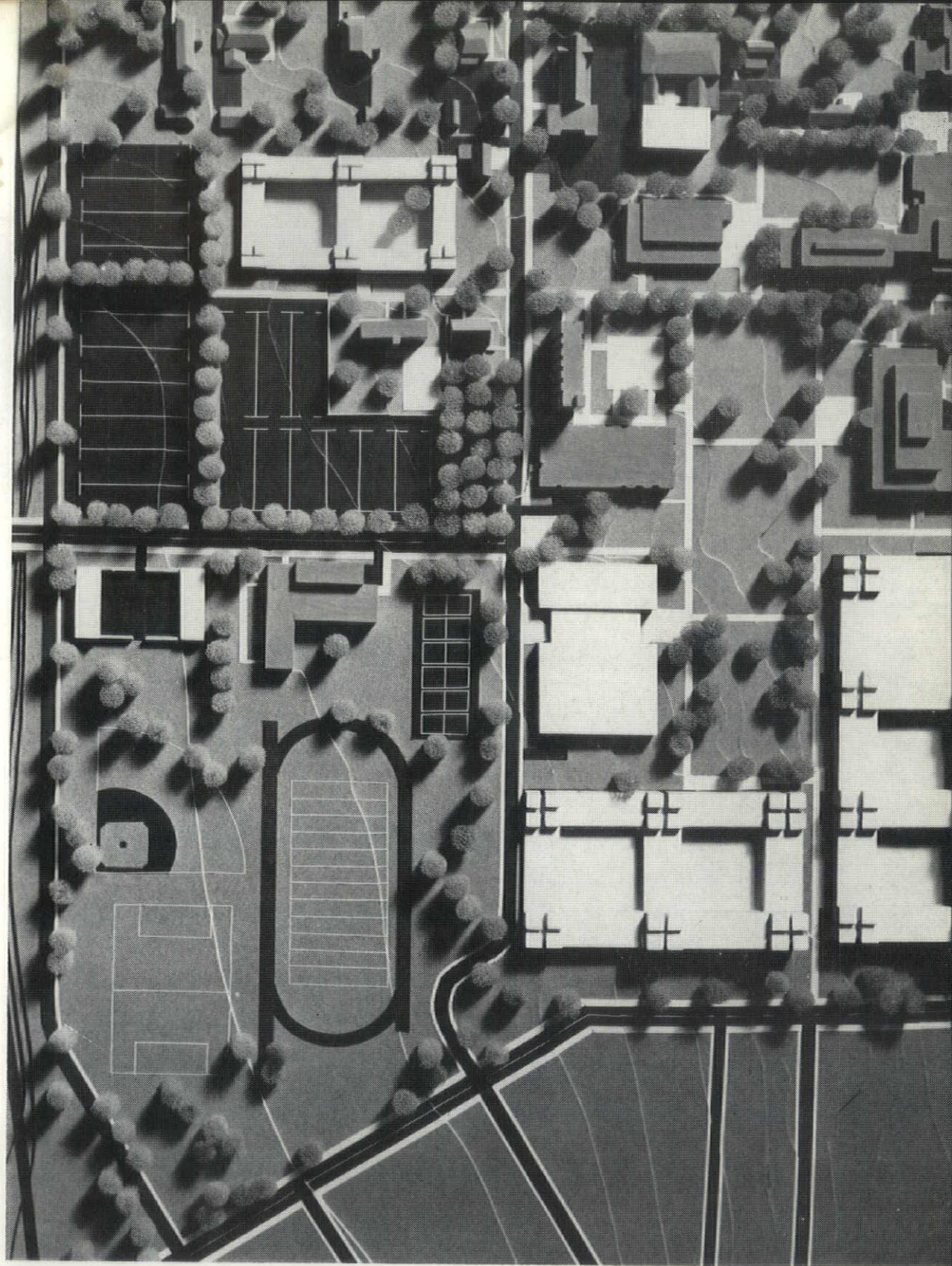


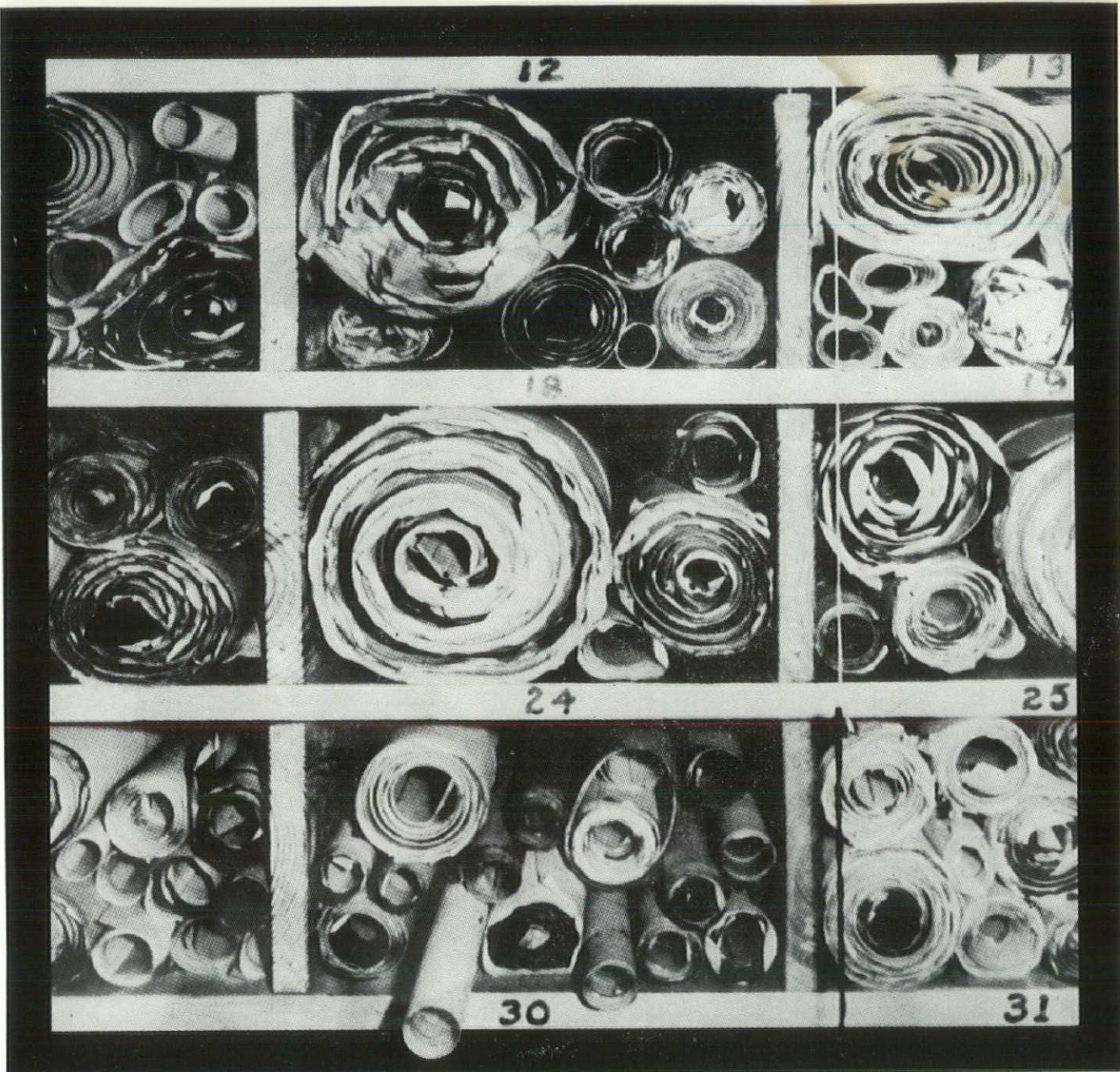
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July-August

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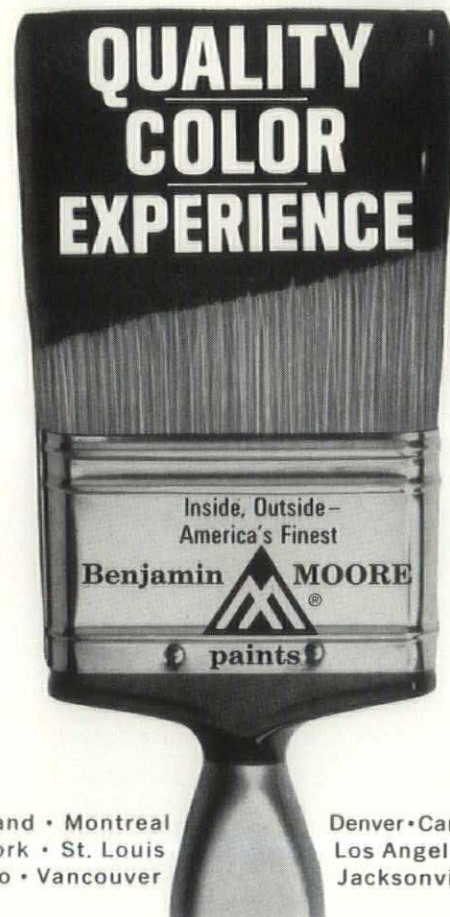
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By Frank B. Robinson

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— Prepared By Peter B. Brandt, A.I.A., ASSOCI-
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GIVE US A CHANCE!

All of us have gone through the agonies of self-analysis after a job interview—if we lost—wondering what the magic words really were, criticising our friend on the board for being too weak to swing the vote to our team, resenting the selected firm (who undoubtedly cut the fee to get the job and can't possibly perform it in time!). None of this is really the point of this article: the point I submit for discussion is that too many interviews to select architects are simply exercises in public relations. And curiously enough, exercise for the client, not the architect. The selection committee has already done its work and those of us who appear hopefully at the door, slide projector in hand, are incredibly and hopelessly naive in thinking we have an audience—and a chance. The committee does no one a favor—including itself—by the pretense of interview. Why can't the potential client react as professionally and as ethically toward us as we are expected to act toward him? Perhaps in our zeal to overcome the label of gentleman-artist we have too successfully joined the hucksters and the reaction of our audience has not really changed for the better after all.

As long as I've decided to speak out, I'll point my finger specifically at that already much-maligned group, the local school board, and suggest that by virtue of the volume of work they assign, a substantial share of the responsibility for this state of affairs rests with them. School boards should decide which firms they really want to hear—and then listen!

