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# The Ohio Architect

JANUARY/FEBRUARY 1970



THE OFFICIAL PUBLICATION OF THE ARCHITECTS SOCIETY OF OHIO

#### ☐ EXAMINATION BOARD PROPOSES RULES CHANGES

A public hearing will be held at 1:30 p.m. on March 18, 1970 in the Board of Examiners of Architects' meeting room at 21 West Broad Street, Columbus, Ohio, to consider proposed amendments for the Rules of the Board.

Changes would be primarily in firm identification, definitions, and two-stage examination requirements and would involve Rules AR-1-03 (D, E, F, G), 04(A) and (B), a new 05(A) (9), and 05(E) (2).

Copies of the amendments are on file in the Board office and with the Secretary of State.

Amid the increasing concern about urban problems, there are a few bright spots. The Ohio Architect noted recently an excellent example of creative public relations thinking by a major office building management firm. On January 29 the 100 East Broad Street building in Columbus, also known as the Columbus Center, was without power. The next day, a newspaper ad asked "Where were you when the lights went out?" and explained the difficulty. After the power had been restored, another full-page ad reproduced a reverse-negative outline of the building, mostly black, with the following copy beneath:

#### WHEN THINGS GET BLACK, IT'S NICE TO HAVE FRIENDS LIKE THESE.

MIDLAND MUTUAL LIFE INSURANCE COMPANY President Jim McIntosh heard of our plight, and sent us the two men in town who know our building inside and out his new Building Manager, Richard Salzgaber, and his new Chief Engineer, Joseph Detty. Salzgaber and Detty had been our Manager and Chief Engineer, and had kept Columbus Center running since the day it was built. Even though Midland Mutual was to have building problems of its own later that afternoon, these two men stayed with us.

COLUMBUS & SOUTHERN OHIO ELECTRIC COMPANY. They arrived with help for our transformer so fast we're still not sure which we saw first—orange trucks from the Electric Company, or red ones from the Fire Department.

GUSTAV HIRSCH ORGANIZATION, INC. We can tell you one reason why they're one of the world's largest electrical contractors.

They worked three men 30 hours straight until our problem was solved.

THE CITY OF COLUMBUS Magnificent. They gave us the finest cooperation . . . shutting off the surrounding streets and alleys so the work crews had room to maneuver, keeping crowds away, rerouting traffic, and making sure our repairs could be made as smoothly as possible.

THE SHERATON-COLUMBUS MOTOR HOTEL. Our good neighbor took our tenants in . . . welcoming them with coffee in the lobby, swiftly arranging for temporary office suites.

THE LEVEQUE-LINCOLN TOWER, and 88 EAST BROAD. These buildings phoned to offer assistance and personnel. "Tell us what we can do to help," they said.

SYLVIA BARASH. She runs the little concession stand in our lobby. And for three

100 East Broad Corporation

days, she provided the workmen with free doughnuts, candy and cigarettes.

THE NEWSPAPERS, RADIO AND TELEVI-SION. They told our story straight, and they told it well. No scare headlines or photos but real facts and lots of repetition. Maybe they saved you from a needless trip downtown.

There's been a lot written recently about the "disintegrating quality of life in the city"—how no one cares, how no one helps. We just don't think it's true. Water short-circuited and blew up the transformer in Columbus Center early Thursday morning, and plunged our proud sleek building into darkness. No electric power. No heat. No elevator service. Twenty-four floors paralyzed.

People were patient. People were kind. People helped. We're grateful. Thank you.

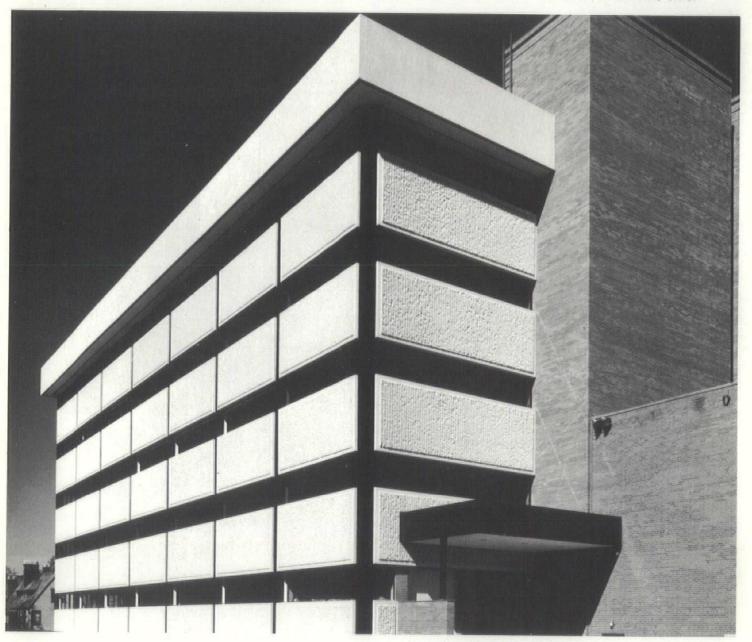
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John W. Galbreath • Daniel M. Galbreath

