PUBLISHED BY THE AMERICAN INSTITUTE OF ARCHITECTS NEW YORK CHAPTER VOLUME 62, NUMBER 8, APRIL 2000



Havens and Horrors

What the Proposed New Zoning Won't Allow

Volume 62, Number 8, April 2000 OCULUS Staff Editor: Jayne Merkel News Editor: Nina Rappaport

News Editor: Nina Kappaport Managing Editor: Kira L. Gould Senior Editor: Craig Kellogg Assistant Editor: Edlynn F. Okano Art Direction and Production: Cathleen Mitchell, McRoberts Mitchell Design Studio Design Consultant, Cover Design: Michael Gericke and Jo Jo Rhee, Pentagram Staff Photographer: Dorothy Alexander

Board of Directors 2000

Wendy Evans Joseph, AIA, President Margaret Helfand, FAIA, President-Elect Leevi Kiil, AIA, Vice President Kenneth Ricci, FAIA, Vice President Peter Samton, FAIA, Vice President Denise A. Hall, AIA, Scretary James L. Sawyer, AIA, Vice Areasurer Everardo Agosto Jefferson, AIA, Director Jerry Albert Laiserin, AIA, Director Joyce S. Lee, AIA, Director Jull Lerner, AIA, Director Paul Spencer Byard, FAIA, Director Kate Burns Ottavino, Assoc. AIA, Associate Director Carlton Brown, Public Director

OCULUS Committee

Raymond Gastil Beth Greenberg, AIA Walter A. Hunt, Jr., AIA Everardo Agosto Jefferson, AIA Wendy Evans Joseph, AIA Paul K. Kennon, AIA Mildred Floyd Schmertz, FAIA Sally Siddiqi

Chapter Staff and Services

Sally Siddiqi, Executive Director (ext. 13)
Stephen G. Suggs, Deputy Director (ext. 19)
Suzanne D.H. Mecs, Membership Director (ext. 18)
Fidelis Feeley, Development Associate (ext. 16)
Michelle C. Livingston, Manager of Committees and Professional Development (ext. 17)
Edlynn F. Okano, Manager of Communications and Special Programs (ext. 14)
Chantel Rodriguez, Public Information Coordinator (ext. 11)
RSVP for Chapter programs (ext. 21)

American Institute of Architects

New York Chapter 200 Lexington Avenue New York, New York 10016 212-683-0023 E-mail: *info@aiany.org*

OCULUS, published ten times a year, September through June, is a benefit of AIA New York Chapter membership. Public membership is \$60, or a year's subscription to OCULUS is \$40. Send a check and your mailing address to OCULUS subscriptions, AIA New York Chapter, 200 Lexington Avenue, New York, NY 10016.

To advertise in OCULUS, please call the advertising representative at 212-683-0023, ext. 12.

For more information on professional and public memberships, please call the Chapter at 212-683-0023, ext. 18.

The views expressed in OCULUS are not necessarily those of the Board of Directors or staff of the AIA New York Chapter. With the exception of the material appearing under the title "Around the Chapter," this publication is produced by the OCULUS editorial team. ©2000 The American Institute of Architects, New York Chapter. All rights reserved. Reproduction in whole or in part without written permission is strictly prohibited.

AN EYE ON NEW YORK ARCHITECTURE

ON THE DRAWING BOARDS					
Supportive Housing by Amie Gross, Helfand Meyerberg Guggenheimer, Perkins Eastman.					
Residential Towers by Perkins Eastman, Schuman Lichtenstein Clamon Efron, Costas Kondylis					
with the Rockwell Group.	4				
College Buildings by Perkins Eastman and by Peter Gisolfi Associates. Work Spaces by Avro Design,					
HLW International, Croxton Collaborative, Suben/Dougherty Partnership, and Sydness Architects.					
IN THE STREETSCAPE					
Tale of Two Competitions: the 534 LaGuardia Place Contest and the tkts2k Competition	6				
IN THE GALLERIES					
Architecture and Design Culture Now, at the Cooper-Hewitt National Design Museum	8				
AT THE PODIUM					
Power Struggle in Fashion City, a panel and exhibition at the Municipal Art Society	9				
First Annual James Marston Fitch Preservation Colloquium at Columbia University	10				
AN EYE ON AN ISSUE: Rezoning New York City					
What Can We Expect from the New Zoning Resolution?	12				
Havens and Horrors the Proposed Zoning Changes Will Prevent	12				
IN THE GALLERIES					
Architecture Research Office (ARO) at Artists Space	15				
Penn Station on the Walls at Columbia University's Wallach Art Gallery	15				
IN THE BOOKSTORES					
Pasanella + Klein Stolzman + Berg reviewed by Carol Herselle Krinsky	16				
AROUND THE CHAPTER					
Honors for Steven Holl and for Marble+Fairbanks	11				
Arts Commission Awards to projects by Robert A.M. Stern Architects; by Vollmer Associates;					
by Demetri Sarantitis, the Landscape Company, and Padilla Construction; by Victoria Meyers and					
Thomas Hanrahan with Castro-Blanco & Piscioneri Associates; by Cooper, Robertson & Partners,					
Quennell Rothschild & Partners, Vollmer Associates, Pentagram Design, and Caribiner					
International; by Polshek Partnership, Hazen and Sawyer, and Malcolm Pirnie, and others.	17				
Security in the Civic Realm	17				
Guilty Pleas in the Commercial Interior Construction Industry Investigation	18				
Career Moves	18				
Best-Selling Architecture Books	19				

Deadline

Architectural Exhibitions around New York New Fellows

Upcoming Events

Recent Events

The Last Word: Wendy Evans Joseph on Readjusting Architects' Ethical Bearings

AIA New York Chapter Committee Meetings

Lectures, Discussions, Tours, Exhibitions and Events at the Chapter and around New York back cover

20

21

22

22

22

23

23

THE FOURTH DIMENSION IN DESIGN

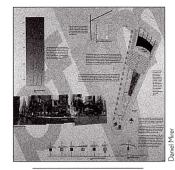
All the world's a website, and if there were ever a question that the internet is changing our perceptions, the Times Square tkts[™] booth competition put it to rest. Wandering through the Van Alen Institute's display of selected entries, visitors discover that Mies's glass box has turned into a computer screen, where letters and pictures pile one on top of another. A their positions shift in time and space, we are simultaneously inside and out of these structures. Seeing the competitors' proposed buildings from several perspectives at once—not on monitors or videos even, but as displayed on foamcore boards—it's clear that electronic media has permeated all forms of representation.

The competition to design a new home for the AIA New York Chapter, in a storefront on LaGuardia Place, elicited similar entries—despite the fact that the site is an interior in a neighborhood not ablaze with lighted Times Square signs. During deliberations at the Chapter, jurors observed that one of the schemes (the entry by Konyk Architecture) lacked "all conventional architectural representation." There were no plans, sections, or renderings of the usual kind. Instead, realistic-looking computer simulations were overlaid with text to simultaneously show and describe the projected space. Other winners did the same thing to varying degrees.

Night and day were obliterated in submissions to both competitions, though hours and minutes might show up as numerals on digital readouts. Gensler's winning Chapter submission had a black background, as did some of the boards in the tkts2k competition. Though the problem at LaGuardia Place cried out for solutions that would bring natural light into the space (particularly to the underground levels), instead many of the proposals glowed mysteriously from within.

Without sunrises and sunsets, projects are apt to seem more like memories-evoking selected highlights rather than a continuous experience. Maybe this comes from using the internet, where movement is jerky and punctuated by long pauses. Whatever the source of the new irregular cadence, it has pervaded composition-not only in architecture but in graphic design, cinematography, and other creative fields.

Probably because of the influence of new technologies, boundaries between disciplines are blurring. It's especially evident at the *National Design Triennial: Design Culture Now*, which opened recently at the Cooper-Hewitt. While not all of the buildings, toothbrushes, and stage sets at the Triennial display the electronic sensibility that is in evidence at the Van Alen-in fact, many constitute a reaction to it-the curators found new work fell into categories inspired not by discipline, but by attitude. Leaping across boundaries between architecture and art (or function and form), one object in the show is never more than a click away from the next.



Ticket booth competition entry, THinc Design



Ticket booth competition entry, U-arc Studio



LaGuardia Place competition entry, Gensler



LaGuardia Place competition entry, Konyk Architecture



National Design Triennial installation, Gabellini Associates

ON THE DRAWING BOARDS



Hofstein House at Clinton Court, Amie Gross Architects



Hofstein House at Clinton Court, Amie Gross Architects



Baltimore Senior Center, Helfand Meyerberg Guggenheimer



Avalon Riverview, Perkins Eastman



400 East 66th Street, Schuman Lichtenstein Clamon Efron Architects

Supportive Housing

by Nina Rappaport t Long Island's first permanent residence for adults with psy-

chiatric disabilities-Hofstein House at Clinton Court-Amie Gross Architects' design fosters socialization. There is access to the laundry room (a place that is very actively used) through a community lounge-encouraging residents linger and visit instead of returning directly to their apartments. Metal, glass, tile, and various types of masonry enliven the surfaces in this 22,000-square-foot building with 24 one-bedroom units, a large dining hall, a library, and a grand stairway. Built on a sloping site in Hempstead, by the Mental Health Association of Nassau County (and funded by HUD), the project won the Award of Merit for Residential Design from New York Construction News.

At Maple House in Brooklyn, which was designed by the same architects, residents with psychiatric disorders interact because they share kitchens and bathrooms in four-person suites. A large outdoor garden off the dining room is another place where they can gather informally. Materials, colors, and lighting in this house for 30 adults were chosen to make residents feel comfortable. The 16,230square-foot structure was built of concrete-plank construction for the Jewish Board of Family and Children's Services and funded with support from the New York State Office of Mental Health.

Helfand Myerberg

Guggenheimer's addition to the Baltimore Senior Center created places where the community's active older residents could gather within the complex. The expansion was designed to blend with the surrounding residential neighborhood. In its new library, stacks and a computer center surround a lounge. The library faces a garden with a shaded portico supported by brick columns twisted like vines. Both for socializing and contemplation, a courtyard links the addition to an existing assisted-living residential building.

 \Box One of the most experienced architects of senior housing in the U.S., Perkins Eastman, is currently designing several retirement communities for New York City suburbs. In Port Washington, the 400-unit continuing care Harbor Ridge Retirement Community (for Marriott) will be the most luxurious on Long Island. The \$103 million, 740,000-square-foot facility will have clusters of living space, formal and casual dining rooms, a bank, a coffee shop, activity rooms, physical therapy facilities, a clinic, an outdoor terrace, and a swimming pool. Two years of construction should begin in early summer 2000.

