

COLUMNS



VOLUME 6, NO. 4

THE PITTSBURGH CHAPTER, AMERICAN INSTITUTE OF ARCHITECTS

APRIL 1992

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Connie Cantor/Executive Editor
Becky Fenoglietto/Feature Writer
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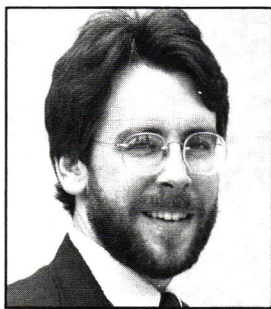
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View Point: Community Planning

Rob Pfaffmann, AIA, President



"The Pseudoscience of planning seems almost neurotic in its determination to imitate empiric failure and ignore empiric success."

Jane Jacobs

This year's Hornbostel lecture (Tuesday, April 14) by Elizabeth Plater-Zyberk, AIA of Duany Plater-Zyberk in Miami will be for me one of the highlights of this year's Chapter programs and provides a great opportunity

for a dialogue about the future of building in this country. Since writing a review for COLUMNS back in 1988 expressing disappointment about the lack of effective planning in the new airport region, I have wanted to have one of the partners of this award-winning firm speak out about the issue of suburban/rural planning. Following the seminar by Randall Arendt (Natural Lands Trust of Pennsylvania) cosponsored by AIA and ASLA last month, it is clear that architects must begin to deal more seriously with the issue of land use.

This country is facing a crisis in land use policy.

With a conservative, right wing Supreme Court

reviewing new challenges from property rights extremists, the crisis looks like it will only grow. As a profession and as individuals we have to decide whether we will lead the search for alternative land use policies, or whether we will sit back and complain that restrictions on inefficient land use are bad for business, much like those who advocate loose wetlands restrictions. Landuse is becoming a prominent political issue in the "Reagan Era" high growth "S&L" states such as California, Maryland and Florida where quality of life degradation is particularly evident.

Pittsburgh is a city that has experienced the loss of its natural landscape and is in the unique position of reclaiming it (the rivers and slopes in particular). As we plan our future transportation systems to the airport and think about places to live, work and play along our rivers, the work of Duany Plater-Zyberk is worth looking at. Their work is not without controversy among planners and architects. The criticism most

Each of us can help open the dialogue about this issue by inviting a town official, a builder, a developer, a community activist, a corporate leader to attend this lecture.

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Arriving guests make a dramatic entrance under the porte cochere of this Fox Chapel home, designed by Brenenborg Brown Group.

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View Point, from page 3

often leveled at their work is that the projects have not been tested in more difficult circumstances than Seaside (a resort) or the affluent suburbs of Washington, D.C. If Traditional Neighborhood Developments (TND's as they're known by planners) are given a chance to succeed they will have to do it by bringing the debate not to architects and planners but to the people who continue the status quo of suburban development.

With that idea in mind I would like to offer up a challenge to the membership: Each of us can help open the dialogue about this issue by inviting a town official, a builder, a developer, a community activist, a corporate leader to attend this lecture. At the town meeting in February, we had a wide range of views on advocacy, but we all seemed to agree that educa-

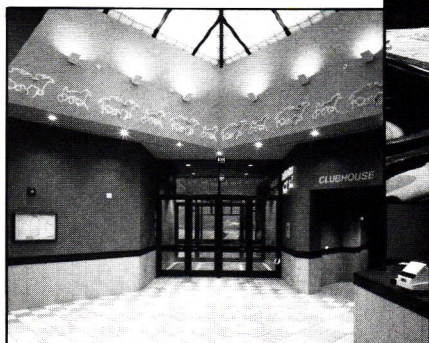
tion and the creation of dialogue should be a goal of the Chapter in any community outreach activity. I suspect that Elizabeth Plater-Zyberk's presentation will be another opportunity to show that our Chapter is not preaching to itself but reaching out to the community that provides us with our livelihood. 

Correction: Karl Backus, AIA, of Bohlin Cywinski Jackson was not credited for the cover photograph of the March issue.

