

The New York Chapter of the American Institute of Architects

Volume 48, Number 10, June 1987



Photograph by Norman McGrath of a painting by Ron Kleeman from a photograph by Norman McGrath of McDonalds Restaurant in Rockefeller Center.

OCULUS

Review

Volume 48, Number 10, June 1987

Oculus

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by Randolph Croxton

1986/87 was a unique year in many respects: Lenore Lucey came aboard as our new Executive Director and George Lewis "retired" - to such activities as serving on the board of the NY State Association (Legislative Affairs) and becoming a Landmarks Commissioner. A Planning Day was introduced as the early "kick-off" to an expanded full-year format of Chapter operations. A new annual event, The Architectural Heritage Ball, was created to serve both the membership in a fellowship role as well as the broader goals of public awareness and financial support for our Foundation. And, of particular importance, we laid the ground work for the upcoming AIA National Convention, which we will host in May of 1988.

Previous initiatives of Terry Williams and Paul Segal were carried forward in the second successful fall/spring courses of the Intern Program, as well as the Professional Practice Committee which, under Jack Suben, continued to embody the Chapter's balance in emphasis between the personal and aesthetic goals of the architect and effective means to reach those goals.

As always, an essential part of this year was spent as your advocate: Working through the Executive Committee and related Committees to articulate our profession's response to New York City's Consultant Selection Procedures (Competitive Bidding), the **Cooper Commission Report** (Landmarks), Times Square Zoning Amendments (City Planning), Quality Housing Zoning Amendments (R9 and R10), and the various positions that we are asked to take - on everything from **Religious Properties to the court cases** resulting from the interpretation of a Zoning Map notation (or absence thereof).

The Executive Committee this year has had an exceptional range of architects — from large firms, the public sector, individual practitioners, managing principals, and design principals. Debate was seldom uninformed by all sides of an issue and consequently we could articulate a

more effective advocacy.

This advocacy for our profession sometimes requires a strong role in opposition—as in the matter of Illegal Practice or on the subject of Interior Designer Licensing. We have not failed to speak out and act on those issues at both the state and local levels.

The NY State Association through the Task Force on Illegal Practice has developed a strong and effective program, and Doug Korves has been our voice in these efforts. The State Association on Lobby Day provided the frame-work for a well-organized series of face-to-face meetings with State Senators and Assemblymen. We have begun to do a better job in the area of our profession's political interests. We have a long way to go!

A truly humbling experience is to review all those things I had hoped would happen in this year. Still, three basic accomplishments came into realization with the hard work of many others, and they should be noted:

Planning Day: Facilitated by a lot of Staff effort and the organizational skills of Doug Korves, this event signaled three major changes: a) The Chapter year for Committee operations now begins in July rather than September. b) Committee heads are responsible for a forecasting budget describing funding, funding sources, and number of staff hours required to support their programs for the year. c) AIA, Regional Directors, State President, Executive Committee, and Staff are introduced by role and responsibility to the Committee Chairs.

Non-Dues Revenues: The Annual Meeting, Planning Day, The Architectural Heritage Ball, The Design Awards Programs, and Oculus, as well as the Committees, received the support of corporations, friends, and allied professionals to an extent never before realized. The expansion of this key area of support is being carried forward under the



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Sponsorship Coordinating Committee and promises to underpin an expanding effectiveness of the Chapter.

Architectural Heritage Ball: Herculean efforts of Lenore, Doug Korves, and the Staff in the face of a very difficult schedule led to a wonderful evening at Columbia's Low Library Rotunda. It was attended by 300 members, spouses, and friends.

By supporting preservation efforts in the context of design excellence of the past and architectural scholarships in the context of excellence that is yet to be, we have created a perfect companion to the Design Awards Programs, which recognize excellence in our time. We hope this evening will become a major fund-raising event for our Foundation, supporting both scholarships and public awareness.

Marty Raab has accepted Gene's designation as Chairman for this year's event and is off to a strong start.

The Chapter can thank Richard Dattner, David Castro-Blanco and the City Contracts Committee for development of excellent responses to the Mayor's Office of Construction Draft of "Consultant Selection Procedures" as well as numerous other City and Agency initiatives in this year of turmoil and paralysis (not mutually exclusive terms, it seems). I hope to have some positive reports of success at the Annual Meeting.

John Ellis and Bill Woods (with a special nod to Joe Wasserman) and the Housing Committee produced uniquely valuable input on our behalf on Quality Housing Zoning Amendments and the Affordable Housing Initiative.

C. Ray Smith, Marian Page, Abigail Sturges, Susan Schechter, and Stan Ries have continued to be that unique blend of talent and intelligence that manages to put forth *Oculus*, which continues to embody a larger view of New York Architecture than the Chapter alone could generate. I am delighted to report that the Executive Committee has authorized funding and we are currently offering *Oculus* subscriptions by direct mail as the key element in an expanding Public Membership Category.

While Oculus extends our reach outside the profession, Denis Kuhn and Jerry Hallisey have once again formed a valuable bridge to young architects through the Intern Program. Complementing this program is the Young Architects Council, which, having completed its formative sessions this year, will have its first full year of operation in 1987-88.

A complete review of Chapter Goals and Operations from the point of view of these outstanding young architects should enliven future programs and provide a starting point for the future leadership of the Chapter.

The Design Awards Committee continued to expand its program and participation, culminating in the opening of a consolidated exhibit of the year's programs at the National Academy of Design and a Symposium, which followed. Peter Pran, Edward Mills, and the Committee have contributed enormous energy and innovation in support of the program, which was underwritten this year by Knoll in memory of Arthur Drexler.

Bart Voorsanger and the Exhibits Committee have continued through the curatorial skills of Alessandra Latour to accomplish an elegant and distinguished series of exhibits in the Members Gallery.

