

THE AMERICAN
INSTITUTE OF ARCHITECTS June-July
1940 JUL 29 AM 9: 20 1940

WASHINGTON, D. C.

ARCHITECT

Vol. one

OFFICIAL JOURNAL ARCHITECTS SOCIETY OF OHIO

No. three

In

Unity

Thereis

Strength

Note --- State Convention plans are under way to provide an outstanding meeting in Columbus on October 4th and 5th. Everything including a good football game. See competition program in August issue of the Ohio Architect.

BUCKEYE ARCHITECTS

NUMBER THREE

Cleveland makes their first contribution to the series of "Buckeye Architects" in the personage of Abram Garfield, F.A.I.A. He needs no introduction to the majority of Ohio architects.

Perhaps Mr. Garfield is best known in Cleveland for his long and active interest in civic improvements and long-range planning. He, more than any other, has kept our profession identified with civic and public groups planning for the beautification and development of Greater Cleveland. His keen interest in public affairs is partially explained by this fact, that he is a son of Ex-President Garfield, who was a native son of Ohio.

A brief resume of Mr. Garfield's life, in so far as it is related to the practice of architecture, is as follows—the writer could make no attempt to relate his many other active interests:

Graduated from Williams College in

Graduated from M.I.T. School of Architecture in 1896.

Began the practice of architecture with Frank B. Meade, well-known Cleveland architect, as "Meade & Garfield," in 1898.

In 1905, Mr. Garfield withdrew from this partnership and opened his own office. This same office operates today under the name of "Garfield, Harris, Robinson & Schafer."

In professional activities, Mr. Garfield has served as an efficer, and on the directorate, of the "American Institute of Architects." He holds a membership as "A Fellow" in the Institute and has also served as past-president of the Cleveland Chapter.



ABRAM GARFIELD, F.A.I.A.
Photo by Greystone Studios, Inc.

In civic activities he was one of the foremost sponsors of the "Mall Plan" for downtown Cleveland, and has been serving as a member of the Cleveland City Plan Commission since June, 1929, and as its chairman since February, 1930. He is president of the Regional Association of Cleveland and vice-president of the Real Property Inventory of Cleveland, both organizations definitely identified with the civic improvement and future planning of Cleveland and the surrounding communities.

Mr. Garfield's interests also found their way outside of Cleveland by his serving as a member of the National Commission of Fine Arts, from 1925 to 1930.

The following is a partial list of outstanding buildings designed and executed by Mr. Garfield and his office:

Babies' and Children's Hospital, Cleveland, Ohio.

Maternity Hospital, Cleveland, Ohio. Institute of Pathology Building, Western Reserve University, Cleveland, O.

Diagnostic Laboratory-City Hospital, Cleveland, Ohio.

Tuberculosis Preventorium Building for Children, Warrensville, Ohio.

Dormitory—Mather College, Western Reserve University, Cleveland, Ohio.

Dormitory and Science Buildings, Kenyon College, Gambier, Ohio.

Dormitory and Science Buildings, Hiram College, Hiram, Ohio.

Gymnasium and Music Buildings, Lake Erie College, Painsville, Ohio.

Home Office Building, National Union Fire Insurance Company, Pittsburgh, Pennsylvania.

Postoffice, Courthouse and Jail Buildings, Ketchikan, Alaska.

Postoffice Building, Fostoria, Ohio.

A number of department stores in Cleveland and Canton, Ohio, as well as numerous residences.

Last, but not least, Mr. Garfield was one of the original sponsors of the "Cleveland School of Architecture," Western Reserve University. His active interest in labor has been a vital part of the growth of this school, to its place as one of the best in the Middle West.

E. M. MACMILLAN

ATTENTION! RESERVE OFFICER ARCHITECTS

"Please ascertain the names of the architects within your territory who were or are now reserve officers in the Engineer Corps, Construction Quartermaster Corps, or other branches of the Army, of the Navy, or in other organizations, subject to call to service by the Government, and airmail their names, with their titles and addresses, as fast as you get them. The information is important in connection with our preparedness program.

Sincerely yours (signed) EDWIN BERGSTROM, President."

To simplify correspondence and save time, please give name, title, branch of service, address: street, city, state, registration number, and mail direct to The American Institute of Architects, The Octagon 1741 New York Avenue, Washington, D. C.

NOTE.—The above request is self-explanatory, and it is hoped that every reserve officer architect has complied. It would be desirable if copies of suih reports were sent to the Secretary of the Architects' Society of Ohio for the files and possible future reference.

ARCHITECT

Official Journal of the

ARCHITECTS' SOCIETY OF OHIO

Volume I	Number 3		
Editorial Office	Columbus, Ohio	A. I. U. Bldg.	
MAin 1415 - Publication Office	Cincinnati, Ohio PArkway 4468-4469	KIngswood 1415 626 Broadway	

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The Editor reserves the right to edit any editorial or advertising matter.

