# SOUTHERN ARCHITECT



PUBLISHED BY THE NORTH CAROLINA CHAPTER, AMERICAN INSTITUTE OF ARCHITECTS

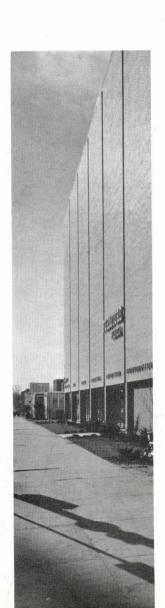
**MARCH 1961** 

**RED CROSS CHAPTER HOUSE** 

**FURNITURE PLAZA** 



BAPTIST EDUCATION BUILDING
BRANCH HOSPITAL







6 Z5/11/m/11

## SOUTHERN ARCHITECT



## CONTENTS

| President's Message              | 4  |   |    |
|----------------------------------|----|---|----|
| In Memoriam                      | 5  |   |    |
| American Red Cross Chapter House | 6  | & | 7  |
| Furniture Plaza & Motor Inn      | 8  | & | 9  |
| First Baptist Church             | 10 | & | 11 |
| Award Winner — Branch Hospital   | 12 | & | 13 |
| 1961 AIA Convention Program      | 14 |   |    |
| Directory of Salesman's Products |    |   |    |
| A.I.A. News                      | 18 | & | 19 |
| Employment Service               |    |   |    |
| Architectural Calendar           | 22 |   |    |

#### COMMITTEE ON PUBLICATIONS

| JAMES L. BRANDT, AIA, CHAIRMAI | RALEIGH    |
|--------------------------------|------------|
| DAVID B. ODEN, JR., AIA        | HIGH POINT |
| RAYMOND C. SAWYER, AIA         | RALEIGH    |
| CECIL D. ELLIOTT, AIA          | RALEIGH    |
| CHARLES H. BONEY, AIA          | WILMINGTON |
| ALVIS O. GEORGE, AIA           | ASHEBORO   |
| WILLIAM W. DODGE III, AIA      | RALEIGH    |
| JAMES P. MILAM, AIA            | RALEIGH    |
| TURNER G. WILLIAMS, AIA        | RALEIGH    |
| JACK M. PRUDEN, AIA            | DURHAM     |
|                                |            |

IN CHARGE THIS ISSUE JAMES P. MILAM, AIA

#### NORTH CAROLINA CHAPTER THE AMERICAN INSTITUTE OF **ARCHITECTS**

ALBERT L. HASKINS, JR., AIA
ARTHUR C. JENKINS, JR., AIA
FRED W. BUTNER, JR., AIA
S. SCOTT FEREBEE, JR., AIA
ROBERT L. CLEMMER, AIA
ARCHIE R. DAVIS, AIA
WILLIAM R. JAMES, JR., AIA
LOUISE HALL, AIA
R. MAYNE ALBRIGHT
BETTY W. SILVER PRESIDENT VICE-PRES. SECRETARY TREASURER DIRECTOR DIRECTOR DIRECTOR ARCHIVIST ATTORNEY
EXECUTIVE SECRETARY

SOUTHERN ARCHITECT IS PUBLISHED BY THE NORTH CAROLINA CHAPTER OF THE AMERICAN INSTITUTE OF ARCHITECTS, BETTY W. SILVER, EXECUTIVE SECRETARY, POST OFFICE BOX 666, RALEIGH, NORTH CAROLINA. ADVERTISING RATES ON REQUEST.
OPINIONS EXPRESSED BY CONTRIBUTORS ARE NOT NECESSARILY THOSE OF THE NORTH CAROLINA CHAPTER OF THE AMERICAN INSTITUTE OF ARCHITECTS

TECTS.

MARCH, 1961 **VOLUME 7** NUMBER 3

C U

Д



Today, is no time for the timid or the weak, with conditions changing from day to day and with distances between continents being reduced from weeks to minutes. The architectural profession and the people of our State have been challenged and must make a choice.

Read President Philip Will, Jr.'s, FAIA, challenge in the January and February issues of the AIA Journal, calling for statesmanship on the part of architects: "our mission is nothing less than the shaping of our total physical environment in harmony with the aspiration of man.' Vice-president Henry Wright FAIA, tells of The Cost of the Future of our Institute and the profession "to be of service in the huge national building program which is just getting underway," as we "explore the role of the architect in the new "total" architecture of community planning and design." Executive Secretary, William H. Scheick quotes for us again the objects of the AIA. Somewhere recently I read that the architect was "the humanest of the professions" as he is expected to know the reactions of man, woman and child at work or play, in joy or sorrow as they move in space, and he plans their total environment.

This past week Governor Terry Sanford challenged the 1961 General Assembly and the people of North Carolina to provide a strong system of public education "second to none in the nation." Sanford proposed the elimination of all exemptions from the sales tax including foods and medicine, and an increase in the liquor tax to provide the necessary funds for teachers at salaries com-

parable to those of states surrounding us, and classrooms and buildings adequate to house the children of N. C.; rather than a special capital improvements bond issue for school construction. This action is also dependent upon how much N. C. would get for public school construction from the federal government. This calls for sacrifice for everyone, rich and poor alike. Governor Sanford has also challenged the architects of North Carolina to produce sound but economical buildings without excess under this program. We have pledged him our support in this capacity.

