

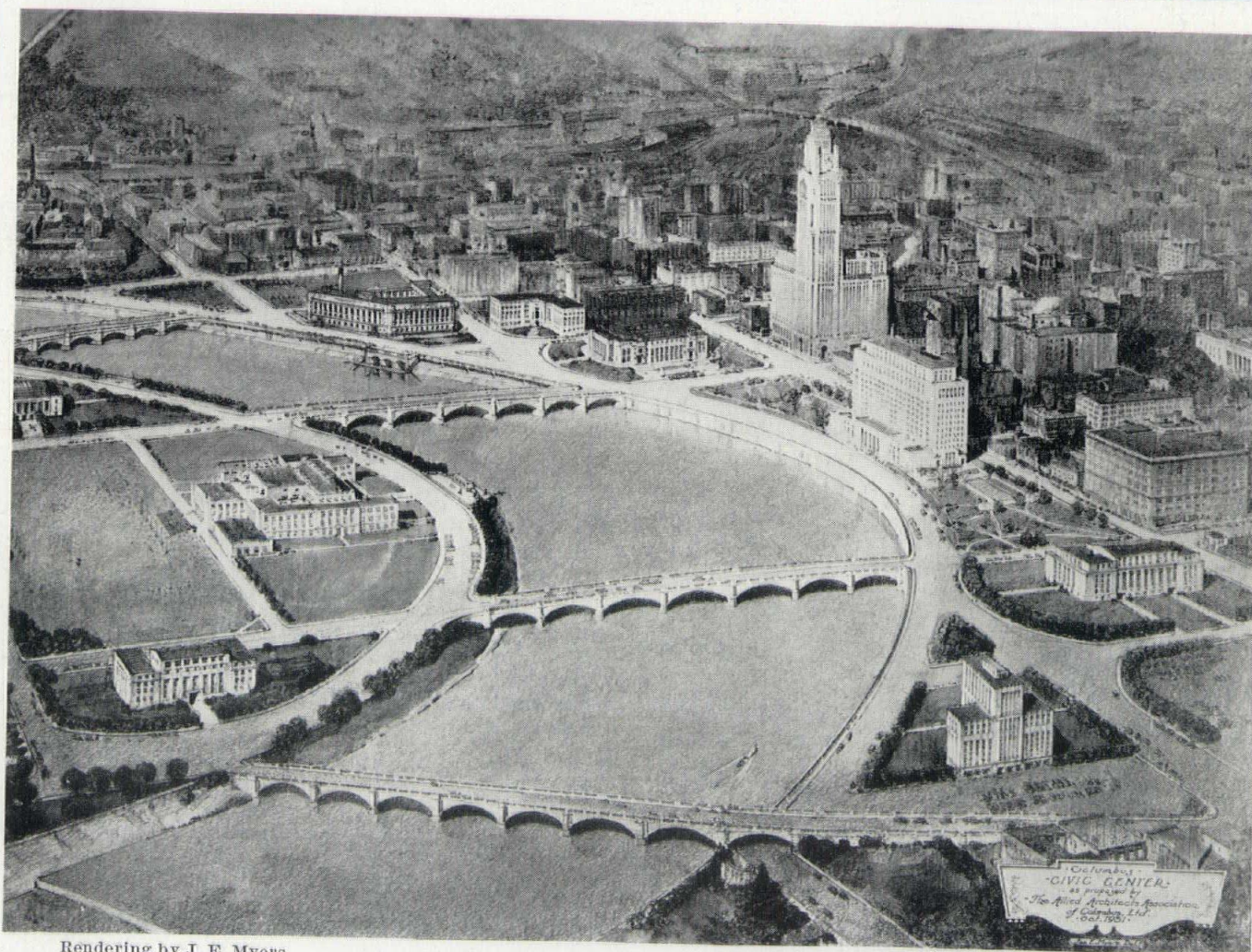
# OHIO ARCHITECT

September  
1940

Vol. one

OFFICIAL JOURNAL ARCHITECTS SOCIETY OF OHIO

No. five



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COLUMBUS

CONVENTION NUMBER

October Fourth and Fifth  
Columbus, Ohio

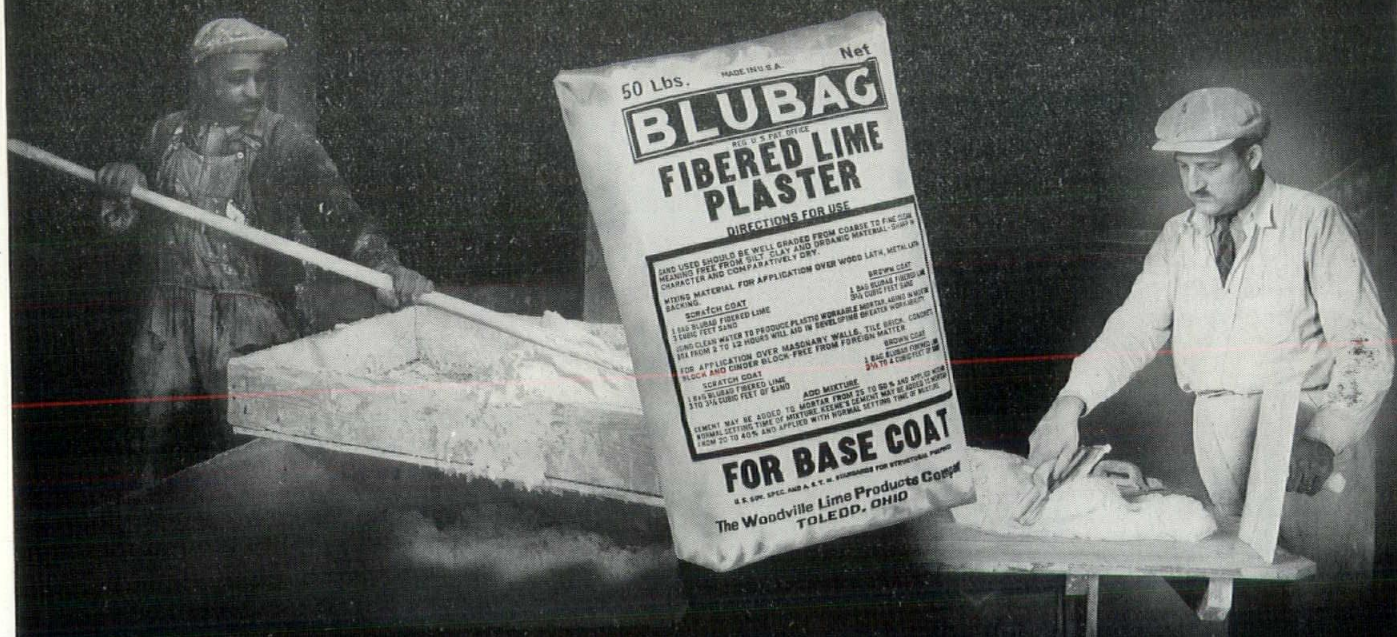
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# OHIO ARCHITECT

Official Journal of the  
ARCHITECTS' SOCIETY OF OHIO  
RALPH C. KEMPTON, Editor

Volume I Number 5

Editor Office A. I. U. Bldg. Columbus, Ohio  
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Frederic H. Kock	- - -	Cincinnati Section

The Editor reserves the right to edit any editorial or advertising matter.

Subscription rate in the United States, \$1.00 per year; 20c per copy.

## In Unity There Is Strength

Just as the ocean is made up of little drops of water, so is a professional career built up by contacts and individual transactions. To accomplish the most and best, these contacts and transactions should include a wholesome number with fellow practitioners. Not only for what we might gain as individuals, but also for the opportunities of giving. Giving what you may ask?

"No chain is stronger than its weakest link." Likewise the profession of Architecture in Ohio is no stronger than its weakest members; and because of this we should be seriously interested in the progress and welfare of these weak elements in our ranks, not only for the good that might accrue directly to the individuals and ourselves, but for the far-reaching benefit that undoubtedly accrue to the profession as well.

Only at the hour of our birth are we all apparently equal. Thenceforth and forever the road each much travel is like unto the way of no other being. Time and tide, heredity and environment, good luck and misfortune, vocation and avocation, chance and design all add or detract from the progress made in this highway of life. Let each one take due time to recognize his own shortcomings and his blessings as well, so that he may be better able to help the other fellow who may not necessarily always be the weak link in our chain, but one of the weakened units of

society as a whole. When such a spirit prevails, unity will be on its way, and some thing real and lasting will have been accomplished for the profession of Architecture.

## ARCHITECTS OF OHIO --- THIS IS YOUR CONVENTION

October Fourth and Fifth, 1940

Come to Columbus—to Give and to Take Your Share

By KYLE W. ARMSTRONG

It matters not so much which of our great presidents said it, but it is very true and also very important that every architect and every architectural draftsman follow this precept.

"Every man owes it to the profession of which he is a part to devote some time and effort to make some sacrifices toward the betterment of this profession from which he expects so much."

It may be true that "Topsy"—"just grewed," but we doubt it; for things don't "just grow."

The effectiveness of the Architects Society of Ohio and its value to you and to me depend upon its being properly nurtured by a better understanding among its individual members and the inspiration that comes from display, at least occasionally, of active interest in its affairs.

This Annual Convention is one event in the year that offers each of us another outstanding opportunity to be a personal part of our State organization. Your presence and the presence of the other fellow serve, not only as an inspiration to the officers and the committees, but as an inspiration to yourself and all the other fellows and their draftsmen who will be here at the Convention.

The Convention is a State-wide affair and the program will be so arranged. Every architect is urged to bring or send in his problems, be they large or small, and every effort will be made to see that the proper committee does something about it.

The City of Columbus feels especially proud to have the architects of the State come for even so short a time to see and we hope to admire the scenic and cultural attractions of the Capitol City.

With the football spirit, not equaled anywhere else in America, in the October air, everything portends for a very delightful and most unforgettable convention.

You are most cordially urged to lay aside all thoughts of clients, estimates, sketches and board meetings for two days and have the cobwebs of professional isolation brushed away.

Certainly, your wife is invited to come, for a most competent women's committee will be on hand to provide a full program for all the ladies.

Every architectural draftsman and student will be most welcome to all meetings of the Convention.

Architects of Ohio—it is your Convention. Come to Columbus to give and take your share.

KYLE W. ARMSTRONG,

President Columbus Section,  
Architects Society of Ohio.



