



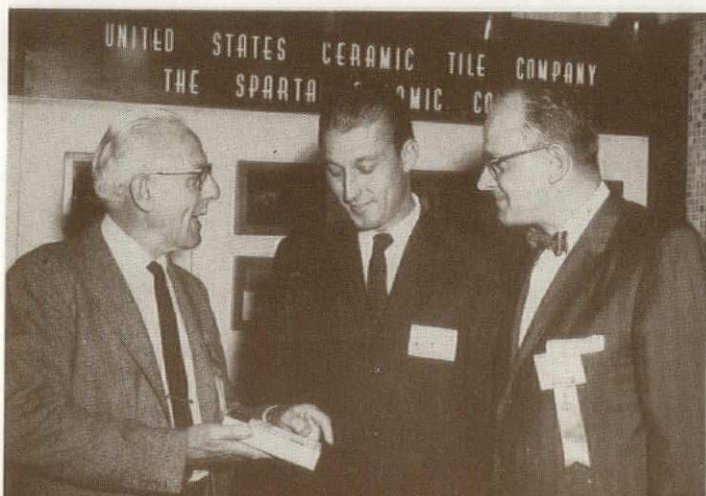
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OHIO ARCHITECT

OFFICIAL PUBLICATION OF THE ARCHITECTS SOCIETY OF OHIO
OF THE AMERICAN INSTITUTE OF ARCHITECTS, INC

november
1959





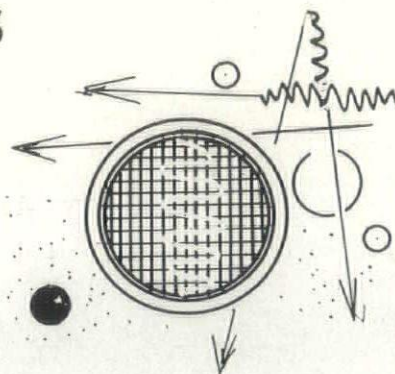
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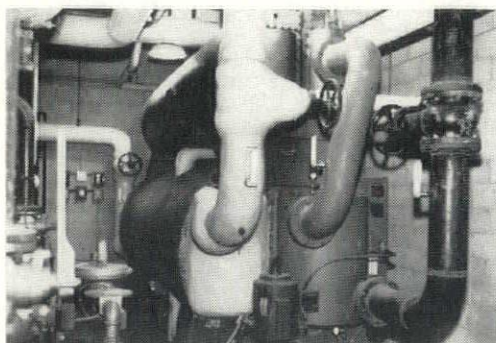
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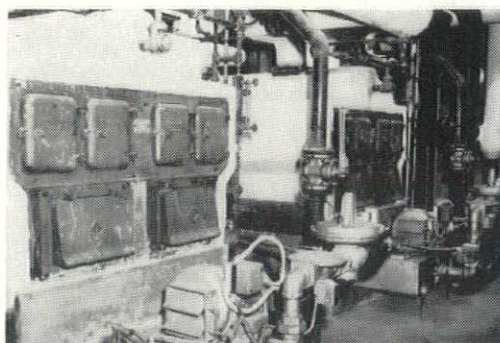
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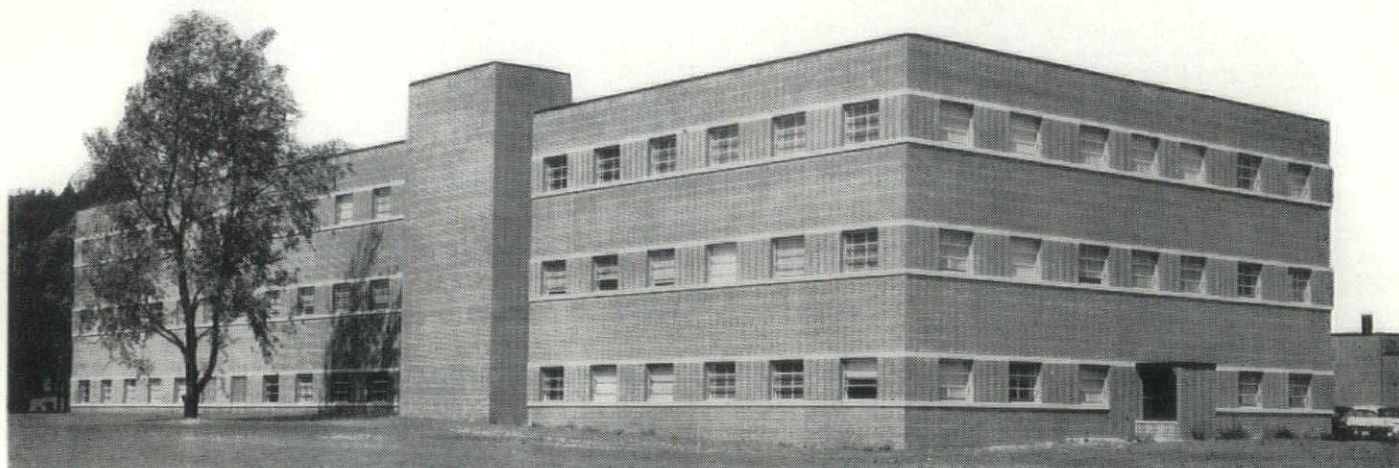


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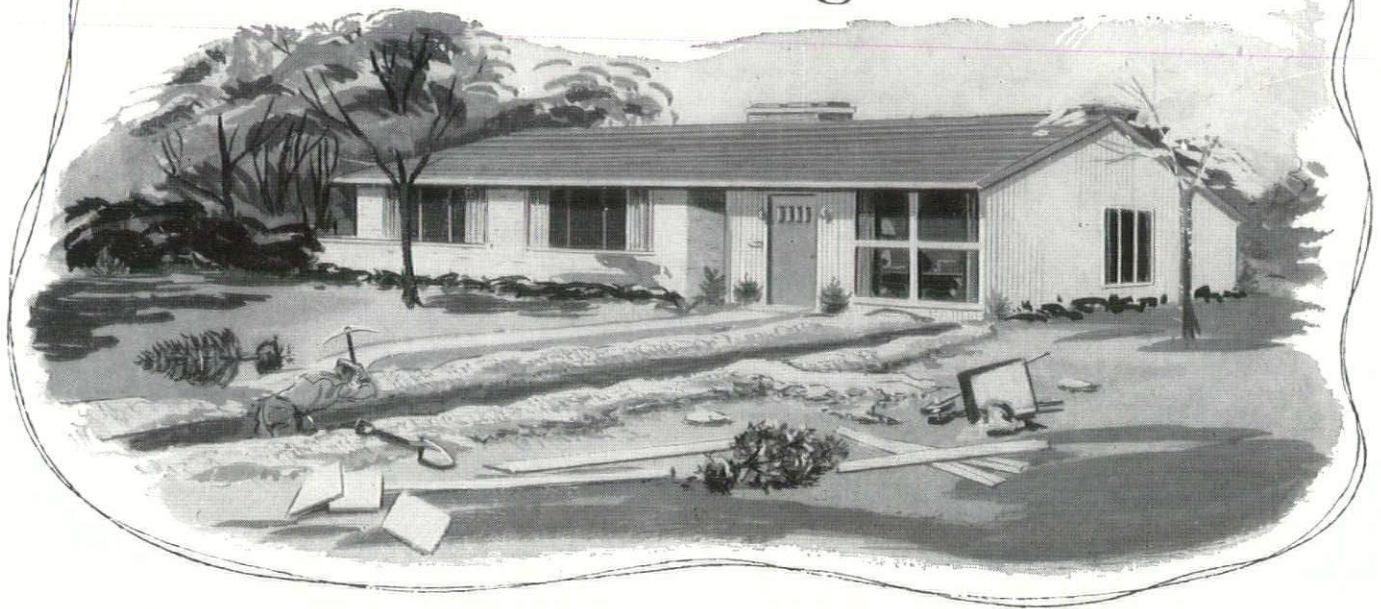


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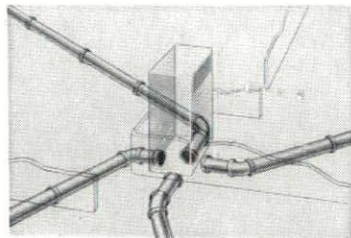


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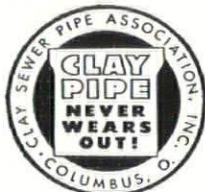
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OHIO ARCHITECT

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NOVEMBER, 1959

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COVER AND FEATURE MATERIAL

Cover shows architects, speakers and guests visiting the materials exhibits at the 26th Annual Convention.