At a time when President Kennedy is calling for action in public construction, and there is the possibility of pressure from our State government in the school building program, unselfish action on the part of Government, school administrators, and the entire construction industry will be required. If the offices of school superintendents, architects and contractors are flooded with work beyond capacity, programming of teaching space will not be adequate, plans will not be complete and a rise in cost of construction will be realized. The work should be spread over a reasonable period of time. To be forewarned is to be forearmed. Education solely to raise the per capita income of North Carolina should not be our goal, but the erasure of illiteracy from our state and nation, that through learning and knowledge each individual may find freedom and peace. To meet these challenges calls for an inward examination on the part of all that we might proceed unselfishly and willingly to help better prepare the citizens of tomorrow. "Finding the direction does not, by itself get you there."

About L. Hackins, fr.

President, N. C. Chapter, A.I.A.

#### IN MEMORIAM

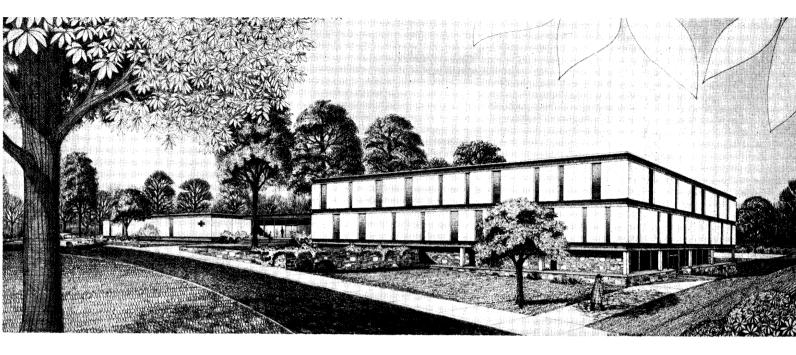
The following Resolutions were passed unanimously at the Winter Meeting, N. C. Chapter, American Institute of Architects:

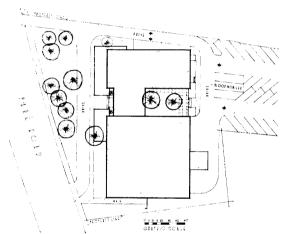
#### "WM. D. (BILLY) CARMICHAEL

Gave himself unselfishly and wholeheartedly to the cause he loved best: the advancement of the best interest of North Carolina and all her people; and Whereas the members of the architectural profession in North Carolina knew Billy Carmichael net only as an effective public servant and able administrator of university building programs, but as a warm friend and a rare spirit of wit, charm, vision, vigor and ability; Now Therefore, the N. C. Chapter A.I.A. in annual convention assembled, pauses to pay tribute to the man and his many accomplishments; to express sincere sorrow at his passing, and to send deepest sympathy to his family. This 28th day of January, 1961."

## "HOWARD PERCY BINGHAM (HICKORY) WHITE

Was a true friend to the architectural profession, and was happiest in North Carolina. He became well known to his architect friends representing the Buckingham Virginia Slate Corporation of Richmond, Va. He was particularly happy serving the architects in North Carolina and was willing and tireless in his efforts to fulfill every architect's request for information or guidance in the use of his products. He was a missionary among salesmen, always ethical and honest in his approach to architects. He always strived to keep the architect thoroughly informed on the products that he represented. Hickory passed away January 27, 1961 while he and his wife were attending the 47th Annual Meeting of the North Carolina Chapter of The American Institute of Architects in Durham, North Carolina. Hickory and his wife were the gracious hosts for the opening social held on January 26th. He was born in 1897 and was a member of St. Lukes Episcopal Church and resided at 5112 New Kent Road, Richmond, Va. He is survived by his wife Rebecca Roach White and three grandchildren. His only son, Bingham, passed away in 1956. Funeral services were conducted by Joseph Bliley Funeral Home, Marshall Street, Richmond, Virginia. The North Carolina Chapter of The American Institute of Architects wishes to extend its sympathies to the family and all of the many friends of Howard Percy Bingham White."





## CHAPTER HOUSE AND REGIONAL BLOOD CENTER AMERICAN RED CROSS

Charlotte, N. C.

Sloan & Wheatley, AIA
Architects

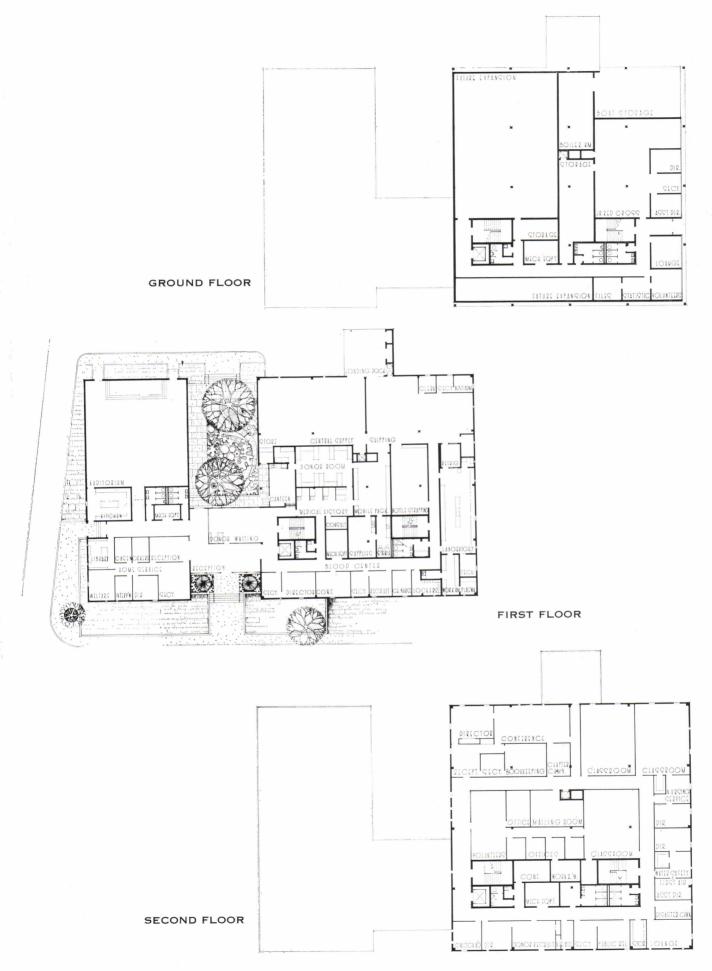
J. M. McDowell & Associates
Mechanical & Electrical Engineers

R. V. Wasdell Structural Engineer The three story wing contains the Regional Blood Center to process 100,000 pints of blood per year, the Mecklenburg County Chapter Offices and Classrooms and central supply and distribution activities.

