SOUTHERN ARCHITECT



November 1960 Volume 6 Number 11

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NCAIA Booklet Honored (see p. 16)

SOUTHERN ARCHITECT IS THE OFFICIAL PUBLICATION OF NORTH CAROLINA CHAPTER • THE AMERICAN INSTITUTE OF ARCHITECTS

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CLEMMER

PRESIDENT'S MESSAGE PRESIDENT'S MESSAGE

A number of years ago there appeared in a now-extinct architectural journal this statement: "A good building is the product of a good Architect and a good Contractor, employing good workmen and using good materials." This simple statement pretty well sums up the necessary ingredients for a good building in this or any other day. Omit either of the ingredients and the result cannot be good in the strict sense of the word.

Construction of a good building today depends upon teamwork on a rather vast scale. The Architect who is the creator of the design and the chief coordinator must be and necessarily is the captain of the team. His is the responsibility for guiding and giving direction to the total composition from beginning to end.

Inspection of the work is an important part of this responsibility. The words "inspection" and "inspector" immediately spark quite different images in the minds of different individuals, all depending upon the point of view. The notion that just any indiscriminate low bidder will by reason of the Architect's inspections deliver the same good building that the good builder with the good workmen will deliver is far from the truth. Substantially, yes. In finesse, no. No amount of inspection on any one job will make a good builder or a good workman out of a poor one.

Likewise, normal inspection of a project does not mean full-time inspection for the duration. Where a full-time, or resident inspector or clerk of the works is required this is an extra service not covered by any normal fee and is therefore paid for by the client over and above the Architect's normal service fee. Normal service is predicated upon periodic inspections.

The number and frequency of inspections is another point of discussion. This is a matter which should be left largely to the judgment of the conscientious Architect. Somewhat as the Doctor does the deciding when and how often the patient should be seen so should the Architect know and decide when his inspections will accomplish the most for the Owner. It is the quality of inspections which count, not the quantity. Visiting the job, just for the sake of regularity, to inspect work which can be inspected equally as well at a later date when other more critical work is in progress is hardly a worthwhile effort.

The Architect's inspection service, regardless of how good it may be, cannot and does not guarantee the perfect performance of every workman and every piece of material or equipment entering into the construction of any building. The good building demands the honesty, the integrity, the ability, and the pride of every member of the building team. The failure of any team member to measure up to his individual responsibilities is sure to be reflected in the finished building.

Robert L. Clemmer, President N. C. Chapter, A.I.A.

ANNUAL CONVENTION NORTH CAROLINA AIA DURHAM, N. C., JAN. 26 - 28

Jurors for the Seventh Honor Awards Program to be held during the N.C.A.I.A. Annual Meeting have been announced by Chairman Macon Smith as follows:



Alfred Lewis Aydelot, AIA, of Memphis, Tennessee; 48; was born in Brasfield, Arkansas; educated at the University of Illinois; is a former visiting critic at Yale University and Carnegie Institute of Technology; author and winner of many awards; head of a firm bearing his name organized in 1947; married and the father of two children.



Peitro Belluschi, FAIA, who will act as chairman, is a native of Italy and graduate of the University of Rome; came to the United States in 1923; graduated from Cornell University in 1924; became an American citizen in 1930; was a partner in a large firm from 1932 to 1943, when it was changed to his name until 1951, when he became Dean of the School of Architecture and Planning at the Massachusetts Institute of Technology; has served as advisorconsultant to various government agencies and large private projects; is a frequent lecturer and author two of his articles were the first award winners in the AIA Journalism Competition; in 1957 he delivered the main address at the AIA Centennial Convention; in addition to Institute Fellowship, he has been so honored by numerous other American and foreign groups.



Harwell Hamilton Harris, AIA, of Dallas, Texas; 57; was educated at Pomona College; has had a firm bearing his name since 1934, first in California until 1951, when he left for a five year tenure as Director of the School of Architecture at the University of Texas, following which he remained in that state; has had numerous exhibits in leading museums here and abroad; some of his numerous publications have appeared in as many as eight languages; of his over 200 complete works, ten have won exceptional honors; he is currently commuting to serve as Graduate Design Critic at Columbia University.



