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THE EAST OHIO GAS COMPANY
IN THIS ISSUE

The Work of Garfield, Harris, Robinson & Schafer, Cleveland Architects, Celebrating Their Fiftieth Year in Continuous Business 7-17

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THE FEBRUARY 1955 OHIO ARCHITECT

5
This Eighty Year Old Company

Salutes

Garfield-Harris-Robinson & Schafer

on their

Fiftieth Birthday

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THE HUNKIN-CONKEY CONSTRUCTION COMPANY

CLEVELAND, OHIO
Architect Foursome: Seated, Abram Garfield (left), George Harris. Standing, Alex Robinson (left), Gilbert Schafer.
Architectural firm of Garfield, Harris, Robinson & Schafer, Cleveland. This year celebrating their 50 years of architectural practice.

It is a rare event when an architectural firm passes its fiftieth year as a continuing organization. It is also rare when an architectural firm can exhibit its work publicly and in a comprehensive manner. On the occasion of the former, The Cleveland Institute of Art invited the Garfield, Harris, Robinson and Schafer office to prepare an exhibit, a portion of which is shown in the following pages and on the cover of this issue.

50 Years of Architectural Practice
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Cleveland
Through the vagaries of styles and the vicissitudes of wars and depressions, a well-known Cleveland architectural firm looks back over a half century of activity.

Garfield, Harris, Robinson & Schafer • Architects

The past fifty years of architectural practice in America covers a period of great change, socially, culturally and technically. The exhibit was arranged to be something of a cross-section of this change and to appeal to the observer's awareness of the processes of growth of his American culture.
Congratulations to
Garfield-Harris-Robinson & Schafer
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Your 50th Year of Architectural Practice

The Sam W. Emerson Co.
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Additions and Alterations

May we render our respects to

GARFIELD,
HARRIS,
ROBINSON
and
SCHAFER,

Cleveland Architects,
who are this year celebrating their

50 years
in Architectural practice

THE
JOHNS-MANVILLE
SALES CORP.
of Cleveland

Of a company now 96 years young,
tenders its appreciation to the
Cleveland Architectural Concern
this year celebrating its
50 YEARS
of continuous business.

GARFIELD, HARRIS, ROBINSON & SCHAFER
"The first job was a barn somewhere on Magnolia for Dr. Williamson. I believe that the cost of this building was about Twenty-Five Hundred Dollars. Arthur Hannon came in a short time afterwards and wanted to be a draughtsman. I told him that I could not pay him anything but he claimed that he did not care."

Mr. Garfield

"Milton Dyer had come to town about 1900 and he is the only architect still living in Cleveland whom I knew up to 1905. During the decade up to 1914 a good deal of building went on in Cleveland. The Post Office on Superior Avenue; the Rockefeller Building by Knox and Elliott; the Hippodrome and two large buildings on St. Clair Avenue by the same Architects; the Art Museum by Hubbell and Benes, and also (by them) the old Historical Library, the existing Institute of Art and the Citizens Building."

Mr. Garfield
In a decade split by a war, the firm's work widened in breadth to include collegiate projects and war housing as well as residential and commercial work. The romanticism which persistently colored the character of the larger houses was temporarily replaced by a prudent simplicity in the war-time buildings.

"During the period of the war we gave up a half of our offices in The National City Building to the Red Cross and moved the draughting room into the Reception Room. We had a Government job in Lorain, building some two hundred and fifty single and double houses for the Shipping Board."

Mr. Garfield
For attention to texture, shade and shadow and variety of forms, the residences of the "Twenties" strongly medieval in flavor, could hardly be surpassed. 1930 generally closed an era of grandiose construction, and the architectural profession fell into a period of lean years, along with everyone else.

In the active "Twenties" the office engaged in a variety of projects cast in a variety of forms. Over all America the eclectic spirit reigned, but out of these explorations into Gothic, Tudor and Classic there emerged something new and expressively functional seen particularly well in the swimming pool for D. S. Blossom, 1930.
"The beginning of the decade of 1934 to 1944 was in the deepest part of the depression. Architects, Engineers and Builders were almost completely out of work. An arrangement was made in Cleveland with C.W.A. by which some four or five hundred of these men were employed measuring low grade houses, which might at some time be torn down for large groups of housing. I was put in charge of this work and managed to get the first pay checks into their hands one week before Christmas of 1934."

