

OHIO ARCHITECT

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OFFICIAL JOURNAL ARCHITECTS SOCIETY OF OHIO

No. Nine



JAMESON RESIDENCE
Wooster, Ohio

JEAVONS & SPAHN, Architects
Cleveland, Ohio

MEDAL AWARD

(Residential Classification)

ARCHITECTS SOCIETY OF OHIO

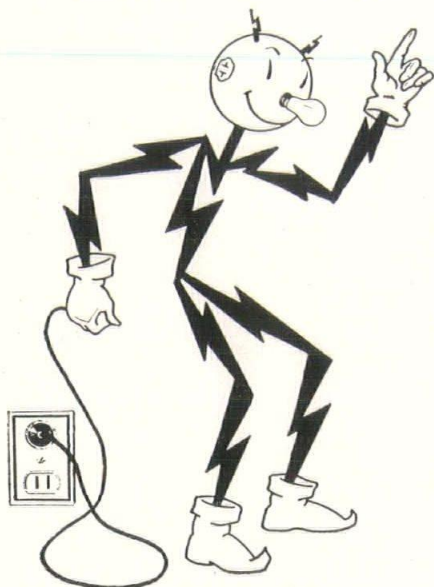
1941 Competition

CONVENTION REPORTS

1941

1941

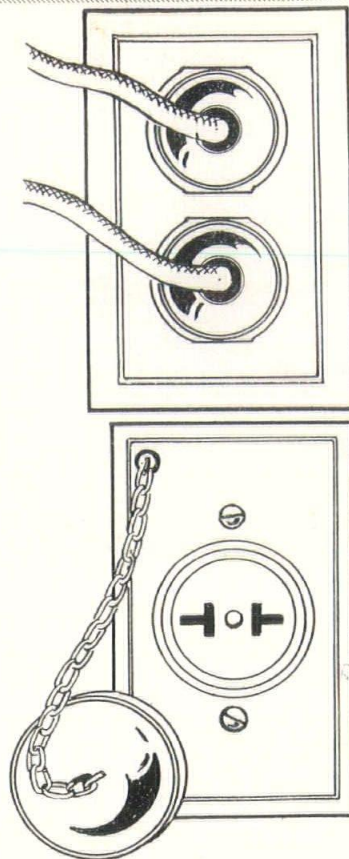
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What Lies Ahead...

It is difficult to foresee the near future, and still more so to feel much certainty about more distant times. The reasons are obvious. It is possible, however, to see trends and to base forecasts on happenings in the past.

With an abundant flow of money into pay envelopes, cash registers and bank accounts, including the pockets of millions lately unemployed, it seems inevitable that people will want to and will be able to afford to live under better surroundings. In turn that should create a demand for new housing and for housing more fitted to the modern taste. Unless the lack of materials is so great as to act as a complete brake, the tendency to build should therefore assert itself very shortly. The architect will benefit from this moderately.

It is in the more distant future, however, that the architect's service should again come into great demand.

Thinking men and women in all fields are concerned with what is to happen economically after what is called "the emergency" is past. They are considering planning to the end that there shall not only be no collapse when war work ceases, but that whatever work is then undertaken shall contribute to and assure a better life for all.

One of the most prominent subjects being considered is the rehabilitating of our cities and towns—economically, physically, and for a generally better life.

Here the architect can have a most important role. No other technician or calling has had the opportunity for such a comprehensive understanding of the necessities in the case. Will he rise to the occasion effectively?

To do so he must shake off some of his natural inhibitions. For one matter, the plan for the new life cannot be burdened with the romanticism which the architect's client has inflicted on him for many, many years past. This will not be planning for people who want to pretend that they are living amid the surroundings of Cape Cod, or of the English or French countryside. The planning will have to start on the simple basis of devising what is necessary to provide proper environments for the great mass of people for healthful living and with all opportunities for the enjoyment and expression of the physical, mental and spiritual attributes that go to make up a full life. A discussion of the more concrete elements might well be undertaken by members at an early future meeting.

—George A. Boehm.

A.I.A. President Shreve Says:

"If your question as to the architect's future means he is going to see soon again the lush days of the 20's, the answer is 'Not soon.' The sort of practice we look back upon with yearning had for its principal element a rich man. Rich men built great manor houses, college memorials, art museums. They made possible the costly churches, university stadia. Such commissions will appear less frequently.

"The whole trend of the times, in so far as we can see it, is towards a leveling off of our national economy. That must mean building with rigidly budgeted funds for the services of necessity—national defense first, and a lot of its blood brothers following after for some time to come.

"That calls for an attitude of the architect very different from that of 'the good old days.' Those who look backward in a nostalgic dream are likely to go hungry.

"To say that designers are coming to be less in demand and will go out like the dodo, is to talk foolishness. Plain common sense should tell us that the technician, whether in building or any other activity of mankind, is more and more needed as we settle down to a community life founded by necessity on economy of structure and precise fitness to new needs. Buildings in that category do not get themselves built—they have to be designed with all the skill mankind can muster!

"I doubt that we shall see in the next decade or more the architecture of pride, of display, or of self-gratification. But we shall undoubtedly see outdated, inefficient, uneconomical structures torn down to make way for new and efficient and economical buildings, in tune with the time and meeting our constantly growing needs.

(Continued on page 9)

OHIO ARCHITECTS SET THE PACE

**Progressive PAUL G. HILL Elected President
Toledo Convention is Example to Nation**

(Reprinted from the Weekly Bulletin, Michigan Society of Architects)

(Editor's Note—The accompanying article, which gives an excellent account of our convention by Talmadge C. Hughes, Editor of the Weekly Bulletin of M. S. A., who was in attendance at our meeting, has been reprinted so that the architects of Ohio could see what others thought about their convention.)

If the American Institute of Architects and affiliated State societies seek inspiration, they need only look about them—to the 1941 Toledo Convention, Architects Society of Ohio, held at Commodore Perry Hotel, Toledo, October 2, 3 and 4. If this observer's impressions are correct, credit must go to the 1941 Toledo Convention Board of Governors, and first to Willis A. Vogel, General Convention Chairman.

In the first place, they had the good judgment to select a hotel which, in itself a gem of architectural perfection, was designed by a firm before whose work we have been privileged to bow down before—Mills, Rhines, Bellman & Nordhoff. The former two, now deceased, were registered in Michigan, as are Messrs. Bellman and Nordhoff now.

Mr. John N. Eichards, a younger member of the firm, was chairman of Convention Attendance Committee, and his charming and talented wife, "Sweetheart of A.S.O.," who has distinguished herself via radio, the stage and women's activities, was chairman of the Women's Reception Committee. We had a pleasant time at the dance and in El Dorado Room with the Richards, the Hewletts, the Firestones, the Hermans, the Ditchys, Roger Allen and Frank Wright—and for this dance credit must go to Myron T. Hill.

Charles A. Langdon, who headed the President's Committee, was made a Life Member of Architects Society of Ohio, and well he might be, for he has made outstanding contributions to the profession of architecture.

Carl C. Britsch, who headed the Competition Committee, did a swell job, which spoke for itself. Incidentally, Carl's firm, Britsch & Munger, won second place in Class C for one of their school buildings.

Let us pause here to pay tribute to William M. Fernald, who headed the Committee on Publicity. I say, as chairman of the Institute's Committee on Public Information, that I don't know what methods be used—but they were most effective. Maybe we can learn something from them. We have never before seen things so well co-ordinated.

