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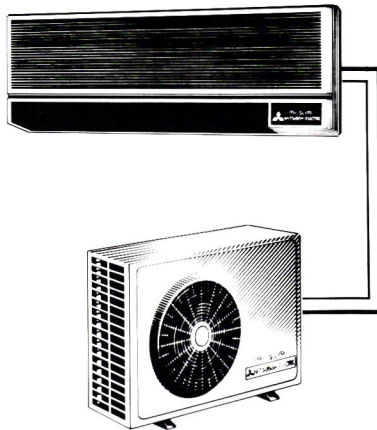
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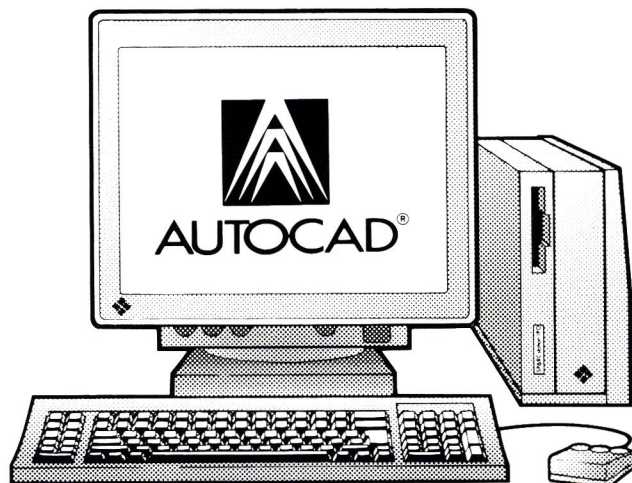
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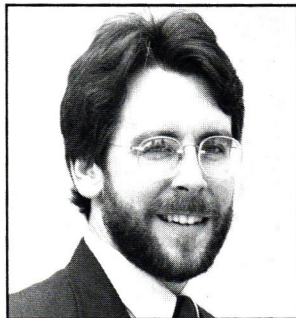
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View Point: Thoughts on the AIA

Rob Pfaffmann, AIA, President



"The Artist fashions himself in that ceaseless oscillation from himself to others, midway between beauty he cannot do without and the community from which he cannot tear himself. This is why the true artist scorns nothing. They force themselves to understand rather than judging."

— Albert Camus

It seems appropriate to kick off my term as president by giving you my personal thoughts on the AIA. I, like many architects, am not without strong opinions about what makes great architecture. Likewise, most architects

seem to have pretty strong opinions about the AIA. The opinions range from the cynical ("it's just an old boys club") to the self-interested ("Just give me a design award and AIA after my name.")

When I joined as a freshly minted architect in 1983, I was new to Pittsburgh and had many cynical opinions, sometimes justified, sometimes not. To give you added perspective, I grew up in the politically active time and place of Massachusetts in the 60s and 70s, which I suspect results in my more activist orientation. "Question authority." "If you're not part of the solution, you're part of the problem." You know the lines.

My own views of the Chapter priorities are typically divided into two categories:

Architects: our professional "self-interest" or practice issues such as licensing, selection processes, etc. Architects need professional support systems such as communications, documents, and professional development seminars. If we do nothing else, these things must work to support our livelihood. I consider these tasks basics that must be established and maintained before we decide to undertake the more challenging efforts at education and advocacy for architecture.

Architecture: The reason we are architects. We sometimes forget that our profession is not well understood by the general public. It needs explanation, education, advocacy. Examples are public awards programs, design charettes, commentary in the press, public forums, and other types of outreach to the community at large. The Remaking Cities RUDAT, being the mother of all examples locally, needn't prevent us from taking on smaller efforts.

We should not be afraid of the diversity of our views—we need a voice for quality architecture and planning in government (it is a disgrace that there are no architects on the planning commission). We need to manage as a profession our collective image (let's make sure that architect jokes never resemble lawyer jokes). We also need to strengthen our relations with the many other organizations that should be our natural allies. I intend to make efforts to clarify and strengthen our relations with allied design professionals (ASLA, ASID, APA), preservation and urban policy groups (PHLF, Preservation Pittsburgh, Historic Review Commission), Community Design Center (I participate on the board), governmental agencies (DCP, URA) and of course, politicians (anyone interested in organizing informal breakfast meetings?)

As my predecessor Doug Berryman so eloquently pointed out in this columns last year, we need to reach out to show the hidden VALUE of our services, whether it be insights into the construction process or the impact of good design. The Chapter can play an important part in showing our potential clients the value of architects and architecture.

None of the above will happen if WE don't participate. The resources that are most difficult to come by for this Chapter are people's time. We all have good ideas floating around in our heads; the question is, do we have the will and desire to act upon them? ■■■

On the Cover Oakland's Eye and Ear Institute Medical Office Building, designed by IKM, Inc. Story on page 6.



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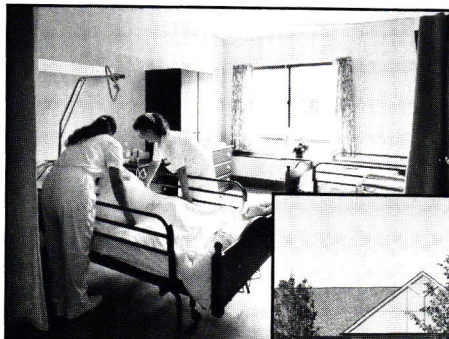
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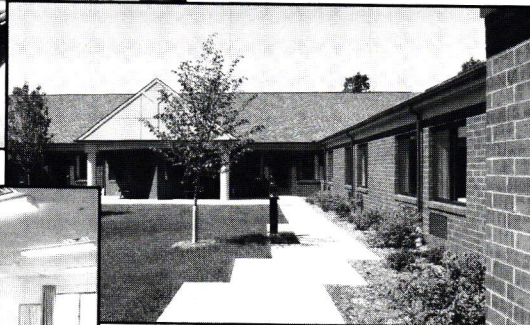
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The High Price of Competition

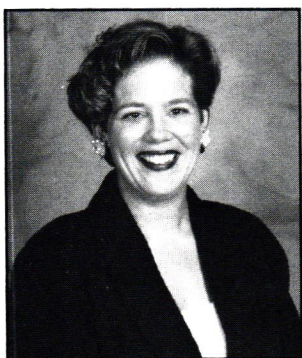
Anne Swager, Executive Director

I live in that legendary community that now supposedly pays the highest teachers' salaries in the county. I live in Mt. Lebanon where, if we are to believe our school board, a costly strike was narrowly averted because it granted salary increases to keep the teachers' salaries competitive. It is the correlation between "highest" and "competitive" where my problem begins. Our residents' per capita income is not one of the "highest" nor even very "competitive" when you compare it to the likes of Upper St. Clair and Fox Chapel. How we will continue to foot the ever increasing bill concerns me. Despite this, there are many pluses to living where I do.

