An Opportunity for AIA Ohio Architects

Too often a job under construction bears only the contractor’s name, and perhaps products used. Sometimes there is no name of the architect or else the name is so small that it cannot be readily read by the passer by. Doesn’t the architect owe it to himself and his profession to let people know that an architect designed the job? Good public relations might be said to start with the actual work of the architect.

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If you desire more information, send for free literature. It is distributed only in the United States and Canada.

Photos are construction scenes at St. Louis Produce Market. The concrete floor of the two 114 x 1235 ft. one-story buildings was a giant casting platform (center). Precast concrete wall panels were tilted into place (bottom). More than 23 miles of precast concrete joists went into the roof (top). L. Roy Bowen & Associates, of St. Louis, were the architects and engineers. Robinson Construction Company, of St. Louis, was the contractor.

PORTLAND CEMENT ASSOCIATION
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A national organization to improve and extend the uses of portland cement and concrete through scientific research and engineering field work.
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COVER
This month's cover depicts some of the
terracotta ornaments designed and used by
Architect Louis H. Sullivan on bank building
in Sidney. See article, page 11.

Editorial Advisor ...................... Onnie Mankki, AIA

Opinions expressed by others are not necessarily
those of Architects Society of Ohio or publisher.

THE MAY 1954 OHIO ARCHITECT
Durable metal louver ventilators by Donley are designed for fast installation . . . reduced building costs. Flange with nail holes permits quick attachment to frame or brick construction . . . no wood trim is needed.

Donley attic ventilators are available in steel or aluminum construction, all electrically welded for strength and durability. Steel units have baked-on paint finish. All have definite and fixed free air opening.

Louvers sloped 33° from vertical and turned at top provide protection from rain and snow. Lower edge of bottom louver extends below the frame to carry drip away from wall. Ventilators have aluminum insect screen.

These high-quality ventilators are furnished in sizes and types to meet any ventilating need . . . to suit any architectural style. In addition to the types shown, the complete Donley line includes roof ventilators for hip roofs, brick vents and a variety of foundation ventilators.

Look to Donley for all your ventilator requirements.
Progress and Support

Last month on this page you read of efforts being made by an Inter-Society Committee of Ohio architects and engineers to determine what move would be made by our state government to revise the Ohio State Building Code. We are happy to report continued progress and support in this effort.

Members Inter-Society Committee

On April 19 members of the Inter-Society Committee, together with representatives of labor and industry, met with The State Board of Building Standards in Governor Lausche's office. Director of Industrial Relations Margaret Mahoney and Highway Director Samuel Linzell met with the group. Governor Lausche reviewed the present status of the building code with the Board of Building Standards, heard the statement of the committee as presented by Chairman Huff, asked for comments from labor and industry representatives, and was given assurance that all parties interested were willing to cooperate to work out needed improvements in the law. The governor made it quite clear to all present that he expected action, and that he considered it the duty of all to find means for better housing and schools at lower construction costs.

Clearing House

Now that the Department of Industrial Relations is about to employ a technically-qualified person to work on improvements in the existing building codes, it becomes the opportunity and the obligation of all qualified persons, be they architects, engineers, manufacturers, builders, or skilled craftsmen, to call to the attention of the appropriate state agency any feature of the present law which is out-dated or unduly expensive. To act as a clearing house in that respect, each of the six chapters of The American Institute of Architects located in Ohio is prepared to act as a gathering agency for suggestions presented by members and non-members alike, forwarding them to Columbus after grouping them by general subject matter for better use and review.

Your Help Needed—Now

Much of the material and the vast volume of correspondence which The Ohio Program Commission received regarding its version of a building code will be available to the new code writer, but comments and suggestions regarding specific problems based upon past experience will be of far greater usefulness than theoretical suggestions. So please do not delay another day; put down your suggestions now AND FORWARD THEM FOR ACTION.
30 suites rented
70 suites planned.

THE PROJECT
Fairlawn Commons is at West 223rd and Lorain in Fairview Park. It will be completed in 1955 at a total cost of $2 1/2 million. First 30 suites were rented before construction started. Seventy suites now on blueprints are rented and there's a long waiting list. Rental range: $100 to $185.

THE BUILDER
William A. Rhodes and architect Michael G. Boccia have a habit of making realty news in Cleveland. Rhodes is the first Ohio builder to offer St. Charles steel kitchens in color. Each suite in the Rhodes-Boccia development has a concealed TV roof antenna. The vinyl laminated wall covering used in every kitchen and bathroom is not even on the market yet. It will not chip, scratch, stain.

THE TENANTS
show a community spirit that is unusual in rental developments. Builder sponsors parties for tenants, provides recreational facilities. Mrs. George Cayce, one of Fairlawn's first tenants typifies tenant attitude: "We feel completely at home here. Suites are modern and comfortable—everything's planned for convenience. My built-in electric oven is a good example."
before they were built...
they're rented now!

THE ATTRACTION
Builder Rhodes and Architect Boccia believe the secret to their rental success is shown here. "We want our kitchens to be something special," Rhodes says. "We've found that the kitchen influences more renting decisions than any other room in the suite. And there's a definite preference for all-electric equipment. To the great majority of renters, electric means modern. They take one look at this kitchen and we don't have to say much. It sells itself."

As the rental market becomes more competitive, a development like Fairlawn Commons stands out like a beacon light for every builder, owner, and architect in the area. Fairlawn proves that people will wait to get what they want. They will pay for new features, extra conveniences. And realty men like Bill Rhodes and Michael Boccia have found that electric cooking is what the modern tenant wants in the modern suite. Proof: In 1953, Greater Cleveland apartment* builders specified Electric Ranges more than 8 to 1 over all other types.

ELECTRIC RANGES CAN HELP YOU rent and sell the units you design, build or own. For further information, call The Illuminating Company's Residential Sales Department, CHerry 1-4200. There's no obligation, of course.

*buildings having more than four rental units.
Rely On and Specify with Confidence...

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Automatic GAS WATER HEATER

with its tank of pure copper inside a tank of steel — adding years of service and priced for popular demand. The costly high replacement rate for automatic storage water heaters, due to the natural corrosive action of pure water on most metals, is cut dramatically, by the revolutionary new Rheem COPPERMATIC water heater.

With a completely new design — a tank of pure copper inside a tank of steel resists water corrosion many years longer than ordinary heaters and stops rust completely.

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THE COPPERMATIC
Automatic GAS WATER HEATER
TEN-YEAR WARRANTY

This new Coppermatic Rheem water heater — with tank of solid copper inside tank of steel, Can't rust, crack or shatter. COPPER FOR LONG-LIFE—STEEL FOR STRENGTH.
Five mounted groups of architectural terracotta ornament designed in 1917 by Louis H. Sullivan are now disposed in the rooms and corridors of the School of Architecture and Landscape Architecture of the Ohio State University. As individual pieces they are representative of the highest peak of development of American terracotta and inspirationally they are a link between a sensitive and original American architect and the student generation of future Ohio architects. They are timely acquisitions in view of the growing concern for a new ornament which will humanize the austere lines of modern building.

Sullivan's ornament is a trophy of the School's part in the preservation of one exceptional building.

In 1917 Louis H. Sullivan Designed

In 1917 Louis H. Sullivan, architect, designed the Peoples Federal Savings and Loan Association building in Sidney, Ohio. This was long after his successful practice with Adler in the early days of the Chicago skyscrapers. For years his chief commissions had been a series of small midwestern bank buildings in his own original style so much in opposition to the classicism and eclecticism that prevailed following the Chicago World's Fair of 1893. Seven years after this design he was to die destitute with the Autobiography of an Idea as his last work. Yet nothing of his personal tragedy appears in his design in Sidney, there is no embittered prophetic unbalance, the building is a lovely and unified work, "the finest of all the bank buildings designed by Sullivan, and one of the outstanding works of his whole career" according to Hugh Morrison, his biographer.
You can sell new homes faster with Frigidaire Equipped Kitchens

Deluxe Model RT-38 — only 30 inches wide, yet its Giant Thrifty Oven holds six pies. Has Imperial Cook-Master Oven Control, Two-Speed Electric Time-Signal, Oven Signal-Light, full-width Fluorescent Cooking-Top Lamp, Automatic Appliance Outlet, Radiantube 5-speed Surface Units, Oven Interior Light, Full-Width Storage Drawer, Lifetime-Porcelain finished cabinet, top and oven.