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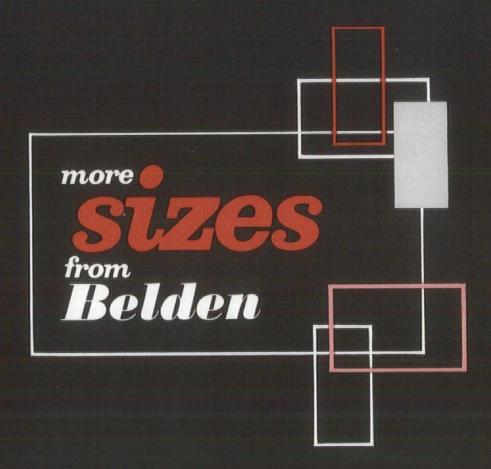
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# The Ohio Architect

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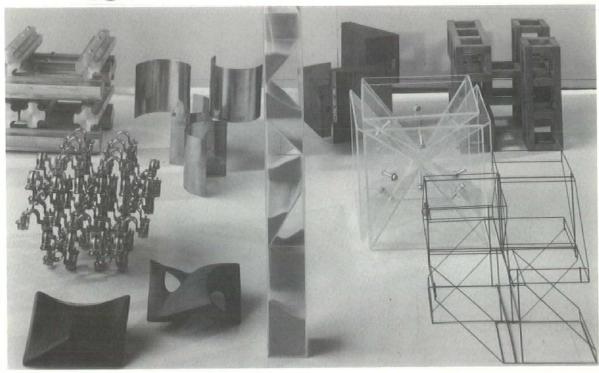
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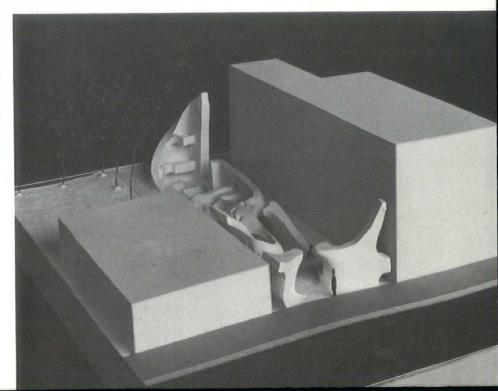


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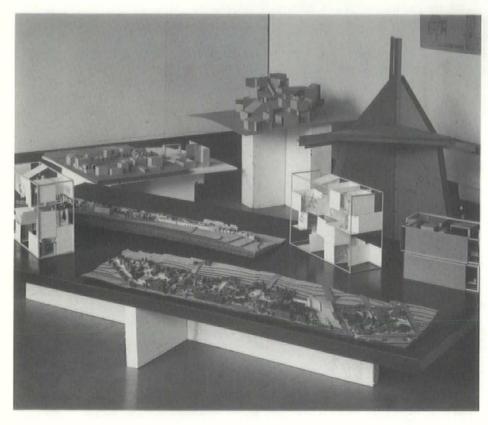


Freshman year environmental design studio. A variety of solutions to different problems concerned with the design of the physical object, to occupy, contain or define space. Problems selected from the second and third quarters Instructors: Professors Leonard and Peterson.

Sophomore Environmental design studio; design of a spatial experience—a Children's Playground. Objectives were to further investigate spatial phenomena and give meaning to previous studies in man's perception of his environment, his methods of manipulating space and his purpose for defining space as a place for human activities; and to continue to develop a rational and conscious method of problem solving. ■ Student: Philip Munson. Instructors: Profs. Chatterjee, Forusz, Mann, May, Peacock.