The one story wing contains an auditorium to seat 200 persons, kitchen facilities to serve the auditorium and to be used for training emergency personnel, and the Home Service Department which takes care of the families of service personnel.

The main parking area is located on a lot to the rear of the building with space for in and out traffic in the front off the main street. The Main Lobby is located so as to be accessible from both front and rear with an open landscaped court at the rear. The main Waiting Room and Canteen open into this court.

Exterior walls are precast concrete panels with aluminum sash set in a random pattern. Most of the interior partitions are movable to allow for a changing program of service rendered by the Red Cross.





#### FURNITURE PLAZA NEW AND SOUTH MOTOR INN

In conceiving the Furniture Plaza for the New South Furniture Exposition Corporation the owners desired to bring together furniture buyers and furniture manufacturers in a pleasant, relaxed, congenial atmosphere where furniture could be advantageously displayed by the manufacturer and easily evaluated by the buyer.

To accomplish this there appeared three goals. One, to display furniture in a well designed, comfortable building. Two, to provide pleasant relaxation areas including good food. And three, to provide comfortable accommoda-

tions for sleeping.

The owners were fortunate in being able to acquire almost 400 feet on South Main Street just across the street from the Southern Furniture Exposition Building, already headquarters for the southern furniture industry. The natural sequence of planning resulted in placing an exhibition building on the north side of the property with a motor inn on the south side of the property, and connecting the two buildings with a garden. As the plans progressed this garden grew into a real walled garden including a swimming pool and a covered walk connecting the motor inn and the exhibition building. The garden will be filled with native plants such as dogwood, azalea, boxwood, and other flowering shrubs.

The restaurant has been located in the corner of the

exhibition building so that diners may view the garden and swimming pool. The club rooms which are located in the ground floor, are also placed so that easy access may be had from the pool to the club rooms. The garden wall along South Main Street is built of pierced masonry units, solid brick piers, and also combines the roof to form the solid brick piers, and also combines the roof to form the covered walk connecting the two buildings. Planting boxes will be placed along the wall on the garden side giving the garden a pleasant view of colorful flowering shrubs, and at the same time forming an interesting pattern through the pierced masonry units from the street side.

The Exhibition Building, containing 122,000 square feet, will house the restaurant, kitchen, receiving and shipping areas, the general offices of the New South Furniture Exposition Corporation, and a club room for

rest and relaxation for the exhibitors and buyers. In addition to these occupancies, approximately fifty manufacturers of fine furniture will occupy exhibition spaces to serve the ever-expanding High Point market. The building is seven stories high faced with very light off-white brick and trimmed with gray brick. To add color all of the signs and lettering will be anodized gold, and all of the steel supporting members in the covered walk will be bright yellow. The exterior doors from the Motor Inn facing toward the pool will be painted in bright colors.

In contrast to many of today's buildings of all glass exterior walls, the Furniture Plaza has no glass except in the restaurant portion. This windowless type building is a result of the wishes of the exhibitors who find that their decorators work more successfully on the interior if unhampered by windows which always have a way of being in the wrong place. This windowless type of building also in the wrong place. This windowless type of building also tends to more even temperatures in both air conditioning and heating, and allows more freedom in unusual and striking lighting effects.

The floors in the building are connected by two elevators and two stairways giving buyers an easy access from floor to floor so that exhibits may be leisurely viewed.

The Motor Inn, just as the Exhibition Building, has been planned from the viewpoint of "The Market". The rooms in the Motor Inn all contain two double bads so that

rooms in the Motor Inn all contain two double beds so that during the market the maximum visitors may be accommodated. With the buyers and exhibitors in mind a central corridor for access to the rooms rather than the usual exterior entrance to rooms was adopted, and connecting doors between rooms were installed. This allows easy visiting between rooms and across the corridors without

going outside.

One of the unusual features of the Motor Inn guest rooms is the temperature controls. One room may have the air conditioning on while the adjoining room may have the heat on. This is only one of the careful comfort considerations given to the pleasant visit to New South.

And last, but by no means least, there are spaces for parking 100 cars!