Only the FRIGIDAIRE THRIFTY-30 puts all this big range quality, convenience, capacity into modern compact kitchens

This is the size range — first introduced by Frigidaire — that's really made for today's building plans. Without sacrificing anything, all the plus features of a full-sized electric range are fitted into just 30 inches of width. Full-width giant oven roasts a 30-lb. turkey with room to spare. Imperial Cook-Master Oven Control on De Luxe Model turns oven on...cooks food at right temperature for correct time...turns it off...signals meal is ready. Other features include waist-high Broiler, four fast-heating Radiantube Surface Units with five accurate heat choices and Lifetime Porcelain finish inside and out. Available in two models — RT-30 and Deluxe RT-38.

Landlords have also found that the Frigidaire Apartment-Sized Range, only 21 inches wide, is a great boon in helping rent new apartments. The complete line of Frigidaire ranges includes 12 models — in 21, 30 and 40-inch widths.

A Frigidaire Range is just one of the many kitchen appliances that most prospective home buyers can include in their mortgage payments today. To anticipate this desire for appliances, more and more architects and builders specify Frigidaire equipped kitchens in their plans in order to sell the homes they build much faster.

For complete details contact Frigidaire Sales Corp., 1729 E. 22nd St., Cleveland, Ohio, Cherry 1-4120 or the Frigidaire Sales Corp., 3555 South Kettering Blvd., P.O. Box 597 Far Hills Station, Dayton, Ohio, Phone Oxmore 3511.

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Refrigerators • Electric Ranges • Air Conditioning • Food Freezers
Home Laundry Equipment • Electric Water Heaters • Electric Dehumidifier
Worthwhile to Visit and Study
It is worthwhile to visit and analyse this building. Color is the first attraction of the Peoples Savings and Loan Association building. Verde antique marble base, mottled green, brown, gold and pale orange terracotta, variegated shades of turquoise blue glass mosaic and translucent glass, and the deep red background of tapestry brick form a harmony which is soft, rich and luminous. The ornament of the building is Louis Sullivan's unique "organic" foliage and "inorganic" crystal-line geometry, conceived and executed with an art and skill which cannot be duplicated. Though his terracotta ornament was designed to be pressed repeatedly from the mold there is a richness to each piece which repetition cannot make dull. The hexagonal designs of the cornice please the eye whether the gaze is fixed on one or sweeps along the bank of ornament. In a baroque way the corbels of the semi-circular arch and the ornamental brooches of the side wall place a seeming load upon the window voids of the corner offices, uniting these necessary perforations with the rest of the exterior design.

Interior a Revelation
The interior is a revelation in design. There is a flow of space and light from the high windows of side wall and ceiling down to the banking room floor between the steel grey oak lintels and the counter tops of tellers' cages and offices which surround the banking room. Bronze wickets in large frames of plate glass were used in contrast to the heavy metal defenses surrounding the tellers which were common in 1917. Behind a plate glass wall at the far end of the banking room the vault door is swung open to lie on axis with the center of the room. The polished steel and brass of this great circular mechanism is in extraordinary harmony with the architecture of the room.

Completely Air Conditioned
The building is completely air conditioned, with all air taken into the building through a water bath which is still in operation after 36 years. Only the entrance doors open in a building which is hermetically sealed with double walls and doubled windows and skylights. The major lighting is indirect with sources clustered in bronze vases upon pylons at the corners of the banking room. These pylons also contain the supply ducts of the ventilating system.

Gilbert Coddington, AIA—Columbus
Last autumn Mr. Gilbert Coddington AIA, architect of Columbus, informed the School of Architecture and Landscape Architecture that an extensive remodelling of Louis Sullivan's bank building in Sidney was being considered. The School organized a tour for the third year students in architectural history to see the building and, incidentally, to publicize the School's opinion of the quality of the building. An article on the building was prepared for local newspapers. In Sidney the university group met two people most interested in the preservation of the building, Mr. Paul Kemper, secretary of the
bank, and Mr. Ferd Freytag AIA, architect, Sidney, who had been holding the proposed remodelling to a general raising of interior illumination. Mr. Freytag conducted the group through the bank building, and in the basement the group discovered duplicates of the terracotta ornament of the building, pieces which had been rejected for minor flaws and stored there for 36 years. Mr. Freytag proposed, the School requested, and the bank approved that this ornament go to the School of Architecture and Landscape Architecture at the Ohio State University.

**Ornaments Presented**

The student chapter of the AIA and Alpha Rho Chi fraternity mounted the ornament for a formal ceremony at which officers of the Peoples Federal Savings and Loan Association presented the ornament and Dean Gordon B. Carson of the College of Engineering accepted the gift on behalf of the School of Architecture and Landscape Architecture.

**Now on Display**

The ornament which is now on display in the School and the increased appreciation in Sidney for the inspiring building beside the courthouse square are both sources of gratification. There is much to be done of this nature to arouse in school, profession and community, a common appreciation for architectural quality.

---

**BOSTON—Convention City**

**Don't Miss Boston**

**86th Annual AIA Convention**

As you know, Boston, will be the site of the 86th Annual AIA Convention, June 15-19. Headquarters will be in the Statler Hotel.

**Governor of Massachusetts Speaks**

Christian A. Herter, Governor of Massachusetts and Edward A. Weeks, Editor of the Atlantic Monthly, will be the headline speakers. Governor Herter is scheduled to address the convention on Friday, June 18. Mr. Week's opening talk on June 15 will be keyed to the broad convention theme "Forces that Shape Architecture."

Observations on "Government Impact on Architecture" will be presented at a luncheon meeting June 16 by the former president of the Royal Institute of British Architects, Michael Waterhouse, FRIBA, of London, and Miles Colean, FAIA, of Washington, D. C. Douglas W. Orr, FAIA, New Haven, Chairman of the AIA Committee on Architect and Government will preside.

**Design Trends**

Design trends for two important building types, hospitals and schools, will be the subject of one of the many seminars. Marshall Shaffer, Chief of the Technical Service Branch of the U. S. Department of Health, Education and Welfare's Division of Hospital Facilities, will moderate the session on hospitals.

John C. McLeod of Washington, D.C., chairman of the AIA Committee on School Buildings, will be the moderator for the school panel.

A panel on Architectural Education will be headed by William W. Wurster, FAIA, San Francisco, dean of the University of California's College of Architecture, and Carl Feiss of Washington, D. C., chairman of the AIA's Committee on Education.

At a technical seminar, experts will speak on new developments in building methods, materials, lighting, air conditioning and ventilation.

**AIA—Producers' Council**

A jury of AIA architects chosen to judge the worth of publications and advertising of members of Producers Council assembled April 26 and 27 in Washington. Winners will be announced at the convention.

Among members of the jury are Edward G. Conrad, AIA, Cleveland, and Howard Dwight Smith, FAIA, of Columbus.

(Continued on page 17)
"Fellowship" in The American Institute of Architects is an honor reserved for its members who have notably contributed to the advancement of the profession of Architecture and whose work is recognized by their contemporaries in their individual localities, as well as the profession as a whole, as deserving this special recognition. It is not an honor to be sought by an individual for himself, but should be based solely on the desires and wishes of a Chapter or individual members to give this award to him because of his achievements in his chosen profession.

The Institute Recognizes

The Institute recognizes several fields in which this award may be given such as Design; Science of Construction; Literature; Education; Service to the Institute, and Public Service. A member may be advanced to Fellowship in any one or in several of these categories. The qualifications of the candidate in any of these fields must be outstanding; the proposers of a candidate must be factual and detailed in their statements and recommendations, for it is important that the Jury of Fellows have unquestionable reasons for bestowing this honor. Not only must the candidate have achieved success in any of these fields, but his standing in the community in which he practices, his integrity and his relationships with his fellow practitioners must be above reproach.

An Example—an Inspiration

A fellow of the A.I.A. should in all respects be an example and inspiration professionally and personally to all with whom he comes in contact. Understanding that the Jury of Fellows relies almost entirely on the proposers of a candidate for this information should emphasize the responsibility assumed in preparing the necessary nomination papers. The Institute has available in Document No. 9, "Principles Underlying The Bestowal of Fellowships" and in further Instructions issued by The Jury of Fellows, all the necessary requirements for nomination. It is earnestly hoped by the Jury that the material for exhibits and all data for each candidate be prepared by his conferees and not by the candidate himself. Ideally a member should not know until the Fellowship has been bestowed that he is under consideration, although this may be impossible in many cases.

