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OFFICIAL JOURNAL ARCHITECTS SOCIETY OF OHIO

No. Four

Message from A.I.A. President SHREVE

IN a letter to your secretary, the President of the American Institute of Architects writes as follows after a very strenuous two weeks on a war project:

"As matters stand today I am looking back on ten nights spent on trains in the past two weeks in an effort to fold the ribbon of time back on itself and so to be in two places—at least two—at ence.

"Most of this vain pursuit was occasioned by an almost equally ineffectual time-table for the movement and assembly of men and materials on a war project urgently driven by Uncle Sam, through which, when its gates are open, will pass thousands of young men trained for the unaccustomed tasks to which all of us must adjust ourselves today. The complete absorption which such an effort imposes on those engaged in the undertaking will, I hope, prove strong enough to serve as the basis of my apology to you for the delay in my reply.

"Not all of my time has gone to the war effort, however, for each day when I have been at my office there have been letters from many of the men of the Institute whom you and your associates know well as leaders in the work of the Institute for the profession. Walter MacCornack, now Vice-president, but formerly Director, from Ohio's regional districts, is untiring in his study of what can be done to prepare a program of planning for the future, just now spoken as 'post-war planning'—but in his concept seen as a great necessity for planning broadly for all phases of our future as a nation.

"From A.I.A.'s present Director, C. J. Oberwarth, come letters not only of intense interest in themselves, but most unusually gratifying because of their story of the increase in the membership of the Ohio Chapters, setting a pace and an example for such membership growth throughout the country. You are all to be congratulated for your zeal and your solidarity. I feel sure that Secretary Ingham's enthusiasm for this accomplishment will be reflected in the recognition which, at the annual meeting at Detroit, will be extended to the Architects of Ohio.

"This might seem to you of the Architects Society of Ohio more like Institute self-praise than a message to yourselves. Such is not my intention. Writing as the President of the Institute, I am naturally tempted to extol our virtues or to bring the Institute's Annual



Meeting to your attention. There is, nevertheless, a

broader purpose in what I have said.

"Today we are all faced with some problems arising from all of the circumstances to which I have referred. The subsidence of private architectural practice, the complete dominance of the construction field by the war-effort and works related to that program; the need that we shall consider together the direction and character of the road ahead of us, and the possibility that in conference with one another we shall find greater strength and a broader field of work; the new problems posed by new materials, by changing economics, by industrial organizations and practices, and by the tangle from which the world must extract itself if our way of life is to be bettered; all of these urge us to make our effort a united effort.

"The American Institute of Architects as the one National professional organization representing the architects of the United States invites the members of the Architects Society of Ohio to join hands with the Chapters of the Institute in Ohio in the task ahead of us.

"It is in this spirit that I write you.

"Sincerely,

"R. H. SHREVE, "President."

Dayton Section Cincinnati Section

HITECT

Official Journal of the

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Association Member of the American Institute of Architects RALPH C. KEMPTON, Editor

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There Must Be a Plan

We pass this way but once-untold millions of men and women have gone before. Untold millions of men, women and children will follow. From those who have gone before we have inherited a way of life, while not perfect, we believe is the best on This way of life must be preserved at all costs and turned over to those that follow not only whole and intact, but with interest in the form of contributions and improvements by our own age.

In a recent news letter to his congregation, Dr.

Roy A. Burkhart says:

"No man in the history of the world has acted more forcefully on the injunction in the Bible, 'Train up a child in the way you want him to go,' than has The amazing thing is, it works for the wrong way for a time as well as it does permanently for the right way. While I recognize that winning the war is our immediate job, yet what our boys believe in and the long-range goals they hold will determine basically their morale in the struggles of life or death. For we who are on the home front, and then beyond the war, in that even larger task of taking a broken and disillusioned world and feeding the hungry, policing nations until they are ready for responsible freedom, building our own nation within to conserve and fashion to greater fulfilling its way of life with representative government, civil liberties and private enterprise, they will determine not only our morale but whether we have the character, the social vision and the wisdom or not."

Throughout the pages of our daily press, leading journals and magazines, serious-minded, deep-thinking, forward-looking writers are telling us about the post-war period that will be with us in one year,

two years, or five years, but always including the fact that the war, like all wars, must end some day and then civilization, if such it can be correctly called, must, as always, pay the piper.