Feature material was furnished by Robert J. Makarius, Jr., AIA, associate editor of the Dayton Chapter, AIA.

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N. C. R. Credit Union

Architects and Engineers Yount, Sullivan & Lecklider

When the N. C. R. Credit Union, Dayton, moved into its new home in November, 1955, it became one of the few credit unions in Ohio to occupy a building designed and built exclusively for its own use. The members of the N. C. R. Credit Union are all employees of the National Cash Register Co. The credit union is the largest in Ohio and one of the largest in the United States.

The building is located on a pie-shaped piece of property on the site of the Old Dayton Builders Supply lot. It borders on Brown, Caldwell and Alberta Sts., and is easily accessible to National Cash Register employees. At the east end of the building is a landscaped parking lot for sixty cars.

The three story structural steel frame building has solid brick walls on three sides with the fourth side of aluminum curtain walls and double glass and blue porcelain panels. It was one of the first applications of a porcelain curtain wall system in Dayton.

Location of the passenger elevator at the front face of the plan created a problem in elevation. The horizontal design would have been defeated by the presence of an elevator penthouse twelve feet high at the face of the

building. This problem was solved by locating the elevator equipment in the basement with an alarm system and back water valve in the pit to warn the maintenance personnel of the presence of water during business hours. It is also connected to the electronic burglar alarm system to signal a central office. The basement houses a boiler room, storage space, an addressograph and mailing room, and a cafeteria and kitchen for Credit Union employees.

The elevator lobby, customers' main lobby, cashiering department, accounting section, vault, public relations office, switchboard room, drive-in window, collection office and a two car garage are housed on the first floor.

Located on the second floor are the loan department with a large waiting room, several individual loan interview offices and the insurance department.

When the building was completed the third floor was not occupied. Last year, because of the rapid expansion of business, the director's office suite and the board room were moved to the third floor along with the personnel department, allowing other departments to expand into the vacated area.

At the same time a new walk-up window was installed on the first floor. A large storage area in the basement was

converted into a Safety Deposit Box Department complete with several small booths and a conference room. A stairway connects this department directly with the customers' lobby.

Floors in all public areas are terrazzo and in offices, private corridors and cafeteria are vinyl asbestos tile and rubber base. The public areas on the first and second floors are connected by an open terrazzo stairway with aluminum and glass railing. All rest rooms have terrazzo floors and glazed tile walls. The two fire stairways have brick walls and steel stairs with terrazzo treads.

The building is heated by a hot water system with a combination gas-oil fired boiler and is air conditioned in the summer by the same system. There is a combination paging system and music recording system for the entire building with controls in the switchboard room.

Contractors for the construction of the project were:

General—Charles H. Shook, Inc.

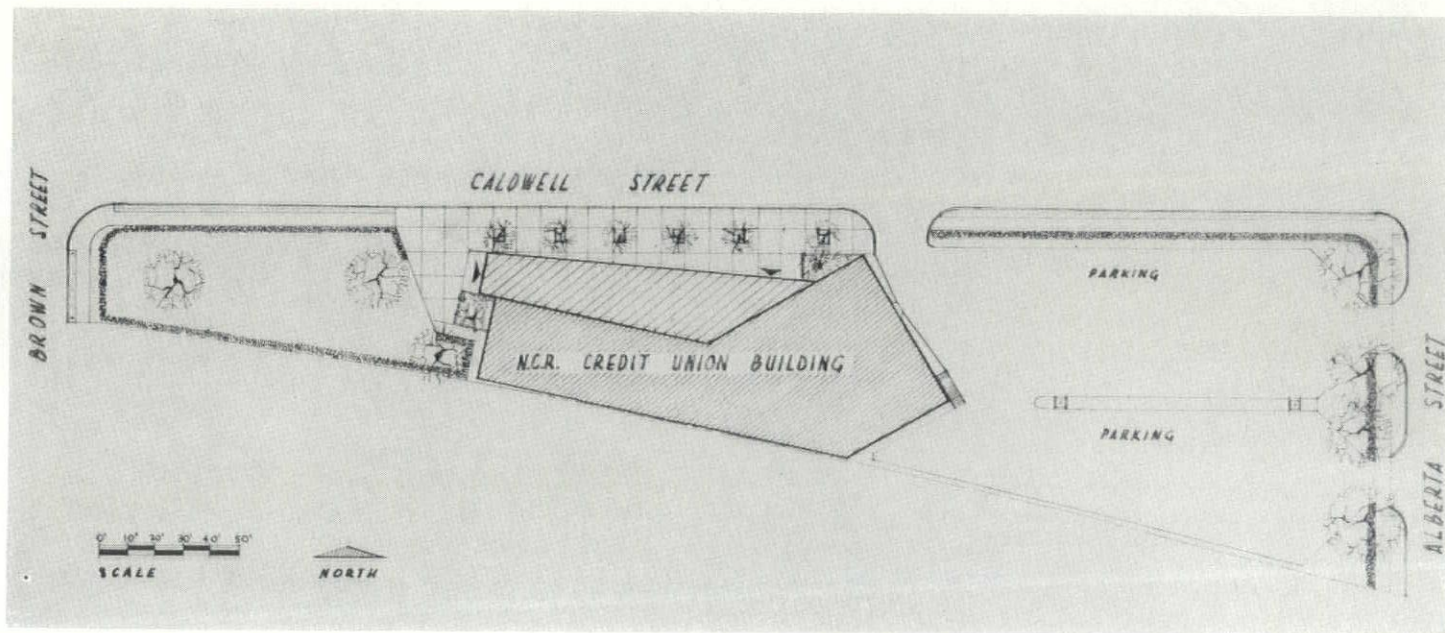
Heating & Ventilating—Ware Shearer Co.

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The Credit Union is located on a pie-shaped lot which borders on Brown, Caldwell and Alberta Sts.



