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Volume 5 January 1958 Number 1

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COVER

Salem Tavern, built in 1784, only building in North Carolina still standing in which George Washington was entertained.

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Southern Architect is the official publication of the North Carolina Chapter of the American Institute of Architects and is published monthly by H. J. Stockard, Jr., 122 W. Hargett St., Raleigh, North Carolina, Telephone TEMple 4-4384.

Address all communications to Southern Architect, Post Office Box 408, Raleigh, North Carolina. Advertising rates on request.

Opinions expressed by contributors are not necessarily those of the North Carolina Chapter of the American Institute of Architects or the Publisher. Reproduction of any articles, pictures, or any other material appearing in Southern Architect is forbidden without the specific approval of the Publisher.

Subscription price: One year $3.00; Two years $5.00. Single copies 25 cents. Full name and address shall accompany all subscriptions. Kindly notify Southern Architect in the event of change of address.
REPORT TO THE REGION
by AIA Director Sanford W. Goin

The invitation from the North Carolina Chapter for something on Regional Affairs for publication in the SOUTHERN ARCHITECT offers a fine opportunity for me to make a report to the entire South Atlantic Region of the A.I.A.

As your regional director, I have now experienced both the post-convention meeting of the Board and the regular fall meeting, which has been described by some as a new director's "baptism in fire."

It would obviously be an imposition on space provided for this report for me to cover all of the subjects dealt with at the Board meeting. One subject stands out, however, as having particular significance for the South Atlantic Region. This is the study being made of the Regional Structure of The Institute.

This study has been going on for some time and is being made by a special Board committee under the chairmanship of Bryant Hadley, Director of the North Central States District, with Philip Will, Jr., F.A.I.A., and J. Roy Carroll, F.A.I.A., as members, and Albert Golemon, of Texas, as consultant.

At the invitation of the chairman, I filed a memorandum with this committee in August, outlining some of my feelings about Institute structure and predicting that Florida would ask for regional status in the near future. Certain extracts from this memo are included further on in this review.

In its tentative recommendations to the Board, the committee covered a number of changes in regional organization, including those of making California and Florida into separate regions coterminal with their state boundaries, with a realignment of areas presently constituting the California-Nevada-Hawaii District and leaving a new South Atlantic District to be composed of North Carolina, South Carolina and Georgia.

Concurrent with this tentative committee report and, I am sure, without knowledge of it, the Florida Association of Architects adopted a resolution at its 43rd Annual Convention in November, asking the Board to declare Florida a separate region of the Institute. I was asked to transmit the resolution and its supporting data to the Board at its meeting in Phoenix.

A majority of the officers and directors of the Board, including your reporter, felt that matters of this kind were deserving of the best thinking of everyone concerned and so, by appropriate motion, all action was deferred until the spring meeting of the Board. I supplemented this decision with another motion, which was approved, asking that the financial staff of The Institute make a careful study of the probable cost of creating new regions, including the cost of increasing the membership of national committees, etc.

As the matter now stands, the action has been proposed but with time allowed between now and the Board meeting in May to consider the situation.

I am sure the Board will be governed in our case largely by what the majority of our regional membership thinks is best. So let us examine some of the facts and the potentialities, along with some of the ideas that have been advanced in the hope that such examination will bring out points that may have been neglected. We should then be prepared to take such action at our Regional Conference in April that would enable me to transmit your wishes to the Board in May.

Fact #1: Using the count as of July 1, 1957, the 1034 corporate members in the South Atlantic District were represented by one director. Under Florida's proposal, this representation would be increased to two, divided roughly into representation for 610 members whose geographical center is located somewhere near the northwest corner of South Carolina, and representation for 424 members whose geographical center is located some 500 miles south in Florida.

The inescapable potentiality of such increased representation is that more direct representation on any governing body means more likelihood of the accomplishment of the objectives of the governed.

Fact #2: Though Florida would stand to gain by being able to name a director every three years, the other states in the South Atlantic District would also gain by reducing the time of rotation of this office among states by 25%.

The obvious potentiality under this more rapid turnover is the increased base from which our directorship may be recruited.

Fact #3: Florida's population has increased 36% in the last six years as compared to 9.1% in the other three states in the South Atlantic Region. This means that by 1960 (which is the earliest a new region can be created), the number of members in Florida would likely outnumber all the members in the other three states combined.

The potentiality of such growth under unchanged conditions could only lead to numerical domination of the existing region by Florida. Suffice it to say that, regardless of intent, such a situation is better avoided in any organizational structure.

The real subject of study, in my opinion, however, lies not in what any one group wants but in what is best for the over-all growth and influence of our profession. My own sense of direction led me to the following statements in my memo to the Board committee last August:

"I am one of those who believe that while our responsibility to society should always be our prime concern, we should not allow this obligation to cause us to neglect our responsibility to ourselves.

