Again, due to its versatility and low maintenance, Slump Block was selected for the exterior work in the construction of the above pictured supermarket building.

Masonry units manufactured and furnished by
CREGO BLOCK CO., INC.

6026 Second St., N.W.  
Phone (505) 344-3475  
Albuquerque, N. M. 87107
Now Available State Wide:

CREATIVE CONCRETE PRODUCTS

AGP Stone

in 6 shapes, 11 sizes
Also available in colors
made in New Mexico by

AGP ALBUQUERQUE GRAVEL PRODUCTS COMPANY

WORKING FOR:
An improved business climate in the New Mexico Construction Industry

W. D. Ross
Executive Director

205 Truman N.E.
Albuquerque, New Mexico 87108

Variations on a theme: NEW Spectra-Glaze glazed masonry units DESIGN SERIES
(not an alternate for any other material)

Your choice in color, texture, form, scale and pattern... Select from a variety of scored units to reduce scale for as little as a nickel extra per block... Build, decorate and finish in a single operation. Thru wall, load bearing units eliminate expense of back-up wall... Specify Spectra-Glaze glazed concrete units in your base bid to realize their unique advantages of design flexibility combined with lower-in-the-wall costs... Local delivery, world-wide. 

Cataloged in SWEET'S

5021 Lomas Blvd. N.E.
Albuquerque, N. M. 87110

Professional design service

telephone 505-268-4307

retail and contract sales

furnishing • draperies • carpets • accessories

Visit our Sales and Show Rooms displaying

- Herman Miller
- Knoll Associates
- American Desk
- the “SOURCE” group by Corby Jamestown
- And Many Others

Other di Locations to Serve You:
The Paper Mill, Inc.
132-W. Las Cruces Ave.
Las Cruces, N. M.
The Inkwell, Inc.
314 Ninth St.
Alamogordo, N. M.

FEATHERLITE TILE COMPANY P. O. Box 489, Erskine Rd.
LUBBOCK, TEXAS 79443
Phone 809-6 PO-3-8202
8' WIDE PRESTRESSED CONCRETE DOUBLE TEE ROOF MEMBERS BEING RAISED INTO PLACE ON THE NEW CITY SHOPS - WAREHOUSE & MAINTENANCE FACILITY AT ALBUQUERQUE. 80,000 SQ. FT. OF ROOF MEMBERS IN SPANS UP TO 80 FEET.

GENERAL CONTRACTOR — G. W. STUCKMAN

Prestressed Concrete Products, Inc.
Manufacturers of Roof and Floor Decks

They excel in:
- Economy
- Permanency
- Durability
- Versatility
- Flexibility
and most important
- Fire Resistance

1900 Menaul Road N. E., Albuquerque, New Mexico 87106
(505) 345-2536

Lath and Plaster Supply Co., Inc.
116 Industrial Ave. N.E.
Albuquerque, New Mexico 87107
Phone (505) 344-2303

Distributors for:
- Keene Penn Metal Structural Steel
- Dur-O-Wall Masonry Reinforcing
- Kewanee Doors and Frames
- Milcor Access Doors
- Keystone Steel & Wire
- Plaster Weld & Weld Crete


For the best possible prices and services, CALL US!

Automatic Cooking?
If you want the job done right...
do it with gas

Southern Union Gas Company
Now available in southern New Mexico from Atlas

EIGHT FOOT DOUBLE TEE

Economical prestressed concrete double tees to 30 inch depth. Specify the best, write or call Walter Frank at Atlas, Box 9977, El Paso, Texas 79990. Phone 915 772-3248

ATLAS
STRUCTURAL CONCRETE INC.

KEMETAL
REPRESENTING
KSE
K.T.F

- Counseling, Sales & Installation of
  - Scientific & Institutional furniture for
    - Schools — Hospitals
    - Research — Industry
    - Arts & Crafts and Homemaking

Laboratory Equipment
Dow Chemical — Building #59
Rocky Flats, Colorado

DONALD G. WHITING CO., INC.
1359 Harlan Street
Denver, Colorado 80215
Phone 303 238-7624

1009 San Mateo Blvd. S.E.
Albuquerque, New Mexico 87108
Phone 505 255-1684

4215 N. 16th Street, Suite No. 2
Phoenix, Arizona 85016
Phone 602 277-4701

NMA November - December 1968
A NEW CHAPEL — NEW MEXICO MILITARY INSTITUTE

The existing “military-Gothic” architecture had to be recognized in the designs for the new chapel at New Mexico Military Institute, Roswell, N. M. This resulted in the retention of the battlements and yellow brick elements around the higher nave. The mosaic ends of the nave will be executed in faceted glass set in epoxy. Slated to be constructed in 1969, the chapel will seat 1,700 worshippers.