The community itself is stable and well managed. The housing stock is rich with architectural variety. The layout of the community often follows the topography of the land, giving the neighborhoods interesting street patterns and green space. The percentage of multifamily housing to single family dwellings remains high. Not every kid comes to school outfitted by the Gap. This helps you teach your kids that a person's worth is not related to their salary level or where they buy their clothes. Undeniably, my kids are being well educated. The school district deserves "some" of the credit but not all of it. My children have had some excellent teachers as well as some who should try another career path. Probably more importantly though, they come from a family and indeed a whole neighborhood where doing well in school is a big deal and education is a lifelong pursuit. It would be beyond my kids' perception that there are families where no one asks you what you did in school that day, makes sure you get your homework done, or signs you up for a relentless number of outside activities to broaden your horizons.

I have no desire to dispute what our teachers are paid. They provide a valuable service and they deserve to be paid well; so do you. If we believe the numbers in our architects compensation survey for Western Pennsylvania, you are not. I'm sure this is no surprise to you. I'd go one step further and say that most of you have some very strong opinions on why this is. I've heard you. You've told me the industry has succumbed to specialization. The result is competing professionals, like interior designers and facility managers who can do only some of what you do. You've told me many of the laws governing what you do are patchwork and poorly enforced, which allows others to illegally do what you legally should be doing. In the residential market, you fight the perception that "you have to be rich to hire an architect" and sometimes the builder even discourages the homeowner from hiring you. I am sure all the reasons you've cited and also the continuing recession contribute to keeping you poorly paid in comparison to doctors and lawyers (and Mt. Lebanon teachers). After all, the public has a clear perception of the value of lawyers (they can keep you out of jail) and doctors (they save lives) and pays them accordingly. The Mt. Lebanon teachers were able to convince the school board that they were indispensable, even for a few weeks.

Your salaries do not reflect the value of the many services you can and do provide. You and I know what you do but the message hasn't gone out loudly and strongly enough to the community. Our charge at the Chapter is clear. We need to focus even more of our resources on showing the community that you, too, are indispensable. ■



Anne Swager

"We need to focus even more of our resources on showing the community that you, too, are indispensable."

Here are the Chapter officers for 1992:

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Alan Weiskopf, AIA, 2nd V.P.

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New Horizons in Healthcare

Facilities consultants and in-house healthcare experts spell success for IKM, Inc.

H

healthcare is a bright spot on Pittsburgh's architectural horizon. And for IKM, Incorporated, the firm responsible for some of the major healthcare facilities in the region, the future looks very bright indeed.

IKM was founded in 1908 as Ingham and Boyd. Nationally acclaimed for two of its earliest designs, Chatham Village and Buhl Planetarium, the firm would build a rich and proud history by creating a variety of structures, each as different in use as in style.

In addition to its many notable non-healthcare projects (e.g. the Pittsburgh Ballet Theatre, the Wood Street Rapid Transit Station, the Graduate School of Business of the University of Pittsburgh, and the rehabilitation of the downtown State Office Building to mention a few), IKM has been involved for nearly 40

years at the University Hospital, and architect of the Lakewood Psychiatric Hospital, as well as architect for Allegheny General Hospital where the firm has completed the Continuing Care Center, the Child Care Center, the state-of-the-art George J. Magovern, M.D. Education and Conference Center, a Spina Bifida Center, and a Bone Marrow Transplant Unit.

IKM has also made its mark at the Eye and Ear Institute in Oakland. Occupying one-eighth of the site's available building space, the Eye and Ear Institute Medical Office Building was designed to easily accommodate future adjacent buildings. Housed on the top three floors, the Department of Ophthalmology surrounds a three-story atrium and spiral staircase that promote interaction among the staff.

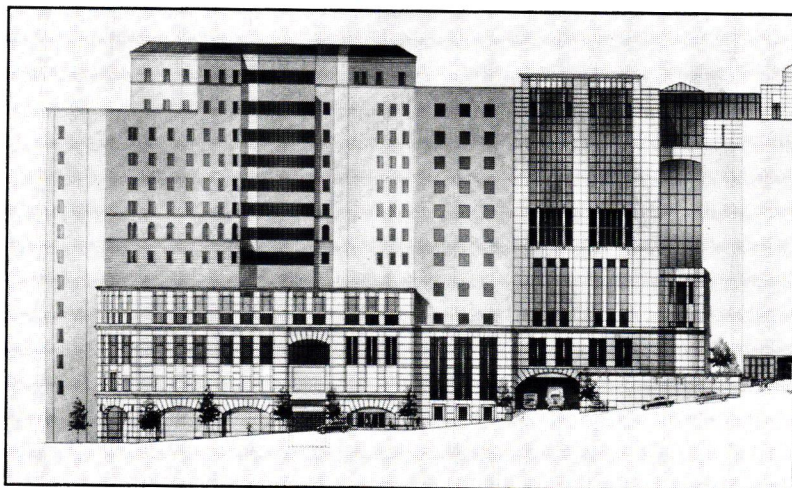
With other healthcare projects in Sharon, Greenville and Indiana (all PA), the firm is expanding its marketing reach. And a recently signed 3-year exclusive agreement with the Hospital Council of Western PA will increase that visibility; IKM is the only architect recommended by the Council, to which most hospitals in the region belong. In fact, as a result of this relationship the firm has already received its first commission for the Charles Cole Memorial Hospital in Coudersport.

Quiet Marketing

Aggressive marketing hardly seems necessary in a firm where as much as 85% of all business comes from repeat clientele. "Our best marketing is done by our clients," admits Mike Marcu, AIA, Chairman and Chief Executive Officer. "One successful job brings in three or four more."

"Our best marketing is done by our clients. One successful job brings in three or four more."

Mike Marcu, AIA
Chairman of IKM, Inc.



years at the University of Pittsburgh Medical Center. But it was not until the mid 70s that the firm began to focus its efforts on the healthcare market.

IKM's design for the Presbyterian University Hospital D-Wing Infill.

The turning point came in 1982, when it designed the 255-bed replacement facility for South Side Hospital, which received PSA's Merit Award.

Soon after, IKM became campus coordinating architect for Shadyside Hospital, designers of the soon-to-be-completed 8-story D-Wing infill and hospital cafeteria for Presbyterian Uni-

Nonetheless, IKM is undertaking several unique steps to ensure its continued success. To keep up with rapid changes in the medical world, nearly a dozen IKM senior staff have developed expertise in fields as diverse as magnetic resonance imaging, surgery, intensive care and drug and alcohol rehab. Each in-house specialist consults on those projects encompassing his or her specialty.

Another groundbreaking service IKM offers is Health Care Facilities Consultants (HCF), a consortium with Affiliated Building Services, an international operations and maintenance company. The 9-month old HCF provides analysis of operations and equipment maintenance—HVAC and other infrastructure systems. HCF also trains maintenance personnel to create operations and maintenance policy guides. HCF has already completed two projects and a third one is in the works.

