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SIMPSON ACOUSTICAL TILE helps keep it quiet in the new Truett Memorial Hospital in Dallas, Texas. This fine acoustical material was selected to control noise in the dining room, corridors, elevator lobbies, nurses' stations, operating rooms and therapy rooms because of its high sound absorption and attractive washable finish. Simpson Acoustical Tile is "keeping it quiet," too, in many other hospitals, stores, offices, libraries, schools, restaurants and homes throughout the country.

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St. Catherine's School and Parish Hall
Columbus, Ohio

Ramsey & Croce
Architects
Columbus, Ohio

Altman-Coady Co.
Contractor
Columbus, Ohio

RT. REV. MSGR. ROBERT F. COBURN
Pastor
St. Catherine's School and Parish Hall in Columbus

Early in 1931, thirteen acres of unimproved land was purchased by the Diocese of Columbus, Ohio to form a new parish. St. Catherine of Siena was chosen as its patroness and a temporary frame Chapel-School unit having four class rooms, was erected the same year. The initial enrollment was 65 and increased the following year to 103.

A brick rectory was built the following year and in 1938, a convent was erected for the Holy Cross Sisters who staffed the Parish school and who previously had been living elsewhere. The enrollment of the school by this time had increased to 146 and the next year two additional classrooms were added to the original Chapel-School to accommodate this increase.

By 1948, the crowded conditions of the temporary school forced consideration of plans for a permanent building, and the increase in the parish numbers demanded space for parish gatherings and activities. The resulting project, as developed and approved, includes a school section of eight classrooms with a capacity of 360, a gymnasium-auditorium, clinic, meeting rooms, library, offices and a cafeteria. The contract was awarded in April, 1949, to the Altman-Coady Company, and on April 24 of that year, the Most Rev. Michael J. Ready, Bishop of Columbus, turned the first spadeful of earth.

The cornerstone was laid by His Excellency on September 29, 1949, and the building was completed and occupied by the parish in September, 1950.

While the school and parish hall were under construction, a boiler house, housing a central heating plant, was built. This building not only takes care of the heating requirements of the school and parish hall, but it is of sufficient size that when a future church is erected additional boilers may be installed and all parish buildings heated from this central heating plant.

The school, parish hall and heating plant cost $355,000.00. The total cubage amounts to 565,000 feet, and the unit cost 68.4 cents per cubic foot.

The building is faced with light red and black brick, trimmed with Indiana limestone. Doors are wood, windows aluminum. Floor construction is trussed steel joists and concrete, covered with asphalt tile. Cafeteria walls are faced with glazed structural units and the ceiling is acoustic tile. Class rooms, offices, library, etc. have plastered walls and ceiling. Lighting throughout, except in the auditorium-gymnasium, is fluorescent and germicidal lamps are provided in each classroom. Blackboard trim is aluminum. Blackboards are slate and cork tack boards are arranged above them.

The building is heated by steam, unit ventilators being provided in each classroom, and along the window wall of the classrooms, on either side of the units, storage shelving and a teacher's compartment are arranged. The classrooms occur four on the north side of the building and four on the south side. The classroom walls on the south side of the building are painted a soft green, and on the north side a deep ivory. All ceilings are painted bone white.

The auditorium-gymnasium consists of a basketball playing floor, with permanent concrete seating on one

(Continued on page 10)
University Heights first public library, which was formally opened to the public this month, has been proclaimed "one of the most beautiful and functional in Ohio."

This $235,000 modern structure at 13866 Cedar Road is conveniently located in a bustling business area. As a branch of the Cleveland Heights Public Library, it will be accessible to residents from University Heights, Cleveland Heights and South Euclid.

The combination of experience, engineering know-how and foresighted planning paid big dividends. In addition to incorporating beauty in building design and furnishings, the new library was also designed for the comfort and convenience of book borrowers.

Garfield, Harris, Robinson and Shafer were Architects, Alger-Rau, Inc., General Contractors, and Irvin and Company, Inc., Interior Decorators and Designers.

To be open and inviting to the public is the central theme of this building. Too often libraries look too dark and dreary. In this new building there are large open spaces, yet readers and book borrowers feel sufficient in any one corner because of the interior decorations and general treatment.

The building faces North, onto the main thoroughfare. Full ceiling to floor windows were used to catch the north light and to allow a full view of the interior to people passing.

The main entrance has no stairs thus inviting all ages into the library.

The main room on the first floor contains an adult and children's department, reference division and an office.

An auditorium in the basement will have a seating capacity of 100. It will be used for movies, story-hours, public and club meetings. Also in the basement are book storage, receiving rooms, mending room, staff lounge and kitchen, periodical room and toilet facilities.

All interior decorations by Irvin and Company, Inc., were designed to carry out the theme of comfort and service. The walls in the main room are turquoise, with all hangings tomato red. Furniture and woodwork are all bleached oak, with chairs covered with durable plastic in tomato red and chartreuse.

"The main room is designed and decorated so as not to distract. The color scheme acts as a background for study and reading," Mr. Irvin said.

A feeling of light and air and space was brought into the main room by raising the entire center section, and creating two blanks of clerestory windows. Artificial lighting is provided by side-coves and ceiling troffers containing fluorescent tubes.

The auditorium in the basement is decorated in a deep sage green. In addition to over 100 folding chairs, Irvin and Company constructed 24 small children's chairs to be used during "story hour."

The main reading room is decorated in turquoise, with all hangings tomato red. Furniture and woodwork are all bleached oak.
The room is large, readers feel sufficient in any one corner because of the interior decorations.

Clerestory windows, as shown above, bring a feeling of light, air and space into the large room.

**Combines Beauty, Comfort and Efficiency**

Irvin & Company, Interior Designers

The staff room is painted bright yellow, with bright colored hangings. All special pieces used in this library were constructed by Irvin and Company, Inc., at their Cleveland shops. They also supplied all other interior materials.

Off street parking is provided, as is an entrance on street level eliminating stair climbing. At night the parking area will be illuminated for the protection and safety of the library's patrons.

Members of the building committee which nursed the project throughout its 18 months of construction were David T. Croxton, Chairman, Mrs. Max Hellman, board trustees, and Miss Nell Lynch, Heights' Head Librarian.

The library has 14,000 volumes as it opens. Capacity is between 40,000 to 50,000 volumes.

Cost of the building is being financed by bond issue approved by voters of the Cleveland Heights—University Heights School District.

