new mexico architecture
Dream creamery comes true
in concrete

It's the world's most modern and efficient dairy food processing plant, the new home of the Challenge Cream and Butter Association at City of Commerce, California. Serving metropolitan Los Angeles, the facility totals 255,000 square feet.

A simple and economical structural system was made possible by use of prestressed, double-tee concrete roof members and precast tilt-up panels, flat and sculptured.

Efficiency of operation called for large, unobstructed production areas. Pretensioned "tees" met this need with clear spans of 40 to 80 feet and cantilevers up to 20 feet.

The few interior supports and walls required are cast-in-place concrete.

Here again, concrete provided not only maximum economy and fast construction, but an aesthetically pleasing structure. Low maintenance costs and the high hygienic standards required in a dairy operation also influenced the selection of concrete for this plant.

Whatever the building, it can be built better with concrete.

PORTLAND CEMENT ASSOCIATION
Suite 705—5301 Central N.E., Albuquerque, N.M. 87108
An organization of cement manufacturers to improve and extend the uses of portland cement and concrete
nma

vol. 9 • nos. 7 and 8 • july - aug. 1967 • new mexico architecture

N. M. A. News 7
Santa Fe The Conference
Host — B. Bunting's New Book — Library For College of Santa Fe

Los Trampas — A National Historic Landmark 9

The Octagon House And New AIA Headquarters 10

How To Select An Architect — Don Oschwald 13

Letter To Editors 15

(Cover — Stairway, Greer Garson Theatre, College of Santa Fe — Philippe Register, Architect — Robert L. Baxter, Photographer)

— Official Publication of the New Mexico Society of Architects, A. I. A. —

Society Officers
President — Robert Mallory
Vice-President — Kenneth Clark
Secretary-Treasurer — Beryl Durham
Director — Van Dorn Hooker
Director — Albert S. Merker
Director — James Murray
Director — Don L. Oschwald
Director — John Reed
Director — James Voll

Commission for NMA
Bainbridge Bunting, Jr.
John P. Conron (Co-Editors)

W. M. Brittelle, Sr. — Advertising
Van Dorn Hooker — Circulation
Albert Merker
Robert Mallory
John McHugh
James Murray
John B. Reed

Printed by: Hall-Poorbaugh Press, Inc. P. O. Box 1915, Roswell, New Mexico 88201
La Puerta con Postigo

Here is a door that allows security against uninvited guests. The inner door or postigo may be opened without opening the main door when answering the door. An added attraction is the elimination of the need for a screen door.

Southwest Spanish Craftsmen Inc.
412 LA MADERA ST. P.O. BOX 1805
SANTA FE, NEW MEXICO 87501

Use **DUO-WIRE**...a better masonry wall reinforcement

- DUO-WIRE cross ties are full mesh welded and project slightly beyond side tension wires providing eight positive mortar locks every 16" in the wall.

- DUO-WIRE cross ties are spaced every 16" (modular spacing) to avoid blocking core areas subject to other uses such as vertical reinforcement, grouting or filling of core with insulation, duct or conduit areas.

Manufactured by...

Distributed by...

ALBUQUERQUE GRAVEL PRODUCTS  •  CREGO BLOCK COMPANY  •  EDGAR D. OTTO & SON  •  RIO GRANDE STEEL CO.
ARTISTRY in CONCRETE

Showing the versatility in creativity in concrete are the precast ornamental concrete panels and exposed aggregate panels produced for the Gate of Heaven Mausoleum at Albuquerque.


EDGAR D. OTTO & SON INC.

Trus Joist Selected for Rapid Job Delivery and Economy

“We selected Trus Joists for this project because of rapid job delivery over other structural systems and the economy of the pitched truss which the school board desired.

We believe in all respects the Trus Joists are ideal for this project.”

These are the words of Charles E. Nolan, Jr., A.I.A., Voll & Nolan, Architects. They reveal what every architect comes to know, once he uses Trus Joist — fast delivery . . . economy and rigidity. There are other significant advantages in this perfect blend of wood and steel.

We'd like to show them to you.

George B. McGill
1113 Pennsylvania, Northeast Albuquerque 505/256-2058

Fresh Air Heating?
if you want the job done right ...do it with gas

SOUTHERN UNION GAS COMPANY
Elegance is radiated in carved wood by Customwood. Expressively designed in the finest grains of hardwood, Customwood panels, grilles and doors are the focal point of any interior. Write for your personal catalog, price list and samples.

