



# OCULUS

NEW YORK CHAPTER, AMERICAN INSTITUTE OF ARCHITECTS, 115 EAST 40th STREET, NEW YORK 16, NEW YORK  
FRANCIS KEALLY, PRESIDENT; MORTIMER FREEHOF, VICE-PRESIDENT; JONATHAN BUTLER, TREASURER;  
FRANK G. LOPEZ, SECRETARY; JANE C. SHORT, EXECUTIVE SECRETARY; EDWARD EVERETT POST, EDITOR.

VOL. XII, NO. 9, SUMMER, 1951

## NEW PRESIDENT

"Realizing the eminence of those Architects who in the past directed the destinies of this great Chapter since its inception in 1867, exactly 84 years ago, I can't help but feel a deep sense of humility and responsibility in accepting this high honor of the Presidency tonight. Our retiring President, Harry M. Prince, now becomes an alumnus of this distinguished office, and the Chapter shall always be indebted to him for his solid achievements, his high sense of fairness and tolerance, and above all his endless zeal for service to the Chapter and to the profession at large.

During the difficult days that lie ahead, I am confident that your officers can count upon the support of every member of this, the largest Chapter in the Institute. Without such essential cooperation, those responsible for its direction will be greatly handicapped and discouraged. On the other hand, with the entire Chapter working together as a team, every challenge regardless of its magnitude can and will be met courageously and effectively with the end result that the high ideals of this Chapter's leadership as a cogent and vital force in New York City's cultural growth will be carried on.

I am sure I speak for all the officers of the new administration when I say that we look forward with keenness and enthusiasm to directing the affairs of this Chapter for the coming year in the best interests of its full membership."

With the above words Francis Keally, F.A.I.A. accepted the Presidency of the New York Chapter at the Annual Meeting at the Architectural League on June 6th.

Taking office along with Mr. Keally were the following new officers and elective committee members:

*Vice President* ..... Mortimer E. Freehof  
*Secretary* ..... Frank G. Lopez  
*Treasurer* ..... Jonathan F. Butler

## EXECUTIVE COMMITTEE

(to 1954) Olindo Grossi  
B. Summer Gruzen  
(to 1953) Ronald Allwork

JURY FOR THE MEDAL OF HONOR  
Thomas H. Creighton  
Frederick G. Frost, Sr.  
Percival Goodman  
A. Gordon Lorimer

COMMITTEE ON PROFESSIONAL PRACTICE  
Robert S. Hutchins, *Chairman*  
Walter O. Cain  
Charles B. Meyers

COMMITTEE ON FELLOWS  
(to 1954) Harold R. Sleeper  
Perry Coke Smith

COMMITTEE ON NOMINATIONS  
Robert B. O'Connor, *Chairman*  
Lorimer Rich  
Daniel Schwartzman

Prior to the induction of the new officers and elective committee members the outgoing officers reported on the activities of the Chapter during the past year.

## SECRETARY'S REPORT

Alonzo W. Clark, the outgoing Secretary reported that we have lost 10 members by death, 5 by resignation and 8 by transfer, making a total of 23.

Through the fine work of the Membership Committee we have gained a total of 133 members in all classes. This gain is detailed in the report of the Membership Committee. The membership at this time is:

Corporate .....	682
Associate .....	134
Student Associate .....	70
Emeritus .....	33
Non-Resident .....	4
Unassigned .....	11

Total ..... 934

During the past year the secretary has made an effort to encourage and assist the various committee chairmen in fulfilling their responsibilities. At the beginning of the year each chairman was sent a short description of committee responsibilities to be used as a guide until the new by-laws, describing committee responsibilities, were adopted.

A questionnaire was sent to all members enabling them to indicate interest and preferences for committee work. Replies were tabulated and lists of members interested in various committees were sent to the committee chairmen to assist them in selecting their committees.

On September 28, 1950 a meeting of all chairmen was held to outline committee programs and to coordinate the work of committees whose functions overlapped.

It is felt that these efforts have stimulated committee work during the Chapter Year. Mr. Clark therefore recommended that the new Secretary continue and expand this type of assistance for the committee chairmen.

All members present then stood in silent tribute to the following deceased members:

James Otis Post	Louis Parnes
William Bottomley	Konrad Wittman
William Weigand	Morris Whinston
H. Hobart Weeks	William Mylchreest
David C. Sanford	Othmar Kraus

## TREASURER'S REPORT

The total receipts of the Chapter for the year 1950, consisting of receipts from Members Dues, Sale of Documents and interest on the Reserve Fund Investments, was \$27,584.74. Disbursements during the year 1950 amounted to \$27,147.46, leaving a balance in the General Funds on December 31, 1950, of \$1,661.41.

Various changes were made in the Reserve Fund Investments on the advice of our investment counsel, Mr. Franklin B. Kirkbride, and the Finance Committee.

The Contingent Reserve Fund as of December 31, 1950 stood at \$20,791.56. This is \$1,046.38 less than previous year because of disbursements from the fund amounting to \$3,750.00.

