LATIN AMERICAN ARCHITECTURE

MARCH 18, 1998

AIA MARCH MEMBERSHIP MEETING

featuring

KEITH EGGENER
ASSISTANT PROFESSOR
UNLV SCHOOL OF ARCHITECTURE

and

VICTOR LEGORRETA
LEGORRETA ARQUITECTOR
MEXICO CITY

JOIN US...MARCH 18...UNLV SCHOOL OF ARCHITECTURE...

AIA News Letter
A CHAPTER OF THE AMERICAN INSTITUTE OF ARCHITECTS

UNIVERSITY REPORT  CLASSIFIEDS  OPPORTUNITIES  MEETINGS AND EVENTS

FORUM
**AIA Las Vegas President’s Message**

by John Treston, AIA

Grassroots is behind us and the convention in San Francisco is looming on the horizon. Now is the time to make arrangements so there is no last minute scrambling for accommodations for the first “No Cost” Convention for all members. Watch for the official mailing or get on line at www.aia98.org. We are still expecting to double our membership by mid-year, so get your friends to join and take advantage of all the opportunities available for advancement of our profession.

Highlights from Grassroots included President Altoon’s plan for a change in voting for Vice Presidential candidates, continued video advertisement preparations and a program to sign up all new graduates. That would certainly increase the Associate memberships, but the President was not quite clear on how the money issue would be handled. We will have to wait for National to get the rest of the story.

The most refreshing news from Grassroots is our own Report Card. The Nevada Chapters continue to lead the pack in new ideas and programs that not only benefit our Chapter, but are viewed by National and other chapters as programs they can only dream of presenting. Thank you to all that make these programs possible, especially the participants. We are presently working to submit our newsletter for a national award and requesting Las Vegas to be considered for the National Convention in 2006, (our Chapter’s 50th

Continued to page 3.

**AIA Nevada President’s Message**

by Brad Schulz, AIA

Going back to Grassroots is always an invigorating experience. Hearing what is new at National and learning from other Chapters helps us to better provide services to the membership. It is good to know that as a Chapter we are much more active than most. We provide services and programs that few other chapters, regardless of size, try to offer. Overall we should be proud of AIA in Nevada.

The biggest news from National AIA is the focus on architects getting back to providing full and complete architectural services and getting PAID for them. For so many years, architects have reduced the scope of their services with the hope their liability would be less. This has not been the case. We, as architects, still have the exposure, so we might as well provide full service, have better control over the process and get paid for all of our services.

There was a question and answer period regarding the establishment of state dues at our February membership meeting. There were very few questions, so I’m assuming you all realize the need for this increase. Remember, the vote will be taken at the March membership meeting. If you do have questions or concerns about this item, please call me.

We have had more discussions about position papers to present to next year’s legislature. We are in the process of formulating them and will have them ready next month. We

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AIA Las Vegas President's Message

by John Treston, AIA

Anniversary Year). The prospects look very good. We met with our Senators and Representatives and presented the issues listed in my February message. We were able to meet with all four and with an election year approaching, we hope to have a few attend our monthly meetings.

It is time to participate in more of the national events. The photo competition, announced in the latest edition of the AIA National Newsletter, would be the best venue to display the success of our own photo show. Please consider submitting. There are cash prizes and display of the winning work at the national convention. A win or two in this event, along with the recognition of our Young Architect's Award Winner, would make national pay attention to a very strong and growing Las Vegas Chapter.

We are still looking for sponsors for our monthly meetings. If your company or organization is interested, please contact Randy, so we can set you up for your first choice. We also need offices to sponsor the Savings Bond Awards for the upcoming High School Design Awards. Please contact Eric Christensen, if you are interested.

Remember to attend our March Membership Meeting celebrating Latin American influenced architecture and sign up early for the Spring Putting Tournament. Everyone’s support of the above programs and the WMR committees is greatly appreciated. If you have been waiting to join or participate, now is the time.

general - tomb of the unknown soldier

AIA Nevada President's Message

by Brad Schulz, AIA

are going to try to schedule a time at one of our upcoming membership meetings to discuss them and they will be posted in the newsletter.