Office Building for Smithdeal Realtors, Inc. High Point

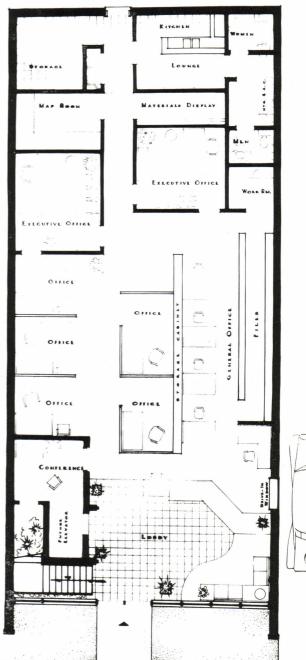
Architects: Mays and Parks, Associates, A.I.A. High Point

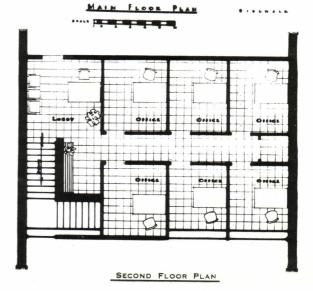
Contractor: J. R. Graham & Son High Point

This building is of brick and masonry block construction with all exterior walls being load-bearing. The entire first floor area is devoted to the operations of the realty firm, and features a drive-in window. The second floor comprises a six-office rental space and a large storage area designed for future expansion

The entrance facade is composed of glass and aluminum extrusions. The main sign panel, the background of which is made of small hand-clipped glass mosaics imported from Mexico, is suspended in this glass wall. The prestressed double-tee concrete floor and roof beams serve a dual purpose in that the heating and air conditioning ducts are recessed into every fourth space and concealed fluorescent lighting strips are recessed into alternate fourth spaces. The ducts are covered with a recessed panel and the lighting strips are covered with white corrugated plastic. Each of the stems of the tee-beams are left exposed and are finished in bone white, enhancing visibly the basic structure of the building.

Interior finishes of the building are warm brown face brick, cherry panelling finished natural with undertones of gray, carpeted floors and vinyl tile floors. Accent colors used throughout the building are light olive, burnt orange and midnight blue.



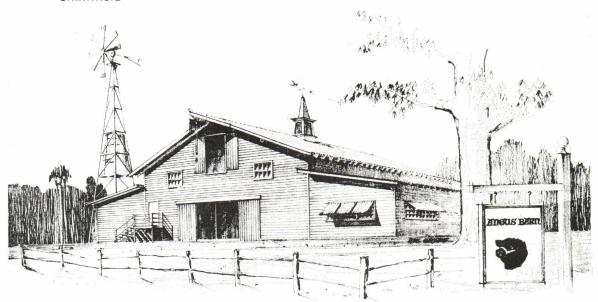


ANGUS BARN RESTAURANT

RALEIGH, N. C.

Architects: Edwards, McKimmon & Etheredge, A.I.A. Raleigh

Contractor: Luther Puckett Smithfield



Opened June 28 of this year on Highway #70 at the Raleigh-Durham Airport intersection, this restaurant, as its name implies, specializes in steaks. The private dining rooms have a capacity of 130 people and the entire building will seat approximately 325. The atmosphere is created by the use of old wood throughout, a six-foot fireplace of old brick, hay racks, lanterns and other decorations. Owners Thad Eure, Jr. and Charles M. Winston located the Windmill in Virginia and transplanted it. Construction is of concrete slab on grade, concrete masonry walls, wood trussed roof sheathed with masonite. A private water and disposal system were required. The reception room and two offices shown on the plan are to be added at a future date.



ALLIED ARTS



PRODUCT DESIGN

AT NORTH CAROLINA STATE COLLEGE

Dynamic industry in North Carolina is showing an enthusiasm for the new Department of Product Design at North Carolina State College. Entering the third year of a new educational program at the world-renowned School of Design, the work of the students has already won the acclaim of professional societies and large business and industrial corporations.

The new program offers a combination of curriculum planning and rigorous instruction in Product Design. The students are thoroughly trained in the technology and esthetics of sound product planning, combined with an understanding of management problems through studies in production, distribution, and sales. The key to the ultimate contribution, however, lies in the understanding and practice of the creative process which underlies all of the activities, and the thorough stimulation of inventive activity by competent instructors selected on the basis of their own imaginative potential.

We must have new products for the State and the region. Our governmental leaders are doing all they can to assure the proper exploitation of our industrial resources, but this is not enough. Many people do not realize that some of the finest talents in the country are being developed here in North Carolina. Proof of this is evidenced by the number of our partially trained Product Designers who have been snapped-up for summer employment. The new Department will do all it can to insure a steady flow of new, well designed products of every description for North Carolina industry. Austin R. Baer is Head of the Department of Product Design.