"My principal concern is what appears to be a growing tendency to promote regional affairs at the expense of the state organizations. This tendency, in my opinion, is slow poison since it fails to consider the one weakness which the multi-state regional set-up can never overcome, and that is its inability to cope with government.

"Whether we like it or not, government, like sex and religion, is a forceful factor in our lives and must be recognized and dealt with. In order to cope with government, the structure of government must be considered. Ours is a government of states. Local government ends at the state level, national government begins at the state level. Local government does not cross state lines, and national government is controlled by men who represent states.

"It, therefore, appears to me that, if the American Institute of Architects is to be effective in
PRESIDENT'S MESSAGE

This message will take the form of a report on the more important Chapter activities and accomplishments during the year. I appreciate more than I can say the wonderful cooperation of all of our members with special appreciation to members of the Executive Committee and to the Chairman and members of all standing and special committees.

This is the first year during which we have had the services of an Executive Secretary who has helped in the details of administration tremendously. I don’t see how we ever got along without an Executive Secretary before and hope that we never have to be without this service in the future. Of course this was made possible by our new system of dues. The change over to this system has proceeded smoothly with the full cooperation of our members. Our financial position is good with income and expenditures being very near estimates.

Our principal public relations vehicle “The Southern Architect” has had some rough sliding due to delays in printing and distribution but is now well on the way to being caught up and on schedule. We intend to keep it so in the future and urge all of our members to submit material for publication. Every office in the state should submit material at least once a year. Dick Rice and his Publications Committee have done a fine job.

Al Haskins and Carter Williams’ Legal Affairs Committee with the very able help of our attorney Mayne Albright have conducted our biennial legislative program to a successful conclusion. A most important accomplishment which deserves appreciation from all of us.

Luther Lashmit and his Office Practice Committee have developed and published our document “Office Techniques” which was honored by being selected “Document of the Month” of November by our national organization. They are now working on a revised form of our “Standards of Architectural Service”.

Louise Hall our Archivist, prepared for our last annual meeting an excellent publication “Towards 2057 A.D.” summarizing our Chapter’s history, which A.I.A. also recognized as “Document of the Month” in April, bringing the intelligence and integrity of its members to bear upon the science of government, we must concentrate our efforts at the state level.”

These comments are the direct result of my observation of what has been done by strong organization at the state level. It really does not matter whether the state group is one large chapter divided into councils or an association divided into chapters. We only have to look to North Carolina and its accomplishment of the almost impossible for success under one organizational set-up, and to Florida for its results under the other.

Florida’s rapid growth and peculiar geographic and climatic set-up lead me to believe that the time has now arrived for her to start functioning as a region. I am even more encouraged, however, over the possibility of a precedent being established that might eventually lead to what Franklin S. Bunch was driving at in his article in the November issue of “The Florida Architect”. He has boiled the matter down to a point far beyond the interests of any one region and into the realm of national interests and growth. I know of no better level on which to close, so I quote:

“Government of national professional organizations in our country is logically based on representation from the next smallest political subdivision, the state. In this Centennial Year of The American Institute of Architects it is essential to recognize that future growth in numbers requires growth and progress in AIA governmental organization. The establishment of policy by national convention action is already proving to be unwieldy and lacking the study essential to wise decisions. Government by an expanded Board of Directors with representation from the state level should be the goal of The Institute. Most of the other recognized professional organizations, such as the American Medical Association, the American Bar Association, the National Society of Professional Engineers, are so governed.”

Sanford W. Goin
Regional Director
South Atlantic District A.I.A.

A. G. Odell, Jr. and his Collaboration of Design Professions Committee are proceeding with the development and adoption of “A Collaborative Code of Practice of Architecture and Engineering in North Carolina” with the help and cooperation of the Professional Engineers of North Carolina, with every hope of bringing this important project to a successful conclusion soon.

The efforts of Tony Lord and his Government Relations Committee, with the cooperation of the North Carolina Department of Administration, have resulted in the employment of an architect by the state. Tony and his Centennial Observance Committee also deserve much credit for their leadership during this Centennial year. We also wish to compliment the Council of Architects on the excellent results obtained by their efforts.

Cyril Pfohl and his Chapter Manual Committee have done a lot of research into past actions of the Chapter and are working hard to correlate all of this material into a Chapter Manual which will be of great use to future administrations.

Bill Deitrick and his Fellowship Committee have completed the work connected with the nominations of Luther Lashmit for elevation to Fellowship in the Institute. We urge all of you who have not done so to send supporting letters before February 15th to the Octagon.

