

# OCULUS

on current new york architecture

The New York Chapter of the American Institute of Architects

Volume 44, Number 9, May 1983



*We celebrate the centennial anniversary of the Brooklyn Bridge, which opened to traffic on May 24, 1883.*

*Photo: Stan Ries/ESTO*



# OCULUS

## Chapter Reports

## Wormley on Furniture

Volume 44, Number 9, May 1983

### Oculus

Editor: C. Ray Smith  
Managing Editor: Marian Page  
Art Director: Abigail Sturges  
Typesetting: Susan Schechter

The New York Chapter of  
the American Institute of Architects  
457 Madison Avenue,  
New York, New York 10022  
212-838-9670

George S. Lewis, *Executive Director*  
Cathanne Piesla, *Executive Secretary*

Executive Committee 1982-83:  
Arthur I. Rosenblatt, *President*  
Theodore Liebman, *First Vice President*  
Richard Hayden, *Vice President*  
Terrance R. Williams, *Vice President*  
Alan Schwartzman, *Treasurer*  
Doris B. Nathan, *Secretary*  
Joseph Bresnan  
F. Eric Goshaw  
John S. Hagmann  
Nancy A.T. Miao  
Stuart K. Pertz  
Mildred Schmertz

NYC/AIA Staff  
Carol Jones  
Jeannette Manzo  
Eileen McGrath

© 1983 The New York Chapter of  
the American Institute of Architects.

by George Lewis

### Headquarters Remodeling

At this writing the staff is leap-frogging the carpet layers, and furniture is being delivered. It is expected that everything will be in place sometime in May.

### Broadway Theaters

Preservation of the Theater District, with its priceless collections of Broadway Theaters, so called because of their unique size (max. 90' feet to rear wall) and proximity of audience to stage, has been a very live issue since the controversy of demolition of the Morosco and Helen Hayes — and since the enactment of the Midtown Special Zoning District which, as presently written, forbids theater demolition. The theater owners object to the latter because they say it deprives them of making use of air rights to underwrite financing of productions. Actors Equity and other interests also have a stake.

A Theater Advisory Council, with the distinguished lawyer Orville Schell as chairman, and including representatives of all directly interested parties and professional groups — architects Lewis Davis and Paul Segal are members — has been holding many meetings. The issues reach into the almost intractable matter of air rights transfers: Should an owner be guaranteed the dollar value of air rights? Should there be an air rights bank? Within what geographic area should the potential receiving sites of air rights be confined? Everyone wants to save the theaters, but all kinds of economic issues have come to the surface, and — further — the large question of employing landmark designation of individual buildings or the district is a parallel consideration.

A special Chapter committee, Stuart Pertz, chairman, has been meeting to express opinions which should be useful to the Theater Advisory Council.

by Edward J. Wormley

*At a recent DAC press meeting in the Dunbar Showroom of the Decorative Arts Center, designer Edward J. Wormley was interviewed by Olga Gueft. As a furniture designer he discussed the way many architects think of furniture:*

"Some architects tend to loathe furniture. It clutters or at least competes with their spaces. Architects design pieces of furniture — if they get around to it — which they like to describe as "architectonic". Architects' furniture designs, or furniture preferences, are objects so edificial that they tend to become "Primo Buffos" of the interiors they occupy, hence one or two such strong characters are all a room can stand; and, if more than these are called for, then only multiples of each are tolerable.

"Architects feel about interior spaces as I feel about furniture: *they* say that people and art are the proper furnishings of a room; furniture, if any must be self effacing. I agree. But then they proceed to design or to choose chairs which blaze with such dynamic individuality that they are incompatible with other chairs, objets d'art, and, frequently, with people.

"In the last few decades it has not uncommonly happened that many an architect-designed interior space has obviously *needed* a *prima donna* or two to bring it to life. My point, however, is that such an interior usually is suffering from some fundamental design lack in the first place.

"I am fond of an observation made by one architect friend of mine — an exception to the run of architects I have been describing — who defines a good interior as one which retains its personality and the coherence of its designs even when its furnishings are in disarray. He cites as examples the great French court periods, when rooms were frequently empty of furniture (it was often carried from room to room as needed, in accordance with the ancient conception of furniture: "muebles" meaning  
*cont'd. p. 10, col. 3*



# CHAPTER AWARDS PROGRAM

*The Distinguished Architecture Awards Program was initiated last year as a general, non-categorical awards program to celebrate New York City architects. The 1983 jurors were: Robert Campbell, architect and architecture critic for The Boston Globe; Joan Goody, of Goody, Clancy & Associates; and Stanley Tigerman, of Tigerman, Fugman & McCurry. They evaluated more than 100 entries. The final results—four Distinguished Architecture Awards—are presented on the following pages.*

---

## Statement of the Jury

The jury wishes to observe that the range of entries was heavily weighted toward private and precious programs, with few examples of a public character and few larger projects of any kind. The jury also notes a convergence on a single style, one derived jointly from the Art Deco/Moderne period and from certain well-known works of Post-Modernism. Coming after an era of stylistic confusion, this latter fact is not unwelcome and the style seems appropriate to New York recalling by its glitter and swank an earlier heyday of the city and offering designers a given visual language in which much can be expressed and understood. However, it is felt that the style is used too often with timidity and in mere imitation of current trend setters without being sufficiently transformed by its interaction with circumstances in the particular case to carry authority or freshness.

The four winning projects, in the opinion of the jury, are extremely successful in achieving a contemporary richness of decor and articulation of space while maintaining, as well, a commitment to the importance of planning and program.



