THIS ISSUE

1990 ASO HONOR & DESIGN AWARD WINNERS • ASO CONVENTION HIGHLIGHTS
OHIO SUPREME COURT GRANTS ARCHITECTS PROTECTION
STATEHOUSE RENOVATION ENDORSED • OHIO SERVICE TAX?
Ohio Supreme Court Grants Architects Protection From Contractors' Liability Suits

The Ohio Supreme Court has ruled that contractors can't recover economic damages from architects or engineers unless specified in the contract.

In a 4-3 ruling, the court held that Floor Craft Floor Covering, Inc. couldn't recover damages from Braun & Spice, Inc. for problems that developed during a renovation project at Parma Community General Hospital.

The court decision eases the legal burden for architects who have faced an increasing number of lawsuits by contractors claiming that design specifications resulted in faulty work.

"In a general review of the case law on this subject, including some of our Ohio appellate court decisions, we conclude that tort liability may not be imposed for purely economic damages," Justice Robert E. Holmes said in his majority opinion.

"We concluded that recovery for economic loss is strictly subject for tort to recover economic damages against design professionals involved in drafting plans and specifications." Justice Herbert R. Brown dissented from the majority decision, noting that only Ohio and Virginia shield design professionals from such liability.

Approximately eight percent of professional liability claims against engineers and architects are filed by contractors and subcontractors.

ASO/AIA Requests Meeting With Voinovich Officials

ASO has asked key Voinovich officials for a meeting to discuss campaign trail suggestions that the Voinovich administration would award A/E contracts by competitive bidding. The suggestion was contained in Voinovich's ethics-in-government package.

Further confirmation came after officials from the Ohio Association of Consulting Engineers (OACE) met with Voinovich chief of staff, Paul C. Mifsud, in October. Following that meeting, OACE President, Harry G. Anderson, said that while the two sides may not be in agreement, he was somewhat comforted by the fact that Mifsud apparently has an excellent understanding of the issue, gained during his years of work with a major architectural firm.

Mifsud reportedly said the system proposed by Voinovich represents a combination of qualifications-based selection and price competition. Under that system, all A/E contracts above a certain dollar threshold would be advertised in a bulletin, and interested firms would be invited to submit statements of qualifications. The statements would be reviewed by an agency selection panel made up of persons with expertise in the required disciplines (mechanical engineering, architecture, etc.).

Five or six firms would be selected for further consideration and invited to attend a scope-of-service meeting. All six would then be asked to submit technical proposals for the project.

The two or three firms submitting the best technical proposals would be invited to interviews and asked to submit price proposals. The contract would be awarded to the firm submitting the lowest price or, in the alternative, the highest technically-rated firm would be offered the contract at the lowest bid.

Voinovich plans to appoint a blue-ribbon commission to review the operations of all state agencies and recommend reforms to increase their efficiency. Engineer/architect selection procedures likely will come under review as part of this overall study.

ASO will seek to participate in the work of the commission and thus have input into any new professional selection procedure that might be developed.

During the last session of the Ohio General Assembly, ASO was instrumental in the passage of HB 297. That bill mandates the use of a qualifications-based selection mechanism for state purchased A/E work.

Call For Ohio Regional Director Nominees

Nominations are now open for Ohio's next regional director to succeed Phillip Markwood, FAIA, whose tenure will expire at the completion of 1991. The position requires a three-year term on the AIA Board serving as the liaison between Ohio and the Institute. Nominations are limited to one nominee from each chapter. Interested candidates should submit a written resume, photo and statement of philosophy for consideration to Madeline Field at the ASO office by Friday, May 31, 1991.
Dwindling Finances Leads to Talk of Ohio Service Tax

According to current reports, Ohio faces between a $200 and $500 million deficit by June 30, 1991. Unlike the federal government, Ohio can’t spend more than it takes in during any two year period. That scenario has given rise to tax talk.

If taxes are raised, don’t look for adjustments in the state’s income tax rates. State legislators are very sensitive to the spectacle Congress recently made of itself during the budget crisis and shy away from even mentioning the words “income tax.”

They’re more comfortable talking about a sales tax; but not an across-the-board-increase. Instead, they talk about “expanding the base,” i.e. extending the sales tax to currently uncovered sectors...including “selected” services.

ASO is already meeting with other service providers in an attempt to assemble formidable opposition to any suggested sales tax.

During the last two years Florida passed, then repealed, a sales tax on services and Massachusetts passed such a tax which survived a repeal effort.

Statehouse Renovation Endorsed by ASO/AIA

In response to criticism from some preservationists over proposed renovations to the Statehouse, the ASO/AIA developed a task force in 1989 to review the proposed master plan and its subsequent revisions.

Opponents raised the concern that certain portions of the restoration plan, most notably the connector, would destroy the look of this Greek Revival landmark.

Last September, representatives of the Ohio Department of Administrative Services and the architects, Schooley Caldwell Associates in association with Moody-Nolan Ltd., met with the ASO/AIA task force committee and examined the plans. Schooley Caldwell explained their renovation and design rationale and convinced the task force committee that considerable attention had been given to the historic issues involved.

The ASO/AIA committee felt that structures such as the Statehouse and its annex must adapt to change if they are to continue being used for day-to-day government and administrative functions, and agreed with the plan to join the two historically separate buildings. However they said, “this acceptance was not without some recognition that such a major change to the traditional appearance and relationship of the buildings was a profound matter.”

The committee agreed with the architects that a connector is the best way to meet safety requirements without destroying the historic interior of the Senate building. The connector will also provide a much-needed assembly space for public gatherings.

In the past, modifications to thecapitol, such as subdivided two-story spaces with intermediate floors, have compromised its safety and beauty. Though some of the historic character and elegance of the capitol is now missing or hidden, there is great potential to bring back its original grandeur.

Preliminary design drawings for the Statehouse restoration, including the atrium-connector, were announced at a press conference on Sept. 6, 1990, by Gov. Celeste and legislative leaders. Since then, the design has been unanimously endorsed by a number of statewide preservation and design organizations, in addition to the ASO “blue ribbon” committee.

Robert Gaede, FAIA, Cleveland, serves as chairman of the committee. Other members are Merle Myers, AIA, Akron; Robert Gramann, FAIA, Cincinnati; Peter van Dijk, FAIA, Cleveland; Robert Livesey, AIA, OSU; Phillip Markwood, FAIA, Columbus; James Schirzinger, AIA, Columbus; Stephen Carter, AIA, Dayton; Paul Ricciuti, AIA, Eastern Ohio and Craig Stough, AIA, Toledo.