For White Plains, the same firm is designing the Spinnaker Corporation's Clayton Park, a 280-unit luxury apartment building. The eight-story U-shaped structure will be built atop a 300-car underground parking lot. In every apartment, a technology niche should allow for networking and electronic connectivity. There will also be a residential business center, an exercise suite, an outdoor pool, and gardens with landscaping that relates to a city park near the site. Construction begins this spring, with occupancy planned for fall 2001.

Residential Towers

□ On three sites at Queens West, in Long Island City, **Perkins Eastman** is combining senior apartments with subsidized housing units, marketrate rental apartments, and multifamily rentals—1,030 units in all—for Avalon Bay Developers. This waterfront project, to be called Avalon Riverview, will boast a large health club, 75,000 square feet of street-level stores, and covered parking for 630 cars.

Schuman Lichtenstein Clamon

Efron Architects has two apartment buildings under construction for Rose Associates. One of them, on 29th Street at Fifth Avenue, is a 48-story structure with 404 units. Increased height was allowed there because of the transfer of air rights and a plaza bonus. The facade on Fifth Avenue will have thin vertical rose-colored brick piers dividing the large windows, and balconies for each apartment. It will be topped with a threestory lighted crown that conceals the water tower.

At 150 East 44th Street, Rose Associates' 45-story building will have 339 apartments and a health club. Above a 60foot-high base of limestone and granite cladding will be an aluminum curtain wall on the upper stories. At a smaller scale is the architects' 23-story apartment building for Algin Development Corporation, at East 66th Street and First Avenue. The 127 units' large windows will be divided by precast concrete columns which reinforce the vertical massing.

□ For East 60th Street at First Avenue, near the base of the 59th Street Bridge, **Costas Kondylis** has designed Bridge Tower Place for the Brodsky Organization. The **Rockwell Group** has been charged with the lobby, where light anigre paneling and classical stonework will complement Guastavino tiles like those in Terence Conran's restaurant at Bridgemarket, across the street. The 38-story tower will have 127 apartments, with an additional 91 units in a 10story building next door that the owners bought for future development. Tower apartments will range in size from 1140-2000 square feet and sell for as much as \$2 million.

Halls of Brick and Ivy

□ Barnard College has selected **Perkins Eastman** to conduct a planning study of its fouracre campus, where five academic buildings and nine residence halls date from 1899 to 1988 (and contain a total of 1.1 million square feet).

For SUNY Albany, the same firm is designing a 20,000 square-foot Fine Arts Sculpture Facility. Included are a state-of-the-art metalworking foundry, kiln, woodshop, and multimedia center—as well as individual studio facilities and classroom spaces for graduate sculpture students, faculty, and visiting artists.

Peter Gisolfi Associates, of Hastings-On-Hudson, New York, will design the rehabilitation and expansion of Timothy Dwight Collegeone of the twelve residential colleges at the center of Yale undergraduate life. Designed in 1933 by architect James Gamble Rogers, Timothy Dwight College recalls the Oxbridge type, with a master's house, dean's office, dining room, student activity space, commons, library, seminar rooms, faculty offices, faculty apartments, and student living spaces. The renovation should be complete in 2002.

Work Spaces

□ Having completed tenth floor offices for Datek, an online trading company at 50 Broad Street, Avro Design has now finished Datek's conference room, offices, and lounges on the ninth floor of the same building. Wall planes of concrete and metal create an industrial framework for the space, while glass and plastic define individual rooms. In the new scheme, flexible electric conduit is exposed as it runs down from data trays, to recall the days when ceiling tiles were removed and a spaghetti of wires was attached to the computers.

□ For the cable television channel New York 1, **HLW International** has begun designing a 24-hour newsroom and broadcast facility to be sited in a 50,000-square-foot space with 30-foot ceilings inside the Chelsea Market Building, at Ninth Avenue and 15th Street. The newsroom will be completed in summer 2001.

□ For the city and county of Chattanooga, Tennessee, **Croxton Collaborative Architects** (with local firm Artec) is

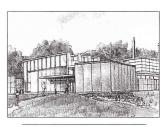
responsible for an 85,000square-foot development resource building. The threestory structure will centralize administrative offices for the built-environment departments and provide 5000 square feet of retail space. The building will combine built and natural systems for saving energy: "proximity mapping" to uncover the most sustainable material sources, sustainable transition planning (with use of photovoltaics and biofuels), daylighting (including glarefree areas for computers), introduction of fresh air, and "smart" landscape-the bioremediation of storm water for landscape irrigation.

ON THE DRAWING BOARDS

 \Box For the top floors of the Clock Tower building in Brooklyn's DUMBO district, Suben/Dougherty Partnership is designing the headquarters of a high-tech medical imaging company called Anatomical Travelogue (including a 5000-square-foot residence for the company's founder and C.E.O., Alexander Tsiaras). The 40,000-square-foot office space (with room to grow) will feature unadorned materials, sleek computer workstations, holographic special effects, and eclectic custom furniture. The project's first phase will be completed in June, the residence late in fall 2000, and the second phase at the end of the year.

On the 20th and 21st floors of an office building in Brooklyn Heights, the same firm recently completed a 40,000-square-foot headquarters for the Visiting Nurse Association of Brooklyn. The offices have curved dividers, warm colors, and plain surfaces. From the lunchroom, there are views of the Statue of Liberty.

□ For One South Broad Street, the former Philadelphia National Bank (across from Philadelphia's City Hall), Sydness Architects designed a new base facade and lobby. Built originally in 1932, the facade is now being refaced with beige granite (and darker lower slabs). The new lobby space will connect to the adjacent Widener Building and open onto ground-floor retail spaces via full-height storefront windows. Following the removal of three elevators and a column, an enlarged central space will serve as a art gallery.



SUNY Albany Fine Arts Sculpture Facility, Perkins Eastman



Datek offices, Avro Design



City and County Building Department, Chattanooga, Tennessee, Croxton Collaborative with Artec



Visiting Nurse Association of Brooklyn, Suben/Dougherty Partnership



Philadelphia National Bank, Sydness Architects

IN THE STREETSCAPE



LaGuardia Place competition entry, Andrew Berman Architect



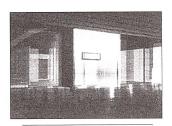
LaGuardia Place competition entry, Claire Weisz Architect



LaGuardia Place competition entry, Reiser + Umemoto RUR Architecture



LaGuardia Place competition entry, Konyk Architecture



LaGuardia Place competition entry, Gensler

Tale of Two Competitions by Jayne Merkel

he queue in the street waiting to enter the packed Van Alen Institute

galleries on February 17, when forty pairs of boards submitted to the tkts2k competition went on view, testifies to the potential for excitement about architectural competitions, which are all too rare in this country. When an additional 160 proposals for a new tktsTM booth in Times Square went on exhibit in slide form at the Municipal Art Society the next week, crowds poured in again.

On the intervening Saturday, jurors defied a snowstorm to select finalists in the AIA New York Chapter and the New York Foundation for Architecture's 534 LaGuardia Place Design Competition. Confined to registered New York State architects (or their firms), it involved complex interior planning of a three-level, largely underground storefront space. All four jurors were architects.

LaGuardia Place

The finalists in the Chapter's competition have all been winners of recent awards programs, and four of the five are increasingly prominent rising stars: Andrew Berman Architect (Andrew Berman, Julia Neubauer, Claudi Aguilo Aran), Konyk Architecture (Craig Konyk), Reiser + **Umemoto RUR Architecture** (Jesse Reiser and Nanako Umemoto), and Claire Weisz Architect (Claire Weisz, Mark Yoes, Dan Gonzalez, Tiana Yin). The fifth firm, Gensler (Walter Hunt, Robert Gederico, Julian Liu, Loriann Maas, Robert Walton), received the national American Institute of Architects 2000 Firm Award. Both competitions

showed that architects are expressing their ideas in images already familiar from television and the internet. When jurors were deliberating over the LaGuardia Place proposals, Yale faculty member Eeva-Liisa Pelkonen noted that Craig Konyk's winning scheme lacked "all conventional architectural representation." Instead of submitting a standard set of plans, sections, and elevations, Konyk juxtaposed realistic-looking computer renderings with words describing their purpose and character, layering the images like a collage. Renssalaer Polytechnic dean Alan Balfour mentioned "the thrill in it," saying that Konyk's "absolutely raw concrete penetrated by these wonderful planes of glass represents a totally new order.

After the jury had gone through all fifty schemes submitted, Pelkonen observed, "Architects are very interested in language." She found Konyk Architecture's scheme "the most successful in tying images together with the concept, the way the words and images work together"though all the winners used text and images in new ways. Of course most entrants are relatively young architects who may be more likely to be influenced by new media than their older colleagues.

Balfour found Andrew Berman Architect's elegant minimalist scheme "the most welcoming" and was impressed that it opened "the whole center to a kind of gallery." Pelkonen liked "the very clear hierarchy between permanent spaces" in the Gensler scheme and "the playfulness" of Reiser + Umemoto's design with "polka dots bringing light into the lower floors." Margaret Helfand "loved the ramp" and the horseshoe seating area in that one, while

Joseph Rosa was impressed that "it does really open up the floor considerably. It doesn't make going down to the third floor bad." Rosa is the new director of the Heinz Museum in Pittsburgh. (He recently left his post as curator at the National Building Museum.)

In Claire Weisz Architect's design, Balfour liked the "sense of the larger environment," where, Helfand noted, "The dominant graphic is actually a section on the opposite side of the street." Rosa, too, was impressed with the way the scheme "turns itself into the context of the city."

"Within the New York architectural community, such a diversity, with mature practitioners and very young people moving to the next level of maturity in their work, is a sign of constant growth and invention," said Rosa. Despite energetic presentations, "what they have in common is a down-to-earth level of functional considerations," Pelkonen said. Helfand added, "What's interesting to me is that these schemes all rely on minimal intervention. The attitude is to do as little as possible and still make it sing."

Designing for Times Square

The tkts2k competition drew entries from 31 countries. Contestants were asked to propose a freestanding pavilion for the Theatre Development Fund's tkts[™] discount ticketselling arm—to replace a structure that currently sits on one of the most prominent sites in the world.

Clearly, there are a number of new ideas about how to deal with context today, and none involves matching surrounding buildings. A number of the entrants to the tkts2k competition turned their buildings into signs even lighted signs—but most of the letters were affixed to transparent boxes, or

IN THE STREETSCAPE

screened onto interior planes. The supergraphics on the original ticket booth designed by Mayers & Schiff for a Times Square traffic island (opened in 1973) proved an inspiration. But today the letters often operate in three dimensions—projected on transparent and kinetic surfaces—turning architecture into signage, pictures into symbols, and text into interior design.