Customwood MANUFACTURING COMPANY
3620 High Street, N.E.
Albuquerque, New Mexico
87107
See SWEETS 1967 2C/CU
(1966 5C/CU)

Use something to insulate cavity and block walls. How about jawbreakers?

Whenever the temperature differs on the inside and outside of these walls (that's all the time), convection occurs in the cavities. The more different the temperature, the bigger the wind in the voids. The wind carries thems from the side where you want them to the side where you don't. These walls are as good as—or better—than other kinds of walls. But like all walls, they need insulation. Without it the occupants are as miserable as the heating and air conditioning bills.

Zonolite® Masonry Fill Insulation: better than everything

Zonolite Masonry Fill Insulation was developed specifically for these kinds of walls. It doubles their insulation value; a real boon to mankind. Keeps inside wall temperatures comfortable and the heating and air conditioning bills easy to take.

Zonolite pours right into the voids, fills them completely, never settles. It is water repellent; any moisture that gets into the wall drains down through it and out.

Cost: as low as 10¢ per square foot, installed.

Southwest Vermiculite Co.
5119 Edith Blvd. N.W. Albuquerque, N. M.
87107

Gentleman:
Somehow using jawbreakers doesn't sound like a good solution to the problem of insulating masonry walls. Send me Zonolite Masonry Fill Insulation Folder No. MF-83, with complete technical data and specifications.

NAME
TITLE
FIRM
ADDRESS
CITY STATE ZIP
6TH ANNUAL MEETING
STATE SOCIETY
The Santa Fe Chapter, American Institute of Architects will host the 6th annual meeting of the New Mexico Society of Architects. All members of the architectural profession and their families are cordially invited to attend the meeting, which will be held in Santa Fe on July 22nd.

A Design Concept Seminar will take place on Saturday afternoon, and will feature two projects. Philippe Register will explain the development of the College of Santa Fe and show the projects planned. One smaller project will be presented by another member of the State Society.

SEE YOU IN SANTA FE AT THE LA FONDA HOTEL

SOME HAPPENINGS IN SANTA FE DURING THE JULY 21-23 WEEKEND

SANTA FE OPERA
featuring La Bohéme. Curtain time 9:00 MDT. July 22.
Located just north of town on the Taos Highway in the beautiful open air Santa Fe Opera theater.

DON JUAN PLAYHOUSE
featuring Irma La Douce, a gay and wonderful musical comedy. Curtain time 9:15 MDT. July 21, 22.
Located on New Mexico Highway No. 4 to Los Alamos, just east of the Rio Grande Bridge.

THE SANTA FE THEATER COMPANY
featuring A View from the Bridge. Curtain time 8:30 MDT. July 21, 22 and 23.
Located on the campus of the College of Santa Fe in the new Greer Garson Theater.

THREE CITIES OF SPAIN
featuring folksinger Michael Cooney. Show time July 21, 22, 23 — 10:00 MDT. Extra bonus: Charlie Chaplin in the wonderful film "Tillie's Punctured Romance" following the Sunday folksinging. Located in the old Borrego House — 724 Canyon Road, Santa Fe.

EL NIDO
featuring Vincenzo Romero and his Festival Flamenco — a company of eight singers, dancers and musicians. Dinner show at 9:00 and late show at 11:00 MDT. July 21, 22.
Located 5 miles north of Santa Fe in Tesuque.

A LIBRARY FOR COLLEGE OF SANTA FE
Philippe Register, AIA, Santa Fe, Architect, has completed design of the Library Complex for the College of Santa Fe, to be built early in 1968. The concrete and native stone structure is a contemporary compliment to the ancient Indian/Spanish architectural tradition of the area, and includes (LEFT) a 4,100 sq. ft. Forum Building to serve as a lecture and debate center for the campus and the community, (CENTER) a main three-level Library building with 53,000 sq. ft. stack space for 250,000 volumes, lounges, offices and related services, and (RIGHT) a Southwest Collection Annex designed to house reference material and memorabilia of the Southwest.
At a total cost of $1.35 million, the new Library project is the latest and largest in the College of Santa Fe's burgeoning Master Plan Program under the design direction of Mr. Register.

A NEW BOOK BY BAIN BUNTING
Bainbridge Bunting, co-editor of NMA is the author of a new book: HOUSES OF BOSTON'S BACK BAY — An Architectural History, 1840-1917. Published by the Belknap Press of the Harvard University Press, the book contains a detailed history of the town houses of an area of Boston which was created by filling in the tidal flats along the Charles River.

