View Point: “Value-Added” Architect is Client’s Best Friend
Douglas C. Berryman, AIA, President

One of our professional colleagues and I have had a long-running conversation (usually enhanced by liquid concoctions of one sort or another) dealing with the “value-added” aspects of architectural services. We commiserate together, bemoaning, at times, the fact that we are under-appreciated as a profession in those areas that are least visible when the Project is over. We've long felt that some of what we bring to the dance is of such value as to more than offset the relatively modest fees that we are made to defend. A case in point:

My friend recently was in a meeting with a developer client who was himself in negotiations with the prime tenant of a building that the developer had remodeled (using my friend’s firm as the architect). The developer had been asked by the tenant to expand the scope of the toilet room areas on two floors of the building, to better suit the tenant's needs; negotiations were under way relative to assigning the total rentable area calculations so that a ten-year lease could be drawn up. (Aside to no one in particular, everyone in general: remember how, as newly graduated architectural designers, we would complain about how our innate consummate design abilities were being wasted doing Toilet Room Details for un-appreciative principals?)

Enter my pal, the Architect (now capitalized to designate supernumerary status). Architect informs developer (still in lower case) that the original scheme, as agreed upon by the tenant, was to provide toilet rooms “according to code.” That which the tenant had requested necessitated adding approximately 400 sq. ft. to the heretofore “common areas” of each floor. The developer and his agent were ready to sign the lease as originally written, until the ARCHITECT (getting more important by the minute) pointed out that the additional 800 sq. ft., being over and above “code requirements” should rightfully be assigned to the rentable area.

Obviously, my friend had read the codes involved, and the developer had not; more to the point, he had also read the proposed lease. The ARCHITECT did some rapid calculations (on the back of a small paper
continued on page 15
The most successful projects begin with the right tools. At Duquesne Light, we have the information and the experience to help you identify the energy options that give you maximum design flexibility, help your customers save energy and money, and increase occupant comfort.

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Duquesne Light
Riverphobia: Can Shorelines Be Ours Again?
Anne Swager, Executive Director

I'll do almost anything for inspiration, especially when my column is well past the due date and I still only have vague thoughts on what I'm going to say. I'm supposed to write about riverfronts. This seemingly mundane subject has turned my brain to rubber. So, here I am on vacation at Marshalls Point on the Maine coast, hoping that sitting near the water's edge might flood my brain with profound thoughts but mostly just wishing this column were done. All that sitting here has done is remind me of the reunion picnics held each summer on these rocks between my mother and her high school chums, their spouses, and children. The most memorable of these get-togethers featured the chunky Dalcympie boys excelling in a hot dog race. The object of these spirited contests was to see who could eat the most hot dogs, bun included, in the shortest period of time. The record, still unbroken, stands at 13 dogs in 15 minutes. Repulsion overcame us for summers to come and to my knowledge no one has made a serious run on the hot dog title.

I was only lucky enough to spend part of every summer on the Maine seacoast. The rest of the time I lived in suburban Cincinnati right next to a river, the Little Miami. The river was just over the hill from my house but despite its proximity we spent almost no time at its edge. This was due in large part to my mother's success in scaring the bejeebers out of us. She had numerous tales of young children wading innocently in the placid brown water only to suddenly step into a bottomless hole where they were promptly sucked under by the strong current never to be seen alive again. As we each became accomplished swimmers, her theme turned to the perils of pollution. I was convinced that a dip in these waters would most certainly turn my hair a permanent shade of garish green (and possibly other bodily parts as well). Needless to say, I never so much as put a toe into that seemingly placid water.

Interestingly, my mother's attitude towards the shoreline in Maine was in sharp contrast to her feelings about the nearby river. Possibly fueled by the smallness of my grandmother's summer cottage filled to overflowing by various relatives and strays, we were encouraged to spend every waking moment at the water's edge. We did. With only a couple of exceptions, we made every inch of the coastline ours. We gave wide berth to the sardine factory, where fish guts littered the shore, and the lobster boat docks, where the stench of the fishbait overcomes all but the heartiest of souls. However, that left more than enough for us to explore and enjoy. Accessibility was the key. In Maine, any land below the high tide line is public property. For the better part of every day, there are miles and miles of public park there for the taking.

I admire our rivers when I drive across the bridges or from a restaurant on Mt. Washington, but always from a distance. Our parks, most notably the Point and Roberto Clemente Park, seem to me with all their concrete to mostly be extensions of the city. I hope our future development plans allow for plenty of access to the natural river's shore.

After all, I still need to see if my hand really will turn green when I stick it in the river.
Trends on Campus
Educators counting on multi-purpose space and deluxe housing to lure students

As the image of the traditional college student strays from a single, young person fresh out of high school, so goes dormitory living. Higher education institutions are finding they need to house all types of students, and one-room dorms with the bathrooms down the hall just aren't making the grade.

At two Western Pennsylvania institutions, the University of Pittsburgh and Slippery Rock University, new housing is being planned and built to reflect the changing faces of college students. Additionally, academic, administrative and athletic buildings are being asked to serve a multitude of purposes under the same roof.

"Students' tastes have changed," says Ana Guzman, AIA, director, facilities planning for the University of Pittsburgh. "Our new dormitory reflects the new generation of students and what they say they want."

Pitt's new 635-bed dormitory, designed by WTW/Martin Chetlin is going up behind the stadium on the Oakland campus. Due to be completed in the fall of 1992, the $25 million facility will have a combination of singles, doubles and suites with living and dining areas and kitchenettes. Bathrooms will be shared by two rooms at the most. "Gone are the days of the communal bathroom," says Guzman.

The new building will also have air conditioning and different food service areas that she describes as "more attractive, intimate."

To attract new students, schools need attractive living spaces. "Aesthetics are an issue," she says. "It's something we're very conscious of."

At Slippery Rock University, administrators are acutely conscious of an overcrowded housing situation.

"Our housing capacity is filled and there are no other spaces," says Dr. Sharon Johnson, vice president for student affairs. "Since the borough of Slippery Rock is small, off-campus rentals are limited. We have a waiting list every year and we can't accommodate everyone. At the beginning of the year, we're forced to put students in temporary housing."

