

The Ohio Architect

NOVEMBER/DECEMBER 1969

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THE OFFICIAL PUBLICATION OF THE
ARCHITECTS SOCIETY OF OHIO

The Ohio Architect



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Some buildings are born old.

That's what happens when everything gets planned but the communications.

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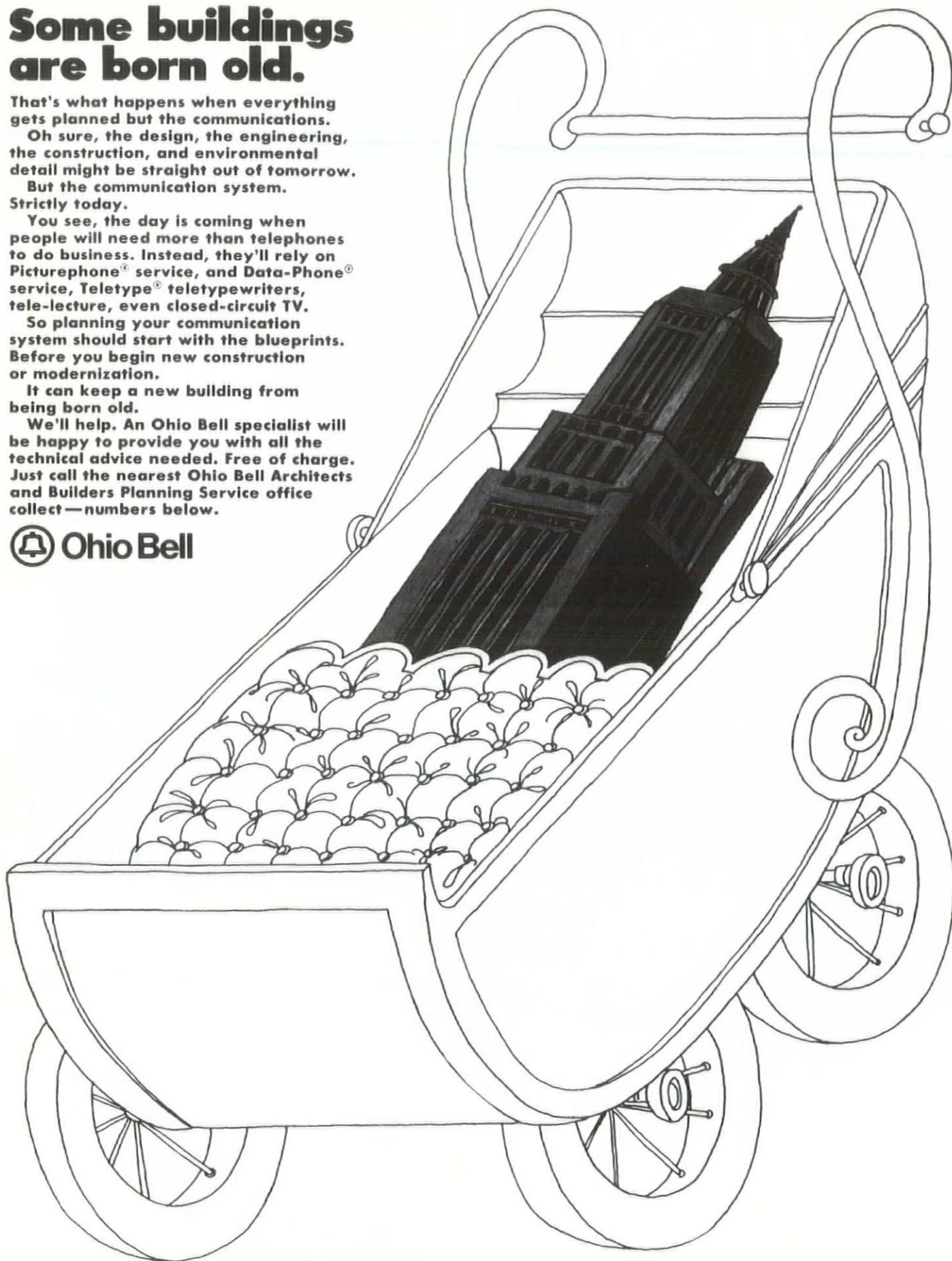
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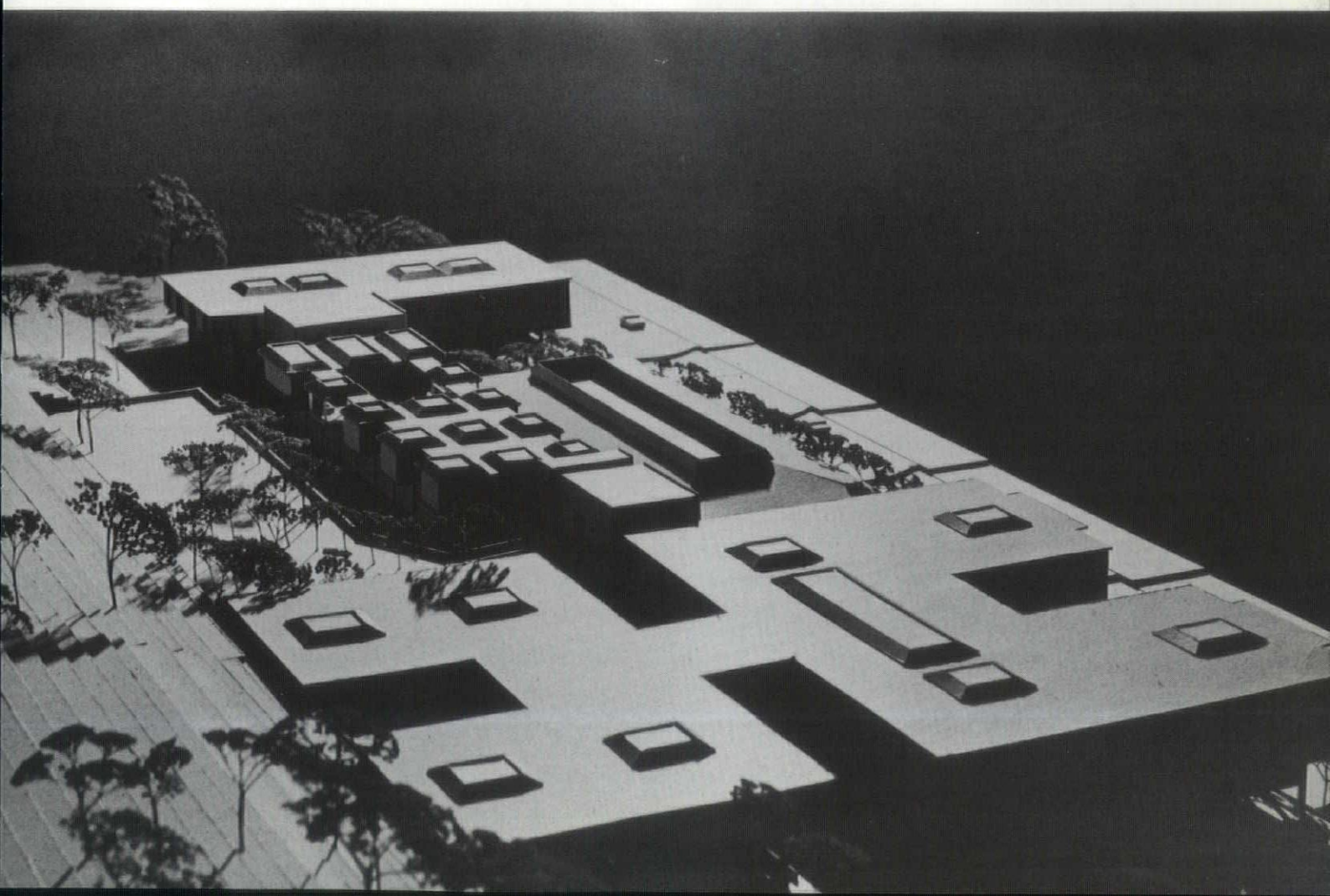
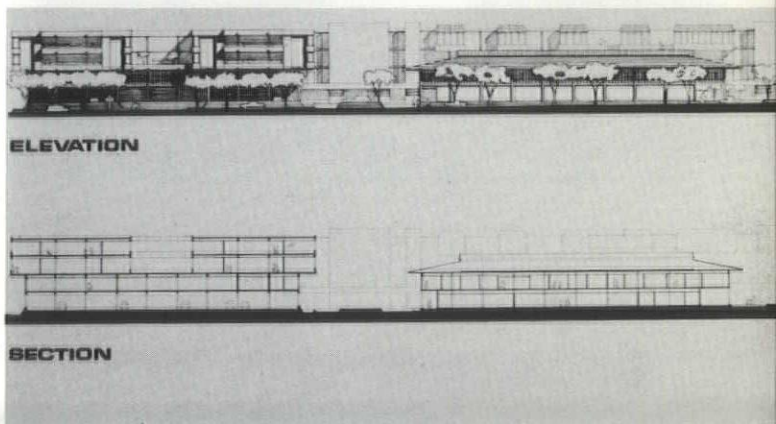
Student work at Ohio University

