SOUTHERN ARCHITECT

1914/1964

NCAIA

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JANUARY 1964



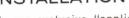
QUEEN CHARLOTTE HOTEL

CHARLOTTE

JANUARY 23, 24, 25



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JANUARY 1964 VOLUME 11 NUMBER 1



CONTENTS

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IN CHARGE OF LAYOUT THIS ISSUE

NORTH CAROLINA CHAPTER THE

AMERICAN INSTITUTE OF ARCHITECTS

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SOUTHERN ARCHITECT IS PUBLISHED BY THE NORTH CAROLINA CHAPTER OF THE AMERICAN INSTITUTE OF ARCHITECTS, BETTY W. SILVER, EXECUTIVE SECRE-TARY, 115 W. MORGAN STREET, RALEIGH, NORTH CAROLINA 27601. ADVERTISING RATES ON REQUEST.

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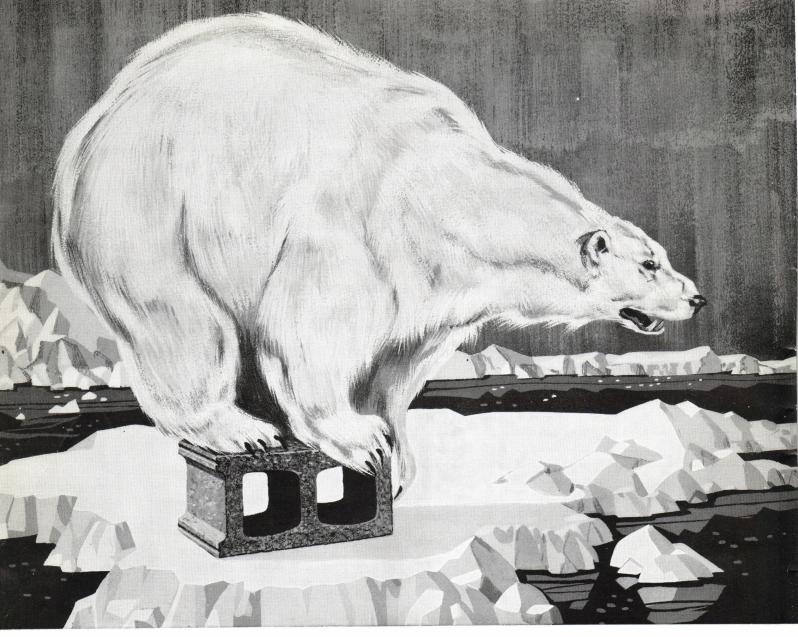
President's Message	5		
50th Annual NCAIA Meeting	6	&	7
New Members Gallery	8	&	9
Mies Van Der Rohe, Twenty Five Years in Chicago	10-:	26	
1964 Council and Section Officers2	8	&	29
News Itoms			

News Items _____30

Foreigners to Correspond About Architecture ______31

Directory of Salesmen's Products ____33

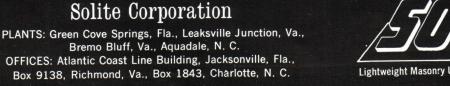
Calendar of Events _____34



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The entire membership has been saddened by the untimely death of our President, Art Jenkins, in December. Art was an energetic, hardworking president who gave freely of his time to the profession. As we begin a new year, it seems fitting to review some of the accomplishments of the Chapter under his leadership.

Most notable among these I think is the acquisition of the new Chapter Headquarters Building in Raleigh. This building, originally built in 1887 as part of the water works system in Raleigh has long been an historical landmark in that city. It was acquired by the Chapter from one of our most respected members, William Henley Deitrick, FAIA, who practiced architecture in the building for many years. The building which reaches 85 feet into the air, has been renamed the "AIA Tower". Steeped in history and closely associated with architecture through the years, it makes a fitting headquarters for the North Carolina Chapter.

In the Area of service to its members the most notable accomplishments of the Chapter last year were in the field of fees and contracts. Early in 1963 the Fees and Contracts Committee, chaired by James A. Stenhouse of Charlotte, negotiated a new contract form and fee schedule with the Department of Administration of the N. C. Bureau of Property Control. This represented the first real upgrading of these documents since 1953, a period of ten years.

Continuing its work this committee prepared a new Fee Schedule for all work which is designed to give the architect an adequate return with which to furnish the many complicated but necessary services that are required for modern buildings. This schedule was adopted unanimously by the membership at its October meeting and became effective January 1, 1964. A new Fee Schedule is being prepared by the committee and will be distributed to the membership in the near future.

In this same vein the Schools Committee headed by Owen Smith has developed a new Owner-Architect Agreement for use on public school work. This was done in a joint meeting with a committee from the Division of Superintendents of the North Carolina Education Association and has been designed to meet the needs of school boards as well as architects. These will be available shortly. Likewise, the Hospitals Committee under James C. Hemphill, Jr. is working with the Medical Care Commission on a new contract for hospital work. This, of necessity, is moving somewhat slower but will be completed in the near future.

Any summary of the year should mention the School Planning Conference held in Raleigh in October. This, of course, was planned by the Division of School Planning with the support of our Schools Committee. In talking with architects around the state, I have heard nothing but favorable comment on the conference.

All in all, it was a progressive and successful year for the Chapter and Art and his various committee chairmen did an outstanding job. I am looking forward to the same cooperation and hope that 1964 will be another banner year.

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PRESIDENT'S MESSAGE

"CRITICISM AND RESPONSE"

NCAIA

The 50th Annual Winter Meeting of the North Carolina Chapter of The American Institute of Architects gets underway on Thursday, January 23, at the Queen Charlotte Hotel in Charlotte. Scheduled to address the assembled architects is a distinguished group of men, as pictured on these pages. Thursday afternoon the Executive Committee of the Chapter meets and other NCAIA Committees will also hold meetings in the hotel.