Mr. Garfield

To keep occupied during the "mid-thirties" many architects indulged in sketching impressive, but never-to-be-built projects. Others accepted the Government's invitation to measure and record our National Treasury of Historical Buildings. Somehow this office weathered these years of minor activity; they engaged in the Pebble Hill Estate Plantation in Georgia, which was thought to be the largest private job in the U. S. then underway.

With World War II the demands upon architects greatly increased. Among several important contributions to war-time building, the Community at Windham, Ohio, for the Ravenna Arsenal was the largest. With speed and scarcity factors limiting design, a certain drama emerged from the austerity demanded along with new constructional techniques.

Woodhill Homes, Cleveland Metropolitan Housing Authority, 1939

Laboratory, U. S. Corps of Engineers, Wright Field, Dayton, 1942

School, Federal Public Housing Authority, Windham, Ohio, 1943
The War placed a moratorium on certain categories of building, so that, from 1946 onward, the office was busily engaged in a variety of commercial and institutional projects representing a greatly pent-up demand and the continued economic expansion of the Great Lakes District. Only the harrassments of material shortages and rationing remained to plague specifications and timing.
After the war every phase of building demanded the office’s attention with some sharp breaks with tradition being encouraged by railroad work and new structural forms such as the well-known quonset frame.

Public buildings, banking offices, hospitals, stores, telephone buildings and industrial plants constitute a major part of the firm’s efforts to the present. It is, perhaps, significant architecturally, to note the general development of a contemporary idiom juxtaposed with an occasional strongly representational style, generally the Georgian.
In the Spring of 1905 Abram Garfield left the office of Frank Meade to open one of his own. Over the succeeding years many personalities have come into the firm, some to stay, some to move on, some to open offices of their own in Cleveland and elsewhere. Meanwhile the organization has grown to comprise today nearly forty persons, which places it among the larger-sized offices both locally and nationally.

During this time the firm has concerned itself with over 1300 projects, ranging from the alteration of a residential kitchen to the drawings and supervision of a large hospital. Now the office begins its second half-century of activity with a variety of projects on the drafting boards.
Annual National Church Architectural Conference

Committee on Public Information: Junior W. Everhard, Cleveland, Ohio; Chairman; Anthony B. Ferrara, Washington, D.C.; H. Walter Damon, Youngstown, Ohio; Walter J. Webel, Shaker Heights, Ohio.


2. Tours and Arrangements, Charles F. Cellarius, Cincinnati, Ohio.

Highlights of the Guild’s 15th Anniversary will be the annual exhibit of current church architecture and the seminar on church school planning.

This year The Bureau of Church Building is observing its twentieth anniversary. During this period, the Bureau has served churches, large and small, by the thousands in every state of the Union and Canada, and has had some part in certain special projects overseas.

Wednesday is reserved for Registration, Luncheon, Business Sessions and a Seminar. Program events and joint luncheons will provide Architects, Churchmen and Denominational Leaders an opportunity to discuss vital church planning problems. Free time is intended to give time to view and discuss exhibits and to see the trends in church design. Clergy, building committee personnel and architects are invited to attend program events and to see the exhibits.

Tours
Two bus tours have been scheduled on separate days to allow participation in both. They will include the most interesting churches in Cincinnati which have been selected for interest to architects, clergymen and their wives. The price of each tour is $2.00.

Exhibits
There are four types of architectural exhibits in this Annual Church Architectural and Allied Arts Exhibition.

1. Churches seating over 300.
2. Churches seating less than 300.
3. Hypothetical Churches.
4. The Allied Arts Church Crafts Exhibit.

LEADING ARCHITECTS

Leading architects from all parts of the country will attend with church specialists and ministers, for this three day conference on the problems and challenges of a boom in church construction that is expected to top all records for the third year in succession.

More than 200 delegates are expected. Stressing the magnitude of the construction boom, Dr. Harry Atkinson, director of the Bureau of Church Building, reported that a recent survey by the National Council of Churches disclosed that six major Protestant denominations spent more than a third of their current income for church building last year. Total U.S. expenditures for new churches and for remodeling and replacing out-dated buildings, he said, rose from $472,000,000 in 1953 to $588,000,000 in 1954, and will undoubtedly go well over $600,000,000 this year.

The conference will single out for recognition one American who has done most during the year to further good church architecture. Special awards will also be given to architects who have designed the year’s most outstanding new churches.

Architects from all over the U.S. submit models, blueprints, drawings, and photographs of churches built during the last year, currently under construction, or planned for a hypothetical congregation. Awards for outstanding designs are given by a conference jury of architects and church representatives. The entire exhibit will be available for viewing at regional meetings later.