The day has long since gone when the public library served merely as an insignificant corner in a community where a few citizens, having leisure time, made use of the facilities.

The modern library is a center of community life, an educational and cultural center, a place to spend a few pleasant hours.

The new Cleveland Heights library is just that. Although modern in design and newly constructed, this new library is quite old. It is old from the point of view that many years of experience have gone into its design and decoration.

Both companies responsible for this project, Garfield, Harris, Robinson and Shafer, as architects, and Irvin & Company, Inc., as interior designers, have served Clevelanders for many decades.

We have seen and admired their joint efforts in many other Cleveland landmarks.

As professional men, we can compliment their technique, style, choice of materials and colors, etc.

But, by far the highest compliment paid these two companies is the clicking of the library's book recorders. For every click means someone has borrowed a book, someone is using facilities they designed and decorated.

There is perhaps no greater challenge today than that of designing and decorating a library. Consider the competition of radio, TV, the movies and sports for a youngster's leisure hours. The school boy or girl today has very little time to devote to reading.

In spite of this competition, the Cleveland Heights Library is being used—a sign of design and decorating success.

The auditorium in the basement has a seating capacity of 100. It will be used for movies, story-telling hours, public and club meetings.
TOLEDO CHAPTER ENJOYS PHILIP ADAMS

In one of the most forceful talks heard in the Toledo area for some time, Mr. Philip Adams, Director of the Cincinnati Art Museum, brought out the need for beauty and the acceptance of artistic truth in contemporary living. Mr. Adams decried the failure by many to use and appreciate beauty in present day life, and the fact that "affection for death" as typified by the drawing attraction of ancient mummies in museum exhibits, supplants the more truthful use of art in our daily living.

Mr. Adams was guest speaker at a dinner given for the wives and members of the Toledo Chapter, American Institute of Architects, at the Edison Club by the Commercial Department of the Toledo Edison Company Tuesday evening. Mr. Hayden E. Carney, manager of the Commercial Department was host.

Seated at speakers table at dinner given for the wives and members of the Toledo Chapter, A.I.A., by the Toledo Edison Co. Tuesday evening, March 4th, are, starting at left: Blake-More Godwin, Director of Toledo Art Museum; Mrs. H. E. Carney; Philip Adams, Director of the Cincinnati Art Museum and speaker of the evening; Mrs. Blake-More Godwin; host H. E. Carney of the Toledo Edison Co.; Mrs. DeWitt Grow and M. DeWitt Grow, president of the Toledo Chapter, A.I.A.

Group of Toledo architects and their wives enjoying the dinner given by the Toledo Edison Co. Tuesday eve. March 4th, for the Toledo Chapter, A.I.A. at which Philip Adams, Director of Cincinnati Art Museum was the guest speaker.

St. Catherine's School and Parish Hall

(Continued from page 7)

side, and a stage on the opposite side. This room has concrete block walls and a wainscot of glazed structural units. The frame around the proscenium opening is plaster. Roof construction is exposed and the floor covering is asphalt tile. Surprisingly enough, the acoustics in this room are quite good. By the use of temporary chairs in the gym space, this room may be used for lectures, concerts, parish meetings, plays and motion pictures. For the latter, a conventional motion picture booth is installed over the lobby. Boys' and girls' locker rooms are placed under the stage with easy access to the playing floor which contains a regulation high school basketball court. The gymnasium is used as a playroom for the school in inclement weather.

Parking facilities for automobiles are arranged on the south and west sides of the building, and a spacious playground for children is also located on the south side.

Askren Cabinets Arouse Interest

At the recent Cleveland Home and Flower Show, with an attendance of about two hundred thousand people, among them some of Cleveland's outstanding architects, the consensus of opinion of these architects regarding the new Askren Kitchen Wood Cabinets was that, here finally was a kitchen not only beautiful and durable, but one that the architect could use to fit into his own plans and ideas for the kitchen. He realized that he could have this kitchen cabinet made to his order, any size, any shape, made as he wanted it made.

These distinctive kitchens, styled by Askren, made of wood by skilled cabinet-makers from Indiana, were displayed by the Talco Company, Inc., 7415 Memphis Ave., Cleveland, northeastern Ohio distributor.

Many more can be seen at their show rooms and need to be seen to be appreciated for what they are—beautiful, distinctive and so made and ordered as to fit into the plans of any designs of the architect.
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Producers Council Cleveland Chapter Honors New Architects

At a well attended meeting of the Cleveland Chapter of the Producers Council held at the Allerton Hotel, Cleveland, O., Monday, March 10th addressed by Director Elliott Whittaker of the School of Architecture of the Ohio State University, there were honored eight recently registered young architects, graduates of the School of Architecture of Western Reserve University.

The Director spoke on "The Materials of Building as They Relate to Architectural Education." The address was most informative and showed how education appreciated the opportunity to work with the Producers Council as they have confidence that the information given by its members regarding their products and use thereof is authentic. He spoke of the use he made in his school of this information and by slides, showed how useful this sort of helpfulness was to him.

It is to be hoped that at a meeting called to take place in Columbus Wednesday, March 19th that the efforts of the Producers Council to establish a Chapter in Columbus, Ohio will be successful. There are now two in Ohio, Cleveland and Cincinnati.

Severud Talks to Cleveland Chapter

As part of a Technical Forum "Structural Engineering in Architecture," the Cleveland Chapter A.I.A. had Fred W. Severud, nationally-known speaker and Structural Engineering authority.

The meeting was at Hotel Allerton on Wednesday evening, February 27th and was exceptionally well attended, indicating Architect's interest in this subject. Considered in the cold light of reason, it's little wonder that structural engineers some times mutter unprintables when confronted with an architect's latest soft pencilled dream-scheme. Nevertheless, once in a while a wise and patient technician does get the point and tries to meet us half way. One of the ablest and most outspoken of these is Fred Severud. His long advocacy of improved correlation of Architecture and Engineering is well known. In his books, technical articles, and speeches, he has probed current problems and speculated intelligently on the future of structural design for architecture. What's more, he is also remembered for his highly entertaining cartoon analysis of seating comfort during air travel.

Columbus Chapter February Meeting

The February Meeting of the Chapter held on Monday the 25th at the Builders Exchange featured a discussion of MODULAR COORDINATION, led by Mr. William Demorest, Jr., The Institute's Secretary for Modular Coordination. Mr. Demorest presented a prepared lecture, with slides and drawings of buildings designed and detailed on the grid system. Further information was brought out by a discussion between Mr. Demorest and a panel representing several local branches of the building industry. The Chapter membership took full advantage of the opportunity to question Mr. Demorest and the panel.