The LeBrun Scholarship Fund increased by \$258.22 and on December 31, 1950 stood at \$32,852.04. The income account also showed an increase to \$12,771.85.



The Arnold W. Brunner Scholarship Fund stood at \$44,825.89 as of December 31, 1950 representing an increase of \$4,217.29. The income account stood at \$8,168.74, an increase of \$612.65.

The above report is for the calendar year 1950. An audited final statement for this period is on file at the Chapter Office.

Receipts and disbursements for the first five months of 1951 are in keeping with the Budget Schedule. An audit through May 31, 1951 is also on file in the Chapter Office.

### **PRESIDENT'S REPORT**

Concluding the reports for the past year our outgoing President, Harry M. Prince summarized the activities of the Chapter over the past year, as follows:

When I assumed the presidency in June 1950, I stated certain ideas and hopes which I thought should guide our efforts. They represented convictions which I had reached through long and studied observations both of our profession and of architects at work in the arts and industry.

Certain elements of this guiding policy are clear and obvious under the growing emphasis of a wider architectural horizon, just as long as it is our stated purpose to maintain rational relationships between government, the allied and complimentary profession, the constructive industry and ourselves.

I believe no member group of the A.I.A. has given more thought than the New York Chapter to formulating and carrying out its objectives and implementing its plans. This has been accomplished under the leadership of your Executive Committee and the Chairmen and members of your various committees. No president of the Chapter has ever enjoyed greater encouragement and support than I have from these men and women, and for this I am deeply grateful. I shall always cherish the memory of their constant and friendly interest, and for their serious-minded, constructive participation and devotion to Chapter policies and objectives. I am sure I can say without over-statement, that there is no Chapter in the Institute where more friendliness exists or greater willingness to serve unselfishly towards attaining the aims of the Chapter.

Before turning over the reins of office to my successor, it is necessary that I render to you an outline report of the activities during the past year of your officers and committees, in their efforts to seek a broader outlook for us all in the æsthetic social and economic phases of this complicated life of ours, particularly as they affect our responsibilities as professionals and citizens.

I would be telling an untruth were I to say that all committees worked with equal zeal. If I have one definite recommendation, it is that no one accept a chairmanship or membership on any committee, unless he or she is willing and able to devote time to its workings and deliberations. In no other way can the Chapter obtain or secure a continuing interest in its aims and objectives.

No attempt will be made here to give you a full report of the activities of each committee. Your Executive Committee decided to follow the pattern of the last couple of years and requested that I give only a consolidated report because of time limitations. Our numerous committees could not possibly report in the time allotted or you would be here all night. The full reports will be on file in the Chapter office and many

will be published in the Oculus. I do hope at least some will find time to read them. The following is but a brief summary.

### *Administrative*

Even though a change in the Chapter office took place at our last annual meeting, it became necessary to make another change recently. Mrs. Alice Cantwell was replaced by Mrs. Jane Short who is now functioning as our executive secretary. She is assisted by Mrs. Teru Morimoto and Miss Jane Preston.

The Executive Committee held meetings throughout the year almost on a bi-monthly schedule, and with one exception, the attendance has never been without a quorum. I have already spoken of my deep feeling of gratitude for the support and help rendered your president by every member of this committee.

During the year, the office of the Chapter was completely redesigned and redecorated out of Chapter funds. Its attractiveness is constantly commented on by the public who have occasion to contact the staff and visit the office. Full credit and our deep indebtedness is acknowledged to Ronald Allwork and Mrs. Allwork, who not only planned the changes but supervised its construction, lighting and decoration. We were lacking in sufficient funds to carry out their splendid recommendations of decor so the furnishings do not represent their selection.

I also wish to acknowledge the splendid gesture of Messrs. Eggers, Ferriss, Langmann, Price and Rudolph who so generously contributed distinguished specimens of their art as delineators. Again, with the aid of Ronald Allwork these fine examples of the art of the renderer have been framed and are now hung prominently in the Chapter office.

### *Nominating Committee*

You have already heard the report of this committee under the chairmanship of John C. B. Moore. It might be appropriate at this time, in view of the proposed changes in our By-Laws, that thought be given to our present method of nominations for high office in the Chapter, and for devising a method for possible continuing in office, those who have served the Chapter with credit during their period of incumbency. To deplete the Executive Committee at one fell swoop, and thus deprive the Chapter of the benefits to be derived from men of experience in Chapter affairs, is a serious matter and one that tends to disorganize the ability to organize thoughts logically and in sequence of purpose. To change the Secretary and Treasurer each year is, in my opinion, a serious mistake and bad business.

### *Professional Practice*

Clarence Litchfield, in spite of heading one of the busiest offices in the country and being chairman of the A.I.A. National Fees Committee, still found time, with members of his committee on Professional Practice, to investigate, study, report and dispose of seven cases.

His committee also sponsored, and the Chapter introduced successfully at the last State Convention, a resolution for the appointment of a special committee of architects to review the code of ethics of the profession of architecture and the registration law of the State of New York. The Professional Practice Committee was ably assisted with the above resolution by the presentation of a carefully studied paper by the Chapter's legal counsel, Mr. Nathan Walker.

