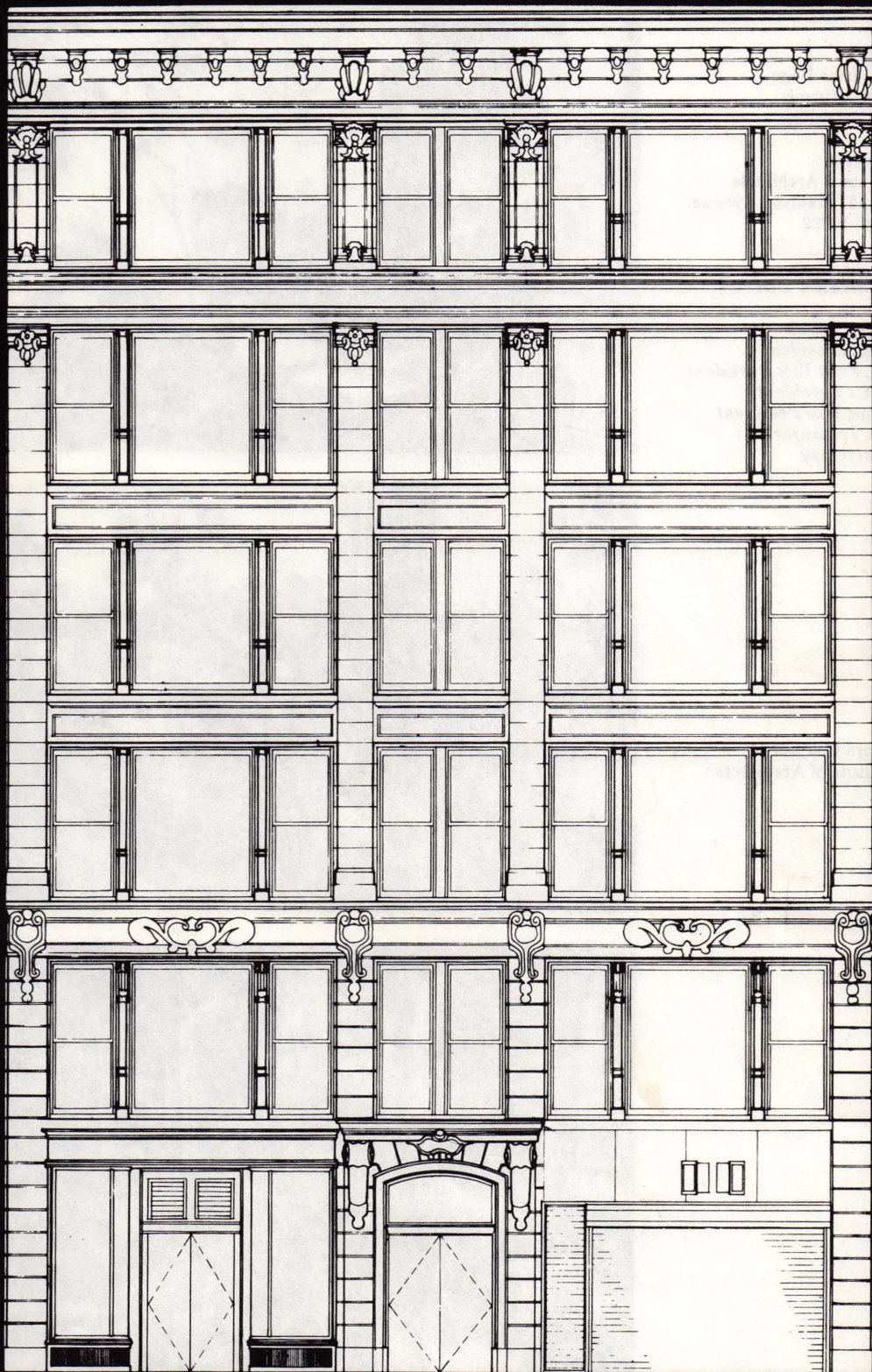


OCULUS

on current new york architecture

The New York Chapter of the American Institute of Architects

Volume 44, Number 1, September 1982



New building of the NIAE, 30 West 22nd Street, New York, NY. Drawing by Robert Kupiec 1981.

OCULUS

1. Seminar on Architectural Compensation, left to right: Joseph Wasserman, Frank Munzer, chairman Richard Hayden, Carmi Bee, Barry LePatner, Eason Leonard.

2. Audience at Seminar on Architectural Compensation.

3. The spring celebration of the New York Chapter, held in June in the Terrace Room at the Plaza Hotel.

Volume 44, Number 1, September 1982

Oculus

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Art Director: Abigail Sturges
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**The New York Chapter of
the American Institute of Architects**
The Urban Center, 457 Madison Avenue,
New York, New York 10022
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George S. Lewis, *Executive Director*

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Theodore Liebman, *First Vice President*
Richard Hayden, *Vice President*
Terrance R. Williams, *Vice President*
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Stan Ries

ANNUAL REVIEW 81-82

Summing Up

by Joseph Wasserman

What did the NYC/AIA do for the past year? Was it useful? Were our activities of service to our membership, to the profession, to our community?

What kind of time is this for Architects and what can we do individually and severally about it?

Let's start the discussion on the last mentioned items. This is obviously a tough time, once again, for architects. This time it is particularly tough for the smaller practices, which thrived surprisingly well in J-51 and the accompanying surge in remodeling work which characterized a lot of the building activity in New York in the last half of the 70's.

The future looks grim; clients are a lot poorer. The cost of money is much too great. All practices are bound to contract.

When business contracts, we do horrible, unconscionable things to each other. We compete fearsomely on the basis of fee and reduced service — a business in which nobody wins, neither architect nor client.

I would hope that we can be a bit smarter this time — and that we individually honor the commitment to quality service and adequate compensation.

I believe that we can't afford to offer a quality service without a thorough-going rationalization of the design and production processes in our offices. It's past time to join the electronic revolution. We apparently missed the industrial revolution. Most of us design and document our work in about the same manner our forebears would have done 200 years ago. We simply must master the tools that are now available to produce our designs better and more cheaply.

The corollary of this electronic revolution, is an inevitable contraction of the architecturally trained work force. The work will be turned out by many fewer persons.