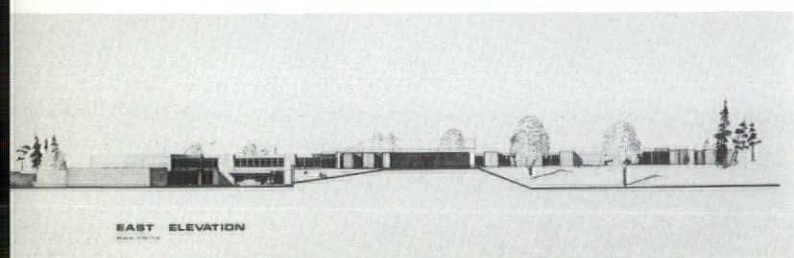
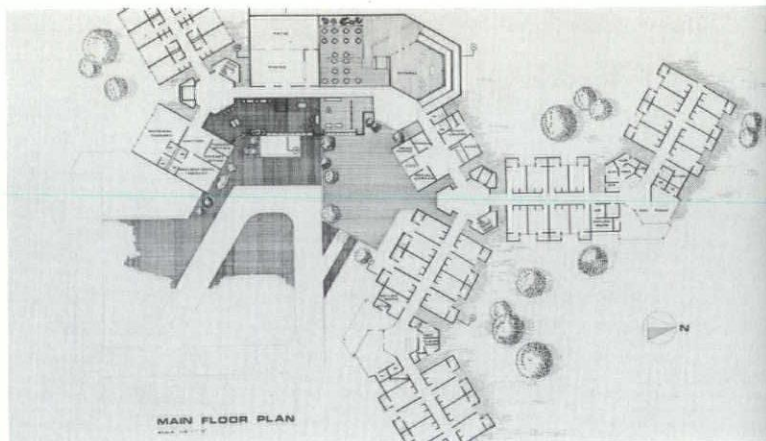
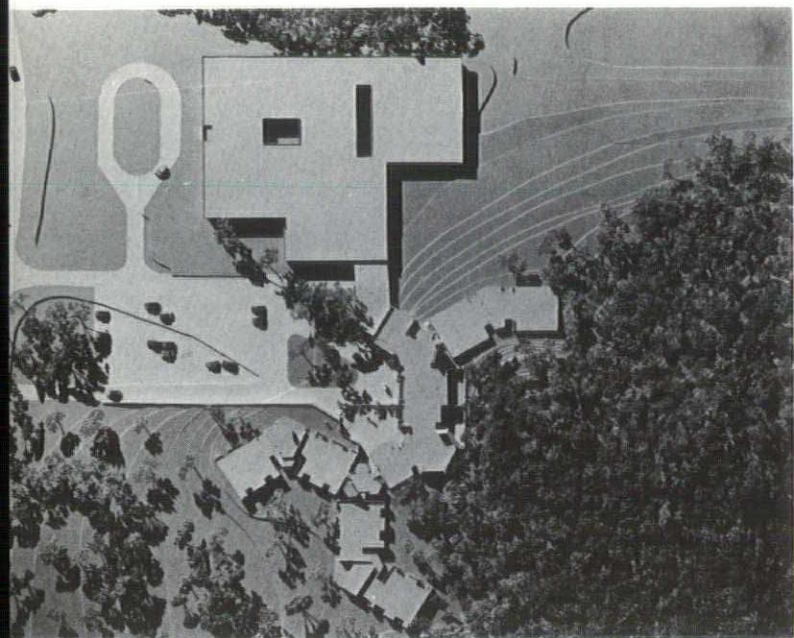
For the terminal Design Project in Architecture the student makes his own choice of a particular problem or problem area.

In response to the problems of Appalachia the first two projects were developed from detailed regional studies. The third project explored an architectural solution for the emerging field of group dynamics.