The reading of the full report of this committee should be a "must" to all of us.



### *Fellows*

This committee, headed by Philip L. Goodwin as Chairman, made nominations with the results you know. Their selection of candidates for this high honor resulted in the election of nine distinguished members of the New York Chapter as Fellows of the Institute.

### *Architects Council of New York City*

The council is now functioning actively. Our voting delegate is Mathew Del Gaudio, who is also president of the Council. Our associate delegate is our Vice-President, Geoffrey Lawford. Mat Del Gaudio was designated during the year to succeed Perry Coke Smith, who was the Council's first president, but who was forced to resign because of the pressure of business. Geoffrey Lawford was appointed to succeed Harold Sleeper who resigned for similar reasons. It is my recommendation that at least one of our delegate to the Council always come from the Executive Committee so that the Executive Committee can be kept fully informed at all times of the workings of the Council.

### *New York State Association of Architects*

Your president has been the Chapter's delegate on the Board of Directors with Daniel Schwartzman as alternate. I recommend this precedent be followed and that the Chapter president, whenever possible, be the Chapter's appointment to the Board of Directors of the State Association.

A more aggressive part in the affairs of the State Association by the New York Chapter would be extremely wise and helpful as this association can be made a forceful area for a clearer understanding of our profession throughout the State. So far, there has been a rather lamentable lack of participation in the activities of the State Association on the part of the New York Chapter. A revitalized interest and awareness of our responsibilities to the State Association can only result in helping us achieve the ends for which the State Association was established.

The following committees are listed alphabetically as they appear in the Year Book and register:

### *Activities*

Under the extremely able leadership of Ben John Small we are indebted to this committee for their efforts. Particular commendation is due Alonzo W. Clark for his work as Sub-Chairman for the Convention Committee and to Frank Keally, who as Sub-Chairman for the Anniversary Dinner of the Chapter made of this latter function one of the Chapter's outstanding successes.

The Convention Committee recommends that resolutions to be offered at a convention be prepared several months in advance, and that a speaker be available at Chapter pre-convention meetings to explain the purpose and interest of each resolution.

### *Admissions*

This committee, under the chairmanship of John A. Thompson and with the assistance of John P. Jansson, ex-officio, chairman of the Membership Committee, held seven meetings for the purpose of interviewing candidates and making recommendations to the Executive Committee on applications for membership. They have labored long, hard and often and have never allowed applications to pile up. Their work has been outstanding.

Favorable recommendations were made on forty applications for corporate membership, eighteen for associate membership, and forty-nine student memberships.

### *Architectural Criticism and Aesthetics*

Although it was hoped that this committee would play a very important part in this past year's program, its chairman, Daniel Schwartzman reports that no meetings were scheduled in the first half of the year because it appeared to be redundant to other almost identical programs, and none in the second half in deference to the more timely work of the Civil Defense Committee.

It is hoped this committee will resume its activities just as soon as we have become better adjusted to the implications of the present crisis as a welcome interlude to present tensions. Discussions of architectural design should always have a very important place in the Chapter's overall program.

### *Awards*

This Committee, under the general chairmanship of Eldredge Snyder, is divided into four sub-committees:

The *Apartment House Medal*, Fred J. Woodbridge, Chairman, reports that they have met and will submit nominations shortly.

The *City Planning Medal*, Geoffrey Platt, Chairman, has met and discussed the award on several occasions with the Fifth Avenue Association and hope for the prize-winning buildings and their architects to be announced in the near future.

The *Honorary Associates*, Francis Keally, Chairman, has nominated the Honorable Robert Moses as the recipient of the Honorary Associate Membership of the New York Chapter for the year of 1951. Action on this nomination has taken place today.

### *Brunner Scholarship*

This committee, under the chairmanship of Francis W. Roudebush, has received so far this year four written applications which they have reviewed but feel that further investigation, by interview of two of the applicants is desirable, and therefore is postponing any recommendation for an award at this time.

The committee proposes a formal announcement of the scholarship be published in the OCULUS and in printed form for all those who may be interested in the scholarship. It also recommended a standard form of application to avoid past confusions.

The work of this committee in preparing the recommended statement and application form has been most arduous and the Executive Committee is indeed grateful to them for the time out they have taken from their other duties for their purposes. So that this outstanding committee can complete its labors, the Executive Committee has suggested to the incoming president that the term of office of this committee be extended for a period of six weeks with its present membership intact. It is hoped they will then be able to complete their report within six weeks of this date.

### *By-Laws*

It had been the hope of your president that the results of the workings of this committee, of which Mr. Milton Glass is chairman, would have been completed and new By-Laws be in effect before this annual meeting. The work involves so much time, effort and research it is quite understandable that a delay in fulfillment of my hope was inevitable.

In spite of these handicaps, a draft of the first ten articles has been prepared following the form and basic recommendations of the "Advisory Form of Chapter By-Laws, Revised Edition 1949" published by the Institute. The draft embodies the changes in these articles which had been recommended by earlier committees as well as those found desirable by the current review.