Interior Design Licensing

The ASO Interior Design Licensing Task Force has reviewed S.B. 376 which would set up a registration procedure for Ohio interior designers to be administered by the Board of Building Standards. The proposal was developed by the Coalition for Interior Design Licensing in Ohio (CIDLO) and introduced by Senator Robert R. Cupp (R-Lima).

The ASO Task Force has drafted alternatives to provisions contained in the CIDLO bill. These provisions were discussed with CIDLO during a December meeting, according to Task Force Chairman, Jack Hawk, AIA.

Other members of the ASO Interior Design Licensing Task Force are: Roger Brady, AIA, Cincinnati; Gerald Hammond, FAIA, Hamilton; William Eberhard, AIA, Cleveland; Robert Guss, AIA, Columbus; and David Dahnke, Columbus.

ASO Legislative Focus

With legislation being ASO’s top priority, now is the time to assess our strength. To do this, we need your help. We’ve included a roster of newly-elected state and federal legislators. Please take a few minutes to help us establish our contact base by completing the form inserted in this issue.

Check Your Listing

Dues invoices for 1991 went out in early December. Please take a moment to check the information on the invoice for accuracy, as it constitutes your listing in the next ASO Handbook.

The current Handbook has been well received. Each chapter received sufficient copies to use for client referrals and industry communications.

Most recently, the Handbook was awarded a “Certificate of Achievement” in this year’s Gold Circle Awards competition sponsored by the American Society of Association Executives.

The handbook features profiles of member firms and serves as a resource guide to potential clients, related industry firms, manufacturers and suppliers. Members may obtain additional copies for $25 each; the cost to non-members is $95. To order your copy or make any corrections to your invoice information, call Julia at the ASO office 614/221-0338.
Robert E. Gramann, FAIA Receives ASO Gold Medal

For his distinguished record of service to the profession, Robert E. Gramann, FAIA, a vice president of GBBN Architects, has been awarded ASO’s Gold Medal.

A long time AIA associate, Gerry Hammond, FAIA, introduced Gramann at the presentation with this tribute: “We really aren’t honoring Bob simply for the length of his lists or the impressiveness of titles he’s held — I believe we honor Bob Gramann for the success of his leadership in the profession.”

“Bob’s convictions have given him the strength to affect change in the AIA at all levels, whether refocusing our energies towards the needs of the members through the formation of a Component Resources Committee and Membership Services Committee at National, or completely reorganizing the ASO after financial concerns threatened our very existence.”

“Bob has a true dedication to bettering our profession. How many leaders do any of us know who have worked their way to the pinnacles of national leadership only to return to the grassroots and start their way back up the ladder because they believed they could contribute once again? Bob returned from his position as a national VP to committee work at ASO and eventually became President in 1987. During that period and since, Bob has also undertaken significant responsibilities at the chapter and national levels.”

“We are indeed fortunate to have Bob as our 1990 ASO Gold Medal recipient. Fortunate because he is an excellent member of the AIA, he is an excellent leader of the AIA, but most of all because he is an excellent role model.”

Blunden Barclay Honored With ASO Gold Medal

The addition of the ASO Gold Medal continues the legacy of achievement Blunden Barclay Associates Architects has attained in their impressive history as a firm. They have received twenty-six recognition awards from professional organizations, including the AIA and its affiliates. The work of the firm has also been the subject of over twenty newspaper and magazine articles and exhibits. In 1986, both partners were admitted to the AIA College of Fellows.

Recently, the firm won a statewide competition for a new city hall for the city of Forest Park.

The Gold Medal was presented to William Blunden, FAIA and Robert Barclay, FAIA at the ASO Convention last October.
Cincinnati Church Receives 25-Year Building Award

St. John's Unitarian Church in Cincinnati has been awarded the 1990 ASO 25-Year Building Honor Award. The award was established to recognize buildings between the ages of 25 and 35 years that "reflect a sensitive solution to its cultural and environmental context."

John Garber, AIA, Garber, Tweddel & Wheeler, AIA, designed the thirty-year-old church on Resor Avenue.

The jury found that St. John's continues to be an instructive, intellectually sound building that will be as appropriate thirty years from now as it is this year on its thirtieth anniversary. "It portrays architecture as an ongoing search for truth, beauty and value."

Health Insurance Costs Plaguing You ... Read On!

Caution Required When Switching Health Insurance Comparisons

In today's climate of skyrocketing health care costs, the bait of lower premiums and guaranteed coverage are sometimes too much for struggling firms to resist. Small employers are being squeezed by a tight market and clobbered by soaring premiums. The average small employer's costs for employee health care insurance increased 61.6% last year.

Part of the problem is that large buyers of health insurance have dropped out of the market by self-insuring. So insurance companies are competing for fewer people. The lure is artificially low premiums. According to The Wall Street Journal, low first-year rates soar after a major claim.

Sometimes low premiums are masking stripped-down coverage and a myriad of stipulations.

Some companies writing insurance for small employers are using especially restrictive underwriting practices to eliminate firms with employees or dependents who are likely to have claims.

A Valuable Comparison Available

Like other business expense decisions, the purchase of health care insurance for principals and employees of architecture firms has a direct effect on the bottom line. But, unlike other business expense decisions, the purchase of health care insurance is one which affects the quality of life for all the people associated with your firm - including families!

For this reason the AIA Benefit Insurance Trust has begun a new program designed to help member-owned firms make this difficult decision. It's called the CACE Comparison.

Here's how it works.

- When considering a specific plan, provide the proper information about the plan to the executive at your chapter or ASO office. They will request the comparison. The BIT runs the report. It's then returned directly to you, and you make a better decision.

- Make sure you enclose the following documents: (1) The insurance policy and the current premium rate table (2) Certificate of coverage and the current premium rate table (3) The offering brochure and the current premium rate table.

- Please be certain to include the current premium tables for the plan you wish to compare otherwise you'll only receive a comparison of benefits, not a cost/benefit analysis.

