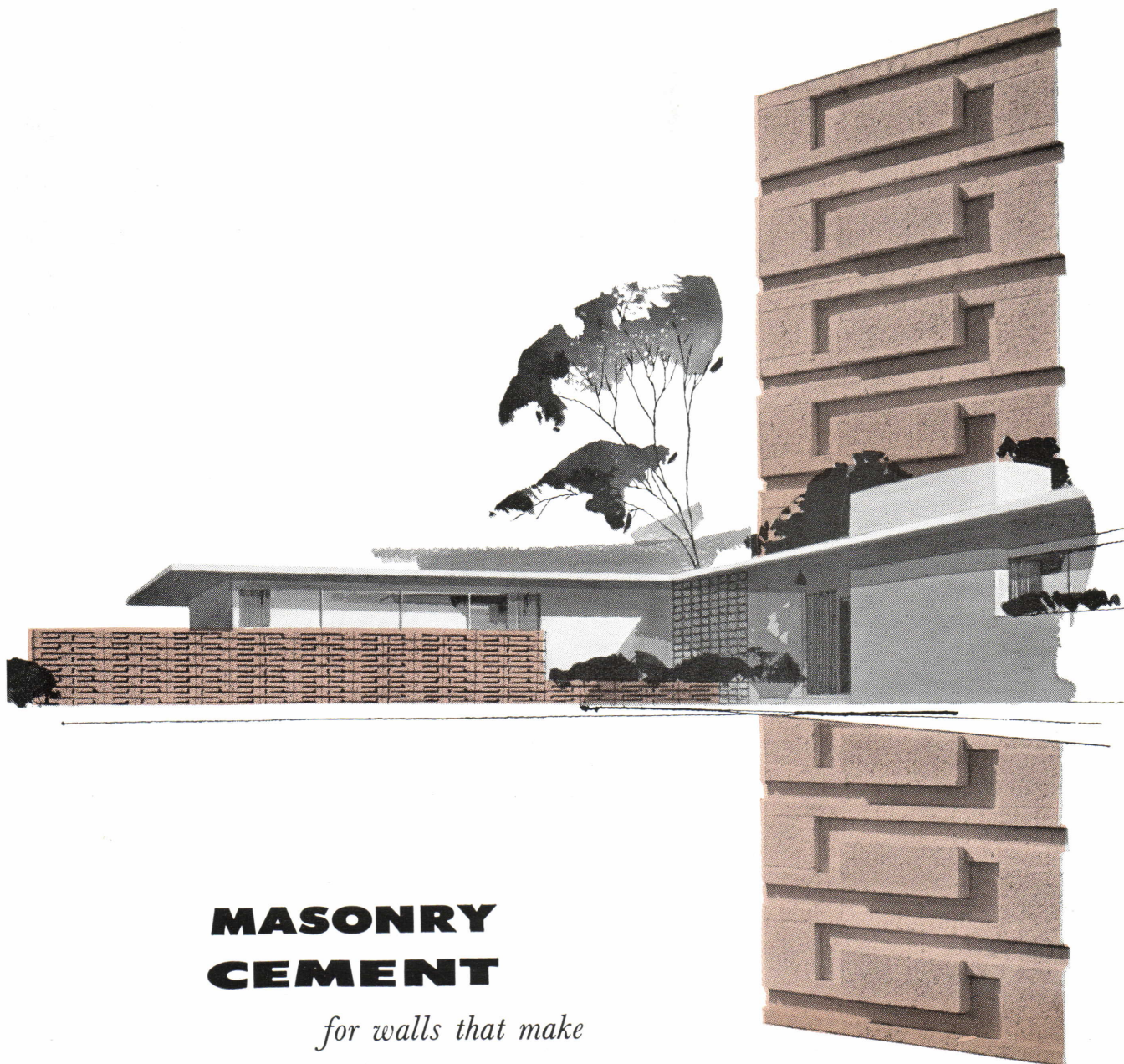


SOUTHERN ARCHITECT



PUBLISHED BY THE NORTH CAROLINA CHAPTER AMERICAN INSTITUTE OF ARCHITECTS FEBRUARY, 1962





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SOUTHERN ARCHITECT



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FEBRUARY 1962
VOLUME 9
NUMBER 2



Stay in touch — keep up the contact — keep the line open — continue communications — it's a must.

A month or so ago a million dollar dredge was swept down the St. Lawrence River and out to sea with seven men aboard because the tow line separated and communications were severed. The men were later saved but upon leaving the dredge abandoned, the vessel and all equipment aboard was lost to the owners to later be claimed by others as salvage. If a line of communication could have just been kept men and vessel could have both been saved. When the seas get heavy and the going gets tough that line of contact must be strong, and must be securely anchored at both ends.

It is most important that lines of communications be kept open between the design professions, the design professions and government, the design professions and industry, and the design professions and the educators of our State.

Conventions are a means of communications, and a great one too. Much has been said recently in our papers as to the convention going of our State officials. Some conventions are solely for the enjoyment of getting together, and often the distances involved do not justify the expenditure. I do not intend to get into this debate even though I am sure that many of those conventions were an aid to those attending and indirectly brought much benefit to our State. In what better way can those of similar vocations or professions discuss in open forum or individually their ideas of progress, their difficulties, and their concerted efforts in planning together ways of accomplishing their ideals. Similar conditions exist in all parts of our State and in many parts of our nation, and it is through the freedom of expression by the spoken or the written word that we keep the lines of communication open for progress and the freedom of the individual.