While one Chapter meeting does not allow sufficient time to learn all the technical details that have been developed on this important subject, a great deal of accurate, basic information on Modular Coordination was put out by the Institute's authority and spokesman, and the men who translate grid lines into chalk lines.

The attendance of more than 65 indicated a genuine interest in this subject with lots of suggestions for a return engagement for Mr. Demorest from 1741 New York Ave., N.W., Washington 6, D. C.
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ARCHITECT

[March, 1952] 13
Impressions from the Cleveland Home and Flower Show

By JANE L. HANSON

We know “the American House” designed by Architects Anthony J. Nosek and John Miller for the American Institute of Architects did not answer all the problems for all people—but we feel that progress has been made in the last few years through exposing progressive ideas in building to the public.

From almost constant vigilance twelve hours a day for eight days and direct questioning of the mass of 198,350 people who came to the show, we quote these typical answers of Mr. and Mrs. Public:

I. “It’s too modern for me! —I’ll take my own home.”

II. “It’s really ultra, ultra modern.”

III. “No thank you—I don’t want any part of it.”

IV. “It’s certainly different— I found it interesting.

V. “Might be alright in Hawaii but it’s not for Cleveland.”

VI. “I love it—makes me want to go home and get rid of everything I have and start all over.”

VII. “The whole plan—inside and out is something I’ve dreamed about.”

VIII. “I’d like to move right in—right now!”

IX. “It’s just what we want—but can’t afford yet.”

X. “We especially liked the children’s room and the terraces.”

XI. “I just figured out what that big funnel and black kettle was for in the living room—a feeder and trough for my cows and horses!”

XII. “It’s really futuristic! The American House.”

In other words, it was definitely liked or disliked and was enthusiastically received by the younger people who believe in Modern Design—and that brings up the much discussed question of “What is Modern Design?” “What is Good Design?”

To quote Mr. T. H. Robsjohn-Gibbings: “We are on the threshold of a new age in architecture and furniture—the age of choice. There will no longer be one style of furniture or one style of architecture—but as many designs as there are individual architects and furniture designers. From all these contributions the public will choose that architecture or furniture most representative of their own separate individualities. This will be an age of choice because in a democracy where individuality has supreme importance, it is an inevitable and irresistible development.”

We Americans have changed. Our basic concept of living has changed. We seem to have gained a new philosophy—a realistic approach to a more relaxed and enjoyable existence. This is evidenced by a change from a formal manner of living to the informal—even the casual. At least we are trying to be ourselves and live our own lives as common sense tells us we should. We have emerged from an awkward age to an age of freedom. As we change our philosophy of living, so must we change our mode of living—which obviously will affect our requirements for life. No longer will we live

(Continued on page 29)

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Marble Hill Houses is an excellent example. This huge project consists of eleven identical 14-story buildings with 1,400,000 sq. ft. of floor area. Eleven sets of forms, each used 14 times, made it possible to erect up to two stories per working day. In all, 154 floors and 11 roofs required only 123 working days (average of 1 1/2 floors per day)—an accomplishment attained by engineering know-how, sound design and an experienced crew.

Concrete frame and floor construction has proved its speed and economy in all types of construction essential for defense—in tall structures as well as in buildings of six stories or less. It is ideal for hospitals, schools, industrial plants, apartments, public or office buildings.

Structurally, reinforced concrete frames and floors are sturdy, durable and firesafe. Economically, such construction makes possible substantial savings because it speeds work yet is (1) moderate in first cost, (2) requires little maintenance, (3) gives long years of service. The result is true low-annual-cost construction that makes concrete frames and floors a sound investment. Write for free literature. Distributed only in the U.S. and Canada.

Photo shows a general view of the New York City Housing Authority’s Marble Hill Houses under construction in the Bronx. The architect, John Ambrose Thompson; the structural engineer, Tuck & Elipal, and the general contractor, Cauldwell-Wiget Company, are all of New York City.

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A national organization to improve and extend the uses of portland cement and concrete through scientific research and engineering field work
Our Great Lakes District Regional Director Reports Spring AIA Meeting

The three-day Spring meeting of the Board of Directors of the American Institute of Architects was concluded on March 5, 1952, in Washington, D. C. The meeting was attended by the Officers, the twelve Directors, and the Members of the Staff.

The Octagon is an extremely busy place during these times—schedules of the Staff being filled with National Committee Meetings, Institute Publications, Contacts with Government Offices, and countless items in the interest of the members of the Architectural profession.

The agenda for the Board Meeting was fifty-seven pages long, discussing a great many important subjects, such as: Institute finances, Group Insurance for Individual Offices, Institute Publications, Functions of the Consultant, Architectural Registration, Architectural Exhibitions, Status of the Architectural profession at the present time, Public Relations and the 1952 Convention.

The 84th Annual Convention of the American Institute of Architects will be held at the Waldorf-Astoria, in New York City, from June 23rd to June 27th, inclusive. The Committee, under the Chairmanship of Director Arthur C. Holden, has planned an excellent program, with all business and professional meetings scheduled for the mornings, so that, as far as possible, all afternoons will be free for entertainment, exhibits, trips, and small group meetings. One of the most interesting of the exhibits will be an illustration of the engineering advances that have taken place in the last one-hundred years, and the affect they have exerted upon Architectural design.

On the first afternoon, Monday, June 23rd, six hundred delegates and their families will take a boat ride around Manhattan Island, as the guests of Triborough Bridge Authority. Upon returning, the group will be divided, and three-hundred will be taken by car through the parkways of New York, and Long Island, to Jones Beach, and they will see an exhibit of parkways work, relax on the beach, and attend a dinner, as the guests of Robert Moses, Long Island State Park Commissioner.

The major theme of the Convention will be "Improving Man's Environment," which will be the subject of the key-note address at the luncheon at the Waldorf on Tuesday noon. Following the luncheon, the entire Convention is invited to the medieval Cloisters for the President's Reception and Cocktail Party. The Cloisters is the branch of the Metropolitan Museum, and is located at Fort Tryon Park, over-looking the Hudson River, and George Washington Bridge.