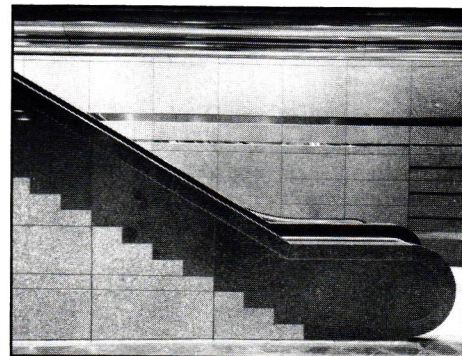
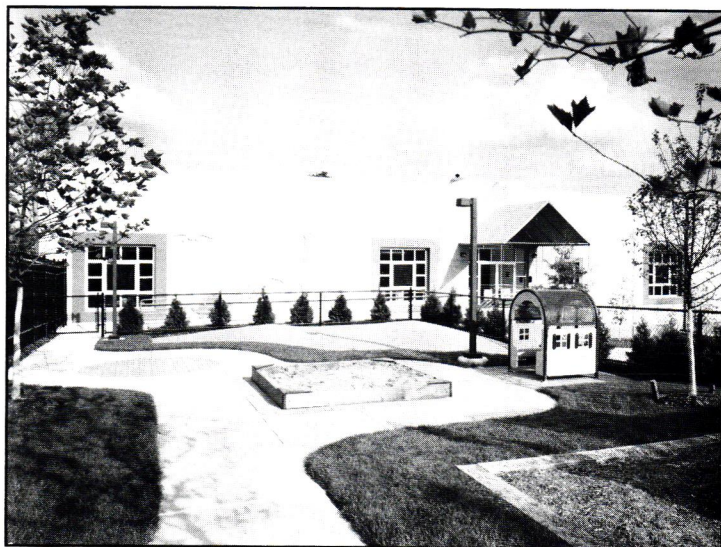
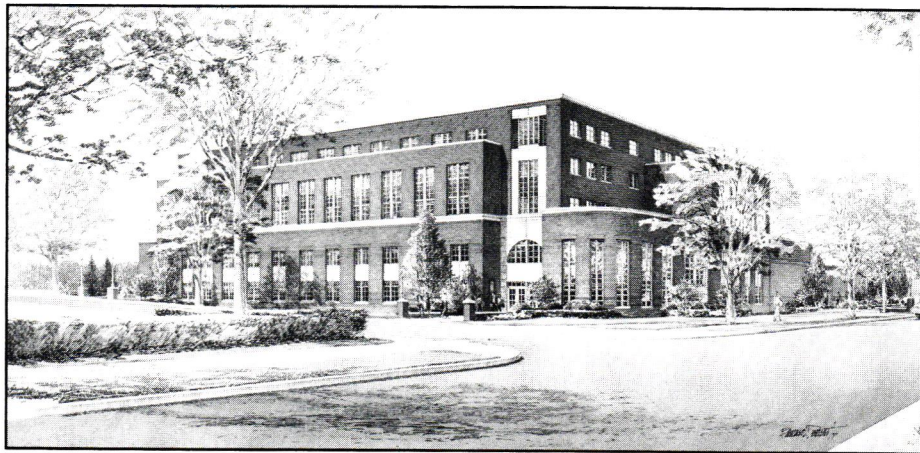
Outside the healthcare field, IKM is presently preparing a damage assessment report for the rehabilitation of a major hotel in Kuwait, completing a major educational building for Penn State University and designing an addition to the Frick International Studies Academy in Oakland. With BAA-Pittsburgh, IKM is developing the commercial spaces at the new Greater Pittsburgh International Airport.

Slow, Steady Growth

"I've been involved in big firms before, and I've seen the negatives," says Marcu, who steered IKM during the five years of its relationship with Schmidt Garden Ericson, one of the largest architectural firms in the country. "Firms that grow too quickly, often shrink just as quickly."

"What makes us unusual is that while we are continually growing, we attempt to do it in a careful, organized manner," he continues. "Since we very seldom, if ever, have layoffs and very few people have left us, we have been able to build solid interrelationships among our staff, resulting in continuity. So many people have been here for 15 or 20 years, it really does feel like a family."

"While there is a certain security in being specialized," he ponders, "it is our diversity of projects, both healthcare and non-healthcare that keeps our interest alive and our creative spark vibrant." ■



Three projects spanning IKM's creative spectrum (from top): classroom and office building at Penn State; Allegheny General Hospital's Child Care Center; and the Port Authority's Wood Street Rapid Transit Station.

Inspiring New Traditions from the Past

\$10 Million Gift Launches Architecture Center at The Carnegie

Christopher Monkhouse has walked into what he calls a golden opportunity.

As curator for The Carnegie's new Art and Architecture Center, Monkhouse literally has been handed the chance to create, from the ground up, an architectural drawings collection and a space in which to house it.

The new facility, The Heinz Architectural Center at The Carnegie, will sit at the top of The

Carnegie's marble staircase. It was created last fall through a \$10 million grant from the Henry J. and Drue Heinz Foundation. The gift was made in memory of Henry J. Heinz II, who was a member of the board of trustees of Carnegie Institute from 1941 until his death in 1987.

Monkhouse's goal is to "look forward and backward at the same time" with the Center. "You can never lose sight of how the past can reinforce the future," he says.

With that in mind, Monkhouse's vision embraces a traditional tone, heavy on architectural details, and the feel of an English country house library. Look for the influence, he says, of the Sir John Soanes Museum in England—neo-classical with intimacy and warmth.

Acting as a consultant is John Harris, drawing curator for the Royal Institute of British Architecture in England, another Heinz project.

Monkhouse comes to The Carnegie from the Rhode Island School of Design Museum of Art. A graduate of the University of Pennsylvania, he earned his doctoral degree at the Courtauld

Institute of Art, University of London, where he studied under Sir Nikolaus Pevsner and John Newman. Publications include "Colonial Revival Icons" in *The Colonial Revival in Rhode Island, 1890-1940*, and co-authorship of *Buildings on Paper: Rhode Island Architectural Drawings, 1825-1945*, which accompanied a major touring exhibition in 1982.

He was awarded the Charles F. Montgomery Award in 1987 and the Henry Allen Moe Prize for Catalogues for Distinction in the Arts, also in 1987.

While best known for his work on Colonial Revivalism, Monkhouse says that it won't be his only area of focus for The Carnegie.

"There will be lots of 18th century architectural details worked into the space, but it's limiting," he says.

Cicognani Kalla Architects of New York have been selected to design the Center, which will contain three main elements. An introduction gallery will serve as what he calls a "decompression chamber." Designed to contrast with the esoteric atmosphere of Scaife Gallery, the gallery will be traditional, with emphasis on woodwork and detail. The space will be used as a place to read, relax or perhaps view a slide show, Monkhouse says.

The second room will be the main exhibition gallery. A medium-sized space, designed to accommodate between 70 and 100 drawings, the gallery could be either one or two-stories and will have wooden floors. Again, the emphasis will be on warm, traditional tones rather than stark white walls. "As Mrs. Heinz says, 'Surgery can be done elsewhere.'"