Several Requirements Should Be Met Before Switching Health Insurance

Before you switch companies, make sure you've followed these guidelines:

- The insurer should be state regulated. Call the office of the state insurance commissioner to ask if the company is currently approved to write coverage in the state. For example, the AIA Benefit Insurance Trust offers members a prudently underwritten plan fully insured by CNA, an insurance company which meets regulation and solvency requirements in all fifty states.

- Check the company's reputation with the Better Business Bureau and the consumer affairs division at the state attorney general's office.

- Check the A.M. Best rating of the insurance company. Buy insurance only from companies with A+ ratings. Call the reference section of the local library, in most cases they'll look up the rating for you.

- Work with a trusted broker or organization with a proven track record in employee benefits.

- Be assured that the benefits are what is needed.

- Request a CACE Comparison from the AIA Benefit Insurance Trust to make certain that the benefits included in any plan being considered are clear. Provide the proper information about the plan being evaluated to the executive at your chapter or state AIA office. They will request the comparison. The BIT runs the report. You can make a better decision.
KUDOS

Glaser Associates received an Honor Award from the National Association of Industrial and Office Parks for their design of Centennial Plaza, a three-building office complex in downtown Cincinnati. The designer for the project was Mike Moose, AIA. Noteworthy features of this 50 million dollar, 450,000 s.f. project are the sculpture garden within the plaza and the originally commissioned works of art.

Centennial Plaza, Glaser Associates

Two Toledo architectural firms received 1990 Honor Awards for Excellence in Masonry Design. Sponsored by the Masonry Institute of Northwestern Ohio in cooperation with the Toledo Chapter AIA, the award winning projects represent a variety of architecture and exemplify four of masonry’s primary materials: brick, block, stone and mortar.

Trivorna Headquarters, The Collaborative

The Collaborative received an award for their design of Trivona World Headquarters in Maumee.

S.E. Johnson Companies, SSOE

SSOE was honored with two awards for their design of Archbold High School in Archbold, Ohio and S.E. Johnson Companies Corporate Headquarters in Maumee.

Steed Hammond Paul is the recipient of an award of merit from the American Marketing Association, Cincinnati Chapter, for results of their marketing efforts directed toward school districts. According to SHP President Gerry Hammond, FAIA, “Marketing professional services is still a relatively new field. We have concentrated on being innovative and somewhat daring in this area for several years and are very appreciative of this recognition.”

Harold R. Roe, AIA, noted architectural illustrator and artist, has been awarded the first annual Architect of the Year Award from the Toledo Chapter AIA. As art director for Howard Associates since 1967, Roe was involved with such distinguished international architects as Philip Johnson, I. M. Pei, Hugh Stubbins, Cesar Pelli, Minoru Yamasaki and others. Among the projects he rendered are the Citicorp Center in NYC, the Jeddah International Airport in Saudi Arabia and the Metropolitan Museum of Art. Roe continues his private practice of many years, specializing in residential design.

ASO has been awarded a Certificate of Merit from the American Society of Association Executives (ASAE) for its 1990 Handbook.

A thoroughly updated Standard Method for Measuring Floor Area in Office Buildings has been published by BOMA and the American International Standards Institute. The 1990 version is the first major update in ten years. The BOMA method, ANSI A65.1, standardizes the way square footage is calculated. For ordering information, call BOMA at 202/406-2685 (Fax: 202/371-0181).

For your free catalog of preservation publications available from the U.S. Department of the Interior, including titles in the Preservation Briefs series, write the National Park Service, Preservation Assistance Division (424), P.O. Box 37127, Washington, D.C. 20013-7127.

PROMOTIONS AND STAFF ADDITIONS

Edward J. Brueckner, AIA, has joined Baxter Hodeli Donnelly Preston as staff architect with 17 years experience largely specializing in commercial facilities. He currently chairs the PR Committee for the Cincinnati Chapter of AIA. Larry DiGennaro, RA, has joined the staff as project designer. His experience includes institutional, corporate, commercial, industrial and residential design. Peter C. Snyder, RA, has joined BHDP as staff architect on the corporate design team. With 16 years experience, his expertise covers projects in the commercial, industrial, interiors and institutional areas. Valerie Harris joined the administrative staff bringing 14 years experience in office administration and customer service for retail and corporate institutions.

Fletcher J. Windham has joined Braun and Spice as office systems coordinator.

Kevin R. Wood has joined URS Consultants as vice president of A/E Services directing business development and focusing on industrial and institutional clients.

Cherry W. Pierce, a ten year veteran in interior design, is director of Seyfang Blanchard Duke's interior design studio. The firm's now located in recently renovated offices in Toledo's Warehouse District.

Recent appointments at PDT + Co. Architects/Planners include Mark Brownling, AIA; Karol Laskowski, RA; Mark Tilsley, AIA; and Robert Zielasko, RA, as associate principals.

J. Andrew Paul, AIA, and Dale P. Heidoting, AIA, are now senior vice presidents at Steed Hammond Paul Architects. Paul received a bachelor of architecture in 1965 from U.C. and joined SHP in 1966. He has served as principal of design production since 1980. In his new role, he will continue to oversee the firm's design efforts, which currently include the Hamilton Cultural Arts Center and other projects commemorating the Bicentennial of Hamilton, Ohio.

Also a graduate of U.C., Heidoting received his bachelor of architecture in 1965. He joined SHP in 1971 and has served as principal of construction management since 1980. Heidoting will continue to oversee field administration and manage the firm's Cincinnati office.

SHP promoted Kevin E. Kreuz, AIA, to vice president. Kreuz joined SHP in 1987 as project manager and was promoted to senior project manager in 1988. He is primarily involved with the firm's commercial and educational clients. SHP has also appointed five associate vps: Lauren Blank, Gregory Busch, AIA, Michael Dingeldein, AIA, Lucinda Kilpatrick, ASID, and Todd Thackery, AIA.

Promotions and additions at Design Group, Inc. include William J. Orosz, who joined the firm in 1987 and recently assumed partnership responsibilities. Orosz serves in the dual capacity of marketing vice president and planner, and currently serves as president of the Columbus Area Leadership Program. Stephen A. Middleton, AIA, recently joined the firm's management team as vice president of the Educational Division. Prior to joining the firm, he was affiliated with SEM Partners, Inc., Columbus.

(continued on page 18)
Know Your Legislator

ASO Legislative Contacts

With the increased political activity of the past few years and the important issues facing the architectural profession, it's essential that architects utilize the one person who has the most influence of all...YOU!

