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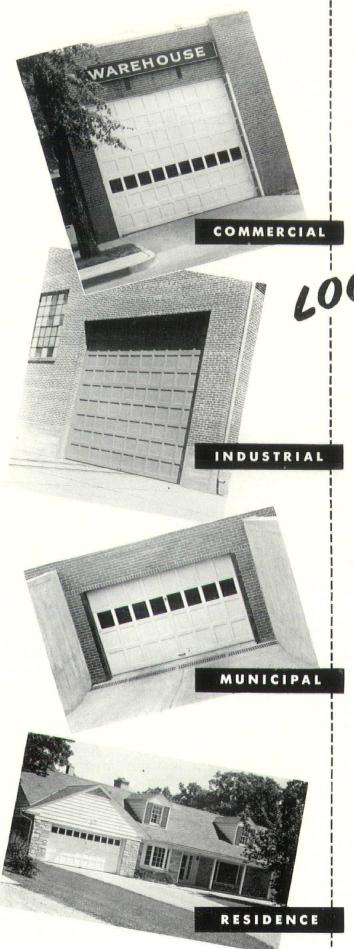
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COVER

This month's cover features a view of the Contemporary Art Center of the Cincinnati Art Museum. Other views shown on pages 10, 11, 12, 13.

Editorial Writer Onnie Mankki, AIA

Opinions expressed by others are not necessarily those of Architects Society of Ohio or publisher.

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Hargrave



Frank



Worley



Macelwane



Marr



Schrand



Rosser



Cunningham

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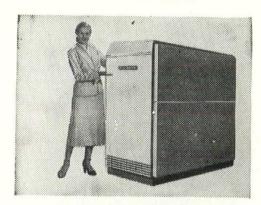
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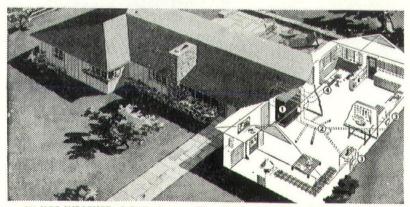
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Reporting Progress on Building Code Revision

John W. Hargrave, AIA President, Architects Society of Ohio

Architects practicing in Ohio will be encouraged to know that definite steps are being taken to give Ohio an up-to-date Building Code, and that a great deal of effort is being expended to have acceptable revisions in the legislative hopper when the 101st Ohio Legislature convenes in January, 1955.

Not A Bad Code

No one has said that the Ohio Building Code as now written is a "bad" building code. Its precautions for human health and safety have proved to be adequate insofar as its contents cover the subject. In its conservatism it may be unrealistic; certainly in its consideration of mechanical equipment and fireproofing devices it needs to recognize the progress made during the past twenty-eight years. It contains no mention of the structural qualities of walls, although it does prescribe floor and roof loads. Southern Ohio residents have always chafed under the requirement for roofings supporting forty pound snow loads.

The Last Legislative Session

During the last legislative session The Ohio Program Commission, an agency of the state government, presented for adoption an entirely new building code. It was not completed in the mechanical sections, but contained thousands of items, and made numerous cross-references to sections not included in the bill as presented. It also called for a complete revision of the administrative section of the building code. Because of these factors, and because of the unwillingness of the legislators to adopt such a large bill without thorough study and hearings, the legislation was referred to a sub-committee, and then lost out completely when the controversial axle-mile truck tax bill was given first consideration on the legislative agenda.

Ohio Program Commission

The Ohio Program Commission was absorbed in a new agency called the Ohio Legislative Service Commission. Early in 1954, the Inter-Society Committee of the Architects Society of Ohio and of The Ohio Society of Professional Engineers invited both majority and minority leaders of the Ohio Legislature to a luncheon for the purpose of learning if any official effort was being made to carry on the writing of a building code by the Legislative Service Commission. The answer was "No", since the building code was not among the fourteen assignments given the agency by formal resolution, a heavy work-load to be completed before 1955. Assurance was given by the Chairman of the Commission, however, that all of the technical data in its files would be available to any professional group or to any other state agency which wished to work on the building code legislation.

Committee's Next Step

The committee's next step was to inquire if the Ohio Department of Industrial Relations, Division of Factory and Workshop Inspection, and its State Board of Building Standards proposed to exercise existing powers granted by law for the orderly revision of the present building code. The committee was invited to meet with the Board of Building Standards and with the Director of Industrial Relations, Margaret A. Mahoney, formerly a state senator whom many will remember for her quick wit and able analysis of bills brought to the Senate Judiciary Committee.

Director Mahoney

Director Mahoney assured the architects and engineers that her department was anxious to carry out assigned duties; that in the past, lack of appropriations had curtailed activities affecting the building code, but that her present budget could provide for one qualified technical person, office space and clerical help, in order that our suggestions on needed revisions could be presented to the legislature. It was agreed that the committee would return to another meeting on April 19 in the Governor's office for further consideration of the building code revision.

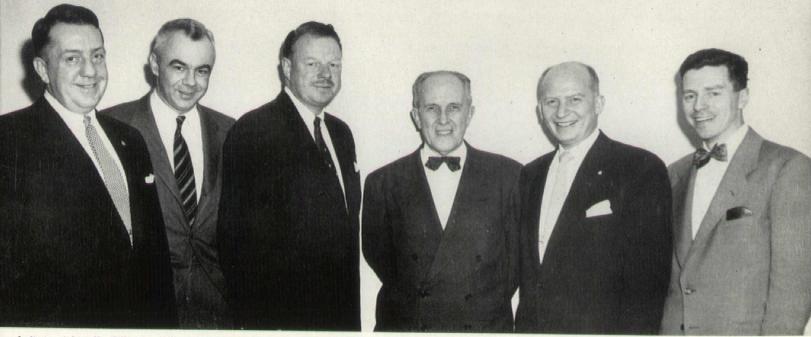
Wm Boyd Huff AIA Leadership

Under the able leadership of former A.S.O. president William Boyd Huff, AIA, the joint committee of architects and engineers has agreed upon its own recommendation, not yet confirmed by either participating parent professional group. These include:

- That in general we approve of the present code format, which has one volume covering code requirements for standard devices common to many types of buildings, and then specific code booklets each covering one occupancy classification of buildings, being complete in themselves except when referring to standard devices.
- That we recommend first consideration to the revision of the code Bulletin No. 104, Standard Devices, to include new methods and materials of construction where they meet Ohio's rigid safety standards.
- 3. That we recommend the use of charts and graphic illustrations as a legally correct means of illustrating the building code law, and ask that the legislature authorize such methods of code interpretation by the enforcing agency when publishing the code booklets.
- That we recommend the future development of new code booklets and enabling legislation to cover those specific occupancy classifications not covered by the present codes.
- 5. That the Board of Building Standards and the Department of Industrial Relations investigate the various possible means of making the function of building plan inspection and future building code revision a self-supporting function of our state government.

(Continued on page 35)

■ ASK ANY ARCHITECT YOU KNOW Did he receive this issue? Did he read it? Did he like it? Was there something in it he found interesting? You then be the judge as to whether advertising in the OHIO ARCHITECT can be useful to you. We, as publishers, are and will do all possible to make this magazine read and of service to the Ohio architect. Our circulation reaches all resident registered architects in Ohio. Rates on request. E. B. Stapleford & Sons, Inc., 1367 East 6th Street, Cleveland 14, Ohio, Phone SUperior 1-2355.



Left to right—H. Gillespie, Hillard Chemical. Program Chairman, Cleveland Producers' Council; L. A. Gibson, U. S. Plywood, President Cleveland Producers' Council; J. L. Haynes, Mgr. Director, Producers' Council, Washington; Architect Clair W. Ditchy, FAIA, President American Institute of Architects; Architect J. Ceruti, AIA, President Cleveland AIA; Architect R. Yoder, AIA, Program Chairman Cleveland AIA.