What should the NYC/AIA do about this revolutionary and unsettling situation?

I think we must demonstrate in as many ways as we can constructively that "architecture" makes a difference in the quality of life of our society. This is something which, as a Chapter, we have barely begun to do.

We need to act as coordinator/catalyst to extend the knowledge and skills of principals and employees, Chapter members and non-members alike. This we have only begun to do in a halting manner. I would hope much more will be done in subsequent years.

On the subject of competition and just compensation, I believe we have begun to make serious progress this year as far as raising our consciousness on this vital issue. There may have to be fewer architects. There is absolutely no good reason why most of those who are employed, including self employed, have to be under-compensated.

While we deal with these tough issues of practice, we should be having fun; we should be expressing our ideas about the future shape and character of our city; we ought to be communicating intelligently with each other about issues of common concern and we should be doing this in a gracious, pleasing environment. On these last scores I think we have made good progress this past year. We've had our first "annual" ball, and it seems to have been a great success. We have worked effectively to help the City fashion new zoning ordinances. Our committees have functioned well to help us profit from our joint experiences, and we've got a newly invigorated *Oculus*, which is looking very zippy indeed, full of info and gossip.

Most of all, we are remodeling the Chapter headquarters. The work is well underway and it is going to be terrific. We need the financial support of every member. As of this date (8/19) we have pledges for 60% of the required funds. We must raise an

additional \$100,000. Please give this matter your earnest attention.

I have enjoyed helping to steer these activities during the past year and I thank you for giving me this very special opportunity to work with many of you and our wonderful staff. Finally I wish to thank The Gruzen Partnership for graciously permitting me to devote a substantial portion of my time to AIA Chapter activities.

Notes on the Year

by George Lewis

- A comprehensive *Survey of Architects' Compensation*, with a high percentage of response from firms, revealed, to no one's surprise but with great impact, the very low level of salaries, from beginners on up, prevailing for members of our profession. The special committee that organized the survey conducted seminars pointing up the necessity for more efficient office procedures and, particularly, for realistically determined fees.

- A special Chapter committee contributed greatly to the final text of the Planning Commission's *Special Midtown District*, particularly regarding bulk controls to guarantee daylight at street level, reduced FAR on East Midtown and increased FAR to the west.

- The *Scholarship Committee* allocated for the 1981-82 academic year \$13,200 in financial assistance to 29 architectural students in New York City; this was the first distribution of *Women's Architectural Auxiliary/Eleanor Allwork Scholarships*. A second allocation of \$18,500 to 28 students in New York State was made for the 1982-83 year. There also was instituted a new *Douglas Haskell Student Journalism Awards* program, the jury for which will meet in the fall.

- A *Women's Caucus* was organized by Rachele Bennett and Doris Nathan as an informal group of members and non-members averaging 20-30 per

1. Reception at the Guggenheim for winners of the Chapter's first Distinguished Architecture Awards.

2. Jurors George Hartman, Hugh Newell Jacobsen, and Kenneth Frampton deliberating the Distinguished Architecture Awards.

3. Attendees at the Annual Meeting at Asia House.

4. Past president Wasserman conferring Honorary Membership on NYC Parks Commissioner Gordon Davis.

5. Past president Wasserman presenting the Chapter's Medal of Honor to Harry Cobb.

meeting to provide a forum for sharing experiences and concerns; in April a well-attended panel discussion was held on advancement issues for women in practice.

- The nationally-advertised 1982 *Brunner Grant* was awarded to John Gallery of Philadelphia for a study of Clarence Stein.

- The Chapter joined other organizations in opposition to the proposed 59-story tower at St. Bartholomew's Church.

- The *City Agencies Committee* met frequently with the Mayor's Office of Construction negotiating revision of the City's CS-29 fee schedule. Fees were raised from 3.5 to 8% above the previous; the multiple was increased to 2.3, and there were other contractual improvements.

- A new *Distinguished Architecture Awards* program was instituted, the Chapter's first awards program to include all building types. An out-of-town jury selected six winners, who received their awards at a large reception in the Guggenheim Museum. The winning projects were exhibited at The Urban Center.

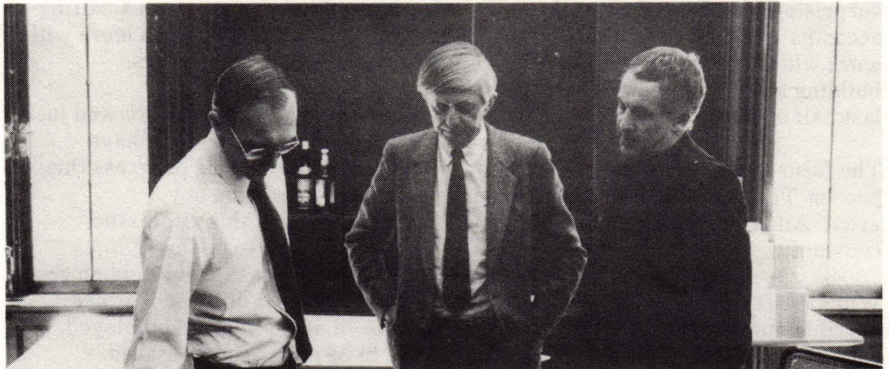
- The *Upper East Side Historic District* was supported by the Chapter after it became certain that the Planning Commission would reinforce its provisions with zoning amendments, including midblock height limitation. A special committee worked closely with Planning Department staff on amendments to the *Special Madison Avenue District*. The Chapter supported the controversial (and defeated) proposal for an *Agrest/Gandelsonas-designed tower* at 71st Street.

- The *Health Facilities Committee* and the *Housing Committee* held numerous meetings with guest speakers; the former also organized field trips.