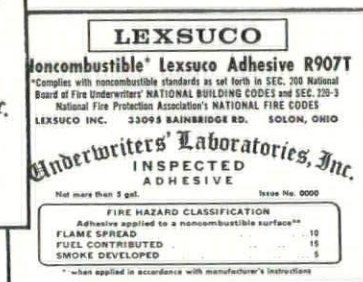
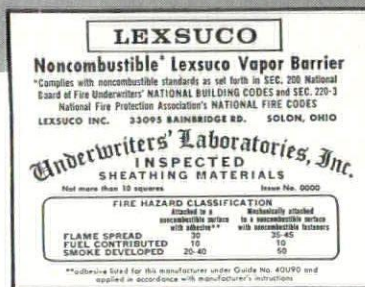
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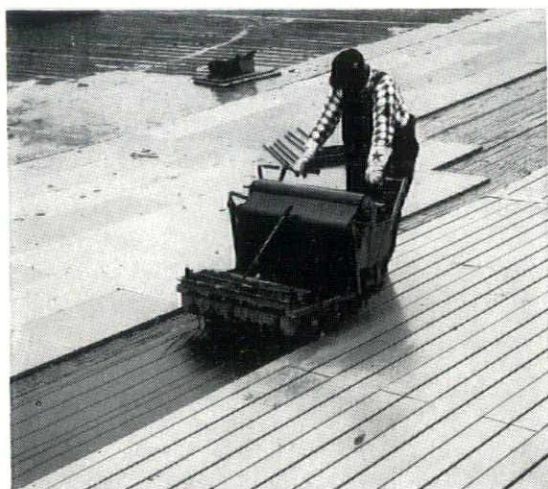


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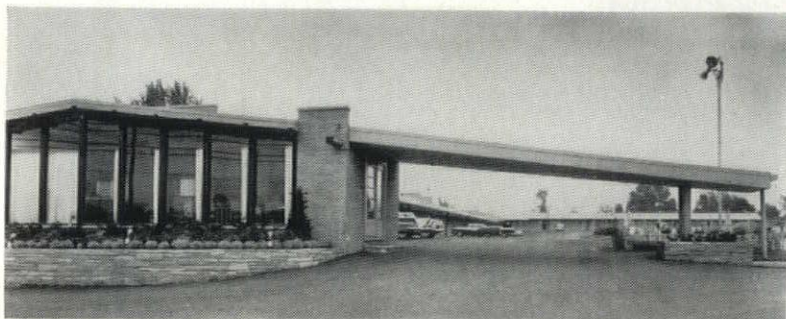
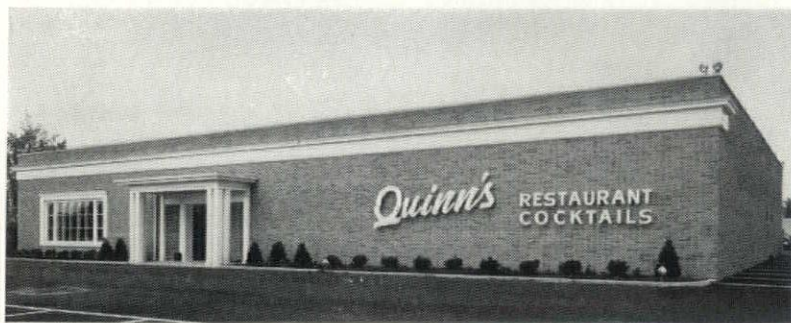
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Distributed in Canada by Bishop Products Limited, Box 30, Toronto 14, Ont., and Sidney Roofing & Paper Co., Ltd., 500 Wiggins Street, Barnaby 3, B. C.

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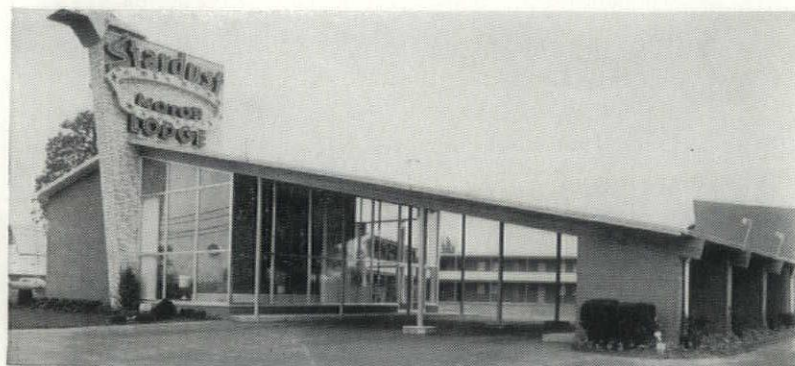
"It's Clean," says James Quinn, whose electric baseboard system inconspicuously handles over 10,000 square feet of plush dining, lounge and dance facilities at Quinn's Restaurant—Route 43, Solon, Ohio. Cleanliness of electric heat keeps draperies and furnishings looking new. System operates maintenance-free.



"It's Convenient," says Harry Shaker, owner-operator of the new Riviera Motel—Route 42, Strongsville, Ohio. Heat in any of 40 suites is turned on from switch panel conveniently located at reception desk. By elimination of flues and ducts, electric heat saved about \$8000 in initial construction costs.



"It's Comfortable," observes Mrs. E. J. Hoeffler, who, with her husband, owns and operates the beautiful Stardust Motor Lodge—Route 42, Strongsville, Ohio. With individual thermostats and switches in each of 42 suites, guests regulate their own comfort the year around.



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Telephone Planning Helps Sell Homes

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For the builder, telephone planning consists of two steps: studying his blueprints with an Ohio Bell engineer to find the most logical locations for phone outlets and installing the outlet plates with pull wires. Later when tele-

phone service is ordered, the installer simply "hooks up" to these wires and pulls them through to the outlets that are needed.

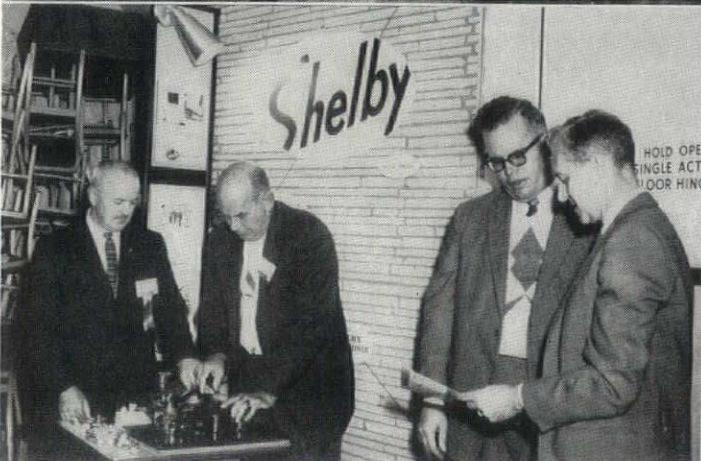
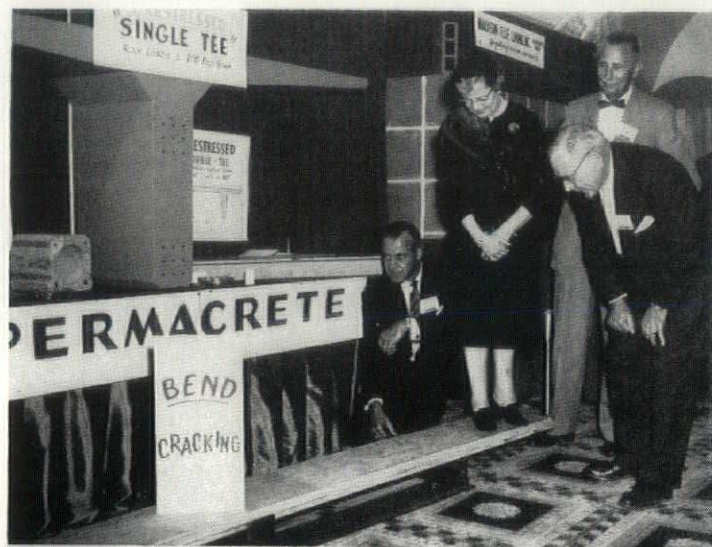
More and more builders in Ohio are featuring telephone planned homes. If you're interested, call our Telephone Planning Service Department, and an expert Ohio Bell engineer will visit you with all the information, of course, without charge and at your convenience. He won't help sell your homes...but telephone planning will!