The third space will be used as a study/stor-



"If an architect is passionate about something, I want to hear about it," says Christopher Monkhouse, curator of the new Heinz Architectural Center at The Carnegie. Slated to open by 1994, the Center will be housed in a traditional setting rich in 18th Century detail. "As Mrs. Heinz says, 'Surgery can be done elsewhere.'"

age area. A library, study area and space for small seminars and lectures will be included as well as Monkhouse's office.

"I like being with my toys—my drawings," he says.

Schematics for the center are expected to be completed by March; the center should open in late 1993 or early 1994.

The first exhibit will coincide with the opening and the 100th anniversary of The Carnegie. Its subject, fittingly, will be Andrew Carnegie as architectural patron.

"Carnegie straddled both sides of the Atlantic," says Monkhouse. "He had an incredible interest with the British Isles. There are few families to rival the Carnegies. He was truly a great philanthropist. He set the pattern for others." The exhibit, in displaying drawings from the libraries of Scotland to the Panamerican in Washington, D.C., to the Peace Palace in The Hague, will reflect that love of two continents' architecture.

Meanwhile, there's plenty of work to be done. Monkhouse says he wants to assemble a permanent collection of architectural drawings from the region and beyond.

His first acquisitions come from H.H. Richardson, architect for the Allegheny County Courthouse and Jail. These works represent the last projects Richardson designed, including the Cincinnati Chamber of Commerce and New York's Albany Statehouse.

"I always want to come back to where we are," he says. "Pittsburgh is a great 19th-century city, with its public buildings and industrial architecture... The city has a wonderfully rich

variety of quality buildings: Heinz Chapel, the Pittsburgh Athletic Club, the Cathedral of Learning...all are based on different architectural concepts and are wonderfully unique. Pittsburgh takes a broad view of the world because it's a great melting pot. We have to live up to that great challenge."

Monkhouse says he hopes to illustrate that by educating Center visitors, "bridging the gap between experts and the public." At some point he wants to exhibit Western Pennsylvania architectural drawings. The idea, he says, is to take a regional approach, and let visitors make the connection between the drawings they see and buildings they've grown up with.

Not only John Q. Public will benefit from the new Center. Monkhouse says he wants the fa-

cility to be a resource, learning and storage space for Pittsburgh architects. He urges architects to view the Center as a place to deposit distinguished work, a seminar space and a resource for recording and storing the history of existing buildings.

"It's a two-way street. If an architect is passionate about something, I want to hear about it." ■

COLUMNS welcomes your input!
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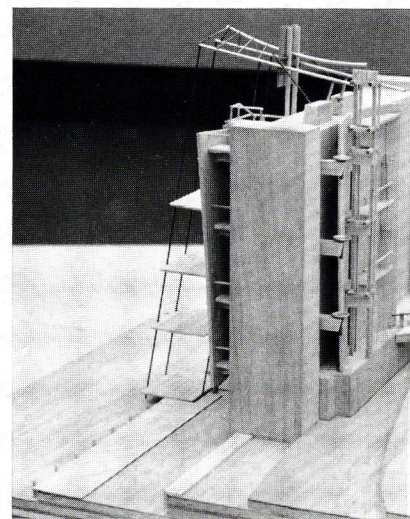
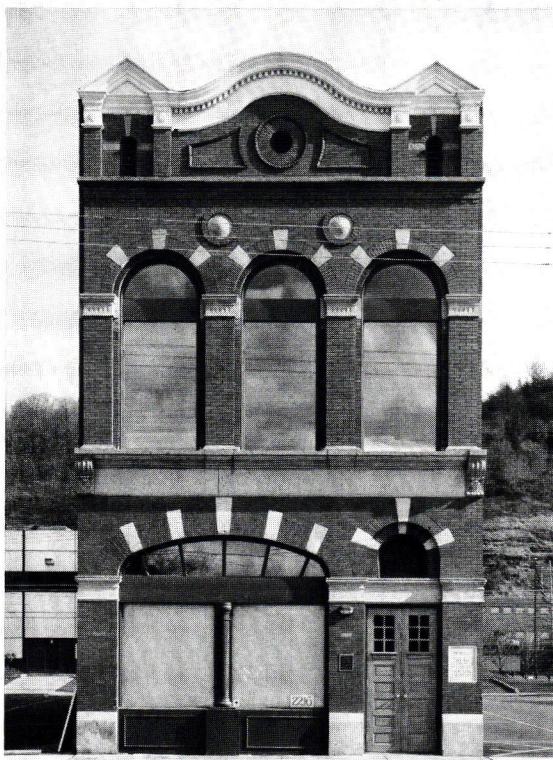
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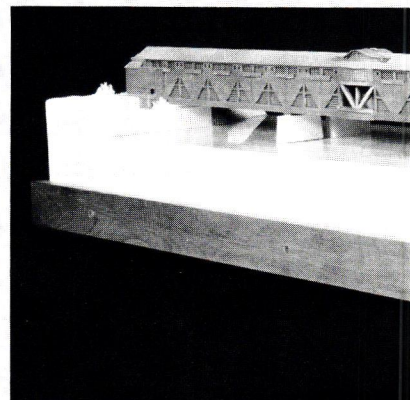
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Houses & House Fronts for
Randolph Neighborhood,
Richmond, Virginia
Raymond L. Gindroz, AIA;
James Morgan

*"Creates a comfortable street
environment... a sense the neighborhood
has always been there."*

Honor Award: IAS Corp.
No. 7 Fire Station
Adaptive reuse for offices,
Strip District
John A. Martine, AIA
*"The architects and client invested
their funds wisely, inventively on
the building's facade...an
important urban contribution."*



Open Plan Award: McCormick McCart
Foxburg Bridge
Feasibility Study: adaptive reuse/mixed-use
existing bridge spanning the Allegheny River
*"Exciting to see such a project proposed; we hope
considered for other obsolete structures of this type."*

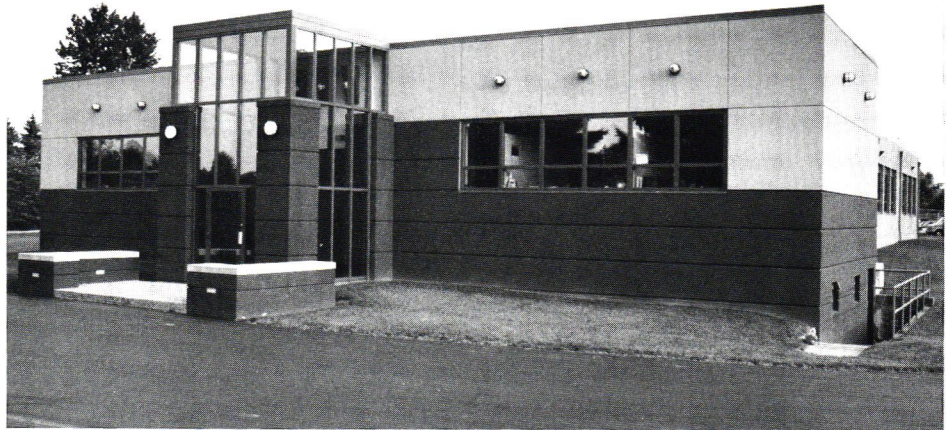


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Kyu Sung Woo, AIA, *Architect Woo Architects, Cambridge*
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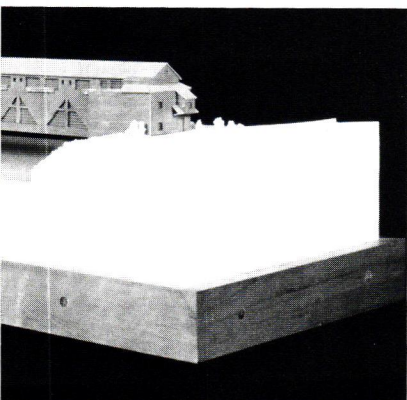