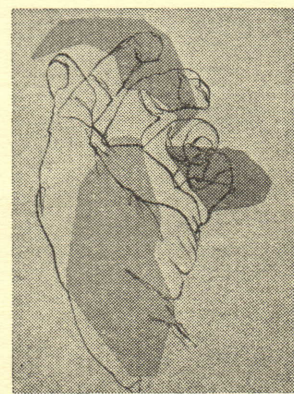
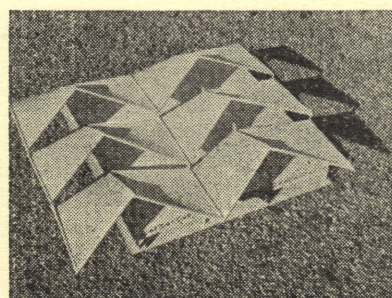
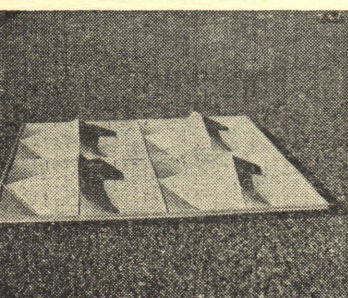
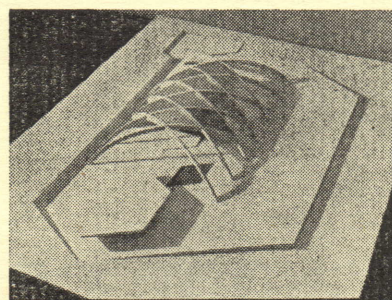
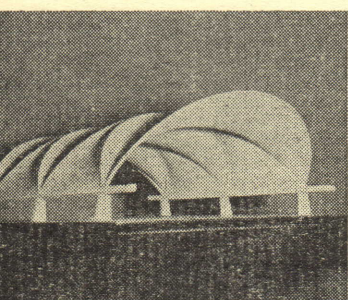
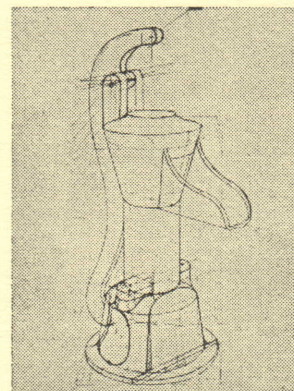
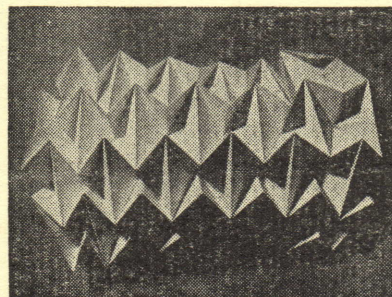
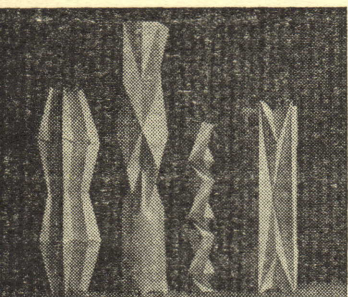
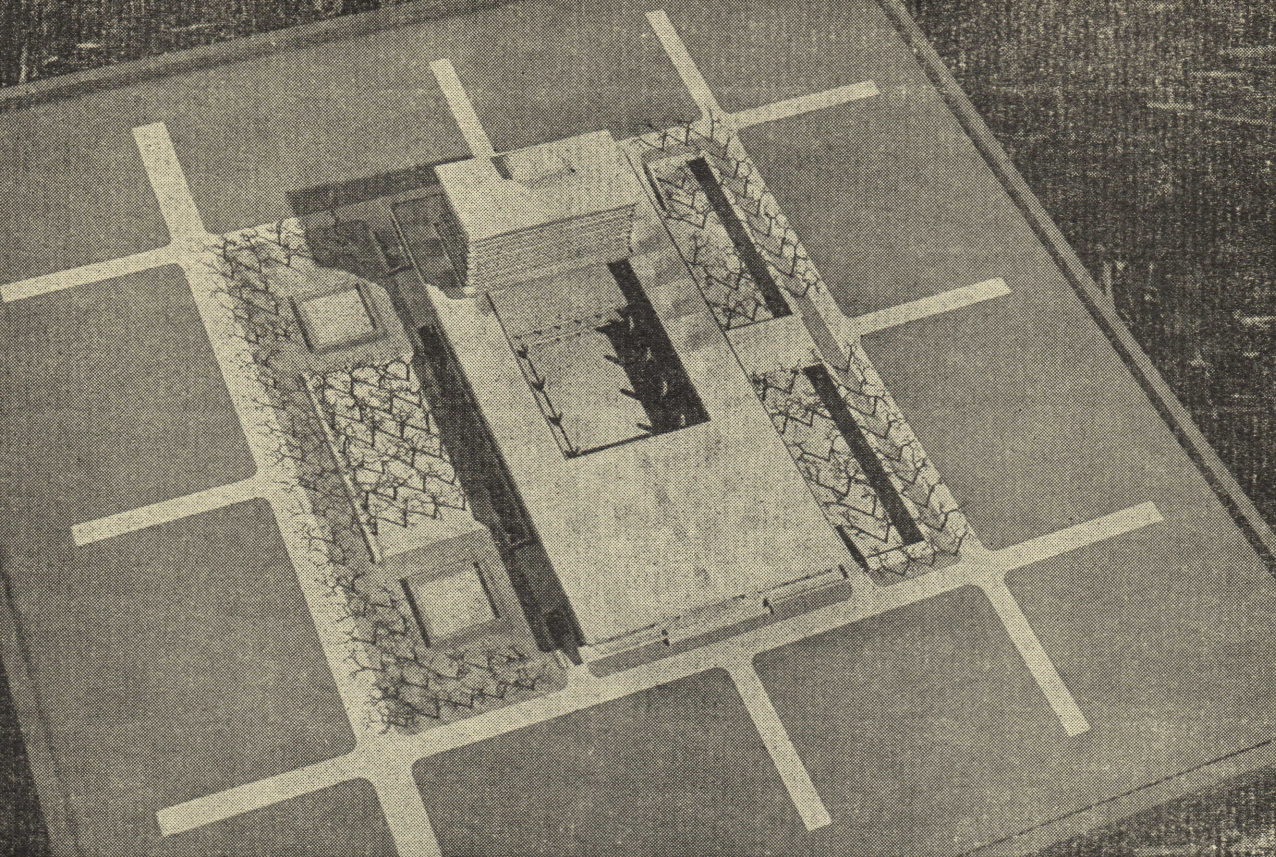
We of the North Carolina Chapter of AIA have just returned from a most successful convention at Southern Pines where the thinking of those attending was stimulated regarding "Color and Illumination." Our speakers were men of prominence, well qualified, and of national and international reputations and we are indebted to each. We were assisted in the program by the Tarheel Chapter of the Illuminating Engineering Society, and we wish to express here our gratitude for their help. May I also take this opportunity to thank in behalf of the Chapter, Mayor John Ruggles of

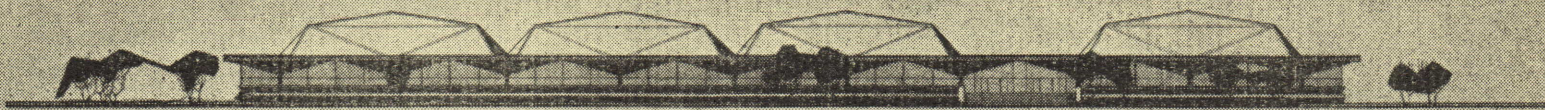
Southern Pines for their hospitality, those of the construction industry who gave of their support, the chairmen and the members of the committees responsible for the success of the convention, to our most capable executive secretary, Mrs. Betty Silver, and last but by no means least, the administration and staff of the Mid Pines Club who so cheerfully and willingly served us. However, it was not the program that counted so much as it was in being with other architects, men of like experiences and difficulties, not competitors, but men working and striving together to find a better way of solving the same problem, that of making our surroundings more pleasant, adequate for the emergency, more efficient for learning and for the production of the material necessities and luxuries of our present day civilization. It was not only being with those of our own profession, but those of the engineering profession and the manufacturers representatives, those men with whom we work continuously as a part of the design team. It's keeping the lines of communication open. The architect is captain of a most versatile and diversified group of technically and commercially qualified professionals. It is only through joint experiences, continual collaboration and personal communication that we build confidence in each member of the team and are better able to coordinate the efforts of the engineering and the architectural professions which are both served by the many representatives of the manufacturers of varied construction materials and equipment, and the general, mechanical and electrical contractors of the industry. Break these connections, these lines of communications, and the final, complete and ultimate design of the structure is impossible.

It is through greed, self aggrandisement, selfishness and lack of consideration for another's welfare and happiness that communications are severed. It is not only on an individual basis that understanding and consideration are necessary through communication, but in industry, religion, education, commerce, State government, interstate relations, and small and large nations of the world. May we continue to negotiate, to sit at the same table together, to trade ideas, to communicate with one another, to try and understand and appreciate the other person's, the other nations interests and concern. And in so doing, may we help to create an environment for a fuller and more meaningful life for men and women, boys and girls everywhere, regardless of race, creed or color.

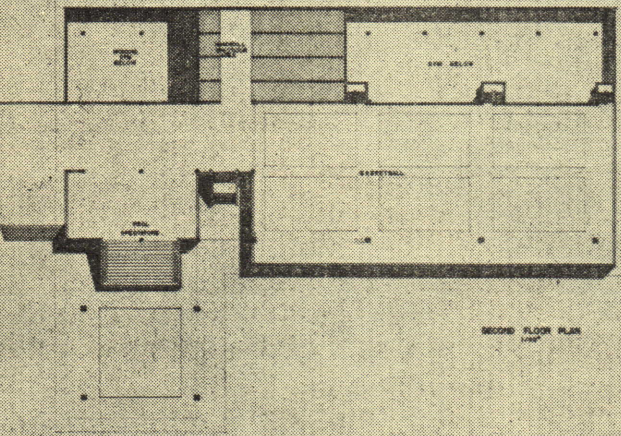
Albert L. Perkins, Jr.