ARCHITECTS:
ROWLAND ASSOCIATES ROSWELL AND ALBUQUERQUE, N. M.

ALBUQUERQUE PORTFOLIO WINS AWARD

The 1968 Product Portfolio of an Albuquerque firm — Customwood Manufacturing Company — has won a National Award of Merit in the annual Mead Paper Company graphic art contest. The 32-page portfolio was designed by Robert P. Houton of Ojo Graphics.

Customwood Products has supplied carved wood panels, grilles and doors to the architectural profession for the past several years. Its products have been specified and installed in buildings throughout the United States, and in such far away places as San Juan, Puerto Rico; Oranjestad, Aruba; and in the Kuwait Hotel, Kuwait.

AIA LAUNCHES TV CAMPAIGN
WASHINGTON, D. C. — For the first time in its history, the American Institute of Architects is launching a nationwide television and radio public-service campaign to combat urban and suburban blight. The announcement was made by George E. Kassabaum, FAIA, president of AIA.

Every television station in the U. S. has been given two 60-second, color-film spot announcements. AIA Chapters are being provided live radio spots for distribution to local outlets. The public service spots are a key part of AIA’s plans to increasingly speak out on public issues and make a contribution in helping solve the urban crisis. The nation’s Public Service Directors have been urged to use the statements as a part of the broadcasting industry’s efforts to combat community ugliness and create improved metropolitan areas.

One of the spot announcements concerns itself with highway planning and points out that highways do not have to destroy neighborhoods, create ugliness, and take land off the tax rolls. It then offers solutions to the problem. The other spot zeroes in on suburban sprawl and offers suggestions for improvement.

serving New Mexico and the El Paso area with
Quality Concrete Masonry Products and many allied building materials
Modernfold Wood and Plastic Folding Doors
 Hollow Metal Doors and Frames
 Steel and Formica Toilet Partitions
 Commercial Toilet Accessories
 Residential and Commercial Steel and Aluminum Windows

Builders Block & Stone Co., Inc.
P. O. Box 1633
Roswell, N. M. 88201
505 622-1321

Builders Block & Stone Co., Inc.
P. O. Box 10284
Albuquerque, N. M. 87114
505 344-0851

Builders Block & Supply Co., Inc.
P. O. Drawer FF
Las Cruces, N. M. 88001
505 524-3633

Builders Block & Supply Co., Inc.
Telephone
El Paso
915 532-9695

Members: New Mexico Concrete Masonry Association, National Concrete Masonry Association

NMA NEWS

NMA November - December 1968
Exclusive distributors for DATACASE and WEBER FLOORING

Consultation Planning Design Layout

For your inspection we offer this Computer Package, consisting of a key punch console, chair and raised floor. This marvelous floor allows you to run all computer, air conditioning and humidifier cables under the floor, giving a clean, spacious appearance to your working area. Let us tell you more about how this computer package can increase efficiency as well as enhance your surroundings.

* By the way, we also have all types of card and tape files and storage equipment for all computer accessories.

Architects use our design consultation services for:
Science Labs / Offices / Artrooms / Dormitories / Libraries / Auditorium Seating / Home Economics Labs / Gymnasiums

UNIVERSITY BOOK STORE ALLIED SUPPLY CO.
2122 Central, SE Phone 243-1776
Albuquerque, N. M.

Anything in the wall is better than nothing at all

Now read about the masonry insulation that often doubles insulating value and fire ratings

Zonolite® Masonry Fill Insulation was developed specifically for concrete block or brick cavity walls.

By doubling their insulating value, it keeps the occupants much more comfortable and cuts heating and air conditioning bills as well.

Fire ratings can double, too. An 8" lightweight block wall rated at two hours gets a four-hour rating when insulated with Zonolite Masonry Fill. Particularly important in party walls, elevator shafts and stairwell walls.