- *Romaldo Giurgola* won the *AIA Gold Medal*, and a dinner dance was held at the Plaza to honor along with him, the



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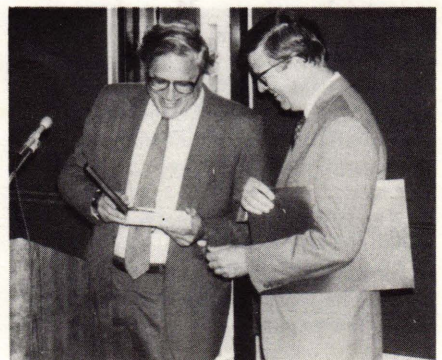
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Plaza's 75th Anniversary, and the AIA's 125th. Of the four Gold Medalists since 1978, three have been Chapter members (1978 Johnson; 1980 Pei; 1981 Sert). *Gwathmey-Siegel* won the *Architectural Firm Award*, the third Chapter firm winner in a row (1980 Barnes Associates; 1981 Hardy Holzman Pfeiffer); five Chapter firms won this award in the last eight years.

- The *Corporate Architects Committee* held numerous meetings at which members explained how their various corporations administer architectural work.

- The *Historic Buildings Committee* presented testimony on numerous items on the calendars of numerous Landmarks Commission hearings.

- The *Energy & Environment Committee* organized an Energy Conservation Awards program, and two national AIA Energy Workshops were sponsored.

- The *South Street Seaport Museum* invited the Chapter to form a committee to review informally its plans for expansion in cooperation with the Rouse Company. The Chapter successfully urged modification of the so-called *Telco Building* to retain an open vista down Fulton Street to the Schermerhorn Block.

- A special *Westway Parks Committee* reviewed plans being developed by Venturi Rauch & Scott-Brown and Clarke & Rapuano.

- The *Overseas Practice Committee's Exhibit* was shown at AIA Headquarters, Washington.

- The Chapter continued to be represented at Planning Commission meetings concerning whether and how *City-owned air rights* should be sold.

- An exhibit of the work of last year's Medal of Honor winner *Richard G. Stein* was shown at The Urban Center.

- New *Interiors and Computer Committees* were initiated.

- A special *Transit Authority Committee* met frequently and vigorously with representatives of the T/A concerning contractual and other matters arising from the many subway station commissions.

- A preliminary *1985 AIA New York Convention Committee* began bringing into focus what should be the greatest conference of architects ever, drawing on the virtually limitless resources and advantages of the City.

Treasurer's Report

The following statements of the General Fund reflect the fiscal year 10/1/80-9/30/81 and the estimated figures for 10/1/81-9/30/82 in thousands.

	9/81	9/82 est.
<i>Income</i>		
Individual Dues	104.1	106.1
Sustaining Dues	61.4	69.3
Document Sales	55.0	57.0
Miscellaneous	16.7	42.2
Total	237.2	274.6
<i>Operating Expenses</i>		
Salaries	88.1	89.3
Taxes/Insurance	10.7	11.0
Rent/Related Exp.	37.6	39.5
Office Sup./Equip.	3.6	4.3
Telephone	2.5	2.6
Print/Mlg.	21.2	29.3
Audit/Legal	3.8	4.3
Oculus	8.2	15.3
Doc. Purchases	31.7	35.0
Dir. a/c	2.0	1.5
Contingent Res.	3.3	3.5
Committee Exp.	3.7	5.0
Consultant	8.0	10.0
Miscellaneous	5.4	1.9
Chapter Events	3.0	28.4
Deferred Comp.	5.5	5.5
Total	238.3	286.4
<i>Custodial Funds</i>		
Immediate Res.	46.1	42.5
Contingent Res.	128.9	125.4
LeBrun	24.6	37.9
Brunner	178.5	185.6
Stewardson	61.1	61.9
Keefe	15.3	15.5
Total	454.5	468.8

Elective Committees 1981-1982

Medal of Honor

Joseph Wasserman, *Chairman*, Hugh Hardy, John Hejduk, Barbara Neski, James Polshek, Paul Rudolph, Donald Ryder

Nominating

John Belle, *Chairman*, Rachelle Bennett, Steven Goldberg, Rolf Ohlhausen, Paul Segal

Fellows

John Burgee, *Chairman*, John Dixon, Anna Halpin, Herbert Oppenheimer, James Rossant, Peter Samton

Finance

Alan Schwartzman, *Treasurer*, A. Corwin Frost, John Hagmann, Richard Hayden, J. Karl Justin, Frithjof Lunde, Rolland Thompson

Appointive Committees,

Brunner Scholarship

Peter Kastl, *Chairman*, James Fitch, Percival Goodman, Theodore Liebman, William Meyer, Nancy Miao, Arthur Rosenblatt

City Agencies

Martin D. Raab, *Chairman*, John Belle, Bertram Blumberg, William A. Hall, Frank Munzer, Norman Rosenfeld

Compensation Task Force

Richard Seth Hayden, *Chairman*, Carmi Bee, Samuel Haffey, Eason Leonard, Barry LePatner, Frank Munzer, Jeff Sydness, Joseph Wasserman

Convention Committee

Peter Samton, *Chairman*, Valery Baker, John Belle, Michael Kwartler, Ann Landreth, George Lewis, Theodore Liebman, James Murphy, Herbert Oppenheimer, Tician Papachristou, Arthur Rosenblatt, C. Ray Smith, Peter Thomson, Walter Wagner, Jr.

cont'd. p. 8, col. 1

OCULUS NYC / AIA SEP 82

CONTINUING EVENTS

Oculus welcomes information for the calendar pertaining to public events about architecture and the other design professions. It is due by the 7th of the month for the following month's issue. Because of the time lag between information received and printed, final details of events are likely to change. It is recommended, therefore, that events be checked with the institutions before attending.

Send Oculus Calendar information to:
New York Chapter/AIA, 457 Madison Avenue, N.Y. 10022.

ARCHITECTURAL NEW YORK
Exhibition of photographs, drawings, prints, watercolors, paintings of buildings over a 100-year period. Museum of the City of New York, Fifth Ave. at 103rd St. 534-1672. Closes Sept. 12.

GRAND CENTRAL TERMINAL
Exhibition exploring the development of Grand Central and its influence on New York. The New York Historical Society, 160 Central Park West, 873-3400. Closes Sept. 13.

**BUILDINGS ON PAPER:
RHODE ISLAND ARCHITECTURAL
DRAWINGS, 1925-1945**
Exhibition of architects' original sketches, drawings, and renderings of important public and commercial buildings. Exhibition is shared between the Metropolitan Museum of Art, Fifth Ave. at 82 St., and the National Academy of Design, 1083 Fifth Ave. 879-5500 or 369-4880. Closes Sept. 15.