SCHOOL OF DESIGN
NORTH CAROLINA STATE COLLEGE

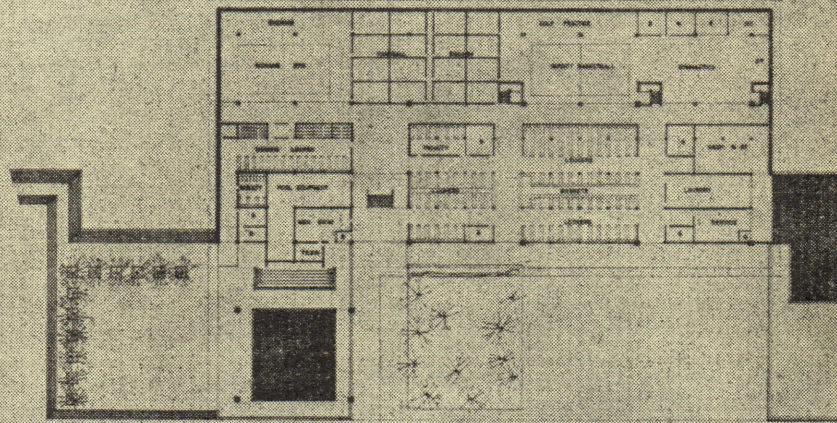




NORTH ELEVATION



SECOND FLOOR PLAN



LOWER FLOOR PLAN

DEPARTMENT OF ARCHITECTURE

Architecture demands a fusion of the artist's decision with competent technical judgments. If it is good architecture, the design must be the product of creative insight into the meaning of the building as an object defining spaces, and must also embody an artistic declaration of the buildings meaning to men and to their advancement. At the same time architecture must be technologically feasible and economically sound, and the form and spirit of the design must survive and be strengthened by the lengthy and complicated methods by which it is transformed into a building.

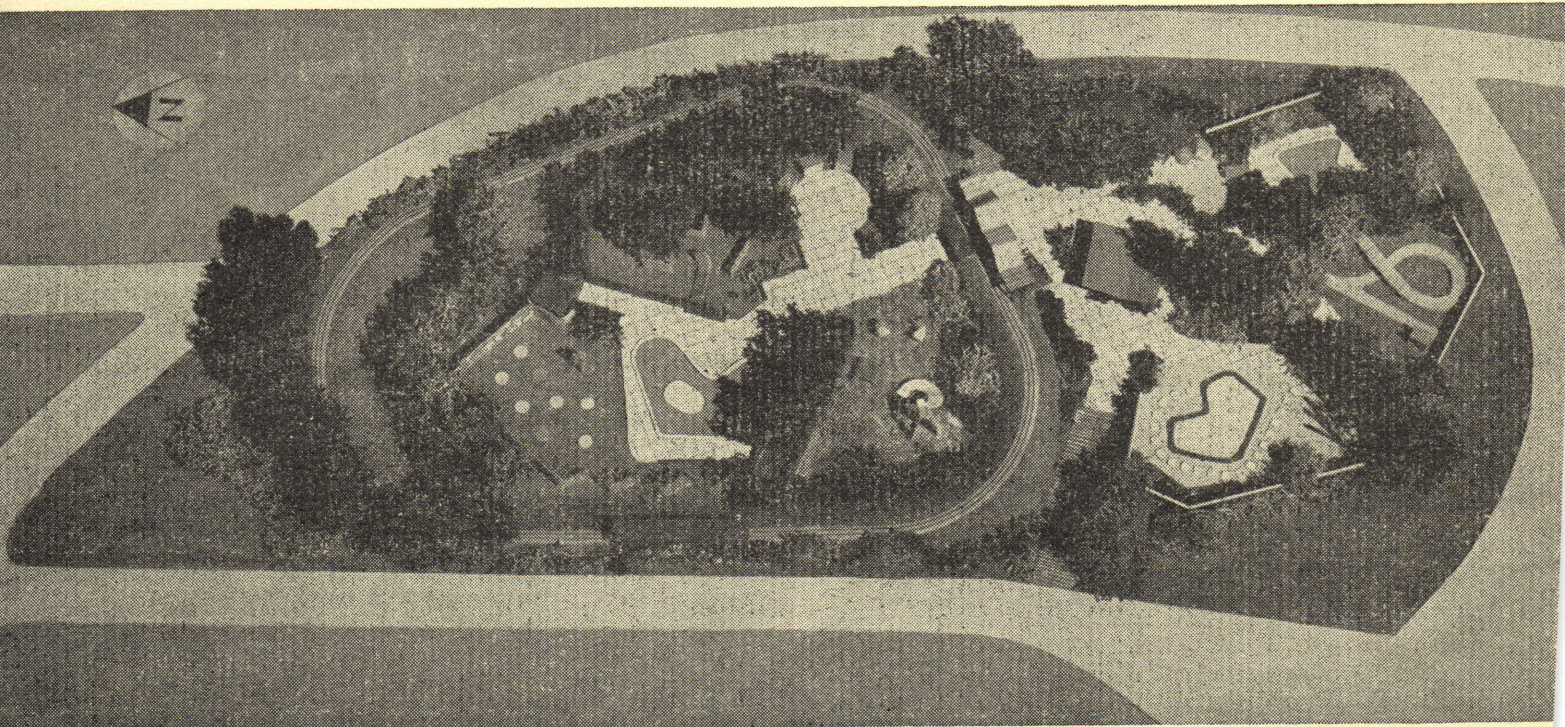
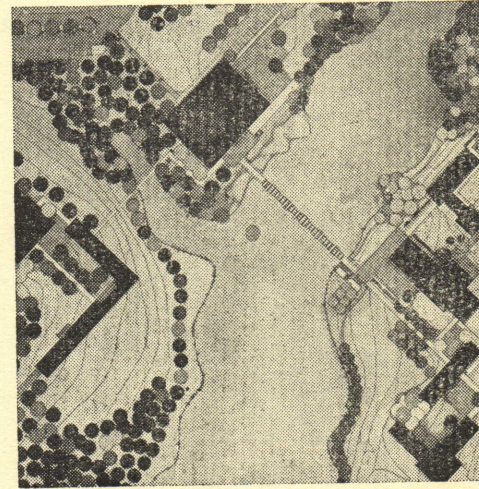
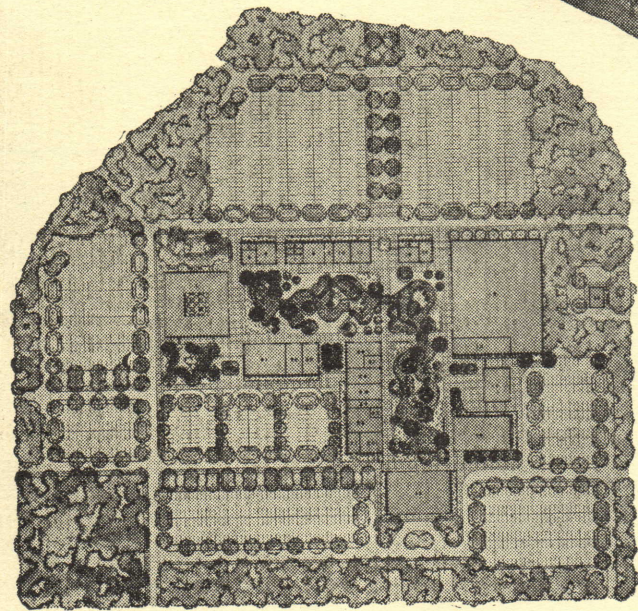
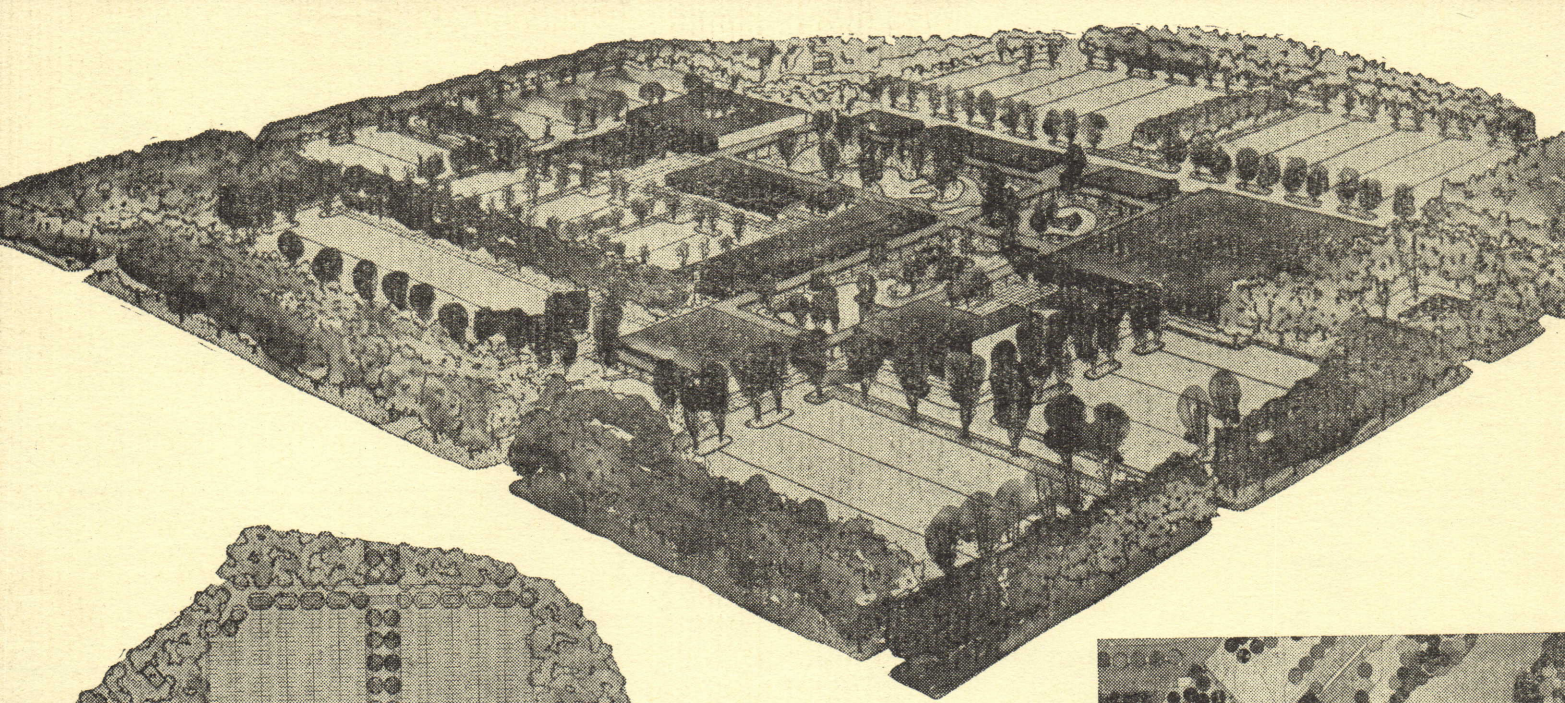
Good architecture does not acknowledge that the conception of a design and its execution are opposed to each other. Instead, it joins the two so that they are realized in a single act, and subjective and conceptual choices are based on a clear and complete understanding of reality.

