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Eye on Oculus
by David Castro-Blanco, FAIA

As I mentioned in my address to the membership at the annual meeting last June 30, we are on our way to a “new look” Oculus, starting with the October issue. This current issue, prepared by the staff of the AIA/New York Chapter, is an interim newsletter to keep us all informed of the activities of our Chapter and our colleagues.

The “new look” Oculus will be under the editorial direction of Suzanne Stephens, who has been the Oculus editor since 1987. Editorial quality, therefore, is not being compromised. What is new about Oculus is its design, production, and distribution.

The new design by Anthony Russell & Associates will make it easier to recognize Oculus as an architectural publication and one that is published by the AIA/New York Chapter. Hopefully, circulation will increase, and Oculus will be more appealing to advertisers who will help underwrite its cost. The graphics will be consonant with the new Chapter graphics and will conform to National guidelines so that it is instantly recognized as a publication of an Institute component.

Production of Oculus, by Warner Raboy Associates, will be brought into the computer age. No longer will we manually typeset, produce galleys, proofread, correct, revise galleys, etc. We are now in a “desktop publishing” mode which eliminates several steps in production, is more accurate, and lends itself to a more flexible schedule when circumstances so require. The printer will receive, in lieu of mechanicals, computer disks and/or tapes, and we have the assurance that the end product will be identical to the laser print proof which the production editor prepares.

Distribution is also being brought into the computer age, not only for Oculus but for all Chapter mailing. Our mailing list is being reorganized by zip code, and bar codes will be applied so that mailings can be presorted and mail rates reduced substantially. With all of the above changes we expect to get Oculus to you at the same time - by the first of the month - as before, with the same editorial context and at much reduced cost.

David Castro-Blanco, FAIA, is President of the American Institute of Architects New York Chapter and President and CEO of Castro-Blanco, Piscioneri & Associates, Architects, PC.

Fellows Fêted

Sporting recently acquired medals, the State’s newest Fellows were toasted by the Chapter’s Fellows during a reception in June sponsored by Port Morris Tile & Marble. The reception was held in the renovated lobby of 1633 Broadway, a Port Morris installation. The Chapter’s appreciation to Vincent DeLazzero of Port Morris for their generous support and The Paramount Group for the use of the lobby for the festivities. The 1633 Broadway lobby renovation is by Der Scutt Architect, in a building designed by Emery Roth & Sons.

Vincent DeLazzero, Port Morris Tile & Marble
Gracie Mansion Celebration:

125th Birthday of Founding of American Institute of Architects
New York Chapter

Comments by
Frances Halsband, FAIA

On behalf of the oldest and largest chapter of the American Institute of Architects, I thank you for this proclamation.

Architects are often described as city builders. We do, of course, design the physical fabric of the city and in so doing we create the physical record of the aspirations and the achievements of the people of the city.

Our one hundred and twenty-five years of city building is visible as the city we know today; the monuments, the schools, the libraries, the parks, the civic buildings, the museums, the gateways to the city, the public transportation systems, the airports, the subways, and also the neighborhoods, the housing, the communities, the workplaces of the city population.

Architects do not, however, work alone. We are not the creators of the vision. We are the people who give form to the vision. The vision comes from our leaders, comes in fact from you as Mayor of the city.

We look to you to provide the vision for the city of the future. We look to you to provide the leadership to create the new and renewed neighborhoods, the new monuments, the new schools, the new parks, the new and renewed transportation systems and gateways to the city, the restored rail transit, the restored airports. We hope to work with you to realize your vision, to translate your vision into bricks and mortar, to create with you the physical record of this city today, as a testament to our generation, our leadership, our professional capacity, our construction industry, as a record to inform future generations.

May the celebrants of the next anniversary of the next one hundred and twenty-five years look back on your leadership, and our partnership, with the delight and appreciation with which we look back today.

Frances Halsband, FAIA, is past President of the Chapter and a Principal of R. M. Kliment & Frances Halsband Architects.

125TH ANNUAL MEETING
by Regina Kelly

The American Institute of Architects New York Chapter celebrated its 125th Annual Meeting on June 30th at the New-York Historical Society. Outgoing President Frances Halsband, FAIA, welcomed members and guests and thanked the New-York Historical Society for hosting the event and for offering a special private viewing of the exhibition “Building City Hall”. Appreciation was also expressed to the Glen Gery Corporation for their generous sponsorship of the Annual Meeting. Ms. Halsband concluded her year as President by presenting the Chapter’s annual honors and awards to individuals and organizations having an impact on the profession.

A Special Citation was presented to Mario Salvadori and the Salvadori Educational Center on the Built Environment for helping to educate inner city youth through the hands-on study of the built environment.

The Rutkins Award for Service to the Chapter, Institute, and the Profession, was awarded to Peter Samton, FAIA, for his consistent commitment to the highest standards of the profession of architecture.
The Public Architect Award was presented to Frank Emile Sanchis III, AIA, in recognition of his outstanding achievements in the stewardship of our cultural and architectural heritage.

The Thomas/Pioneer in Housing Award was conferred upon Andrew Cuomo for piloting the H.E.L.P. program which brings safe housing and comprehensive services together under one roof to create a supportive community for homeless families.

The George S. Lewis Award, to an individual who has helped to make New York City a better place to live and practice, was awarded to Gene A. Norman for his devotion to the people and architecture of our City, for his tenacity in seeking ways to strengthen the urban environment, and for his faith in our capacity to create and renew our cities.