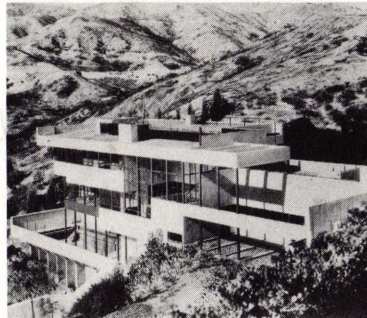
CULTURE STATION PROJECT
Exhibition of final design presentations in project to relate four MTA subway stations to nearby cultural institutions. Municipal Art Society at the Urban Center, 457 Madison Ave. 935-3960. Closes Sept. 25.

**REBUILDING NEW YORK'S
LANDMARK CHURCHES**
Exhibition of New York's religious landmarks. The Municipal Art Society at the Urban Center, 457 Madison Ave. 935-3960. Closes Sept. 25.

NEW AMERICAN ART MUSEUMS
Exhibition, Whitney Museum of American Art, Madison Ave. at 75 St. 570-3633. Closes Oct. 10.

THE ARCHITECTURE OF RICHARD NEUTRA

Exhibition of his work "From International Style to California Modern." Museum of Modern Art, 18 W. 54 St. 956-6100. Closes Oct. 12.



MONDAY 6

TUESDAY 7

WEDNESDAY 1

INTERIOR DESIGN: THE NEW FREEDOM
Series of color videotapes featuring informal conversations with distinguished American interior designers conducted by Barbaralee Diamonstein. Cooper-Hewitt Museum, 2 E. 91 St. 860-6868. Closes Sept. 10.

LUNCHTIME CLUB MID
On New York and its built environment. 12:30 pm. The Municipal Art Society at the Urban Center, 457 Madison Ave. 935-3960.

WEDNESDAY 8

DISCOVER NEW YORK
Illustrated preview by Barry Lewis of the Municipal Art Society's monthly Discover New York walking tour - "An Urban Suburb" (The Upper West Side). 6 pm at the Urban Center, 457 Mad. Ave. 935-3960. Nonmembers \$3.

LUNCHTIME CLUB MID
On New York and its built environment. 12:30 pm. The Urban Center, 457 Madison Ave. 935-3960.

ROB KRIER
Exhibition of drawings by the European architect. Rizzoli New York

THURSDAY 2

THURSDAY 9

RECEPTION
Given by Rizzoli International Publications to celebrate *Interior Design: The New Freedom* (see Calendar listing, Wednesday 1) to benefit the Interior Design Archive at the Cooper-Hewitt Museum. 5:30-8:30 pm, The Cooper-Hewitt Museum Garden, Fifth Ave. at 91 St. \$15 per ticket. 860-6868.

FRIDAY 3

**WALKING TOUR ON SUNDAY
SEPTEMBER 5**
"East Sixties Mansions and Clubhouses," Museum of the City of New York tour. Meet at 1:30 pm at Hunter College, Park Ave. between 68 and 69 St. 534-1672. Members \$3, nonmembers \$5.

FRIDAY 10

**DISCOVER NEW YORK WALK ON
SATURDAY AND SUNDAY,
SEPTEMBER 12**
"An Urban Suburb" (The Upper West Side). Meet at 2 pm, 73 St. and Central Park West (park side). \$3 members, \$5 nonmembers of the Municipal Art Society. 935-3960.

**WALKING TOUR ON SUNDAY
SEPTEMBER 12**
"Brooklyn Heights: Fashionable Brooklyn of the Last Century." Museum of the City of New York tour. Meet at 1:30 pm on steps of Borough Hall. 534-1672. Members \$3, nonmembers \$5.

MONDAY 13

CLASSICAL DRAWING COURSE
"Classical Drawing: Instruction in Composition and Perspective," opening session of course being offered on Monday evenings 7-10 pm at the National Academy School of Fine Arts, 5 E. 89 St. \$160 a semester. 369-4880.

TUESDAY 14

SCANDINAVIAN MODERN:
1880-1980
Retrospective exhibition of furniture, ceramics, glass, metal work, and textiles from Denmark, Finland, Iceland, Norway, Sweden. Cooper-Hewitt Museum, 2 E. 91 St. 860-6868. Closes Jan. 2.

COURSE IN REAL ESTATE & INVESTMENT ANALYSIS
First session of evening course in Diploma Program offered by NYU's Real Estate Institute. NYU Midtown Center, 11 W. 42 St., 790-1300.

WEDNESDAY 15

VENTURI, RAUCH AND SCOTT-BROWN
Exhibition of architectural drawings and models of new projects. The Max Protetch Gallery, 37 W. 57 St. 838-7436. Closes October 14.

CLASSICAL DRAWING COURSE
First session of a Wednesday evening studio course, 7-10 pm, National Academy School of Fine Arts, 5 E. 89 St. \$160 a semester. 369-4880.

LUNCHTIME CLUB MID
On New York and its built environment. 12:30 pm. The Municipal Art Society at the Urban Center, 457 Madison Ave. 935-3960.

THURSDAY 16

FRIDAY 17

AIA WORKSHOP
"Effective Time Management for Architects." The Sheraton Centre, 7th Ave at 52 St. Registration: AIA, 1735 New York Ave. N.W., Washington, D.C., 202-626-7354.

MONDAY 20

TUESDAY 21

LE CORBUSIER: FRAGMENTS OF INVENTION
Exhibition of original Le Corbusier material including many of the sketchbooks. Sponsored by the Architectural History Foundation in conjunction with the publication of the final volume in their series of Le Corbusier Sketchbooks. The National Academy of Design, 1083 Fifth Ave. 369-4880.

NEO-PRIMITIVISM
Lecture by Mark Mack. 8 pm. The Architectural League at the Urban Center, 457 Madison Ave. 753-1722.

WEDNESDAY 22

LUNCHTIME CLUB MID
On New York and its built environment. 12:30 pm. The Municipal Art Society at the Urban Center, 457 Madison Ave. 935-3960.