In addition, Zonolite Masonry Fill cuts sound transmission.
All for as little as 10¢ per sq. ft., installed.
There is simply no other way to build a masonry wall that blocks thermal and sound transmission so well, increases fire safety so much, and does it at such low cost.

For complete information, mail the coupon.

Southwest Vermiculite Co.
5119 Edith Blvd. N.W. Albuquerque, N. M. 87107

Gentlemen: Much as I like peanut butter, it doesn’t seem to do much more for a wall other than insulate it better than air. Please send me Zonolite Masonry Fill Insulation folder which contains complete technical data and specifications.

NAME

TITLE

FIRM

ADDRESS

CITY

STATE

ZIP
Hon. David F. Cargo, Governor  
Office of the Governor  
Santa Fe, New Mexico

Dear Governor Cargo:

An article in the February 22, 1968 New Mexican, in reference to the proposed State Police Academy to be built in Santa Fe, reported Chief Joe Black as stating that: "... five architectural firms, three of them based in Santa Fe, have submitted preliminary sketches and plans for the complex ... on speculation, at no cost to the taxpayers."

To the best of our knowledge, Chief Black's remarks were accurately reported. However, the Chief's words gave the impression that free architectural services were being rendered. The Santa Fe Chapter of the American Institute of Architects was upset by the implications of the article. Architects cannot afford to do free preliminary work. Competent work requires adequate pay, and competent architectural services are not expensive. If preliminary work is required, it should be paid for, regardless of whether the contract drawings are made by the same architect.

The Santa Fe Chapter of the A.I.A. would like to be assured that those in control of public funds, who are charged with procuring architectural services, are not permitted to request or use free services. Free services, and (less directly) the request for, and expectation of them, are detrimental to: first, the taxpayers, who cannot be assured of competent designed and constructed facilities under such a system; second, the government, which can look forward to extra charges for bringing facilities up to standard and to possible criticism for pressure tactics; and third, the architects, whom we believe are entitled to make a living, and who have pride in their profession and want to do competent work. No party to a building program can afford free architectural services.

We feel that thru your office, you can make it clear to all state agencies that such procedures, unfortunately not uncommon, are unfair, uneconomical, and detrimental to all concerned. We earnestly ask that you do so.

Santa Fe Chapter, A.I.A.

by Richard S. Clark, A.I.A., President
3 Albuquerque buildings win awards in the Western Mountain Region, A. I. A. Honor awards program 1968

AWARD OF MERIT

Golf Clubhouse for the University of New Mexico

ARCHITECT: John Reed
OWNER: The University of New Mexico
CONTRACTOR: Weaver Construction Company

JURY COMMENT: A strong roof line unites two diverse activities in a practical manner. The building is sympathetic to the site and takes advantage of a seemingly interesting view.
AWARD OF MERIT

Office Building — 2001 Carlisle N.E., Albuquerque, N. M.

JURY COMMENT: An addition to an existing building sensitively detailed in a wood vocabulary. A series of court spaces unites the new form with the existing.

ARCHITECT: Joe Boehning
OWNER: James R. Williams
CONTRACTOR: R. M. Swain & Son, Inc.
LANDSCAPE: Taro's Gardens
Roofing and Sheetmetal Contractors

Our 32nd Year Climate Designing
Paint for the Southwest

Hanley's and the
New World of Color

Architectural Paints
For Beauty and Protection

Technical Coatings for Protection — Function
And Beauty.

Sunfoe Ambassador

Hanley Paint Mfg. Co., Inc.

El Paso, Texas
Ph. 532-6921
Las Cruces
New Mexico
Ph. 523-1222
Albuquerque
New Mexico
Ph. 265-1524

711 Wheeler Ave. S.E.
Tel. 243-3788
Albuquerque, New Mexico 87103

The Horseless Carriage Trade

is carpeting showroom floors for the most practical reason: carpet helps
sell cars! Dealers have found that Lees all-new, wide-width Bold
Venture adds savings in new showroom construction and
future maintenance. Carpeting also provides no-slip safety and
increased employee morale while enhancing the appearance of
the cars to the prospective buyer. Need we even mention the
acoustical advantages? We would be glad to boast many more
qualities of this new Lees carpet, complete with technical data
and architectural specifications... write, or call 242-1212.

