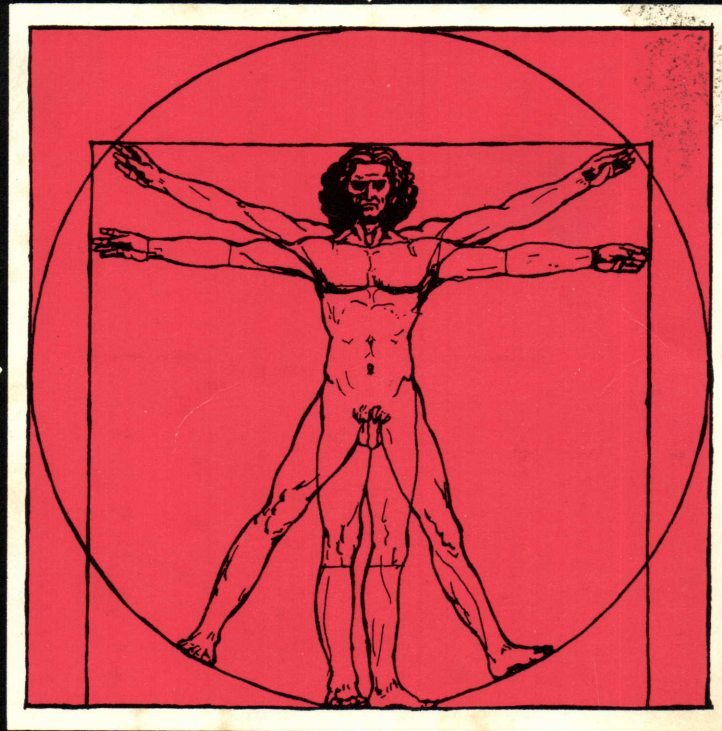


JULY-AUGUST 1972



SARC 72

SOUTH ATLANTIC REGIONAL CONVENTION
AMERICAN INSTITUTE OF ARCHITECTS
PINEHURST, N. C. SEPTEMBER 27-30, 1972

NORTH CAROLINA ARCHITECT CONVENTION ISSUE

PUBLISHED BY THE NORTH CAROLINA CHAPTER OF THE AMERICAN INSTITUTE OF ARCHITECTS

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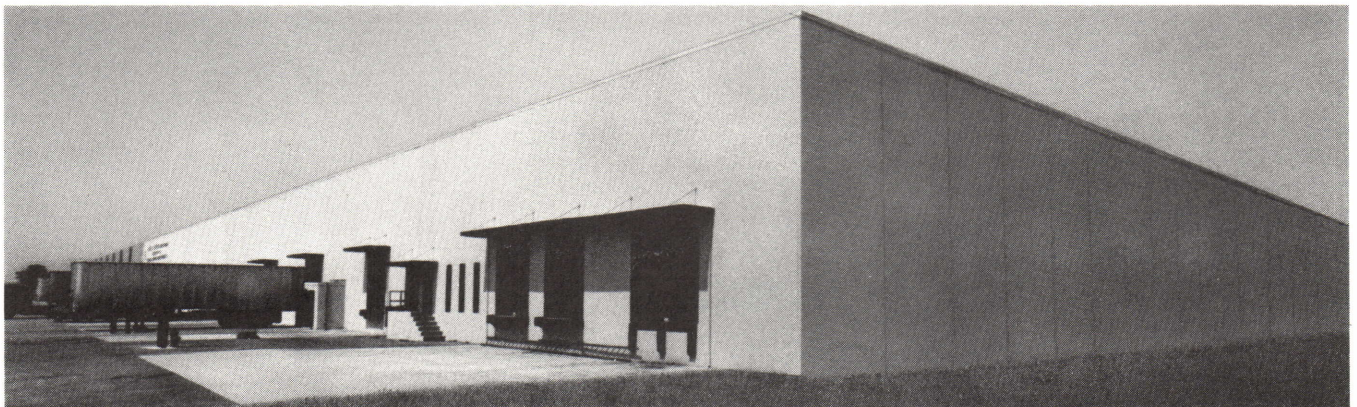
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North Carolina Architect is published by the North Carolina Chapter of The American Institute of Architects, Mrs. Betty W. Silver, Executive Director, 115 W. Morgan Street, Raleigh, North Carolina 27601. Advertising rates on request.

North Carolina Architect was formerly published as Southern Architect, Volume I, No. 1, through Volume XI, No. 11, 1954-1964.

Opinions expressed by contributors are not necessarily those of the North Carolina Chapter of the American Institute of Architects.

This issue of North Carolina Architect is devoted to the South Atlantic Regional Convention of The American Institute of Architects to be held at Pinehurst, North Carolina, September 27-30, 1972.

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NEW DIRECTIONS IN ARCHITECTURE
SOUTH ATLANTIC REGIONAL CONVENTION
THE AMERICAN INSTITUTE OF ARCHITECTS

The Carolina Hotel, Pinehurst, North Carolina
 September 27-30, 1972

HOSTS: RALEIGH SECTION OF THE NORTH CAROLINA CHAPTER
 THE AMERICAN INSTITUTE OF ARCHITECTS
 Bosworth C. Beckwith, AIA, President



Gene W. Jones, AIA
 General Chairman SARC 72

We cordially invite you to attend the South Atlantic Regional Convention this September in Pinehurst, North Carolina.

The convention has been planned so that there is no overlap of convention functions. The morning sessions, including lunch, are for professional development.

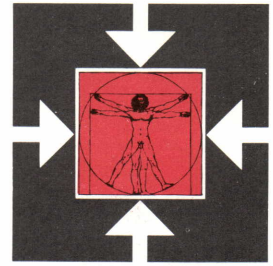
The afternoons have been scheduled for recreational activities. Since Pinehurst is known as the golf capital of the country, we plan a very fine tournament. For non-golfers there will be "rap sessions" with speakers.

The evenings will be devoted to social activities, with the Honor Awards Banquet as the highlight.

For the ladies, several unique and exciting activities have been planned, including a trip to the only planetarium in the southeast.

We look forward to seeing you and hosting you for a very pleasant three days. We know you will find a rewarding meeting and a relaxed atmosphere.

Y'all come!



SARC 72

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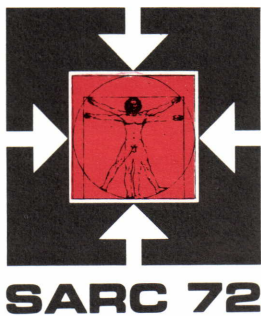
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NEW DIRECTIONS: The Program

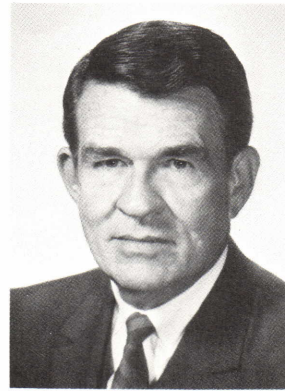
As the seventies gain momentum, sparked with new directions in politics as evidenced in Miami, certainly architecture must keep pace!

To point the way for architects, guideposts in different areas of concern to the profession will be presented at the Carolina Hotel, Pinehurst, North Carolina, September 27 through 30.

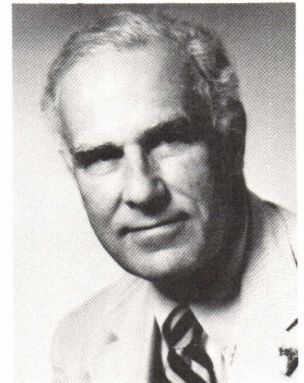
Keynoting the convention will be dynamic **CLIFF CAMERON**, President and Board Chairman of First Union Bank of North Carolina and First Union National Bancorp, Inc. Internationally known in mortgage banking and real estate, he has served as President of the Mortgage Bankers Association, the North Carolina Association of Realtors and was North Carolina's Realtor of the Year. In 1949, he established Cameron-Brown Company with one employee—now grown to the largest mortgage banking firm in the southeast. He'll tell the financial picture like it is!

ARCHIBALD C. ROGERS, FAIA, slated to be AIA's 1974 President, is a force to be reckoned with as he travels across country promoting AIA's National Policy. He was able to interject parts of the policy into the Democratic National Platform, and he arrives at Pinehurst to state AIA's position on growth policies and to advise on promoting AIA's position in local areas. **JIM SCHEELER**, Deputy Executive Vice President of AIA, will back up Arch Rogers' talk with the story of how AIA staff implements the various programs and policies of the AIA Board.

North Carolina's own **JOHN CALDWELL**, Chancellor of North Carolina State University, is a witty and engaging speaker who will acclaim the accomplishments of an outstanding architectural educator. **GORDON BUNSHAFT**, distinguished practitioner of New York, will follow with announcement of Honor Award recipients.