Our Exhibitions Committee under the leadership of Bob Etheredge have worked hard to make this year’s Honor Awards Program a success and deserve a lot of credit.

A most important project is under way by Leslie Boney, Jr. and his School Buildings Committee. They are working with the Division of Superintendents of the North Carolina Education Association, and the Division of School Planning of the Department of Public Instruction, on plans for a School Planning Conference which will be held during the week of February 10, 1958 with conferences at High Point, Asheville and Goldsboro. We urge all of our members to attend.

This outline of activities is not complete due to lack of space, so let me once again thank all of you who have worked so hard to help accomplish the objectives of the North Carolina Chapter of the American Institute of Architects.

W. R. James, Jr., President
N. C. Chapter AIA
INTERBAU

One of the highlights of the program of the N. C. Chapter AIA's Winter Meeting will be a report by Robert F. Arey, AIA of Winston-Salem, who is also Convention Chairman, on the meeting September 19 through 23 in Berlin, Germany of the Union of International Architects and the Bund Deutscher Architekten. Arey is the only American member of the BDA and was appointed official representative from the American Institute of Architects to the German Architects meeting. The report is summarized on this and the following pages for those who miss the meeting as well as for those who attend and want some record of the significance of the enormous undertaking carried out by the German architectural group. The material is from five books published by the German Chapter and provided by Mr. Arey. Translations were made by the N. C. State College English Department's Translation Service Division, and are reproduced as reported by them to Southern Architect.

"The last large construction exhibition took place in Berlin in 1931. That meeting contributed to pointing to new methods in construction and in architecture. Now the International Construction Exhibit in Berlin in 1957 proposes to give valuable stimulation to city planning, construction and home building, as well as to discuss ideas of the future which are coming to the front at the present time. The starting point of this concept was the unsatisfactory fact that the rebuilding of the German cities that had been destroyed up to the present had been limited essentially to the closing up of the building gaps in the centers of the cities and the setting up or erecting of rather large settlements on the edges of the cities. This was what had also happened in Berlin.

"The basic idea and plan of the Interbau of 1957 in Berlin is the re-building of the rather large residential section in the center of the capitol that had been destroyed by the war, according to the basic principles of city and residence construction. For this the Hansa district, located on the western outer limits of the Berlin Tiergarten, that is, located in a favorable place within the city, was offered as an especially exciting and challenging project.

"The new division and allocation of building sites of the land for this project was one of the tasks of the Joint Stock Construction Co. of the Hansa District that was established and given the responsibility of this reconstruction. Fortunately it was able to solve this difficult problem and work out valuable experiences for similar cases.

"The Hansa district in Berlin that was almost completely destroyed during the war had to be built up again because of its central location within the city, although the contour of the land, the terrain offers difficulties in spots. In 1953 the Senate of Berlin decided to make this construction the object of an international building exhibition; first of all, 44 renowned architects were invited to take part, but in the end there were 53, 19 from foreign countries, 16 from West Germany and 18 from West Berlin; all but two of the architects contributed their time and efforts absolutely free. It was not a question of a new city planning on virgin terrain, but a typical example of a rebuilding inside a city within all the restriction and pre-existing conditions, not the least of which were the financial and technical limitations prescribed by the guiding principles of building homes for present day society. Also about 160 pieces of real estate (partly widely scattered inherited property) had to be transferred, abstracted, indemnified, and a few finally propagated. This clarification required two years of tremendous effort.

"Four to seventeen story structures were so arranged that there was a succession or series of spacious grass plots with the empty space in front separated by streets.

"The unusual dimensions of these buildings, the relationship of their form resulting from the many different kinds of terrain and the creative hands of the designers, the succession of these spaces and their (continued on page 10)
opening or facing on the Tiergarten, all this is not able to be seen from the models or the photographs of the models, but only by going through and experiencing the actual magnitude of their relationship to people.

"To set up the grass plots that extend sometimes over the streets and to make them useable for the dwellers and their children was and is the task of an international group of ten noted landscape architects. The Tiergarten was incorporated in this way into the whole Hansa district.

"The task as described above formed the nucleus of the INTERBAU. Through the participation of outstanding architects from foreign countries in addition to the well known German architects, it has an international character and should exert a strong attraction for all construction persons in the world and in this way offer strong motivating forces to free Berlin that is
again striving to become the German capitol and a
world city.

"The dwellings in the INTERBAU area of the Hansa
District were supplemented by a series of public build-
ings and establishments, by an Evangelical and a Cath-
olic church, a people's library, a nursery, and a chil-
dren's playground, an elementary school, a movie with
a restaurant and the subway station on the Hansa
Square on the new line that went through under the
Hansa District.