John Winkler, working closely with Paul Segal (National's Program Chairman), Lenore Lucey, and Gene Kohn, has ably guided the planning phase of Convention '88. I know that this event will be the centerpiece of the year for which I turn the gavel over to Gene Kohn. It will also be the opportunity, on a national scale, to project to the Public the value, the quality, and the standing of the Profession of Architecture as we see it and as it is embodied in this Chapter.

Notes on the Year

by Cathanne Piesla

The 1986-87 year saw many major changes at the NYC/AIA:

• In September the administration of the Chapter changed hands. After 17 years, Executive Director George Lewis retired and was succeeded by Lenore Lucey. George is now serving as Vice President for Legislative Affairs for the New York State Association of Architects and has been appointed to serve on the Landmarks Preservation Commission.

• In July 1986 the Chapter had its first Planning Day, at which the entire Chapter leadership met to organize the 1986-87 schedule. The day-long event was held at the National Institute for Architectural Education. This year's session will give all those new to Chapter leadership an opportunity to meet and to plan an exciting year.

• Efforts to supplement the Chapter's budget with non-dues revenue moved forward. A Sponsorship Coordinating Committee was organized to oversee future efforts and had a promising start. This year's contributors to particular events — such as Planning Day, our Annual Meeting, the Heritage Ball, special committee evenings, or exhibits — can be found elsewhere in this issue.

• Public Membership, bringing interested non-architects into the Chapter, is moving ahead. Be sure to let your friends and clients know that they can become involved as Public Members.

• The Chapter's First Annual Architectural Heritage Ball held at Low Memorial Library at Columbia University was a celebration of our architectural Heritage – Preservation – Scholarship. Proceeds of this year's event benefited both the Avery Architectural Library's efforts to preserve architectural records as well as the Chapter's Foundation for architectural scholarships. cont'd. p. 4

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Notes on the Year

cont'd. from p. 3

Ongoing Chapter programs and Committees also had a banner year:

• "How to Turn Designs into Buildings" and "Managing by Design," the Chapter's courses for Interns, had successful second sessions. The courses had 60 registrants each and focused on development in the practical aspects of the architectural office.

• Tours sponsored by the Corporate Architects Committee included the Republic National Bank Headquarters and E.F. Hutton.

• The Art and Architecture Committee organized three "Profile Evenings" showing the collaborative efforts of artists and architects. The three evenings focused on the World Financial Center, Rockefeller Center, and the Palladium. They were videotaped, and we hope to develop a series from the material.

• Four very successful exhibitions of Distinguished Architectural Drawings were organized by the Exhibits Committee in the Members Gallery. The Chapter's reputation for fine presentations is growing. Later this year we will have the first show of Russian Constructivist drawings permitted outside the U.S.S.R.

• The Public Architects Committee received additional funding to further their showing of the work done by architects employed in the public sector and of the benefits of good design. A special issue of *Oculus*, a directory of agencies employing architects, and a traveling exhibition were the year's products. Former Mayor John V. Lindsay was keynote speaker at the opening reception for the exhibition.

• "Maxi Marketing for the Mini Firm." "The Changing Relationship of the Architect and Contractor," and "Freedom of Information" were seminars organized by the Professional Practice Committee. "Freedom of Information" a talk with NYC Commissioner of Buildings, Charles M. Smith, Jr., was an



informative and humorous look at the Building Department.

• The Interiors Committee had several informative seminars: "Writing Successful Interiors Contracts," "The Effects of the Electronic Office on the Environment," "Textile Application and Specification in Interior Projects." The current exhibition of interiors student work caps the season.

• A predominantly non-member, standing-room-only audience listened attentively to the "What Makes a Landmark" panel discussion sponsored by the Historic Buildings Committee. It featured James Marston Fitch, James Stewart Polshek, Gene Norman, and Brendan Gill. Jonathan Butler moderated, asking each participant to focus on their own area of expertise.

• The Computer Applications Committee held a seminar to discuss the legal aspects of computers in architectural practice. The committee also sponsored its second annual CADD Workshop and is in the process of organizing an exhibition of computer-generated architectural drawings for later this year.

• Recent institutional work was the focus of an evening sponsored by the Architecture for Education Committee featuring a dialogue including architects, owners, and users. The project included PS 380, the Jersey City Boys Club; the Jewish Theological Seminary, and York College.



• The Great Museum Debate continued in *Oculus*. We presented two issues on the questions of adding to the Whitney and Guggenheim museums, and will continue to give information as the projects progress. We also extensively covered the Brooklyn Museum Competition and New York City Parks.

• The Chapter established the George S. Lewis Award, for contributions making New York a better city in which to live and work, in honor of retiring Executive Director George S. Lewis, its first recipient. George was also honored at a surprise retirement reception in September.

• The Chapter co-sponsored the "Stone in Contemporary Architecture" seminar with the Italian Marble Center. It was part of a two-week celebration in conjunction with the exhibition "Marble: Italian Culture, Technology, and Design."

The Chapter continued in its long history of acknowledging contributions to the profession.

• Stanley Abercrombie, Sidney L. Delson, Sheldon Fox, Richard Seth Hayden, Nancy A.T. Miao, James A. Murphy, and Kenneth H. Walker were advanced to Fellowship in the Institute. They will receive their medals at the Orlando Convention this month, along with 66 others nationwide.

• The 1986 \$12,000 Arnold W. Brunner Grant was awarded to Thomas L. Schumacher of the University of Maryland, School of Architecture, for a book on *Giuseppe Terragni:* Architecture Between Abstraction and Symbolism. The 1987 jury meets as this issue goes to press.

• The Chapter awarded over \$19,000 to 29 architecture students enrolled in New York State accredited degree programs.