Buyers look for this sign
of well-planned homes—
designed for their families'
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OHIO BELL

26th Annual Convention Résumé





Ice Breaker party preparations require a lot of wind and John S. McKenzie, chairman (top left) is just the man for the job. Others pictured are Charles E. Firestone II, E. Keith Hoag and Earl W. Neff.

It's in the Mixing

INGREDIENTS:

Lots of People—about 350 who arrived at the 26th Annual Convention Wednesday, Oct. 14.

Good Entertainment—A Dance Band, William Grafton, his beautiful wife and a cast of comedians, along with Arnold Masino and his monkey Tonya.

Tank of Helium—to fill the hundreds of balloons that decorated the ballroom and were decorated in a competition for prizes.

PRODUCT:

One of the best Ice Breaker Parties in the history of ASO Conventions.



Group of notables chat outside the ballroom before Ice Breaker. Standing left to right are Mrs. Joseph Morbito, Joseph Morbito, Kent; Linn Smith, Great Lakes Regional director, Birmingham, Mich.; Mrs. Burt V. Stevens, Akron; Mrs. Don Bostwick, Niles; Joseph Tuchman, Akron; Mrs. Richard R. Iuen, Richard R. Iuen, Cincinnati.

Opening Luncheon



H. James Holroyd, AIA, receives a Golden Award of Merit from Hugh Higgins, vice-president of Mutual of Omaha, in recognition of his civic contributions and professional accomplishments.

Architects gathered for the opening luncheon saw two Ohioans honored for their civic contributions.

H. James Holroyd, AIA, of Columbus was presented the Golden Award of Merit by Mutual of Omaha and Dr. Margaret Mahoney, director of the Department of Industrial Relations, received an Award of Merit from the Society.

The Golden Award was presented to Mr. Holroyd by Hugh Higgins, vice-president of Mutual of Omaha, and is the fourth such award to be made nationally by that firm this year. Mr. Holroyd was honored for his selfless contributions to civic life in Ohio under different administrations. Among others he has served as vice-chairman of the Columbus Airport Commission and of the Franklin County Regional Planning Commission. His position on these committees and commissions has made him ineligible for any architectural commissions from the state during his term of service.

Hermon S. Brodrick presented the Society's award to Director Mahoney for her service to the profession of Architecture in the State of Ohio.

SPEAKER

"Stained glass is the epitomy of God's great command 'Let there be light'" said Dr. Henry Lee Willet, designer of stained glass windows and speaker at the Thursday luncheon.

Discussing the use of glass in today's churches in contrast with its use in Gothic and Romanesque churches, Dr. Willet said that stained glass is a part of architecture. Its most effective use

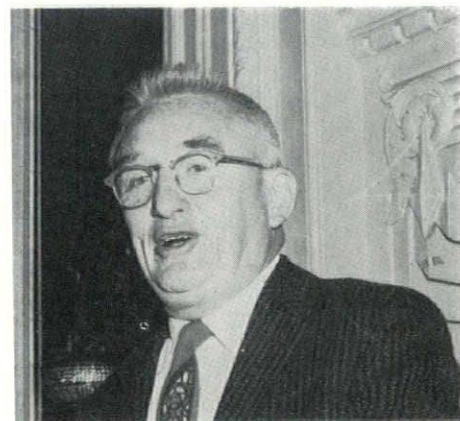


The Honorable Margaret Mahoney, director of Industrial Relations Dept., State of Ohio, receives Award of Merit for her services to the profession of architecture in the State of Ohio from Hermon S. Brodrick.

in contemporary churches is based on its integration or its unification with the building itself.

Most glass today is not for cathedrals, but for parish churches and, according to Dr. Willet, today's church architecture is not at its finest in liturgical feeling without the use of color. In years past church windows attempted to tell a story in stained glass. The glass used then was opalescent and opaque or a Tiffany glass. Today's trend is to control the light and with rich, clear, jeweled colors enhance the atmosphere of worship.

Pictures of windows designed and made by Dr. Willet's firm were used to illustrate his talk. Of much interest were pictures showing the windows made with the new technique perfected by the Willets. The glass is mounted in lead which is gilded. Pictures showed a window glowing with filtered outside light and illustrated the gradual change as the outside light faded leaving the glass dark and perfect foil for the gilded lead which reflected interior light in gleaming tracery.



Dr. Henry Lee Willet, designer of stained glass, speaks at Thursday luncheon.

Fine Arts Seminar

Panelists at the Thursday afternoon seminar (Marshall Fredericks, sculptor; J. Byers Hayes, FAIA, Cleveland architect; Robert Morrow, associate art professor at Kent State University and muralist; and Mrs. Luke Lietzke, curator of design at the Akron Art Institute and ceramist) began the program by commenting on and showing slides of their work.

In the question and answer period that followed, the need for making works of art a part of a building rather than something hung on afterwards was stressed by the members of the panel. Marshall Fredericks commented that one of the most discouraging things that happens to an artist is being called in on a job after the building is completed. "It gets to the point where you

just can't attack it at all. There's no room to express yourself," he said.

Architects in the audience were urged to consult with the artist they plan to use from the very beginning of a job whenever possible.

Much discussion centered around the ways of selling a client on use of art, sculpture, murals, etc., with architec-

ture. The conclusion reached seemed to be that first the architect must want it and realize that it should be there. Then he must convince the client that use of art pays; that there is a tangible financial benefit accruing from such use.

Luke Lietzke announced that a registry of artists in the various fields is being planned and that should any architect want help in locating an artist he could write to her at the Akron Art Institute.

At the conclusion of the seminar, members were joined by their wives for a tour of Art Institute to view mounted exhibits of the works of the panelists.

Architects, Exhibitors and their wives enjoy a buffet dinner Thursday evening, which exemplifies the fine food served by the Sheraton throughout the convention. Great Lakes Regional Director Linn Smith is the speaker.



Convention delegates and Akron Art Institute guests hear a panel discussion and see slides on the "Combination of the Fine Arts."



Landscape Seminar

James C. Rose of New York City, landscape architect and writer, criticized strongly the real estate developers who bulldoze away the trees, hills and valleys in their developments when he addressed the Friday afternoon gathering. Rose declared that bulldozing is the accepted crime and according to him far more sinful than rigging TV shows.

Rose said that the result of this criminal bulldozing is erosion, sun baked earth, drainage problems and a disturbed balance of nature which cost five times as much to re-establish as planning wisely would have cost. Through better site planning, he said, a developer could give the buying public a better product at the same price.

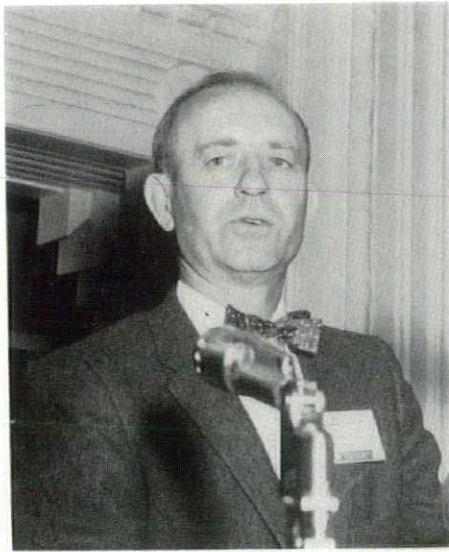
After developers and their bulldozers move on, the average home buyer is faced with the problem of correcting their mistakes in a piecemeal manner. Rose said that over a 10-year period it is not unusual to have to spend 10 per cent of the cost of the house making these repairs.