The "Package Deal"

Can the architect compete with the so-called "Package Deal"? Architect Clair W. Ditchy, FAIA, national president of the American Institute of Architects, speaking in Cleveland last month, before the annual joint meeting of the Cleveland Chapter of the A.I.A. and Producers' Council, said "There are those who have found it possible and profitable to evade the recognized system by which we (the architects) have protected the public professionally and economically in its building undertaking; and those, because there is no concerted action on our part, have been able to persuade some clients that they can offer to them a service superior to ours.

"This is a serious threat to our very existence as independent architects, as general practitioners committed to the principal of fair, open and regulated competition, and as specifiers of materials in which quality and not initial price is the determining factor.

A Decision to make

"Either we are wrong or they are wrong. If we believe in each other, then we must believe in our joint way of operation. If we are united in our belief and in our support of our convictions, then and then only can we successfully combat this grave undermining which by infiltration is evident today. First in the industrial field by means of methods which we condemn and reject, they have been able to achieve sporadic success. Thus encouraged, they have invaded the field of hospital planning and construction and if allowed to flourish unopposed, they may be able to do irreparable damage to the industry as we know it, and in turn inflict great economic and cultural loss upon the public."

A Challenge

The OHIO ARCHITECT will continue to champion the position of the architect. Architect Ditchy's warning is a further incentive to this ambition.

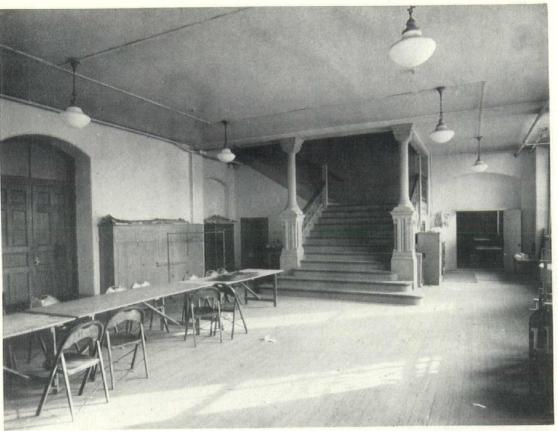


PHOTO BY F. V. RAYMOND

Before:

View of original stairway to unused ground-floor rooms at Cincinnati Art Museum. The architect skilfully concealed cast iron columns and railings, creating an inviting approach to new galleries.

Pace Setting with Space Setting

Cincinnati Art Museum Acquires New Galleries

Architect: Carl A. Strauss AIA

Cincinnati's new Contemporary Art Center was opened to the public on last month, March 19th. The Cincinnati Art Museum, with funds generously donated by Mr. and Mrs. Julius Fleischmann, transformed three unused rooms into new and attractive galleries.

The remodeling problems encountered by the architect were two-fold. First, it was necessary to mask-out

evidences of the 1870 aspects of the building, and second, to create an exhibition space which would not only be attractive, but flexible in lighting and exhibition arrangement. Architect Strauss successfully solved both problems.

The entrance to the Center is by stairway from the first floor. Here the existing cast iron columns and railings were concealed with plaster, forming at the same time an office for the Curator. Original windows, radiators and pipes in the exhibit rooms were screened by a series of burlap-covered plywood louvers or panels which, when closed, form a solid wall for exhibition (Continued on page 12)



After:

New stairway approach to Contemporary Art Center with office for Curator. The display surfaces and restrained use of plants give esthetic atmosphere.

PHOTO BY RICHARD MATHERS

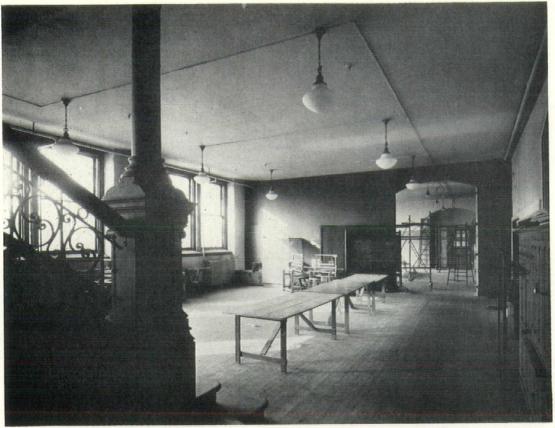


PHOTO BY E. V. RAYMOND

Before:

Original ground-floor rooms converted into contemporary display areas. Note existing windows, radiators, and obsolete lighting fixtures which presented problems in remodeling.

purposes. When opened, these louvers admit controllable daylight.

Walls of the exhibition rooms were covered with vertical, V-jointed fir boards in natural finish. Doors that occur in the walls have been similarly covered. A dividing wall between rooms was covered with a compressed excelsior board which not only gives an interesting texture, but also presents a non-marring surface for hanging of exhibits.

Floors, originally of wood and concrete, have been covered with asphalt tile with black rubber base.

Of particular interest is the ceiling treatment. The architect created the effect of a lowered ceiling by using a grid system of electric conduit 18" below the

existing ceiling. At each intersection of the grid is either an outlet box or an adjustable spotlight fixture. Cove lighting above the dropped-ceiling portion augments the grid lighting.

In addition to the perimeter wall surfaces, movable panels have been provided to increase the flexibility of display areas. These panels, covered with burlap, are attached to iron pipe supports which extend from floor to ceiling and can be tightened in place. These serve as temporary exhibition surfaces as well as room dividers, and can be used either vertically or horizontally.

The photographs are views of the first exhibition at the Center, which comprised the collection of paintings belonging to Miss Marion Hendrie of Cincinnati.



After:

Wall louvers screen original windows and radiators. New ceiling and floor coverings have transformed unattractive rooms into handsome exhibition areas.

PHOTO BY RICHARD MATHERS

Architectural Schools

Western Reserve - Cleveland

C. E. Rimer, "54"

The new department of architecture at Western Reserve is now firmly established under the energetic leadership of Professor George Danforth. Professor Danforth was administrative assistant and taught under Mies van der Rohe at the Illinois Institute of Technology.

The Student Chapter of AIA at Western Reserve enjoyed on Contemporary Architecture by Raymond S. Febo, Akron. He illustrated his lecture with slides of the work of Tuchman and Canute, Akron, the archi-

tectural firm with which he is associated.

Quite Active

The Architectural Department at the School has been quite active of late. This activity is evident not only in the rendering of design problems on the board, but also in building models. Several fine ones have been built and will probably be exhibited at the Open House this month.

Senior Rome Collaborative

The Senior Rome Collaborative problem this year was to design a Great Hall and its surroundings for the United Nations. The program was written by Wallace K. Harrison. Teams were composed of two architectural students from Western Reserve and a sculptor and painter from the Cleveland Institute of Art. Results of the local judgment were:

First Place Team:

Don Landin—Architect Charles Rimer—Architect Mel Samoroski—Sculptor Julian Slanzak—Painter

Second Place Team:

Frank Kouba—Architect
Edward Riemel—Architect
Ruth Cochran—Sculptor
Jerrone Schueger—Painter
Members of the jury were:
J. Byers Hayes—Architect
Carl F. Guenther—Architect
Grier Riemer—Landscape Architect

J. P. Miller—Cleve. Institute of Art

Prizes

A one hundred dollar bond went to Herbert Robeznieks for his design of a Branch Bank, a local design problem in the advanced design program. Alan Raphael and William Dorsky received \$50 bonds for second and third place. The prizes were awarded by the National City Bank of Cleveland. The site at 40th and Chester Avenues was one already designated by the bank for development. Jurors were Messrs. James Wolfe, National City Bank; Gilbert Schafer, AIA; Jack Rode; Alfred Harris, AIA; and George Danforth, AIA.

The Student Organization of the Architectural Department was dealt a severe blow when it officially lost its financial independence last week. The Adelbert Student Council refused any support for the Annual Banquet in May.

Kent State

Charles L. Pearson

The division of architecture at Kent State University is established under a 4 year pre-professional curriculum in architecture which provides a sound basis for intelligent work in an office as well as supplying the foundation for further work in professional schools of architecture.