Those whose work was not so spectacular, yet important, are Mark Stophlet, Recorder of the Convention, and Horace Wachter, treasurer. That the whole thing was a success, financially and otherwise, attests to their splendid work.

To get down to cases, the Convention elected Paul G. Hill, of Cincinnati, president. In a Unification meeting the Society expressed itself in favor of a plan to substantially increase membership in the State Society and, it is hoped, the Institute.

From Michigan we noted Emil Lorch, president Detroit Chapter, A.I.A., and C. Wm. Palmer, president Michigan Society of Architects, who, together with Warren Miller, president Indiana Society of Architects, were the jury on their architectural competition. Other neighbors were the Ditchys, the Hermans, the Bennetts; Messrs. Gamber, Wright, Allen, and Hughes. We also noted in connection with exhibitions a number of good friends in the Producers' group,

We are particularly proud that our president of Detroit Division, M.S.A., Aloys F. Herman, and his firm of Herman & Simons, won First Mention in Class C, Public Buildings, for St. Joseph Church at Tiffin, O., as well as for the best set of working drawings on the same job—another feather in the cap of duck shooter, Howard Simons. Al, a native born Toledoan, is registered in Ohio.

Medals went to Jeavons & Spahn, and to Mills, Rhines, Bellman & Nordhoff. Other mentions went to Charles Cellarius, DeWitt Grow, Myron T. Hill (two), Petit & Oman; Mills, Rhines, Bellman & Nordhoff; and to Dwight Howard Smith.

At the banquet retiring President Mayer presided, and opened by saying the Society was growing old, since it now has four past presidents—Cellarius, Weinberg, Firestone, and Mayer. However, it has no past secretary, as Ralph Kempton was elected for the eighth time.

As Roger Allen got under way as toastmaster, he was rudely interrupted by newsboys selling the OHIO ARCHITECT and shouting, "All about the big wind from Grand Rapids." Allen was delightfully daffy, paying a tribute to the beauty of architects' wives by saying they seldom overeat. He observed that there was nothing wrong with the profession of architecture that a miracle couldn't correct. The fact that Hitler prohibits his subjects from listening to American broadcasts made him wonder what they do with their box tops, remarking that the date marked speeches by three notables—Hitler, Lindbergh and Allen.

Clair W. Ditchy represented Detroit in extending a special invitation to the Institute's 1942 Convention next June. Two Institute Directors, C. Julian Oberwarth and Matthew Del Gaudio, added considerably to the importance of the Convention.

W. Pope Barney, of Philadelphia, Chairman of the American Institute of Architects' Committee on Education, was principal speaker at the Banquet. For a change, he announced that he would speak about "Architecture." There was so much food for thought in this inspiring talk that we expect to publish it in full in a later issue of the Bulletin. Regarding architecture, he asked the question, "Does it have what it takes to survive in an emergency such as this?" And he answered by saying he believed it does, and that it is in safe hands for the future.

"We must find a technique for making the public appreciate architecture," he continued, saying that perhaps the most effective way is for architects to speak well of each other. Next to food architecture is going to be needed most, the speaker said, concluding that when the war is over the profession will be challenged as never before.

COMPETITION AWARDS

The following awards were made by the jury as the Toledo Convention. The competition was considered to be a success, and we hope to have a more detailed report regarding same from the chairman, Mr. Britsch for the next issue of the OHIO ARCHITECT.

Residence Classification

Medal Award—Residence of Mr. and Mrs. Robert Jameson, Wooster, O. Jeavons & Spahn, architects, Cleveland, O.

Public Buildings Classification

Medal Award—H. B. Magruder Memorial Hospital, Port Clinton, O. Mills, Rhines, Bellman & Nordhoff, architects, Toledo, O.

Class "A" Residence

First Mention—Residence of Mr. and Mrs. Merle Riggs, Cincinnati. Charles F. Cellarius, architect, Cincinnati.

Second Mention—Residence of Mr. and Mrs. M. Dewitt Grow, Miner Park, Toledo, O. M. Dewitt Grow, architect, Toledo, O.

Class "B" Residence

First Mention—Residence of A. E. Miller, Ottawa Hills, O. Myron T. Hill, architect, Toledo, O.

Section Mention—Residence of Samuel N. Summer, Columbus, O. Pettit & Oman, architects, Columbus, O.

Class "C" Public Buildings

First Mention—Awarded to St. Joseph's Church, Tiffin, O. Aloys F. Herman, architect, Detroit, Mich.

Second Mention—Awarded to the Delta Public School, Delta, O. Britsch & Munger, architects, Toledo, O.

Class "D" Commercial and Industrial Buildings

First Mention—Awarded to the Industrial Plant Addition of Haughton Elevator Co., Toledo, O. Mills, Rhines, Bellman & Nordhoff, architects, Toledo.

Second Mention—Awarded to office buildings for Howard F. Crosby, Toledo. Myron T. Hill, architect, Toledo.

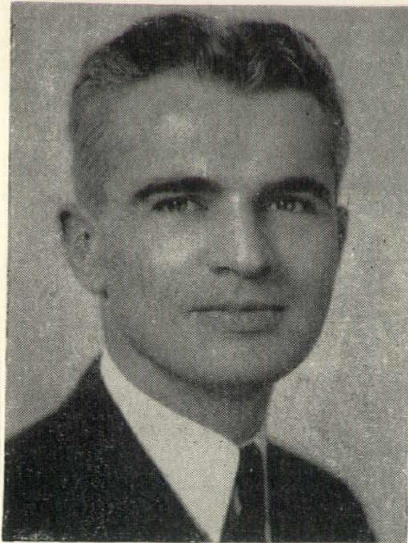
General Working Drawings

Honorable Mention—Excellency of general working drawings for St. Joseph's Church, Tiffin, O. Aloys Frank Herman, architect, Detroit, Mich.

Honorable Mention—Men's Dormitory the Newton D. Baker Residence Hall, at Ohio State University, Columbus, O. Howard Dwight Smith, University architect. Harry F. Reichard, associate University architect.

Receives Medal Award

Mr. Ronald Arthur Spahn of the firm of Jeavons & Spahn, 12417 Cedar Road, Cleveland Heights, had the pleasure of receiving the medal awarded to his firm for the residence of Mr. and Mrs. Ronald B. Jameson, Wooster, O.



RONALD A. SPAHN

Mr. Spahn is a graduate of Western Reserve University, 1934; and qualified for registration the hard way by written examination. He has taken an active interest in the affairs of the profession in Cleveland, and shows that there is a place for the younger men in the work that needs to be done for the profession today.

Cocktail Party

Given by Owens-Illinois Glass Co., One of Convention's Outstanding Events

One of the pleasant events of the State Convention of Ohio architects at Toledo recently was the cocktail party at the Commodore Perry Hotel on the afternoon of October 3rd, which was given under the auspices of Owens-Illinois Glass Co.

Hundreds of architects and their wives and friends attended the party in the big hotel ballroom and enjoyed

a pleasant period of relaxation after a week of intensive meetings and discussions.

Ladies who attended the party were presented with beautiful sets of glasses with an ingenious palette carrying tray and men received office ash trays made from halves of glass building blocks.

Owens-Illinois Glass Co., largest glass container manufacturer in the world, also manufactures Insulux Glass Blocks, widely used in industrial, commercial, institutional and residential construction. The glasses given at the party were from Libbey Glass Co., a subsidiary of Owens-Illinois.