This year, for the first time, The Carolinas' Chapter of The Producers' Council is undertaking an exhibition project in connection with the Winter Meeting. The group, under the sponsorship of the Chapter, has leased an exhibition hall at the hotel where booth space has been allotted to their members and to other manufacturers who indicated an interest in participating in the meeting. All social hours and coffee breaks during the meeting are to be held in this display area to give architects an opportunity to become acquainted with new materials and products on the market and to know the representatives.

Friday's activities will begin with a breakfast for the Executive Committee, Council and Section Presidents, members of the North Carolina Board of Architecture and guests of the Chapter.

Presiding at the opening business meeting of the Chapter on Friday morning will be President S. Scott Ferebee, Jr. Featured speaker at the morning session is Vincent G. Kling, FAIA, practicing architect of Philadelphia. Mr. Kling, whose office staff numbers 120, is well known throughout the country for his many award winning designs, as well as his contribution to the advancement of architectural standards throughout the United States. Mr. Kling's address will surely be a highlight of the meeting.

The Friday afternoon session will be devoted to developing the theme of "Criticism and Response" with a talk by *Jim Lucas*, Director of Public Relations for Herman Miller, Inc., entitled "The Personal Consequences of Architecture" and an address by *Henry A. Millon*, Assistant Professor of the History of Architecture and Architectural Design at Massachusetts Institute of Technology.



VINCENT G. KLING



JIM LUCAS



HENRY A. MILLON

50TH ANNUAL

MEETING 1964

JANUARY

23

THURSDAY

FRIDAY 24

SATURDAY 25

The Annual Banquet is to be held in the Ballroom of the hotel on Friday evening at 7:30. At this time announcement of the winners of the Tenth Honor Awards Program of the Chapter will be made. The jury for the awards program is Douglas Haskell, FAIA, Vincent G. Kling, FAIA, and Henry A. Millon. Charles M. Sappenfield, AIA, is chairman of the Committee. Presentation of the Third Annual Press Award will be made by William W. Dodge III, AIA, Chairman of the Chapter Public Relations Committee. Featured as banquet speaker is J. Roy Carroll, FAIA, President, The American Institute of Architects. Mr. Carroll, a partner in the Philadelphia architectural firm of Carroll, Grisdale & Van Alen, has been Assistant Professor of Design and Executive Chairman of the Design Staff of the University of Pennsylvania, President of the General Alumni Society of that University, President of the Philadelphia Chapter AIA which awarded him its Gold Medal in 1963, and first President of the Pennsylvania Society of Architects, also recipient of their Gold Medal for his service to the profession. Mr. Carroll's firm were architects for the Philadelphia International Airport, the Youth Study Center, the Philadelphia State Office Building (with the collaborating architects) and the new Law School Buildings at the University of Pennsylvania, among other notable buildings.

The featured speaker for Saturday morning's meeting is Douglas Haskell, FAIA, Editor of Architectural FORUM. Mr. Haskell has been engaged in architectural journalism since 1925 and holds a number of journalistic awards. He has served in an advisory capacity to government housing and planning agencies. Under his editorship, FORUM has paid special attention to problems of urban redevelopment and urban design.

W. E. Freeman, Jr., AIA, Director, South Atlantic Region, AIA, will report on Regional activities at the Saturday morning meeting. Twelve new Corporate Members and two new Associate Members will be inducted into the Chapter at this session.

During the three days of the meeting, special social events have been planned for the ladies during the day, hosted by the Ladies' Auxiliary of the Charlotte Section. A social hour and a dance will be held on Thursday and Friday evenings and coffee breaks are scheduled for the meetings. END



J. ROY CARROLL



DOUGLAS HASKELL



W. E. FREEMAN, JR.

NEW MEMBER GALLERY

A.I.A.

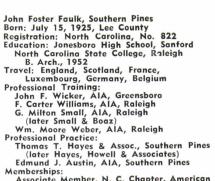
N. C. CHAPTER JANUARY 1964

CORPORATE MEMBERSHIP

- Gareth Edwin Annas, Raleigh Born: July 28, 1936, Caldwell County, N. C. Registration: North Carolina, No. 1285 Education: Hudson High School, Hudson, N. C. North Carolina State College, Raleigh B. Arch., 1959 Awards: The American Institute of Architects Book Award Professional Training: Tashiro & Bolick, AlcA, Hickory Allen J. Bolick, AIA, Hickory Coffey & Olson, AIA, Lenoir Adams & Pegram, Statesville Professional Practice: Associate Design Consultant, Division of School Planning, N. C. Department of Public Instruction, Raleigh







- Adstin, Ala, Southern Files
 Associate Member, N. C. Chapter, American Institute of Architects 1954-1957
 Student Associate 1950-1952

Ralph Lynwood Gilland, Charlotte Born: October 23, 1934, Charlotte Registration: North Carolina, No. Education: Treadwell High School, 1336

Education: Treadwell High School, Memphis, Tenn. Memphis, Academy of Arts, Memphis, Tenn. Tulane University School of Architecture, New Orleans, La. N. C. State College, Raleigh B. Arch., 1959 Professional Training: A. L. Aydelott, AlA, Memphis, Tenn. F. Carter Williams, AIA, Raleigh Cameron Associates, Charlotte Ralph Mesrobian, AIA, Charlotte Angelo Forlidas, AIA, Charlotte Cameron Associates, Charlotte