"The United States contributed to the INTERBAU by
erecting a large modern Congress hall, a meeting hall
that is located east of the exhibition area between the
bend of the Spree and the pavilion. It is a bold, dar-
ing, interesting piece of architectural engineering that
has a suspended roof. In the exhibition space of the
Congress Hall, prepared at the beginning of the ex-
hibition, there is an exhibit of American architecture.

"The main entrance to the building is on the south
side; it leads into the two-story entrance hall on whose
walls a mezzanine floor is stretched in a wide arch.
This is opened in the center and gives a free view to
the lower part of the auditorium that rises from the
east to the west. The auditorium is borne on reinforced
concrete piles rising from the first floor. Through a
wide row of windows below the auditorium the day-
light falls into the hall. Around this central space, there
is grouped a whole series of rooms and salons: On
the west, an exhibition hall of approximately 1,000
square meters with exhibition gardens, as well as a
studio theater with about 500 seats. In the east section
there is found in addition to the technical rooms a re-
freshment room. In the south part of the building there
are office rooms and a conference room for 200 per-
sons. Opposite the main entrance there is a restaurant
that runs through two stories and provides a view to
the north onto the park and the banks of the Spree.
The mezzanine that can be reached from the outside by
several accesses serves as a divider; in it are found,
among other things, also a clock room. The founda-
tion of the building structure is formed like a platform
around the auditorium; on the Spree side there is a
summer cafe, an outdoor cafe. The windowless audi-
torium contains 1,200 seats; on its east side there is
found the raised podium, behind this the interpreting
equipment cabinets for the translation set up and
rooms for the radio and television transmission. The
suspended roof of the auditorium lends the whole
structure its special characteristic look. In the west and
east it rests on two abutments of reinforced concrete,
placed slanting and tapering, that rise up about 2 me-

(continued on page 13)
ONE-STOREY ONE-FAMILY HOUSES (project numbers 39-46)
FIVE ONE-STORY ONE-FAMILY HOUSES (project number 39) by Berlin Architect Edward Ludwig

ters over the platform. There are two concrete arcs between which the roof slopes. The roof overhangs 8 meters; it is made in point concrete as a curved, stretched reinforced concrete shell, whereas the actual roof of the auditorium is borne by a cable bracing construction in a compression ring. To the construction that surround the building on the south a 60 x 90 meter pond in which the building is reflected, on the north on the banks of the Spree a boat dock, as well as large park areas, that fit into the whole picture.

"Also the dwelling that the French Architect, Le Corbusier, plans on the so-called Heilsberg triangle between Heerstrasse and the Olympic stadium forms a special point of interest in direct relationship with INTERBAU. This building, that has 527 apartments, could not be erected in the Hansa District itself, and is built outside according to the planning architects.

"From the very beginning the INTERBAU had decided to offer to a wide group of visitors a part of the buildings in the finished state, a part in the process of being built, and the rest in the beginning state; but also to open for discussion to the professional world problems of modern city and residential planning.

"In addition to these specific building projects that are a permanent part of the re-building of Berlin, the theoretical parts stand for the duration of the exhibit itself. These were the problems of the 'International Construction Exhibit Berlin 1957.' The principal part is the section 'The City of Tomorrow,' that is arranged in the temporary halls. These halls are projects of the exhibition because of their new type of construction itself. To the German exhibit that is found in a large hall of this type are connected rather small halls in Bellevie Park for the foreign states, the ministry and the railroad in which problems for the future are set up in a similar way. Beyond this the Office for the Ministry of Housing offers an extensive review or survey concerning the production or accomplishments in the rebuilding of the destroyed part of the city in a two story building of the Bellevue palace. In one wing of the palace there is set up, beside the Evangelical church, also a church building exhibition whereas a similar illustration of the Catholic church is to be seen in the church and parish house of St. Ansgar.

"In other temporary halls the problems of the German building center are explained and projects of the public, private, and trade union housing and an exhibit of the 'large scale construction of the world' is shown.

"At the entrance to the exhibitions beside the Tiergarten railroad station, Berlin has erected a 'Berlin-Pavilion' in which large scale planning and construction problems of the capitol city are presented.

"The INTERBAU would not do complete justice to its housing task if a few dwellings were not shown furnished. In addition to examples of German modern furniture, in the dwellings of foreign architects, apartments with furniture and equipment of the respective countries are to be seen.

"As provisions for visitors in the Hansa district, there are temporary eating establishments that are suited to the level of the exhibition. Also inspecting the area is made easy by transportation facilities such as an aerial car, a trackless train and a small tunnel train, that travels in the not yet electrified subway train tunnel. An observation crane that lifts visitors 50 meters up over the areas provides a bird's eye view (continued on page 14)
INTERBAU (continued)

of the whole Hansa district for the visitors.