Expanded service is the cry of the land: the AIA and all the critics insist it must be so or soon the profession will cease to exist. The architect is expected to spend his time efficiently and wisely—indeed he must if he is to survive the pitfalls of his profession and the costs of operating his office. Why, then, waste his time on futile interviews? A certain amount of promotion time is expected. Probably most of us do less of it than we should. Certainly the appearance before the board is, after all, good practice for the next time. But some of that practice time might be put to more productive use—like speaking to the local service club about the war on ugliness, or the high school career-day students on the delights of dentistry. Being a member of a profession that is also a business, the architect has been forced to embrace the joys and sorrows of competition. We might prefer to think that virtue brings its own rewards, but the hard fact remains, of course, that the first scene of the first act is selling the job. We have accepted the challenge and the opportunity—if it really is an opportunity. Too often, alas, the board has absolutely no intention of listening to the presentation. Misguidedly the committee thinks that the architect will feel better if given a hearing—and after all it's only a half-an-hour or so of everyone's time. Not so. A responsible presentation may take 30 hours, or more, in preparation time—time

spent willingly and enthusiastically, if also hopefully. All offices, I'm sure, have had interviews that were not interviews at all but soliloquies—no questions asked by the board, no interest shown in material selection, no response to invitations to visit previous jobs and talk with former clients, no honest interest in investigating the architect's real qualifications. A half-an-hour interview is a ridiculous length of time for determining qualifications of anyone—for almost anything. Certainly anything as complex, as custom made, as heir to human frailty as the putting together of a building deserves thoughtful and thorough research. The easy answer—and the usual one—is simply that the best salesman gets the job. How unfortunate this can be for the client if the best salesman is so good that hundreds of thousands of dollars are spent on the basis of 30 minutes of charm alone. This is, of course, the most disheartening thing of all—a board elected to use its judgment wisely in establishing principles that should be followed fiscally as well as educationally, selecting an architect on whim, without ever checking his past performance or investigating his professional reliability. If, as architects, we are forced to be businessmen, taking our chances in the market place with the manufacturers of scoreboards, typewriters and roof decks, we are also, by law, a profession, and responsible legally and morally, for the intelligent distribution of millions of dollars of tax money. Certainly the virtues of the good salesman are insufficient.

The architect that finds himself at an interview with two out of five board members knows he's wasting his time and the board's. He may suddenly realize that he's No. 15 on the list and everyone is tired. I have known architects that have driven fifty miles on a rainy night to be greeted by a sole board member. Such slaps in the face do little to upgrade the image of personal responsibility most board members try to maintain.

All too often the board uses the architect as a sop to its own public image in the community—let everyone know we're examining the qualifications of all the leading offices! School board members, whose time is also valuable, and whose sense of civic duty is generally great, should limit the number of applicants to three or four contenders, carefully selected, and then examine them as intelligently as possible and in some depth. Unfortunately for those of us who sit uneasily awaiting judgment, Parkinson's Law **does** seem to apply: the greater the sum of money to be expended, the less professional the selection process. I submit that boards could save themselves, and us, time, trouble, headache, frustration, even internal dissension, if they acted as logically in selecting architects as they do in their other business transactions. They might even get better buildings.

Arlyn C. Neiswander, AIA

Associate Editor

Cleveland, Ohio



Architects: Skidmore, Owings & Merrill, New York, and Benham, Richards & Armstrong, Columbus. Consulting Structural Engineers: Weiskopf & Pickworth, New York. General Contractor: Frank Messer & Sons, Inc., Cincinnati. Precast concrete supplier: Marietta Concrete Co., Marietta.

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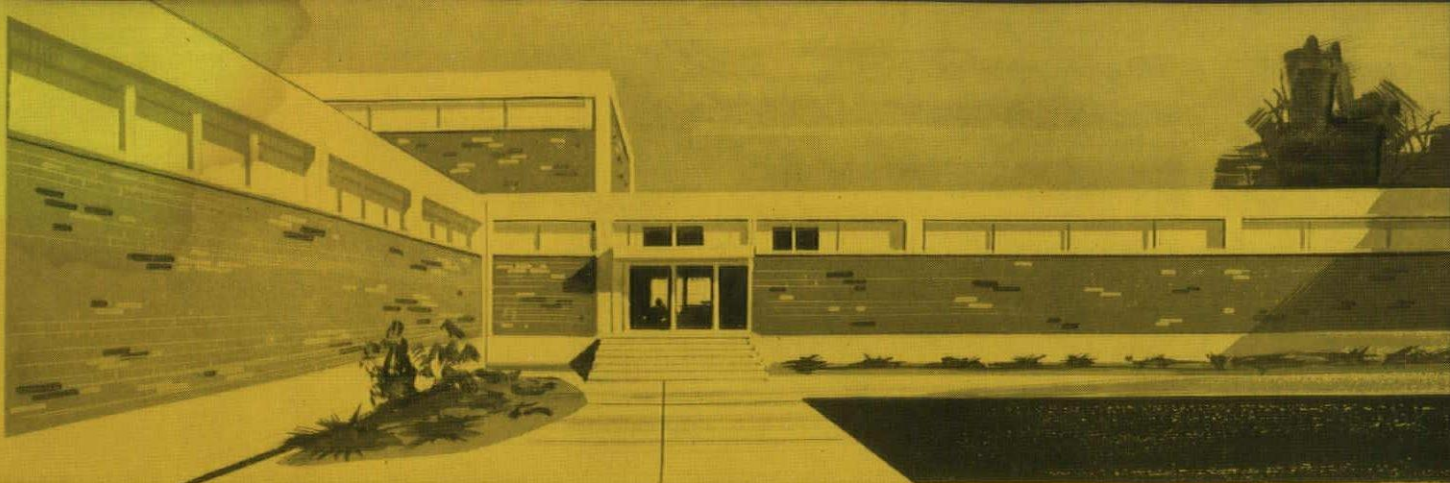
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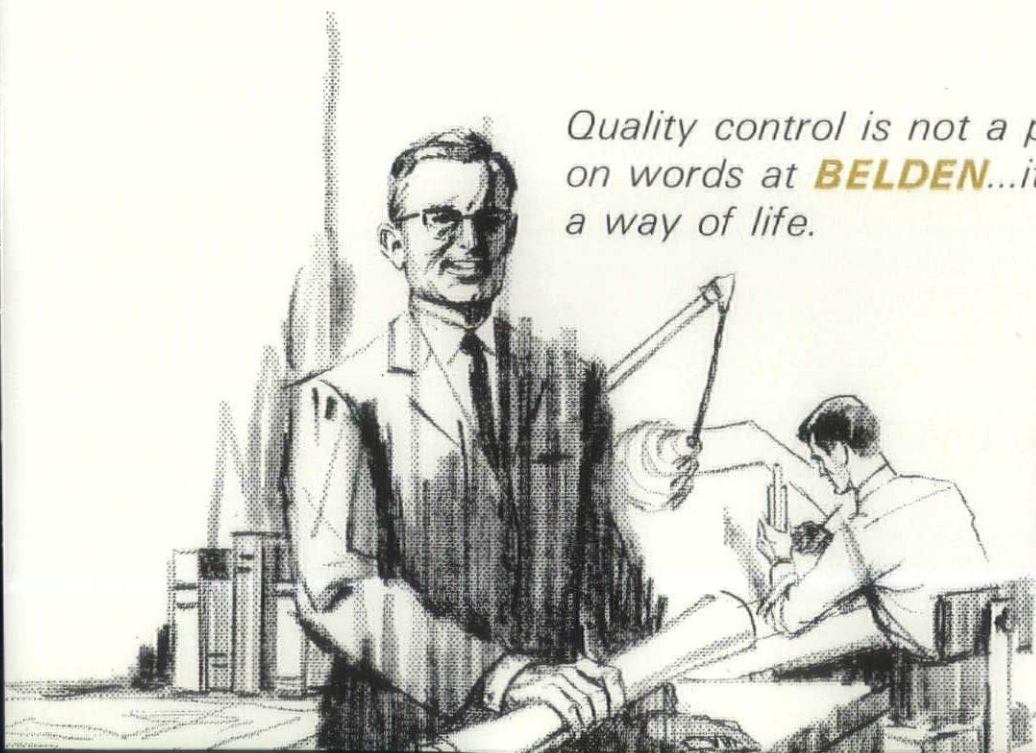


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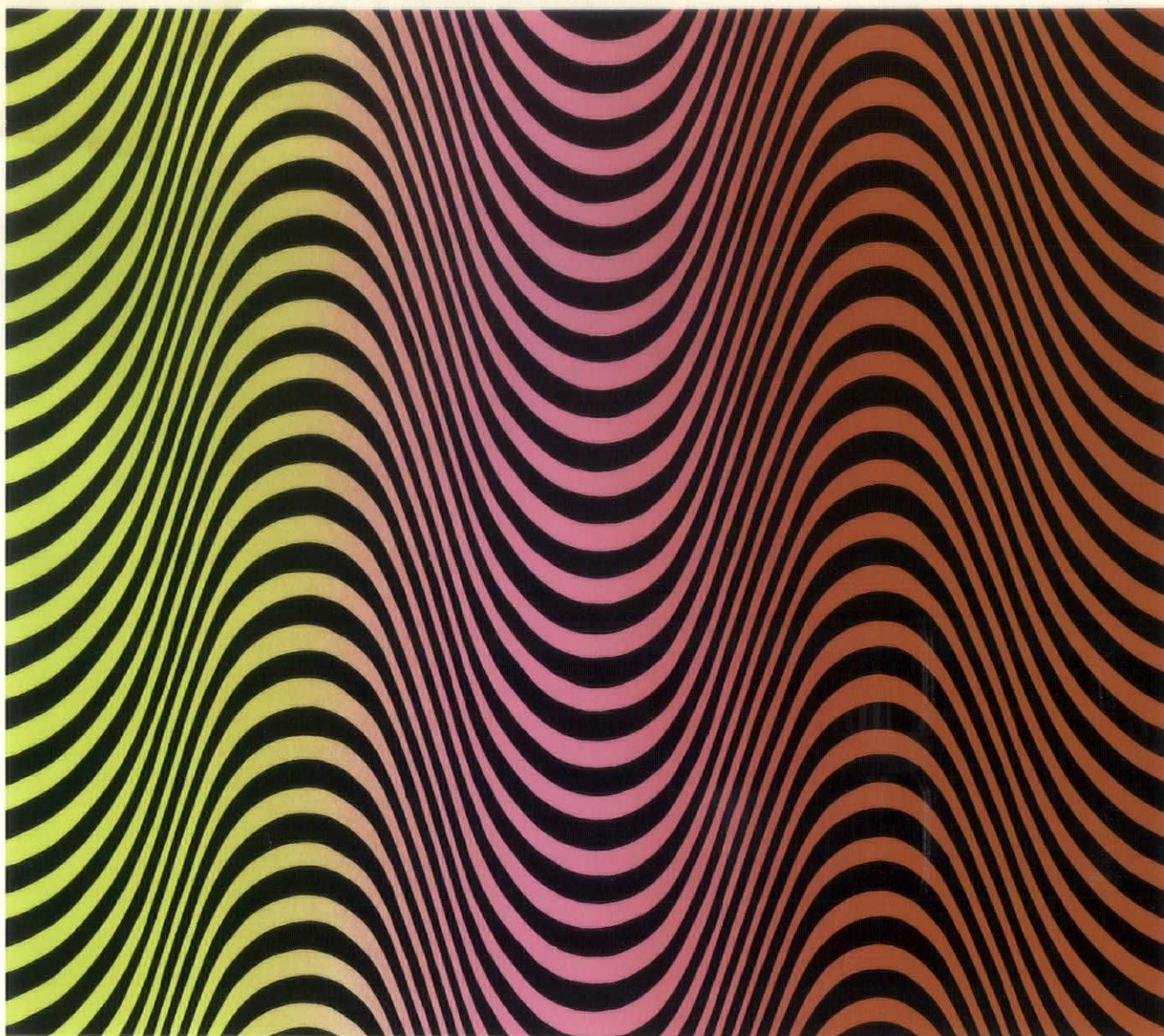
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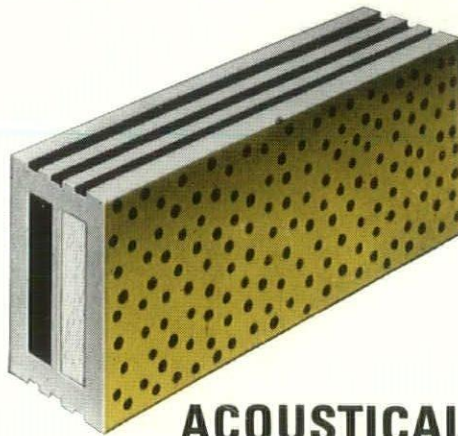