The winners all departed from this popular approach in different ways. The firstplace scheme, by John Choi and Tai Ropiha, of Sydney, Australia, is a very visible solid red wedge that is triangular in plan, like the site. In section, their amphitheater-like grandstand of seats is focused on an elevated stage, where the statue of Father Duffy (a World War II hero and neighborhood priest) is located. (A requirement of the competition was accommodating the statute where it currently stands.) The ticket booths themselves are located under the grandstand, behind a glass wall with supergraphics, which also enliven the transparent side walls.

Second place went to a needle-like glass canopy from **Ove Arup & Partners** (Matt King, Nigel Tonks) with **Thomas Phifer and Partners** (Thomas Phifer, Stephen Dayton, John Reed, Christophe Timm). Depicted in a computer rendering by dbox, it extends over most of the Duffy Square traffic island, on the northern end of Times Square, where the booth is currently located. The elegant translucent pavilion shelters both lines of ticket buyers (who have been depicted as ghostly presences) and a cylindrical kiosk housing the actual booths on the

A third-place scheme, by **Leo Mieles,** of Toronto, typifies

wide northern end.

many other entries. Mieles' metal-mesh box, with signs on its sides, stands out for its open-ended stage on the upper level, where live performances would take place. Tickets would be purchased from booths in the base, on the west side. The other third place prize went to Lissoni Associates, of Milan, for a dematerialized box with supergraphics on the screenlike upper walls and LED panels inlaid in the pavement announcing which tickets are available.

Many schemes virtually dissolved, but all four honorable mention entries created strong, impactful images. Honorable-mention winner U-Arc Studio, of Seattle, proposed a glass-and-metal box with enormous flat red-andwhite letters ("tkts" in some places, "2k" in others) set in front of its walls and on the roof. San Franciscan Mauk Design's honorable-mention winner has a loose perforated red aluminum curtain surrounding a drum-shaped kiosk for ticket sales. An amorphous blue booth, by Byron Terrell, Rahman Polk, of Chicago-one of a number of blob-like, computer-generated entries-would have a "tkts" logo on its shiny roof. And the last honorable mention by New Yorkers Lippincott & Margulies (Peter Dixon, Andrew Drews, Susan Berman, Fabian Diaz, Jean Ha, Ryan Kovalak, Cun Sulestio), is a rectangular glass-and-steel pavilion disembodied by colored light and solidified with big colored letters on its facades.

Other impressive entries on display at the Van Alen Institute include aqua lozenge-shaped booths on wheels which roll so ticket buyers don't have to come to them, by Berlin's **Englert Hilgem.** A proposal by **Lot/ek** would transform 14 translucent turquoise polyurethane tanks into booths, then surround them using a fiberglass core (with LED panels embedded in the walls) and crown them with a luminous scrolling marquee.

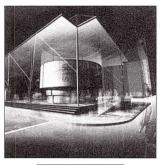
Jurors for the competition were: Jed Bernstein, president of the League of American Theatres and Producers; John S. Dyson, chairman of the Mayor's Council of Economic Advisors; landscape and environmental artist Kathryn Gustafson; New Yorker Marion Weiss, of Weiss/Manfredi Architects; Robert McDonald, of the Theatrical Stage Employees Union; Columbia University professor of urban planning Lionel McIntyre; designer Tucker Viemeister, of Razorfish; Enrique Norten, of TEN Arquitectos in Mexico City; D. Kenneth Patton, a vice chairman of the Real Estate Institute at New York University; **Times Square Business** Improvement District president Brendan Sexton; and media expert David Steward.

The competition was the largest in New York City's history with 683 entries. The majority of the entries-506were from the United States; 281 were from the tristate area. There were 30 from Germany, 17 from the United Kingdom, 15 from Japan, 14 from Italy, 10 from both Austria and Canada. Nearly two hundred were submitted by individual designers, with the remaining entries split almost equally between design teams and architecture firms.

The boards will remain at the Van Alen Institute, 30 West 22nd Street, through May I. Winners are also posted at www.vanalen.org.



First-prize tkts2k competition, John Choi and Tai Ropiha



tkts2k competition entry, Ove Arup ご Partners, Thomas Phifer and Partners



tkts2k competition entry, Leo Mieles

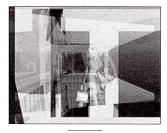


tkts2k competition entry, Lot/ek



tkts2k competition entry, Lippincott & Margulies

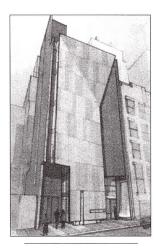




Entropia, Martin/Baxi Architects



Gianni Versace Boutique, Miami Beach, Gluckman Mayner Architects



Museum of American Folk Art, Tod Williams Billie Tsien and Associates



Housings experimental residence, Kolatan Mac Donald



MIT Dormitory, Steven Holl Architects

Architecture and *Design Culture Now*

by Nina Rappaport

verything from buildings to iMacs to
 handbags is juxta posed in *The National*

Design Triennial: Design Culture Now at the Cooper-Hewitt National Design Museum, providing a lively (if less controversial) counterpoint to the 2000 Whitney Biennial also currently on display on the Upper East Side.

To increase awareness of new products, technologies, and inventions at the forefront of American culture, the Cooper-Hewitt has assembled key work produced since 1997 by 83 American studios. Michael Gabellini's spare and thoughtful exhibition installation leaves the rooms of the historic mansion open and uncovers detailing that has often been obscured during other shows. But it's appropriate given the overlap of the cultures and aesthetics in industrial design, graphics, product design, and architecture. As displayed, architectural models, drawings, and computer renderings hang or stand beside motorcycles, pages of type, clothing, theater sets, toothbrushes, and staplers.

To organize this jumble, curators Donald Albrecht, Ellen Lupton, and Steven Skov Holt have plugged projects into categories that might not necessarily hold for other samples of a particular designer's work. Albrecht said the curators toyed with the idea of showing each discipline separately but soon recognized the similarities between design disciplines were what was interesting. So, themes serve to sort the 119 objects and pinpoint trends in design today.

Exhibition banners identify theme categories such as "local" and "minimal." Under the heading of "fluid," curators have grouped a toothbrush, selected bowls, eyeglasses, and computer-generated architecture. There are fluid experimental houses by Neil M. Denari and Greg Lynn FORM (both of L.A.) and New Yorkers **Kolatan/Mac Donald.** Strangely, Frank O. Gehry's "fluid" design for One Times Square is far from his most curvaceous project.

In the area devoted to "local" works, alongside sitespecific installations and a walkie-talkie, are built houses by two different Phoenix architects (Marwan Al-Sayed Architects and Wendell Burnette). Another project in this area is by Mockbee Coker Architects, of Canton, Mississippi, and Memphis. In a different room the "minimal" designs tend to look deceptively simple. The show's architectural examples of "minimal" are a Denver house and a plaza in Verona, both by Gabellini Associates; a house on Long Island and the proposed Miami Beach Gianni Versace boutique by Gluckman Mayner Architects; and a competition scheme for the Nelson-Atkins Museum of Art, by Carlos Jimenez, of Houston. A palm pilot, a Geoffrey Beene dress, Kate Spade handbags, and two contemporary pieces of Roy McMakin's Mission Style furniture are also displayed as "minimal."

Emphasis on materials characterizes work in the "physical" category, which includes a shopping cart, a toilet seat/bidet, a flooring system, **Steven Holl Architects'** MIT dormitory, **Tod Williams Billie Tsien's** Museum of American Folk Art, and a parkscape by the Berkeley firm LOOM. The category "reclaimed" refers both to the reuse of products and to reclaiming a place. It encompasses wildly different architectural projects by New York firms: Martin/Baxi Architects' Entropia; several proposed installations (for the Seagram Building and other urban sites) by Lewis.Tsurumaki.Lewis; "TV-lite" and "TV-tank," by Lot/ek. Also "reclaimed" are Weiss/Manfredi Architects' Women's Memorial and Education Center at Arlington National Cemetery and the same firm's Museum of the Earth, in Ithaca.

The "narrative" category contains equally diverse work by New Yorkers-Ralph Appelbaum Associates' Hall of Biodiversity at the American Museum of Natural History, Lebbeus Woods' abstract angular design for the "Civilization Exhibition in Berlin, and The Rockwell Group's Mohegan Sun Casino, in Connecticut. No architecture appears in the galleries devoted to the "unbelievable" (where there is an interactive Talmud and a computer) or the "branded" (a category which encompasses Air Jordan shoes, Charles Schwab's website, and signage from the Walt Disney Concert Hall). Thanks maybe to the pragmatism of architects in general and their desire for individuality, architecture does not fit as easily into these themes. But architects could enhance their practices by offering branded designs.

The catalogue, *Design Culture Now* (Princeton Architectural Press, 216 pages, 260 illustrations in color, \$50 cloth or \$29.95 paper), presents the curators discussing three years of design as featured in the exhibition.

The triennial will be on view at the Cooper-Hewitt National Design Museum through August 6.

8

Power Struggle in Fashion City

by Jayne Merkel

s special zoning for the garment district helping to protect the garment industry-or does it

keep valuable land locked up? The executive director of the Fashion Center Business Improvement District, Barbara Randall, used that question to begin a February 16 panel discussion at the Municipal Art Society. Panelists agreed that the special district provisions-originally put in motion in 1987were working. However, they disagreed vociferously about whether that "working" was good or bad.

In a brief introductory recap of his earlier lecture on the area's history, architectural historian Andrew Dolkart pointed out that zoning really created the district. As a result of the 1901 law regulating tenement sweatshops, owners started looking for new locations uptown, just west of Fifth Avenue. Most of these new Midtown buildings were built after 1916, when the city's first zoning regulations went into effect. The same year, owners of the fancy new department stores on Fifth Avenue organized a campaign to drive the sewing shops west so that the carriage trade would not have to mingle with immigrant workers in the streets.

"The new buildings were high-rises built right to the lot line, as tall as the owners felt would be economical-usually about 12 stories. The sites were 25, 50, or 75 feet wide, depending on whether the structures replaced one, two, or three town houses. They had huge windows, to take advantage of the light and ventilation, and steel frames to provide minimally obstructed space that could be subdivided. The buildings were

wired for electricity from the beginning, and because they had concrete floors, vibrations from the new electric sewing machines were limited. Each housed a number of firms, few of which employed more than 50 people," Dolkart said, noting that the building type which evolved was the classic New York loft. The structures had stone bases and brick upper stories, with setbacks that occurred in the front and the back. The majority were erected between 1922 and 1930.