Committees/Members

1986-87 Appointive Committee Chairs

Allwork Scholarship John Hagmann

Architecture for Education Richard Saravay

Art in Architecture Robert Landsman

Brunner Scholarship Steven K. Peterson

City Contracts David Castro-Blanco

Compensation Issues Wallace Berger, Ira Grandberg

Computer Applications Tomas Hernandez

Corporate Architects Judith R. Solomon

Design Awards Programs Peter Pran, Edward Mills

Exhibitions Bartholomew Voorsanger

Haskell Student Journalism Award Daralice D. Boles

Health Facilities Carl Kaiserman

Historic Buildings Stephen Gottlieb, John Way

Housing John Ellis, Wilbur Woods

Interiors Michael McAneny

Professional Practice Jack Suben

Public Architects Theodore Kleiner

Transportation Richard Dattner Women's Caucus Revolving

Zoning Michael Parley

1987 Elective Committees

Executive

Valery Baker, Randolph R. Croxton, Richard Dattner, Steven Goldberg, A. Eugene Kohn, Douglas Korves, Denis G. Kuhn, James McCullar, Martin D. Raab, Sheldon Wander, Graeme Whitelaw, John Winkler

Fellows:

William A. Hall, Jeh Johnson, Laurie Maurer, Richard R. Moger, Jan H. Pokorny, Bernard Rothzeid

Finance

Graeme Whitelaw, Treasurer, David Castro-Blanco, Thomas K. Fridstein, James Garretson, J. Karl Justin, Gerald W. Ronningen-Fenrich, Alan Schwartzman

Jury for the Medal of Honor and Award of Merit Barbara Neski, Lee Harris Pomeroy, Bartholomew Voorsanger, Tod Williams

Nominating

Joseph P. Bresnan, James Stewart Polshek, Bernard Rothzeid, Peter Samton, Paul Segal

New Members

Corporate

David C. Acheson Ellen L. Albert Peter Almonte Frank D. Ambrosino Michael H. Ankuda Claude E. Armstrong David Joseph Augustine Charles Ayers Roland Baer Steven Bauer Barry Berg Florence Berger Jeffrey H. Berman

Christopher Bickford James L. Bodner John J. Boogaerts Dennis Boylan Tom Brashares Carlos Brillenbourg David J. Burney Robin M. Burns Robert H. Busler Donald Bussolini Hugh J. Campbell Michael Stuart Canter Alfredo G. Carballude Vinicius P. Castagnola Joseph Catalano Robert M. Catalado Raymond Sun-Man Chan Benjamin B. Cherner Susanne M. Churchill Peter W. Claassen Ethelind Coblin William D. Collins, III Stephen R. Connors Richard A. Cook James M. Copeland Joseph Coppola Stephen E. Corelli Page King Ayres Cowley Nina Lantz Cuccio **Roger** Cumming Kenneth R. Davis William Derman James Thomas Doherty Thomas Doremus Martin E. Dorf Edward Charles Dew **Charles** Durocher John F. Edelbaum John W. Embler Hazel Ephron Alexander Esposito Raul E. Fernandez **Ruth Fersis Finch** Donald Fram Andrew D. Fredman Lawrence P. Friedberg Lee Yee Hsu Hagmann Roy Harlow Peter Heerens Stephen J. Hennebery Frank B. Hollenback James Walter Horizny Karen A. Howard Mary-Jean Hunter Rama S. Iyengar Linda Gatter Peter Giarratano David Gibson cont'd p. 14

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1. Photograph by Norman McGrath of a painting by Ron Kleeman from a photograph by Norman McGrath of the Hard Rock Cafe on West 57th Street. Paintings recently exhibited at the Perlow Gallery.

2. A 1950s auto showroom on 8th Avenue.

3. Entrance to Farmers Market at Union Square by Carson & Stillman, Architects.



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Photos except as noted: Stan Ries

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Chapter member Peter Heerens, who is also a number of the Royal Institute of Dutch Architects, has called Oculus's attention to the fact that the Amsterdam orphanage by architect Aldo Van Eyck is in danger of being demolished. The orphanage has been hailed as one of the highlights of modern architecture by such critics as Rayner Banham, Manfredo Tafuri, and Kenneth Frampton. A "Save the Orphanage" action has asked for signatures in support of saving the building. Letters of support should be sent to: Save the Orphanage, c/o Stichting Wonen, Leidsestraat 5, 1017 NS Amsterdam, The Netherlands. For more information contact Peter Heerens at 410-0198 weekdays after 6 pm.... Aldo Giurgola is the 1987 recipient of the Thomas Jefferson Memorial Foundation Medal. Given annually by the University of Virginia, the award recognizes excellence in architecture throughout the world. The medal was presented to Mr. Giurgola in Charlottesville during a Founder's Day luncheon on April 13, Mr. Jefferson's birthday Among the 20 buildings to be cited by the American Institute of Architects for the 1987 Honor Awards are five by NY Chapter members. They are the New York Public Library restoration by Davis, Brody & Associates; **Computer Science Building at** Columbia University by R.M. Kliment & Frances Halsband Architects; **Procter & Gamble General Offices** Complex in Cincinnati by Kohn Pedersen Fox Associates: Museum fur Kunsthandwerk in Frankfurt, West Germany, by Richard Meier & Partners; and National Commercial Bank in Jeddah, Saudi Arabia by Skidmore, Owings & Merrill James Marston Fitch and Robert B. Marquis participated in the 1987 CCAIA Monterey Design Conference in April ... Robert B. Marquis also served as a