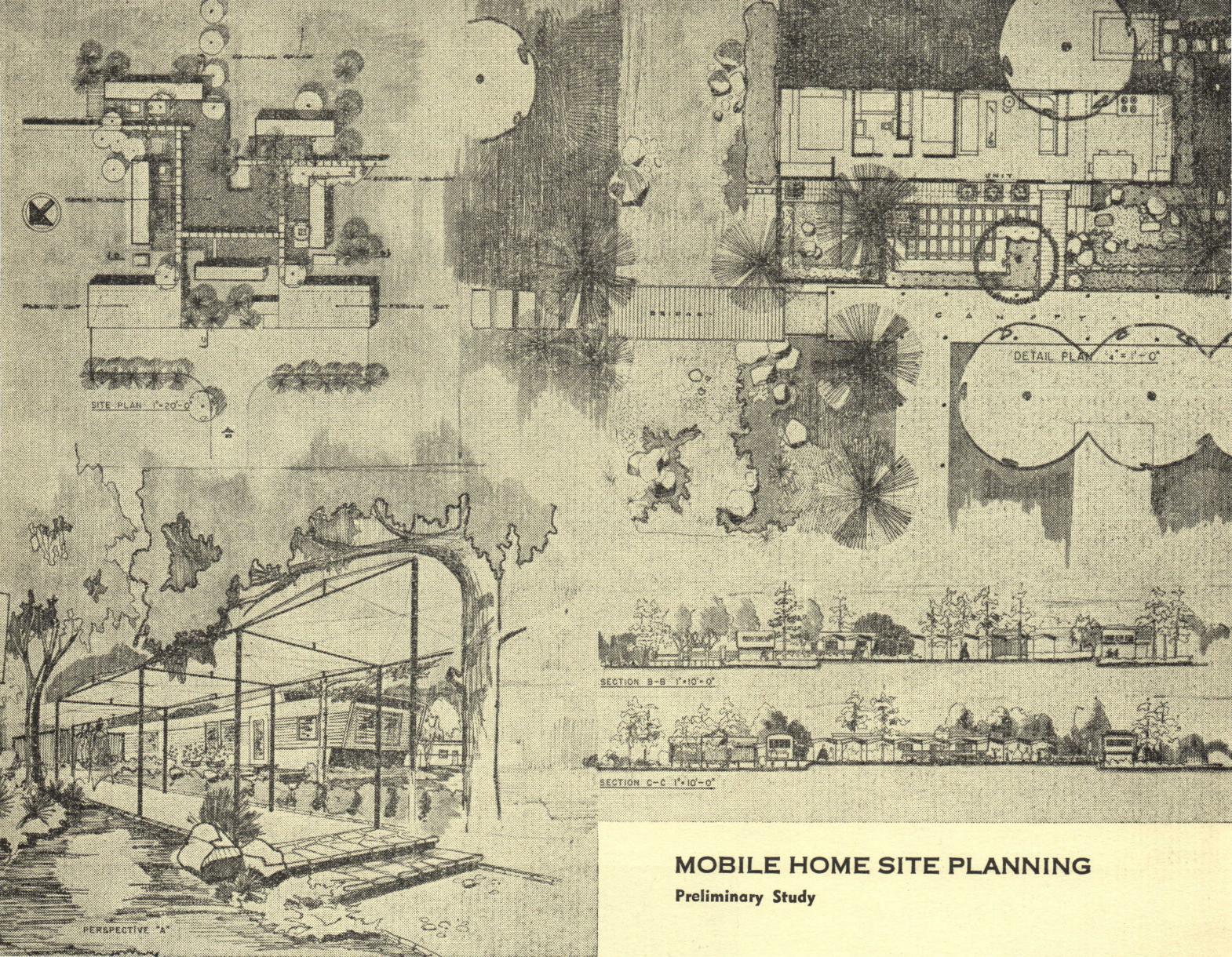
The training of architects must stir in them the realization that technical skill is meaningless without a guiding purpose and that

practical problems they face need not be inimical to their dreams and ambitions.