THURSDAY 23

FRIDAY 24

DISCOVER NEW YORK WALK ON SATURDAY AND SUNDAY, SEPTEMBER 25 AND 26
"An Urban Suburb" (The Upper West Side). Meet at 2 pm, 73 St. and Central Park West (park side). \$3 members, \$5 nonmembers of the The Municipal Art Society. 935-3960.

MONDAY 27

TUESDAY 28

PANEL DISCUSSION
"The Design of Civic Centers: the Monroeville Competition," with panelists Doug Kelbaugh, Richard Oliver, Fred Schwartz, Susana Torre, and Steven Peterson. 6:30 pm. The Architectural League at the Urban Center, 457 Madison Ave. 753-1722.

WEDNESDAY 29

LUNCHTIME CLUB MID
On New York and its built environment. 12:30 pm. The Municipal Art Society at the Urban Center, 457 Madison Ave. 935-3960.

THURSDAY 30

ROCKEFELLER CENTER
Exhibition highlighting history, art work, and urban design implications of Rockefeller Center at its 50th anniversary. The Municipal Art Society at the Urban Center, 457 Madison Ave. 935-3960. Closes Oct. 30.

SEMINAR
"The Deterioration and Preservation of Architectural Terra Cotta." The Mechanics' Institute (1891, Lamb and Rich), 20 W. 44 St. To register: Friends of Terra Cotta, c/o California Historical Society, 2090 Jackson St., San Francisco 94109. FOTC members \$75; nonmembers \$80.

FRIDAY 1 OCTOBER

TERRA COTTA WALKING TOUR
Morning tour of terra cotta-clad buildings in Manhattan in conjunction with the Sept. 30 seminar, sponsored by the New York Chapter of Friends of Terra Cotta. \$5.

Appointive Committees

cont'd. from p. 5

Corporate Architects

A. Corwin Frost, *Chairman*, Michael Ahnell, Raymond Amico, Leon Brand, Eric DeVaris, Alfred Hyatt, Victoria Kahn, Stanley Lorch, Leonore Lucey, Jerry Maltz, Declan Meagher, Anthony Moody, Peter Moore, John Moser, Ian Smith, Barry Stanley, Marc Sweig, Robert White

Distinguished Architecture Awards Program

F. Eric Goshaw, *Chairman*, William Ellis, Alan Gaynor, Ken van der Kolk

Energy and Environment

William T. Meyer, *Chairman*, Judith Berke, Sheldon Cady, Cliff Custer, Fred Dubin, Alexis Felix, Jay Fleishman, Curtis Fremond, Jan Kalas, Magnus Magnusson, Lee Mogel, Rolf Myller, Stephen Neil, Gerald Schiff, William Stein, Ruben Tempone, Ronald Woodward, Frederic Zonsius

Historic Buildings

Charles Hoyt, *Chairman*, Albert Barash, Giorgio Cavaglieri, Howard Cohen, Willis De La Cour, Richard Ferrara, Christopher Gray, Stephen Katz, Kurt Kucsma, Denis Kuhn, Walter Levi, Enoch Lipson, Damiano Maruca, Dean McClure, Carolynn Meinhardt, Joel Merker, Dennis Miller, Jean Parker, Eleanor Pepper, William Shopin, Edgar Tafel, Leonard Trentin

Overseas Practice

Robert F. Gatje, *Chairman*, Mahmoud F. Agha, Jeffrey Aronin, Ayla K. Chatfield, Jan Dabrowski, Raymond V. Gomez, Jordan Gruzen, Kenneth King, Bernward U. Kurtz, Frithjof M. Lunde, Francis Pisani, James Rossant, Graeme Whitelaw

St. Bartholomew's

Alan Melting, *AIA Representative*

Scholarship

John Hagmann, *Chairman*, Marcus Caines, Lo-Yi Chan, Isaiah Ehrlich, Jeh Johnson, Stephen Kliment,

Barbara Neski, Herbert Oppenheimer, John Louis Wilson, Victor Rodriguez, *ex-officio member*

Transit Authority

Terrance R. Williams, *Chairman*, John Belle, Robin Burns, Jim Garretson, Rolf Ohlhausen, Claude Samton, Greg Matviak, *Advisor*, Alexia Lalli, *Advisor*

Upper East Side Historic District

Michael Kwartler, *Chairman*, Thierry Despont, Warren Gran, Theodore Liebman, Julian Neski

Westway Parks

Tician Papachristou, *Chairman*, James Rossant, Peter Samton

Women's Caucus

Rachelle Bennett, *Founder*, Doris Nathan, *Founder*, all women members of AIA/NYC, other women architects

New Members

Members

Peter Aaron, Stefan Alhblad, Anthony J.F. Alexander, Gerald Allen, Stephen Anderson, Mark W. Attwood, Louis Aurricchio, Gerard J. Avalos, Michael M. Azarian, Raymond Balassiano, Robert Barbal, Melvin Beacher, Judith Berke, John E. Bolt, Fred Calabrese, Manuel A.F. Casteleiro, Ellen Cheng, Clifford L. Custer, James V. Czajka, Joseph DeChiara, Raymond DeLong, Joseph A. DiCara, Norman DiChiara, Barry Donaldson, Shirley C. Dugdale, Peter El-Gindi, Doris Erdman, Robert W. Evans, Jeffrey Feingold, Robert J. Fox, Jr., Edward Frank, E. Bradford Gellert, William Z. Ginsberg, Larry Goldberg, Fanny T. Gong, Stephen E. Gottlieb, John W. James, III, Jon M. Jaye, Kate Johns, Malti Rani Kapila, Eleanor Klein, Vern Knutson, Richard Korchien, Douglas Korves, David D. Kovacevic, John J. Kowalczyk, Kurt Kucsma, Robert E. Kupiec, Raoul Lafaye, Robert H. Landsman, Daniel J. Lansner, Harry R. Leach, David Mishel Leventhal, Richard N. Lewis, Steven F. Lorand, Carol Ann Margetson, George J. Masumian, Jr., John C. McCoy,