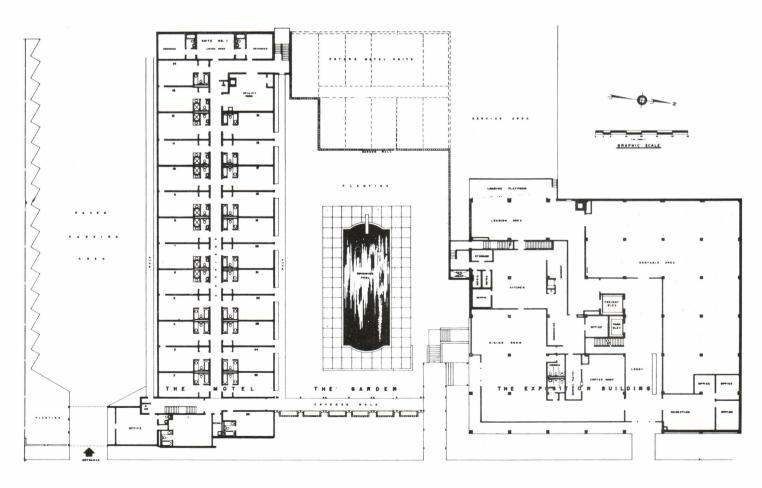
## NEW SOUTH FURNITURE EXPOSITION CORPORATION

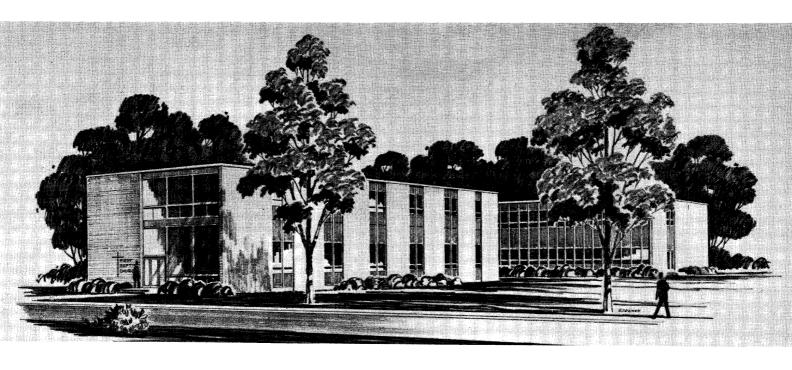
Owner

Six Associates Architects

H. L. Coble Construction Co. Contractor







## SANCTUARY AND EDUCATION BUILDING FOR THE FIRST BAPTIST CHURCH

Kings Mountain, N. C.

Wilber, Kendrick, Workman & Warren Architects

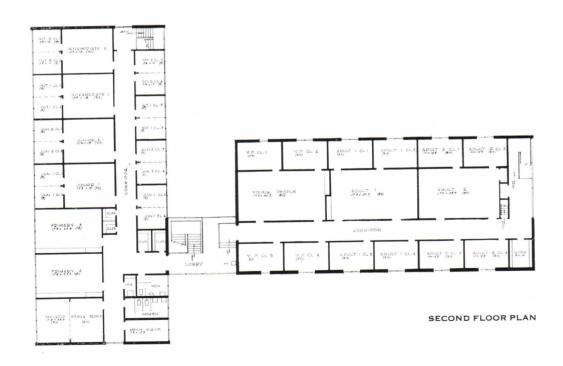
John W. Craig Contractor In June 1960, the congregation of First Baptist Church, Kings Mountain, occupied the First Unit of a long range building program.

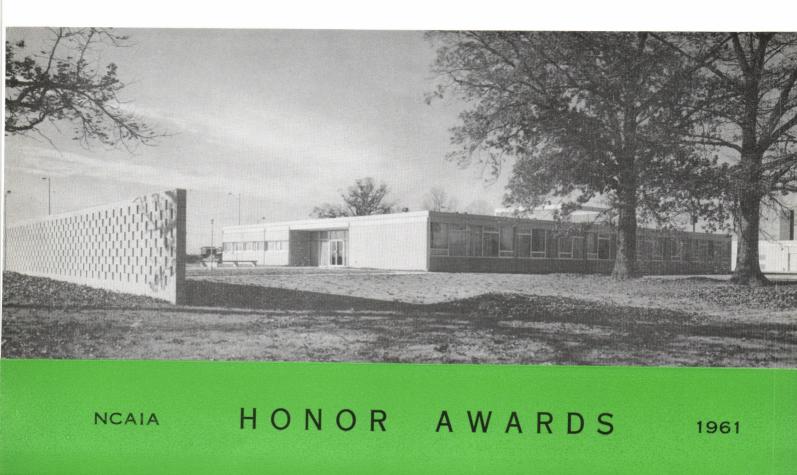
The contemporary style building was designed with the realization of the rapid growth potential inevitable in its new location.

Anticipating the rapid growth of this Church, the architect located the building on the site to allow for the addition of another educational unit and a larger Sanctuary.

In addition to its educational facilities, this first unit contains an Interim Sanctuary, seating 422, which will become a Fellowship Hall in future stages of expansion.

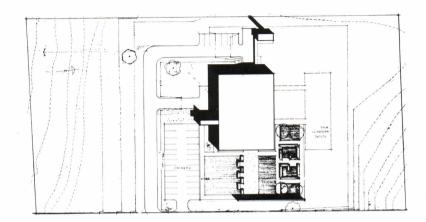








Specifically called a "satellite facility", the major function of this branch hospital is to relieve the centrally located parent hospital of all possible maternity, emergency and minor general care cases and to provide accessible general hospital services to the outlying communities and rural areas of the county. Of steel frame construction with open web joints, the exterior is brick cavity walls, interior of plaster, vinyl fabric, ceramic tile, wood paneling and masonry block, with ceilings of plaster and acoustical tile; floors of terrazzo and ceramic tile.



## BRANCH HOSPITAL

One of a series of award-winning projects

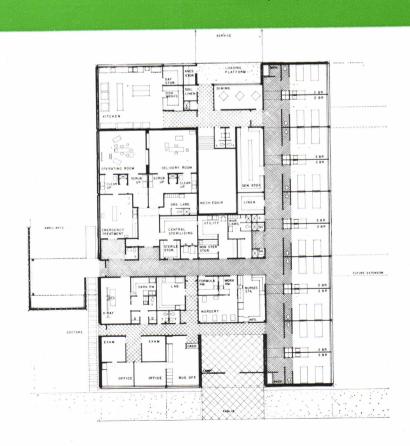
The hospital has a normal twenty bed capacity with services and facilities planned for an additional twenty beds. The building has three separate heating and air conditioning systems. Oxygen and surgical gases are piped to ceiling mounted dispensing units in operating room, delivery room and emergency

room. Oxygen is also piped to each patient room and nursery.