There is no doubt in any minds as to who is going to pay the bill of said piper. Them that have to the very limit of their resources and then some. To lighten this tremendous burden and equalize the load serious and rugged, thinking and planning is abso-

lutely necessary.

It takes time to plan and there is no better time to start planning than right now. Certainly we do not know what this post-war period will bring, neither do we know what tomorrow's sunrise will bring, but we always plan for tomorrow. For those who fight for us and die we can only have a cherished memory, but for those who fight and come back, we must have a place to receive them if we fulfill our trust, and that place can only be made adequate by careful and honest planning of the highest order. Architects while giving their best to the war effort must not hesitate or falter in this task, but must assume the obligation of their profession by being in the vanguard of post-war planning.

Show Your Colors

The week of July 4th and 11th will be designated Ohio Civilian Defense Week in a proclamation by Governor Bricker, who is also Chairman of the Ohio State Council of Defense.

At his request the State Defense Council is asking the State's 800 Local Defense Councils to "show their colors" by organizing and presenting Victory Parades

during Civilian Defense Week.

Every group organization and interest will be invited to participate in a Victory Parade in its immediate community. Several communities may find it

advisable to act jointly.

The object of these parades is to kindle the flames of Ohio's traditional patriotism and to revive the old-time spirit of public participation in all events symbolic of the power that is America; to give the half million civilian protection and mobilization volunteers in Ohio an opportunity to "show their cclors," too.

Each community, or each group of communities acting jointly, will be in sole charge of whatever may be undertaken to show their people the meaning of Total War, and how well that community is making it collective and individual contribution to this war to keep free men FREE!

The "suggestion kit" which has been prepared, and which each Defense Council will receive, constitutes what is believed to be the greatest blue-print for community promotion ever presented to the people

Here is an outstanding opportunity for architects and draftsmen in every community to show their colors in the best light and to work off some patriotic steam in a very commenable manner. Every Local Defense Council needs the ideas and the talents of our profession. Certainly, it is arduous work, but most compensating in its opportunities for exercising skill and ingenuity. Do not wait for an embossed invitation, but volunteer now. Your Local Defense Council is as close as your telephone.

Joseph Nelson Bradford Scholarship in Architecture All Ohio Architects O. S. U.

A movement to honor Joseph N. Bradford, professor emeritus of architecture at Ohio State University, has been successfully launched by members of the architectural profession, as the following announcement and award indicates. The Faculty of the Department of Architecture takes pleasure in announcing the establishment of the Joseph Nelson Bradford Scholarship in Architecture, and further announces that the first award under this scholarship is for the year 1942-43 and has been awarded to Mr. C. Howard Miller, of Columbus, O. Mr. James S. Donaldson, of Portsmouth, O., is designated as his alternate.



Plaque to Joseph N. Bradford By Wooster B. Fields, O.S.U., 1911

Contributions to establish a Joseph Nelson Bradford Scholarship in Architecture, to be given annually, have been started. It is expected that an award of at least \$100 will be made each year, starting June 1st, to a "talented and worthy student" chosen by a committee consisting of members of the faculty, one alumnus, and one representative of the American Institute of Architects.

Joined in the tribute to Professor Bradford, first head of the Department of Architecture at Ohio State, are faculty members, alumni, practicing architects, and other friends of the longtime faculty member.

This scholarship is supported by the Faculty and Alumni of the Department as one of many projects administered by the Alumni Development Fund of the Ohio State University Association. Selection of the recipient of this award is made by the Faculty of the Department during the Spring Quarter annually, and is based on the scholastic records of juniors who propose to continue through the senior year to graduation.

Professor Bradford, who resides at 55 E. Oakland Avenue, has the distinction of having established two departments at the University, photography and architecture. He also served as University Architect from 1911 to 1929, during which time 44 buildings were added to the campus.

Graduate of Ohio State in 1883, he has served under every president of the university. He was given emeritus status in 1930 after being an active member of the faculty for 47 consecutive years. However, he did not "retire." He has continued to visit the campus regularly in connection with his work of organizing a photographic history of the University. This history, carefully catalogued, contains more than 4,000 negatives.

His hobbies over the years have been photography and sketching in oil. As far back as 1892 he won a cash prize for a photograph he submitted in a competition conducted by the Bausch & Lomb Optical Co. In recent years, since being relieved from active duty on the campus, he has found more time to indulge in his sketching.