Architectural Carpet
Consultants
1615 University N.E.
Albuquerque, New Mexico 87106
Telephone (505) 242-1212
AWARD OF MERIT

Feline Exhibit, Rio Grande Zoological Park

ARCHITECT:  
Pacheco and Graham, Architects  
Albuquerque, New Mexico  
Channell Graham, AIA, Partner in charge of project.

OWNER:  
City of Albuquerque  
Mr. Peter V. Domenici, Chairman  
City Commission  
Mr. Robert L. Burgan, Director  
Parks and Recreation Department

CONTRACTOR:  
Bradbury and Stamm  
Construction Co.  
Albuquerque, New Mexico

CONSULTANTS:  
Charles Faust, Designer San Diego Zoo, Consultant  
Howard Cottrell, Structural Engineer  
Claude Lyon, Mechanical Engineer  
Donald Fowler, Electrical Engineer  
Dr. Frank Hibben, Chairman  
Zoo Advisory Board

JURY COMMENT: The solution skillfully separates keeper traffic from visitor, and displays a playful and functional sequence of exhibits for the observer. The site allows for future growth around an interesting space. The petroglyphs, inspired by an earlier culture are appropriate and stimulating.
COMMERCIAL CARPET

IN
NYLON
ACRYLIC
MOD-ACRYLIC

Carpets specifically designed and constructed for ultimate traffic use in commercial buildings, schools, hospitals, offices, etc. Samples and quotations on request.

SALES INC
PHONE 344-2317
312 INDUSTRIAL, N. E. P. O. BOX 1963
ALBUQUERQUE, NEW MEXICO 87103

ECONOMICAL EXPOSED AGGREGATE

THE DEPTH AND DIMENSION YOU WANT IN ARCHITECTURAL DESIGN IS ASSURED THROUGH EPOXY APPLIED EXPOSED AGGREGATE.

• WIDE CHOICE OF COLOR & AGGREGATE
• COMPLETE SURFACE FLEXIBILITY
• JOB TIME CUT TO MINIMUM
• LOW COST — LOW MAINTENANCE

INVESTIGATE THIS ATTRACTIVE NEW EXTERIOR WALL TREATMENT

NEW MEXICO MARBLE AND TILE CO.
414 Second St., S. W. Albuquerque, N. M.
P. O. Box 834 Phone 243-5541

"We have found TRUS JOIST to have many advantages over conventional joist in that they are lightweight and easy to handle; they can be easily anchored."

We have similar statements from others in the building industry, but this is Mr. Charles W. Sanford, President, Santa Rosa Lumber Company, Inc., talking. He goes on to say . . .

"The bridging is easy to install and is furnished with the TRUS JOIST, and we find that we save a great deal of time when installing sheathing on these joists because of the width of the support surface and the fact the sheathing nails directly to the TRUS JOIST."

We couldn't put it better ourselves.

George B. McGill
1113 Pennsylvania, Northeast
Albuquerque 505/256-2058

Building:
Vaughn High School
& Shop Buildings

Architect: Kruger,
Lake & Henderson

NMA November - December 1968
LADIES AND GENTLEMEN OF THE AMERICAN INSTITUTE OF ARCHITECTS: WE INVITE YOU TO TAKE A NEW LOOK AT THE AMERICAN INSTITUTE OF INTERIOR DESIGNERS.

Since its founding in 1931, the organization has expanded from a handful of people into an internationally recognized body of over 4,000 members. These members are grouped in chartered chapters, covering all 50 states and including members in Canada, Mexico, Puerto Rico, and the Virgin Islands. The AID also has members in Argentina, Australia, Bermuda, Denmark, England, France, Hong Kong, India, Italy, Japan, Lebanon, Malaya, New Zealand, the Philippine Islands, Spain, Sweden, Switzerland, and Thailand.

The initials A. I. D., which recall the original name, the American Institute of Decorators, are still used to designate membership but the present name, the American Institute of Interior Designers, begins to indicate the broadened scope of the organization.

Today, the aims and purposes of AID are being constantly adjusted to embrace all of the essentials in the expanding concepts of environmental planning and design.

A few short years ago the various chapters held cocktail parties and "decorated" historic houses. Today, instead of remaining aloof from the changing events, chapters and individual members are becoming involved in their communities. Historic preservation is replacing historic decoration; appropriateness of materials is replacing correctness of style. Color "trends" are being replaced by color science.