ONE OF THE COMPETITION JUDGES



WARREN D. MILLER

This will introduce Mr. Warren D. Miller, an architect of Terre Haute, Ind., who served on our competition jury at Toledo. Mr. Miller has been an active member of the profession in Indiana, and has been a member of the Board of Examiners of that State for quite some time. He said he enjoyed our Convention "tip top," and hoped to be invited again at our next Convention.

WM. P. HUTCHINS PASSES AWAY

We regret to announce the passing of Mr. William P. Hutchins, an architect of Pittsburgh, who recently qualified to practice as an architect in the State of Ohio.

SEEN AT THE TOLEDO O. S. A. CONVENTION



Top view, left to right: Alfred Hahn, Toledo, State Board of Examiners of Architects, retiring president. George Mayer and Chas. F. Owsley, State Board, Examiners of Architects. Top row, right view: Wm. Fernald, Toledo; Ralph C. Kempton, Executive Secretary, O. S. A.; Matthew W. DelGaudio, New York, State Association Director, A.I.A., and George Mayer, Cleveland.

Center photo: Reeves K. Biggers, Toledo; Walter Smith, President Cleveland Chapter A.I.A., and Professor E. Lorch, University of Michigan. Right center view, left to right: Pope Barney, A.I.A., Philadelphia, principal speaker at banquet; standing: President-elect Paul G. Hill, Cincinnati; Ralph Carnahan, Dayton, second vice-president; and Willis A. Vogel, general convention chairman and newly elected third vice-president O.S.A.

Bottom photo, taken at the cocktail party of Owens-Illinois Glass Co. Left to right: Charles Stark, Owens-Illinois Glass Co.; Mrs. Michael O'Shea and Michael O'Shea, Toledo. Right view, Norman Levey, and Myron T. Hill, both of Toledo, and Mrs. H. Creston Doner.

RESOLUTIONS

Passed at Architects Society of Ohio Eighth Annual Convention at Toledo, Ohio

Resolutions as passed by Architects Society of Ohio at Eighth Annual Convention in Toledo, Oct. 4, 1941:

No. 1. ON PRIORITIES

WHEREAS, The members of this committee are in strict accord with the National Government's all-out efforts for defense; and

WHEREAS, They are willing to endure the hardships such efforts require, one of them being the operation of priorities on materials of the building industry required for defense; *nevertheless*, they feel that unwise and undue hoarding of these materials in excess of the immediate National Defense requirements tends to "choke" private industry; and

WHEREAS, The majority of Architects and others in the building industry are dependent on their daily livelihood upon such private industry; and

WHEREAS, The National Government is in turn dependent upon private industry to pay out of earnings a large part of the cost of National Defense; now, therefore, be it

Resolved, That the National Government in its, and its citizens' interest, take such steps to relieve forthwith this undue hardship and to stabilize at reasonable levels the primary, secondary and final costs of building materials used by private industry.

The secretary is hereby instructed to place a copy of this resolution in the hands of our Senators and Representatives in Congress and such other officers of our Federal Government as may be interested in or have jurisdiction over the policy and regulations governing the question of priorities.

RESOLUTION requesting funds from the State of Ohio for the State Examining Board presented at the Eighth Annual Convention of the Architects' Society of Ohio:

WHEREAS, The Architects of Ohio realizing the necessity for additional funds for the State Board of Examiners of Architects, that it could not function efficiently under their present income; and

WHEREAS, The Architects Society of Ohio sponsored the legislation in the

last session of the Legislature to raise the registration annual renewal fee from \$3 a year to not more than \$12 a year, thereby placing the burden of the cost of the State administration of the Registration Board upon the architects themselves; and

WHEREAS, With the aid of the Hon. John W. Bricker, Governor of the State of Ohio, the said Legislature did amend the Registration Law; and

WHEREAS, The Registration Board has applied to the Ohio State Board of Control for additional funds to carry forward the Board's work during the remainder of 1941; and

WHEREAS, The Board of Control has denied the Registration Board these additional funds; be it therefore

Resolved, That the Architects Society of Ohio, being in convention on this date in Toledo, O., request the Hon. John W. Bricker, Governor of the State of Ohio, to use his good office and influence with the Board of Control that such Board will grant to the State Board of Examiners of Architects the funds so requested, either by direct appropriation or as a loan until such time that the Board will have received sufficient funds due to the increased cost of the said renewal certificates; therefore, be it further

Resolved, That the Secretary be instructed to write to the Hon. John W. Bricker and forward to him a copy of this resolution.

RESOLUTION No. III. Office of the State Architect and Engineer:

WHEREAS, The Administration of the State of Ohio has co-operated with the architectural profession to the end that an increased amount of the architectural work of the State may be performed by private architects in practice now; therefore be it

Resolved, That the Architects Society of Ohio extend its sincere appreciation to the Governor, John W. Bricker; the State Director of Welfare, Charles L. Sherwood; the Director of Public Works, Frank L. Raschig; and the State Architect, Robert B. Schildknecht, for this allocation of work.

RESOLUTION IV. Exhibitors:

WHEREAS, Numerous manufacturers of building materials have aided the Architects Society of Ohio to successfully conduct this convention, buying space, erecting exhibits and sending representatives to attend these exhibits; now, therefore, be it

Resolved, That this convention give a vote of appreciation to these exhibitors; and be it further

Resolved, That all members of the Architects Society of Ohio give their co-operation to these concerns in every way possible; and be it further

Resolved, That this convention instruct the secretary to send a letter to each concern who has exhibited, enclosing a copy of this resolution.

No. V. Convention Committee:

WHEREAS, The Toledo Convention Board of Governors, under the able direction of Mr. Willis Vogel, has provided this excellent convention; now, therefore be it

Resolved, That this assembled body indicates its appreciation of these fine efforts by a rising vote of thanks; and be it further

Resolved, That this action be spread upon the minutes of this convention.

No. VI. Women's Committee:

WHEREAS, The Ladies' Convention Committee, under the able guidance of Mrs. John N. Richards, has so royally entertained the wives of the visiting architects; now, therefore, be it

Resolved, That a vote of appreciation be extended to Mrs. Richards and the members of her committee for the excellent manner in which our ladies have been entertained.

No. VII. Owens-Illinois Glass Co.

WHEREAS, The Owens-Illinois Glass Co. were hosts to the members of the Architects Society of Ohio and ladies at a cocktail party; now, therefore, be it

Resolved, That the Architects Society of Ohio extend its appreciation of the hospitality of the Owens-Illinois Glass

(Continued on page 8)

MUMBLINGS AND RUMBLINGS FROM CLEVELAND

EDITOR'S NOTE: The following news item, prepared by George C. Walters, architect, Cleveland, comes to the writer by way of having been published in the Cleveland magazine titled, "Income Properties," and was then sent in as a clipping by the President, George B. Mayer. While being from Cleveland makes it doubly welcome, it also exemplifies especially well the kind of news items that we would like to receive from each Section.

W. (Bill) Conrad and his better half decided recently that Cleveland was boring them so they hi-tailed into the mountain country of Vermont, where they stayed at Bread Loaf Inn. Bill, while claiming to be a modernist, doubtless nosed around some of the lovely old homes to be found in that district. Of course he took his water colors along and tried to fix some of nature's glory on a hunk of card board.

Your editor wishes to confirm the statement made about Ed (tall, dark and handsome) Conrad in last month's issue. Ed went up to French River late in August and really did snag the mate of the 15-pound 'lunge he caught last year, but this boy had put on weight and tipped the scales at 18 pounds. Incidentally Ed honestly snagged another muskie, a little 3-pound fellow who got so mad he tied himself into a loop and caught his tail on the last gang hook of Ed's pikie minnow. I have heard of hoop snakes, but not hoop fish.