Slippery Rock hired Burt Hill Kosar Rittelmann to evaluate the situation and draw up a master plan for the project. Under consideration are buildings, no more than three stories, which would house 350 students in one and two-bedroom apartments. It is the largest undertaking on campus in more than 20 years.

Key to the project is a sense of community and a sense of independence, says Johnson. "We've been quite thorough. We've looked at space for sleeping, studying, eating and recreation. We want the students to have a place where they can have friends over and cook them dinner."

The buildings would have a community center that could include a convenience store, restaurant, offices, lounge and common areas, designed to provide that "sense of community."

Like Pitt, Slippery Rock is taking what students say they want into consideration. "We've surveyed the students. What they said is that they want apartments. It's the major reason they move off campus their junior and senior years" she says.

"We don't want to construct a new building and then find out the students don't want to live in it in the first place."

"We installed cable TV [in the dorms] and are looking at a centralized telephone system."

Eliot Falk
VP of Finance
Robert Morris

"Students' tastes have changed. Our new dormitory reflects the new generation of students and what they say they want."

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Robert Morris
University buildings on the whole are challenging, says Guzman. "A building could be used as a library and a lab or a combination of a recreation area and cafeteria. It makes for unusual types of buildings."

These flex spaces are, for her, a creative way of solving Pitt problems that stem from an urban campus. "Because we're so urban we must develop vertically, be creative in the way we use the land."

Pitt's Biomedical Science Tower is an example of flex space. Sitting atop a garage on Terrace Street, its labs were generically built to accommodate different sciences. It is easily altered and the systems (electrical, communications, mechanical) are state-of-the-art.

She points to the new parking garage underneath Soldiers and Sailors Memorial Hall as another example. "When you look at that lawn, you don't realize there are 1,000 cars underneath it! It's a creative solution to a real need."

While Robert Morris College in Moon Township does not face the problems of an urban campus, administrators there are looking at ways to use space creatively as well.

The college recently broke ground for a new multi-purpose building that would hold approximately 60 faculty offices, a 300-seat performance hall and space for lectures and administrative offices. Designed by NJC Associates, the $2.8 million building is expected to be ready for occupancy by September 1992.

"Our academic programs are clustered around different 'schools'," says Elliot Falk, vice president of finance. "This building could house several schools at once."

Other flex spaces under consideration are an arena for intercollegiate sports that also could be used for concerts and graduation ceremonies and a conference center with moveable walls.

"Buildings are still being built for a primary purpose. They will have several things in one building, but they won't be built originally as a flex building."

Unlike Pitt and Slippery Rock, Robert Morris has no immediate plans for new housing. The college could, however, retrofit present dorms to accommodate families and graduate students. Presently, eight dorms house 1000 students, usually undergraduates.

"We try to improve them and keep them up to date," says Falk. "We refurbish one or two each year. We installed cable TV and are looking at putting in a centralized telephone system."

If colleges are looking for buildings with flexibility, they look for that quality even more so in the architects they hire.

"They must be able to approach a building's character," says Guzman. "They must be flexible, have a good track record and be able to work with us, local agencies and engineers."

College knowledge is a must, says Johnson.

"They need to understand the environment; while the primary objective is education, they also must understand the out-of-classroom experience."

"An architect must be creative, enthusiastic, and sensitive to students' and administrators' needs. They should listen to our ideas and be patient. They need to know we're not architects."

---

**THE COST OF COMPUTER RENDERING IS LOWER THAN YOU THINK.**

The above image is one of a 24 color slide view sequence produced from field measurements and architect's plans. This four city block model included a park with fountains, vegetation, simplistic depictions of courthouse buildings and adjacent retail shops as a contextual showcase for this proposed retail/office facility.

Presentation materials provided on slides, transparencies, paper media, or floppy disk in any of several common file formats. Call to let us know how one of our images can help you better your image.
Hayes Large Architects
New Name for Top Firm in Education and Healthcare

“Clients want someone to help guide them through the planning process. We provide the type of help to make a complicated process simple.”
Robert E. Wedge, AIA

Healthcare and educational facilities are Hayes Large specialties. Below, a freshly renovated “classroom” awaits students at the Pennsylvania College of Technology in Williamsport.

Hayes Large just got smaller.

No, the firm is hardly cutting back. It just changed its name from Hayes Large Suckling Fruth and Wedge Architects to the simpler version. “It’s what folks were calling us anyway,” says Christopher Fitting, Hayes Large executive director of marketing.

Indeed, not much is small with Hayes Large. Recently listed by the Pittsburgh Business Times as the city’s largest architectural firm (based on the number of architects employed), the firm was named the 28th largest in the country by Building Design & Construction magazine. With three offices in Pittsburgh, Harrisburg and Altoona, the main office, the firm employs approximately 130 people.

Hayes Large Architects was founded in 1922 by John Hunter, Jr., in Hollidaysburg, Pa. The Harrisburg office was added in 1981, the Pittsburgh office in 1986. Today, the firm is headed by Robert M. Suckling, AIA, J. Richard Fruth, AIA, Robert E. Wedge, AIA, and Richard L. Karcher, AIA, who joined the partnership in 1990. Clifford Hayes, AIA, and Thomas Large, AIA, have both retired.

Healthcare and Education Designs
The firm designs primarily for health care and educational institutions and corporations, state-wide and farther. Here in Pittsburgh, it “has been quietly practicing for decades,” says Wedge.

Hayes Large has a long association with the University of Pittsburgh and Pennsylvania State University. The firm designed the entire Pitt/Johnstown campus, as well as the Altoona, Behrend and Harrisburg campuses of Penn State. And last year it was one of three firms selected by the National Science Foundation to present a college science facility—the Heim Science Building at Lycoming College—in a national forum called Project Kaleidoscope.

“We’re doing a lot of schools,” says Karcher. Pennsylvania has a rapidly increasing enrollment for elementary and high schools, and a shortage of space in the existing buildings. These institutions need to build. Often that’s a controversial issue in the communities and the architects need to neutralize that with their expertise, wisdom, and knowledge of state agencies.

On the university level, in 1983 the firm completed a ten-year facilities and site master plan for the Pennsylvania College of Technology in Williamsport, one of the nation’s premiere technical colleges. For more on this project, see cover and “Back to School” on page 10.