## Corporate Facility



**Project:** R. J. Reynolds Tobacco Company Building, Winston-Salem, North Carolina

**Architect:** Randolph R. Croxton, The Croxton Collaborative/Hamill-Walter Associated Architects

**Owner:** R. J. Reynolds Tobacco Co.

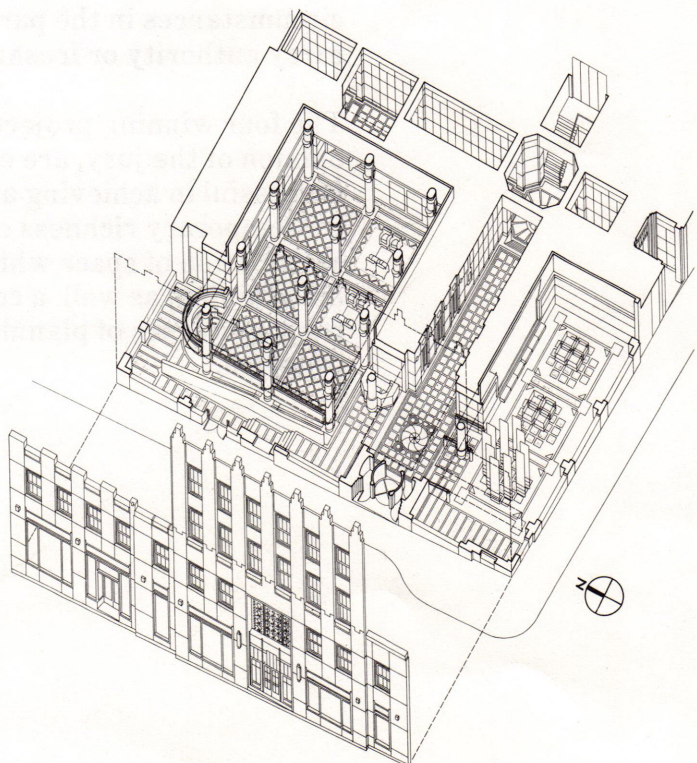
**Contractor:** Fowler Jones Construction Company

**Program:** To incorporate four commercial stores (4,500 sq. ft.) into an existing 1929 Art Deco building; elevator lobby to provide reception and waiting area for R. J. Reynolds Tobacco Company. To preserve and enhance the existing tower by Shreve and Lamb.

**Solution:** Nightlighting of tower and entrance grille was re-instituted; limestone cleaned; marble panels replaced; exterior glazing replaced at grade; nickel-silver trim stripped and refinished. Interior commercial spaces were organized on one level and merged to form the main hall at the north (consisting of six bays formed by 12 columns) and the exhibition hall to the south (three bays including the glass panels). Marble, nickel-silver, ornamental plaster, terrazzo, and carved glass are formed within these spaces to reinforce the visual history of tobacco and the company.

**Jury comment:** R. J. Reynolds revives but at the same time significantly transforms the marvelous Art Deco palette of the original building in a manner that is as respectful as it is inventive.