.... Robert B. Marquis also served as a juror for the Design Awards Competition of the Utah Society, AIA last month John Burgee, John Johansen, Ulrich Franzen, Peter Eisenman, Charles Gwathmey, and Paul Rudolph will be this year's guests at Pratt School of Architecture's special summer studio, "The Urban Fabric," July 13-August 7. Paul Heyer is the Program Director and Livio Dimitriu is Studio Coordinator Alexander Kouzmanoff, Professor Emeritus, Columbia University, was presented with a portfolio of projects by his former students in March as a follow up to the Alumni dinner given in his honor in 1985 on his completion of teaching for 33 years at Columbia. A portfolio was also given to the Avery Library Skidmore, Owings & Merrill has entered into an agreement with International **Business Machines Corporation under** which SOM will develop computer software for professionals in the fields of planning, architecture, engineering, construction, interior design, and facilities management John H. Beyer, Jonathan Barnett, Alexander Cooper, Lewis Davis, and Denise Scott Brown participated in a panel that critiqued NYC's urban design regulations and suggested methods of improving them during the American Planning Association's convention in April Herbert Beckhard Frank **Richlan Associates has been** commissioned by St. Francis de Sales Church in Muskegon, MI, to design and plan multi-phase additions to the church facilities. The Beckhard Richlan firm has also been appointed architects of a major program to redesign and refurbish the public spaces of Gateway Center, New Jersey's largest office, hotel, and retail complex Swanke Hayden Connell has established a spin-off company, Monitor Facilities Management Company, Inc., to provide comprehensive, technologybased Facilities Management Services to users and providers of commercial office space Lee Harris Pomeroy Associates has designed an 80-footlong open footbridge made of steel and cast iron that will connect the second floor of the Trinity Church parish building at 74 Trinity Place to the Gothic cloister at the back of Trinity Church... The Eggers Group are the architects of the Salvation Army's officers training school in Suffern, NY. David Fince is principal-in-charge of the project Edward C. Goodman has been named general editor of the Avery Index to Architectural cont'd. p. 10

Coming Chapter Events

• Thursday, June 4, 6 pm. The Urban Center. The Interiors Committee is sponsoring a presentation and exhibition of interior design projects prepared by students of Pratt Institute, Cooper Union, Fashion Institute of Technology, Parsons, and New York School of Interior Design. The projects will be presented by school faculty and student representatives.

• Tuesday, June 16, 6 pm. The Urban Center. The Public Architects Committee is sponsoring a lecture by John V. Lindsay at a reception to open an exhibit of work by architects in public agencies.

• Tuesday, June 23, 1:30-5 pm. The Committee on Architecture for Education is sponsoring a tour of recent construction at Queens College. Space is limited. Call the Chapter before June 9 for details.

• Tuesday, June 23, 5:30 pm. The Urban Center. The Public Architects Committee is sponsoring a seminar at which Lawrence C. Krasnoff, Assistant Vice President for Architectural Design, New York City Transit Authority, will talk about the architectural elements of the Transit Authority's Capital Program.

• Wednesday, June 24, 5:30 pm. The American Craft Museum, 40 W. 53 St. NYC/AIA Annual Meeting.

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Send Oculus Calendar information to: New York Chapter/AIA. 457 Madison Avenue, N.Y. 10022.

Oculus welcomes information for the calendar pertaining to public events about architecture and the other design professions. It is due in writing by the 1st of the month for the following issue.

Because of the time lag between information received and printed, final details of events are likely to change. It is recommended that events be checked with sponsoring institutions before attending.

MONDAY 1

MONDAY 8

(1867-1959).

1923: Architect William Lescaze opened his first office in the U.S.

1867: Birth of Frank Lloyd Wright

1904: Birth of Bruce Goff (1904-1982).

CONTINUING EVENTS

EXHIBITION

The Catalan Spirit: Gaudi and His Contemporaries. Cooper-Hewitt Museum, 860-6868, Closes June 9.

EXHIBITION

Winning entries in competition to generate ideas for Philadelphia's neighborhoods and downtown. The American Institute of Architects. Washington, D.C. 202-626-7467. Closes June 12.

TUESDAY 2

LECTURE

"The Act of Creation: Designing the Johnson Wax Administration Building" by Jonathan Lipman. 8 pm. The Cooper-Hewitt Museum. 860-6868

NYC/AIA AWARDS EXHIBITION National Academy of Design, 1083 Fifth Ave. at 89 St. Closes June 28.

EXHIBITION

Inaugural exhibition of The National Museum in the Arts "American Women Artists, 1830-1930," 4590 MacArthur Blvd. NW. Washington. D.C. 202-337-2615, Closes June 14,

EXHIBITION

Louis Sullivan: The Function of Ornament. Cooper-Hewitt Museum. 860-6868, Closes June 28.

WEDNESDAY 3

EXHIBITION

Zaha Hadid: Architectural Drawings. Max Protetch, 838-7436, Closes July 2,

LECTURE

Patronage and Design: Le Corbusier's Classic Villas of the 1920s, with architectural historian James Ward. 6-7:30 pm. Cooper-Hewitt. 860-6868.

LECTURE

First of 3 lectures by Barry Lewis on the History of the Modern Office Building. 6-8 pm. The Municipal Art Society, The Urban Center. 939-3960.

WEDNESDAY 10

LECTURE

Second of 3 lectures by Barry Lewis on the History of the Modern Office Building. 6-8 pm. The Municipal Art Society at The Urban Center. 935-3960.

EXHIBITION

Frank Lloyd Wright and the Johnson Wax Buildings: Creating a Corporate Cathedral. Cooper-Hewitt Museum. 860-6868, Closes July 19,

EXHIBITION

The Art of Drawing in France 1400-1900: Master Drawings from the National Museum in Stockholm, The Drawing Center, 35 Wooster St. 219-2166, Closes July 22,

THURSDAY 4

NYC/AIA INTERIORS COMMITTEE Interior design projects to be presented by students of Pratt. Cooper Union, FIT, Parsons, New York School of Interior Design. 6 pm. The Urban Center.

SYMPOSIUM

"Water for Millions: At What Cost?" sponsored by Scenic Hudson, Inc. American Museum of Natural History. 77 St. & Central Park West. 914-473-4440.