One of the largest health care architects in the country, Hayes Large provides design services for health care facilities state-wide. In 12 years it has completed 18 projects for the Veterans Administration, more than any other firm in the country. Number 19 is a new $53 million building for the VA's Aspinwall facility.

All for One
The ruling philosophy at Hayes Large is “all for one” when it comes to its multiple offices.
One firm, one image interwoven among three locations spanning the state.

"All of our offices are two hours apart," observes Karcher. "All provide similar design and production capabilities and essentially are one company."

"We're trying to get away from the stigma of a 'branch' office. When you hire Hayes Large, you get the entire company. We're one identity among three offices. Our ultimate goal is to have everything interrelated so that no one office has a certain identification or strength."

Hayes Large clients encompass the entire state as well as Maryland, West Virginia, Ohio, New York and Washington, D.C. All offices are linked via computers, a three-dimensional CAD system, fax and phone. Travelling is made easier by a company plane.

When it comes to clients, the ruling philosophy is "all for you."

"Clients want someone to help guide them through the planning process," says Wedge. "You know the saying, 'Architecture is ten percent bricks and mortar, 90 percent people and service?' It's more true now as things get more complicated."

"We provide the type of help to make a complicated process simple."

In this tight economy, says Wedge, the challenge, especially in health care, is to design facilities that will attract doctors and patients. "We're running into an extremely competitive market," he says. "Hospitals need to show a profit and remain viable, yet do things efficiently and cost-effectively while competing. They're looking for function and design."

Secrets of Success

While clients are holding onto their money, Hayes Large is holding onto its clients. The secret to that success is establishing credibility with consistent, good work, says Wedge. "It's the best form of marketing," explains Karcher. "Do a good job in the first place and a high percentage of your work is repeat clients. We've been with Altoona Hospital, for example, since 1940."

Schools, hospitals, private companies; all have many different needs. Yet some are similar. As institutions enter a new decade, drastically different from the 80s, they are looking at their goals, their mission, their identity. Thus, says Wedge, can architects gain new clients and help to redefine existing ones.

"They're taking a look at who they are. Their need provides an opportunity for us to assist, often in the form of a master plan. We offer our clients more than the design of a building."  

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Deadline for submissions is the 25th of the month prior to publication.
1. Kingsland Scott Bauer Havekotte Architects and Rothschild Architects are embarking on a joint venture: designing a Learning Resource Center at the Community College of Allegheny County, South Campus. The 23,300 sq. ft. facility will create a strong visual statement while blending harmoniously with the surrounding landscape. Alternating bands of concrete and glass will suggest harmony, and color used sparingly will interact with the existing concrete environment to activate the space.

The structure is divided into three major areas: a 20,000 sq. ft. library including areas for children and a community meeting room; the learning assistance center; and offices for the assistant dean. Principal-in-Charge for the project is Todd R. Havekotte, AIA. Design principals are Grant E. Scott, AIA, and Daniel Rothschild, AIA. Project manager is James A. Slomer.

2. NJC Associates is currently constructing a faculty office building at the Moon Township campus of Robert Morris College.

Ah, September... days still golden warm, leaves hinting at brilliant colors to come, and students across the country filling their fathers' old steamer trunks to the brim with sweaters, notebooks and alarm clocks in anticipation of another year of academia. While others wiled away summer days at the beach, Pittsburgh architects kept busy designing classrooms and student unions for those hallowed halls of ivy. September is the ideal time for COLUMNS to highlight their accomplishments in a portfolio of college and university projects. From the promise of high-tech labs and visionary master plans to the charms of a renovated dormitory, the examples on these four pages illustrate the diverse talents of seven Pittsburgh firms. If we learned anything in school, it is that 'A' stands for Architect. 🧐

2. Robert Morris College faculty building (NJC)

1. CCAC South Campus library (KSBH & Rothschild Architects)
Back To School

Six educational design projects are keeping architects busy at MacLachlan Cornelius & Filoni.

One of the biggest is a Master Plan for Albion College in Albion, Michigan. The architects recommended renovating five buildings, including Robinson Hall, a stately classroom building dating back to 1923. Robinson Hall will be transformed into the new Social Science Center with classrooms and offices for economics, political science, anthropology/sociology, and history, plus The Gerald Ford Institute, the Professional Management Program, and the Women's Center. Principal-in-Charge is Al Filoni, AIA. Project architect is Alan Hohlfelder; architects are Michael Linder, Helen Mabry, Cindy Mrozinski, Jon Steindorf and David Zbel.

Locally, MCF is renovating Duquesne University's "Old Gymnasium." The revamped building will house classrooms, labs, and administration and faculty offices for the School of Health Sciences. The exterior will be freshened up with restored brick and limestone masonry and new windows. Principal-in-Charge is Kenneth Lee, AIA; Project architect is Terrance Shannon; architects are Jennifer Higgins and Jean Prady.

Just south of Pittsburgh, the firm is designing a Campus Center for Washington & Jefferson College. The new facility will offer a non-alcoholic campus pub with a fireplace, snack bar, post office, game room, bookstore, banquet facilities for 300, and student offices. A symbolic clock tower helps to mark the new center of campus. Project architect is Richard A. Moninger; architects are Joseph Carlson, Paul Greb, Jennifer Higgins, Nicholas Kampo, Kenneth Krukowski, Steven Moody, AIA, and Ray Morrison.

A turn-of-the-century dormitory at the College of Wooster in Wooster, Ohio, is being readied for another century of service. Built in 1911, Kenarden Lodge was recently housing nearly double its intended 110 residents. Architects gutted the interior and created suites for 12-17 students, a two-story paneled lounge with fireplace, computer facilities, and an exercise room. A surprise awaits students on the third floor: sleeping lofts are tucked under the eaves. Principal-in-Charge is Al Filoni, AIA. Project architect is Douglass Cooper; architects are Fred Fargotstein, AIA [now of Poli & Cutler], Nicholas Kampo, Kenneth Lee, AIA, Richard McIntyre, and Jon Steindorf.