Though the subject of By-Laws is a dry one Milton Glass and his committee like their predecessor committees, have dug in and done a most commendable job. It is hoped their showing the way will soon lead to a complete fruition so that we can have a workable document to replace a much-amended antique set which is now being held together with scotch-tape. To this end, the Executive Committee has suggested to the incoming president that the term of office of this committee also be extended for a period of six weeks with its present membership intact. It is hoped they will then be able to complete the additional six articles within six weeks of this date.

#### *Chapter Register and Yearbook*

The Executive Committee again, because of fund limitations, decided upon a supplement of the present issue rather than a complete new edition.

#### *Civic Design and Development*

This very important and active committee is under the general chairmanship of Edward J. Mathews who left for an extended period abroad and whose place as temporary chairman has been ably filled by Mr. Clinton Loyd. Under Simon Breines, a watchful eye has been kept on the activities of the Planning Commission and other official agencies. Geoffrey Platt, before his departure for Europe, continued the study and development of the Committee's plan for East Mid-town Manhattan.

Mr. Loyd has conducted studies for the alleviation of traffic congestion.

Julian Whittlesey conducted a number of meetings in which Mr. Funaro participated, so as to maintain close touch with developments in the re-zoning plan of the City Planning Commission. Modifications and additions to the Funaro report resulted.

On this subject of the Funaro report, the booklet was published simultaneously with the published release of the H. B. and A. report of the Planning Commission. The reception of the Chapter's Funaro report has been exceptional. Requests for copies have come into the Chapter office from all over the world.

400 such requests are now on hand. A new and additional printing of 2,000 copies has just been authorized by the Executive Committee.

#### *Civil Defense*

To enumerate the exceptional and outstanding accomplishments of this committee under the chairmanship of Morris Ketchum, Jr. deserves an entire evening or a full Chapter luncheon meeting. Four exceptionally well written and edited pamphlets have been prepared and distributed under the direction of Morris Ketchum.

One, on Chapter participation, has been adopted by the National A.I.A. Defense Committee as a standard for all the Chapters of the Institute.

In addition to his work as Chapter chairman, and in recognition of his outstanding accomplishments on behalf of the Chapter and the Architectural Profession, Morris Ketchum has been appointed a member of the National Defense Committee to succeed myself, is chairman of similar committees of the N. Y. Council and State Association, and is Vice-chairman of the New York State Civil Defense Professional Committee by appointment of Col. Lawrence Wilkinson.

#### *Codes*

This committee, under the able and energetic chairmanship of James B. Newman, met on the average of once a month with special meetings as occasion demanded.

Working closely in conjunction with a similar committee of the Council, they considered in general the current proposed laws affecting the New York City Code. Some six weeks and two meetings were allocated to a consideration of the draft for one and two-family dwellings proposed by the State Construction Code Commission.

Four proposals for amendment to the local city code have been sponsored by this committee and are now in the hands of the City Council Committee on Buildings awaiting action.

The chairman of the committee believes that the problem of the obsolete code is on its way for correction, and accordingly this committee reports its approval of the objectives of the State Code Commission, of which our own Bill Lescaze is a distinguished and active member.

#### *Education*

Kenneth K. Stowell has again led his committee towards one of the most successful of Chapter activities.

A series of six lectures and discussions were held for men planning to take the examinations for registration as architects. This series was undertaken as a joint venture with the Architectural League of New York. Frank Lopez acted as Director of the Series and he deserves a world of credit for the excellent way in which the series was carried out. The attendance was large and appreciative and many expressed their gratification of the help they received through this series of lectures and discussions.

#### *Fees and Contracts*

Perhaps the most outstanding accomplishment of this Committee, under the chairmanship of Howard S. Patterson, has been a more realistic definition of the cost of construction recently adapted by the New York State Department of Public Works for determining architects' fees on State work. While the rate of percentage is still low, the new method of determining costs as a basis for fees is more honest and fair.

Working with the Council, this committee hopes to develop standard schedules of minimum fees acceptable to and supported by all the Chapters and Societies as a basis for negotiating with the City Department of Public Works.

Correspondence is going on with the Director of School Buildings and Grounds of the State Education Department in connection with the Chapter's current fee schedules as they apply to public school work.

Another accomplishment of this committee was to amend Article 5(f) of the Chapter Document so as to include a reference to additions when a part of a general alteration project.

No report is available as to the results of negotiations and discussions being conducted by Mr. John Riley of the City Board of Education towards raising fees on local school work, though your president has been informed that these fees have been increased materially.

Sub-committee reports of this committee follow:

*State Housing Fees:* Regretfully, there is nothing to report, beyond stating that the Chapter has deferred to the State Association in this matter. The present schedule of fees are inadequate and it is to be hoped that the State Association Committee will again become active before the new State Housing program is announced.

*State Contracts and Department of Public Works:* No report is available.



*Finance*

The Chapter is fortunate in the make-up of this committee headed by Robert B. O'Connor as its chairman. Unsung and little known, they are nevertheless the watchdogs of our funds. Thanks to their energetic actions, particularly on the part of the chairman, our funds are in sound condition.