The Award of Merit was presented to the Honorable Ruth W. Messinger in appreciation of her leadership and for recognizing that the Borough of Manhattan is a physical place susceptible to improvement by design.

The Medal of Honor was awarded to Richard Dattner, FAIA, for creating, throughout his more than twenty-five years in practice, projects which enrich the lives of those who use them while simultaneously enhancing the public realm.

The President’s Award was given to the Members of the American Institute of Architects New York Chapter in celebration of the Chapter’s 125th anniversary to recognize each individual’s achievements, successes, and continued support of the profession’s collective goals. Each member received an anniversary celebration button to wear in recognition of the award.

David Castro-Blanco, FAIA, was installed as 1992/93 Chapter President, along with the new Chapter Board of Directors. Following commentary by Castro-Blanco, the meeting was adjourned and those present invited to the reception to celebrate the Chapter’s 125th anniversary.

Top Students on the Move

Chicago-based Skidmore, Owings & Merill Foundation has awarded traveling fellowships to three gifted architectural students. Each received a $10,000 grant for 3-6 months’ travel for study of architecture-related issues. Those receiving awards were:

- Timothy Johnson of New York, NY, candidate for his second professional degree, M.Arch., from Columbia University
- Pamela Musella of Gainesville, FL, a candidate for an M. Arch. from University of Florida
- Daniel Hisel of Winchester, KY, candidate for his Bachelor of Architecture degree from University of Kentucky.

More than 100 students from over 50 architectural schools submitted portfolios. Winners exhibited exemplary architectural convictions and superior clarity and sophistication in their submissions.

"SOM Foundation Traveling Fellowships give the best and brightest of our architectural students the opportunity to experience diverse environments while re-evaluating learned concepts," says Adrian D. Smith, Foundation Chairman and Design Partner with SOM in Chicago. “The aim is to assist future generations of architects to seek new ideas and methods for improving the quality of life in our cities,” Smith says. Since its founding over a decade ago, the SOM Foundation has provided more than $425,000 in fellowships.

Jury was chaired by Craig W. Hartman, Partner, SOM, NY. Other jurors were Joseph Eshrick, Architect and Professor Emeritus of Architecture at UC Berkeley; Stanley Saitowitz, Architect and Eliot Noyes Professor of Architecture at Harvard; Laura Hartman, Architect and lecturer for UC Berkeley Department of Architecture; Peter Walker, Landscape Architect and the Charles Eliot Chair at Harvard Graduate School of Design; and Brian Lee, Associate Partner, SOM, SF.
“A wonderful example of empowering citizens by architects sharing information is the Women in Architecture Leadership Network. Its Project Punchlist puts architects and informed citizens on the streets taking note of what needs fixing and getting on the phone to get it fixed. Project Punchlist has already been adopted by one community board.”

“The President’s Award is the only Chapter honor for which the President has sole discretion for selection. It goes to a single individual who has made the greatest contribution to our collective professional future. This year’s award goes to every individual member of the AIA/New York Chapter.”

Linda and Jerry are now recruiting for “A City of Neighborhoods: Architecture and Community in the Classroom”.

A recession, nevertheless, can be a real downer! That is why I want to make our Chapter a port in the storm. We have over 25 working committees, a tremendous menu for any taste! I have asked the incoming chairs of all our working committees to think creatively about their activities for the next 18 months, encourage your participation, and look outside of themselves for possible cooperative activities with other committees. As active members of our Chapter, we can pursue professional dialogues, renew acquaintances, see friends and colleagues, collaborate with each other, network, and feel good about this most wonderful profession of architecture!

I will propose to the Chapter Board the creation of a Government Affairs Committee to assist the NYS Association of Architects’ Legislative Committee on those legislative matters that are vital to the successful practice of our profession such as the Statute of Limitations on professional liability, the battle against illegal practicing, and other issues, and to work with City, State, and Federal agencies in the promotion of work for our members and by extension for the profession as a whole.

I intend to reactivate the Membership Committee to bring fresh new blood into our Chapter. Too many architects, new and not so new, don’t belong to the Institute because of their mistaken belief that it has little to offer them. Let’s show them what a wealth of activities and services we offer and, best of all, the strength of our commitment to diversity and to each other, the value of networking with our peers, and the pleasures of our design dialogues.
During my presidency, I will invite our sister Chapters in the outer boroughs to join us in the formation of the ALA Advisory Council of New York City Chapters. The 10 members of this proposed Council would be the five Presidents and Presidents Elect, who would meet quarterly to reinforce local goals, discuss city-wide issues, and seek consensus on important matters affecting all architects in the City. I believe firmly that the national concept of “One AIA” must live here, not in the body of one single Chapter but as equals in friendship and unity. We, therefore, extend the hand of friendship to our sister Chapters in the City and offer them the collaboration of our committees on those issues which are important to them. We must look to the future together, as one family united by common goals!

We approach the coming months with optimism and common sense. Our finances have suffered from the effects of the recession. We are, however, stronger, leaner, and wiser because we have faced the challenge head on. We are on the verge of finalizing a very advantageous lease on a midtown office space at substantial savings over our current rent. We will have a “new look” Oculus, which we expect to produce, for the same number of pages, at much reduced cost while maintaining the editorial quality of our official publication. We will look at the budget for each Committee with a critical eye and will insist on value for our dollars. We will not sacrifice quality, and we will not tolerate waste.