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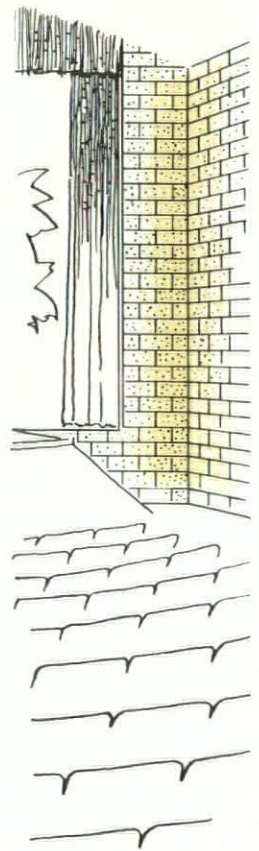
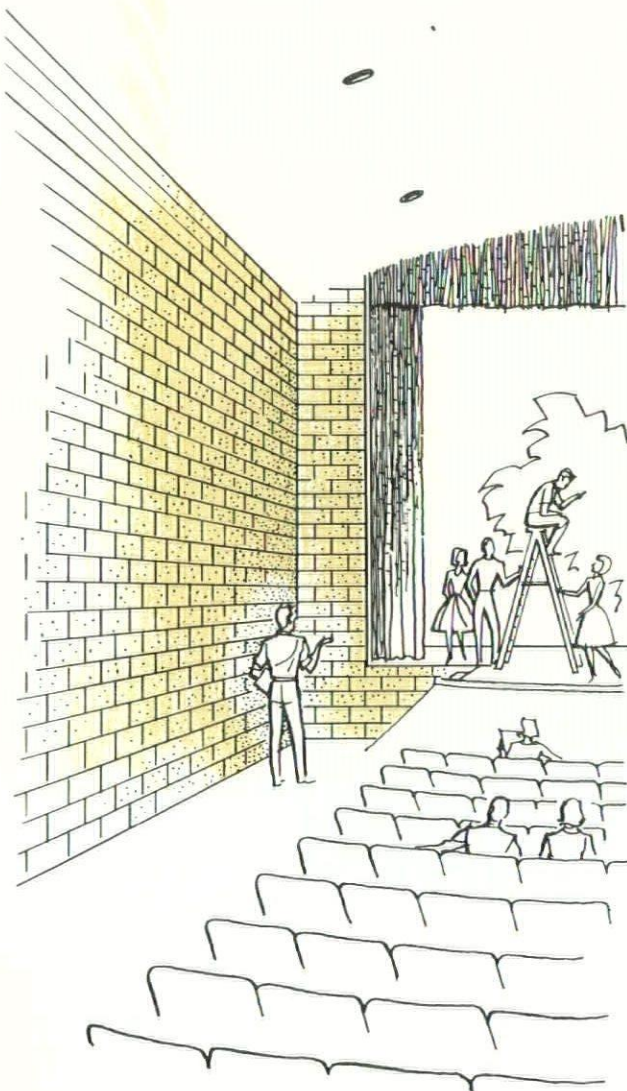
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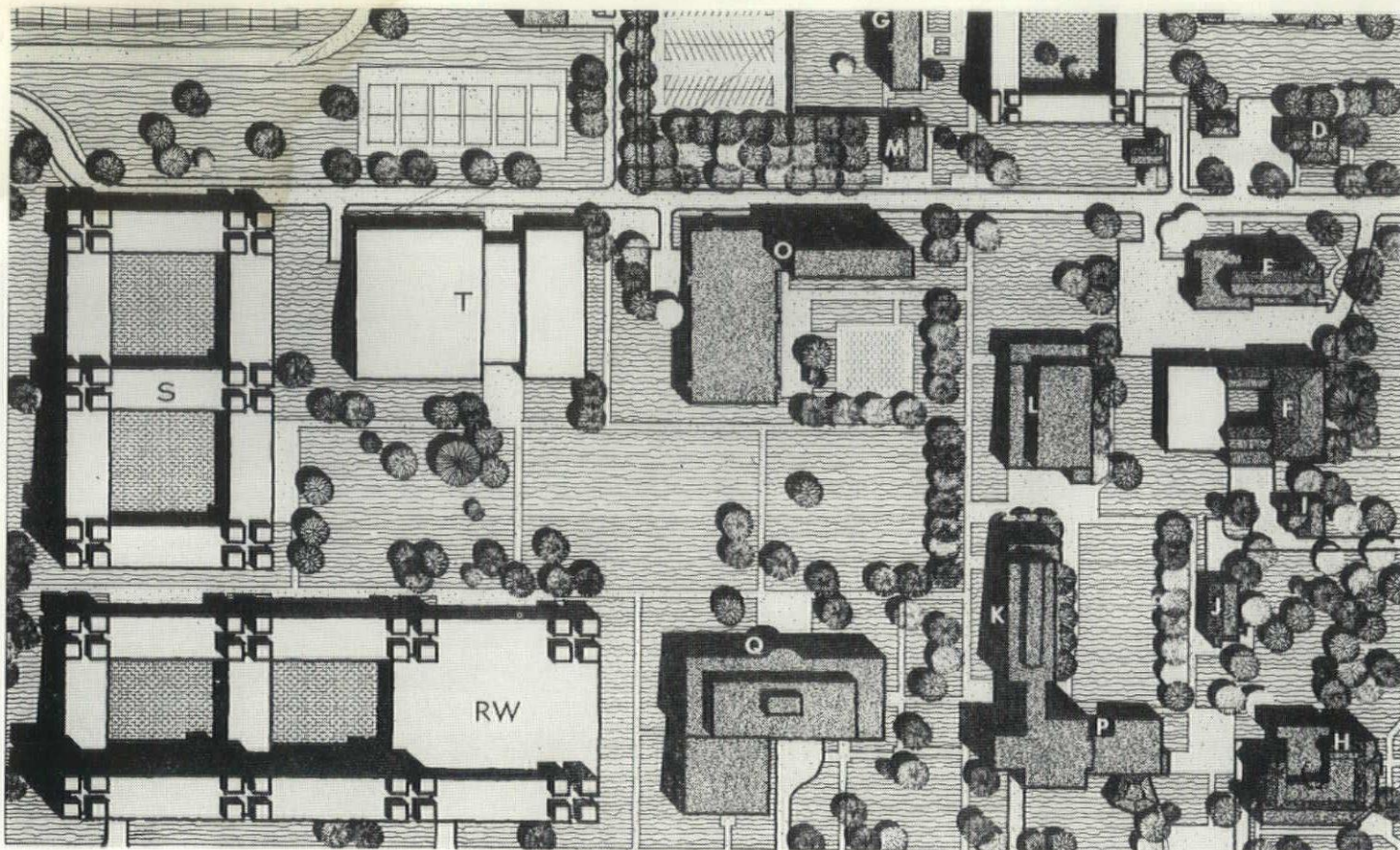
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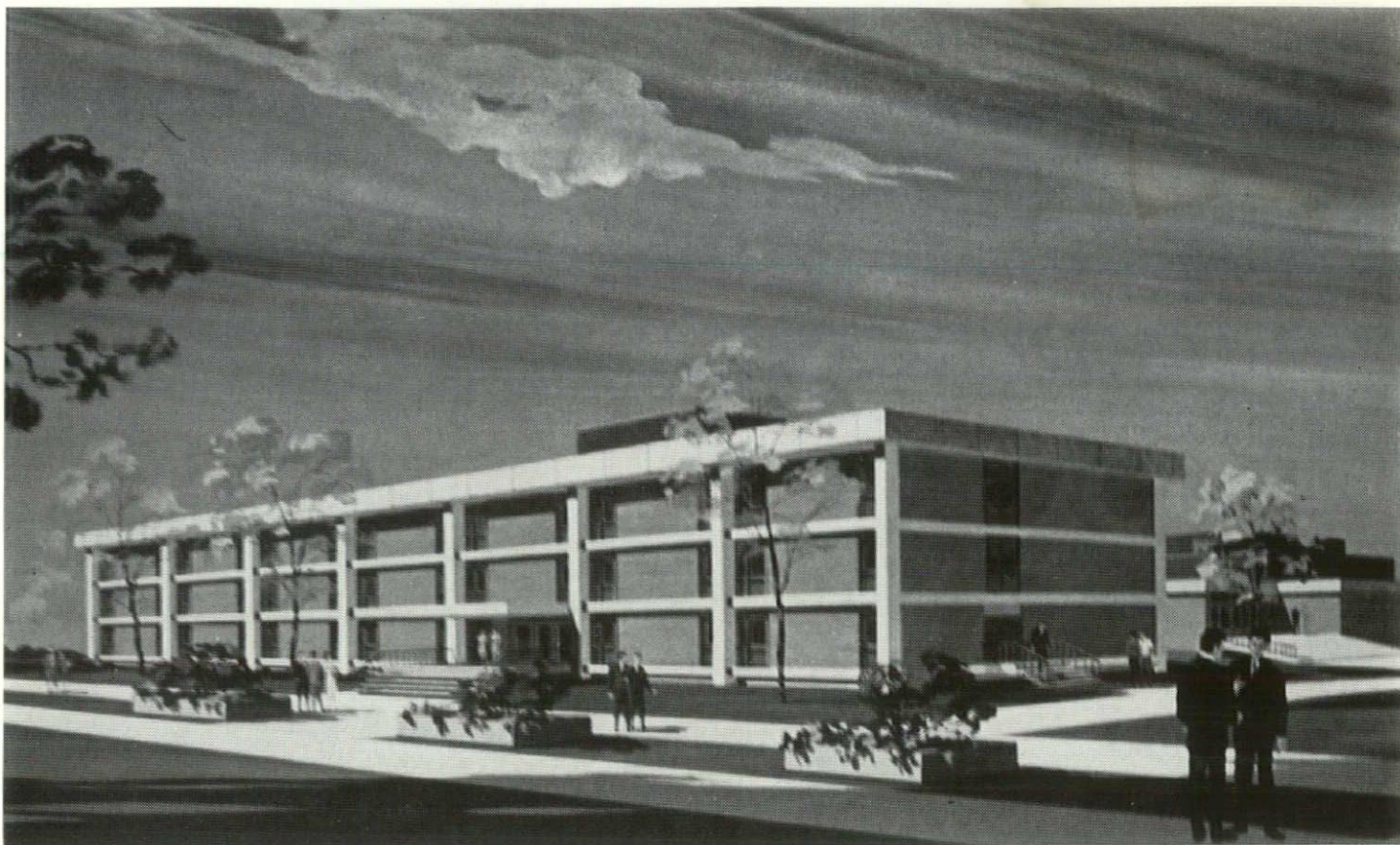