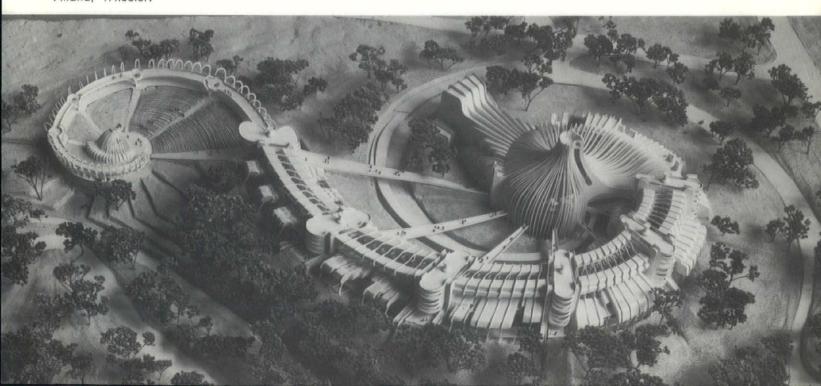


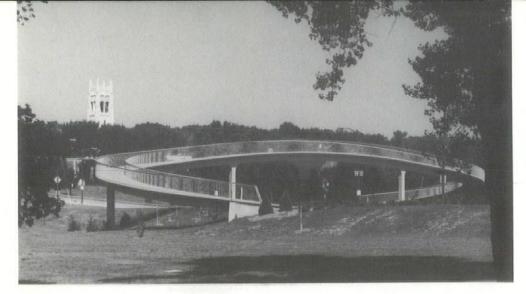
#### CINCINNATI



Pre-junior year architectural design studio. A two-quarter exploration of the constraints and opportunities in multiple housing, using industrialized building technologies. Development of the solution is at three levels: the system/component, the individual dwelling unit and the neighborhood. Several short sketch problems facilitate examination of a specific point, both in abstract and actual situations Students: Dennis Frenchman, Bill Soupkoff, Randall Hershey, David Mahlman, Richard Wallace. Instructors: Profs. Hickerson and Williams.

Senior Comprehensive Project in Architecture. Monocacy College for the study and performance of music, adjacent to a large urban park at Bethlehem, Pennsylvania. To provide all living and dining accommodations; study, practice, meeting and lecture rooms; large concert hall; outdoor amphitheater; and parking facilities. The intent: to establish a dynamic, organic, fluid and ordered environment ■ Student: Richard Rush, Instructors: Profs. Merkel, Niland, Wheeler.

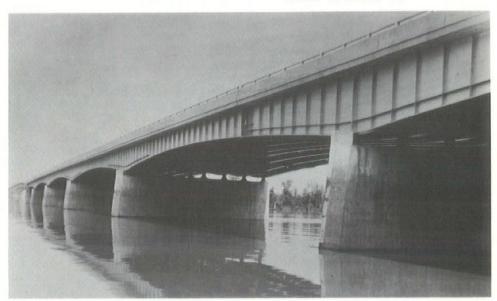




Selected as a Prize Bridge for 1969

— Special Type was this pedestrian overpass over Dodge Street in Omaha, Nebraska. The designer was William H. Durand, PE.





Elliot L. Whitaker, FAIA, Director of the School of Architecture, Ohio State University, served as Chairman of the Jury of Awards for the 1969 Prize Bridge Competition of the American Institute of Steel Construction. In view of the Architect's growing involvement in aesthetics in the context of social consciousness, his remarks at the conclusion of the jurying seem most pertinent.

Selected as the Prize Bridge for 1969 in the Medium Span, Low Clearance category was this bridge on U.S. Route 6 over the Maumee River. Designer was the T. C. Biebesheimer Engineering Company of Toledo.

# Society and the Bridge Builder

The Jury for the 1969 Prize Bridge Competition was encouraged with the large number of beautiful structures submitted, and pleased to note the bridge designer's increasing focus on the aesthetics, safety, and sensitive concern for the environment.

