies the truth; profession and trade were not yet clearly marked off in his day.

The "Palace On The Trent" takes shape in Chapter Five of this book, and Governor Tryon sails away to govern New York on page 154. To this extent the literal minded reader might complain that the book is not the book on architecture suggested by its title. But such a reader would be obtuse indeed.

The enduring value of the book lies in the way its journalist-author has contrived to use the "Palace" as the continuing thread in a brilliant tapestry of North Carolina life on the eve of the War for Independence. With no fanfare of local legends and ancestor worship, the book is strengthened by a vast amount of manuscript research in this country and in England, yet surpasses for readability many a more pretentious volume.

Mr. Dill—New Bern born—will be remembered as contributor of "The Jamestown Festival" (SOUTHERN ARCHITECT, July, 1955). He is Assistant Administrative Director of the Jamestown-Williamsburg-Yorktown National Celebration Commission, now preparing for the events of 1957.

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The cultural resurgence, the vital and dynamic rebirth of post-war Italy has been one of the most amazing and wonderful of present-day phenomena. This book is a superb presentation of the historical background and national inheritance that is now making Italy one of the most penetrating influences in the contemporary art world. Mr. Smith, a master photographer of architecture and allied arts, uses text and his camera to examine the Italian scene with great insight.

After an interesting introduction by Ernesto N. Rogers, one of Italy's most distinguished younger architects, Mr. Smith proceeds to analyze the building culture of Italy, past and present, under three major sections. The first, the land and its architecture, considers climatic adaptations through orientation with a fascinating discussion of the vented wall followed by a discussion of the natural use of the terrain.

The second section treats the urban setting with an analysis of the city square by a fine series of sequence photographs; the use of the vertical accent, the changes in urban levels, the Italian street as an aesthetic experience and urban fountains and waters. This section alone justifies the ten dollar price of the book.

The third section and more than half of the book, on modern architecture in Italy, looks critically at the imaginative new architecture, the pure and elegant new forms and the incomparable engineering, particularly, of Pier Luigi Nervi, one of the greatest structural engineers practicing in the world today.

All of the photographs and the handsome layout of the book are by the author. The dust jacket is by Leo Lionni and the end papers by Gordon Cullen. Excellent quality paper and fine engravings all combine to produce an important book and a distinguished example of the bookmakers' art.
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THE NOVEMBER 1956 SOUTHERN ARCHITECT
Mr. and Mrs. Riviere announce the birth of a second daughter on October 15, while Mr. and Mrs. Holland announce the birth of a second boy on October 24.

Opens Branch Office
Delph Hardware & Specialty Company of Charlotte recently opened a contract sales office at 502 Belt Line Boulevard in Columbia, S. C. T. M. Blackwelder, Jr., formerly of Charlotte is Manager of the Columbia office. J. H. Latham of Greenville, S. C., will be the assistant manager of the new branch. Preston Delph, President of the company, stated that "This branch was established to better serve our many customers in the Columbia area and we expect to open a second South Carolina sales office in Greenville around the first of next year." Delph Hardware & Specialty Company operates offices in Charlotte, Raleigh, Richmond, and Columbia and specializes in the sale of metal doors and windows and builders' hardware.

Sales Manager
Paul P. Harrison of Decatur, Ga., has been named southeastern sales manager for fluorescent lighting fixtures for Sylvania Electric Products, Inc. A graduate of Furman University, Mr. Harrison has been with Sylvania since 1944 as a lighting engineer.

Guest Speaker
Thomas M. Lively of Minneapolis, a representative of the National Safety Council, was the guest speaker at a meeting of South Carolina contractors sponsored by the Carolinas Branch of the Associated General Contractors of America. L. D. Patton of Sumter, S. C., is Chairman of the contractors' committee sponsoring an industrial safety campaign in the Carolinas.

Daniel Is Heard
Charles E. Daniel of Greenville, S. C., former United States Senator from South Carolina and nationally-known contractor, was the guest speaker at the annual membership dinner of the South Carolina Chamber of Commerce, November 16. Mr. Daniel is Chairman of the state commission engaged in developing plans for the $10,000,000 expansion program of the South Carolina State Ports Authority.