The committee held four stated meetings during the current year and innumerable conferences with our Investment Counsel, Mr. Franklin B. Kirkbride.

In view of the existing complications in the use of LeBrun scholarship funds, this committee urges the Chapter to take action on the report of the LeBrun committee, to which I will refer later in this report, so that an agreement can be reached on the proposals before the annual dues bills go out in January 1952.

*Housing*

Eli J. Kahn, the chairman of this committee, reports holding a number of meetings to determine the most constructive program for their year's work, but because of similar and related actions on a national scale, they did not believe a serious study was feasible at this time.

The Executive Committee of the Chapter, nevertheless, has voiced its protest at the unwarranted proposal in the House of Representatives to cut to 5,000 dwelling units, the entire United States low-income housing program. Telegrams, accordingly, have been sent to Senators Ives and Lehman and to the Mayor. To have done this under the guise of national security and necessity has brought forward a condemnation from the President of the United States.

*Small Houses*

John H. Callender reports that his committee feels that the Small House Consulting Service has proved of value to the public and the panel and that it should continue, with some thought being given to further publicity.

The activities of this committee were, unfortunately, hampered by infrequent meetings and poor attendance.

*LeBrun Scholarship*

The full report of this committee, of which Jack Bruno Basil is chairman, should be read in conjunction with the report of our Finance Committee.

For the competition this year, the program called for a "Motel" also to serve as a "Center" for evacuees should necessity demand. Over 200 applications were received. Thirty-five were listed and judged. The jury unanimously selected and awarded first prize to Mr. Joseph Norwood Bosserman of Harrisonburg, Virginia, and as first alternate, Mr. John H. Bardes of Philadelphia.

The work of this committee takes many hours and the preparation of a suitable program for the completion long and difficult. It can only be hoped some method may be found whereby sufficient funds can be made available for proper exhibition of drawings, publicity, care and return of submittals to candidates. As it is now, this latter is a burdensome chore both to the committee and our Chapter staff.

*Legislation*

Under the chairmanship of Richard Roth, and through his sincere and energetic action, this committee on legislation has made itself felt not only throughout the professional groups of the State but also the State Legislature.

In addition to passing upon some 235 bills introduced in Albany affecting the profession, the committee covered all matters recorded in the City Record and State Legislative Index pertaining to every matter touching upon construction matters. Letters or telegrams were sent to

legislative committee chairmen and to the Governor indicating or urging appropriate action. Close contact was kept with the office of Senator MacNeil Mitchell who on many occasions has expressed his acknowledgement of the help of the Chapter's committee on Legislation.

In view of the remarkable record of this committee and the prestige they have brought to the Chapter, I wish to endorse and urge that next year's budget include a small sum of possibly \$100 to be used for stamps, blueprints and incidentals, as well as a possible subscription to the Legislative Record and Index.

*Membership*

Another outstanding record of accomplishment must go to this committee, under the chairmanship of John P. Jansson. Without a doubt, the most efficient and quickest method of building up a strong and influential Chapter is through an active and enthusiastic membership committee. It was in that spirit that John Jansson directed the efforts of his committee and the membership-at-large. Their success is attested by their report which is quoted in full as follows:

The Membership Committee has held monthly meetings since September 1950 in order to continue the membership drive started in 1948. The efforts of the Committee have been directed towards acquainting the general membership with the needs for new members. Letters, information sheets, and articles in the *Oculus* were employed to act as a stimulus for this program.

In order to entertain a limited number of prospective members at the luncheon meetings of the Chapter, funds were budgeted by the Executive Committee at the beginning of this Chapter year. However, shortly after the first of 1951, it was necessary to curtail this method of recruiting new members.

The effectiveness of this method was proven by last year's Committee and during the short time it was in operation this year. It is strongly recommended that sufficient funds be set aside for the coming year to insure that this method may be employed to its maximum degree. Adequate funds must also be set aside in order to maintain an adequate mailing campaign to keep the general Membership informed as to the need for new members to the Institute and Chapter.

The Student Associateships were strengthened this year by the creation of a Student Associate Branch at Cooper Union. The New York Chapter now has student associates at Columbia University and Cooper Union.

The student interests in the affairs of the Chapter and the Institute have been, up to this point, very keen. It should be pointed out that the Chapter does not have a definite program established aimed at promoting and holding the interests of the students.

It is, therefore, strongly recommended that the Activities Committee give this matter special consideration in the coming year. A positive program of lectures by prominent Chapter members, invitations to all Chapter functions, etc., should be established. It has been suggested that an architectural design competition open to associate students of the Chapter is one method of creating and maintaining interest in Chapter activities among student associates.

Considerable effort has been expended towards the establishment of a Junior Associate Membership. A report on this phase of activity will be presented to the Chapter in the near future.

The Membership Committee has cooperated with the By-laws Committee on the pending revised by-laws pertaining to Chapter Membership.