In arts and letters the students must learn and value the purpose of architecture; in science and engineering he must learn the principles that challenge or limit him; and in his study of architecture he must learn the fusion of science and art in buildings.

Four parallel programs (architecture, art, humanities and social sciences, and science and engineering) occupy the student throughout his program of study. After its completion the student is not merely ready for the apprenticeship that precedes his becoming a qualified architect. He is prepared to ponder and evaluate the things he learns during his apprenticeship and the things he learns as his self-education continues. Thus, he can combine the practical requirements of the working profession of architecture with the even more practical desire to realize the full meaning of his profession.





MOBILE HOME SITE PLANNING

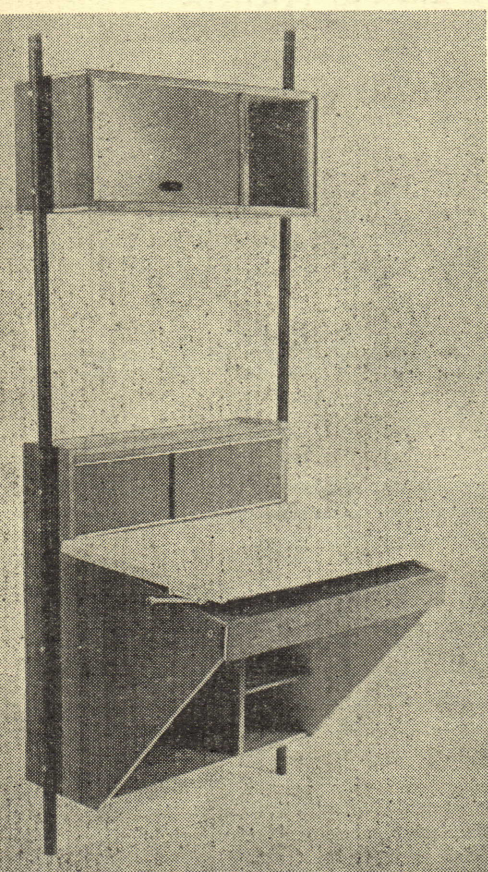
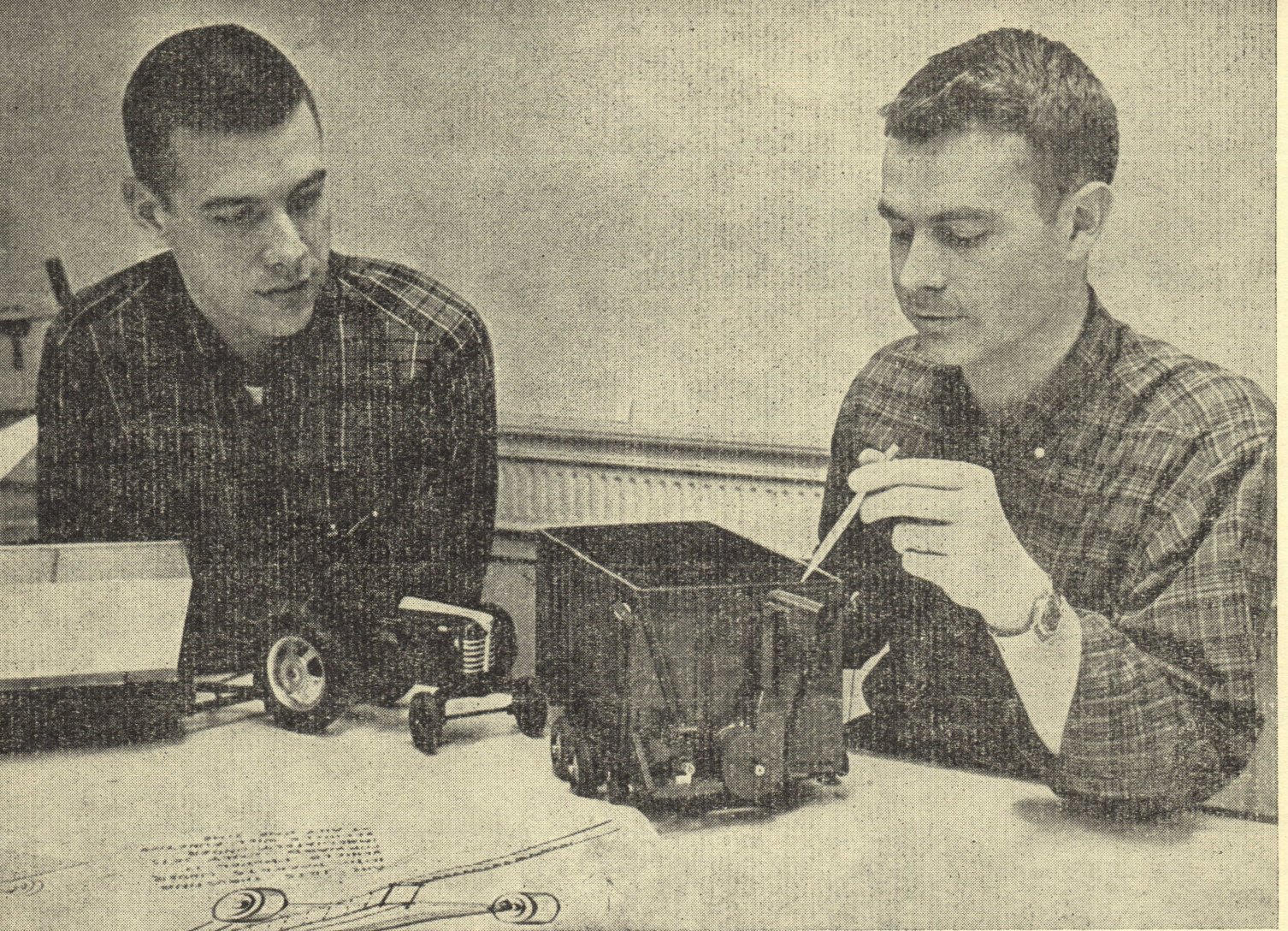
Preliminary Study

DEPARTMENT OF LANDSCAPE ARCHITECTURE

Landscape Architecture, beginning in ancient times and continuously developing to the present, is now defined as the design of outdoor space for the benefit, protection, use, and enjoyment of people. Never before have the challenges to this profession been so great, diverse, and complex. It is to their solutions that this department is directed. One such challenge is the design of landscapes with architectural character, scale, and size, such as those associated with the city, town, park, and garden. Another challenge is the designed development of the earth's resources in landscapes of varying character, from coast to mountain, from desert to pasture. Such land areas, large in scale and size, must be designed indigenously and ecologically. Unlike many art forms time is an essence of the design, and long periods are often necessary before it has grown to completion. Architectural and engineering materials are used together with those materials that have life, the plants and trees. These latter materials

have a continuous cycle of growth and movement, closely coupled with the forces of nature. The profession is both an art and a science, depending concomitantly upon logic and technology.

A student in the department is in continual and intimate association with allied fields, such as architecture, engineering, painting, sculpture, horticulture, botany, geology, and ecology. In spite of the necessity for assimilation of such specialized requirements, he must possess a background from which to design. For this reason he is given a sound and thorough analysis of the past through the study of historical examples. With the rapid growth of the world's population and the increasingly intensive use of land, it is imperative that the student have both ability and clarity of purpose if he is to develop and design landscape solutions that are beautiful, useful, productive, and of continuing value.





DEPARTMENT OF PRODUCT DESIGN

A new Department of Product Design, dedicated to bringing fresh, creative, and original thinking to the product problems of industry, was initiated in the Fall Semester of 1958.