Outstanding Work Necessary

It is not enough that a candidate for Fellowship have designed acceptable buildings to be recognized in the field of "Design", he must have done outstanding work, taking into consideration his community and the section of the country in which he practices. It is obvious that designs in one part of the country cannot be the criteria for another part. An architect may be struggling against local conditions, and have achieved remarkable success just because of those very conditions.

Other Fields of Award

Other fields of award in which requirements for advancement to Fellowship are not always understood are "Service to the Institute" and "Public Service". The mere holding of offices or serving on committees in the Institute, whether at the National or Chapter levels, no matter how numerous or continuous, does not qualify a member for Fellowship. He must have contributed some signal or outstanding work while holding these positions; something which has advanced the profession of architecture either nationally or in his own community. Similarly "Public Service" requires exceptional contributions in this field. These two categories are most frequently passed over by the Jury because of a misunderstanding on the part of the sponsors of these two kinds of service.

Education and Literature

In the field of "Education" and "Literature" the same standards are necessary. A long teaching career, unless it is filled with noteworthy influence on students and the public, is not sufficient for recognition in "Education". Neither are a series of articles or publications, no matter how numerous, sufficient evidence to warrant inclusion in the field of "Literature", unless they have literary distinction or have achieved, through their content or purpose, a recognized effect on the Public.

A Reward for Excellence

Fellowship in the Institute must more and more become a reward for excellence and not perseverance alone. The Jury strives to make this a fact. There may have been errors in the appraisal of achievement, for no Jury is infallible, but they work with open minds and energy devoted to this task, completely insulated from all forms of pressure.

(Continued on page 17)
every hour...every day

your buyers are glad it's

Gas

...because GAS appliances mean
better living

Better living...with a gas laundry dryer

An AGA-Approved automatic GAS laundry dryer means better living for the whole family every hour of the day. Spared the drudgery of line drying, the lady of the house, herself, enjoys better living...has more time to make better living for the rest of the family.

Clothes benefit, too. GAS drying is the safe way to save clothes from sun-fading, and from soot and dirt smudges from outdoor hanging.

Only a Gas laundry dryer gives you faster drying for a penny-a-load. And a penny per load is just 1/5—and often even less—the cost of operating other automatic types.

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Time after time, all day long, a GAS disposal unit provides better living. Neater back yards. Freedom from strong odors of decaying food...freedom from going outdoors in wet weather to empty garbage.

Equip your home with GAS appliances...
for better living...easier selling!

THE EAST OHIO GAS COMPANY

THE MAY 1954 OHIO ARCHITECT
Be Not Disturbed

A candidate and his proposers should not be disturbed by the fact that he is not advanced to Fellowship the first or second year his application has been before the Jury. With the great number of nominations that now come before the Jury, it is obviously impossible to act favorably on all deserving candidates in any one year, and an application goes without prejudice to succeeding years to be reconsidered.

College of Fellows

With the creation of the College of Fellows not only does a Fellow stand for his achievement in his Community and Chapter, but as a member of this group composed of men who have won distinction, their counsel and advice will be sought in the affairs of the Institute. Fellowship not only confers an honor on the recipient but it becomes a continuing obligation to him for example and service to the profession as a whole, and the Nation in which we live.

Report of the Jury of Fellows

As released by
The American Institute of Architects,
Washington, D. C.

The Jury of Fellows met in Washington, March 1954, with the following members of the Jury present:

Albert Simons, Chairman
Alexander C. Robinson, III
William J. Bain
Douglas William Orr
John F. Harbeson
Thomas D. Broad

After careful consideration of the evidence of qualifications for advancement to fellowship submitted with the nominations, the following 21 were so advanced:

Name-address  Chapter  Achievement
Allen, Roger  Western Michigan  Service to The Institute and Public Service
Budina, Adolph Otto  Virginia  Public Service
Carroll, J. Roy, Jr.  Philadelphia  Design and Education
Dowswell, Harry Royden  New York  Science of Construction
Goin, Sanford Williams  Florida North  Service to The Institute and Public Service
Goodman, Percival  New York  Design and Education
Gropius, Walter  Massachusetts  Education and Design
Homsey, Samuel Eldon  Delaware  Design
Kennedy, Eugene F., Jr.  Massachusetts  Design
Nakipil, Juan F.  No. California  Public Service
Nelson, Donald Siegfried  Dallas  Design
Perkins, George Holmes  Philadelphia  Education
Schenck, Harry Irvin  Dayton  Public Service
Smith, Irving G.  Portland  Oregon  Service to The Institute
Smith, Stanley Albert  Spokane  Education
Smithley, Louis Philippe  Virginia  Service to The Institute and Public Service
Tatum, Herbert Madison  Dallas  Design
van der Rohe, Ludwig Mies  Chicago  Design
Wills, Royal Barry  Massachusetts  Design
Wurster, William Wilson  Palm Beach  Design
Wyeth, Marion Sims  Palm Beach, Florida  Design

The prospective Fellows will be officially advanced to their new standing in a ceremony during the Annual Banquet, Friday evening, June 18, at the Statler Hotel in Boston. This event is part of the Institute's 86th Convention which meets June 15-19 in Boston.

Boston—Convention City

(Continued from page 14)

This competition which is a joint venture of the Institute and the Producers' Council has been held annually for the past six years. The objectives are to recognize excellence in publications and advertising prepared for an architectural audience, and to aid manufacturers in preparing future literature which will be of value to the architect.

The Producers' Council

The co-sponsoring Producers' Council is a national trade association whose members—and 22 trade associations, are vitally interested in better product literature. The competition is one way in which the two organizations cooperate to improve quality of material direct to architects.

Certificates of Merit will be awarded to winning entries in each of the competition's four classes. The prize winning submissions will be prominently displayed at the AIA's Boston Convention which will be attended by an estimated 2,000 architects and guests.

Editor's Note: While in Boston we would strongly recommend you take the subway and have lunch at Durgin Park Market Dining Room, 30 N. Market St. Opposite Faneuil Hall, known as the "Cradle of Liberty." Try the Indian Pudding. Also determine to find and eat at Locke-Ober Restaurant, 3-4 Winter Street. It's right downtown but hard to find. But it's worth it.

THE MAY 1954 OHIO ARCHITECT
After almost fifty years of practice, Mr. Harry I. Schenck, of the architectural firm of Schenck & Williams, will be made a Fellow of the American Institute of Architects at their Annual Convention in Boston this coming June. Mr. Schenck has been the dean of Dayton architects for many years, and his firm has produced a large percentage of Dayton's finest buildings.

Coca-Cola Bottling Plant

The dedication of the new Coca-Cola Bottling Plant this spring marked the completion of Schenck & Williams' commission number 2168. This modern processing plant is a far cry from the small residence built in 1906 which was commission number one. The intervening twenty-one hundred jobs represent almost every type of work that an architect may be asked to do. The current commission is number 2206.

Cornell Graduate

Following Mr. Schenck's graduation from Cornell University in 1903, he returned to Dayton and entered the office of Frank M. Andrews. In 1906, Andrews closed his office in Dayton and moved to Cincinnati. Because they were unwilling to leave Dayton, Mr. Schenck and Mr. Harry Williams started their own firm in a small office in the Ludlow Street Arcade.

Good Design—Business Efficiency

The two partners soon established their reputation for good design and business efficiency and their office force increased steadily to over fifty draftsmen during the years preceding the depression. To accommodate this growing office the firm moved into what is now the Winters Bank Building. At the time they completed the adjoining Third National Building, the firm moved into the specially designed office suite on the top floor of the new building. Schenck & Williams still occupies this office at 1406 Third National Building. From the windows of this office, more than twenty large downtown buildings can be seen which are the work of this one architectural firm.

Schools—Favorite

Among Mr. Schenck's favorite buildings are the schools designed for the Oakwood Board of Education, starting in 1924. On the theory that children would take a greater interest in school work and activities if the buildings were less monumental and institutional, Mr. Schenck persuaded the Board to accept a high school in English Tudor style. The theory proved to be correct, and in the subsequent Oakwood grade school, the same character was required by the members of the Board. Today, after many years of use, they are still among the most attractive and best planned schools in this area. His buildings for the Ohio Bell Telephone Co., the many units of the Frigidaire Division of General Motors Corp., and Westminster Church are particularly outstanding.

His Work In or Near Dayton

Although most of Schenck & Williams work is in or near Dayton, Mr. Schenck is well known for his pioneering work in the development of tuberculosis hospitals for the federal government's Soldiers' Homes, starting in 1921. These hospitals were located in various cities throughout the country, and represented the most advanced buildings of their type and time. In addition to the commercial, industrial, and institutional work, he continued to design a great many lovely residences, most of which are in a rambling English style or architecture.