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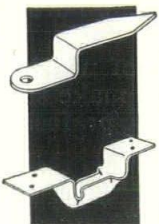
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## PROGRAM SEVENTH ANNUAL CONVENTION OF

ARCHITECTS SOCIETY OF OHIO  
FRIDAY AND SATURDAY, OCTOBER 4th and 5th, 1940  
COLUMBUS, OHIO

HALL OF MIRRORS, DESHLER-WALLICK HOTEL

Friday, October 4th

Committee Meetings Deshler-Wallick Hotel

Unification Committee — 4:00 p. m.

Competition Committee — Afternoon and Evening

Executive Committee — 7:00 p. m.

9:00 Registration opens.

10:00 Greetings by Kyle W. Armstrong,  
President Columbus Section

10:00 to 12:00 Convention Session.

Convention opened by the President, Chas. E. Firestone

Report of the Secretary, R. C. Kempton

Report of the Treasurer, Ray Sims

Report of the Auditing Committee, E. W. Austin

Report of the Magazine Committee, Frederic H. Kock

Report of the Sections

Address by the President

Convention recess 12:00 sharp

12:00 to 2:00 Luncheon

(to be served in the Hall of Mirrors, 12:30)

Guest Speakers (five minutes—no more)

R. A. Dadisman

George A. Strain, Director

Department of Industrial Relations

Harry E. Nold, President Ohio Engineering Society

John W. Galbreath, Representing Ohio Realtors

2:00 to 5:00 Convention reconvenes,

President Firestone presiding

Forum or Round Table Discussions

Registration Law—Chas. F. Owsley, Chairman

Legislation—Robert S. Harsh, Chairman

Advertising—Ralph W. Carnahan, Chairman

Mr. Talmadge C. Hughes, Detroit, Chairman

A.I.A. Committee on Public Information,

will be present to address the Convention and take part in the discussion.

The Low Cost House—John Quincy Adams, Chairman

Unification of the Profession—George B. Mayer,

Chairman

Mr. Leigh Hunt, of Wisconsin,

A.I.A. State Association Director,

will be present to address the Convention and take part in the discussion.

Fees and Service—Kyle W. Armstrong, Chairman

5:00 (sharp) Tour of Exhibits, conducted by R. C. Kempton

5:30 Special Committee Meetings

7:00 Convention Banquet

Introduction of Distinguished Guests, including

Mr. Claire Ditchey, our A.I.A. Regional Director

Awards—Medal and Mentions—Wm. F. Breidenbach,

Chairman

Address by Major Norman A. Imrie,

Educator, Soldier, Journalist

9:30 to 12:00 Dance sponsored by Younger Architects,

Larry Alcox, Chairman

(Music by Dick Fidler's Orchestra)



CONVENTION PROGRAM — *Continued*

Saturday, October 5th

9:30 to 10:00 Report of Special Committees

10:00 Annual Election of Officers

10:30 Architectural Education,

Professors Chubb, Pickering and Bacon  
New Business

12:00 Adjournment

2:00 Ohio State - Purdue Football Game

(Section being reserved for the Architects)

Charges: Registration, 50c - Luncheon, \$1.00 each - Banquet, \$1.50 each

Dance, \$1.00 per couple - Football Seats, \$2.50 each

## PROGRAM FOR THE LADIES

MRS. WM. F. BREIDENBACH, Chairman

Friday, October 4th

9:00 Registration opens—no charge

10:00 to 12:00 Tour State House, State Office Building,  
A.I.U. Tower

12:00 to 2:00 Luncheon, Hall of Mirrors

2:00 to 4:30 Auto Tour, Upper Arlington, Riverside Drive  
Tea, University Golf Club,

Ohio State University Campus

4:30 to 5:00 Tour of Exhibits

7:00 Convention Banquet

Saturday, October 5th

9:30 to 11:30 Shopping Tour

## ATTENTION!

Every architect and architect-to-be would find it most advantageous to secure and use A.I.A. Document No. 172. The title is "Standard Filing System" for information on "building materials and appliances—what it is and how to use it. The price is fifty cents. Address the Octagon, Washington, D. C.

Some fellows start right in the rut,  
While others lead the throng.  
All men may be born equal,  
But they don't stay that way long.  
There's many a man with a gallant air  
goes galloping to the fray,  
But the valuable man is the man who's  
there  
When the smoke has cleared away.  
Some "don't get nothin' out of life,"  
But when their whines begin,  
We often can remind them  
That they "don't put nothin' in."

—Builders Exchange News.

A young acquaintance came in to say goodbye and tell us he was going into the army. We asked him why he didn't do like a lot of others and get married instead. His reply was an interesting bit of reasoning: "I can get along better with a sergeant than I can with my girl friend's mother."—Clyde Moore, in *Ohio State Journal*.

## THRU THICK AND THIN

The arrival of the August issue of the *Journal of the Royal Institute of British Architects*, about on time with its usual make-up and little to indicate that it came from a nation fighting for its very existence, certainly seems to uphold the reputation of the Englishman to *carry on* under all circumstances.

A PRETTY GOOD PLAN  
TO FORGET IT

From Texas Freemason

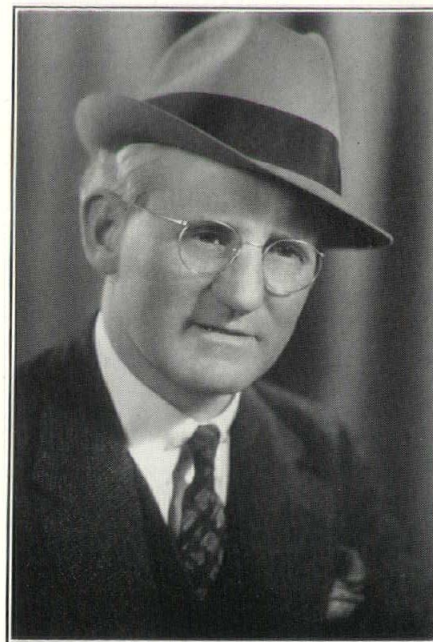
If you see a tall fellow ahead of a crowd,  
A leader of men marching fearless and proud,  
And you know of a tale whose mere  
telling aloud  
Would cause his proud head in anguish  
be bowed,  
It's a pretty good plan to forget it.  
If you know of a skeleton hidden away  
In a closet, and guarded and kept from  
the day  
In the dark; and you know that its sud-  
den display  
Would cause grief and sorrow and life-  
long dismay,  
It's a pretty good plan to forget it.  
If you know of a thing that will darken  
the joy  
Of a man or a woman, a girl or a boy;  
That will wipe out a smile, or the least  
way annoy  
A fellow, or cause any gladness to cloy,  
It's a pretty good plan to forget it.

## MAJOR NORMAN A. IMRIE

*Humorist - Thinker - Newspaperman -  
Convention Speaker*

Major Imrie's voice has been heard at the far corners of the earth. "He has toured the United States, Canada, has made four trips to Europe, has visited and spoken in Alaska, New Zealand, Hawaii, Fiji, Tahiti, Italy, Germany, Austria, Holland and England."

He has served as Associate Editor of the *Columbus Dispatch*, is a Director of the Columbus Chamber of Commerce, and is President of the Columbus Safety Council.



MAJOR NORMAN A. IMRIE

At the time of world crisis, his war experience (four years in the Canadian army), his grasp of history, his sense of perspective, and his sense of humor, coupled with his magnetic personality, make him an unusually able and forceful interpreter of world events.

In a letter to Hon. Neville Chamberlain, London, England, James M. Cox, former Governor of Ohio, says in part: "He is one of the most brilliant newspapermen in our Middle West."

Now that you have seen his picture and read a few things about his life, the Columbus Section will be quite proud to announce at the dinner, Friday evening: "Members of the Convention and Guests, your speaker, Major Norman A. Imrie, a Scotchman, who knows how to give freely of his storehouse of knowledge of humanity and its history-making antics.



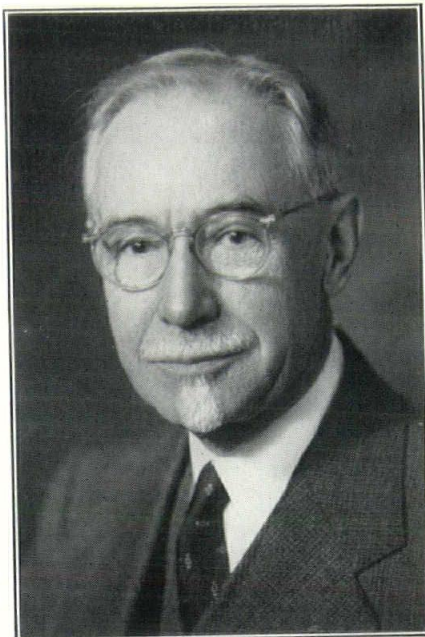
# BUCKEYE ARCHITECTS

## NUMBER FOUR

This is to pay tribute to the integrity and faithful service of one of Toledo's prominent architects, Charles A. Langdon, A.I.A. Our profession is proud of his service and contribution to architecture, to the betterment of civic interests, to his long and faithful service in his church work and Masonic fraternal work, and to his untiring efforts in the American Institute Chapter, and who now today holds the honor of being President of the Toledo District of the Ohio Society of Architects. Mr. Langdon is truly American as shown by his ancestry and by his active life.

Charles A. Langdon was born in Castleton, Vt., August 5, 1866. His father was a lawyer and a member of the firm of Sherman, Langdon & Williams at West Rutland, Vt. His ancestry is traced back to George Lankton, of England, who came to America in 1646. Mr. Langdon is of Norman descent, and his family was prominent in court circles of England.

His early education was in the public schools and Seminary at Castleton, Vt., and later at Smith Academy at St. Louis and Washington University of that city from which he graduated in 1884. He worked in the office of J. B. Legg, one of St. Louis' prominent architects until early in 1885, when he came to Toledo to teach in the Scott Manual Training School. Mr. Langdon was, in his early years, engaged in work of varied nature in the heating and ventilating business in Toledo and Kansas City with the Isaac D. Smead Co., with the Conant and Ketcham Furniture Companies. In 1897 he established himself in the prac-



CHARLES A. LANGDON, A.I.A.

tice of architecture in Toledo, conducting his business alone until 1899, at which time he associated with Otto H. Hohly under the firm name of Langdon & Hohly, architects.

In 1888 Mr. Langdon was united in marriage to Miss Alice McCreery, of Toledo, and they were faithful members of the First Congregational Church until her recent demise.

Mr. Langdon was a charter member of the Toledo Chapter American Institute of Architects, serving as Secretary 1920-1923 and President 1932-1935, and has served the Chapter faithfully since.

A few of the representative buildings designed and executed by Mr. Langdon and his office are:

The Rickley Memorial Hospital and Children's Building at the Ohio Masonic Home, Springfield, O.