I will briefly list a few of the things that have been happening in the AID:

ITEM
Under initial impetus from AID, the many interior design educators have formed the Interior Design Educators Council (I. D. E. C.). Similar in scope to the AIA's Princeton Study, IDEC is taking the first serious look at the present schools of interior design. It will soon release its projections for future needs. Their recommendations will bring about curriculum changes in most—and perhaps all—of the present schools of interior design. I believe that a much closer curriculum relationship between all of the design disciplines in the universities is of vital importance—perhaps in the form of broadened schools of environmental design.

Even today, the majority of students in interior design schools are different from the student of a few years ago. I had an exciting and somewhat staggering day in Los Angeles last July. In preparation for a panel discussion to take place at the September AID Conference, five students (representing three schools of interior design in the Los Angeles area) and one architectural student from Berkeley were present. We discussed the broadest range of subjects. We discussed what effect the increased leisure time, the advent of the working robot, and the exploding population will have upon the sizes of rooms, and what forms these new living spaces might take. What happens to the form and shape of furniture when wood is no longer available in the present quantities? (We already begin to see some exciting furniture designs being produced in fiberglass, plexiglass, lucite, and paper.) We talked of social needs and the computer. To these students, and to the new face of involved professionalism in AID — IT'S A WHOLE NEW BALL GAME!

ITEM
The AID has undertaken a voluntary accreditation program. Its purpose is to raise the professional standards of the members and to improve the practice of interior design. Written examinations, and subsequent personal interviews, will be given the present members of AID. The examinations have been prepared by the Psychological Corporation (a specialist in the examination field.) The first group of volunteers will be tested this winter. The proven examinations will soon become a requirement for all new members.

Because no registration laws now exist, this accreditation program will be another way to demonstrate to you the architects and to the public the professional potential of the interior designers.

ITEM
For 25 years, AID has sponsored the International Design Awards presentations each January at the Chicago Furniture Market.

A totally new format was put into effect last January. As a result — 36 products of outstanding contemporary design received recognition by the institute.

ITEM
A new awards program was begun this year. At the 37th Annual Conference of AID, held in Los
KEYSDN HAS THE COATING

The entire exterior and interior of this attractive new building were coated with Keykrete Cementitious Permanent finish. Applied directly to concrete block, poured concrete or panels Keykrete eliminates rubbing and finishing, gives color choice and appreciable savings.

KEYSON APPLIED COATINGS, Inc.
502 General Poch, S.E., Phone 298-7597
ALBUQUERQUE, NEW MEXICO 87112

RANCHERS EXPLORATION & DEVELOPMENT CORP. ALBUQUERQUE, N. M.
ARCHITECT — JOHN REED
CONTRACTOR — ROY BROOKS

WOOD is WARM and WONDERFUL!

MEMBERSHIP:
BALDRIDGE HOME SUPPLY CENTER
GIBSON LUMBER CO.
HOME BUILDERS SUPPLY CO.
BOSQUE FARMS LUMBER CO.

AMERICAN BUILDERS SUPPLY CORP.
SANDIA LUMBER CO.
APACHE LUMBER CO., INC.
GEORGIA - PACIFIC CORP.

These are the experts on wood and wood products to contact for information and consultation ... members of

LUMBER MERCHANDISERS ASSOCIATION
ALBUQUERQUE, NEW MEXICO

Construction Problems Solved
WITH UNIFRAME CONCRETE BUILDINGS

UNIFRAME CONSTRUCTION IS IDEALLY SUITED FOR BUILDINGS NEEDED BY MANUFACTURERS, BUSINESSMEN AND RANCHERS, FOR FACTORIES, STORES AND WAREHOUSES WITH SINGLE SPANS UP TO 52 FEET.
- UNOBRSTUCTED INTERIOR
- STRUCTURAL STRENGTH
- UNMATCHED DURABILITY
- MINIMUM MAINTENANCE
- MAXIMUM FIRE SAFETY
- WIDE SIZE RANGE
- CUSTOM BUILT APPEARANCE
- WALL HEIGHTS UP TO 16 FEET

PRICED COMPETITIVELY WITH THE MOST ECONOMICAL BUILDINGS AVAILABLE

EDGAR D. OTTO & SON INC.
243-6721
2700 2nd St. S.W. Albuquerque, New Mexico 87103
Angeles, four outstanding and distinguished completed interior design projects received the first AID Honor Awards.