As an architect-constituent you can play an important role in helping Ohio's legislators gain a better understanding of the services provided by architects and the benefits provided by enactment of sound and well-conceived construction-related legislation.

Interior Designer Licensing, seal law amendments and sales taxes on services are but three likely issues that will surface during the 119th Ohio General Assembly which began this month.

If you know a state legislator or key administration official and would agree to contact them when communication is needed, please complete this questionnaire and return it to the ASO office. Our legislative committee will let you know when you can be particularly helpful.

Select a number from the above key that best describes your relationship to any member of the Federal and/or Ohio Legislature and enter the number next to the appropriate name/s.

### Key

1. Close Personal Friend
2. Business Associate
3. Client
4. Campaign Contributor
5. Other

### OHIO HOUSE OF REPRESENTATIVES

<table>
<thead>
<tr>
<th>AKRON/CANTON CHAPTER</th>
<th>CINCINNATI CHAPTER</th>
<th>COLUMBUS CHAPTER</th>
<th>DAYTON CHAPTER</th>
<th>EASTERN OHIO CHAPTER</th>
<th>TOLEDO CHAPTER</th>
</tr>
</thead>
<tbody>
<tr>
<td>40 William G. Batchelder III</td>
<td>20 Cheryl Winkler</td>
<td>28 E. J. Thomas</td>
<td>31 Ono Beatty Jr.</td>
<td>3 Sean Logan</td>
<td>1 William Thompson</td>
</tr>
<tr>
<td>41 Thomas Seege</td>
<td>21 Jerome F. Luebbers</td>
<td>29 Ray Miller</td>
<td>32 Dean Conley</td>
<td>52 Joseph J. Vukovich III</td>
<td>5 Randall Gardner</td>
</tr>
<tr>
<td>42 Vernon Sykes</td>
<td>74 Robert W. Clark</td>
<td>30 Mike Stinziano</td>
<td>33 Richard Cordray</td>
<td>53 Robert F. Hagan</td>
<td>45 Casey C. Jones</td>
</tr>
<tr>
<td>43 Wayne M. Jones</td>
<td>55 Joseph F. Koziura</td>
<td>31 June H. Lucas</td>
<td>34 JoAnn Davidson</td>
<td>58 June H. Lucas</td>
<td>46 Donald Czarinski</td>
</tr>
<tr>
<td>44 Thomas W. Watkins</td>
<td>72 Katherine Walsh</td>
<td>35 William Schuck</td>
<td>59 Michael G. Verich</td>
<td>71 Ronald V. Gerberry</td>
<td>47 Barney Quilter</td>
</tr>
<tr>
<td>49 Johnnie Maior</td>
<td>90 Richard E. Rench</td>
<td>67 Marc D. Guthrie</td>
<td>72 Katherine Walsh</td>
<td>75 Joseph E. Haynes</td>
<td>48 Tim Greenwood</td>
</tr>
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</table>
70 Frederick H. Deering
79 Larry W. Manahan
80 Lynn R. Wachtman
81 James D. Davis
82 John P. Stotzich
85 Dwight Wise Jr.
86 Randy Weston
90 Richard E. Rench

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72 Lynn R. Wachtman
73 John P. Stotzich

74 Junes D. Davit
75 John P. Slozich
76 Dwight Wise Jr.
77 Randy Weston
78 Richard E. Rench

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**AKRON/CANTON CHAPTER**
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33 Harry Meshel

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16 Eugene J. Watts
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18 Robert J. Boggs
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**TOLEDO CHAPTER**
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2 Betty Montgomery
11 Linda Furney
12 Robert R. Cupp
26 Paul Pfeifer

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16 Ralph Regula
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**CLEVELAND CHAPTER**
5 Paul Gillmor
11 Dennis E. Eckart
13 Donald J. Pease
16 Ralph Regula
18 Douglas Applegate

**COLUMBUS CHAPTER**
6 Robert McEwen
7 David Hobson
10 Clarence E. Miller
12 John R. Kasich
15 Chalmers P. Wylie
18 Douglas Applegate

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3 Tony P. Hall
6 Robert McEwen
7 David Hobson
8 John Boehner

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11 Dennis E. Eckart
17 J. A. Traficant Jr.
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**TOLEDO CHAPTER**
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**U.S. SENATE**
John Glenn
Howard Metzenbaum

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I would like to serve as a 1991 legislative contact.