New Officers
James D. Adams of Varina has been elected President of the North Carolina Concrete Masonry Association. George Sinnicks of Charlotte was named Vice-President. William Duff is Executive Secretary of the group.

Elect Officers
J. E. McWatty of Wilmington has been elected President of the Carolinas Ready Mixed Concrete Association. J. W. Harrell, Jr., of Charleston, S. C., was elected Vice-President.

Attends Meeting
R. L. Arbuckle of Charlotte, Branch Manager of Powers Regulator Company, recently attended an annual sales conference at Skokie, Ill., home office of the company. New temperature controls for homes and factories were introduced before the group.
Named Manager
William Sigmon of Wilmington has been named Manager of the Suburban Rulane Gas Company at Wilmington. Mr. Sigmon was formerly with the Winstead Gas Company of Myrtle Beach, which was purchased by Suburban Rulane Gas Company recently.

New Son
John C. Higgins, AIA, and Mrs. Higgins of Charlotte announce the birth of a son, David Rutherford. Mr. Higgins is a member of the firm of Higgins & Ferebee, AIA, of Charlotte.

Attends Conference
A. G. Odell, Jr., AIA, representing the South Atlantic Region of the AIA Committee on School Buildings, attended the recent committee meetings held November 1-3 at Ann Arbor, Michigan. The committee also participated in the Architect-Educator Conference entitled “Planning together for Better School Buildings,” which was sponsored by the Michigan Society of Architects, the Michigan Department of Public Instruction, and Michigan State, Michigan, and Wayne Universities.

Third Annual Honor Awards In Architecture
The third annual Honor Awards Program of the North Carolina Chapter of the American Institute of Architects will be held at the annual meeting in Chapel Hill, January 31, February 1-2 for distinguished accomplishment in architecture in North Carolina by members of the American Institute of Architects.

Details of the awards program will shortly be forwarded to all chapter members. Every member is especially urged, as a part of the centennial year program, to prepare at least one panel as an entry.

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Need we say more? Mr. Huss’ praise, we think, carries more weight than any general statements we could make.

If you’d like to know more about these installations, Mr. Huss has stated that inspection by other school systems is welcomed.
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ON THE OCEAN AT 194th STREET, MIAMI BEACH
NEW PRODUCTS

A new central entertainment system that feeds sound from record player, T.V. or radio set into the warm air heating system is announced by Alsto Company, 4007 Detroit Ave., Cleveland 13, Ohio.

 Called Registered Music, the system provides background music for every room in the house. It is said that housewives can listen to every word or note of favorite programs as they work from room to room.

An installation of Registered Music consists of running a wire from the existing location of a record player, T.V. or radio set to a specially developed electronic speaker attached to the plenum chamber or dome of any warm air heating system or to air conditioning ducts. The heat-resistant, vibration free speaker “broadcasts” true-fidelity sound into the warm air heating system and out through the warm air registers throughout the house. It is said that sound volume stays consistent throughout the house with tones rich and full.

The manufacturer states that no knowledge of electronics is needed to install the unit. Furthermore no special tools, skills or other parts are needed.

Each Registered Music system consists of: (1) a 6” x 9” kinetically balanced speaker featuring a custom quality 2.15 ounce Alnico No. 5 permanent magnet and an all aluminum superphonic voice coil; (2) A special potentiometer built into the volume control in the speaker permitting minute adjustments in the level of sound; (3) A vibrationless heavy gauge steel case for mounting unit to furnace dome; and (4) 20 ft. of U.L. approved transmitter wire complete with alligator clips for attaching to set or player. Alsto Company, 4007 Detroit Ave., Cleveland 13, Ohio.