We must begin to forge a measure of security for the long range for our Chapter. To this end, the proceeds from last year’s Heritage Ball are dedicated to a Building Fund. I will propose to the incoming Board that the proceeds of the next five Heritage Balls be similarly dedicated, as well as the rent savings from our upcoming move. In this manner, we will be able to acquire our own building or space in a sensible way in the not too distant future without going through the trauma of our colleagues in Boston.

Speaking of Boston, a number of us attended the AIA National Convention where L. William Chapin II, FAIA, of Rochester was elected First Vice President/President Elect to succeed Susan Maxman. He is the first New Yorker to be elected to this high position in forty years, the last one having been Max Urbahn, FAIA of the New York Chapter. Well done Bill! Bill will have the unqualified support of the New York Chapter as he did during his election campaign.

Being elected by my peers to head the Chapter over the next 18 months is a great honor. I accept it with humility in the knowledge that I will have the support and understanding of my two best partners, my life partner Frances, my wife, and my business partner, Bob Piscioneri. I look forward to working with Bart Voorsanger, FAIA, our First Vice President (President Elect) and the new Board and of course with our outstanding Executive Director, Lenore Lucey, FAIA.

Details

On 10 June the Chapter was presented with a proclamation by Mayor David N. Dinkins commemorating the 125th Anniversary of our founding. Dinkins proclaimed the day “American Institute of Architects, New York Chapter Day.” The citation was presented at a reception held at Gracie Mansion. Also in June, following the 125th Annual Meeting, the Chapter was the recipient of an AIA Presidential Citation. The Chapter was cited as “a standard-bearer for the profession and a champion of the public’s search for an enhanced quality of life through design…” The citation is on display in the Members Gallery. At the AIA Convention in Boston in June L. William Chapin, II, FAIA, was elected AIA President Elect for 1993. Chapin will serve with Susan Maxman, FAIA, in 1993, and assume the AIA Presidency in 1994. Chapin is the first New Yorker to hold the office since Chapter member Max O. Urbahn, FAIA, in 1971-72. Also voted in was a Bylaws change mandating a continuing education requirement for AIA membership.

During Award ceremonies, Tod Williams Billie Tsien Architects and Steven Holl Architect were among eight recipients of the inaugural AIA Interior Architecture Awards. The Chapter has awarded the 1992 Brunner Grant to Christine Manning Hunter for work on a book which will enable children to identify, analyze, and criticize their own homes and surrounding neighborhoods. Working Woman Magazine has ranked Health Designer/Architect as one of the 25 Hottest Careers, “beyond the election, beyond the end of the year, into the next century.” AIA New York State has selected a number of Chapter members for awards at the State Convention, October 2-4, in Newport, RI. Jan Hird Pokorny, FAIA, will receive the Kidney Award; Adrienne Green Bresnan, FAIA, will receive the President’s Award; Sidney L. Delson, FAIA, be acknowledged with the DeGaudio Award; and Professional Affiliate Member Alice Paul will become an Honorary AIA New York State Member. Also being acknowledged, with a Community Development Award, is The Battery Park City...
Happy 125th Anniversary to
AMERICAN INSTITUTE OF ARCHITECTS
NEW YORK CHAPTER

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Rafael Vinoly Architects

Authority and Governor Mario M. Cuomo. You should have received the information packet by now, so plan to celebrate your colleagues' achievements in Newport, one of America's grand architectural cities....Municipal Art Society President Kent Barwick was selected as the first recipient of the NYC Landmarks Preservation Commission’s Elliot Willensky Award, named for the architect, a former Chapter and Landmarks Commission member....Our appreciation to The Eggers Group and Rogers, Burgun, Shahine & Deschler for their generous support for 1992 Lobby Day....Chapter also thanks James Venturi of Creative Technologies for a recent assist in bringing our computers up to date.... Congratulations to Ulrich Franzen, FAIA, who has been named a Commissioner on NYC Landmarks Preservation Commission....Venerable NYC activist Margot Gayle is advocating the City establish a “City Clock Master.” If interested contact Friends of the Old Sun Clock, 212-369-6004....The NYC Department of General Services is seeking Architectural Historians. If interested, consult the listing in the Chapter’s Job File, or request an application from James Trent at 212-669-7978....OLGAD, the Organization of Lesbian and Gay Designers has been formed to provide a forum, networking opportunities, and support for its members. For more information contact OLGAD at 212-475-7652....AIA Committee on the Environment is requesting papers on successful projects featuring indoor air quality and design excellence. Papers should be no more than 10 pages and received by 1 October. Contact Kristine Dombrowski at 202-626-7452....NYC Department of General Services Commissioner Kenneth J. Knuckles has announced the appointment of Anthony R. Smith as Deputy Commissioner and Vito W. Anzalone as First Assistant Commis-
NEGROS BURIAL GROUND
by Carole Ann Margetson, AIA

The recent rediscovery in lower Manhattan of an historic 18th Century pre-Revolutionary cemetery for African-Americans is a find of immeasurable importance that can shed much light on the early history of New York City. Known as the Negros Burial Ground, this unexpected find was a result of excavation for the General Services Administration's (GSA) office tower on the site bordered by Broadway, Duane, Elk, and Reade Streets.