MEDICAL FACILITY FOR FAIRMONT, WEST VIRGINIA

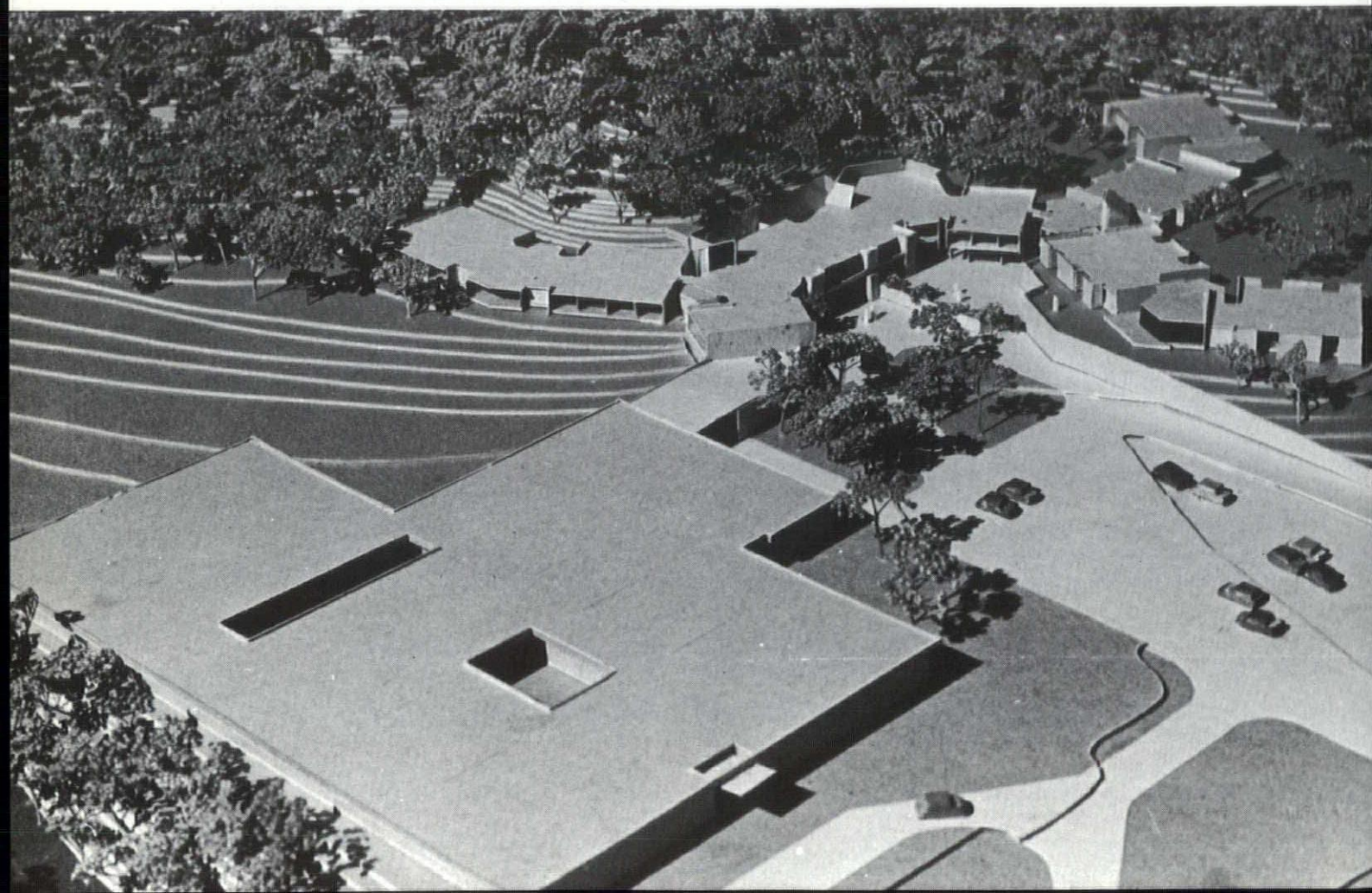
Edward L. Dering
Fifth Year Student

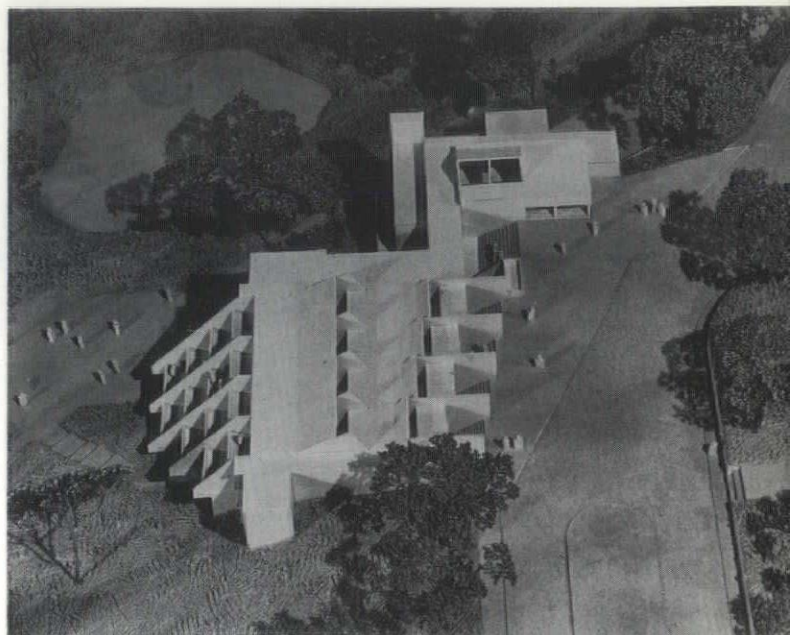
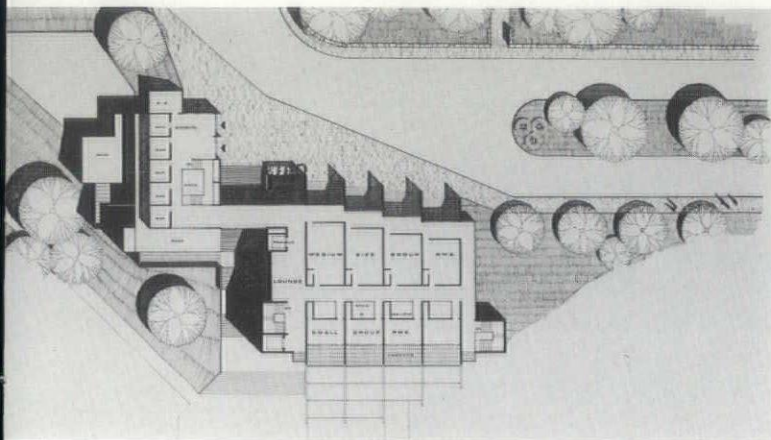