"J.N." can still be reached at Brown

Prof. Galen F. Oman, Ohio State University, Columbus, O.

Dear Mr. Oman:

This letter acknowledges the receipt of the copy of your letter to Mr. Oscar L. Thomas, Assistant Executive Secretary of the Ohio State University Development Fund.

I feel deeply honored and greatly pleased to learn of this Architectural honor bestowed upon me.

I trust that this perpetually established recognition of my efforts will be a stimulus to worthy future students of Architecture.

To my friends connected with this Scholarship, established while I am still living, I extend my sincere thanks.

Cordially yours,

(Signed) JOSEPH N. BRADFORD. Feb. 10, 1942.

Urged to Attend A.I.A. Convention

Detroit, June 23, 24, 25



C. WILLIAM PALMER President Michigan Society Architects

The president of the Michigan Society of Architects not invites, but urges, all architects in the State of Ohio to attend the A.I.A. Convention to be held in Detroit, Mich., June 23, 24 and 25.

The State Associations will hold their meeting on Monday, June 22nd, at the Hotel Statler in Detroit, where a full program of vital subjects such as unification of the profession, the National Defense program, etc., will be given general discussion before being taken to the convention.

It is understood that the Florida Association of Architects will present a resolution to the convention requesting approval from the Institute for a reorganization in that State, permitting one single organization to be formed and known as a chapter of the A.I.A. Perhaps other States may follow their lead after the subject has been discussed at the Monday session.

The Michigan Society of Architects is seriously interested in unification and urges every architect to attend the Monday session and stay through the whole convention.

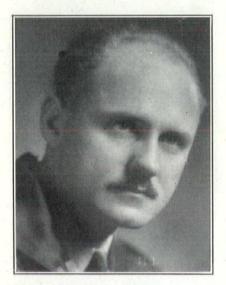
During this critical war period it is fitting that the convention be held in Detroit, the Dynamic City, that is buzzing with war production, astonishing

(Continued on page 4)

Paul Hill Resigns

Like a large number of architects, our President, Mr. Paul Hill, found it desirable to pull stakes from Cincinnati, leaving home ties of many years, together with a host of friends, to establish a new home with his family, in Washington, D. C.

In his new position as Architect for General Fabricators, Inc., he will be able to exercise all of his wide professional capabilities, including rendering and illustrating which he especially enjoys and in which he has real talent. The work of this corporation consists of building pre-fabricated masonite houses for the Government, with a lot of demands for similar units from private industry, all of which portends a bright future for his firm.



PAUL G. HILL

In his letter accompanying his resignation, President Hill had a lot of nice things to say about a lot of his coworkers in the Architects Society of Ohio, and when the Executive Board in accepting his resignation as President directed that the best of luck and good fortune be extended to Paul and his family, they were speaking for the entire State Society.

To the Members of the Board of Architects Society of Ohio.

Dear Fellow Architects:

In these trying times when many changes are forced upon us, and when we feel that there is some small way in which to direct our efforts toward our mutual goal of Victory, we find that we must make new decisions—break old ties, suddenly and without advance warning.

I have met with such a situation, and I am both happy and sorry. These mixed emotions are only natural, when one is faced with so sudden a change and taken away into a new field, leaving old friends and connections.

Perhaps my saddest duty is to tend r my resignation as presiding officer of the Architects Society of Ohio, an organization I love and have tried to live up to. I leave with confidence in the future of the organization—it is scrappy as MacArthur, and it will live through this period when so many of us must be dislocated for a while.

I know the Society is in good hands with Ralph Carnahan, of Dayton, to step into my shoes—he will achieve far more than I who have been trying to help pave that proverbial road to Hell with good intentions, and few deeds.

So with that and thanks to the officers, board and membership for their splendid co-operation and support, may I ask only the friendship of you all.

Respectfully,

PAUL G. HILL.

Preliminary Notice Ninth Annual Convention Architects Society, Ohio

Cedar Point—On Lake Erie August 20, 21, 22, 1942

At the June 4th meeting of the Executive Board, the annual convention arrangements were discussed in detail, and after it was definite that Dayton could not be hosts this year for reasons obvious to everyone, it was decided to curtail the program to meet the national emergency and to hold the convention earlier for reasons herein often explained.