One of the top entertainment features is scheduled for Wednesday evening. The entire theater of 1600 seats has been bought out, so that the delegates and their families may see that wonderful Broadway show, "The King and I." Thursday's luncheon meeting will be highlighted by an outstanding Industrialist, who will talk about the challenge of industrial production, especially steel, in relation to the products of modern industry and the work of the Architect. The annual banquet of the American Institute of Architects will be held in the Ballroom at the Waldorf, and will be high-lighted by the conferring of Fellowships, and the presentation of the Gold Medal of the Institute to Auguste Kerret, who will be the honored speaker of the evening.

A thoroughly interesting program is being planned for the ladies and Architectural Students.

(Continued on page 32)

A Great New Feature for Architects

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THE OHIO

[March, 1952]
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ARCHITECT [March, 1952] 17
Impressions of an Architect on a Booth Traveling Fellowship
Part Four of a Series — Continued from February 1952 issue
By ROBERT C. GADE, Associate, A.I.A.

COPENHAGEN

From the north, Copenhagen is approached by a slow-moving interurban train stopping at many suburbs along the sound, which separates Denmark from Sweden. Brief glimpses of 19th Century villas and groups of attractive brick houses of recent construction are to be had from the train window before the taller flats, some harbor side scenes and periods of underground travel declare that the city’s heart has been reached. The traveler emerges into a vast hall typical of the European railroad stations in the larger cities. To have gained freedom in the new town, the traveler must submit to the usual act of ticket collecting at the head of the stairs from the station platform. This, when all hands are desperately occupied with baggage and all passengers are equally occupied with crushing their fellows with an avalanche of assorted bundles, bags and elbows — this generally starts matters off poorly. Somewhat grimly, one then faces the task of locating a billet. Of course, stepping straight to a cab and sweeping away to the Astoria is a favored situation not generally shared by the budget-conscious. Billet finding is simplified when a number of hostelries are visible from the station platform and within a baggage-toting range. The unintelligible cab fares are thus circumvented. Before the new Urban Scene can be enjoyed, these struggles must be met and solved.

Outside the station, Copenhagen appears highly metropolitan and busy. Swarms of cyclists speed through the narrow streets in the old town and compete with the autos and trams at the Radhus Plads or Kongens Nytorv surrounded by culture of market, smart shops and modern offices.

Closer inspection reveals a central city delightfully provided with most of the amenities and objects the pedestrian could desire. The 17th century core, the old town, is now the select shopping area and also offers superb water side streets of colorful and colorful (the fish-trade, of course) situation. Grandiose public buildings, hidden church yards and the playful, and highly delightful towers from the era of the great builder, King Christian IV, are sprinkled throughout the area, which also retains ample evidence of its form in the middle ages by way of the rings of pointed fortifications and protective water ways in use today as parks and promenades.

The shops of Copenhagen are prepared to send the traveler on a flurry of purchasing. One comes expecting to see the finest of silverware and porcelain and then discovers fabrics and furnishings of equal extraordinary merit. Exposed casually in many modern furniture shops, the Danish output of new designs in all furnishings is the best this author has seen. Perhaps equalled now in quality in the States, there is no questioning its wider popularity in Copenhagen. In one leading department store, all of the entire stock of furniture was seen to be contemporary in spirit and of a high design quality.

Around the central city, Copenhagen spreads its vast suburbs north and west over the flat ground. Close-in areas are dull as Brooklyn and as dense. Farther out are villa suburbs of limitless extent and little character. A few major roads cut through these areas with speculative enterprises giving them a typically disorganized

(Continued on page 31)

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THE OHIO

18 [March, 1952]
For Your Canadian Vacation This Summer . . . Beautiful TRENTWOOD

Less than 400 Miles from Cleveland is One of Canada’s Finest Vacation Spots

Trentwood is a vacation resort, owned and operated by Americans, designed and equipped to give American vacationers to Canada the conveniences and comforts to which they are accustomed, amid the surroundings of beautiful Canadian scenery.

With a half-mile of frontage on the beautiful, broad Trent river, about three miles above Rice Lake, with 200 acres of beautifully wooded, hilly grounds, Trentwood offers an ideal spot for rest, recreation and FISHING.

The cedar-scented air is fresh and invigorating. The fishing is good, with an abundance of large and small mouth bass, walleyes, muscallonge and smaller fish. The waters are safe for fishing, not being subject to rough, quick storms as are the waters of the average Canadian Lake. For recreation there are two night-lighted shuffleboard courts, a badminton court, horseshoe court, a nine hole putting course, archery range, target range for air pistols, excellent swimming that is safe for children, boating, hiking, etc. Golfers are welcomed at two excellent country clubs at Cobourg and Peterborough. Wide, shady lawns, amply provided with lawn chairs, are ideal for relaxation. Trentwood is an ideal spot for families with children.

Thirteen private lodges are equipped with every modern convenience including hot and cold water, flush toilets and showers and the beds are equipped with inner-spring mattresses to provide the utmost sleeping comfort. Four are equipped for housekeeping. Trentwood has every facility for the comfort and entertainment of all guests, large and small, and provides an ideal spot for the vacation-minded American who wants the fresh, clean, invigorating air, the beautiful wooded hills and waters of Canada without sacrificing the modern comforts to which he is accustomed. There are private lodges to suit every requirement of from two to eight-person groups. Full hotel service is provided in the making of beds, cleaning, etc., bedding, linens, towels, etc. are furnished so that guests have nothing to interfere with their pleasure.

Maple Lodge is the recreation center with facilities for dancing, music, games and a library for the guest’s pleasure. In Maple, also, is the dining room, open for breakfast from 7:30 to 9:30, for luncheon from 12:00 till 2:00 and for dinner from 5:00 till 6:30. The Snack Bar, also in Maple Lodge, is open from 2:00 to 5:00 and from 6:30 till 10:00 for the service of sandwiches, beverages, ice cream, candy, cigarettes, etc. Food is of the finest, well prepared and attractively served.

Guests at TRENTWOOD are the type of people you will enjoy meeting and associating with. The atmosphere is friendly and informal. Many lasting friendships have been made at Trentwood.

Five conveniently placed docks provide space for easy access to boats. The boats are the finest we can obtain and are kept safe and seaworthy. Outboard motors may be rented if desired. Fuel for outboards is available for those who bring their own, as is bait. Power cruisers are available for fishing parties or pleasure trips.

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ARCHITECT

THERE IS A 10% REDUCTION IN RATE TO JUNE 28th AND AFTER SEPT. 6th.