The Conover award is presented at the final session of the conference to the individual chosen for a particularly distinguished contribution to church architecture. The annual award in 1953 was given to Mr. Elbert M. Conover, former director of the Bureau of Church Building.

During the conference, a panel of architects and churchmen will devote one session to “Today’s Churches for Tomorrow,” a discussion of new architecture and building methods. Panel members will be Mr. T. Norman Mansell, Philadelphia architect who is chairman of the joint conference, and three New Yorkers: Mr. Maurice R. Salo, architect and secretary of the Church Architectural Guild; the Rev. Marvin P. Halverson, executive director of the Department of Worship and the Arts, National Council of Churches; and Dr. Clarence W. Hall, executive editor of “The Christian Herald,” and author of a recent national magazine article on U.S. churches.

Other major topics slated for discussion by the delegates are the headaches of a church building committee, in terms of finance, community religious needs, and planning for the congregation’s religious and recreational activities; and a special report on standards and planning for religious education classrooms and equipment.

Special features of the three-day gathering include tours to Cincinnati churches, and the premiere of a sound film in color, “Singing Towers,” on church bells and carillons, with narration by radio announcer Milton Cross.

Among the noted architects and church delegates taking part in the conference discussions will be Dr. Arland A. Dirlam, Boston, president of the Church Architectural Guild; the Rev. Virgil E. Foster, Chicago, editor of the “International Journal of Religious Education”; Mr. Anthony B. Ferrara, architect, of Washington, D. C.; Dr. John R. Scottford, Mount Vernon, N. Y., author of many articles on church buildings and the Rev. Darby Betsis, Canon Precentor of the Cathedral of St. John the Divine in New York City.

Registration and Reservations

All who participate in meals and tours must register.

Registration fee for each architect, $5.00, his wife, $3.00. Send registration at once to Walter J. Webel, Registrar, 17405 Scottsdale Blvd., Cleveland 20, Ohio.

It is recommended that early registration at the Netherland Plaza Hotel from a block of rooms reserved for Guild and Bureau use be made.

Here Is the Program

Wednesday, February 23rd, 1955

12:30 P.M.-2:30 P.M. Joint Opening Luncheon—Pavilion Caprice

Invocation—The Rev. B. Bruce Whittemore

For Guild, Bureau and Friends

Greetings from Cincinnati—Charles F. Cellarius

Greetings from—The National Council of Churches, Bureau of Church Building—Dr. Harry Atkinson, Director

Greetings from—The Church Architectural Guild of America—Dr. Arland A. Dirlam, President

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18 THE FEBRUARY 1955 OHIO ARCHITECT
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2:30 P.M.-5:00 P.M. **Guild Business Meeting**—Parlor I
15th Anniversary of the Guild
Call to Order—President Arland A. Dirlam
Note: Bureau meets separately
Secretary's Report—Maurice R. Salo
Treasurer's Report—Harry E. Warren
President's Welcome to Members
Standing Committee Reports
- Membership
- Education
- Finance
- Public Information
- By-laws
- Library
Special Committee Reports
- Program Committee
- Exhibition Committee
- Others
- New Business
- Nominations and Elections
Adjournment

2:30 P.M.-5:00 P.M. **Annual Meeting—Bureau of Church Building**
Call to Order—Chairman of the Board of Managers, Dr. Ralph S. Weiler
Introduction of New Members and Guests
Adoption of Order of Business
Reading of Minutes of Previous Meeting
Report of Executive Director—C. Harry Atkinson
Report of Finance Committee—Dr. Lincoln Wadsworth, Chairman
  a. Fiscal year ending 1954
  b. Budget for the year 1955
Reports of Standing Committees
New Business
Adjournment

5:00 P.M.-8:00 P.M. **Free Time—Dinner, and Viewing of the Exhibition placed in Pavilion Caprice Promenade—Fourth Floor**

8:00 P.M.-10:00 P.M. **Seminar—Pavilion Caprice**
Subject—"The Headaches of a Building Committee." A realistic demonstration of the problems facing a Building Committee—No punches pulled.
Introduction—The Rev. C. Harry Atkinson
Committee Chairman—Wm. Kincaid Newman
Committee Members—The Rev. Henry Shillington, Dr. John B. Scofield, The Rev. Robert Clyde Yarborough, Virgil Foster, George W. Trout
Architects to be Interviewed
- Anthony B. Ferrara
- Harold E. Wagener
- Denominational Consultant
- The Rev. Richard MacCarroll
- The Fund Raiser
- O. James Sowell, Wells Organization
- Thomas S. Morgan, Jr., Martz & Lindy

**Thursday, February 24th, 1955**
10:00 A.M.-Noon **Open Forum—Pavilion Caprice**
Guild, Bureau and Friends
Moderator—The Rev. Edward S. Frey
Subject: "Today's Church for Tomorrow—Meeting the needs of the church area of responsibility."