UNIVERSITY DEVELOPMENT IN EASTERN OHIO

Campus Plan
Youngstown University
P. Arthur D'Orazio A.I.A., Architect
Youngstown, Ohio

"In a land of vast technological complexity and rapidly increasing population, the need for new facilities for higher education is of vital importance. In answer to this need, new colleges and universities are being developed and older institutions are rapidly expanding. The slow growth of the past characterized by building one structure at a time as the need arose is no longer adequate to fulfill the requirements of this expansion. This fact, coupled with the rising cost of buildings and land, has led to the development of vast master planning efforts which encompass large areas of land and complex building programs in an attempt to foresee and provide for the future needs of colleges and universities in the most comprehensive and economical way." (YU)

As the need for new facilities for higher education becomes more critical, architects are becoming increasingly more involved in large scale master planning for colleges and universities. The following notes are from master planning reports prepared by architects for four institutions in eastern Ohio—Youngstown University (YU), Kent State University (KSU), the University of Akron (UA), and the Canton Branch Campus of Kent State (CBC). These excerpts are a very small part of the generally extensive and detailed master plans, but do serve to highlight a few of the important problems and solutions encountered in University development.



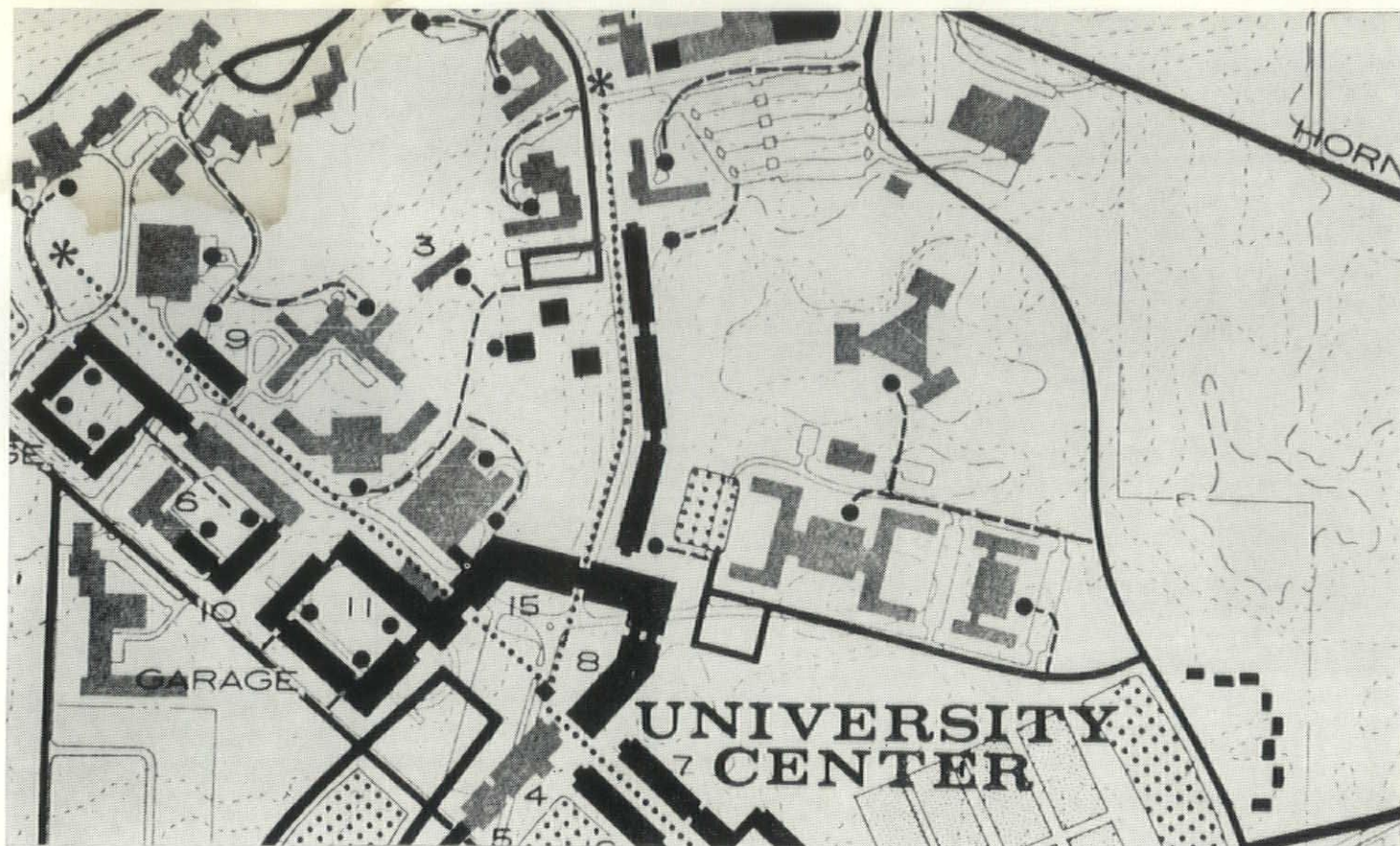
ECONOMIC IMPACT

"These students provide the future leaders for area business and industry, and are, as students, an important factor in the economic life of Youngstown." (YU)

"Growth of the University will continue to stimulate residential and commercial construction on surrounding undeveloped land." (KSU)

"It would be difficult to find an industry with comparable growth potential which could be added to the pattern of downtown Akron. It is likewise doubtful that one presently exists. It is not unusual that a city needs its university. There are obvious cultural reasons and there are also extremely impressive economic reasons. The University of Akron is one of the top fifteen employers and the relative position will become more important as expansion takes place." (UA)

Physics Building
Kent State University
Tuchman and Canute, Architects
Akron, Ohio

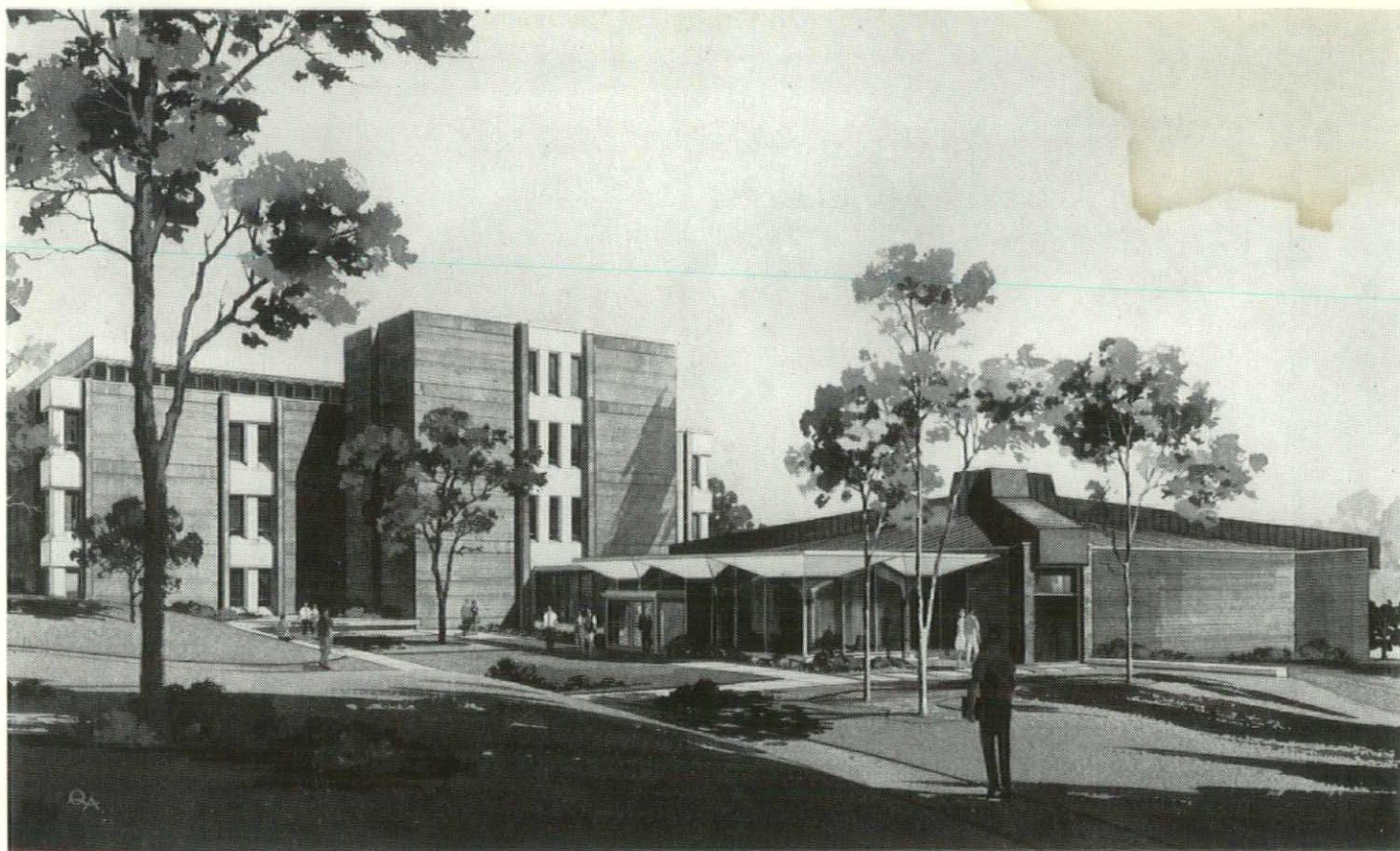


THE CAMPUS CORE

Development Plan
 Kent State University
 Don M. Hisaka and Associates, Archi-
 tects
 Sasaki, Dawson, DeMay, Associates
 Inc.