Max Norcross and family also went up to French River earlier in August, but nearer the mouth where it empties into Georgian Bay. A rough piece of country, lots of water, islands and rocks; big bays as large as small lakes. These can get very rough in a blow. Many years ago your editor swamped in one of these bays and had to spend the night

on a sand beach very wet and very cold and extremely hungry, as the few remaining supplies were too wet to use. Max reports good weather and fine fishing.

Carl (Fontainblue) Guenther returned safely from his long delayed trip to northern Michigan (Drummond Island). He reported, weather hot as he . . . fished just once, caught nothing.

How Horn also went fishing near Honey Harbor, on Fritz Walkers island. He took a lot of side trips, but decided he is getting too old to rough it.

Well, the Euclid Defense job is all over for the drafting gang except for odds and ends. The newspapers carried a full report of the awarding of the contract to a local firm of contractors, "Schirmer-Peterson." We wish them luck, but, boy, do they have to pull their socks up and get going; only six months to complete the job, and the territory now is just prairie land, growing a few weeds. It is hoped next month to be able to give a full report on this project.

Wonder how G. C. (Georgie) Smith and J. E. (Elmer) Reeb are coming with their mammoth housing job. No one on the outside seems to hear much about it, no fifth columnist in their office to spill the beans—what an example of discipline, or maybe they are too busy to talk. This is a linen job, and let's hope they have cooler weather than the Euclid gang had for their paper one.

George Teare finally gave up his plaster cast, but wished for it back when he first tried to walk on his own heel for a change. Your editor was misinformed, as George broke only one leg.

Has anyone seen or heard of Phil Small lately? Maybe he is in the hole

all the time looking at his coal and never comes up for air.

RESOLUTIONS

(Continued from page 7)

Co., and the secretary shall send a copy of this resolution to them.

No. VIII. Libbey-Owens-Ford Glass Company:

WHEREAS, The Convention assembled is appreciative of the hospitality extended to it by the Libbey-Owens-Ford Glass Co. at its luncheon; and now, therefore, be it

Resolved, That the Architects' Society of Ohio extend to the Libbey-Owens-Ford Glass Company its sincere thanks, and to this end the secretary shall send a copy of this resolution to them.

No. IX. Hotel Management:

WHEREAS, The Hotel Commodore Perry has been the headquarters of this, the Eighth Annual Convention of the Architects Society of Ohio; and

WHEREAS, The management of this Hotel Commodore Perry has provided every facility for the Convention Committee, and the visiting architects; now, therefore, be it

Resolved, That this convention assembled extend its appreciation to the hotel management.

No. 10. Re: Co-operation of Local Press:

WHEREAS, The local newspapers in co-operation with Mr. William Fernald, our Publicity Chairman, did such an excellent job presenting the story of our convention so ably and so prominently to the public, thereby adding very materially to the success of our convention; therefore be it

Resolved, That the Architects Society of Ohio extend to the Toledo Blade and The Toledo Times the sincere appreciation of the entire Convention and of the Architects of the State for this all-out effort and highly successful publicity in our behalf.

Place Your Order Now and Avoid the Rush



REMEMBER OUR ADVERTISERS

Typical View of Exhibits at the Eighth Annual Convention, O. S. A., Toledo

The exhibits of building material and equipment at the Eighth Annual Convention, Architects Society of Ohio, at the Commodore-Perry Hotel, Toledo, October 2-3-4, were the center of attention of all the architects and many other members of the construction industry who visited the hotel on this occasion.



The editor of the OHIO ARCHITECT and his staff take this opportunity of extending their heartfelt thanks to all the firms and individuals who exhibited at the Toledo convention. It was a pleasure to meet all of you, and we hope that you will return to our ninth annual convention.

The exhibitors at the Eighth Annual Convention, Architects Society of Ohio at Toledo were as follows:

American Mat Corp., Toledo, O.; American Rolling Mills, Middletown, O.; Art Mosaic Tile Co., Toledo, O.; Artyle Industries, Inc. Cincinnati, O.; Blackburn-Nelles Co., Toledo, O.; Byers Co., Pittsburgh, Pa., and Detroit, Mich.; The Cleveland Quarries Co., Cleveland, O.; Davidson Enamel Products, Inc., Lima, O.; Davis Plywood Co., Toledo, O.;

The Duro Co., Toledo, O.; The Gas Co., Toledo, O.; Adam Loos Co., Toledo, O.; The Hinde & Dauch Paper Co., Sandusky, O.; Insulite-Division of Minnesota & Ontario Paper Co., Minneapolis, Minn.; Johns-Manville Co., Toledo-Cleveland, O.; Kuhlman Builders Supply & Brick Co., Toledo, O.; The Martin-Parry Corp., York, Pa.; Ohio Brick & Tile Institute, Inc., Canton, O.; Owens-Illinois Glass Co., Toledo, O.; The Perma-Stain Co., Cleveland and Toledo, O.; Plastic Lights, Inc., Toledo, O.; J. F. Pugh Heating and Air Conditioning, Toledo, O.; Reliance Art Metal Co., Cincinnati, O.; R. O. W. Sales Co., Royal Oaks, Mich.; Toledo Blue Print and Paper Co., Toledo, O.; The Woodville Lime Products Co., Toledo, O.; The Union Acoustical Co., Cleveland and Toledo, O.

A. I. A. PRESIDENT SHREVE SAYS:

(Continued from page 3)

"Another thing: the hallowed six or eight or ten or any other percentage of the cost as an equitable fee is being challenged. It was a workable basis of remuneration from the rich patron of the arts. Today, government, state, municipality are becoming harder buyers. They think—and those who direct big business are likewise coming to think—that a highly skilled technical service can more accurately be measured in comparison with other skilled services of the individual in terms of yearly income, entirely dissociated from the necessary costs of assistance and overhead. The cost-plus-a-fixed-fee contract, such as the Government has put into effect, is likely to change the nation's thinking in the matter of architects' remuneration. Those who think of architecture merely as an art may regret, but cannot stop, the trend."

—From the August "Architectural Record."

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At No Additional Cost

MARTIN-PARRY CORPORATION

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DETROIT—Fisher Bldg. Phone: Trinity 1-8050 & 1-8051
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How is Radiant Heating Accomplished?

Radiant Heating is accomplished through means of a network of wrought iron pipes embedded in the concrete floors. Through these pipes a small electric pump circulates hot water, transforming the entire floor area into a low temperature heating surface. This results in warm, dry, floors and fresh, healthful, low temperature air.

A. M. BYERS CO., Pittsburgh, Pa.

Manufacturers
Genuine Wrought Iron Tubular
and Hot-Rolled Products
Steel Tubular Products

COL. H. B. HACKETT PASSES AWAY

Col. Horatio B. Hackett, prominent for some time in the building industry, died September 8th, in Henrotin Hospital, Chicago, age 61. Colonel Hackett was born in Philadelphia, Pa., and graduated from the U.S. Military Academy, 1904; architectural superintendent for D. H. Burnham & Co., Chicago, 1906-14; 14; war service at front, 1917-19, D.S.M. Silver Star and Purple Heart decorations; member firm of Holabird & Root, architects, Chicago, 1922-34; general manager, housing director, assistant administrator, successively, of PWA, 1934-37; president Thompson-Starrett Co., general contractor, 1938; member Board of Local Improvements, Chicago, 1941. Though Colonel Hackett was not a licensed architect in the State of Illinois, the American Institute of Architects elected him a member in 1935.