Program at Kent

The program at Kent State University has grown out of the classes in drawing, originally part of the work in industrial arts for teacher education. Gradual expansion of the work in architectural drawing culminated in the establishment in May 1950 of a four year degree, Bachelor of Science with a Major in Architecture. The program has anticipated the need for a four year apprentice in architecture. Many students plan to take additional study elsewhere to complete their full Bachelor of Architecture degree. A number of our students have furthered their education in architecture at schools including: Western Reserve, Carnegie Tech, Ohio State, University of Southern California, Taliesin, Cincinnati, Miami, Washington University in St. Louis.

Present Staff

The present staff consists of: Joseph M. Morbito AIA, B. Arch. Carnegie Institute of Technology, M. Arts University of Pittsburgh; Stephen Warner, graduate of the Department of Landscape Architecture at Ohio State University, and practicing in Chagrin Falls; E. Keith Haag, B. Science Kent State University, B. Arch. Western Reserve University, and principal of the architectural firm of Keith Haag & Associates.

Close Relations

The division of Architecture maintains close working relations with the department of Art and the department of Industrial Art. It also brings to the university notable persons to lecture and discuss problems of architecture. Those participating have included: Serge Chermayeff, Chicago; John Sheer, Carnegie Tech; Wm. B. Huff, Akron; Elliot L. Whitaker, Ohio State; Carl C. Britsch, Toledo. Plans for the near future include the appearance of Joseph Hudnut, formerly of Harvard.

Field Trips

Field trips during the school year are part of the students' education. These include visits to the Alcoa and U. S. Steel buildings in Pittsburgh, and conferences sponsored by the National Warm Air Association and the General Electric Research Center at Cleveland.



Go East, Young Man

Architect Rollin L. Rosser AIA
Dayton



Horace Greeley's admonition has been reversed. Wallace & Kenneth Monschke came from Yakima, Wash. some years ago and began the drive-in business at one small stand in southeastern Dayton. Now they cover all points of the compass and recently completed the super drive-around shown here, Parkmoor Drive-in Restaurant.

The modern structure combines latest features of the "hamburg" trade, with the Tel-e-tray order system, air-conditioned dining room, stainless steel kitchens, refrigeration, etc.

The triangular site is on one of the busiest thorofares in Dayton.





Students discuss problems with notable authorities.

Fourth Annual Nine Letter Event

by Karl A. Stahley, IES

Under the chairmanship of Karl Stahley, I.E.S., the fourth Annual Nine Letter Event is reaching its conclusion. This colloquial expression refers to a collaborative student competition co-sponsored by the Cleveland Chapter of the American Institute of Architects, the Cleveland Section of the Illuminating Engineering Society, and the Allegheny Chapter of the Society of Industrial Designers. Involved in this competition are student teams, each composed of Architectural students from Western Reserve University, Interior and Industrial Design students from Cleveland Institute of Art and Electrical Engineering students majoring in illumination at Case Institute of Technology.

Five years ago

Five years ago the Illuminating Engineering Society in Cleveland, sponsored a student competition involving illumination at Western Reserve. The following year it was expanded into its present form and has enjoyed a steady growth ever since.

Objective

The objective of this competition is to promote interprofessional collaboration as an approach to solving fundamental design problems in contemporary civilization. It is our hope that in establishing it at the student level the experience gained may ultimately form a basis for collaboration at the professional level. The need for a further expansion of interprofessional collaboration exists. In our highly developed technological civilization the science of illumination and the techniques of mass production play a predominating role. Illumination has gone far beyond lighting fixtures selected and installed at the completion of a job to where it is an integral element of Architecture. Industrial Design has become involved in the design of Architectural components for mass production. Consequently these must be designed in relationship to their ultimate architectural environment. The need for understanding of these professions is essential for the part they will play in the civilization we will be living in.

Current problem

The current problem assigned to the student teams is a service center for the Ohio Turnpike. This problem involved site planning, Architecture, Interior Design, circuit layout, lighting fixtures, furniture and equipment. To get the students fully acquainted with the practical considerations in the problem, an introductory meeting was held in which some prominent authorities discussed the problem with the students. Among these were J. G. McKay of the Ohio Turnpike Commission, L. Kinnear of the Standard Oil Co. of Ohio, Richard Sheehan of the

Illuminating Co. and George Danforth, chairman of the School of Architecture, Western Reserve University. Among the subjects discussed were turnpike traffic patterns and policies, gasoline and lubrication dispensing, food preparation and handling. On a following week the students were introduced to the fundamentals of illumination at General Electric Company's Lighting Institute at Nela Park. The demonstration facilities at Nela Park are very effective for this purpose. The following week they traveled to the Westinghouse Electric plant where I.E.S. representative acquainted them with the problems inherent in lighting of Exteriors, Merchandising and Service areas.

The Judges

The problems will be judged by an extremely well qualified jury. This includes Robert A. Little, A.I.A. Architect, Wallace G. Teare, A.I.A., a partner in the firm of Weinberg and Teare Architects, Edward Millar I.E.S., a partner in the firm of Jones, Cary and Millar, consulting Engineers, C. M. Cutler I.E.S. of the Lighting Institute at Nela Park, General Electric Co., Raymond A. Smith S.I.D., a partner in the firm of Peter Muller-Munk Associates, Pittsburgh Pa., Industrial Designers, Mr. Jenkins of the Greiner Co., engineers of the turnpike itself and J. Gordon McKay of the Ohio Turnpike Commission.

Score sheet

In an effort to expedite the judgment and to give the students a more accurate picture of how the jury felt about various aspects of their problem a score sheet has been developed. This score sheet lists the 10 problems submitted along a horizontal line and the various factors to be considered along a vertical column. The factors are weighed in ratios such as 1 to 10 up to 1-40 in relationship to their relative importance. The box scores are entered at the intersections and the totals added up. The summation of these scores should represent the judgment of the jury. However, we have anticipated that some juror might even rebel at this mechanistic approach to his intuitive judgment. As a safety valve we have included a factor of Appeal, or "At which station do you wish to stop". How well this works out remains to be seen.

Awards to be presented

The awards will be presented at a joint dinner meeting sponsored by the three organizations. The speaker for this event will be Robert H. Hose, President of the Society of Industrial Designers and a partner in the New York office of Henry Dreyfus. As a special feature Robert Hose will use two screens and two slide projectors to show simultaneously before and after pictures of design projects undertaken by the Dreyfuss organization. These will include architectural elements such as Mosler safes, Crane plumbing fixtures, Minneapolis Honeywell thermostats along with products, New York Central trains, American Export liners and the Super Constellation.

This event seems to be getting bigger and better every year.

Karl A. Stahley—the Author

KARL A. STAHLEY (B.S. Wisconsin, 1922) engineer with the General Electric Company has been active in



the work of the Illuminating Engineering Society, having written many articles on technical aspects of his profession for the I.E.S.

Mr. Staley has taken a deep personal interest in the contacts his calling has required with architects. In this connection he has become a leader in promoting inter-professional exchanges of information. Strongly impressed by the work of Frank Lloyd Wright, Mr. Staley is engaged in building a new home designed by that architect.

For the past several years Mr. Staley has been serving as his company's liaison representative with Western Reserve's School of Architecture. He is an enthusiastic member of the Society of Architectural Historians.

Harold H. Munger, FAIA

Harold H. Munger FAIA, Toledo, was elected president of the Ohio State Board of Examiners of Architects at the meeting of the board on January 23, 1954. He formerly served the board as vice-president.

Mr. Munger is serving his second five year term on the five man board, having been appointed both times by Governor Frank J. Lausche. He represents the Northwest Ohio District. The board as now organized is as follows:

Harold H. Munger, FAIA, President
531 Nicholas Building, Toledo 4, Ohio
Charles E. Firestone, FAIA, Vice-President
1412 Cleveland Avenue, N.W., Canton 3, Ohio
Ralph W. Carnahan, AIA, Secretary
120 West Second Street, Dayton 2, Ohio
Russell S. Potter, AIA, Assistant Secretary
128 East 6th Street, Cincinnati 2, Ohio
Edward G. Conrad, AIA, (Past President)
1110 Hanna Building, Cleveland 15, Ohio
Ralph C. Kempton, AIA, Executive Secretary
Room 2750, 50 West Broad Street, Columbus 15, Ohio

Mr. Munger has promised news from the board for Ohio Architect readers, covering the activities of the board, the examinations, and the new registrations.