**Panel Members:**
- Dr. Clarence W. Hall
- Rev. Marvin P. Halverson
- T. Norman Mansell
- Maurice R. Salo

Questions from the floor

12:15 P.M.-2:00 P.M. **Joint Luncheon—Pavilion Caprice**
Guild, Bureau and Friends
Master of Ceremonies—Dr. Arland A. Dirlam
Invocation—The Rev. David R. Thornberry
Luncheon

Introduction—President, Cincinnati Chapter American Institute of Architects
"Old Presidents Never Die"—by the Guild's three Past Presidents—Hensel Fink, Wm. H. Thompson, T. Norman Mansell
Announcement of Bus Tours—Charles F. Cellarius

2:15 P.M.-6:00 P.M. **Bus Tour A—See Schedule**
Cincinnati Church Buildings

6:00 P.M.-7:45 P.M. **Free Time and Viewing of**
(Continued on Page 25)
The January meeting consisted of a panel discussion on the merits and problems of collaboration in the allied arts. Moderated by Mr. William Milliken, Director of the Cleveland Museum of Art, the panel was composed of Messrs. Riemer (landscape architect), Schoenfeld (city planner), McVey (sculptor), Probalo (interior decorator), Outcalt (architect), and Riba (muralist). Each of these representatives from allied arts was given three minutes to discuss the collaborative problem from his own point of view, and it soon became obvious that everyone agreed that collaboration was desirable and that there should be more of it.

Two important aspects of the problem, however, did become apparent during the rebuttal: 1) should a percentage of the cost of a building be set aside for the arts, and 2) is our mechanical economy sacrificing culture? The discussion that followed seemed to result in the opinion that people always want more building than their money can afford anyway, and adding the cost of art work often seems an additional unnecessary expense. Americans, unlike Europeans, don't seem to feel that integration of the arts with architecture is a necessity, or even especially desirable. To overcome this feeling, the artist as well as the architect must do a selling job, convincing the public—and more particularly the individual client—on the importance of integrated design.

The success of the meeting and the large attendance indicated the general appeal of this type of program.

Getting ready for the conventions that seem to be looming before the Cleveland Chapter, the Women's Committee, under the chairmanship of Mrs. Byers Hays and Mrs. Frank Draz, held a get-acquainted tea on January 26th. The gals are getting an early start on planning their part of next October's ASO Convention, to be held in Cleveland, and may even be scouting around in preparation for the National Convention in 1958. . . . George Mayer has been named chairman of the chapter's convention committee, and will also be the local chairman for the Centennial Observance of the AIA's 100th birthday, in 1957. . . . Alexander Robinson III has been named by the Institute to be national chairman of the centennial proceedings.

Announcement has been made that the Chapter has supplied nine members to serve on the Cleveland Chamber of Commerce Awards Committee. Each year the Chapter commends local construction for good building design, presenting awards in the fields of apartment housing, commercial and industrial work.

The time of year has almost arrived when Greater Cleveland annually braves itself for the Home and Flower Show . . . to be held from February 26th to March 6th. The architects' house, designed by Onnie Mankki, has been approved by the executive committee and construction of the house in Public Auditorium will soon begin.

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Cleveland Chapter

Arlyn C. Neiswander
19209 Wickfield Avenue

Cincinnati Chapter

Frederic H. Kock AIA
1824 Carew Tower

Chapter Holds Annual Election

Hugh Gorriett, chairman of the nominating committee, assisted by George Marshall Martin and Henry Bettman, presented suggested candidates for the 1955 election at the annual chapter meeting on January 18th. After members were invited to make further nominations from the floor, those present unanimously elected hard-working program chairman E. C. Landberg as their new president.

Other officers elected include Ralph Hetterich of Hamilton, Ohio, vice president; Joseph M. Lyle, secretary, and William S. Arend, treasurer. Retiring president Kock was elected to the Board of Directors.