Open Plan Award: Michael Graybrook, Architect
Tanto Inc. Office Building
Adaptive reuse of school to office building
*"A short poem, small, modest but serious moves...
avoids postmodern cliché."*

**Open Plan Award: Bruce Lindsey
Paul Rosenblatt Assoc.**
Piers Project
Unbuilt project proposal for a series
of "river mechanisms"
Bruce Lindsey; Paul Rosenblatt;
Greg Bradshaw; Jason Brenner; Adam
Farmerie; Eric Heiman; Ken Kim;
Christine Kochinski; Michael Pestel;
Rick Sabeh; Matthew Yoder.
*"Addresses the fundamental aspects of
Pittsburgh in an inventive way...
Challenges us to expand the normally
accepted definitions of the boundaries
of architecture."*

Honor Award: Kingsland Scott Bauer Havekotte
Winfield Corporation
Manufacturing facility in Clarksburg, West Virginia
Grant E. Scott, AIA; Todd R. Havekotte, AIA; James A. Slomer
*"A pure industrial facility that shows how architects can economically
enhance the most conventional and mundane building types."*

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Chair: Rich Bamburak, AIA

Williams Trebilcock Whitehead, 321-0550

Interns planning to take the registration exam in June should notify NCARB immediately, if you haven't done so already. This will also alert them to review your file for any additional information they might need. PA's Licensure Board requires that your IDP record be transmitted no later than March 1, 1992 with NCARB's recommendation for admission to the test. Once again, you should do this immediately because delays are likely.

The Committee would like to establish a site observation test case at a convenient Pittsburgh construction site. If your firm has a current project or one proceeding into construction in the near future, please contact me at 321-0550.

■ Urban Design

Chair: Steven Hawkins, AIA

Steven G. Hawkins/Architects, 521-9399

Our first meeting, held in November, was attended by five "charter" members. Initial discussions focused on what issues we should address; how strong and visible an advocacy voice we should be; how we relate to other chapter committees; "infiltrating" other groups and organizations involved in planning and preser-

vation as representatives of the design professions; pro-active efforts at educating the public about the value of good design; sponsoring charettes, symposiums, or public forums on specific topics or sites; initiating dialogue between interest groups; and studying and communicating about the history of urban design in Pittsburgh neighborhoods.

Currently under consideration is AIA participation (or possibly leadership) in the process of creating what will be built on the Syria Mosque site.

We will meet the third Tuesday of each month at 5:30 PM in the Chapter office. You're invited to attend our next meeting on Tuesday, January 21. There's lots to do!

■ Professional Development

Chair: Dave Brenenberg, AIA

Brenenberg Brown Group, 683-0202

Welcome to Claire Gallagher, assoc. member, our newest committee member. Claire is on the faculty of CMU and also in charge of planning the school's lecture series.

We are co-sponsoring a video conference on the Americans with Disabilities Act in cooperation with CMU. The three-part conference will be presented on February 6, March 18 and April 21. *See insert for details.*

Several programs are under consideration for the coming year, including: residential energy efficiency; indoor air quality; environmental issues for architects; and landscaping.

John Nolan, assoc. member, who leads the Architectural Explorers Post, has been transferred to another division at Westinghouse. This program has been generously underwritten by Westinghouse for many years and John hopes to continue the support. We are looking for more people to get involved with the Post's programs: please call John at 642-3640 if you are interested.

■ Communications

Chair: Doug Shuck, AIA

Williams Trebilcock Whitehead, 321-0550

The Communications Committee, which serves as the editorial board of COLUMNS, has one opening for a dedicated individual. Candidates must be Chapter members and have an interest in PR and outreach. Regular attendance at monthly brown bag lunch meetings is expected. If you are interested in joining, please call Doug at 321-0550.

■ AIA/CMU Liaison

Chair: Steve Quick, AIA

Quick Ledewitz Architects, 687-7070

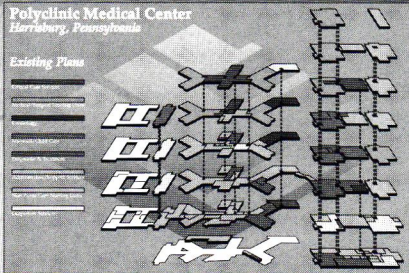
The generosity of local members and firms sent a student to the AIAS forum in Miami last month. Thanks to all of you who supported us.

Work is underway on the 1992 Hornbostel Lecture. Specifics will be announced in COLUMNS as soon as they're available.

The student chapter is busy organizing its Spring seminars. Members and firms interested in participating should contact Ken Kuligowski, AIA, at IKM, 281-1337.

Our next meeting will be held Thursday, Janu-

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■ bricks and mortar: committee news

ary 16 at 5:30 PM in the Department of Architecture office, College of Fine Arts building.

■ Legislative

Chair: Al Cuteri, AIA

Poli & Cuteri Architects, 471-8008

Chuck Parker, AIA has stepped down as Chair of the Committee. Succeeding him is Al Cuteri, AIA of Poli & Cuteri Architects.

Committee member David Raves, AIA has volunteered to attend Construction Legislative Council Meetings as an AIA representative.

In December, we mailed a questionnaire regarding architect selection procedures of local government agencies. Results will be published in a future issue of COLUMNS.

Our next meeting will be held Monday, January 20 at 4:30 PM in the Chapter office.

■ Women in Architecture

Chair: Susan Tusick, AIA

Burt Hill Kosar Rittelmann, 394-7069

Thanks to Lee Knox and Dan Smith for their hospitality at our October meeting.

Please join us at our January meeting, where we will make plans for the new year and set up committees for our upcoming photo competition. Please note, this meeting will be held on *Wednesday*, January 15 at the Chapter office, 5:30 PM.

In February we will examine the issue of sexual harrassment — more details to follow.

■ Interiors

Chair: Charles DeLisio, AIA

STUDIO DeLisio, 488-0307

Welcome to our newest committee members, Brook Jack and Ron Raetzman.

Through the efforts of Gary Moshier, AIA, we

have organized a joint program with IFMA on January 21. *For details, see page 19.*

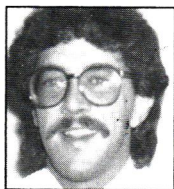
In 1992, we plan to: organize an exhibition of furniture designed by architects; create a resource guide for the Pittsburgh/Western PA region; and present a program focusing on design practice.