Civic and Charitable Organizations

Along with his professional work, Mr. Schenck has generously contributed his time and ability to various civic and charitable organizations. Following the Dayton Flood in 1913, he spent several months checking, without compensation, the strength and safety of churches and other buildings damaged by the flood waters. He has served for many years on the Board of Directors of the Community Chest Association of Dayton, and was its treasurer for twelve consecutive years. He has been a board member and president of the Children's Bureau.
and a member of the Greater Dayton Association, now the Chamber of Commerce, as well as a trustee of the Dayton Art Institute for many years. He is a member of the Dayton Rotary Club and a charter member of the Engineers' Club of Dayton. He is one of four presidents of the Engineers' Club who have been re-elected to a second term of office.

The Dayton Building Code

Perhaps Mr. Schenck's greatest civic contribution was his help in the compilation of the first Dayton Building Code in 1916 and the revision of the code in 1927. As chairman of the Code Committee he met with the other members one night every week from 7:30 to 12:00 midnight for a period of three years. The code which they produced is of such completeness and adaptability that it is only now being revised. In addition to the work on the Dayton Building Code, Mr. Schenck served many years as a member of the Oakwood City Plan Commission and edited the Oakwood Building Code.

From One Office—Many

Among the many people who gained part of their early experience in Mr. Schenck's office and who are now prominent architects in Dayton are Emory J. Ohler, Ellason Smith, Jerry Ward, Erskine Hart, and J. D. Lorenz. Throughout the state are other men who at one time were in the office, such as Wooster Bard Field of Ohio State University, John Henri Deeken and John Baker in Cincinnati, John Luxmore in Akron, and John Quincy Adams in Columbus. Since Schenck & Williams was at one time one of the largest architectural offices in this part of the country, these few names probably represent only a small part of the many people who once worked there, and who now have their own offices.

In California, Yet in Dayton

Although Mr. Williams has had his own office in Palm Springs, California, since 1941, Mr. Schenck continues the office here in Dayton. There are probably very few architectural offices in this country whose direction has been in the hands of the original partners since the beginning, nearly fifty years ago. During this time, Mr. Schenck has maintained the highest standards of planning, design and construction. The many beautiful and efficient buildings in the city bear witness to this. His fine architecture and his keen sense of professional ethics set him apart as an example which all of us could well follow. Every architect or client who has worked with or for Mr. Schenck appreciates his thoroughness, his attention to detail, and the practicality of all of his work. His conduct of the business and his ethics have always been above reproach, and this is perhaps one of the main reasons for his many years of success. Mr. Schenck's election to Fellowship in the A.I.A. is certainly well deserved, and the members of the Dayton Chapter are glad to have had a part in his nomination for this honor.

Dayton's Heritage

Anyone familiar with Dayton can stand in front of the Art Institute across the river and point out most of the prominent buildings which compose the Dayton skyline—the Hulman Bldg., First Baptist Church, Third National Bldg., Winters Bank, the YMCA Bldg., the Telephone Bldg., Westminster Church, Delco Products and Frigidaire factory buildings, etc. However, few people realize that all of these buildings were designed by one firm of architects, which is still making contribution of fine architecture to the City of Dayton.

Cleveland Construction Conference

"The Cleveland Chapter, American Institute of Architects, thru its Committee on Practice of Architecture and Relations with the Construction Industry wishes to express its appreciation for having the opportunity to serve on the Committee for the 1954 Construction Conference held on April 12th in Cleveland, and sponsored by the Cleveland Engineering Society.

"The Conference is indeed a plausible undertaking, providing another worthwhile opportunity toward closer association between the architectural and engineering professions. The Cleveland Chapter, A.I.A., looks forward to cooperating with the Cleveland Engineering Society in future undertakings of this nature."

W. H. Wiechelman, JR.
A.I.A. Representative on
1954 Construction Conference Committee

MEMO:

to all AIA members in Ohio

As a feature of the coming A.S.O. Convention in October, 1954, the Dayton Chapter would like to sponsor an exhibit of creative art work by A.S.O. members. The Dayton Art Institute will furnish gallery space. Ideas and suggestions will be appreciated, and if sufficient interest is shown, exhibitors will be sent further details.

OIL PAINTING  WATER COLOR
GRAPHIC ARTS  SCULPTURE
CERAMICS

These categories have been suggested—work in other mediums will be considered.

If you would be interested in exhibiting your original work in any of these categories, excluding architectural renderings, please contact:

John Sullivan, Jr.
419 Third National Building
Dayton, Ohio
The winning team in the fourth annual collaborative student competition cosponsored by The Cleveland Chapter, American Institute of Architects, the Cleveland Section of the Illuminating Engineering Society and the Allegheny Chapter of the Society of Industrial Designers was composed of the following students:

**ARCHITECTURE**
- Alexander Papesh—Western Reserve University
- Patrick Zabaldo—Western Reserve University

**ILLUMINATION**
- James A. Fredrickson—Case Institute of Technology
- Richard L. Tubbesing—Case Institute of Technology

**INDUSTRIAL DESIGN**
- Staley Carpenter—Cleveland Institute of Art

Placing second were:

**ARCHITECTURE**
- John Cerba—Western Reserve University
- Ronald Keske—Western Reserve University

**ILLUMINATION**
- Eugene Atkison—Case Institute of Technology

**INDUSTRIAL DESIGN**
- Russell Bolt—Cleveland Institute of Art

Placing third were:

**ARCHITECTURE**
- Eugene Sagadenecky—Western Reserve University
- Nick Vodanoff—Western Reserve University

**ILLUMINATION**
- John C. Hall—Case Institute of Technology

**INDUSTRIAL DESIGN**
- Edward Jaquet—Cleveland Institute of Art

**Awards Presented**

Awards were presented by George Danforth, Chairman, Department of Architecture, Western Reserve University in behalf of the sponsors.

**The Problem**

The problem was a service station on the Ohio Turnpike. The winning teams presented problems that were well balanced from a collaborative viewpoint.

A technical forum under the direction of Carl Allen, I.E.S., gave the students a comprehensive objective report on jury reaction to every important aspect of each problem. Robert Gaede, AIA, Raymond A. Smith, SID, and C. M. Cutler, IES, evaluated the problems respectively in terms of Architecture, Industrial Design and Illumination.

**Evaluating Score Sheets**

The writer had the unusual opportunity of acting as critic on a phase of the problem and evaluating the score sheets of the judgment afterwards. The score sheet in principle worked out quite well but the one prepared was too comprehensive a breakdown to the point that it became burdensome to the jury. It did reward those teams that made full use of their available time by attacking the problem simultaneously from different aspects and coordinating the end results into one composition. Likewise it penalized certain teams which tackled the various phases in sequence. It penalized teams that over-allocated time to any one phase postponing essential decisions. It formed a permanent record of the opinions of the jury. It prevented domina-
tion of the jury by individual jurors of strong conviction. In this respect it resembled the political campaigns with secret balloting rather than the unanimity procedure of a legal jury of citizens trying a case. In reviewing the scoring it was noticed that jurors with strong convictions based on intimate knowledge of their own professions scored with a wide latitude and those out of their realm scored cautiously. In my opinion, it was as fair and objective a judgment as our human capabilities could produce.

Robert H. Hose, President, SID

At the dinner meeting, Robert H. Hose of Henry Dreyfuss, New York—Pasadena, President SID, illustrated the role of the Industrial Designer with some very good slides. "Industrial Design is primarily concerned with the relationship between people and products. It includes considerations of utility (convenience of use), maintenance, cost, safety and the psychological aspects of design including appearance." He then cited the application of these principles to a diversity of products ranging from alarm clocks to interiors of M-46 tanks.

Two Color Slides

Two color slides of new Cities Service stations were impressive. One was a vast improvement design-wise over current stations of the distributor, with relative earnings that proved that design and profit are not only compatible but cooperative to each other's benefit. The other was an unusually well designed "billboard" station with petroleum dispensing facilities a secondary element. It was located prominently on Biscayne Blvd., Florida perpendicular to the highway. It was deep, illuminated, two faced with basic identity elements in bold 3-D relief. It proved that an attractive "billboard" type station can have a stronger commercial impact and justify its cost on a profit basis.

The fact that over two hundred study models were used to arrive at the final form of a telephone set scheduled for a production run of twenty million revealed the comprehensive and detailed approach of the Industrial Designer.