Product Design (or Industrial Design) has most often been associated with the appearance value and other sensory attributes of mass-produced products of every description. It is relatively new as a profession, dating back to the early thirties, when early attempts at "styling" helped to sell consumer goods in a depressed market. Now recognized as a mature industry, the designer's influence has spread to almost every object we buy or use in daily life, from transportation and farm machinery to household appliances, furniture, office equipment, hardware, and toys. It embraces the manifold skills of the arts and sciences, and its finest examples reflect a perfect marriage of aesthetics and sound engineering practice, resulting in increased sales, lower cost, and a better product.

North Carolina State College is adding a new dimension to the profession with a program designed to stimulate innovation in product development. Students will be constantly searching for new ways to solve product problems, questioning prosaic solutions at every turn,

and employing their understanding of materials and techniques at a high level of creative activity. New products and functional improvements are developed in the design laboratory, and described in models, sketches, and engineering drawings. The student includes a summary of production requirements, cost estimates, distribution methods, packaging ideas and other pertinent information required to make his reports inclusive of all the skills developed at the School, in simulation of the product problem.

The profession requires exceptional creative ability, coupled with sound judgment for the responsibilities implicit in design for large scale consumption. There are few areas more rewarding economically, or in the personal satisfaction of design for human need.

This program leads to a Bachelor of Product Design Degree after five years of study. Graduates will be qualified to work as staff designers with large manufacturing companies, with product design consultants, or as independent designers. They will be prepared to supervise and coordinate long-range product planning programs, as well as personally implement the design function.

DESIGN FOUNDATION

The North Carolina State College Architectural Foundation was organized at a meeting of the North Carolina Chapter of the American Institute of Architects in the summer of 1948. The Foundation was organized for the purpose of supplementing State salary funds for the faculty of the School of Design. More than half of the architectural firms of the State have now made contributions. Since 1948 increasing amounts have been placed in the hands of the administration of the school for selected supplements to the salaries of several members of the faculty. Money from this Foundation has also been used in special cases for travel where State funds would not have been available for the purpose. Early in the spring of 1959, the name of the Architectural Foundation was changed to DESIGN FOUNDATION, since the new name was considered by the Foundation directors as more descriptive of the purpose and philosophy of the profession in promoting the best in design for all related endeavors within the School of Design at North Carolina State College. Appropriately, the scope of Foundation activities has been enlarged in the school to create a more meaningful liaison between it and professional activity and industry. This program can be implemented by donations of equipment and materials, as well as by monetary subscription. The procurement and encouragement of outstanding faculty members can be materially aided by annual contributions to the Foundation by persons interested in the School and its work. Inquiries with regard to the Foundation may be made by writing to the secretary of the Foundation in care of the College.

NCAIA HONOR AWARDS

1962

Following is a list of the Owners, Architects, General Contractors and other affiliated artists concerned with each Award Winning Project of the 1962 NCAIA Honor Awards Program:

HONOR AWARD —

Name: ARCHITECT'S OFFICE BUILDING
Raleigh, N. C.
Owner: Jesse M. and Margaret E. Page
Raleigh, N. C.
Architect: Jesse M. Page & Associates, AIA
Raleigh, N. C.
Landscape
Architect: Godwin & Bell
Richard C. Bell, Partner-in-Charge
Raleigh, N. C.
Artist for
Gates: Duncan R. Stuart
Raleigh, N. C.

HONOR AWARD —

Name: MECKLENBURG COUNTY OFFICE BUILDING
Charlotte, N. C.
Owner: Board of County Commissioners
Mecklenburg County, N. C.
Architect: Sloan & Wheatley, AIA
C. H. Wheatley, Partner-in-Charge
Charlotte, N. C.
General
Contractor: McDevitt & Street Co.
Charlotte, N. C.
Affiliated
Artists: George Bireline (Mural)
N. C. State College

AWARD OF MERIT —

Name: SOUTHERN PINES SAVINGS & LOAN ASSOCIATION
Southern Pines, N. C.
Owner: Southern Pines Savings & Loan Association
Southern Pines, N. C.
Architect: Hayes-Howell and Associates, AIA
Southern Pines, N. C.
General
Contractor: A. G. Carter
Whiteville, N. C.
Landscape
Architect: Lewis Clarke
Raleigh, N. C.

AWARD OF MERIT —

Name: MEN'S DORMITORY
Owner: Atlantic Christian College
Wilson, N. C.
Architect: Small & Boaz
Joseph N. Boaz, AIA, Partner-in-Charge
Raleigh, N. C.
General
Contractor: Jones Bros. and Co.
Wilson, N. C.

AWARD OF MERIT —

Name: THE LUTHERAN CHURCH OF THE HOLY COMFORTER
 Owner: The Lutheran Church of the Holy Comforter
 Belmont, N. C.
 Architect: A. G. Odell, Jr. & Associates, AIA
 Charlotte, N. C.
 General Contractor: Laxton Construction Co., Inc.
 Charlotte, N. C.

AWARD OF MERIT —

Name: NORTHWESTERN BANK
 Hickory, N. C.
 Architect: James N. Sherrill, AIA
 Hickory, N. C.
 General Contractor: Hickory Construction Co.
 Hickory, N. C.

AWARD OF MERIT —

Name: LINCOLN HEIGHTS ELEMENTARY SCHOOL
 Owner: Charlotte-Mecklenburg Board of Education
 Charlotte, N. C.
 Architect: Higgins & Ferebee, AIA
 Charlotte, N. C.
 General Contractor: G. L. Wilson Building Co.
 Statesville, N. C.

AWARD OF MERIT —

Name: RESIDENCE
 Owner: Dr. and Mrs. Robert W. Work
 Chapel Hill, N. C.
 Architect: Charles Howard Kahn, AIA, & Associates
 Raleigh, N. C.
 Robert P. Burns, Assoc.
 Brian Shawcroft, Assoc.
 General Contractor: Triangle Home Builders, Inc.
 Durham, N. C.

AWARD OF MERIT —

Name: RESIDENCE
 Owner: Mr. and Mrs. Philip L. Rothstein
 Raleigh, N. C.
 Architect: Small and Boaz
 Raleigh, N. C.
 G. Milton Small, AIA, Designer and Partner-in-Charge
 General Contractor: Frank Walser
 Raleigh, N. C.

NCAIA PRESS AWARD 1962



Miss Jane Hall, Art Editor of the Raleigh News & Observer, was the recipient of the first annual NCAIA Press Award. For the article which is reprinted below, Miss Hall received a check for \$75.00 from NCAIA and a like amount from The News & Observer. Since she could not be present at the Winter Meeting, a certificate will be presented to her at a meeting of the Raleigh Council of Architects in the near future.

The North Carolina Press Association, Mr. J. D. Fitz, Executive Secretary, judged the entries and Bill Noblitt of the Shelby Daily Star won honorable mention.

Awards were offered for the best article pertaining to Architecture published during 1961, with separate awards offered for daily and non-daily newspapers which are members of the N. C. Press Association. No awards were presented in the non-daily class this year. This is a continuing program under the direction of the NCAIA Public Relations Committee, William W. Dodge III, AIA, Chairman.

FAYETTEVILLE CONGREGATION BUILDING NEW SYNAGOGUE

FAYETTEVILLE — Fayetteville's Beth Israel Congregation will soon move into a stunning new synagogue. The sanctuary will seat approximately 500 persons and is scheduled for occupancy about January 1.

In their design, the architects, Loewenstein-Atkinson of Greensboro, have taken full advantage of the steep slope and tall pine trees on the synagogue's site in northwest Fayetteville. The angular character of the structure, the use of Norman-size brick (dull red flecked with off-white) harmonize with the land and trees.