Noel Newton Coltrane, Jr., Greensboro Born: July 20, 1927, Greensboro Registration: North Carolina, No. 1318 Education: Pleasant Garden High School, Pleasant Garden Pfeiffer Junior College, Misenheimer North Carolina State College, Raleigh Travel: Japan — World War II Professional Training: Southern Mapping & Engineering Co., Greensboro

Greensboro Charles C. Hartmann, Architect, Greensboro J. Burton Wilder, AlA, Greensboro Adrian P. Stout, AIA, Greensboro





- Warren Elliott Hargett, Kinston Born: November 5, 1928, Kinston Registration: North Carolina, No. 1221 Education: Grainger High School, Kinston N. C. State College, Raleigh B. Arch., 1957 Travel: Japan and Korea Protessional Training: John J. Rowland, AIA, Kinston Leif Valand, AIA, Raleigh R. H. Stephens & A. B. Cardelli, AIA, New Bern Professional Practice:

Professional Practice: R. H. Stephens & A. B. Cardelli, AIA, New Bern James M. Simpson, AIA, Kinston Rowland, Simpson & Ferguson, Kinston

Memberships: Student Associate, Sept. 1950-June 1951

- Lucius Russell Evans, Raleigh Born: December 27, 1932, Durham Registration: North Carolina, No. 1320 Education: Youngsville High School, Youngsville

Education: Youngsville High School, Youngsvill North Carolina State College, Raleigh B. Arch., 1957 Scholarships: Veteran's Son Scholarship for four years college Professional Training: Jesse M. Page & Associates, Raleigh Owen F. Smith, AIA, Raleigh Professional Practice:

- Jesse M. Page & Associates, Raleigh



Stephen Harold James, Charlotte Born: June 15, 1930, Grayson County, Virginia Registration: North Carolina, No. 1288 Education: Needham B. Broughton High School,

- Education: Needham B. Broughton High School Raleigh Blacksburg High School, Blacksburg, Va. Virginia Polytechnic Institute, Blacksburg, Va., B. S. in Building Design, 1953 Travel: Mexico, Canada, Greenland, U. S. Professional Training: Hercules Powder Company, Radford, Va. Smithey & Boynton, Arch. & Engr., Roanoke, Va. Ferebee & Walters, Architects, Charlotte Professional Practice: Eerebae & Walters

- Ferebee & Walters, Architects, Charlotte
- Memberships: Charlotte Section, N.C.A.I.A., July 1962 to present

Wyllis Eugene James, Winston-Salem Born: October 4, 1924, Farmington Registration: North Carolina, No. 1192 Education: Farmington High School, Farmington Education: Farmington High School, Farmington Lees-McRae College, Banner Elk High Point College, High Point N. C. State College, Raleigh B. Arch. Engrng., 1947 Professional Training: R. J. Reynolds Tobacco Co., Winston-Salem (under supervision of G. M. Poley) R. J. Reynolds Tobacco Co., Winston-Salem (under supervision of S. J. Walters) Professional Practice: R. J. Reynolds Tobacco Co., Winston-Salem Memberships: Beaux Arts Society, N. C. State College

Beaux Arts Society, N. C. State College





Marcus Francis Snoddy, Charlotte Born: March 29, 1928, Greenville, S. C. Registration: North Carolina, No. 1328 Education: Ware Shoals High School, Ware Shoals, S. C. Presbyterian Junior College, Maxton University of North Carolina, Chapel Hill Clemson College, Clemson, S. C. B.S. in Arch., 1954 Travel: Canada, Cuba, Haiti, Jamaica, Bahama Island, U. S. A. Professional Training: James C. Hemphill, Architect, Greenwood, S. C. Richard Gillespie, AIA, Charlotte Wolter Hook Associates, Charlotte Memberships: Associate Member, S. C. Chapter, AIA

Praise Connor Lee, Charlotte
Born: February 12, 1929, Washington, N. C.
Registration: North Carolina, No. 1338
Education: Oak City High School, Oak City
Atlantic Christian College, Wilson
A.B., 1951
N. C. State College, Raleigh
B. Arch., 1960
Travel: Japan
Professional Training:
Frank B. Simpson, Raleigh
J. N. Pease Associates, Charlotte
Professional Practice:
J. N. Pease Associates, Charlotte

J. N. Pease Associates, Charlotte



ASSOCIATE MEMBERSHIP

Charles Carlisle Dixon, Jr., Charlotte Born: February 2, 1939, Mullins, S. C. Education: Mullins High School, Mullins, S. C. Wofford College, Spartanburg, S. C. Clemson College, Clemson, S. C. B. Arch., 1962 Professional Training: Lyles Bisest Courses and Wolff Lyles, Bissett, Carlisle and Wolff, Columbia, S. C. Ferebee and Walters, Charlotte

Memberships: Student Chapter AIA, Clemson College

Randolph Kay McMillan, Charlotte Born: April 12, 1935, Spartanburg, S. C. Registration: North Carolina, No. 1339 Education: Spartanburg High School, Spartanburg, S. C. Clemson College, Clemson, S. C. B. Arch., 1958 Protessional Training: Manchester Hudson, Architect, Spartanburg Piedmont Iron Works, Spartanburg A. G. Odell, Jr. & Associates, Charlotte Memberships:

Memberships: Student Associate, Clemson College

Jesse Julius Peterson, Jr., Charlotte Born: January 7, 1936, Wilmington Registration: North Carolina, No. 1291 Education: New Hanover High School, Wilmington N. C. State College, Raleigh B. Arch., 1959 Protessional Training: Leslie N. Boney, AIA, Wilmington Holloway-Reeves, Architects, Raleigh Kemp, Bunch & Jackson, Architects, Jacksonville, Florida Professional Practice: Walter E. Blue, Jr., AIA, Greensboro J. N. Pease Associates, Charlotte Membarships:

- Memberships: Student Associate, N. C. State College





Henry Woodward Middleton, Charlotte Born: January 16, 1934, Charleston, S. C. Education: Camden Academy, Camden, S. C. Clemson College, Clemson, S. C. B. Arch., 1960 Professional Training: James & Durant, Sumter, S. C. A. G. Odell, Jr. and Associates, Charlotte Memberships: Student Chapter AIA, Clemson College



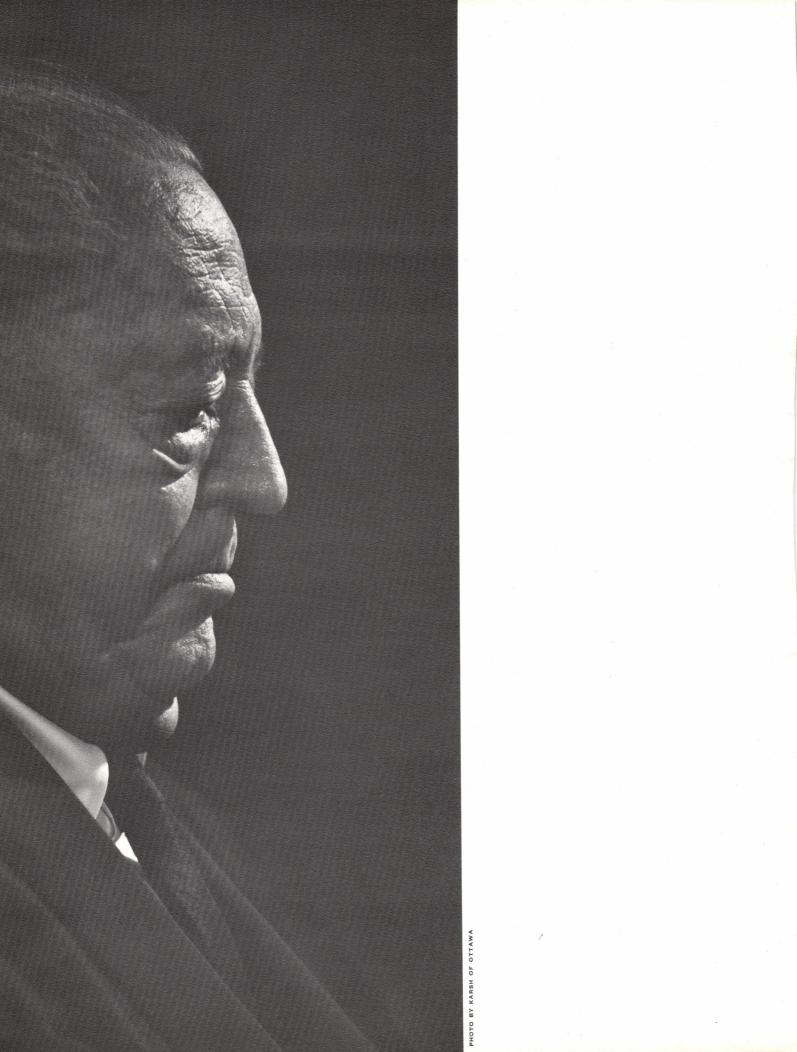
Mies Van Der Rohe needs no introduction to the readers of the Southern Architect. Nor do the editors need to contrive a reason for including his work in this issue. Reprinted from the November 1963 issue of the "Inland Architect" by permission of the Chicago Chapter, the American Institute of Architects.