Representing Community Board 5 and the Amalgamated Joint Board of UNITE, Kevin Finnegan said that "the garment district today is where City Planning and the Planning Commission expected it to be when they developed the special district rules, in 1986. They knew that there would be pressure for office conversions on an area that was seen as vital to the New York economy, because they had encouraged office building development on the West Side. It took awhile after the stock market crash of 1987, but now there is a lot of pressure. Though the rules are in force, there is no funding for enforcement. We're at a point where we need to assess the rules."

Linda Dworak directs the Garment Industry Development Corporation, which is made up of workers and management. She said "the garment industry has importance in the city's economy," but "the fashion industry, which brings a lot of attention to New York, is in crisis. In 1960, it employed 90,000 people, but it swiftly declined during the next thirty years as a result of competition from abroad, energy costs, real estate pressures, an inability to keep up with new technology. It is still the city's largest employer of factory workers,

AT THE PODIUM

with an income of \$27 billion and 4000 businesses. But a lot of manufacturing has gone to the boroughs and elsewhere. On the side streets of the garment district, where the zoning law stipulates fifty percent of the space should be devoted to manufacturing, it has gone below forty-five percent. We'd like to see enforcement and help for those companies that decide to relocate."

"People talk about the garment center as if it were one thing. There are two or three different kinds of businesses," acknowledged the C.E.O. of Nicole Miller, Bud Konheim. I have very little to do with the guy making 12,000 things for Walmart. I need to be near the Italian mills, which have offices here, and be accessible to the buyers. New York has become a center of design innovation, which was helped by moving all the shows to Bryant Park and Pier 94. We're paying more for rent, but we have to be in an art center to be creative. You cannot do this in a field in Iowa. You don't get the buzz. Businesses based on design need to be here. Those based on price don't."

Real estate executive James Buslik said he thinks that, because of price pressure, the fashion companies will eventually be located on side streets and the rest will move away. "Broadway and Seventh Avenue used to be the two main arteries when I started out 25 years ago," he said. "Now, office tenants are prepared to pay more-498 Seventh Avenue used to be all fashion." It's been rented to the Ted Bates advertising agency and to internet companies.

Mike Slattery, of the Real Estate Board of New York, agreed that the area is in transition. For that reason, he thinks the restrictions should be lifted. "We're not objecting



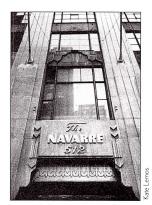
Pushboys on the street



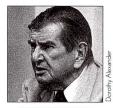
Tall pre-zoning resolution loft, 110 West 40th Street, Buchman & Fox, 1915



Tallest building on the Garment Center skyline, Nelson Tower, 450 7th Avenue, H. Craig Severance, 1929



The Navarre Building, 512 7th Avenue. Sugarmen & Berger, 1930



James Marsten Fitch



Paul Spencer Byard



Fallingwater, Frank Lloyd Wright



MIT Baker House, Alvar Aalto

AT THE PODIUM

to the attempt to support manufacturing. But I'm concerned that the cost of keeping them here is being born by the owners of the buildings. Zoning is not supposed to protect industries, though it can dictate uses. The special district was created out of a concern with 1961 tower-inthe-park zoning [which is now being revised]. People wanted to keep the bulk and character of the neighborhood," Slattery said, adding, "The industry is becomingcomputerized. Is that the kind of manufacturing that zoning intended?" He suggested other ways to protect the industry: "Maybe there could be energy credits, or credits for employing workers, or an end to the commercial rent tax." "I'd like the free market to take over." Buslik added. "One of the things that's been important for us has been the Fashion Center Business Improvement District."

"I'd like to see a garment district (or fashion center) that expands the U.S. position in the world," Finnegan said, echoing the sentiments of all the participants. Their disagreement is about how to get there. He believes, "One way to do that is zoning." Konheim thinks it's by raising wages of workers to attract more skilled seamstresses and concentrating the trades so people like him can easily check on products as they are made. He noted a trend to bring manufacturing back from abroad, do it on a smaller scale—more quickly and with less waste. Konheim stated. "Government should do what it does best-make it easy to get here and make it beautiful." Finally, Dawson suggested that modernization, efficiency and "lean retailing" might be part of the answer, though she thinks zoning, too, is necessary.

Modern Preservation

by Kira L. Gould

an preservationists forgive modernism enough to help save it? That was the quesoin at Columbia University's first annual James Marston Fitch Colloquium, in February.

When historic American buildings were threatened and largely unprotected, Fitch founded the school's historic preservation program, in 1966. But traditional notions of preservation have changed over the intervening three decades, and opening remarks at the event made some of the sixty architects, preservation advocates, and assembled others squirm. "Jim Fitch is, himself, a great modernist, and most of us came to preservation as committed modernists," said Paul Spencer Byard, the new director of the preservation program in the graduate school at Columbia. Fitch himself chimed in, saying, "The dimension of time plays a radical role in how we view and save our past. In Europe, you come across really witty interventions on fifteenth- and sixteenth-century architecture. It's very powerful."

"Any building in use will have to change," noted David DeLong, professor of architecture (and city and regional planning) at the University of Pennsylvania. "A modernist's vision should guide the change. This way, we'll avoid the pitfalls of a fantasy of another history, the 'don't touch' approach, and the condition of archeology held hostage to tourism." DeLong, a Louis Kahn and Frank Lloyd Wright scholar, used Wright's Auldbrass Plantation, in South Carolina, and Fallingwater as examples.

When filmmaker Joel Silver purchased the plantation, in the 1980s, it had suffered fires and significant deterioration. Because complete drawings for most of the buildings were available, they could be rebuilt. Documentation was sufficient for some structures to be constructed with materials Wright originally intended (rather than the ones that were used because of wartime shortages). The plantation was eventually restored to a state that had not existed before-an approach that has been criticized as too modernist. However, DeLong, who consulted on the project, maintains that the availability of the records and involvement of Eric Lloyd Wright (on the restoration team) made it appropriate. "Why not celebrate a restoration as something done now?" he asked. But some audience members, such as Frances Halsband. thought calling the restoration "Wright's vision" was inaccurate.

DeLong then explained that the original owner of Fallingwater, Edgar Kaufmann, Jr., asked the Western Pennsylvania Conservancy to keep the house "current," with books and magazines replaced regularly. The Kaufmann family reportedly disliked the idea of the house museum representing one moment in time. It's a very tricky issue, however, and DeLong suggested a fine line: don't put a 1937 car in the driveway, but don't install a flat-screen TV, because that would be too false.

Today at Fallingwater, temporary shoring supports the concrete cantilever. Engineer **Robert Silman**, who has designed structural reinforcements for the house, said that "leaving the shoring in place is bad—it eliminates the aura of that place." He believes that devising "structural mitigation based on contemporary technology is acceptable because it will allow the aura—what some would call the design intent to be restored."

Theodore H.M. Prudon, a faculty member of the Columbia program, is president of the organization DOCOMOMO/US (the Documentation and Conservation of Buildings, Sites and Neighborhoods of the Modern Movement, U.S. Chapter). He picked up on the idea of design intent and reminded the group that "we can't save everything." Choosing, of course, is a highly fraught process; the choices are perhaps the central work and trauma of the movement. And for preservation advocates, the most difficult task is eating one's words. "Lincoln Center was bashed by Ada Louise Huxtable," Prudon noted pointedly (she was in attendance at the colloquium). "And now it needs our attention."

Françoise Bollock, another Columbia faculty member, objected. "Modernists taught us the beauty of ordinary things. But we seem still too focused on the shortlist. We are monument- and publication-driven, and those characteristics are weakening the preservation movement." This led into a discussion of the American movement, which has been led over time by activists and architects. Instead of seeing context and history (and even sustainability) as aspects of superior architecture and design, there's a tendency to see these issues as separate from one another. American architects see preservation as "other." "When will we acknowledge that, when you preserve, you are designing?" asked David Fixler, who recently completed a restoration of Alvar Aalto's Baker House residence hall at MIT.

Speaker Ellen Phillips Soroka is writing a book about Carlo Scarpa. She sees preservation as a "spatial exploration of what man can do for mankind" and believes art cannot be separated from life. Unfortunately, that reality doesn't fix the problem of transforming houses from useful buildings to something else. In making important houses available to the public-making them tourist experiences-their protectors are denying the creators' design intentions. Soroka, who teaches at Arizona State University, hinted that the best strategy would be to have families living in such homes. She also favors a "label, date, and describe" approach so that modifications and restorations are identifiable. The problem there is that labels can contribute to the transformation of a place from its original function into a museum exhibit.

Closing the day's program, Columbia faculty member Paul Bentel suggested that modernist urbanism can offer a critical lens for viewing preservation and its meaning for urban and other communities. Both modernism and preservation "are involved in working out the form of places. We need to capitalize on what they share." He briefly traced the history of the preservation movement in the U.S. and suggested that the townscape movement of the 1960s impacted preservation. It helped people think about pedestrian paths, colors, and textures, but it also pushed the notion of districts-perhaps too far. Bentel hopes for a more integrated approach. "Preservation is, at its heart, a modern phenomenon. Preservationists are modernists-not traditionalists or anti-progressives. Preservationists should find solace and direction in the modernists' insistence on the differentiation between new and old."

Honors for New York Architects

or outstanding achievements in literature and the arts, the American Academy of Arts and Letters elected Steven M. Holl, artist Red Grooms, and writer James Salter as new members. Holl joins architects Edward Larrabee Barnes, Henry N. Cobb, James Ingo Freed, Michael Graves, Frank O. Gehry, Romaldo Giurgola, Charles Gwathmey, Hugh Hardy, John M. Johansen, Philip Johnson, Daniel Urban Kiley, Richard Meier, Cesar Pelli, Kevin Roche, Robert Venturi, and critic Ada Louise Huxtable as a member of the august institution with meeting rooms, offices, and galleries on the McKim, Mead & White Audubon Terrace, at 155th Street and Broadway.

□ For the latest Museum of Modern Art ticket booths in New York, Marble + Fairbanks received one of 21 prizes in the 1999 AR+D Awards from Architectural Review and D-Line, a Danish hardware company. The announcement was published in the December 1999 issue of the British magazine. According to the jurors-David Chipperfield, Massimiliano Fuksas, Billie Tsien, and Peter Davies (the magazine's editor): The booths "captured our imagination because, though modest, they solve a complicated set of problems ... with finesse and efficiency."