Discussing Pedestrian Malls such as in Toledo, Rose declared that they are an effort on the part of downtown merchants to pull themselves up by their boot straps. Even so he considers malls a gimmick and, although he sees them as a means of getting some people downtown, thinks they are not a cure for the problem.

Trends in gardening as seen by Mr. Rose include the beautifying of commercial establishments by landscaping; a recognition that water can be an element in garden planning just as are rocks and flowers; the need for privacy; and the understanding that to do careful professional planning is not also expensive. He looks upon a garden as a sculpture in itself and therefore thinks that sculpture, used in relation to its setting, can be a source of great delight.

Strangely, Mr. Rose appears in the role of a flower hater and is trying to get away from the idea that a garden is always posies. He complained that our thinking is geared to flowers, so people end up with a flower bed instead of a garden. He indicated that this concept of a garden derived from

the English and French who favored sketches of greensward and flower beds.



Nickolas Britsky, University of Illinois, speaks on "Art in European Architecture" at Friday luncheon.

Annual Banquet

At the concluding evening's program the retiring president, Hermon S. Brodrick of Dayton, urged the architects present to integrate into their designs the color and form of art, since, it may well be for some people, the only exposure to art in their lives. He asked that they create buildings that will be so fine they will fairly sing with beauty.

For the final program of the theme, Architecture and the Fine Arts,

Earl E. Kelly spoke on the "Fine Arts of Music." Mr. Kelly drew an analogy between the style of architecture as seen in Pisa and Lucca, Italy, and the music of Bach and Beethoven.

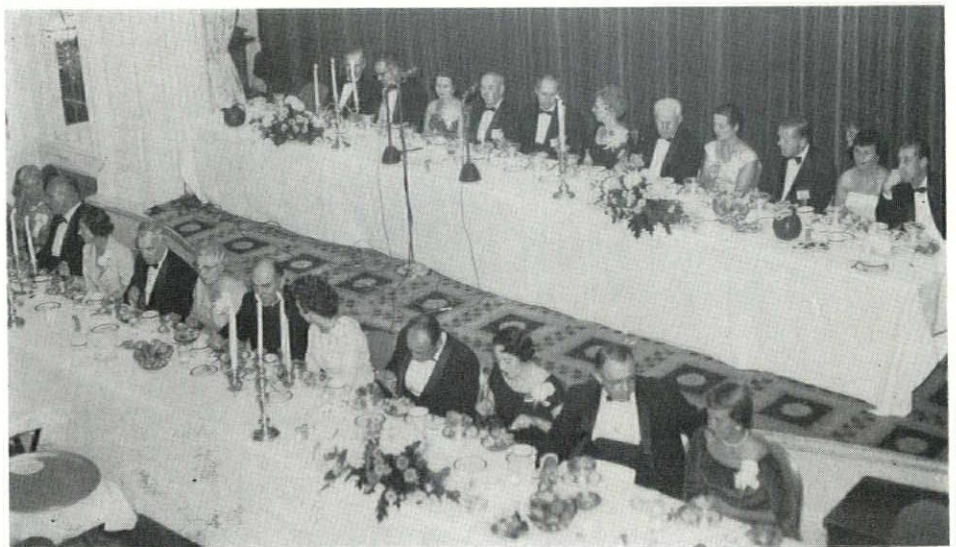
Each was different in the elements which made up its composition yet each as a unit had continuity and grandeur. Mr. Kelly declared that Beethoven was the foremost architect in all music and compared him to Frank Lloyd Wright as a master in his field.

The official gavels, age-old symbols of office, were exchanged in after-dinner ceremonies. Hermon Brodrick presented the ASO's gavel and its charter to the new president, Harold W. Goetz. Then, introduced by the new president, C. Melvin Frank, AIA and ASO past president, welcomed



New President Harold W. Goetz receives official gavel of the ASO when he is installed by Past President Hermon S. Brodrick.

Seated at the speakers table for the Annual Banquet are (left to right, top row) Gilbert Coddington; Earl E. Kelly, speaker; Mrs. Hermon Brodrick; Hermon S. Brodrick; Linn Smith; Mrs. Harold Goetz; Harold W. Goetz; Mrs. Howard Cain; Howard B. Cain; Mrs. Orville Bauer; and Orville H. Bauer; (left to right, bottom row) Mrs. Burt Stevens, co-chairman of women's activities; Joseph Morbito; Mrs. Joseph Morbito; Homer T. Borton, president, Ohio Society of Professional Engineers; Mrs. Homer Borton; The Rev. Edward M. Horning, St. Hilary Parish; Mrs. Frank Poseler; Frank Poseler; Mrs. Joseph Tuchman, co-chairman of women's activities; Joseph Tuchman; and Mrs. Clifford Sapp.



Mr. Brodrick to the role of past president and presented him with a silver gavel and a certificate of appreciation. At 10:30 p.m. Mr. Goetz, wielding his newly acquired gavel, adjourned the 26th Annual ASO convention.

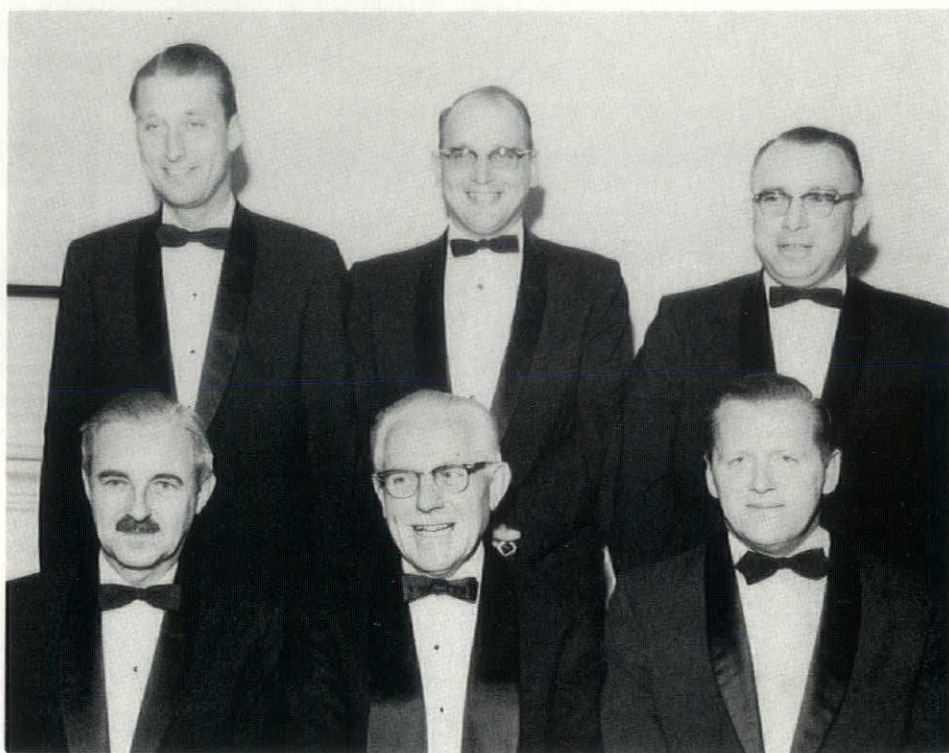


C. Melvin Frank, Columbus, welcomes Hermon S. Brodrick to the ranks of past presidents with a silver gavel and certificate of recognition.

