

OFFICIAL PUBLICATION OF THE ARCHITECTS SOCIETY OF OHIO OF THE AMERICAN INSTITUTE OF ARCHITECTS

THIS MONTH'S COVER

James J. Kramer, Jr. Benham, Richards & Armstrong

The predominant design, the sunburst, represents climate and orientation; something which we must know and understand. Climate and the natural world about us are the beginnings of architecture and therefore are the first consideration in the constant education of the architect.

The lower right quadrant of the page shows a part of a building of the Renaissance which symbolizes all the conglomerate architecture of the past. The upper left portion of the design represents a building facade of the present. Combined, these symbolize all of the results of the "education of the architect."

"Father Zeus" to the southwest of "sol" stands as a representative of the other arts; sculpture, painting, music, and crafts, which architecture must have to make it complete, and these other arts, of course, need architecture for many reasons which are rather obvious.

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NOVEMBER, 1955

ARCHITECT

OFFICIAL PUBLICATION OF THE ARCHITECTS SOCIETY OF OHIO OF THE AMERICAN INSTITUTE OF ARCHITECTS

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OHIO ARCHITECT publishes educational articles, architectural and building news, news of persons and the activities of the Architects Society of Ohio.

A Forum On

Architectural Education in Ohio

Part I. AIMS OF EDUCATORS

Part III. THE PRACTITIONER SPEAKS

Part II. THE PRACTITIONER LOOKS BACK

Part IV. THE STUDENT SPEAKS

I. AIMS OF EDUCATORS

Some of the views and aims of educators in architecture are represented by the following comments:

A University diploma signifies a well rounded education in addition to the architectural disciplines. It is the aim of the school to produce good architects producing good architecture who will eventually take their place as practicing principals in the architectural profession. It is hoped that the graduates will return to their home towns and give some of the smaller communities the benefit of their training. Every effort is made to prepare the graduate to make a real contribution and grow with the professional office.

Techniques

Entering students are interviewed and personally counseled on their choice of profession. Each is encouraged to visit the offices of practicing architects to measure his interests against the professional life and practice of the office.

The young architect progresses through a curriculum designed to give him the fundamentals necessary for meeting the challenges in his future. In the course of study the undergraduate encounters architectural design and architectural construction, on which the majority of his time is devoted. He is also given intensive study in the Humanities, Architectural History, Fine Arts, Professional elective Practice and courses. The program culminates in a thesis of considerable scope and importance.

Architectural Education should be considered a continuing life-time process, only a small portion of which is contained in the program of the collegiate schools.

II. THE PRACTICING ARCHITECT LOOKS BACK

Following are quotes from practicing architects:

• In the schools of the era 25 years ago, the curricula were so concerned with the dreamy theoretical that the elements of real endeavor were almost ignored. The sudden shock of transition from student work to the field of reality was terrific.

In general much of this is being overcome today. Most graduates seem to make a quick adaptation to the routine and problems of the architectural office. If anything is lacking, and this may be pure nostalgia, it is the decline of the beautiful and sensitive drafting of the past.

• When an architect who was in school 20 years ago remembers his own training, he suddenly becomes aware of the tremendous progress that has been made in architectural education. Men must be trained to cope with a rapidly developing automated economy. This difficult task can be accomplished through collaborative efforts between educators and practitioners who have a clear, realistic concept of the forces shaping the architecture of tomorrow. • The preferred system for a complete architectural system would be to begin with a liberal arts course and then continue development with emphasis on the professional aspects. A recent graduate needs a period of three to five years to supplement his formal education to be ready for the full responsibility of spending the client's money wisely. The recent graduate is not expected to be a "finished product."

Every student and graduate should aspire to be a principal in order to have maximum opportunity for development of his talents. He should not be encouraged to continue his studies unless he is eventually able to assume the full duties of a practitioner.

The dependence on obtaining an education from one who is only interested in perpetuating his own single approach is to be deplored. We should admire and respect the distinguished efforts of outstanding individuals, but we should also discourage imitation of their efforts.

• Cooperative students from the University (Cincinnati) are very useful... more advanced than if they had had a completely academic training.

• . . . our institutions fail to familiarize the student with the nature of materials . . . he must know the tools of design and learn to use them beautifully.

• . . . Teaching methods over-emphasize the presentation of a solution rather than the solution itself. This technique relies heavily on actual practice to teach what might have been taught in school.

(Part II, cont'd)

UNIVERSITY OF CINCINNATI College of Applied Arts Ernest Pickering, FAIA, Dean





Classroom theory

Office practice

Construction experience



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(Part II, cont'd)

... The student today is better trained on mechanical equipment and the technical aspects of building, but he receives less history and philosophy.
... There is a lack of complete sequence from the personal problems of the client ... the student should have real client contact and actual problems to be equipped to solve actual problems after graduation.

• . . . At Taliesin, infrequent use of books and almost complete reliance on work experience was intended to produce, first, a Man, and second, an Architect. Training consisted of performance on actual Frank Lloyd Wright jobs, to whatever extent one was capable.

III. THE PRACTICING ARCHITECT SPEAKS

"What I Expect of the Graduate Coming into My Office"

• The newly graduated student must recognize the fact that what he has previously gone through constitutes a minimum but important effort in the overall picture of his architectural life. He must think of the next step in his studies as the "interim" period in transition from student to practicing architect.

... The time element of this "interim" period is a minimum of five years for a few and certainly twice as long for most ... much must be learned of "actualities," which can be obtained only under the tutelage of a good architectural office ...