It is believed that the remains of as many as 20,000 people were buried on a site covering about 5 city blocks. The large number of human remains already unearthed must be carefully studied, further on-site explorations must be allowed, and plans to preserve what may be one of the nation's most important archeological discoveries must be made.

The American Institute of Architects New York Chapter strongly supports incorporation of a significant memorial, museum, study center, and reinterment of remains on the site. The street and lower levels of the new construction can and should be designed to accommodate these elements.

This historically significant and ethnically diverse area of lower Manhattan adjacent to City Hall can be enhanced by adding another component to the grand multi-cultural mosaic that is New York City. The development of historic sites in Lower Manhattan is not complete without acknowledging the African-American contribution to our pre-Revolutionary war history. This discovery offers a wonderful opportunity to learn more about a significant part of the history of New York and to offer permanent tribute the African-Americans who were such a critical part of that history. This opportunity must not be lost.

As far as we know, a small and focused research museum on a historic site, devoted to the exploration of that site, is without precedent in an urban area within the United States. An exception might be Ellis Island. Although of a different scale, it offers an interesting comparison to this site. The uniqueness of the suggested center will attract many visitors and lend importance to the building above and adjacent neighborhoods.

So much of 18th Century New York has been lost beyond retrieval. It is incumbent upon us to treat this fortuitous find with utmost respect and act to assure its retention for our descendants to appreciate. Numerous other historic cemeteries in New York City, some of more recent date than the Negros Burial Ground, have been listed in the National Register of Historic Places. We strongly recommend that the same memorial reverence be shown this site and that an immediate decision be made to house this center in appropriate, highly visible quarters. We must assure the preservation and accessibility of this important artifact as it offers insight into an often-neglected component of our heritage.

Various symposiums have been initiated by different groups on this recent discovery, including a panel discussion sponsored by the AIA New York Chapter Minority Resources Committee. Achievable and realistic goals and expectations have been recommended. According to GSA, only a legislative act can achieve and best respond to our expressed concerns.

We must make every effort in the political arena to secure permanent recognition of this site and the people contained herein. We have much to gain by memorializing this significant find.

This chapter position paper was sent to GSA, the Mayor, and our elected officials in July.

ONE POINT DUES
by Lenore M. Lucey, FAIA

Details of the One Point Dues program are being finalized, and we now have another update. There should be a sigh of (some) relief in the first finalized detail; time. However, the second detail, amount, may give slight pause.

Timing will give everyone a little breathing space. Rather than getting Chapter invoices in September, State invoices in October, and National invoices in November, the new One Point invoice will appear on your desk in November. The 15 January due date will remain the same, and we ask that you pay the invoice as promptly as possible to avoid last-minute backlogs that can cause problems for you and us.

Invoice amount will vary with membership category and within the category with your position in the Chapter's "stepped" dues program which covers the first five years of membership. While the total, which you will now see on one invoice for the first time, may induce sticker shock, it is close to what you have paid in the past. "Close" because National dues index slightly each year, and State dues are increasing this year for the first time in five years. You will be pleased to note that individual 1993 Chapter dues will remain the same as they have since 1990.
Sustaining member firm dues, the Chapter’s supplemental dues program, are changing this year. In the past, our sustaining firm dues have been calculated differently from National’s supplemental dues. With the One Point program, our calculation will now become the same as National’s: one fee for your employees, associates, and partners who are licensed architects and AIA members, and a different fee for your firm’s licensed architects who are not AIA members. The supplemental payments will be handled on a two-part basis, with the responsible partner identified on the first invoice and payment on a subsequent invoice. Instructions for calculations and payment, of course, will be included with the invoices.

One Point dues will be eventually make your relationship to the “One AIA” easier by consolidating information and eliminating incorrect, overlapping, and duplicate billings. During this transition year as we transfer to the centralized system, we ask you to bear with us. Please read the new invoices carefully, fill in completely, and mail back promptly. Forms and payments should be mailed to the One Point collection services, while any questions should be directed to us at 838-9670.

This first year will be complicated, and we expect to iron out some bugs. We appreciate your patience and assistance knowing that in the future One Point dues collection will make all of our lives just a little simpler.

On the Move
by David Castro-Blanco, FAIA

In August, I wrote to let you know of a decision that the Board of Directors reached regarding Chapter offices.

I pointed out that the costs of occupying our space in the Urban Center have risen over the years to a point where they now constitute more than 10% of our annual expenses and that the rent is scheduled to rise again in February. This level of expenditure, especially in a time of reduced revenues, is unacceptable. As a result, the Board has investigated alternatives to remaining at the Urban Center.

I am pleased to announce that the search is nearing an end, and a move is planned for early 1993. We have been able to identify a space which offers significant cost reductions while fulfilling our space needs over the next five years or so. It is our intention that money saved by the reduction in costs be used to build a fund for the ownership of our own space.

As you read this Occlus, the five selected architects are at work preparing boards that will be judged later in September by Deborah K. Dietsch, Philip C. Johnson, FAIA, and Bernard Tschumi. Complete coverage of the selection process will appear in future editions of Occlus.

We believe this move is a positive step which is very important to the Chapter, to its programs, and to its members. We are also very enthusiastic about the opportunity to create an exciting and innovative interim home for our Chapter.

OPTION 1
Temporary placement - CFA adds a fixed fee to our employees’ hourly rate or to your 1099 worker, recruited through your own sources. As employer of record, our accounting department administers time sheets and invoicing, and meets all statutory, city, state and federal obligations on your behalf. This allows for risk-free, flexible, project-based staffing on an as-needed basis only.