President Landberg took the platform to receive his badge of office: a turned, inscribed gavel made some years ago from a timber of the original White House roof.

A partial list of appointees made by the incoming president at press time are members of the A.I.A. Centennial committee who will work with Regional Director Kastendieck, and delegates to the fifth Great Lakes Regional Council in Louisville this Spring. The newly organized committee on the Preservation of Historical Buildings will be headed by C. R. Strong. Walter Shebiss was appointed Membership Committee chairman. Upon acceptance, all new members of standing committees will be listed and copies mailed to the membership at large.

Report Brings Praise

Dr. Howard Fabing, chairman of the Longview citizens committee, recently requested chapter assistance in securing facts needed to prepare legislation for relieving over-crowded conditions at the Longview Hospital in Cincinnati. It was felt that an investigation and report by a professional organization would be helpful.

A chapter committee was appointed and spent considerable time evaluating the immediate and long-range needs of the institution, and prepared cost estimates. Submitted in the form of a report and as a chapter-sponsored document, this study was used by Hamilton County representatives to the state legislature in preparing necessary appropriation bills.
Newspaper publicity and expressions of appreciation by citizens interested in Longview gave the chapter a public relations impetus which the committee felt was well worth the time involved. Members of the committee consisted of Edward H. Kruckemeyer, Bernard Pepinsky, George F. Roth, Jr. and George Garries.

Producers’ Council Luncheon

Local A.I.A. members received individual telephone invitations by members of the Producers’ Council to attend the January 27th luncheon meeting at the Cincinnati Club. Called the “California Plan,” each Council member was given the names of two architects for personal contact. The resulting attendance was gratifying.

City Manager Harrell spoke on the value of, and needed action on Cincinnati’s Master Plan.

Authority On Church Window Design to Speak

John Riordan, expert and authority on church windows and leaded glass techniques, will be guest speaker at the February meeting of the Chapter. He will illustrate his talk with colored films showing glass manufacturing processes, preparation of cartoons and designs in the shop, fabrication procedures and final installation problems.

Types of cathedral glass will be on exhibition. The history of the art and recent contemporary designs will be discussed.

Melvin C. Frank has been invited to attend and will outline matters of interest being planned and conducted on the state level. Dinner and short business meeting will be included as part of the program.

NEW PRESIDENT CINCINNATI CHAPTER, TAKES OFFICE


STANDING COMMITTEES—CINCINNATI CHAPTER

Membership: Sheblessy, Garties, Diebel
Practice of Architecture: Roth, Strong, Pepinsky, Pyle
Relations with Construction Industry: Becker, Stockdale, Hair
Public Relations: Garriott, Elliston, Strauss
Education and Registration: Potter, Hargrave, Schatz
Publicity: Schrand, Grau, McDonald, Goetz
Allied Arts: Baxter, Martin, Schmeling, Bertsch
Civic Design: Pickering, Bettman, Tyler
Competitions: Dombar, Cellarius, Memoli
Program: Kock, Findlater, Fox
Student Associateship & Competitions: Iuen, Wertz, Holtmeier

SPECIAL COMMITTEES

Extension of Private Practice: Bertsch, Felsberg, Shorr
Policy in Small Home Field: Strauss, Cordes, Hanscom
Local Building Code: Arend, Baxter, Memoli, Bosworth
Civilian Defense: Kock
State Building Code: Goetz
Chapter Affairs: Hetterick
Preservation of Historical Buildings: Strong
Centennial Committee: Pickering, Cellarius, Martin
Delegates to Regional Convention: Londberg, Kock, Schrand
Church Exhibit and Hanging Committee: Pyle, Dombar, Findlater
Schrand, Hargrave, Maxfield, Ritterholtz
Tour Committee—Guild of Church Architects: Schulte, Dombar, Findlater

A. S. O. Convention Committee: Schrand, Hargrave, Goetz
Names in bold face are Chairmen of these Committees.
Ohio State Board Building Standards

The petition for approval of wire glass skylights in school buildings was submitted by Auferoth & Fanning seeking a ruling for artificial light research data and will be considered at a later date. The petition and mechanical ventilation in interior toilet rooms, shower rooms, buildings declared equivalent to the present regulation which requires windows. This petition was referred to committee for proper wording and ruling form and number. It will appear later for public hearing and final action.