COLUMNS welcomes your input!
Send letters, articles and comments to:

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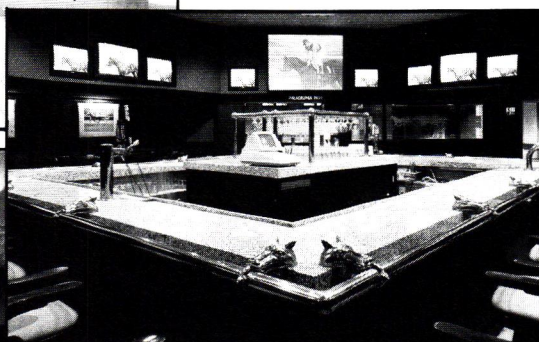


Above: Ladbroke's third Offtrack Betting Facility in Harmarville.

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My Favorite Directories

Anne Swager, Executive Director

P

hotogenic I am not! The last time a candid shot of me ran in this magazine six different plastic surgeons offered me special rates on a chin lift. One summer a candid of me appeared in a community magazine. For that very warm day I had chosen a blouson shirt. What an unfortunate fashion statement! After the tenth call congratulating me on the impending birth of my third child, I went on a crash diet and the shirt went to Goodwill. Similarly, my photo to the left elicits many interesting comments. Mostly, I am told I look younger in person (the bolder of you say my photo doesn't look anything like me). My mother claims the picture is too matronly and will have a disastrous effect on my social life. Pox on the noble cause of promoting architects—she's still worried about finding me a man to grow old with.

When I graduated from high school, she had my picture professionally taken. I dutifully sent this photo off to my college. During orientation, I was delighted to receive a copy of the freshman directory with pictures of my classmates. I soon found out that students at the surrounding men's colleges were also delighted with the directory. They regularly pilfered it (the more entrepreneurial started their own dating services). Purportedly, the directory grew from a collection of photos to include personal critiques of the women's less visible attributes. Of course, we also had a very efficient network to gather and disseminate info about them. We just weren't quite as obvious.

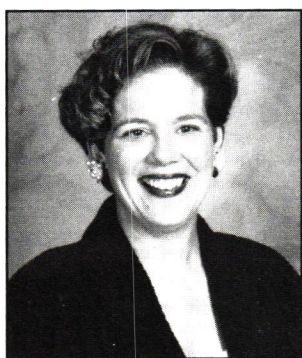
This fall, the Chapter will print and distribute a new membership directory and we hope to be more than just obvious about it. Since 1990, when we published our last directory, we have distributed 1400 of them. About 650 of them went to you. Many went to school superintendents, government agencies, colleges and uni-

versities, facility managers, hospitals, mortgage bankers, real estate developers and attorneys, the media, and major contractors in Western PA. Since our initial distribution blitz, we have continued to do a healthy business in directories. Job seekers and product pushers routinely purchase them, which helps to offset the considerable production costs.

What may surprise you is that each month we send directories to 30-40 people, organizations and out-of-town architectural and engineering firms—free of charge. The most common call is the person who wants to build a home or addition. Along with their free directory, they get a pep talk on why retaining an architect will help their pocketbook while providing them with the best opportunity to realize their dream. Usually, we toss in a copy of *You & Your Architect* to help them understand all of your services. We have no way of knowing how many of these freebies translate into paying clients for you but we do know it happens frequently enough to continue doing it.

We also get calls from people who know exactly what you do because they do it themselves. They are looking for a firm to joint venture with on a project usually in close geographic vicinity. They often ask who does what type of work and who designed specific facilities in our area. The information you provide us on the firm questionnaires becomes very valuable. We don't try nor can we replace your own individual marketing efforts. At our best, we reinforce yours.

When you get our request for directory information in the mail, do yourself a favor. Fill it out and mail it back in. We'll continue to distribute as many directories as we can, and we promise not to add personal critiques in the margin. ■■■



Anne Swager

The 1992-94 Pittsburgh Chapter AIA Membership Directory will be published this fall. Please help us by providing accurate information on your firm questionnaires and returning them promptly.

For more details, see the back cover.

Valentour English Bodnar

Keeping Busy in Educational and Healthcare Markets

"Our philosophy? Do good work for your clients. We get business mostly through word of mouth and not through aggressively marketing."

Louis Valentour, AIA

Valentour English Bodnar

T

he changing faces of health care and education are two topics commanding a great amount of attention these days. At Valentour English Bodnar, those two disciplines have commanded the firm's attention since 1945.

There's much work to be done in those areas, says the firm's president, Louis Valentour, AIA.