The first general committee meeting for the WMR Conference was held on February 19. There was a good turnout, but we still need more people willing to serve on one or more of the committees. If you have an interest, please call Randy and sign up. The next scheduled meeting will be 4:00 PM on March 4, 1998 at the School of Architecture. The conference promises to be the best ever, but as with anything done well, it will take a lot of work.

Thank you again for your support of the state dues.

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A FULL SERVICE INDEPENDENT INSURANCE AGENCY
The WMR Conference is an ambitious project for the Chapter and we need everyone's support in order to make it a success. Some brave and hardy members have already "volunteered" to chair the committees, but we still need your help. The following is a list of the committees with the names and phone numbers of the Chairs. Surely there is an area where you can lend a hand... the Host Chapter Party? the Silent Auction? Registration? Tour Guide? Please contact the Committee Chair or the AIA office and let us know which one you (and your friends and associates) would like to be a part of. The next WMR Committee meeting is scheduled for 4:00 PM on Wednesday, March 4 at the UNLV School of Architecture Conference Room. Come lend a hand .... and besides .... it will be a lot of fun.

CONFERENCE CONTACTS:
Brad Schulz, President, AIA Nevada
WMR Conference Chairman
Randy Lavigne, Executive Director
Accounting & Coordination - All Programs and Activities

I. Design Awards Banquet Program
Rick Romito, Chairman (KGA Architecture)
367-6900 phone 367-2043 fax

II. Graphic/Design/Printing
Ed Vance, Chairman (JMA Architecture Studios)
731-2033 phone 731-2039 fax

III. Host Chapter Party
(We need a Chair for this one.)
Overall Coordination with other events.
Planning, staging and execution of this "blow-out" event.
Arranging location, program and all amenities.

IV. Honor & Design Awards Programs & Entries
Curt Carlson, Chairman (JMA Architecture Studios)
731-2033 phone 731-2039 fax
WMR Honor Awards; WMR Architectural Design Awards;
AIA Nevada Honor Awards; AIA Nevada Design Awards; and the UNLV Student Choice Awards.
Reviewing, writing and clarifying the guidelines, notices and all details of governing the design awards programs.

V. Honor & Design Awards Juries
Tom Schoeman, Chairman (JMA Architecture Studios)
731-2033 phone 731-2039 fax
Selecting, contacting, confirming, and making all arrangements for the jurors for each awards program including the Student Choice Awards.
Coordinating with Design Awards Entries & Banquet Program Committees.

VI. Optional Activities & Tours
(We need a Chair for this one. We will also need tour guides.) Planning, setting-up and confirming all optional tours and tour guides for optional activities. Providing registration coordination and execution for each activity.

VII. The WMR Product Show
Brad Schulz, Chairman (KGA Architecture, Inc.)
367-6900 phone 367-2043 fax
Booth sales, vendor services and coordination of C.E. Credits, door prize giveaways, special games and activities during the product show. Attendee lists and follow up with vendors.

VIII. Public Relations
Rick Romito, Chairman (KGA Architecture, Inc.)
367-6900 phone 367-2043 fax
Media contact, providing press kits, media releases and materials, arranging media coverage, promotion of events and activities, before during and after the WMR.
IX. Registration
Randy Lavigne, Chairman
895-0936 phone 895-4417 fax
Service at the Registration Desk to process WMR Registrants, Product Show Vendors, and Optional Tours and Activities. (October 8, 9, & 10)

X. Silent Auction
(We need a Chair for this one.)
Contacting artists and architects, soliciting, collecting, identifying, displaying and arranging all items for the Silent Auction. Handling all aspects of the auction, promoting sales and follow up.

XI. WMR Speakers & Programs
Windom Kimsey, Chairman (Tate & Snyder Architects)
456-3000 phone 898-6209 fax
Selecting the speakers and topics in keeping with the WMR theme, confirming and coordinating all requirements (travel) and details of participation. Coordinating all efforts with all other areas.

XII. Architecture Week
Ed Vance, Chairman (JMA Architecture Studios)
731-2033 phone 731-2039 fax
Determining and arranging all programs, activities and exhibits during this special week. Coordinating all efforts with public relations and other committees.