Incorporation Discussed

Incorporation of the Cleveland chapter AIA was discussed at a recent meeting. Chapter president Joseph Ceruti referred to advice on this matter received from the Octagon, and discussed in the Memo of February 15, 1954. A motion was passed indicating that the membership is interested in action on this matter. Legal cases reviewed in the Memo illustrate reasons for incorporation.

Very Truly yours ...

CLEVELAND

The architects of Ohio are all aware of your past efforts and accomplishments in behalf of the architectural profession through your work in acquiring advertising displays at our state conventions and for our state magazine. We are confident that you will continue your good work as the new publisher of the Ohio Architect. Your wide acquaintance among the building material suppliers as well as the architects of Ohio was taken into consideration when the Executive Board of the ASO approved the agreement with Stapleford and Sons, Inc., to publish the Ohio Architect at our meeting in Columbus, December 12, 1953.

We look forward to a better magazine this year which will promote the welfare of the architectural profession with other fields relative to our profession throughout the nation and especially Ohio. We shall also anticipate better illustrations of work designed by Ohio architects, illustrations of historic Ohio architecture, and reports on organizational activities of the profession.

In spite of the reports of a few pessimistic forecasters, there appears to be ample evidence that 1954 will be a good year for the architectural profession. It is significant to note that over 82% of the school bond issues in the state of Ohio passed last November. With the exception of offices dependent upon residential construction, reports indicate that most architects have contracts for work that will keep them busy for several months. Many businesses, which were waiting last fall for prices to come down, before launching their expansion or remodeling programs, have concluded that construction costs are not going to sag and are now proceeding with their building programs.

More restrictive requirements established by the various community, municipal and state departments issuing permits are requiring every prospective builder to furnish a plan and specifications in order to obtain a permit. This inevitably will require more people to turn to the architect for assistance. National advertisers of building materials and equipment as well as magazine articles are telling the public of the value of the architect. Even in governmental circles, we find mention being made as to the architect's value as evidenced by Senator Lyndon B. Johnson in his report on waste in construction of north African airbases that "only by advance planning, and the full utilization of architectural skills and experiences,

can either government, business or the private citizen get full value for money expended in construction".

Therefore it is evident that there are many strong influences which will insure better business and public relations to the architect in the years ahead.

Since your success in this new year of 1954 is of vital interest to our profession, I shall extend a very hearty wish to you for a happy and prosperous year. I have every confidence that you will fulfill the duties of your position as publisher of the Ohio Architect with loyalty and efficiency.

Sincerely yours, Leon M. Worley, AIA Second Vice-President, ASO



Junior W. Everhard AIA Cleveland

The confidence of the architect in his profession is an essential part of his practice. However, there are times when this confidence is severely tested.

Occasionally members of the profession are lax in matters that should call for the full and active support of the individual practitioner.

Often the competition of the *package performer* in the delivery of design, construction and supervision as one unit raises questions as to the professional position requiring separation status.

Even judicial decisions implying perhaps that the practice of architecture is not a profession may be disturbing.

Regular Feature

Lack of space again prevents publishing but a fraction of your many inspiring letters. These will run monthly in this department.

Yet in spite of all the problems of omission and commission, the architect will profit most in self-satisfaction and in the esteem of his fellow architects if he upholds the basic and ethical principles of his profession.

The American Institute of Architects, now in the ninety-seventh year of its existence, has been and is the best medium for securing recognition generally of the profession, and has always stood for the highest standards of practice. The local chapters and the state societies are the contact points for the individual architect in the new public relations activity, now being underwritten by the AIA.

The public is thus being made aware of the architect and his contribution to the welfare of society as a coordinating necessity in proper planning whether it be the large metropolitan area or the satisfying small residence.

For the Cleveland and Ohio architects there is considerable promise in the forthcoming new management of the Ohio Architect, the Official Publication of the Architects Society of Ohio. This publication, will further the interests of the architects of the area and will exert a unifying force which will benefit all architects of the State. The discerning architect will help in all proper promotional efforts to make the profession or architecture the master art.

Yours very truly, Junior W. Everhard AIA

NORTH EASTERN OHIO

It is my pleasure to send you best wishes on behalf of the Eastern Ohio Chapter of the AIA and the ASO, for a more streamlined Ohio Architect.

We are proud of our organization and its magazine and feel that past growth and interest will continue. Eastern Ohio particularly wishes to repeat its rapid growth of the last year. Compliments have been received from many visitors to our meetings on our practice of having the wives attend all of our regular chapter dinner meetings. We have found this stimulates attendance, greater sociability and fellowship. May it give equal pleasure to others.

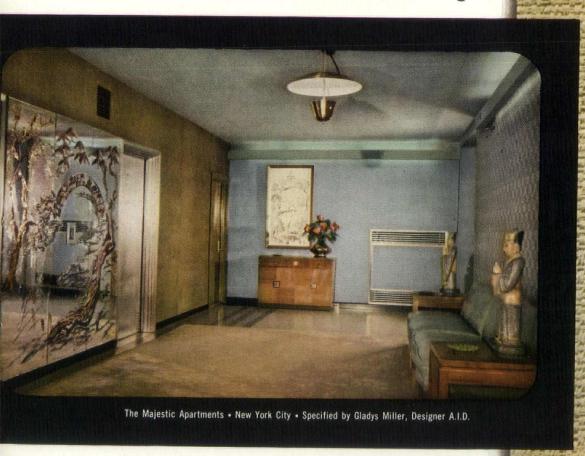
Regards,
Richard N. Zuber, AIA
Alliance

(Continued on page 37)

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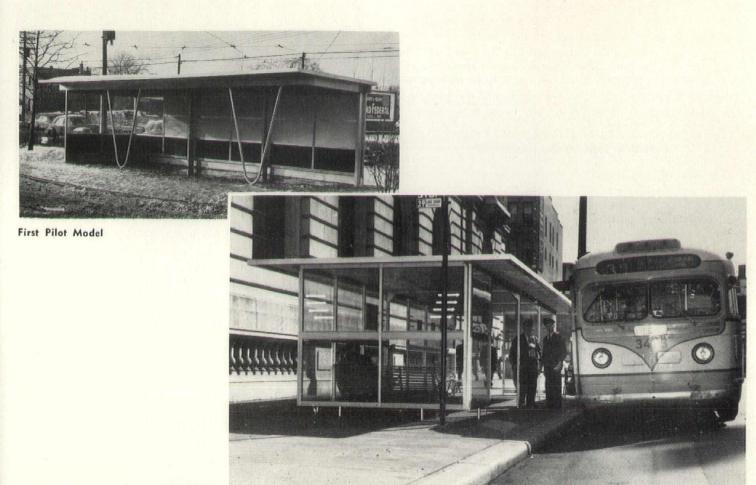








green olive hunter green willow



Latest Prototype

Transit Shelters, A Case History

_{By} Onnie Mankki AIA

Cleveland

The Cleveland Transit System was quite anxious to exploit every opportunity to creat a more favorable public attitude toward the very transit system the public itself owned. One of the annoying things to the public was waiting for the approach of transit vehicles. This was really aggravating during one of those cold and wet winter days when the patron made a brave but futile defiance of the north and west winds. The provision of adequate shelter would do much to relieve this discomfort and help to create a much more favorable public attitude.

History of project

The history of the project unfolded many previous developments.

In the conferences with representatives of the transit system the many factors surrounding the problem were unfolded in detail. For some reason that only psychiatrists can explain or rationalize, people do not have the same respect for mutually owned public property that they have for their own personal property. (The Cleveland Transit System is owned by the city of Cleveland.) Some resort to violent forms of vandalism, others misappropriate it. Others, obsessed by their own ego, inscribe it with their initials to identify their presence there. Others delight in carving inscriptions embodying messages inappropriate in polite society. Others use the cover afforded by such structures to commit assault on unfortunate victims. The shelter structures must be not only designed for use but also to resist abuse.