EXTENDED CARE FACILITY FOR HOCKING COUNTY

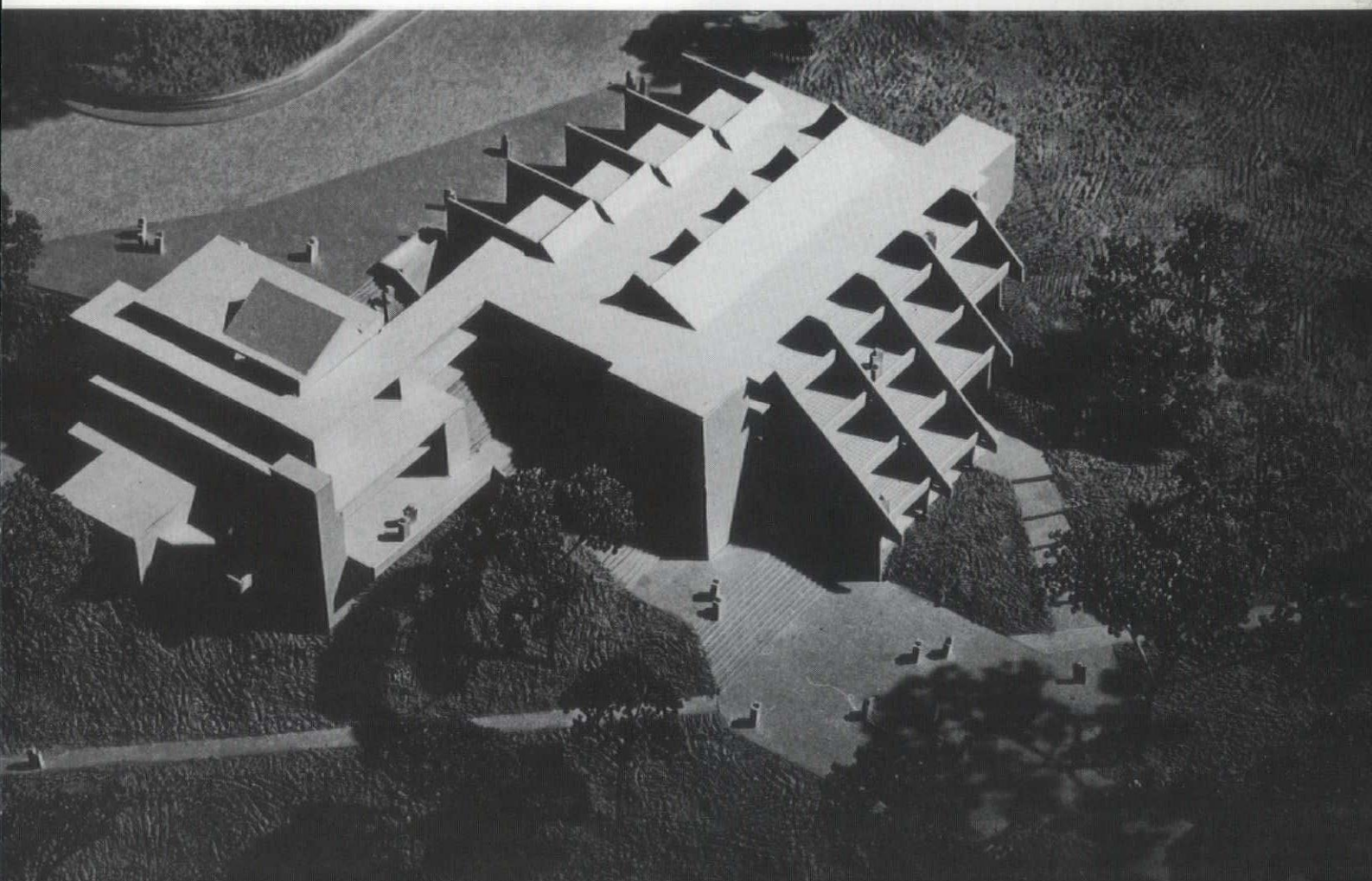
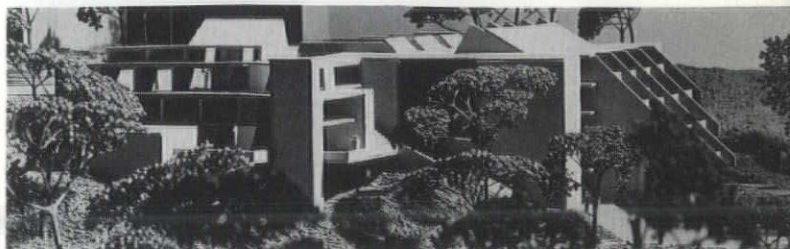
Jane L. Gmaz
Fifth Year Student





**GROUP COMMUNICATION
CENTER AT
OHIO UNIVERSITY**

Jorgen N. Mayer
Fifth Year Student



REPORT FROM TOLEDO

DESIGN 69



■ New officers elected for the coming year by ASO were: President, Arthur H. Hoag, Jr., AIA, Cleveland; President-elect, P. Arthur D'Orazio, AIA, Youngstown; Second vice president, Earl C. Hayes, Jr., AIA, Portsmouth; Third vice president, Robert N. Ryan, AIA, Akron; Treasurer, Robert E. Martin, AIA, Toledo; and Secretary, John P. Albert, AIA, Columbus.

■ Approximately for Toledo, one of the highlights in events planned for wives during the ANNUAL MEETING was an exhibition of glassblowing. Craftsman Fritz Driesbaugh demonstrated the finer points of his craft to the group on Friday, in the new Museum Crafts building of the Toledo Museum of Art.

■ Highlights of the address given at the Thursday afternoon Theme Session by Max O. Urbahn emphasized rapid changes in the building industry, with increasing government influence.

Mr. Urbahn, managing partner of the firm which built the gigantic Vehicle Assembly Structure and Launch Control Center at Cape Kennedy, spoke of the findings of a special AIA committee on the future of the architectural profession. One of his conclusions: "We are in the shock-front years of profound change, one equal in magnitude to the agricultural and industrial revolutions."

Major forces for change in the next 10 to 15 years include market growth, new science and technology, and the formulation of public policy that will bring greater accord between private and public sectors of building.

Mr. Urbahn predicted that the demand for money will continue to outrun the supply and also: "Government policy will be the critical factor in the stability of the building industry's financing. Already we are feeling the effects of recently established government policies concerning money and construction. Looking beyond the present crunch, we can see that only an assurance of stable, consistent and long-range government financing is going to move this industry ahead."

Land uses will intensify and decayed urban centers will be revitalized only by government action, he said.

The information explosion in U.S. industry will affect construction; architects, engineers, suppliers, contractors, clients and public agents will demand more data, more options. We can expect to see the development of "information systems" and a systems management approach that inevitably will cause a reapportionment of building functions. Who shall order materials? Should manufacturers of materials components and equipment systems assume the traditional subcontractor's role of installer? These are some of the questions which "systems management" will require us to answer, and the answers may well change traditional roles within the industry.

Who will be the big builders of the future? Conglomerates, which combine firms with resources in land, finance, materials, design and construction. Also, "vertical integrators," which will supply every-

thing from raw materials to finished buildings. There will be "asset convertors" and "product/service Market expanders."

"We badly need new social inventions to direct our technology to human ends. Our society cannot have *everything* it wants. It can, however, have *anything* it wants. We have asserted at the Chicago Convention that the fundamental responsibility of the architectural profession is to contribute to the improvement of the human condition. The primary concern of the architect is still the design of the physical environment."

■ In his Theme Session address Friday afternoon, Vincent G. Kling of Vincent Kling and Associates, Philadelphia, described the modern Architect as a "General of Generals," a non-specialist in an age of increasing specialization.

"I refuse to specialize", he said. Speaking of the need to be a nonspecialist, he continued, "If you're going to build a hospital, you'd better plan on spending a lot of time in hospitals. You've got to know as much as, or more than, medical people do about hospitals."

The Architect's interest in city planning "can be much broader than just doing a building," Mr. Kling said. "It is important that the Architect indentify himself as a citizen." He can do this by serving on professional architectural committees and by belonging to civic organizations.

He outlined four ways in which an architect analyzes what shape planning should take in a city:

- Find what forces (business and political) in a city can be movers—can be harnessed to make things happen. The "movers" provide the money and political action to get city renovation or reconstruction done.
- Look at the overall pattern of movement of people. If cities don't have adequate public carriers they can get into swift trouble.
- Decide what city heartland is most amenable to reconstruction, rehabilitation or retirement, according to existing streets, roads and transportation facilities.
- Encourage forces inside the community that can build to be the building sponsors. "You've got to get the home-town boys to have the confidence to do it."