XIII. AIA/SDA Coordination
Rosie Soldivar, Chairman (KGA Architecture, Inc.)
367-6900 phone 367-2043 fax
Planning and coordination of joint activities and programs with the SDA.

Important Notice

Member vote for an assessment of $75.00 per architect member to fund AIA Nevada in 1998; and the establishment of AIA Nevada State Dues in 1999, will be taken at the March Membership Meeting - Wednesday, March 18, UNLV School or Architecture. Only architect members will vote on this issue. Please provide member number to cast your ballot.
NATIONAL MULTI-MEDIA AD CAMPAIGN

Since the AIA annual convention last year in New Orleans, the AIA's communications advisory committee (made-up of board members, professional staff and AIA members) has thoroughly researched and developed the basis of a multi-media advertising campaign, intended to launch in January 1999.

Six months of research, including a series of focus groups conducted across the country, determined several key message imperatives. We learned that the excitement of working with an architect must be conveyed; that the importance of the "relationship" between the architect and the client must be emphasized; and that a specific focus must be placed on the client's vision of the completed project. That message can be summarized as "A relationship with an AIA Architect is a rewarding and exciting experience that produces a better place for you to work and live."

Delivering this message requires a broad, integrated communications program involving more than one medium. Targeted television advertising will be used, with the advertisements running on programs geared to our specific demographic (such as CNN's Prime News and Larry King Live, CNBC's Tim Russert and Equal Time, and the early morning network news shows Today, Good Morning America). Our broadcast campaign will also cover radio, with a 20-23 week program of announcements on National Public Radio's Morning Edition.

Print advertisements will continue to be an important part of this multi-media campaign, with our target audience reaching all segments in our research: custom home owners, small business operators, public and private institutional board members, government officials and large commercial clients.

This proposal is budgeted at $3,500,000 a year for three years (the period of time research indicates it will take to modify the public's preconceptions and deepen their understanding of what an architect does). Out of that amount, the AIA will continue its funding of $1,500,000 for the print campaign (which has been the case for the last four years). The remaining $2,000,000 for the broadcast campaign would come from a dues assessment voted by membership at our convention in May. The assessment would be $50 per year per regular AIA member for each of three years starting in 1999, and would be devoted exclusively to our public awareness effort.

The primary benefit to each local chapter will come from the national advertising that reaches audiences in their community. In addition, versions of the national campaign materials (including print ads and TV and radio commercials) will be made available at no extra charge. These materials can be customized for local use.

The local tie-in opportunities will continue to be a primary focus of the campaign as it is more fully developed in the weeks and months ahead. Membership and chapter leadership feedback and ideas as to local tie-in opportunities are not only welcome, but they are critical at this point.

For more information, members can contact their regional AIA directors or AIA Public Affairs. Chuck Hamlin at 202-626-7411; or hamlin@aiamail.aia.org.

NATIONAL PUBLIC RADIO CAMPAIGN

"The American Institute of Architects, whose members create environments that shape the way American's live and work - 1-800-AIA-9930" will be the tag line for National Public Radio's Morning Edition beginning May 9. This underwriting credit line will be used once each day on Tuesdays, Wednesdays and Thursdays during the duration of the ten week schedule.
**Guest Column**

by Dennis Stein, Management Consultant

**STRATEGIC PLANNING - WHY?**

Managing change is perhaps the single most difficult management challenge. Most companies do not proactively manage change and therefore are always in a reactive, catch-up mode. These companies, while sometimes still successful, are missing opportunities that would position them for even greater success. Companies that manage change effectively are the best performers.

"At one company after another...strategy is again a major focus in the quest for higher revenues and profits. With help from a new generation of business strategists, companies are pursuing novel ways to hatch new products, expand existing businesses and create the markets of tomorrow." (Business Week, August 26, 1996)

Myths that surround strategic planning:

* The world is changing so fast, all you can do is react.
* Focusing on the future is a waste of time.
* Only large companies can afford to do strategic planning.
* Strategic planning is too hard, too time consuming and too expensive.

The Reality of strategic planning:

* It is setting the direction for the organization.
* It is providing a focus for managing.
* It is developing a road-map for the future.

Strategic planning is simply your company's vision of the future — complete with a blueprint of how to get there. Strategic planning is not a one-time exercise — it is an ongoing management process. It is a commitment to proactively establish and manage the future direction of your company.