The several buildings of the Marsh Foundation School, Van Wert, O.

The Epworth Methodist Church, Toledo.

The First Baptist Church, Toledo.

The Parish House of the First Congregational Church, Toledo.

The Toledo Blade Building.

The City Hospital, Fostoria, O.

Calumet, Collingwood and Ft. Industry Masonic Temples, Toledo, and the Masonic Temple, Tiffin, O., and many others in northwestern Ohio.

The plants of the Toledo Machine & Tool Division of the E. W. Bliss Co.

The U.S. Postoffice at Delphos, O.

Industrial and commercial buildings, as well as numerous residences.

Mr. Langdon has been active in Masonic fraternity, serving Rubicon Lodge as secretary since 1897. He served as Eminent Commander of Toledo Commandery of Knights Templar, and received the 33° degree and Honorary Membership in the Supreme Council, and he continues a long membership of the Sons of the American Revolution.

Many of the present Toledo architects served apprenticeship in Mr. Langdon's office, endeavoring to follow his fine example of real Americanism as an Architect.

WILLIS A. VOGEL, A.I.A.

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## Greetings from State Board of Examiners

*The State Board of Examiners of Architects of Ohio extends its greetings to the Architects of the State of Ohio, with best wishes for a large and successful Convention:*

*In view of the past efforts of the State Society in promoting legislation for the purpose of strengthening the registration law, we hope that the Sectional Legislative Committees will take immediate action to insure favorable reception by our legislators of whatever legislative program may be adopted by the Society.*

*Unquestionably the amendments that have been proposed heretofore have been too extensive and complicated, and therefore have raised such widespread opposition as to cause defeat.*

*We believe it to be true that the law at present is misunderstood by many architects of the State as being a law to govern the violation of ethical practice, to keep much of the planning of buildings in the hands of architects, and only to copyright the title of "architect." In the opinion of the Board this is not the legal intent or true interpretation of the law.*

*The constitutional foundation of any such law is to set up regulations for the safeguarding of the life, health and property of the public.*

*The members of the Board have no apologies to make for the administration of the present law; for, after several years' experience, we feel that the Board has been very attentive and devoted to its work even in the face of an extremely limited budget. On the other hand, it is quite disturbing to hear statements made by active members of the Society to the effect that accomplishments of the Board have been disappointing.*

*The Board understands and appreciates the work that the Society has done to date in sharing the problems of the Board, and hopes that our joint endeavors in the future may result in accomplishments much more satisfactory to the Society.*

*If the Board had sufficient funds to properly police the present registration law and to prosecute established violations, we feel quite sure that it would become surprisingly apparent that our law as it now stands has considerable "teeth" in it.*

*The Department of Industrial Relations needs our co-operation and is anxious to assist in the enforcement of the registration law in so far as the statutes permit. Here, again, lack of funds acts as a serious deterrent in enforcement.*

*Court decisions, if favorable, are highly desirable, but due to lack of adequate funds the Board has been reluctant to enter upon court procedure to substantiate our interpretations of the law without having much more than an even chance of winning.*

*The Board would appreciate the opportunity of conferring with your Executive Committee relative to any amendments desired by the Society.*

CHARLES F. OWSLEY, President,

State Board of Examiners of Architects, State of Ohio.

September 18, 1940.

## FORUM— AGRICULTURAL SERVICE

The following description of architectural services was copied from an aged yellow leaflet, presented by Architect Stoutenburg, of Norwalk. It is reprinted here as being something quite worth while, but perhaps is not perfect in the eyes of many of the present-day practitioners.

With the idea in mind of trying to improve, if possible, some of the arguments set forth and adding others, the paragraphs have been numbered to make it convenient for any architect to offer suggestions for changes; after which, if there is sufficient demand for it by individuals, it will be reprinted in leaflet form.

There will be some additional matter added pertaining to fees and service, when a survey now under way has been completed. Here is an opportunity for individuals to do their bit, if only in the changing of a word. No suggestion will be too small for consideration. Competent individuals will collaborate to make this a reliable document when it is finished.

## ARCHITECTS REGISTER IN FORTY STATES

Forty States now are operating under registration laws for architects in addition to the District of Columbia, Alaska, Hawaii, the Philippine Islands and Puerto Rico.

States without registration laws are Kansas, Maine, Massachusetts, Missouri, Nevada, New Hampshire, Vermont, and Wyoming. These States, with the possible exception of Vermont, are making a definite effort to pass registration laws, according to the Committee on Registration Laws of the American Institute of Architects, of which C. Julian Oberwarth of Frankfort, Ky., is chairman.

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Architects' Society of Ohio Convention

Columbus, O., October 4-5th

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# ARCHITECTS SOCIETY OF OHIO

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Columbus

An organization of the registered architects of the State, organized for the purpose of promoting, through united action, the best interests of the profession and the construction industry in the State.

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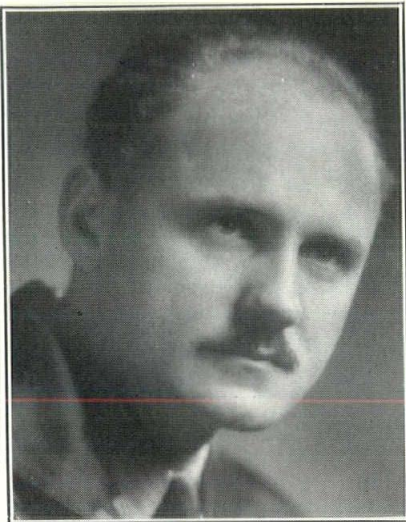
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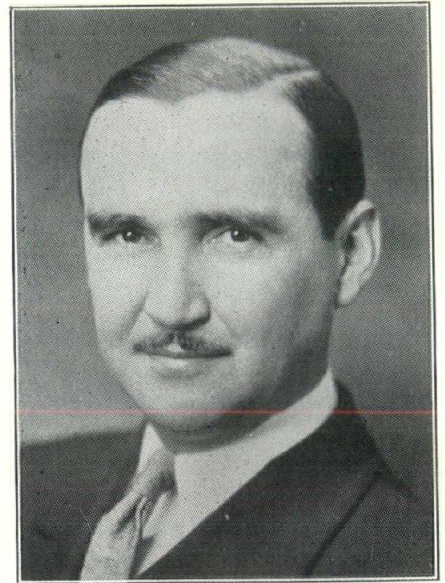
## OFFICERS

Architects Society  
of Ohio

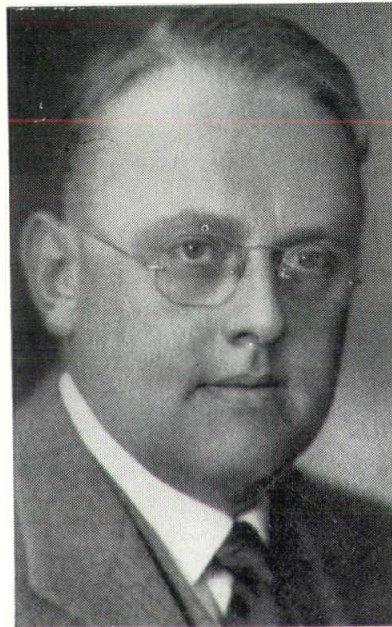
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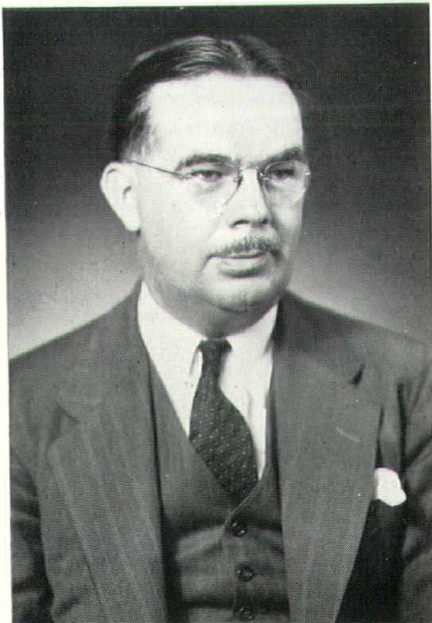
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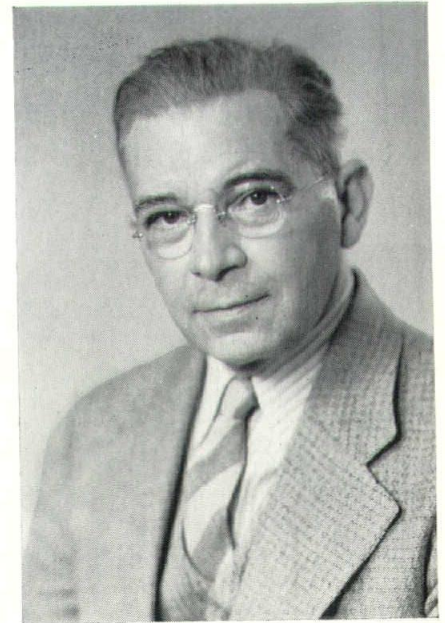
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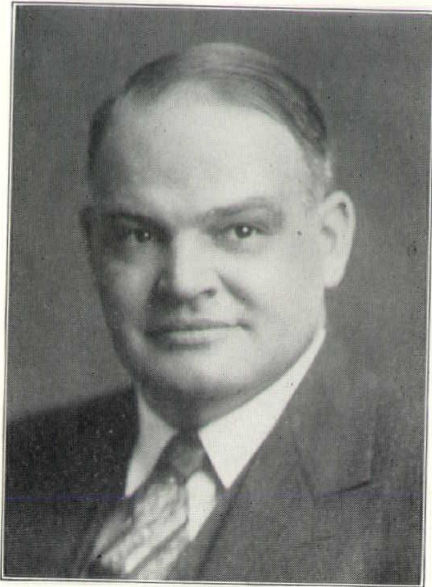
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Third Vice-President



RAY SIMS  
Treasurer

EDITOR'S NOTE: The photographs of all officers of the Architects Society of Ohio of Ohio appear on this page, with the exception of those of George B. Mayer, First Vice-President, and E. Milton MacMillan, member of the Executive Committee, both of Cleveland, Ohio. These were not available to the publisher before press time.





CHARLES R. STRONG  
Cincinnati, O.



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◇  
State of Ohio  
Board of Examiners  
of Architects

1940



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Youngstown, O.



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Cleveland, O.



ALFRED A. HAHN  
Toledo, O.