In addition to Resolutions expressing appreciation to all involved with the success of the Annual Meeting, the ASO approved three Resolutions on matters of general concern during the October 10 session.

The first, following a declaration by AIA at its National Convention in Chicago of a need for giving greater emphasis to the improvement of the environment, expressed support and approval of all efforts to establish air, water and land quality standards, and pledged support in securing their enforcement. A copy of the Resolution will be sent to the Governor of Ohio and the Governors of neighboring states.

In the second Resolution, the ASO noted a proposal to extend the west front of the U.S. Capitol Building in Washington, D.C. which would obscure the last remaining visible portion of the original facade. It declared its firm opposition to the proposed expansion and recommended that immediate steps be taken for preservation and restoration of the west front. A copy of this resolution will be forwarded to each member of the Ohio delegations to the Senate and House of Representatives.

The third Resolution concerned the current work of the Site Selection Committee of the Ohio legislature for new legislative office space. Pointing out that the Architects Society of Ohio is concerned not only with the physical environment of the City of Columbus, but also with the most efficient functioning of state government, the Resolution voiced ASO's preference for a location adjacent to Capitol Grounds over any remote location, for the following reasons:

- 1—Increased efficiency within the state government because of proximity of various departments.
- 2—The impact such a project would have on the heart of the city.
- 3—The Master Plan of the City of Columbus designates a series of alternate sites, all of which meet the criteria of proximity, civic prominence and revitalization of the urban core.

The Resolution urged the Site Selection Committee to put aside short term considerations of high land cost in favor of the long-term advantages of proximity. A copy will be sent to each member of the Site Selection Committee.

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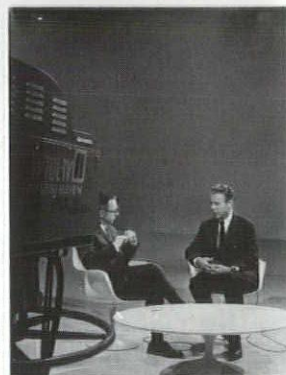
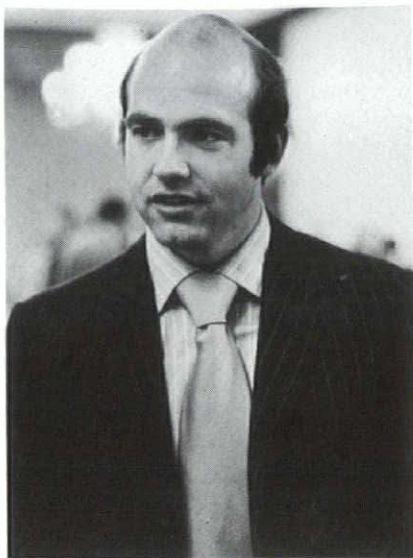
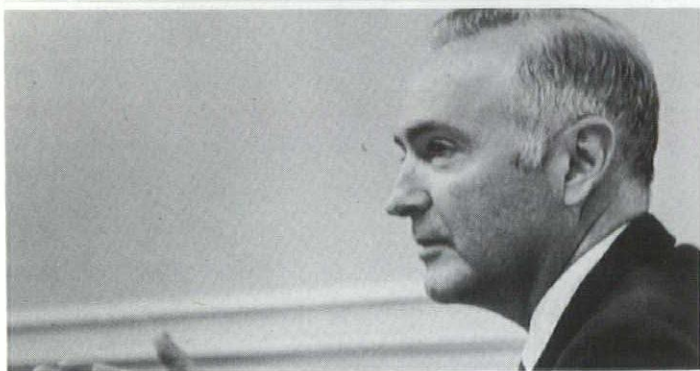
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elements of design 69:

Giving direction to the Annual Meeting as succinct as the signpost were Theme Speakers Vincent G. Kling, FAIA, (center, above) and Max O. Urbahn, FAIA, (right, above). Local media coverage included a half-hour TV interview taped by Mr. Kling and aired the following Sunday. Among

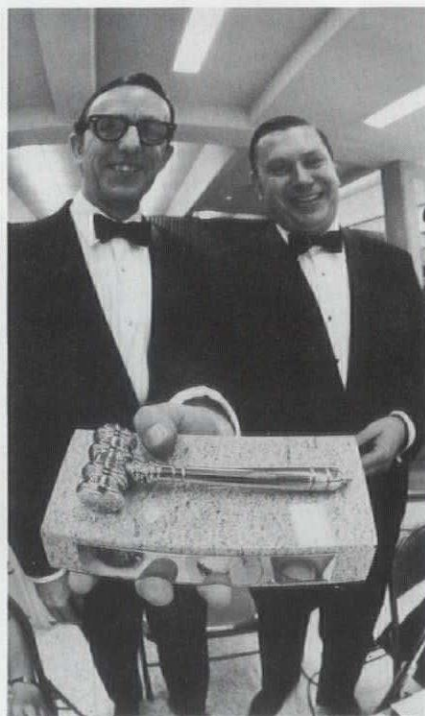
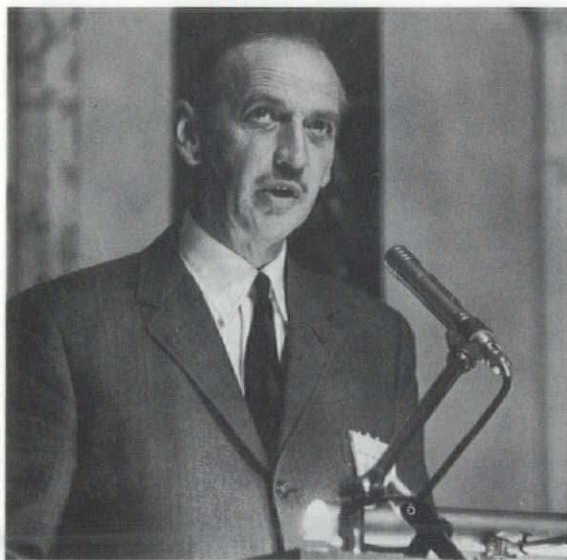
other direction-givers were Charles Gwathmey of New York, an Honor Awards jurist, and Preston M. Bolton, FAIA, Moderator of Saturday's AIA Forum.



elements of design 69: the infrastructure

Arthur H. Hoag, Jr., AIA, newly-elected president of ASO, presides over a seminar session. Retiring president Harold Munger, AIA, proudly gives a fish-eye lens view of the past-president's gavel just bestowed by Roy M. Lively, AIA. A point of stress