Our next meeting is scheduled for Monday, February 10 at 5:30 PM. Call for location.

■ Membership

Chair: Gwen Williams, assoc. member, Douglas C. Berryman Associates, 363-4622

Thirteen is our lucky number! Please welcome these new members to the Chapter:



Brad Allen, AIA

Firm: Baker & Associates

Graduate of: U. of Texas, U. of Houston
Past projects: DoDDS Asbestos Program, Hartford Bus Facility.

Family: two daughters, Nichole and Jennifer

Interests: Travel, photography.

Frank Colletti, AIA

Celli-Flynn & Assoc.

606 Liberty Ave., Pgh., PA 15222

Carol Downey Fuller, AIA

NJC Assoc.

245 Josephs Lane, Pgh., PA 15237-1222

Richard N. Manns, AIA

Richard N. Manns — Architect
2153 Vermont Ave.

West Mifflin, PA 15122

Joseph C. Metzler, AIA

Johnson/Schmidt and Assoc.

109 Shady Spring Rd.

Baden, PA 15005

Mark D. Phillips, AIA

Reid & Stuhldreher

647 Royce Ave., Pgh., PA 15243

David Raves, AIA

Firm: Plowman & Spiegel

Graduate of: CMU (B.Arch.), Duquesne U. School of Law (J.D.)

Past projects: Healthcare, educational, research facilities, historic restoration.

Family: wife, Denise L. Raves, ASID; daughter, Elizabeth (2 months)

Interests: "All those items traditionally despised by architects (e.g. contract negotiations, fee collection, liability issues and zoning)."

Donald Gregory Zeilman, AIA

UDA Architects

1133 Penn Ave., Pgh., PA 15222

Scott W. Baumann, assoc. member

William Thomas Design Studio

938 Penn Ave., Pgh., PA 15222

Sue Breslow, assoc. member

NJC Assoc., Inc.

345 S. Graham St., Pgh., PA 15232

Linda Parker Gates, assoc. member

Firm: CMU

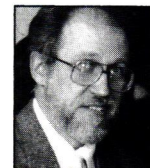
Graduate of: Denison University (BA in Computer Science), CMU (M.Arch)

Julie Wetterau, assoc. mem.

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James B. Fath, prof. affiliate

Firm: Meucci Engineering, Inc.

Graduate of: Geneva College (BS), CMU (BSME)

Past projects: Benedum Center, Heinz Hall, Canonsburg Hospital, South Hills Health System.

Family: wife, Cheri; children, Vincent (23), Amy (21), Scott (20)

Interests: Stamp collecting, 50s music, golf.

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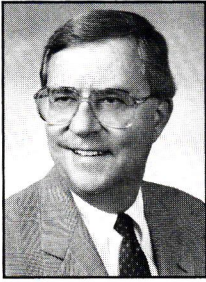
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▲ breaking ground



▲ Kudos

John E. Kosar, AIA, received the Butler County Chamber of Commerce's Annual Distinguished Service Award. President of

Burt Hill Kosar Rittelmann, he has been active in many volunteer organizations and recently chaired the Butler Memorial Hospital Capital Campaign.

BOMA Pittsburgh presented three **Building of the Year** awards in November. The winners are: The Koppers Building (Office Building of the Year); The Pennsylvanian (Special Purpose Building of the Year); and PNB's Robinson Town Banking Centre (Suburban Building of the Year), designed by **Johnson/Schmidt and Associates**.

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▲ From the Firms

Apostolou Associates recently participated in the groundbreaking for a new \$3.2 million health center building for HealthAmerica. Pictured from left: **C. Michael Blackwood**, President and CEO of HealthAmerica; **Judith Richards**, V.P., Operations; **Robert G. Hecht**, Executive V.P., P.J. Dick Contracting, Inc.; **Paul C. Apostolou**,

AIA, Apostolou Associates; and **Eric M. Lytle**, Construction Manager, P.J. Dick. The 26,000 sq. ft. facility on Lebanon Church Road in West Mifflin is expected to be completed in the spring.

Reid & Stuhldreher, Inc., has designed a new 7500 sq. ft. emergency department for Suburban General Hospital in Bellevue. The design features 11 treatment areas, including isolation and orthopedic rooms, and a new x-ray room. Project architect is **John Francona, AIA**.

Burt Hill Kosar Rittelmann has been selected to provide A/E and interior design services for renovation of the St. John Medical Center in Steubenville, Ohio. The new cardiac care unit will house eight patients. Principal in charge is **John Brock, AIA**.

▲ Transitions

Margaret W. Hart, AIA has been named assistant vice president of facilities management



for Mellon Bank. She currently manages the planning and design of renovations at Mellon headquarters.

Burt Hill Kosar Rittelmann welcomes **Thomas E. Hansz, AIA** as director of programming and planning. The firm has promoted **David R. Linamen, PE** to principal.

▲ Kids Stuff!

Help your favorite young person learn about architecture at a special **10-week program for children** in grades 3-8. Organized by CMU's Department of Architecture, the program will expose kids to the basics of architecture while raising their awareness of the built environment. Cost is \$100 per child with a \$30 materials fee. Classes start January 18. Call Claire Gallagher, assoc. member at 268-2354.

▲ Business Briefs

R.I. Lampus Company produced the Omnistone® for Duquesne University's recently refurbished Academic Walk, formerly Vickroy Street, one of the oldest streets in Pittsburgh. The 1340-foot long, 45-foot wide Victorian walkway is graced with lamps, benches and a fountain and required installation of 250,000 pavers. ■

Correction: Photographs of Rank Retail America and the Jefferson Municipal Center in the October issue ("Interiors: The Inside Story") should have been credited to Lockwood Hoehl.

Insites: Letters to the Editor

COLUMNS:

Many thanks for featuring our work in the October issue of Columns. The layout and copy were very well done and most appreciated. Keep up the good work on the publication. Everybody in the office looks forward to seeing it in the mail every month.

Joe Indovina, AIA

Indovina Associates Architects

COLUMNS:

I read with great interest in the November issue the dossier of supposedly one of our own, Mr. Deepak Wadhwani. Of particular interest is his Wish List for Pittsburgh/Downtown Area, namely, "Invited competitions among international architectural firms for significant publicly-funded projects..." This comment certainly does not speak well of his employer, one of Pittsburgh's leading architects, and the rest of the architectural community. Perhaps Mr. Wadhwani should join one of the international firms and show us local characters what good architecture is.

Paul Rona, AIA

Celli-Flynn and Associates

Deepak Wadhwani, AIA, responds: *I must admit to being perplexed by Mr. Rona's objection to my comment about invited competitions among international firms for significant publicly funded projects.*

Certainly, Mr. Rona's firm, like the overwhelming majority of firms, competes with other local, regional and sometimes national firms to obtain many of its commissions. I hope he is not suggesting that owners be locked into us-

ing only Pittsburgh-area architects, irrespective of whether or not their needs can be better met by an out-of-town architect. Maybe Mr. Rona is not an advocate of a free market and believes in trade barriers for architectural services. Not only would such economic narrow-mindedness be undesirable in today's global economy, but it may also result in reciprocal retaliation against U.S. architectural firms, which presently enjoy a positive trade balance in the area of architectural services.