Due to the limitation on traveling, many families will remain close to home this year and for economic reasons the entire families will find their recreation together. On the basis of combining business and recreation economically, it was decided to hold the meeting in the Breakers Hotel, at Cedar Point, Sandusky, August 20-21-22, where ample facilities will be available for the entire family to have a fine, profitable, enjoyable short vacation or a longer vacation if circumstances permit.

With top name dance orchestras, unsurpassed sandy beach and a fine amusement center, the entire family can all be pleasantly entertained while the head of the family devotes most of his

time, with maybe a little fishing on the side, to the serious business of the convention, the architect's place in national defense and the tremendously important planning problems post-war conditions will create. Plan now to make the convention a part of your vacation. Complete program in the next issue of Ohio Architect.

Ohio Architects Urged to Attend A.I.A. Convention

(Continued from page 3)

even the citizens of Detroit who are used to mass production of the automobile, one of the country's largest industries.

If you are doing National Defense work, come here and hear it discussed on the floor of the convention; if you are doing private work only, come and find out how you can be a cog in the wheel of National Defense. If you are for, or against, unification in the profession, come and give us your opinions on the matter.

The wives are cordially invited and an interesting program has been planned for their pleasure. We have many pleasant spots in and around Detroit that will appeal to the eye of the most critical.

While rubber and gas are still not absolutely prohibited for the tourist, make this perhaps your last joy ride and help make the convention a success. The convention needs your individual and collective opinions on many serious subjects.

A.S.O.-A.I.A. Delegates

The Architects Society of Ohio is entitled to four delegates to the 74th National Convention of the American Institute of Architects in Detroit. At the meeting of the Executive Board held in Columbus on June 4th, the following architects were elected to represent the Society at that Convention in Detroit, June 23, 24, 25:

Ralph W. Carnahan, Dayton Donald McCornack, Cleveland Chas. E. Firestone, Canton Ralph C. Kempton, Columbus

Alternates: Wm. Fernald, Ray Sims, Geo. F. Roth, Chas. J. Marr, Harold H. Munger.

Several other Buckeye architects, active and interested in the Architects Society affairs, will be on hand as Chapter delegates, all of which will give the A.S.O. fine representation.

A.S.O. Executive Board Meeting June 4th - Columbus

The A.S.O. Executive Board met in Columbus on June 4th with the following members present, with First Vicepresident R. W. Carnahan, presiding; George M. Foulks, treasurer; R. C. Kempton, secretary; Geo. B. Mayer, D. A. MacCornack, W. F. Sheblessey, Ray Sims, Chas. J. Marr.

Accepted with regret the resignation of Paul Hill of Cincinnati as president. Elected R. W. Carnahan, first vice-president, of Dayton, to fill the unexpired term of Paul Hill, resigned, of Cincinnati.

Elected second vice-president, E. Milton MacMillan to first vice-president, and third vice-president Willis Vogel of Toledo to second vice-president, leaving third vice-president vacant.



RALPH W. CARNAHAN

The financial report of Treasurer Foulks, which was approved and filed, showed the bank balance to lowest in a long time. One of the reasons being the A.I.A. membership drive.

Elected four delegates to 74th annual Convention of the American Institute of Architects to be held in Detroit, June 23-24-25th. Selected Cedar Point as the place for the Ninth Convention of the Architects Society of Ohio, with the dates, August 20-21-22nd.

Instructed delegates to support the

"Ohio Plan" for unification at the A.I.A. Convention.

Established Convention Committee for 1942 as the Executive Board adding the architects in the Sandusky area as members of the local Convention Committee.

Made some minor changes in the Competition Program, setting up two classifications for residential work and one for industrial projects.

Approved petty budget account and set up petty budget for Convention Committee.

Approved the submission of amendments of by-laws to membership for consideration of the Ninth Annual Convention, to provide for the following, in accordance with tentative drafts prepared by by-laws committee:

(1) Set up emergency section to provide practical means for functioning during a national emergency.

(2) Amend section relative to election of officers.

(3) Provide for letter balloting.

From the Maumee to the Potomac

From his letters to the editor and from reports from others it is very evident that Willis Vogel, Washington representative for *Pencil Points*, has been more than busy since he started his new job in March. The number of individuals in various capacities he has contacted, would fill a big book, especially if you include their titles.