ITEM
Throughout the 41 chapters and the 12 regions a new vitality is evident.
1) The Western Mountain Region, AIA and the Rocky Mountain Region, AID held the first joint regional level conference in Santa Fe, N. M., in October 1966.
2) The Illinois Chapter sponsored a two-day conference last May entitled “Pro-Com.” The list of 10 speakers included Dr. Edward Hall, author of the Silent Language and the Hidden Dimension, Garrett Eckbo, FASLA, and Dr. William E. Henry, Professor of Psychology and Human Development, University of Chicago.
3) The New York Chapter sponsored a one-day seminar in April. Its list of speakers included John Johansen, AIA, Brock Arms, AIA/AID, Warren Platner, AIA and Jan Rowan, editor of “Progressive Architecture.”
4) The Florida Chapter has begun a research center for the mentally retarded.
5) The Colorado Chapter has joined with the Colorado Chapter AIA in an effort to establish a college of environmental design from the present Architectural Department at the University of Colorado.
6) The Nebraska Chapter has been deeply involved in an important restoration of a fine Victorian hotel in Lincoln, Nebraska.
7) The Arizona North Chapter has involved itself with the interiors of a Home for Retarded Children. They have dealt with the problems of bedridden children, and the need for cheerful surroundings and visual motion.

In our own Rocky Mountain region, the presidents, or their appointed representatives, of the American Institute of Architects, the American Institute of Interior Designers, and the American Society of Landscape Architects met in Denver on Monday, October 14th. Brought together under the sponsorship of the Arts and Humanities Council of the Federation of Rocky Mountain States, the three design organizations will lay the groundwork for a joint design-team approach to the not yet built town of Bell Creek, Montana.

(The Federation of Rocky Mountain States was founded a few years ago after a meeting of the governors of the eight mountain states. These governors are members of the Board of Directors. The particular Bell Creek project is only one of its diverse development interests.)

So—this is just a sampling of the activities and involvements of the NEW American Institute of Interior Designers. After all we are a small outfit compared to AIA—4,000 members versus some 20,000 members. And the “revolution” within the AID organization is only in the first quarter of its third year. (The AIA’s own internal “revolution” began some 15 or 20 years ago.)

What I want to convey to you, ladies and gentlemen, is that AID is ready, willing and able to contribute as a meaningful and vital partner in the search for a better tomorrow. The interior designer, the behavioral scientist, the architect, the lawyer, the economist, and the planner are all needed to do the job of restructuring our visual, living and working environment into something that will not have to be burned by rioters to prove the failures of our un-partnered past.

“On the winds of change is heard the cry — the AID is dead — long live the AID!”

—John P. Conron, AIA/AID

ALBUQUERQUE TESTING LABORATORY
Sub-soil Investigations
For Structural and Dam Foundations
Two Drills and Crews now available for Prompt Service
Laboratory Analysis and Evaluation of Construction Materials
All work done under the supervision of Registered Professional Engineers

532 Jefferson St., N.E. — P. O. Box 4101
Phone AL 5-8916 Albuquerque
Phone AL 5-1322 New Mexico

A Subscription to
New Mexico Architecture
is a fine Christmas gift,
and it is only
$2.50 per year

Send your check now to
N.M.A. Box 18
University Station
Albuquerque, N. M. 87106
**Kinney Brick Company Inc.**

Manufacturers of:
- Common Brick
- Patio Brick
- Face Brick
- Roman Brick
- Norman Brick
- "SCR" Brick

Distributors for:
- Summit Brick Co.
- Acme Brick Co.
- Major Brick Co.
- Eureka Brick Co.
- Texas Clay Products

Samples and information upon request

Visit Our Office & Showrooms at Plant
5 miles South just off of Second Street
ALBUQUERQUE, NEW MEXICO

Phone 877-4550  P. O. Box 1804, 87103

---

**SOUTHWESTERN ELECTRIC SHOP, INC.**

**Electrical Contractors**

**ARVILLE SULLINS**

Manager

914 N. Linam  Hobbs, New Mexico

393-3343  88240

---

**new mexico architecture**

Published bi-monthly, by the New Mexico Society of Architects

American Institute of Architects, a non-profit organization, 1030 San Pedro Drive, N.E. Suite 27, Albuquerque, N. M. 87110

Editorial Correspondence: All correspondence should be addressed to John P. Conron, P. O. Box 35, Santa Fe, New Mexico 87501.