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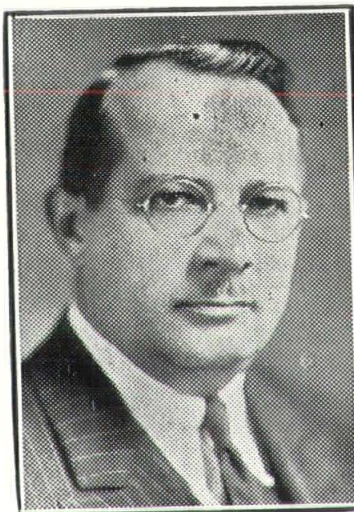
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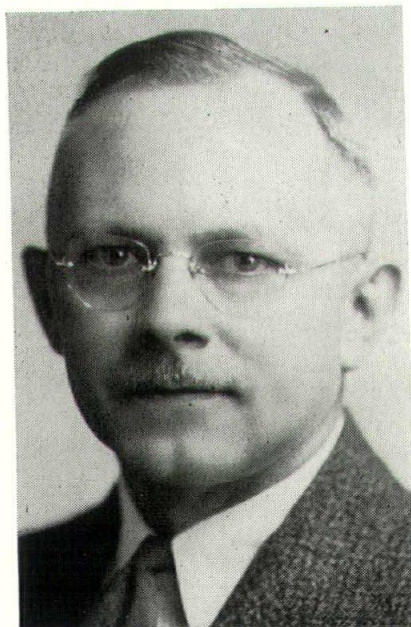
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 Treasurer—RALPH B. CLEMENT, 18 Spirea Drive

## COLUMBUS ARCHITECTS CONVENTION COMMITTEE

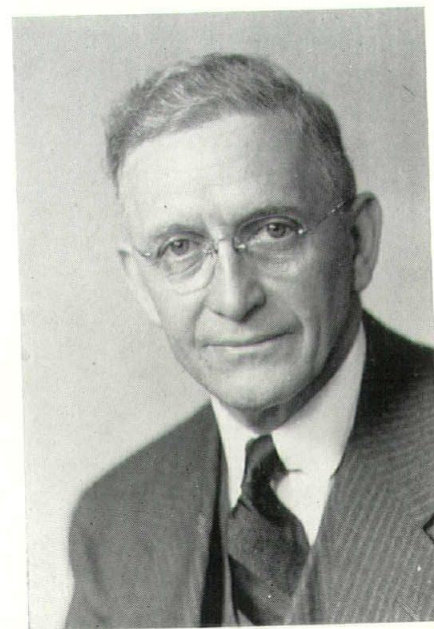


JOHN QUINCY ADAMS



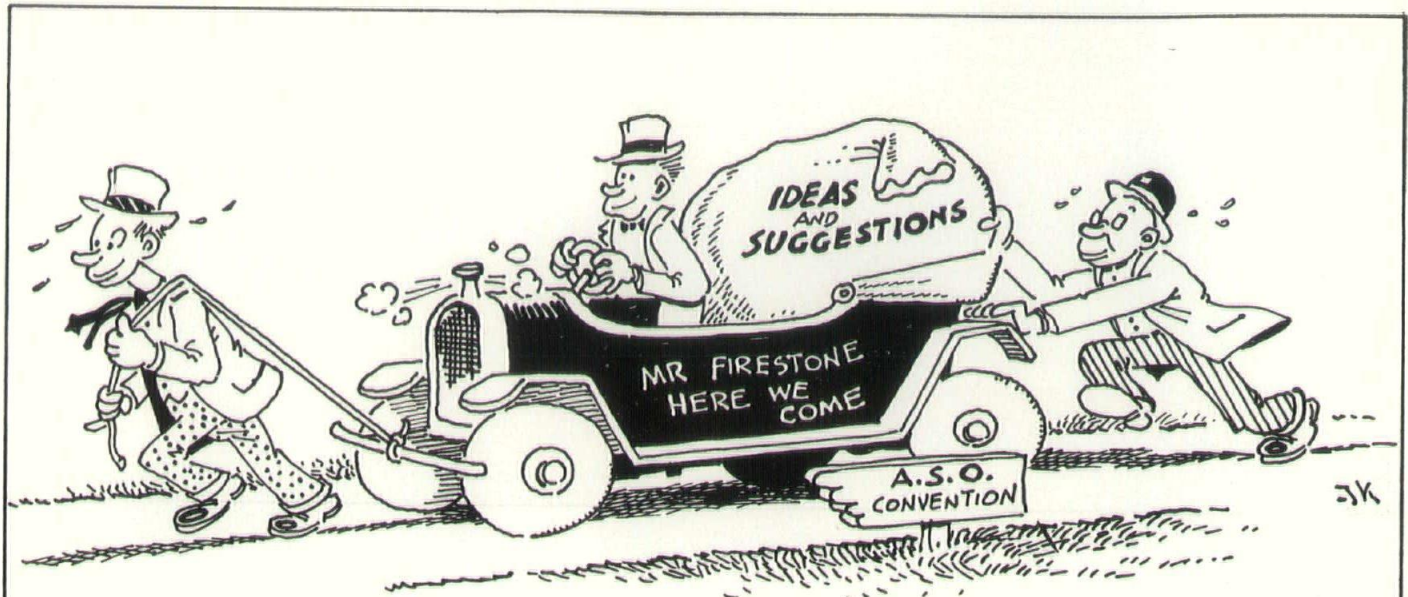
KYLE W. ARMSTRONG

EDITOR'S NOTE: Presented on this page are the members of the Convention Committee of the Architects' Society of Ohio, with the exception of Edward K. Romer, E. E. Eggert and Raymond D. Goller. These were not available to the publisher at press time.



F. W. AUSTIN





PULL FOR THE CONVENTION AND STRESS ITS IMPORTANCE !!

## Attention! Foot-Ball FANS!

If you plan to attend the Purdue-Ohio State Game at Columbus, October 5, make your ticket reservations now through R. C. KEMPTON, A. I. U. Building, Columbus,

### Visit Space No. 4

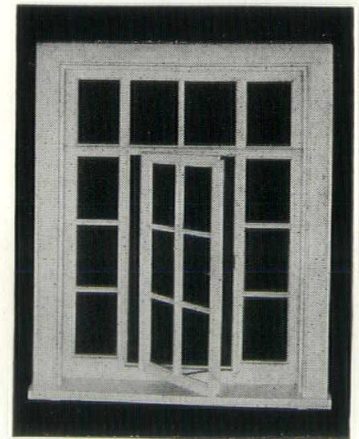
at the Architects' Convention  
October 4th and 5th  
Deshler-Wallick Hotel  
Columbus, Ohio

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◇  
A Truly  
Remarkable  
Window  
◇



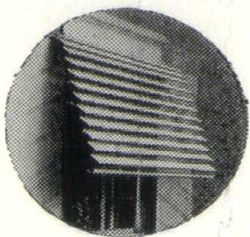
The equivalent of more than one house  
for every work hour of every work day  
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*Let Us Demonstrate It.*

## Brown Graves Company

Manufacturer  
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*An Invitation to visit Display Booth 20*  
See these Unique Architectural Innovations



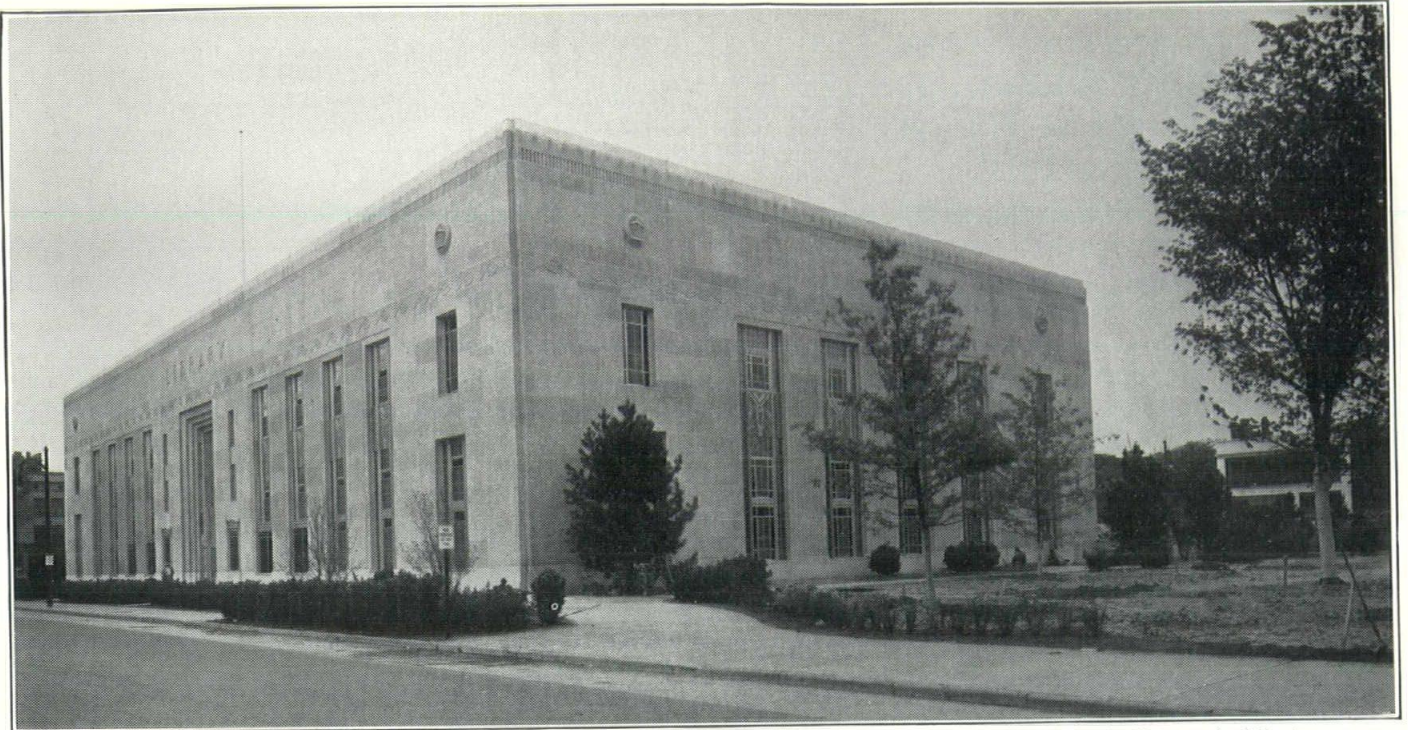
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interest at Booth 20.