"The proposed plan for Kent State University would have as its major focus a new University Center. As University development tends to expand south and east of the existing academic core, the area proposed for the complex would become the geographic, as well as activity, center of the campus. Within a 10-minute walking radius of the new Center would be virtually all the present campus development, plus the proposed Science Center, professional schools, and most of the proposed student housing. The University Center is envisioned as the "town square" of the Kent State Campus, the meeting place and crossroads of the student body. The Center would contain major University facilities such as the Student Union and the Library, related to one another by a series of attractive paved plazas." (KSU)

"The University of Akron seeks to realign and re-allocate its resources in order to achieve increased teaching productivity at a quality level. Since 'all education is necessarily the consequence of communication', the University envisions the establishment of a campus focal point from which all teaching media will emanate. This Center, to be known as a Learning Resources Center, will become the storehouse of knowledge for the campus..." (UA)

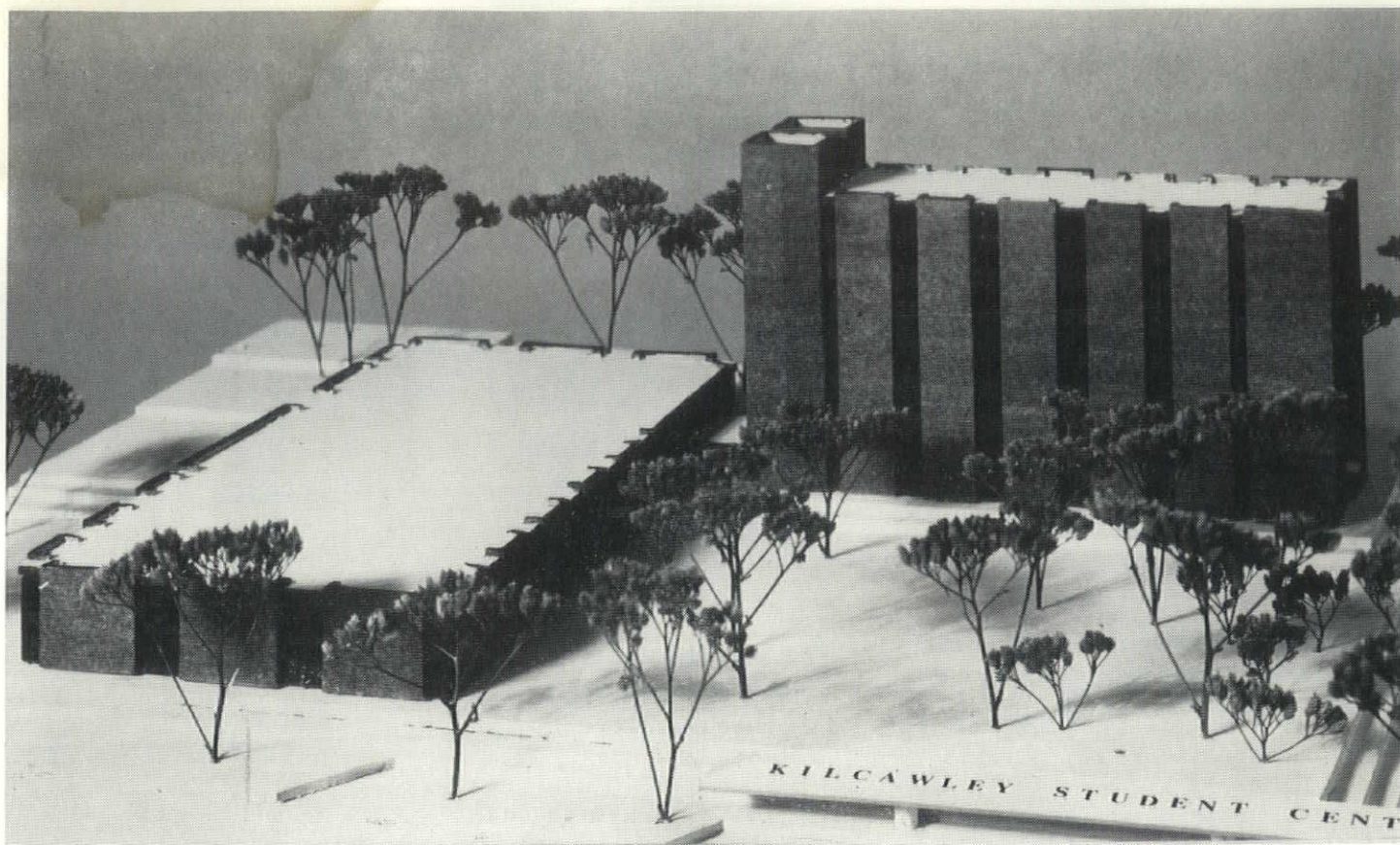


ACADEMIC BUILDING CONCEPTS

"The future program . . . (consists of) . . . nine academic centers with an average of 1350 students per center plus library, a student center and athletic center. The nine academic centers are ones such as Humanities, Education, Science, and Fine Arts. . . . First construction should start as part of the Humanities Center because it is near future Library, Communications Center, and Athletic Campus which are likely early needs. It utilizes an existing grove of trees and barn to give a 'campus feel' from the beginning. This allows the balance of the site to remain in its present natural state without looking barren or uncompleted." (CBC)

"The academic building concept suggested for Youngstown University emphasizes functional rather than departmental relationships. Changing techniques of education and the changing needs of the community dictate that space not be thought of as fixed departmental buildings but as flexible units grouped by function. Classrooms must be able to adapt easily to different class sizes and various courses of study. Within an overall academic structure, the various schools and departments must be able to expand and contract for efficient use of space as needs change. The physical structure to accommodate this concept would have groupings of classrooms, offices, laboratories, studios, seminar rooms, and lecture halls organized within a modular structure and adaptable to various departmental requirements." (YU)

First Unit—Canton Branch
Kent State University
Lawrence, Dykes, Goodenberger and
Associates, Architects
Canton, Ohio

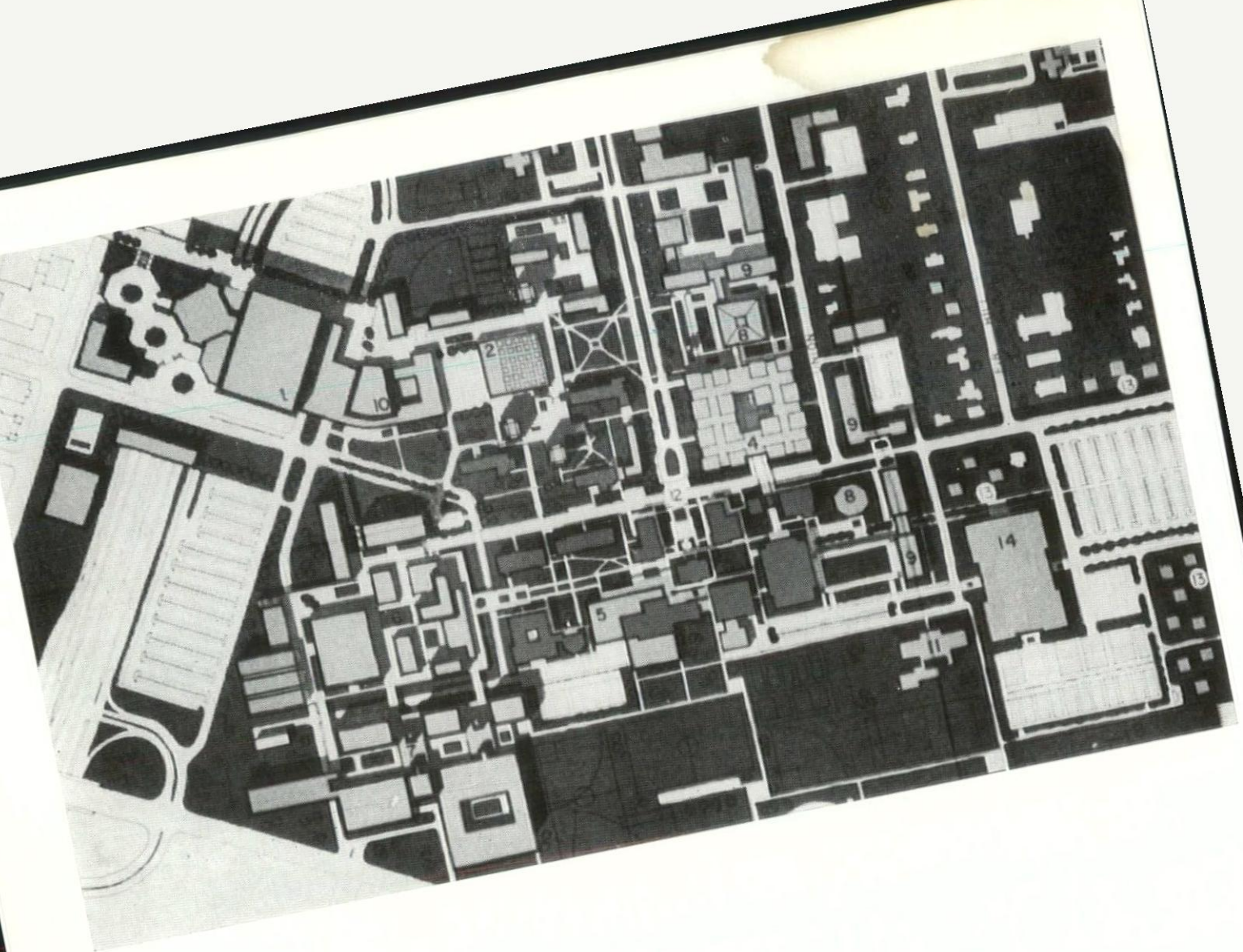


THE PEDESTRIAN

Kilcawley Student Center
 Youngstown University
 P. Arthur D'Orazio A.I.A., Architect
 Youngstown, Ohio

"With the closing of Buchtel Avenue, Carroll, Sumner, and Brown Streets, the creation of Buchtel "Mall" and the plaza over Sumner Street, the pedestrian quality of the campus becomes apparent. The unification of the various areas and the elimination of vehicular traffic now creates an academic climate which will contribute to the process of education. It becomes a significant and enriching experience to enter the area and a source of great pride to the students, the faculty, the alumni and, in fact, to all of Akron." (UA)

"The new campus as envisioned in this plan will focus on a large mall running from east to west. This mall will be an informal park area, surrounded by smaller open spaces for more intensive student use. These smaller spaces will be generally paved and will serve as entry courtyards for the academic facilities." (YU)