Dreyfuss Philosophy

The philosophy of the Henry Dreyfuss organization makes good reading. "We bear in mind that the object being worked on is going to be ridden in, sat upon, looked at, talked into, activated, operated, or in some other way used by people individually or en masse.

"When the point of contact between the product and people becomes a point of friction, then the designer has failed.

"On the other hand, if people are made safe, more comfortable, more desirous of purchase, more efficient—or just plain happier—by contact with the product, then the designer has succeeded."

The success of this event is due to the devotion of considerable time and effort of a great many people, coordinated under the direction of Karl A. Staley, IES, Chairman of the Nine Letter Committee.

A delegation of four visitors came from Detroit to see how we do it. They included W. A. Hedrich, IES, Professor, University of Michigan, Earl Meyer, AIA, Floy Sell, IES, and Harry Robbins, IES, G.E.
Akron Art Institute holds Exhibit

The Architect's Role in His Community

Contending that the Architect's role in his community must include something more than the production of plans for a physical structure, the Akron Art Institute has organized an exhibition which surveys the recent work by architects of Northeastern Ohio, and investigates their contribution to community thinking.

Panel three architects—one layman

The exhibition opened early last month with a panel of three architects and one layman exploring the architect's larger responsibilities before a packed auditorium. Moderated by Miss Luke Lietzke, the Institute's Curator of Design, the panel stressed the planner's role in public education; concluded that only through the creation of a public capable of undertaking architectural methods and goals could the full abilities of architects be utilized. The necessity of bringing the architect's contribution within the financial reach of a larger section of the public was emphasized, and the responsibility of the architect, as an expert, to assume leadership on city planning and civic improvement projects was pointed out. Members of the panel were: G. Hugh Tsuruoka, Architectural Editor, LIVING for Young Homemakers; Robert Gaede, Architect, Cleveland, Ohio; Wilbur Riddle, Resident Architect, General Electric Corporation (all members of The American Institute of Architects) and R. Russell Munn, Akron's Librarian, who spoke for the citizen.

The Exhibition

The exhibition, organized in cooperation with LIVING for Young Homemakers, featured productions of 19 architects or architectural firms from nine Ohio cities, and included residential, commercial and industrial building.

Designs were by the following architects:
Joseph Ceruti—Cleveland
Derr and Stueber—Akron
Robert C. Gaede—Shaker Heights
Michael M. Kane and Associates—Cleveland
H. B. Huff—Akron
Kleine, Latimer and Lasko—Cleveland
Lawrence and Dykes—Canton
Richard A. Miller—Elyria
Robert A. Little and Associates—Cleveland
Robert M. Hodgman, Associate Robert A. Little
Marr, Knapp, Crawfiss—New Philadelphia
Joseph Morbito—Kent
Ernst Payer—Cleveland
James N. Porter—East Liverpool
Rudolph Tichy—Gates Mills
Tuchman, Canute and Associate Ray Febo—Akron
Weinberg and Teare—Cleveland
Ralph G. Dix—Canton
Firestone and Motter—Canton

Canton Home Show

Merritt C. Wolfe

Despite freezing weather, snow, and icy road conditions, the 1954 Show attracted over 41,000 people.

The Home Builders Association of Stark County, co-sponsored the show with the Canton Real Estate Board and credits this year's unusual success to the popularity of the full-scale house that was erected on the auditorium stage.

This house was designed by architect Kenneth J. Breting with the architectural concern of Lawrence and Dykes of Canton.

Architect Dykes Interviewed

When interviewed regarding the house designed by architect Kenneth J. Breting of his organization, architect Eugene W. Dykes of Lawrence & Dykes, Canton, had this to say—

"The 1954 'House of Ideas' was designed to give Cantonians an opportunity to see a number of new materials and design ideas assembled in as realistic a manner as possible. The shed roof pitched from a low 6½ foot eave at the carport to a spacious 12 foot height at the opposite end of the living area. Kitchen, dining, and living spaces were virtually one room, 16 x 36 feet, but the unusual ceiling height and generous window areas combined to give the impression of even greater area. The house featured a variety of wood products. Stained vertical Redwood siding was used on the exterior and some of the interior walls.

Kitchen Cabinets

Kitchen cabinets were mahogany, with a light, natural finish. Sandblasted Redwood plywood was used in (Continued on page 35)
Hospitals all over the country and in several foreign countries are becoming increasingly aware of the danger of explosions in operating rooms during operations. Static electricity is always present in varying degrees. A spark from it in the presence of inflammable anesthesia can cause an explosion which can cause death to the patient under an explosion anethesia and further severely burn the attending surgeons and nurses. Several cases such as this have been reported within the last year.

New Static Proof Floor Tile

Robbins Floor Products, Inc. of Tuscmibia, Alabama introduced recently a new static proof floor tile so designed to reduce the danger from static electric explosions in hospital operating rooms, according to Mr. John R. Duff, vice president and general manager of DeWees and Roper Flooring Co. of Cleveland, Ohio. DeWees and Roper are authorized contractors of the installation of this tile in the state of Ohio.

This tile, known as Robbins Lifetime Vinyl All Purpose Static Proof Conductive Floor Tile, is made from vinylite resins produced by the Bakelite Co., a division of Union Carbide and Carbon Corporation.

Equalizes Electrical Potential

According to Mr. Duff, this floor tile equalizes the electrical potential of all objects properly contacting the floor, thus eliminating the danger of explosions from static discharges.

Traveled Through Country

Mr. Duff who last year served as special factory representative of Robbins Floor Products, Inc., travelled extensively throughout the U. S. visiting hospitals and getting the reactions of hospital staffs to this new operating room conductive floor tile.

American Hospital Convention

During September of last year he visited the American Hospital Convention in San Francisco, California. This convention was attended by Mr. Mauro Loyo, director of that branch of the Mexican Government responsible for the building of new hospitals in that country. After seeing the demonstration of Robbins Conductive Floor Tile, Dr. Loyo and his staff are now considering the installation of conductive flooring in the operating rooms of some 20 of Mexico's proposed new hospitals.

Installed in Hospital Operating Rooms

Robbins Conductive Floor Tile has been installed in hospital operating rooms throughout the country. It has been installed in the Loretto Hospital in Chicago, Illinois; Eliza Coffee Memorial Hospital in Florence, Alabama; the University of Virginia Hospital; St. Josephs Hospital in Elmira, N. Y.; and in many others.

(Continued on next page)
According to Mr. Duff, Robbins was the first to construct conductive flooring from vinyl other than black. It is produced in attractive light-reflecting colors, including white.

**Guaranteed For 5 Years**

Guaranteed for a period of five years, this conductive floor tile needs no adhesive due to the unique method of installation. Robbins installation process places the tile under compression closing the joints tightly enough to create a water-tight and dust-tight seal at the tile joints.

This conductive floor tile when installed over an underlay of aluminum foil creates an absorption field which dissipates charges of static electricity. No wire or screens are needed.

**Eliminates Waxing**

Better results in maintaining a satisfactory range of conductivity is claimed by eliminating the need of waxing. This prevents a build up of insulating film over the floor surface. When installed in accordance with specifications no grounding system is needed unless specified by local codes.

**Maintenance Simple**

The maintenance of Robbins Conductive Floor Tile is simple. It merely requires a well wrung out mop and mild detergent, followed by a clear water rinsing for cleaning. An occasional steel wool scrubbing with a mild detergent followed by a clear water rinsing is recommended. If a high gloss surface is desired after cleaning, it can be obtained with a brisk buffing with a lambs wool or medium bristle brush.

Extensive tests by hospitals have failed to damage Robbins Conductive Floor Tile's surface. It has been subjected to alcohol, acids, oils, and other chemicals commonly found in operating rooms.

**Most Resilient**

According to Robbins Floor Products, Inc., this conductive tile is up to 10 times more resilient than ordinary tile and is one of the toughest of all resilient floorings. This one-fourth of an inch thick tile gives a cushion-like effect. This is undoubtedly of utmost importance to doctors and nurses who must be on their feet several hours while performing an operation.

Many hospitals who now show reluctance to installing Robbins Conductive Floor Tile due to future expansion plans can now protect themselves, according to Mr. Duff. This tile can be removed and installed in a new location without loss of the original investment.

**Robbins Lifetime Vinyl All Purpose Static Proof Conductive Floor Tile** is guaranteed to meet all the requirements of the National Board of Fire Underwriters and the National Fire Protection Association. It is listed by Underwriters' Laboratories, Inc.

**Editor's Note:** This interview was obtained by OHIO ARCHITECT feature writer with John R. Duff, DeWees & Roper Co., Cleveland, an authority on this subject.