WILLIS VOGEL

There can be no doubt but what his efforts are a real contribution towards our professional objectives, and while the time is much too short to place any true measure upon such endeavors, it can be safely and truthfully stated that a lot of alphabetical chair warmers and some fine public officials as well know a lot more about architects and the practice of architecture than they did before W.V. went to D. C.

Knowing and really appreciating the tremendous size of the job is the only way to be able to really evaluate the audacity and the courage it took to even attempt to make a dent in the Washington front, and no doubt time will prove the dent to be a real hole. As Teddy R. said, "the way to start a job is to start," and that is just what Pencil Points has done through Willis Vogel as their number one man in trying to help the cause of the architect in every possible manner to get some of the work in the Victory Program. Experience has shown that strong, aggressive and continuous representation in Washington pays excellent dividends, and it is hoped that the efforts of Mr. Vogel can be continued indefinitely and correlated whole-heartedly with other programs with similar objectives-now if ever is the time to put into practice the Buckeye axiom: "In Unity There Is Strength."

A NEW ONE

The sailor was recounting his experiences to a dear old lady when she interrupted him. "But what rank did you hold?" she asked.

"Ship's optician, lady," was the reply.

"Ship's optician! I never knew there was such a rank in the navy. What did your duty consist of?" asked the old lady.

"Scraping the eyes out of potatoes," the sailor replied.



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CINCINNATI

Architects Come First

During the past two years or more the Columbus Chapter A.I.A. and the Columbus Section A.S.O. have held most of their meetings together, with many committees common for both groups. For 1942 Raymond D. Goller is serving as secretary for both groups. In the heat of preparing about 160 notices for a meeting in a hurry, short cuts are used and one such came to light in the April meeting notice. The letters A.I.A. and A.S.O. representing respectively the initials of our National and State organcombined to form we've izations A.I.A.S.O., which could be read American Institute of Architects - Society of Ohio, or A.I.A. Society of Ohio.

In line with the so-called "Ohio Plan," which includes a strong State organization of local chapters, this combination is possible because of the sequence of the names in the State title, the professional name coming first. This has been in use in Ohio for several years, and has been found very practical from many angles, especially in listings and for publicity. Investigations show that when the State or city name is first in an organization title, this title, in most directories, is one of three or four hundred titles all with the same first name. When the title Architect is the first word in a name or title, there is seldom more than one or two other groups with similar names in the same directory.

There are a lot of Ohio Societies of this and that, but only one Architects Society of Ohio. When you look for the A.S.O. in the Directory, it is under the A's-not O's. That is as it should be. When referring to our professional organization, how much better it is to have the habit of saying the Architects Society rather than the Ohio Society. The actual publicity value of the two names are not even comparable for obvious reasons, and the use of the first mentioned gets the title Architect into the head lines many times more often than any other title arrangement.

A name is usually a permanent affair and means far more over a long period of years than is usually recognized. The right name costs no more than the wrong name, and it is never too late to change a name where the projected period of possible use extends indefinitely into the future. It is the Architects who need the publicity, not Ohio, California, or New York, so it is high time for those responsible for such things to take stock of all these practical aspects and be guided accordingly.

Convention Committee Cedar Point August 20-21-22, 1942

Notice of Convention Committee Appointment

Members of Executive Board (Each Section represented by President)

The following architects are hereby added to the Convention Committee as per action of the Executive Board on June 4th:

Harold Parker, Local Chairman Sandusky Aubrey W. Stoutenburg, Chairman

Competitive Committee, Norwalk C. Edward Wolfe, Sandusky Ferd. J. McFadden, Lorain Alfred A. Schnurr, Jr., Sandusky Chester H. Shively, Fremont Henry C. Millot, Sandusky Granville E. Scott, Norwalk Lynn Trexel, Tiffin Edward N. Porter, Tiffin

Chairman, Women's Committee, Mrs. A. W. Stoutenberg, 101 Norwood Ave., Norwalk

R. C. KEMPTON, Sec'y.

HERE AND THERE

What a difference work on the boards can make in the morale of the architects in a community. The recent housing projects in Cleveland, which the Government insisted must be completed in so many days, certainly changed things overnight and was a real charette while it lasted.

so many corn-cob pipes was not explained. Maybe he had some inside dope that such pipes were to be rationed. Any way, he has one less pipe

When on your way to Detroit, you must take some time to see the new Library in Toledo, by Hahn & Hayes. They have done a good job and will be glad to tell visiting architects all about Incidentally, if you are interested in hearing about the San Francisco fire and earthquake, be sure to allow an extra hour or two as Jack Hayes knows a lot about that affair and will be glad to tell you all you want to know.