Subscription rate in the United States, \$1.00 per year; 20c per copy.

"DIVIDED" WE FALL

As will be noted on subsequent pages of the Ohio Architect, the American Institute of Architects is sending the Architects' Census Questionnaire to ALL members of the profession in the United States, and is therefore again rendering a service to ALL the architects in the country. This is a further exemplification of the broad attitude and unselfish service of the Institute, so clearly stated in A.I.A. Document No. 285 as published in the May issue of the Ohio Architect.

Such a broad coverage of the profession could not be so expeditiously made were it not for the records and information compiled and made available through State Examining Boards and State Societies. As most Examining Boards owe their existence, in a large measure, to the efforts and influence of the Institute, this situation again illustrates what this national organization of the profession has been doing for many years, and, without question, will continue to do in the future.

In times of extreme stress or unusual emergency, leaders have come forth in America. This is such a time. Our leaders are courageous architects of unquestioned loyalty, and steadfast determina-

tion. Now, if ever, is the time to follow and support these leaders, for, as a certain dictator has been picking off his opponents one at a time, there never has been a more outstanding example of IN UNITY THERE IS STRENGTH.

SIGNS

That *publicity* of the right kind pays and pays well, and that continuity and repetition really produce have been proven so often that to mention it here seems like carrying repetition too far. However, as that is the foundation for the idea to be hereinafter set forth, such repetition seems to be amply justified.

Certainly no real architect believes in littering up the countryside with large signs, be they ever so well done, or even for some community or other worthy cause or welfare program. However, the fact remains that they do bring results, as good money and lots of it go into this sort of publicity. It is not the particular idea, often only a very few words, that click, but the repetition of this identical idea that "brings home the bacon."

The location of these signs vary in value and usually the higher the standard of the neighborhood the higher the value of advertising space in that area. Usually, especially in the residential areas, the advertising value is quite high, and as that is where most new homes are being built and where most prospective clients go on inspections, that would seem to be a very logical place for the architects to place his name and professional title on display, where it may remain undisturbed without competition for periods of six months to a year.

No "up and doing" business organization would overlook or neglect such an opportunity for publicity. A tour through almost any of our active building sections will show that the architects are passing up thousands of dollars' worth of publicity every day.

To those who do make an effort to take advantage of this publicity, possibly a suggestion seems proper as to the type, size and style of signs. Here is where originality and self-expression must be reduced to a minimum if the effort is to be of any true value. Keeping in mind the absolute necessity for legibility and the true value of repetition, each such sign should be designed accordingly. The size of the sign can be no true measure of the architect, so what objections could there be to some uniformity? That conclusion would seem to be logical as that which is being offered or publicised "architectural service" is the same in "varying" degrees perhaps, but nevertheless the same in all instances.

Much has been said and written by the architectural profession and others too, on this subject, and no doubt more expressions both pro and con will continue to be made, but regardless of personal opinions and professional prejudices, the fact still remains that advertising or publicity pays and pays well. It would seem therefore that the architects of any community might get together on this subject with very beneficial advantages for all concerned.

TO ALL MEMBERS OF THE PROFESSION OF ARCHITECTURE:

On direction of President Edwin Bergstrom and the recommendations of Stephen F. Voorhees, Chairman of the Committee on Preparedness, the American Institute of Architects, I send you herewith a preprint of President Bergstrom's message to appear in the June OCTAGON, four copies of a questionnaire which The Institute is sending to every member of the architectural profession, and an addressed envelope. The purpose of the questionnaire is explained in the message.

You are earnestly requested to fill out all four copies of the questionnaire. Enclose the original, duplicate and triplicate copies in the addressed envelope enclosed, stamp and mail it. The representative of the Committee on Preparedness to whom you send your questionnaires will forward them TO THE ADDRESS SHOWN ON THE QUESTIONNAIRE. Retain the fourth copy. Please answer the questionnaire IMMEDIATELY, for promptness is essential if the information is to be effective. If possible, fill in and mail the questionnaires NOT LATER THAN ONE DAY AFTER YOU RECEIVE THEM.

Washington, D. C. June 20, 1940.

CHARLES T. INGAHAM, Secretary, The American Institute of Architects.

MESSAGE OF THE PRESIDENT

Of The American Institute of Architects

Contrasting ideologies of human relations of mankind to government that have grown up side by side through the centuries are now engaged in a titanic struggle for supremacy. The battlefield again is in Europe, but the ideology that triumphs there will profoundly affect the people of every continent.

Undoubtedly we are the witnesses of the passing of an order, of the changing of a state of mind, of the readjusting and realigning of human relationships.

We in America have not been immune to the impact of these changing ideas in Europe, for to the social concepts of its nations we have turned for our social thinking during the last quarter century, and have borrowed from them largely for our social legislation. The extent to which we have acquiesced in the submergence of the individual in and the absorption of state autonomy by the central government indicates how far we have departed from the independent political thinking that has been our strength for a century and a quarter.