Editorial Policy: Opinions expressed in all signed articles are those of the author and do not necessarily represent the official position of the New Mexico Society of Architects, A.I.A.

No responsibility will be assumed by the editor or publishing organization for unsolicited manuscripts.

Subscriptions: Write Circulation N.M.A., P. O. Box 18, University Station, Albuquerque, N. M. 87106. Single copy 50c. Yearly subscription $2.50. Second class postage paid at Roswell, New Mexico.

Change of address: Notifications should be sent to N.M.A., Box 18, University Station, Albuquerque, N. M. 87106 at least 45 days prior to effective date. Please send both old and new addresses.

Advertising: Requests for rates and information relating to advertising should be addressed to W. M. Brittelle, Sr., 1819 San Pedro Drive, N. E. Suite 27, Albuquerque, N. M. 87110, or Reb's G. Mallory, 115 Amberst Dr., S. E. 87106.

---

Weyerhaeuser 7/16 CRAFTWALL prefinished architectural paneling is unmistakable. The genuine hard wood beauty costs no more than premium 1/4" paneling. Available in lengths up to 16' CRAFTWALL paneling carries a written lifetime guarantee.

**SPECIFY CRAFTWALL**

Weyerhaeuser Architectural Specialty Dealer

---

**INDEX TO FIRMS**

Cooperating in the public relations program of the NMA magazine, making possible its publication and the page upon which their message may be found.

- Albuquerque Gravel Products
- Albuquerque Lumber Co.
- Albuquerque Testing Laboratory
- Architectural Carpet Consultants
- Atlas Building Products Co.
- Builders Block & Stone Co., Inc.
- Crego Block Co., Inc.
- Design Interiors
- Featherlite Tile Company
- Frontier Roofing Co.
- Hydro Conduit Corp.
- Keyson Applied Coating, Inc.
- Kinney Brick Company, Inc.
- Lath and Plaster Supply Co.
- Lumber Merchandisers Association
- McGill, George B.
- New Mexico Marble and Tile Co.
- New Mexico Pipe Trades
- Otto, Edgar D. & Sons, Inc.
- Prestressed Concrete Products, Inc.
- Southern Union Gas Company
- Southwest Electric Shop, Inc.
- Southwest Vermiculite Co.
- Stryco Sales, Inc.
- University Book Store
- Whiting Co., Inc., Donald G.
STOP RUBBING CONCRETE!

finish and waterproof at ½ the cost with THORO SYSTEM PRODUCTS

Two brush coats of THOROSEAL were applied over poured concrete walls to completely fill and seal all voids, making the surface attractive, thoroughly waterproof, finished economically—no rubbing necessary. And, to secure a firm bond, Acryl 60 was added to the mixing water (1 pt to 3 parts water) for extra strength, a lifetime of wear.

Trowel application of THOROSEAL PLASTER MIX-PLUS-ACRYL 60 was applied to precast concrete surfaces filling all voids. After the coating had set, workmen followed with a sponge and uniformly floated the surface to an even texture, waterproofing and economically finishing a modern university building.

8,000 sq. yds. of concrete were completely waterproofed with THOROSEAL PLASTER MIX in this Texas High School building. It was applied by spray, floated and then re-sprayed to insure a durable, uniform texture which contrasted to rough, exposed aggregate panels. Acryl 60 was added to mix (1 to 3 parts water) to increase the strength of the bond.

Write for Circular #95 and specification guide #17.

DISTRIBUTED IN NEW MEXICO EXCLUSIVELY BY
PAINT MANUFACTURING COMPANY
2714 4TH STREET N.W. • PHONE 344-3558
ALBUQUERQUE, NEW MEXICO
YOU CAN BANK ON

PRESTRESSED CONCRETE

ARCHITECT — LOUIS G. HESSELDEN
CONTRACTOR — EDWIN F. CILLESSEN

WHEN REALLY PERMANENT CONSTRUCTION IS YOUR GOAL SPECIFY PRESTRESSED CONCRETE AS IN THE SINGLE TEE ROOF SYSTEM AND FASCIA PANELS ON THE NEW FIRST NATIONAL BANK SAN MATEO BRANCH AT ALBUQUERQUE.

HYDRO CONDUIT CORPORATION
2800 SECOND ST., SW • ALBUQUERQUE, NEW MEXICO 87103