. . . the graduate must learn to properly evaluate design, materials, practice, codes, people, methods, ideas, criticism, economics, construction, structural methods and other relative phases affecting architecture. If the graduate is willing to give honestly of his time and effort in furthering his knowledge of architecture and related subjects, he will find his employer and fellowworkers willing to give of their approach to "actualities" — something which takes years to gather.

(Part III, cont'd)

MIAMI UNIVERSITY

Department of Architecture C. E. Stousland, Chairman



. . . the graduate must realize that he can never stop his education at any one point. He must always consider himself a student in his profession, until finally that integrity in his work . . . will bring him valued returns.

The architect needs assistance in his office and he must depend on younger, less experienced men. A draftsman should be a thinker and a worker, a man who can apply principles to a given situation guided by the architect's experience. He should have enough drive and initiative to push his work along even though the architect is too busy to answer every small question. He should have a "sense" of design and a "feel" of the pencil that make sheet layout and draftsmanship logical. clear and intelligent to those who use the final blueprints for construction purposes. He should be able to letter well. He must be willing to perform some of the menial tasks with as much enthusiasm as the big opportunity he may get in an architect's office. Finally, he must be able to learn from criticism.

IV. THE STUDENT SPEAKS

"What I Expect to Give to (and Get From) the Architect's Office"

The following comments are from students—broadly outlining their expectations upon entering the active field of architecture after graduation. The remarks have been accredited only to the academic year of the speaker, dealing generally with what he hopes to give, and get, from his service in the office of the professional.

Fifth Year

• Of course everyone wants good wages, but there are many non-monetary advantages to be obtained simply from working in an office. The basic thing is experience and the opportunity to establish personal contacts with other members of the profession as well as with salesmen and contractors. The graduate is capable of rendering a number of services to his employer. He may assist in solving construction details, perform rendering services and occasionally be given an opportunity to display design talent either by making

(Continued on Page 8)



Drafting room



Professors Tavis, Stousland and Furth, acting as a jury, evaluate students' problems.

Foreign students in architecture at Miami University. L-R: Al Badir Sami Hasen (Arabia), Moojan Khademneh (Teheran), Gustavo Machado (Caracas), Lye Ah Soh (Singapore), John Machado (Caracas), Patrick Roy (Bagdad), Robert Barraclough (New Zealand), Rose Varamisra (Bangkok), Andrew Kalinskis (Athens), Lemcnan Hasden (Bangkok).



OHIO ARCHITECT

OHIO STATE UNIVERSITY Department of Architecture E. L. Whitaker, Director



Photo Credit—OSU Dept. of Photography Architectural history. Dual projection equipment makes possible a comparative study of architecture of all ages. Here, Professor Borchers is showing a bank interior by Louis Sullivan and exposition buildings at the World's Fair in Chicago in 1893.



Photo Credit—OSU Dept. of Photography The architect and his community. Edoardo Alfieri, Italian sculptor who recently completed the monumental statue of Christopher Columbus donated by the people of Genoa, Italy to Columbus, Ohio, indicates the position of the statue in relation to a study of a Civic Center by fifth year student. L-R: Ernest Schwieberg, fifth year; E. L. Whitaker, Director; John Gibboney, fifth year and President, Student Chapter, AIA; Alfieri; Paul Newcomer, fourth year; Professor H. E. Phillan.

Photo Credit—OSU Dept, of Photography Materials of construction. Building products and equipment form a prominent part of the teaching program. Professor G. M. Clark demonstrates the installation of a window unit in a cavity, masonry wall to James Kayser and Joseph Iguchi, fifth year students.



Photo Credit—OSU Dept. of Photography Summary of three dimensional planning. The Thesis. Model of a Central YM-YWCA, Cleveland by students A. L. Brenneman and J. A. Simon.



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(Part IV, cont'd)

suggestions or being given a specific design assignment.

• I expect first of all a sympathetic attitude toward my position as a beginner. Later I hope to be exposed to a variety of office activities, such as working drawings, specifications, design, supervision and promotion.

• My first employer after graduation will receive my best effort, loyalty and the *full* working day. I expect to give unlimited time during a rush job and show dependability and willingness to work, whatever job comes along.

• I want to be able to learn from my employer and be employed by someone interested in my architectural development. Some personal contact with the principals is desired along with reasonable advancement according to ability and seniority.

• Although I expect to perform many menial tasks at first, I want to be looked upon as a person with an architectural background, not merely a common draftsman or pencil pusher. In return I will show enthusiasm and responsibility if placed in a reasonable position, show complete co-operation and willingness to contribute to the firm's progress.

• I expect to find an architect's office to be smooth running and well organized. I want to feel that I am part of the organization and take my share of the responsibility. I want to be free to challenge criticism of my work for I believe that good architecture develops out of the exchange of ideas that criticism can bring about.

In return I will perform whatever service the office feels I can best fulfill —draftsman, designer, delineator, *etc.* I will become more valuable as I learn and want to be recognized as an asset.

Fourth Year

• I hope to find an architect's office so organized that each man plays a part in the creative development of the final product. The small firm is probably more interested in the individual as a member of the creative team, and I will give all my efforts.

• I think the architect should give me small but important jobs occasionally to see how well I handle them and (Part IV, concluded)

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WESTERN RESERVE UNIVERSITY

Department of Architecture George Edson Danforth, Chairman



Development planning. A problem of a group of small residences with similar plan requirements but each developed in a different structural system. Dependency of architectural expression upon structure, function, space and proportion.

Photo Credit—Hastings-Willinger & Assoc. Study of material techniques. A knowledge of construction through full scale materials, models, drawing, field trips and lectures. Training directed towards an understanding of the special properties of materials and the development of the judgment necessary to use them in an architecturally straightforward way.