THURSDAY 11

FRIDAY 12

JOAN MIRO

EXHIBITION

FRIDAY 5

Closes August 23.

A retrospective of the artist's work.

Houses for the Hereafter. Funerary

Temples from Guerrero, Mexico.

Metropolitan Museum of Art. 879-5500, Closes Dec. 1987.

Guggenheim Museum. 360-3555.

SUBURBIA RE-EXAMINED

Conference on the 40th anniversary of the construction of Levittown on Long Island sponsored by the Long Island Studies Institute, (June 12-13). Jo-Ann Mahoney, Conf. Coordinator, Hofstra Cultural Center. 516-560-5669.

THE GREAT SAUNTER '87 ON SAT. JUNE 13

32-mile shorewalk around Manhattan Island starting at 7 am. Theme: an SOS on urban shorelines. For more information: Kay McDermott, coordinator, 685-9087 or 516-2175.

NEOCON 19

Exhibition of drawings of Madrid's architecture by students at the Escuela Tecnica Superior de Arquitectura de Madrid. The Octagon Museum, Washington, DC. Closes July 19.

LECTURE

Reminiscences of an Apprentice: A conversation with Edgar Tafel, job captain for the Johnson Wax Administration Building. 8 pm. Cooper-Hewitt 860-6868

TUESDAY 9

The Merchandise Mart, Chicago (June 9-12), 312-527-4141.

GRAPHIC MADRID

MONDAY 15

ASPEN CONFERENCE, JUNE 14-19 37th annual International Design Conference in Aspen. Theme: "Success and Failure." Contact: Alexia Lalli, International Design Conference in Aspen, c/o Lalli Associates, 157 W. 12 St., NY 10011. 206-8816.

DEADLINE

For the joint project dealing with works of craft and art created in response to specific architectural space, sponsored by the American Craft Museum & American Craft magazine to: American Craft Museum, Craft/Architecture, 40 W. 53 St., NYC 10019, Att. Ann Travers,

MONDAY 22

MONDAY 29

Mahony.

1911: Architect Walter Burley Griffin

married draftsperson Marion

1802: Birth of Richard Upjohn (1807-1978).

TUESDAY 16

NYC/AIA LECTURE

Design Excellence in the Public Sector will be discussed by John V. Lindsay at a reception to open an exhibit of work by architects in public agencies. Sponsored by the Public Architects Comm. 6 pm. Urban Center.

BODY BUILDINGS

Exhibition will display evolution of architectural experiments in theaters, installations, objects, and designs by Elizabeth Diller and Ricardo Scofidio. Opening reception 7-9 pm. Storefront for Art & Architecture, 97 Kenmare St. at Lafavette, 431-5795, Exhibition closes July 12.

TUESDAY 23

NYC/AIA TOUR **Recent construction at Queens** College sponsored by NYC/AIA **Committee on Architecture for** Education. 1:30-5 pm. Space is limited. Call the Chapter for details before June 9, 838-9670.

NYC/AIA SEMINAR

Sponsored by the Public Architects Committee, Lawrence C. Krasnoff, **Assistant Vice President for** Architectural Design, NYC Transit Authority, will discuss the architectural elements of the Transit Authority's Capital Program. 5:30 pm. The Urban Center.

TUESDAY 30

EXHIBITION The Making of a Neo-Classical Masterpiece. Cooper-Hewitt

WEDNESDAY 17

WEDNESDAY 24

40 W. 53 Street.

TWO TOURS

NYC/AIA ANNUAL MEETING

In conjunction with the Municipal

Art Society's lecture series on the

History of the Modern Office

5:30 pm. The American Craft Museum,

TOUR

In conjunction with the Municipal Art Society lecture series on the History of the Modern Office Building - Home Office Building, 1110 Sixth Ave. by Kohn Pedersen Fox Conway. 6-7:30 pm, 935-3960.

THURSDAY 18

THURSDAY 25

MARIO BELLINI

1705: Cornerstone laid for Vanbrugh's Blenheim Palace in England.

FRIDAY 19

AIA NATIONAL CONVENTION. **JUNE 19-22** "Architecture '87: Fact. Future + Fantasy." Orlando, Florida. Contact:

Joy Brandon 202-626-7464.

LECTURE

Last of 3 lectures by Barry Lewis on the History of the Modern Office Building. 6-8 pm. The Municipal Art Society at the Urban Center. 935-3960.

FRIDAY 26

EXHIBITION OPENS ON SAT JUNE 27

"Landscape Pleasures: Designers Collaborate with Nature" including a collection of architect-designed birdhouses. The Parrish Art Museum, Southampton, NY. 517-325-8147. Closes July 4.

THURSDAY 2 JULY

1486: Renaissance architect Jacopo Sansovino born (1486-1570).

FRIDAY 3 JULY

1573: Philip II of Spain proclaimed first planning laws for the New World.

Robert Adam and Kedleston Hall: Museum. 860-6868. Closes Sept. 20.

WEDNESDAY 1 JULY

the Equitable Center, 1285 Sixth

Ave. 6-7:30 pm. 935-3960.

Barnes. 3:30-5 pm. 2) An inside look at the Trading Floor of Paine Webber at

1950: American architect Eliel Saarinen died (1873-1950).

Building. 1) Visit corporate art The Design and Interior Furnishing collection in executive dining rooms Foundation's benefit sale for AIDS and ofices by Kohn Pedersen Fox Conway in The Equitable Center, 787 Seventh Ave., by Edward Larrabee research, patient care, and housing,

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JUNE 25-28

to feature merchandise from Knoll, Jack Lenor Larsen, Artemide, Scalamandre, among others. 10 am-5pm. The garage at IDCNY, Center 4, Long Island City.

Exhibition devoted to one of Italy's

leading designers. The Museum of

Modern Art. 708-9750. Closes Sept.