Realization of the Health and Recreation Complex at Bethany College in West Virginia is divided into three phases: Phase I includes renovation of the existing field house, gym, locker rooms, offices and additions to the field house for handicapped accessibility and a new varsity locker room. Project architect is David Lowry, AIA; architect is Claire Wallace Kist, AIA. Phase II focuses on replacing the cinder running track with a new 8 lane track, and replacing the wood and steel grandstand with a permanent prefab aluminum grandstand to accommodate the handicapped. Project architect is David Lowry, AIA; architects are Nicholas Kampo and Maureen Gutfman, AIA. Phase III calls for a new recreation center with basketball and handball courts, weight rooms, locker rooms and an administrative area.

Further below the Mason-Dixon line, MCF is preparing a Master Plan for Centre College in Danville, Kentucky.

The firm's recommendations for improving the aesthetic and academic character of the campus included closing a main artery through campus to unite the green and constructing a small park with bell tower, reflecting pond and amphitheater in that space; relocating fraternity and sorority houses; renovating the existing student center and creating additional student spaces on campus; providing more parking; and constructing new housing to accommodate increasing enrollment.

more on page 12

3. Washington & Jefferson student center; College of Wooster dormitory floor plan and loft room (MCF)
4. **Williams Trebilcock Whitehead** is expanding and renovating the student union at **California University of Pennsylvania**. A two-tiered public concourse with skylights and views of the new outdoor amphitheater provide the building's focal point. A new entrance and plaza link the 82,000 sq. ft. facility to the main boulevard of the campus. The addition will house a 700-seat multi-purpose room, a movie theatre, retail shops, a bookstore annex, and conference areas. Renovated space will include the main bookstore, dining facilities, administrative offices, a media complex with TV and radio studios, and a large suite for student organizations.

Other university projects WTW is currently involved in include: **Penn State Nittany Lion Inn**, renovation of 75 existing rooms and a three-story 135,000 sq. ft. addition with a banquet facility for up to 500, new swimming pool and health club, alumni ballroom, conference rooms and more; **Penn State Research East Building**, a 40,000 sq. ft. facility for special research projects; **Fairmont State College Education and Health Careers Building**, a three-story, 54,000 sq. ft. facility containing classrooms, offices, elementary education simulator, labs, and more (designed in association with The Omni Associates of Fairmont, WV); and for **Westminster College** a long-range development plan assessing space needs for academic and administrative areas.

5. **Burt Hill Kosar Rittelmann Associates** is conducting a housing study at **Slippery Rock University**. From seven parcels of land two were chosen for visual appeal, accessibility, utilities and geotechnical requirements.

A pedestrian mall links the "housing village" with the main campus. The two-level village center will house a student mail room, student offices, recreation and TV lounges, and (possibly) a convenience store.

Parking, always at a premium on college campuses, will be plentiful in the housing village.

The entire study will be presented to the University this fall. Principals-in-charge are Brent Hilton, AIA, and Alva Hill, AIA. Project architect is Brock Onque, assoc. member.
Back to School

6. Johnson/Schmidt & Associates designed a 100 student co-ed dormitory for the University of Pittsburgh's Greensburg Campus. The 30,000 sq. ft. facility includes student lounges, recreation rooms and study rooms in a central core flanked by two wings of sleep/study rooms.

7. Hayes Large Architects is in the midst of conducting a 10-year facilities and site master plan for Pennsylvania College of Technology, the former Williamsport Area Community College. The school was absorbed by Penn State in 1988, adding to its prestige and financial stability. To date, nearly $65 million in new projects have been completed, including the Advanced Technology and Health Sciences Center, a sophisticated facility offering programs in biomedical electronics, robotic automation maintenance, and fiber optic communications.

College officials have been well pleased with the campus improvements: enrollment has grown 33% in just four years, and in 1992 the school will offer its first four-year baccalaureate degrees. Another first reflects Penn College's changing student body: the new campus center will house the school's first Women's Center.

Hayes Large is also restoring the college-owned Capitol Theatre, a 1928 movie palace in downtown Williamsport. With enlarged backstage areas, a new facade and entrance, an art gallery and offices for community arts organizations, the Theatre will reopen in 1993 as a regional arts complex.

At nearby Lycoming College, Hayes Large has just completed the Heim Science Building, a 63,000 sq. ft. structure housing biology and chemistry labs and classrooms. Key features are a working greenhouse topped by an open porch and an amphitheater. Partner-in-Charge was J. Richard Fruth, AIA.

Construction is underway on another Hayes Large design, the new library/administration building at the University of Pittsburgh’s Greensburg Campus. Costing $5.5 million, the facility will contain 100,000 print volumes and comprehensive audio-visual equipment.

6. Pitt-Greensburg dormitory (JSA)

7. Lycoming College Heim Science Building; Pennsylvania College of Technology Advanced Technology and Sciences Center lobby (Hayes Large Architects)
Bricks and Mortar: Committee News

- Legislative
  Chair: Chuck Parker, AIA
  Tri-Mark Engineers, 471-5900
  Janet Ching-Chamberlain, assoc. member and Ralph Santarcangelo, prof. affiliate, were welcomed as new committee members at our July meeting.

  We reviewed the proposed amendment to the existing structures code for installing sprinklers in high rise buildings. The original ordinance passed by Pittsburgh City Council was tabled when referred to the Code Review Board. A specially-formed subcommittee prepared a reworded amendment, which was passed as an ordinance by City Council and again submitted to the Code Review Board, which has scheduled a hearing for September 4.

- AIA/CMU Liaison
  Chair: Steve Quick, AIA
  Quick Ledewitz, 687-7070
  For the fall semester, we are planning to hold firm seminars at CMU. Firms interested in presenting their work to CMU students should contact Ken Kuligowski, AIA, at IKIM, 281-1397.

- Interiors
  Chair: Chuck DeLisio, AIA
  Studio DeLisio, 488-0307
  We welcome Nick Unverferth, AIA, as our newest committee member. Nick is a project architect with DRS/Hundley Kling Gmitter.

  In October the Chapter office gallery will feature an interiors exhibit, in conjunction with the October issue of COLUMNS on commerce.

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Michael E. Haritan photographer
Interiors/Exteriors/Aerial/Construction 412/343-2112

architect: Craig Merril Johnson
bricks and mortar: committee news

cial interiors. Please note that all types of interiors projects are eligible for the exhibit, including work in progress. Contact John Francona, AIA, at 261-0700 for submission information.