Upon further analysis

A further analysis of this problem unfolded many other factors. The patron should be protected from rain and hot summer sun. The cold winds emanating from the north and west are particularly uncomfortable. Adequate vision of approaching traffic must be provided. Transit routes could unpredictably change in the future. It may be necessary to move the structure to a new location or

enlarge it. The cost must be held to a minimum consistent with the provision of adequate shelter. A low cost per shelter would mean more shelters for more people in more locations with such funds as may be allocated for the purpose. The maintenance operations and cost should be kept to a minimum. These factors will eventually reflect in the fare structure and the people of Cleveland are very sensitive to any increase in fares.

Mayor's Fine Arts Committee

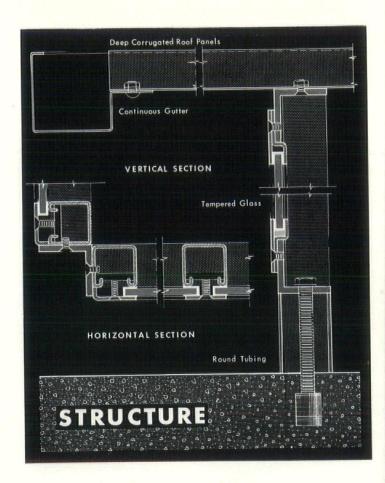
The Mayor's Fine Arts Committee is very much concerned with and exercises jurisdiction over the appearance of any structure that may be erected on public property. Our objectives were wholly consistent with the attitude of this public body. Since any structure is such a tangible entity, an appropriate appearance becomes a very important instrument of expression in any public relations program. We reviewed some of the transit shelters that were built in the public square during the Victorian era and evaluated their acceptability in terms of today's criterion in good design. We also tried to project the picture some fifty years into the future and tried to imagine what future generations might think of our most advanced concepts of today. This very thought discouraged any notions we might have had toward the creation of a permanent form of monumental architecture.

The development work

Our analysis and development work crystallized into a pilot model shelter that was erected at Lorain Avenue and West 140th St. It was substantially a structure composed of windscreens and columns supporting a roof. It was prefabricated and demountable. It rested on a permanent poured concrete slab. The windscreens were composed of opaque panels perforated on a modular basis by glazed panels providing a view of approaching traffic. The opaque panels were made of a sandwich structure, composed of a mineral core, two sheets of cement asbestos board enclosing same, in turn covered with two sheets of porcelain enameled sheet steel, all bound together with adhesives. Its resistance to impact was startling. The glazed panels were composed of tempered plate glass. These panels were enclosed in frames of extruded aluminum structural sections. The roof was made of interlocking deep corrugated aluminum panels .050" thick. It is probably one of the thinnest roof structures in Cleveland. The standardization of panels along two walls naturally resulted in a flat roof. To drain this we provided a continuous gutter around the entire perimeter.

First structure—Experimental prototype

This first structure was intended as an experimental prototype to be reproduced on a modular basis in quantity to serve the many varied needs of the Transit System. Several manufacturers of nationally known building products were interested in the development and donated much of the material and labor for the structure. Among these were the Ferro Corporation, Aluminum Corporation of America, Pittsburgh Plate Glass Co. and the H. H. Robertson Co.



Fabrication and Erection

The fabrication and erection of this experimental prototype revealed many of the difficulties involved in designing components for interchangeable assembly. Revisions were made in the design of forthcoming shelters.

The scarcity of aluminum for extrusions brought about by the Korean war stopped the program in its tracks. This was a blessing in disguise. It provided an opportunity to review the entire structure from that perspective point that time alone can provide. We did have some comments from the public. A total satisfaction of the requests of the public would have involved the construction of completely enclosed heated shelters. The cost of doing this would have paid for an additional bus on the line which could have lessened the need for shelters. However we felt that a review of the entire structure could result in simplification of the structure to reduce fabrication and erection costs considerably.

Experimental laboratory structures

Pittsburgh Plate Glass Co. had built some interior laboratory structures using tempered glass walls and roof. The thought of using tempered glass walls structurally to support a roof was fascinating. It provided optimum transparency. It had a tensile strength of 30,000 lbs. per sq. in., about one half that of cold rolled steel. This thought was explored thoroughly. It lost much of its fascination when we were confronted with tangible costs. The impact resistance and transparency did however lead to the development of a much simpler structure. We enclosed it in a frame of extruded aluminum members and Unistrut columns.

No concrete foundation

The cost of preparing concrete foundations was eliminated by supporting the structure on tubular aluminum columns resting directly on the sidewalk. These columns vary in length to compensate for dimensional variations between a level frame and sidewalks that are usually not level. Anchors %" diameter, that pull out in response to a force of 6,000 lbs. in 1:2:4 concrete were used to tie the panels to the sidewalk at each bearing. The resulting clear space between structure and sidewalk simplified the cleaning problem considerably since it left no corners for dirt to pocket in.

Latest pilot model

Another pilot model based on these advanced design concepts was erected at a prominent location in downtown Cleveland. It is our hope that this will serve as

the prototype for subsequent large scale production. It is being closely studied. Certain things are already apparent. The reflective behaviour of the roof has amazed everyone. It was erected during last summers' spell of 101 degree heat and the area in shade under it was considerably cooler than the surrounding environ-The structure through its transparency is very inconspicuous and consequently preserves to a large degree the spatial character of the environment. Consequently it does not even disturb the architectural character of an Italian Rennaissance library in the immediate background.

Transparency

Transparency solves some problems but it also creates others. There is a danger that people will walk into one of the transparent panels, particularly after it has been washed. As a precaution a horizontal rail about 5" wide has been added to the midpoint of each glazed panel. Whether this may or may not be adequate to deter this type of accident remains to be seen. We are prepared for the possible necessity of introducing some apaque painted spots at eye level.

Interesting — challenging

The project has been an extremely interesting and challenging one. It has called for a functional approach to its design based on a comprehensive analysis of the detailed needs. Its success will be measured entirely by what it contributes to the public relations program of the Cleveland Transit System.

MEET YOU IN BOSTON

At the 86th Annual Convention, American Institute of Architects, June 15-19 — headquarters, Statler Hotel.

Pre-Convention Program

The pre-convention program will include meetings by the Association of Collegiate Schools of Architecture, the National Council of Architectural Registration Boards, the Producers' Council, the National Architectural Accrediting Board and the AIA Board of Directors.

Chairman of the 1954 Convention Committee is Philip Creer of Providence, Rhode Island, assisted by James Lawrence, Jr., of Boston, President of the Massachusetts State Association of Architects and Chairman of the host chapter Convention Committee. Arthur Holmes of the AIA staff is Convention Manager.

"Forces That Shape Architecture" will be the theme as announced by President Clair W. Ditchy, FAIA.

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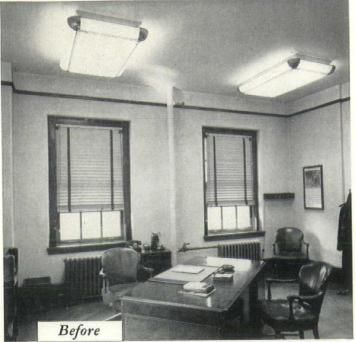
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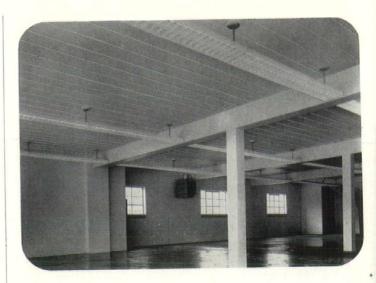
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At The Meetings-

Robert Swanson, AIA—Detroit (Schools) spoke before the Cleveland Chapter and there was little doubt as to his abilities in the field of presentation. Long recognized as a leader in the profession, he presented an excellent series of slides showing some of the outstanding work for which he has been justly acclaimed . . . And in March the chapter had the honor to have as guest speaker the president of the American Institute of Architects, Clair W. Ditchy, FAIA. Speaking informally, President Ditchy gave his personal philosophy and views on the architectural profession, stressing the important role architects can and must assume in today's world if they are to survive.

See further comments on his talk in this issue.