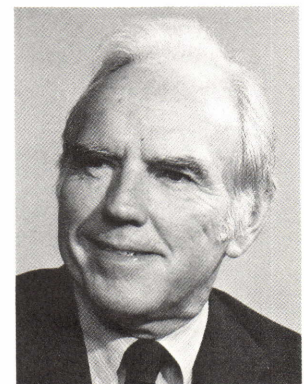
C. C. Cameron



Archibald C. Rogers, FAIA



James A. Scheeler, AIA



Dr. John T. Caldwell



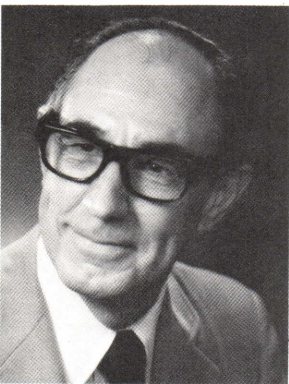
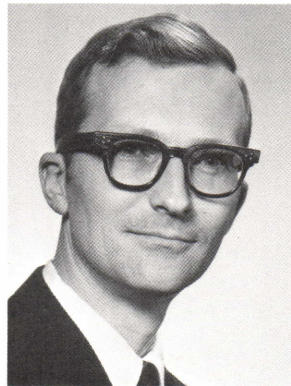
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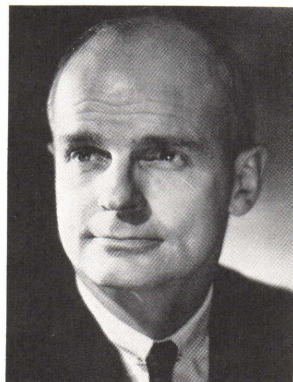
David R. Braden, FAIA

Dr. G. Neil Harper



William M. Pena, FAIA

Senator William Proxmire



Organizer par excellence is the forte of **PHILIP MEATHE, FAIA**, who comes from Detroit to speak of construction management. Well known for his exceptional presentations on the subject, he expresses his views in a manner calculated to keep the attention of his audience. He's worth listening to!

The incomparable **JIM WALLACE**, ardent conservationist of North Carolina, delights and fascinates his listeners by expounding on the environment lacing his remarks with witticisms. He's guaranteed to deliver a message you won't forget!

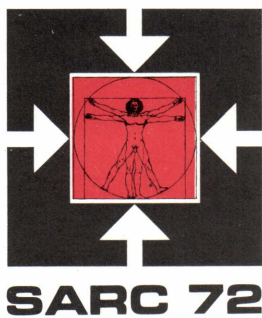
M.C.'ing the Friday luncheon will be hilarious **DAVE BRADEN**. After his performance at the Houston Gold Medalist Dinner, he has become established nationally as a raconteur. You won't want to miss his jesting remarks!

G. NEIL HARPER's record is awe-inspiring. The man best qualified to advise the profession on automated specifications, management information systems and overall office administration is President and Director of CLM Systems in Cambridge, Massachusetts. Nonetheless, a lively speaker!

Expertise in architectural programming will be presented by **BILL PENÂ** (pronounced Peenya), a partner in Caudill Rowlett Scott, Houston. From the many awards his firm received for the Jesse Jones Hall and other structures, it is obvious he knows the nuts and bolts approach to this important subject.

Climaxing the three days of discussing various directions, an authority on national and regional economics will be the highlight of the Saturday luncheon. None other than the renowned Senator from Wisconsin, **WILLIAM PROXMIRE**, will be featured speaker to present his views on the future of the South Atlantic Region.

NEW DIRECTIONS! As the seventies gain momentum, architecture will not be left behind! The expert presentations projected for this conference should assist participants to keep pace with the challenging and changing world of today and tomorrow!



NEW DIRECTIONS:

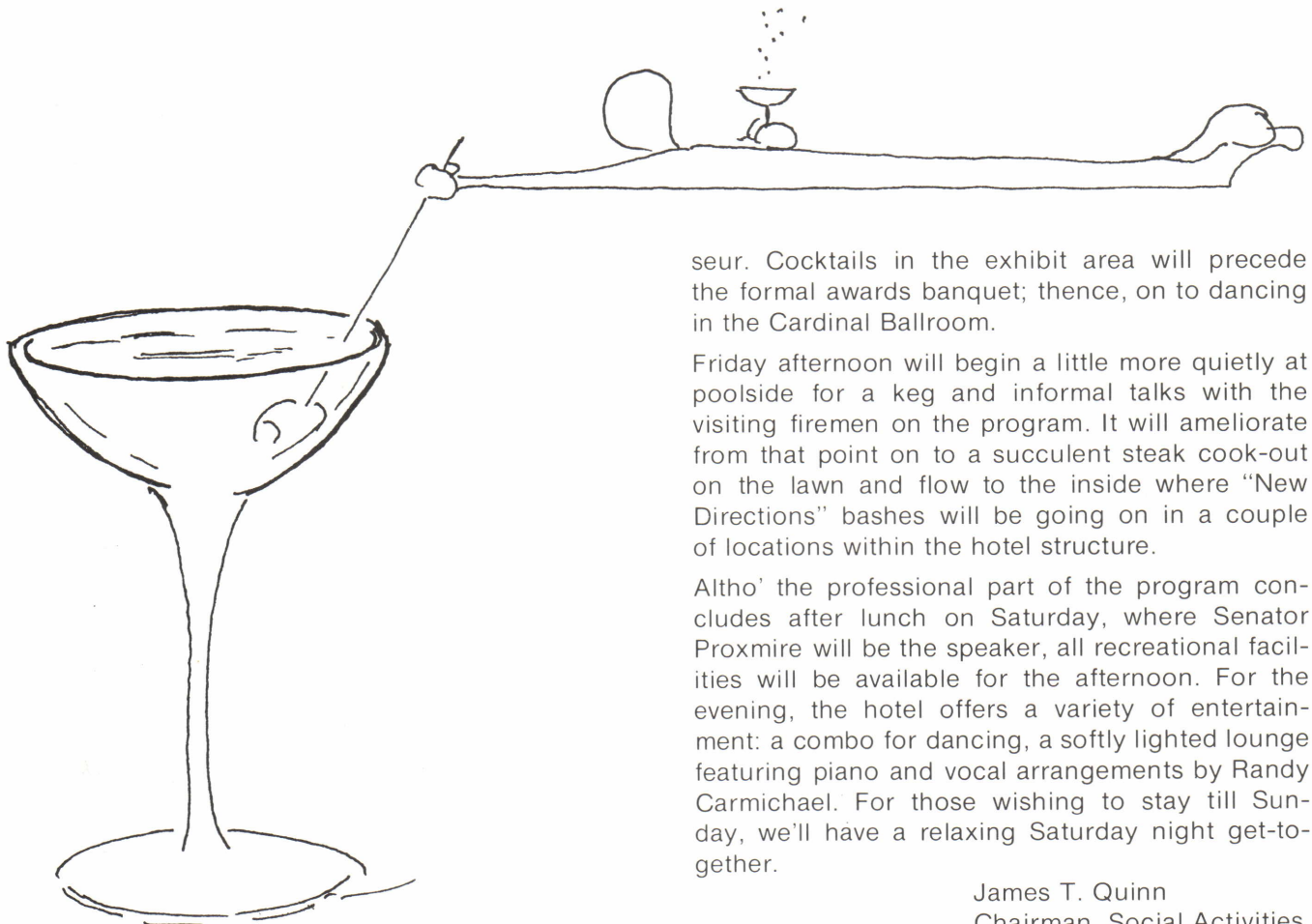
The Social Activities

Since a recreational center such as Pinehurst offers a variety of sports, social activities for the convention will revolve around this setting of informality.

Early arrivals on Wednesday afternoon may enjoy the relaxed atmosphere of a swim in the pool. A VIP ribbon-cutting ceremony at six will open the fabulous product exhibit area and honor exhibitors with cocktails and hors d'oeuvres to delight the most discerning guest. Dinner on your own

either in the main dining room or the informal London Grill will be followed by a production of "Thurber Carnival" in the Cardinal Ballroom.

A multiple of choices will be available on Thursday afternoon for those not participating in the golf tournament. A beer and booze stag party in the Pine Room will provide an opportunity for informal rap sessions with guest speakers. And for the first 100 persons to sign up, a wine tasting happening will be conducted by a wine connois-



seur. Cocktails in the exhibit area will precede the formal awards banquet; thence, on to dancing in the Cardinal Ballroom.

Friday afternoon will begin a little more quietly at poolside for a keg and informal talks with the visiting firemen on the program. It will ameliorate from that point on to a succulent steak cook-out on the lawn and flow to the inside where "New Directions" bashes will be going on in a couple of locations within the hotel structure.

