

O C U L U S

NEW YORK CHAPTER

115 EAST 40TH STREET, NEW YORK 16, N. Y.

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HOSPITAL AND HEALTH NOTES

The Hospital and Health Committee reports that a dinner meeting of the Chapter is planned for May 20th at the Chapter Headquarters. Dr. Jack Haldeman, Assistant Surgeon General of the United States Public Health Service and Director of the Division of Hospital and Medical Facilities will address the meeting. Much of Dr. Haldeman's career has been spent on preventive medicine and he has done extensive research in the field of Arctic Medicine.

The Division of Hospital and Medical Facilities of the USPHS is responsible for study in the Architecture, administration, staffing and equipping problems of hospitals and medical facilities. It administers the Hill-Burton Program for hospital construction and grants, and coordinates the work of the district office.

Dr. John J. Bourke, Executive Director, New York State Joint Hospital Survey and Planning Commission will also speak. This commission is charged with the administration of the Hill-Burton Program in the State.

Their discussion of "Trends in American Hospital Planning" will be the next best thing to reading a copy of next year's newspapers.

The Chairman of the committee to complete arrangements for the dinner is Allen C. Parrette.

SPECIAL MEETING

On Wednesday, May 27 in Gallery A, the New York Chapter will hold a special business meeting at 5:15 P.M.

At this meeting the Executive Committee will inform the membership of their action taken on the By-Laws of the new Architects Council of New York.

All members are urged to attend.

ANNUAL LUNCHEON

On Wednesday, June 3rd, in Gallery A, the Annual Luncheon Meeting of the Chapter will take place. The prime business at hand will be the election of officers and the elective committees.

Please signify your intention to come by notifying the Chapter Office.

THE NATIONAL CONVENTION

We wish to bring important information to your attention. The National Convention in New Orleans is scheduled from June 22-26. Hotel reservations should be made through the Hotel Housing Bureau, P. O. Box 1460, New Orleans, La. Convention headquarters is in the Roosevelt Hotel at 123 Baronne Street, New Orleans, La.

COMING EVENTS

All events listed below take place at 115 East 40th Street, unless otherwise noted.

May 20, Wednesday
Hospital & Health
Committee
Gallery A—
6:30 P.M. Cocktails
7:00 P.M. Dinner

May 27, Wednesday
Special Chapter
Business Meeting
Gallery A—5:15 P.M.

June 3, Wednesday
Annual Luncheon
Election of Officers and
Elective Committees
Gallery A—12:30 P.M.

June 22 through 26
National Convention
New Orleans, La.

LETTER TO THE EDITOR

April 27, 1959
New York, N. Y.

The Executive Committee of the New York Chapter has recently approved the recommendation of the Brunner Scholarship Committee to increase the Arnold W. Brunner Scholarship for 1960 to \$3,000. This was done in the hope of attracting applications of even greater merit than those received in the past. We believe that this increase in the stipend should receive the widest possible publicity.

Application blanks and information may be obtained from Gillet Lefferts, Jr., Secretary of the New York Chapter, American Institute of Architects, 115 East 40th Street, New York 16, N. Y. Closing date for applications is November 15, 1959.

S. B. Ficke, Chairman,
Brunner Scholarship
Committee

Please note that application forms for the A.I.A. ARCHITECT IN TRAINING PROGRAM are now available at the Chapter office. Committee Chairman Russell Colean requests each Architectural firm to urge their candidates to apply for enrollment.

GREAT SUCCESS

In our last Issue, we announced the Symposium by our (Publications) Committee for April 30th on "Architectural Criticism." As events worked out, it proved to be a sensational success with 97 people attending.

The event was so well organized and so successful that we wish to thank all participants. To the panel members—Mrs. Inez Robb for her encouragement to us to go out and fight the critics of our Profession, to Mrs. Sibyl Moholy-Nagy for her specification that a critic must have background and enthusiasm while being a "consumer" of Architecture, to Professor Percival Goodman for his very complete analysis on critics and criticism on Architecture, to Glenn Fowler for showing us that everyone criticizes Architecture directly and indirectly when they use buildings and to Professor James Marston Fitch for pointing out the different atmosphere in which Architecture is evaluated today in contrast to the past.