By beginning with a social and topographical survey of Boston, Mr. Bunting sets his account in a broad historical perspective. He writes of the filling in of the Back Bay, land sales, rising labor costs, increasing prosperity, and a burgeoning population. In subsequent discussion he shows how architectural forms were affected by new fire laws and building restrictions, and such developments as the electric light, changing preferences in materials, and machine production of interior details like woodwork and mantels.

These Back Bay homes reflect to a striking degree the social and cultural attitudes of the community, and in the process of reconstructing the life that was led in them, Mr. Bunting offers an absorbing and perceptive commentary on Boston society and its mores.

Mr. Bunting is the author of TAOS ADOBES which was reviewed in the July-August 1964 issue of NMA, and is Professor of Art and Architectural History at the University of New Mexico.
Here are the facts!

Cost to buy and install
gas air conditioner $1,806.00
Cost to buy and install
electric air conditioner $1,095.00
Customer Savings $711.00

Cost to operate gas air
cetter for one year $63.00
Cost to operate electric air
cetter for one year $46.50
Customer Savings, Per Year $16.50

To Keep Your Customers "Cool"
Specify Electric Air Conditioning
For additional information, write
Home Comfort Department
Public Service Company of New Mexico
P.O. Box 2267, Albuquerque, N. M.

*All operating figures are based on estimates prepared by the Public Service Company of New Mexico and Southern Union Gas Company at the request of Air Engineering Company. These figures were combined with Air Engineering Company's estimates for the original equipment and installation cost to determine the most efficient and economical way to cool a particular home using comparable systems with identical cold air output. Details are available upon request.
LAS TRAMPAS, NEW MEXICO — A NATIONAL HISTORIC LANDMARK

The northern New Mexico village of Las Trampas (The Traps) has been designated a National Historic Landmark by Secretary of Interior Stewart Udall.

Las Trampas possesses historical and architectural values of national significance. The village is one of the finest examples of a Spanish-American agricultural community surviving in the United States.

A committee of the New Mexico Society of Architects participated with National Park service planners, historians and photographers in preparing the necessary documents which were presented to the Nation Advisory Board on National Parks, Historic Sites, Buildings and Monuments. The recommendations of the Board resulted in Secretary Udall's designation.

The Las Trampas Foundation has been formed to aid in the preservation and development of the small New Mexico community. The five founding members of the Foundation include two members of the New Mexico Society of Architects, John W. McHugh and John P. Conron. Other founding members are Tranquilino Lopez and Bernadino Armijo, both of Las Trampas, and David J. Jones, formerly of the National Park Service regional office in Santa Fe.

The Las Trampas Foundation has been to work closely with the New Mexico Highway Department in the redesign of State Route 76 as it passes through the valley and village of Las Trampas.

Details of the original design were questioned by members of the Foundation. An appeal was made to Highway Department officials and to then governor, Jack M. Campbell. Negotiations have proceeded and full agreement has now been reached between the Foundation, the National Park Service, Bureau of Public Roads and the New Mexico Highway Department. The plans call for a scaled down, but completely adequate, highway. The pavement has been narrowed to 20 feet wide with 8 foot wide stabilized gravel shoulders. There is to be no ditch along the sides. The shoulders are to blend into the existing landscape. The aggregate in the pavement surface will be designed to blend with the surroundings. A timber bridge with masonry rubble abutments will span Las Trampas River. Masonry headwalls will be provided for all culverts.

A 19th Century school building which forms part of the plaza facade, and which would have been demolished under the earlier Highway Department plans, will now be left undisturbed as an "authorized encroachment within the right-of-way".

The Santa Fe office of the National Park Service has assigned landscape architect Urban Rogers to serve as coordinator and field inspector. He will work out details with State Highway Department personnel.

The Highway Department has been most helpful in finding solutions to the problems presented by the earlier designs. The state of New Mexico, and the people of Las Trampas will be the true benefactors of the Las Trampas project.

Las Trampas is an exciting challenge in terms of architectural preservation and human needs. Las Trampas must not be made into a Williamsburg type of dead village museum. The real task is the preservation of history, the continuation of valid human cultural values, and the integration of twentieth century knowledge. It is a community of families, not just buildings. It is a community with a need for economic uplift. The challenge lies in meeting the needs of the people in an historic, but evolving, community.