\$20,000,000 Ammonia Plant

Announcement was made recently by the War Department of the intention to locate a \$20,000,000 ammonia plant at South Point, Ohio, which is located about four miles from Ashland, Ky.

The one thousand acres to be acquired by the Government for the plant are nearer Ashland than any other sizeable community in the Ashland-Huntington-Ironton triangle.

The plant, to be known as the Buckeye Ordnance Works, will be operated by the Atmospheric Nitrogen Company, a subsidiary of the Allied Chemical Company of New York, Representative Tom Jenkins of Ohio said.

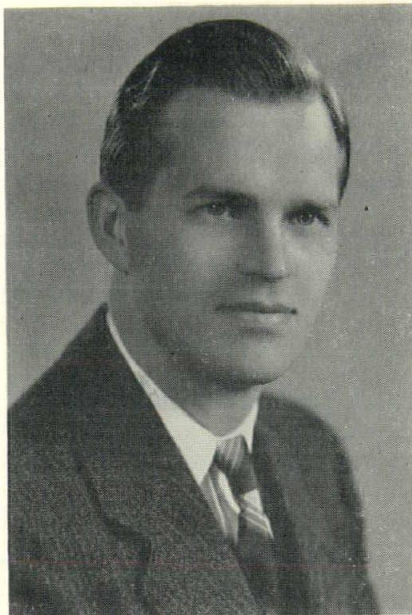
Construction will require eighteen months and will begin when the land is acquired by the Government.

The Cincinnati Architectural Society announced this week the result of their annual election of officers. The new president of the organization will be Leslie Moss, who for many years has been active in the affairs of the organization. Moss is a practicing architect in Cincinnati. The vice-president-elect is Glenn Willis, who is also connected with the architectural profession. The new secretary is Elmer Newman, who is a salesman with the Newman Bros. Manufacturing Company. George Mayer, also a practicing architect, was elected treasurer.

Installation of the new officers for 1941-42 will take place November 11 at the Mt. Airy Forest Cabin, where the Society will hold its November meeting, which will be featured by their annual steak fry. Judge Thomas Morrow will induct the new officers. The Cincinnati Architectural Society is composed of over one hundred local architects, draftsmen, contractors and material dealers.

Meet Our New Treasurer

This will introduce our new State Treasurer, Mr. George Mozart Foulks. Mr. Foulks a former student at University of Michigan, has been engaged for the past several years in the practice of architecture at Canton, O. He is a newcomer in our circle of State Offi-



GEORGE M. FOULKS

cers, and represents the interest that the younger group of architects is taking in professional affairs. He was accompanied to the Convention by his charming wife, who no doubt will encourage him to continue to work for the profession in the future.

STATE EXAMS

"At the June Chapter meeting many of our members expressed the belief that the present experience requirements, as prescribed by the State Examiners, were out of date. Steady employment under certified architects has been and is hard to obtain. Many worthy men have had practical experience, which would equal in value that obtained in an architect's office. A good many men feel that the examination requirements should be adjusted to recognize valuable experience wherever it is obtained. Very few of our members favor any material change in the written examination and no one would favor lowering the standards."

The above excerpt is from the *Bulletin*, official publication of the Southern California Chapter A.I.A. The Ohio board has been inclined to follow the

above recommendations, but experience has shown that real training should be a definite prerequisite for these examinations. In some States the registration law requires such a period of training prior to examination, but in Ohio such an amendment to our registration law was rejected chiefly on the basis that if the young man was eligible to take the Bar Examination at the age of 21 years, he should be equally able to take an examination to be an architect.

List Sub-Bids

The following excerpt from the California *Bulletin* is self-explanatory. This system has been used with considerable success by individual architects throughout the country. The editor would be particularly interested to have comments and suggestions relative to this requirement in bidding.

"Assembly Bill No. 1731 recently became a law. It provides that on public work in this State, the general contractor shall list the names of the sub-contractors whom he proposes to use on the job if he is a successful bidder. If he fails to list a sub-contractor in a particular trade, he will be expected to do this part of the work himself and shall not sub-let it.

Many architects throughout the State favor this policy and the assembly measure has been fostered by the California State Builders' Exchange. Leaders in the construction industry feel that post-bid chiseling can be greatly decreased by adopting this policy. It is hoped that Architects will require the listing of sub-contractors (without the amount of their bid) on private work"

There may be a few reasons perhaps and good ones to for remaining away from our recent State Convention, and we rather conserved that Mr. Harold Goetz, of Middletown, can offer one such in stating that he felt it necessary to attend the recent Knight Templar Conclave in Columbus. Really, H. J. made quite an impressive looking Knight.

Circumstantial Evidence

Remember Mark Twain's definition of circumstantial evidence? It went something like this:

"Take the case of a woman sharpening a pencil. If you see her do it, you know she did it with a knife. But if you depend on circumstantial evidence, you'll say she did it with her teeth!"—*Tips and Topics*.



Some architects just will not come out to meetings, but during a recent parade I had the pleasure of visiting with Floyd Glass, of Columbus. He advises that you can always find him at the corner of Broad and Third when there is a good band marching by. Incidentally F.F. was fuming as usual because of the perfume his barber had used on his new hair cut.

LETTERS TO EDITOR

72nd Field Artillery,
Fort Bragg, N. C.,
October 5, 1941.

Maneuvers have started and for the next two months we'll all be roaming over the Carolinas. Glad it's here rather than further north, as I doubt if I'd enjoy waking on a cold Ohio morning in an unheated tent. It'll be cold here—no doubt—but I hope not quite as bad as it could be.

Thanks a lot for sending me the mimeographed "art." I certainly enjoyed it and am sorry I couldn't attend.

The OHIO ARCHITECT was also welcome. I can see where you questioned the "industrious" but not the "happy" part of the paragraph about me. You know that was a momentous period in both Juanita's and my life. I appreciate all things during that period, and upon looking back to those few months can certainly remember some good times.

We have taken a furnished house just outside of Pinehurst, N. C. It's very nice and has already settled in our minds that a small acreage is what we both want whenever we get back home. From an architect's viewpoint the house leaves something to be desired in elevations and plans, but it was by far the best we'd seen for rent hereabouts. While it thins a First Lieut.'s pay check down right heavily, it does seem more like home than the hotel Juanita had been staying in.

Tell the office force I said "hello," and if you see anyone I know, do the same.

HOLLIE SHUPE,
First Lieut. 72nd Field Artillery.

I have just received notice of another function on the part of the Society, and regret that Mrs. Thompson and I will be unable to attend. We enjoyed the meeting in June very much, and so were sorry to miss the trip to the Briar Hill Country Club which, according to stories of last year, must have been well worth while.

On June 30th I was called to Active Duty with the Construction Division, Quartermaster Corps, and stationed temporarily at Fort Hayes. Sept. 15th the work at Fort Hayes approximately complete, I was assigned to Lexington Signal Corp Depot. The architectural work here is in charge of the Allied Architects and Engineers of Lexington, Ky., the constructor is Frank Messer & Sons, Cincinnati, O.

May I take this opportunity to announce the birth of a daughter, Sarah Lynn, on August 21, 1941.

With best wishes,

VICTOR K. THOMPSON,
2nd Lt., Q.M.C.,
Asst. Constructing Quartermaster.