Altho' the professional part of the program concludes after lunch on Saturday, where Senator Proxmire will be the speaker, all recreational facilities will be available for the afternoon. For the evening, the hotel offers a variety of entertainment: a combo for dancing, a softly lighted lounge featuring piano and vocal arrangements by Randy Carmichael. For those wishing to stay till Sunday, we'll have a relaxing Saturday night get-together.

James T. Quinn
Chairman, Social Activities

Pinehurst offers much to AIA wives who long to get away for a few days with that "extra special architect" in their lives.

We, of the Raleigh Architects Auxiliary, are most happy that it is our group that will have the pleasure of hosting you in such a glamorous setting. Hours of planning have been spent in determining how to give you the most enjoyable days possible, how to host you away from our own homes! Proud of what we offer, we hope it will beckon to you in a loud voice, "Come, join us in fun and learning" at one of the choice spots of the sports world.

Two very special features are offered. A champagne luncheon on Thursday at the beautiful Country Club of North Carolina will feature Mr. Carlie Tart, a young art professor at Sandhills Community College. Especially interested in ceramic designs, he will give a demonstration and exhibit. Best of all, he has agreed to offer some of his attractive creations for purchase at wholesale costs to our guests. If you have the kind of home that yearns for pretty pottery pieces, begin saving your pennies! This is your chance to get some originals.

A special treat after lunch will be a visit to Mr. Tart's fascinating bachelor quarters he has created in an old stable.

Friday will be a red-letter day. Go on a bus trip to Chapel Hill, attend a showing in the magnificent planetarium, lunch at a lovely place, and finally a tour of the unusual and much discussed new Burroughs-Wellcome building by Paul Rudolph at North Carolina's Research Triangle. Pinehurst again in time for cocktails and dinner.

We couldn't leave out golf! A two-day tournament for those ladies who aspire to hitting that ball just right!

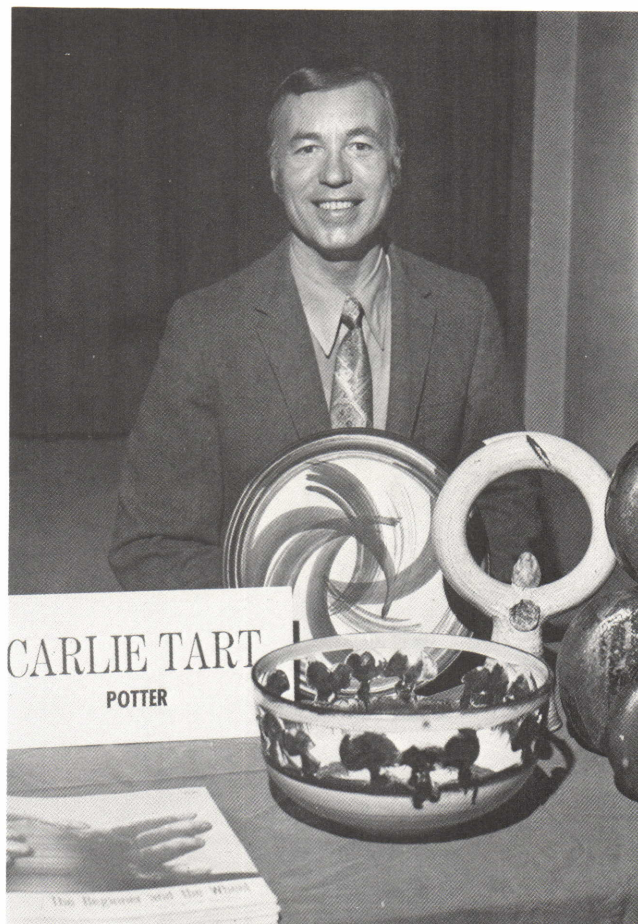
Saturday is for browsing at the craft, pottery and dress shops and hearing Senator Proxmire.

Raleigh Auxiliary is already welcoming you for September 27-30!

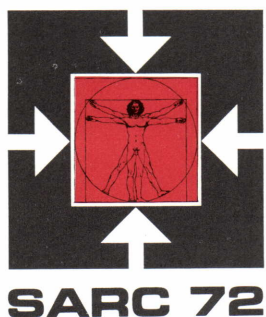
A. V. Williams, Chairman Ladies Activities
(Mrs. F. Carter Williams)



Trips are planned to visit Burroughs-Wellcome in Research Triangle Park.



To entertain the ladies



NEW DIRECTIONS

The Play's the Thing

The Raleigh Little Theater will present "Thurber Carnival" at the Carolina Hotel, Pinehurst, Wednesday, September 27. Bill Morrison, Entertainment Editor of the Raleigh "News & Observer" reviewed the production when it played in Raleigh in July.

"A Thurber Carnival," dedicated to the wit and wisdom of the master, does the Raleigh Little Theater proud. It's an effective, entertaining presentation by a cast that is fresh, sparkling and generally on key. The direction (and the delicate simplicity of the scenic and lighting design) by Jeff Thomson radiate a love for the humorist, who cared even when he was most caustic and saw beauty even in his final years of blindness.

James Thurber will always be James Thurber, and will always be best in the original—the fables, the short stories, the cartoons. But in translating the man into a new medium, actor Burgess Meredith some years ago did, caught the essence of his humor. And Thomson in sequences as simply and surely drawn as any Thurber cartoon extends this vision of Thurber, which is the ultimate reward of this "revue."

Once upon a time Dorothy Parker leaned out of an upstairs window at the writers building at Metro-Goldwyn-Mayer and screamed to the people below: "Let me out! I'm as sane as you are!"

Thurber wanted out for other reasons. He believed the lunatics were running the asylum, and he loved lunatics having come from a noble line. Lu-



A scene from RLT production "Thurber Carnival"

natics, madmen, characters—Thurber reveled in the beauty of individuality and he championed all men struggling for that freedom in the instinctive war with women. It was no fluke that the dog in the Thurber household ("The Night the Bed Fell") was named Rex.

The "Carnival" opens with a word dance, a series of one-liners delivered in a style that is said to have inspired television's "Laugh In." ("My husband wanted to live in sin even after we were married.") Then a fine new RLT discovery, Ray Maret, tells the story of the falling bed and the audience is genuinely captivated.

Some of the vignettes go on too long—"File and Forget" depicting Thurber's prose war with the publishing world; the fantasy of "The Secret Life of Walter Mitty." And the final world dance is anti-climactical and disappointing. The variety though leads from unicorns munching roses in the garden to a not so dumb Red Riding Hood, to an analysis of "Macbeth" (based on the logic of modern detective fiction) that turns this warhorse into an ass.

The cast generally deals very well with the many diverse characterizations. Each person has special moments, but none display a greater range or con-

trol than Maret. Some, like Roland Lashley, can be as fine (playing Thurber himself), as they can be undisciplined. (Lashley's drunk act in "Gentlemen Shoppers" makes Maret's inebriation in the same sequence seem all the more a gem of understatement.)

The pert Judy Cobb adds humorous touches as Red Riding Hood with a Betty-Boop voice and as a camera conscious television assistant. Maria Gargano, as drab, harassed sales girl or tough, gum chewing, Bronx-accented TV assistant, is most pleasing in this her second RLT appearance.

Sam Garner is excellent and the Franklin Pangborn-like quality he brings to the hysterical "Pet Department" launches the scene and the second act in grand style. Roy Dicks, Bill Hirschman, Mary Lyman and Lorena Goodwin complete the cast, and all of them seem to enjoy their participation as much as their audience does.

"A Thurber Carnival," which plays through Sunday night (8 p.m.), is by no means a powerhouse. It doesn't have to be and it wasn't meant to be. Thomson's staging liberates the imagination, and that's just the way it should be.

NEW DIRECTIONS:

Golf

For the South Atlantic Regional Conference the golf committee has planned a two-day tournament in which everyone will be a winner. The prizes which will be sponsored by the Carolina Solite Corporation will be outstanding. Each person who enters will receive a free golf ball with appropriate monogram as a memento of the tournament. Ten flights are planned with eight for the men and two for the ladies with approximately 16 persons assigned to each flight. Four prizes will be awarded to the top four golfers in each flight. The flights will be assigned by the tournament committee prior to the tee off on the first day. The foursomes and starting times will be assigned each day by the tournament committee on the basis of a draw within each flight. Your handicap, which you will give us either in pre-registration or

at the registration desk when you sign in for the conference, will be your basis for flight assignment.

Four of the Pinehurst Country Club courses will be played each day, 1, 3, 4 and 5, with the two hardest courses being assigned to the low handicap golfers while the easier courses will be assigned to the top five flights. Each golfer who enters will have the opportunity to play two different courses. The tournament will be held on the afternoons of Thursday, September 28, 1972 and Friday, September 29, 1972.

In addition to the above flight prizes, the committee has planned prizes for the Gorilla (longest drive), for the closest to the hole, and for other yet to be determined silly prizes. These prizes for the men and women will be separate and will

be awarded for each course played. Never fear, even the "duffers" will win.