MARCH, 1952}
"Designing for Human Activities", A.I.A. Convention Theme

The importance of the design of buildings in forming environments for human activity will provide the theme of the 84th annual convention of the American Institute of Architects according to President Glenn Stanton. The architects will meet in New York City, June 24 to 27.

The theme of the convention will be developed in its program to illustrate the formative influence of the architect's work, whether in the design of a modest individual house or of an entire city. The meeting will be addressed by leading members of the profession and guests especially chosen for their ability to contribute to the theme. A final program with the names and subjects of all speakers will be printed in the May issue of "Ohio Architect."

Arthur C. Holden, New York architect and convention committee chairman, heads a group that is arranging visits to buildings in New York, tours, inspections of architectural offices and other activities that will further illustrate the idea of architecture as a factor in man-made environment.

The great gain in building technology which has given today's architects unparalleled resources with which to create new environments, will receive special emphasis. The theme of the building products exhibit, "Structural Resources for Architectural Design," will carry out this idea. Executive arrangements for the exhibition have been undertaken by the Producer's Council, 1001 Fifteenth Street, N. W., Washington, D. C.

Technical sessions of the convention will follow the general theme, but with greater emphasis on structural resources of the architect. A major focus of interest this year is the relation of structure to materials conservation objectives required by the defense effort. The program will include material on pre-stressed concrete, thin shell vault and dome construction, prefabricated structural unit construction in concrete, reinforced brick masonry, aluminum as structural frame material, and trends in structural design theory applied to reinforced concrete and steel, including welded steel. The American Institute of Architects wishes to acknowledge the Centennial of the American Society of Civil Engineers, and will invite members of that society to present certain aspects of the theme.

(Continued on page 29)
OUR PRESIDENT'S MESSAGE

Last month I tried to convey to the Architects of Ohio, my concept of the fundamental elements of good public relations for our profession. I am now prompted to refer to another area of regulations within the building industry which can cause much irritation as well as contribute to the inflationary spiral. The practice to which I refer is that commonly called 'labor pirating' and abhorred by all except those using this means of expanding their force of workers.

My definition of 'labor pirating' is the system of luring away from present employers persons who have been satisfied with their jobs, by offering compensation above established rates and or bonuses, other premiums, and the painting of an exceptional future should the worker affiliate now. The term definitely does not apply to cases where the worker has taken steps of his own volition to find new employment.

We have on numerous occasions witnessed the practice by contractors on cost-plus projects or penalty contracts, which resulted in the loss of workers by contractors on fixed sum contracts, much to their indignation. To hold their help, many have been forced to pay wages above that estimated when the job was contracted. The practice is a very vicious one, and results in increased costs and much resentment. (See story on Page 24.)

I am glad to say that I have heard of very little of this practice among architects, or between architects and other segments of the building industry. However, this writing is prompted by a recent complaint by a subcontract fabricator regarding a case of the loss of a draftsman to a local Architect. After hearing both sides of the case it appears to me that the draftsman had sought new employment to the extent of registering with the local U.S. Employment Office. I was glad to find that this Architect was not guilty of 'labor pirating.'

While we have no written provision on this subject in our Code of Ethics, resentment on the part of the former employer is an instinctive reaction. Many workers have been trained from beginners by their present employer and a considerable investment has been made in their present skills which may require several years to cover.

Let us, as Architects, refrain from seeking workers who are happily employed by others unless we first talk to the present employer and obtain his consent. This, I am sure, will contribute to the good will existing between our profession and the balance of the building industry. If the architects will attempt to foster good hiring practices possibly the example will be emulated by the various components of the building industry.

—WILLIAM B. HUFF

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[March, 1952] 21
Acoustical Ceilings in Shopping Centers

This is a typical store ceiling in Fairwood Development Shopping Center, West 137th and Lorain, Cleveland; architect, George A. Ebeling.

Considerations which influenced the decision to install acoustical tile ceilings:

1. ECONOMY — Ceilings consist of 1 1/2" channel, 1x3s, 2" rock wool on top of 1x3s, building paper, and Acousti-Celotex tile. Sound conditioning, thermal insulation, interior finish are economically provided. Maintenance should involve only occasional repainting. Single 12" x 12" tile can be easily removed and replaced at any time.

2. EARLY OCCUPANCY — Since ceilings are of the "dry wall" type and Acousti-Celotex tile are factory-finished, floor space, if ready, can be occupied immediately.

3. "COME AGAIN!" ATMOSPHERE — Acoustical ceilings hush resounding store noise, aid clerks' efficiency, are distinctive and attractive in appearance and suggest consideration for the comfort of customers.

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Dr. L. B. Holland Dies in East
Was Famed Architect at Miami University

Dr. Leicester Bodine Holland, 69, head of the architecture department in the Miami University School of Fine Arts, died February 7 in Philadelphia, where he had been hospitalized since late December.

He had gone to Philadelphia, his former home, after presiding over a session of the Archeological Institute of America at Princeton University during Miami's Christmas recess. He had not been able to return to Oxford.

His wife, Mrs. Louise Adams Holland, who is associate professor of classics at Miami, had been with him in Philadelphia.

Dr. Holland had been professor of architecture at Miami since 1948.

He was a native of Louisville, Ky., and did undergraduate and graduate study at the University of Pennsylvania. He practiced architecture in Philadelphia before joining the Pennsylvania faculty in 1913.

Dr. Holland was president of the Oxford chapter of the Archeological Institute of America; curator of the American Philosophical Society; a fellow of the American Institute of Architects; honorary consultant in the fine arts for the Library of Congress, and author of numerous books and monographs.

He is survived by his wife; two daughters, Barabara Holland, who is studying for her doctorate at the University of Pennsylvania, and Marian Holland, who is attending the American School of Classical Studies at Athens on a fellowship, and a son, Lawrence, who is a senior at Harvard University.

THE OHIO
Russell Potter Elected President of Ohio State Board

The State Board of Examiners of Architects, at its 21st Annual Meeting in January, elected Mr. Russell S. Potter, as President of the Board for the year 1952. Mr. Potter is a graduate of the University of Pennsylvania and a member of the architectural firm of Potter, Tyler, Martin and Roth of Cincinnati, Ohio. The new President succeeds Mr. Ralph W. Carnahan of Dayton, who remains as a Member of the Board. Mr. Potter is a Past President of the A. S. O.