The committee chairman wishes to thank the Subcommittee Chairman Frederick Adams for his fine handling of the whole event as Moderator, Robert Djerejian for advertising art work, Mrs. Henkel for arrangements, to the committee members who contacted the guests and to Gillet Lefferts, Jr., for the original suggestion of the Symposium subject.

PUBLIC RELATIONS

With each passing day we are more and more grateful to our Public Relations counsel, headed by Al Frantz of the Gottlieb Organization and to our own P. R. Committee, directed by Lathrop Douglass for our very existence.

Public Relations are as important to a Professional Organization as is the Membership Committee—without them, the group would wither and die. In acknowledging the fact that P. R. are important, many of the larger Architectural Offices have started their own P. R. Departments. Those members who can not afford to employ their own counsel should certainly, therefore, unite under the Chapter Counsel for their own betterment and the advancement of the Profession.

Since we are still short of our contractual goal please send your contribution now. We acknowledge with thanks the following contributions lately received: Eggers and Higgins, John P. Jansson and Peter S. Van Bloem.

COMMITTEES—YOUR PREFERENCE

Each year you are asked to signify your preference to serve on a particular committee of the Chapter. Once again we list for you the committees to which you, as a Corporate or Associate member, are eligible to be named.

If you are really interested, please call or write to Mrs. Margot Henkel, Executive Secretary, New York Chapter A. I. A., 115 East 40th Street, New York (MU 9-7969).

The Chapter depends heavily on the voluntary efforts of those members serving on these committees:

Admission	Legislative
Brunner Scholarship	Meetings
Civic Design	Membership
Education	Office Practice
Fees & Contracts	Publications
Finance	Public Relations
Historical Buildings	School
House Consulting	Speakers Bureau
Hospital & Health	Technical
LeBrun	Visitors

COMMENDATION

While reminding the members of the events remaining in this year's New York Architectural League Schedule, we would like to commend them for their very interesting and active year as they sponsored exhibits, talks and features on Arts and Architecture. The remaining events are as follows: May 28

THE BUILDING ARTS IN THE LINCOLN CENTER: *Exhibition: May 18-29*

Moderator: Morris Ketchum, Jr., President of the League.

A presentation of the final plans for this great cultural center for the performing arts and a discussion of the interrelationship of architecture and the allied arts in its realization.

June 11

THE WORK OF YOUNGER ARCHITECTS:

Exhibition: June 1-12

Chairman: Martha Crawford

An exhibition and discussion of the work of the architects of tomorrow.

June 18 TRAVELOG By a League member.

DUES BY ANY NAME . . .

Dues by any other name are still dues. You may not believe it but it's true that we really need your dues to keep this organization running. If we didn't need them we wouldn't ask for them. This you can believe too, we would really like to keep you as a member. You help us as we help you—Help—Help!

8 ARCHITECTS HERE MADE FELLOWS

Eight members of the New York Chapter of the American Institute of Architects have been elected fellows of the Institute. Investiture of the new fellows will be part of the program of the national convention of the Institute in New Orleans June 22-26.

Brother Cajetan J. B. Baumann, Thomas H. Creighton, Robert W. Cutler, Harry M. Prince, Michael L. Radoslovich, Thorne Sherwood, G. E. Kidder Smith and Theodore J. Young were among thirty-nine chosen by the national organization for this honor, which is one of the highest in the architectural profession.

Brother Cajetan J. B. Baumann, a member of the Roman Catholic Order of Friars Minor, recently served on the international commission for the restoration of the Basilica of Calvary and the Holy Sepulchre in Jerusalem and is one of two architects retained for the work.

Editor of *Progressive Architecture* since 1946, Thomas H. Creighton has also written many books on architecture. They include "Planning to Build," "Homes," and "Building for Modern Man."

A past president of the New York Chapter of the A. I. A., Robert W. Cutler of Skidmore, Owings & Merrill is partner in charge of the New York University-Bellevue Medical Center and of the new building for the Equitable Life Assurance Society of the United States.