Professional Development

Chair: Dave Brenenborg, AIA, Brenenborg Brown, 683-0202

The Explorers Post run by our committee is gearing up for another year and in desperate need of architects and interns to help high school students explore architecture as a career option. If you would like to volunteer your time, contact John Nolan, assoc. member at 642-3640.

Chapter members should be on the lookout for our survey. We are asking you to assess the Chapter's committee activities and tell us what type of programming you want. We hope to have results tallied in time for the long range planning session in November, so please take a moment to answer these surveys — your input is crucial!

Membership

Chair: Gwen Williams, assoc. member, Douglas C. Berryman Associates, 363-4622

The Chapter welcomes 13 new members:

- Karl Backus, AIA
  Bohlin Cywinski Jackson
  5727 E.wool St., E3
  Pgh., PA 15232
  Graduate of: Georgia Tech
  Past projects include: Winchester Thurston School, North Hills Campus; Western PA Biotechnology Manufacturing Ctr.

- Scot Sutphin, AIA
  McCormick-McCarty
  2700 Two Oliver Plaza
  Pgh., PA 15222
  Graduate of: University of Virginia (B.Arch), CMU (MFA)
  Past projects: Winchester Thurston School, North Hills Campus; U. of Virginia, Judge Advocate General's School
  Addition; Ritter Park Rose Garden, Huntington, WV
  Family: Married to Jon Jackson, AIA; two children
  Interests: Theater, garden and landscape design

- Frank R. Golba, AIA
  Golba & Assoc./Design
  436 S. Main St.
  P.O. Box 5485
  Pgh., PA 15220

- Harry Edward Levine, AIA
  CelliFlynn & Assoc.
  5514 Howe Street
  Pgh., PA 15232

- Joseph L. Persy, AIA
  Joseph L. Persy & Assoc.
  41 N. Main Street
  Greensburg, PA 15601

- Cynthia Gordon, assoc. mem.
  Douglas C. Berryman Associates
  6740 Reynolds Street
  Pgh., PA 15206
  Graduate of: Carnegie Mellon University
  Interests include: Stained glass, photography, motorcycling

  1065 Morewood Ave.
  Pgh., PA 15213

- Andrew N. Lang, assoc. mem.
  334 S. Negley Ave., #2
  Pgh., PA 15232

- Scott F. Mulrooney, assoc. mem.
  IKM Inc.
  One PPG Place
  Pgh., PA 15222

- Michelle Wyckoff, assoc. mem.
  202 Frederick Ave.
  Sewickley, PA 15143

- Viewpoint, from page 3

napkin—you know, the paper we usually use for designing large buildings?) and pointed out that 800 sq. ft. x $15 (rent/sq. ft.) x 10 years = $120,000. Not bad. It represented an amount almost double the design fee. Needless to say, the developer was pleased to read the napkin, water marks and all, and could make the case with the tenant and successfully incorporate the amended information into the lease.

It's a small example, I know, and we can all come up with stories that are similar. But I think that we forget just how much more we bring to the dance than the design, construction documents, etc. to the extent that when we are negotiating fees, or, in many cases, defending them, we take this value-added stuff for granted. It will be pointed out, I'm certain, that the example cited above is a hidden service that our clients expect, and is one of the reasons why they hired an architect in the first place. Do we really tout this enough? When the information shows that we not only earn our fee for the design, etc., but can actually save money to more than offset it, shouldn't it be shouted from the rooftops? 

Exhibits Get Underway

The Exhibit Committee has mounted its first show in the Chapter Office's gallery in the CNG Tower.

Featured are members' and member firms' projects for universities around the country.

The exhibit, which runs through September, is free and open to the public during regular business hours.

October's exhibit will feature commercial interiors. Submissions are welcome!

Call Karl Backus, AIA, 765-3890. See page 22 for complete exhibit information.
Apostolou Associates has received the 1991 Roswell H. Johnson Jr. Memorial Award for best project manual/specification for documentation. The award was given by the Independence Middle School (Bethel Park School District) Alteration Project by associate Dennis Buirge. The award is given annually by the Pittsburgh Chapter Construction Specifications Institute.

Domino's Pizza founder Thomas Monaghan included Bohlin Cywinski Jackson in his selection of architectural firms for the 1991 Domino's 30 Award. Monaghan established the award in 1988 to honor practicing architects who have made a significant contribution to the profession. This year's award was given to firms known for their residential architecture.

A project led by CMU architecture students Dave Celento, assoc. member and Chris Haupt, assoc. member was featured in the June issue of Architectural Lighting magazine. A team of twelve fifth-year seniors created two outdoor seating areas on the main path of campus. The student-conceived project was done independently of the Architecture Department and completed in the spring of 1989.

### From the Firms

Ruprecht Schroeder Hoffman is designing a new municipal public works building for Murrysville. The $1.1 million Sardis Road facility will include offices, equipment garage and maintenance facilities, and material storage structures for the Public Works Department.

RSH was also commissioned to design additions and alterations to the Murrysville Municipal Building on School Road South, housing the police department. The design will address major improvements to the Police Department, realignment of Administration and Community Development Departments, improvements for barrier-free accessibility and handicapped use, as well as major utility system replacements and exterior improvements. Construction of the $610,000 project will begin later this year.

In North Strabane Township, Washington County, the firm is designing a new facility for The United Industrial Group. The design/build project will provide over 13,000 sq. ft. of production and office space in addition to areas for repair, assembly, inventory and shipping/receiving.

Construction has begun on the Hyperbaric Medicine Suite of the University of Maryland Medical System. Designed by Reid & Stuhldreher, the 10,000 sq. ft. two-story building replaces the hospital's original suite. Hyperbaric therapy involves drenching tissues with oxygen, enhancing the cells' natural healing process; the procedure is used for carbon monoxide poisoning, decompression sickness, and other diseases characterized by a lack of oxygen.

In Lewisburg, PA, the firm designed a radiology addition for Evangelical Community Hospital. The 9000 sq. ft. structure will house a CT scanner and nuclear medicine suite. Total construction cost is projected at $1.25 million.

Michael Baker Corporation has announced its acquisition of certain assets and contracts in progress of Mellon-Stuart Company. Among the current Mellon-Stuart construction projects which would become part of the new entity are the new airport, infrastructure development for the planned expansion of EPCOT Center at Disney World, and mass transit facilities for the Chicago Transit Authority.