Of Growing Interest-

Is the chapter's membership roster, which has now reached the amazing total of 298 souls. Of this number 154 are corporates, 43 are associates, 64 junior associates, and 37 student associates.

With The Allies-

Again sponsoring a day-long series of discussions on the general subject "Walls, Roofs, and Floors", the Cleveland Engineering Society presented on April 12th its 1954 Construction Conference. The topics this year stressed new developments in vinyl plastics, plastered and honeycombed partitions, aluminum roof decks, and the design and construction of concrete masonry structures. Captain H. B. Jones of the District Public Works Office of the U. S. Navy spoke on the timely subject of "Construction Contracts in the Defense Program", and editor Thomas Creighton of *Progressive Architecture* was on hand to wind up the day's sessions with "Construction in the Future". Chapter members Bill Wiechelman, AIA representatives on the conference

committee with Junior Everhard and Michael Kane were involved in this successful enterprise which has become a major attraction for local architects and engineers.

For The People-

Leaving no lass un-wooed in its attempt to publicize Cleveland's urban redevelopment problems, the chapter contributed to a seminar on that subject that held court for the Cleveland Junior League in April. Phelps Cunningham, AIA and Chairman of the Publishing Committee of Ohio Architect joined with Jim Lister, of the Regional Planning Office, and Dick Peters of the Cleveland Press staff in urging the necessity for thought and action to combat the menacing problems of increasing decentralization . . . Bob Gaede with Wilbur Riddle were part of a panel show, opening a current exhibit at the Akron Art Institute. Their topic: The Architect and His Community.

Hoosiers-

For a few days, were a couple of chapter officers. President Joe Ceruti and Treasurer John Bonebrake both made it to Lafayette, Ind., for the Great Lakes Regional Council meetings.

A Final Word

About that much publicized Project known as Noteworthy. The panels are now on tour, now on display at the Columbus Gallery of Fine Arts. Additional stops will be made at both the Dayton and Canton Art Institutes.

Three Reserve Architectural Students Receive Scholarships to Study at Fontainebleau







Papesh



Gerba

Eugene Sagadencky, has been awarded the Charles Frederick Schweinfurth Traveling Scholarship, given annually by the Department of Architecture of Western

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Reserve University and administered by the Cleveland Museum of Art. The twenty-fifth student to receive the award since 1929, Eugene Sagadencky is the first son of a graduate of the Cleveland School of Architecture, Trefon Sagadencky an architect of Cuyahoga Falls, Ohio.

Two scholarships from the Fontainebleau Association in New York were awarded to Alexander Papesh, 12719 Rexford Avenue, Cleveland and John Gerba, 10020 Orleans Avenue, Cleveland.

The three boys sail for France in June to study, for two months, at the Fountainebleau School of Fine Arts near Paris.

Cincinnati Chapter

Frederic H. Kock AIA 1824 Carew Tower



Cincinnati Chapter fortunate

The chapter is fortunate in having within its geographical jurisdiction two architectural schools and consequently, two student chapters. The College of Applied Arts at the University of Cincinnati and the Department of Architecture at Miami University at Oxford participate frequently in chapter affairs.

The Cincinnati Chapter annually conducts student competitions at these universities. The fund from which awards are drawn was given some years ago through the generosity of Mrs. Frederick Mueller in memory of her husband, the esteemed Hamilton architect. This year's competition drawings will be judged, and awards made, in May with Dean Ernest Pickering of University of Cincinnati and Department Head E. C. Stousland of Miami University acting as hosts.

The chapter committee in charge of student competition details and arrangements comprises Robert Holtmeier, William Wertz and George Schatz.

Great Lakes Regional Meeting

The Cincinnati Chapter was represented at the recent Great Lakes Regional Council meeting held at Lafayette, Indiana. Director Kastendieck and Secretary Marr accepted Cincinnati's invitation to hold the fall Council meeting in Ohio's Queen City. We cordially invite all state chapter presidents and delegates to attend.

New member applications

New members whose applications were recently approved by the Executive Committee are Jack E. Hodell, Associate, and Ted E. Fasnacht, Junior Associate.

Tenth Annual Symposium

On March 26th the Chapter participated in the tenth annual vocational guidance symposium sponsored as a joint enterprise by all the affiliated groups in the Council of the Engineering Society of Cincinnati.

This symposium is the culminating affair of the years work in a vocational guidance program for the high school students of the Cincinnati area and includes

seventy high schools.

It is intended to direct the studies of the juniors and seniors in the high schools if they are interested in architecture or engineering. Through the year and at this affair, by means of vocational guidance committees, students and counselors talk over their problems.

Twenty-one students attended

This year's symposium was attended by twenty-one students interested in architecture as a profession, compared with a total of nine for last year. Entire attendance at the symposium was five hundred and twenty five.

Chapter counselors active at this affair were past president, Eugene Schrand, AIA; Robert Dayton, a member of the University of Cincinnati faculty; and Miss India Boyer, who also acted on a special all-women committee for the Engineering Society in counselor work for the various girls' high schools.

Columbus Chapter

David A. Pierce AIA 4501 North High Street



Indiana Limestone Competition

Indiana Limestone Institute Competition at Ohio State University

Mr. J. T. McKnight, Assistant Director for the Indiana Limestone Institute, Bedford, told us that this competition was only a part of a larger program. Competitions will be held at all the 74 Architectural Colleges in the United States and Canada. It is one of 10 competitions held this year. The Indiana Limestone Institute is interested in service and education regarding the proper use of Indiana Limestone. Their program is directed to practicing Architects, however, they are starting their education program in the Architectural Schools.

The students as well as the Architects appreciate the interest shown by related organizations, in programs of

this kind.





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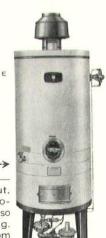
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The Jury Met

The jury met at 2 o'clock in the afternoon and carefully considered the problems for several hours, then probable prize winners were assembled and the actual placements were made. As a student I often wondered what the jury thought about while they judged my problems. Now I know.

A Difficult Time

The jury had a difficult time deciding, however, the voting for first prizes were unanimous and the votes for the second and third prizes were so close that the prize money was split equally in one case and the other was split 60-40. There were several additional problems that had the essence of excellent solutions but could not be counted among the winners. John Crist, President of the Ohio State University Student AIA Chapter introduced the chairman of each jury group and introduced Mr. McKnight for the presentation of the prizes.

The program, the jury, and the winners are listed below.

The Program:

Third Year Problem: (5 weeks)

A University Auditorium—Stage for opera, orchestra pit and necessary utilities. Special attention was given to mass circulation elements in and around the building and the acoustical considerations of such a problem. Limestone was specified as the primary exterior material.

Fourth Year Problem: (10 weeks)

A University Administration Center—Administrative offices, President and staff, Bursar, Registrar, Alumni Organization, Graduate School, Research Foundation, Student Senate and miscellaneous utilities. Outside areas developed for student rallies on a monumental plaza. The principle exterior material was specifed as limestone.

The Jury:

Representatives of Ohio State University School of Architecture.

Third Year Problem: Perry Borchers, Chairman; Elliot L. Whitaker, AIA; Wilbert C. Roman, AIA; and George M. Clark, AIA.

Fourth Year Problem: Herbert Baumer, AIA, Chairman; Frank E. Wilson, Howard D. Smith, FAIA; and Emil Fischer, AIA.

Local Architects who assisted the judgment were as follows:

Third Year Problem: Woody Brooks, Edward A. Ramsey, AIA; Earl F. Cleland, AIA; Manley McGee, and John M. Seidel, AIA.

Fourth Year Problem: Walter C. Hansen, AIA; James J. Foley, Fayne F. Freshwater, AIA; and David A. Pierce, AIA.

The Winners:

Third Year:

First Prize—\$150.00—John Mack Cothern, Columbus

Second Prize—\$50.00—Wesly K. Jones, Cellarsburg.

Third Prize—\$50.00—Chester Fred Croce, Columbus.

Fourth Year:

First Prize—\$150.00—James K. Shirer, Freemont. Second Prize—\$60.00—Ned B. Eller, Tenafly. Third Prize—\$40.00—Paul Eddie Young, Woodsfield.