The problem illustrated in the accompanying photographs is indicative of the search for imaginative product ideas underway in the Department. The need, as described to the students, was for a portable information recorder to be used by a field geologist. It had to be compact, light in weight, and highly portable. Each device had to operate faster than writing by hand and be instantaneously readable by an untrained observer without the use of any playback or viewing instruments, eliminating the possibility of microfilm or magnetic tape. Each student had to devise a working model to prove the validity of his concept and submit drawings, sketches, and an appearance model to complete the project. The appearance of each device was a natural outgrowth of its operation, as conceived by our sophomore students.

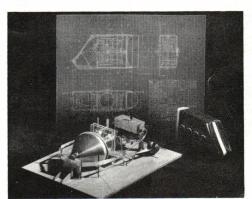
Other projects which have been studied in the past year have included surgical timekeeping and indicating devices, hospital beds, musical instrument accessories, architectural closures, kitchen and other household appliances, and numerous "quickie" projects intended to stimulate the creative potential of our students. The program is now in its third year of operation with a total enrollment of forty students in the first three years. Reports from outside the State indicate tremendous interest in the uniquely inventive direction of this department, recognized by officials of the professional societies and industrialists who have visited the School. We are hopeful that our program will be a pacesetter for the integration of science and technology into the product design profession, placing the responsibility of interpretation of industry's needs on the comprehensively trained designer.



Here the student started with a standard typewriter mechanism and went about to revise, improve and miniaturize printing heads, transmissions, and keyboard. The result—a more efficient mechanism only 1/8 the size of a standard portable typewriter.



This unit perforates paper strips in a code that can be read or programmed into a standard typewriter, the end result of which is a printed



This portable information storage device is powered by compressed air cartridge inserted at rear of machine. Shown in picture is a working mock-up (left), engineering drawings (center), and appearance design model (right). Unit types with a 5 key system.



This mechanism worn on the wrist is activated by digital and wrist motions. The printing mechanism fits inside "wrap-around" and prints sheets from behind.

The North Carolina Design Foundation was established in 1948 to provide an avenue for public support of the School of Design and its many activities. With the Inauguration of the Department of Product Design, it has turned to industry to share the honors due the architects of our state who, almost to a man, have contributed each year for a better North Carolina. The School of Design and its Department of Product Design with the support of the North Carolina Design Foundation is vital to the growth of industry through better products.

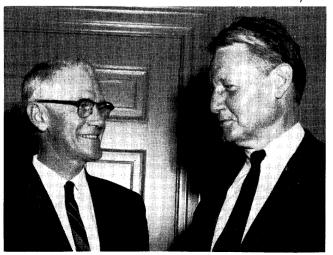
PURVES RETIRING AS AIA CHIEF EXECUTIVE

Edmund Randolph Purves, FAIA, right in photo below, Executive Director of The American Institute of Architects since 1949 and a member of the Institute staff since 1941, has resigned as staff chief of the national professional society effective Dec. 31. He will be succeeded by William H. Scheick, AIA, on the left in photo, vice president of the Timber Engineering Co., and former Executive Director of the Building Research Institute, National Academy of Sciences. The resignation and appointment occurred at a Sept. 30 meeting of the AIA Board of Directors in Las Vegas, Nevada.

Mr. Purves' contract as Executive Director expires at the end of 1960 and he had notified the Board more than a year ago that he wished to leave the post no later than January, 1962. A search for a successor was instituted by the Board at that time. Between Nov. 15, when he joins the Institute staff, and January 1, 1961, Mr. Scheick will hold the title of Managing Director.

AIA President Philip Will, Jr., FAIA, announced at, notwithstanding the resignation, "the Board that, notwithstanding the resignation, "the Board has prevailed upon Mr. Purves to accept a new contract for 1961 in which he will bear the title of Consulting Director and discharge an assignment which needs his demonstrated leadership, wisdom, and great prestige. During 1961 Mr. Purves has careed to advise the new Executive Director on a continuing basis, to tour AIA regions to strengthen communication between the Octagon headquarters and the profession in the field, and to represent the Institute abroad in international professional conferences, "an area of professional participation in which we have been embarrassingly weak. Accordingly," he said, "we are in a doubly fortunate position. We not only find ourselves able to retain the services of Edmund Purves, but we have a bright new star in William Scheick. We had despaired of finding a successor of comparable stature to the present Executive Director. We are happy to say that we now have one.