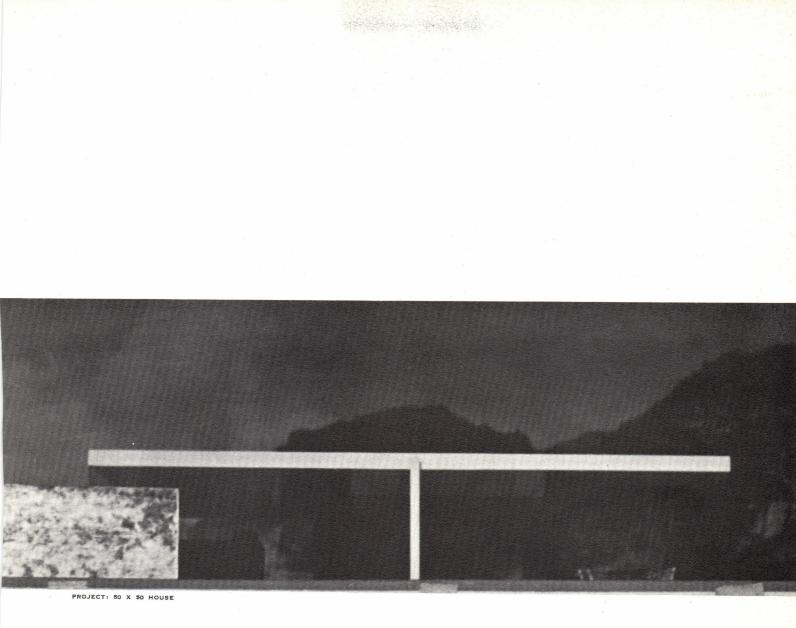
MIES VAN DER ROHE

TWENTY FIVE YEARS OF WORK IN CHICAGO

INLAND ARCHITECT CHICAGO CHAPTER A

NOVEMBER 1963 AMERICAN INSTITUTE OF ARCHITECTS



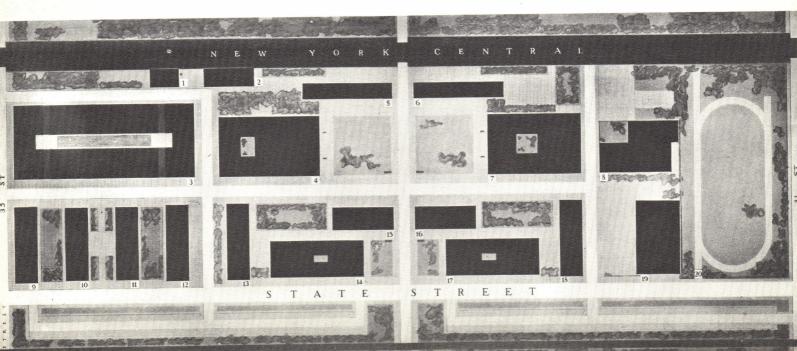


TWENTY FIVE YEARS AGO MIES VAN DER ROHE CAME TO CHICAGO FROM BERLIN TO BE THE DIREC-TOR OF THE DEPARTMENT OF ARCHITECTURE OF WHAT IS NOW THE ILLINOIS INSTITUTE OF TECH. NOLOGY. AS OF THAT TIME THROUGH HIS COMPLETED WORKS, HIS THEORETICAL PROJECTS AND AS LAST DIRECTOR OF THE BAUHAUS HE HAD BECOME ONE OF THE VERY FEW EUROPEAN ARCHI-TECTS OF THE 1920'S AND '30'S WHOSE WORK HAS BECOME A MAJOR FORCE IN TODAYS ARCHITEC-TURE AND ARCHITECTURAL EDUCATION.

IN THE PAST TWO AND A HALF DECADES MIES' STRUCTURES. THE MAJORITY OF WHICH ARE FOR-TUNATELY FOR US IN CHICAGO, HAVE INCREASINGLY DEMONSTRATED THOSE QUALITIES OF DIRECT-NESS, CLARITY, EXPRESSION OF PRINCIPLE AND SENSUAL REFINEMENT WHICH DISTINGUISHES HIS ARCHITECTURE AND CHARACTERIZES HIS TEACHING.

INLAND ARCHITECT DEDICATES THIS ISSUE TO MIES' CHICAGO WORK WITH STATEMENTS FROM HIS WRITINGS AND PHOTOGRAPHS OF HIS BUILDINGS AND PROJECTS WHICH WERE SELECTED BY HIM.

ILLINOIS INSTITUTE OF TECHNOLOGY





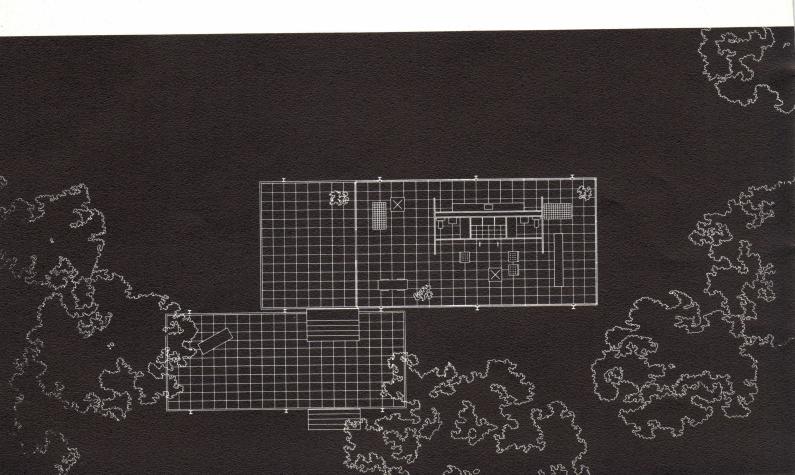
"GREEK TEMPLES, ROMAN BASILICAS AND MEDIE-VAL CATHEDRALS ARE SIGNIFICANT TO US AS CREATIONS OF A WHOLE EPOCH RATHER THAN AS WORKS OF INDIVIDUAL ARCHITECTS. WHO ASKS FOR THE NAMES OF THESE BUILDERS? OF WHAT SIGNIFICANCE ARE THE FORTUITOUS PER-SONALITIES OF THEIR CREATORS? SUCH BUILD-INGS ARE IMPERSONAL BY THEIR VERY NATURE. THEY ARE PURE EXPRESSIONS OF THEIR TIME. THEIR TRUE MEANING IS THAT THEY ARE SYMBOLS OF THEIR EPOCH.

ARCHITECTURE IS THE WILL OF THE EPOCH TRANSLATED INTO SPACE. UNTIL THIS SIMPLE TRUTH IS CLEARLY RECOGNIZED, THE NEW ARCHI-TECTURE WILL BE UNCERTAIN AND TENTATIVE. UNTIL THEN IT MUST REMAIN A CHAOS OF UNDI-RECTED FORCES. THE QUESTION AS TO THE NATURE OF ARCHITECTURE IS OF DECISIVE IMPORTANCE. IT MUST BE UNDERSTOOD THAT ALL ARCHITECTURE IS BOUND UP WITH ITS OWN TIME, THAT IT CAN ONLY BE MANIFESTED IN LIVING TASKS AND IN THE MEDIUM OF ITS EPOCH. IN NO AGE HAS IT BEEN OTHERWISE." "TEACHING AND WORKING HAVE CONVINCED ME, ABOVE ALL, OF THE NEED FOR CLARITY IN THOUGHT AND ACTION.