Johnson/Schmidt and Associates is conducting a spatial study of the public safety and municipal buildings in Moon Township. Stephanie Crosby is Project Manager, and Ray McCaughey, AIA is Project Architect.
Breaking ground

Burt Hill Kosar Rittelmann has completed the design and construction drawings for the area’s third Ladbrooke’s off-track racing, wagering and dining facility. The $3.5 million Harmarville facility will open in December.

Renovation and additions to the clubhouse at Sewickley Heights Golf Club have been completed. Williams Trebilcock Whitehead directed the design of the $2 million project, which doubled the facility’s size to more than 29,000 sq. ft.

Transitions

John R. Cleary, AIA, has joined the office of William Pleva, AIA, as a project architect. He is currently managing two projects: an office warehouse facility in the Thornhill Industrial Park and a new fire station for Moon Township.

Richard Cleary, associate professor of architectural history at Carnegie Mellon University, has been named associate head of the Department of Architecture. He was this year’s recipient of the College of Fine Arts’ Hornbostel Award for outstanding teaching.

Bohlin Powell Larkin Cywinski has changed its name to Bohlin Cywinski Jackson, following the retirements of Richard Powell and John Larkin and the promotion of Jon Jackson, AIA, to partner.

News from PSA

An information brochure detailing the history and importance of architects is available to members and non-members. Developed by PSA, the brochure is entitled “Building the Dream: A Client’s Guide to the Architectural Profession” and is available for purchase from PSA. Call 717/236-4055 to order.

Seminars

BOMA/Pittsburgh will present a half-day seminar on compliance with the Americans with Disabilities Act (ADA) on Wednesday, October 2. Peter Moriarty, AIA, of Burt Hill Kosar Rittelmann will give a slide show and lecture on compliance. Other speakers include BOMA International’s Director of Codes and Regulations, and representatives from Pittsburgh’s Departments of Building Inspection and City Planning. Time and location for the half-day seminar will be announced. Contact BOMA at 261-2328 for information.

The Wood Products Industry is sponsoring a two-part seminar on the new in-grade lumber design values on Wednesday, September 11 at the McKnight Road Holiday Inn (Route 19A). A general program aimed at retailers, code officials, and builders will be held at 8:30 AM, followed by a technical program for architects and engineers at 1:30 PM. Both 2-hour seminars are free and open to the public. Call Chris Donnelly at 203/484-2512 for more information.

The University of Michigan College of Architecture and Urban Planning is co-sponsoring a two-day seminar entitled “Redefining the Architect’s Role During Construction.”

The seminar will focus on the benefits of expanding the architect’s involvement during construction as a cost-effective alternative to hiring a construction manager. Held in Chicago on October 16-18, a one-day version will be offered September 26 in Ann Arbor and October 3 in Cleveland. For information, call the University’s Department of Conferences and Seminars at 313/763-2582.

Architects Softball League

STANDINGS (as of 8-5-91)

DIVISION A

Foreman Bashford 11-4
Bohlin Cywinski Jackson 9-5
WTW 8-5
NJC Associates 9-6
LD Astorino 7-5
Nobody’s Lunchmeats 0-11-1

DIVISION B

Ross Bianco/MCF/Celli-Flynn 9-6
KSSH 8-6-1
Johnson/Schmidt 7-8
Apostolou 6-8
Hayes Large 5-10
Design Alliance/Perfido 3-9

Watch for league champions in the October issue of COLUMNS!
Call for Entries

Finding existing playground equipment to be lacking, the Kansas City Board of Parks and Recreation has decided to design its own. The city is sponsoring a New Age of Play Design Competition, with cash prizes and the opportunity to share in royalties or copyrights. Professionals, students and firms are asked to submit original and unique play equipment designs which are structurally sound, vandal- and weather-resistant, economical and aesthetically pleasing. Other considerations include interaction, accessibility, challenging mental experiences, physical opportunities and low maintenance. To receive an information packet and registration, send a check for $40 registration fee (payable to Kansas City, MO Board of Parks and Recreation Commissioners) to: Play Design Competition, Parks and Recreation, 5605 E. 63rd Street, Kansas City, MO 64130. Deadline to enter is Friday, November 15; Submissions must be received by Friday, December 13. Top design will receive a $5000 cash award, with a $2500 award for second place and three $500 merit awards of designs excellence. A $500 Accessibility Award will go to the design which best integrates play opportunities for the disabled.

Celebrating its tenth year, the American Wood Council Design Awards Program is currently accepting entries for its 1991 competition honoring design excellence in wood buildings. Awards will be given for residential and nonresidential projects, both new and remodeled. Entries must have a dominant wood character, although they need not be built entirely of wood, and must have been completed since January 1988. Judges include Rodney F. Friedman, FAIA; Steven Izenour, AIA; and Andrea Leers, FAIA. Deadline is October 21, 1991. Call 202/463-2761 for entry forms.

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Robert Dale Lynch, AIA to Receive PSA Gold Medal

Robert Dale Lynch, AIA, will receive PSA’s highest award, the Medal of Distinction, at the 1991 Annual Meeting and Design Awards Program on Tuesday, September 24 at Toftrees Resort, State College.

Lynch was nominated by the Pittsburgh Chapter for his dedication to accessibility issues. Lynch’s efforts resulted in the enactment of PA Act 166, the state’s Universal Accessibility Law; from 1984 to 1988 he served as architectural consultant to a four member task force to draft, refine and work through three sessions of the PA Senate and House a comprehensive bill on accessibility. In 1989 he was appointed to the eleven member advisory board as its mandated architect to draft the proposed Universal Accessibility Standards.

On the national level, Lynch has worked closely with AIA National to refine and enact the federal Americans with Disabilities Act of 1990. In 1989 he was the United Cerebral Palsy Association’s national representative to the American National Standards Institute’s A117 Committee for Buildings and Facilities Providing Accessibility and Usability for Physically Handicapped People.

Meeting Schedule
Opening PSA’s Annual Meeting at 10 AM is the seminar “Design and Profit: Not Either/Or!” presented by Wilson F. Pollock, FAIA, principal in ADD, Inc., a Boston architectural firm, and past president of Boston Society of Architects.