The basic elements of a strategic plan are:

* Situation Analysis - an assessment of your strengths and weaknesses, as well as the external threats and opportunities that will affect you.
* Mission Statement - a declaration of your company's purpose and the nature of your business.
* Goals and Objectives - the desired direction and the measurable results that are to be achieved.
* Programs/Action Plans - the breakdown of the goals/objectives into manageable areas of activity.

There are three different approaches to strategic planning:

1) Do it yourself.
2) Utilize an outside consultant to do it for you.
3) Use a facilitator to work with you and your management team.

Using a facilitator has proven to be the most advantageous method in that it relieves the pressure from internal management, provides experience in the planning process, is non-threatening in that the facilitator is divorced from the day to day management, and creates the focus that is needed to insure a successful planning process. The plan is your plan which creates the necessary commitment to achieve the desired results.

Regardless of which methodology you choose - do something.

The benefits of strategic planning will be readily apparent. You will create the focus that is needed to manage proactively and are better prepared to deal with future events. Strategic planning, when done correctly, yields ancillary benefits as well, including teamwork and motivation.

In the next installment, I will review the basic elements of the strategic plan and examine the key points of each element that contribute to successful strategic planning.
KGA Architecture embraces a philosophy that good architectural design enhances the quality of our lives. Our newly expanded Interior Design department brings that same philosophy to this most important aspect of each project.

Every interior is a unique reflection of the client, the building, the community and the region's traditions. Forms, materials, and colors are all influenced by the environment in which the building will be set. Aesthetics, function and budget are always balanced with a proven understanding of the details of interior design.
March Membership Meeting

"Latin American Architecture"

Victor Legorreta, Legorreta Arquitectos, Mexico City
and
Keith Eggener, Assistant Professor, UNLV School of Architecture

An inspiring evening with presentations by two wonderful speakers regarding the history and the future of Latin American Architecture.

This program is registered for 4 AIA/CE Credits

When: 6:00PM, Wednesday, March 18, 1998

Where: UNLV School of Architecture
Paul B. Sogg Architecture Building
Reception - 6:00 PM
Meeting & Lecture - 7:00PM (in Library)

Sponsors: To Be Announced

No Charge for UNLV Students
Non-Members & Guests $20.00

Please RSVP Today -- Call 895-0936

RSVP No-Shows will be invoiced.
4th Annual (Spring)  
AIA Las Vegas  
Putting Tournament

Date: Friday, April 10, 1998
Shotgun Start: 6:30 p.m. (Team captains report by 6:15 p.m.)
Location: Angel Park Golf Club Putting Course
Fee: $25 per player ($150 per 6 person team)  
Fee includes dinner and door prizes

Players:
Captain______________________________ Phone________________
2______________________________
3______________________________
4______________________________
5______________________________
6______________________________

Please invite spouses and friends to play!

Please make checks payable to: AIA Las Vegas
Mail to: Tate & Snyder Architects
c/o Todd Vedelago, AIA
709 Valle Verde Court
Henderson, Nevada 89014

Limited to first 108 paid entries received.  
Players signing-up individually will be assigned a team.  
Putters provided to those not bringing their own.
TO: Nevada Architects, Designers and Specifiers

RE: Carlisle Regional Roofing Design Conference

Wilson-Rogers, Inc. and Carlisle SynTec Inc. would like to invite you and the associates in your firm to attend an informative half-day Roofing Design Conference on Thursday, March 26th, 1998. This program will focus on new product and system developments, material selection and long-term performance criteria, as well as warranty and re-roofing considerations. In addition, wind design issues, code requirements & new criteria recently announced by Factory Mutual (FM) will be addressed. The program will conclude with a group panel discussion to address questions and other items of interest.

The half-day Carlisle Roofing Design Conference Program is registered with the AIA Continuing Education System (AIA/CES) and meets the AIA/CES criteria for Quality Level 3. AIA members will receive 12 learning units (LU’s) which will be reported directly to the CES through Carlisle. To be credited for this program, the attendees will be asked to provide their AIA registration number.