Housing code needed

Mr. G. Yates Cook, housing rehabilitation director with the National Association of Home Builders, Washington speaking in Columbus stated the needs of cities today included a simple housing code, a Housing Court, and a simple, central agency to supervise all slum cleanup work. His talk included slides of "before and after" scenes in Baltimore which showed graphically how decaying walls could be repaired to make older dwellings decent places in which to live.

To Force Landlord

One pointed question "How can you force a landlord with a \$2,000.00 house to performe \$8,000.00 worth of repairs?" and Mr. Cook's reply was, "I don't care what it costs. If a house can't meet minimum standards, it should be repaired or removed from the market and demolished.

"I never have met an absentee landlord who couldn't afford rehabilitation. And even if he couldn't afford it, we shouldn't allow him to operate below standard housing. In the same manner, we don't allow a man to sell rotten food just to make a profit." Do we feel as strongly on this question? Should we make ourselves heard if we do?

Toledo Chapter

Harold C. Munger 531 Nicholas Building



Meetings Enjoyed

The Toledo Chapter has certainly enjoyed the March and April Meetings; very fine meals, excellent attendance—both beneficial to the Toledo area.

The March 16th meeting, sponsored by the Toledo Edison Company, revealed much in the way of statistics relative to electricity. Buck Carney, in his introductory speech, told of the tremendous amount of building construction going on in the Toledo area, how this was influenced and affected by electricity. He told of the new power plant soon to be completed and how this would affect our future use of electric power.

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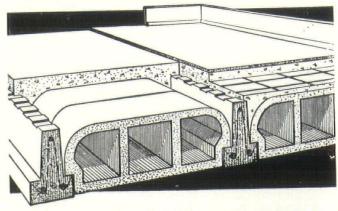
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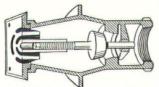
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75th Anniversary

This year is the 75th anniversary of Edison's incandescent lamp.

The main speaker of the evening was Wilbur D. Riddle, AIA, Resident Architect of General Electric Experimental Headquarters, Nela Park, Cleveland. His subject "Architecture, Light and People" was well presented.

Celotex Sponsors

The April 13th meeting, sponsored by the Celotex Corporation and Hausman Steel Company, jointly, was most interesting because of the strong desire to build buildings at a low cost and still retain quality.

The subject of the dinner meeting at the Hillcrest Hotel was "Cemesto Structural Insulating Panels"—how they were being used in schools and low cost housing. Cocktails, dinner, a short business meeting of the Chapter, and then the speech by Bernard Savage, former Head of Building Inspection for the City of New York, and now General Sales Manager of Industrial Sales of Cemestro for the Celotex Corp. His subject "Life of the Building" was very informative.

May Meeting

The next meeting, May 11th, will be election of officers at the Toledo Edison Conference Rooms. It is hoped that there will be good attendance and that we will have the same quality of leadership that we had this year.

Annual Golf Party

Our annual Golf Party, one of the big events of the year for the Chapter, has been set for June 15th at Sunningdale Golf Course.

Karl Becker—judge

President Karl Becker served as one of six judges in a competition held at the Annual Toledo Home Builders' Exposition April 3rd through April 11th. Mr. Becker and his wife also represented the Toledo Chapter at the Great Lakes Regional Seminar at Purdue, Ind., March 26th and 27th in connection with the AIA Public Relations Program. He relates that much study was given to the so-called "Package Job of Construction Services" of many contractors. The architect must educate the public to the advantages of an Architect who is free and not tied to some speculative builder. The Seminar emphasized that this can best be handled at a Chapter level.

Van Gogh Exhibit

Toledo is very proud to have been chosen as one of the few cities where the complete Van Gogh exhibit was shown before returning to Europe. This exhibit is valued at \$7,000,000.00 and came direct from Holland. A tremendous number of people have seen it, many of whom were from out of the state. The show runs from March 7th through April 30th.

Retirement John Gillet

John Gillet of the firm of Bellman, Gillet & Richards, is retiring after forty-one years, thirty-one of which he was a partner in the firm.

Three new partners have been added. They are: Orville H. Bauer in charge of design; Raymond A. Etzel, Production Manager; Robert C. Moorhead, Administrative Engineer. Other partners include John Richards, George H. Erard and Michael B. O'Shea. Three new associates have also been announced. They are George F. Blamey, Robert Lutz, Architects, and Leland E. Morse, Specification Writer. Other associates are H. Lee Smith, Fred Speirs and Donald L. Todd. John Richards, Senior partner, states the name of the 62-year old firm will be continued.

Dayton Chapter

Craighead Cowden AIA 310 Keith Building



Now it's landscape architects

Dayton shoppers had a perfect "spring tonic" for a week or more when Rikes, our largest department store, turned their main display windows over to George Siebenthaler, AIA, and his staff of landscape architects. Each window was "planted" with a beautiful selection of azaleas, tulips, dogwood, etc., against a background of fencing, brick walls, and planting boxes. The main corner window was planned as a small garden court with a shell fountain and pool, brick paving, and some outdoor furniture with the shrubs and flowers. The whole display was a good example of the services of a well trained landscape architect.

Newspaper advertising effective

Through some newspaper advertising, the chapter public relations committee made an effort to direct attention to the television program "Excursion", which featured Carl Koch, AIA, and his development and construction of the well known "Technical" house. This program, sponsored by the Ford Foundation, helped to give the public an idea of what the architect can do for the client.

American Institute of Planners

The American Institute of Planners held their 37th Annual Meeting in Dayton. In a series of lectures and discussions, city planners from the whole country swapped information and experience. Of special interest to the architects were the sessions on the new Federal policies on housing, slum clearance and urban redevelopment, led by James Follin and Carl Feiss. Architect John Sullivan, Jr. a member of the Board of Trustees of the Dayton Art Institute, helped to assemble

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OHIO ARCHITECT

we are happy

the exhibition, "The City and Its People", which was displayed at the museum. This was a good small exhibit including some models of current city planning work in Dayton, Chicago, St. Louis, and elsewhere.

Dayton Art Institute

Speaking of the Dayton Art Institute, an exhibition is now being organized which will be of interest to many Ohio architects. This exhibit, "Building a Campus: 100 Years of Architecture at Antioch College", will trace the growth and development of the college at Yellow Springs. The exhibit is open from April 3rd through the 30th. Rollin Rosser is planning our next Dayton Chapter Meeting, in connection with this Antioch exhibit.

Although it's still April, I'd like to caution you to circle the dates October 14-15-16 on your calendar. Dayton will be host to all of you then for the Architects Society of Ohio convention. More information later.

Eastern Ohio Chapter

Richard N. Zuber AIA 255 East State Street, Alliance



Architect Leroy Henry AIA Emeritus

Architect Emeritus Leroy Henry of Chillicothe, has passed away at the home of his daughter. He was 84 years of age and the oldest member of the Eastern Ohio Chapter. He became a member of the American Institute of Architects in 1921 and was made a member Emeritus in 1950.

In the early part of the century he practiced in Akron with his father, there established the architectural concern of Henry & Murphy of Akron.

The First Congregational Church of Akron as well as the Akron Masonic Temple were designed by them.

The members of the chapter regret the loss of a valued friend, whose pleasant smile graced our meetings. He will be long remembered.

Architect Wm. Boyd Hoff

We are pleased to announce our Past President Wm. Boyd Huff is the Architect for the Wooster Board of Education, who are planning a million and a half \$ expansion program. Congratulations, Boyd.

Inter-Society Commission

The Inter-Society Commission met at the Governors Office in Columbus, presenting favorable recommendations of the Building Code to the Board of Building Standards.

William Boyd Huff represented our chapter on the Board. It seems all are going.

The April 24th trip to Alcoa Building, Pittsburgh, looks like a bang-up success. Already over 50 reservations have been received. We received a letter from Clair Ditchy, stating it was an interesting and constructive adventure to go through the Alcoa Building. He regrets he cannot be with us but the press of affairs does not permit.

Architect Charles Marr of New Philadelphia with Mrs. Marr attended the meeting of the Great Lakes Regional Council of the American Institute of Architects at Purdue University, Lafayette, Ind., on March 26 and 27.