ASO Convention Prize Winners

Nader Hamed—Polaroid Camera
Trefon Sagadencky—Lietzke Ceramic Vase
P. Arthur D'Orazio—Chair—Contemporary Furniture Showrooms
Gerald Emerich—Light Fixture—Sacks Electric
Hermon Brodrick—Lietzke Ceramic Vase
D. James Crawfis—\$25 Gift Certificate—Firestone
Edgar D. Tyler—AIA Handbook
Donald V. Galer—Slide Rule—H. L. Kothe
C. Melvin Frank—Game Table Top—Formica
Gilbert Coddington—Ladies Luggage—Cooper Co. & Metropolitan Brick

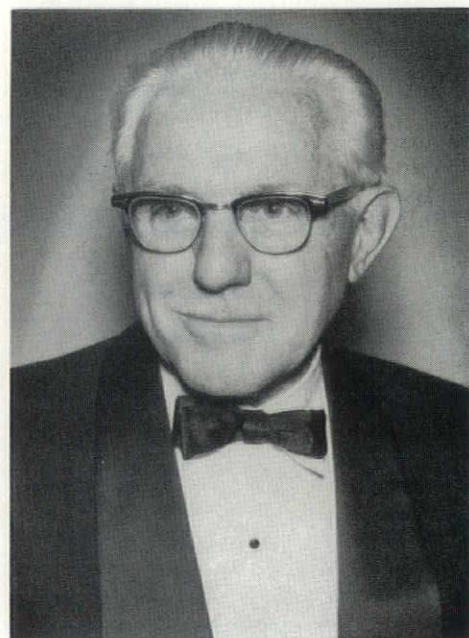
Burt V. Stevens, convention chairman, presents a polaroid camera, one of 31 prizes, to the winners Mr. & Mrs. Nader Hamed.



1959-1960 Executive Board Officers include (first row left to right) Gilbert Coddington, first vice-president; Harold W. Goetz, president; Howard B. Cain, second vice-president; (second row left to right) Orville H. Bauer, third vice-president; Frank E. Poseler, secretary and Joseph Tuchman, treasurer.

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Richard M. Troy—Door Chimes—Sacks Electric
Gordon Canute—Electric Skillet—Mook Electric
Donald Newland—AIA Handbook
William Rush—Silver Salad Spoons—Stark Ceramics

Donald Bostwick—Slide Rule—H. L. Kothe
Norman Bryar—Bow Compass—Portage Supply
Earl C. Hayes—Pencil & Sharpener—H. L. Kothe



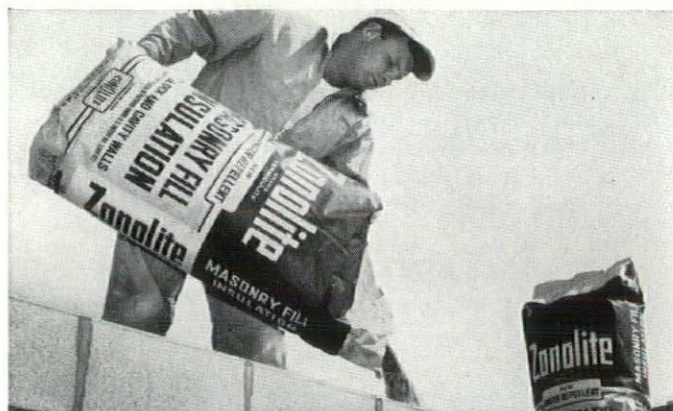
Harold W. Goetz, Middletown, is the newly elected president of the Architects Society of Ohio.

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Attorneys and Architects Get Better Acquainted

By R. C. Kempton

After many years of talking, a long anticipated chapter meeting of the Columbus Chapter, AIA, was held at which members of the Columbus Bar Association were the guests of the chapter and several members were the personal guests of individual architects. The theme of this program was primarily to improve the fellowship and to promote better understanding between these two very ancient professions.

Following the "get acquainted" cocktail hour, the dinner was served in the Grill Room of the University Club, and as can be correctly surmised, the "give and take" of questions and answers continued. It would be safe to say that the more they talked the more they found out how little they actually knew and understood of how and to what extent each group renders its services to the public.

With the conclusion of the dinner the meeting reconvened for the semiforum program at which time President Loren J. Staker introduced Naverre Musson—vice president of the chapter, member of the architectural firm of Tibbels, Crumley and Musson and chairman of the Program Committee. Mr. Musson introduced the guests and panel members at the head table.

As the lead off man, Attorney Maurice J. Leen, Jr., of the firm of Pickrel-Schaeffer, and Ebeling of Dayton was the first to be recognized, and was designated as the chief speaker. Attorney Leen has been working with the Dayton chapter AIA for several years, as well as cooperating with the Architect Society of Ohio in legal problems confronting architects. For the past several months Attorney Leen has been serving as special Counsel for the office of Attorney General Mark McElroy, assigned to represent the State Board of Examiners of Architects.

The next distinguished guest to be introduced was Attorney Howard Dresbach, a member of the Columbus law firm of Dresbach, Crabbe, Newlon, Collopy and Bilger. Barrister Dresbach had contributed very materially to some advanced thinking concerning the practice of an architect and the Ohio statutes intended to regulate said provisions and at the same time protect the life-limb-property and

(Continued on Page 17)

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(Continued from Page 16)

welfare of the public. When he was called upon he did a particularly good job in a relatively short time.

The other panel member was Richard L. Tully of the local Architectural firm of Tully & Hobbs who, as a member of the Program Committee, promoted the plans for the meeting.

As an innovation for this chapter program, Architect R. C. Kempton, FAIA, chairman of this Chapter Affairs Committee, was designated as the moderator, and as such, found it difficult to "moderate" when the subject in which he has been working for almost thirty years was in the "Frying Pan." Special Counsel Leen opened the evening's discussion with a few remarks relative to the use of the remedy of "injunction" to control the unauthorized practice of architecture by persons or firms not registered. He stated that an injunction is a type of court order issued by a court of Equity directing that certain individuals or groups of persons, cease and desist from doing or continuing to do acts in the future which are in violation of the law. Usually the court will, in appropriate cases, issue a temporary order and later upon hearing the order becomes permanent. The necessary steps to be taken are familiar to the members of the legal profession. The injunction is primarily a proceeding under which immediate and continuing relief or action can be obtained if the law provides no other adequate remedy.