Mr. Edward G. Conrad of the firm of Conrad and Simpson of Cleveland, Ohio, was elected Vice President. Mr. Harold H. Munger of the firm of Britsch and Munger of Toledo was elected Secretary. Mr. Charles E. Firestone of the firm of Firestone and Motter of Canton, Ohio, was elected Assistant Secretary.

Mr. Ralph C. Kempton, architect, in Columbus continues to serve the Board as Executive Secretary, in charge of the Office of the Board at 50 West Broad Street (Room 2750) in Columbus, Ohio.

Firestone Reappointed to State Board

The willing horse is always given plenty to do as the reappointment of Charles E. Firestone of Canton to his third term on the State Board of Examiners of Architects shows. With Larry Motter as partner, the firm of Firestone and Motter arranges to keep a little more than busy (they're always calling for help—good help that is). However, somewhere between each set of “specs” Charles Firestone has managed to serve the Eastern Ohio Chapter as President and in several other capacities. He culminates a number of years service to the Architects Society of Ohio with two terms as President, during his first term having sponsored the start of the “Ohio Architect” at the Convention in Cincinnati.

The work of the Board of Examiners has been carried on with his usual enthusiasm, even up to the national level where he is serving his fourth year on the Executive Committee and is currently First President of the National Council of Architectural Registration Boards.

With Mrs. Firestone as his chief and ever present “encourager,” Mr. Firestone has been a faithful and hard working delegate in local, state and national meetings of the Architects. The fact that he inadvertently (so he says) locked his wife in their hotel room at a convention should not be counted too seriously in his record as a fine representative of the architectural profession whether it be in London, Toledo, Rome, Mexico City or Rio De Janeiro. Currently (between “specs” and grading papers) he is active in the preparation of the program for the National Meeting of the National Council of Architectural Registration Boards to be held in New York, June 22-23rd.
CONTRACTOR PENALIZED FOR VIOLATION OF WSB REGULATION

Ann Arbor, Michigan Construction Projects' Wage Rates Declared to be Illegal

The Michigan Regional Enforcement Commission of the Wage Stabilization Board recently imposed penalties totaling $80,000 against the J. D. Hedin Construction Company of Washington, D.C., in connection with construction of a $7,152,000 Veterans Administration memorial hospital at Ann Arbor, Michigan.

The Commission's decision finding the Hedin company had violated WSB regulations ordered that the Washington firm not be permitted to deduct as an expense item in computing its 1951 income tax $40,000 of the wages paid to bricklayers at the Ann Arbor hospital project. The Commission also ordered the Veterans Administration to deduct $40,000 from amounts due the Hedin company for construction of the hospital.

The Michigan Regional Enforcement Commission's decision in the Hedin case is the first to be issued anywhere in the nation involving a major violation charge which has gone to formal hearing.

The case was tried at Detroit in December 1951.

The three-man Commission found that between February 28 and November 14, 1951, the Hedin company paid some 40 bricklayers employed on the hospital project $3.00 per hour, while the lawful rate the company could pay bricklayers on the Ann Arbor job was $2.75 per hour. The gross payroll for journeyman bricklayers at the hospital during the nine and a half month period at $3.00 an hour totaled $116,131.50.

Under terms of the Defense Production Act, the WSB Regional Enforcement Commission might have ordered income tax disallowances for the entire $116,131.50 and could have asked the VA to deduct a like amount from payments due the construction company under its contract for building the Ann Arbor hospital.

In levying the two $40,000 penalties instead of the permissible maximums the Commission took into account the fact that the "Respondent was not guilty of any acts of dishonesty or concealment" and the plea that the firm acted in good faith.

The Commission found, however, that:
1. Wages of bricklayers on the Ann Arbor hospital project were increased to $3.00 per hour in February 1951 without obtaining necessary prior WSB approval.
2. After July 26, 1951, the company was in violation of a regulation of WSB's Construction Industry Commission which established as legal rates for building and construction industry workers the area rates contained in current collective bargaining agreements.
3. The diligent efforts of the firm to complete construction of the hospital was not a valid excuse for violating WSB regulations.
4. The Hedin company did not seek to obtain a certification from the VA that the $3.00 rate was indispensable as required in a directive issued by Charles F. Wilson, defense mobilization director when wage adjustments are sought to alleviate shortages of manpower. WSB Regulation 6 contains a provision which permits the Board to approve wage increases to obtain additional manpower in rare and unusual cases where the critical needs of essential civilian or defense production require it.
5. During the period the Hedin Construction Company was paying the $3.00 rate, bricklayers employed by other contractors in the area were receiving $2.75.

(Continued on page 32)
In these busy, hectic days it is often a simple matter for a black sheep to enter the flock. The unusual demand for products and services and the lack of time to adequately investigate the merits or demerits of a product make times like these we are experiencing now a golden opportunity for the shyster to join better company. But association with better company doesn't change the shyster. It may sharpen his wits, by acquainting him with the business methods and ethics of his betters. This does not cause him to change his ways however, it just shows him pitfalls he must avoid to get by with his inferior product or service.

Imitation may be flattery but in this case its often dynamite to the honest product and service being imitated. All of us have experienced the "just as good" type of selling. Often it is "just as good" but more often it is not. It backfires, not only on the "just as good" product, but on the honest product being imitated as well.

So it behooves us, who publicize products and services thru our editorial and advertising columns to use extreme care and discrimination in our efforts to do our daily stint.

The advertising columns of the "OHIO ARCHITECT" are NOT open to any advertiser who wants to use them. We have several rules that must be met before we accept an advertising contract or an editorial write-up and the first and foremost of these is that the advertiser must have a product of proven merit and that he will stand behind the product and the servicing it requires, if it is a product that requires servicing.

Being human, we are not always perfect but we believe sincerely that you can rely on any product or service that you see advertised in "OHIO ARCHITECT."

We go to some trouble to find out whether a prospective advertiser has a reputation for fair dealing and honest servicing and whether his product or service is good, and of value when specified for use by an architect. Also that he uses care in the selection of his distributors and that they have the same regard for the integrity of the product as the manufacturer and operate on the same high plane of ethics as he does. Only when we are satisfied on these points do we present our sales story and solicit advertising.

You can help us in this effort if you care to do so. Let us know of any failure or dissatisfaction you may have experienced with any product or service we advertise. We will concern ourselves about it, you are assured.