Lunch follows the seminar. PSA’s Annual Meeting gets underway at 1 PM, and awards will be presented at 1:30 PM.

Registration for the entire program is $50; $35 for panel session only; and $20 for lunch. There is no charge to attend the annual meeting or awards presentation.

In addition to the annual Medal of Distinction, PSA gives two awards to celebrate outstanding contributions to the profession. Individuals, firms, corporations and other organizations are eligible for the two awards: Contribution to the Profession by a Non-Architect, and Contribution to the Profession by Furthering Artistic Appreciation.

UDA Architects’ Don Carter, AIA, has nominated the Helen Clay Frick Foundation for the latter award.

“The Helen Clay Frick Foundation, and its Executive Director, DeCourcy E. McIntosh, have contributed substantially to the celebration and appreciation of architecture in Pittsburgh over the past six years,” he writes, pointing to architectural exhibits at the Frick Museum and the restoration of Clayton.

Call PSA at 717/236-4055 for registration information.
Charles Moore in Review

Charles Moore, FAIA, noted architect and 1991 winner of the AIA Gold Medal, brought his wit and experience to Pittsburgh on Monday July 22 for the Chapter's 100th Anniversary Celebration. His slides and presentation proved him to be an architect of formidable talent and attention to detail.

Of his Condominium at Sea Ranch, winner of the AIA 25-Year Award, Moore said “we were trying to make something that would be scarcely noticeable.” He laughingly acknowledged the negative reaction the project received initially: “I've never done anything I'm particularly proud of that didn't generate hate mail... so if everyone likes it I know it's second-rate.” One colleague likened it to a large wooden rock. The project had its share of problems: One of Moore's students at Berkeley made a wind tunnel to test the building materials and found that the first plan would have swept people off of the walkway and into the surf. “We decided we didn't want that feature,” Moore added wryly.

Other projects Moore presented included a grandiose vacation home in Aspen, a competition arranged by Philip Johnston in which, he gleefully told the audience, he beat Michael Graves; the Hood Art Museum at Dartmouth, where Moore presented 17 schemes on eight different sites before the university settled on one; and an Episcopal church for the coastline community of Pacific Palisades, California where 150 of the 350 parishioners took part in the planning process, building models out of Poot Loops and parsley. "There was so much enthusiasm," Moore said of the church. “Everybody felt a part of the project.” "The Chapter thanks Duquesne Light for underwriting the event.

Marketplace

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CLASSIFIED RATES: AA Members: $.75/word. Non-members: $1.00/word. Mail or fax typewritten copy to: COLUMNS, c/o The Cantor Group, 1225 Faraugut Street, Ph., PA 15206 (FAX 412/661-6287) or call 412/661-3734. Check payable to AIA/Cantor Group must accompany copy. Deadline for Classifieds in the October issue is September 4.
Civic Arena is Nominated for AIA National’s 25-Year Award

Nearly thirty years later, it still looks great. The Civic Arena has been nominated for the 1992 AIA 25-Year Award by Marsha Berger, AIA, at the Committee’s June meeting in Vancouver. Berger is current chair of the Nominating Committee for National’s Committee on Design.

The 25-Year Award is given annually to a building completed 25-35 years ago by an American architect. The structure must be standing in substantially completed form and good condition, and should carry out a basic program of excellence in function.

Built in 1962 by Mitchell & Ritchey (now DRS/Hundley Kling Gmitter), the Civic Arena commanded international attention by having the world’s first retractable dome — a feature that still delights crowds today. “It was the architectural culmination of efforts to clean the city’s air and build a beautiful skyline,” explains Berger. She adds that today many architects are talking about retractable domes, and takes pleasure in the thought of Pittsburgh being so far ahead of the times.

The other 25-Year Award nominees are:
• I.M. Pei’s Philadelphia townhouses
• Louis Kahn’s Salk Institute in San Diego
• Le Corbusier’s Carpenters Center at Harvard
• Sert Jackson’s married student housing in Cambridge
• Paul Rudolph’s Art & Architecture building at Yale
• St. Francis Square in San Francisco, by Marquis Associates

Previous winners include the Guggenheim, the St. Louis Arch, Dulles Airport and Sea Ranch. The winner will be announced next year.

SEPTEMBER CALENDAR

■ AIA ACTIVITIES

MONDAY, SEPTEMBER 9
AIA/CMU Liaison Committee Meeting, 5 PM in the Department of Architecture office, second floor, College of Fine Arts, Steve Quick, AIA, 687-7070.

MONDAY, SEPTEMBER 9
Interiors Committee Meeting, 5:30 PM in the Chapter office. Chuck DeLisio, AIA, 488-0307.

TUESDAY, SEPTEMBER 10
AIA Committee Meeting, general planning for the year. 5:30 PM at Burt Hill. Susan Tusick, AIA, 394-7069.

THURSDAY, SEPTEMBER 12
Exhibit Committee Meeting, noon at the Chapter office. Karl Backus, AIA, 765-3890.

THURSDAY, SEPTEMBER 12
Pittsburgh Chapter AIA September Meeting, Riverfront Symposium and Roundtable with State Rep. Thomas J. Murphy. 5 PM, Down by the Riverside, Strip District. Invitation & RSVP page 23.

TUESDAY, SEPTEMBER 17
Pittsburgh Chapter AIA Board Meeting, 5 PM in the Chapter office. All members are welcome. Anne Swager, 471-9548.

THURSDAY, SEPTEMBER 19
Professional Development Committee Meeting, 5:30 PM at Brennenborg Brown. Dave Brennenborg, AIA, 683-0202.

TUESDAY, SEPTEMBER 24

■ AROUND TOWN

TUESDAY, SEPTEMBER 10
Society of Architectural Administrators monthly luncheon meeting at the HYP Club. Cost is $12.50. Call Jeanette Deangels-Smith, 367-3733.

WEDNESDAY, SEPTEMBER 11
In-grade Lumber Design Values Seminar, sponsored by Wood Products Industry. Sessions at 8:30 AM and 1:30 PM. McKnight Road Holiday Inn. Call 203/484-2512.