In one of his statements Atty. Leen pointed out that after considerable research he could find very little precedent concerning the practice of architecture on which to base his arguments in behalf of the architectural profession. He did say he had come to the conclusion that the practice of architecture and the practice of law can be protected from invasion by unauthorized persons by the same procedure of obtaining an injunction; that the legal precedent built up in the nature of case law by the legal profession is available and can be carried over and applied to similar situations in the practice of architecture. In his remarks he illustrated how such procedures have been successfully applied in the Dayton area. The questions and answers moved along rapidly with about every lawyer and architect present having his say at least once. The subject matter varied occasionally, but most always to the mutual benefit of the members of both professions. Neither made any

(Continued on Page 18)

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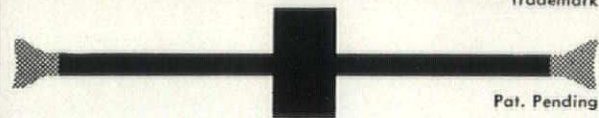


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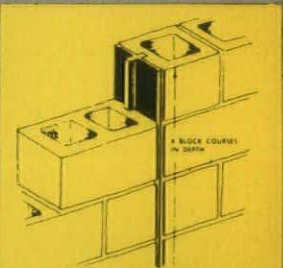
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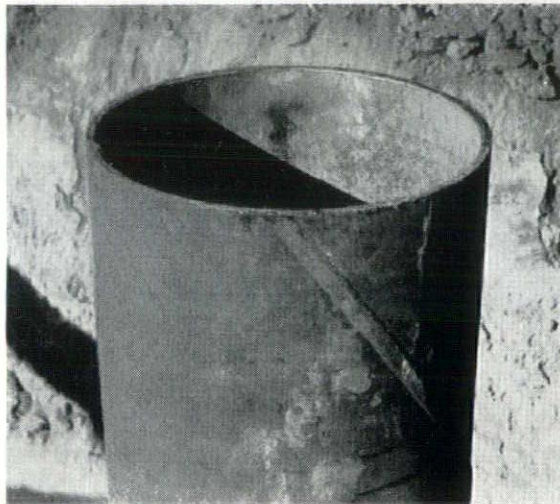
claims as to seniority by reason of the passing years. This point would have been open to discussion even though some mention was made to the Code of Hammurabi—King of Babylon, B. C. 2285-2242.

NOTE: The oldest code of laws C. H. W. Johns M A Charles Scribners and Sons—New York: Also check upon one Imhotep, first architect for the King in the court of King Zoser in the third dynasty.

The Attorney General's office was represented by Asst. Atty. Gen. DeForest Mellon (Disclaims any Pittsburgh relatives) chief of the Administrative Procedure Section and Asst. Atty. Gen. William Boyko, assigned as counsel for the Architects Board. Both were guests of the chapter and earned their "keep" in general discussions. Other attorneys in attendance were Hugh Wait, Walter J. Siemer, Robert W. Newlon, James Britt, Herbert F. Baker, James H. Larva, Noel L. Greenlee, John Rittinger, George H. Chamblin, Arvin J. Alexander, Dick Diamond, Andrew J. White, Jr., John B. Hennessey.

This meeting broke a lot of old and very thick ice or raised the veil as immortal J. N. Free used to preach. In either event, the ground work was laid for a similar meeting in the spring in which the attorneys, lawyers, and barristers will have a chance to demonstrate to the architects just how it is done by presenting a "moot court" program.

It could be mutually beneficial if both architects and attorneys would discuss our mutual problems whenever the time and circumstances permit. Come back again Blackstonians.



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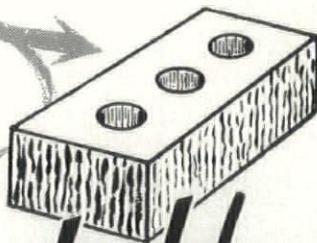
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ASO Convention Activities Available On Records

Both those architects who attended, and those who did not attend, the recent ASO Convention in Akron will be pleased to know that records of all speakers and seminars are available to them for their pleasure and edification.

The recordings, which are copyrighted by the Society, may be purchased through Mr. Joseph Weible, The Convention Recording Co., 171 Beck Ave., Akron 2.

Records of conferences, speeches and seminars are available as follows:

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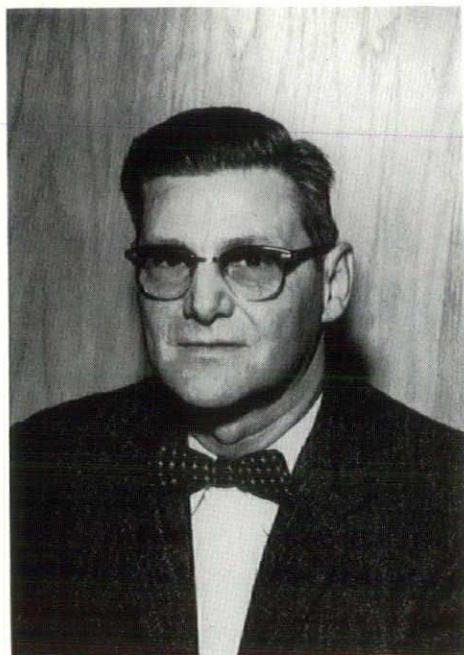
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Theodore J. Kauer To Be Director of Public Works



Theodore J. Kauer

Gov. Michael V. DiSalle named Theodore J. Kauer, 54, of Wooster, as director of public works. He will

assume his duties Jan. 1, 1960.

Mr. Kauer was executive vice president and chief engineer of the Holmes Construction Co., General Contractors in Wooster. He has been with the firm four years.

Prior to that he was chief engineer of the Turnpike Commission, 1952-1955. He served as Ohio highway director from 1949 to 1952.

Mr. Kauer was graduated from Ohio State University in 1928 with a

Bachelor of Civil Engineering Degree.

He was engineer-director of Trade Associations in Washington, D. C., until his appointment as state highway director.

He is a member of the Ohio Society of Professional Engineers and the American Society of Civil Engineers.

He is married and the father of two children. Mr. Kauer is a member of the Lutheran Church.

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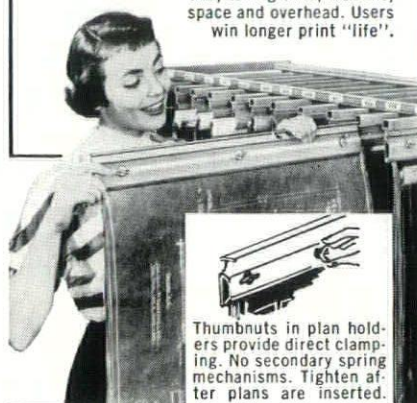
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Outcalt Is Reappointed President of State Board

Gov. Michael V. DiSalle announced the reappointment of our R. Franklin Outcalt to the Ohio State Board of Examiners of Architects for a five-year term. Mr. Outcalt is currently president of the State Board. He is also serving his second term as president of the Cleveland Chapter of the AIA.



Outcalt

A principal in the Cleveland architectural firm of Outcalt, Guenther & Associates, Mr. Outcalt received his B.S. degree in architecture at the University of Michigan.

Other members serving on the State

Board are Harold H. Munger, Toledo, of Munger, Munger & Associates; Charles E. Firestone, FAIA, Canton, of Firestone & Motter; Fredrick H. Hobbs, Columbus, of Tully & Hobbs; George F. Schatz, Cincinnati, of George F. Schatz & Associates. R. C. Kempton, FAIA, Columbus, continues to serve as executive secretary of the Board.

Great Lakes Region Council To Meet In Cincinnati

"The Pleasure of Architecture" will be the theme of the 1960 spring meeting of the Great Lakes Regional Council (including Ohio, Kentucky, Michigan and Indiana) set for March 3, 4 and 5 in Cincinnati. The program will cover not only the pleasure derived from architecture, but also from its practice.

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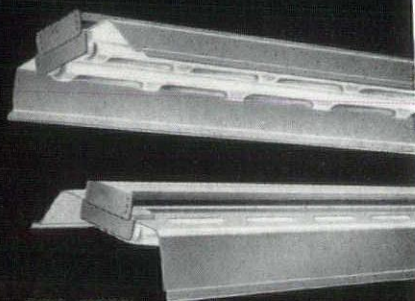
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Letters to the Editor

I want to take this opportunity to express the appreciation of our company for the opportunity to participate in your annual meeting in Akron, Ohio, last week. I was greatly impressed with the courteous and considerate attitude displayed by the architects attending the meeting. So often we, in the manufacturing business, return to our offices feeling we have not been given "our fair day in court." Your well managed convention was certainly an exception to this rule. The architects in attendance were sincerely interested, attentive and very understanding.