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Hahn &amp; Hayes, Architects

## VARIED APPLICATIONS OF GLASS MARK TOLEDO LIBRARY BUILDING

Pictured here is the new Toledo Public Library, designed by Hahn & Hayes, Toledo architects, and built by Frank Messer & Sons, Cincinnati general contractors. According to the Board of Library Trustees, this structure was erected at the lowest cost per cubic foot of any similar building recently built in the country. The exterior is of buff Indiana limestone, with stainless aluminum trim. The interior decoration includes a band of glass murals, stretching around the entire room. These murals, a modern adaptation of the mosaic method of producing murals, depict the various subdivisions of knowledge, with a mirror mural over the entrance reflecting the entire theme. More than eighty different colors and types of glass were used in the development of these murals. Sun-tan vitrolite was used as a wainscoting for the court, and all of the huge columns are fluted sun-tan glass with a walnut onyx border.

There is an auditorium on the second floor, seating 300, and completely equipped for the projection of sound motion pictures.

Semi-indirect overhead lighting provides general illumination, and fluorescent light fixtures are used to illuminate all standing book cases.

According to Alfred A. Hahn, of the architectural firm which designed the

building, three objectives were kept in mind in the planning of this structure.

(1) To make available to the reading public the present collection of 400,000 volumes in many different fields of knowledge with maximum convenience, and to enable the Library to increase its many distinctive services to readers, students and educators of Northwestern Ohio.

(2) To permit flexible expansion of the collection to 1,500,000 volumes during the estimated efficient life of the structure. Additional construction is possible on the Adams Street side without detracting from the present building.

(3) To give proper physical care to the valuable book collection, and the

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larger collection which will be developed through the years.

Fireproof, easily maintained, amply lighted and splendidly equipped, the building has modern facilities for air-conditioning that will protect the book collection against dust, vermin, chemical fumes and dampness, as well as providing healthful air conditions for library users.

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## THE ARCHITECT AND WHAT HE WILL DO FOR YOU

"The architect is the only person properly qualified by study, training and experience to be the commander-in-chief of a building operation correctly. Architecture is a profession like medicine and the law, and, as is the case with the doctor or the lawyer, the architect should be employed by you with the fullest confidence that he will protect your interests."

### AND WHY THE ARCHITECT?

When you build, your interest is to secure a building of good design, efficient plan, and sound construction at the lowest economical cost. This can only be accomplished by employing, not as a luxury but as a necessity, a competent and reliable architect. The service he renders will result in an efficient and beautiful building which need cost no more than one inferior in design and arrangement. A well-constructed building is a more economical investment. No owner, however gifted in other ways; no contractor, however skilled, can plan, design and build the simplest house equal in beauty, utility

and economy to one completed under the guidance of a trained architect. His fee is only a small fraction of the building cost, and the lower maintenance charge and higher resale value will make this fee a profitable investment.

### WHAT DOES THE ARCHITECT DO FOR YOU?

The architect is employed to take charge of your building operation from start to finish. His duties are easily understood. First, you tell the architect your ideas as to the type of building you want, where it is to be located, what your requirements are in respect to rooms needed and their use, and how much money you would like to spend. The reliable and conscientious architect fits his recommendations to your budget.

The architect then prepares preliminary studies of the layout of the floors and designs of the exterior and interior for your consideration and approval. These preliminary sketches should be carefully studied. They may be modified to suit your needs and desires.

After approval of the studies, the architect prepares the working drawings and specifications which give the builder exactly the information he needs for building, as to size of parts, kinds of materials, and types of construction. Your architect then secures competitive bids for all the labor and material involved. (The saving realized by competitive bidding alone is frequently sufficient to pay the architect's fees.) These bids are the figures upon which the contract is to be awarded. With your approval the architect draws the proper form of contract between you and the successful bidder, and protects your interests in the negotiation of this important document. Lastly and equally important, the architect superintends the actual construction of the building in all its parts, and sees that the drawings and specifications are properly carried out in the construction of the building.

All applications for payment by the contractor must be verified and approved by the architect whose duty it is to check all bills and only approve same after the work in question has been properly executed and the owner properly protected against mechanics' liens.

(Continued on page 17)

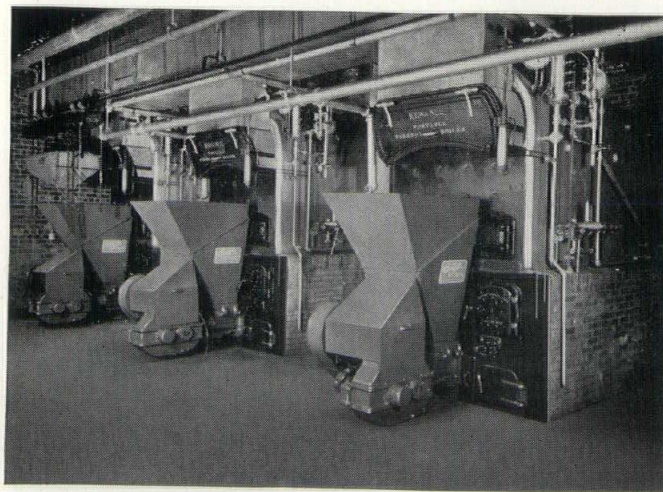
## A NEW STOKER DESIGN

The High Fire-Box Steel Boiler for Stokers created a need for a new Stoker design. CANTON met this requirement by redesigning the *Vulcan Ram Type* unit into a low set Model. The CANTON LO-SET is, therefore, not a light duty Stoker, but a Heavy Duty unit, adapted to a new purpose. The same rugged Gear Reduction is used, and the drive is almost identical.

The LO-SET is not only well adapted to Boilers in Schools, Commercial Buildings and other heating loads, but is also designed for medium-sized Industrial Boilers such as are often found in Laundries, Dairies, Greenhouses, Packing Plants, Hospitals, Hotels, and so forth.

Our experience with Fuel Burning Equipment covers a thirty-year period during which we have designed and installed practically all types of Stokers, including Hand Stokers, the Overfeed, and both Worm Underfeed and Ram Underfeed units.

The full coverage of our line enables us to offer not only a product to be sold, but more particularly, an *Engineering Service*, devoted to the objective of aiding each client in selecting the best all-around Stoker design for his own applications.



Three Lo-Set Ramfeed Stokers installed in Timken Technical High School, under Locomotive Steel Fire-box Boilers. Note Hopper extensions for overhead loading.

## Canton Stoker Corporation

321 Andrew Place, S.W., - - - - Canton, Ohio

**Canton**  
**STOKERS**



From

## Euclid Ave. and Lake Erie

The Cleveland Section through the efforts of their president, Samuel K. Popkins, have followed the fine example set by the Dayton Section in carrying a large space advertisement promoting the use of architects' services. This was carried in the morning edition of the *Cleveland Plain Dealer* on September 7th. Come on, Dayton, have you any more good ideas?

Several Cleveland architects, including our first vice-president, George B. Mayer, journeyed to Cranbrook, Mich., to attend the Regional Meeting on September 12th.

We hope to have a large delegation from Cleveland at the Convention in Columbus, and news has reached us that there is a lot of hard work being done by the Columbus architects toward making this the best convention we have had yet.

The Cleveland Section strongly urges that one of the most important issues of our coming convention be the discussion and action to be taken toward the improvement and enforcement of our Registration Law. This past year the Society has accomplished a great deal by the establishment of this publication. It is a noteworthy achievement and one which the encumbent administration can well be proud.

With this means now at hand to carry our story to all the registered architects in the State a real effort should be made this coming year to obtain an amendment to our present law.

Perhaps those who are practicing in the larger communities throughout the State are more conscious of this vital need, for they are continually being thrown in competition with speculative builders and others who furnish nondescript plan services for which the cost is hidden in the total price of a job. The only means of combating such competition is the strengthening of our law.

Ohio is surrounded by other States which in the past few years have all strengthened their respective laws to the point where they perform a real service to the profession and also a protection to the building public. We in Ohio have fallen behind our neighbors in Michigan, Pennsylvania, West Virginia, Indiana, Illinois, and elsewhere. We do not believe that if the job can be done in those States that it cannot be accomplished in Ohio.



*New Ionian Room—Deshler-Wallick Hotel, Columbus, O.*

## FOR OUR PLEASURE

On August 23rd management of the Deshler-Wallick Hotel in Columbus opened what has been termed the most beautiful dining room in the country—the New Ionian Room.

For the past several months workmen and artists have been busy creating a modern and sophisticated atmosphere that has been carried out in the execution of the bar, furnishings and murals. Indirect and fluorescent lighting, together with all of the newest architectural materials, such as structural glass, chromium and stainless steel, will make the room a classic in grills.

As the visiting architects and their wives enter the new room through swinging doors covered with leather, they will be greeted with a blend of color that spells beauty and comfort to the nth degree.

The entire floor, with the exception of the enlarged dance space, will be covered with the finest Bigelow-Wilton carpet in shades completely in keeping with the entire color scheme. Next to attract the attention will be the new style tables with a single standard, making for more comfort for the guests. Upholstery on the chairs will be green and a soft combination of orange and Chinese red.

One of the most beautiful attractions will be the row of ten individual booths along the north wall of the room. The booths are the creation of L. C. Wallick, president of the Deshler-Wallick Hotel. Circular in effect, they will be luxuriously padded with fine Australian hair and covered with a rich purple satin with gold tufting buttons. Each booth will have a private telephone and a light located above with which the guest can signal for service. Tables in the booths were also designed by Mr. Wallick.

The liberal but well-studied use of glass and mirrors, together with murals by W. H. Yeisley, of New York, in soft green and copper shades, illuminated by indirect lighting and supplemented by colored fluorescent lighting tubes, all blend to create a very hospitable and cozy atmosphere for dining and dancing.

The band shell and the bar have been enlarged and enhanced to help make this air-conditioned New Ionian Room a place where the delegates to the Architects' Convention will find the best of everything and the "fees" are reasonable. The architectural services were rendered by R. G. Hanford, a registered architect of Columbus.

A concentrated action on the part of all the architects throughout the State is necessary to successfully do this job, but the machinery and leadership can and should be set up at this coming convention for a program which will make this the real accomplishment of 1941.

We take this means of extending our

best wishes and sincere thanks to President Charles Firestone for the time and effort he has devoted to the Society during the past year. We feel that the Architects Society of Ohio is a much stronger organization today than it was when Mr. Firestone took over its leadership. E. MILTON MACMILLIN,





### ARCHITECT-REALTOR CO-OPERATION

In connection with the annual convention of the Ohio Real Estate Association held in Columbus early in July, two Columbus architects, John Quincy Adams and R. C. Kempton, were accorded a place on the convention program.

The following letters speak for themselves:

Mr. John Quincy Adams,  
53 Jefferson Avenue,  
Columbus, O.