Industrial Arts Department Joseph F. Morbito, Professor



The architect's classroom. Architectural students of Kent State University at work in the drafting studio.



Practicing architects assist. In this case, Mr. Charles Firestone of Canton, is invited to come in and lecture to the students on office practice and procedure.

Field trip. Students are encouraged to visit important structures in the area, such as this home by Frank Lloyd Wright in the Canton area.



(Part IV, concluded)

increase my responsibility as I master the lesser jobs.

Third Year

• My contribution to the architect's office will be the experience I have acquired toward being an efficient draftsman to prepare working drawings. Later I will give my abilities I may possess in the field of designing, rendering, or planning.

I expect the office to provide an opportunity to learn something of every phase of architecture. I hope to bring the common sense that goes with being a good architect and the workable practicality that goes with being a good business man.

• I expect to receive training in the code of architectural ethics, the understanding of clients, contractors and their methods of operation. I want my employer to take note of my weak points and talents—trying to show me the way of improving or developing them. I feel practical field construction methods are of the utmost importance to the student's background.

Second Year

• One graduates into a field with certain, perhaps radical or liberal ideas, and several years of experience with a firm, long established, will serve to channel these ideas into useful functions; the air of productive maturity about an architect's office will increase the graduate's awareness of the seriousness of his profession. It is the duty of the newcomer to the field to bring with him fresh ideas and a fresh approach, all leading to a fresh solution to the problems at hand.

On the other hand, the employer should expect to pay for the mistakes made during the orientation period. He should make clear the functioning of his office and the nature of the role the employee is to take. He should be prepared to make constructive criticism and make himself or others available to answer questions. The employer must, above all, be patient without coddling his employees.

Convention Report

Architects Society Of Ohio and the Fall Meeting of the Great Lakes Region, American Institute of Architects

> Carter Hotel Cleveland

A total of 175 architects, 28 draftsmen and students, 20 guests, and 114 ladies registered for the Convention at the Carter Hotel. There were 167 exhibitors representing the 43 booths in the Materials Exhibit, making a total registration of 504 persons.

The excellent display of products added tremendously to the Convention Program. George B. Mayer, General Convention Chairman, and his committee did an outstanding job of organizing so that every phase of the three-day meet went off without a flaw. Mrs. Paul Ruth, Chairwoman of the Ladies' Program deserves especial thanks for her untiring efforts in providing the ladies with an unforgettable series of valuable and exciting events.

Wednesday, October 19, 1955

The meeting opened officially for all members at the Wednesday evening "Ice-Breaker Party," sponsored by the Cleveland Builders Supply Company. This party really "broke the ice" for members and suppliers alike. The music provided by "J. Trevor 'Spike' Guy and His Rusty Nails" set the tone for the evening. Cleveland never has, and probably will never again, hear such music, punctuated by laughter and greetings of the architects and suppliers.



Taken at the "Ice Breaker Party" this picture shows a few of the many architects, wives, exhibitors and guests who enjoyed the alternate "swing" and "smooth" music of "Spike Guy and His Rusty Nails."



This happy group at the "Ice Breaker" includes Mrs. George Voinovich, Cleveland; M. B. O'Shea, Toledo, Chairman of Building Code Committee of ASO; and C. Melvin Frank, Columbus, ASO retiring President.

Thursday, October 20, 1955

The Thursday morning Business Session set the atmosphere for the serious side of the Convention with reports from Chairmen of the various ASO Committees. President Mel Frank and Regional Director Ray Kastendieck presided over the meeting.

Earl Mellenbrook, President of the host Cleveland Chapter, presiding over the noon luncheon, introduced the speaker, Walter A. Taylor, AIA, Director of Education and Research for the Institute, who spoke on "Advanced Training for Architects."

The Institute produced 16mm. film Architecture - U.S.A. was introduced by John Noble Richards, FAIA, Toledo, Second Vice-President of the AIA, who led a lively discussion on the film's possible uses in public relations for the profession.

After viewing the Exhibits, more than 275 architects and their wives left for Nela Park and the General Electric Lighting Institute where they were entertained and informed with a program dealing with the story of light and its applications in commerce, industry and the home. The formal program was followed by a Social Hour and excellent banquet. The Ohio Electric Utility Institute and the Buckeye Lamp Division of General Electric are to be thanked for their program and entertainment.

Friday, October 21, 1955

At the unusual (for Conventioneers) hour of 8:00 a.m., representatives from each of the exhibits were the guests of Publications Committee Chairman Phelps Cunningham and Public Relations Committee Chairman Charles Marr. The purpose of the breakfast was to thank the exhibitors for their splendid cooperation with the ASO and to NOVEMBER, 1955 emphasize that *Ohio Architect* magazine was the only official publication of the Society.

Business Session

The Business Session was highlighted by the report of the Nominating Committee, headed by George Voinovich of Cleveland.

Nominations and unanimous elections for offices of the Architects Society of Ohio are as follows:

President

Leon M. Worley Damon, Worley, Samuels & Associates 926 Engineers Building Cleveland 14, Ohio

First Vice-President

John P. Macelwane Britsch, Macelwane & Associates 2450 Sylvania Avenue Toledo, Ohio

Second Vice-President Charles J. Marr 138 Ray Avenue, N.W.

New Philadelphia, Ohio Third Vice-President

Hermon S. Brodrick Walker, Norwick & Associates 12 W. Monument Avenue Dayton 2, Ohio

Secretary

Eugene F. Schrand Pepinsky, Grau & Schrand 17 Union Trust Building Cincinnati 2, Ohio

Treasurer

Harold W. Goetz 56 South Main Street Middletown, Ohio

It was at this session that Bergman Letzler, AIA, of Louisville, Kentucky, was nominated for the position of Director of the Great Lakes Region of the American Institute of Architects.