Each golfer will be responsible for paying his own greens fee and caddy or cart. Green fees are \$8.00 per day, while the carts cost \$8.84 for two people for 18 holes (\$4.42 each) or a caddy cost \$8.50 double, plus tip, for 18 holes (\$4.25 each, plus tip). Only registered professionals of the convention, their ladies, speakers and guests are eligible for prizes.

The committee has tried to plan a "swinging" experience for all during the conference, so why not plan to join us in Pinehurst, North Carolina, the Golf Capital of the World, for a wonderful weekend of fun on the links.

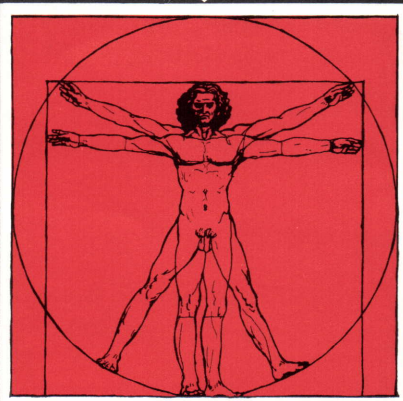
William C. McGee, Jr.
Edmund J. Austin
Co-Chairmen



PROGRAM

**South Atlantic Regional Convention
The American Institute of Architects**

Carolina Hotel, Pinehurst, North Carolina
September 27-30, 1972



SARC 72

SARC 72 PROGRAM

WEDNESDAY, September 27

3:00- 6:00 P.M. Registration—Main Lobby

6:00- 7:00 Official opening of Products Exhibit and cocktail party honoring exhibitors—Exhibit Area

7:00- 8:30 Dinner on your own—Main Dining Room or London Grill

8:30 Raleigh Little Theater Production "Thurber Carnival"—Cardinal Ballroom

THURSDAY, September 28

7:30- 9:00 A.M. Breakfast on your own—Main Dining Room

8:30-12:30 Ladies golf tournament
Pinehurst Country Club

9:00- 1:00 Registration—Main Lobby

9:00 A.M. SARC 72 Convenes—Cardinal Ballroom

9:00- 9:10 Welcome by **William A. Carlisle, AIA**, South Atlantic Regional Director, and **Bosworth C. Beckwith, AIA**, President, Raleigh Section, NCAIA

9:10-10:00 "Financial Prospects of the Southeast", **C. C. Cameron**, President & Board Chairman, First Union National Bank of North Carolina.

10:00-10:30 Coffee—Exhibit Area

10:30-11:30 "AIA's National Policy", **Archibald C. Rogers, FAIA**, Vice-President, American Institute of Architects—Cardinal Ballroom

11:30-12:00 Cocktails (cash bar)—Exhibit area

12:00 Noon Buses leave hotel for CC of NC for ladies champagne

luncheon with pottery making demonstration by **Carlie Tart**, Art Instructor, Sandhills Community College
(shuttle buses will run for 1 hour)

12:00- 1:15 P.M. Luncheon—Main Dining Room. "P and B-73" **James A. Scheeler, AIA**, Deputy Executive Vice-President, The American Institute of Architects

1:30- 6:30 Golf tournament — Pinehurst Country Club (or a variety of sports available)

2:30- 3:30 Ladies bus tour to potter's studio from Country Club of N. C.

3:00- 4:30 A wine tasting happening—Azalea Room

3:00- 5:00 Stag beer bust—
Informal rap sessions with speakers. Pine Room

5:00- 7:00 Registration—Main Lobby

7:00- 8:00 Cocktails—Exhibit area

8:00- 9:30 Honor Awards Banquet—"A Salute to Henry Kamphoefner" **John T. Caldwell**, Chancellor, NCSU—Presentation of Honor Awards, **Gordon Bunshaft, FAIA**, Chairman SARC 72 Honor Awards Jury—Formal—Main Dining Room

9:30-12:30 Dancing — Cardinal Ballroom
Roy Roach Orchestra (BYOL)

FRIDAY, September 29

7:30 A.M. SAR Council Breakfast Meeting—Crystal Room

7:30- 9:00 Breakfast on your own—Main Dining Room

9:00-12:00 Registration—Main Lobby

9:00- 9:15	Ladies Tour—Buses leave main entrance for tour of Planetarium, lunch and visit to Research Triangle Park
9:00- 1:00	Ladies Golf Tournament—Pinehurst Country Club
9:00	SARC 72 Reconvenes—Cardinal Ballroom
9:00-10:00	"Construction Management" Philip J. Meathe, FAIA , President, Smith, Hinchman, & Grylls Assocs., Detroit, Mich.
10:00-10:30	Coffee—Exhibit Area
10:30-11:30	"Ecology and the Brontosaurus Revisited," James C. Wallace , Associate Professor of University Studies, NCSU
11:30-12:00	Cocktails (cash bar)—Exhibit area
12:00- 1:15 P.M.	Luncheon—Main Dining Room. Remarks by David R. Braden, FAIA , Dallas, Texas
1:30- 6:00	Men's golf tournament—Pinehurst Country Club
1:30	Buses leave main entrance for tour of Burroughs-Wellcome Bldg., Research Triangle Park
1:30- 5:30	Informal rap session—Poolside (porch in case of rain) small groups may gather to talk informally. Beer keg on site. Available: skeet and trap shooting, swimming, games in Pine Room.
5:00	Buses return from tour.
5:00- 6:30	Registration—Main Lobby
6:00- 8:30	Informal steak cook-out—Presentation of golf awards—Poolside. (Cash bar)
8:30-12 M	Informal dancing parties: combo for dancing—Cardinal Ballroom. Rock music—Poolside (BYOL)

SATURDAY, September 30

7:30 A.M.	N. C. Architectural Foundation meeting—Crystal Room
7:30- 9:00	Breakfast on your own—Main Dining Room
	Morning free for ladies
9:00	SARC 72 Reconvenes—Cardinal Ballroom
9:00-10:00	"Automated Specifications" G. Neil Harper , President and Director CLM Systems, Cambridge, Mass.
10:00-10:30	Coffee—Exhibit area
10:30-11:30	"Architectural Programming" William M. Pena, FAIA , Senior Vice-President, Caudill, Rowlett & Scott, Houston, Texas
11:30-12:00	Cocktails (cash bar) — Exhibit area—draw for grand prize.
12:00- 1:30 P.M.	Luncheon—Main Dining Room. Resumé of Convention, William A. Carlisle, AIA , South Atlantic Regional Director—"Economic Outlook in the Southeast". The Honorable William Proxmire , Democratic Senator from Wisconsin.
	Adjournment SARC 72
2:00	Chapter meetings as called. NCAIA will hold its Fall meeting for election of 1973 officers and directors and any other business which may come before the convention. Cardinal Ballroom

A drawing for door prizes will be held each morning at 9 o'clock in the Cardinal Ballroom. Only AIA members registered for the convention are eligible and must be present to win.

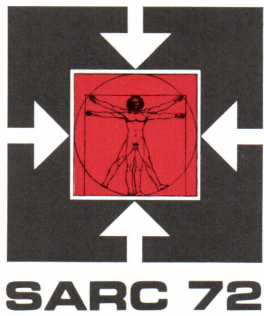
Ladies are invited to attend all professional sessions of the convention.

Golf is available at the Pinehurst Country Club on Saturday.

No special social events are planned beyond the Saturday luncheon. However, for those planning to stay until Sunday, a variety of evening entertainment is available at the hotel—dancing, cocktail lounge with live music, games in Pine Room.

SARC 72 EXHIBITORS

Booth Number	Company Name
1	Tindall Concrete Products, Inc.
2	Koppers Co., Inc.
3, 4 & 5	Bruning Division, Addresso- graph-Multigraph Corporation
6	Atlanta Venetian Blind Manufacturing, Co., Inc.
16	Wellco Carpet Corporation
20, 21	Westinghouse Electric Corporation
27	Asbestos Fabricators, Inc.
31	Georgia Duratize Corporation
32	PPG Industries, Inc.
35	J & J Industries, Inc.
36	Deering Milliken, Inc.
37	Exposaic Industries, Inc.
38	Libbey-Owens-Ford Co.
39, 40 & 41	Ralph Wilson Plastics Co.
42	Southeastern Brick Mfgs. Assns.
43	Gifford-Hill & Co., Inc.
44, 45	The Bonitz Companies
46	John Brown Associates
47	Ceramic Cooling Tower Co.
48	Woody Atkins Assocs.
50, 51 & 52	Herman Miller, Inc.
53	F. Graham Williams Co., Inc.
60	Buckingham-Virginia Slate Corporation
61	Kawmeer Company, Inc.
64	J. G. Furniture Co., Inc.
65	Binning's Inc.
67	Powell Regulator Co.
68	Winebarger Corporation
69	J. E. Pope Co., Inc.
70	Mid-State Tile Co.
71	Amarlite/Anaconda
72	Partitions Inc. of the Carolinas
73	C. Douglas Jones, Inc.
74	Giant Portland Cement Co.
75	Adams Concrete Products Co.
76	Flangeklamp Corporation
77	Martin Fireproofing Georgia, Inc.