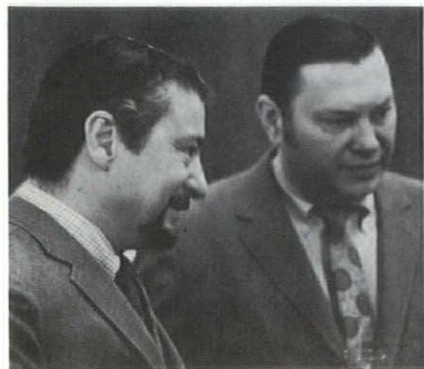
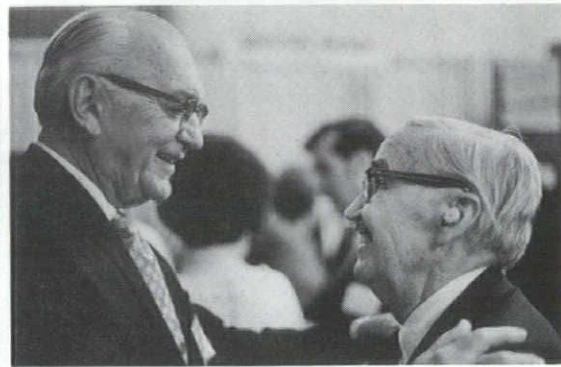
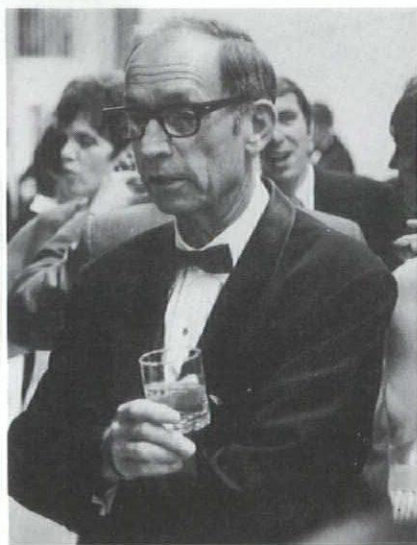
is explained by third vice president Earl C. Hayes, Jr., AIA; and at left center, ASO gathers a prestigious group: all have been elected Fellows of the American Institute of Architects.

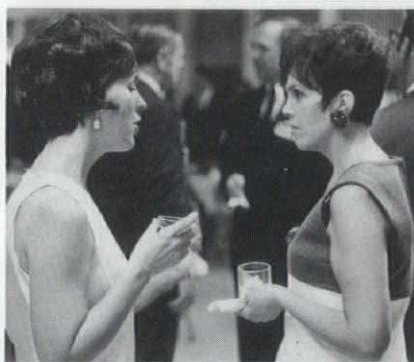


elements of design 69: decorative detail

Indispensable to the success of any design are the moments of friendship renewed, the pleasant hum of conversation punctuated by the quiet chink of glassware and laced with the aroma of good food. Moments of serious thought are lightened

by the presence of the ladies — the greatest decorative idea yet invented. Another decoration: the ASO Medal, presented to outstanding fourth-year architectural students.

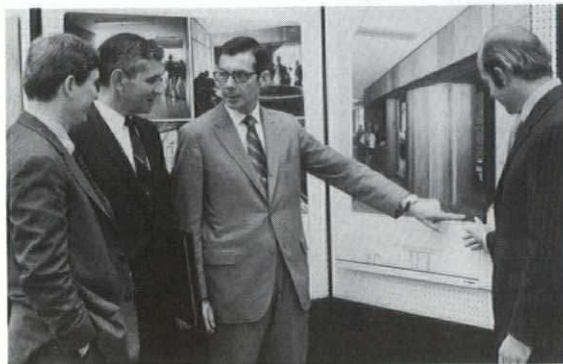




elements of design 69: the honors

Awards jurist Charles Gwathmey tours the Honor Awards exhibit with Award winners and owner's representatives. Top center, the firm of Whitley-Whitley; top right, Don M. Hisaka; center left, Arlyn Neiswander of the firm of Barnes, Neiswander

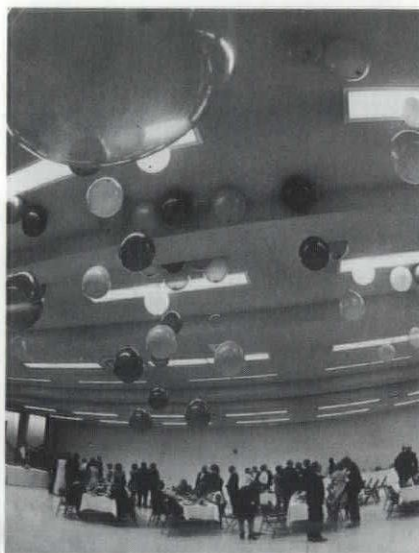
and Associates; center right, Everett Glendening; bottom left, William Trout looks on as the client illustrates a point in the exhibit.



elements of design 69: the facade

After long sessions of work and thought came time to relax and enjoy bright lights and balloons at the President's Reception and Banquet in the New Masonic Complex. Once again wives joined the gathering as cocktails and

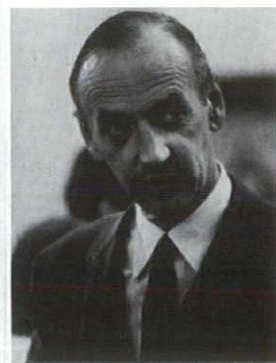
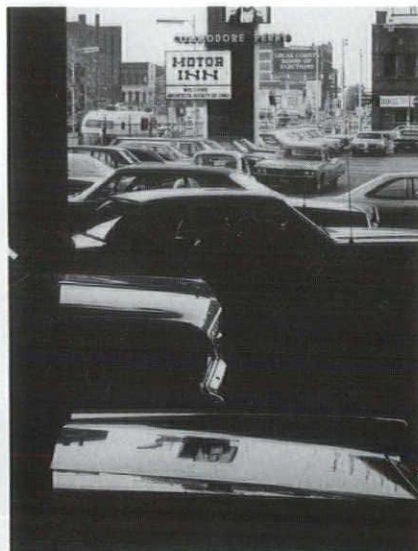
canapes, candlelight and chrysanthemums added the finishing touches to the Meeting Highlight.