Steven M. Holl, AIA



MoMA ticket booth, Marble+Fairbanks

What Can We Expect From the

"The proposed Unified Bulk Program finally puts tower-in-the-park zoning-almost-to rest, 38 years after Jane Jacobs wrote *Death and Life* of Great American Cities and 25 years after the first citywide contextual zoning regulations, now known as Quality Housing." The Program finally contains one set of rules to govern both residential density and open space-and clarifies the split-lot regulation. "This is good, and worthy of our support," Michael Kwartler wrote in a report for the AIA New York Chapter Zoning Task Force.

Since City Planning published the Unified Bulk Program in December, the Chapter task force has been meeting every other week to discuss the proposed changes (as have consultants and committees of other professional and civic groups). Each task force member has analyzed some sections and prepared reports; currently the group is formulating the Chapter's testimony for hearings this spring.

Excerpts from the Early Reports

"My impression is that the Planning Department has fulfilled the objective of significant reform without a total rewriting of the resolution," **William Stein** said, echoing the feelings of others on the Chapter's task force. They are clearly going to endorse the proposal—but not without suggestions for further refinement.

The Program "doesn't offer the fundamental revisions we've talked about. And certainly the concept of height limits is very political. It was a response to public concern about too-large buildings, balanced with the real estate industry's desire for bigger buildings," according to Stein. "We support some of the basic principles," Stein continued. A design review board may be authorized to offer waivers of size restrictions for exceptional design. "As architects, we're obviously advocates for good design and regulations that encourage—or at least allow—design flexibility. As practitioners, we should certainly be proponents of simplicity and predictability. As socially conscious professionals, we should support regulations that facilitate development of lowand moderate-income housing."

"Since 1987", **Mark Ginsberg** explained, "the Zoning Resolution has had two different methods of controlling bulk and massing: Height Factor Zoning, introduced in 1961, and Quality Housing (in the contextual provisions). These resulted in two very different systems in one resolution. . . . The Unified Bulk Program ends this, creating one system of bulk massing controls for both standard and contextual districts." According to Ginsberg, a cochairman of the Zoning Committee, "There will be greater flexibility in the location of the streetwall in noncontextual districts. Within each classification, all buildings have the same floor area ratio, minimum and maximum streetwall heights, maximum building height, and maximum lot coverage. Density requirements of zoning rooms and zoning units have HOTTOTS the Unified Bulk Program would prevent

Bronx



Queens

Manhattan







Crown Gardens, Brooklyn



First Houses, Manhattan

Havens the Unified

Bulk Program would prohibit

Forest Hills, Queens

Sunnyside Gardens, Queens



The Montana , Manhattan



Phipps Garden Apartments, Queens

Melrose Commons, the Bronx





333 East 68th Street

been replaced by a minimum unit size of 400 square feet and a factor which, when it divides maximum floor area, creates the maximum number of dwelling units. This system removes the density control penalty for mixed-use buildings but will not reduce the complexities of zoning calculations. It will, however, reduce the options in the regulations by creating greater predictability, clarity, and a more rational set of consistent regulations."

The other cochairman of the Zoning Committee, **Bruce Fowle**, expressed concern about the effect of some proposed bulk requirements and height limits. "The proposal is likely to encourage towers that have flat tops. Whether or not a tower reaches its maximum height, there is no way an architect can sculpt and make it proportionally pleasing.... Buildings pressed against the height limits will not have room for high ceilings (needed for environmentally responsible building designs) or clerestory spaces (important for the quality of light). Walls will be built flush to the limit without articulation. This is not the historic character of New York City that we all admire."

Sara Caples wrote that "there are many good little changes and a few really bad big ideas, partly because this is an incremental reworking based on responses to political pressure. Among the many good changes are the removal of the room-count for calculating the maximum allowable number of dwelling units, and the acknowledgment of topography as well as curb level in calculating building heights. Among the ill-considered changes . . . is the creation of yet another governmental review board [for exceptional design], especially one with a mission so vaguely defined. Finally, there are some notable lost opportunities, such as missing Green incentives and revisions of use-regulations which acknowledge the trend to blend living and working environments."

The Discussion

Began **Alfreda Radzicki:** "If we say the Program is better, are we going to say why? The heaviest impact is in midrise R6-R8 districts. I have a fundamental problem with capping height, because it's not New York."

Lois Mazzitelli concurred: "The idea of initiating height limits at all is anathema in this city. This is New York!" Fowle and Caples agreed.

"The low- and mid-bulk districts, where towers are not permitted, are particularly hard-hit by the proposed bulk controls for community facilities," Radzicki added. "Some modest changes, such as increasing permitted coverage in residential districts to seventy percent, and eliminating the rear yard setback, would allow greater use of potential floor area while keeping building heights lower."

Other members pointed out that new requirments for distance between buildings would make it difficult to follow a contextual approach in many districts. The inner-court formulas would lead to spaces considerably less than sixty feet—too narrow for usable courtyards.

Fowle stated: "Another thing that concerns me is that you

don't have to maintain the streetwall at all if you control the whole block."

Michael Kwartler asked: "So you suggest requiring a streetwall but giving a lot of flexibility above it?" Stein said: "I like the idea of requiring a streetwall and allowing greater flexibility above it."

"To have bulk controls *and* height limits is a belt-and-suspenders approach. You should have one or the other," Mazzitelli suggested. But **Suzanne Wertz** wondered, "Do we want to fight tooth and nail against the communities on heights? Maybe we should fight the thirty-three percent minimum block coverage instead of the height limits. It's going to create boxy, bulky buildings. I remember that taller, narrower buildings are better for sunlight in parks."

Ginsberg: "You need the thirty-three percent to limit zoning lot mergers."

Wertz: "Then why not limit it to merged lots?"

"I think we need to be sure that if there is a minimum tower requirement it not be more than twenty-five-percent towers," said Mazzitelli. And Radzicki noted, "The twenty-five percent has historic precedent." Kwartler agreed, "The way they have it now would produce a 60-foot-wide tower. That's not a tower."

As Ginsberg pointed out, "With the excessively bulky towers, the Program is encouraging bad design, yet they propose a design advisory board to encourage design excellence."

"We have a lot of questions about the way this would work," Kwartler added. Several people said they thought developers would not use the good-design bonus because it would take too much time. "The nonprofit groups might use it," Ginsberg countered.

Kwartler described the proposed Unified Bulk Program as a "one-size-fits-all set of contextual regulations. The urban design assumption is that the City is mature and comprised of distinctive places, districts, and neighborhoods valued by New Yorkers. The approach is conservative (as in conservation) in terms of design (we like what we have done). It's authoritarian (the regulations assume we know in advance what is 'right and good') and prescriptive (the building form is legislated, in varying degrees, guaranteeing certainty to all)."

"Mindful of the limits of a potentially grinding contextualism, the planning department has included a method to provide relief from the recognized limitations," Kwartler said. But this "major and minor modifications program" requires review that most developers may not be willing to undergo. Kwartler suggests authorization instead of a review process for minor modifications, "because it would provide flexibility." His main concern—and that of his colleagues—is that attempting to simplify existing legislation, provide clear guidance, and prevent the continuation of recent abuses might eliminate the possibility of unforeseen good new ideas. —J.M.

ARO at Artists Space

n Soho, for an Artists Space exhibition in February and March, Architecture Research

Office built a seven-foot-tall freestanding wall with hundreds of cream-colored paper bricks. Actually, they built it twice. At the opening of "Paper Architecture," air currents caused by milling crowds proved a little too intense for the wall. (It collapsed as the ARO's Adam Yarinsky was chatting with Anne Van Ingen, from the New York State Council on the Arts, the agency which had given Yarinsky's partner, Stephen Cassell, the grant for the research.)

The project grew out of the firm's ongoing investigation into relationships between computer-aided design, fabrication, and craft. Strong-but-lightweight components of folded card stock ("the bricks") were created using a computer-controlled laser-cutter. As assembled on-site, the D-shaped paper units interlocked.

"Since drafting is now being done in a digital form," Yarinsky explained, "files can be used directly or indirectly to make components of a building. Frank Gehry is the main example." Computers can drive not only laser cutters-with a capacity for speed, repetition, and accuracy not attainable by other means-but also milling machines and water jets that cut metal and glass. For the installation at Artists Space, they selected an "inexpensive material-paper-to understand more about the processes the laser is capable of and to explore the qualities of the material." The laser, they discovered, can burn finely spaced lines that a hand could not possibly cut. Scott Abrahams, Alan Bruton, and Matt Azen learned to tweak

new things out of the laser cutter and to make paper translucent by putting very, very small perforations in the surface so light could pass through it, a quality that lighting consultant **Rick Shaver** enhanced for the installation.

ARO was selected for the Artists Space exhibition by previous exhibitor Leslie Gill.

Penn Station on the Walls

reviewed by Andrew Blum o building looms larger at the edges of New Yorkers' architec-

tural imagination than the 1910 Pennsylvania Station, by McKim, Mead & White, and no demolition is as universally acknowledged as a mistake. Last month at Columbia University's Wallach Art Gallery, Gateway to Metropolis: New York's Pennsylvania Stations sought to rectify that mistake. The show's motive was fair-considering the current state of Penn Station, buried under Madison Square Garden. To drum up public enthusiasm for Skidmore, Owings & Merrill's design for a new station, the show links it to the glory of the original through beautifully displayed photographs, drawings, models, documents, and architectural fragments.

It's the right moment to remember the original Pennsylvania Station as we once again plan a replacement. The old photos and drawings are as alluring as ever, and everyone in the gallery looks at them dreamily, wishing they could step right in. It seems this includes the curator, Columbia art history associate professor Hillary Ballon, and all those from SOM and the Pennsylvania Station Redevelopment Corporation.

As Ballon explains in the introductory text, both the original station and the new one were conceived as monu-

IN THE GALLERIES

mental gateways, adapting "meaningful historical forms to the conditions of modern life." Comparing the old with the new is powerful and instructive. Nevertheless, we are shown the original Penn Station building—and the design by SOM for a replacement is no Penn Station. In the face of the old photographs and drawings, the plan seems forceless, and comparisons prove tricky.

While the show approaches the old with a keen and insightful historical eye, it approaches the new with an odd nostalgia. The digital rendering of the new ticketing hall shows light streaming in (just like in the celebrated photographs of McKim's building), while the wall text notes that SOM's glass-andsteel shell structure is the same height as the original waiting hall. Ballon suggests that "by explaining aspects of the old building it became easier for visitors to recognize features of the new building." She looks to the old for further parallels in the train hall, where "the arrangement recalls McKim's concourse, which also overlooked the platforms." Still, is all that's good about the new design what's old?