The New Mexico Society of Architects has been fortunate to have been able to contribute the time and talents of some of its members.

The September-October, 1966 issue of NEW MEXICO ARCHITECTURE magazine devoted several pages and photographs to this most important example of the Spanish American cultural heritage. Early in 1968 the editors of NMA expect to publish a detailed article outlining the proposals which the Foundation and the people of Las Trampas are now in the process of developing.
The Octagon House will be preserved.

The delegates to the 1966 Convention of the American Institute of Architects voted to sell the Octagon House and its adjacent gardens to the American Institute of Architects Foundation. The purpose for the sale is two-fold: 1) to provide a means, through the tax-free Foundation, of restoring and refurbishing the Octagon House; the house will then be maintained as an historic, architectural landmark dedicated by the profession as a public monument; 2) to provide funds to the AIA for the purchase of adjacent property for the construction of a new headquarters building.

Built in 1798-1800, the Octagon House was purchased by the American Institute of Architects in 1899 for its national headquarters. It was designed by Dr. William Thornton, who had previously won the competition for the design of the national capitol. Following the burning of the White House by the invading British on August 24, 1814, the Octagon became the residence of President and Mrs. James Madison.

To effect this directive of its members, the American Institute of Architects must raise $963,000. The goal has not yet been reached. The need is still there, the campaign continues. The editors of NMA urge all AIA members who have not yet taken the opportunity to contribute, to contact their chapter officers and fill out a pledge card NOW.

and a new Headquarters Building will be built.

A new design for a $4 million headquarters building on an expanded site in Washington, D. C. was unveiled at the recent annual convention of the American Institute of Architects.

The architects, Mitchell-Giurgola Associates, won the original design competition for a new headquarters building. Subsequent to the competition, the Institute decided to expand its site by acquiring the adjacent Lemon Building property at a cost of about $675,000. Another motive in calling for a new design was to increase the size of the Octagon garden.

The revised design increases the floor space from 70,000 sq. ft. to 130,000 sq. ft. This will provide office space in excess of current Institute needs, but it will be rented to provide additional income until the space is required for Institute use.

Above the two-story exhibit and conference area at ground level, each of the successive five floors...
projects forward over the space of the garden. The architects said that this transposes the building alignment from the property lines to a line perpendicular to the main axis of the Octagon.

"The projecting configuration of the building that results from this transposition makes the space of the garden, develops the maximum area for the garden, and shields each floor from the direct rays of the sun to the southwest," the architects said. They noted that because the office floors are set back from the rear of the site, the introduction of natural light onto each floor from the northeast is achieved.

The new headquarters building will be a seven-story, reinforced concrete building. Exterior walls will be faced with brick relating to the brick of the Octagon house.

NEWS FLASH ! ! ! ! — In the middle of the press run for this issue of NMA, news was received that the Fine Arts Commission of Washington, D. C. has rejected the proposed AIA Headquarters design. Approval by the Commission is necessary before construction can begin.

Said FAC member Gordon Bunshaft, FAIA of the new design: "The concept is totally out of scale with the existing buildings and, especially, the total concept makes the existing building (Octagon House) look like a toy."

Again, it appears that designs which must be cleared by layers of committees can only survive if they are SAFE, and too often this means mediocre. Advances in architectural thought are very rarely, if ever, allowed to pass through these censoring committees. The solution proposed by Mitchell/Giurgola, Architects is certainly interesting and imaginative. While I, personally, have some reservations and questions about the proposed design, I would like to see it built.

— The Octagon House looking like a toy — Balderdash! — JPC
Ladies fall in love with our Quality Hardware Lines

Schlage
- AJAX CABINET HARDWARE
- LCN DOOR CLOSERS
- K&V SHELF HARDWARE

AVAILABLE AT

ALBUQUERQUE Lumber Company
1881 1967
3825 Edith, N.E. Phone 345-2511

Variations on a theme:
NEW Spectra-Glaze glazed masonry units DESIGN SERIES
(not an alternate for any other material)
Your choice in color, texture, form, scale and pattern...
Select from a variety of scored units to reduce scale for as little as a nickel extra per block... Build, decorate and finish in a single operation. Thru wall, load bearing units eliminate expense of back-up wall... Specify Spectra-Glaze glazed concrete units in your base bid to realize their unique advantages of design flexibility combined with lower-in-the-wall costs... Local delivery, world-wide.