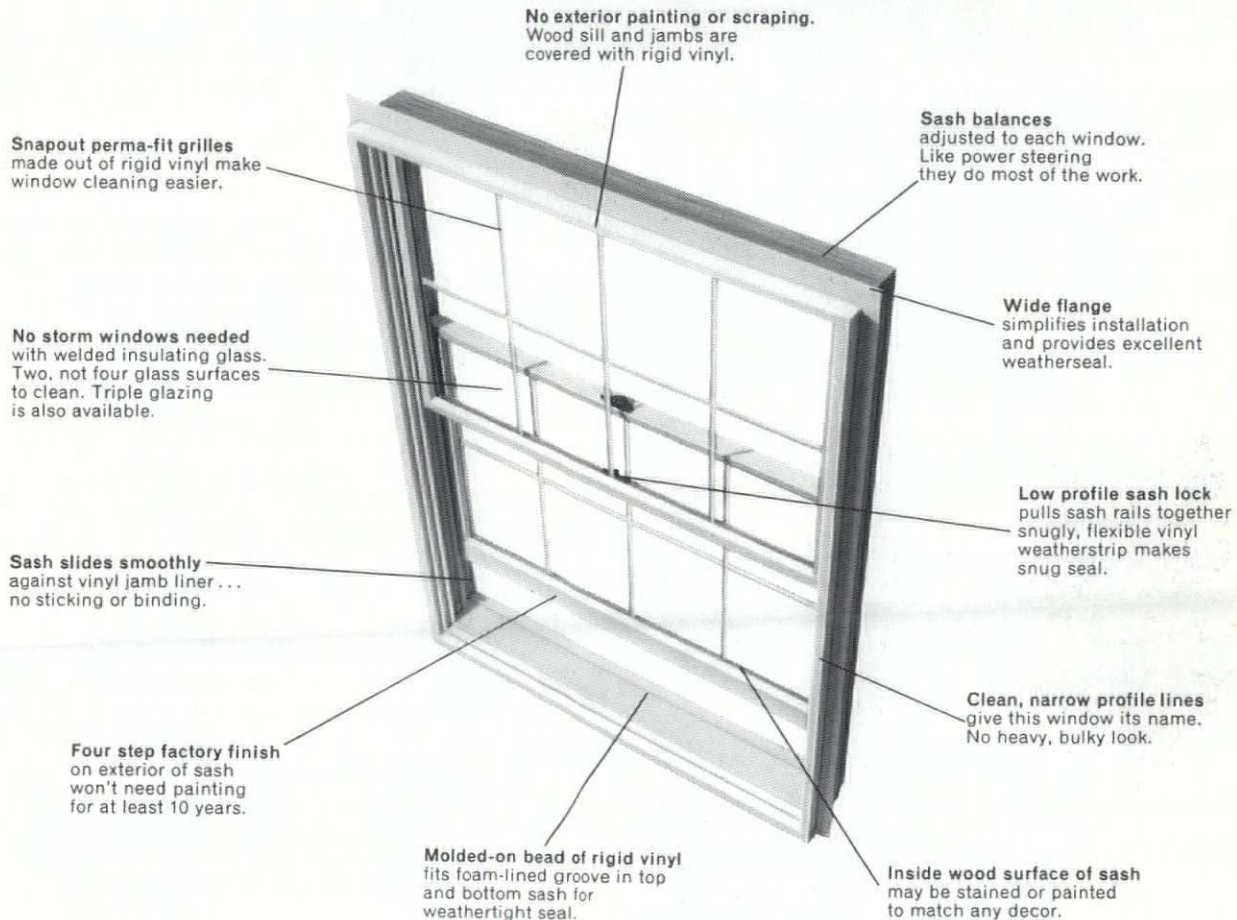
elements of design 69: the structural components

To complete the design: all the myriad details that mesh together to make a successful Meeting. Exhibits and exhibitors. Will there be enough parking space? Can we get these envelopes opened and the ballots counted in time? Send out for another pot of coffee. Appreciation for the guests. Welcome to the

coming generation — students from Toledo high schools, invited to browse through exhibits for inspiration. And all the small niceties arranged in advance by wives of the host chapter. Well done, Toledo!



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Cincinnati project recognized by AIA

The Citation for Excellence in Community Architecture, a much-coveted award by the American Institute of Architects, has been bestowed on the Gidding-Jenny Company of Cincinnati. The award was presented by Joseph Tuchman, FAIA, Director of AIA's Ohio region and a member of the national Board of Directors, at the ASO Annual Meeting in Toledo.

In awarding the Citation, the AIA recognized the design approach of the Cincinnati architectural firm Pistler-Brown Architects/H. M. Garriott for the Gidding-Jenny project, and the joint effort of the City of Cincinnati and the Fourth Street Association to develop an improvement program for that major downtown thoroughfare. Gidding-Jenny is a women's apparel store.

The project is part of a \$100 million renewal program involving a partnership between the City and the Fourth Street Association for public and private improvement. Pistler-Brown Architects/H. M. Garriott, with the assistance of Samuel V. Noe, Urban Designer, prepared the Master Plan for Fourth Street. Gidding-Jenny was the first to respond to the plan and engaged PBA/G as its architectural firm with Willard C. Pistler, Jr., as project director, and Gordon B. Simmons as project architect.

The national AIA award recognizes communities or individuals whose efforts produce projects or concepts that bring orderly improvements to the urban scene. Sea Pines Plantation, Hilton Head Island, South Carolina, received the award in 1968. The Tulsa, Oklahoma Civic Center was honored in 1967.

The Cincinnati "Community Citation" recognizes the physical improvements and rehabilitation standards of the Gidding-Jenny project which enhance the visual quality and pedestrian convenience on Fourth Street. The design acknowledges the recommendations of the Fourth Street Master Plan in the following ways:

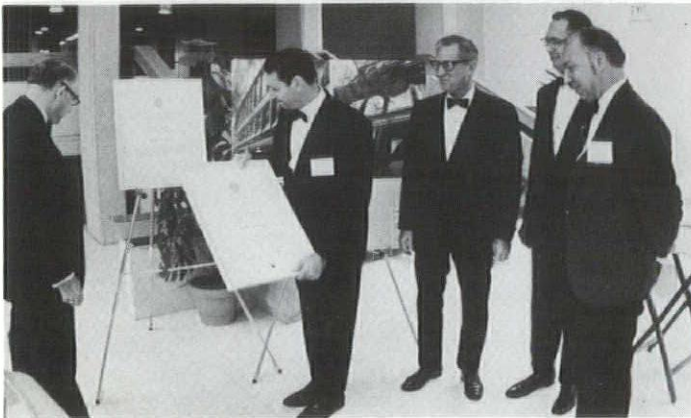
- *A sheltered pedestrian arcade was created by setting back the store front several feet.

- *Primary exterior materials were limited to stone and brick masonry, consistent with the general character of the street.

- *The existing facade of high architectural quality Rookwood Terra-cotta was preserved and rehabilitated and all exterior metal is dark to avoid flashiness.

- *Signs and other advertising are modest and strictly controlled as to size and placement.

- *Trees were planted in the sidewalk area and decorative sidewalk surfacing was planned as a public improvement.



Part of the general revitalization of downtown Cincinnati, the Gidding-Jenny store's new facade received the AIA Citation for Community Architecture. Presenting the Citation at the Annual Meeting was Joseph Tuchman, FAIA, Regional Director for AIA. Receiving were (l. to r.) Peter Kory, Director of Urban Development for the City of Cincinnati; Robert Baron, Vice President of Gidding-Jenny; Willard Pistler, AIA, Project Director; and William Brown, AIA, both of Pistler-Brown/H. M. Garriott, Architects for the design of the store front.



James J. Gallagher, AIA, (left), president of the Cincinnati Chapter, joined F. David Rose, president of the Cincinnati Chapter of the Producers' Council before the display of the city's architectural past.

Cincinnati architecture: A salute.

The Cincinnati Chapter of the Producers' Council highlighted its September meeting with an exhibit of "Significant Happenings in Cincinnati Architecture." Emphasizing the important part Architects, Engineers, Contractors and other members of the construction industry have played in the city's development, the exhibit included presentations of the Suspension Bridge, designed by John A. Roebling, builder of the Brooklyn Bridge; the five famous inclines that carried passengers up the steep hills; the turreted and gabled Music Hall now being renovated; Dayton Street, the millionaires' row of the 1890's being preserved for its historic and architectural value; the Ingalls Building, the world's first skyscraper; and other structures of interest. Woodward Garber, AIA, and George F. Roth, AIA, both of ASO's Cincinnati chapter, helped to prepare the showing.