Name
Firm
Comments

Return to: Julia Grossman, ASO/AIA, 17 S. High Street, Suite 1200, Columbus, OH 43215.
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<td>01</td>
<td>&quot;1989 BSA Compensation Survey Report&quot; (25-page report on survey of salaries &amp; benefits in Mass. architecture firms)</td>
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<td>02</td>
<td>&quot;Job Descriptions: Architectural Administration Positions: Duties &amp; Responsibilities&quot; (1987 survey report by Society of Architectural Administrators of roles in architecture firms of business managers, AAs, marketing staff, secretaries, etc.; 129 pp.)</td>
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<td>04</td>
<td>&quot;Ownership Transition Guidelines and Checklist&quot; (50 pp.; see also #05 &amp; #23)</td>
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<td>05</td>
<td>&quot;How to value an architectural practice: the three yardsticks&quot; (a BSA ChapterLetter reprint; 2 pp.; see also #04 &amp; #23)</td>
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<td>&quot;Designing and Constructing Municipal Facilities in Massachusetts&quot; (published by Office of Inspector General; 120 pp.)</td>
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<td>11</td>
<td>&quot;How to help a design jury choose your project: the art of standing out in a crowd&quot; (a BSA ChapterLetter reprint; 1 p.)</td>
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<td>&quot;Profiles of Schools of Architecture&quot; (Architecture magazine reprint; 100 pp.; 25 U.S. schools profiled)</td>
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<td>&quot;Living with a difficult partner&quot; (a BSA ChapterLetter reprint; 1 p.)</td>
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<td>&quot;The Design/Build Alternative&quot; by Philip J. Lund (a 1987 Build Boston Magazine reprint; 2 pp.; see also #67)</td>
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<td>&quot;Moonlighting Raises Major Liability Issues&quot; by Marc Margulies AIA (a 1987 Build Boston Magazine reprint; 2 pp.)</td>
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<td>&quot;DPIC Companies' Guide to Better Contracts&quot; (a detailed, liability-oriented tool for design professionals trying to write stronger contracts; 98 pp.)</td>
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<td>23</td>
<td>&quot;Managing Ownership Transition in Design Firms&quot; by Lowell Getz, CPA, and Paul Lurie, Esq. (a comprehensive guide to the managerial, technical &amp; legal considerations; 160 pp.; see also #04 &amp; #05)</td>
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<td>&quot;Concepts and Misconceptions about CADD (or, the Tao of CADD Management)&quot; by Michael Hogan AIA (a BSA ChapterLetter series reprint; 5 pp.)</td>
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<td>A Civic Design Agenda by David Dixon AIA &amp; Patrick Hickox AIA (the landmark 1988 report on the future development of the greater Boston area; 24 pp.)</td>
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<td>&quot;Vision 2000&quot; (a 1988 AIA report on 27 societal trends shaping the practice of architecture; 81 pp.; see also #30, #31 &amp; #60)</td>
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<td>&quot;The Implications of Change: A Vision 2000 Survey&quot; (a 1988 report on an AIA/Louis Harris opinion survey of the impact of cultural trends on architecture; 30 pp.; see also #29, #31 &amp; #60)</td>
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<td>&quot;Vision 2000: The Challenge of Change&quot; (the third volume in the Vision 2000 series: a summary report identifying prospective challenges facing architects; 56 pp.; see also #29, #30 &amp; #60)</td>
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<td>&quot;On the use and misuse of standard documents&quot; by Douglas E. Poole and Christopher A. Poole (a 1988 Build Boston Magazine reprint; 1 p.) *</td>
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<tr>
<td>41</td>
<td>&quot;CADD and the Small Firm: A Resourcebook&quot; by Evan H. Shu AIA, Rick Gleason AIA, and Geoffrey Moore Langdon (a collection of 15 articles on CADD uses, technology, terminology, etc. for small offices; 85 pp.) *</td>
<td>25.00</td>
</tr>
<tr>
<td>42</td>
<td>&quot;Building A Successful Project Team&quot; by BSA, ACEC, AGC, NEEUC, BSCE, DCPA, SMPS et al. (a 3-fold flyer specifying owners', clients', designers' &amp; contractors' responsibilities) single copies: SASE (#10; 25¢) doz</td>
<td>15.00</td>
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<td>44</td>
<td>&quot;Design Services Fee Structure Survey&quot; (PSMJ's 1989 survey report on rates, mark-ups, pricing, fees, etc.; 140 pp.)</td>
<td>145.00</td>
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<td>46</td>
<td>&quot;Women in Architecture&quot; (the 1988 centennial exhibit catalog of work by N.E. women; 45 pp.)</td>
<td>25.00</td>
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<tr>
<td>47</td>
<td>&quot;The Affordable Housing Challenge: Case Studies&quot; by Anne Gelbspan (a BSA/E DOCD study; 75 pp.; see also #75) *</td>
<td>25.00</td>
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<tr>
<td>50</td>
<td>The One List ed. by Donna M. McCourt (a marketing directory of over 600 U.S. real estate &amp; facilities-operating corporations and 3,000 subsidiaries &amp; their decision-makers; 600+ pp.; see also #63)</td>
<td>475.00</td>
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<td>51</td>
<td>&quot;Strategies for getting paid: a primer&quot; (a BSA ChapterLetter reprint; 1 p.) *</td>
<td>6.00</td>
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<td>52</td>
<td>&quot;Public Relations for Small Design Firms&quot; publ. by Birnberg &amp; Assoc. (a guide to cost-effective p.r. for small firms; 112 pp.)</td>
<td>35.00</td>
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<tr>
<td>53</td>
<td>&quot;Small Design Firm Marketing Manual&quot; publ. by Birnberg &amp; Assoc. (marketing forms, illustrations, resources, cost estimates and advice &amp; tips for small firms; 90 pp.)</td>
<td>35.00</td>
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<tr>
<td>54</td>
<td>A Guidebook to Selected Projects in Design Education&quot; (a 1989 report on effective classroom programs in the U.S.; 85 pp.)</td>
<td>5.25</td>
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<td>57</td>
<td>&quot;Financial Management for Small Design Firms&quot; publ. by Birnberg &amp; Assoc. (a looseleaf manual of financial management essentials in non-technical format; useable forms included; 90 pp.)</td>
<td>45.00</td>
</tr>
<tr>
<td>58</td>
<td>&quot;Project Management for Small Design Firms&quot; publ. by Birnberg &amp; Assoc. (a manual of forms, checklists, resource material, etc.; 95 pp.)</td>
<td>35.00</td>
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<tr>
<td>59</td>
<td>&quot;AIA Education Package&quot; (a collection of architectural career information, curriculum choices, architectural licensing information accredited architecture schools list, etc.)</td>
<td>7.00</td>
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<td>60</td>
<td>&quot;Architects for a New Century&quot; (a Vision 2000 conference report on the roles and needed skills of 21st-century architects; 89 pp.; see also #29, #30 &amp; #31)</td>
<td>25.00</td>
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<td>62</td>
<td>&quot;Long-Term Care Cost Analysis: Recommendations for Simplification and Standardization [in Massachusetts]&quot; by BSA Healthcare Facilities Committee (a 10-p. report with 33 pp. of appended data, statistics &amp; survey information) *</td>
<td>15.00</td>
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<td>63</td>
<td>&quot;America's Boom Towns: Directory of Planning, Engineering &amp; Property Management Officials&quot; (complements &quot;The One List&quot; - item #50, other side; this list includes key data on prospective clients in 89 'boom' areas &amp; their surrounding towns; 89 11&quot; x 17&quot;, 4-p. pull-outs; see also #50)</td>
<td>325.00</td>
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<td>64</td>
<td>&quot;Design Issues: Mass. Pike Air Rights Focus Group&quot; (draft report of BSA Urban Design Committee on critical air rights issues in Boston; 38 pp.)</td>
<td>25.00</td>
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<tr>
<td>65</td>
<td>&quot;Architectural Responsibility for the Planet: Exploring Designs for Sustainability&quot; (a Nov. 1989 BSA symposium report with keynote address &amp; presentation abstracts; 20 pp.)</td>
<td>20.00</td>
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<tr>
<td>66</td>
<td>&quot;Marketing: look next door . . . and listen to your clients&quot; (a BSA ChapterLetter reprint; 1 p.) *</td>
<td>6.00</td>
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<tr>
<td>67</td>
<td>&quot;An Alternative Design/Build Approach&quot; by Tim Twomey Esq., AIA (a 1989 Build Boston Magazine reprint; 2 pp.; see also #16) *</td>
<td>6.00</td>
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<tr>
<td>68</td>
<td>&quot;The Highway vs The Street&quot; by David Dixon AIA &amp; Jay Wickersham AIA (a 1989 Build Boston Magazine reprint; 3 pp.) *</td>
<td>6.00</td>
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<tr>
<td>70</td>
<td>&quot;Why automate your office?&quot; by Stephen R. Dill (a 1989 Build Boston Magazine reprint; 2 pp.) *</td>
<td>6.00</td>
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<tr>
<td>71</td>
<td>&quot;Design professionals enter a new public realm&quot; (a 1989 Build Boston Magazine reprint on architects &amp; homelessness; 2 pp.) *</td>
<td>6.00</td>
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<tr>
<td>72</td>
<td>&quot;Exploring the future of CADD for design firms&quot; by Phil Briggs AIA (a 1989 Build Boston Magazine reprint; 1 p.) *</td>
<td>6.00</td>
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<tr>
<td>73</td>
<td>&quot;Architects associating . . . have firm, will travel&quot; by Michael Hass AIA (a 1989 Build Boston Magazine reprint on joint ventures; 1 p.) *</td>
<td>6.00</td>
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<tr>
<td>74</td>
<td>&quot;CAFM 1990: Systems &amp; Strategies&quot; by Eric Tricholz &amp; Michael Sena (a manager's guide to facility management automation focusing on processes and product analyses; 233 pp.)</td>
<td>105.00</td>
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<tr>
<td>75</td>
<td>&quot;Can Ideal Housing Be Affordable? A Primer for Developing a Regional Housing Plan&quot; and &quot;A Housing Lexicon&quot; by Evan Shu AIA (two articles prepared by Shu for the BSA's Regional Design Cte; 7 pp.; see also #47) *</td>
<td>15.00</td>
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<tr>
<td>77</td>
<td>&quot;Resolving disputes in a tough economy&quot; by Timothy Twomey AIA, Esq. and &quot;Recovering fees from bankrupt clients&quot; (BSA ChapterLetter reprints of two related articles; 2 pp.) *</td>
<td>6.00</td>
</tr>
<tr>
<td>79</td>
<td>&quot;Kids' Visions 1990&quot; (elementary school design curriculum workbook &amp; catalog; 20 pp.) *</td>
<td>7.00</td>
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</tbody>
</table>