Architects!
COMING SOON:
A NEW LINE OF CREATIVE CONCRETE PRODUCTS
under the new name of

AG Stone

OUR 31ST YEAR CLIMATE DESIGNING PAINT FOR THE SOUTHWEST
HANLEY'S and the NEW WORLD OF COLOR

IN ARCHITECTURAL QUALITY PAINTS

SUNFOE AMBASSADOR

HANLEY PAINT MFG. CO., INC.
EL PASO, TEXAS
PH. 532-6921 755-9821
ALBUQUERQUE NEW MEXICO
PH. 265-1524

FEATHERLITE TILE COMPANY P. O. Box 489, Erkine Rd
LUBBOCK, TEXAS 79408 Phone 809 G: PO-3-8202

12 NMA July-August 1967
How To Select An Architect

Prepared for the New Mexico Society of Architects by Don L. Ostwald, AIA, Chairman, Public Relations Committee, Santa Fe Chapter, AIA.

This document is being distributed to the New Mexico State Board of Education and to all school superintendents throughout New Mexico. It is also being sent to many other city, county and state officials. The editors of NMA felt it might be informative and helpful to our many readers.

Selection — The Most Important Step.

There is only one safe generalization about finding the right architect if you are going to build. This is that selection of the architect is the most important step the building owner will take.

The appearance, the efficiency, and the cost of the building depend on the architect’s work.

It therefore pays to give time, earnest study, and sober judgment to the task of selecting the most suitable professional — the man or woman who will provide professional service, talent and judgement, and who assumes the responsibility of protecting the client’s interest — as do doctors, lawyers, and other professionals. He cannot be selected on the basis of lump-sum competitive bids like a contractor performing a clearly specified job. He must be chosen, rather, on the basis of his talent, professional experience, and taste which the client must evaluate in terms of his own needs and inclinations.

If the client is a single individual, he is likely to select his architect on a personal basis. He will often decide on a personal acquaintance, or on the recommendation of friends and satisfied clients.

Selection Procedure for Committees.

In today’s complex building process, however, the individual client is becoming rarer than formerly. Frequently, a building committee is charged with the responsibility of finding the architect and seeing the building program through with him.

Such committees may, of course, select the architect on the basis of personal recommendation. It is more likely, however, that they will feel an obligation to adopt a regular procedure of selection which promises to engage the architect best fitted for the job.

Whether the selection is made by an individual or a group of people, it should include three basic steps:

1. Review of a resume of qualifications and experience together with photographs of past work.
2. A personal interview which allows ample time to find out whether architect and owner are compatible. They will be working closely together, so it is vital that they get along and have confidence in each other.
3. An investigation of the architect’s work to determine his versatility and ingenuity to solve particular problems. The best way to find out is to visit one or more of the architect’s buildings in his company and to talk to their owners, and perhaps, the contractors who worked on them.

Criteria for Choosing the Right Man.

Here is a workable, ethical, and professional procedure, particularly recommended for public work:

The first consideration must be whether there is to be any restriction on the location of the architect. Can he be from any locality, or must he be a local architect? The size and type of the project may influence this decision.

The next step is to draw up a list of architects to be interviewed. It would include the names of architects:

—whose work is particularly admired in the community.
—who have rendered satisfactory service in the past.
—who are recommended by other organizations.
—who have experience in a similar-type of building.
—who show interest in being considered.
—who are recommended by other architects.

Invitations may be issued on the basis of this list. In addition, the committee may decide to make a public announcement inviting other architects to submit their qualifications. Such an announcement should also include the scope of the project, the approximate budget available, and the time factor. All applicants should be asked to submit a representative list of work completed as well as statements of their training, background, experience, and the size of their staff and organization.

Building has become so complex in nature that, today, architecture is sometimes practiced by teams comprising a variety of specialized talents in addition to the overall work of the principal. This should be borne in mind in the selection of an architect or architectural firm.

The screening of the material submitted by the first comprehensive list of architects will reduce their number to some three or four the committee may interview further.

The Final Selection.

The final selection should be made on the basis of the architect’s good standing in his profession and the community, on his ability in design, his competence in construction, his practical efficiency, his business capacity, integrity, and good judgment, and his ability to cooperate with all those involved in the project.