Harry M. Prince, president of the New York State Association of Architects and a past president of the New York Chapter of the A. I. A., planned Coney Island Houses for the City Housing Authority and the Elijah D. Clark Junior High School in the Bronx.

Michael L. Radoslovich, director of architecture for the Board of Education, has participated in the design of many schools, including the Senator Robert F. Wagner Junior High, Greenwich Village School and Adolph S. Ochs Elementary School.

Thorne Sherwood, partner in the firm of Sherwood, Mills and Smith of Stamford, Conn., is designer of the Ramapo Regional High School in Franklin Lakes, N. J., the Mutual Insurance Company of Hartford Building and the Litchfield County Hospital in Winsted, Conn.

Architect, author and critic, G. E. Kidder Smith sailed last week to compile a pocket guide to the contemporary architecture of Europe. He is author and illustrator of "Italy Builds," "Sweden Builds," and "Switzerland Builds."

Theodore J. Young, partner in the firm of Eggers & Higgins, was in charge of Canada House, the Standard-Vacuum Oil Company's International Headquarters in White Plains and the Mutual Benefit Life Insurance Co. Home Office Building in Newark.

HERE AND THERE

Edward D. Stone was awarded an Honorary Membership in the American Institute of Decorators during their recent national convention in New York . . . Francis Keally was elected to Associate Membership of the National Academy of Design.

Morris Ketchum, Jr., of Ketchum and Sharp, was reelected president of the Architectural League of New York. Other new officers include: vice presidents—Francis Scott Bradford (painting), Frank Eliscu (sculpture), Richard C. Guthridge (landscape architecture), Dan Cooper (design and craftsmanship), Ira Hooper (engineering) and Jose A. Fernandez (architecture); secretary—Cope B. Walbridge; treasurer—Alfred Geiffert III. New members of the Executive Committee of the League are Harold Bartos, J. Gordon Carr and David L. Eggers.

James Felt, chairman of the City Planning Commission, and Perry Coke Smith of the New York Chapter, and Jack C. Smith spoke on the proposed new zoning resolution at a joint meeting of the New York, Bronx, Brooklyn, Queens and Staten Island chapters of the A.I.A. on Monday, March 30 at the League.

In the "worth reading department" are the winners of this year's annual A.I.A. Journalism Award competition. First prize in the magazine class went to Frederick Gutheim, architectural critic and planner of Washington, D.C., for his article on New York's proposed Lincoln Art and Cultural center, "Athens on the Subway," which appeared in *Harper's* October, 1958. George McCue of the *St. Louis Post Dispatch* won first prize in the newspaper class for his articles on architecture in his paper's art and music section, February, May, June and November, 1958. Second prizes went to Terry Ferrer, education editor of the *New York Herald Tribune*, for her article on the New York school building controversy, November 23, 1958, and to Mary Hamman of *Life* magazine for the series on "The U. S. Need for More Livable Homes," September-October, 1958. New York publications which won Honorable mentions include: Leonard Buder of the *New York Times*, February 9, 1958 for an article on better school design; Cranston Jones, architecture editor, *Time* magazine, for the cover story on Edward D. Stone, March 31, 1958; Jane Jacobs for her article in *Fortune* for an urban design article concluding the series "The Exploding Metropolis," April, 1958; and Ken Bates for "Report of 10 Trend-Setting Houses" in *Living For Young Homemakers* magazine, January, 1958.

Isadore Rosenfield, of the New York Chapter, described his new concept for a "flattened out" or "pancake" hospital—the Coler Memorial Hospital on Welfare Island—at a Chapter meeting on April 15 . . . Kahn and Jacobs have commissioned Robert Sowers to design "the world's largest stained-glass window" for the new American Airlines Terminal at Idlewild Airport.

The National Committee for Effective Design Legislation, 122 E. 42nd St., New York, has prepared an interesting booklet on their proposals for protection of designs. A brief look didn't reveal much attention to architectural design, but the implications certainly seem to be there. We regret to report the death of Sylvan Bien who was well-known and respected by many of the Chapter members.