Luncheon and Panel This luncheon was presided over by Raymond S. Kastendieck, Gary, In-



Panel participants in the discussion "The Architect and the Press—A Practical Approach" are left to right: David A. Pierce, James K. Chandler, and John Knox Shear. Leon M. Worley, who presided over the Panel is not shown.



A candid photo shows the not-too-serious discussion between architects Hermon S. Brodrick, Da;ton, new ASO Third Vice-President; "Smiling" George B. Mayer, General Convention Chairman for host Cleveland Chapter; William C. Wertz, President, Dayton AIA Chapter, and Harold C. Goetz, Middletown, new ASO Treasurer.

diana, Director of the Great Lakes Region, AIA. He introduced guest speaker John Knox Shear, AIA, Editor-in-Chief of *Architectural Record*, who spoke on "You and Your Architectural Magazine."

Mr. Shear also participated in the panel discussion "The Architect and the Press — A Practical Approach" which was touched off by James K. Chandler, Building Editor of the *Cleveland Press*, and David A. Pierce, AIA, Technical Editor of *Ohio Architect*. Leon M. Worley presided over the panel and ensuing discussion between the audience and panel participants. The discussion will be reported in a future issue.

After viewing the Product Exhibits, several large groups of architects walked to the Mall in downtown Cleveland to tour "Operation Demonstrate," the Urban Rehabilitation Project designed to illustrate how proper planning and proper use of materials can improve decaying neighborhoods.

The President's Reception, sponsored by the Sherwin-Williams Paint Company, preceded the banquet.

President Mel Frank came through on his promise to provide each of the ladies in attendance with an orchid corsage—this was accomplished by Mr. Frank with the cooperation of the Westinghouse Electric Corporation.

After the banquet Mr. Frank presented Honorary ASO Memberships to Institute President George Bain Cummings, FAIA; Raymond S. Kastendieck, Great Lakes Regional Director; Elmer J. Manson, President, Michigan Society of Architects; and Dr. A. O. Minsos, Edmonton, Canada.



AIA President George Bain Cummings accepts his Certificate of Honorary Membership in the ASO from President Mel Frank.

Certificates of Recognition were presented to all ASO Past-Presidents for their service to the Society and the profession, and for their skillful leadership during their respective terms of office as President.

The featured speaker was Mr. George Bain Cummings, President of the American Institute of Architects, who spoke on "The Advancement of the Profession."

Mr. Cummings enumerated the tasks facing architects and the Institute as public relations and architecture for the good life; legislative progress and assistance at the local level; extension and expansion of the field of research; internal public relations, or the exchange of knowledge between architectural groups; and professional development of the individual architect.

New Installations

Presiding officer Frank then introduced the newly elected Society officers and presented the President's Gavel and the ASO Charter to Leon M. Worley, Cleveland, who will lead the Society



1955-56 President Leon M. Worley, Cleveland, accepts the President's Gavel and ASO Charter from Retiring President C. Melvin Frank. Page 12

during the years 1955-56.

Mr. Worley's inaugural address and Mr. Frank's "State of the Society" message are reported elsewhere in this issue.

Your New President

Leon M. Worley, Cleveland, was elected President of the Architects Society of Ohio at the 22nd Annual Convention held at the Carter Hotel. Mr. Worley was formally installed in his new office Friday, October 21, at the banquet which concluded the three day meeting. He succeeds C. Melvin Frank as President and was elevated from the post of first Vice-President which he has held during the past year.

A principal of the Cleveland architectural firm, Damon-Worley-Samuels, the new ASO president has wide experience in various Cleveland offices since 1928. Mr. Worley received the Bachelor of Arts degree from Hiram College, the Bachelor of Architecture from Carnegie Institute of Technology and did post graduate work at the University of Minnesota. He is licensed to practice in Ohio, Pennsylvania and Michigan.

From 1936 to 1942 Mr. Worley was in business for himself. At the latter date he entered the army as a drafting and map reproduction officer. As a major in the Corp of Engineers, he was in charge of the Reproduction Unit for Allied Forces Headquarters in the Western Pacific. In this capacity he designed and supervised construction of many large army buildings. His association with the present firm began with its organization in May, 1946.

Damon - Worley - Samuels & Associates have offices in both Cleveland and Youngstown. The firm has designed a number of shopping centers, large apartment groups, office buildings, parking garages, schools, swimming pools, and many churches throughout Ohio and western Pennsylvania. Some of their better known works are the Turney Road Shopping Center, the ten neighborhood City of Cleveland Swimming Pools, the Youngstown Y.M.C.A. and the Lyndhurst Baptist Church. They also participated in designing approximately \$20,000,000 of government work for the Lockbourne Air Force Base, North American Aviation and the Akron-Canton Airport National Guard Facilities.



Dr. A. O. Minsos, architect from Edmonton, Canada, is awarded Honorary ASO membership by Mr. Frank.



Architect Jim Crawfis, Mansfield, and W. H. Williams, Stark Ceramics, Canton, relax in OA Booth to study Official Convention Program.



C. Melvin Frank accepts his Past-President's Gavel from Past-President George B. Mayer.



General Convention Chairman Mayer gleefully hands unidentified door prize to Jack Stevens, Toledo.

Objectives For The Coming Year



Leon M. Worley, President Architects Society of Ohio

This is the text of the inaugural address delivered by President Leon M. Worley to the 22nd Annual Convention of the ASO at the Carter Hotel in Cleveland, October 21, 1955.