HAVE YOU SIGNED ON THE DOTTED LINE FOR FULL MEM-BERSHIP IN THE A.I.A.?

A recent edition of Tuttle & Bailey Aerofuse Outlet Catalogue is quite complete and should be in every architect's file.



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BUCKEYE BAND WAGON

Unification was born in Ohio and not so far from Broad and High Streets. However, the growing pains seem to have hit Cleveland the hardest, as the 47 new A.I.A. members previously reported has been raised to more than 60. Don't think that Lake Erie water had much to do with that, as it is not on sale at the Carter Bar.

They say that Chapter President Walter Smith is a pretty fair (?) story teller, so with the advantages of and truth about A.I.A. told in his persuasive manner, there was just no sales resistance. Those in the know, of course, have some ideas that Mr. Alex Robinson III., chairman of the membership committee had a lot to do with it—perhaps they are right, however, Alex will tell you that he was chairman of a pretty darn good committee and that they all, or more correctly, perhaps most of them, did their part nobly.

In Toledo the Spirit of Unity has been in force almost the longest, and their membership drive has been over a longer period, so their increase for 1942, approximately 25 members, is not quite so sensational. They did have the advantage of a very fine State Convention, and that, together with a live president, Harold H. Munger, always spells progress. Certainly Munger had a lot of help from Stophlet, Wachter, Vogel, Fernald, and many others.

To know the Toledo Chapter situation in 1930 and compare that with the new situation, you would almost certainly have to say that's progress and unification.

Down Dayton Way—J. Douglas Lorenz, President of the Chapter, had a real revival A.I.A. in 1941, going from a disintegrated membership of five or six to a live aggressive roster in 1942. Following all upheavals (yes, and that's

the right word) there is always the icsurgent, so Dayton's record for 1942 must be considered in the light of what took place in prior years, and membership Chairman Carnahan promises some real results in the near future. Just as Dayton as a city has a reputation for having a live-awake citizenry, so can the Dayton architects be expected to live up to that very much publicized civic standard.

Over the Rhine in Zinzinnati there has been some "carryin' ons," too, for President Standish Meacham likes to see things move along so that Chapter has increased from 41 to 48, and there is more gold in them "there" hills overlooking the Ohio or "Beautiful River" as the Indians used to call it.

Eastern Ohio Chapter, or the baby chapter, has also done a good job, especially when it is understood that the architects in this area are the most widely distributed in the State, with more than three-fourths of them in attendance at any meeting having driven many miles from other near-by towns and cities. President John F. Wehrell reports an increase from 12 to 18, with perhaps four more by July 1st, and with lots of timber to draw from. unification will no doubt go forward in a very satisfactory manner just as soon as rubber shortages and other emergency impediments are out of the way.

Ah, yes. There is a Chapter in Columbus, with Efflo E. Eggert as President, and Raymond D. Goller as secretary, and have they gone to town? Here is what the membership chairman Harry F. Reichard writes: 18 co-operate members at the start and 33 new names now on the dotted line with their mazuma in the cash drawer, with at least three more this week, making a 200 percent increase before convention time. It is marvelous what a change in secretaries can do for a Chapter, as Goller's predecessor had been in "power" since three or four years B.R.

Incidentally he is also secretary of the Columbus Section A.S.O. Chairman Reichard, of course, does not claim all the glory, but like Chairman Alex Robinson says, "most of the committee worked fine most of the time." Gee, what could we do if all the committees worked fine all of the time!

One result, not unexpected, of course, from these membership drives by the various chapters, has been to very materially reduce the paid-up members in the Architects Society of Ohio. The situation is somewhat like having your cake and eating it, but of the two, the progress in A.I.A. membership is really what we wanted, so the A.S.O. problem will have to be worked out subsequently.

To those who have inspired or influenced others to take out A.I.A. membership, there remains the responsibility of helping the Institute keep these new members satisfied and to live up to the expectations, if not over sold, created by this membership. There must be no let-down, as it is always harder to climb the hill the second time.

There is still plenty of room for improvement in the spread of the registered architects in Ohio who will take the time to send in some news items for the Ohio Architect. See your own Associate Editor—at once.



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