The Design Conference will be held conveniently at:

GOLD COAST HOTEL
4000 w. Flamingo Road
Las Vegas, NV
March 26th, 1998
7:30 a.m. – 12:00 p.m.

A continental breakfast will be available during registration from 7:30 a.m. – 8:00 a.m.

There is limited seating, so please RSVP no later than March 19th, 1998, by contacting Bill Beeler, your Carlisle Representative, at:

Wilson-Rogers, Inc.
(702) 363-6059
FAX: (702) 363-2166

Thank you,

Bill Beeler

Alan Minker
W. Beeler
I'm working on a house for some clients who own an older home (and the lot next door) on the Las Vegas National Golf Club.

They want to demolish the existing house, saving the pool and some fences, and build this new larger one on both lots.

They've got some beautiful views over two fairways to the north, but their close proximity to the tee has made "golf ball rain" as big an issue in the placement and size of the windows as the views are.

Most of the damaging balls fly in high from the northeast. Generous overhangs were used in back along with high impact glass block where possible. In some cases, high impact view glass will have to be used.

The roof and siding also need to be able to withstand the constant pelting from the golf balls. Mission tile, metal roofs, metal siding and large expanses of unprotected stucco were ruled out immediately.

I used stucco on the walls up under the overhangs. The roof hatch will be provided to access the flat roofs to be able to harvest the balls in those areas.

The style of the house came from Mrs. Gordon who loves Art Deco Architecture and Mr. Gordon who likes pitched roofs.

My 3 year old son looked at the elevation and said, "Batman's house". Whatever.
BRIEFS
Precision Construction, Inc. is excited about being awarded the New Gymnasium Building for Mountain View Christian School. This project will be constructed at 3900 E. Bonanza Road. Jim Fenich will be the Project Manager and Ray Stokes will serve as Project Superintendent. Construction will begin immediately with occupancy scheduled for May 28, 1998... Lucchesi, Galati Architects, Inc. welcomes George Gagnon to the firm. George will be assisting with the Construction Administration functions of the firm.

MARCH MEMBERSHIP MEETING
The March membership meeting provides an extraordinary program with not one but two exceptional speakers on Latin American Architecture.

Keith Eggenger, Assistant Professor of Architecture at UNLV, will speak on “Nationalism and Internationalism in 20 Century Mexican Architecture.” His slide presentation will sketch the development of modern architecture in Mexico, from its beginnings in the 1920’s functionalist work of José Villagrán, through the 1950’s when such large-scale projects as the University City and Luis Barragán’s Gardens of El Pedregal were published and acclaimed as a distinctively localized modernism. The intent will be to examine this architecture within its historical and intellectual contexts, and to present it as a foundation for understanding subsequent architectural developments in Mexico.

The second speaker of the evening will be Victor Legorreta of Legorreta Arquitectos, Mexico City. Victor is the son of renowned architect Ricardo Legorreta and has recently joined his father’s firm to uphold the Legorreta design tradition, and to provide a fresh, new, energetic approach. Victor will present a slide presentation of the firm’s work and will discuss their design philosophy and current Latin American architecture.

The meeting will be held at the UNLV School of Architecture, 6:00PM on Wednesday, March 18. There are no facilities for a seated dinner, however, a standing buffet will be offered. The program is provided to UNLV students and faculty at no charge, however, the cost for non-member guests will be $20.00. Please RSVP as early as possible so that we can plan accurately.

APRIL MEMBERSHIP MEETING
A “behind-the-scenes-before-it-opens” Tour of the new Terminal D at McCarren is the highlight of our April Meeting. This will be a very special event so make your reservation early. We are limited to the first 150 RSVP’s.

The meeting is being held at 6:00 PM on Wednesday, April 15 at the Las Vegas International Golf Center, 4813 Paradise Road. We have arranged for a bus to transport groups of 50 to and from the airport for the tour, every hour beginning at 6:30 PM. There will be three tour groups and each tour will last approximately 45 minutes. Members and guests who are awaiting their turn for the tour can take full advantage of the amenities of the Golf Center - visit the Pro Shop, use the putting green or the driving range. Food and a cash bar will be provided. The charge for non-member guests will be $25.00. This will be an unusual and fun meeting, so you’d better call us with your RSVP today.