NEW DIRECTIONS:

Honor Awards

Banquet to Pay Special Tribute to Dean Kamphoefner

The 1972 Honor Awards Banquet to be held on Thursday night, September 28, 1972, at the convention in Pinehurst, will be dedicated to the special honor of Dean Henry L. Kamphoefner, FAIA, retiring Dean of North Carolina State University's School of Design. Dean Kamphoefner is the senior dean of all architectural deans in the United States. Special tribute will be made at the banquet by John T. Caldwell, Chancellor of North Carolina State University.

Gordon Bunshaft, Chairman of the SARC 72 Honor Awards Jury, is expected to make the presentation of the Honor Awards. Mr. Bunshaft's name is a distinguished one among architects. He will represent the Jury, which is composed of I. M. Pei, FAIA, and Richard Meier, AIA. All of the jurors are practicing architects in the city of New York.

All entries in the program will be on display in The Cardinal Ballroom where meetings are to be held.

George M. Smart, AIA
Chairman Honor Awards

The Jury:



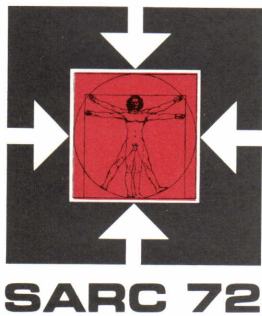
Gordon Bunshaft, FAIA



I. M. Pei, FAIA



Richard Meier, AIA



NEW DIRECTIONS:

THINGS TO DO AND SEE IN THE SANDHILLS

*by Sam Ragan
Secretary, N. C. Department of Art,
Culture and History*



There are 18 golf courses, many of them world-famous, in the Sandhills resort area, and devotees of this sport can find any course to their liking at Pinehurst, Southern Pines, Knollwood, Pine Needles, Mid-Pines, Whispering Pines, Colony Lakes or Foxfire. There are also tennis courts and riding facilities available, as well as lakes for boating and fishing.

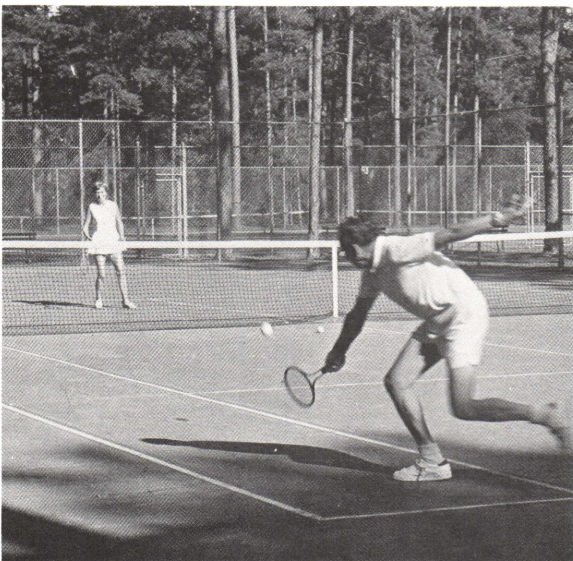
For those who want more leisurely pursuits there are several places of historic interest and many shops and galleries to visit.

Just north of Carthage is the House in the Horseshoe, a State Historic Site, where a Revolutionary War skirmish took place. Also in that area of Moore County is the famed Jugtown where finely crafted pottery is still made in the ancient way. In Southern Pines is the Shaw House, a restoration of the Moore County Historical Society, as well as several other old homes of distinction, including Campbell House which now serves as a visitor center.

Southern Pines also offers a variety of shops, including the well known Carolina Soap and Candle makers on West Pennsylvania Avenue. There are also several art galleries and an art exhibit which changes each month at the Southern Pines Library. Two of the State's finest book stores, ideal for browsing, are on Pennsylvania Avenue.

Near Aberdeen is the historic old Bethesda Church and ancient cemetery, and to the west of Pinehurst are the famed peach orchards. Also in this area is the once famous spa of Jackson Springs.

On Midland Road between Pinehurst and Southern Pines are several crafts shops, including Midland Crafters where native hand-made items of the finest craftsmanship can be found.



The picturesque new Village of Whispering Pines, with its golf courses and several lakes is worth a visit, and 10 miles east of Southern Pines is the fast developing Lake Surf, which soon will be offering surfing and other water sports. Visitors will also be interested in the fine horse farms and race tracks along Youngs Road just out of Southern Pines. It is here that the famed Stoneybrook Races are held each April.

Pinehurst itself is a picturesque village laid out by Frederick Law Olmstead in the late 19th century and patterned after the older New England villages. Just outside Pinehurst off Linden Road are the famed Clarendon Gardens with its many varieties of azaleas, hollies, and other shrubs and trees.

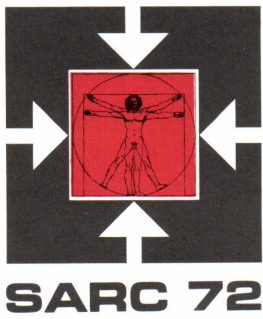
Carthage, the county seat of Moore, has many fine old homes, and a new library which is serving as a model for the State.

Between Southern Pines and Pinehurst is Sandhills Community College, whose prize-winning architecture has attracted many visitors. The new Pinecrest High School is also noted for its architectural design as well as for its innovative teaching methods. It annually attracts educators from all parts of the country.

The Sandhills are noted for its trees, and just east of Southern Pines is the Weymouth Nature Preserve, a 400-acre forest land given to the State by the James Boyd family and now operated by the State of North Carolina. There is a museum and many nature trails in the Weymouth Woods.

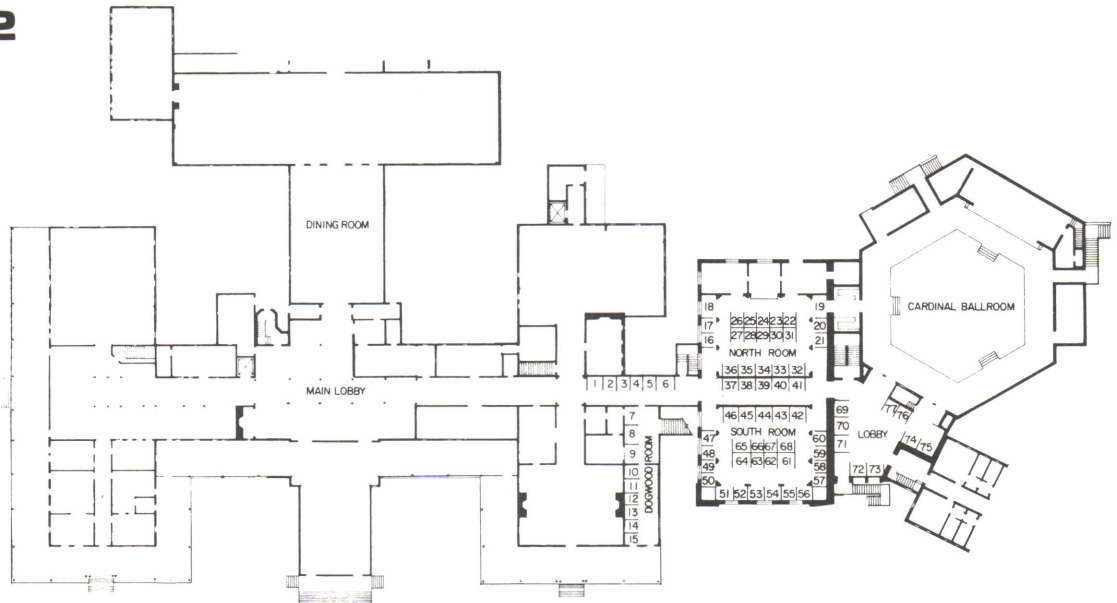
Visitors can take any road or street and find picturesque scenery.