William H. Scheick was born Sept. 18, 1905, in Uniontown, Pa. He was awarded the degree of Bachelor of Architecture from Carnegie Institute of Technology in 1928. He took the degree of Master of Science in Architecture in 1937 from the University of Illinois. He served as Assistant Professor of Architecture at Oklahoma A & M College, 1929-1930. In 1930, he began teaching architectural design as an Associate at the University of Illinois and continued teaching until 1944 as Associate Professor. Between 1935 and 1942, he



AIA-AGC COOPERATION

The American Institute of Architects and the Associated General Contractors of America have reaffirmed their traditional views regarding the respective roles of architects and the general contractors in the construction industry. "Architects and general contractors must work closely together and continue their traditional relationship to meet growing demands for more comprehensive service to the building owner," top officials from the two associations said in a joint statement resulting from a meeting Sept. 27 in Las Vegas, Nevada, in connection with the annual fall meeting of the AlA's Board of Directors. The AIA's current efforts to explore means by which its members can increase the scope of their service will not affect — and are not intended to affect — the role of the general contractor or the present system of building contract administration, the statement said.

This was the first meeting between these officials since the AIA reorganized many of its administrative procedures to enable the Institute to act more effectively for the architectural profession. In the reorganization program the AIA recommended the establishment of a new committee known as the AIA-AGC Liaison Committee, replacing the AIA-

AGC Joint Cooperative Committee.

The AIA stated that the new name more truly reflected the scope and responsibilities of the joint committee, but that the work and activities would continue as in the past. Coupled with the AIA internal reorganization, a special committee of the AIA is re-evaluating the architect's professional role in the industry with special attention to "package deals" and similar problems. For the past two years a special AIA Committee on the Profession has been considering the problems in the light of technical advances, industrial growth, changes in contract procedures, and economic developments. The committee published "A Report on Your Profession" in the June issue of The AIA Journal and AIA and AGC officials at the Las Vegas meeting agreed that parts of the report, including the description of architects as "master builders," was subject to misinterpretation. In a clarifying statement the AIA stated that it neither recommends that architects replace general contractors nor endorse separate contracts.

These additional points were approved by the two associations: (1) The AIA will continue to cooperate with AGC, as have the major specialty contracting associations, in improving and strengthening the single contract system; (2) The presidents and other officers of each association should meet periodically to consider responsibilities and problems; (3) Methods of exchanging information between the two organizations should be continued and improved; (4) The national organizations, separately and jointly, should stress the need for cooperation between local groups of architects and general contractors; (5) The AIA expressed great interest in "Plan Bulldozer," AGC's disaster relief program, and will urge its members to cooperate on the local level.

practiced architecture in the residential field. Mr. Scheick served as Director of the Small Homes Council and Professor of Architecture for the University of Illinois from 1944 to 1949. In 1949, he became the first Executive Director of the Building Research Advisory Board of the National Academy of Sciences. In 1951, he became the first Executive Director of the Building Research Institute.



This is another of a series of articles giving a sketch of the leaders of various organizations and fields of business with which members of NCAIA are connected.

NORTH CAROLINA PERSONALITY OF THE MONTH

H. CLOYD-PHILPOTT

Lieutenant Governor elect, Harvey Cloyd Philpott, was born in Bassett, Virginia, April 6, 1909. He moved to this state as a boy, attended Lexington High School, 1921-1925, and graduated from Virginia Military Institute in 1929 with an A. B. Degree.

A furniture manufacturer, he is President of the United Furniture Corporation and Philpott Furniture Corporation of Lexington. He served as President of the Southern Furniture Manufacturer's Association in 1950-51; on the Lexington School Board 1934-1945, Chairman in 1943-1945; as Captain of Lexington Company, North Carolina State Guard, 1941-1946; was with the Lexington Utilities Commission in 1949-1956; and as Mayor of Lexington in 1945-1949. He is a Member of the Junior Order United American Mechanics; Patriotic Order Sons of American; and the Lexington Rotary Club, having been President in 1933-1934.

He has served as Representative from Davidson County in the General Assemblies of 1953, 1955 and 1957. As the Democratic standard bearer in this month's election, he received the largest number of votes ever by a candidate for Lieutenant Governor. He is Baptist and is Deacon and Teacher of Women's Bible Class. He was Superintendent of Sunday School, 1935-1937; Chairman of the Board of Deacons, 1941-1943; and President of the Board of Trustees, Baptist Orphanage of North Carolina. He married Frances Thompson, June 11, 1931, and they have three children: Mrs. Harry Anderson, Jr., Cloyd, Jr. and Betty Joe.