So feel satisfied when you contact our advertisers (and we hope you do it often) that you are dealing with individuals and concerns that are honest and sincere in their dealings and will put behind their products and servicing the utmost efforts of their organizations. And if there's trouble, it will be quickly and cheerfully corrected without requiring a feeling of obligation on your part.

Products and your specification of them, we well know, have considerable to do with your reputation as an Architect. It is our deep desire to help you hold your good reputation by keeping a watchful eye on all advertising carried in your magazine, the "OHIO ARCHITECT."

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NEW ACOUSTICAL DISTRIBUTOR

Materials Division of Armstrong Cork Company, Cleveland, announces the appointment of General Sound Control, Inc. as their exclusive acoustical distributor in the greater Cleveland area. General Sound Control, Inc., is headed up by James S. Betterton, who is familiar to most of the architects in Ohio, particularly in the Columbus area, for his contributions to the sound control business. Some of the jobs he handled were the Farm Bureau Building, many of the other large insurance company's office buildings, and the entire medical center group at Ohio State University, as well as the main library, commerce building, and other projects on the campus.

General Sound Control, Inc. offices are in the Hanna Building, Cleveland. They offer service to architects on technical phases of the application and installation of acoustical materials in conjunction with their contracting service. This technical service, it is hoped, will be of benefit to architects investigating the newer methods of installing acoustical tile on suspension systems.

Why Does Price Control Defeat Itself?

Here's why.

All industries have High Cost Producers, Low Cost Producers and those in between. The High Cost Producer sets the price level. The others try to sell under this level.

Under Price Control, prices are fixed at a level under that of the High Cost Producers in the field controlled. If this wasn't done, there'd be no reason for Price Control. Granted?

So the High Cost Producers shift to lines in which they can make a profit.

The Low Cost Producers don't take up this slack because if they couldn't do it when the prices were high, how are they going to do it when the price level is set lower and there is less incentive to expand their production?

Price Control is established because there isn't enough of a product to go around—because people are forcing prices up by competing for scarce products. So—we solve this problem by reducing the available supply. Kind of asinine reasoning, don't you think?
Receive Certificates of Qualification from President of A.S.O.

At the Eastern Ohio Chapter meeting Thursday, February 14, 1952, A. W. Peterson and L. S. Friedman received their certificates of qualification indicating that they have passed the examinations given by the State Board of Examiners of Architects, and that they are admitted to practice architecture in the state of Ohio.

This presentation was at a regular meeting of the Eastern Ohio Chapter at the Akron City Club. The practice of presenting certificates formally to newly registered architects is a new innovation, but one which should be beneficial to both the organization and the men newly admitted to practice. Mr. Huff gave an outstanding, though brief, talk reminding the new architects of their many responsibilities in the practice of architecture to the client, to the public, and to fellow practitioners. Both Mr. Peterson and Mr. Friedman seemed duly impressed with the ceremony.

The meeting then continued with Mr. H. B. Bixler, Division Sales Manager of Robinson Clay Products Company, presenting a colored film on the manufacture of vitrified sewer pipe. This was followed by a question and answer period. Mr. Bixler was assisted by Mr. Sohner.

Mr. Frederick Elder, of the Ohio Bell Telephone Company, then gave a highly instructive and highly interesting talk on public relations as conducted by the Ohio Bell Telephone Company, with a brief comment on the importance of public relations for the architectural profession.

Mr. Huff gave a brief report on the meeting of the Board of the Architects Society of Ohio, which took place in Toledo on Wednesday, February 13.

The program also included a social hour and cocktails, courtesy Robinson Clay Products Co., and a conducted tour of the Akron Art Institute for the ladies.

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ARCHITECT
Russell H. Smith says:

On a recent visit to Washington, D.C. by one of the Herman Nelson officials coupled with a report from our Washington branch office and a contact with Mr. T. L. Roswell, Assistant Director of Program Operation in the Office of Education, it now appears that schools will be given much better treatment in the coming quarters as to allocation of materials and the approval to commence construction. It is now apparent that there will be ample material to maintain the school construction program at a high level in the next two fiscal quarters, and that after July 1 it is anticipated that this rate will be increased considerably.

We have been advised that during the first half of the Government's fiscal year 1951-52 which is the period July 1 through December 31, 1951 that there have been 5,816 school jobs approved throughout the United States. So far, since January 1 up to February 5, they have approved 1045 cases. Most of the recent applications that have been approved were from the far west and the southwest. Now applications are starting to come in from the northeast and north central and midwest sections.

It is suggested that if you are contemplating new construction but may be hesitating to send your application to Washington because of previous information that it was difficult to get such application approved, that you should no longer hesitate to send in your applications because you now will get prompt attention.

The office of Education further advises that they are processing releases and approval for new construction as rapidly as the available manpower in their office will allow. This is good news. We feel that the school construction program should be back on the track now.
“The quarter-century since the American Institute of Architects last met in New York City have been rich in illustrations of the architect's work in housing, redevelopment and city planning,” Mr. Holden said.

“Our work in designing airports, terminals, shopping centers and similar types of modern buildings has required the development of the architect's understanding of human activities, routines, and processes. Our buildings today are designed to strengthen and support these activities. Today's architecture has become dynamic as it deals with the movement of people, the flow of traffic, or the requirements of people doing things. Whether we are designing a kitchen or a department store, our planning is responding to a new understanding of the importance of buildings as the place where things happen.”

“In his analysis of such problems the architect enlists the contribution of many specialists—economists, engineers, analysts and experts of many sorts. These consultants are increasingly valuable. But in arriving at his solution and expressing it in design, the architect has to make his way pretty much alone. That is why architects are trying to strengthen and broaden their conception of their job.”

“The idea of the organized man-made environment as a device for synthesizing and expressing the many functions of a building is one of our most productive concepts. It is equally important that our clients, those who build today, have a better appreciation of what is possible and desirable from the art of building in their own time.”

The exhibition of building products will be the largest ever to be shown at an A.I.A. meeting, according to Mr. Holden. Over sixty leading manufacturers of building materials and equipment will show their products in the Waldorf Astoria hotel during the convention in an exhibition organized by A. Gordon Lorimer, New York City architect. The Producers' Council, an organization of manufacturers in the building field, is actively cooperating in the exhibition.

**Cleveland Home and Flower Show**

(Continued from page 14)

in a certain period room in which we are completely out of character—or surrounded by colors which we secretly abhor because they are “smart” or “in fashion.” No longer will we be slaves to tradition and convention in the building and decorating of our homes—we have become aware of Design.