Tall, vertical translucent white panels give an open effect to the interior yet maintain privacy. Horizontal panels spanning the roof are set at an oblique angle, thus permitting time and weather

moods to play an important role in the atmosphere of the interior.

The screens adjacent to the altar are copper-stained wood and the wall on which the Ark is located is wood stained to a silvery sepia. This color reflects the colors used in the all-wool carpet which covers the entire sanctuary floor — a mixture of black, a warm, purplish blue and a cool azure tone.

The pews are oak in a faded wheat color, with upholstery closely related to the copper tones of the wood finishes.

The synagogue is being constructed at a cost of approximately \$12 per square foot. H. S. Lewis of Fairmont is contractor.



SMITH

DAVIS

FEREBEE

JENKINS

HASKINS

LEE

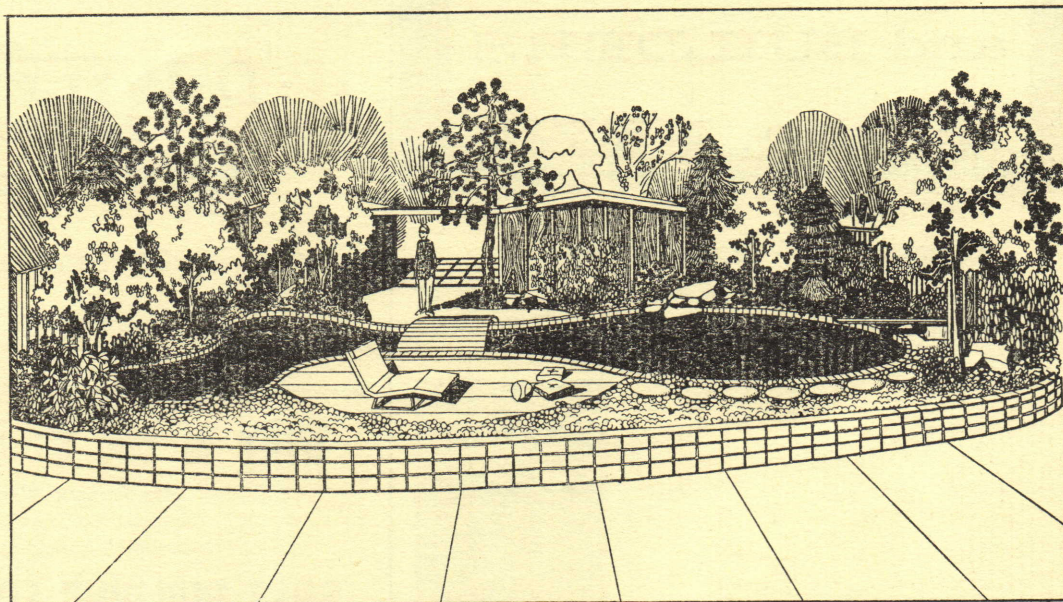
CLEMMER

NCAIA ELECTS NEW OFFICERS

At the forty-eighth annual meeting of the North Carolina Chapter of The American Institute of Architects held at Southern Pines January 25, 26 and 27, the following were elected as officers of the Chapter:

President	—	Arthur C. Jenkins, Jr., Fayetteville
Vice-President	—	S. Scott Ferebee, Jr., Charlotte
Secretary	—	Elizabeth B. Lee, Lumberton
Treasurer	—	Macon S. Smith, Raleigh
Directors	—	Albert L. Haskins, Jr., Raleigh
		Archie R. Davis, Durham
		Robert L. Clemmer, Hickory

The new officers will assume their duties at the conclusion of the summer meeting of the Chapter, to be held at the Biltmore Motor Hotel, Morehead City, N. C., June 14, 15 and 16.



SOUTHEASTERN FLOWER AND GARDEN SHOW

The second annual Southeastern Flower and Garden Show is being held in the State Fair Arena, Raleigh, from February 23 through February 27. Completely redesigned from last year, the show features ten large garden areas and five small ones. All types of gardens will be represented and many architectural elements, such as terraces, seat walls, pools, cabanas, screen walls and fences will be constructed and combined with specimen plant materials so the various effects and combinations may be studied.

Materials used in the gardens include, brick, stone, ceramic tile, flagstone, concrete block, steel, canvas, bamboo and wood, to name a few.

Garden types include Japanese garden, swimming pool garden, sculpture garden, urban patio garden, Florida room garden, children's play area garden, kinetic garden and Charleston garden.

Pictured above is a mountain garden which will be one of the features of the show. Each evening at 8 P.M. a fashion show will be given in this garden. The Southeastern show is the only show of its nature held south of Washington, D. C. and was largely attended in 1961.

ARCHITECTS and BUILDERS in the NEWS

NCAIA — NEW ASSOCIATE MEMBERS

Pictured below are two new associate members of the Chapter who were inducted at the winter meeting at Southern Pines in January.

DON EARNEST ABERNATHY
charlotte



GEORGE WILLIAM COLVIN, JR.
charlotte



NOMINATED FOR REGIONAL DIRECTOR

At a meeting of the South Atlantic Regional Council of AIA in Columbia, S. C. on February 3, William E. (Jack) Freeman, Jr., AIA, of Greenville, South Carolina was nominated as Director of the South Atlantic District.

Mr. Freeman was graduated from Clemson College School of Architecture in 1934 and has practiced independently in Greenville since 1940; his practice covering schools, churches, commercial and public buildings, institutional and residential. He is a past Secretary-Treasurer, President and Director of the South Carolina Chapter of AIA and has served on many Chapter committees, both as Chairman and as a working member. Mr. Freeman is a member of several professional and civic organizations. He is a Deacon of the Earle Street Baptist Church of Greenville.

It was during the administration of Jack Freeman as President of the South Carolina Chapter that the Department of Architecture, Clemson College, was reorganized, the Clemson Architectural Foundation was established and accreditation of the School of Architecture was brought about.

The North Carolina Chapter of the AIA pledges its support to Jack Freeman as nominee for Director of the Institute.

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Floor and Acoustical Contractors
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ARCHITECTURAL RENDERINGS

Ralph Johnson, Raleigh, N. C.
(See our ad on page 20)

BRICK

Borden Brick & Tile Company
(See our ad on page 21)

Boren Clay Products Company
(See our ad on page 20)

Brick & Tile Service
(See our ad on back cover)

Isenhour Brick & Tile Co., Inc.
(See our ad on page 21)

Kendrick Brick & Tile Company
Sales office: 3225 South Blvd., Charlotte
(See our ad on page 23)

BUILDER'S HARDWARE

Delph Hardware & Specialty Company
(See our ad on page 17)
Charlotte, N. C., Raleigh, N. C., Columbia, S. C.,
Greenville, S. C.