Dear Mr. Kempton:

The reasoning of George Washington expressed by his words when he said, "Do not suffer your good nature when application is made, to say 'yes' when you mean 'no.' Remember that it is a public, not a private cause that is to be injured by your choice," is apropos with the times, and, therefore, I am referring to you his statement that you in turn can resubmit his thought to others.

These "homespun" philosophies of such men as Washington, Jefferson and Lincoln may be primeval, but maybe that fundamental philosophy would be a good starting point again in order to remove some of the wasteful confusion of the day.

If, by bringing this statement to your attention, you are placed in a better position to be of service to others, I am pleased.

Very truly yours,
Russell H. Smith.

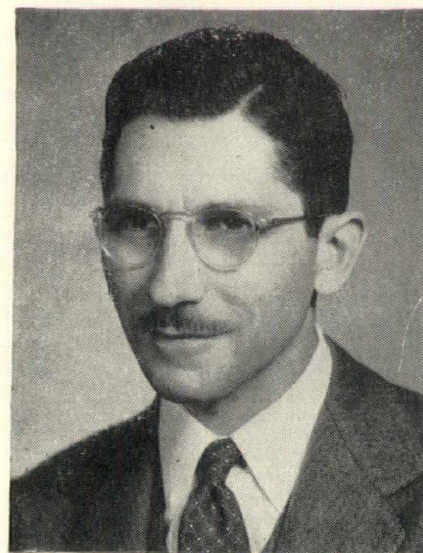
5 E. Long Street, Columbus.

(Editor's Note.—From the above it

would seem that there is still a ray of hope for the engineers, at least some of them, as Russ is an engineer and factory representative, selling (yes, he does take an order now and then) heating, power and sewage equipment.)

Named Corporate A.I.A. Member

We are pleased to announce the election of Mr. Lawrence J. Motter of Canton, O., as a corporate member of the American Institute of Architects. Mr. Motter formerly attended Notre Dame, and since registration in the State of Ohio has been the associate at the office of Charles E. Firestone, of Canton, O. He is assigned to the Eastern Ohio Chapter.



LAWRENCE J. MOTTER

Excerpts From the Code of Ethics

Part I—Professional Relations

Article I—In the best interest of society, of his associates, and of his own business, the realtor should be loyal to the Real Estate Board of his community and active in its work; and he should willingly share with his fellow-members the lessons of his experience.

Do you know that out of the yearly dues of \$50 for Class A members, \$10 is remitted to the National Association and \$6 to the State Association? In other words, your local Board actually receives only \$34.—*Columbus Realtor.*

Plan to Speed State Buildings

Welfare Department to Ask Separate Bids

Welfare Director Charles L. Sherwood indicated definitely Monday that that Welfare Department would proceed as quickly as possible with its \$4,500,000 building program, with the possibility that bids on several of the projects would not be advertised until perhaps next March.

"We are going ahead on the plans for these projects," he said, pointing out that while the department had been unable to secure priorities on needed materials, the defense program provides that priorities be granted where necessary for the "health and safety of the community."

Under a plan to be followed by the department, bids are to be taken on individual projects, after which the department will file application for priorities rating for that project.

Pending completion of these plans the department is engaged in a replacement program involving an expenditure of approximately \$1,500,000. The office of production management, he said, will not grant priorities on replacements, but has given a blanket priority rating for maintenance requirements of the department.—*Columbus Dispatch*, Oct. 21, 1941.

Ohio Construction Council

Reorganized—Chas. H. Duncan of Columbus Named President

Incorporation of the Ohio Construction Council, a co-operative organization of contractors, was announced recently. Officers are:

President, Charles H. Duncan, Columbus, secretary of the Ohio Road Contractors' Association for twenty-one years; vice-president, Thomas P. Carmichael, Akron; treasurer, Norman J. Altman, Columbus; secretary, Milan H. Stocking, secretary of the Ohio Painters and Decorators' Association, Cleveland; assistant secretary, W. Alexander Royer, Columbus, who will have charge of the local office at 8 E. Broad St.

Trustees include: H. A. Davis, H. E. Pearse, E. A. Finesilver, M. H. Stocking, Charles Jauch, H. W. Eckhardt, H. E. Church, John Bence and Joseph Schultz, all of Cleveland.

Frank Nolan, E. J. Wheeler, Harley Gould and Jesse H. Higgins, all of Cincinnati.

John Thorpe, A. A. Hilkert, V. H. Johnson and Thomas P. Carmichael, all of Akron.

J. A. Kight, E. E. Bright, Mr. Duncan and Mr. Altman, all of Columbus.

Principal purposes of the organization are reduction in frequency and severity of accidents to construction workers, the promotion of better administration of the Workmen's Compensation and Unemployment Compensation laws of the State, as well as the promotion of sound business practices within the construction industry.

Plumbing Manual Not Practical

Business executives long ago learned that, before a sales manual is compiled, it is wise to collaborate with the salesmen who are to use it, to be certain that its procedures are all practical.

Government, it seems, has not yet progressed that far.

We are thinking of the "Plumbing Manual," published recently by the U.S. Department of Commerce. This is an elaborate brochure prepared under the direction of a distinguished group of "experts," all Federal officials. No advice or collaboration was asked of the plumbing industry.

"Plumbing and Heating Business," journal of the National Association of Master Plumbers, says the manual is not a practical document, that it contains so many errors a general revision would be necessary to make it of any use. Accepted terminology of the industry was discarded by the authors and replaced by a confused reshuffling of terms, says this trade journal. Furthermore, it asserts that many of the recommended standards are theories that will not function in practice. Instances of recommended plumbing installations that are generally recognized in the trade as bad practices are cited.

When will professors and office-holders recognize that a business is a specialty not to be mastered by reading a book or two?—"Nation's Business."

The Crawford Door Sales Co. of Ohio

1863 East 63rd St.
Cleveland, O.

CINCINNATI OFFICE
626 Broadway

COLUMBUS OFFICE
35 East Gay Street

"Overhead type doors and
Electrical Operators"

R=O=W

"Spring Cushion" WINDOWS
LEAD THE
Selling Parade
EVERYWHERE

There's a Reason

1. Both sash instantly removable.
2. Absolutely weatherproof and weathertight.
3. Standard design.
4. Conforms to F.H.A. and Building Code requirements.

These Jobbers Can Serve You In Ohio:
Mahoney S. & D. Co., Canton, O.
Whitmer-Jackson Co., Cleveland, O.
Throope Martin Co., Columbus, O.
Adelman Lbr. Co., Pittsburg, Pa.

THE SPRINGFIELD
PLANING MILL
& LUMBER CO.

Lumber and Millwork

721 W. Columbia St.
SPRINGFIELD, OHIO

DO ME A HOME

Dear Mr. Larson, do me a house,
A suitable shelter for self and spouse.
The plans are all drawn to a very fine
scale;
We've picked out the site and we've
borrowed the kale;
And everything's ready for you and
your crew
To whip it together with mortar and
glue,
To rivet the rafters and frame the
foundations
As per the original specifications.

Nice Mr. Larson, you've built it as
shown,
But knock off the stucco—I'd rather
have stone—
And let's slip the east room around
to the west—
Or wouldn't a southern exposure be
best?
And make the roof steeper to shed
any snow,
But still have the lines just as rambling
and low,
And keep it pure Georgian—but modern
as Winchell,
With maybe a tinge of the Greco-Pro-
vincial.