MAY MEMBERSHIP MEETING
This year, we are very pleased, and extremely fortunate, to be located in the new Paul B. Sogg Architecture Building... and to be able to host the annual AIA High School Design Awards in this wonderful facility. This meeting gives us the opportunity to “show-off” the School and the Profession to the high school counselors, instructors, students and their parents who participate in this wonderful program. The May meeting and High School Design Awards Banquet will be held at 6:00 PM on Wednesday, May 20 — in the “gallery” area of the School of Architecture (2nd floor). The competition entries will be displayed on the gallery walls, and dinner will be served in the long hallway.
Local and State News

by Randy Lavigne, Executive Director

May Membership Meeting (Cont.)
Once again this year, we are asking our member firms to contribute ($250 - $1,000) so that we can provide U.S. Savings Bond awards to the winners. If you or your firm is interested, please contact High School Design Awards Chairman, Eric Christensen, AIA - (Welles Pugsley Architects) or the AIA office.

June Membership Meeting:
Start putting your plans together. The annual “Birds in Paradise” Birdhouse Design Competition and Auction is scheduled for June. Once again, the auction will be the basis of our June membership meeting and it will be held on Wednesday, June 17 at the “Top of the Riv,” Riviera Hotel & Casino. “Birds In Paradise” is the AIA outreach program that benefits St. Rose Dominican Hospital’s “Children’s Circle of Health.” The objective this year is to raise enough money to purchase a “Clinic On Wheels,” which will help to provide medical and dental care to the underprivileged children in our community. Get your designs started and contact Denise LaSpaluto at 456-3000 regarding the entry times and dates.

4th Annual Spring Putting Tournament
Dust off your putter and clean up your cleats. It’s time for the AIA Spring Putting Tournament. Friday, April 10 — 6 PM at Angel Park Golf Course. Use the “Sign up Sheet” enclosed in this newsletter to register your team. Don’t wait…..the spaces go fast!!

AIA Contract Documents
Some members have asked why the AIA office does not sell the AIA Contract Documents. The answer is that up until this year, we did not have the space (being housed in one room at Houssels House) nor did we have the personnel. Quite frankly, the profit margin in selling the documents is not enough to cover the cost of keeping an inventory, and a full-time person to manage and sell the documents.

So, we must rely on the available sources. The best means of obtaining the original documents you need is the National AIA Document office. You can obtain the documents in any form you need (electronic on most) and you receive your “member discount” on each purchase. Call 800-365-2724 to place your orders.

If you need a document in a hurry, the only local source (at the moment) is through Construction Notebook - phone 876-8660, and located at 3131 Meade Avenue.

1998-99 AIA Directory
If you want your listing in this year’s directory to be complete and accurate….better let the AIA office know if your name, address, phone, fax ….has changed.

Dues Payments
If you have already paid your 1998 AIA dues, and you continue to receive an invoice it could be a glitch in the new CDB system….or it could be that National is asking for additional information about your membership. Check the invoice carefully. When you sent in your dues payment, did you check all the appropriate boxes….with regard to PIA’s and supplemental dues? If not, National could be asking you to supply that information. If you have any questions, contact the AIA office 895-0936 and we’ll try to help.

If you haven’t paid your dues, please do so today. Or, call contact the AIA office to set up installment payments.

NICA Gallery Sale
Here is a great opportunity to clean out your closets, support NICA and find outstanding bargains on art and accessories for your home and office.

If you have any artwork, furniture, or decorative art items including posters, ceramics and baskets that you no longer want to keep, please consider donating them for this sale. Items should be dropped off at the NICA gallery on or before Friday, March 20. Or, to arrange for pick up, please call 434-2666 today!

The Preview Sale will be held on Thursday, March 26, 1998 - 6:00 to 8:00 PM and is free to members, $5.00 for non-members. The actual sale will be held on Friday, March 27, 1998 - 10:00 AM to 6:00 PM and on Saturday, March 28, 8:00 AM to 3:00 PM.