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**University of Cincinnati**

**School of Architecture**

**Jack Gartner**

Here at the University of Cincinnati we feel we have something a little different in the use of our co-operative training. This is a type of education which combines theory and practice into one comprehensive educational program. It was originated here in 1906 and, through time, experience, and wide acceptance, has proved its worth as a sound method of education. In our architectural department we have approximately three hundred and thirty students, of which there are about two hundred in school at one time. After a full time first year, students in architecture are divided into two sections which alternate between seven weeks in school and eight weeks on the job. Students receive the same pay and work under the same conditions as other comparable employees. Special co-ordinators place students on the jobs selected for their educational value, arrange pay and working conditions, receive periodic reports from the employer, and handle all student-employer relationships.

**Major Idea**

The major idea underlying the co-operative system of education in the applied arts is that of a complete training to insure experience with all of the factors involved in the production of things in which appearance is important—that is, with men, materials, techniques and tools. By direct contacts with industry, commerce and the design professions, the student is provided with a basis for sound critical judgment and is given greater confidence in his ability to work in his chosen field. Through co-operative education, creative design becomes a practical expression of our daily lives, and is related realistically to our material necessities.

**Gives Broader Outlook**

To give us a broader outlook of world problems in architecture and its allied field of city planning, we have been honored with the presence of Mr. Willem Dudok, the Dutch architect and city planner. Mr. Dudok is famous for his planning of Hilversum, Holland, his birth place. Mr. Dudok explained his philosophy of design and showed slides of his various buildings.

More recently, Mr. Alexander Archipenko was presented. Mr. Archipenko just recently gave his one hundredth exhibition of his creative design. His theory of design was particularly interesting in that he, like Frank Lloyd Wright, found beauty in nature which he has carried into his work. His main thought was that the student of today is not taught to be creative, but rather is given a formula from which a design evolves. His chief hope is that some day "a school for creators" will be established.
Very Truly Yours...

CINCINNATI

I have just received my copy of the Ohio Architect, and think that you have really done a swell job, and I am most delighted with the layout. I wonder if it would be possible for you to send me six more copies of this issue, for which I am enclosing a check for $1.80.

Carl A. Strauss, AIA
Cincinnati

(Editor: Check returned. Copies sent compliments of Ohio Architect.)

The handsome presentation by the "Ohio Architect" of our Center has been the subject of much favorable comment in Cincinnati. For the Board of Trustees and for myself I extend our sincerest appreciation.

Will you please send us six copies of "Ohio Architect" for April, 1954 for our files and those of the Museum?

We will be happy to forward a check upon receipt of your bill.

Truly yours,

Robert H. Luck, Curator
The Contemporary Arts Center in the Cincinnati Art Museum

Copies sent—compliments of Ohio Architect

Permit me to congratulate you on the vast improvement over the previous issue. You've pulled the loose ends together, simplified the type fonts, organized the editorial content, and have come up with a highly respectable product. As you and I know, however, there is always room for improvement. Keep up the good work.

With best wishes for continued success, and again complimenting you on the April issue, I remain

Frederic H. Koch, AIA
Cincinnati

I have been away from the office most every day supervising work, and have not had time to write a long article.

Your second issue was a wonderful improvement over the first, and showed professional class. Keep it up.

John W. Hargrave, AIA
President
Architects Society of Ohio
Montgomery, Cincinnati

CLEVELAND

Michael M. Kane, AIA
Cleveland

The new editorial policy of the Ohio Architect, I believe should not only raise the calibre of the magazine to a higher professional level, but also make it a more useful tool for its readers.

Good luck to a new and better professional organ for the Architects Society of Ohio.

Michael Kane, AIA
Cleveland

It was pleasant to learn that the Ohio Architect, Official Publication of the Architects Society of Ohio appeared with a new policy and improved format. There is no question that with proper consideration the magazine can be of increasing value in publicizing the advantages of architectural services.

The American Institute of Architects is concentrating now on a Public Relations Program of proven merit. All of the profession, whether members or not of the Institute, will benefit by this wide-flung effort. It behooves all registered architects who are not members of the Institute to inquire into its programs and acquaint themselves with the benefits of such affiliation.

Architects must become better acquainted and organized among themselves. There are problems that can be solved by united action. Today, more than ever, architects must join together for their common principle.

The Ohio Architect has the privilege and responsibility to sponsor the cause of the architects of Ohio. By stories and pictures the magazine can acquaint the architects and the general public with the accomplishments and the services of the profession. However the architects themselves must furnish the many items for publication. Their energy will prove the success of this effort. It is a joint venture. With improvement there will be increased circulation and more widespread acknowledgment and acceptance of the profession. This splendid opportunity is presented to the architects. They should accept the challenge for joint success.

Charles C. Colman, AIA
Cleveland

Congratulations on "Project Renovation". As a perhaps too severe critic of the old Ohio Architect, I am pleased at the potential of the new OA. Severe criticism was not entirely a bad thing—it showed the publication was read, and, more important indicated that it was a significant element of our profession and one that warranted the concern of the architect's.

I am confident that with a firm editorial policy, together with the guided cooperation of the architects, chapter officers, and committees, our magazine can justify its existence as a professional journal.

A comfortable majority of my architect friends and associates join me in the complete confidence that our profession has never been healthier, and that the future of good architecture and its acceptance by society is indeed bright. The Ohio Architect can be of great service in maintaining this brilliance.

Robert N. Yoder, AIA
Cleveland

The morning mail has just brought to my desk the April, 1954 issue of Ohio Architect. Congratulations on a beautiful publication.

I very much like the feature of having the picture of the person who writes the various articles. This enables the reader to visualize the person behind the article.

I got a chuckle of the cartoon on page 37 which follows the trend of poking some fun. A lot of cartoons would be too much but a clever one from time to time adds a touch of humor to some serious reading. Congratulations again on an excellent number.

Harry A. Gillis
Cleveland

DAYTON

I thought the April issue was well done, and I hope more architects throughout the state will contribute material for publication.

Craighead Cowden, AIA
Dayton
... Wadco Modern Windows

This modern, weather resistant and economical panel window system answers your window problems. A durable redwood frame window.

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COLUMBUS
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TOLEDO
235 Summit St., GARfield 4994
The April Meeting

Was a joint affair, with both the industrial designers and the electrical engineers joining the Chapter. Reason was the annual AIA-IES-SID Competition, a collaborative design problem done by students of architecture at Western Reserve, art students from the Cleveland Institute of Art, and electrical engineering students from Case Institute. The subject this year was a service center for the Ohio turnpike, and the general excellence of the exhibits seemed to bear out the belief that collaborative efforts are well worth while. The winning team, composed of Alexander Papesh, Patrick Zabaldo, James A. Fredrickson, Richard L. Tubbesing, and Staley Carpenter won not only a monetary prize, but a chance to present their solution to the Ohio Turnpike Commission.

Robert Hose, Designer

Mr. Robert Hose, a partner in the New York office of Henry Dreyfuss and president of the Society of Industrial Designers, was the speaker of the evening. He explained the duties of the industrial designer, pointing out that his work embraces three main categories: work in collaboration with an architect, product design, and packaging. The types of work done, the problems encountered, and the end results were all aptly demonstrated by the use of slides. Mr. Hose stressed the importance of light, color, eye-appeal, and trade-mark design as factors to be considered in design for sales.

Back Home

After an exciting trip to Africa is Ernst Payer. He spent most of his time in Tunis, Algeria, and Morocco, and managed to re-discover two Roman towns that the history books seem to have neglected.

The new department of architecture at Western Reserve seems to indicate a marked change in that institution. The department held an open house on April 30th, tastefully displaying student work in oils, water colors, figure sketching, visual design composition, and upper class design problems... all of which were of a high order. The impressive composition of the show, as well as the work shown, augurs well for the architectural profession in the Cleveland area.

The Straight Word

Is that George Mayer's new offices in the Old Arcade Building are at least as sharp as anything in town.

Cincinnati Chapter

Frederic H. Kock AIA

1824 Carew Tower

Findlater—Cincinnati Housing Authority—Speaks

Ramsey Findlater, Director, Cincinnati Metropolitan Housing Authority, and past president of the Cincinnati Chapter, was one of the speakers at the recent annual meeting of the Better Housing League. The League is a corporation active in Cincinnati and Hamilton County. It has as its purposes the improvement of existing housing conditions, advancement of new housing developments, and encouraging construction of good homes.