Photo credit: Otto Baitz

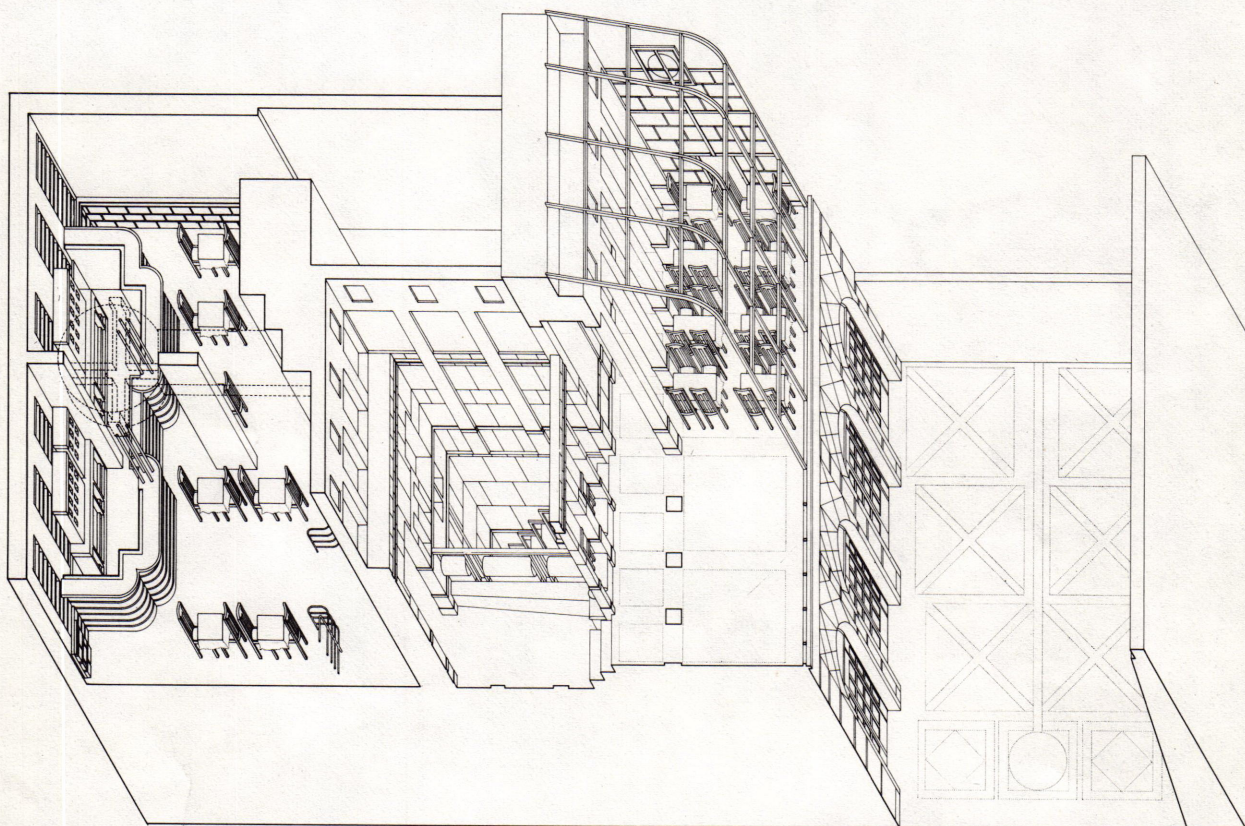








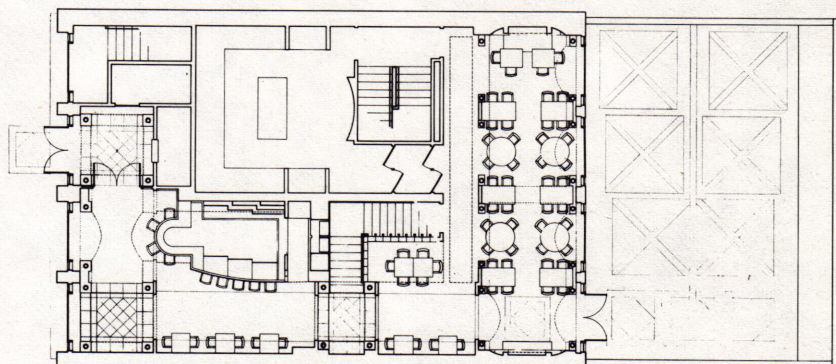
## Restaurant



**Project:** Nightfalls Restaurant,  
Brooklyn, New York  
**Architect:** Voorsanger & Mills  
Associates  
**Owner:** Al Nahas and David Naman,  
Bayridge, Brooklyn  
**Contractor:** David Naman

**Program:** The architects were given a semi-complete restaurant with a series of awkward spaces with arched openings to the exterior and a 20-ft.-high greenhouse-skylight; as the envelope was defined, the design had to relate to the existing opening and spaces.

**Solution:** The entrance sequence, along the street, turns and leads to the daytime dining room facing the garden. This sequence is vaulted to simulate a heavy base supporting a double-height *piano nobile*. The central stair intersects this sequence and focuses it upward to the *piano nobile*, which contains a nighttime dining room defined by a giant colonnade facing the greenhouse-skylight.



**Jury comment:** Nightfalls Restaurant is a very beautiful exercise in Art Deco Revival, less derivative from current models of that style than many other somewhat similar entries.

Photo credit: Peter Aaron-Esto  
Photographics



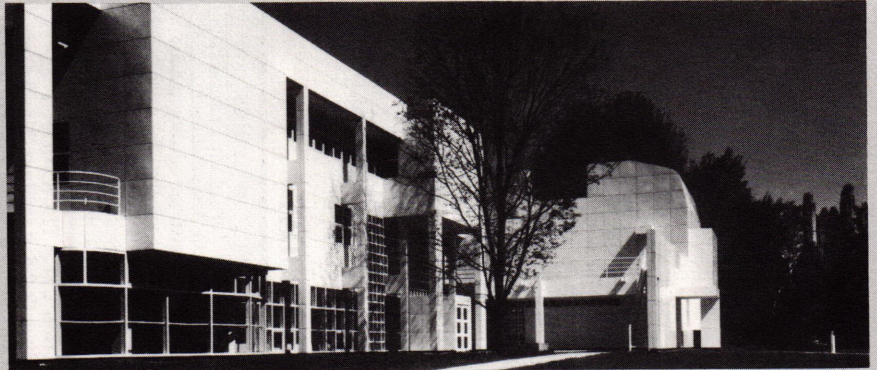
## Names and News

William Ellis, Percival Goodman, Peter Kastl, William Meyer, Nancy Maio, William Pedersen, Mildred Schmertz, and Cooper-Hewitt Museum director Lisa Taylor comprise the jury for NYC/AIA's 1983 Arnold W. Brunner Grant . . . The Eggers Group of New York and Benjamin Thompson & Associates of Boston are architects of the new Fulton Market building at the South Street Seaport scheduled for completion this summer . . . Three NYC/AIA members will be among the 11 recipients of the American Institute of Architects' 1983 Honor Awards: Richard Meier & Partners for the Hartford Seminary, Hartford, Connecticut; Hardy Holzman Pfeiffer Associates for Best Products Corporate Headquarters in Richmond, Virginia; and Skidmore, Owings & Merrill for the Haj Terminal and Support Complex in Jeddah, Saudi Arabia; Charles Gwathmey was chairman of the 8-member jury . . . Stephen A. Kliment is coordinator for the workshop on *Marketing Tools and Tactics for Design Offices* (July 11-14) in the summer program of continuing education courses presented by Harvard's Graduate School of Design and MIT's School of Architecture and Planning . . . Michael Maas, senior managing partner of Haines Lundberg Waehler spoke on "Work Scheduling in the Office" at the architecture conference at the University of Kansas School of Architecture and Urban Design last month. Maas has also been elected to the board of directors of the Fifth Avenue Association . . . I.M. Pei & Partners are preparing the master plan for the conversion of the former American Chicle building and neighboring Bucilla building at the foot of the 59th Street Bridge in Long Island City into the International Design Center of New York; Gwathmey Siegel & Associates are the designers of Center 2 (the Bucilla building); Joseph D'Urso is designing all the interior public spaces of Center 1 (the Chicle building); Massimo Vignelli is responsible for the graphics and signage . . . Der Scutt, Ulrich Franzen, and John Beyer are jury members for the New Jersey Society of Architects' 1983 Architectural Awards . . . Der