I accept the gavel and charter as well as the responsibilities of the Office of President of the Architects Society of Ohio with a great deal of humility. I am appreciative of the great honor that the participants in this convention have bestowed upon me. I shall do my utmost to faithfully and expeditiously carry out the duties of this office.

Before discussing the program and

objectives that I should like to see effected by this Society in the coming year, I should like to publically thank our distinguished past president, Mel Frank, for the splendid and thoughtful way he has kept me informed as First Vice-President concerning the activities and duties of the position of President. I shall try to be as considerate with our new First Vice-President John Macelwane.

In my estimation, the following matters must be given our undivided attention in the coming year and I shall do my utmost as President to see that the executive committee takes the necessary action to accomplish the desired results.

- First and foremost, we must continue to build and strengthen our State Magazine, *Ohio Architect*. It has truly become the voice and representative of the architectural profession in Ohio.
- 2. Cooperate with the Bureau of Building Standards in the writing of a new Ohio State Building Code. It is important that every member read, review, and send his comments to the chairman of the ASO Code Committee to insure that a good and adequate code is written.
- Continue the program of prosecuting violations of our Registration Act. Activities of our Board of Examiners of Architects in the past year has materially strengthened our law. We intend to fur-

ther strengthen our position.

- 4. Continue the activities of the joint Architectural and Engineering Committee in the work that this committee has been doing.
- 5. Last and very important, is to continue to expand the program of good public relations for the architectural profession. Great strides are being made through the press, architectural magazines, radios, TV and visual aids, such as films, Home and Garden Shows, Operation Demonstrate, *etc.* We shall endeavor to continue to participate in every avenue available for increasing good public relations for the profession.

I am very pleased with the competent and cooperative officers you have elected to assist me in carrying out our program for the coming year. I am also pleased and grateful for the help that will be forthcoming from our able and now experienced Executive Secretary, Clifford Sapp.

We are now blessed with one of the most prosperous periods in the history of the United States. From all appearances the year 1956 will continue to be one of great building and industry. May we express gratitude here tonight to God for the bounty that is ours, for the standard of living we enjoy and for the privilege of living in this great and good country where we can practice our beloved profession and live in peace and plenty.

Accomplishments During The Past Year

Following is the text of C. Melvin Frank's address to the 22nd Annual Convention of the ASO at the Carter Hotel in Cleveland, October 21, 1955. The address highlights the accomplishments of President Frank's administration during 1954-55.

One year ago at Dayton, Ohio, our members placed in my hands, the leadership of our respected professional state society, the Architects Society of Ohio. Among the many achievements our administration can look back to with pride are especially these:

- 1. The editing and publishing, by our society, of *Ohio Architect*.
- 2. The Executive Board's election of a full time executive secretary; opening a suite of offices for the operation of an Ohio Society office in Columbus, staffed with our Editorial Assistant and an Executive Secretary.
- 3. In cooperation with many other professional and non-professional groups and an aggressive, allmember effort, your society has now gained the enabling legislation from the 1955 Legislature, which now makes a large part of the new Ohio Building Code a reality, as of the first week of October 1955.

These three accomplishments mean much to our 22 year old Society and their actual coming into life was not due to any one man's effort, but strictly that of a team with all hands doing their part.

In our inaugural address, twelve months ago, we were privileged to suggest our "Desired Accomplishments for the New Year," which were ten in number. Tonight, we are happy to report that your Executive Board of Officers has accomplished nine of the ten listed. Those that have been stated, or accomplished are:

1. Put in operation a definite Public Relations Program in every Chap-



C. Melvin Frank

ter in line with the National AIA plan.

- Carried on a superactive program, under the direction of our Legislative and Building Code Committees, which culminated in the Ohio Legislature enacting the desired laws which now permits the State Board of Building Standards to put into effect a rewritten Ohio Building Code.
- 3. An impressive start has been put into operation for Chapter Speakers' Bureaus.
- 4. Every chapter has made strides to cooperate with the daily press in each chapter area.
- Chapter Affairs Committees are now holding panel clinics in conjunction with members of the Producers' Council.
- 6. It is refreshing to say that every chapter reports more fraternizing of its members with other professional, associational and civic groups.
- 7. Your Executive officers are this year taking more active part in

many diversified projects, thereby letting the citizenry of Ohio know more of your state society of architects.

- 8. Many of our members over the state are individually doing much in the way of architectural and building construction research.
- 9. Lastly, in our travels over the state, it has been very refreshing to learn that our members are realistically practicing our national code of ethics, known as Document 330, which brings me to my conclusion with these few words:

It has been a year of joy, working with and for all of my professional Society colleagues, in the Architects Society of Ohio.

During the course of the year, your President visited, officially, each Ohio Chapter and at each was accorded the privilege of meeting with their Executive Committee. Thereby I gained first hand information as to conditions, problems, as well as accomplishments in each of our six chapters. Without exception we found a healthy and forward looking program in action.

Last week your President was invited to be the guest at the Annual Convention of the New York State Society of Architects and I can report that there exists a very cordial relationship between their state and ours.

In summarizing the past year, it was indeed a pleasure to have received the fine cooperation of all my fellow officers on the Board and that of our new Executive Secretary Clifford Sapp who has been ably assisted by Miriam Frazier in our newly created Executive Offices.

Last, but not least, our genial First Vice-President Leon Worley has been a constant inspiration and help throughout the year. And, in the coming year, I am sure we shall have with his leadership, a grand and glorious program.