An 84-inch high partition of steel with aluminum trim is a new addition to the line of space dividers manufactured by Rockaway Metal Products Corporation, Inwood, New York. Called SPACE SETTERS, the new partitions create low-cost, attractive, completely private offices that, because of exclusive construction features, can be installed quickly and easily without the use of tools. Since they are free standing, SPACE SETTERS do not interfere with existing lighting, heating or ventilating systems and the complete interchangeability of 20-gauge panels and 16-gauge posts permits an unlimited variety of office arrangements. Easily disassembled, SPACE SETTERS can be rearranged at any time to accommodate new personnel or to fit into new quarters. Constructed of 39-inch of stretcher leveled steel topped by 32-inch of clear flat, clear fluted or frosted fluted glass and 12-inch of tempered hardboard, SPACE SETTERS are available in stock colors of Mist Green, Desert Tan, Satin Gray or any other desired color. Standard size glass panel or all-steel precision engineered door is equipped with finest aluminum hardware and rides on full piano hinge, that, by simply reversing allows door to open right or left. Glass inserts for SPACE SETTERS can be replaced with masonite, pegboard or acoustical material. Base panels that snap easily on to specially designed brackets, are also available for areas where complete base closure is desirable. Marnay Sales Division, Rockaway Metal Products Corp., 1270 Broadway, New York 1, New York.

After years of pains-taking research and consumer appeal studies on insulating siding, Bird & Son, Inc., East Walpole, Mass., announces full production of its new asbestosized insulating panels, CYPRESS GRAIN.

During the development of this new product, the engineers geared their efforts toward the production of siding panels that would have both constructional and eye appeal to architects, applicators, dealers and builders—as well as the ultimate consumer.

In creating this beautiful new siding material, the manufacturer selected a single perfect panel of Cypress heartwood and sand-blasted it to bring out the full-rich texture of its distinctive grain.

Like the Cypress tree itself, this new siding material has built-in durability.

Over the Years

They Rely on Southern

Southern Engineering Company has fabricated and erected the structural steel for many of the Belk stores. Shown here is the structural steel for the first section of Belk’s magnificent Charlotte addition, which has just been opened. The good will created by Southern’s high quality work and prompt service has resulted in hundreds of similar repeat contracts.

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and weather-resistance. Just as the Cypress tree withstands year after year of attack by tropical insects, suffocating heat and the saturating moisture of its native swamplands ... so the new Cypress Grain panels resist snow, hail, mid-winter cold and scorching summer heat. Cypress Grain panels give full protection and retain this original beauty of texture and color.

Among the many outstanding features of Cypress Grain, is the fact that it is reversible, to save labor, time, and material costs. Also, panels are available in a wide range of decorator colors: Sierra Blue, Mountain Laurel, Sparkling White, Laurentian Green, Alpine Rose and Blue Ridge. Bird & Son, Inc., East Walpole, Mass.

A new, flat top, vitreous china lavatory, the "CONRAD," has been announced by Universal-Rundle Corporation, New Castle, Pa. It is designed for mounting with a choice of one-piece steel hanger, wall brackets or exposed arm carriers. The "CONRAD" can also be ordered pre-drilled for concealed arm carriers. China legs are available for mounting rim of lavatory 31 inches, 27 inches or 24 inches high. Luxury trim fittings are also available on order. The "CONRAD" is particularly suited for school or institutional installation and is available in white and six colors. Universal-Rundle Corporation, New Castle, Pa.

BLEACHERS—mechanical folding, portable and permanent are fully described with construction features illustrated, architects' specifications and construction diagrams in a new catalog just off the press. Also included are chair stand, studio seating, backstops and golf driving range, detail, with specifications and dimensions. Bleacher Division, Berlin Chapman Company, Berlin, Wisconsin.

A special aluminum and wool pile weatherstrip for the bottoms of aluminum combination doors is now available that pays big cold weather dividends in comfort and heat savings. The certified wool pile adjusts itself to irregularities of as much as 1/4-inch along the door sill to keep out drafts, rain, snow, insects, dust and dirt. Since aluminum doors are not usually supplied with bottom insulation, the new weatherseal strip can be attached after to any residential or commercial door. Many dealers add this strip themselves before installing door to avoid costly customer complaints, and as an extra selling feature.

The wool pile will not wear out and is guaranteed to last the life of the door itself, even when brushing continually across a stone floor. The wool fibers are locked into a plastic backing which in turn is permanently gripped in a rigid extruded aluminum bar that will not bend or dent. It is provided with adjustable slots for screw-mounting on the door, available in polished aluminum or anodized corrosion-resistant satin finish. Schlegel Manufacturing Company, Rochester, N. Y.

Here's the modern way to make notes, hold maps, papers or records in the car ... a TRAVEL-DESK.

Now everyone can have a note pad handy, held secure by the heavy spring clip at the top of their new TRAVEL-DESK.

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