But through all the changes that have come to us, we continue to believe as devotedly as ever in the democracy we created. We intend that our idea of human relations shall be continued, and if it devolves on us to mantain that idea in this hemisphere, then it s reasonable to suppose that the battlefield of ideologies will move westward from Europe to America, as it has moved before from Asia to Europe. The convergence of events in Europe may lead to a crisis and create an exigency for which we are not well prepared. It is on this presumption that we now engage in our national defense program.

An emergency now confronts our nation, and those who are guiding its af-

fairs are organizing the national resources to meet that emergency. It is not enough that existing establishments which contribute to the defense program must be expanded. New plants must be created to provide new facilities and new communities built to shelter those who are to operate the new plants and facilities. Construction of all types is contemplated under the defense measures, and that construction must be completed in the shortest possible time if the program is to be successful.

To carry on an emergency construction program of the magnitude of the one contemplated will require the intensified efforts of all branches of the construction and production industries of our nation and the complete co-operation of all its factors. To know exactly what construction resources are quickly available and can be depended on, each factor must survey its resources and report what it has of personnel, equipment, experience and capabilities. From these reports the ability of organizations and individuals to fit into the national defense program and to render services most promptly and efficiently can be determined.

The American Institute of Architects has committed the profession of architecture to the nation and to the Federal Government for this emergency. It has guaranteed the full co-operation of the profession as a whole and individually.

Two steps in this program have been undertaken:

First.—The Institute has agreed to suggest representatives of the profession who may be asked by the Government to confer with advisory and administrative governmental boards responsible for planning and carrying out of the

defense program. Some of these representatives have been suggested and have been named, and are now sitting with governmental advisory boards. Ohters will be suggested and named as the program expands. These representatives are being carefully selected as to their competency for the particular job, and your President, on whom falls the duty of suggesting appointees, is selecting those whom he feels will best represent the professional interest and can contribute most to the national objectives, regardless of other considerations.

Second.—The Institute has agreed to make a survey of the architectural profession, cataloging those who compose it, and the services each of them is best fitted to perform in the emergency, and thereafter to make the list available to the Federal Government.

This survey will be under way when this *Octagon* reaches you. By that time the Institute will have mailed questionnaires to reach approximately 14,000 architectural firms and offices, requesting each to indicate the extent and character of its practice, its personnel, equipment and facilities, and the type of work it knows it can best perform.

When the returns are received by the Institute, they will be classified at *The Octagon* for reference purposes.

The firms that are going organizations at the moment and include within their organizations the personnel and facilities to render complete architectural, engineering and similar services, and have the experience and the financial and other resources to render quickly and competently complete architectural and engineering service on any emergency construction work that may be assigned to them, should note these facts on the questionnaire.

The firms which have the competency, but not the complete organizations of those noted in the paragraph above should give definite information concern-

(Continued on page 7)

MEZZANINE - DINING ROOM - AND BAR

The Convention at Louisville was almost (excuse OPW) like the many others that have gone before. There were many faces missing from the group often referred to as "big wigs" or "brass hats." Such a reference is by no means to be construed as unfriendly or uncomplimentary, as many of these stalwarts who have gone on before did fine work under pioneering circumstances.

Outstanding, perhaps, was the air of good-fellowship and democracy that seemed to prevail. Everywhere, in Mezzanine, Dining Room and Bar, it was the usual thing to see big names talking, dining or drinking with just architects from the cross-roads of the Middle West. It was particularly fine to find that Mr. Bergstrom was approachable at all times, and would give his time graciously to listen and to advise. And Past-President McGinnis was pleased no end to impart his words of wit and wisdom, and he seems to have quite an unlimited supply of each. The experiences he had with his architect (himself) when he built his own home were most amusing and, perhaps, were quite similar to those of other architects who try to take their own medicine in a like manner.

The vice-president from Ohio, now Dean at M.I.T., Walter R. McCornack, was a familiar face to most of the Buckeye members and guests, and had a gracious word for all.

The glory and honor that came to the secretary are carried lightly by Mr. Ingham, of Pittsburgh, even though the duties at times become extremely arduous.

Certainly the executive secretary, E. C. Kemper, was most attentive and considerate at all times, even though he was about the busiest man at the Convention.

No organization is quite complete without a good treasurer, and Past-Treasurer Bergstrom has a very worthy successor in Fugard, a very friendly and approachable architect, from Chicago.

Past-Director Garber, of Cincinnati, was on hand, corralling the M.I.T. boys, or off in one corner chinning with Chubb about housing. Our own director, Clair Ditchy, of Detroit, was on the job, always ready to listen to a Buckeye voice.