Dear Mr. Adams:

With our 31st Annual Convention now an event of the past, I want to express for myself and for the officers of our Association our sincere thanks for your part in making it such a success.

I know that your talk provoked some deep thinking and a considerable amount of discussion, and we are deeply appreciative of your taking the time to present this to our group. Until you are better paid, may we just say, "thank you"?

With cordial personal regards, I am,

Sincerely yours,  
WILLARD M. EWING, Secretary.

Mr. Ralph Kempton,  
A. I. U. Building,  
Columbus, O.

Dear Ralph:

With our 31st Annual Convention now an event of the past, I want to express for myself and for the officers of our Association our sincere thanks for your part in making it such a success.

Several of our members told me that the suggestion which you raised was one which should have our careful attention, and I do hope that, as a result of this, we may have taken the first step toward a closer co-operation between the architect and realtor.

Thanks again, Ralph. I hope that your convention in the fall will be a success, and if I can assist you in any way, please call upon me.

With warm personal regards, I am,  
Sincerely yours,  
WILLARD M. EWING,  
Secretary.

An announcement was recently received from the Indiana Limestone Corporation to the effect that their Cleveland office, 214 Hippodrome Building, was temporarily closed.

Pending a betterment of conditions generally, Mr. H. R. Blackwell, vice-president, stated it will be their intention to serve their many customers from their main office at Bedford, Ind.

Recently our office received a copy of the first issue of the OHIO ARCHITECT. This publication is the official organ of the Architects Society of Ohio, and the editor is none other than Ralph C. Kempton, prominent in architectural circles and a loyal member of the Builders' Exchange. We extend our congratulations and best wishes.—John Kight, Secretary Columbus Builders Exchange.

The singing (?) architect in the A.I.U. Building in Columbus was showing his vacation pictures taken in Can-

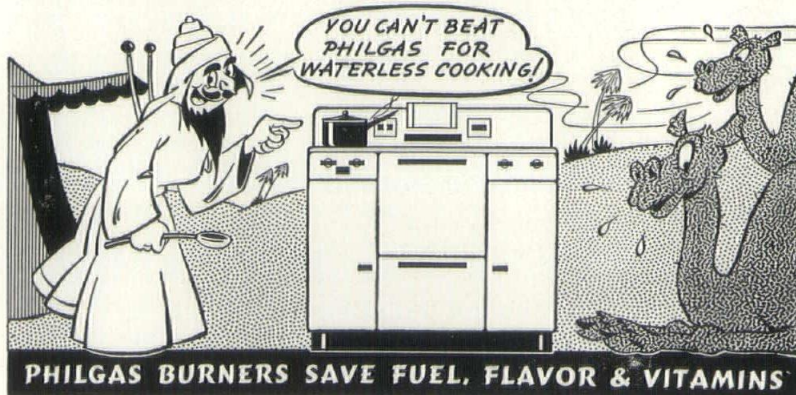
ada. FFF "In this picture I'm holding the big pike I was telling you about." HHH "Which one is the pike?"

In the May issue was a Secretary's Lament which seemed to cover the misfortunes of those who, why it is hard to say, do most of the work in trying to make the administration of each president better than the last.

The worm sure turned, however, at the last Convention in Cincinnati when your most humble secretary was accorded the palatial suite on the 18th floor of the Gibson Hotel to the envy of all those who found time to come up and be sociable. It was really a fine place to sleep after every one had gone to their own rooms.

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## U.S. BUREAU DECLARED ARCHITECTS' COMPETITORS



By Times Staff Photographer  
A consultant for the U.S. Housing Authority, D. Knickerbacker Boyd (wearing glasses), Philadelphia, and Kenneth W. Dalzell, East Orange, N. J., chairman of the Committee on Single Detached Housing Units, confer during a Brown Hotel convention recess on the American Institute of Architects' plan for building \$2,500 homes for exhibition purposes.

"The architect 'on his own' is being crowded back into an ever-narrowing field" of encroachment of Government bureaus, the American Institute of Architects' Committee on State and Municipal Public Works reported today.

Difficulties arising from this competition "are most acute in the largest centers of population," said the report made at the Institute Convention at the Brown Hotel, indicating that the private architect "is losing his business and the public is not receiving fullest value."

"Every bureau, if examined thoroughly, will show work done at a higher cost, and not infrequently construction not of highest order," said the

committee, whose chairman is Raymond J. Anton, Salt Lake City.

### Credit Due to Clubs

The report gave credit to private, rather than governmental, organizations for origin of public works. "Most public enterprise has its beginning in non-political organization," such as Chambers of Commerce, luncheon clubs or social welfare groups," it said.

Also criticized in the report was so-called "bureaucratic architecture" in large corporations which set up their own bureaus, instead of employing private architects.

### Advice Offer Proposed

"It is commonly reported, often by

men most familiar with bureaucratic practice, that it is carried on at expense of the taxpayers, with costs in excess of those for similar service through private practice, and in some instances the cost of doing the work apparently exceeded 20 percent," it was stated.

To solve such problems, the committee recommended that local architects' chapters offer their advice to governmental boards in preparing lists of qualified architects for public works.

Institute president, Edwin Bergstrom, Los Angeles, urged the architects to "avoid the fetishes of business." "We must decide," he said, "whether we who practice architecture are to act as competitors or confreres."

Professional architecture is "particularly vulnerable to the inroads of business," Mr. Bergstrom said, echoing the public works' committee's report. He added that the idea of industrial organizations retaining their own architects, rather than offering their work to individual practitioners, "is expanding, and we are resisting as strong as we can."

### New Fields Open

Students of architecture should decide as early as possible whether they want an individual career or work in the employ of industry, the meeting was told.

New fields for architects are opening in reconconditioning old buildings, designing store fronts and equipment, planning industrial plants, rural building, management and trusteeship of buildings and building appraisal, he said.

Elected by acclamation was a full slate of officers led by Mr. Bergstrom, re-elected. Vice-president is Dean Walter R. McCornack, Massachusetts Institute of Technology; secretary, Charles T. Ingham, Pittsburgh, and treasurer, John R. Fugard, Chicago. Regional directors elected were H. Daland Chandler, Boston; Clement R. Newkirk, New York, and Peter Brust, Milwaukee.

Fabricators of structural steel throughout the United States have been called to annual convention the week of Oct. 14th by the American Institute of Steel Construction. The meeting will be held at the Greenbrier Hotel, White Sulphur Springs, W. Va., and will continue from October 15th to 18th, inclusive. National defense will be the theme of the meeting, inasmuch as structural steel is required in great quantities for building bases, stations and munition factories, all of which is work that must be completed in the very first stages of the defense.





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YOUNGSTOWN

### WHAT DO THE ARCHITECT'S SERVICES COST YOU?

To employ an architect purely on the basis of low charges is unwise and usually an uneconomical method. An incompetent man attempting to render his services for a small fee may and often does waste a great deal of money in inefficient planning, unsafe or unscientific construction and design, and unwise specifications of materials. A competent architect may easily save you several times the amount of his fee simply through his skill in planning.

Architects' fees, usually on the percentage basis, vary in accordance with the type of building. A monument, for example, or some special furniture might not cost very much in proportion to the great amount of work devolving upon the architect. The small house also entails an amount of work on the architect's part that is proportionally greater than is required for a house of larger size and greater cost. Alteration work, also, involves more work on the architect's part.

The usual schedule of charges calls for a minimum professional charge of

6 percent in general for complete services and further states that on residential work, alterations to existing buildings, monuments, furniture and landscape work, it is proper to make a higher charge. Residence work is commonly done at the rate of from 7 percent to 10 percent and alterations from 10 percent to 15 percent of the cost of the building. Payments to the architect are due as his work progresses as follows: Upon the completion of the preliminary studies, one-fifth of the entire fee; upon completion of specifications and general working drawings (exclusive of details), two-fifths additional; the remainder being due from time to time in proportion to the amount of service rendered. The amount of the architectural fee and the conditions of its payment are stipulated in a signed contract between the owner and the architect.

### SELECTING AN ARCHITECT

Except in the case of very large projects, public buildings, etc., selection of the architect through the submission of

competitive sketches or drawings has not proved a feasible or reliable method of choice. Furthermore, due to past abuses of this system, most architects will not enter such a competition unless it is held under the auspices of the American Institute of Architects with a professional adviser, jury, etc. The experience of the profession, as a whole, indicates that the system of submitting free sketches in irregular competition results in a duplication of effort and consequent waste that is against the best interests of both client and architect. A much surer indication of the architect's ability is his general reputation and the quality of his executed work.

When you engage an architect, it is only fair to remunerate him for the services he performs. It is particularly true in the early stages of his work that he cannot be expected to give your problem the careful study it should have if he is merely gambling on the chance of pleasing you with a hurriedly studied sketch.

In the face of serious legal or medical  
(Continued on page 22)

**SEE THE NEW  
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FLUORESCENT  
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BOOTH No. 6

OHIO ARCHITECTS CONVENTION

**Detroit Steel Products Co.**

**"Fenestra"**

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Alvan Tallmadge at Columbus



## FROM THE BANKS OF THE OLD MAUMEE

The Toledo Architects are certainly pleased with the appearance and the form of the OHIO ARCHITECT publication. The Toledo architects are endeavoring to better building conditions and to further fraternal contact between the members of our profession, and to make our contribution to the advancement of architecture in Toledo.

Recently the members of the Toledo District Architects Society of Ohio and the Toledo Chapter of A. I. A. had an enjoyable golf tournament, followed with a dinner and the awarding of the prizes both real and comical. Various member architects made short talks giving their impressions of their attendance at the National Convention which they attended in Louisville. Fathers and sons, following the same profession, were in attendance, and Howard H. Vogel was awarded first prize for low golf score, and, sad to say, his dad Willis A. Vogel, was presented the booby prize.

The cup awarded Howard Vogel has passed through architects' golfing hands for the last five years and is a (Rube Goldberg) work of art, made of zinc, tin, lead, copper, and stands about two foot high. It is a most highly prized honor to have held this cup. Toledo hopes to have more of these play times, as it promotes good fellowship.

Toledo architects were more than pleased in the appointment of Alfred Hahn to the State Board of Examiners of Architects, and feel that he will be a valuable member and ably represent the profession of architecture.

Recently Architect Jack Hayes was appointed to the City Plan Commission, which we feel will be of benefit to the public and further good building. This is an indication of better co-operation between the engineers and architects, as we need the training of both types of men for civic and private plan.

Toledo architects complimented Architect C. B. R. Bitter on August 12th, his birthday.

He is one of the oldest active architects in Toledo, and this, his birthday, marks the 48th year of active work in architecture.