The Columbus Chapter Executive Committee has appointed the following committee chairmen for 1955: Loren J. Staker, A.I.A., Legislative; Gil Coddington, A.I.A., Professional Relations; Noverre Muscon, A.I.A., Public Improvement; Wm. E. Linch, A.I.A., Public Relations; Ralph Kempson, A.I.A., Registration; Perry Borchers, A.I.A., Civil Defense; Elliott L. Whitaker, A.I.A., Education; and George Clark, A.I.A., Preservation Officer.

The Columbus Builders Exchange held its annual election of officers January 3rd. The architects were represented ably by the following: Robert D. Rush, A.I.A., was elected President; Charles W. Cloud, A.I.A., and Paul Winters, A.I.A., were elected Directors.

The Columbus Chapter A.I.A. held a joint meeting with the Producers Council on January 24th at the Seneca Hotel. The subject of Product Literature was thoroughly discussed.

Product Literature Judgment Results:

**CLASS I**
1st Structural Clay Products Institute "Brick & Tile Engineering", "Reinforced Brick Masonry" and Technical notes.
2nd Overly FIREDOORater.
3rd Kencork Architects Handbook.
4th Westinghouse—Hospital Electrical Planning.

**CLASS II**
1st Truscon Metal Windows and Doors.
2nd Pittsburgh Plate Glass—Store Front details.
3rd Mills Movable Metal Walls.
4th Zonolite—Systems of Light Weight Construction.

**CLASS III**
1st Aluminum Company of America—Architectural Achievements.
2nd Otis Elevator Co.—Escalators.
3rd Mosaic Tile Co.—Series of Brochures.
4th Pittsburgh Plate Glass Co.—Glamour with glass.

**CLASS IV**
1st Crane Co.—Series on Plumbing fixtures.
2nd Pittsburgh Plate Glass Co.—Store Front details.
3rd Structural Clay Products Institute.
4th Owens-Corning—Fiberglas.

The Jury:
George Clark, A.I.A., Chairman
Carl Bentz, A.I.A.
Earl Cleland, A.I.A.
Tim Armstrong, A.I.A.
Ed Kromer, A.I.A.

A discussion followed under the direction of George Clark, who introduced Mr. Leonard Mayfield, A.I.A., an architectural advisor for F. W. Dodge, Corp. Sweets Catalog Division and Mr. George A. Reed, Advertising Manager for Sweets Catalog of the Cincinnati, Ohio office.

They presented the architectural catalogs place in Advertising after which the meeting was opened for questions. It was agreed that most (80%) of the literature mailed to architects is thrown away because it is of no value to the architect. The majority of the catalogs in Sweets do provide most information desired but they still lack information regarding local sales representatives and distributors. It is very discouraging for an architect to specify what a catalogue has convinced him is a good material only to discover the material is not distributed in his area. The manufacturer has wasted his money for catalog distribution. The architect may or may not spend hours trying to locate local suppliers.

The New State Office Building is continuing to gain favor and support as the Ohio Legislature checks ways and means of acquiring an adequate site and money for the new building. The Office Housing Commission of the Legislature will have definite recommendations ready before the deadline for introduction of all bills in both houses this session which is February 14th. Indications are that the legislation will call for $15,000,000.00 out of surplus funds. 7000 workers scattered in 27 Columbus locations would be centered in the downtown area if this building is constructed. Offstreet parking for the building is a mandatory requirement by the commission. Studies of other cities solutions to similar problems are being made.

**Proposed Building Code for the State of Ohio**

Phoning Mr. Petibone before going to press we were told he had no information to release at this time. He is working on a bill, but it is not far enough along to release material now. He hopes to have this later.

— E. B. Stapleford & Sons, Inc.

Dayton Chapter

Craighead Cowden AIA
310 Keith Building

The last meeting of the Dayton Chapter was held January 19th. The meeting was sponsored by the Blommel Sign Company in the interest of closer cooperation between architects and sign craftsmen, and was a successful meeting with an unusually large number of the Dayton architects present. The Blommel Company, the largest local fabricators of neon and electric signs, entertained the group in their building on East Fifth Street where their shop and offices are located.

After dinner, Mr. W. E. Blommel, the president of the company and our host for the evening, outlined his suggestions for furthering cooperation and mentioned a number of the successful jobs on which they were able to work with architects while the initial building plans were being crystallized. Other guests and speakers were Maurice Ely, Secretary of the National Electric Sign Association, Dave Swarmsdell, Vice-President of the trade magazine "Signs of the Times," and D. R. Soeder, editor of the magazine. The program included projection of colored slides of national sign competition winners for the past several years.