Kind Mr. Larson, I know you won't
mind,
But the kitchen and porch would look
better combined,
And just shift the plumbing—it's no
trick at all—
And why dont we rip out that one
study wall,
And add on a game room, but more
to the rear,
And wangle a space for a dressing
room here,
And shorten the hallway and widen the
casement?

It's perfect, it's lovely! It can't be
improved!
When we once get the front door and
fireplace moved,
And—Goodness, what happened? . . .
These times are so hectic.
Poor Mr. Larson, he was apoplectic.
—Ethel Jacobson.

(Submitted by special reporter, Naomi Hillman, secretary to President Carnahan-Dayton Letter, who advises same was sent in by a client.)

COLOR AND UNITY

The fact that there is strength in numbers is again emphasized on the evening of Thursday, September 25th, when the Columbus Section officers presided at a joint meeting of the Section and Chapter. As color was the theme of the evening, the ladies were included in the very colorful invitation that was prepared and sent out by a very industrious committee. It is recognized that such a color job was (170 hand-colored in six colors) a real effort, but it brought results.

The Glidden Company of Cleveland, O., who recently acquired a local branch located on E. Long Street in Columbus, were the hosts of the dinner that preceded the meeting which was served in the Hall of Mirrors, which certainly adds to the convivialty of such an occasion. Following the dinner, Mr. Ed. Kromer, president of the Columbus Section, introduced Mr. John Quincy Adams, president of the Chapter, who announced the membership in the Chapter of Mr. William Stowe, an associate member, and Mr. William Breidenbach and Raymond D. Goller as corporate members of the Institute. Mr. Kromer then turned the meeting over to the Glidden Company, who through their color engineer, Mr. C. A. Smedley, gave the architects and their ladies present one of the most clear and concise talks on color that had been their pleasure to hear. Mr. Smedley convinced everyone present that you could look at yellow and see blue, look at green and see red. He demonstrated how color could be definitely described and identified, and color information sent long distances without the transmission of color charts.

The Interior Decorating Division, a new department of Glidden Company, was very ably presented by Miss Gertrude Probeck; a young lady well versed and very enthusiastic about color and how it should be used in the home. This meeting was another of a long series of joint meetings of the Columbus Chapter and the Columbus Section wherein pleasure and business have been mixed to the mutual satisfaction of all concerned.

The local representative of the Glidden Company, Mr. R. D. Stinchcomb and other Glidden representatives have expressed their opinions that such a meeting was an outstanding success from their viewpoint, and from the expressions of satisfaction by the almost

one hundred architects and their wives that decision seemed to be about unanimous.

CATALOGUE DELUXE

Among the mail on my desk when I returned from the Convention was a very interesting brochure by Edwards & Co., of Norwalk, Conn., referring to door chimes. The cover had a very interesting picture of Irene Dunne of movie fame and the entire document was especially well prepared, though it was slightly odd in shape, which would make it difficult to file, and did not carry the A.I.A. filing number, which would assure prompt and proper filing. The document was very clearly identified as Bulletin No. 103, Sept. 2, 1941, which is the proper way for such printed matter to be marked.

MAKE UP YOUR MIND TO DO IT

Get out of the old habits; put on new life; make up your mind that what anybody else can do, you can do. There isn't anyone who can not improve his business 50 per cent if he thinks along the right lines and carries into action the new things he thinks about. It isn't what we hear that counts; it is what we remember and use. Take this home to yourself. Don't say you are doing everything that can be done. Not one of us is doing that. I don't care how efficient a man may be, no man is a hundred per cent efficient. If you go away regularly somewhere and think for half a day about how to improve your business, and then write down the things as they come to you, you can bet that your business will increase fifty per cent within six months.—Reprinted from "Forbes Magazine."

WARNER

ELEVATORS

Direct Factory Branches:

CLEVELAND
COLUMBUS
DAYTON
ZANESVILLE
PORTSMOUTH

Main Factory and Office:

The Warner Elevator Mfg. Co.

Est. 1860
CINCINNATI

George Bulford, Jr.

Taken by Heart Attack

Friends of George Bulford, Jr., 175 Broadleigh Road, Columbus, Ohio, widely known architect, were shocked at his sudden death, due to heart failure. Mr. Bulford was acting as architect for the Jennings-Lawrence Company, engineers for the Ravenna Ordnance project. The heart attack took place Wednesday, August 20. Mr. Bulford is the son of George Bulford of the Richards, McCarty Bulford firm of Columbus (O.) architects. He is survived by his wife and two children; his parents, and a sister, Miss Helen Bulford.

WE HAD OUR OWN IDEAS

Saturday Evening Post, July 12, 1941
Architect, architect, make me a plan,
A neat little, sweet little home, if you can,

A doll house, a tiny apartment for two—
But on its own hillside complete with a view

And a 'dobe-bricked loggia, a sunroom and deck,

With glass by the acre and tile by the peck.

Just make it compact as a sailor's snug harbor,

But squeeze in a summer-house under an arbor.

Architect, architect, draw me a dream,
A modest and simple and stark little scheme.

By a smart bit of juggling with T-square and rule,

You can crowd in a terrace, a turquoise-lined pool,

A court for badminton, a port for the car,

A wing for the help and a lock for the bar.

Of gadgets and trim be an adamant scorner,

But just air-condition each dormer and corner.

Architect, architect, figure and plot:
A castle in Spain for a two-by-four lot.
Criss it and cross it with symbol and sign,

And in twenty short years every stick will be mine:

The circular staircase, the studio L,
The wing for the guest whom we've dined overwell,

The kitchen so chrome-plated nothing can smudge it—

And all on our infinitesimal budget.

Architect, architect, miracle man,
Get it on paper as fast as you can.
Where's the little man who'll add a new gable?

He's cutting out paper dolls under the table.

—Ethel Jacobson.

Kentucky Architects

Meet at Lexington

The Association of Kentucky Architects held their annual convention in Lexington, Ky., at the Phoenix Hotel, on Friday and Saturday, October 24 and 25.

The convention opened with registration at noon on October 24, after which a business meeting was held in the Hotel Ballroom until 5 o'clock. Many important matters concerning the architects and their place in the defense program were discussed, under the leadership of the president of the Association, Mr. J. Maurice Ingram. Following the Friday business session, an informal dinner and entertainment was held by the architects, contractors, exhibitors, their wives and guests.

The Saturday program for the convention was participated in by the architects and exhibitors. The election of officers took place, by which all officers and board members were re-elected, with the exception of two members of board who were replaced by Messrs. W. E. Otis and L. K. Frankel.

On Saturday afternoon, members of the Association attended the Kentucky vs. West Virginia football game at the University of Kentucky Stadium. A formal dinner, followed by dancing and a floor show was held in the ballroom, during which John L. McDermott, chairman of the Convention Committee, and secretary of the Association, acted as master of ceremonies.

The convention, which has been an annual successful event of the Association, again attained its standard, and members of the Association wish to thank those who were responsible for its success.

IRONTON

Considering Housing Program

The Ironton Board of Trade, inspired by an announcement of the War Department of the selection of South Point for the construction of the \$20,000,000 ammonia plant, is considering a possible housing construction program, and the probable need of a new "HILL" highway to South Point, to relieve traffic on U. S. Route 52.

Paul P. Ziegler, chief metallurgist of the Reynolds Metals Company, discussed "Manufacture and Processing of Aluminum and Its Alloys" before the Engineers and Architects Club of Louisville, Ky., at 8 p. m., Tuesday, October 21, at 402 Norton Building.