Charlie Marr is also secretary of the regional council, as well as The Architects Society of Ohio.

Purpose of the meeting was to complete organizational work within the region to present to the annual convention of the AIA to be held in Boston in June.

We understand that the fall regional meeting will be held in Cincinnati probably in November so that it will not conflict with the Architects Society of Ohio's convention in Dayton, October 14-16.

Stousland Builds Unique Home

The home of Professor C. E. Stousland who heads the department of architecture at Miami University, Oxford, now under construction on Central Avenue, is creating much interest. Like his home built in Fayettesville, Ark., several years ago while practicing there and teaching at the University of Arkansas. It is raised on steel posts, with only entrance and utility room at grade level. Called by the townspeople the "House on Stilts", the design has been developed for a low, treeless site, with view from the raised living quarters and a shaded terrace below. Low storage walls on wheels will act as interior partitions. Mr. Stousland plans occupancy in May.

Progress on Code Revision

(Continued from page 7)

Through the pages of the Ohio Architect, we will report any new developments. In the meantime, the Architects Society of Ohio delegates to the Inter-Society Committee would welcome specific information based upon actual professional experience indicating where the present building code failed to safeguard the public health and safety and the exposure of adjacent property to loss attendant to fire or other building failure, or where the code as written and interpreted caused undue hardship to an Ohio building occupancy, or where tried and safe construction materials or methods were prohibited by code antiquities.

It Was Said

Ed Stapleford

"Have you fifty friends? — it is not enough. Have you one enemy? — it is too much" — Italian Proverb.

From the numerous comments we received on the first issue of the revitalized Ohio Architect, we feel as though we are on the way. Just part of two letters:

"The March issue of the Оню Architect certainly deserves compliments on its presentation and layout. It's a nice looking publication, and a definite improvement over the old magazine."

Craig Cowden, AIA Dayton, Ohio

"The first issue of the Ohio Architect is slightly terrific."

David Skylar The Griswold-Eshleman Co. Advertising, Cleveland

We thank you-

The Ohio Architect sincerely thanks you for sending in the post-cards. This helps us in checking our mailing list.

Mr. versus Architect

Geiger Smith, northern Ohio manager, Detroit Steel Products, recently made a suggestion. Men in the medical profession as well as those in dentistry are called "doctor". The architect is a professional man, too. Why can't he be addressed as "Architect"? Perhaps something to think about.

We slipped and apologize

We omitted the one-half page ad which was due to appear in the March issue of the Ohio Architect for the National Radiator Co., Johnstown, Pa. We sincerely apologize for this error. The ad appears in this issue.

Gerco with DeWees & Roper

DeWees & Roper Flooring Company Cleveland, announces the connection of Ralph Gerco with their organization. Mr. Gerco will be sales manager of the Flooring Division and will make the architectural contacts for this department.

Also added to their sales staff is James Callihan. He will service Columbus, central and southeastern Ohio from his headquarters in Circleville.



A. G. Odell, Jr. AIA Charlotte, N. C.

North Carolina AIA President Speaks in Lima

A. G. Odell, Jr., president of the North Carolina Chapter of the American Institute of Architects, spoke to 65 distributors of Davidson Enamel Products, Inc. in Lima.

Mr. Odell predicted a bright future for porcelainized building materials. He went on to say that he was confident that products such as those made by Davidson Enamel would be used more and more in the years ahead.



John F. Foster L. E. Carpenter & Co. New York City

L. E. Carpenter & Co. Appoints John F. Foster Sales Manager

John F. Foster, well-known design consultant, has been appointed sales manager of L. E. Carpenter & Co. of New York and distributed in Ohio by DeWees & Roper Flooring Company of Cleveland. Mr. Foster's responsibilities will be the development and promotion of Carpenter's Vicrtex V.E.F. Fabrics.

Mr. Foster was formerly vice president and partner of the Walter M. Ballard Corporation. Among the many commissions he has executed was the Mellon National Art Galleries in Washington. He was responsible for much of the decor at the 1939-40 New York World's Fair. Previous to this, he worked several years in Australia in theatre decoration.

Building Boom Expected To Continue

The American Builder Magazine recently reported that near-record home production is being predicted for throughout northern United States.

The reason being this publication contends is:

Big crowds of home-seekers turning out to visit model homes.

Steady improvement in the mortgage money market.

Building starts will increase 60,000 to 100,000 over last year, in the opinion of Rodney M. Lockwood, member of the National Advisory Committee on Housing.

Fortune Magazine predicted an "ever-normal housing boom" for at least the next 20 years. Fortune sees an annual minimum requirement of 1,400,000 housing units for the years 1955-59 with a new boom coming in the 1960's with war and postwar babies reaching the age of marriage.

According to F. W. Dodge Corporation, construction news and marketing specialists, Ohio surpassed the 4 per cent increase in construction awards for the 37 eastern states in 1953 with awards in the amount of \$2,200,816,000.

John B. Wattley, Rorimer Brooks

With his long experience in the interior decorating field, John will be at home with Rorimer Brooks, long established interior decoraters of Cleveland. His many architect friends will welcome him in this connection.

Very Truly Yours...

(Continued from page 18)

TOLEDO

It has long been my personal desire to see the Ohio Architect a more positive voice of the profession in this state. Many fields of public relations, still untouched by our magazine, await the efforts to develop and promote them.

In the agreement of ASO with Stapleford & Sons, we can see the Ohio Architect performing a more vital function as it serves the architect in his relation to his client and

to the public.

Recently I received the American Institute of Architects packet on Public Relations for the architect. Here is the key that should open the door! Many architects have been waiting for the AIA to do all the opening. This program definitely will move when the individual architect realizes the responsibility of his contribution to the program.

The Ohio Architect fits into this scheme of things. We hail its new leadership.

Yours very sincerely, Carl C. Britsch, AIA Toledo

CLEVELAND



Ronald A. Spahn, AIA Cleveland

Congratulations to the new Ohio Archi-Tect. As its publisher your deep and longstanding interest in state-wide professional activities is well recognized. May you achieve new heights for the official journal of the Architects Society of Ohio. Of course, it is to be recognized that,

regardless of the capabilities of the staff, your degree of success will, to an extent, be dependent upon the cooperation of the architects of the state. However, there can be no doubt that their support will be assured with the enthusiasm that you can ably

promote.

There is every indication that the years of 1954 and 1955 will be peak years for construction and will afford a marvelous potential for the Ohio Architect to ride high with architectural activity. There is much to report, you are capably staffed, your clientele is eager. All power to you!

Best wishes for the new Ohio Architect.

Sincerely yours, Ronald A. Spahn, AIA 1st V.P., Cleveland Chapter AIA



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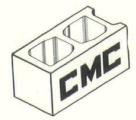
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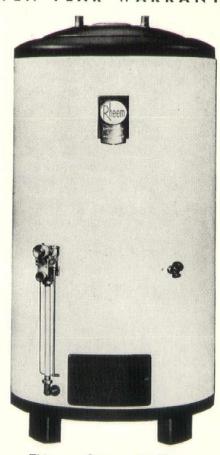
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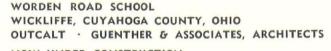
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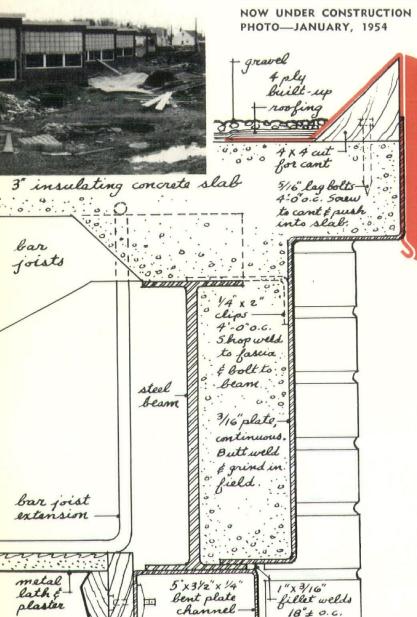
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