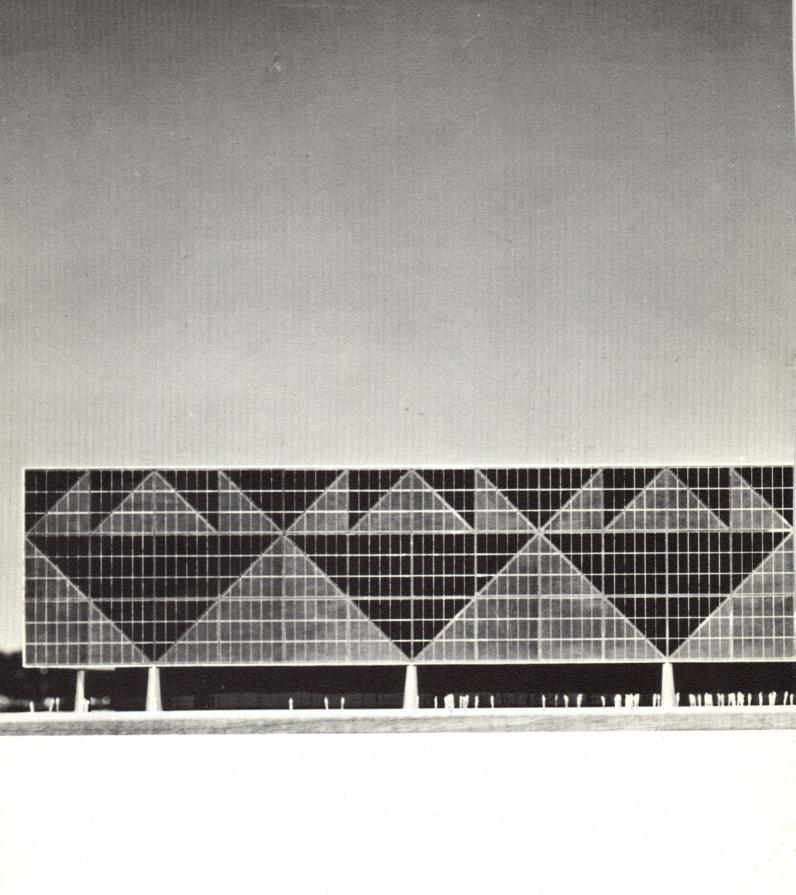
WITHOUT CLARITY, THERE CAN BE NO UNDER-STANDING.

AND WITHOUT UNDERSTANDING, THERE CAN BE NO DIRECTION—ONLY CONFUSION." 1960

FARNSWORTH HOUSE







CONVENTION HALL

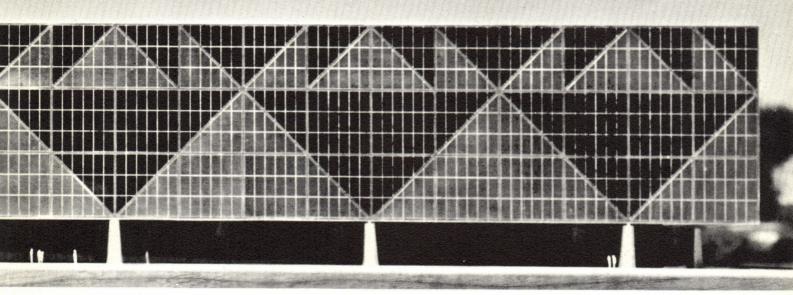




PHOTO BY KORAB

- "WE REFUSE TO RECOGNIZE PROBLEMS OF FORM, BUT ONLY PROBLEMS OF BUILD-ING.
- "FORM IS NOT THE AIM OF OUR WORK, BUT ONLY THE RESULT.
- "FORM, BY ITSELF, DOES NOT EXIST.
- "FORM AS AN AIM IS FORMALISM; AND THAT WE REJECT."