William A. McDonough, Robert McMillan, Richard A. McNealus, Lynn Ross Molloy, Michael Muroff, Paul W. Nakazawa, Richard N. Nichols, Nicholas A. Nikolaidis, Ralph P. Permahos, Jr., Marcia Previti-Seitz, Curtiss J. Pulitzer, Gerald Rosenfeld, Arthur Rubinfeld, George C. Rudolph, III, Michael J. Scandiffio, Robert A. Schubert, Robert C. Seitz, Ruth M. Sherry, L. Ronald Sikor, Gil S. Snyder, William I. Sohl, Jr., Harold S. Spitzer, Joshua M. Sprague, John Steigerwald, Edwin Karl Stromsten, Dana Tanimoto, William C. Tung, Martin Tuzman, Francis Vecchione, Thomas J. Viani, Rafael Vinoly, Michael J. Vissichelli, Yann Weymouth, Donald K. Wiest, Jr., Bryant Young, Jennie Young, George Yourke, F. Anthony Zunino

Associates

Cecilia Andres, Elyse Bankler, Stephannie Bartos, Vandine Blackman, Edgar Bermudez, Jacob Bouso, Olive Bridget Brown, Diane M. Chehab, Jasper K. Cornett, Anthony DiGuiseppe, Viviana Doncovio, Fred S. Dubin, Steven Elson, John M. Embler, T.J. Gottesdiener, Niki Haikalis, Sandra Littman, Michael LoPresti, Andrew Pressman, Kenneth S. Ragone, Sean C. Reilly, Alina Rodescu, Cynthia Rosso, Frank Tipaldo, Dale T. Turner, Stephen A. Valentine, Alvaro Velez, Stephen Vitalich, David I. Wasserman, Elissa F. Winzelberg

Students

Martin S. Adelman, Felipe Avila, Magdolen Botros, Richard Cirulli, Lynda Davey, Lloyd E. Dunn, Jr., Richard S. Goldberg, Matthew P. Hoelzli, Laurence S. Kline, Gregory M.S. Lacaille, Egbert H. Latimer, Ruta Odrach-Huryn, Enrique Rodon, Chien-Hsing Su, Newton Van Zandt, Louis R. Zurita

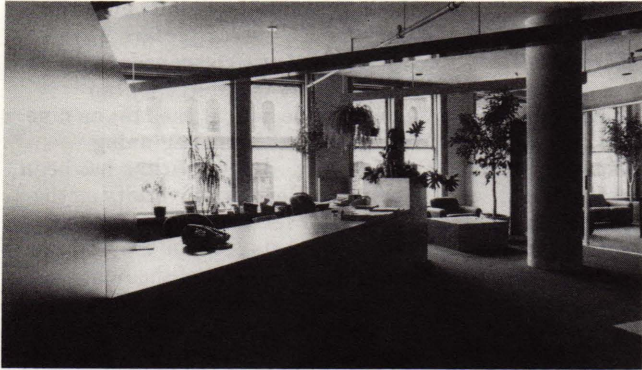
Unassigned

Thomas F. Galvin
Harry Van Meter

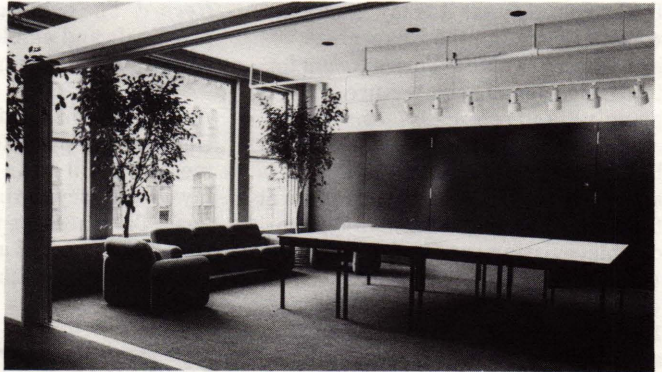
Professional Affiliates

Barbara Fenakel, Barry LePatner, Jill Ann Parenti

National Institute for Architectural Education/NIAE



The NIAE reception space.



The NIAE board room.

Photos: Clifford Hampton

A most interesting and growing organization, the NIAE, is closely related to the Chapter, both by a common interest in education, but also — because many of its Trustees are Chapter members. Last spring it moved to the top floor of its recently purchased six-story building at 30 West 22nd Street. Their space was renovated by Robert Kupiec, AIA. The rest of the building, which has a 50-ft. frontage and is 90 ft. deep, is available for rental by architects, engineers, and designers.

The NIAE moved into the building last May from its former New York City headquarters, a small brownstone at 139 East 52nd Street, which was bequeathed to the Institute by Chrysler Building designer William Van Alen in 1970 with a proviso that his widow have the use of it as long as she lived. Mrs. Van Alen died in 1976, and the NIAE occupied the East 52nd Street building from 1976 until last Spring, when Citicorp acquired the property and NIAE purchased its new headquarters.

NIAE was founded in 1894 as the Society of Beaux-Arts Architects, and was chartered in 1916 as the Beaux Arts Institute of Design. From its beginning, the privately-endowed group set the goal it has pursued ever since — of stimulating and encouraging students and young professionals through grants in the form of cash prizes for travel, further architectural study and research. Between 1974 and 1984 these awards will have grown 500 percent. NIAE awarded \$30,000 to

architecture students in 1974-75. In 1980 this was increased to \$50,000; in 1981-82 to \$90,000. Nine awards include the following: The William Van Alen Memorial Fellowship, an international competition for a travel grant, which in 1982 offered a first prize of \$12,000; a second prize of \$4,000; a third prize of \$2,500; and five honorable mentions of \$200 each.

The Lloyd Warren Fellowship Paris Prize, in 1982 offered a top prize of \$12,000 for travel and/or study abroad; a second prize of \$6,000; and a third prize of \$3,500.

The Paris Prize has been awarded since 1904, when the initial sum was raised from donations by members. The Prize was won in 1908 by William Van Alen, who considered it such a pivotal factor in his career that he subsequently made the bequest, including the 52nd Street Building, to NIAE. The Paris Prize was originally intended to provide a year's study in Paris, as a companion to the Rome Prize, which is awarded by the American Academy in Rome. All the awarded drawings are now in the possession of the Metropolitan Museum.

The Van Alen and the Lloyd Warren awards have been increased to \$25,000 each for 1983. A special competition sponsored by the National Building Granite Quarries Association offered \$2,700 in 1982. A study/travel program sponsored jointly with the American Academy at Rome offered a \$3,500 award, which includes two

months residence at the Academy. The award in 1983 will be \$5,000. A special faculty grant of \$10,000; offered for research to any faculty member engaged in the field of architectural education was awarded in 1982.