The director with the biggest individual job was State Association Director Leigh Hunt, of Wisconsin, and, while he had a good report for the past year, he recognized that a much bigger job was in store for 1940-41.

Perhaps one of the outstanding good impressions of the Convention was the welcome accorded to the architects, not A.I.A. members, from the Middle West, and their families. This and many other equally important Convention events and personalities are worthy of more time and attention, and it is hoped that each will be adequately covered in future issues of the "Ohio Architect."

STATE RULING

Recently George A. Strain, Director of the Department of Industrial Relations, issued a ruling to the Division of Factory and Building Inspection to adhere strictly to the interpretation of the Law in reference to the approval of plans for the construction of, or additions to, "Grade A" frame school buildings.

According to the Ohio State Building Code, Section 12600-45, "Grade A" school buildings shall be erected of either fire-proof or composite construction.

This ruling prevents the Division of Factory and Building Inspection from authorizing any approval of plans for frame school buildings coming under the "Grade A" classification and any plan received in the future contrary to said ruling will therefore be rejected.

The name is: "Ray Sims"—Treasurer.
The address is: No. 2750 A.I.U. Bldg.,
Columbus.
The amount is: Five Dollars (\$5.00).

- - - - - - (\$5.00).

CONVENTION DATES
Friday and Saturday, October 4 and 5



ELEVATORS

Direct Factory Branches;
CLEVELAND
COLUMBUS
DAYTON
ZANESVILLE
PORTSMOUTH

Main Factory and Office:

The Warner Elevator Mfg. Co.

CINCINNATI

Che Forum

Contributions to this Column are Invited

Answer Number One to Question Number One

"What to write about" stops most writers. Should this column continue to ask the question of the month, it will induce answers. In reply to the last: Many of the architect's tribulations are brought upon himself and upon his confreres by his diffident or apologetic approach to problems. This insecure attitude is prevalent perhaps on account of the comparative newness of the registered and unified profession. When should an archiect advise the client of the cost of services? promptly and as firmly as the doctor or lawyer does when asked, and, by all means, whether inquired of or not, before the architect has invested his time in anything more than the first conference. You don't care to buy goods bearing no price tag; neither does your client.

When should the architectural contract be placed before the client? Before the investment of time; that is to say, promptly following the statement of price. You don't care to order a new car without the itemized written statement; neither does your client.

Either of the above steps, particularly the second, will result in the most timely and valuable disclosure, and that is whether the client is to be a possible asset or a certain liability to his architect.

Most prospective clients are really eager to learn, what they may, of a profession about which we have succeeded in raising an impenetrable smoke screen. Baffled, our clients frequently turn to open-faced contractors, 25 percent patterns, anything.

So says one opinion from Dayton. Do you all agree?

HELP (?) WANTED

When it comes to trying to attract the attention of a waiter or a waitress when in need of more water, extra sugar, or special attention—any one who can invent a satisfactory scheme or device to accomplish this difficult task would soon be "in clover." A scheme of Mr. A. G., F.A.I.A. of Cleveland, got results (?), but unfortunately is not always applicable, or shall we say safe.

ARCHITECTS BEING TOLD ABOUT CLAY PRODUCTS



R. Hunter Cochran
Director
Ohio Region S.C.P.I.

Three interesting Informational Meetings with leading architects on clay products construction were conducted by the Ohio Region of Structural Clay Products Institute. The Region was newly organized with R. Hunter Cochran as director, located in the Renkert Building, Canton, O. This group ecently conducted a series of meetings in conjunction with the Producers' Council of which the National headquarters of S.C.P.I. is now a member.

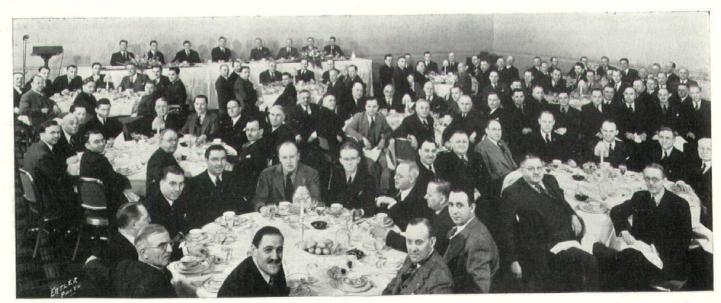
A meeting was held in Pittsburgh which 122 architects attended along with 12 manufacturers. The next evening in Cleveland another meeting drew 91 architects. Two days later a meeting in Cincinnati was attended by 87 architects. At each one a 6 o'clock banquet was followed by an educational session, beginning with a talk on the production of clay products from the clay bank to the finished products, presented by a plant production man and illustrated with colored slides. Harry C. Plummer, S.C.P.I. director of engineering and research, followed this part of the program with a talk on the research and engineering that has been carried on in the industry for the last ten or fifteen years, covering brick strength and absorption, mortar bonds, mortar properties, compressive and transverse wall strength, watertightness, efflorescence and investigations of permeability. He included information about recent tests conducted at the Bureau of Standards, which proved very interesting to the architects present and very helpful to their opinion of clay products constuction.