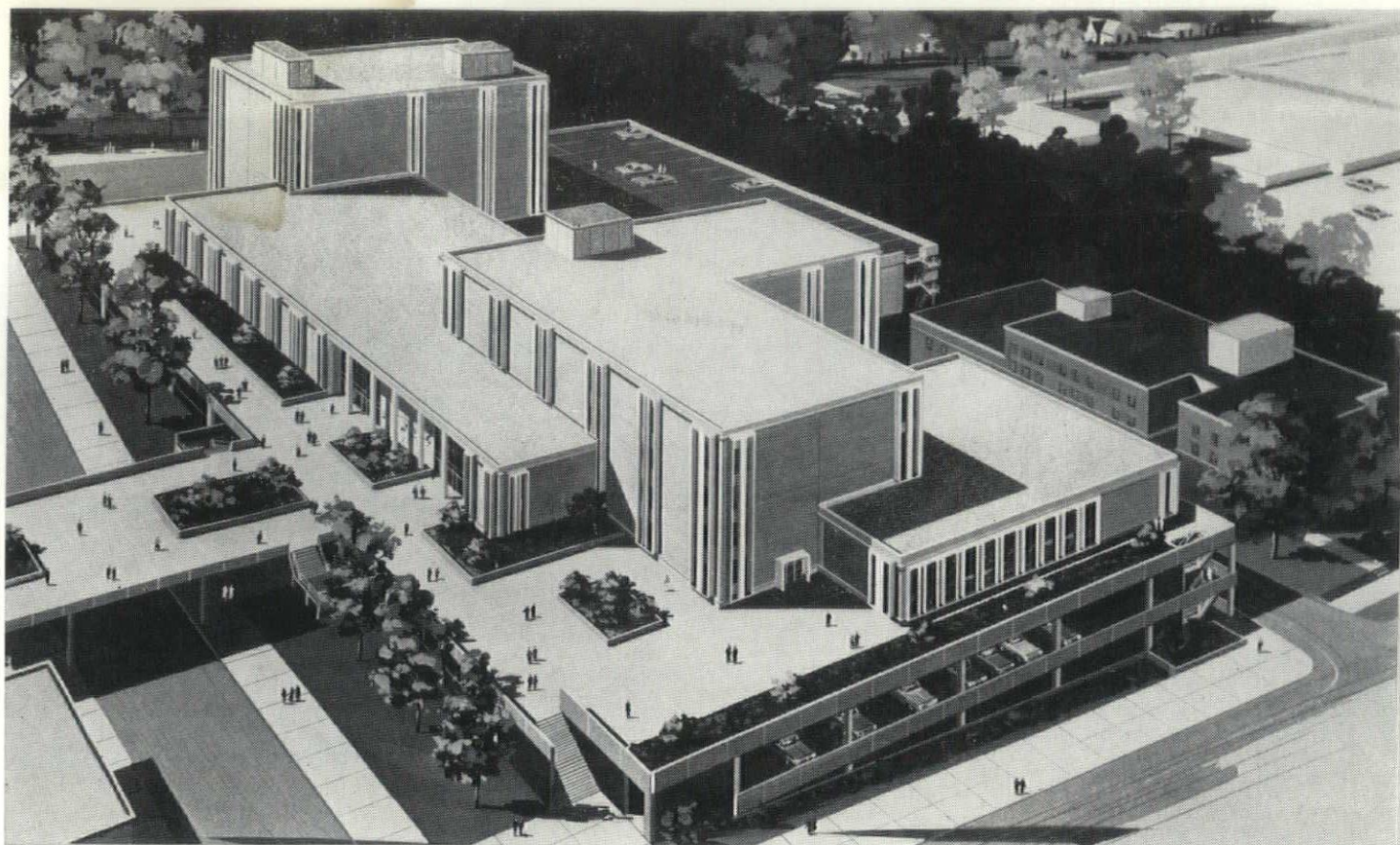


THE AUTOMOBILE

"The operation of an automobile and the space to park it is no longer a convenience or a luxury. It is a necessary part of daily existence. An urban university today must look to the providing of parking facilities in the same light as the providing of any other space. The really difficult part of the problem is that, 'in the space occupied by twenty automobiles, 300 students could be given instruction.'" (UA)

"The pattern resulting from the proposed roads would be a vehicular loop surrounding the major built-up portion of the campus. All important activity areas would be served by cul-de-sac penetrations for service and arrival, eliminating the maze of interior drives that now segment the campus. The primary objective in proposing a peripheral loop system for the built-up portion of the campus is to provide convenient vehicular access to all parts of the campus while separating student and vehicular movement and thus restore the campus proper to the pedestrian." (KSU)

Ultimate University Park
University of Akron
Outcalt, Guenther, Rode, and Bone-
brake, Architects
Tuchman and Canute, Associate Archi-
tects

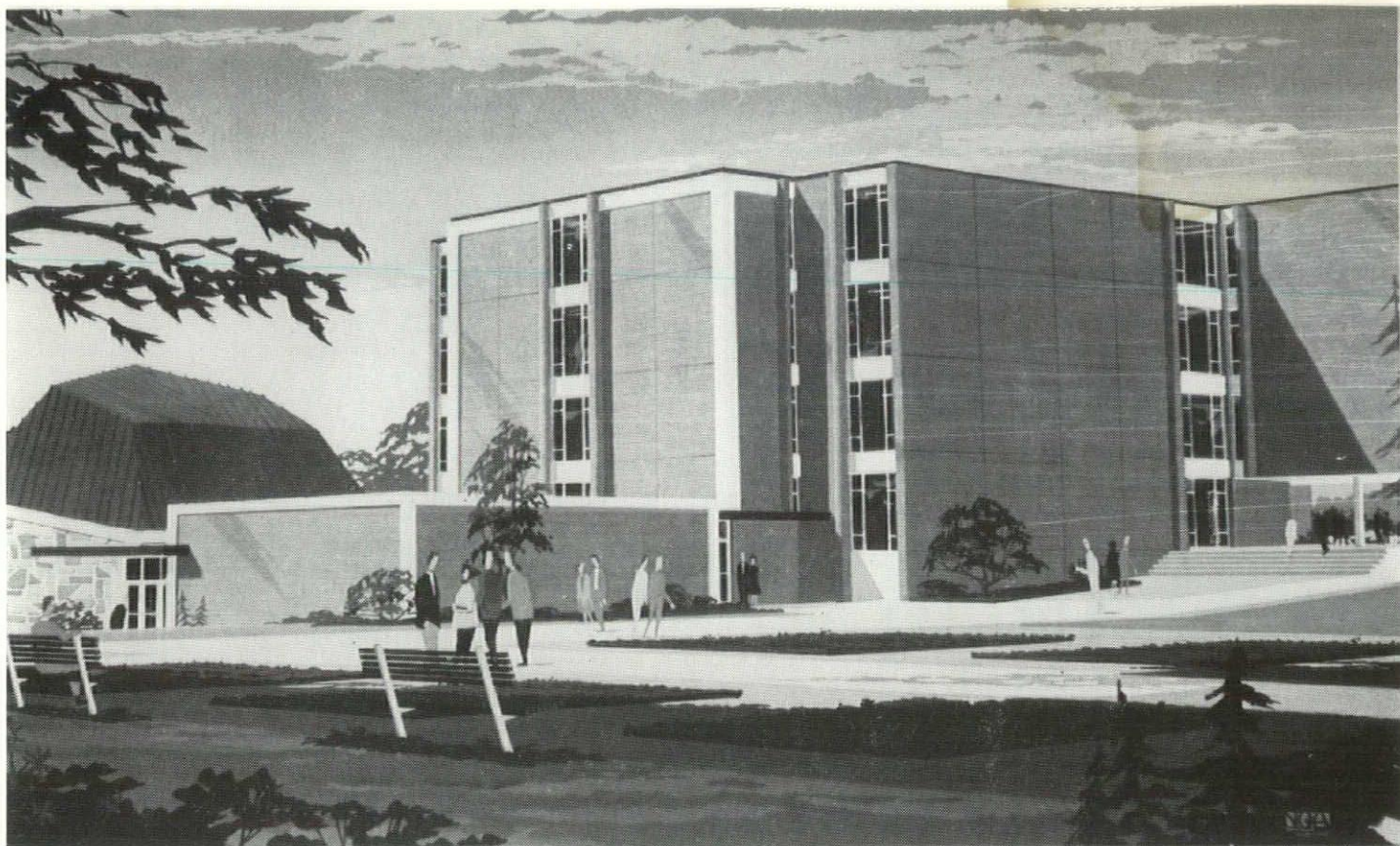


PARKING

Science and Engineering Center
University of Akron
Tuchman and Canute, Architects
Akron, Ohio

"... the solution to the problem of the automobile . . . proposes a parking structure of three to four stories to be built along Lincoln Avenue between Fifth and Elm. Due to the land slope the roof of the structure would be on grade at the mall level forming courtyards, plazas, and a platform upon which academic facilities would be constructed. In this scheme students arrive close to their classroom destinations, and the public is provided with ideal parking facilities for activities at the University such as concerts, plays, and sports events. Since the automobiles are hidden, this plan presents the best appearance to the city. Parking in decks also frees land for other development, thus providing maximum flexibility and room for expansion." (YU)

"... the new residence hall and resident dining building are being built upon a parking deck; the new Science and Engineering Center is being erected on several decks of parking; and the new Community and Technical College will be constructed in a similar sense." (UA)



IMPLEMENTATION

"To achieve a high order of design quality the University should continue to seek the very best professional advice. In addition, a design review committee on the campus is essential to the continuity of campus design and the realization of the total design concept." (KSU)

"A master plan must be flexible yet still control the placement of the various elements so that a worthwhile campus will evolve. No plan works automatically but requires determination and perseverance by those in authority to avoid its nullification or defeat by allowing short range objectives to govern." (CBC)

Ward Beecher Science Hall
Youngstown University
Hanahan and Strollo, A.I.A., Architects
Youngstown, Ohio