* Original printing sold out; available now in photocopy edition.

Note: "BSA" is the acronym for Boston Society of Architects and the "ChapterLetter" often referred to in this list is the BSA's unusual newsletter.

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11/90
Jack Hawk presents incoming ASO President, Lynn App with his presidential tidings: a “Hawk” tie and a gavel.

ASO President Jack Hawk presents Bob Gramann with the coveted ASO Gold Medal.

Convention Chairman, Bob Mastriana, presents Gene Arigoni with a plaque thanking him for Pella’s significant sponsorship of the ASO Awards banquet.


1990 CONVENTION HIGHLIGHTS

1991 ASO Officers

Lynn App, AIA, president of E. Lynn App Architects in Dayton, leads ASO’s new officers for 1991. Elected at the annual meeting in October, App intends to emphasize education and chapter interaction in the state activities for the year. Working with App will be president-elect, David Collins, AIA, president of The Preview Group in Cincinnati; secretary, Joseph Vetter, AIA, president of Vetter Design in Toledo; treasurer, John Carr, AIA, vice president, director health care studio, Bohm-NBBJ, Columbus and immediate past president, Jack Hawk, AIA, partner, The Wilson Architectural Group, N. Canton.

Nominations Sought For OSU Department of Architecture Chairperson

The Department of Architecture of the Ohio State University is seeking a new chairperson. A search is underway for the most qualified and capable candidate available. Joseph Sullivan, AIA, Columbus Chapter President, is serving on the search committee. Possible candidates are being identified through advertisement and nominations. Participation of AIA members in the nomination process is encouraged.

The School and the Department desire a person who has a strong vision for the school and who can give energetic support and leadership to a faculty and student body dedicated to excellence in architectural education. Individuals will be evaluated on the basis of demonstrated ability and potential in teaching, administration, professional practice, and contribution to the advancement of architecture. Candidates may come from schools of architecture or from private practice, from the United States or from abroad. The committee is seeking the best people available.

Through your experience in other university communities or your contact with educators and practitioners you may know of exceptional persons who would be candidates for this position. Your suggestions are desired and encouraged. Nominations, including a brief description of the nominee’s qualification and your reasons for nomination, should be directed to the committee through Joe at Sullivan-GrayPartners, Inc., 3455 Mill Run Drive, Suite 300, Hilliard, Ohio 43026.
Cleveland Center for Contemporary Arts

Architect:
Richard Fleischman Architects, Inc.

Client:
Cleveland Center for Contemporary Arts

Location:
Cleveland, Ohio

20,000 square feet of warehouse space designed to provide an art gallery, a shop for museum sales, a classroom audio-visual facility and office accommodations.

Jury Comments:
The plan is dominated by the taut, segmented curve of a glass wall that channels and directs visitors from the foyer to the gallery. The spaces convey a great spaciousness and complement the display of art works in an admirable manner. The economy and elegance of the means employed for subdivisions and the design of lighting and mechanical systems, effortless as they seem to be, are difficult to achieve and reflect the work of a masterful designer.
Cleveland Public Library, Addison Branch

Architect:
Stephen J. Buccieri, AIA

Client:
Board of Trustees, Cleveland Public Library

Location:
Cleveland, Ohio

A community and recreational library in a non-descript commercial and residential neighborhood.

Jury Comments:
An elemental composition of three volumes, the entrance porch, the circular multi-purpose room and the reading room, provide the building with a strong civic presence and introduce a sense of order and formality into the entropic environment.