Architect: William Moore Weber

Contractor: Dickerson, Inc.

Owner: Wake County Hospital Authority



Monday, April 24

Morning

Afternoon

Tuesday, April 25

Morning

Afternoon
Wednesday, April 26
Morning

Thursday, April 27

Morning

### 1961 AIA CONVENTION PROGRAM

The 1961 National Convention of the American Institute of Architects will be held in Philadelphia in April. The subjects for discussion will be the economic, aesthetic, social and cultural implications of the challenge: Re-designing Urban America. The highlights of the program are listed below.

Meeting, National Council of Architectural Registration Boards Meeting, Board of Directors of Producers' Council Meeting, Association of Collegiate Schools of Architecture

Meeting, Chapter Officers and Delegates

### Keynote: John Kenneth Galbraith:

Professor of Economics since 1949 at Harvard University; author of such books as American Capitalism; A Theory of Price Control; The Great Crash; The Affluent Society and The Liberal Hour.

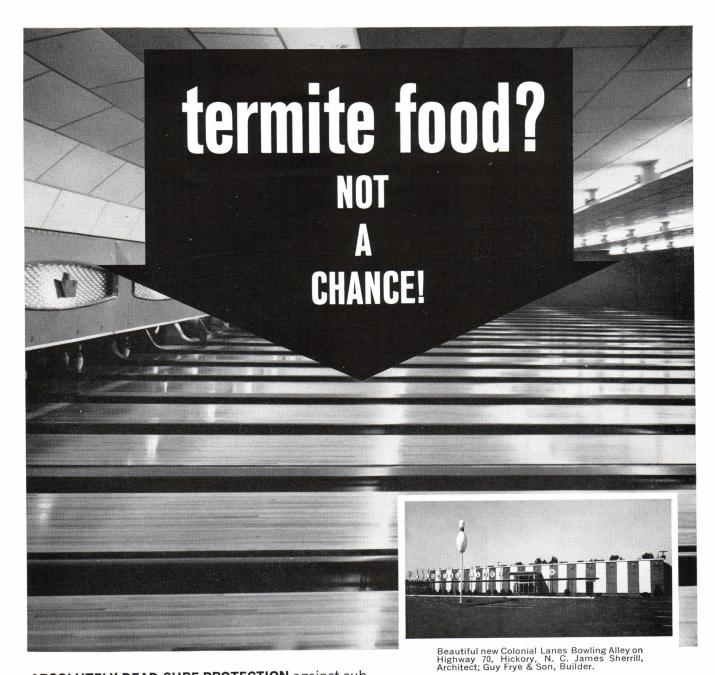
Business Session

Panel: Culture of the City:

Lewis Mumford: Former Professor of City and Regional Planning, University of Pennsylvania, 1951-59 and the author of Sticks and Stones and The Culture of Cities, among others. He was awarded the Fairmount Park Art Association Medal in 1953. Bruno Zevi: Architectural historian of the University of Rome, Italy, and one of the foremost leading architectural critics. Among his writings are monographs on Wright, Sullivan, Asplund, Neutra, van Doesburg and the Dutch De Stijl movement. His most important contributions are Architecture as Space and the History of Modern Architecture.

Panel: Re-designing Downtown Philadelphia.

Edmund Bacon will head a comprehensive presentation together with Willo von Moltke, Roy Larson, Oskar Stonorov, Vincent Kling, Robert Geddes and I. M. Pei. Each of these architects will demonstrate his extension of the design structure of the Philadelphia plan. Mr. Bacon has been Executive Director of Philadelphia City Planning Commission since 1949. Previously he served as managing director of the Philadelphia Housing Association, consultant of the National Resources Planning Board, and co-designer of the Better Philadelphia Exhibition.



ABSOLUTELY DEAD-SURE PROTECTION against subterranean termites lies under — way under — this costly expanse of wood. Bird Termite Prevention System was laid over the ground under the first pouring of concrete, creating an absolute block against the entry of both termites and moisture from underground. Fine architects everywhere are specifying this easy-to-install termite-proof construction.

|   | _ |
|---|---|
| BIRD & SON, INC., DEPT. SA-31, CHARLESTON, S. C. Please send me free booklet on Bird Termite Prevention System. |   |
| Name  |   |
| Street  |   |
| City or TownState   |   |
| I am an architect builderdealer   |   |



BIRD
TERMITE PREVENTION SYSTEM

## ETOWAH BRICK

\_\_\_ IN \_\_

- ◆ Red Face
- **♦** Buff Face
- ◆ Colonial Sand Finish Red
- ◆ Colonial Sand Finish Sea Island Pink
- ◆ Colonial Sand Finish Peach Blossom

## THE MOLAND-DRYSDALE CORP.

HENDERSONVILLE, N. C.

TEL. OX 3-6561



## THE MABIE-BELL COMPANY

P. O. Box 1558 - Phone CY 9-6122 - Greensboro, N. C.



# IS YOUR COMPETITOR IN THIS LIST?



He is? Then you need to be there too! If you want your product specified by the architects, engineers or school superintendents of North Carolina, all of whom read the SOUTHERN ARCHITECT, then your name should be here. The Directory of Salesmen's Products has a new full page format which groups advertisers according to their product so that a specifier looking for a particular product can find it without knowing brand This new service is worth money to names. YOU! Contact SOUTHERN ARCHITECT, BOX 666, RALEIGH, N. C.