"This is made a part of the series of German industrial exhibits as a special architecture exhibit. It gives a general view of the offerings of the industrial branches and the industrial undertakings that made the products for the architecture project on an area that has been considerably enlarged as compared to their former scope and in halls that have been widened because of a new large, heavy machinery, primarily also in the halls of foreign states.

"This covers the field from architectural tools and instruments and building materials, lifting apparatus, conveying means building helps concerning all kinds, including furniture, floor coverings, wall paper, etc. In this way the INTERBAU 1957 will be so set up as to meet the needs of visitors of very wide circles as well as the special interests of the people particularly concerned with architecture and all branches of construction."
17-STORY HOUSE WITH 527 FLATS
by Paris Architect Le Corbusier
NCAIA TO MEET IN WINSTON-SALEM

The 44th Annual Meeting of the N. C. Chapter The American Institute of Architects is to be held January 16-18 in Winston-Salem. Headquarters hotel is the Robert E. Lee. This is the first time in several years that the group has not met in Chapel Hill for the Annual Meeting. The Winston-Salem Council of Architects will act as hosts, and have been active making plans to assure the meeting of being one of the most outstanding ever. The meeting comes at the conclusion of the American Institute of Architects Centennial Year celebration and it begins their "A New Century Beckons" program.

Convention Chairman is Robert F. Arey. He and his committee have chosen as the meeting theme "Oneness of the Arts". The program, which is on the following pages, is highlighted by several presentations by leaders in the fields of other arts. Within the architectural profession AIA President Leon Chatelain, Jr. of Washington, D. C. will be the speaker at the banquet; and Chairman Arey will give a talk on the Interbau meeting in Berlin, which is summarized elsewhere in this issue.

Other highlights include a film on the life of Michael Angelo; music including choral selections, piano, a symphony recording made during the national convention, quartet and a quintet of unusual combinations; ballet performances; readings from Noel Coward; a monologue and drama skit and art lecture. For the ladies there will be a flower decorating talk; fashion show; art exhibits and visits to various members' homes.

The 4th Annual Honor Awards Exhibit sponsored by the Chapter will be held with entries on exhibition in the hotel lobby. Awards to the architects of buildings chosen as being worthy of special merit will be made by an outstanding jury composed of Robert W. McLaughlin, Jr., FAIA of Princeton, New Jersey, who is director of the School of Architecture at Princeton University; Ezra Stoller, noted architectural photographer of New York City; and Paul Rudolph, AIA of Sarasota, Florida and Cambridge, Massachusetts, celebrated designer, author and lecturer, who will be chairman.

One of the highlights of the meeting will be a tour Thursday afternoon of Old Salem. Some houses that are not normally open to the public will be included on this tour.

The meeting will conclude Saturday with the election of officers for the year 1958.
WINTER SESSION - NORTH CAROLINA

16 January 58
Thursday

17 January 58
Friday

18 January 58
Saturday

for the

Registration of NCAIA Architects and special guests of the Chapter.

Sessions of Chapter committees. Committee chairmen will make arrangements for room reservations for their committee sessions.

Old Salem Tour and Candle Tea. Architects are encouraged to accompany their wives.

Social hour in State Room of Robert E. Lee. Incidental organ music.

Free lance dinner hour followed by private visitations and invitations. All local architects and their wives are encouraged to open their homes, their clubs like Southern type hosts and hostesses.

Executive Committee Meeting.

North Carolina Architectural Foundation Breakfast. (By special invitation to Directors and guests.)

Invocatory blessing by Rev. Thomas Fraser, Rector St. Paul’s Episcopal Church, Winston-Salem.

Film showing of “Titan”. Art film of life, philosophy and works of Michael Angelo. Robert E. Lee Ballroom.

Divertissement: Winston-Salem Teacher’s College Choir presents one contemporary choral selection followed by one traditional choral presentation.

Business Session, Robert E. Lee Ballroom.

Divertissement: Unannounced monologue by Miss Elizabeth Trotman.

Recess for Lunch.


Divertissement: Dialogue selections from Noel Coward’s first art of “Private Lines” as enacted by Harriet Robbins and Dick Henkel. Piano accompanist Dick Robbins.

Business Session resumed.

“Music and Architecture in the Environment of Man” may be heard over local radio station WSJS at 600 kilocycles on your room radio.

Social hour in Robert E. Lee Ballroom with special incidental music featuring harpsicord combined with bass violin, clarinet. Special music arrangement since harpsicord is a seldom used instrument for lighter vein music.

BANQUET AND COTILLION. Recognition of honor guests, introduction of new members, honor awards announcement and awards presentation. Brief remarks by National President of AIA, Mr. Leon Chatelain, Jr. of Washington. Introduction of Regional director and South Atlantic States director.