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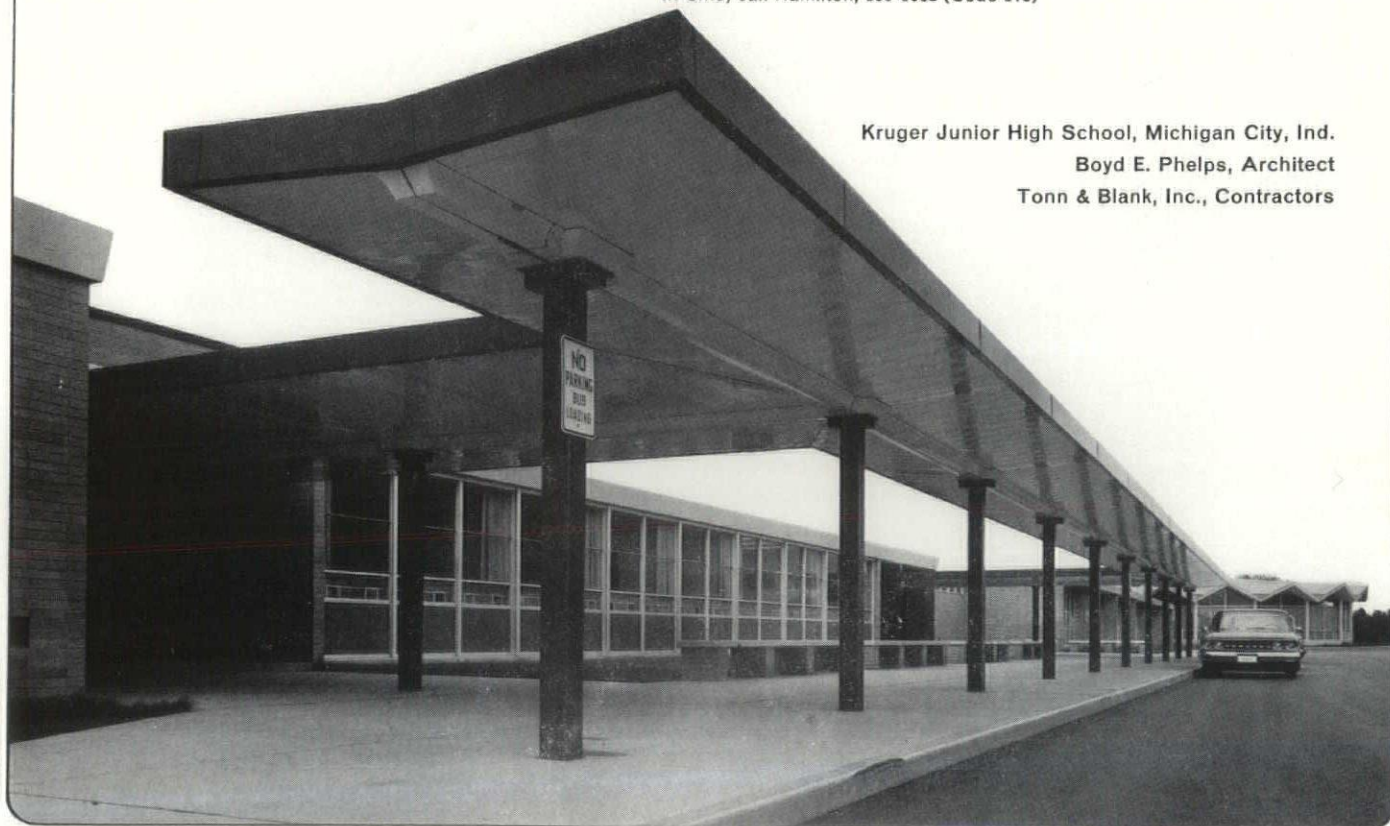
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Cleveland Women's League Awards Scholarship To Kent State Student

The Cleveland Women's League of the American Institute of Architects has awarded their annual scholarship to a twenty year old Kent State University architectural student.

Niel Carlton Buck, a junior from Bedford, Ohio, won the \$300 award because the scholarship committee was particularly impressed with his scholastic record and his determination to complete his education and continue on to practice architecture.

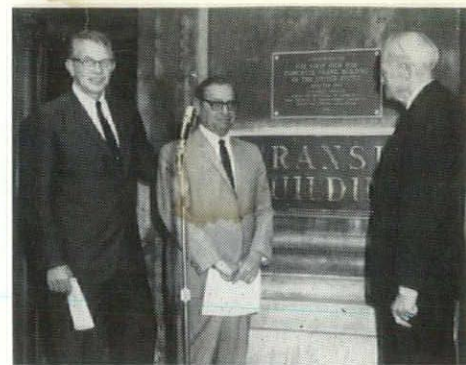
Buck, who commutes from his home to campus daily, last year won the sophomore award for outstanding architectural design work at his school.

He is also a member and program chairman of the student chapter of the American Institute of Architects.

A graduate of Bedford High School, he is the son of Mr. and Mrs. Leroy C. Buck, 657 Archer Road in Bedford.

At the League's annual meeting in April, Mrs. Francis Draz, of Chagrin Falls, Ohio, assumed duties as the new president for 1966-68. Mrs. E. H. Meltenbrook, of Berea, Ohio, became the new Recording Secretary and Mrs. H. Robert Wismar of Cleveland Heights, the Corresponding Secretary.

Completing the remainder of their term will be Mrs. Robert Madison of Cleveland Heights as Vice President, and Mrs. Roy Poggianti of South Euclid, Ohio, as Treasurer.



Cincinnati Landmarks Get Bronze Markers

Three of Cincinnati's landmarks in concrete were memorialized with the unveiling of bronze tablets presented jointly by the Cincinnati Chapter American Institute of Architects, the Ohio Society of Professional Engineers and the Portland Cement Association.

OSPE conducted a program at the Melan Arch bridge in Eden Park with John Wachendorf, past president of the Cincinnati chapter, as master of ceremonies. Following remarks by City Engineer James R. Krusling, the veil was lifted from the marker by Lewis L. Camp, former superintendent of parks. The bridge was built in 1894 and is the oldest concrete bridge in Ohio and one of the oldest in the nation.

Reid Hartman, director of the Greater Cincinnati Foundation, presided for a ceremony at the Transit Building, 6 East Fourth St. The building was erected in 1903 by the Ferro Concrete Construction Co. and was America's first high-rise concrete frame structure. George F. Schatz, president of the Cincinnati Chapter A.I.A., unveiled the marker and J. W. Brown, chairman of the board, accepted for the Cincinnati Transit Co. Edward E. Lea, Turner Construction Co., added interesting highlights. Turner is Ferro's successor.

Participating in a program at Handasyde Court, near Hyde Park Square, were Joe Wiener and H. G. Wood of the Portland Cement Association, Harold N. Youmans, retired engineer who was in charge of paving the street 50 years ago, and City Engineer Krusling. Built in 1916, Handasyde Court is the oldest existing concrete pavement in Cincinnati.

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ASO To Exhibit At OSBA Convention

The Architects Society of Ohio will return officially to the Ohio School Boards Association Convention this November after a one year leave of absence. The ASO chose to withdraw from the exhibit in 1965 at the recommendation of a special study committee. Participation had been dropping off and a study committee was appointed to review the program, exhibit space, architect conduct during the exhibit, costs and etc. The committee has recommended our return and is studying the possibilities of upgrading the entire program.

ASO members will receive an official announcement in the very near future with full costs, conduct requirements and mechanical data for the exhibits. This year's OSBA Convention will be held November 9, 10, and 11, at Veterans Memorial Hall in Columbus.

Elliot Whitaker Honored With Award

Elliot L. Whitaker, director of Ohio State University's School of Architecture and Landscape Architecture, has received a citation in appreciation for "advancement of architecture education" from the Association of Collegiate Schools of Architecture.

The award was presented by the association's past president, Henry Kamphoefner, at the 52nd annual meeting of the group held recently in Denver, Colo.

Whitaker, 1619 Guilford Rd., COLUMBUS, served the association as secretary-treasurer in 1948-53, vice president in 1953-55, president in 1955-57, and director in 1957-59.

A graduate of Massachusetts Institute of Technology, he has been a member of Ohio State's faculty since 1950.

O.S.U. Team Regional Winner In National Fallout Shelter Design Competition

Two faculty members and four recent graduates of the School of Architecture and Landscape Architecture at Ohio State University have won a \$4,000 first prize in a National Fallout Shelter Design Competition.

The Ohio State team placed first in region two of the four-region competition which was sponsored by the American Institute of Architects in collaboration with the U.S. Office of Civil Defense.

Faculty members on the project were Prof. Gilbert H. Coddington, 117 Clearview Rd., WORTHINGTON, an AIA Fellow, and Prof. George M. Clark, 2378 Dorset Rd., COLUMBUS, a specialist in fallout shelter analysis.

Former students on the team, all of whom received bachelor of architecture degrees at the recent spring commencement, were William L. Everhart, 5218 Walnut Valley Dr., CHARLESTON, W. Va.; David W. Fritsche, 2417 Brentwood Rd., COLUMBUS; Henry L. Hiner, 1627 Murdock Rd., PHILADELPHIA, PA.; and Douglas E. Weatherby, 447 Canfield Dr., GAHANNA.

Prize money was divided among the project participants.

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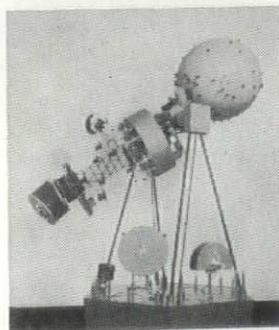
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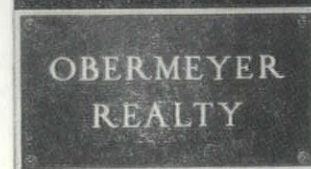
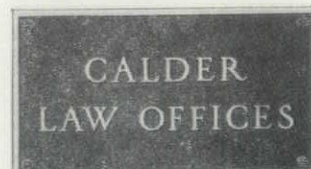
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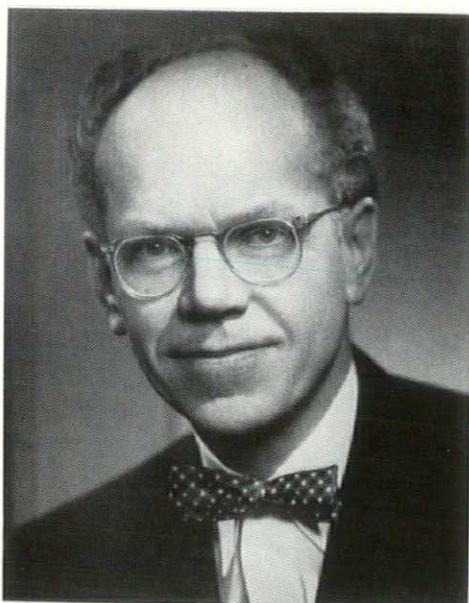
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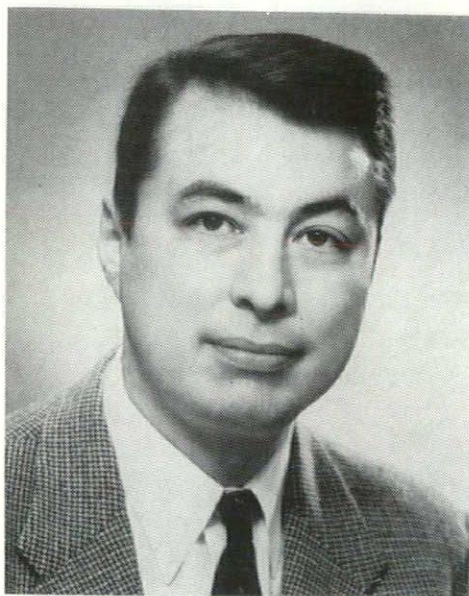


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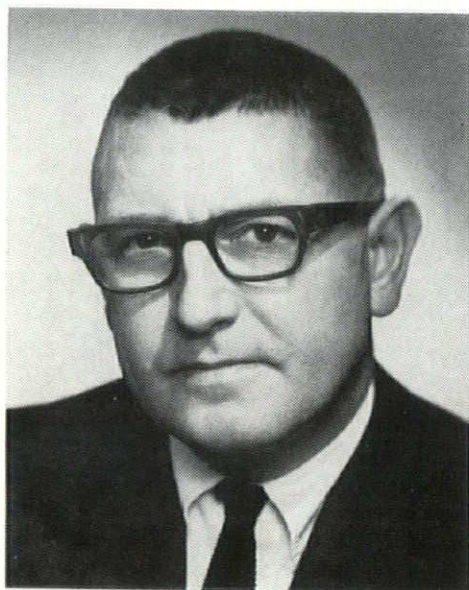




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ELKINGTON



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HONOR AWARDS JURY ANNOUNCED

William Bogart, chairman of the Honor Awards Program, has announced selection of the jury. The jury includes Eugene J. Mackey, FAIA, Robert Elkington, FAIA, and Charles E. King, AIA.