## SOUTHERN ARCHITECT



Ø

0

 $oldsymbol{\sigma}$ 

#### **ACOUSTICAL CONTRACTORS**

Bost Building Equipment Company (See our ad on page 22)

### ARCHITECTURAL METALS

Blumcraft of Pittsburgh (See our ad on page 2)

#### BRICK

Borden Brick & Tile Company (See our ad on page 18)

Boren Clay Products Company (See our ad on page 21)

Brick & Tile Service (See our ad on back cover)

Isenhour Brick & Tile Co., Inc. (See our ad on page 16)

Kendrick Brick & Tile Company (See our ad on page 23) Sales office: 3225 South Blvd., Charlotte

Moland-Drysdale Corporation (See our ad on page 16)

## BUILDER'S HARDWARE, BUILDING MATERIALS

Delph Hardware & Specialty Co.
(See our ad on page 21)
Charlotte, N. C., Raleigh, N. C., Columbia, S. C.,
Greenville, S. C.

#### CONCRETE

Portland Cement Association (See our ad on page 20)

## CONCRETE MASONRY UNITS

N. C. Concrete Masonry Association (See our ad on page 19)

Smith Concrete Products, Inc. (See our ad on page 21)

## CONCRETE, PRECAST STRUCTURAL

Arnold Stone Company (See our ad on page 18) Reps.: Mike Andrews, Ed Wilson P. O. Box 3346, Greensboro

Dixie Concrete Products
(See our ad on page 19)
Omnia Precast Floor & Roof Systems,
Aristocrat Glazed Block
Reps.: Jim Forkner, Les Stallings
3300 Liberty St., Winston-Salem

## CONCRETE FACINGS. PRECAST

Mabie-Bell Company (See our ad on page 16)

#### CONTRACTORS, GENERAL

H. L. Coble Construction Company (See our ad on page 20)

Dickerson, Incorporated (See our ad on page 21)

McDevitt & Street Company (See our ad on page 18)

#### **ELECTRICAL SERVICES**

Carolina Power & Light Company (See our ad on page 23)

#### **ELEVATORS**

Monarch Elevator & Machine Company (See our ad on page 21)

#### ROOFING

Bird and Son, Inc. (See our ad on page 15)

#### SOIL BORINGS

Ezra Meir & Associates (See our ad on page 21)

### STEEL, STRUCTURAL

Dewey Bros., Inc.
(See our ad on page 22)

#### TILE. CERAMIC

Renfrow Distributing Company (See our ad on page 20)

# Mc Devitt & Street Company

GENERAL CONTRACTORS

505 Builders Building Charlotte, North Carolina



Over 35 Years Continuous Experience in General Construction in the Southeast.

STRUCTURAL

PRECAST & PRESTRESSED

## CONCRETE

## ARNOLD STONE CO.

P. O. Box 3346

Greensboro, N. C.

Phone CY 9-3563

For beauty and permanence . . .

#### **BORDEN**

FACE BRICK
BUILDING BRICK
STRUCTURAL TILE
DRAIN TILE



GOLDSBORO RE 4-3771

SANFORD

DURHAM

# A.I.A. NEWS

#### CHURCH ARCHITECTURE CONFERENCE

Sponsored jointly by the Church Architectural Guild of America, and the Department of Church Building and Architecture of the National Council of the Churches of Christ in the United States of America, and under auspices of the Pittsburgh Chapter, AIA and the Pittsburgh Architectural Club, the 1961 Conference on Church Architecture will be held at the Penn-Sheraton Hotel in Pittsburgh on April 18, 19, and 20.

Architects are invited to participate in the EXHIBIT which will be an important feature and will be viewed by clergy, architects and laymen in large numbers. Recognition will be given for achievement in design as well as special features of the design.

#### SHOULD YOU BE AN ARCHITECT?

A pocket sized pamphlet with this title by Pietro Belluschi has recently been published by the New York Life Insurance Co. Architects should find this helpful in speaking to students who may anticipate an architectural career. For copies write N. Y. Life Insurance Co., 816 Johnston Building, 212-14 S. Tryon St., Charlotte.

#### SUMMER CONVENTION

Circle your calendar for June 15, 16, and 17. Archie Davis promises a full moon and weather just right. The Biltmore Motor Hotel at Morehead City offers swimming pool, putting greens, golf privileges, fishing pier, and boat ramp. Plan now to hook your boat and trailer on your car, grab your wife and come to the seaside. Don't forget — June 15, 16 and 17. See you there!

#### **BISHOP'S COMMITTEE**

The Bishop's Committee on Rural Church Architecture for the N. C. Methodist Conference held its regular quarterly meeting in Durham on March 13-14. Dr. Glenn Gothard of Nashville, Tenn., Education Consultant to the General Board of Education of the Methodist Church held a seminar for laymen interested in new church buildings, and additions on Monday night. On Tuesday Dr. Gothard addressed the architects and district superintendents from both the eastern and western conferences. The 1961 Church Honor Award winners were exhibited.

#### TOUR AMERICA

A group of sixty architects and wives from Frankfurt, Germany have selected Raleigh as one of the cities to visit on a "Tour America" program. Under the direction of Dr. Gaber and Dr. Kreiselmaier, they will be in Raleigh on April 1 and 2.

Stating that they were particularly interested in seeing contemporary architecture, a tour has been arranged by William Henley Deitrick, FAIA, chairman of hospitality, with A.I.A. members serving as guides.