"The architects and engineers attending the meetings," says Mr. Cochran, were a most attentive group. A good barometer of the success of the meetings was the number of questions asked from the floor at the finish of Mr. Plummer's talk." It is felt that both the social aspects and the informative features of the meeting served to bring the architects and the producers of the materials which they use in a closer cooperation on a mutually helpful basis.

Another service that Mr. Cochran believes will be appreciated by the architects practicing in Ohio is the addition to his staff of Mr. Hal W. Jones, technical advisor, formerly field engineer with the Iowa Region of S.C.P.I., and thoroughly familiar with new types of wall and floor construction, as well as being experienced in the general uses of all structural clay products. Mr. Jones is available to the Architectural Profession and a cordial invitation is extended to them to refer their brick and tile problems to the Institute, where there are complete reports of new developments in the clay products industry with literature on various uses of materials.

ARE YOU REGISTERED?

As a part of the annual program of the Ohio Architect, and as a part of the Sate Convention of the Architects' Society of Ohio, to be held in Columbus early in October, the Convention (September) Issue of the OHIO ARCHITECT will contain a list of all the registered architects whose registration is in good standing at the time of publication. This list will be complete, with latest addresses, and will be the property of the Architects Society of Ohio. Any person in the State who has allowed his registration to lapse, and desires his name to be listed as an architect, legally entitled to practice in Ohio, should take immediate steps to place his registration in good standing. Full informa-tion may be obtained by addressing the State Bd. of Examiners of Archts., 50 W. Broad St., Columbus.



Banquet preceding the meeting of the Ohio Region of S.C.P.I. with the Producers' Council at Cleveland, Ohio

MESSAGE OF THE PRESIDENT (Continued from page 4)

ing their personnel, office, facilities and experience and the names of the structural, mechanical, electrical and other professional engineers and assistants who will aid them, stating whether or not they have agreements with them to carry on jointly the emergency work that may be assigned to them by the Government.

Individuals of the profession who do not have office organizations nor the inclination or means to build them up should state their capabilities and availabilities, for they may be called either to associate with some other organization or to perform their services in some separate capacity.

Recommendations of individuals for appointment in any field of emergency work will be based on the principle that an individual who is essential to an organization capable of serving the Government in the emergency will not be withdrawn for other services.

It is expected that those whom the Government selects for service will be compensated by the Government, but no commitment has been made yet to this effect. Nor can the extent of such compensation nor the form of contracts now be stated. In 1917, under somewhat similar circumstances, the forms of contract provided that a fixed sum or per diem should be paid the principal, commensurate perhaps to that paid to a commissioned officer of an appropriate grade, plus the costs and overhead of operating the principal's office.

This survey of our profession is being undertaken co-operatively with the engineering professions. The questionnaire is the same for the professions and was prepared by representatives of the engineering professions and our Preparedness Committee. The questionnaire is being issued to engineers by the respective engineering societies that are concerned with construction, such as the civil, mechanical, electrical, hydraulic engineers, etc. All engineering questionnaires are returnable to the Engineering Society in New York, whereas those of the architects are returnable to the Institute in Washington via the regional representatives of the Committee on Preparedness. Thus there will be two major survey files, one of the architectural profession at the Institute headquarters in Washington, and one of the engineering professions at their headquarters in New York. The architectural files will be open to the engineering profession for inspection, and vice versa, and both files will be available to the Government.

The various kinds of projects in the defense program that interest the engineers and architects are listed on the backs of the questionnaires, and the architects should indicate on which kind their services will be most valuable. In many instances one or more professions may indicate they are competent to function on the same kind of project.

This is a report on the national defense program to date so far as it applies to our profession. The participation of our profession can be made effective only if the entire profession and every individual architect will co-operate as intended. Individual attempts to secure commissions outside the program will not be the kind of co-operation which the profession has been pledged to give and will be distinctly detrimental to the best interests of the profession.

Members of the Institute will be kept informed of the progress of our Preparedness Program. It is under the supervision of the Committee on Preparedness composed of:

Stephen F. Voorhees, Chairman, New York; Richmond H. Shreve, Vice-chairman, New York; C. Herrick Hammond, Vice-chairman, Illinois-Wisconsin; Frederick H. Meyer, Vice-chairman, Sierra-Nevada; John T. Whitmore, New England; George I. Lovatt, Middle Atlantic; Franklin O. Adams, South Atlantic; Frederick W. Garber, Great Lakes; Henry F. Hoit, Central States; Ralph H. Cameron, Gulf States; Raymond J. Ashton, Western Mountain.

These men are known to you. Their character and standing in the profession is your guarantee that the emergency program will be carried out aggressively and without fayor.