1. Richard Meier & Partners: Hartford Seminary, Hartford, Connecticut.

2. Skidmore Owings & Merrill: Haj Terminal and Support Complex, Jeddah, Saudi Arabia.

3. Hardy Holzman Pfeiffer Associates: Best Products Corporate Headquarters, Richmond, Virginia.



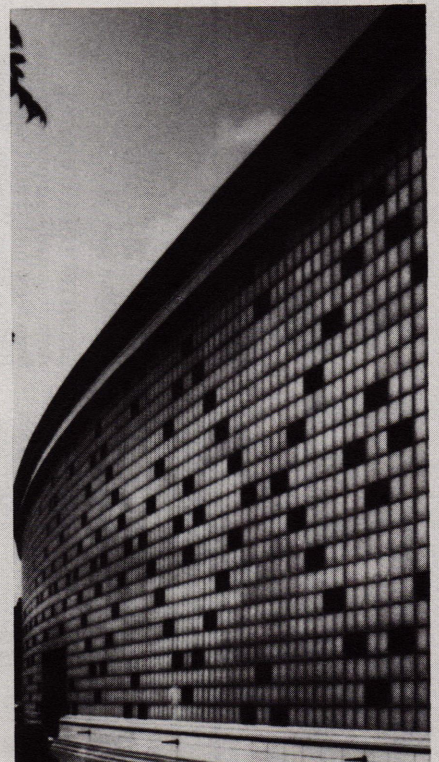
1



2

Scutt has also been retained to design an international health club and restaurant facility in Tel Aviv . . . The Architectural Film Library (475-1730) is interested in knowing about good films on architecture that should be included in its catalog, which aims to list tapes available in such categories as Great Architecture and Cities of the World; Great Design of the World; Great Architects, Planners, and Designers . . . Edward Larrabee Barnes Associates are architects for Equitable Tower West, the new Equitable Life Assurance Society headquarters to be just west of the present Equitable building on Seventh Avenue . . . James Wines has been named chairman of the Department of Environmental Design at Parsons School of Design to assume his position in September . . . Members of the steering committee for the International Design Conference in Aspen (June 12-17) are architectural planner/writer Jane Thompson, graphic designer Milton Glaser, and communication design consultant

cont'd. p. 10, col. 1



3



# OCULUS NYC/AIA MAY 83

## CONTINUING EVENTS

Oculus welcomes information for the calendar pertaining to public events about architecture and the other design professions. It is due by the 7th of the month for the following month's issue.

Because of the time lag between information received and printed, final details of events are likely to change. It is recommended, therefore, that events be checked with the sponsoring institutions before attending.

Send Oculus Calendar information to:  
New York Chapter/AIA, 457 Madison Avenue, N.Y. 10022.

**REM KOOLHAAS AND OFFICE OF METROPOLITAN ARCHITECTS**  
A Dance Theater in The Hague. Max Protetch Gallery, 37 W. 57 St. 838-7436. Closes May 7.

**ARCHITECTURE ON PAPER**  
American and European drawings from New York State Collections. Hudson River Museum, Yonkers, N.Y. 914-963-4550. Closes May 15.

## ORNAMENTALISM

Exhibition highlighting the new decorativeness in architecture and design. Hudson River Museum, Yonkers, N.Y. 914-963-4550. Closes May 15.

**IMAGES OF BROOKLYN BRIDGE**  
Work of seven contemporary photographers guest-curated by Mary Black. Municipal Art Society, 457 Madison Ave. 935-3960. Closes May 20.

## BATTERY PARK CITY

Renderings, drawings, and models of designs for buildings. The Municipal Art Society at the Urban Center, 457 Mad. Ave. 935-3960. Closes May 24.

**ARCHITECTURE OF THE VATICAN**  
Prints from the early 16th century to the time of Piranesi (1720-78). The Metropolitan Museum. Closes June 5.

**TIM PRENTICE SCULPTURES**  
Paul Mellon Arts Center, Choate Rosemary Hall, Wallingford, CT. 203-269-1113. Closes May 7.

**THE GREAT EAST RIVER BRIDGE**  
Exhibition celebrating the centennial of the Brooklyn Bridge. The Brooklyn Museum, Brooklyn. 638-5000. Closes June 19.

**GREAT DRAWINGS FROM RIBA**  
82 works from the Royal Institute of British Architects. The Drawing Center, 137 Greene St. 982-5266. Closes July 30.

## MONDAY 2

**KEVIN ROCHE**  
"Work Completed/Work in Progress" in Pratt's School of Architecture visiting lecture series. 6 pm. Higgins Hall, St. James Place & Lafayette Ave., Brooklyn. 636-3600.

## TUESDAY 3

**YOUNG ARCHITECTS FORUM**  
"Site." 6:30 pm. The Architecture League at the Urban Center, 457 Madison Ave. 753-1722.

**ARCHITECTS AND DESIGNERS DISCUSS INTERIORS**  
James Wines in five-Tuesday series. 7 pm. Cooper-Hewitt Museum, 2 E. 91 St. 860-6868.

## WEDNESDAY 4

**FORUMS ON FORM**  
Jacques Guillon on *The Ideas of Le Corbusier on Architecture and Urban Planning*. Introduction by G.E. Kidder Smith. 12:30 pm. Urban Center Books, 457 Madison 935-3595.

**LIGHTING AND THE IMAGE OF NYC**  
Manhattan viewed from the observation deck of the RCA Building. Cooper-Hewitt tour. 7-8:30 pm. 860-6868.

**BUILDING THE BRIDGE**  
Lecture, Municipal Art Soc. 6-7:30.

## TUESDAY 10

**YOUNG ARCHITECTS FORUM**  
"Scale." 6:30 pm. Architectural League.

**RENAISSANCE OF NEW YORK**  
Jordan L. Gruzen on "Design." 6-8 pm. Pratt Manhattan Center, 180 Lexington Ave. 685-3754 or 636-3463.