Findlater spoke on "How the Low Rent Program Fits with the Master Plan Projects", illustrating his talk with views of the two new CMHA housing projects. Now under construction, the projects are identified as Millvale North and Millvale South, and were designed by Bernard Pepinsky and Kruckemeyer & Strong, respectively. These architectural firms are represented in the chapter by eight corporate members and two associates.

Building Code Committee Formed

At its April meeting, the chapter approved the formation of a Building Code Committee. Members appointed are Frank Memoli, Cyrus L. Baxter, and Raymond Bosworth. The purpose of the committee is to
The office of D. L. Millham, General Electric Vice President and General Manager of The Lamp Division at Nela Park.

Need we say more!

Another typical example of our complete interior design and decorating service.

Precast Slabs Save 25% On Floor and Roof Cost

This Columbus motel reported Flexicore floor and roof construction cost 25% less than poured construction. Precast unit also eliminated ceiling plaster, because painting finished their smooth underside as attractive, guestroom ceilings. Cores of standard, hollowcast slabs served as hot air ducts and utility raceways to further reduce job costs.

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Fire-resistant Flexicore slabs give you long, clear spans and uninterrupted floor space. Units are precast to load specifications in inch variations of length up to 22'6" or 26'8" depending on cross-section. For full information, write any of the three Ohio manufacturers listed below.

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PRICE BROTHERS COMPANY
1932 E. Monument Ave., Dayton
Hemlock 7861

TRI-STATE FLEXICORE CO.
3533 Cardiff Ave., Cincinnati
Redwood 9705

Catalog in Sweet's Architectural

THE MAY 1954 OHIO ARCHITECT
analyze overly restrictive and outmoded conditions im-
posed on architects by city and community codes in
this area, and to recommend periodic revisions where
advisable. As chairman Memoli states: "The committee
feels that the public interest can be best protected, not
by stringent codes, but by giving architects of this
community their proper share of responsibility for good
construction and design". Members have been urged to
submit their code complaints and recommendations to
the committee, which in turn will assemble and screen
them for subsequent chapter action.

**Participating In Civic and Public Affairs**

Conscientious participation by local architects in civic
and public affairs is evidenced by the fact that Henry A.
Bettman and Ernest Pickering are serving on the City
Planning Commission, Nelson Felsberg is president of
the Zoning Board of Appeals, and Bernard Pepinsky is
active on the Board of Building Standards and Appeals.
In addition, architect George Marshall Martin has been
a member of the Ohio State Board of Building Stand-
ards for several years. These men are corporate mem-
ers of the Cincinnati Chapter, AIA.

**Carl A. Strauss AIA**

Carl A. Strauss, AIA, has been appointed a member
of the soliciting committee for the Cincinnati Fine Arts
Fund. This fund is used to financially assist the cultural
programs undertaken by the Cincinnati Symphony Or-
chestra, Summer Opera Association, Cincinnati Art
Museum and the Taft Museum.

**John W. Becker Discusses Public Relations**

John W. Becker, chairman, Public Relations Commiss-
tuee, discussed ways and means of member participation
in this phase of chapter activity at the May 18 meeting,
held at the University of Cincinnati, when AIA members
and wives were guests of Dean Ernest Pickering and the
Applied Arts College. Additional highlights of this
joint meeting were the awarding of the AIA medal and
other special honors to deserving architectural students,
and the presentation of cash prizes to winners in the
annual chapter competition. (Editor's Note: Names of
honor students and award winners were not available
at press time.)

The competition was given this year in memory of the
late Richard H. Elliston, esteemed corporate member
and graduate of the Applied Arts College.

**Plans Laid For P. C. Caravan**

The Cincinnati Chapter, AIA, has taken an active
interest in publicizing the Producers' Council Caravan
of Building Products to be on display in the Cincinnati
area on May 28. As now planned by the joint commit-
tees, the afternoon session and displays will be open to
the public until 5 p.m. Evening dinner and viewing of
the table-top exhibits will be a closed meeting for Pro-
ducer Council and AIA Chapter members.

Cooperating with Theodore Irving Coe, national tech-
nical secretary of the Council and Robert H. Anning,
local president, the chapter committee consists of E. C.
Landberg, program chairman, Cyrus L. Baxter, and
Frederic H. Kock, chapter president.

Promotional and publicity plans for the local Pro-
ducers' Council are being handled by Robert L. Up-
church and Richard D. Idler, vice president and
secretary.

The Caravan is a movable exhibit exhibiting some 50
or 60 materials as manufactured by 44 members of the
national Producers' Council, stressing new products and
methods, and providing architects with information of
practical and technical value.

Left to right: Robert L. Upchurch, Richard D. Idler. Standing
Unbelievable economy can be realized for fireproof rigid construction of floors and roofs by use of this system. All forming is eliminated. Makes flush ceilings.

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April Chapter Meeting:
The Columbus Chapter meeting held April 15, 1954 at the Grandview Inn was sponsored by the Columbus Builders Supply Co. Bob Kern, Executive Vice President, acted as host and he had two lovely hostesses, Tina Glidewell and Loretta Jaffe. The chapter had its business meeting and then a film from the Lloyd A. Fry Roofing Company on the manufacture of roofing. This movie was worth while. Door prizes were passed out as the pictures indicate and refreshments were served. We had eighty-four members present (our total membership is one hundred and twenty-five.)

Dan Sims won Grand Prize. A Burr Portable Barbecue set complete with utensils and chefs hat. Being congratulated by our two delightful hostesses Tina Gildwell and Loretta Jaffe.

Architects’ Exhibit
The Architects had a small exhibit with the Theme “It depends on your viewpoint” where they tried to get people to think. “Is your picture window designed for you or your neighbor?” (See cartoon) “The economy size house may be good of itself; but does it fit YOUR needs?”, etc. This is a start in the right direction but we have a long way to go with this program.

Columbus Home Show:
The annual Home Show is sponsored by the Columbus Builders Exchange. The attendance this year was the largest ever, approximately 85,000 according to Mr. James E. Humphreys, Chairman of the Home Show. Mr. John A. Kight was manager this year and has been Manager of the Home Show for 22 years and has continued to improve it each year. The Show was held in the new Merchants and Manufacturers Building on the Ohio State Fair Grounds. This building is a Butler Prefab with Mareta concrete insulated wall panels for exterior walls. 500’ x 150’ (3-50’ Bays) built by Geo. Sheaf & Co. There were 175 exhibitors in 300 booth spaces. Gadget sellers and hucksters were not permitted space this year. The excellent lighting and wide aisle space gave the show a pleasant atmosphere, and we believe it helped contribute to the success of the show.
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Booths

Booths where associations and distributors tried to contribute to the knowledge of the public were as follows: The Columbus Concrete Block Association, Bureau of Lathing and Plastering—Columbus, Ohio, The Architectural Hardware Co., Pittsburgh Plate Glass Co. and The Hayward Co. The Columbus Builders Supply Co. had Laura Zeigler design and make a ceramic piece of a water nymph on a fish for a fountain for their booth. This was an exciting piece and it caused a lot of favorable comment. (sorry no picture to this writing). The Concrete Block Association had a section of wall showing the results of their research. The Howard S. Sterner Co. prominently displayed plans by local Registered Architects (also AIA members) which showed proper detailing and use of their materials and they constantly recommended that the public use the Architect to get good design and good planning.

Harold H. Munger, Architectural Practice
Horace W. Wachter, Educational Committee
Carl C. Britsch, States License Registration & Violations Committee
Horace W. Wachter, Program & Entertainment Committee
Harold C. Munger, Public Relations

The Nominating Committee, consisting of Herman F. Feldstein, Chairman, John P. Macelwane and John N. Richards, will make their recommendations for new officers. In the June report of this magazine, your writer will announce the names of those elected. This year's officers have done an excellent job and I think their names should be again mentioned.

Our Present Officers
President, Karl H. Becker
Vice-President, Horace W. Wachter
Secretary, Harry L. Smith
Treasurer, Byron F. Killinger

Thirty days after the election of officers, in accordance with the By-Laws of the Toledo Chapter, a new Executive Committee must be formed. This year’s committee has been most active. Karl Becker, Horace Wachter, Byron Killinger, Harry Smith, Horace Coy and Herman Feldstein made up this committee.

Zonolite Luncheon

Thursday, May 20, 1954, at the Secor Hotel, under the auspices of the Toledo Chapter, American Institute of Architects, the Zonolite Company is giving a luncheon from noon until 2:00 P.M. on Zonolite. They are showing a new colored movie titled "The Light Weight Champion" which depicts this company’s latest techniques in the use of their products.