In general, it has been the policy of the Membership Committee to encourage and stimulate membership in the Chapter among the younger members of the profession. It is our feeling that a large Corporate Membership can be assured in the future years by the present student associates, junior associates and associates. In order to insure a numerically strong and influential corporate membership from this younger group, it is our opinion that the Chapter By-laws should be broadened so as to give them a greater voice and activity in the affairs of the Chapter.

The growth of new members for the Institute and Chapter has been gratifying for the past Chapter year. The following is a tabulation of the growth:

Type	Gain
Corporate .....	55
Associates .....	23
Student Associates .....	49
Unassigned .....	2
Non-Resident .....	0
Emeritus .....	4
<hr/>	
TOTAL GAIN.....	133

In the above tabulation, three of the new corporate members have been changed from Associate Membership.

Although the above results are gratifying, there is still much to be desired. In the metropolitan area, there is a tremendous potential of the architectural profession who are eligible for Chapter or Institute membership. Contact with this potential of non-members has indicated that there is still the impression that social or business prestige are necessary requisitions to A.I.A. and Chapter membership. In some way, the Institute and the Chapter must correct this erroneous impression. Perhaps a series of articles by the Institute in the leading national architectural magazines and other publications is a possible solution.

A cursory survey has indicated that many of the employees of the large architectural firms in this city are not members of the Chapter or Institute. A positive program should be established in the coming year by the Membership Committee in order to tap this source of new members. Cooperation of the principals of these firms must certainly be solicited for such a program to produce the desired results.

In conclusion, the Committee takes this opportunity to thank the entire Chapter Membership for their assistance and cooperation in obtaining new members. Without a doubt, the most efficient and quickest method of building up a strong and influential chapter is through active and enthusiastic membership.

#### *Professional Forum*

No meetings were held during the year and no report rendered.

#### *Public Relations*

Added to his duties as 1st Vice-president and Chapter delegate to the Council, Geoffrey Lawford still found time to do his usual and efficient job as chairman of this very important committee. The work of this committee is largely in the hands of sub-committees, but it falls upon the chairman to co-ordinate their activities and the handling of such public relations items as releases to the press, inquiries, etc. It is at present working on a better means of insuring credits for published work.

The accomplishments, in brief, of the sub-committees of the Public Relations committee follows:

Eleanor Pepper, chairman of the *Exhibition Committee* reported that though attempts were made to stage some small exhibits for special purposes, they met with no success as it is their belief such exhibits can only be staged by being privately sponsored until such time as the Chapter has funds available for the purpose.

*Editorial Work.* In contrast to this report of the Exhibition sub-committee is the report of the Editorial committee, which gets out the *Oculus* under the chairmanship of Edward Everett Post. Credit must also be given for the successful production of the *Oculus* to the Chapter office staff, with special commendation to Harmon H. Goldstone for his excellent work in the difficult task of summarizing building control directives.

The main task of this committee has changed from one of searching out material for the *Oculus* to one of choosing from the wealth of material available the items most suitable for inclusion in the four pages which the limited budget permitted. That the *Oculus*, in format and content, is so favorably commented upon is the highest tribute we can pay Everett Post.

Our activities have been well publicized by our public relations consultants, Messrs. Schnall and Krug, who have succeeded ably in informing newspapers, magazines, press, radio and television of the activities and beliefs of the Chapter.

As stated, the present Public Relations committee is a collection of sub-committees, headed by a general chairman. This has proven somewhat unwieldy and impractical. It is therefore recommended that the sub-committees on Editorials and Exhibitions be given independent status and the Speakers sub-committee be absorbed as a function of a Public Relations committee. The services of Schnall and Krug, having proven of so great value to this committee and the Chapter, should be continued.

#### *Technical Committee*

Here again we have a group of sub-committees functioning through individual chairmen, under a general chairman, Edwin M. Forbes. In reality, the Technical committee is actively functioning as a part of the Activities committee providing luncheon entertainment on subjects of a more or less technical nature.

There is considerable resistance and lack of interest on the part of the Chapter to the ordinary "manufacturers' representative" type of luncheon meeting. Nevertheless, when the speaker has been an engineer or technician and the subject of a broad nature, Chapter interest has been good. Ed Forbes, Ben Small, Mort Freehof and Burton Holmes have striven mightily to make these meetings and the field trips of broad and immediate interest. They have tried valiantly to broaden the Chapter's interest. Unfortunately, there are certain members who regularly attend but a great many never attend. Regardless of these facts, the Chapter is indebted indeed to this committee.

They have excellent suggestions for implementing their activities and it is recommended that the Executive Committee thoroughly survey these ideas. The program is far too valuable to be neglected or curtailed.

#### *Visiting Architects*

L. Bancel LaFarge, chairman of this committee, reports only four individual foreign architects were received personally this year. The committee did its usual fine job in advising them what was best to see in New York and what to see in the U.S.A.



Since visitors get their most lasting impression from first visits, it might be advisable to have the Brunner Committee give thought to the compilation of a list of outstanding buildings in the U.S.A. for publication. Our former president, Walter Kilham, has given this matter considerable thought. This committee also undertook the problem of finding temporary jobs for visiting students. They answered each inquiry from abroad but have concluded that the best way to handle this job problem would be through a central bureau of the A.I.A. at Washington.