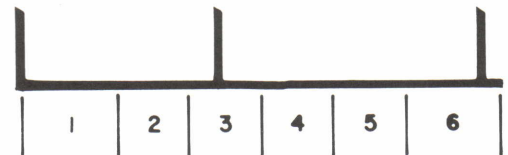


NEW DIRECTIONS:

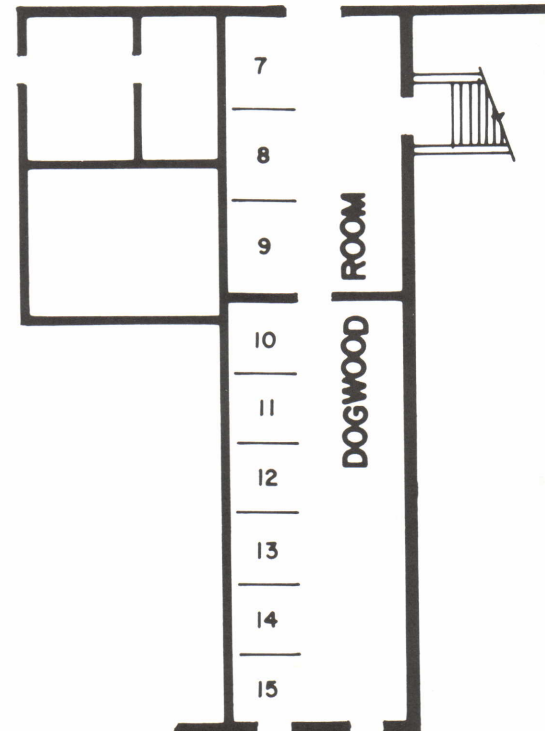
The Exhibits



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← TO MAIN LOBBY



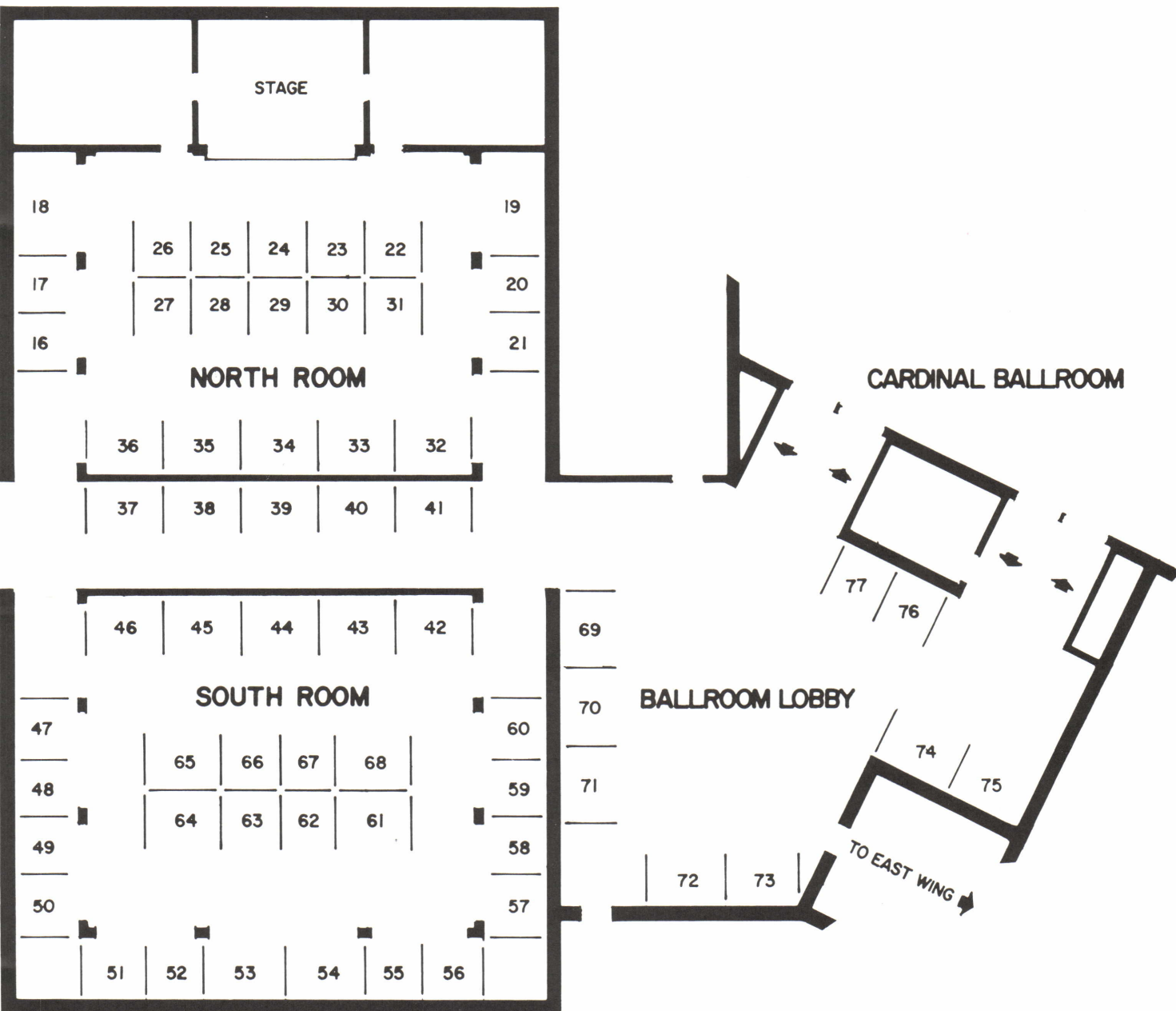
VISIT THE EXHIBITS

Exhibitors and their displays are a vital part of AIA conventions. Not only does the architect gain first-hand knowledge by exposure to new products, but also he is able to talk at leisure with the sales representatives.

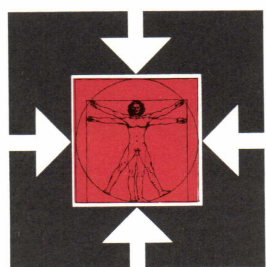
To make available to the profession an outstanding grouping of exhibits, an area in the center of the hotel has been set aside for some seventy product displays. Ample time on the program will be devoted to this educational feature. Coffee breaks and cocktail parties are to be held in the exhibit area.

There is still some choice booth space available. Companies interested in taking advantage of personally contacting the leading architects from Georgia, South Carolina and North Carolina at SARC 72 should contact: Horace D. Taylor, Jr., AIA, Exhibit Chairman, 115 West Morgan Street, Raleigh, North Carolina 27601, telephone 919/828-8688.

It's not too late to join the crowd at Pinehurst, September 27-30!



LAYOUT OF EXHIBIT SPACE



SARC 72

NEW DIRECTIONS:

A Pinehurst Happening

I have just spent a weekend at the Carolina Hotel at Pinehurst—and I am impressed! From the inviting entrance gates across the green lawns to the shady porte cochere one gets the immediate feeling of true southern hospitality—an impression that was not dispelled for three days.

The infectious grin of the young doorman was supplanted quickly by the welcoming smiles of the porters who appeared to assist with luggage. From the moment we entered the gracious lobby, “service” seemed to keynote our stay. At the hotel registration desk, we were informed of the various activities available for guest entertainment. “Do you enjoy swimming? We have a large pool on the grounds with adjacent snack bar.” We later found to our delight that the chef personally supervises steak cook-outs (cooked individually to your taste) on the over-sized charcoal grill, to be enjoyed at the poolside setting.

We also noted there were bicycles to ride through the quaint village of Pinehurst, horseback riding along the myriad pine forest trails, eight tennis courts to delight the heart of the enthusiast and, of course, the five championship golf courses where tee-off is only a stone’s throw from the hotel lobby.

While considering which of these activities should start things off, we were ushered to our charmingly decorated cot-

tage on the grounds. We were delighted with our quarters, particularly the spacious living room with fireplace and sun deck, which serves each of the 4 bedrooms, but may be used by only one or two of the cottage occupants. For a private party, of say eight persons, this facility would be hard to surpass.

We decided at the outset to take advantage of everything possible, so following a spirited tennis match, we thought a sauna bath and rub down were in order. How sweet it was to our aching muscles and put us in just the pleasant relaxed mood to enjoy a before dinner cocktail in the Azalea Room Bar, where the featured entertainer is none other than Randy Carmichael, son of the famous Hoagy.

Our courteous waiter in the main dining room made us welcome with suggestions for a delicious meal. After dinner, we walked through the engaging little boutiques and curio shops in the hotel to the game room, where some of the younger set were engaged in ping-pong, billiards and pool. Soon, the sound of music enticed us to the intimate dance floor above the game room, where we joined friends to cap off a strenuous but thoroughly satisfying day.

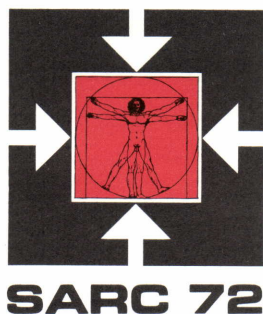
Since we had arranged for tee-off at nine the next morning, we were up early for a stroll around the beautifully landscaped hotel grounds—but not before our

breakfast cart arrived in our suite, promptly as ordered. At the end of 18 holes, we lunched at the Pinehurst Country Club (a part of the hotel complex) and returned for an afternoon nap and swim. Before the evening cook-out, we decided to take advantage of a carriage ride through Pinehurst. This old custom has just been revived and I must say is a charming interlude. On this evening, a rock group was holding forth on the poolside patio for dancing under the stars. Friends dropped in at our cottage for a nightcap and the kitchen promptly supplied ice and light refreshments.