Since 1892 he has worked in several of the main offices, and for about twenty years served with the Architectural Department of the Toledo School Board.

We hope that Bert, as he is known to the boys (but to the classical known as Clarence Bertram Roy), celebrates many more of these milestones.

Tim Hewlett and Mark Stophlet, president and secretary, respectively, of the Toledo Chapter, A.I.A., and Charles Langdon and myself, president and secretary, respectively, of the Toledo Architects Society, with several other Toledo architects are attending the Second Annual Midwest Architectural Conference of the American Institute at the Cranbrook Academy of Art, Bloomfield Hills, Mich., and we feel that these regional get-togethers can be of real service to both the A.I.A. and the State societies if properly handled. W. A. V.

## A QUESTION

Joe Diltz is an architect. He is a nice fellow, but not much of a business man. Fifteen years ago he was just a high school kid who liked nice things and had a knack for drawing. So naturally he studied architecture. He passed all the hurdles the school and State could think up, and now he is certified.

He is not very successful at getting business, although he is competent enough when he does corner a job. He likes "straight architecture" (whatever that is), but he doesn't seem to have much conception of the co-ordinating job that confronts the practitioner of today. He isn't much of a salesman because they didn't teach that subject at the university, and so consequently lots of possible clients do not know that he exists. Many friends and acquaintances have gone to other architects, and perish the thought, some even went to designer-builders.

Joe waits for the jobs to hunt him up. He doesn't circulate among possible clients, he doesn't seek dignified publication of his better work, and he doesn't know much about bookkeeping, the management of an office, financing a project, or how to co-ordinate all the intricate phases of the profession. But Joe is an architect and a nice fellow.

Do you suppose a little business sense would go well with some artistic ability?

—The Bulletin, S.C.A.I.A.

## I AM THE LAST DAY OF VACATION

I am that mystical last day.

I am the finish of a great summer.

I am a farewell to mosquitoes, to flies that feast on bare legs, to songs of frogs, the howl of gulls, the whisper of the wind, the silence of the dawn, the gentleness of the twilight, and the nights on a screened-in porch.

I bring to a close the breach with clocks; the betrayal of schedules; the

self-surrender to a day; snoozes when they seek control; the doing of what you only enjoy; going no place in a hurry; just living for the sheer joy of it.

I am the lull before the battle with revolting hair; collars and neckties; myriad problems of many; the devil and all his mischief; the church and its total missions; the budget and its outcries.

I am the father of a better physique; a quiet soul; a brighter eye; a reversed perspective; a new set of resolutions and a pocketbook that's thinner than Ghandi's.

I am the end of that toward which I looked all the year.

I am the symbol of the appreciation of a great people; the generosity of a Board of Trustees; and the faithful self-denial of those who keep vigil; while I keep cool.

I am the climax of a life that is real, unrelated to the unrealities; the sophistications, the veneers, the conflicts, the struggles from what is as fleeting as dust in the wind. Yet the glory of me lies in the fact that I must end. Maybe, though, the secret of me can become a golden thread in every day. R. A. B.

## BOYAJOHNS BID WAS \$797,000

The low bid of H. M. Boyajohn, 1271 Edgehill Road, for general construction work on the Mt. Calvary low-rent housing project, was \$797,000 instead of \$747,000, as published, Mr. Boyajohn pointed out recently.

Other bidders for the same type of work were Skilken Bros., 44 E. Broad St., \$868,888; George H. White Construction Co., Canton, \$847,240; Henke Construction Co., Chicago, \$844,666; Charles Shutrump Sons Co., Youngstown, \$893,000, and George Sollitt Construction Co., Chicago, \$864,758.

## STATE OFFICES MAY BE MOVED

Plans to remove the Columbus headquarters of two large State departments—highways and agriculture—from their present locations in the State office building to new and permanent quarters on the Ohio State Fairgrounds are being considered by Governor Bricker, it was learned the other day.

Acknowledgment that such a movement was contemplated, the Governor indicated the program may be placed before the next session of the General Assembly, which would be called upon to appropriate the necessary funds for new buildings that would be required—*Ohio State Journal*.



## CANADIAN VACATION

Mr. Ralph Kempton, hard-working editor of the OHIO ARCHITECT, has asked me to relate a few of my impressions of Manitoulin, that picturesque Canadian island located between Lake Huron and Georgian Bay. Just why he made this request is hard to understand, since he himself visited the island this summer and unquestionably has more to write about than I have.

However, being merely an associate editor and therefore obliged to follow the editor's instructions, and since I feel there is something to record about the contagious Manitoulin atmosphere, I am submitting the following account of my vacation.

Manitoulin Island can be reached from Cincinnati in about three days, going around Lake Erie by way of Detroit on the west, or Buffalo on the east. This year we chose the eastern route, crossing into Canada over the imposing Peace Bridge. Little difficulty was encountered at the Canadian Customs, and we were soon traveling the beautiful twenty miles between Fort Erie and Niagara Falls. This road cannot be too highly recommended, for one drives the entire distance along the blue Niagara River with the busy city of Buffalo constantly in view on the opposite bank.

As one approaches the falls, the Niagara River becomes more and more turbulent until the mist of the spectacular Horseshoe Falls comes finally into view. Rounding the gorge, the full beauty of Niagara Falls makes its appearance, a breath-taking sight from the Canadian side. The first signs of Canada at war are noticed in the barbed-wire enclosures of power plants and encampments, carefully guarded by armed sentries.

One proceeds northwest from Niagara, passing through Hamilton, home of Canada's shell and ammunition works, thence through Guelph and Fergus, eventually reaching Owen Sound at the base of the Bruce Peninsula. Here the good road ends, and the tourist must be content henceforth with unbound macadam.

The Peninsula, some 70 miles in length, has little to recommend it other than its thick woods and general wild appearance. On its northerly tip nestles the small town of Tobermory, supported chiefly by its fishing industries. Here one takes the ferry boat to Manitoulin Island, a trip requiring about three hours.

Manitoulin is an island of impressive beauty. Its shore line is broken with innumerable bays, its surface spotted with clear lakes. The ferry docks at South Baymouth, and from this point the tourist has a choice of several roads, most of which eventually led to some lodge or group of cabins where he can spend a delightful holiday. Urban attractions are few on Manitoulin, making it mandatory that one lay aside the busy life of the city and assume, instead, the simple life of the pioneer. Wood stoves for cooking and oil lamps for light are the rule rather than the exception.

We found a rustic cabin on the shore of Lake Manitou, the island's largest body of water. The cabin was completely furnished; we were supplied with ice and cord wood, a boat with outboard motor, and except for getting our meals and making the beds we had nothing to do but loaf.

Fishing, sketching and reading comprised our days. Twelve hours of comfortable, uninterrupted sleep under heavy blankets comprised our nights. And tempering it all was the clean, cool, pine-scented air of the north woods. The cost for this luxury, including everything, was fifteen dollars per week for the two of us.

Perhaps some of my fellow practitioners prefer the social life of the seashore or summer resort. Allow me, however, to submit, as a vacation complete in relaxation and honest enjoyment, a week on Manitoulin. This island is perhaps, at least for us of the Buckeye State, the nearest spot where beauty can still be seen in its natural surroundings, and where the axe and spade of civilization have as yet done little to scar the face of Nature.

FREDERIC H. KOCK.

### NOTICE TO CONVENTION DELEGATES' WIVES!

It's agin' the law to do a lot of things, and it would seem that locking your wife in her room at the hotel might very well be in the list! Nevertheless, such things have been known to happen, and, intentionally or otherwise, it is hardly an accepted American custom. The Convention Committee wishes to assure all wives who come to the convention that special attention will be given to this matter to see that such occurrences do not happen in Columbus.

### "HERE AND THERE"

Onkama, Mich., Sept. 18, 1940.

Dear Mr. Kempton—Your notices to Columbus Chapter, A.I.A., members reach me regularly here in a small Michigan town where we have been since the 1st of June, and we expect to stay until about the middle of October, depending on weather.

The weather and food supplies are very good, and I have gained in health to such an extent that only bad weather will chase me home. My old paint box is a good pal.

I expect to bring a few sketches home with me so that I can show the kind of country we have enjoyed.

Sincerely yours,

J. N. BRADFORD.

By the Editor—A good report for an architect past the fourscore mark in years. Hope some of the younger architects will try to do as well.

### HEADACHE ELIMINATED

In addition to being often forgotten, intentionally or otherwise, the roof scuttle has always been somewhat of a problem for the architect. The requirements as to security, weather, simplicity of operation and fool-proofness are rather rigid, and to accomplish all these in a satisfactory manner required far more time than the possible remuneration justified.

The "Bildrite" Steel Scuttle, the brain-child of Wm. R. Edmister & Sons, of Columbus, seems to be the answer to most, if not all, of these difficulties. This scuttle will be on display at the Convention, where the operation and construction will be thoroughly demonstrated.

### POLICE YOUR INDUSTRY

With the city building inspection department unable to provide adequate building inspection because of insufficient personnel, it behooves members of the Columbus Builders Exchange to do their part in assuring protection of public safety and the legitimate contractor. Members are urged to report to the secretary when they find jobs going up without permits.—*Columbus Builders Exchange Bulletin.*

From the above it can be observed that other groups besides the architects have problems, and it is interesting to note that they recognize the fundamental truth that no one else is going to police their industry for them.



## ARCHITECTS

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## BUCKEYE ARCHITECTS

The return to the American colonial types of architecture—Cape Cod, New England, Williamsburg, Charleston and other types—in homebuilding, together with the vogue for antiques has brought with it widespread interest in the old-fashioned post-lamps for driveways, lawns and entrances.

The vogue has sent antiquarians and dealers scrambling into old haymows, attics and abandoned buildings in search of the long out-moded lamps which lighted the way for our forefathers in the days before gas, arc and incandescent lighting.

Mounted on posts in modern settings resembling early American homes, wired electricity and dedicated to a new usefulness as well as ornamentation, the old lights give a traditional touch to our modern cities, towns and country places.

Because of the scarcity of the old lamps, thousands of which have rusted away beyond repair in the past 50 to 100 years, artisans have gone into the

business of manufacturing replicas in authoritative style, and these, too, are in demand according to their beauty and authenticity.

The return to the old post lights recalls the days of the old lamp lighters, whose menial labor was one of the most honorable and necessary of the early days of the nation. They trudged through snow drifts, torrential storms and all kinds of weather to light these beacons along the primitive streets of yesteryear.

Nowadays it is a simple thing to throw a switch and flash on hundreds or thousands of bright street lights, without so much as the strain of a muscle for the switch-thrower. But in the old days it required the grit of a lamp lighter to go to the end of his route, lighting each lamp separately, regardless of heat or cold. There was a code among them—and it was a time long before written codes—that no light must ever be permitted to go unlighted.