**THE BRIDGE AND GREATER NYC**  
Exhibition. Museum of the City of New York. 534-1672. Closes Sept. 5.

**INDUSTRIAL DESIGN DIRECTIONS**  
Symposium. 7-9 pm. Cooper-Hewitt Museum, 2 E. 91 St. 860-6868.

## THURSDAY 5

**SPRING LECTURE SERIES**  
The Architecture of the Printed Page. A panel on the design of design magazines with the editors and art directors of several well-known publications sponsored by NYC/AIA and Metropolis Magazine. 6 pm. The Urban Center, 457 Mad. Ave. 838-9670.

**COMPUTER TECHNOLOGY**  
Sweet's 2-day seminar (May 5-6) on Computer Facilities Management/Space Planning: How The Computer Can Help. New York Hilton. \$475. To enroll: 800-257-9406.

## THURSDAY 12

**SPRING LECTURE SERIES**  
"Building Facade Maintenance vs. Ornament Stripping: Does Local Law 10 Work?" sponsored by NYC/AIA and Metropolis Magazine. 6 pm. The Urban Center, 457 Madison. 838-9670.

**MICHAEL GRAVES**  
Exhibition. Max Protetch Gallery, 37 W. 57 St. 838-7436. Closes June 15.

**A BRIDGE OPENS TO BROOKLYN**  
Exhibition. New York Historical Society, 170 Central Park West. 873-3400. Closes August 28.

## FRIDAY 6

**NATIONAL TRUST**  
Annual meeting. National Academy of Sciences, Washington, D.C.

**TWO WALKING TOURS ON SUNDAY MAY 8**

"Midtown Development" in spring semester of the Municipal Art Society's The City Transformed. Information: Judith Bloch 935-3960.  
"Chelsea: Brick and Brownstone on the Hudson Shore" in the Museum of the City of New York's 24th series. 1:30 pm. 534-1672.

## MONDAY 9

**PRESERVATION WEEK 1983**  
Theme: "Preservation is Housing America."

**THE CITY TRANSFORMED II**  
Lecture on "American Art Deco: 1925-1940 - The Buildings" in Municipal Art Society's spring semester. 6-7:30 pm. 3 W. 51 St., 2nd floor. 935-3960.

## FRIDAY 13

**WALKING TOUR SATURDAY MAY 14**  
Lower Manhattan led by Kevin Lichten, Fox & Fowle; Lois Mazzitelli, Dept. of City Planning. 1:30-3:30 pm. Cooper-Hewitt. 860-6868.

**WALKING TOURS SUNDAY MAY 15**  
"Roosevelt Island," in spring semester of the Municipal Art Society's The City Transformed. Information: Judith Bloch 935-3960.  
"East Sixties: Mansions and Clubhouses" in Museum of the City of New York series. 1:30 pm. 534-1672.



## MONDAY 16

**THE CITY TRANSFORMED II**  
Lecture on American Art Deco: 1925-1940 - "The City" in the Municipal Art Society's spring semester. 6-7:30. 3 W. 51 St., 2nd floor. 935-3960.

**THE WORLD OF HENRY MOORE**  
Major retrospective exhibition. The Metropolitan Museum of Art, Fifth Ave. and 82 Street. 879-5500. Closes Sept. 25.

## MONDAY 23

**THE CITY TRANSFORMED II**  
"Minimalism in Europe 1918-1930" Mun. Art Soc.'s spring semester. 6-7:30 pm. 3 W. 51 St., 2nd floor. 935-3960.

### COMPUTER TECHNOLOGY

Sweet's 3-day seminar (May 23-25) on Affordable Microcomputer Applications for the Small Design Firm. New York Hilton. \$675. Enroll: 800-257-9406.

### FAC-TV

International Festival of Films on Architecture and Planning on cable TV on 5 days, May 23-27, Channel L, Group W. and Manhattan Cable. Information: 966-0713 or 877-5572.

## MONDAY 30

## TUESDAY 17

**PASSIVE SOLAR PERFORMANCE**  
1-day workshop. Holiday Inn. Westbury, N.Y. Scott Lewis: 914-725-1734.

### DAC PRESS CONFERENCE

"Pioneer Lighting by the Bauhaus" with C. Ray Smith and J. Stewart Johnson. 305 E. 63 St. 838-7736. 6-8 pm.

### YOUNG ARCHITECTS FORUM

"Spectacle." 6:30. Architectural League, 457 Madison. 753-1722.

**FRANK LLOYD WRIGHT: EARLY YEARS, EARLY ASSOCIATIONS**  
Exhibition. Cooper-Hewitt Museum, 2 E. 91 St. 860-6868. Closes Sept. 14.

## TUESDAY 24

### CHRISTIAN NORBERG-SCHULTZ

"The Growth of a New Tradition." 6:30 pm. The Architectural League at the Urban Center, 457 Madison Ave. 753-1722.

### THE RENAISSANCE OF NEW YORK

Lecture on "Leasing & Marketing by Raymond O'Keefe, Sr. of Cushman & Wakefield. 6-8 pm. Pratt Manhattan Center, 180 Lexington Ave. 685-3754 or 636-3463.

## TUESDAY 31

## WEDNESDAY 18

### FORUMS ON FORM

Neal R. Peirce and Jerry Hagstrom on *The Book of America (Cities, Planning and Architecture Across 50 States)*. Introduction by Virginia Dajani. 12:30 pm. Urban Center Books.

### THE BRIDGE AND GREATER NEW YORK CITY

Lecture in Municipal Art Society series, 457 Madison. 6-7:30. 935-3960.

### BRIDGE TO THE FUTURE

Symposium commemorating the Brooklyn Bridge Centennial (May 18-20). Barbizon-Plaza. 106 Central Park S. Information: New York Academy of Sciences, 838-0230.

## WEDNESDAY 25

### FORUMS ON FORM

Pierre de la Ruffiniere du Prey on *John Soane, The Making of an Architect* (U. of Chicago Press). Introduction by Adolf K. Placzek. Urban Center Books, 457 Madison Ave. 12:30 pm. 935-3595.