THURSDAY, SEPTEMBER 19-21
ASHRAE Region III CRC-91 Technical sessions on historic building renovations, tour of Johnstown Food Museum and more. Presented by Johnstown Chapter ASHRAE, Lee Hospital Auditorium, 320 Main Street, and Holiday Inn Downtown, Johnstown. For information contact Bruce Grasser, 814/533-8809.

SATURDAY, SEPTEMBER 28
1991 Palladian Ball, co-sponsored by the Pittsburgh Chapter AIA and the Community Design Center of Pittsburgh. 9 PM, CNG Tower. For tickets, call the Community Design Center, 391-4144. See page 23 for details.

■ PLAN AHEAD

WEDNESDAY, OCTOBER 2
ADA Compliance Seminar sponsored by BOMA/Pittsburgh. Time and location to be announced. Call BOMA for details, 261-2328.

THURSDAY, NOVEMBER 7
Chapter Design Awards Exhibit. Deadline for entries is September 20. See page 15.
Editorial & Exhibit Calendar

October theme — Commercial Interiors
Nov/Dec theme — Holiday (featuring architects’ greeting cards and more)

Here’s your chance to showcase your work in COLUMNS and in the Chapter’s CNG Tower Office Gallery! All members and member firms are invited to submit projects for upcoming theme issues and exhibits. Projects must be designed by a member or member firm and may be in any stage of development, but must be no more than one year old. (Holiday cards may be from any year).

Deadline for COLUMNS submissions is the 25th of the month prior to publication (October deadline is August 25; Nov/Dec deadline is September 25).

COLUMNS submissions
COLUMNS c/o The Cantor Group
1225 Farraquet Street
Pittsburgh, PA 15206
tel. 412/661-3734 / fax: 412/661-6287

EXHIBIT information:
Karl Backus, AIA
Bohin Cywinski Jackson
Suite 1300, The Bank Tower, 307 Fourth Avenue
Pittsburgh, PA 15222-2102
tel. 412/765-3890

1991 Chapter Design Awards

The Pittsburgh Chapter AIA announces the 1991 Chapter Design Awards. Entries are invited in two categories: Chapter Design Awards (open to AIA members and AIA member-led teams); and Open Plan Category, open to all designers with architectural degrees (unbuilt work, research, academic and theoretical explorations and work in allied arts and crafts are encouraged). Jury chair is William Rawn, AIA, of Boston.

Schedule
8/12 Entry packages available
9/20 Entries due
11/7 Awards Program

For details, call the Chapter office at 471-9548.
Take Me To The River...

September 9-13 is River Week in Pittsburgh (not to be confused with the Three Rivers Regatta). Four days of events will focus on the future of Pittsburgh’s rivers. Join city planner Paul Farmer for breakfast at the Carnegie Science Center on Tuesday, September 10. Pittsburgh Center for the Arts is hosting a luncheon on Wednesday, September 11 to kick off their exhibit of riverfront fantasies, designed by area architects. A Wednesday night symposium will explore different plans for the rivers. Capping off the week on Thursday is the Chapter’s monthly meeting, a roundtable discussion led by State Representative Thomas J. Murphy, followed by Philadelphia architect Richard W. Huffman, AIA. The event is co-sponsored by ASLA.

Party in Style at the Palladian Ball

Celebrating the Pittsburgh Chapter’s 100th anniversary and benefitting the Community Design Center of Pittsburgh, the 1991 Palladian Ball will be held Saturday, September 28 at CNG Tower. This year’s theme is 100 Years of Pittsburgh Architecture: A Celebration of the Pittsburgh Chapter AIA Centennial. Past Chapter and National President Sylvester Damianos, FAIA, will serve as honorary chair.

The fun begins at 9 PM with passed hors d’oeuvres in the lobby and outside courtyard (weather permitting). Then it’s onward and upward to the 32nd floor for more hors d’oeuvres, coffee and dessert and a complimentary bar. Dance the night away to the jumpin’ sounds of the Western Union Swing Band and an after-ball DJ.

Don’t miss the 100 Years of Pittsburgh Places exhibit, also in CNG Tower. Featuring architectural highlights of the past century as a point of departure for the next 100 years, this display will be open to the public throughout September.

Guests are invited to attend in costumes which address the future: retro or neo, classic or contemporary, setting the tone for future party style. The best costume will win the first annual Palladian Bowl, to be kept for one year by the winning individual or firm.

In keeping with the evening’s architectural theme, tickets are sold in the form of square footage. $75 buys 10 sq. ft. (enough for one person), $700 buys 100 sq. ft. (seating for you and nine of your closest friends). And for a mere $1000, receive 100 sq. ft. and a full-page ad in the program book.

Don’t delay! Purchase your sq. footage now by calling the Community Design Center at 391-4144.

The Pittsburgh Chapter AIA
& The Western Section, PA/DE Chapter
American Society of Landscape Architects
Cordially Invite You To The September Meeting

Riverfront Symposium
with guest speaker
Richard W. Huffman, AIA
Wallace, Roberts and Todd (Philadelphia)

Down By The Riverside
15th and Smallman Sts.
Strip District
Thursday, September 12

5-7 PM roundtable discussion
Moderated by State Rep. Thomas J. Murphy
7-8 PM box suppers & cash bar
8 PM speaker

Members & Guests: $15
RSVP by Thursday, September 5

Thanks to Tom Jayson of Down By The Riverside for making this facility available for our meeting.

RSVP
Riverfront Symposium
Down By The Riverside
Thursday, September 12

Name
Firm
Address
City/State/Zip
Telephone

________________________ No. of members @ $15
Name of Member(s):

________________________ No. of guests @ $15
Name of Guest(s):

Clip/copy this form and send with check (payable to “Pittsburgh Chapter AIA”) to: Pittsburgh Chapter AIA, CNG Tower, Suite 200, 625 Liberty Avenue, Pgh., PA 15222 or FAX to 412/471-9501 by Friday, September 6.
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The Pittsburgh Chapter AIA announces the following nominees for the upcoming year:

Board Member: Roger Kingsland, AIA and Susan Tusick, AIA
Ex-officio Member: Ed Goytia, assoc. member
PSA Director: Doug Berryman, AIA and Jim Johnson, AIA.

Voting is open to all members and will take place at the October meeting. Members may make nominations from the floor at the October meeting.

PITTSBURGH CHAPTER AIA
CNG Tower
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