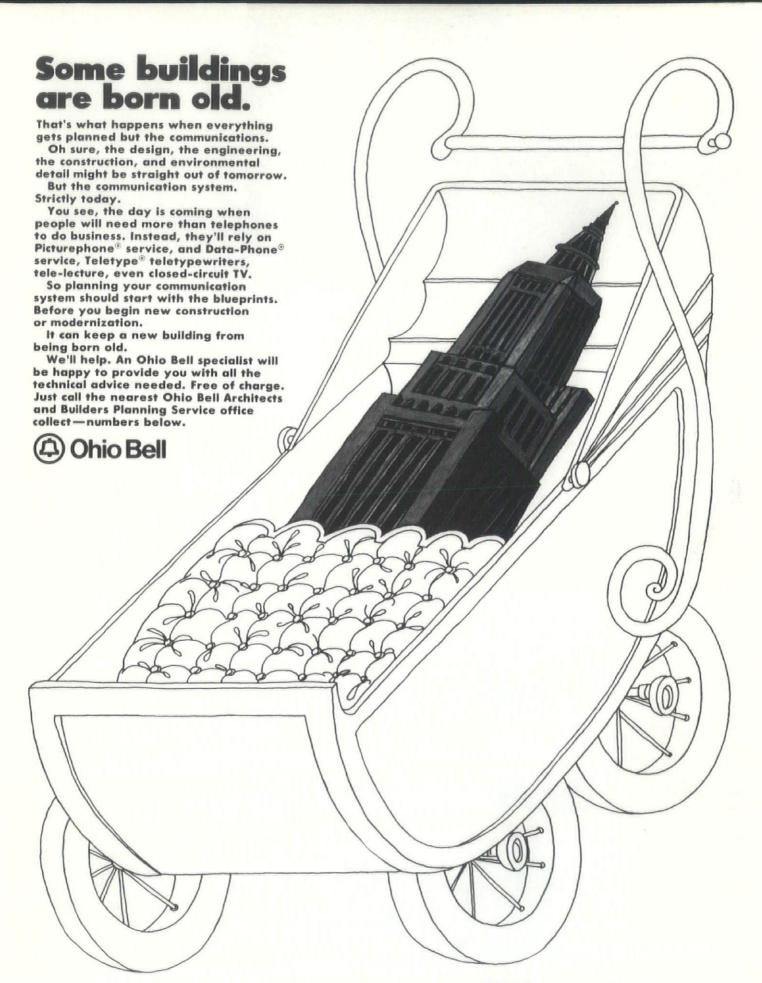
Winner in the Medium Span, Low Clearance category was the highway bridge on U.S. Route 6 over the Maumee River near Napoleon.

In proving the point that the design of a small bridge, no less than the design of a large bridge, must concern human satisfaction, aesthetic needs, social progress, and must show a sensitive concern for its environment, the Jury broke precedent to commend two bridges in the category of Special Type Bridges, one of which was the Dodge Street

Overpass, a pedestrian bridge in Omaha, Nebraska. The Jurors' comments were:

"This 'people' bridge is a beautiful and logical solution for a pedestrian crossing of a highway. It is handsome from many viewpoints; for the motorist who goes beneath it and for the pedestrian who passes over it. It adds a note of interest and gaiety to the crossing of a busy highway. The designer should be complimented for his attractive treatment of the slender piers and his careful attention to the geometry which resulted in smooth uninterrupted curves."

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Full view of the Price Brothers Corporate Headquarrull view of the Frice Brothers Corporate Headquarters, the work of Brown & Head & Associates and Lorenz, Williams, Williams, Lively & Likens, both of Dayton. Pre-cast facing panels permitted fast closing in of structure. in of structure.



Selected for First Awards in 1969 by the Ohio Prestressed Concrete Association were the Main Post Office complex, Columbus, Ohio, and the Price Brothers Corporate Headquarters, Day-

Architects for the Columbus Post Office were Dalton-Dalton-Little, Cleveland and Croce & Abbot, of Columbus. The Post Office building was given a powerful facade to relate compatibly with the very large area of the Mail Handling unit adjacent to it. The five floor office unit was designed on a 6' module so that partitions could be relocated without requiring changes in the air conditioning or lighting. The 50,000 square ft. Office building joins a Mail Handling Facility totaling 500,000 square feet, and a smaller 30,000 square ft. Garage. The structure was completed in September of 1968, on a 20-acre site beside Interstate 71 and its interchange with State Route 33.