By exploiting two grids which exit in the neighborhood, a rich volumetric assemblage is achieved out of very simple elements. The columnless reading room with its vaulted ceiling which floats above a strip of glass brick and the large window with its prominent figural gesture towards the street are felicitous inventions that invest this relatively small building with the attributes of a civic structure.
Creative Living II

Architect:
Schooley Caldwell Associates

Client:
Creative Living Housing Corporation

Location:
Columbus, Ohio

With limited funding transform a flat, three-quarter acre lot within a historic residential district into a sensitive and supportive environment for severely disabled young people adapting to independent, fulfilling lifestyles.

Jury Comments:
The architects of Creative Living II have invented an imaginative plan that maintains the character of older family houses in a collective situation of multiple housing. The needs of disabled young people have been met by means of grouping individual rooms around a core space and joining the multiple enclosures with a major circulation element.

In the quest for a sensitive and supportive environment for disabled youngsters, a confident, physically robust architecture that makes reference to the traditional residential dwellings of the neighborhood has been used. The design provides appropriate architectural metaphors for shelter, signifying independence and dependency, and relies on the consolation which the craft of building and respect for the nature of materials can impart to the human spirit.
Golden Avenue Condominiums

Architect:
John C. Senhauser, AIA

Client:
Karen A. Rolfes

Location:
Cincinnati, Ohio

A sophisticated, contemporary alternative to Cincinnati's conservative residential market for young, professional singles and couples.

Jury Comments:
An elegant new rendition of the semi-detached villa, the concept presents us with a brand new suburban type of middle-class dwelling.

Also new is the presentation of the car’s accommodation as a prominent element of the facade design at the lower level, facilitated by the sloped site. This placement elevates the main living level to take advantage of the view of the Ohio River Valley. The plan and sections are imaginatively handled and explore the possibility of vertical penetration and manipulation of light by means of sky-lights above a circulation gallery and two story high dining rooms. The somewhat idiosyncratic colors of the interior express the spirited life style of young professionals.
Hawley Residence

**Architect:**
Stephen J. Bucchieri, AIA

**Client:**
Henry H. Hawley

**Location:**
Hunting Valley, Ohio

A house for a museum curator with a gallery for his collection, located on a hilltop site.

**Jury Comments:**
This design is a highly imaginative and unexpected variation of the ubiquitous nine square plan, manipulated and transformed to yield a richness of spaces and gabled volumes.

The exterior wall surfaces are handled as a composition of stuccoed walls penetrated by minimal openings based on the square, and larger openings revealing the wood frame grid which governs the design of the interior spaces and the roof.

The design is a remarkably successful and lively transformation taking off from an academically dry mathematical premise.
Ives Hall Remodelling

Architect: Wandel & Schnell, Architects, Inc.

Client: The Department of Architecture, The Ohio State University

Location: Columbus, Ohio

A conversion of a brick 1900's agricultural education building into classrooms and studio spaces for the architecture department.

Jury Comments: The main agent of the transformation was the creation of the central exhibition and review space, achieved by raising a new roof over the existing space and activating it by the insertion of a dramatic staircase and an elevator tower shaped by its warped surfaces. Both forum and theater, the simple design of the hall galvanizes an existing inappropriate assembly of rooms and produces the possibility and setting for student interaction essential to the educational process of the school.
Masonry Design Center

Architect:
GBBN Architects

Client:
Reading Rock Incorporated

Location:
Cincinnati, Ohio

New offices and showrooms for a masonry products company with the display and use of masonry building products being the primary concern of both the building and the site.

Jury Comments:
The design of this building relies on a very few bold moves to make its point of displaying the various uses of masonry material. Its simple organization relies on the emphatic gesture of a prominent entrance pavilion, the presentation of a rotunda form, and the dramatic partial deconstruction of its circular wall. This, however, is not a one liner. The rest of its walled enclosure, with its ornamental banding and decoration as well as its interiors, is handsomely designed and well suited to its purpose. A sense of robust quality pervades and lifts this building well above the common level of commercial architecture.
Stonegate Village

Architect:
Acock Schlegel Architects, Inc.

Clients:
Jack and Janet Edwards, George and Deb Acock, Fritz and Dorothy Ziegler, Bill and Mary Ann Arthur, Richard and Sandra Siehl, George and Renee Levine, Bob and Dianne Morosky

Location:
Grandview, Ohio

A small housing development on the former site of one of the neighborhood's grander homes which was destroyed by a fire.

Jury Comments:
This development is designed to present a strong public presence on the exterior, yet to maintain a sense of place internally. This delightful cluster of ten single family houses on a three acre lot benefits from as much as it preserves the amenity of the site with its great peripheral stand of trees. It does this by not scattering the building, but by grouping them closely around a village green like, paved front drive.

The village community image rather than that of individual houses is reinforced by an architectural language of related building elements and roof forms and the use of slate, stucco and stone from local quarries. All this is achieved with a fresh and lively manner that steers clear of nostalgia and Disney Land.
A comprehensive high school serving students and community on a site bordering on open farm land.

Jury Comments:
The low slung two story volume with its sloping metal roofs is designed to relate to the prairie-like landscape while the circular stair tower element recalls local silo structures.

The disciplined design of the long brick-banded volumes and the cool aesthetics of the fenestration grids recalls the tradition of early modern classicism.
Wexner Center for the Visual Arts

Architect:
Trott Eisenman Architects

Client:
The Ohio State University

Location:
Columbus, Ohio

The facility was designed not only to display both the special university art collection and prestigious visiting collections, but to act as a focal point and gateway to the university's campus.

Jury Comments:
The Wexner Center for the Visual Arts is one of the few examples of a "theoretical" architecture actually built and, as such, is in a category of its own among the submissions.

Apart from providing the accommodation for the university collection and visiting exhibits, the building is conceived as an infill and connector between existing performing arts facilities on the site, as a connector between the university and the city both geographically and culturally, and as an art object to serve as a paradigm for the production of future art works.

In all these respects the building is remarkably successful. The design strategy employed is based on the architect's frequently articulated method of using divergent grids, preferably found in the neighborhood. Here, the geometry of the city and geometry of the university establishes the two main axes of the building. A third element is the fictitious forms of an armory that once existed on the site which marks it in a haunting way.
PROMOTIONS & STAFF ADDITIONS
(continued from page 6)

New to Design Group are Kevin Miller, Michael Hamilton and John Meegan, Jr. Graduates of OSU, Miller and Hamilton hold masters in architecture. Meegan received his bachelor's from OSU in architecture in 1987 and has been continuing graduate courses in architecture at OSU. Prior to joining Design Group, all were employed by Richard Trott & Partners, Columbus. Louise Pollins also joined the firm as an accountant. A 1973 graduate of the University of Michigan, Pollins completed accounting courses at OSU in 1989. Maria Corazon Roush, a 1990 graduate of OSU with a master's in city and regional planning is another new firm member.