### ARCHITECTURAL LEAGUE

Annual meeting at Philip Morris's new International Headquarters, Park Ave. and 42 St. 6:30 pm. 735-1722.

## WEDNESDAY 1 JUNE

### FORUMS ON FORM

Gunnar Birkerts on *Gunner Birkerts and Associates*. Introduction by James Stewart Polshek. Urban Center Books, 457 Madison Ave. 12:30 pm. 935-3595.

## THURSDAY 19

### "ARCHITECTURE, BRITAIN AND THE 1930's"

The Chapter's program is part of the festival "Britain Salutes New York." John Belle, Richard Stein and Tician Papachristou will discuss the Tecton Group, Lubetkin and others. Arthur Rosenblatt will be moderator. 6 p.m. The Urban Center, 457 Madison. 838-9670.

### FIRLE PLACE

Lecture on the "Home of the Gage family for 500 years." 6 pm. The Royal Oak Foundation, 41 E. 72 St. 861-0529.

## THURSDAY 26

### COMPUTER TECHNOLOGY

Sweet's 2-day seminar on "Business Application in the Contracting Office: Automating your Basic Office Systems." New York Hilton. \$475. To enroll: 800-257-9406.

### THE MILL WORKS

Two-day conference (May 26-27) on "Capitalizing on Historic Mills for Economic Development" sponsored by the National Trust. Boston. 617-223-7754.

## THURSDAY 2 JUNE

## FRIDAY 20

### AIA CONVENTION MAY 22-25

Theme: "American Architecture—A Living Heritage." New Orleans. Pete McCall: 202-626-7465.

### UNDERSTANDING PASSIVE SOLAR PERFORMANCE

1-day workshop. Morristown, N.J. Information: Scott Lewis 914-725-1734.

### TWO WALKING TOURS ON SUNDAY

MAY 22  
"West 42nd Street" in the Municipal Art Society's The City Transformed. Information: Judith Bloch 935-3960.  
"East Seventies" in Museum of the City of New York series. 1:30. 534-1672.

## FRIDAY 27

### STRUCTURE AND SPACE

Conference to explore the structure and aptitudes of the space frame of the new New York Exposition & Convention Center (May 27), and tour of the Center (May 28) sponsored by The Institute for Bridge Integrity and Safety. Skyline Motel, 10th Ave. and 49th St. Information and registration: 783-6430.

### WALKING TOUR ON SUNDAY

MAY 29

"Upper Broadway: Clerics and Scholars" in the Museum of the City of New York's series. 1:30 pm. 534-1672.

## FRIDAY 3 JUNE

### WALKING TOUR ON SATURDAY

JUNE 4

"Historic Houses on Long Island, and the Whaling Museum, Cold Spring Harbor." 8:30-4 pm. Cooper-Hewitt Museum, 2 E. 91 St. 860-6868.

### WALKING TOUR ON SUNDAY

JUNE 5

"Madison Square and Grammercy Park: The World of Edith Wharton" in the Museum of the City of New York's series. 1:30 pm. 534-1672.



## Letters

### Re: White Paper

Dear Editor:

In the April issue, otherwise one of the best, you permitted yourself a sophomoric wisecrack in response to John Durante Cooke's letter concerning the February Lever House articles. I don't know how you intended it, but it was in bad taste and I read it (as must have Cooke) as a racial slur.

Regardless of the merits of Cooke's letter I feel that you owe an apology.

Isaiah Ehrlich, AIA

### Re: Local Law 10

Dear Editor:

Concerning the Commissioner's letter on Local Law 10 (*Oculus* March 1983), he failed to mention that his Department of General Services was first concerned itself with compliance with the Law approximately sixteen months after it was enacted. In the last week of June, 1981, they retained this architect to perform the critical examinations of twenty-eight major public buildings whose reports were due in late February, 1982.

Perry Green, AIA

### Re: Religious Landmarks

Dear Editor:

On the issue of the landmarking of religious properties, I took quite a drubbing in your last issue (*Oculus* March 1983), being accused in two letters of making "false arguments", having "doubtful . . . motives", being "dishonest and deceitful" etc., etc. A detailed response would bore even me. I make only one point. A bad law, even if correctly interpreted by a court, should be changed. That's what Legislatures are for! We have a City landmarks law that may, with absolute impunity, obstruct educational, scientific, religious, social, medical, and other charitable programs. Thus the *only* question, which every citizen must answer for him/herself, is whether this law should not be slightly modified so that a

distinctive building need not in *every* case be preserved if the preservation would seriously interfere with the more basic hopes and needs of the disadvantaged and downtrodden for whom these programs exist.

George J. McCormack

### Names and News

*cont'd. from p. 7*

Ralph Caplan . . . Prentice & Chan, Ohlhausen Architects announce that Andrew Goldman and Marjorie Hoog have been named Associates . . . Schofield/Colgan Architects have joined in a partnership with Florida architects Lindley Hoffman and Craig Livingston in the firm Hoffman, Schofield, Colgan, Livingston Architects with offices in West Palm Beach . . . Steven P. Papadatos's architectural designs were on display last month at the Belanthi Gallery in Brooklyn . . . Bill Lacy and M. Paul Friedberg are members of the jury for the New York City Vietnam Veterans Memorial . . . The National Trust for Historic Preservation is offering a series of workshops to help investors use tax incentives for historic rehabilitation in Baltimore (May 12-15), in Pittsburgh (June 9-12), and in St. Louis (June 23-26) . . . The Grad Partnership is master planning and programming a Rockland County jail in New City, New York . . . Swanke Hayden Connell have been commissioned to design a \$250 million development at Hempstead Village, Long Island, in a plan to rebuild a major portion of the village . . . At a presentation ceremony at The Cooper Union on March 30, Ronay Menschel was the recipient of the first Doris C. Freedman Award for outstanding efforts to improve the city's public environment . . . *Great Drawings from the Collection of the Royal Institute of British Architects* by John Harris, curator of the Royal Institute's Drawing Collection, was published by Rizzoli last month as the catalog for the exhibition of the same name at New York's Drawing Center through July 30 . . . Charles M. Smith, director of NYC's Office of Construction, was presented the