This is one type of meeting which the chapter members always enjoy, and we would like to see more of them. Signs have become a major factor in the design of both new and old buildings, and the general landscape. Certainly they could be made better looking and more forceful if their presence were considered part of the architectural composition of a building or area, with allowances both in design and money, made for them at the beginning of a project. We are fortunate in having the Blommel Sign Company realize this situation and be willing to take this lead in working with architects to provide the best design and advertising value for the clients.
The Toledo Chapter, A.I.A. Dinner Meeting, Tuesday, January 11th, 6:30 P.M., Northwood Inn, was a huge success. This was a meeting at which the Chapter and its members split the cost of the very delicious steak dinner. A very important business meeting was held after the dinner. The guest of honor for the occasion was Mr. Raymond Kutendieck, our Great Lakes A.I.A. Regional Director. The Program Committee, headed by Mr. Horace Coy, can again be congratulated. At this meeting the winners of the Toledo Chapter contest for a new Chapter letterhead were announced. The winners are as follows:

1st prize—William Reifert
2nd prize—Nelson Thal
3rd prize—Robert Trotter

Many important matters of business were discussed and settled. The following week, on Monday, January 17th, in the Ballroom of the Park Lane Hotel, the Producers’ Council entertained the architects at its January meeting. They created much interest in this meeting with their announcement of same which read as follows: “Program—SECRET—A Toledo Chapter First!” “(You have never seen this before)”. The moderator for the evening was Mr. W. G. Mehlow, Vice-President of the Producers’ Council, Toledo Chapter. Cocktails were served before dinner. It turned out that this big secret of “A Toledo Chapter First!”, that no one had ever seen before, was a skit put on by two Toledo Chapter, A.I.A. members—Mr. Gunther H. B. Lubeck and Mr. Frank E. Poseler, and two Producers’ Council members—Mr. John Hilton and Mr. Robert Fox. The skit was quite a satire on the type of reception a sales representative meets when he calls on a typical Toledo architect’s office. We use “typical” with reservation. The skit was very humorous but just a bit on the hammy side. Following this “light comedy”, John N. Richards gave a speech on the six points that a sales representative should remember when calling on an architect. Following his speech Mr. Roy W. Anderson of Libbey-Owens-Ford Company gave a rebuttal on the points which the architect should remember when listening to a sales representative.

The regular February meeting of the Toledo Chapter, A.I.A., was held the evening of February 8th, on the 4th Floor of the Toledo Edison Company. Meeting was called at 8:00 P.M. This was strictly a business meeting at which many important items of business were determined.

The week of February 20th to 26th, set aside as National Engineers Week, will see many of the Toledo Chapter firms participating with the engineers in displays and programs. A part of the program this year will consist of spot announcements and statements on radio and television about architects and engineers. The radio and television people have promised co-operation in this program.

On Wednesday, March 9th, the Adam Loos Company will sponsor a dinner meeting at the Secor Hotel for the Toledo Chapter. At this function, the Chapter will conduct its regular business meeting and also hear from the representatives of the various products handled by the Adam Loos Company.

On February 7, 1955, the Toledo Chapter Executive Committee met in the Maumee Room of the Commodore Perry Hotel to discuss problems pertinent to the regular February meeting.

On February 18th, the Examining Board of Ohio held their preliminary meeting prior to the March examinations. Representing Toledo was Harold H. Munger, President of the State Board of Examiners.

On January 26th, Secor Hotel, cocktails at 6:00, dinner at 7:00, was held the Second Annual Banquet given by the Toledo Area Lath and Plaster Promotional Committee. The Mayor and many outstanding people from all over the country were present at this banquet, together with representatives from labor, management and industry. All architectural firms of the city were represented. We understand that the Lath and Plaster Industry is conducting quite a program in an effort to come back into the building picture and compete against dry wall construction, with Toledo and its area lath and plaster group being one of the leaders in the country in this program.

Peterson, Hoffman & Associates, Architects and Engineers, have announced the appointment of two new associates. One of these new associates is Richard M. Troy, an architect who has been on their staff since 1951. Richard holds a degree of Bachelor of Architecture from Ohio State University and is a registered architect in Ohio and is a member of the American Institute of Architects.

Many Toledo Chapter architects attended the annual exhibit of the National Association of Home Builders at the Shermand and Hilton Hotels in Chicago, January 16th through 20th, 1955. This exhibit covered all phases of building. It was particularly interesting to architects, engineers, contractors, material suppliers and financial people.