Divertissement: Ballet sequences, first sequence Pas de Deux from “Billy the Kid”—danced by Mr. Michael Lland and Miss Ruth Ann Cosain. Second ballet sequence is also Pas de Deux from “Nut Cracker Suite”, danced by Mr. Lland and Miss Cosain.

Music for the ballet sequences to be by the Winston-Salem Symphony members.

Music for the cotillion by Jimmy Meyer’s Orchestra. Special vocalist Ruby Lee.

Dancing until later.

Moravian invocatory blessing.


Divertissement: “America’s Only Indigenous Music”—a musical demonstration and commentary devised, arranged and directed by Jimmy Meyers at the piano accompanied by leading soloists on trombone, trumpet, saxophone and bass.

Business session resumed. State Room.

Recess for free lance lunch.

Business session conclusion with election of 1958 officers of Chapter.

Benediction.

Linear and sculptural exhibits on Robert E. Lee Mezzanine—courtesy Winston-Salem Associated Artists; Linear and sculptural exhibits on Robert E. Lee Mezzanine and in special gallery showing—courtesy Winston-Salem Gallery of Fine Arts; Entrance theme stable—North Carolina State College School of Design; Exhibit of Student Citational work—State College School of Design; Monologue—Miss Trotman—courtesy Little Theatre of Winston-Salem; Dialogue—Robbins and Hinkle—courtesy of Little Theater of Winston-Salem; Choral selections—courtesy of Winston-Salem Teacher’s College of Music; Ballet sequence music—Winston-Salem Symphony Association; Indigenous music sequence—Mr. Jimmy Meyers; Putz and Candle Tea—courtesy of Women of Home Moravian Church; Winston-Salem Arts Council, Inc.—for their support and encouragement; Bridge farce—Wake Forest Drama Department; Moravian Music Foundation; Mr.
CHAPTER AMERICAN INSTITUTE OF ARCHITECTS

ONENESS OF THE ARTS

for the
ARCHITECTS' WIVES

Registration of wives and escorts. All must register but no registration fee for wives, escort, etc.

Special emphasis on women's entertainment. Each component part of entertainment is a representation of one of the arts as related to Architecture or as related to art specifically feminine world. All wives are expressly encouraged to attend all functions of their choice.

Special guided tour of OLD SALEM. This tour has been especially arranged for architects and their wives. Many houses will be open to this tour only as a special concession to architects. This tour is of interest to all since the early Moravian architecture and communal brotherhood is perhaps one of the few real examples of indigenous architecture. The arrangement the traditional Putz will be viewed. Tour will culminate in Brother's House, one of the first buildings in Salem community, with a Candle Tea (that's the famous Moravian sugar cake and coffee), sponsored and served in Moravian costume and custom by the women of the Home Moravian Church. Tour to begin in 600 Block on South Main Street in Old Salem Square. Entrance fees covered in registration. Tour to begin sharply at 1530 hours.

Social hour in State Room of Robert E. Lee.

Free lance dinner hour followed by private visitations and invitations.

Women are cordially invited to see "Titan" film showing.

Winston-Salem Teacher's College Choir presentation.

Linear sculptural art exhibits from Winston-Salem Gallery of Fine Arts and Winston-Salem Associated Artists, Robert E. Lee Mezzanine exhibit of work from North Carolina State College School of Design—citational student work. Note entrance theme stables from School of Design. Viewing of NCAIA Honor Award submissions in Robert E. Lee Ballroom.

Linear, sculptural and handicrafts art exhibit at Winston-Salem Arts Center at 822 West Fifth Street. Model of new Winston-Salem Community Building to be displayed.

Showing of selected famous couturier's work with commentary—modeled by professional models and selected non-professional models. Showing to be followed immediately by a luncheon, dessert bridge and canasta session. Special dessert served at 1530. Door and card prizes of South American handicrafts. All to take place at the Arey house on 205 Cascade Avenue. Prior to beginning of card session, four Wake Forest students will present a farce entitled "If Men Played Bridge Like Women".

Social hour in Robert E. Lee Ballroom. Viewing also of honor awards submissions.

Banquet and cotillion; Dress for men optional but black tie preferred; women's dress unlimited. Dance music begins at 2200 hours.

Ballet divertissement.

Mr. Claude Howell noted artist, lecturer, curator and teacher of Wilmington will speak at Winston-Salem Gallery of Fine Arts, address: 104 North Trade Street. Illustrated lecture entitled "Art in the Contemporary and Traditional Home". Emphasis on what to look for in art, placement, agreeability of architectural surroundings.

Women will be escorted in motorcade convoy to the home of Mrs. Nils F. Larson, Reynolds, where Mrs. Charles Griffith will speak on "Flowers and Floral Art in Every Home". Immediately following illustrated talk will be a light luncheon with emphasis on floral decor, art of service.