#### ARCHITECTS AND BUILDERS

Following is a letter from D. M. Mackintosh, Jr., AIA of Charlotte:

February 14, 1961

Mrs. Betty W. Silver Southern Architect Executive Secretary, N. C. Chapter AIA Post Office Box 666 Raleigh, North Carolina

Dear Mrs. Silver:

I thought that you may be interested in the following information for publication in the Southern Architect. I will leave it up to you to edit and put in the proper form.

Based on my experiences in investigating hurricanes since Hurricane Hazel in 1954 and on up through Hurricane Donna in 1960, the Forestry Products Research Society has invited me to present a paper on "The Way Wood Stands Up Under Wind And Water From Hurricanes" at their National Convention in Louisville, Kentucky. This paper is to be presented on the morning of June 21st. I plan to prepare a report on the way various materials hold up from wind and water forces along with photographs and technical data to substantiate my findings. This report will be worked into a book that I am planning to write which will be entitled Architecture And The Hurricane.

This type of report is very closely allied to the work that I have been doing as Chairman of the Research Committee for the North Carolina Chapter American Institute of Architects.

> Yours very truly, D. M. Mackintosh, Jr.

Congratulations to Mr. Mac for his excellent work and recognition in this field.

Charles H. Wheatley AIA of Charlotte is President of the Mecklenburg Kiwanis Club and Basil G. F. Laslett is President of the Fayetteville Kiwanians. Hats off.

Our sincere sympathy to Arthur C. Jenkins. Jr., Vice President, in the recent loss of his father. These Are The MEMBERS Of The NORTH CAROLINA CONCRETE MASONRY ASSOCIATION. They Are DEDICATED In Their Efforts To Produce QUALITY CONCRETE BLOCK!

RETE MASONRY ASSOCIATION. They Are DEDICA
ir Efforts To Produce QUALITY CONCRETE BLOCK
Adams Concrete Products Company, Varina
Adams Concrete Products Company, Varina
Adams Concrete Products Company, Durham
Asheboro Concrete Products Company, Asheboro
Carolina Block Company, Durham
Carolina Block Company, Durham
Carolina Concrete Products Company, Hickory
Concrete Products Co. of Asheville, Asheville
Dixie Block Co., Four Oaks
Dixie Concrete Products, Inc. of Mount Airy
Dixie Concrete Products, Inc. of Wilmington
Dixie Concrete Products, Inc., Winston-Salem
Dixon Block Co., Belmont
Gray Concrete Pipe Company, Thomasville
Gray Concrete Pipe Company, Wilson
Greystone Concrete Block Company, Durham
Hoke Concrete Block Company, Durham
Hoke Concrete Works, Raeford
Johnson Concrete Company, Salisbury
King Brick & Pipe Company, Inc., Boone
Morehead Block & Company, Inc., Boone
Morehead Block & Company, Inc., Boone
Morehead Block & Tile Co., Morehead City
N. C. Products, Inc., Raleigh
Reidsville Concrete & Specialties, Reidsville
Rockingham Block Company, Spray
Shelby Concrete Products, Inc., Shelby
Smith Concrete Products, Inc., Kinston
Southern Concrete Soles, Inc., Rocky Mount
Standard Concrete Products, Inc., Kinston
Southern Concrete Products Company, North Wilkesboro
Standard Concrete Products, Mt. Airy
Tarboro Concrete Products, Mt. Airy
Tarboro Concrete Products, Mt. Airy
Tarboro Concrete Bushieling Supplies, Inc., Tarboro
Triece's Concrete Plant, Kannapolis

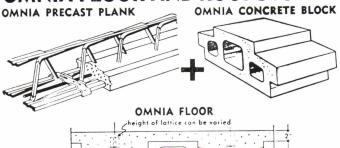
ASSOCIATE MEMBERS
Carolina Solite Corporation, Charlotte
Spartan Equipment Company, Charlotte
Dewey Brothers, Inc., Goldsboro
Columbia Machine, Inc., Hartsville, S. C.
Southern Masonry Paint Corporation, Mount Airy
Bergen Machine & Tool Company, Raleigh
Richmond Engineering Co., Richmond, Va.
Besser Company, Washington, D. C.

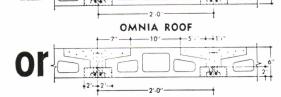
ESTED by recognized independent laboratorie
NORTH CAROLINA CONCRETE

TESTED by recognized independent laboratories

#### NORTH CAROLINA CONCRETE MASONRY ASSOCIATION 715 W. Johnson St., Raleigh, N. C.







The OMNIA floor is monolithic in character and behaves structurally like a floor slab cast in place, yet requires no forming. It is lightweight and economical

Let us furnish further information on this system and its advantages





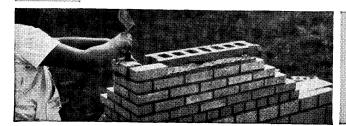


## **MORTAR MADE WITH MASONRY CEMENT**

gives a good bond...saves labor...cuts waste!

One bag does it all. That's the story of mortar made with masonry cement. All you add are sand and water. There's no more separate handling of cement and lime. No more guesswork. No need for special skills. When workability is right . . . water content is right.

Masonry cement means masons do a quality job... and a faster job. You get consistent color and strength... and consistent performance. The manufacture of masonry cement is closely controlled to meet rigid specifications. Free technical literature on request. (U.S. and Canada only.)



#### PORTLAND CEMENT ASSOCIATION

1401 State Planters Bank Bldg., Richmond 19, Virginia

A national organization to improve and extend the uses of portland cement and concrete

## IN BUILDING CONSTRUCTION

Ability to produce the best job, at the lowest cost, in the shortest possible time, are the primary factors in satisfying clients.