Edwin Bergstrom, President, The American Institute of Architects.



DAYTON SECTION A.S.O.

The combined and practically unaided efforts of R. W. Carnahan and R. L. Rosser produced a full page of architectural and allied interests in the Sunday, May 26th, issues of the Dayton News and the Dayton Journal-Herald. Twenty-eight advertisements by material dealers and the building and loan associations surrounded a large center section of information as to why, wherefore and what is an architect. The advertisers were benefited by the opportunity of assembling their ads on one page, instead of having them scattered among various unrelated displays, and possibly by the inference that their wares were well qualified for the better sort of homes produced through complete architectural services. Similar feature pages will appear as often as interesting and instructive architectural subject matter is assembled. dimensions of the print area on a page are 16 by 22 inches or 352 square inches. Twenty-eight advertisements, 4 by 2 inches, at \$10, occupied 224 square inches and produced \$280 per paper and the use of the all-important center space, 8 by 16 inches, or 128 square inches, by the Dayton Section.

The page will undoubtedly produce results for all concerned, and the above description is offered in case other sections may care to try it.

MR.W.

The Dayton Chapter was represented at the A.I.A. Convention in Louisville by members C. C. Brown, George Hermann and J. D. Lorenz; the Dayton Section, A.S.O., by R. W. Carnahan, R. L. Rosser and M. R. Williams; all of whom can attest to the definite inspiration derived from the well arranged program and from the heartening contact with over six hundred architects present. Especially noteworthy was the attendance from the Atlantic and Pacific seaboards. In deference to the varied regions represented, the city of Louisville demonstrated its ability to do something about the weather by producing, in as many days, five or six climatic conditions.

The Brown Hotel seemed to the writer to have an unusually fine arrangement of lobby, mezzanine and adjacent large rooms for convention purposes. In most hotels this important function is so ineptly done as to render ineffectual the segregation and coherence of a large group. The able and comprehensive management of the Louisville Chapter in the matters of entertainment and material exhibits deserved and received great appreciation.

M.R.W.



"FOUR HORSEMEN" VISIT CHURCHILL DOWNS

The above photo shows the "Four Horsemen" of Euclid Avenue, Cleveland, whom, we understand, made an unsuccessful trip to Louisville's Churchill Downs, May 22nd.

Reading from left to right, they are: Ed Conrad, Geo. Walters, Jo Weinberg and Travis Walsh, all of whom are members of the Cleveland Section and the Cleveland chapter of the American Institute of Architects.

I KUM TO KAINTUCKY

Arrived Sunday afternoon, via excellent trains of the L. & N. After being advised by the clerk at the Brown Hotel that they could not provide a from for me, as "architect-like" I had not sent in a reservation, I tried to use "influence," but that was no good. I finally did make it, through the fine Southern hospitality of a long-horn from Texas.

The 19th Annual Convention of the National Council of Architectural Registration Boards was in session, with approximately twenty-three State Boards represented by one or more members. The report of the secretary set out that forty States, the Disrict of Columbia, and four Tenriories had registration laws.

The program of the National Council called for meetings through Monday evening. The meetings were well attended and gave very serious consideration to the question of uniform procedure in the conduct of examinations, intended for reciprocal use, and to the adoption of a uniform, written examination. Some progress has been made, but, due to local laws and conditions, complete uniformity is a long way off.

As a very fitting and impressive part of the program, Prof. Emil Lorch, professor of architecture at the University of Michigan, and a trojan worker for registation for many years, presented a memorial paper in memory of Emery Stanford Hall, architect of Chicago, who

passed away in December, after having served the Council for almost twenty years. The paper was so well done and was of such merit that it was printed in the May issue of the "Ohio Architect," so that all might know of the high esteem in which Mr. Hall was held by the members of his chosen profession.

The Association of Collegiate Schools of Architecture was also in session on Saturday, Sunday and Monday, and was very well attended. From reports, it seems that this was, at times, a very warm meeting, atmospherically and otherwise. It is hoped that a more complete and interesting report covering this meeting of educators of our future architects will be forthcoming in the very near future from Professor Chubb, Pickering and Larrick.

The Conference of State Associations was held Monday afternoon, and also was well attended. The weather was warm and so were some of the debators, with considerable being said While the by both pros and cons. conclusions arrived at did not entirely meet the hopes and wishes of many, it was felt generally that some progress had been made toward the chief subject of discussion, "Unification of the Profession." As this is a very important matter, this entire subject and the results of subsequent meetings will be fully and better presented in subsequent articles.

The National Convention of the American Institute of Architects got under way as per schedule, Tuesday morning, with a very good attendance. It is hoped that we will be able to publish the addresses of President Bergstrom and Past-President McGinnis in an early issue of the "Ohio Architect."