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1993 Directory of Architectural Firms
by Steven Rosenfeld, AIA

Planning is underway for the 1993 Directory of Architectural Firms. In the past, the Directory was wholly produced by an independent publisher. This time around, it will be published by the Chapter. We plan to expand the Directory to provide city-wide coverage with the borough Chapters being invited to participate via special Chapter sections. Professional Affiliates will also have a section showing their areas of expertise in addition to the usual information.

The modifications will also expand information included (like MBE/WBE status, overseas work, new specialties, etc.) and improve graphics to make it more attractive and easier to read. Overall, our goals are to keep cost down, improve useability, and increase distribution.

We want to make the Directory as useful to you, the membership, as possible. If you have suggestions or constructive criticism which will help, please send it to my attention at Chapter headquarters as soon as possible so that we can incorporate as many suggestions as possible.

To defray publication costs, we are soliciting advertising in two categories. There will be conventional advertisement space available as well as entry space under a categorized Professional Services Listing.

This Fall all Sustaining Member Firms should be on the lookout for the 1993 Questionnaire which will generate entries in the Directory. There is no charge for being included. We don’t want to leave anyone out, so as soon as it arrives, please complete it and send it in. If you are interested in advertising, please contact me.

Steven Rosenfeld, AIA, is a New York architect who is currently Chair of the Chapter’s Marketing and Public Relations Committee.

Urban Center Books’ Top 10
June-July, 1992

1. Transmission Towers on the Long Island Expressway, Michele Bertomen (Princeton Architectural Press, paper, $9.95)
3. Architecture in Transition, ed. P. Noever (Prestal, paper, $24.95)
4. The Architectural Uncanny, Anthony Vidler (MIT Press, cloth, $25.00)
5. Erich Mendelsohn, complete works of the architect (Princeton Architectural Press, cloth, $39.95)
7. The Sphinx In the City, Elizabeth Wilson (University of California Press, paper, $14.00)
8. Variations on a Theme Park: The New American City and the End of Public Space, ed. Michael Sorkin (Noonday/Farrar, Straus & Giroux, cloth $30.00, paper $15.00).
9. Edge City, Joel Garreau (Doubleday, cloth, $22.50)
10. Creatures From the Mind of the Engineer: The Architecture of Santiago Calatrava, ed. Robert Harbison (Artemis Verlags, cloth, $45.00)

Rizzoli Bookstores’ Top 10
July 1992

2. I. M. Pei, Carter Wiseman (Abrams, cloth, $49.95)
3. Morphosis, Cook (Rizzoli, paper, $5.00)
4. Frank Lloyd Wright, Heinz (St. Martin’s Press, paper, $30.00)
5. Arquitectonica, Beth Dunlop (AIA Press, cloth $55.00, paper $40.00).
6. Martha’s Vineyards Gardens & Houses, Fallin (Simon & Schuster, cloth, $45.00)
7. Martha’s Vineyard, Dennis (Little Brown, cloth, $40.00)
8. New Look, Jackson (Norton, cloth, $24.95)
9. Color: Natural Palettes, Donald Kaufman (Crown, cloth, $50.00).
10. GA Houses 33 (GA, paper, $23.50).
No Comment.... Tucked in among the more expected exhibitors at this year’s AIA Convention was a representative of “Body Armor” selling bullet proof vests. Do they know something about the profession we don’t?

Freelancers and the IRS Revisited
by Susan K. Appel

I read with interest David C. McFadden’s recent article and would like to add a couple of comments.

Architecture firms can hire specialists such as model makers and curtain wall experts as independent contractors provided the following conditions occur:

• The contractors needs to be engaged in an activity requiring extensive skill, education, or expertise.

• They need to be able to document that they are in their own business (they should have business cards, stationary, Federal ID Number). They should have their own office and their own insurance. They should be paid based on invoices submitted to the firm (like other consultants). Free-lance renderers would be a typical example of a qualified independent contractor.

• They must provide their own tools.

• They should be able to come and go as they please. It would be preferable that they didn’t work on your premises under your direct supervision.

• The job should be of relatively short duration and consist of a particular project.

• They should be able to prove that they have other clients to which they provide services.

• They should understand that they are not eligible for unemployment insurance benefits at the end of the assignment.

In many cases, firms are hiring designers and drafters who work under direct supervision of the firm, who are required to work from 9 to 5, who use the firm’s space and materials, and who do not have businesses established. Frequently their term of employment lasts for several years. These people should be classified correctly as employees rather than as independent contractors. In addition to paying Federal, State, City, unemployment, and disability taxes, the employer is required to withhold and pay F.I.C.A. taxes.

Employers need to be concerned about NYS Department of Labor, Unemployment Insurance Division, in addition to the IRS. Many “freelance” employees try to file for unemployment insurance benefits when temporary assignments come to an end. Recent layoffs have caused substantial deficits in unemployment tax pools, and the Department of Labor is anxious to recoup its lost revenues.

It will audit your records when the claim is filed and discover that no unemployment insurance taxes have been paid on behalf of the employee in question.

Susan K. Appel is Director of Human Resources for Swanke Hayden Connell Architects in New York.