The American Society of Heating and Air Conditioning Employees, Inc., Toledo Chapter, invited representatives from architectural offices of the city to attend their “high velocity air distribution” meeting, Monday, February 7th at the Elks Club. The meeting consisted of a social hour, dinner and then business.

Several of the Chapter members planned to attend the February 3rd conferences at the Southern Hotel, Columbus, Ohio, on Audio-Visual Education. There were both morning and afternoon sessions, mostly composed of presentations and panel discussions.

Eastern Ohio Chapter

Our chapter is sending out a news bulletin to its members for the months no meetings are held. The following is a summary of the latest news bulletin which you can use for publication in the Ohio Architect. If you want news of the meeting that will be held in Kent for this issue I can send it to you by Feb. 20, will you let me know, otherwise I will send it in for the March issue.

February Meeting

The next chapter meeting will be Thursday, February 17, at Kent State University. The new Student Chapter, sponsored by our Chapter will come into being. The chapter charter will be presented and the approximately 30 members will be welcomed into the first step toward full membership in our professional society. Dinner and meeting will be held in the Student Union Bldg. ballroom. Ladies, as usual, are invited to this meeting.

Meeting arrangements are being made by the students under the direction of Faculty Advisor, Joe Morbito. Joe and Chapter Counselor, (Continued on Page 25)
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N E Ohio Chapter
(Continued from Page 23)

Treston Sagadenczy are responsible for the formation of the student group and it will be the responsibility of Eastern Ohio to encourage and give guidance to these embryo architects. Joe has been doing a fine job in the expansion of the architectural department and the student chapter will be beneficial both to the school and the Institute.

Newest Members
Most recent new corporate member of Eastern Ohio is Alfred W. Peterson of Akron. Al moved up from associate as of Nov. 15. He is with Firestone and Cassidy.

New Associate member is David E. Denison of Youngstown, associated with Damon, Worley and Samuels. He is a graduate of Ohio State and received his state registration in Dec. 1952.

Eastern Ohio Chapter Luck Holds Up
Prexy Steiner knocked off the door prize at the annual Producer’s Council dinner in Cleveland in December. He also graced the speaker’s table.

Modular Display
Additional feature of the Warren meeting in April will be the display of modular architectural and structural working drawings and details prepared by the Institute for Chapter use. Six display panels contain drawings as actually prepared by various architectural firms.

Member Emeritus
John F. Wehrell, Youngstown, having amassed a goodly number of years in both age and membership in the Institute was made a Member Emeritus in November. He holds the only such honor in the Chapter, with the passing last year of Leroy Henry.

Richard N. Zuber Sincerely,

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Presentation of Guild’s Past President’s Keys
Closing Comments—President Dirlom and Director C. Harry Atkinson
Benediction—Bishop Henry W. Hobson

Exhibits
7:45 P.M.—10:00 P.M. Joint Meeting—Pavilion Caprice
Guild, Bureau and Friends
Moderator—H. M. King
Report on Architectural Exhibitions and Awards
The Rev. Darby Bettis
Chairman of Awards Committee
Showing of Slides of Church Architecture from Guild Members
Commentary—C. Harry Atkinson, Chairman
Robert L. Durham, Dean Ernest Pickering
Discussion of Slides—Commentators will pre-select slides for popular selection by applause

Friday, February 25th
10:00 A.M.—Noon Joint Meeting—Pavilion Caprice
Guild, Bureau and Friends
A—Report on Religious Education
Presiding—Dr. James K. Leitch
Report on Conference on Religious Education and Church Building held in Chicago, September 30—October 2, where Church Extension Secretaries, Architects, Leaders in Division of Christian Education of the National Council of Churches and others, reviewed Christian Education Facility Standards.
Report on Pre-School Group Requirements
Miss Mildred Widber
Report on Elementary Group Requirements
Miss Mabel Metze
Report on Youth Group Requirements
The Rev. Ray Allaton

Church Conference
(Continued from Page 19)
Report on Adult Group Requirements
The Rev. Luke Beauchamp
Evaluation of the Conference—Dr. S. Turner Ritenour, Henry Steinbomer, A.I.A.
Discussion and Questions from the floor
B—Premier Public Showing of “Singing Towers”—A colored sound film—Milton Cross, Narrator
Commentary—C. Harry Atkinson, Chairman of Awards Committee
Chairman of Awards Committee

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