Escorted and unescorted shopping in central downtown Winston-Salem.

Art of Architecture
Art of Linear art
Art of Painted art
Art of Graphics
Art of Sculpture
Art of Liturgical music
Art of Secular music
Art of Classical music
Art of Contemporary music
Art of Cinema
Art of Photography
Art of Literature
Art of Drama
Art of Religion
Art of Dance form
Art of Conversation
Art of Couturier modes and manners
Art of Floral and Horticulture
Art of Culinary
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THE JANUARY 1958 SOUTHERN ARCHITECT
MEN’S RESIDENCE HALL, University of South Carolina
COLUMBIA, SOUTH CAROLINA

G. Thomas Harmon, III, FAIA, - William J. Keenan, AIA, Associate
Columbia, South Carolina

This unusual design is the textured concrete exterior wall of a new seven story mens residence being completed at the University of South Carolina. The workman shown at the lower right filling joints gives perspective to the massive pattern. The purpose of the design is to diffuse the sun’s glare and keep the building cool. The pattern known as Veil, 12” x 12” and 4” thick, was designed by Edward D. Stone, AIA of New York, who is Consulting Architect for the University and Associate Architect on the project. Stone designed the Veil first for the U. S. Embassy at New Delhi, India, and this is the first use of it in this country.
This is the sixth and last in a series of sketches and selected works of the six architects in N. C. who have been elevated by the American Institute of Architects to Fellowship.

WALTER W. HOOK

Walter Williams Hook was born July 19, 1902 in Charlotte, N. C., where he has continued to live and practice. He was educated at Charlotte High School, then the University of North Carolina from 1919 until 1921, and from 1921 until 1923 he studied Architecture at Columbia University. He then returned to Charlotte where he began as a draftsman in the office of his father Charles C. Hook, Architect. Until 1938 he was a partner in the firm of Charles C. and Walter W. Hook. In the year 1938 he established his office and was its head until 1946 at which time he became President and Treasurer of his present firm Walter Hook and Associates.

Mr. Hook’s membership in the American Institute of Architects began in 1930. He has since served the North Carolina Chapter in many capacities and with distinction. He became its Secretary-Treasurer in 1932-1933, was elected Vice-President in 1934-35 and served as President in 1936-37. This past year he has served as Chairman of the Chapter’s Committee on Hospitals and Public Health. He is a member of the American Institute of Architects Committee on Building Products Research.

Mr. Hook’s activities and civic contributions have been many. From 1934 until 1949 he served on the North Carolina Building Code Board and acted for many years as its Chairman. From 1942 until 1953 he served on the N. C. Board of Architectural Examination and Registration and again was its Chairman. From 1950 until 1954 he was on the Zoning Board of Adjustment of the City of Charlotte and served as Chairman. He is a past President of the Little Theatre of Charlotte and of the Mint Museum of Art of that city. He is a member of the American Hospital Association, the Executive Club and the Charlotte City Club. He is also listed in Who’s Who in America.

His Fellowship was bestowed in 1949 at the Convention of the American Institute of Architects. The citation read as follows “For his contribution in the field of legislation, affecting the building codes, registration laws, and the zoning ordinances, and for his successful efforts for the advancement of the ideals and purposes of the Institute”.

THE JANUARY 1958 SOUTHERN ARCHITECT
SELECTED WORKS OF WALTER W. HOOK, FAIA

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CHARLOTTE MUNICIPAL AIRPORT
Bids are being received December 31, 1957 for the construction of this school of 30,000 square feet on a 15 acre site.

Provision is made for the separation of bus and private conveyance for delivering and picking up pupils. This has become an increasing problem due to the significant number of parents who are transporting their children by private auto. Provision is also made for a paved parking area, part of which can be chained off to allow staff parking, leaving a generous area for play when weather conditions prohibit use of the playing fields.

Construction is slab on ground, brick faced and windowed exterior walls, light aggregate interior walls and partitions, tectum roof slabs on exposed steel beams. The heating system is forced hot water with supply and return lines placed in a perifery floor trench with continuous removable covers. Lighting is fluorescent.
AIA Elects Eight New N. C. Architect

The American Institute of Architects has notified the North Carolina Chapter that on December 23rd eight new North Carolina Architects were accepted into membership and assigned to this Chapter. They are:

- Albert Cecil Woodroof, Jr.
  Greensboro
- Marshall Elliott Carroll
  Durham
- Robert Lee Clark
  Hickory
- George Caylor Hedden, Jr.
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- Bosworth Clifton Beckwith Wilson
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  Charlotte
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Architects And Builders In The News

Wohlpalr Dies

On December 17th Adolph Peter Wohlpalr of Charlotte died following an illness of several weeks. He had made his home in that city for fifteen years and at the time of death was an associate with the firm of Frank Wooten and Associates, Inc., engineers and architects.