The Nevada Institute for Contemporary Art was founded in 1986 to enhance the cultural life of the entire community with its exhibition programs, workshops, lectures, docent guided tours and special events. In 1991, NICA was approved by the Internal Revenue Service as a 501(c) non-profit organization, and is totally supported by memberships, grants and donations. For additional information, call Lloyd Matheson at 363-1200.
"Urban Advertisements," a new exhibit, has opened in the Architecture Studies Library. The exhibit includes 40 provocative postcards concerning the continuing disintegration of the urban environment into individualistic islands of consumerism. The exhibit is on loan from the School of Architecture, Washington State University and will run through April 12, 1998.

Assistant Professor Keith Eggener will be presenting a paper at the College Art Association’s national meeting in Toronto titled "On the Rocks; the Critical Reception of Luis Barragan’s Gardens of El Pedregal in 1950’s Mexico" and a paper at the Association of Collegiate Schools of Architecture national meeting in Cleveland titled “Reflecting Psyche” Mirrors and Meaning at the Salon de la Princesse, Hotel de Soubise.”

Professor Attila Lawrence presented a paper “Jihad Versus McWorld and the Mediating American Popular Culture” at the Far West Popular Culture Association Tenth Conference in Las Vegas in February. His paper “Changing Practice Paradigms and Their Implications for Architectural Education” is pending publication in the Journal of Architectural and Planning Research.

Associate Professor Mark Hoversten and the Mojave Desert Preserve, a community based research and design project will be featured in the March issue of Landscape Architecture Magazine. The Mojave Desert Preserve is a project of the Las Vegas Valley Water District developed to manage and preserve the resources in the North Well Field.

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by Lisa Lutton, President

On February 20, AIAS hosted our first Friday@Five of 1998. We would like to thank Holmes Sabatini Associates Architects for presenting their work at this event. We had about 45 students attend, a few faculty, one Margarita Machine, (sponsored by Eric Anderson, AIA) and a table of sandwiches and chips. Please join us for future Fridays@Five:

- March 6: KlaiJuba Architects
- March 20: Jawastudio
- April 3: Carpenter Sellers Associates
- April 17: Presentation by French exchange students

All events are held in Room 147 in the Architecture Building.

In my article last month, I thanked a list of people and companies who helped AIAS Las Vegas with the Forum Bid. I mistakenly left out the names of three very important contributors: The membership and Board of AIA Las Vegas, Peggy Pound who donated a bronze sculpture (The Mongolian War-Horse) for our silent auction, and John Treston, who purchased the sculpture. Our thanks to all of you for your support of our Forum Bid effort.

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Welcome New Members

by Randy Lavigne, Executive Director

We are very happy to welcome these new members to the AIA Las Vegas Chapter.

Architects:

STEVE GENERAUX, AIA
Clark County Architectural/Engineering Div.

SUSAN HOBBS, AIA
UNLV, Planning & Construction

Associates:

JOHN V. ANDERSON, ASSOCIATE AIA
Swisher & Hall

TROY MOSER, ASSOCIATE AIA
Klaas:Juba Architects

MICHAEL E. WETZEL, ASSOCIATE AIA
Lucchesi Galati Architects

Allied:

JACK KOTEK
Lawyer Trane Company

DAVID MELROY, III
MSA Engineering Electrical Consultants

TINA PAST
Valley Crest Company

PAUL PITCHER
Design Engineering Associates

LOWELL SHELTON
Design Engineering Associates

JOHN STILES
B & H Construction

E.D. HRUBES
J. F. Bellini Company

Continuing Education

by Randy Lavigne, Executive Director

February 11 - April 22, 1998 - Every Other Wednesday
"PROFESSIONAL DEVELOPMENT"
5:30 - 7:30PM - UNLV School of Architecture

Session 5 -
Office Financial Management - Wed. Mar. 11

Session 6 -
Office Human Resources - Wed. Mar. 25

Session 7 -
Legal Environment - Legal Responsibilities - Wed. Apr. 8

Session 8 -
Construction Administration - Field & Office - Wed. Apr. 22
4 - 6 LU’s for each Session Call AIA Office 895-0936 to register.

Thursday, April 23, 1998
"A-201 SEMINAR"
8:00 - 10:00AM - Palace Station Hotel
Presented by Steve Andross, AIA/CCS/CSI, SASC, Inc.
6 LU’s - RSVP to AIA Office 895-0936

To Check Your AIA CE Credits - Call 800-605-8229

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