To answer the frequently asked question of “What is Modern Design?” Modern Design is the planning and
making of objects suited to our way of life, our abilities, our ideas. Modern design has become a broad, powerful movement which includes work from all over the world, wherever men try to find the appropriate constructions and character for the things required in life today.

A well established home in the country today has many requirements which were never envisaged in the designs of the past or of other civilizations. Our requirements cannot be fitted into their designs without inconvenience to ourselves and disregard for the fine accomplishments of other people. Modern life demands modern design—not because it is cheaper to acquire, or less work for housekeepers than period styles but because modern design is made to suit our own special needs and expresses our own spirit. Modern design is intended to implement the lives of free individuals. Such an ideal leaves no room for total standardization in the furnishings of a home. Fragments of the past embodying good design are used to accent and enrich modern rooms.

The vanguard of Modern Design, prophetic and exploratory, will tend to shock many people and inspire a few. Designers seek to express the values of our age based on democracy and industrialization through that direct blend of efficiency and beauty which in any age characterizes Good Design.

It was my extreme pleasure to be chosen by the architects, Mr. Nosek and Mr. Miller, to furnish and decorate "the American House." In so doing, I made a sincere effort to expose good design to the public in the hand-woven fabrics, the dinnerware, glassware, flatware, furniture, lighting, carpeting, ceramics, sculpture, and paintings. The most obvious reactions and keenest interest centered around the "Eames" plastic chairs—his new wire rocker, the nested group of walnut tables, the terrace furniture, the children's furniture of Henry Glass, and most emphatically the interest in "Novaply" the new plywood by U. S. Plywood Corporation which I used for walls in the master bedroom.

I should like to take this opportunity to thank the A. I. A. for its interest and support of the 1952 home, the students of Western Reserve for their wonderful effort in their Educative Design Display, the newspapers, radio and TV and for the wonderful cooperation and efforts of Mr. Stoddard, Pat O'Toole and the entire committee of the Cleveland Home & Flower Show.

This tremendous show is a great vehicle through which we who are designing homes and interiors can guide the people, no matter how hard they fight against change. It is up to us to show them a better way of living and I hope you architects who have the wonderful opportunity of guiding their thinking will not be deterred in the long climb or be satisfied with anything but the best that's in you—that goes for Decorators and Interior Designers also.
European Impressions
(Continued from page 18)

appearance. They are, however, frequently well tree-lined and provided with special lanes for cyclists only.

The city and suburbs are of the same size as Cleveland. Their pattern of growth after 1850 is also remarkably similar, the urban explosion of the early 20th Century having cast buildings far and wide over a modest landscape. Unfortunately, there is little other than Grundtvig's Church to offer skyline interest. Some new multi-story offices and housing will help correct this.

New schools and new housing in and around Copenhagen are unquestionably noteworthy for their land-use policies, their experimental qualities and their fine detailing. One gets the idea that there is a really strong architectural spirit on hand—part of a prosperous economy and a high cultural attainment. Some six large building companies, plan, erect and manage many new housing developments, some incorporating shopping groups and associated facilities. One of these, Dansk Almennyttige Boligselskab, has built two particularly outstanding new groups: Sondregard Park and Hoj Sober. The former is a community of two-family dwellings and new houses, very pleasantly arranged around a sweep of open green area. The latter is a collective house, which means that all domestic services may be attended to by the staff for modest additions to the rent. These services, which include school, house-keeping, restauranting, shopping, etc., are all marvelously integrated into a seven-story brick and concrete structure, finely detailed in natural woods and bright metals. A superb entertainment suite and roof garden occupies the top story and is available to any occupant upon asking so that the smaller personal quarters are not over taxed by having a party. Architect Widinge, partner of Architect Hoff, explained the uses of the school wing, still under construction in August last when the author visited the building. Children from nursery age to fourteen years are cared for here, while another wing supports a maternity hospital. Actually the building serves the neighborhood as well as its own occupants.

New schools are characterized by extensive outdoor play areas, bright colors, walls of deep red brick set in unusual coursing and classrooms of natural wood finishes. The aula, or great common room has characterized the upper grade schools of recent years. Its two or three stories are crowned with clerestory lighting. Copenhagen's famous Radio Hus still commands respect. Its buff-colored tile walls, sensitive massing and delicate interior detailing represent one of the best of the earlier modern work. Age has made its planting more verdant but has not rendered its design passe.

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Great Lakes Regional Director Reports

(Continued from page 16)

So, you can readily see that Chairman Holden and his Committee have planned what will certainly prove to be one of the greatest conventions in the history of the Institute, based upon delegates, education, entertainment, and good fellowship.

When you receive the Registration Blanks for hotel reservations, and luncheon, dinner, and entertainment reservations, you are urged to fill them out and forward them to the proper authorities at your earliest convenience. JOHN N. RICHARDS, Regional Director

Contractor Penalized

(Continued from page 24)

and payment of the higher rate caused discontent not only in Ann Arbor, but in Detroit and in Michigan.

"...The Hedin company clearly was put on notice of the possibility it was in violation in a letter of inquiry from WSB dated April 9, 1951, concerning wages paid to bricklayers on the Ann Arbor project.

The decision was prepared by Leonard A. Kellar, chairman of the Michigan Regional Enforcement Commission and associate professor of industrial relations, University of Michigan School of Business Administration. Other members are The Rev. G. Paul Musselman, arbitrator and rector of Marines Church at Detroit, and Jean T. Sheafor, member of the advisory board of the Reconstruction Finance Corporation.

In commenting upon the decision M. S. Ryder, chairman of the Michigan Regional WSB said, "The penalties imposed in the Hedin case clearly indicate that any employer, or employer and union jointly, should seek Board approval before granting any wage increase which cannot be given automatically under WSB regulations, no matter how justifiable it may seem to be."

They Came—They Heard

If anyone thinks that the Architect is not interested and studies color, paint, etc., they should have been at the dinner meeting of the Pittsburgh Plate Glass Co. held at the Allerton Hotel, Cleveland, February 26.

There must have been some 100 of Cleveland's and north eastern Ohio's leading Architects to hear Captain H. Ledyard Towle, nationally known color consultant brought to Cleveland especially for this meeting.

Many an architect was overheard to say "this meeting and what we have learned here, can be used effectively."
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BUCKEYE BRIEF
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