Special Thanks

Thanks are to be extended to a large number of individuals and companies who blended their efforts and resources to insure the finest Convention for the Architects Society of Ohio and the Great Lakes Region, AIA. The following persons and companies did an outstanding job. For this—we say, "Thank you."

Hotel Facilities-Carter Hotel and Personnel Ice Breaker Party-Cleveland Builders Supply Nela Park Party-The General Electric Lighting Institute **Buckeye Lamp Division** Wilbur Riddle, AIA The Ohio Electric Utility Institute Cincinnati Gas and Electric Company Cleveland Electric Illuminating Co. Wayne J. Culp Columbus & Southern Ohio Electric Company Dayton Power & Light Company Marietta Electric Company Ohio Edison Company Ohio Power Company Toledo Edison Company "Extra-Curricular" Laughs-Wendell Williams Orchids for the ladies-Westinghouse Electric Corp. President's Reception-Sherwin Williams Paint Co.

Door Prizes

American Seating Co.—Two folding chairs
B & B, Inc.—Electric Coffee Maker
California Electric Construction Co.—Electric kitchen clock
City Blue—Imported Scotch and a silver pitcher
Cleveland Chapter, AIA—Architectural books

Dewees & Roper-Bulletin Board

B. K. Elliott-Drafting table

R. L. Fisher-Toilet seat and a shower head

Greene & Warner-Tie

Interior Marble & Tile Co.-Decorative tiles

Link Equipment Co.-Posture chair

Midland Hardware Co.-Palm grip ratchet tools

Berger Mfg. Div., Republic Steel Corp.—Three bottles French wine

Region 4, Structural Clay Products Institute — Steak knives and a "Cadillac"

U. S. Ceramic Tile Company—Two End Tables Warren Roofing & Insulating Co.—Norma Pencil Winterich's—Original wood carvings



Photo Credit—Miller-Ertler Studios

Miss Sally Tench, Fashinger Agency model, gave a boost to architects and exhibitors alike by serving coffee and cokes from the Ohio Architect Booth. Obviously, this was a favorite place to relax.



Photo Credit—Miller-Ertler Studios View of Rorimer-Brooks Booth at the ASO Convention.



NOVEMBER, 1955

President Mel Frank leans over to say a few words to Mrs. Frank during Friday, October 21 Banquet.

This candid shot shows Mrs. Leon C. Keller, Mrs. W. Richard Duer, and Mrs. Paul C. Ruth, all of Cleveland. Mrs. Ruth was in charge of the ladies' activities.



Six Points of Interest



Cincinnati Chapter

Benjamin Dombar

Congratulations to Gene Schrand, re-elected Secretary of the Architects Society of Ohio at the recent convention in Cleveland. The quill is in competent hands, and our chapter is destined to be well informed on ASO activities.

Harold W. Goetz, our Middletown member, was elected Treasurer of ASO for the coming year. Harold was commended at the convention for his persistent efforts in behalf of the new Ohio building code.

Charles F. Cellarius and Russell S. Potter were among the past presidents of the Architects Society of Ohio who were presented with appropriate plaques. John Hargrave was not present to receive his plaque, but received mention by our national president of the Institute, Mr. George Bain Cummings, FAIA. John was praised for his diligent work at the national committee level.

Dean Ernest Pickering, Chapter President Edwin C. Landberg and this editor also attended the convention, which appeared to be a grand success. Plan to attend next year in Toledo.

October Meeting

Many thanks to our hosts, The Producers' Council and the Armstrong Cork Co. at our joint meeting in October. Food, drink, and good fellowship abounded and the informative aspect was not neglected. Colored slides and a talk by William Schickel of the St. Joseph Shop in Loveland, Ohio, was stimulating and created considerable interest. Encouragement should be given to local craftsmen such as Mr. Schickel, who are engaged in creative sculpture, mural and stain glass work.



Cleveland Chapter

Charles Rimer

Congratulations to our Leon M. Worley, newly elected ASO President succeeding C. Melvin Frank of Columbus. Mr. Worley has assured us that he will do his best in his new office, representing all architects of the state of Ohio.

The Convention was a success. Due credit goes to George Mayer, General Convention Chairman, and his wellorganized and over worked committee. Our newly formed ladies' group under the guidance of its president, Mrs. Abram Garfield, and the ladies' Convention Chairman, Mrs. Paul Ruth, arranged entertainment for the lady guests from Ohio.

School

Stop in at the Architects' home, 1715 Magnolia Drive, Western Reserve University for an exhibition of the work of local architects. The first display will be of a residential character. The exhibit will change monthly continuing through the school term. Displays will vary, including industrial, commercial, educational, institutional and religious themes. Epsilon Delta Rho, the architectural fraternity of Western Reserve University is sponsoring the exhibit.



Columbus Chapter

Robert Cassell

The ASO Convention held in Cleveland last month was an outstanding one with attendance well over the estimated 400. It was entertaining as well as educational. The 43 products exhibits were well planned, and on display for the three-day period. Not hurried by the surge of every-day business, the architects had an excellent opportunity to analyze and discuss the products and construction methods.

It is difficult to choose a particular highlight of the Convention, but one of the outstanding features was the program and banquet at Nela Park, The General Electric Lighting Institute. Their facilities were impressive and stimulating and were enhanced by the wit and humor of the various associates of the Institute who conducted our tour.

On behalf of the Columbus Chapter and their wives, I would like to extend our sincere appreciation particularly to the Cleveland Convention Committee and the Ladies League of the AIA for their gracious hospitality. The program for the architects as well as the ladies was well organized and very interesting. The Committees are deserving of a resounding vote of applause.