Moreover, would not a tremendous disservice to Pittsburgh's rich and diverse architectural and cultural heritage be made if we were to deny international firms the opportunity to further enrich our skyline? May I remind Mr. Rona that some of the most notable buildings in the area are the work of internationally-renowned architects who are not based in Pittsburgh. The Scaife Gallery addition to the Carnegie, One Oxford Centre, the PPG Building and the CNG Tower, to name only a few, are all the work of international firms even if these firms are U.S.-based. Were Mr. Rona's reasoning to prevail, Frank Lloyd Wright ought not to have been invited to design the Imperial Hotel in Tokyo, nor I.M. Pei the addition to the Louvre in Paris and the Bank of China headquarters in Hong Kong. By the same token, Louis Kahn's and Le Corbusier's international architectural hegemony should have been curbed for fear of upsetting local architectural firms everywhere!

If Mr. Rona's concern is architectural fees being siphoned away from Pittsburgh firms, surely he must realize that any significant project will require the involvement of a local firm in the role of associate architect, particularly if the design firm is based overseas. Be-

sides, if "us local characters" are really that good, Mr. Rona need not worry about ever losing a commission to an international firm. Moreover, a project significant enough to warrant an international competition may come only once every several years.

Let's face it, the practice of architecture has become increasingly more international since World War II. Throughout the centuries architecture, globally, has been enriched by stylistic, technological and cross-cultural exchanges, as exemplified by the International Style and Eclecticism, both of which movements originated in Europe and greatly influenced the path of American architecture.

Inviting international firms, both U.S.-based and off-shore, to participate in competitions for major local buildings will further reinforce Pittsburgh's rich ethnic heritage, which we are justifiably proud of, by extending that same diversity to the built environment and making Pittsburgh the truly international city it aspires to be.

16 ➔

COLUMNS welcomes reader input!
Send your letters and comments to:

COLUMNS
c/o The Cantor Group
1225 Farragut Street
Pittsburgh, PA 15206

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Deadline for submissions is the 25th
of the month prior to publication.
(Deadline for March issue is *January 25*.)


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Letters to the Editor, from page 15
COLUMNS:

The November 1991 issue of COLUMNS included our 1990 holiday card as part of its story on architect-designed greetings. I greatly appreciated its publication, but I am a bit embarrassed about having received full credit. The design was an office project, principally authored by Fred Fargotstein, AIA. He and Al Cuteri, AIA, handled the production of the card, with help from Addison Young, who rendered the finished tree that appeared inside. My role, after the initial design session, was virtually limited to picking the stuff up from the printer! The project was a real team effort, so please allow me to give credit where credit is due.

Anthony G. Poli, AIA
Poli & Cuteri Architects
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Call for Entries:

Affordable Urban Housing is Goal of Community Design Center's National Competition

Looking for a new challenge? *New Urban Housing*, an open, national architectural design competition sponsored by the Community Design Center of Pittsburgh, is seeking entries from Pittsburgh architects. The task at hand is to design four to six affordable housing units in the city's Garfield section that respond to the urban character of the neighborhood. A resourceful, creative use of site, space and materials is required to generate a new model for urban housing to accommodate current non-traditional family patterns. The winner will be commissioned to develop the project.

The competition is open to architects, designers, planners, artists, builders, engineers and students of these disciplines.

First prize is \$4000 plus the design commission; second prize is \$2000; and third prize is \$1000. In addition, several \$500 Awards of Merit and a \$1000 Student Prize will be offered.

Registration closes February 14 and submissions are due April 13. Registration fees are \$60 for professionals, \$30 for students.

Jurying the competition are: **James Wines**, president of SITE, Inc., New York, NY; **Michael Crosbie, AIA**, architect with Centerbrook Architects in Centerbrook, CT and senior editor of *Architecture*; **Laurie Maurer, AIA**, principal of Maurer and Maurer Architects of Brooklyn and chair of the AIA Affordable Housing Task Force; **Leonard Plotnicov**, urban archaeologist and sociologist and professor at the University of Pittsburgh; and **Richard Swartz**, development director of the Bloomfield-Garfield Corporation.

New Urban Housing is supported by the National Endowment for the Arts and the Urban Redevelopment Authority of Pittsburgh.

For registration materials, write to:

New Urban Housing Design Competition

Jill Watson, Competition Coordinator
Community Design Center of Pittsburgh
470 The Landmarks Building
One Station Square
Pittsburgh, PA 15219

or call 412/391-4144. Registration closes on February 14. 🏠

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Getting hung up on busy signals?

Save time by FAXing your document requests and meeting reservations to the Chapter office: 412/471-9501

JANUARY CALENDAR

■ AIA ACTIVITIES

THURSDAY, JANUARY 9

Exhibit Committee Meeting, noon at the Chapter office. Karl Backus, AIA, 765-3890.

TUESDAY, JANUARY 14

Pittsburgh Chapter AIA Board Meeting, 5 PM at the Chapter office. All members are welcome. Anne Swager, 471-9548.

WEDNESDAY, JANUARY 15

WIA Committee Meeting, 5:30 PM at the Chapter office. Susan Tusick, AIA, 394-7069.

THURSDAY, JANUARY 16

Pittsburgh Chapter Monthly Meeting, Symposium on Public Art in Pittsburgh, 5:30 PM at the Mattress Factory. *Details and RSVP on page 19.*

THURSDAY, JANUARY 16

AIA/CMU Liaison Committee Meeting, 5:30 PM in the Department of Architecture office, College of Fine Arts, CMU. Steve Quick, AIA, 687-7070.

MONDAY, JANUARY 20

Legislative Committee Meeting, 4:30 PM at the Chapter office. Al Cuteri, AIA, 471-8008.

TUESDAY, JANUARY 21

Building Related Illness, joint program sponsored by AIA, IFMA, ASID and IBD. 5:30 PM at the Engineers Club, 337 Fourth Avenue. *Details on page 19 — registration form inserted in this issue.*

TUESDAY, JANUARY 21

Urban Design Committee Meeting, 5:30 PM in the Chapter Office. Steven G. Hawkins, AIA, 521-9399.

THURSDAY, JANUARY 23

Professional Development Committee Meeting, 5:30 PM at Brenenborg Brown. Dave Brenenborg, AIA, 683-0202.

THROUGHOUT JANUARY

1991 Design Awards Exhibit in the Chapter office. Open during business hours.

■ AROUND TOWN

TUESDAY, JANUARY 14

Society of Architectural Administrators monthly luncheon meeting at the HYP Club. Cost is \$12.50. Call Jeanette Smith, 281-6568.