Four new staff members are on board at Fanning/Howey Associates Columbus office: Molly H. (Molly) Nord brings ten years business experience to her job coordinating business development and marketing efforts. Wesley David Hawkins will assist as CADD specialist and coordinator between other F/H offices. Jeffrey Beadle, a Kent State University graduate in interior design, will be working in the interiors department. Timothy Hirschfield, a recent OSU graduate of and part-time F/H staff member, is now working full time for the firm as an intern architect.

NEW OFFICES — NEW LOCATIONS

The offices of Bruce A. Gardner, Architect, are now located at 28 1/2 South Sandusky Street, Delaware, 43015.

Wandel & Schnell, Architects Inc. have moved their offices to the Chestnut Square Warehouse District. Their new address is 130 East Chestnut Street, Columbus, 43215.

Sandrock & Associates can now be found just south of downtown Columbus, between German Village and the Brewery District. The new address is 577 South High Street, Columbus, 43215.

Kenneth J. Seidl, AIA, Architect, has moved into the renovated “Livery” office building in Dayton’s Oregon Historic District. The new address is 322 South Patterson Boulevard, Dayton, 45402.

Steven L. Good, AIA, has a new address at 423 Forrer Boulevard, Dayton, 45419.

The offices of Hefley/Stevens, Architects, Inc. are now located at 2 Garfield Place, 3rd Floor, Cincinnati, 45202.

Frank J. Pliszka, AIA, with Hunter-Howard-Saxon and Associates has a slight, but important, change of address from 666 Mahoning to 670 Mahoning Avenue NW, Warren, 44483.

Loren M. DeFilippo, Architect, has moved to the 4th & Race Tower. The address is 105 W. 4th Street, Suite 704, Cincinnati, 45202.

Trout Architects, Inc. announces their new address at 30400 Detroit Road, #210, Cleveland, 44145-1855.

Craig M. Dixon, AIA & Associates is now located at 20340 Center Ridge Road, Rocky River, 44116.

Ralph G. O’Neil, AIA, has a new address at MRC Cad, 823 Wind Bluff Road, Springboro, 45066.

Alexander Luque, James C. Hawthorne, and Patrick Hansford can be reached at Atelier Design, Inc.’s new address at 1045 East Centerville Station Road, Centerville, 45459.

Mark Ciraldo, AIA, is now located at 786 Meredith Lane, Cuyahoga Falls, 44223.

Architect Spends $35 To Save $53,000

WASHINGTON, D.C. -- Recent research by the AIA has shown that a full 32 percent of architects participating in an assessment program had trouble calculating life-cycle costs — in fact, they answered in a way that could have cost their clients up to $53,000. Also, 57 percent discovered weaknesses in developing accurate cost estimates. During the past year, architects have been “assessing” their working knowledge by taking the AIA’s new self-assessment audits. The audit identified the problems for only $35.

How it works

• Take an hour to complete the multiple-choice questions
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What your confidential report will show

• Which topics you correctly addressed
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18
ASO will bring you to Youngstown in '91 to experience some of the most progressive museum architecture found anywhere in the country.

The featured design speaker for this "Convention of Museums" will be Charles Gwathmey, FAIA, in a museum bearing his design signature, the John J. McDougall Museum at Youngstown State University.

For the convention icebreaker, we'll take you to the acclaimed Youngstown Historical Center of Industry and Labor to gain a sense of Youngstown's steel mill past commemorated in the present through Michael Graves' design.

The Registration Ceremony and Awards Banquet will take place at the Butler Museum of Art, where participants can celebrate the arts while experiencing the architectural design of McCombie & White.

Plan to attend the 1991 convention for a look at work by two of the country's leading architects that commemorates Youngstown's past and holds promise for the future.

**IN THE WORKS**

Baxter Hodell Donnelly Preston has been awarded a contract to provide architectural and engineering services to Mercantile Stores Co., Inc. for the new McAlpin's department store to be added to Tri-County Mall. The 240,000 s.f., three-level store will be located on the east side of the mall with two pedestrian access bridges connecting the store to the existing parking facility. Opening is planned for August, 1992.

Fanning/Howey Associates has been awarded three contracts for new schools in the Columbus area: a new elementary school for Olentangy Local Schools and recently completed facility studies for Buckeye Valley Local Schools and Reynoldsburg City Schools. Construction of the projects is subject to voter approval of bond issues over the next several years.

The Columbus office of Fanning/Howey Associates recently completed the design for a new 135,000 s.f. corporate office building for Emro Marketing, a subsidiary of Marathon Petroleum, to be located near Springfield.
IN MEMORY

James Edward Crandall, an associate member of the Toledo chapter, died of an apparent heart attack last August. A well-known draftsman for Toledo area architects and contractors, Crandall had been an associate member of ASO/AIA for many years.

ANNOUNCEMENTS

The Building Development Council, Incorporated of Washington, D.C., has opened a new Midwest Regional Office in Indianapolis, Indiana. Staffed by trained and experienced personnel, BDCI will be able to provide a quicker response and more “hands-on” approach to A/E firms interested in pursuing federal contracts.

A barn, estimated to have been built in the 1800’s and located near historic Chillicothe in Ross County, will be dismantled and put in storage. Materials are available to interested architects and designers. The barn’s origin is being researched, but the massive, hand-hewn beams and the wooden pegs that join them suggest that the structure could be well over 100 years old. If you’re interested in acquiring any part of this historic structure, contact Carmen Perryman at 614/642-2550, ext. 283.

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NEW FORMATIONS AND REFORMATIONS

Alan R. Scherr, AIA, and Richard E. Holmes, AIA, announce formation of The Architectural Group, Incorporated at Two South Patterson Blvd., Dayton, 45402-2111.

Bialosky & Manders, Architects has reorganized the firm under a slightly different name to reflect the retirement of Myron Manders, AIA, this past October. The firm will continue their practice under the new name Bialosky & Partners, Architects at 2775 South Moreland Boulevard, Cleveland 44120. Myron Manders, Architect, will continue practicing architecture at a location to be announced.

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