ULTIMATE WAREHOUSE SALE.

Names and News

Introducing Our Sponsors

cont'd. from p. 7

Periodicals at Columbia University . The publication of a 32-page exhibition catalog, Edward Larrabee Barnes Museum Designs with text by Barnes and an introduction by August Heckscher has been announced by the Katonah Gallery Georgio Cavaglieri and William Conklin were panelists at a recent symposium on "The Quest for a Certificate of Appropriateness" moderated by Halina Rosenthal of Friends of the Upper East Side Historic Districts at the Urban Center. Other panelists were Dorothy M. Miner, Counsel for the Landmarks Preservation Commission; Anthony C. Wood, J.M. Kaplan Fund; and Paul Selver Haines Lundberg Waehler have been commissioned by NYU to program and design science facilities at the University's Washington Square campus. HLW has also been commissioned to design the National Center for Physical Acoustics on the campus of the University of Mississippi in Oxford in association with Mockbee-Coker-Howorth of Mississippi David Smotrich & Partners have announced that Susan D. Hall has been named an associate in the firm The City University of New York Law School at Queens College, Flushing, designed by The Ehrenkrantz Group & Eckstut, was the subject of a special building dedication ceremony in April Emery Roth & Sons ranked first among all city architecture firms measured in dollar volume of New York projects under way during 1986, according to a recent report in Crain's New York Business

.. The New York Foundation for the Arts awarded six architecture fellowships of \$5,000 each as part of the Foundation's third annual awards program to individual creative artists in New York State. This year's architecture fellows were selected by Diane Agrest, Bonnie Ott, Tod Williams, and James Wines on the basis of the excellence of recent work submitted. They are: Marc Hacker (The Nuclear City: a negative utopia), Kenneth L. Kaplan & Theodore Krueger (Building machines), Taeg Nishimoto (Houses; Winning Times Square Competition Project), Kyong Park (Public housing), Patricia E.

Pillette (Conceptual work; Times Square project), Richard Scofidio (Art on the Beach Bridge constructions). August 31, 1987 is the deadline for applications for the Foundation's 1988 architecture fellowships Oculus regrets the death of Carleton Knight III, editor and writer on architectural subjects. He was editor of Preservation News from 1972 until 1982 and since then had been a contributing editor of Architecture and had written for a variety of other publications . . . The American **Architectural Foundation has been** selected by the British National Trust and its U.S. affiliate, The Royal Oak Foundation, to circulate an exhibition of Robert Adam drawings from Britain's Kedleston Hall. It opens at the Cooper Hewitt Museum on June 30. A preview reception will be held at Cooper-Hewitt on the evening of June 29 and those members who would like to receive an invitation may call the Royal Oak Foundation at 744-7180 Adrienne G. Bresnan was appointed to the 16-member panel reviewing grant applications to the NY State Council on Arts, Architecture, Planning, and Design Program

Correction

Victor Papanek was incorrectly called an architect in the April issue of *Oculus*, page 10. He is an industrial designer but not a registered, licensed architect in New York.

Convention '88

Those interested in serving on convention committees for Schools/ Students or Exhibits Coordination, please call the Chapter office.

New Addresses

Fox & Fowle Associates and Fox & Fowle Interiors have moved their offices to 22 West 19th Street, where the firm designed the renovation of a 15,000 square foot full-floor loft space on the top floor of the Cluett Building, a classic Ladies Mile structure Leslie Feder Architect has moved to 41 West 33 Street The Eggers Group has expanded its office space in a move to new quarters at 440 Ninth Avenue at 35th Street.

Judith Selkowitz. President of Art Advisory Services, Inc., 530 Park Avenue, New York, NY 10012, 212/935-1272, Judith Selkowitz serves as both art consultant and fine art dealer to major corporations, architects, and designers. As one of the pioneers in this field, she has a historical perspective on the significant and expanding relationship between the corporate and the art communities. Her firm is able to fulfill the constant need for up-to-the-minute knowledge of the current art environment, from both quality and financial perspectives, while simultaneously placing great importance on the role of personal service.

Republic Elevator Company, 33-42 9th Street, Long Island City, NY 11106, 718/956-1111. Republic Elevator specializes in elevator modernizations in distinguished buildings. Recent projects include eight elevators in the Dakota Apartments as well as complete refurbishing of all elevators at the Hotel Barbizon, the Hotel Lowell, the Stanhope Hotel, and the Adams Hotel. A full-service organization, Republic Elevator can afford to give special treatment to unusual design of cabs, doors, and related cosmetic applications.

The Chapter deeply regrets the death of Elisabeth Coit at 94. A pioneer member of the New York Chapter, Miss Coit attained prominence in 1941 with the publication of her report, "Notes on the Design and Construction of the Dwelling Unit for the Low-Income Family," and was the author of many subsequent professional articles. In 1970 Mayor John V. Lindsay appointed Miss Coit to the Landmarks Preservation Commission, and in 1969 she received an award as Pioneer in Architecture from NYC/AIA.



1. Zeckendorf Towers at Union Square by Davis, Brody & Associates Architects.

JUNE 1987

2. The Woolworth Building (Cass Gilbert Architect) flanked by two apartment buildings turning a corner in Tribeca; left by Beyer Blinder Belle Architects; right by Gruzen Samton Steinglass Architects, Planners.

3. The Corinthian apartment building at First Avenue and 37th Street by Michael Schimenti Architects with Der Scutt Architect as design consultant.



A Campaign for AIA Vice President

Credit & Licensing

by John M. Laping

National Institute board service is a heady experience. There is the experience of knowing architects from all over the country, the opportunity to travel across the country, and above all, the potential for affecting some of the major issues facing our profession. A first-year director wants to work hard and to contribute; by the second year of service you begin to know how and what to contribute. By the last year a director knows the art of what is possible and how best to accomplish a program.