May I extend my congratulations on a well planned and well executed meeting. We will look forward to participating with you next year.

Jesse E. Eschbach
Executive Vice President
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We wish to thank you for the privilege of exhibiting our products at the 26th Annual Convention of Architects Society

of Ohio. We hope that we will have the opportunity to participate as an exhibitor at your next Annual Convention.

Having received enthusiastic comments of our new products by the visiting Architects, I do feel rewarded for our efforts and the expense involved in our exhibit.

My firm, Architectural Art Mfg. Company, wishes to mail a thank you letter to each of the Architects who stopped by our booth during the Convention and for this reason I would appreciate your sending me a list of the Architects, together with his corresponding badge number.

Joseph H. Maloney
Joseph H. Maloney, Inc.
Cleveland

I want to thank you for the speedy delivery of the registration list from the convention.

We have written a personal letter to each registered member, both to those that called at our booth and those that did not. Sample copies of each letter are enclosed.

(Continued on page 23)

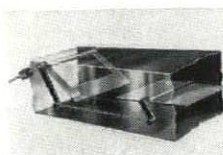
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OHIO ARCHITECT

(Continued from page 22)

In spite of the slight difficulties getting into the hotel, this was one of the best planned and organized exhibitions that we have attended. You and your associates are to be congratulated on a job well done.

Your number system in connection with the door prizes was unique and very successful.

We had exactly 50% of the registration come into our booth and listen to an analysis of our product. This is way above what can be expected at most shows.

These numbers, in connection with your registration list enabled us to write these follow-up letters. This follow-up, in the past, has proven to be almost as effective as the show itself.

I will be looking forward to seeing you at Dayton next year.

Wendall Ladd
Pres. & Gen'l Mgr.
Lenawee Peerless, Inc.
Adrian, Michigan

I have recently read the article in the August issue of the **Ohio Architect** by Noverre Musson on the Ohio School for the Deaf. It may seem unusual for a wife of an architect to write to your magazine, but this article was common to both my husband and myself. We are both graduates of the Ohio State University. While a student there, my husband worked part time with Tibbals-

Crumley-Musson and worked on the Ohio School for the Deaf. Also, I visited this school as an education major. I am now a public school speech and hearing therapist and have worked with children who have attended or are now attending this school.

This article was very interesting and has been passed on to school administrators. The school is beautifully planned, but do the children get to make use of the provisions accomplished with the new site?

In the second paragraph of Mr. Musson's article, he referred to the "animal spirits of other children" which was a bold and irritating phrase to me. As a teacher, especially as a therapist for speech and hearing handicapped children, I ask, is it fair to say that any child has "animal spirits"? No ill-feelings, Mr. Musson.

My husband and I greatly appreciated the thoroughness of this article and were very pleased to read it. It would be nice to see copies of Mr. Musson's article at the National Speech and Hearing convention to be held in Cleveland in November.

Mrs. Alfred J. Garner
Speech and Hearing Therapist for
Sylvania Exempted Village
School District and wife of an
Ohio Architect.

Thank you for the copy of Mrs. Gar-

ner's letter. It is always a great pleasure to have a reaction to a published piece. I have written for newspapers and periodicals for a number of years and nine times out of ten the response is like the echo from a pebble dropped over a precipice—nil.

Mrs. Garner's comments on our Deaf School project are particularly gratifying since her professional training as a Speech and Hearing Therapist gives her a special insight into the problems we were dealing with.

Perhaps my choice of the phrase "animal spirits" was unfortunate. If so, I am sorry. My desk copy of the 1956 printing of the College Edition of Webster's New World Dictionary of the American Language does give "animal spirits: healthy, lively vigor; cheerful gaiety"—more or less the meaning I intended to convey.

Regarding her question about the children's use of the new site, I think I could assure Mrs. Garner that the staff is employing the new facilities with the same imagination they displayed in exploring the design of the school with us at its inception—more than an architect has a right to expect in the majority of cases.

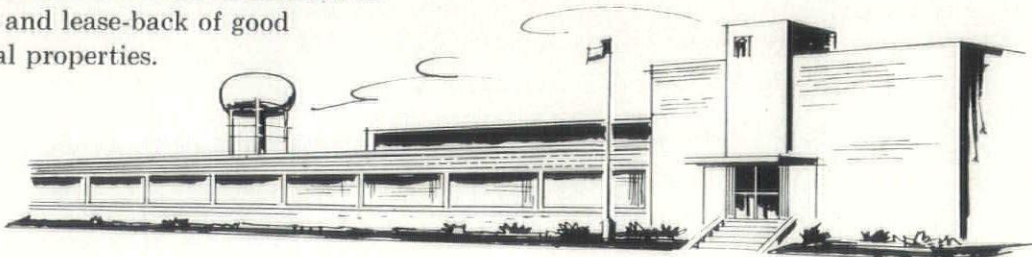
Please convey my appreciation to Mrs. Garner for her thoughtful comments.

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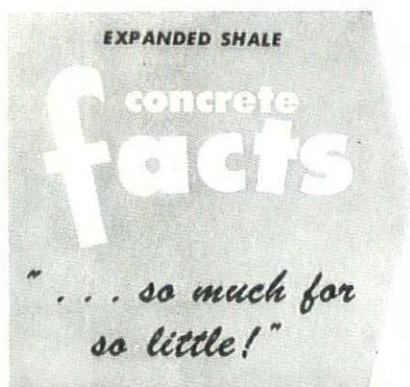
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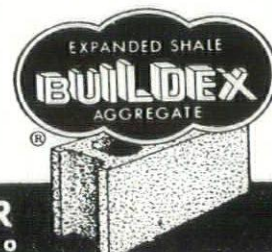
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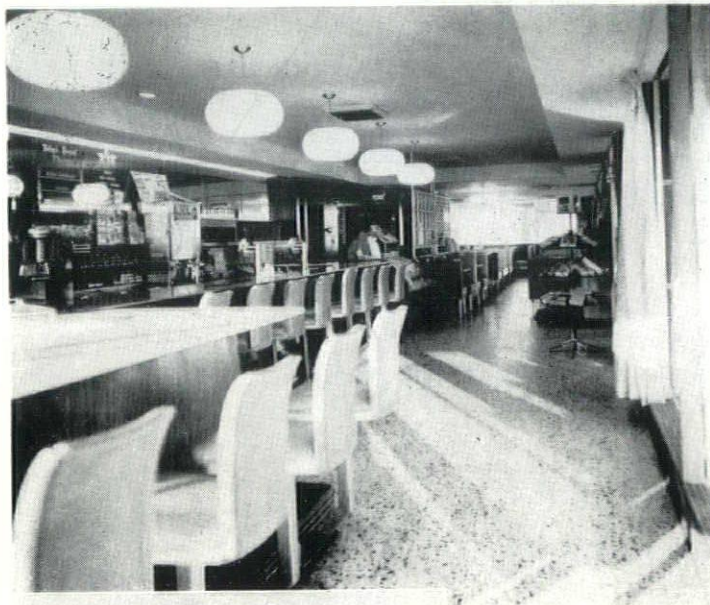


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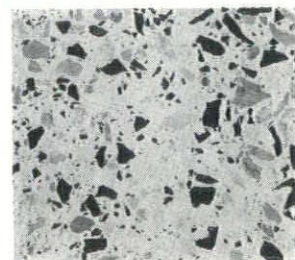
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