The 2nd Professional Seminar

The second Professional Development Seminar presented by ASO this year, "The Architect and the Law", was well-attended and exceedingly well-received. Held on Saturday, September 27 at the Hermit Club in Cleveland, the day-long session featured George M. White, AIA, of Cleveland, newly-elected Vice President of the AIA.

Mr. White is an Architect, lawyer and engineer, holding BS and MS degrees from M.I.T., an MBA from the Graduate School of Business of Harvard University and the LLB from Western Reserve.

The Seminar covered an introduction to law, torts, arbitration, contracts, a comparison of tort and contract problems and a survey of case examples to illustrate legal principles. One ASO member who attended later wrote to congratulate Mr. White on his presentation, calling it "very clear, to the point and conclusive." Another, a young Architect in his third year of private practice, described it as "extremely informative and rather disquieting."

In addition, this Architect commented that "The single most valuable area of the seminar was Mr. White's explanation of the implication or philosophy of legality . . . Law appears not to be so absolute and finite as I thought."

Encouraged by the success of this year's Professional Development Seminars, ASO is already planning more for 1970.



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The Dayton Power and Light Company
Monongahela Power Company
Ohio Edison Company
Ohio Power Company
The Toledo Edison Company

ASO news

Bruce E. Erickson has been appointed head of the Department of Architecture, College of Design, Architecture, and Art at the University of Cincinnati. He succeeds Richard H. Wheeler, who will remain as Chairman of the Division of Architecture.

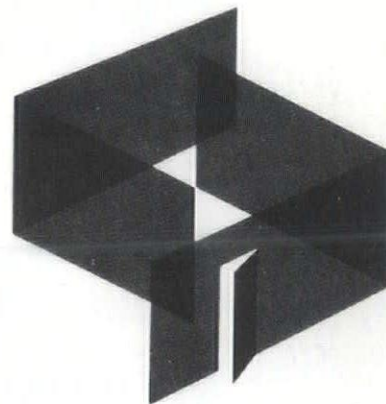
Mr. Erickson received a Bachelor of Architecture degree from the University of Minnesota and a Masters degree in Architecture at the Massachusetts Institute of Technology. He was appointed to the Department of Architecture at the University of Michigan in 1960. While at the University of Michigan he was a design critic, member of research, curriculum, and administrative committees. Mr. Erickson also has been in private practice since 1964 and is registered in Michigan and Wisconsin and holds the National Council of Architectural Registration Board certificate.

Mr. Erickson has held research contracts with private and state agencies. He has written many publications including several volumes concerning his research on precast structural systems. Other publications have dealt with studies on environmental design. His research work has included travel in both Western and Eastern Europe.



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Pastiche

■ ASO retained Ima-makers, Inc., of Columbus, to perform public relations services for the Annual Meeting this year, including the dissemination of information about the Honor Awards Program. The firm was responsible for the design of pre-Meeting mailing pieces, worked with Savage Communications of Toledo on press releases during the Meeting, and helped to plan the layout for photographic coverage of the Meeting included in this issue of The Ohio Architect.

■ Robert E. Forsythe, AIA, was named Ohio University's outstanding alumnus for 1969 at Homecoming ceremonies in Athens October 11.

A partner in the Canton firm of Forsythe, Bergemann and Vanek, Mr. Forsythe was the Architect for the National Football Hall of Fame in Canton, the new Canton City Hall and Post Office, and his work includes many churches, schools and public buildings in eastern Ohio.

Ohio University presented the award for Forsythe's outstanding contributions to his community, the University and its alumni association, after receiving nominations from throughout the country.

Having practiced architecture in Canton since 1952, Mr. Forsythe will soon be moving with his family to Naples, Florida, where he is already vice president of land development and buildings for Palm River Estates, Inc.

In Memoriam

Chalmer Grimm, Jr., AIA, a partner in the firm of Schafer, Flynn, van Dijk, Dalton, Grimm & Johnson, died Saturday, November 1, in St. Luke's Hospital, Cleveland.

A 1951 graduate of the Western Reserve University school of Architecture, Mr. Grimm assisted in the design of the Natural History Museum, Jane Addams School and the Lee-Seville project, among others.

A vice president of the Geauga Area Kent State University Advisory Council and a past president of the West Geauga Recreation Council, Mr. Grimm also was active in the West Geauga School Board, the Mentor Harbor Yacht Club and the Federated Church of Chagrin Falls. He was a World War II veteran, and was survived by his wife and three daughters.



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ASO past president named to Board of Examiners



Howard B. Cain, president of the Architects Society of Ohio in 1962, was appointed to the Board of Examiners of Architects by Governor James A.

Rhodes on August 22, 1969 to fill the unexpired term of Ronald A. Spahn who died early in July.

Cain, a life-time resident of Cleveland, where he has his own firm, also served as president of the Cleveland Chapter, AIA, in 1968. He presently sits on the architectural review boards of Gates Mills, where he resides, and Beachwood.

He received his Architectural degree from Western Reserve University, where he later served as a faculty member, and took graduate work at Princeton on a Palmer Fellowship. He received his NCARB Certifica-

tion in 1956 and is registered in New Jersey, New York, Michigan and Pennsylvania, in addition to Ohio.

He was a Navy Officer during World War II and served as planner for three NATO air bases in France while associated with Richard Hawley Cutting in 1950-52.

The new Board member has practiced as a principal since 1952, with special interests in city planning and central business districts, and he has had considerable experience in design of aquariums, industrial and newspaper plants, and residences.



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An Apology

We sincerely regret that captions on two photographs were reversed in our September/October issue. On page 20, the Riverview Parking Structure, pictured at the top of the page should be attributed to Associated Architects: Tully, Hobbs & Partners and Richards, Bauer & Moorhead. The Toledo Edison Plaza, pictured at the bottom of the page, is the work of Sanborn, Stekete, Otis & Evans.

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James D. Gibans, A.I.A., has been appointed Senior Associate in the Cleveland based firm of William A. Gould & Associates, architects and city planners. Mr. Gibans joined Gould & Associates in 1967, having previously been affiliated with firms in San Francisco and Cleveland. He is a graduate of Yale University, where he received his Bachelor of Arts and Bachelor of Architecture degrees. Mr. Gibans spent a year in England, studying at the University of Liverpool on a Fulbright Grant for planning. He is a member of the Cleveland Chapter, American Institute of Architects and holds registration as an architect in Ohio and California. Mr. & Mrs. Gibans and their four children are residents of Shaker Heights.

Three members of Gould & Associates have been advanced to the position of Associate. They are Richard Van Petten, A.I.A., Peter H. Henderson, A.I.P., both of Cleveland; and James A. Veltman, who is responsible for the firm's Philadelphia office.

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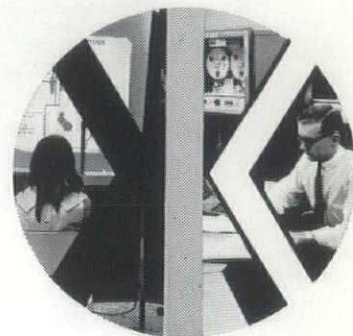
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