#### FINALE

That, friends, concludes my formal report. I am grateful for your patience, and to all the committees for their serious and constructive interest in Chapter objectives and their devoted efforts to develop them and bring them to fruition. My thanks to them, to our staff, to Nathan Walker our legal counsel, to Mr. Kirkbride our financial advisor, and to Mr. Krug our public relations counsel, to Mrs. Nelson for her untiring efforts, and lastly but certainly not least, to the officers and staff of the League who have been most cooperative.

When in a short time I turn over the office of president to my successor, I am sure I can say that he will find, as I did, that there is no group more willing to serve than here in this Chapter, and no where is there more friendliness. I can only wish him and you Godspeed in his and your efforts to make the New York Chapter continue to grow and develop.

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I wish to record my high esteem for my successor Francis Keally. He has played an important part in bringing the New York Chapter to its present status. A member of the Executive Committee and Chairman of Chapter committees, a Fellow of the Institute, a distinguished architect and citizen, he knows the Chapter and our objectives. His demonstrated administrative ability, sound judgment and vision are solid foundation for our confidence in his leadership. And as I turn over to him the reins of administration, I know I express the sentiment of us all in wishing him the best of luck and Godspeed.

#### NATIONAL OFFICERS

At the 83rd annual convention at Chicago Glenn Stanton of Portland, Oregon, was elected president of the A.I.A. for the coming year. He is the architect of the Oregon Journal Publishing Company plant and the J. J. Newberry Company store at Portland and of various buildings for Lewis and Clark College, as well as a number of Christian Science churches and school structures in Oregon. He has in recent months served as a member of the National Production Authority's building industry advisory group and for the last two years has been first vice-president of the Institute.

Other new officers include Kenneth E. Wischmeyer, St. Louis, first vice-president; Norman J. Schlossmann, Chicago, second vice-president; and Maurice J. Sullivan, Houston, treasurer. Clair W. Ditchy, Detroit, continues as secretary.

Regional directors elected to serve to 1954 were: Leonard H. Bailey, Oklahoma City, Oklahoma, Central States District; G. Thomas Harmon, III, Columbia, South Carolina, South Atlantic District; Charles O. Matcham, Los Angeles, California, Sierra Nevada District; and Edward L. Wilson, Fort Worth, Texas, Texas District.

#### LEBRUN SCHOLARSHIP

This Chapter's LeBrun Travelling Scholarship for 1951 has been awarded to Joseph Norwood Bosserman of Harrisonburg, Virginia. John H. Bardes of Philadelphia received honorable mention. The award, \$2800 for a trip of at least six months duration in Europe, was made for Mr. Bosserman's submission of the most competent design for a motel to be erected on the outskirts of a town of 30,000 inhabitants, with consideration for converted use of the building in times of emergency.

In announcing the winning entry, J. Bruno Basil, Chairman of the LeBrun Scholarship Committee, stated that Mr. Bosserman's solution most successfully coordinated the major elements of the problem and indicated serious adherence to the intent of the program. His plan included the following desirable features: all guest sleeping accommodations faced the river view and lawns; driveways and parking areas were at the rear; all building units were in proper balance; the recreation and service areas were in proportion to the size of the plot; the design was modern and attractive and well suited to its purpose.

Mr. Bosserman, 26 years old and a student at the Princeton University School of Architecture, graduated from the University of Virginia in 1948, at which time he was awarded the A.I.A. Medal as the best designer in the graduating class. The new LeBrun scholar served in the Air Corps in the South Pacific during World War II.

The jury, which consisted, in addition to Chairman Basil, a former LeBrun scholar, of Robert I. Carson, Maurice R. Salo, Randolph Evans, Leopold Arnaud, and Thorne Sherwood, commended the honorable-mention winner, Mr. Bardes, for the coordination of service units and reception, dining, and lounge areas in his scheme.

#### MARCH OF DIMES

Mr. Prince, who served as Chairman of the Architects' Division of the 1951 Greater New York March of Dimes Campaign, has been congratulated on the fine showing made by Manhattan's architects. This year \$1352 was given by 118 contributors as contrasted to \$989 by 86 contributors in 1950. Good work for a good cause!

#### CREDIT THE ARCHITECT

We frequently hear the complaint that everyone is mentioned in connection with a building project — except the architect. The omission, however, is often due to the architect's own negligence or bashfulness. To help overcome this failure, the Chapter has prepared a dignified, impersonal sticker to be used by Chapter members. A sample is attached to this number of the Oculus. Write today to the Chapter Office for a supply of these (at \$1.00 per 100) and use them on all plans, renderings and photographs released for publication.

#### BIRCH BURDETTE LONG PRIZE

The Architectural League has announced that the Long Prize for Architectural Rendering will be selected by a five-man jury of League members about August 1st. The Long Prize-winner and a selected group of renderings submitted in the competition will be on exhibit at the League from August 6 thru September 14, 1951.