It was a pleasure to meet so many architects from other chapters and also to renew friendships with former classmates in such pleasant surroundings. Let's try to have an even better attendance at the ASO Convention next year, which will be held at the Commodore Perry Hotel in Toledo in October. In 1957 the Columbus Chapter will be the Convention host.

Those attending from the Columbus Chapter were Mr. and Mrs C. Melvin Frank, Mr. and Mrs. David A. Pierce, Mr. and Mrs. H. James Holroyd, Mr. and Mrs. James J. Foley, Mr. and Mrs. Charles Conklin, Mr. and Mrs. Thomas Zaugg, Mr. and Mrs. Curtiss Lindberg, and Mr. and Mrs. Robert Earl Cassell. Also attending from Columbus were the ASO Executive Secretary Clifford E. Sapp and his wife, and Miss Miriam Frazier, ASO Editorial Assistant. With us in spirit was Howard Dwight Smith, FAIA, currently lecturing in Egypt. At the President's Banquet, Mr. C. Melvin Frank read a telegram from Mr. Smith wishing the ASO a successful convention and expressing his regrets at being unable to attend.

Low Bid

Word received from the office of Loren Staker, AIA, indicates that the OHIO ARCHITECT

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bids received October 8 for construction of the Crestline Memorial Hospital, Crestline, Ohio, were considerably lower than anticipated. The total low bid for all work, not including equipment, is \$228,681, which is \$54,000 under the allowance made to the architect.

November Chapter Meeting

On October 17, the Chapter meeting was held jointly with the OSU Student Chapter in the new Physics Building on the OSU campus. It was attended by approximately 90 architects, instructors and students. The Student Chapter President John Gibboney presided. Other student officers are John L. Eberts, Vice-President; Robert Nichols, Secretary; Albert Garner, Treasurer; and Harold Moore, Representative to the Engineers' Council. The program consisted of an interesting illustrated lecture, "Lessons of Ohio Architecture," by Perry E. Borchers, Jr., AIA, Associate Professor of Design and History of OSU. Professor Borchers is a student of Ohio architecture and has studied its history quite extensively.

Following this, the group saw a film "Architecture, U.S.A." which was also shown at the National and ASO Conventions. The Columbus Chapter has purchased this film for future showing and for use in our public education program. At the conclusion of this film, the group congregated in the student labs for refreshments and viewing of some student work.

During the brief business session of the meeting, the Columbus Chapter voted unanimously to give full support to the continuation of the city's innerbelt system as originally planned.

Building Permits in Columbus

Dollar value of building permits issued during the month of September slumped sharply from September last year although the number of permits held about even, according to a report issued by the city building superintendent. Among the outstanding permits issued during the month were two for churches, \$58,000; one factory workshop, \$180,000; seven commercial garages, \$42,900; two gas service stations, \$20,500; one Columbus public school, \$145,000; four office buildings, \$129,-000; two store buildings, \$45,000; and NOVEMBER, 1955 two storage and warehouses, \$56,000. Single dwelling permits issued during the month were valued at \$2,047,550.

Food for Thought

"I have no quarrel with the Architect who "CUTS" his fee; He knows better than anyone else what his services are "WORTH."

Dayton Chapter

Robert

Makarius, Jr.

The Dayton Chapter was the guest of the "Arketex Ceramic Corporation" at the meeting held on October 25, 1955 at the Miami Valley Golf Club. The Arketex Ceramic Corporation along with the Dayton Builders Supply Company, the Dayton distributor for Arketex structural glazed tile, presented to the members a delightful meeting and evening with cocktails and a full dinner. During the course of the evening the membership solved a series of ten problems which were set up around the room. The problems were in part pertaining to the manufacture of the Arketex Ceramic Glazed Tile and in part on phases of sports which pertain to the Architect and planning. This became an interesting method of giving door prizes.

The evening was devoted to the showing of a color movie which was taken in the plant showing the manufacturing process of the Arketex Ceramic Glazed Tile. Part of the evening was an open discussion on the properties of glazed tile and also on the stability and rigid control of the sizes and shapes of the product.

The business meeting was brief with a few announcements. The membership was informed that the next meeting would be held around the first of December.

A special committee was installed for the purpose of selecting material to be placed in the booth which the Dayton Chapter is setting up for the Convention of the Ohio Association of Public School Employees. All material will be shown anonymously in order that the entire profession of Architecture will benefit.

The October 11 meeting of the Women's Organization of the AIA will find the ladies getting together for a 1:30 luncheon at Rikes. Mrs. James Hart, as chairman for this meeting, has secured the services of Mrs. Kessler of Rikes Interior Decorating Department, who will enlighten the women as to the latest trends in interior color, fabrics, etc.

Eastern Ohio Chapter

Joseph Tuchman



Well, it was a nice convention and as our heads return from their swollen condition, from sopping up new ideas, we reflect.

Charles Steiner, our Past President, has a bet with George Mayer, Cleveland's Convention Chairman, that proportionately Eastern Ohio "out registered" the home chapter. This editor is willing to bet a batch of eraser crumbs and a whole box of pencil stubs that Steiner won. We did walk off with nine prizes.

I'm still waiting to hear from Mrs. Knapp as to how Jim made out with his Golden Screwdriver—or weren't you at the little side party thrown by the Steiners for all Eastern Ohio members and whoever else dropped in?

The Convention was well organized and we send our bouquets to the Clevelanders who had a hand in it.

The October meeting of the Eastern Ohio Chapter was held in Youngstown with the major portion of the evening being spent reviewing the report of our public relations committee on their interviews of professional counsel. They were directed to make a definite choice for the special meeting to be held November 17, 1955 at Kent, when an assessment will be voted on. If the assessment is passed, counsel will be retained to prepare a specific Eastern Ohio Program as recommended by Ketchum, Inc.