Eugene Mackey was born in 1911, Lenox, Massachusetts. He is engaged in private practice in the firm of Murphy and Mackey Architects, Inc., in St. Louis.

Mr. Mackey received his schooling at Carnegie Institute of Technology and Massachusetts Institute of Technology. He is a former professor of architecture at Washington University at St. Louis and Kansas State University, Manhattan, Kansas. He is presently Visiting Lecturer on Hospital Planning at Washington University and St. Louis University.

Mr. Mackey was President of the St. Louis Chapter of the AIA in 1957. He has served as Director, Past-President, Citizens Council on Housing and Community Planning, Inc. in St. Louis. He is a Board Member of the Family and Children's Service of Greater St. Louis.

Mr. Mackey has had some of his work published in Architectural Forum, Progressive Architecture, Architectural Record, Time, Inc., Life, Saturday Evening Post, Liturgical Arts Quarterly, L'Architecture d'Aujourd'Hui and Bau-meister.

Robert Elkington, FAIA, Architect and Consultant, was President of the St. Louis Chapter, AIA, in 1954.

He was President of The Missouri Association of Registered Architects in 1955.

Mr. Elkington served as Visiting Critic at Washington University, St. Louis, School of Architecture in 1951 and 1952. He is presently teaching in University College, Washington University.

Mr. Elkington is a member of Design Juries for Kansas City, A.I.A., Michigan Society, and Egg and Dart Student Competition. He is also a member of the AIA Committee on Aesthetics.

Mr. Elkington has had his work published in Architectural Record, House Beautiful, Living for Young Home Mak-

ers, Better Homes and Gardens, Modern Interiors, and design awards.

Mr. Charles E. King was born in Cynthiana, Kentucky in 1919, and received his architectural education at the University of Illinois.

He was engaged in private practice in Belleville, Illinois from 1950 to 1960, and Assistant Professor of Architecture at University of Illinois 1958 to 1959. He currently has an office in St. Louis, Missouri.

Mr. King was the recipient of the 1951 Plym Fellowship in Architecture and has received numerous awards for design of buildings and interior design.

ANNUAL MEETING HIGHLIGHTS

The Friday afternoon topic for discussion, design concepts, will be correlated to the general theme of the annual meeting, "Expression and The Architect." The seminar will be open to all corporate members and should prove to be a very fruitful session to all participating in the annual meeting.

Robert L. Durham, FAIA, First Vice President and President-Elect of the Institute, will be the principal speaker at the annual banquet Friday evening, October 14. His remarks will incorporate the general theme of the annual meeting, "Expression and The Architect."

The ASO honor awards will be announced at the annual banquet with jury comments being presented by a member of the jury.

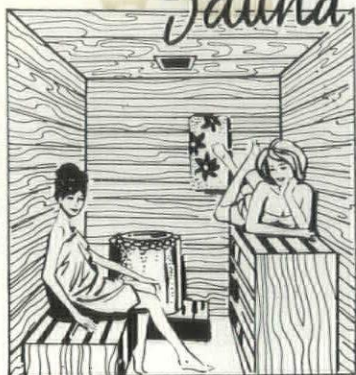
The Host Chapter is planning a tour of Mt. Adams on Friday morning, October 14, for the ladies, with visits to the shops, art galleries, and restored homes in this early American community. The ladies will lunch at the Cincinnati Club and have the afternoon for shopping and free time.

The Saturday morning, October 15, seminar will be directed to design and planning with discussions oriented to include student participation. At press time, Charles Graves of Kentucky has consented to appear on the panel.

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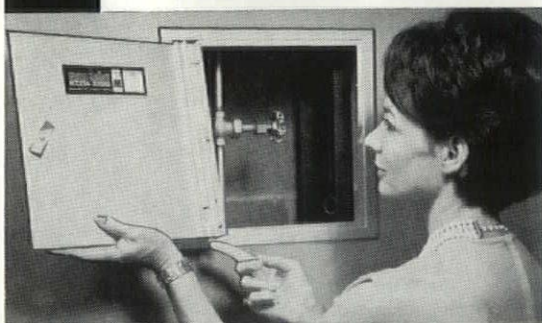
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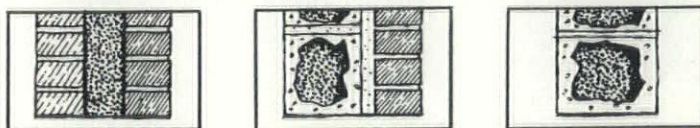
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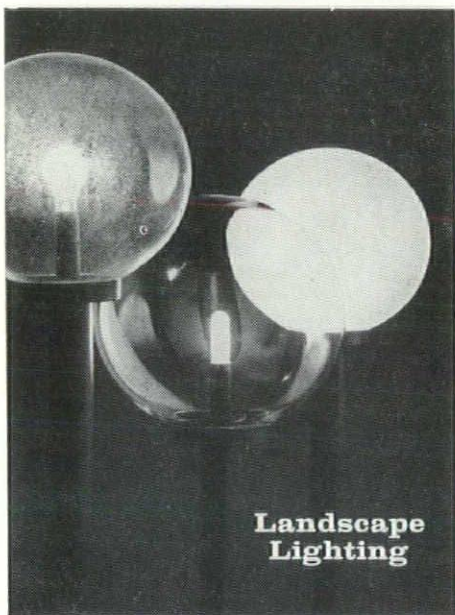


A new showroom, designed inside and out as a chapel, has been built by the Sauder Manufacturing Company, Archbold, Ohio. Housed in a separate building and complete with stained glass windows, the facility is being used to display the firm's various lines of church pews and chancel furniture.

C. C. Shrock, general manager, said that the chapel will give church officials visiting the plant a good idea of what Sauder products look like in a religious setting.

One unexpected use of the chapel has developed. Inter-faith prayer-study groups from Archbold and surrounding areas have been taking advantage of the facility.

The chapel is part of a recent Sauder expansion program, which includes a new production wing and warehouse. Frank Ulrich, sales manager, pointed out that the company made 20 miles of church pews last year, or enough to seat 57,000 worshippers.



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Columbus PC Chapter Elects Officers

Front row, left to right, N. R. Steeber, Inland Steel Products Company, newly elected President of the Columbus Chapter of the Producers' Council, Inc. Serving with him is Donald B. Watkins, right, Myron Cornish Company, first Vice President; back row, left to right, Paul L. Howald, Zonolite Division of W. R. Grace and Company, Treasurer; Byron D. Russell, Columbus and South-

ern Ohio Electric Company, second Vice President and Clifton F. Parker, Construction Products Inc., Secretary.

Mr. Steeber is a graduate of Marquette University with a degree in Liberal Arts. He is a member of the Columbus Builder's Exchange and an officer in the Construction Specification Institute.

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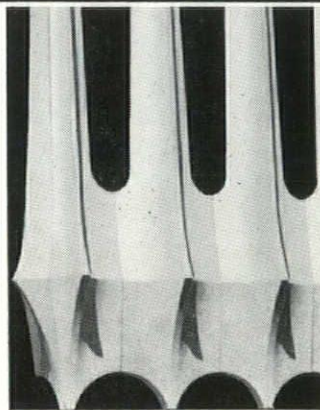
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To assist in the enforcement of the Architects Law, Section 4703.01-.19, Ohio Revised Code, Mr. Howard J. Ramsey of Columbus has been engaged by the State Board of Examiners of Architects, it was announced by President Arthur F. Sidells. Mr. Ramsey, who started his new duties on July 1, will be working for the Board on a part-time basis. He will be travelling around the State on assignment from the Board office gathering evidence on alleged infractions and complaints, and visiting building departments and plan rooms to check for violations in the law.

Increased activity in the Board office has limited the amount of time that could be spent in this phase of the Board's work, and the members are happy that arrangements could be made with the State to secure Mr. Ramsey's services to augment the staff. Mr. Ramsey was a member of the State Highway Patrol for 7 years and has spent the last 11 years in other investigation work for the State. His years of experience in this field will be of benefit to the Board and the profession in furthering observance of the legal practice of architecture as established by the State legislature.

Harder and Reed New Partnership Announced

Theodore R. Harder, A.I.A. and Thomas A. Reed, A.I.A. announce the formation of a partnership for the practice of architecture under the firm name of Harder and Reed, A.I.A. Architects, 891 High Street, Box 267, Worthington, Ohio.

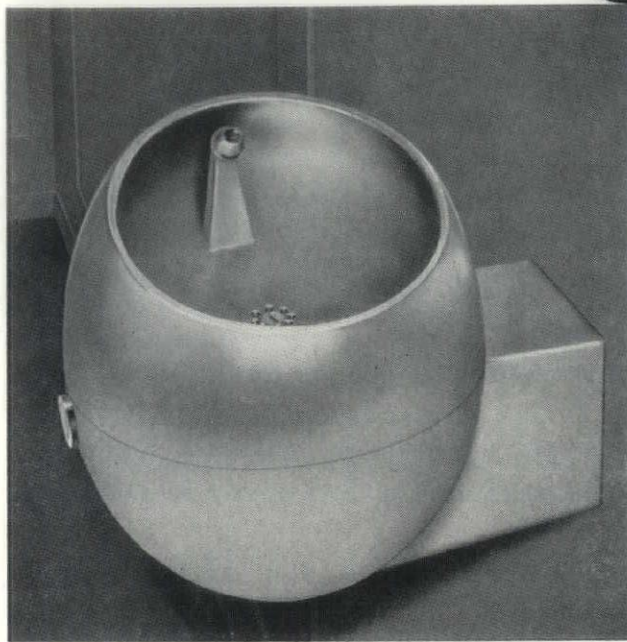
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