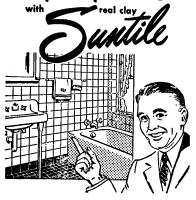
For twenty-three years H. L. Coble Construction Company has worked throughout the Southeast with Architects and Owners producing these results.

## H. L. COBLE CONSTRUCTION CO.

GREENSBORO, N. C.



## Reduce Repair and Upkeep Costs



Your budget can get great help from Suntile. Made of real clay, Suntile gives lifetime resistance to chipping and cracking, never needs painting or redecorating, is so easy to clean and keep clean, keeps its sparkling, colorful beauty. With Suntile, your first cost is practically your last cost

Call us for free estimate when planning your new bathroom or kitchen.

## Renfrow Distributing Co., Inc.

1820 Sunnyside Avenue Telephone ED 4-6811 CHARLOTTE, N. C.



# Engineered For Dependability

Monarch provides the finest equipment for passenger and freight elevators, dumbwaiters and residence elevators at competitive prices.

Call on us for quotations on new elevators, modernization, repairs and service on all makes.

We will gladly furnish preliminary drawings and specifications.

## MONARCH ELEVATOR & MACHINE COMPANY

P. O. Box 2910 ● BR 2-4563 Greensboro, N. C.

SERVICE OFFICES IN:

Charlotte • Greensboro • Raleigh Augusta, Ga. • Greenville, S. C.

Roanoke, Va.

## Ezra Meir & Associates

709 W. Johnson St. Raleigh, N. C. Phone TE 4-8441



- Soil Borings
- Rock Drilling
- Laboratory Analysis
- Field Testing
- Reports

- Industrial
- Institutional
- Commercial



## DICKERSON, Inc.

General Contractors
AT 3-3111
Monroe, N. C.

## -TYPE-

Colonial

**Antique** 

Handmade

**Tapestry** 

Common

Special Shapes

CLAY PRODUCTS COMPANY

Manufacturers of

for Color and Texture
Phone Greensboro OR 4-2255
Offices

PLEASANT GARDEN, N. C.

-SIZES

Standard Modular Oversize Roman

Norman Jumbo

# HARDWARE & SPECIALTY COMPANY



# MATERIAL SUPPLIERS



Charlotte, N. C. Raleigh, N. C.

Columbia, S. C.

Greenville, S. C.

## ~~AUTOCLAVED

For Wall's

of

Stability



For Wall's of

Fashion

MANUFACTURED only by

SMITH CONCRETE PRODUCTS, Inc.

• KINSTON, N. C. Phone JA 3-5136

#### EMPLOYMENT SERVICE

DRAFTSMEN—If you need a job—let me know ARCHITECTS—If you need a draftsman—let me know

We are happy to announce this new service for you—All information will be held in confidence.

Write: Mrs. Betty Silver, Exec. Secretary NCAIA, Box 666 Raleigh, N. C.

Or phone 828-8688, Raleigh.

## Write or call us for literature

On Frederic Blank Co.'s Newest Vinyl wall covering. Just think! Always spotless walls.

## **BOST BUILDING EQUIPMENT CO.**

FLOOR AND ACOUSTICAL CONTRACTORS
912 E. 4th St., Charlotte, N. C. Phone ED 3-0321

Newest floors, walls, acoustical sanitary ornamental ceilings. Folding Doors and Partitions. Standard and Synthetic Carpets. Come see 4 types of steel or wood kitchens to make modern decisions.

## **DEWEY BROS., INC.**

- Structural Steel
- Ornamental Iron
- Bar & Longspan Joists
- Miscellaneous Iron
- Metal Windows, Doors
- Building Specialties

公

## DEWEY BROS., INC.

Goldsboro, N. C.

Grey Iron Construction Castings Since 1885

## CALENDAR OF EVENTS

APRIL 1: Deadline for material for May issue.

APRIL 4: Durham Council of Architects, Harvey's.

APRIL 5: Charlotte Council of Architects, Chez Montet, Charlotte.

APRIL 5, 12, 19, 26: Architect's Guild of High Point, Marguerite's Restaurant.

APRIL 6: Raleigh Council of Architects, College Inn

APRIL 9-15: 23rd Annual Convention of the Nat'l Association of Architectural Metal Manufacturers at the Plaza Hotel, New York City.

APRIL 18: Winston-Salem Council of Architects, Y.W.C.A.

APRIL 23-27: National AIA Convention, Philadelphia.

APRIL 27: Greensboro Society of Architects, Maplehouse Restaurant.

JUNE 15-17: Summer Meeting NCAIA; Biltmore Motor Hotel, Morehead City, N. C.

MAKE RESERVATIONS NOW FOR SUMMER MEETING

June 15, 16, 17 Morehead City COMMON!

SELECT!

LIVE in COMFORT

SAND FACE!

RUG FACE!

FINE TEXTURE!

NORMAN!

In A Building That Is Designed To "Last A Lifetime"

BUILD WITH Ageless BRICK

ROMAN!

KENDRICK

JUMBO!

SALES OFFICE • 3235 S. BOULEVARD PHONE JA 3-6716 • CHARLOTTE, N. C.

SCR

COLONIAL

JACK ARCH

& TILE CO.

PLANT NO. 1—MT. HOLLY, N. C. PLANT NO. 2-3-4—MONROE, N. C.

SPECIAL SHAPES!

Modern Living Sign ---

The Cotal-Electric MEDALLION HOME!

ARCHITECTS! For full details, just call your nearest CAROLINA POWER &