Although the next morning dawned rainy and gloomy, our hotel hosts had supplied card games and jigsaw puzzles for their guests’ entertainment. They also suggested a short tour to some of the interesting shops in Pinehurst and Southern Pines. As it cleared by noon, we drove to the hotel’s famous gun club and shot trap for an hour or so before returning to the hotel for a delicious a la carte lunch at the London Grill, an ingenious added attraction off the hotel lobby.

The afternoon was devoted to gathering our belongings to head back to the reality of everyday life. The hotel staff served us well, and graciously requested that we return soon—which we plan to do September 27-30. Hope you will join us!





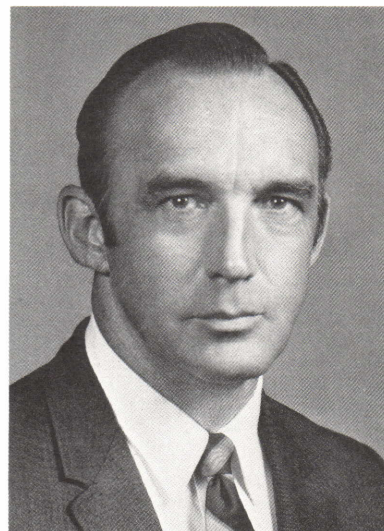
NEW DIRECTIONS:

The Leaders

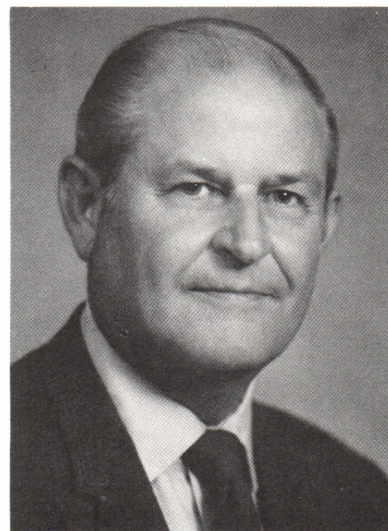
The South Atlantic Region of The American Institute of Architects is comprised of AIA members from Georgia, South Carolina and North Carolina. Representing these three states on AIA's Board of Directors is William A. Carlisle, AIA, a principal in the firm of Lyles, Bissett, Carlisle and Wolff, of Columbia, South Carolina. Mr. Carlisle took office as a Director of AIA in January of 1972 for a three-year term, succeeding S. Scott Ferebee, Jr., FAIA, of Charlotte, North Carolina. Mr. Ferebee became President - elect of The American Institute of Architects at that time.

SARC occurs biennially and rotates between the three states, thus being hosted in each state only once every six years. This year, the Raleigh Section of NCAIA graciously offered to plan and host the convention for the North Carolina Chapter. Their efforts should be rewarded with success!

Beverly L. Freeman, AIA



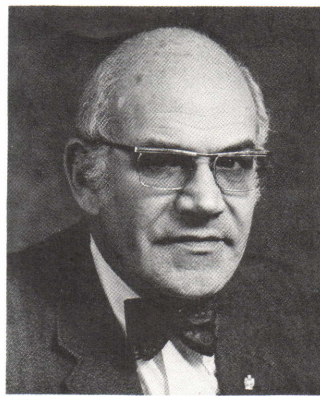
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Director South Atlantic Region
The American Institute of Architects



Beverly L. Freeman, AIA
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The American Institute of Architects



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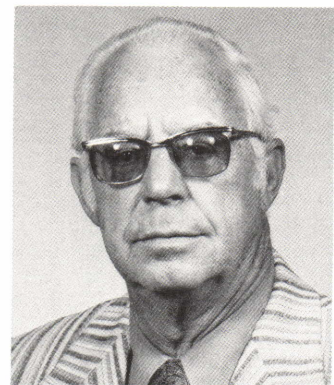
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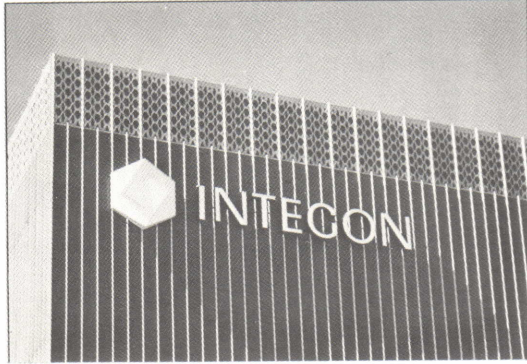
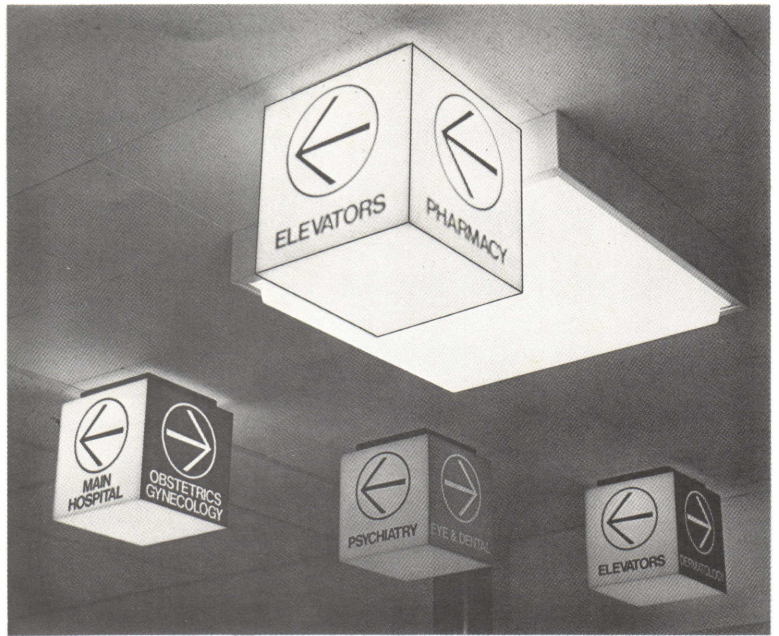
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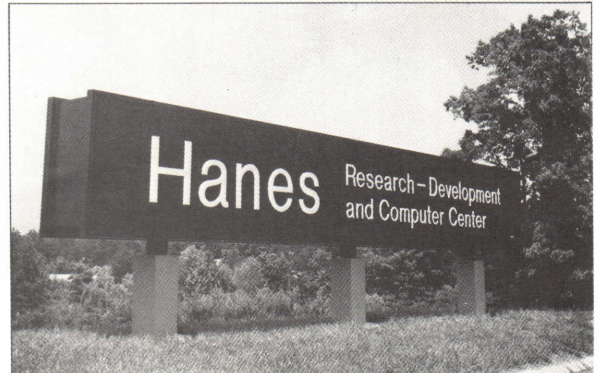
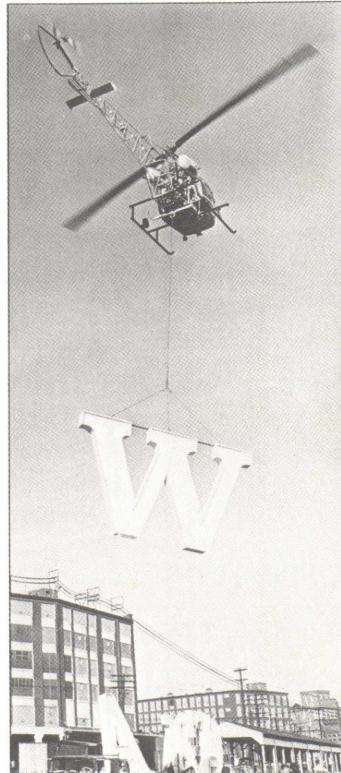