Career Day, a special program for high school students and their parents inaugurated in 1977, provides an all-Saturday immersion in the profession of architecture and architectural education. It includes workshops related to the profession and meetings with educators from schools of architecture. Career Day has attracted more than 3,000 students and parents to six annual Career Days. More than 20 schools of architecture have been represented at each of the six events, which are held in New York, Chicago. Career Day, a brain child of Stanley Salzman, FAIA and NIAE Board Chairman, has been held in New York at the High School of Art. In 1981 it drew 600 students, many of their parents, and educators and representatives from 27 schools of architecture.

THE COMING YEAR 82-83

President's Message

by Arthur Rosenblatt

In the coming year it is my hope that we will restore to the Chapter its historic role as New York's forum for the discussion of architecture, planning, and related issues.

For a first step, the Chapter is sponsoring a series of nine lectures at the Metropolitan Museum of Art (for a complete listing see *Oculus*, June 1982). As a second step, early this winter and throughout the Spring of 1983 the Chapter will initiate an additional series of lectures and discussions on Thursday evenings. This series, open to all members, will feature the work of Chapter committees, Chapter members, and guest speakers.

Third, completion of the Chapter's headquarters renovation at The Urban Center, shortly after the New Year, will provide an additional resource for members and their guests. The Members' Gallery, with the Chapter's Library and a wide selection of architectural journals and periodicals will be open as a retreat and a place to meet friends; from 5 to 7 Mondays through Thursdays a voluntary cash bar will be available. With the completion of the additional Committee Room, committee meetings can continue simultaneously and undisturbed.

As a first statement in continuing and enhancing the Chapter's role as a spokesman in City affairs, we will issue an Election White Paper prior to the elections in November. This Paper will address itself to the most urgent problems facing the City and State in the areas of housing, mass transportation, health care, and the environment.

Of other Chapter programs for this year, we will continue our very successful negotiations with the City administration on fees and programs. The Compensation Committee, initiated last year by President Joseph Wasserman, produced an important body of work and will continue its efforts. That initiative has already been reported in recent issues of *AIA Journal* and *Architectural*

Record. The benefits to both principals and employees are a vital activity for all our members.

An increase in service, which the Chapter will provide to all our members will be an important goal of my presidency in the forthcoming year. This increase in the usefulness of the Chapter will, I am certain, prompt greater participation in the Chapter's activities.

1982-83 Committee List

<i>Committee</i>	<i>Chairmen</i>
Architectural Schools	a dean
Brunner Grant	Peter Kastl
City Agencies	Terrance Williams
Compensation	Joseph Wasserman
Computers	Martin Raab
'85 Convention prelim.	Peter Samton
Corporate Architects	
Design Awards	Alan Gaynor
Energy & Environment	William Stein
Health Facilities	Roy Friedberg
Historic Buildings	Charles K. Hoyt
Housing	Wilbur Woods
Interiors	Kenneth van der Kolk
Overseas Practice	Bernward Kurtz
Scholarship	John Hagmann
Stewardson/LeBrun/Keefe	William Shopsin
<i>Urban Planning</i>	
Midtown	
Development	Theodore Liebman
Transit Authority	Terrance Williams
So. St. Seaport	Michael Parley
Landmarks/Air Rights	
Westway Parks	John Belle
Broadway Mall	Tician Papachristou
St. Bart's	Stuart Pertz
Lincoln West	Alan Melting
	Wilbur Woods

Names and News

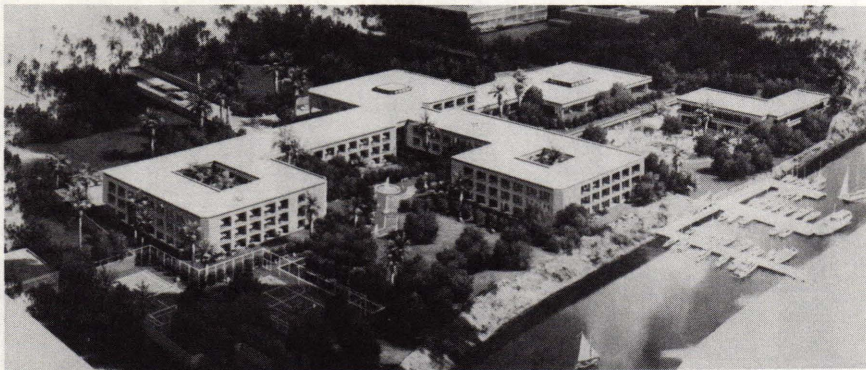
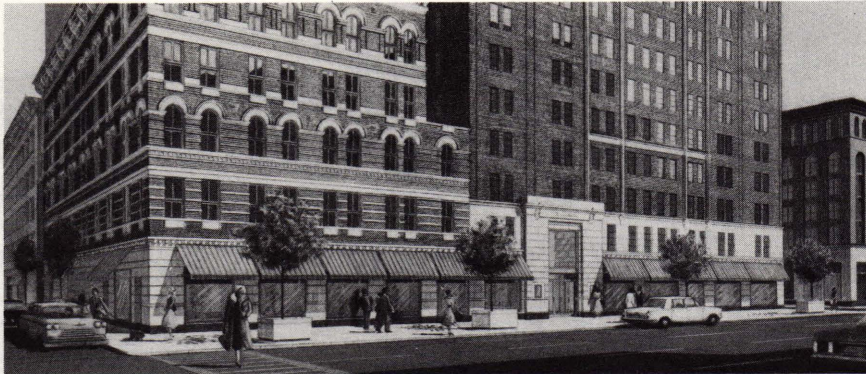
Arthur Rosenblatt will introduce the lecture series—*Architecture The State of the Art*—co-sponsored by NYC/AIA and the Metropolitan Museum to be held at the Met on nine Wednesdays at 8 pm, beginning October 13 . . . James Stirling has been selected by Cornell University as the architect for its new Center for the Performing Arts . . . Paul Heyer has been appointed Dean of the School of Architecture of Pratt Institute . . . Alfredo DeVido won a First Honor Award in the 1982 Homes for Better Living awards program sponsored by AIA in cooperation with *Housing* magazine . . . Kohn Pederson Fox received three awards in the 1982 Philadelphia/AIA Design Awards: the Silver Medal for a project in design stage—One Logan Square, a hotel/office building complex in Philadelphia; the Interior Award (one of three special Merit Awards) for A.T. & T. Long Lines; and an Architectural Merit Award for Design Excellence—Eight Penn Center, Philadelphia . . . Lo Yi Chan and Ezra Ehrenkrantz were among the panelists who selected the winners in the 1982 Architectural Fellowship Program sponsored by Educational Facilities Laboratories . . . The Eggers Group are the designers of the 300-room Hilton International Luxor Hotel now under construction across the Nile from the Great Temple of Karnak (Ed: contextual studies to follow) . . . M. Neville Epstein and Michael A. Kihn have been named principals of Geddes Brecher Qualls Cunningham . . . Andy Pressman, with his brother Peter, a social science graduate student at Princeton, won first prize of 1.5 million yen (about \$6,500) in a competition sponsored by Misawa Homes and the Building Center of Japan. Their winning entry was a concept for interior renovations based on the social meanings of space for various user groups . . . J. Bailey Rathbone has been named Director of Operations of the Washington office of Haines Lundberg Wachler . . . HLW are architects of a headquarters facility for the Schering-Plough Corporation in the Giralda Farms executive park in Madison, New Jersey, once part of the 422-acre estate of Geraldine