In December, the beginning of my last year of board service, I declared my candidacy for the office of AIA vice president. I believe I could make a difference as a member of the

New York City Building's Department Update

New Procedures for Plan Examiner Appointments

Effective April 13, 1987, appointments for plan examination in all five boroughs can be made by telephone. The Department of Buildings has announced that telephone calls for appointments can be made up to three days in advance, beginning Friday, April 10, 1987. One appointment per plan examiner per day will be available for walk-ins. In order to schedule appointments, calls should be made between 2:00 and 4:00 pm to the appropriate borough. Telephone lines in each borough have been dedicated during those times exclusively for that purpose. If the line is busy, keep trying.

The numbers are: Brooklyn (718) 643-4743 Bronx (212) 579-6936 Manhattan (212) 669-3222. Queens (718) 390-5184/5185.

This new service is being offered in an effort to reduce waiting time.

Institute's executive committee. I want to see the "Vision 2000" initiative, which I authored, in place and I want to see the programs with a payoff at least five to ten years into the future but it is important that they have 1988 advocates.

I spent two tumultuous years on the AIA Foundation Board and I want very much to see the Foundation suceed in its public outreach role. I am concerned that the board receives and files reports without a sense of the Foundation's having any real accomplishments. I want to see the dues simplification program, which I chaired, expanded with a hard look at supplemental dues and special interest memberships and brought to a successful conclusion.

I also want to see the AIA set up a mechanism that will begin to anticipate and deal with problems before they become crises. Liability insurance, interior designer licensing, and professional sales taxes are just a few examples. With 52,000 members in every jurisdiction of this nation we have a network and antennae in place, yet we don't do contingency planning.

The AIA also needs to re-examine some policies and some of the programs it continues. We need to revisit our licensing language, which says we "perform" as opposed to being "providers" of service. We ought to reassess the design-building documents that allow anyone to offer architectural services. The Institute has to develop a chapter formation policy, and we must begin to develop a mechanism for program evaluation.

The Institute has come a long way in my two-and-one-half years of board service. It is much more responsive to its members and certainly more sophisticated in its responsiveness to issues. But, its memory is shorter than it should be. Continuity is critical and I want to be a part of that. That is why I am off and running.

by Lenore M. Lucey

Items noted in recent meetings:

• A full page advertisement in the New York Times for a new multi-block midtown development. No mention of the architect.

• A two-page advertisement in the same publication for a new uptown residential building with renderings, floor plans, photographs, and statements of philosophy from four designers hired to decorate the model apartments. No mention of the architect.

• Various articles in daily newspapers covering architecture and development projects that do not mention the architects.

• Articles crediting "architects" who are not. Writers, editors, and many clients are often unaware that they should be asking the question "Are you licensed?" when someone claims to be an architect.

• Design publications that have stopped calling architects "architects." (Anyone published in certain magazines is a designer, deliberately and dangerously blurring the distinction between the licensed architect and the interior designer.)

We must take action decisively and immediately. Everyone of you, in each project, and in every public contact, must secure recognition and require that the important legal aspects of your profession are respected.

When your firm is not identified as "the architect," in particular if mentioned in the same article or magazine as a "design" firm, you have lost professional standing. Designers want the public to believe they do the same work as architects. The public has no way of knowing that architects produce a whole project, while lurking somewhere in the background of a design firm is an architect-of-record who either did all the work, or is an illegal, paid "rubber-stamper."

There are things you can do:

Letters

Dear Editor:

Over the past year, I have read with great interest your articles regarding the expansion plans proposed by the Whitney and Guggenheim Museum.

You deserve much credit for your coverage of these two controversial and important projects. They both deserve the public scrutiny they have been given. The two proposals seem uniquely parallel in their programmatic difficulties (and excesses) and yet obviously divergent in their design approach and appearance.

Your articles have been consistent and informative in their presentation. Your factual, journalistic approach has been appreciated in a situation fraught with opportunities for editorializing. Please continue to pursue this and other important issues that demand our attention. **Brian Principe** Eli Attia Architects

Dear Editor:

After many years of a mediocre publication *Oculus* is now becomming a lively and informative periodical. Bravo! However this also encourages response from your reading audience. Suggestion: instead of calling the column "Letters," call it something like "Cheers and Boos," and let it all hang out. Also I would offer the following comments on the May 1987 issue re Jury Comments:

Please request the writers to use a more vernacular language in describing a project (or should the editor edit?). Example: Project Storage Building — The comments of Aulenti and Moneo are surely tongue in cheek, or are they using language to justify a most commonplace submission. I suspect Pelli's remarks were forced just because he was on the team.

The report on the Debate on Licensing was excellent and the kind of information I think the membership is looking for (as were previous articles on the Guggenheim, Whitney, and St. Bartholomews Church). Please keep up the good work. Fred L. Liebmann Architect

Dear Editor:

As a member of the Design Review Committee, I want to add to your coverage of The Hudson River Center and the Committee's Report written by George Lewis. (April Oculus, p. 12) An equally important part of our report, which has not received press attention, is a set of design guidelines that were intended to assist the successful architect/developer team in the inevitable design revisions that occur in projects of this scope in New York City. Our more important guidelines are listed below:

1. Create new design prototype and image for the waterfront and maximize a space of arrival, a "gateway" into the Midtown area from the water.

2. Maximize public access to an environment of the waterfront, by providing vehicular-pedestrian and visual connections between Hudson River Center and the public amenities now located to the north, and planned for the south.

3. Reinforce the functional and visual link to the Convention Center.

4. Orient building masses so as to take advantage of, rather than exacerbate the waterfront microclimate.

5. Create a hierarchy and variety of open spaces that respond to different levels of privacy, separation of uses, degrees of visibility and recreational facilities.