U. S. ARCHITECTURAL EXHIBIT FOR MOSCOW

A 360 degree panoramic view of New York from a skyscraper at night and a photographic display of nearly 100 examples of American architecture will give Russians a broad picture of the way Americans live, work, worship and play, when the American National Exhibition opens in Moscow July 25.

The architectural exhibit will require about 10,000 square feet of space and will be made up chiefly of huge panels measuring twelve feet high by up to twenty-four long, architects Peter Blake and Julian Neski, who designed and assembled the show for the United States Government, stated. An illusion of reality will be created by giant pictures on the panels, so that Russian visitors will have the impression that they are actually looking into the buildings themselves.

A New Yorker, the two architects explained, should feel right at home at the exhibit. In addition to a broadcast of Times Square traffic noises and the panorama with lights twinkling in skyscrapers, it will include works of more than a score of members of the New York Chapter of the American Institute of Architects.

Chapter members and firms will be represented by photographs and models of twenty-six buildings and developments they have planned here and abroad. In addition, the exhibit will group New York architects Marcel Breuer, John MacL. Johansen, Philip Johnson, I. M. Pei, Edward D. Stone and the firm of Skidmore, Owings & Merrill with fourteen other American architects who have designed some of the best buildings constructed in the United States during the past 15 years or more.

Walls surrounding the exhibit will feature some 57 stereo viewers, so that visitors can peep in to see a picture of a building, in typical sidewalk superintendent style. In the exhibit area itself sections will be devoted to cities and towns; suburbs and countryside; and embassies, consulates, hotels and office buildings designed abroad by American architects, according to Mr. Neski. A view of the late Frank Lloyd Wright's Taliesin in Wisconsin will introduce the part on suburbs and the country.

Buildings selected from this area for the exhibit include housing for the Institute for Advanced Study at Princeton, by Marcel Breuer; the Esso Building and the Tishman Building, by Carson & Lundin; United Nations Headquarters, for which Wallace K. Harrison was director of planning; the First Presbyterian Church, Stamford, by Harrison and Abramovitz.

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EXCERPTS

ARCHITECT, to partner—"We must get some promising young architects into the organization. It's the only way we can attract secretaries."

IN NEW ORLEANS there is an Architects Street, marked by street signs and the name, "Architects St." on the sidewalk at each end of the street. It is about 40 feet wide, and it runs between Port and Ferdinand streets.

Bulletin Michigan Society of Architects

In the beginning of time a building construction project was a "do it yourself" affair. Then, man retained the services of an architect who designed and constructed a building. Gradually, that became too confusing and technical, and builders were born, separate and apart from architects, each in his own field. This enabled the architect to specialize in his creative field. In fact the definition of an architect is: chief artificer, master builder, a person skilled in planning and overseeing the construction of buildings.

An architect is also a designer but his work is of a more specific nature than that of a designer. The architect designs and plans buildings and oversees their construction, while the interior designer plans the interior construction and everything that is placed within the structure which the architect has planned and supervised. To wit, the word *interior*: Being within, inner, internal—opposite to exterior. *Designer* is one who produces a plan for the making of anything—outlines a plan of action.

An interior designer studies the business of . . .

the Interior Decorators News

NEW MEMBERS

The New York Chapter extends its warmest welcome to the following new members:

Corporate

WALTER J. ROONEY, JR.
(a transfer from the New Orleans Chapter, A.I.A.)
JAMES G. VAN DERPOOL
(A transfer from Central Illinois Chapter)
NORMA M. FAIRWEATHER
TIBOR FREUND
ROBERT F. GATJE
HERBERT S. HOWARD, JR.
EASON H. LEONARD
CHARLES L. MAGRUDER
MRS. ILSE M. REESE
WILLIAM M. ROIG
MARSHALL J. ROUSE

In addition the Chapter also extends its warmest welcome to John James Carlos and Burton H. Holmes, who were Associate members and who have now changed to Corporate membership.

Un-Assigned

JOHN GRAHAM

Associate

DAVID L. ARDITO
JOHN C. DE BRULYE
RICHARD DICKENS
JOSEPH W. DU MOULIN
WILLIAM J. FRANK
JOSEPH FEINGOLD
RICHARD R. FREED
OSVALD MITT
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