"Silver Shovel Award" at the Subcontractors Trade Association's Annual Awards Night last month . . . Julian K. Jastremsky is the architect for the St. Barbara Greek Orthodox Church planned for Orange, Connecticut . . . Eric DeVaris, who tailored the office environment for the needs of information systems personnel in the Network Software Center in Lisle, Illinois, designed by Holabird & Root, was one of the winners of Western Electric's 1983 Technical Excellence Recognition Award for his "Pioneering work in the design and planning of 'The Office of Tomorrow.' It focused on the impact of new electronic technology on the office worker and covered not only the physical environment but the psychological needs of workers surrounded by computers and other electronic business equipment." . . . Among the professional training programs being offered by Polytechnic Institute of New York Transportation Training and Research Center is a course on "Analysis and Design of Pedestrian Systems," June 27-29 . . . We regret the death of Josep Lluís Sert, the Spanish-born architect who served for 16 years as the dean of the Graduate School of Design at Harvard and won the AIA Gold Medal in 1980.

### Wormley on Furniture

*cont'd. from p. 2*

movables) or when the rooms were totally unarranged according to the standards of a modern interior designer. I like to think of furniture that way too, only with a better supply of it—at least enough for every room. But most of all, I like to think of rooms, or spaces if you prefer, which do not require a set arrangement of furniture to seem complete as ordered entities, for such rooms maintain their style, as hundreds of rooms of past eras attest.

"Furniture is needed for practical reasons, and because it *must be* there it may as well be as pleasant to look at as possible, and also, in a less definable way psychologically, comforting to the spirit. But it definitely should *not* take over."



## Private Residences



**Project:** The North Company Houses, Sagaponack, New York  
**Architect:** Paul Segal Associates;  
 James Biber, project architect  
**Owner:** The North Company, New York, New York  
**Contractor:** The North Company

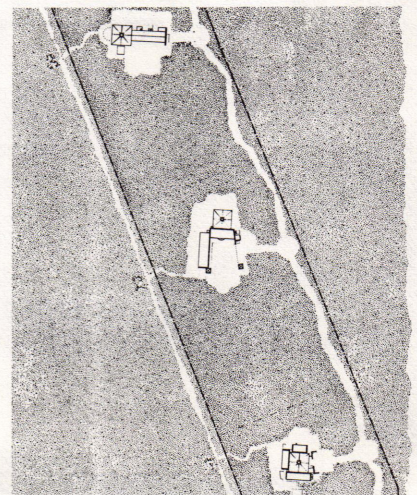
**Program:** To design and build three houses on a flat wooded site in Eastern Long Island.

**Solution:** The houses are variations on the relationship between a prototypical element (the large enclosed "conservatory") and the normal programmatic elements of houses. The conservatory is a wood-and-steel framed space entirely sheathed in

translucent fiberglass. It is unheated, paved with bluestone laid in sand, and structured for the addition of future mezzanine space. It provides a "room" for the functions not included in speculative houses — e.g. studio, indoor/outdoor living room, gymnasium, greenhouse entertainment space, etc. — at no expense in energy.

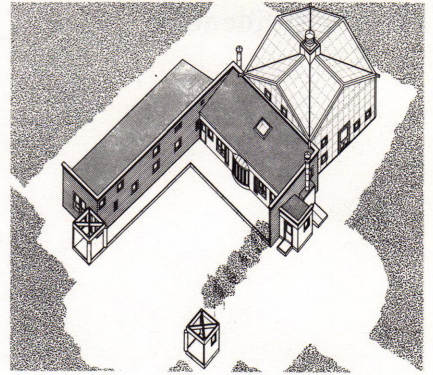
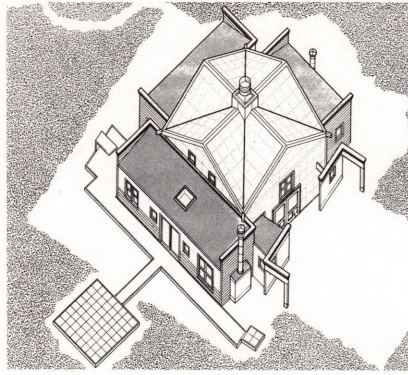
**Jury comment:** The North Company Houses is the most original of all designs submitted and is admired for its inventive, untrammelled quality, fresh detail, softly daylit interiors, and glowing presence at night.

Photo credit: Norman McGrath



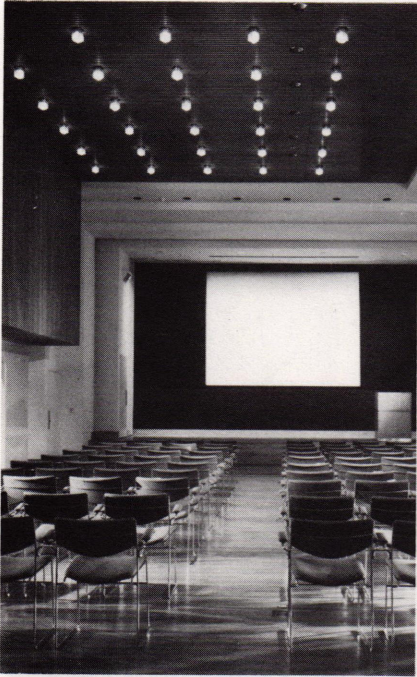


Private Residences (cont'd.)