CEMCO ELEVATORS

320 Brant Bldg., Canton, O.
Ludlow Arcade, Dayton, O.
109 W. Water St., Sandusky, O.
134 Main St., Zanesville, O.

CAPITAL ELEVATOR & MFG. CO.

W. TOWN and LUCAS STS.
AD 2437 - COLUMBUS, O.

WELCOME !

True to the Finest Traditions

COMMODORE PERRY Hotel

(Home of the Famous El Dorado Room)

500 Rooms

Servidor Service

DANIEL J. O'BRIEN, President

Toledo, Ohio

Read the Advertisements in the pages of this Directory

Thoroughly familiarize yourself with the best firms in the field. See what they have to offer you. Know that the firms that advertise are the alert and most dependable firms in the industry.

Patronize Them . . They Deserve It

FOOD FOR THOUGHT

The following is a contribution by W.A.V. of Toledo (meaning, of course, W. A. Vogel). The authorship is anonymous. Perhaps some of our architect readers may be able to add some further "Food For Thought."

The greatest sin—

Fear

The best day—

Today

The biggest fool—

The boy who will not go to school

The best town—

Where you succeed

The most agreeable companion—

One who would not have you any different from what you are

The great bore—

One who will not come to the point

A still greater bore—

One who keeps on talking after he has made his point

The greatest deceiver—

One who deceives himself

The greatest invention of the devil—

War

The greatest secret of production—

Saving waste

The best work—

What you like

The best play—

Work

The greatest comfort—

The knowledge that you have done your work well

The greatest mistake—

Giving up

The most expensive indulgence—

Hate

The cheapest, stupidest and easiest thing to do—

Finding fault

The greatest trouble maker

One who talks scandal

The greatest stumbling block—

Egotism

The most ridiculous asset—

Pride

The worst bankrupt—

The soul that has lost its enthusiasm

The cleverest man—

One who always does what he thinks is right

The most dangerous person—

The liar

The most disagreeable person—

The complainer

The best teacher—

One who makes you want to learn

The meanest feeling of which any human being is capable—

Feeling bad at another's success

The greatest need—

Common sense

The greatest puzzle—

Life

The greatest mystery—

Death

The greatest thought

God

The greatest thing, bar none, in all the world—

Love

TENTATIVE CODE

The following tentative code is taken from the news letter of the Toledo Building Congress, and it seemed to imply that they do things differently in Toledo. While the Convention was the best ever, we cannot say the same for this code. As it is customary to revise codes constantly, any suggested changes in this code will, of course, receive due consideration.

These suggestions represent a code tentatively agreed upon here in Toledo. Admittedly they will improve internal relations in the industry and to spread the benefits statewide, we bring them to your attention. The source of each provision is shown.

It is agreed:

That no contractors bid may exceed the architect's preliminary estimate.—*Arch.*

That bids shall be turned in on whatever date customer desires.—*Arch.*

All plans drawn are to be built.—*Arch.*

Bids are to be requested from no more than two contractors (preferably brothers or close friends).—*Contractors.*

Four weeks is to be the minimum time allowed for bidding.—*Contractors.*

Contract to be awarded with O.K. to proceed at the contractor's convenience within 24 hours of receipt of bid.—*Contractors.*

No materials to be specified except as may be found in stock in Toledo.—*Material Dealers.*

Material bids are to be requested from not more than one dealer, who is to be the sole judge as to proper price.—*Material Dealers.*

Weather is to be regulated so that construction will go forward in clear, dry weather at a temperature of 72 degrees F.—*Labor.*

Provision shall be made so that all work will be done at overtime rates and at such times as convenient to the individual mechanics.—*Labor.*

That the prices paid in all construction will be such as to guarantee to all in the building business the ability to live in the style to which we would like to become accustomed.—*All.*



Lansing, Mich., Waterworks. The 32-ft. sculptured figure was formed against a plaster waste mold. Designed by Board of Water Supply and Electric Light Commissioners, Claude Erickson, engineer; Black & Black, consulting architects; Alvord, Burdick & Howson, Chicago, consulting engineers.

The Lady, too, is ARCHITECTURAL CONCRETE

Concrete is adaptable to practically any shape or form, making it the ideal medium of design. The new Lansing Waterworks, for example, was designed in concrete; walls, frame, floors and detail, including sculptured figure, were formed as one economical, firesafe unit.

Concrete offers not only new beauty but economy of first cost and maintenance for your new factory, office, store or public building. Literature on request. See Sweet's 4/49-

PORTLAND CEMENT ASSOCIATION

Dept. U10-23

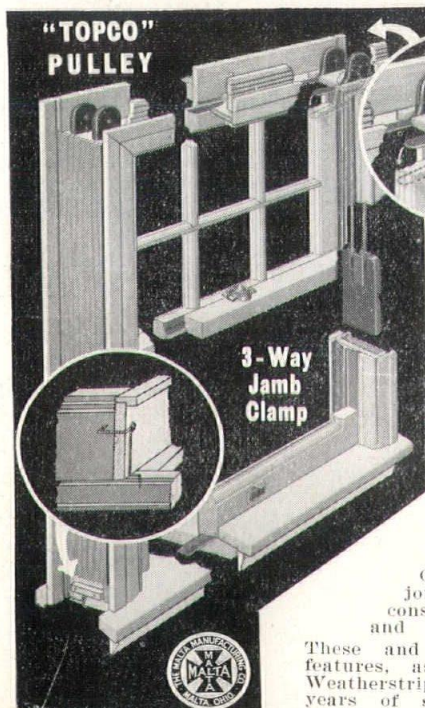
50 W. Broad St. - Columbus, O.
A national organization to improve and extend the uses of concrete... through scientific research and engineering field work.

ELECTRICITY

Your Biggest Bargain!

Nothing else that you buy means as much in comfort and convenience as electricity. Nothing else brings as much modern ease for as little cost. Electricity here is nationally famous for its reliability, and for its low rates. And the trend of cost is DOWN, while the scope of its use is widened.

THE CINCINNATI GAS AND ELECTRIC COMPANY



Architects Know That A Wall Is No Better Than The Window Frames

That old "weakest-link - in-the-chain" maxim no longer applies to window frames—not when Malta-Made and equipped with the 3-Way Jamb Clamp.

Now standard on all Malta Frames, the Jamb Clamp not only assures safe delivery but greatly strengthens the frame and prevents sill-leakage in long service. Malta's "Topco" Overhead Pulley, also a major improvement in window construction, is widely favored and adopted.

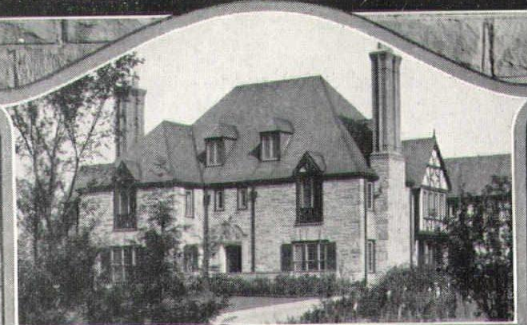
These and other (patented) superior features, as incorporated in "Topco" Weatherstripped Units—backed by 41 years of specializing in ONLY top-quality—protect you and the owner against today's MISTAKE, that can cause lifetime window-worries.

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The MALTA MFG. CO., Malta, O.

Malta "Topco" Frames Cost Less Per Year of Service

COLORFUL NATURAL STONE



BRIAR HILL GOLDEN TONE SANDSTONE

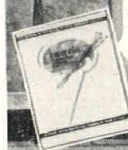
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