Akron's local sub-chapter has been (Continued next page)



(Eastern Ohio Chapter, cont'd) working with the County Government and has recommended some of its members for the Planning Commission. There is a lot of local enthusiasm for a County Zoning and Building Code. These Codes are being requested by the Akron Chamber of Commerce's Betterment Committee as well as the Area Development Committee. The A. D. C. has been given a large share of the credit for getting Chrysler to build its 85 million dollar stamping plant in Summit County. Although the plant is not being done by an Eastern Ohio Architect, surely anything that big has to have allied requirement.

The next regular meeting for Eastern Ohio is our Annual Christmas Party in Alliance. Christmas that close? I'd better go shopping!

Toledo Chapter

Harold Munger

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On Tuesday, October 11, at 8:00 P.M. in the French Room of the Commodore Perry Hotel, the Chapter held its first educational program of 1955. The program consisted of slides on contemporary churches throughout the United States as prepared by the Church Architectural Guild. The show was presented by Mr. Horace Wachter, and Carl C. Britsch. They proved to be very inspirational to the entire group. The regular business meeting was attended by a large group with many more corporate members present than usual. Our treasury is considerably diminished and a request for payment of dues was put forth.

It was moved by Karl Becker, seconded by John Richards, and unanimously carried by the entire group that Harold H. Munger be endorsed to Governor Lausche for reappointment as a member of the Ohio State Board of Examiners of Architects and that the other Chapters of the state be so notified.

Members of various national committees were appointed and approved in answer to a request by our national AIA president. Mr. John Richards recommended that a letter of thanks be sent to the Producers' Council for their hospitality extended to the architects at the Producers' Council Caravan



display held October 7, in the Commodore Perry Hotel. It was the unanimous opinion of the group that this was one of the finest educational and well designed displays that had visited Toledo in many years.

Toledo in many years. At the 22nd Annual Convention of the Architects Society of Ohio held in Cleveland, the Toledo Chapter was fairly well represented. Some of the members and their wives seen at the Convention were Karl Becker, John Richards, John Stevens, Nelson Thal, Orville Bauer, John Macelwane and Carl C. Britsch. Our President, Mr. Coy, was there without his very charming wife, who was unable to attend and was greatly missed.

LECTURES ON THIN SHELL DESIGN



Charles A. Keelen, Pittsburgh, structural engineer for the Portland Cement Association, uses a cardboard model to illustrate forces affecting thin shell concrete roof structures.

A series of eight lectures on the design of thin shell structures presented by Case Institute of Technology in

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Cleveland during the month of October featured Mr. Keelen as one of the speakers. More than 100 engineers, architects and builders attended the lecture course.

Similar courses on concrete shell design will be given by Ohio State University in January and the University of Cincinnati in March.

IN PRINT FOR ARCHITECTS

Modern store fronts pull more customers, even where businesses have long operated in the same location — an effect which is discussed in a new folder issued by Davidson Enamel Products, Inc., of Lima, Ohio.

Sufficiently attractive and informative to qualify for permanent filing, (it's provided with an AIA File Number), the "store fronts" folder shows several examples of stores that have achieved new traffic-stopping "glamour" with facades of Davidson Architectural Porcelain. Before-andafter pictures are shown and detail drawings of the porcelain panel installations are included.

Copies of the folder, titled "The Most Important Display of All," may be obtained by writing Davidson Enamel Products, Inc., 1113 E. Kibby St., Lima, Ohio.

A new 12-page brochure is available from The Will-Burt Company, manufacturer of coal stokers. It discusses the logical reasons for considering stokerfed coal heat.

Special attention is given to the problems of heating in schools, institutions and public buildings and the data presented (including an 18-school study) should be of particular interest to architects.

Copies of the brochure, entitled, "The Logic of Stoker Heating" may be obtained by writing to The Will-Burt Company, Dept. 20, Orrville, Ohio, and asking for Form W-301.

The Modern Shower Door Company of Cleveland, Ohio, announces their newest product, "Modernview" Sliding Glass Door-Wall. Modernview is designed and built especially for the northern climate.

These walls of glass for outdoorindoor living are designed for either double glazing or plate glass. They are constructed of heavy gauge anodized extruded aluminum. Stock sizes are available for single or double glazing, in two-door, three-door, and four-door sliding units. For additional information on these sliding glass doors, write: Modern Shower Door Co., 1804 East 40th Street, Cleveland 3. NOVEMBER, 1955

NEW CONTEST SUGGESTED

A national competition for the design of the District of Columbia's auditorium and civic center is proposed by The American Institute of Architects. George Bain Cummings, Binghamton, N. Y., president of the national society, has written members of the District Auditorium Commission to offer the Institute's cooperation in setting up such a competition.

Mr. Cummings pointed out that in authorizing appointment of a commission to study and make recommendations for the proposed auditorium, Congress has recognized the unusual importance of a national cultural center in the capital city—not only to Washington residents but also to all citizens of the United States.

Therefore, the Institute suggests, it would be particularly appropriate to utilize the democratic method of open competition in selecting the architects and artists who will collaborate on the designs and artistic decoration for the building.

Mr. Cummings noted that the AIA frequently is called upon by Federal agencies and others to advise on the selection of an architect and is prepared at all times to comply with such requests. He said that as a public service, the Institute would be willing to set up a special architectural advisory committee to assist the District Auditorium Commission in attaining its objective of providing the finest cultural center in the country for the nation's capital.

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