Special Recognition
by Suzanne Warner Raboy

Well, there’s good news and there’s good news. The first good news is that we were able to get this interim issue of Oculus out to you on time. Since we are in between editorial and publishing staff, it took the combined efforts of many people. We particularly want to highlight the efforts of our printer, The Nugent Organization. Without the help of Vincent Longo and Diane Raimondi at Nugent, we would have been hard pressed to publish and mail Oculus in time for it to be helpful to the membership.

The second good news is, of course, that starting with October’s edition, you will receive a spiffy new Oculus complete with all the editorial and Chapter content you have come to expect.

Suzanne Warner Raboy is Partner with Warner Raboy Associates, a New York-based management consulting firm specializing in the A/E industry. She is Production Editor for Oculus.

OPTION 2
Permanent placement - No matter what experience or salary, CFA charges a fixed fee of $3,650 if you hire our candidate. CFA does not charge based on a percentage of the candidate’s annual salary. When we do the same amount of work, why should a candidate’s salary level result in higher fees to you?

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Is “Overseas” Also “Out of Your Mind”?  
by Joan Capelin

Many architects are curious about working abroad, particularly with reduced opportunity at home. Some have been successful; we don’t hear about the others. The Chapter Marketing and Public Relations Committee asked consultant Brian J. Lewis, formerly of The Coxe Group, for some advice...

• Things are not good for architects in Europe either.
• Eastern Europe has great need but no funds.
• Who owns the land is a major stumbling block in Eastern Europe.
• The Middle East looks first to the Brits.
• Avoid Nigeria.
• Singapore is the busiest port in the world and is receptive to American architects. There is money in Taiwan for massive infrastructure. Major opportunities are in tourism- and recreation-related projects...on an island near Bali, for instance, 23 new hotels are foreseen.
• Here or there, marketing costs.
• Greasing the skids is often part of the system. Accept it.
• It takes a while to develop work overseas, just as in the US. Either you have to show up a few times or be well enough known to be summoned. And you won’t get your money back on the first job; it will take a good three years.
• Consider having a representative there who speaks the language — even if English is common. Prepare your materials in the local language. (Careful! A brochure in Australia was done in Chinese to encourage their investment.) Ideally, you should go in with a client ready to do something; even then, link with someone local. You still might have to open an office.
• How quickly you are paid depends on the source. Even if payment is on time, projects can take years to generate.
• In Taiwan, detailing is left to the contractor, but they move very quickly (4-1 1/2 months to occupancy for an office building). You’re there for your brains, management skill, and technical input.
• In Asia, your firm’s financial capacity is important, perhaps even more important than your talent.
• Accompany US trade missions. Their success rate is above average. The American Institute for Trade in Taiwan is like a consulate and seems anxious to help. The US Department of Commerce is the first step for information.
• It’s a good idea to go with someone skilled in HVAC.
• Don’t plan to supplant the local architects. You’ll be No. 2 but welcome.
• Small firms shouldn’t look for overseas work unless they have a niche and demonstrated expertise.
• Competitions are often the way to get work, but plan to lose money.

"Bright Marketing Ideas" is a service of the Marketing and Public Relations Committee. Public relations consultant Joan Capelin, who compiled the column, is past Chair of the committee.
ARCHITECTS OFFICE IN SOHO

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Katrin Adam (226-1114)
Susan Green (226-0092)

OBITUARIES

Architect and architectural historian Thomas R. Hauck, AIA, died on July 1 at St. Luke’s/Roosevelt Hospital. He was 46 years old, a Vietnam veteran, and lived in Manhattan. Hauck was Resident Architect for the Waterford Historic Area League in New Bedford, MA; Planting Fields Arboretum in Oyster Bay, NY; and the Long Island University campus system. From 1986 until his death, he was with The Eggers Group, P.C. Hauck’s design and restoration work includes the Sony Werblin Recreation Center at Rutgers; Sterling Chemistry Laboratory at Yale; and the Medical Arts Center in New York. Thomas Hauck wrote and illustrated several works, among them: “Bellville: Defining an Architectural Identity in Ohio”. He also contributed to “Hospital Design for healthcare and Senior Communities”.

Samuel M. Brody, FAIA, a founding partner of Davis, Brody & Associates, died on July 28 at the age of 65. With his partner, Lewis Davis, FAIA, Brody practiced architecture for four decades. In the 1960’s, Davis, Brody & Associates achieved international recognition for its pioneering design of publicly-assisted housing at a time when it was perceived inhospitable territory for innovative architecture. Working within modest budgets, rigid regulations, and bureaucratic oversight, the firm produced a series of award-winning projects beginning with Riverbend Houses in Harlem and ending with Waterside on the East River.

As government commitment to subsidized housing waned in the years following, Brody focused on designing buildings for academic, corporate, and institutional clients. He worked on the campuses of Brown, Columbia, Yale, Long Island University, Brooklyn Polytechnic, the University of Virginia, and Harvard; and he designed projects for corporations like IBM, AT&T, ARCO Chemical Company, and Estee Lauder.

In the past few years, he completed several major commissions in New York City including the Steinhardt Conservatory at the Brooklyn Botanic Garden and the Rockefeller Research Laboratories at Memorial Sloan-Kettering Cancer Center.

Brody grew up in Ohio, served as Ensign in the Navy during WWII, earned a B.A. from Dartmouth, and received an M.Arch from Harvard Graduate School of Design. He was Adjunct Professor of Architecture at Cooper Union School of Architecture for 25 years and held jointly with Davis the Davenport Chair of Architecture at Yale in 1974. He and his firm received numerous awards including Firm of the Year and the Louis Sullivan Award from the AIA.