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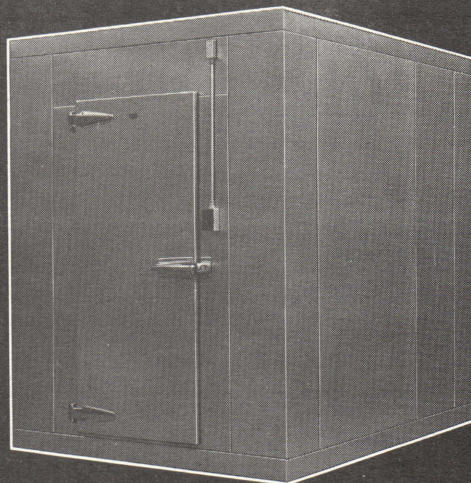
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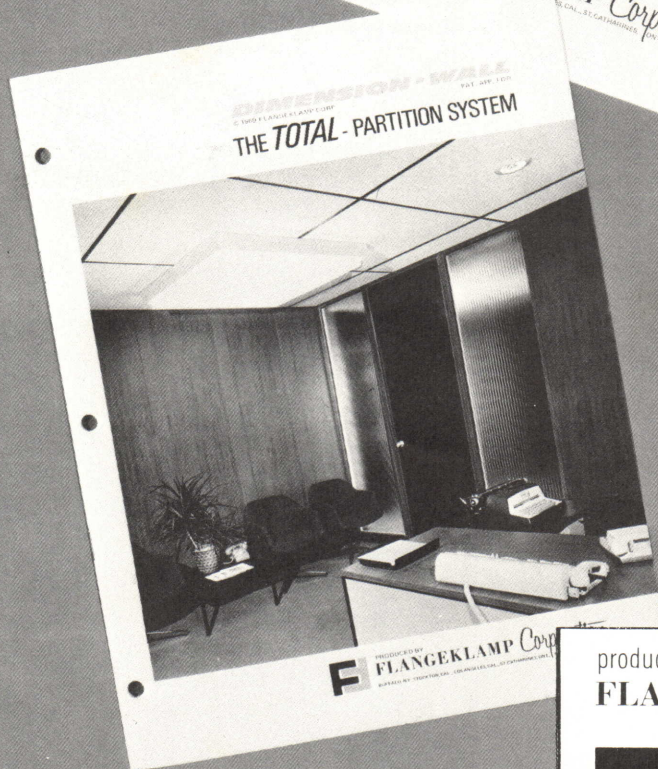
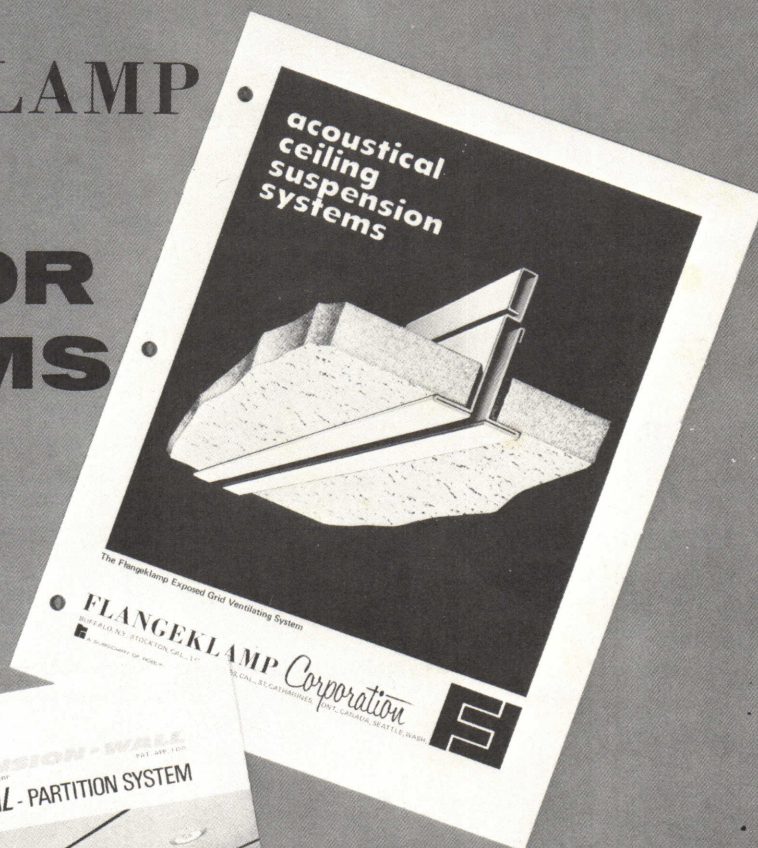
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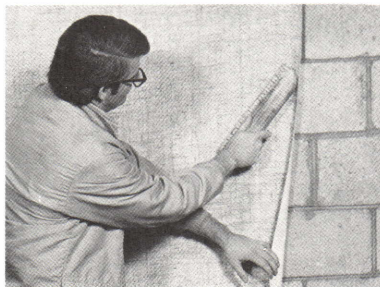
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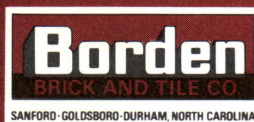
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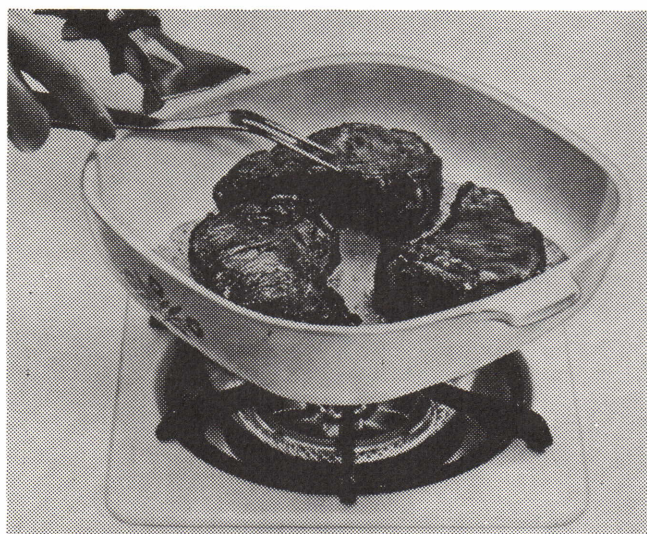
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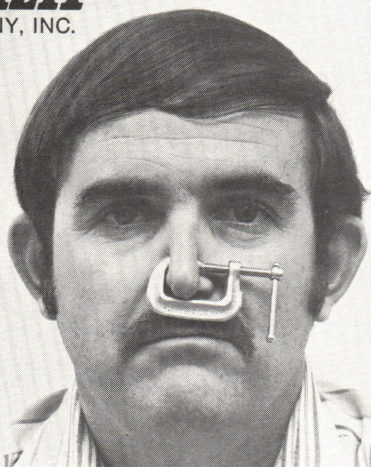
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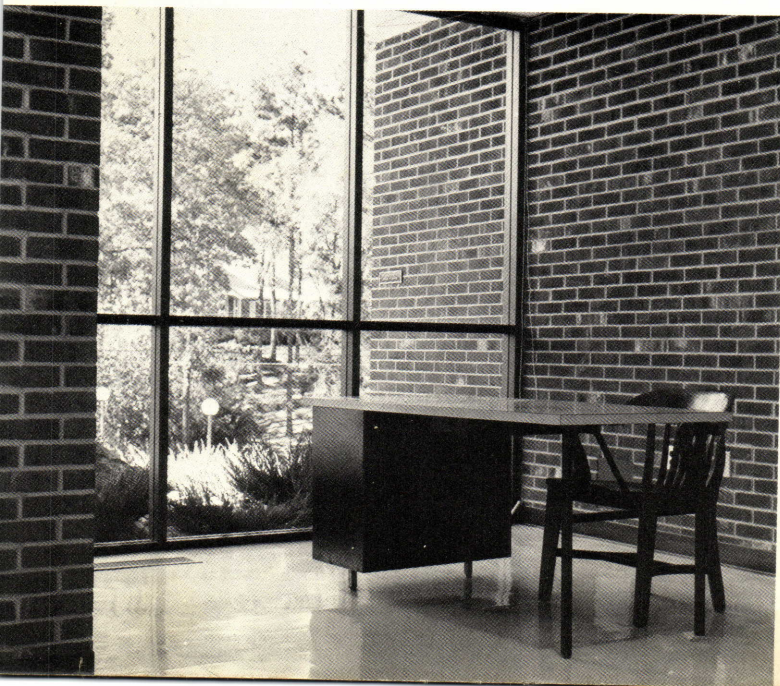
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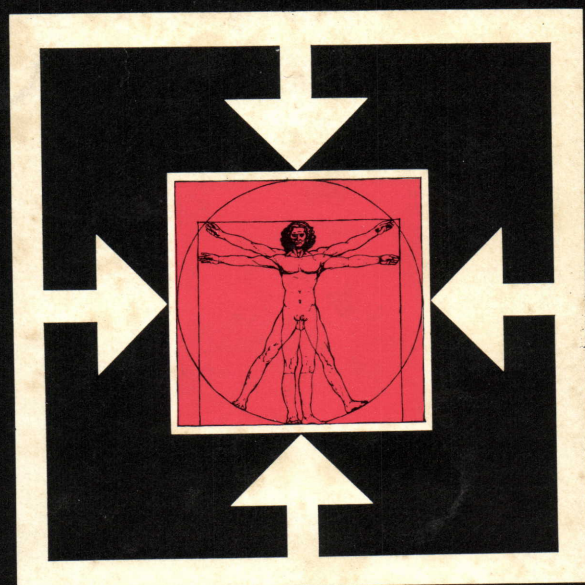
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