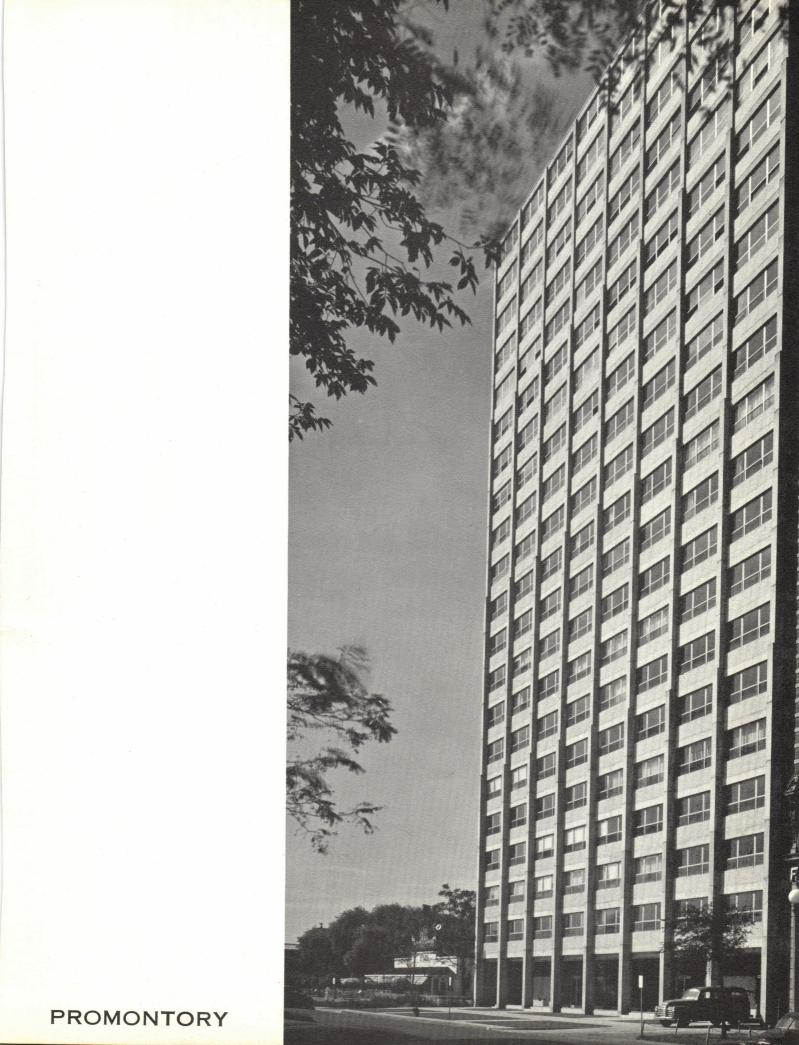
1923

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1938

"I BELIEVE, THAT ARCHITECTURE HAS LITTLE OR NOTHING TO DO WITH THE INVENTION OF INTER-ESTING FORMS, OR WITH PERSONAL WHIMS. I BE-LIEVE ARCHITECTURE BELONGS TO THE EPOCH, NOT TO THE INDIVIDUAL; THAT AT ITS BEST, IT TOUCHES AND EXPRESSES THE VERY INNERMOST STRUCTURE OF THE CIVILIZATION FROM WHICH IT SPRINGS."

1963

THE ARTS CLUB



LOCATIONS OF MIES WORKS IN CHICAGO

1. ILLINOIS INSTITUTE OF TECHNOLOGY 1940–1958 3300 S. FEDERAL STREET ASSOCIATED ARCHITECTS: HOLABIRD AND ROOT, PACE ASSOCIATES, FRIEDMAN, ALSCHULER AND SINCERE, AND NAESS AND MURPHY.

2. PROMONTORY APARTMENTS - 1949 5530 SOUTH SHORE DRIVE ASSOCIATED ARCHITECTS: PACE ASSOCIATES AND HOLSMAN, HOLSMAN, KLEKAMP AND TAYLOR.

 B60 APARTMENTS - 1951
 B60 LAKE SHORE DRIVE
 ASSOCIATED ARCHITECTS:
 PACE ASSOCIATES, AND HOLSMAN, HOLSMAN, KLEKAMP AND TAYLOR.

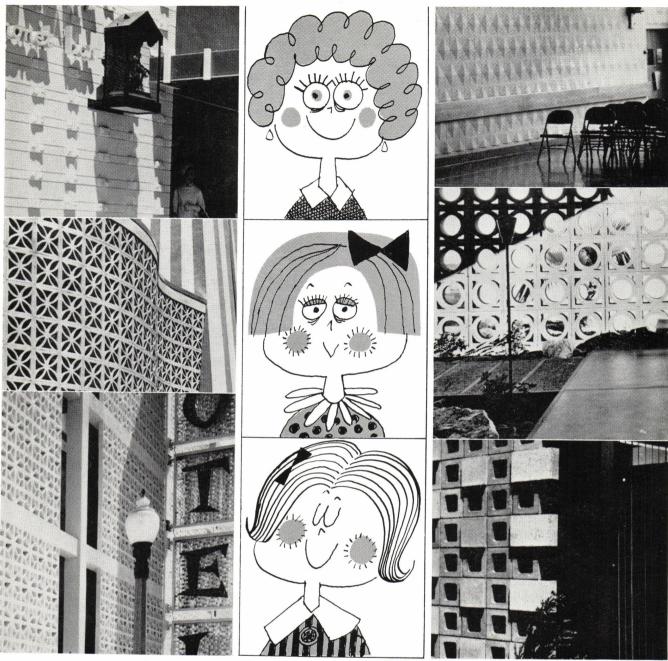
4. ARTS CLUB - 1951 109 E. ONTARIO STREET INTERIOR WORK.

- CONVENTION HALL (PROJECT 1953) NOT BUILT.
- COMMONWEALTH APARTMENTS 1956 SHERIDAN AND DIVERSEY ASSOCIATED ARCHITECTS: FRIEDMAN, ALSCHULER AND SINCERE.
- 900 APARTMENTS 1956
 900 LAKE SHORE DRIVE
 ASSOCIATED ARCHITECTS:
 FRIEDMAN, ALSCHULER AND SINCERE.
- LAKEVIEW APARTMENTS 1963 2400 LAKEVIEW ASSOCIATED ARCHITECTS: GREENBERG AND FINFER.

50 X 50 HOUSE (PROJECT - 1951)

FARNSWORTH HOUSE - 1951 PLANO, ILLINOIS

HEDRICH - BLESSING PHOTOGRAPHS UNLESS NOTED OTHERWISE



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WINSTON-SALEM COUNCIL ELECTS NEW OFFICERS

The following were elected on 9 December, 1963, to serve as Officers of the Winston-Salem Council of Architects for the year 1964:

President Vice President Secretary-Treas. Kenneth B. Jennings, AIA James C. Williams Don Hines, AIA

Directors

Aubrey Kirby, AlA Cyril H. Pfohl, AlA

1964 OFFICERS ELECTED IN EASTERN COUNCIL

At the fall meeting the following were named to serve as officers for 1964:

President	Warren E. Hargett, AIA, Kinston
Vice President	George Shoe, AIA, Greenville
SecTreas.	Theodore J. Peters, AIA, Jacksonville

Directors

Basil Laslett, AIA, Fayetteville Frank MacMillan, AIA, Fayetteville Conrad B. Wessell, AIA, Goldsboro

Mc Devitt & Street Company

GENERAL CONTRACTORS

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OFFICERS ELECTED FOR CHARLOTTE SECTION OF NCAIA

At a regular fall meeting of the Charlotte Section of the N. C. Chapter, AIA, the following were elected to office for 1964:

President	Charles H. Wheatley, AIA
Vice President	John C. Higgins, Jr., AIA
Secretary-Treas.	Charles W. Kibler, AIA

Directors

Ray F. Kendrick, AIA James L. Johnson, Jr., AIA Beverly L. Freeman, AIA Paul Braswell, AIA

Past President is Beverly L. Freeman, AIA, Paul Braswell, AIA is Chairman of the Convention Committee hosting the 50th Annual NCAIA meeting in Charlotte January 23, 24, 25.