Sam Brody was one of those rare architects...an acclaimed and prolific designer of enduring influence with a gentle, humble, and immensely likeable character. He had a natural, low-key and at the same time up-beat style of communicating that put him in great demand as a juror, confidante, and for his special vision of our profession. Davis, Brody & Associates flourished not only because of the design skills of its partners but also because of the unique and especially close relationship of its principals. Sam’s quiet yet enthusiastic manner and his obvious thoughtfulness often delivered with a twinkle was an important ingredient in that relationship. He stood tall among his fellow architects, and we will miss him.
THE CALENDAR
SEPTEMBER 1992

Send Oculus calendar information to AIA New York Chapter, 457 Madison Avenue, New York, N.Y. 10022.

Oculus welcomes information for the calendar pertaining to public events about architecture and the other design professions. Information is due in writing by the first of the month for the following issue.

Because of the time lag between when the information is received and when it is printed, final details of events are likely to change. We recommend that you check events with sponsoring institutions before attending.

CONTINUING EXHIBITIONS


Al-Andalus: The Art of Islamic Spain. Metropolitan Museum of Art, 82nd St. & Fifth Avenue. Closes September 27.


WEDNESDAY 9

MEETING


FRIDAY 11

COMPETITION


TUESDAY 15

COMMITTEE MEETING


LECTURE

Current Work from Three NYC Firms: Perkins & Will, Skidmore, Owings & Merrill, and Robert A. M. Stern Architects. Sponsored by Health Facilities Committee. 6:00 pm. The Urban Center, 457 Madison Ave. 838-9670. $5 fee ($10 non-members).

SEMINAR


WEDNESDAY 16

AIA/New York Chapter Event Associates/Interns Meeting

Season opening and planning meeting presented by the AIA NYC Associates/Interns Committee. 6:30 pm. Urban Center Galleries, 457 Madison. Call 212-838-9670 for information.

SUNDAY 20

AIA/New York Chapter Tour

Family Outing to Cold Spring Harbor. Exhibition of 300 years of Long Island Building, as well as the Architecture Discovery Room. Presented by the AIA NYC Historic Building Committee. 12:00-4:00 pm. Call 212-838-9670 for information.

TOUR

The Financial District with Joyce Gold. 12:00 Noon. Meet at Trinity Church, Broadway & Wall Street. Fee: $12. Call 212-242-5762 for information.

TUESDAY 22

AIA/New York Chapter Panel Discussion - Slicing the Big Apple. Increase your opportunity to succeed on New York City and other public projects. Focus is on MBE/WBE participation. Sponsored by four Chapter committees. 6:00 p.m., The Urban Center, 457 Madison Ave. 838-9670. $5 fee ($10 non-members).

WEDNESDAY 23

LECTURE

A slide lecture on Frank Lloyd Wright by Taliesin Fellow Edgar Tafel, FAIA., in honor of the 60th anniversary of Taliesin Fellowship in 1932. Also celebrating the 125th anniversary of Wright's birth in 1867. Presented by the Greenwich Village Society for Historic Preservation. 5:30 pm. Fellowship Hall, First Presbyterian Church House, 12 W. 12 St.. Fee: $8. Reservations required. Call 212-924-3895.

RECEPTION

To celebrate the exterior restoration of the Morris-Jumel Mansion. Conservators from Jan Hird Polonory Architects and architect William Shopsin, AIA, will speak about the stabilization of the house. Presented by the Morris-Jumel Mansion. 4:30-6:30 pm. A bus will leave the Urban Center, 457 Madison, at 4:00 pm and return by 7:00 pm. The Morris-Jumel Mansion is at 1765 Jumel Terrace, 160th St., west of Edgecombe Avenue. Free. Call 212-923-8008.
DEADLINE

October 1
Deadline for submission for Haskell Awards for Student Architectural Journalism sponsored by American Institute of Architects/New York Chapter. Submissions are limited to articles on architecture, urban design, or related topics published in 1991 or 1992, unpublished works scheduled for publication in 1992, and student-edited journals released in 1991 or 1992. Eligible students include those enrolled in a professional architecture program or related discipline, such as art history, interior design, urban studies, and landscape architecture. A prize or prizes totalling $1,000 will be awarded by the jury with recipients being notified in December. Entries and further information inquiries should be directed to the Chapter at 457 Madison Avenue, 838-9670.

THURSDAY 24

LECTURE
Reflections on Creating a Jewish Museum in Berlin. Daniel Libeskind shares his vision of 'the geometry of experience' in his creation of a Jewish museum extension to the Berlin Museum. 6:30 p.m. The Jewish Museum at The New-York Historical Society, 170 Central Park West. $8 (Jewish Museum members $6, students and senior citizens $5). Call 399-3357 for information.

SUNDAY 27

TOUR
Ellis Island with Joyce Gold. 9:30 am. Meet at the flagpole, State & Water Streets. Fee: $18. Participants must prepay by check to Joyce Gold, 141 W. 17th St., NY NY 10011. Call 212-242-5762 for information.