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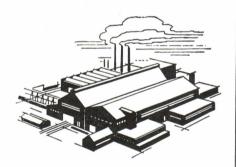
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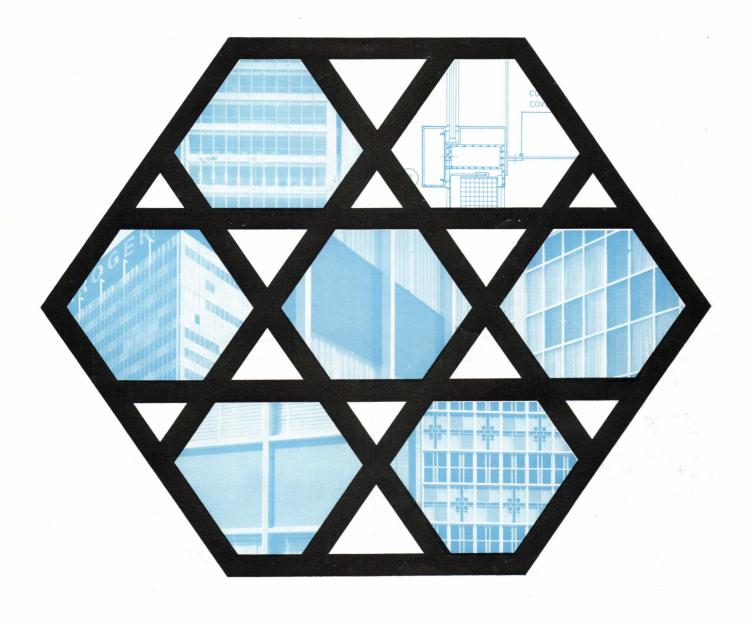
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NCAIA PUBLICATION HONORED

The American Institute of Architects Chapter Affairs Committee has notified the North Carolina Chapter that the recently published, "Specification Outline", has been selected Document-of-the-Month for November. The "Specification Outline" was the result of a lengthy study by the Chapter's Construction Industry Relations Committee, chairmanned by Walter D. Toy, Jr. of Charlotte, jointly with the Carolinas Branch Associated General Contractors Architects Cooperative Committee and with Specification Outline Sub-Committees of each group. This is the third publication of the North Carolina Chapter having been so honored in the last four years. The first was the 1957 publication, "Toward 2057 A.D.", a record of the Chapter history compiled by Archivist Louise Hall of Durham, published during AlA's Centennial Celebration, and chosen in April of that year. The second was "Office Techniques", prepared by the Chapter's Office Practice Committee under Luther Lashmit of Winston-Salem and chosen in October of 1957.

APPRENTICE CHAMPION



Bobby D. Blanton, fourth from left in photo above, of Forest City, is North Carolina's "Champion Apprentice Bricklayer of 1960." Blanton walked away with top honors among a field of 23 contestants in the 7th annual bricklaying competition staged at the N. C. State Fair in Kaleigh on Oct. 14. He will receive a \$100 bond prize and he and his employer, Forest City contractor W. Paul Byers, third from left, will be presented engraved trophies. John Boney of Greensboro (right), second place runner-up, will receive a \$50 bond and Ernest Parker, left, of Fayetteville, third place winner, a \$25 bond. The bond prizes are donated by Brick and Tile Service, Inc., and the trophies by the Carolinas Branch, Associated General Contractors, two of the contest sponsors. Others in the photo are William F. Roark of Washington, D. C., second from left, of the Structural Clay Products Institute, who acted as a judge and Albert L. Haskins, Jr., AIA of Raleigh, second from right, Vice President of the N. C. Chapter American Institute of Architects, another sponsor of the contest, who also served as a judge.

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ARCHITECTURAL CALENDAR

DECEMBER 1: Raleigh Council of Architects, College Inn.

DECEMBER 6: Durham Council of Architects, Harvey's

DECEMBER 7: Charlotte Council of Architects, Chez Montet, Charlotte.

DECEMBER 7, 14, 21, 28: Architects Guild of High Point, Marguerite's Restaurant.

DECEMBER 19-22: N. C. Board of Architecture
Winter Series Exams, N. C. State College
School of Design, Raleigh.

DECEMBER 20: Winston-Salem Council of Architects, Y. W. C. A.

DECEMBER 22: Greensboro Society of Architects,
Maplehouse Restaurant.

DECEMBER 30: Deadline for material for issue after next of this publication.

JANUARY 1: Deadline for material for issue after next of this publication.

JANUARY 15: Deadline for receipt of entry form
N. C. Chapter AIA Honor Awards.

JANUARY 26-28: N. C. Chapter AIA Annual Meeting, Hotel Jack Tar, Durham.

APRIL 23-27: American Institute of Architects, Philadelphia, Pa.

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