Many of our Committee's guidelines have in fact been adopted by the sponsoring agency, P.D.C. These guidelines, which implemented, will, I believe, contribute significantly to the appropriate development of this most important site. Theo. David

David & Dikaios Associates

Corrections

Dear Editor:

Please note regarding your "New Construction Around Town," (Oculus May 87) Emery Roth & Sons is the architect of record for Satachi & Satachi headquarters (picture 3). Richard Roth, Jr. Emery Roth & Sons

Dear Editor:

I noted with some dismay that you neglected to list Pasanella + Klein among the Chapter members chosen to design birdhouses for the forthcoming Parrish (not "Parris") Art Museum's "Landscape Pleasures: Designers Collaborate with Nature" in May's Names and News.

But, then again, perhaps we should have notified you. J. Arvid Klein Pasanella + Klein

• Require, in all contracts, that any and all public relations about the project mention your name, specifying the designation "architect," and using your AIA affiliation.

• In all interviews request that the interviewer identify you as a licensed architect.

• Make sure that all your firm's press releases identify the licensed principals and correctly delineate titles and responsibilities. Include a request that the designation "Architects" be used to identify the firm if it is not already in your title.

• Insist that any coverage of your firm's various non-architectural departments note that employees are under the direct supervision of the licensed principals.

• Express your concern or objection to the editor when an architectural credit is omitted. In your correspondence ask who the architect is and request that a correction be printed in the next edition.

• Write to the editor when others are incorrectly identified. Ask who the architect-of-record is if a design firm is credited with architectural work. If someone is called an architect and you know that he or she is not licensed, write and express your concern.

• Advise the Chapter and the Office of Professional Discipline of instances of illegal practice. Both licensed persons illegally selling their stamps and the unlicensed who are offering or providing architectural services are investigated and prosecuted.

• Write to your state legislator and voice your concern over the lowering of licensing standards which is proposed by the interior designers' licensing bill. A legislative affairs packet will be mailed shortly with additional information.

In sum, do not take assault on your profession lying down. Speak up, write, and voice your concern. You can make a difference.

New Members

cont'd. from p 5

Lelia M. Gilchrist **Gwendolyn Herr Glass** Robert Goldberg Michael M. Gorenstein Jan Steven Gould Claire Grady Frank James Greene David George Grigg Lee Hagen James Harris Jerry Herman Robert E. Hogan Joshua M. Horowitz Laura A. Horstman Nathan C. Hoyt Kathleen A. Hrabovsky **Donald Jewell** Carl P. Josephson Stanley B. Kalb Richard W. Kaselow Gene Kaufman Michael P. Kearney Hong-Chul Thomas Kim Julie Ann Kim Leonard Kim John E. Kish Theresa Kleinberg Allen Kolkowitz Arthur Korenstein John S. Krieble Robert C. Krone Mitchell Kurtz Marc Lapointe **Hugh Scot Latimer** Stephen Lennard Stephen Lepp Amy Lesser Murray I. Levi Lawrence E. Levine Lauries S. Levinson **Michele Lewis** Thomas E. Lurcott Jacqueline Lynfield B.H. McCampbell William A. McDonough Richard L. McElhiney Kathryn McGraw Douglas McR. McKean Michael J. Macaluso Stephanie E. Mallis **Robert** Mammarella Suresh C. Manchanda Michael A. Manfredi Joseph J. Mangan Edward Hector Mazar Vincent Mazzalupo Ileana M. Mendezx Spass N. Merdjanoff Jo Eric Merriman



Samuel Meyer Eve M. Michel Robert E. Milburn Philip A. Mitnick Andrzej Morawski Malak Morgan **Richard G. Morris** J. Daniel Mrozek C. Allen Mullins Edmund A. Narbutas Thomas A. Norton Alexandra Notaras Terence E. O'Neal William F. O'Neill Randall William Ott Joseph Oszacki Joseph Owczarek **Reese** Owens Richard Palandrani Ruxandra Panaitescu Daniel Yat Shan Pang Bruce Aaron Parker Neill Edward Parker, Jr. William H. Paxson Paul David Pearson Li Chung Pei **Israel Peles** David Scott Penick Lawrence B. Perkins **Cynthia Nance Peterson** Dale Edward Peterson John L. Petrarca

Miroslav Petrovic Max L. Pizer Maria Alice Plunkett Edward W. Pon Geraldine C. Pontius **Richard Potofsky** Stanley Pszcolkowski Alfreda Radzicki Monica J. Rich Peter M. Rees Candace Rosaen Renfro Geoffrey R. Roesch Robert M. Rogers G.W. Ronningen-Fenrich Shira Rosan Keith Frome Rosen Harvey I. Rothenberg Louis C. Saksen Al Salsano Joseph Santoro Jerry Sarlos Charles A. Schmitt Robert E. Schuster Frederick Schwartz Robert Schwartz Raymond W. Searby Walter Sedovic Robert Segal John A. Selby Deborah G. Shapiro Brian Shea **Barry Silberstang**

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1. Panelists at the Chapter's Historic Buildings Committee meeting on "What makes a Landmark": James Marston Fitch, James Stewart Polshek, Brendan Gill, Eugene Norman, and Jonathan Butler.

2. Looking in at the open meeting of the Historic Buildings Committee on "What makes a Landmark."



Roberta D. Washington Stephen A. Weinryb Edward M. Weinstein Robert A. Weisberg Ephraim Weschler Norman W. Westin John Williams Richard A. Winokur Bice C. Wilson Thaddeus D. Whitley Louise Woehrle **Kevin Woest** Harry C. Wolf. III James Wollens Andrew Wong King Wong Peter Wormser Susan R. Worth Conrad P. Wos Andrew W. Wright Robert T. Wynkoop, Jr. Sylvester Yavana By Kyun Yoon T.C. Yuan

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