1. Incoming president Arthur Rosenblatt outlined his goals for the coming year at the Annual Meeting in Asia House.

2. Barney's new facade by Beyer Blinder Belle.

3. Hilton International Luxor by The Eggers Group.



Design, Nov. 8-10. Both will be held at the Grand Hyatt Hotel, Park Avenue at Grand Central. Call 800-257-9406 for enrollment information . . . Beyer Blinder Belle are the architects of a neoclassic redesign of the storefront and facade now underway at Barney's, New York, on Seventh Avenue between 16th and 17th Streets . . . The City Planning Commission voted unanimously in July in favor of zoning amendments, special permits and other land use actions that will allow development of Lincoln West, a large scale residential and commercial project on the site of the former Penn Central Yards bounded by West 59th and West 72nd Streets between the Hudson River and West End Avenues. Final approval rests with the Board of Estimate which has until Sept. 16 to vote on the project . . . We regret the loss of George E. Kassabaum, president of HOK and former president of AIA, who died on August 16 in St. Louis at the age of 61.

Letters

Dear Editor:

The long report relating to architects' earnings (*Oculus*, June 1982) was certainly an interesting study with its own sad realization of the unfortunate plight of young practitioners. I agree that the amount of money a young architect earns, in comparison to what other young people with similar lengths of academic preparation earn, is shameful. Unfortunately, however, what is more shameful is the lack of consideration our society demonstrates for the value of architectural services and for the advantages—economic, aesthetic, and environmental—of good design. The reason young architects do not earn enough is because old architects also are underpaid and not sufficiently respected.

As a matter of fact, it is architecture itself that in our society is not sufficiently respected and appreciated. Good work is the result of patient study, lengthy investigation, diligence, and hard work, at least as much as innate

3
Rockefeller Dodge . . . Schofield Colgan opened an office at 503 Grasslands Road, Valhalla, New York, to accommodate its expanding Westchester practice. Among the firm's current projects: the master planning and design of alterations for the psychiatric, health related, and skilled nursing facilities at the Westchester County Medical Center, Valhalla; additions for the Rye High School; and the design of a 50,000 square foot library for Pace University's Pleasantville campus . . . Liebman Liebman Associates have been commissioned for a major renovation at Military Park, Newark, New Jersey; a 28-story residential highrise at 311 East 38th Street; and a 25-story residential highrise at 80th Street and Madison Ave . . . The Gruzen Partnership is represented by three projects and Litchfield Grosfeld by two among the 43 selected for the 1982 Exhibition of Architecture for Justice Facilities, to be displayed at the AIA Committee on Architecture for Justice meeting and conference on "The Unconstitutional Jail" in

Houston, September 30-October 3 . . . The Grad Partnership is architect of Gateway III, an 18-story glass-curtained office building designed for low-energy consumption for the Prudential Insurance Company in Newark, New Jersey . . . Two 1982-83 benchmarks for New York City landmarks: Rockefeller Center is celebrating its 50th anniversary this year, Brooklyn Bridge its 100th anniversary in 1983 . . . The National Preservation Institute, a non-profit consortium of preservation experts, has been formed in Washington to assist decision making by organizations concerned with the protection of historic resources. NPI, with offices at 1719 Q. St. NW, Washington, D.C. 20009, will offer the services of its directors and associates in a program of advanced training workshops, research, information, assistance, and publications . . . Sweet's is offering two computer seminars in New York this Fall: *Planning for Computer Usage in the Design Office*, Sept. 22-24; and *Computer Aided Architectural*

talent. While the talent either exists or does not in the architect, and therefore does not cost extra money, the remaining qualities demand working time and therefore must be considered in arriving at the amount of the necessary fee. Unfortunately, very frequently they are not.

In about one-half century of practice, I've hardly met one or two clients who did not tell me that the budget I proposed — and even more, the appropriate and commonly accepted fee I was asking — were not too much. It is also true that, regrettably, architects do not function well as members of the same group and towards the same common goal to improve this situation. In many instances there is always one of our colleagues available who offers to do the work we are asked to perform for a smaller fee. In most instances the client does not wish to spend what in today's market the properly executed work would demand. This frequently occurs even when the client is represented by one of our colleagues who for different reasons has accepted a bureaucratic, controlling position in lieu of private practice.

If we wish the financial position of architects to be improved, we must start with a determined campaign to clarify — to the public — the value of our services and to teach them appreciation of design and the benefits it can bring. Too late investors wish that their buildings or structures or interiors had been designed with more care, with better materials, with better use of the geometric or legal limitations. This, however, needs professional interest and artistic dedication and not necessarily the lowest bid and the fastest execution.

Giorgio Cavaglieri, FAIA



Streetfront entrance to the NIAE on West 22nd Street.

Clifford Hampton