The Price Brothers Corporate Headquarters



Building in Dayton, for which the Architects were Brown & Head & Associates, Dayton, and Lorenz, Williams, Williams, Lively & Likens, of Dayton, totals 62,000 square feet of space. Precast concrete was used for columns, beams, floor and roof slabs, wall panels, roof fascia panels, stair beams, stair risers and treads, parking deck, giant "T" slabs, roof terrace slabs, roof terrace planters, and special concrete block. Special design features included total electric heating and air conditioning, with a 215-ton centrifugal heat pump utilizing the cores in the pre-cast floor slabs for the dual-duct high velocity air distribution system. Special fittings were designed for the alignment of the cores and for mixing boxes through which air moves from cores to the light fixtures. Other cores in the floor slabs are utilized for the electrical and telephone distribution system, further integrating the mechanical and structural systems. Occupancy began with the third floor and penthouse in December of 1968, and was completed by March of 1969.



Facade of Price Brothers Corporate Headquarters. Cantilevered construction liberates the fenestration potential of structure.

Office building, foreground, and Mail Handling facility, rear, are complimentary in design of Columbus Post Office complex.



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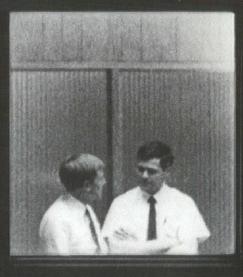
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#### OhioArtsCouncilGrant

At a meeting on December 15, the Ohio Arts Council approved a proposal by its Architectural Advisory Panel for projects requiring a total of \$5,000 in funding. Arts Council Executive Director Donald R. Streibig described the projects thus:

Pilot architectural and environmental surveys will be conducted in three or four diverse communities by leading schools of Architecture. The surveys will identify those sites and buildings considered to be architecturally valuable and representing what is best in Ohio. The surveys will be documented with photography and written reports, and the grant from the Arts Council's funds will total \$3,000.

A grant of \$2,000 will go toward funding an environmental conference, or series of conferences, as a continuation of the surveys. The conferences will discuss the techniques used in the surveys and will be designed to encourage other Ohio communities to take similar steps to identify local architecture and landmarks of significance for either the present or the past.

Robert C. Gaede, AIA, of Cleveland, is Chairman of the Architectural Advisory Panel. At a later meeting, representatives from the various schools of Architecture, The Ohio Historical Society and Architects Society of Ohio will formulate definitive plans for the Survey.

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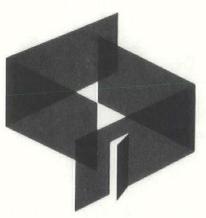
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Reception and Information Center of General Electric's Lamp Division in Cleveland, Ohio features terne metal fascia.

The Cleveland architectural firm of Visnapuu and Gaede has achieved a striking effect in the circular building designed for the Reception and Information Center of General Electric Company's Lamp Division in Nela Park, Cleveland. Using a steel frame and combining concrete slab with brick piers and aluminum frame sash and doors, they have succeeded in creating a building that is ideally suited for its purpose.

An important facet of the design is a terne

metal fascia, which the architects chose for its adaptability to a curved surface. It was painted a deep terra cotta brown to give it a bronze tone that would blend skillfully with the brick and aluminum. During the Cleveland Builders' Exchange 12th Annual Craftsmanship Awards dinner held last summer, William L. Botos, a metal artisan with Norton Brothers Company, the roofing contractor, received a Craftsmanship Award for his application of the terne fascia.

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# **OSBA Conference Exhibit**



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Visitors noted improvements in layout, lighting and signs. ASO purchased high-intensity lamps for each panel.







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"The best show yet", was the comment of several of the representatives of firms exhibiting in the ASO architectural exhibit at the 1969 Conference of the Ohio School Boards Association. Seventy-one panels and three models were displayed by 30 firms in the show at the Veteran's Memorial, Columbus, November 11-13.

Significant improvements were made in layout, air conditioning, signs, and lighting. The improvement in lighting was made possible by the ASO's purchase of high-intensity lamps suited for installation on each panel. At a meeting on the final day of the show several suggestions, which, hopefully, can be introduced at the 1970 conference were made by the architect-exhibitors.

The exhibit was also well received by members of the OSBA. Comments as to the professional appearance and atmosphere were made by exhibitors, as well as by visitors to the exhibit area.