TUESDAY 29

AIA/NEW YORK CHAPTER
COMMITTEE FAIR
Meet with Chapter Committees to discover which one best meets your needs. An open meeting to allow all current and prospective members to meet, mingle, and learn more about the Chapter’s Committees. Come meet Committee Chairs and members, find out about plans and programs for the coming year, and decide how you want to get involved!! Refreshments. 6:00 p.m. Urban Center Galleries, 457 Madison. No Fee. Call 212-838-9670 for information.

WEDNESDAY 30

MEETING
Exterior Paving with Brickwork
Designs of suggested paving systems will be presented; traffic, drainage, and movement will be discussed. Presented by the Glen-Gery Brickwork Design Center. 11:30 am. Glen-Gery, Amster Yard, 211 E. 49th. Free, reservations are required. Call 212-319-5577 for information.

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SLICING THE APPLE

Increase your opportunities to succeed in New York City and on other public projects.

In honor of Mayor David N. Dinkins' initiatives to increase the participation of Minority and Women-Owned Business Enterprises in City procurements, this panel of MBE and WBE architects will reveal how they succeed in New York and other public projects as lead architects and in collaboration with other firms. The evening's agenda will include:

- A summary of the new City procurement procedures by the AIA MWBE Program Task Force;

- Presentations by MWBE firms of a variety of successful New York City and other public projects;

- A question and answer period; and

- An opportunity to continue the discussion informally and network over refreshments.

Sponsored by the AIA New York Chapter Women in Architecture Leadership Network (WALN), and the Minority Resources, Marketing & Public Relations, and Public Sector Contracts Committees. 6:00 p.m. Urban Center Galleries, 457 Madison. Fee: $10 (Members and students with identification, $5) Call 212-838-9670 for information.

TEAR OFF & TACK UP

ANNUAL COMMITTEE FAIR

Come meet the Committees and find out which best suits your needs.

Committee membership is one of the great AIA benefits. Whether you want to learn more about a specific area of the profession, get active in practice and legislative issues, learn the inner workings of the Design Awards Programs, or just network, we have a Committee for you.

If you cannot decide from the listing in this Oculus, or want to change or add to your current commitments, come meet the Chair and other members who will explain the planned work and programs for the coming year.

An official AIA New York Chapter meeting. 6:00 p.m. Urban Center Galleries, 457 Madison. No Fee. Call 212-838-9670 for information.
Please complete the following if you are interested in serving on a Chapter committee for the 1992/1993 year. If you are interested in serving you must complete and return this form even if you have served on a committee in the past.

Architects in Construction
A forum for architects working as/for contractors, construction managers or in other areas of construction.

Architects in Development
Networking and discussion for those working as/for developers.

Architecture Dialogue
Formulates an ongoing series of programs addressing architectural design issues, trends, and the state of architecture today.

Architecture for Education
Members primarily working on educational facilities stay informed of activity in the field, including recreational and cultural facilities.

Art and Architecture
Presents programs exploring the collaborative efforts between artists and architects.

Associates/Interns
Associate and Intern members of the Chapter address professional development, licensing, and design issues.

Building Codes
 Addresses specific Building Department and Code changes such as Handicapped Accessibility.

Computer Applications
A forum for the exchange of ideas regarding systems availability, costs, and other pragmatic issues.

Corporate Architects
Members consist of architects employed by corporations; experiences are shared, and field trips are organized.

Design Awards Programs
Oversees the design awards programs for completed works, interiors, and unbuilt projects competitions. Organizes an annual exhibition and catalogue of award winning designs.

Foreign Visitors
Organized to assist foreign architects and related professionals visiting NYC.

Government Affairs
Concerned with legislative issues governing the practice of architecture.

Health Facilities
Members concerned with all aspects of the architect's responsibility in designing facilities of this type.

Historic Buildings
Monitors the activities of the Landmarks Commission, presents testimony, and arranges open chapter meetings on informational and technical subjects.

Housing
Concerned with the state of housing in New York, its design, the constraints of regulation, and financing.

Interiors
Provides a forum to develop the interests and professional practice of members primarily concerned with interior design.

Leadership Alliance
Presents programs to offer potential clients and better understanding of architectural services.

Learning By Design:NY
Organizes programs to introduce teachers to ideas on the use of architecture in the classroom.

Marketing & Public Relations
Organizes programs to inform and assist members in marketing initiatives.

Membership
Develops and implements the Chapter's recruitment efforts.

Minority Resources Committee
Provides a forum for minority members.

Professional Practice
An exchange of information and the development of positive action toward running a businesslike practice.

Public Architects
Organizes seminars and field trips highlighting the collaboration of architects employed in public agencies with architects commissioned by the public sector.

Public Sector Contracts
Meets with representatives of City agencies to explore improvements, changes, and enhancement of the City's standard A/E contract.

Women in Architecture Leadership Network
Provides a forum for bringing together women members with women in other professions to address the quality of urban life. Includes Project Punchlist, a neighborhood outreach program.

Zoning
Works with City agencies to review proposed text changes to the Zoning Resolution.

Return this form or a copy to the Chapter Office. Forms may be faxed to 212-754-6358. Your name and address as listed will be added to Committee Rosters.

NAME:

ADDRESS: (City,state,zip)

PHONE:

FAX:

I would like to be a member of the following committee(s):

•

I am a: (Please check one)

____ Member (Architect)

____ Associate Member

____ Intern Member

____ Professional Affiliate

____ Public Member

____ Student Member

____ Corresponding Committee Member

____ I am not a member but would like to participate. Please send me information on the membership category checked above.

AIA New York Chapter