Galleries which chronicle the destruction of the 1909 station (along with the birth of the preservation movement) help to link the old with the new. Early photographs of the station show a totally unfamiliar city, with low buildings and horsedrawn carriages. But the pictures of its last days are eerily familiar. In 1963, after 53 years of service, it looked haggard(though today's Grand Central puts to rest questions about an old train station's ability to survive in a growing city).

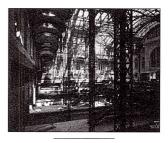
I left the exhibition not so much excited about the new

plan, as regretting the destruction of the old. Gateway to Metropolis-or half of it-is an historical celebration of a building that should never have been destroyed. The other half, looking forward and backward at the same time, celebrated a structure yet to be built. The exhibition reminded us of the beauty of the first Pennsylvania Station, and revealed the planned new Penn Station as obligingly historical. Yet-why not? It will be, after all, an insertion in a landmark building.

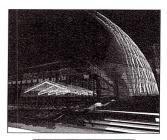
Andrew Blum, a recent graduate of Amherst College, has been working on exhibitions for the Museum of Modern Art and the Architectural League.



Wall detail, Artists Space exhibition. Architecture Research Office

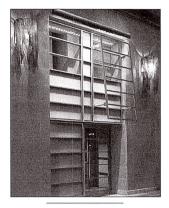


Train concourse, 1909 Pennsylvania Station, McKim, Mead & White



1999 Pennsylvania Station Skidmore Owings & Merrill

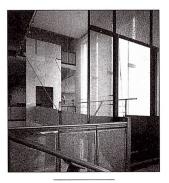




The Shoreham Hotel, Pasanella+Klein Stolzman+Berg



Stabile Hall, Pasanella+Klein Stolzman+Berg



The Root House, Pasanella+Klein Stolzman+Berg

IN THE BOOKSTORES

Pasanella+Klein Stolzman+Berg Reviewed by

Carol Herselle Krinsky

sn't it good to know that intelligent architects can exercise ingenuity even without enormous budgets, enormous acreage, and obscure theorizing? Pasanella+ Klein Stolzman+Berg, a new volume in the Contemporary World Architects series (Rockport, 132 pages, 8³/₄ x 8 ³/4, 350 illustrations, 250 in color, paper, \$19.99) presents the members of the firm who are, to judge from the evidence published here, alert to context and to practical possibilities.

Firm partner Giovanni Pasanella established his reputation with housing in the Twin Parks area of the Bronx, from 1969-74, while J. Arvid Klein is described as primarily the manager in the groupa valued adviser and critic. Two younger partners, Henry Stolzman and the late Wavne **Berg**, win applause from the book's three writers for continuing their predecessors' accommodation of contextwithout imitating it. Their imaginative artistry is practical but not showy and their practicality is sensitive.

Many of the firm's largescale projects have been institutional work, such as an addition to the library at SUNY's Fredonia campus, a dormitory for Pratt Institute, and a detention center in Montana attributed to Wayne Berg. Other work has been commercial-notably the clever renovations of old hotels in Manhattan, which are credited largely to Henry Stolzman. The firm has remodeled apartments and built some houses, too. Among the participants in projects and realized buildings (the book is coy about what's built and what's not) was Richard Weinstein, who wrote the introduction.

Weinstein's three pages ought to give us an insider's insights, though space constraints allow merely a brief overview. He stresses the "humanistic" aspects of the partners' work, which seems to mean that they pay careful attention to clients' needs and try to provide comfort, beauty, and efficiency-rather than making pretentious intellectual statements. He also identifies some ingenious ideas that help clients understand the difference between talented architects and ordinary builders.

Despite a vague first paragraph, Weinstein's pages are more informative than the one-page foreword written by Walter Chatham, who is a far better architect than writer. He calls the firm's work evocative, without saying what's being evoked. Unnamed historical precedents are said to be appropriately abstracted to provide context and meaning, though the meaning isn't specified. (As a historian I could see bits related to Aldo Rossi at Gallarte, Mario Botta and the Ticino School, and other sources.) But nothing is medieval about the firm's university buildings (medieval universities-at least in Oxford and Cambridge-lack the austerity that the writer claims for them). A preface by Jayne Merkel on two pages, along with her paragraphs about each project, are written clearly. Unfortunately, they are too short to provide a ripe evaluation of the architects' works. That's the fault of the publisher, who restricted the writers' contributions.

The paperbound volume is illustrated with beautiful photographs by **Paul Warchol**, **Chuck Choi**, and **Jock Pottle/Esto**, which often portray two contiguous spaces or nearly everything in a single room. The short text accompanying each work does not always address what's in the photograph, though—perhaps because the text and pictures are by different people who worked at different times.

Series director Oscar Riera Ojeda takes credit along with Lucas H. Guerra for the concept and design of the book, though they ought to hide from public view. The size of the text is tiny—I'd guess an 8or 9-point typeface. Rather than black, it's printed in gray and is physically uncomfortable to read. I despise their notion of fashionable graphic design—superficially handsome but not functional.

If a building were built as this book has been produced, no one could use it. Few of the photographs have captions or legends, and one page-sized detail is printed upside down! Some of the images are so small that the reader needs a magnifying glass to see the surface characteristics of the building, and at least two historic pictures related to a Second World War memorial project are unintelligible.

From the restrictions on text length and the book designers' indifference to explanation, I conclude that this (like many other architectural monographs) is meant to be leafed through, not read and not used for any analytical or critical purpose. If that's what architects like to buy, they'll continue to constitute a market for superficial, almost unusable books like this one. It's not simply a vanity publication. Presumably, an editorial board advises the publisher about firms that merit a book. But Pasanella+Klein Stolzman+Berg deserves something better that this.

Carol Herselle Krinsky is a professor of architectural history at New York University.

Art Commission Honors Outstanding City Projects

by Kira L. Gould



February, the 102-year-old Art Commission of

the City of New York presented its 18th annual awards for excellence in design. A New York City agency, the commission is responsible for the monthly review and approval of works of architecture, art, and landscape architecture on city-owned property. The commission reviews a wide variety of projects for aesthetic appropriateness. It considers construction and restoration of buildings, parks and playgrounds, and distinctive sidewalks. Also under its purview are lighting installations and artwork design, installation, and conservation. The agency consists of eleven unpaid commissioners and three full-time staff members.

Projects cited for outstanding design this year included the Harlem River Boathouse, by **Robert A.M. Stern Architects** (for the Department of Parks and Recreation and the New York Restoration Project); the Long Island Expressway and Cross Island Parkway Interchange Improvements at Alley Pond Park, in Queens, by Vollmer Associates (for the Department of Parks and Recreation); The Chinese Scholar's Garden at the Staten Island Botanical Garden, by Demetri Sarantitis Architects, The Landscape Architecture Company, and Padilla Construction (for the Department of Parks & Recreation). Also awarded were: The New Hunts Point Teen Center in the Bronx, by Victoria Meyers and Thomas Hanrahan with Castro-Blanco & Piscioneri Associates, Architects (for the Department of Parks and Recreation, with the Department of Design and

Master Plan for the Alliance for Downtown New York, by Cooper, Robertson & Partners, **Quennell Rothschild & Partners,** Vollmer Associates, Pentagram Design, and Caribiner International (for the Department of Transportation and the Department of Sanitation); A Support Building and Disinfection Facility at the Newtown Creek Water Pollution Control Plan, in Greenpoint, Brooklyn, by the Polshek Partnership, Hazen and Sawyer, and Malcolm Pirnie (for the Department of Environmental Protection). Honored arts projects included: the restoration and renovation of the Manhattan Supreme Court Building Decorative Painting, by Jay Cardinal Consultants and Evergreen Decorative Painting (for the Department of Citywide Administrative Services); conservation of Romare Bearden's painting "Cityscape" at Bellevue Hospital in Manhattan, by conservator Luca Bonetti (for the Health and Hospitals Corporation with the support of Agnes Gund and Daniel Shapiro).

Construction); A Streetscape

For the first time in several years, an architect, Jean Parker Phifer, is president of the volunteer panel of commissioners. She hopes design professionals understand that the organization isn't out to second-guess design conceptsthough they do make suggestions that can improve a project. "Sometimes we ask for a slight change of color or material that affects how it will wear or how it relates to the overall context," she explained. The commission can offer guidance because of the breadth of projects its members have reviewed. Phifer said that they have seen numerous clever responses to the accessibility issue, for example, and can

AROUND THE CHAPTER

draw on those to improve poor solutions.

While Art Commission approval is often perceived by architects as yet another hurdle to be cleared, at times the commission proves a useful tool for a design team. A case in point is architect Audrey Matlock's clean, airy renovation of the Fresh Meadows Branch Library, a design which was approved. During construction, the client decided that a dark tinted glass would be necessary to control light levels inside. Matlock appealed to the commission, arguing that the change would be problematic. Commission members agreed that the tint would destroy the sense of transparency, creating an incongruity in the facade. Working with Matlock and the client, the commissioners helped to find an appropriate solution.

Security in the Civic Realm

by Barbara A. Nadel, FAIA he April 1995 bomb explosion at Oklahoma City's federal building changed perceptions and expectations about public safety. Today, public buildings must anticipate and thwart unforeseen threats, balancing security and accessibility concerns in the next generation of federal and state courthouses. Public buildings should not be designed as bunkers. They should be inviting environments, symbolic of American core values in a free and democratic society.

Security and aesthetics can be complimentary in the civic architecture of the 21st century, according to speakers at "Security in the Civic Realm," the February symposium sponsored by the AIA New York Chapter Committee on Architecture for Justice. More than fifty architects and pub-



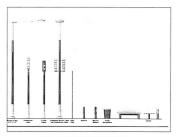
Boathouse at Swindler Cove, Robert A.M. Stern Architects



The Chinese Scholar Garden, Staten Island Botanical Garden. Demetri Sarantitis Architects



New Hunts Point Teen Center, Hanrahan and Meyers



Streetscape master plan, Cooper Robertson & Partners



Newtown Creek, Polshek Partnership

AROUND THE CHAPTER

lic officials from around the country came to the Foley Square Federal Courthouse in lower Manhattan for the event in February.

Last year, Senator Daniel Patrick Moynihan called for a national conversation about security and openness in federal buildings. At the February forum, Ed Feiner, FAIA, chief architect for the General Services Administration acknowledged Moynihan's vision. "We don't want to build bunkers or exclude the federal government from our communities. Terrorists," Feiner said, "are not the most significant architects of federal buildings in the twenty-first century. Perfor-mance standards, more than 'cookbook' guidelines, are the preferred methods of achieving GSA's desired results."