One of the mysteries of the Convention is how four apparently normal architects could find their way all the way from Euclid Avenue and then could not find the way to Mr. Snyders and return. Maybe it was the company, or the fact that Travis was not along. Any way, the music and danging were good and the blond attractive.

Without trying to mislead any one, here is a true fish story: On the grille beside the registrar's desk in the second-floor lobby of the Brown Hotel is a 15-inch fish mounted on a board with the copper plate legend, the substance of which was that the fish had been caught in the first-floor lobby during the recent flood. That fish was the only visible reminder of that flood around the place.

The faumous Churchill Downs was on one of the itineraries, and was quite an attractive, though very much deserted, place. The races closed on Saturday, the 18th, and the architects came in the next Monday. Whether this was just a coincidence or was conceived to protect the architects' pocketbooks, or to insure better attendance at Convention meetings, is a matter for conjecture.

It had to rain on Thursday, which I understand is not conducive of good golf scores. I am quite sure that O.P.W. would have been very glad to have dispensed with this "heavy dew" had H.D.S. so requested.

Certainly there was much more to this National Convention of Architects than briefly mentioned above, and, no doubt, each subject and matter discussed will be adequately covered in the future.

Thanks, O.P.W. for the Kentucky hospitality which was equal to all promises and predictions. Perhaps sometime we can reciprocate.

THE EDITOR.

Lost, Strayed or Stolen. Three of four Associate Editor; Finders—"givem" a pencil.

THE DEAN SPEAKS

By Francis R. Bacon

The following address was recently made over the radio by Mr. Bacon, Dean of the Cleveland School of Architecture of Western Reserve University.

A large city seems the ideal place for a young man to study architecture, because there is always some building activity under the direction of skilled architects. Many things are learned best by seeing rather than by reading or hearing, and Cleveland offers some of the finest laboratory facilities. It is the national headquarters of the electric light industry and of paint manufacture; it is a leader in architectural metal work, in brick manufacture, and in other crafts related to the building industry. Students visit some of the work shops and talk intimately with the craftsmen. In a large city like Cleveland we find a good number of men welltrained and thoroughly experienced in their various specialties, and some of these men are active on the Faculty of the Cleveland School of Architecture. Under their guidance students may develop interests and aptitudes which lead to highly specialized work after graduation. Some of our graduates specialize in structural steel design, the manufacture of building materials, the design of interior furnishings, cost estimating, air-conditioning, teaching, and sales engineering.

But technical preparation and material success are not enough. The code of ethics of reputable architects was expressed 2,000 years ago by Vitruvius in a book of advice to the Roman Emperor. Vitrivius said: "May the architect be high-minded; not arrogant, but faithful, just, and easy to deal with; without avarice. Let him be not mercenary, nor let his mind be occupied in receiving gifts; but let him preserve his good name with dignity." Because character and personality are even more important than technical knowledge in the development of a professional man, a committee of the Cleveland Chapter of the American Institute of Architects started our course in architecture nineteen years ago. Members of the American Institute of Architects are represented on the Board of Trustees and in our Faculty. Thus, Cleveland students may form lasting friendships with the established members of the profession in their own locality. Moreover, our

students have the advantage of the broad cultural education offered by a great University. With unexcelled professors, they study English Language and Literature, Mathematics, History, Physics, and may elect Sociology, Economics and Psychology. They are eligible to take part in all wholesome student activities, including athletics, glee club, band, and may join the social fraternities.

In the small classes, with skilled individual attention, serious students have better than average chances of winning in the great national student competitions and certainly of benefiting by the important awards made within our own school. For the part ten years we have sent students to Fontainebleau France for summer study, and this year's scholarship student is on his way to Mexico, thanks to the annual \$500 gift of the Schweinfurth Scholarship Fund which is administered by the Cleveland Museum of Art. A type of fellowship believed to be unique in American schools of architecture is our Cleveland Craftsmen's Scholarship, valued at \$550, which permits a student to spend a summer in Cleveland learning the methods and materials of eleven building craftsmen. Upon returning to school in September, the scholarship holder continues his study, and assists the instructor in specifications and materials.

The culmination of the student's college course in architecture is his thesis. Students in this year's graduating class have selected actual sites in Cleveland which they consider suitable for various types of commercial and other structures, including a suburban super-market, a college restaurant, a university natatorium, a county jail, an apartment house, and a newspaper plant. On each of these projects the students consulted with specialists outside the University, who served in the place of clients. They talked with architects who had special experience, and consulted manufacturers of equipment and building materials. In addition to these outside experts the students conferred with our own staff on problems of city planning, building construction, specifications and materials, structural design and interior decoration. In some cases estimates of costs and expected revenue were prepared. These theses, water color drawings, and working models of various types of building construction are on exhibition at the Cleveland School of Architecture, 11206 Euclid Avenue, where visitors are always cordially welcomed.