The interview should cover the following points:

Professional Status (the architect’s license and Professional Society membership);
Education and Experience (a summary of the architect’s education and professional experience be-
Large people, little people, quiet people, squiggly people. Particular people. For assembly or auditorium seating to keep creatures of comfort happy, we ask you to sit down on the job and judge! Griggs Push Back Chairs are beautiful strong, comfortable and meant to welcome the contours of particular people.

Architects regularly use our design consultation services for:
Science labs / Offices / Artrooms / Dormitories / Libraries / Auditorium seating / Home Economics labs / Gymnasiums

UNIVERSITY BOOK STORE
ALLIED SUPPLY CO.
2122 Central, SE
Phone 243-1776
Albuquerque, N. M.

KINNEY BRICK COMPANY INC.
Manufacturers of:
- Common Brick
- Patio Brick
- Face Brick
- Roman Brick
- Norman Brick
- "SCR" Brick

Distributors for:
- Acme Brick Co.
- Major Brick Co.
- Eureka Brick Co.
- Texas Clay Products
- Alamo Clay Products

Samples and information upon request
Visit Our Office & Showrooms at Plant
5 miles South just off of Second Street
ALBUQUERQUE, NEW MEXICO
Phone 877-4550 P. O. Box 1804, 87103

Dependable . . .
SOUND, INTERCOM
AND POCKET PAGING
FOR EVERY BUILDING TYPE

Our broad experience in this specialized field is available to you. Contact us for general planning help.
No obligation, of course.

EXECUTONE OF NEW MEXICO
111-A CORNELL DR., S.E., ALBUQUERQUE, N. M. 87106
PHONE 242-4611

SOUTHWESTERN ELECTRIC SHOP, INC.
Electrical Contractors

ARVILLE SULLINS
Manager

914 N. Linem
Hobbs, New Mexico
393-3343 88240
fore he began his independent practice along with photographs and descriptions of his completed work).

Personal interviews, when desired, should be so scheduled that each architect to be interviewed be allotted a specific time to present himself and his credentials. It is recommended that thirty minutes to one hour be assigned to each architectural firm to be interviewed.

Office Practice.

Staff and Office Practice (to determine not only the architect's personal skill but the competence of his firm as a whole. This implied the collective capabilities of his architectural draftsmen, designers, specification writers, delineators, and consulting or employed structural, mechanical, and electrical engineers, landscape architects, etc.).

The size of an architect's firm is generally less important than the way it is organized and the enthusiasm the architect shows for the project. (Many firms and are small through the choice of the principal and can be expanded efficiently and quickly to suit the project.)

The potential client's principle concern is sometimes whether the architect's office has successfully completed projects which are similar to his own in size and complexity.

Don't overlook the young man.

However, the young architect should not be ruled out merely because he has but a few buildings to his credit. He may otherwise be well qualified. A great many architectural offices have grown rapidly from small beginnings by demonstrating their ability to expand and do larger and more complex buildings.

Mutual Confidence.

To sum up: Whatever method you use to select your architect, be sure you select one in whom you have complete confidence and with whom you can work easily and pleasantly.

Be frank with him about all aspects of the project, especially those relating to the budget. Your architect will have your interest at heart, but he cannot do your project justice if you fail to give him all of the facts.

Once you have found your man, complete your negotiations with a written agreement. The American Institute of Architects, which stands ready to provide information and assistance on all selection problems, has prepared standard contract forms which your architect will suggest for use.

Letter to the Editors:

Dear Mr. Conron:

May I express my appreciation to you for sending me the "New Mexico Architecture" magazine. I enjoy reading it and find it quite interesting.

With the added emphasis on vocational and technical education in New Mexico, perhaps the architects who are members of your organization would like to know that the members of my supervisory staff are available, when needed, to discuss buildings that are being planned or being considered for construction. Frequently, we can be of assistance to the architect and are happy to do so whenever possible.

The following is a list of fields in which we work: vocational agriculture, distributive education, health occupations, home economics, office education, and trades and industrial and technical education which covers all types of training in those fields. I thought you and members of your organization would be interested in knowing this.

Again, congratulations on your magazine.

Yours truly,

M. C. Hunt
State Director of
Vocational Education
Department of Education
State of New Mexico

WOOD is WARM and WONDERFUL!

MEMBERSHIP
ALBUQUERQUE LUMBER CO.
BALDRIDGE HOME SUPPLY CENTER
GIBSON LUMBER CO.
HOME BUILDERS SUPPLY CO.