Three On Foundation

The Structural Clay Products Research Foundation at its recent meeting at the Greenbrier Hotel, White Sulphur Springs, West Virginia, elected three North Carolinians to its thirty-five member Board of Management to serve for 1957-58. They are Orton A. Boren, Boren Clay Products Co., Pleasant Garden; John H. Isenhour, Isenhour Brick & Tile Co., Salisbury; and F. F. Steele, Jr., Pine Hall Brick & Pipe Co., Winston-Salem.

New Asbestos Film

A new film on the latest developments in the use of Asbestos-Cement siding has been announced by Asbestos-Cement Products Association.

The movie tells how leading builders throughout the United States are using Asbestos-Cement siding. It was written by Newton Meltzer one of the nation's leading movie script writers.

The full color, sound, 18 minute, 16mm movie was especially made for showing before building industry groups. Called "THE MAN FROM MISSOURI," prints of the film may be obtained for showing without charge by writing the Asbestos-Cement Products Association, 509 Madison Avenue, New York 22, New York.
The NCAIA Schools Committee and the NCEA Division of Superintendents have initiated a series of school planning conferences for the purpose of improving school design through the exchange of ideas, the presentation of new trends, and greater understanding between architects, superintendents and the Division of School Planning. To keep them of local interest and convenient for travel, three identical conferences will be held, one in each of the following cities on the dates indicated: HIGH POINT February 10-11; ASHEVILLE February 11-12; GOLDSBORO February 13-14. Each conference will begin with a dinner and an address by Dr. Walter D. Cocking, of New York, noted educator and editor of School Executive. The second day’s program will be discussions by local talent covering a number of topics. They are:

- **EDUCATIONAL PLANNING**
  (A presentation of aids for analyzing school needs, making surveys, and preparing long-range programs.);

- **SCHOOL CONSTRUCTION LAWS**
  (A codified copy of laws pertaining to school buildings and sites will be distributed and discussed.);

- **SPECIAL FACILITIES**
  (An illustrated discussion of needs, trends and ideas in the design of special facilities for schools.);

- **ARCHITECT-OWNER RESPONSIBILITIES**
  (A discussion of the respective responsibilities which the owner and the architect have toward schools.);

- **THE SCHOOL SITE**
  (An illustrated discussion of the elements of good school site selection and development.);

- **THE PROSPECT**
  (A study of the prospective needs, costs, standards, and finance of future North Carolina schools.); and

- **THE REPROSPECT**
  (An audience participation analysis of materials, costs, areas, and standards in the school of the past.).

You are invited to attend the conference most convenient to you for any part or all of the program.

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CHARLOTTE, N. C.
COUNCIL PRESIDENT’S MESSAGE

This is the first of a series of messages that this magazine will carry from time to time from the President’s of the various Councils within the Chapter territory.

Here in Winston-Salem we have been quite active in trying to prepare to be good unofficial hosts for the Winter Meeting. A committee of three of our members headed by Bob Arey has done an extremely energetic and enthusiastic job toward preparing entertainment of all types. This entertainment includes spot selections of music, art, etc.

Be sure to consult the program outline of the Winter Meeting for a schedule of events which will be tied in with the regular schedule of the meeting. We feel the specially conducted tour of Old Salem will be of particular interest, and we urge everyone to come a little early so that they will not miss this outstanding event.

Anyone desiring last minute accommodations should contact any of the Winston-Salem Architects for assistance.

The Winston-Salem Council has been active in the community in both civic and professional work, and in groups as well as individually. Last month we completed a very successful campaign to secure pledges for the Architectural Foundation at State College.

Of particular interest to our local architects, as I am sure it must be to others throughout the state, is the nomination of Luther Lashmit for advancement to a Fellow in the A.I.A. Luther was our first local Council President, a past president of the Chapter, and we feel a very active and dedicated architect. We support his nomination with enthusiasm because we feel he well deserves this recognition.

All of the local architects will be available for assistance both before and during the Winter Convention, and we would like for all of our visiting members to call on us without hesitation.

Fred W. Butner, Jr., President
Winston-Salem Council of Architects

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ARCHITECTURAL CALENDAR

JAN. 1, 8, 15, 22, 29: Architects Guild of High Point, High Point.


JAN. 8: Charlotte Council of Architects. Chez Montet, Charlotte.

JAN. 9-11: Professional Engineers of N. C., Robert E. Lee Hotel, Winston-Salem.

JAN. 10: Western Council of Architects, Shelby.


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