So there is more tradition in the old post lights that are being recalled into usefulness than their mere architectural beauty. They recall alike the lighter

who tended the lamps and people who threaded their way by their flames in times of calmer pace.

It is significant that the American people like to surround their homes with these old emblems, despite the storm and stress of national affairs and the harassment encountered today in office, store and factory. It indicates their desires to hold fast to the best of the old things and to surround their homes and families with them.—*Ohio State Journal*.

### To the Editor:

"Can you reserve seats for my wife and myself for the convention football game?

"Please let me know if this is possible, also the price of these tickets. I suppose wives are permitted to sit with the architects?

"Thanks for your trouble."

*Editor's reply:* Certainly your wives will be permitted to sit with the architects at the football game. There will be no locking of wives in their rooms in Columbus—that is, if the committee can prevent it.

*We'll be at Booth 16...*

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# WHAT ARCHITECTS ARE DOING IN OTHER STATES

## THE BULLETIN

SOUTHERN CALIFORNIA CHAPTER A.I.A.

201 ARCHITECTS BUILDING, LOS ANGELES

BEN H. O'CONNOR, Secretary

### AUGUST MEETING

True to predictions in the last Bulletin, the sylvan setting of the Flintridge Riding Club proved a stimulating environment to the philosophically-minded at the August chapter meeting. A most inspiring discussion ensued, with many problems of the profession brought on the carpet for scrutiny and discipline.

As usual, at gatherings of this type, no definite conclusions were reached, but it is just this sort of earnest consideration which keeps us sane and steadies our sense of perspective. Too often we become lost in a maze of every-day details, financial and structural, and we lose sight of the larger conception of architectural opportunity.

The summer meeting last year at the Trout Club has been referred to many times. It is good for us to stop and think once in a while and ask ourselves where we are going and why. Our solution of daily problems should have a theory behind it. We should all try to develop a definite philosophy whether we hold to the teachings of Chris Wren or F. L. Wright. Questions, particularly embarrassing question, are good for the soul. Is my work up to a decent standard? Am I keeping pace with new developments? Which way am I going? Have I improved the quality of my work in the past few years?

### ISAAC WALTON O'CONNOR

Next to the practice of his ancient and honorable profession, our handsome and efficient secretary loves best to pursue the wily denizens of the trout pools. Accordingly, he has betaken himself and family to Colorado. In his absence this issue is being edited by lesser men who struggle manfully to fill his shoes. While we hope that he won't send back any "wish you was here" post-cards, we do hope he will return to us bronzed and rejuvenated, ready to attack the Chapter's problems with renewed vigor.

### PUBLICITY

In a letter received last week from Barker Brothers, they enclosed the following excerpt from "Backgrounds for Living," the broadcast of August 14th. These programs go on the air three afternoons a week, Mondays, Wednesdays and Fridays; 2:15 over station KNX.

... "Our service will also recommend reliable real estate firms, but then we feel the best thing to do in the selection of any lot is to get the advice of your architect. Of course that entails your having an architect, but we think that there are a great many reasons, including the money-saving reason, why it is wise to employ a member of this professions in the building of any house. The advantages he can give you in helping you select a lot are very important. The lot always modifies and sometimes almost determines the design of your house; and the architect, with this knowledge in mind, can readily see just how the house you have in mind will fit on any given site. He can point out, too, certain conditions of soil drainage, architectural necessities imposed by the neighborhood, and many another important point of consideration. Then we find that even before the selection of a lot, one should get some idea of what kind of house to build; and in this respect may we suggest books, magazines and again the free services of the Home Advisory Bureau on Barker Brothers' sixth floor? We'll be happy to answer any of your questions, tell you anything we can about building you'd care to have us do so." ...

costs, and recommend an architect if

### SEPTEMBER MEETING

The social season, architecturally speaking, gets under way with the chap-

ter meeting, September 10th. It will be held at the Clark Hotel, at 6:30 p. m.

Reports on the Institute Convention, held in Louisville last May, will be read by the following delegates who attended the convention: Pierpont Davis, Wm. H. Harrison, Samuel E. Lunden, Charles O. Matcham, Sylvanus B. Marston.

Scheduled for discussion at the September meeting will be the proposed changes to the Chapter By-laws.

Kindly notify the Chapter office in regard to reservations for this Chapter meeting before Friday, September 6, 1940.

### RENAISSANCE

As we understand it, "Renaissance" is French for re-birth. This is exactly what is taking place in "California Arts and Architecture." It might be called a New Deal for this publication, but then that could arouse political dissension. Mr. John Entenza has taken charge editorially and is going to make this the "Vanity Fair" of the West, combined with art and architecture. The late issues show a well-rounded study of books, drama, articles and matters of general interest as well as the strictly professional subjects. This will appeal to a large audience and happily competes with no one because of its special field. Mr. Entenza likes architects (for some strange reason) and has offered fullest co-operation. Members of the Chapter should reciprocate for mutual benefit.

### ON WHY WE USE BLUE INK

No, it's not the lights—the ink IS blue this time. In what more fitting manner could we express our sorrow due to the absence of our secretary? But cheer up, he'll be back soon, and you can listen to the story of the fish "that l-o-n-g," not me!



## WHAT AN ARCHITECT MUST BE

He must be a man of vision and ambition, an after-dinner speaker, a before and after-dinner night owl—work all day, drive all night, and appear fresh as a daisy the next day. Learn to sleep on the floor and eat two meals a day to economize on office expenses so that he can entertain his clients.

He must be able to entertain clients' wives, sweeties and pet stenographers without becoming too amorous. Inhale dust, drive through snow ten feet deep at ten below, and work all summer without perspiring or acquiring B.O.

He must be a man's man, a ladies' man, a model husband, a fatherly father, a devoted son-in-law, a good provider, a Plutocrat, a Democrat, a Republican, a New Dealer, Old Dealer, and a fast dealer, a technician, electrician, politician, machinist and mechanic, carpenter, plumber and heating man.

He must be a sales promotion expert, create a demand for modernistic designs, be a good credit manager, correspondent, attend all building conferences, architects' meetings, labor meetings, tournaments, funerals and births, visit clients in hospitals and jails, contact all prospects every six weeks and in spare time look for new business, collect delinquent accounts and attend all trade conferences.

He must have a wide range of telephone numbers in all principal cities and villages when entertaining visiting building committees.

He must have a good car, attractive home or lodge (a tent will do), belong to all clubs and pay all expenses at home and abroad on small fees and minimum expense account, less deductions for social security, plus 2 percent excise tax, 1 percent old age pension and 2 percent sales tax.

He must be an expert driver, talker, liar, dancer, golfer, traveler, bridge player, poker-hound, toreador, diplomat, financier, capitalist and philanthropist, an authority on palmistry, chemistry, geology, archeology, psychology, meteorology, criminology, dogs, cats, horses, house trailers, blondes, red-heads and lingerie.

A combination of all these requirements and you have an ideal ARCHITECT.—Anonymous.

## LETTERS TO THE EDITOR

Dear Ralph:

Hope this gets in under the wire. There has not been much news of interest in the profession up here this month, so probably I have been waiting for something to happen. You no doubt have your space pretty well filled with convention news this time.

Am going to try and have a good turnout for the event, although the possibility of a world series made it bad here for awhile.

I think every issue of the magazine has been better than the preceding one and that you are doing a real job. It certainly takes a lot of work, and it is evident that you are giving it all you have.

Best wishes.

E. MILTON MACMILLIN,  
Associate Editor.

Hello, Mac—Right now we are all pulling for the Indians, but when your team starts for Cincinnati some of us will have to seek a neutral corner. Sorry to have the possible competition for our convention. Maybe next year we can include the series in our convention program.

To all Departments,  
Boards and Bureaus:

Governor Bricker has requested that no political stickers or other political advertising be displayed on State-owned cars. We will appreciate your co-operation in complying with this request.

HARRY M. MILLER,  
Executive Secretary.

Why not a State law against this practice? Clear, unobstructed vision is so essential for safe driving that such a regulation undoubtedly would be welcomed by the public.

## THE ARCHITECT

(Continued from page 17)

difficulties, you do not hesitate to secure the best professional talent. In undertaking a building project, engage an able architect. You cannot afford to do otherwise.

"It will be wise for you to confer with an architect before definitely deciding upon even the first step in any building program. This will not necessarily obligate you, and may save you a great deal of worry and expense."



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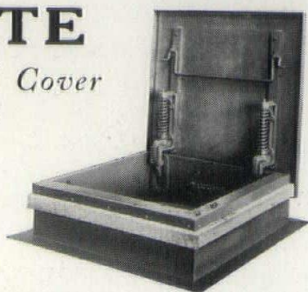
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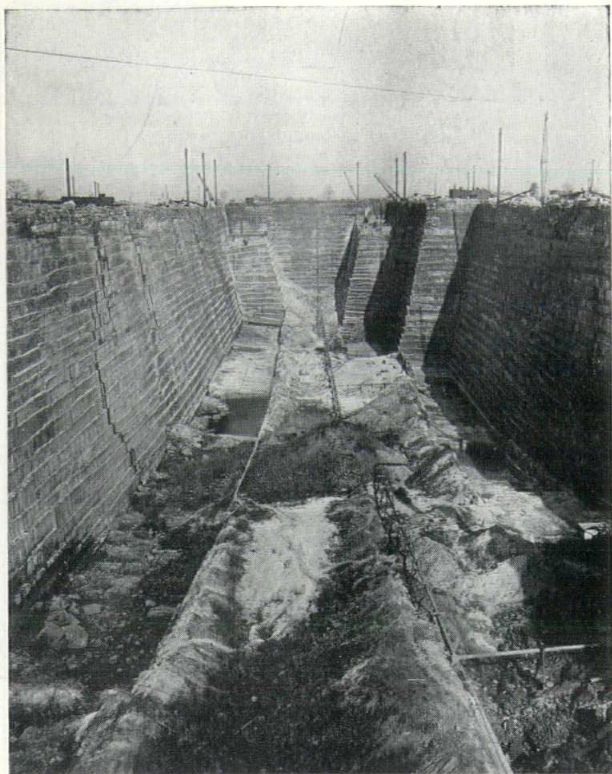
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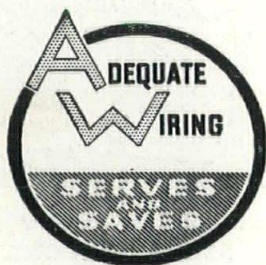
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