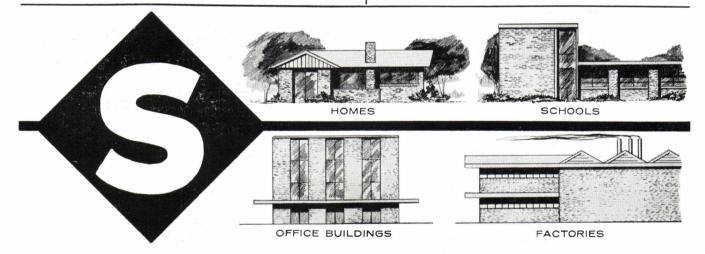


COMPANY

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PLANS FOR AIA 1964 NATIONAL CONVENTION

The 1964 national convention of the American Institute of Architects will be held in St. Louis, Mo. at the Chase-Park Plaza Hotel from June 14 through June 18.

The theme of this convention was recently announced by the president of the Institute, J. Roy Carroll, Jr., FAIA.

Divided into three major sessions, the theme will be covered in the following manner:

"The Invisible City," which will include urban psychology, sociology, law, history, culture, family and religion.

"The City and the Body Politic," which will include planning, zoning, renewal, pollution control, transportation, taxation and economics.

"The Visible City," which will discuss the visual aspects and the realm of the architect.

The dedication of the Jefferson Memorial Arch, designed by the late Eero Saarinen, is anticipated to take place at the time of the convention.

The AIA Convention will be the first major convention in St. Louis during the city's bicentennial celebration.

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FOREIGNERS TO CORRESPOND ABOUT ARCHITECTURE WITH AMERICANS

Americans who are interested in architecture will be able to correspond with people with the same interests in other parts of the world as part of the largest international "pen pal" project ever conducted.

Called the "International Penfriend Program", the project's goal is to promote a better understanding among peoples of the world through person to person correspondence. A million or more persons of all nations are expected to be matched by electronic computer in the next two years.

The project will be conducted by The Parker Pen Company at its Pavilion at the New York World's Fair, which opens April 22. The theme of the Pavilion is "Peace through Understanding through Writing".

Visitors to the World's Fair will be able to sign up for the Program at the Parker Pavilion and immediately receive from the firm's computer, the name and address of their overseas' Penfriend.

Names to be fed into the computer for matching at the Fair currently are being gathered throughout the world by Parker affiliates. Registrants can select the language in which they wish to correspond, the area of the world to which they desire to write, and can choose from 389 specific subjects of interest about which they would like to write.

These include 28 categories under the arts, 13 specific "collecting" interests, 28 different crafts, 10 nature subjects, 84 vocations, and 50 miscellaneous interests, among them baby care, existentialism, retirement and taxes.

Architecture and real estate are two of the 85 vocations included among the 389 special interest categories. Many correspondents are expected to write about their homes or to describe the architecture in their own areas.

A visitor to the Parker Pavilion will be invited to provide similar information on himself, selecting his own personal interest from the list. This information, fed into the computer, will instantly produce the name and address of a person in another country who is just about his "double", in terms of age and interest. On a form provided by the computer, he will be encouraged to write his first letter at the Pavilion.

The Parker Pavilion at the Fair is located on the Promenade of Industry along the eastern side of the Pool of Industry. Information on the program and registration forms can be obtained by writing to The Parker Pen Company, Janesville, Wisconsin.



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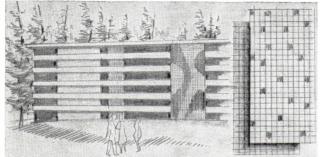


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CALENDAR OF EVENTS

JANUARY 23: NCAIA Executive Committee Meeting, NCAIA Committee Meetings, Queen Charlotte Hotel, Charlotte

JANUARY 24, 25: NCAIA 50th Annual Meeting, Queen Charlotte Hotel, Charlotte

JANUARY 28, FEBRUARY 4, 11, 18: Architect's Guild of High Point, Marguerite's Restaurant George C. Connor, Jr., AIA, President

FEBRUARY 5: Durham Council of Architects, Harvey's Kenneth M. Scott, AIA, President

FEBRUARY 5: Charlotte Section of N. C. Chapter, AIA, Stork Restaurant No. 2 Charles H. Wheatley, AIA, President

FEBRUARY 6: Raleigh Council of Architects, Y.M.C.A. Jesse M. Page, Jr., AIA, President

FEBRUARY 10: Winston-Salem Council of Architects, Reynolds Building Restaurant Kenneth B. Jennings, AIA, President

FEBRUARY 15: Deadline for material for March issue

FEBRUARY 21: Greensboro Registered Architects, Maplehouse Restaurant Thomas P. Heritage, AIA, President

JANUARY 23, 24, 25, 1964 NCAIA 50th Annual Meeting Queen Charlotte Hotel CHARLOTTE An award-winning Horizon Home for Durham shows how to make the most of modern concrete



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