#### KUDOS FOR ARCHITECTS

Two members of the firm of McKim, Mead & White have recently been awarded honorary degrees in recognition of the firm's services to two different colleges:

Lawrence Grant White, FAIA, a Doctor of Fine Arts from Union College, and James Kellum Smith, FAIA, a Doctor of Humane Letters from Bowdoin College.



*VOLUNTEERS, PLEASE, FOR CIVIL DEFENSE*

The Architect's Council of New York City, of which this Chapter is a member, is cooperating with the Bomb Shelter Committee, Department of Housing and Buildings of which Bernard J. Gillroy is Chairman.

Individual members of the Chapter will receive requests from this Committee to serve as volunteers. Each volunteer will be assigned to spend one evening a week at the station house of the police precinct in which he resides, and to advise people who request such information the best location and arrangement of shelter areas within their buildings. Volunteers will only be called on to furnish general advice, based on standards for shelter design and construction already approved by the Bomb Shelter Committee. No volunteer will be required to give additional professional services unless properly compensated by those for whom such further services may be rendered.

*THE AMERICAN ARCHITECTURAL FOUNDATION*

In due course the Chapter members will receive a booklet outlining the aims and principles of the A.A.F. This Foundation, incorporated in 1943, calls attention to the opportunity for expanded research and education in the field of architecture and buildings, and the need for funds with which to carry on this important work.

The Foundation is a non-profit corporation dedicated to the further advancement of the art and science of building. Its objectives are (1) to raise the standards of architectural education, (2) to establish needed research programs, (3) to correlate the efforts of the building industry, the profession of architecture and the related industries and professions for better service in the public interests.

The Foundation will benefit you directly and indirectly. Perhaps you can benefit The Foundation directly. When you receive the booklet please give it careful consideration and decide how you can best contribute to this much-needed project.

*INSTITUTE SEAL*

At the Annual Convention of the A. I. A. the Board of Directors resolved not to change its stand on denying the use of The Institute's seal to individuals, but urged that Chapters and State Organizations use the seal on all official stationery and publications.

*CREDIT ON CONSTRUCTION SIGNS*

The following statement was adopted as a policy by The Board of Directors of the Institute at the Annual Convention:

From time to time, and lately with increased occurrence, the question of whether or not it is ethical for an architectural firm to display its name on a sign at a building project site in the course of construction, is referred to The Institute for decision.

The obvious inference may be drawn that some of these signs have been of so blatant a nature as to arouse the indignation of the more considerate members of The Institute.

As for many years, The Institute has encouraged the visual recording of the name of the architect in appropriate fashion on the finished structure, it could scarcely condemn the practice of disclosing to the public the

identity of the architect during the course of construction. Inherently the inscription of the name, either permanently in the finished project, or temporarily during construction, is not a matter of ethics. However, the manner in which it is accomplished can readily constitute a transgression of good taste bordering on ethics if the act is carried out in a manner which affronts the profession, or more important still the public, and thereby tends to detract from the prestige and high position of the profession. An act accomplished in a vulgar manner is a vulgar act, regardless of the basic merit of the act itself. On the other hand, it is obvious that the disclosing of the architect's name, if done with decorum and dignity, can well advance the profession and serve to stimulate public interest.

The Institute, therefore, cautions its members that in announcing to the public the identity of the architect they must so convey the identity as to advance the good name of the profession and of the architect creator himself. No architect need fear that his name reproduced with taste and skill will be overlooked.

Famous artists have never found it necessary to emblazon their names across their masterpieces. The work of many of them is so readily identified by individual perfection that it is scarcely necessary to add the creator's name—noble but difficult means of obtaining recognition.

It is suggested that the disclosing of the identity be accomplished with taste, with restraint, and with an eye to the welfare of the profession as a whole.

*CANDIDATES*

According to the By-Laws of the Chapter, name of candidates for membership shall be submitted to all members before consideration by the Committee on Admissions. Information received regarding the qualifications of the following candidates will be considered confidential:

*CORPORATE MEMBERSHIP*

Edwin J. Dauber

*Sponsors:* Robert A. Jacobs and Ely J. Kahn

Lester Geis

*Sponsors:* Peter Schladermundt and John P. Jansson

Landis Gores

*Sponsors:* Philip L. Goodwin and Marcel Breuer

Wilmer Bruce Rabenold

*Sponsors:* Francis Keally and Howard S. Patterson

Robert Doulton Stott

*Sponsors:* Peter Schladermundt and Charles W. Beeston

Philip John Wilker

*Sponsors:* Brother Cajetan J. B. Baumann and Addison Erdman

*ASSOCIATE MEMBERSHIP*

Katherine Morrow Ford

*Sponsors:* John Hancock Callender and Thomas H. Creighton

Olivier de Messieres

*Sponsors:* Dean W. Axline and James B. Klein

Louis S. Sinopulos

*Sponsors:* Maurice W. Bacon and John M. Kokkins

Hyman A. Steinberg

*Sponsors:* LeRoy A. Perry and J. B. Basil

Sigrid Renate Voigt

*Sponsors:* Robbins L. Conn and Lorimer Rich