Byron F. Killinger—Teacher

Byron F. Killinger has just completed his first stint at teaching. For the past three months, once a week, he has been holding a two hour class on “theory and use in the design of steel and concrete structures.” It has been well attended and anyone interested could have attended this class. There was no charge for the instructions but the “grape-vine” has it that the boys are going to do something nice for Mr. Killinger.

John P. Macelwane attended the April 19th “Building Code Meeting” in Columbus at Governor Lausche’s office. This meeting was in connection with the joint Architects and Engineers Committee, The State Board of Building Standards and the Department of Industrial Relations. Mr. Macelwane said after the meeting that the committee is hopeful that the Ohio Building Code will be modernized by appropriate action within the existing State agencies.

Golf Party Date Changed

Some juggling is in order to rearrange the date of June 15th for the Annual Golf Party. It happens that this meeting occurs during the same time set for the National Convention. The new tentative date is Tuesday, June 22, 1954.

Toledo Chapter
Harold C. Munger
531 Nicholas Building

At the writing of this report, the annual May meeting of the Toledo Chapter has not yet occurred. This meeting is the big business meeting of the year. It is scheduled for Tuesday, May 11th, 8:00 P.M., Toledo Edison Club Rooms. The purpose of the meeting is for the election of officers as well as appointing delegates to the National Convention in Boston. There will also be reports from Committee Chairmen on the progress of their committees in this past year. The following Chairmen will report on their committees:

Horace Coy, Legislative Committee;
Michael B. O’Shea, Building Code
Byron F. Killinger, Membership Committee

THE MAY 1954 OHIO ARCHITECT 33
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Architect Cowden gives us this month, (in place of his interesting Dayton Chapter News), that article on Architect Harry I. Schenck, FAIA Dayton, who has been raised to Fellowship. You will find this on page 18.

Eastern Ohio Chapter

Richard N. Zuber AIA
255 East State Street, Alliance

April Meeting Held in Pittsburgh

The April meeting of the Eastern Ohio Chapter of the AIA was held in the Auditorium of the Alcoa Bldg., Pittsburgh, Pa. Our host was the Aluminum Company of America, ably represented by Darrell Albrecht and Richard Davis.

The following brief summary of our enjoyable Saturday outing cannot possibly do it justice. Those who could not attend really missed it! Chartered coach on train leaving Akron, Kent, Warren, with breakfast in Youngstown. Upon arrival in Pittsburgh, by cab to Wm. Penn Hotel for a delicious luncheon as guests of Alcoa.

We were pleased to have a good turnout of students from Kent State University.

Pictures taken, then a meeting of the Eastern Ohio Chapter, followed by a movie of the building construction with interesting commentary and explanation by one of the Alcoa representatives.

Eighty Present

The eighty there present divided into small groups for a guided tour of the building. The Architects lingered long in the beautiful penthouse suite with its paneled walls, marble fireplaces, rich carpeting and elaborate terraces. The Architects showed appreciation of the simplicity and excellence of the contemporary design. This day will be a pleasant memory and inspiration to our members and the wives.

Committee Reports:

The nominating committee submitted a slate of officers for our June meeting in New Philadelphia.

Boyd Huff gave a report on Board of Building Standards meeting. E. W. Dykes submitted a written report on the publications committee meeting. Walter Damon reported on Building Code Committee.

We are pleased to welcome into the chapter as Associate Members: Ralph A. Goodenberger, Earl Warren Neff.

There is on file application for Corporate Membership for Kenneth Frasher Wiley, proposed by Burt Stevens and John F. Suppes.

Boston Convention Delegates:

The delegates to Boston Convention chosen by the Executive Committee were read as follows:

Frank Smith, Sr., Richard Zuber, Joseph Morbito, Burt Stevens, Richard Lawrence.

Business Meeting:

The June meeting of the Architects of E.O.C. will be held in New Philadelphia with the election of officers.

Charles Marr gets new honors:

Mr. and Mrs. Charles Marr of New Philadelphia were recently made grandparents of a new son, Bruce Marr Lacy, who is the first child of Charlie’s daughter and son-in-law, the David Lacy’s of New Philadelphia.

It is with regret that the Chapter notes the passing of Robert J. Keich, 1811 Estabrook Ave., N.W., Warren, O. on May 9, 1954. Mr. Keich was the Senior member in the firm of Keich, O’Brien & Steiner. He started practicing Architecture in 1916 in Warren. Among his outstanding work was:


Mr. Keich is survived by one son, Ronald, who resides in Warren.

(Continued from page 22)

Canton Home Show

The Bathroom

the den. A corridor wall showed various kinds of prefinished plywood. The bathroom walls and ceiling were of light blue marsh tile and planks, with pink plumbing fixtures. Flooring in the kitchen was Robbins Vinyl Tile while other areas featured prefinished Bruce flooring, linoleum, and Sparta Ceramic Tile.

Contemporary Furniture

Contemporary furniture and lighting fixtures were chosen to complete the house. A plastic covered patio complete with outdoor furniture, a brick planting box and a Jaguar sports car in the carport extended the realistic appearance outside the house.”

[Editors Note—We are indebted to Merrill C. Wolfe, General Manager, Canton Floors Inc. for this interesting article.]
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Ed Stapleford

Recent Changes

Mr. Stuart H. Stapleford has joined the staff of Marietta Concrete Corp., Hollywood, Fla., manufacturers of precast concrete product slabs and wall panels. He was formerly with Howard S. Sterner, Columbus, manufacturers representatives of central Ohio of known building products. Mr. Stapleford's many architect friends wish him the very best in his new position.

Cleveland Architect Designs

Architect Ray H. Latimer of Kleine, Latimer & Lesko designed the model home currently being shown by the Builders Exchange, Cleveland. This in Westlake. See it this month and notice the Barber Colman Overdoors—garage doors. They blend into the architecture of the house.

Mr. James B. Leibrock has joined the staff of the Cleveland Home Builders Association. He was formerly industrial relations supervisor of Thompson Products of Cleveland. Mr. Leibrock will work with membership and labor statistics.

Draftsmen, Let Us Know You—

Architectural draftsmen, let us know who you are and where you are. We will see to it that you receive a copy of the OHIO ARCHITECT each month.

75th Anniversary

Is a long, long time to be continuously in business. We congratulate The Adams Loos Boiler Works Co. of Toledo. They are the distributors in Toledo and northwestern Ohio for the Modernfold Door.

Churches Spend More On Education Units

Protestant churches are spending nearly 50% of their new construction dollars for education units, according to a poll by CHURCH MANAGEMENT of 250 churches which are erecting sanctuary and education units in the 1953-54 building season.

According to Dr. William H. Leach, Editorial Director of CHURCH MANAGEMENT, up to post war years it was customary for churches to spend seventy-five to eighty percent of their new church building budget for the sanctuary with only a minor consideration being given to an adequate educational unit.

Entertain Architects

Collinwood Shale Brick & Supply Co., Cleveland, Herbert C. Moatz, Jr., Vice President, gave a most delightful dinner party for Cleveland Architects last month at Cleveland's University Club.

Herb hopes all learned more about Owens-Illinois glass block for which he is Cleveland and northeastern Ohio distributor.

Mr. James R. Piatt succeeded Mr. Neighbor as Regional Director of the Structural Clay Products Institute. Mr. Piatt came to Cleveland from their New England Region. Both are located in Canton.

Promotions

Mr. Jack G. Neighbor assumed the position of Executive Director of the Facing Tile Institute which includes in its membership manufacturers from the entire U. S. His office is in Canton, O.

Business Outlook—

A quotable quote from the Housing Letter of International Statistics Bureau's Housing Institute: "We are definitely approaching the bottom of the current business decline. Recovery is in the air."

According to Dodge Reports, published by F. W. Dodge Corp., construction contract awards in March for future construction were the highest in Dodge's 63 year history.

A recent disclosure showed that $9,603,891,000 were spent on building construction during 1953, the second highest in history. The most spent was in 1950, $10,480,350,000. Most of the money during 1953 was spent on residential construction—$5,023,225,000. Alterations and repairs accounted for $1,250,197,000. The remainder went for nonresidential building.

Architects like Ohio Architect

From Rollin Rossler, AIA Dayton architect, comes a request for additional copies of April issue containing work from his office—The Parkmoor Drive-in restaurant.
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These homes shown in conjunction with the Cleveland Builder's Exchange "Idea Home" demonstration. Dates May 23 through June 6.

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