Achieving security and openness is an ongoing challenge. However, given the choice, Supreme Court Justice Stephen Breyer has said he prefers openness. Panel moderator and Architecture for Justice Committee vice chairman Peter Krasnow, AIA, pointed out that architects and engineers must disguise security measures for courthouses while creating open, visually transparent and inviting environments. "That's our calling in an open, democratic society," he added.

Digital video surveillance has had a huge impact on building safety, observed Philadelphia security consultant **Jerry Forstater**, of Professional Systems Engineering. Elaborate command centers ready to mobilize several agencies in any emergency have replaced old-fashioned central monitoring rooms with their banks of video screens.

Moderator **Jordan Gruzen**, **FAIA**, offered a design history of Foley Square. Subsequent case studies examined how new federal buildings and local courthouses from Boston to Brook-lyn—by architects such as SOM, HLW, Pei Cobb Freed, Gwathmey Siegel, Rafael Viñoly, and Kliment & Hals-band—are implementing similar security measures and building programs for public buildings while maintaining unique urban design solutions and aesthetic vocabularies.

Barbara A. Nadel, FAIA, is vice chairman of the national AIA Committee on Architecture for Justice PIA. She is New York regional director on the AIA Board of Directors.

Guilty Pleas

□ False rumors have been circulating since 31 individuals and 24 companies pleaded guilty last October to taking bribes ranging from several thouands to over a million dollars. As a result of Manhattan District Attorney Robert M. Morgenthau's investigation of corruption in the commercial interior construction industry, innocent architects have erroneously been linked with the convictions. AIA members who did plead guilty were: Lawrence Berger, of Berger Rait Design Associates; Gary Metzger, of Metzger/Metzger Architects; Martin Appel and Demo Christoforatos, of the Port Authority of New York and New Jersey; and S.P. Papadatos Associates. Nonmember architects entering guilty pleas in the scandal were Howard Altabet, of SCR Design; Steven Anderson, of the Montroy Andersen Design Group; Stephen Fishkin, of the Intertect Group; Osau Hashimoto and James Platz, of Hashimoto-Platz Design; Martin Hero, of the Port Authority; Barry Leitner, of the Intertect Group; Wayne Marcus, of Wayne Marcus Design; Jack Michaelson and Kenneth Kleinman, of Descon

Interiors; **Saul Mitchell**, of Mitchell Fontana Associates; and **Martin Rait** of Berger Rait Design Associates. Individuals received five years probation and fines ranging from \$20,000-\$350,000. The employees of the Port Authority were forced to resign.

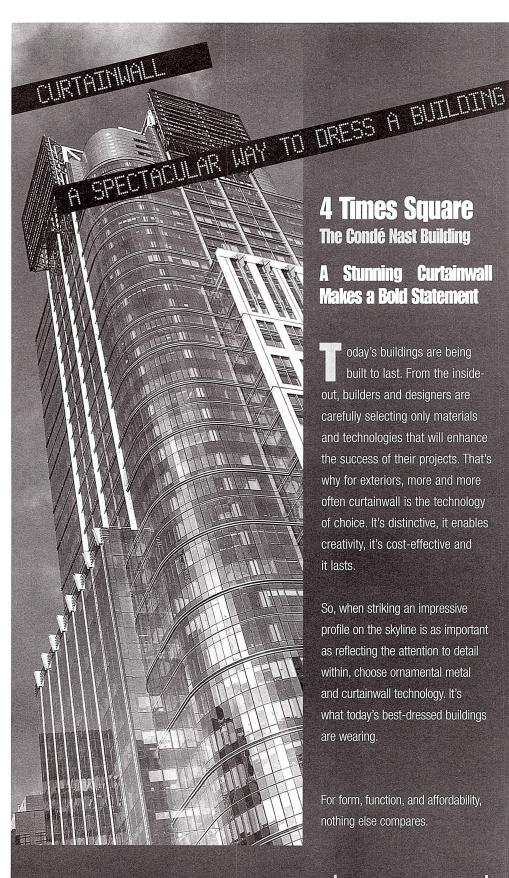
All of the companies received conditional discharges; those remaining in business agreed to hire private inspectors-general who will, for a five-year period, monitor them, institute procedures, and conduct internal inquiries to insure that no improper conduct takes place in the future.

Career Moves

□ Gensler, the firm that received the national Institute Year 2000 Architecture Firm Award, has named 20 new vice presidents. In New York, they include Gustavo N. Hinojosa; Barry McCormick, AIA; and Edward J. Wood.

Founded in 1964, Richard
 Dattner Architect has four
 new partners and has been
 renamed Richard Dattner &
 Partners. Joining Richard
 Dattner, FAIA, are Joseph
 Coppola, AIA; Beth Greenberg,
 AIA; William Stein, AIA, and
 Bernard Zipprich, AIA. The firm
 also has seven new associates:
 Robin Auchincloss, AIA; Paul
 Bauer, AIA; Michael Daniels, AIA;
 Federico Del Priore, AIA; Jeffrey
 Dugan, AIA; Perry Hall, AIA, and
 John Lam, AIA.

□ The Phillips Group announces that Guy Lindsay Kohn has joined the firm as a senior project designer. For eleven years, he was the principal of Guy Lindsay Kohn Design, in New York and Westchester. Tony Lau, AIA, formerly the managing principal at Mancini Duffy in Stamford, Connecticut, has also joined the Phillips Group as a senior project manager.



BOOKLIST

Rizzoli Bookstores' Top 10 As of February 2000

1. Arata Isozaki: Four Decades of Architecture, David Stewart (Universe, paper; \$25).

2. Gehry Talks: Architecture & Process, Mildred Friedman (Rizzoli, cloth, \$65).

3. CAD Layer Guidelines, Second edition, Michael Schley (AIA, cloth, \$35).

4. Venetian Villas, Michaelangelo Muraro (Könemann, cloth, \$29,95).

5. Houses of McKim Mead & White, Samuel White (Rizzoli, cloth, \$70).

6. **Paul R. Williams,** Karen Hudson (Rizzoli, cloth, \$50).

7. Steven Ehrlich, Joseph Giovannini (Rizzoli, paper, \$40).

8. John Lautner, Alan Hess (Rizzoli, cloth, \$70).

9. New American Townhouse, Alexander Gorlin (Rizzoli, cloth, \$60).

10. New York: A Guide to Recent Architecture, Susanna Sirefman (Könemann, paper, \$5.98).

Urban Center Books' Top 10 As of February 2000

1. The Inflatable Moment, Marc Dessauce (Princeton Architectural Press, paper; \$27.50).

2. Guide to New York City Landmarks, Andrew Dolkart (John Wiley & Sons, paper, \$19.95).

3. Peter Zumthor, Works and Projects 1979-1997 Peter Zumthor (Lars Müller, cloth, \$75).

 The Un-private House, Terence Riley (MOMA/Abrams, paper, \$29,95).

5. Grand Central: Gateway to a Million Lives, John Belle and Maxinne Leighton (W.W. Norton, cloth. \$39.95).

6. The Art & Architecture of Paul Rudolph, Tony Monk (John Wiley & Sons, paper; \$45).

7. New York Guide to Recent Architecture, Susanna Sirefman (Könemann, paper, \$5.98).

8. MVRDV at VPRO, Jamie Salazar (Actar, cloth, \$27).

9. Gyroscopic Visions, Neil Denari (Princeton Architectural Press, paper; \$40).

10. American Ruins, Camilo José Vergara (The Monacelli Press, cloth, \$60).

ornamental

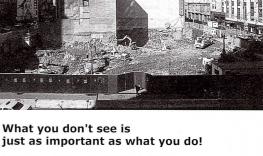
The Ornamental Metal Institute of New York 211 East 43rd Street • New York, NY 10017 • 212-697-5554

DEADLINE

May 1

Application deadline for the Summer Program in Classical Architecture 2000 (June 9 - July 23). This unique, intensive six-week training program in the building arts is for students in the architectural and design disciplines, practicing architects, interior designers, preservationists, educators, builders, and craftspeople. It teaches the fundamentals of architecture through the study and exploration of the classical tradition, providing detailed instruction in a wide variety of subjects pertaining to classical architecture and urbanism including: elements of classical architecture, studio design, literature and theory, proportion, wash rendering, measured drawings, traditional building and craftsmanship, principles of urbanism. Applications and program information are available at www.isca-ny.org; or contact The Institute of Classical Architecture, 225 Lafayette St., Suite 1009, New York, NY 10012; telephone 917-237-1208; or fax 917-237-1230.





Langan...from the ground down GEOTECHNICAL SITE/CIVIL ENVIRONMENTAL WATERFRONT SURVEY

Engineering and Environmental Services, P.C.

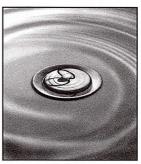
90 West Street, Suite 1210 New York, New York 10006-1039

TEL (212) 964-7888 FAX (212) 964-7885

FLORIDA

services related to: project management contract management practice management





CONNECTICUT

Loss.

Prevention.

Most professional liability insurers will try to protect your resources after you have a claim. But you can expect a lot more from DPIC. For more than 25 years, DPIC and its specialist agents have delivered programs that work to stop losses **before** they happen. Expect more and get it. Call the DPIC agent below or visit us on the Web at www.dpic.com.

singer nelson charlmers 212.826.9744

DPIC Companies Orion Capital

A.M. Best Rating: "A" (Excellent). Policies are underwritten by Security Insurance Company of Hartford, Design Professionals Insurance Company and The Connecticut Indemnity Company. The issung company varies by state. DPIC Companies, Monterey, CA, is whally owned by Orion Capital Corporation, a NYSE-listed corporation with assets of \$4.2 billion. © 1999 DPIC Companies, Inc.



URBAN D.C. Inc. BUILDING RESTORATION **CONTRACTORS & ENGINEERS**

Structural Repairs Lic./Insured for LL 11/98 Inspections Landmark Preservation Compliance

Call 718. 599. 4000 Fax 718. 599. 4099 URBANDC@aol.com

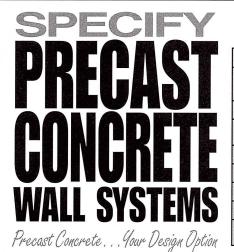


They All Got Jobs.

Who's left to hire, everyone has a job! For architects employment is at an all time high. So how can you find qualified candidates to fill your positions? The answer is CFA. For 16 years we've built a job database of over 10,000 qualified professionals from entry to partner level. CFA conducts comprehensive portfolio reviews and CAD skill evaluations for candidates who are available on a per-project or permanent basis. "CFA continues to provide our members with qualified professionals at critical times in their project cycle," says Richard Fitzgerald, AIA/BSA Executive Director. CFA's job placement counselors have years of experience in the staffing industry and specialize in the field of architecture and building design. Schedule a meeting with CFA today to customize a staffing plan that works for you.