TUESDAY, JANUARY 14

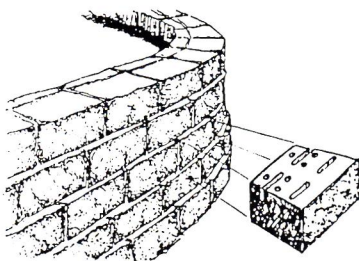
CSI Monthly Meeting, "Construction Law: Who's Responsible?" 5:30 PM, Sheraton Station Square. CSI will hold a Construction Law Seminar on Wednesday, January 15. *Registration form inserted in this issue, or call 561-7682.*

■ PLAN AHEAD

FRIDAY, FEBRUARY 14

Registration Deadline for Urban Housing Competition sponsored by Community Design Center. *Details in article at left.*

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Editorial Calendar

February	The Future of the Chapter
March	Market Pack
April	Residential/Landscaping
May	Healthcare
June	Engineering
July/August	Environmental/Energy
September	Interiors
October	Schools

Here's your chance to showcase your work in COLUMNS! Projects must be designed by a member or member firm and may be in any stage of development, but no more than one year old.

Deadline is the 25th of the month prior to publication (deadline for March issue is *January 25*.)

Send your project to:

COLUMNS c/o The Cantor Group
1225 Farragut Street
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tel. 412/661-3734 fax: 412/661-6287

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Art and Environment Programs on Tap

Shivering from the chill of winter? Here are two hot topics to heat up your January:

1) Public Art in Pittsburgh


Is it a vanishing species? Too esoteric for our town? Or is Pittsburgh ripe for new and challenging public displays? Find out at the Chapter's monthly meeting on Thursday, January 16, when local art experts examine the issue. The Mattress Factory, Pittsburgh's internationally-acclaimed installation gallery on the North Side, provides the perfect backdrop for a night of provocative discussion. The symposium features a panel of experts, including **Carol Brown**, President of the Pittsburgh Cultural Trust, **Vicky Clark**, Assistant Curator of Modern Art at The Carnegie, and local artist **Jane Haskell**. Past Chapter President **Syl Damianos, FAIA**, will moderate what promises to be a fascinating examination of an intriguing issue. The evening kicks off at 5:30 PM with hors d'oeuvres—arrive early to see the Mattress Factory's site-specific exhibits from the 1991 Carnegie International.

2) Building Related Illness: The Problem Isn't Always What You Think

The emergence of a clinical ecology as a recognized medical discipline has led to an increased awareness of the effects of the built environment on our general well-being. Considering human ecology as a design determinant requires an understanding of our physiology and how we interact with our surroundings.

A special program jointly sponsored by IFMA, AIA, ASID and IBD will examine the causes and diagnosis of building-related illness and what design professionals and construction industry personnel can do to identify potential health problems before they become matters of litigation. Held Tuesday, January 21 at 5:30 PM at the Engineer's Club, the program will feature guest speaker **Robert J. Kobet, AIA**, a leading expert in energy conservation, environmental education and ecologically-sound design.

Kobet is owner of Energy Design Associates and an Assistant Professor at Slippery Rock University, where he teaches in the country's first accredited MS in Sustainable Systems Program. He is a past co-recipient of the *Progressive Architecture* Award for Applied Research and the Governor's Energy Conservation Design Award. Kobet's projects have been featured in national energy conferences and proceedings and publications such as *Professional Builder*, *Changing Times*, *Pennsylvania Architect* and others.

To register for the program, fill in the reply form included with this issue. For more information, call the IFMA Hotline: 762-3342. 



The Pittsburgh Chapter AIA
Cordially Invites You
To The January Meeting

Symposium on Public Art in Pittsburgh

Moderated by Syl Damianos, FAIA

Panelists include:

Carol Brown, President of the Pittsburgh Cultural Trust
Vicky Clark, Assistant Curator of Modern Art,
The Carnegie

Jane Haskell, Pittsburgh painter & sculptor



Thursday, January 16

The Mattress Factory
500 Sampsonia Way

5:30 PM Hors d'oeuvres & cash bar

6:00 PM Panel discussion

Members & Guests: \$15

RSVP by Monday, January 13



RSVP

Public Art in Pittsburgh

The Mattress Factory

Thursday, January 16

name _____

firm _____

address _____

city/state/zip _____

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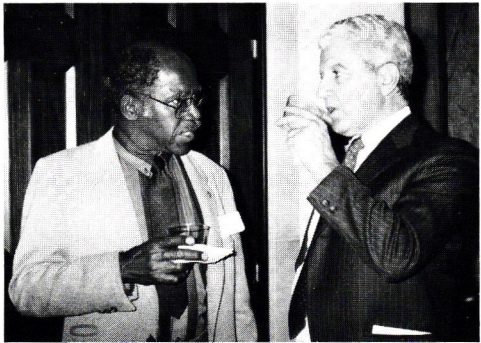
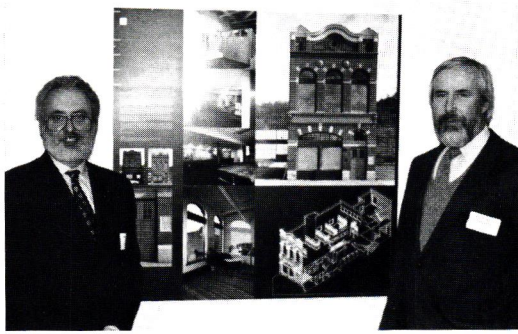
_____ No. of members @ \$15

Name of Member(s): _____

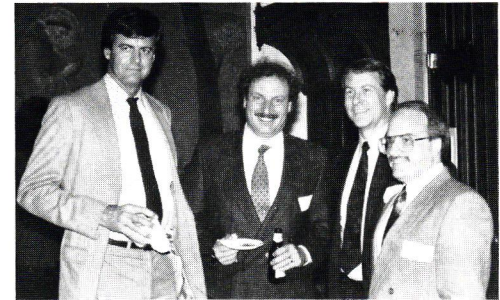
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Name of Guest(s): _____

Clip/copy this form and send with check (payable to "Pittsburgh Chapter AIA") to: **Pittsburgh Chapter AIA, CNG Tower, Suite 200, 625 Liberty Avenue, Pgh., PA 15222** or FAX to 412/471-9501 by Monday, January 13.



Top, from left: Having a great time are John Axtell, prof. affil.; Chapter President Rob Pfaffmann, AIA; Michael Burrill, Assoc. Director of Architecture at Pitt; Ana Guzman, AIA; Ray Gindroz, AIA, of award-winners UDA Architects • John Martine, AIA and client Ray Werner look over their winning project • Partners Mark McCormick, AIA and Janet McCarthy bask in the spotlight of their Open Plan Award. *Middle, from left:* CMU professor and new Chapter member Robert Coles, AIA, talks to Ivan Santa-Cruz, AIA • Future architects: the award-winning team from Carnegie Mellon University, Eric Heiman, Matthew Yoder, Adam Farmerie, Kenneth Kim, Richard Sabeh, and professor Bruce Lindsey • Jury Chair William Rawn, AIA chats with Todd Havekotte, AIA; Grant Scott, AIA; and David Bauer, AIA. *Lower left:* Architect Michael Graybrook walks away with an Open Plan Award.



1991 CHAPTER DESIGN AWARDS CELEBRATION

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And much, much more!

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