Young men expecting to study architecture as a life work should be satisfied wih nothing but the best available. Just a few days ago newspapers of national circulation announced that one of our graduates had been awarded the Fellowship in Architecture of the American Academy in Rome, permitting two years of study abroad with a cash value of \$4,000. They might have added that another recent graduate had placed second in the Paris Prize this year, thus nearly duplicating the achievement of nine years ago when this greatly coveted prize was awarded to one of our students who is now teaching Design at the Cleveland School of Architecture. Many of our graduates are licensed to practice their profession independently, others are employed by older architects or by government housing agencies.

Briefly, then, in a city wealthy in facilities, laboratory the Cleveland School of Architecture, an undergraduate professional college of a great university established more than a century ago, a school founded and still actively assisted by men who stand high in this ancient profession, offers a wellco-ordinated program of cultural, creative and technical study. Furthermore, it is most gratifying to announce that, so far as we are aware, every graduate has a paying job and the capacity for enjoying life.

The name is: "Ray Sims"—Treasurer.
The address is: No. 2750 A.I.U. Bldg.,
Columbus.

The amount is: Five Dollars (\$5.00).

NOW IS THE TIME

Special Session Held June 17

The Legislative Committee was on the alert when the special session of the Legislature was called for the week of June 17th, and having prepared some very important amendments, on fiscal statutes only, requested the Governor to cover same in a letter to the Legislature. This is the only way legislation can be considered by a special session, by authority of the Governor.

As the session was strictly limited to the subjects set forth in the original call, nothing was accomplished in the way of any changes in the Registration Law. The Governor did acknowledge our request in a short but firm letter outlining the widespread need for emergency legislation and clearly implying that he would remember our problem when the regular session convenes after the first of the year.

ATTENDS REPUBLICAN CONVENTION

F. F. Freshwater, a registered architect, associated with R. C. Kempton, has been in Philadelphia attending the Republican National Convention. As a member of the Franklin County Republican Glee Club, a nationally known organization, Mr. Freshwater is, by his singing (?), with the help of several others of course, trying to help the Republicans get a chance to again save the country. It does not sound so bad when it is as far away as the "city of brotherly love," but across the width of an ordinary drafting table, or even in the same building, that's something else.

ANOTHER NEW ARCHITECT

At the joint meeting of the Columbus Chapter, A.I.A., and the Columbus Section, A.S.O., the Executive Secretary of the State Board was asked if there were any new architects. In reply, the Executive Secretary advised that Mr. Carl Meinhardt had just reported another son, who would be taking the examination in 1964. This is the third boy for Mr. and Mrs. Meinhardt. Congratulations.

NEW CONTRACTUAL SERVICE

DRILLING HOLES

Drilling holes of various sizes, without chipping, breakage or jagged edges, is a new service offered by the Hawn Mfg. Co., 28 Moler St., Columbus, O. With the use of the Abrasive Speed Drill, this company contracts to cut accurately and rapidly through concrete, glass, marble, porcelain, terrazzo, tile

and other hard materials, and at a reasonable cost, according to announcement of R. A. Hawn, president of the company and inventor of this new drill.

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There are jobs where requirements vary from a few to several hundred holes, and it is not always desirable to purchase the necessary equipment to do the work. It is for this reason many architects, contractors, builders, public officials, institutions and property owners have required and are utilizing the services offered by this company, the announcement states.

ON THE MEND

After two trips to the hospital interspersed with several weeks of serious illness, Mr. Ed. Kromer, president Columbus Chapter, A.I.A., is now on the mend. He presided at the first meeting of the year, but has since depended upon his able vice-president, John Quincy Adams, to wield the mahogany gavel.

Mr. Kromer has for the past several years been doing a good job serving as architect for the Columbus Board of Education. E. K. is also vice-president of the Columbus Section, Architects' Society of Ohio.

Blessed is the man who, having nothing to say, abstains from giving wordy evidence of the fact.—George Eliot.

How about some good vacation (truthful, of course,) stories for early issue of the Ohio Architect?

ROYALTY IN THE STATE HOUSE

Ohio has the unusual distinction of having a Governor with a Prince of Wales as Secretary. Don Power, Secretary to Governor John Bricker is in University Hospital with a broken leg received on July 4th when thrown from a horse. At University Hospital they have found the injury to be more serious than at first expected, but latest reports say that he is doing well under the circumstances and should be on his way home in about a week.

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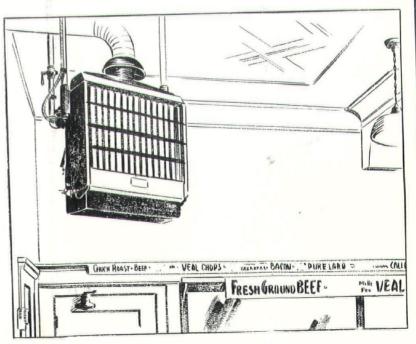
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