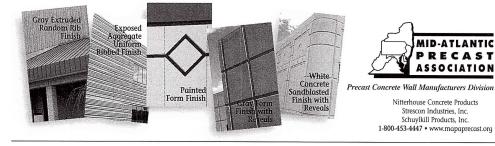
For more information contact CFA by phone at 212-532-4360 or on the web at www.cons4arch.com



There are even more advantages to specifying precast concrete wall systems. Call the Mid-Atlantic-Precast Association at **1-800-453-4447** for more information on how precast concrete wall panels can be your solution of choice.

	PRECAST CONCRETE WALL SYSTEMS	MASONRY	METAL PANELS	TILT-UP CONCRETE
DESIGN FLEXIBILITY	~	~		
FACTORY CONTROLLED PRODUCTION TO ASSURE QUALITY	r		~	
THERMAL EFFICIENCY	V			
WATER & LEAK RESISTANCE	v			
LOW MAINTENANCE	~			~
DURABILITY	V	V		V
LOW LIFE CYCLE COSTS	V			
GERM-FREE ENVIRONMENT	~			
YEAR-ROUND FAST CONSTRUCTION	v			

So, whether you are constructing a retail store, warehouse, office building, plant or distribution center, you can rely on precast concrete wall panels to meet specifications and maintain construction schedules.



EXHIBITIONS

April 3 - August 14 Gwathmey Siegel & Associates Architects Graduate Center of the City University of New York Art Gallery, 365 Fifth Ave., 212-817-7177.

April 6 - May 13 Travel Sketches by Architects Bertha & Karl Leubsdorf Art Gallery, Hunter College, 68th St. and Lexington Ave., 212-772-4991.

April 8 - 15 Ideas for Renaissance and Reconstruction in the Balkans Detractment of Architecture and

Parsons Department of Architecture and Environmental Design, 25 East 13th St., Second floor. 212-229-8955.

Through April 26 **The Worlds of Nam June Paik** Solomon R. Guggenheim Museum 1072 Fifth Ave., 212-423-3840.

Through May 1 thts2k, a Competition to Redesign the tkts^m Booth in Times Square Van Alen Institute, 30 West 22nd St., 212-924-7000.

Through May 13 **Ten Shades of Green** The Architectural League 457 Madison Ave., 212-753-1722.

Through May 16 Greater New York P.S. 1 Contemporary Art Center, 22-25 Jackson Ave. at 46th Ave., Long Island City, Queens, 718-784-2084.

Through May 21 Singular Voices/Voices of Many The Hudson River Museum, 511 Warburton Ave., Yonkers, 914-963-4550.

Through June 1 New Urban Sculpture Metro Tech Center, Civic Center/Borough Hall, Brooklyn. 212-980-4575.

Through August 6 National Design Triennial: Design Culture Now Cooper-Hewitt National Design Museum, 2 East 91st St., 212-849-8400.



Fredric Bell, FAIA



William Bobenhausen, FAIA



Michael D. Flynn, FAIA



Jerry Laiserin, FAIA



John Ming-Yee Lee, FAIA



Conrad Levenson, FAIA



Lee F. Mindel, FAIA



Barbara Nadel, FAIA



Norbert W. Young, Jr., FAIA

AROUND THE CHAPTER

New Fellows

ine Chapter members were among the 83 AIA architects elected nationally to fellowship in the year 2000. We congratulate Fredric Bell, FAIA, of the New York City Department of Design and Construction; William Bobenhausen, FAIA, of Steven Winter Associates; Michael D. Flynn, FAIA, of Pei Cobb Freed & Partners; Jerry Laiserin, FAIA, of the Laiserin Group; John Ming-Yee Lee, FAIA, of John M.Y. Lee/Michael Timchula Architects; Conrad Levenson, FAIA, of Phoenix House; Lee F. Mindel, FAIA, of Shelton Mindel & Associates: Barbara A. Nadel, FAIA, of Barbara Nadel Architects; and Norbert W. Young, Jr., FAIA, of McGraw-Hill. Nationally, there were 269 applicants. No other city had as many fellows, though Boston came close, with six.

Upcoming Events

 \Box From May 4-6, this year's AIA Convention and Expo will be held at the Pennsylvania Convention Center. The event will feature lectures by Zaha M. Hadid and Christian de Portzamparc, among others. Themed "New Century, New Vision: Livable Communities for America's Future," it will also feature former U.N. Ambassador Andrew Young. Speakers will address urban blight, suburban sprawl, rural resource degradation, and efforts to find innovative design solutions to these pressing problems. For information, go to www.aiaconvention2000.com, E-mail aiaexpo@hhcc.com, or call Hill, Holliday Exhibition Services at 617-850-4475.

The Philadelphia Furniture
 & Furnishings Show invites
 AIA New York Chapter members to the Pennsylvania
 Convention Center, in
 Philadelphia, from May 12

through 14. New York Chapter members will be welcomed free, with no preregistration required. More than 250 juried exhibitors will show their handcrafted objects for home and office. For information, contact the show office at 215-440-0718 or pffshow@erols.com.

Recent Events

□ The AIA New York Chapter's committee on the environment hosted a discussion about design charrettes as a means of discovering sustainable strategies for communities. Architect Joyce Lee, AIA, and landscape designer Margie Ruddick reviewed their work on a charrette in Zhongshan, China. Planner Mitchell Silver, community activist Cecil Corbin-Mark, and landscape architect Thomas Balsley discussed the Harlem River charrette. Both groups' work addressed waterfront issues and involved multiple stakeholders and multidisciplinary design teams. Kent Barwick, director of Metropolitan Waterfront Alliance (this event's sponsor), introduced the evening and reminded attendees of opportunities and risks facing the New York and New Jersey waterfront communities.

□ Industrial designer **Chuck Pelly** was the first speaker in a series of lectures called "Pioneers of the Industry 2000." The AIA New York Chapter interiors committee and the International Interior Design Association are cosponsors. Pelly, who once worked for Henry Dreyfuss, is now CEO of Designworks, a multidisciplinary firm that is has become a subsidiary of BMW.

Pelly talked about his last few decades in design—from the cars he has conceived to the sets he designed for TV's "Lost in Space." He has created seating, tools, and lighting, and says he now wants to try a boat (to sail into the sunset). But this designer, whose firm has built a significant reputation in the U.S. and in Europe in recent years, seems unlikely to slow down. Clearly, he still believes that the power of design is nearly limitless.

□ Before a sold-out audience on February 10, the AIA New York Chapter marketing and public relations committee, in collaboration with The Society for Marketing Professional Services New York Area Chapter (SMPS) and the New York Chapter Society of Design Administration (SDA), kicked-off its four-part seminar series, "The Business of Design and Construction...Your Next Step." Moderated by Frank A. Stasiowski, FAIA, C.E.O. and President of PSMJ Resources, the series has been conceived to empower young design and construction professionals, with an understanding of the business skills needed to achieve their practice goals as employees, partners, or sole practitioners. The first seminar ("You have the talent, you have the projects, so who needs business development?") underscored the importance of business development in attaining any set of professional goals. Another seminar was held in March; there will also be one this month ("Is public relations the key to your success or is it the 'dirty little secret' of the big-names?") and next month ("You can manage a project, can you manage a business?"). For information, contact, Melora Heavey, 212-243-7400.

COMMITTEE MEETINGS

READJUSTING ARCHITECTS' ETHICAL BEARINGS



In October 1999, five longtime members of the New York Chapter were indicted for taking bribes from contractors. The investigation by Attorney General Robert N. Morgenthau involved dozens of people from the construction industry and resulted in jail sentences and fines. Of course, the

Chapter stands firmly against this kind of fraudulent behavior. But calling it a problem of a few individuals does nothing to repair the damage these men have done to the honor of our profession. Instead, let the current scandal be the impetus that gets us involved outside the narrow definition of our work. If architects seek meaningful influence over our environments, we must counter some of the negative impact by readjusting our ethical bearings.

Solving day-to-day problems related to our projects is not enough. Our ethical code asks us to "thoughtfully consider the social and environmental impact of professional activities." While many AIA members contribute to the broader community, we could do more. When we illustrate the ramifications of our work for our clients and the public, we augment the traditional role of architects. This is particularly relevant in decisions about size, scale, and placement of buildings, public amenities, and open spaces.

By refocusing our clients' goals in broader terms-such as sustainability-we increase the chance of producing integrated, meaningful buildings. Beyond our normal professional areas are public arenas where we can improve the livability, safety, and beauty of our communities. The Institute's ethical code asks us to dedicate part of our practice to pro-bono work. Consider adding your skills on behalf of the building committee at your local church or community school. You might assist with a construction project-or help to select an architect for the job. Providing free services in this manner is both ethical and professional.

The AIA ethics code calls for architects to "respect and conserve our natural and cultural heritage while striving to improve the environment and the quality of life within it." In boom times, old buildings are in danger of being needlessly replaced. Or, as historic preservation is constantly redefined, architects are asked to compromise the past for present needs. Instead, we can help clients make choices that maintain economic viability without sacrificing a special moment of our built past. And we can work toward preservation of the small parks, greenery, light, and air that help make urban living in New York City bearable.

Our presence in the public realm is also vitally important. We can use our diverse expertise to help solve the problem of New York City's public school buildings. Children have an inalienable right to classrooms free of toxins, peeling paint, and bad lighting. We should have the highest aspirations for schools since they are a direct reflection of the value that we place on education. Architects should advocate more forcefully for better school construction and maintenance. Because when we give ourselves to public service, we foster public appreciation of architecture and the work of architects. Our honor is in the deeds we do. –Wendy Evans Joseph, AIA, Chapter president April 3, 6:00 P.M. Housing

April 5, 5:30 P.M. Public Architects

April 6, 8:30 P.M. Professional Practice

Аргіl 10, 6:30 р.м. Learning By Design:NY

April 12, 4:00 P.M. Round Table

April 12, 6:00 р.м. Architectural Dialogue

Аргіl 12, 6:30 р.м. *Health Facilities*

April 17, 6:00 P.M. Historic Buildings

Аргіl 19, 12:30 р.м. Architecture for Education

Аргіl 21, 8:00 а.м. Zoning & Urban Design



For updated calendar information, visit the Chapter's website, at www.aiany.org

AIA New York Chapter The Founding Chapter of the American Institute of Architects 200 Lexington Avenue New York, NY 10016

George Smart 5409 Pelham Rd. Durham, NC 27713 Bulk Rate US Postage Paid New York, NY Permit No. 4494