BUILDING MATERIALS

N. C. Granite Corporation
(See our ad on page 23)
Salisbury Lumber & Supply Company
(See our ad on page 18)

CONCRETE

Portland Cement Association
(See our ad on page 2)

CONCRETE MASONRY UNITS

N. C. Concrete Masonry Association
(See our ad on page 21)
Smith Concrete Products, Inc.
(See our ad on page 20)

CONCRETE, PRECAST STRUCTURAL

Arnold Stone Company
(See our ad on page 21)
Reps.: Clyde Poovey, Ed Wilson
P. O. Box 3346, Greensboro

CONCRETE FACINGS, PRECAST

Dixie Concrete Products
(See our ad on page 22)
Omnia Precast Floor & Roof Systems,
Reps.: Jim Forkner, Terry Blankinship
3300 Liberty St., Winston-Salem
Mabie-Bell Company
(See our ad on page 22)

CONTRACTORS, GENERAL

Dickerson, Incorporated
(See our ad on page 18)
McDevitt & Street Company
(See our ad on page 21)

SOIL BORINGS

Ezra Meir & Associates
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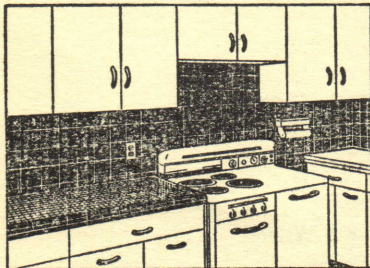
Dewey Bros., Incorporated
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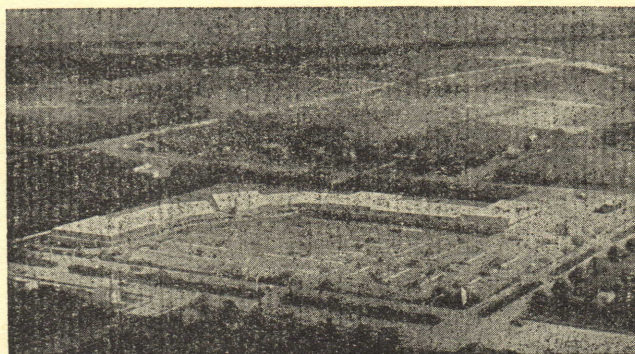
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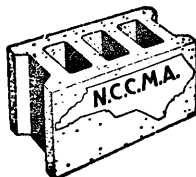
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Catawba Concrete Products Company, Hickory
Charlotte Block, Inc., Charlotte
Concrete Products Co. of Asheville, Asheville
Dixie Block Co., Four Oaks
Dixie Concrete Products, Inc. of Mount Airy
Dixie Concrete Products, Inc. of Wilmington
Dixie Concrete Products, Inc., Winston-Salem
Dixon Block Co., Belmont
Gray Concrete Pipe Company, Thomasville
Gray Concrete Pipe Company, Wilson
Greystone Concrete Products Company, Henderson
H. & O. Concrete Block Company, Durham
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Johnson Concrete Company, Salisbury
King Brick & Pipe Company, Burlington
Linstone Inc., Wilson
Maymead Block Company, Inc., Boone
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Reidsville Concrete & Specialties, Reidsville
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Standard Concrete Products Company, North Wilkesboro
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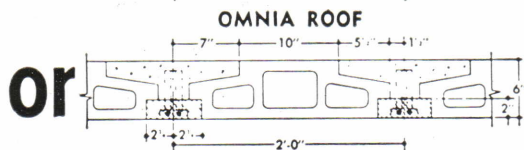
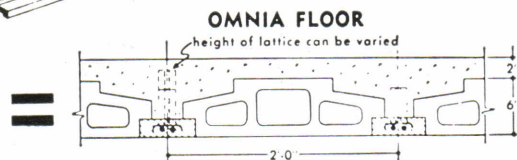
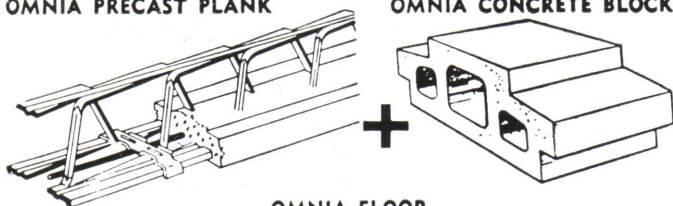
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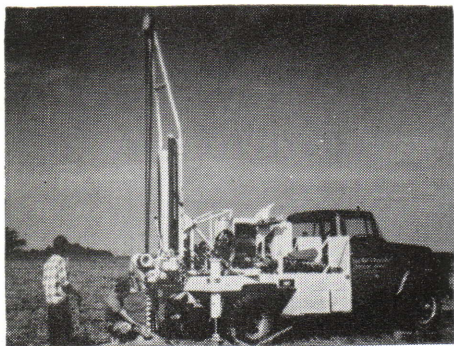
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Registered Architects,
Maplehouse Restaurant
Jesse B. Owens, Jr., President

FEBRUARY 28, MARCH 7, 14, 21: Architect's
Guild of High Point,
Marguerite's Restaurant
George C. Connor, Jr., AIA, President

MARCH 1: Deadline for material for April issue.

FEBRUARY 27: Raleigh Council of Architects,
Holiday Inn
William W. Dodge III, AIA, President

MARCH 7: Charlotte Council of Architects,
Stork Restaurant No. 2
J. Norman Pease, Jr., AIA, President

MARCH 7: Durham Council of Architects,
Harvey's
Robert W. Carr, AIA, President

MARCH 15: Winston-Salem Council of Architects,
Y.W.C.A.
William R. Wallace, AIA, President

MARCH 20-22: Conference on Church Architecture,
Cleveland, Ohio.

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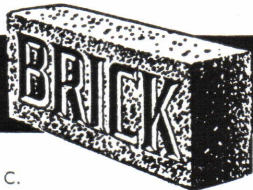
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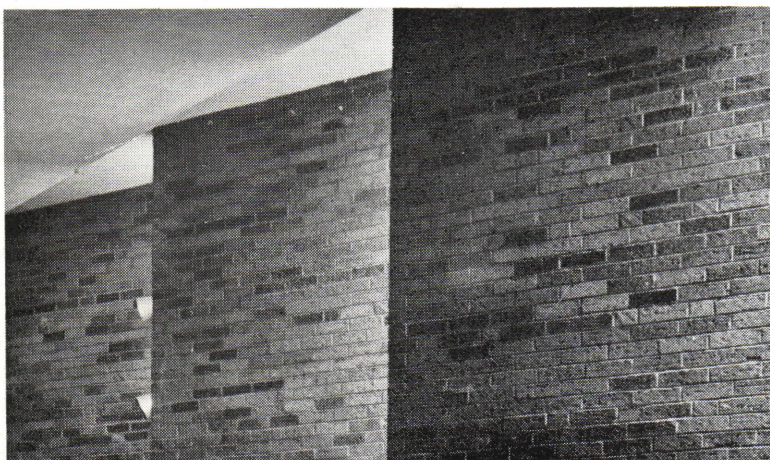
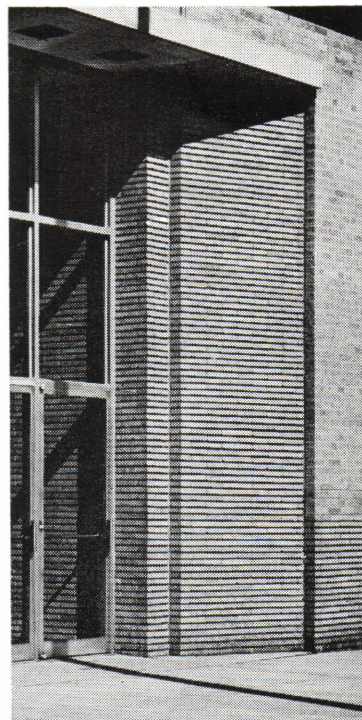
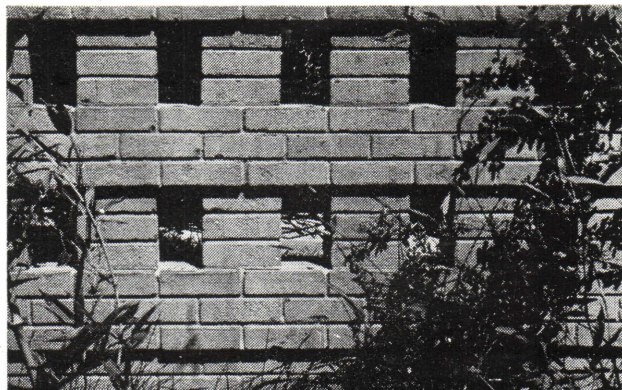
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