Frequent comments were made by both visitors and exhibitors on the professional appearance of the exhibit.

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#### Architectural Firms Selected for New State Office Building

The Legislative Building Committee recommended to the Ohio Building Authority that the firms of Dalton-Dalton-Little of Cleveland and Brubaker & Brandt, Inc. of Columbus be awarded the contract for design of a new State Office Building in Columbus. The announcement was made in Columbus on February 4.

State Architect Carl Bentz said selection was based on both firms' past record in building state buildings, their size and "recognized competence." Hearings had been held to entertain presentations from several firms and combinations of firms before selection was made.

Current thinking calls for the first 10 to 12 stories of the structure to house offices for the Ohio Supreme Court, Attorney General's office and law library. Another 10 to 12 stories will house other state offices. The site, at 30-50 East Broad Street, is directly across from the State Capitol and was recently purchased. Construction is scheduled to begin as soon as possible. No definite completion date has been set, but hopes are that the date would be fall of 1971 or early 1972. Calvin Dalton of the Cleveland firm said the firm would establish offices in Columbus for the duration of the project.

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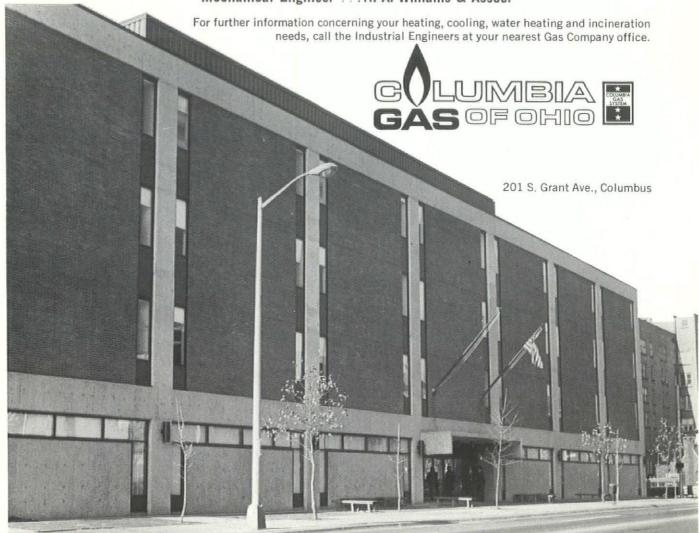
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TO OUR READERS

Ohio Architect Mailing List Updated

The mailing list of The Ohio Architect is undergoing revision and reorganization. In the process we find that some names are to be dropped from the list and that other names which should have been receiving The Ohio Architect were not on the list.

Therefore, if you wish to receive The Ohio Architect regularly and have not been doing so, please contact The Editor, The Ohio Architect, 37 W. Broad Street, Suite 425, Columbus, Ohio

#### HELP WANTED -

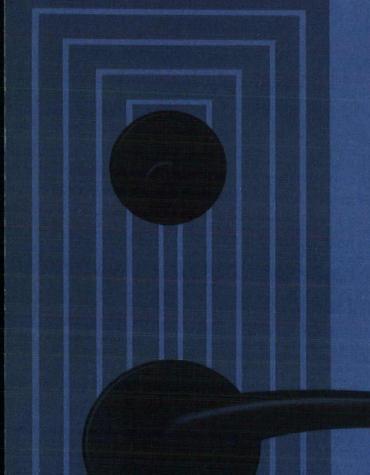
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 Smith Brothers
 Hardware Compan
 580 N. 4th St.
 Dial 224-8131

CLEYELAND
The Midland
Hardware Company
1839 E. 18th St.
Diat 771-6190

e CINCINNATI The McClure Hardware Company 718 Reading Rd. Reading Dial 761-0115 DAYTON Carl D. Himes, Inc. 317 S. Main St. Diat 223-2208

MANSFIELD
The Mertin
Hardware Company
17-19 N. Main St.
Dial 522-5211

CLEVELAND
 Cleveland Architectural
 Hardware Company
 4256 Pearl Rd.
 Nat 241,3315

• AKRON Belghi Hdwe, Div Fred J. Crisp, Inc 720 N. Main St. Dial 253-5103 e TGLEDO Otto C. Buehler & Sen, Inc. 24 N. Erie St.

\* ASHTABULA The A. Lettls Supply Co. 5610 Main Ave.