## Corporate Conference Facilities



**Project:** Auditorium Conference  
**Architect:** Davis, Brody & Associates  
**Owner:** Time, Inc., New York City  
**Contractor:** Rockefeller Center Construction Corp.

**Program:** To take an existing auditorium located on the eighth floor setback of the Time/Life Building, plus some newly added connecting areas, and center.

**Solution:** Folding walls and multiple doors allow the spaces to be used separately or together for film screenings, seminars, banquets, cocktail parties, receptions. Outside terraces have been repaved and planted to provide exterior extensions for activities. Kitchen, pantry, and sophisticated audio-visual support spaces have been included.

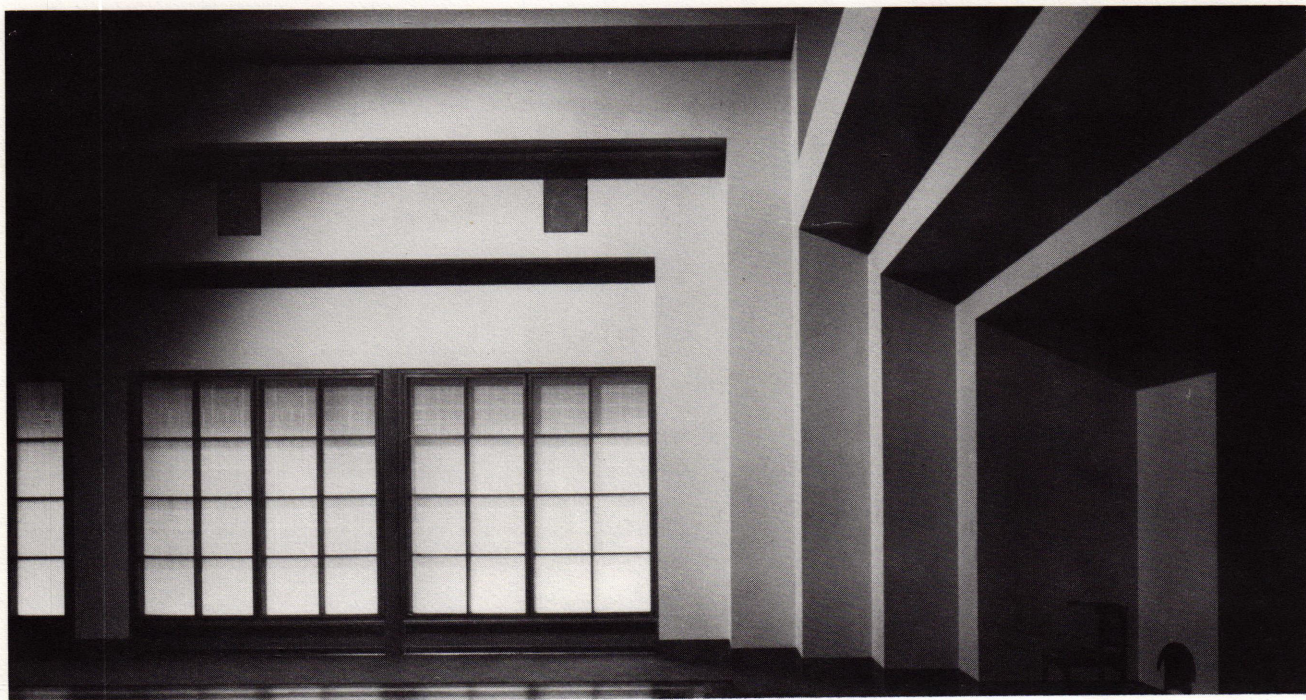
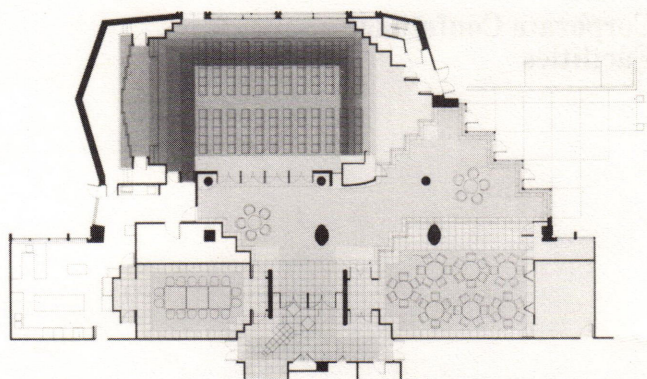
**Jury comment:** The Time/Life Conference Center is a re-imagining of a somewhat similar Art Deco original, using asymmetries and other devices to refresh this style while reviving sometimes neglected virtues of the original such as the roof terrace.

Photo credit: Nick Wheeler





**Corporate Conference Facilities**  
(cont'd.)







## **A-J CONTRACTING KNOWS THE INS AND OUTS OF NEW YORK'S SPACE RACE.**

With the cost of office space soaring, delays in renovation and alteration can mean astronomical losses. Because time is money, A-J Contracting belongs in your construction plans from the initial design stage.

A-J means knowledge and experience in construction management. As managers, A-J has a proven record of

construction projects that have not only been completed within dollar budgets—but on time!

To keep ahead of the space race, start with A-J Contracting—New York's recognized leader—because A-J knows all the “ins” and “outs” of alteration, general contracting and construction management.



**A-J Contracting Co., Inc.**  
470 Park Avenue South  
New York, New York 10016  
Phone: 212-889-9100



---

**Knoll International  
The Knoll Building  
655 Madison Avenue  
New York, NY 10021  
212 826-2400**

**Knoll Design Center  
105 Wooster Street  
New York, NY 10012  
212 334-1577**

---

**Contract  
Furniture**

---

**Office  
Systems**

---

**Textiles**

---

**Residential/  
Fine Furniture**

---

**Knoll**