SANDIA LUMBER CO.
SHOFNER LUMBER CO.
APACHE LUMBER CO., INC.
FIR PINE LUMBER CO.
GEORGIA-PACIFIC CORP.

U. S. PLYWOOD CORP.
SAGEBRUSH SALES CO.
WEYERHAEUSER
DUKE CITY LUMBER CO.
NEW MEXICO TIMBER INC.

These are the experts on wood and wood products to contact for information and consultation... members of

LUMBER MERCHANDISERS ASSOCIATION
ALBUQUERQUE, NEW MEXICO

NMA July - August 1967 15
Prestressed Concrete Products, Inc
Manufacturers of Roof and Floor Decks

They excel in
- Economy
- Permanency
- Durability
- Versatility
- Flexibility
and most important - Fire Resistance

Serving Southwestern New Mexico
and El Paso with
Quality Concrete Masonry Products
and many allied building materials

Builders Block & Stone Co., Inc.
P. O. Box 1633
Roswell 622-1321

Builders Block & Supply Co., Inc.
El Paso 932-9695
P. O. Drawer FF
Las Cruces 524-3633

Members of New Mexico Concrete Masonry Assn. and National Concrete Masonry Assn.
ALBUQUERQUE TESTING LABORATORY

Sub-soil Investigations
For Structural and Dam Foundations

Two Drills and Crews now available for Prompt Service

Laboratory Analysis and Evaluation of Construction Materials

All work done under the supervision of Registered Professional Engineers

532 Jefferson St., N.E. — P. O. Box 4101
Phone AL 5-8916 — Albuquerque
Phone AL 5-1322 — New Mexico

FORMICA
vertical interior paneling

FORMICA® V.I.P. vertical interior paneling is everything an interior paneling should be. It has all the good qualities you associate with FORMICA laminated plastic for horizontal surfaces — and more:
- a complete panel installation system
- easy to handle
- quick and easy to put in place
- economically priced; economical to install
- unlimited decorative possibilities
- adapts to any commercial or institutional setting
- easy maintenance
- long wearing

Distributed by

STRYCO SALES, INC.
PHONE 344-2317
312 INDUSTRIAL NE — P. O. BOX 1098
ALBUQUERQUE, NEW MEXICO

MILLER METAL COMPANY

Direct Factory Dealers for LENNOX
Heating and Air Conditioning

Readily available for your information and/or use are complete specifications along with Technical data for the Heating and Air Conditioning requirements of your project.

Just call 268-3351 for Ed Miller at Miller Metal Company or the territory manager for LENNOX, Bob Vetterman at 265-0417 for an appointment.

118 Alcazar S.E. — Albuquerque, N. M. 87108

HEAR ABOUT THE REVOLUTION?

THE REVOLUTION IN HIGH QUALITY FLOOR COVERING

EPOXY TERRAZZOS

ARE A PART OF THIS EXCITING REVOLUTION. BEAUTIFUL, SEAMLESS, GROUND IN PLACE TERRAZZO FLOORS GIVE EVERLASTING WEAR, EASE OF MAINTENANCE AND COLOR AND DESIGN VERSATILITY.

LET US TELL YOU THE EXCITING STORY OF EPOXY TERRAZZOS FLOORS

NEW MEXICO MARBLE AND TILE CO.

414 Second St., S.W. — Albuquerque, N. M.
Phone 243-5541

NMA July - August 1967
An outstanding new two component coating that actually out-performs baked enamels for hardness, gloss, resistance to water, chemicals and stains.

May be applied by brush, sprayer or roller.

Another Quality Product of...

Wellborn Paint Mfg. Co.
2714 4th St., N.W.
P.O. Box 6086
Albuquerque, New Mexico

Flex-tile

Working for:
An improved business climate in the New Mexico Construction Industry

W. D. Ross
Executive Director
205 Truman N.E.
Albuquerque, New Mexico 87108

New Mexico Architecture

Advertising in New Mexico Architecture is the positive way to put your message "professionally" to the Architect, the Engineer, the Specification Writer, the users of your products as well as the thousands of influential persons receiving the magazine who in themselves are decision makers.

Call or write our advertising director,
W. Miles Brittle, Sr. 115 2nd Street, S.W.
Suite 200, Albuquerque, N. M. 87101

INDEX TO FIRMS
Cooperating in the public relation program of the NMA magazine, making possible its publication and the page upon which their message may be found.

INDEX TO FIRMS