"The infrastructure of our country needs a lot of reworking. Schools are going to need a great deal of updating. Most of the plants are reasonably old and need to be updated to meet new educational requirements (like computers). It's the same thing with healthcare."

"Demographics are changing. Some areas are growing, some are not. Some facilities are obsolete—they were built 20 or 30 years ago and are just not in good condition."

The firm has been with St. Clair Hospital since the early 1950s, says Valentour. Their health care client list also includes Washington, Armstrong County Memorial, Allegheny Val-

ley, Frick and Mt. Pleasant hospitals. They recently finished a new facility for the research and development company Industrial Scientific, located in Robinson Township.

Education clients range from elementary schools to colleges and universities. The firm designed renovations and additions for Mt. Lebanon, Upper St. Clair and Keystone Oaks school districts, and was the architect for the University of Pittsburgh's Hillman Library and Forbes Quadrangle and

the Pittsburgh Theological Seminary in East Liberty.

"We do our school work," says Valentour.

That, and then some.

All four principals are active in both professional and community organizations.

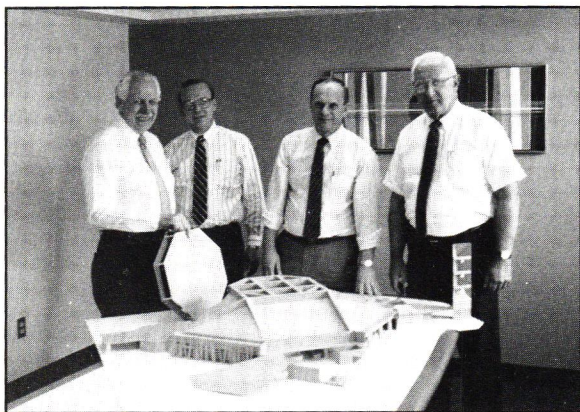
Valentour, who has been with the firm since 1949, was a member of the Mt. Lebanon Planning Commission and served as that municipality's chairman of the Building Code Advisory Board. He became a partner in 1956 and president in 1973.

Bill English, AIA, is the firm's vice president. He also is the first architect to be president of the Pittsburgh Builders Exchange. He joined the firm in 1958, was made a professional associate in 1970 and was elected secretary in 1972.

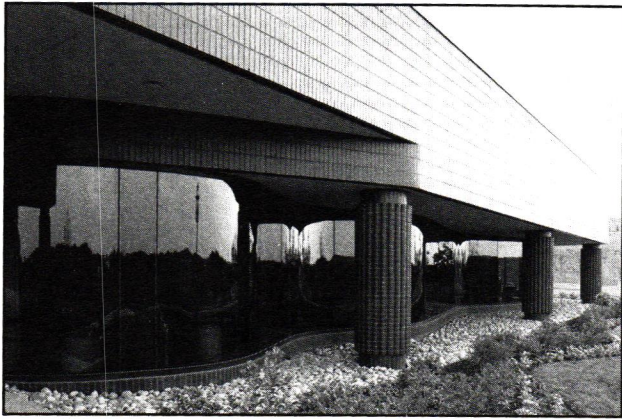
James Howell, AIA, principal, was a member of the Mid-Atlantic Solar Energy Association and was recently elected as a Mt. Lebanon commissioner. Howell joined the firm in 1975, became a professional associate in 1979 and a principal in 1986.

Bob Bodnar, AIA, secretary for the firm, served as membership chair of the Pittsburgh Chapter AIA and, like the other principals, has an extensive background in healthcare, educational, institutional and industrial facilities. He joined the firm in 1967, became treasurer in 1979 and then secretary in 1987.

The firm is established as a professional corporation. The principals all are responsible for their projects and interface directly with the client, says Valentour. "There's no real special-



Principals Louis Valentour, AIA; James Howell, AIA; Robert Bodnar, AIA; and William English, AIA.



ization," he says.

Valentour English Bodnar employs 19 individuals, including the principals. There is a total of seven architects, three administrative people, two interior designers and seven additional architectural personnel.

Valentour sees little need for a marketing director or formal marketing strategy. "Our philosophy? Do good work for your clients. We get business mostly through word of mouth and not through aggressively marketing. We don't send sales people or marketers into the field. Most of our new clients we get through references."

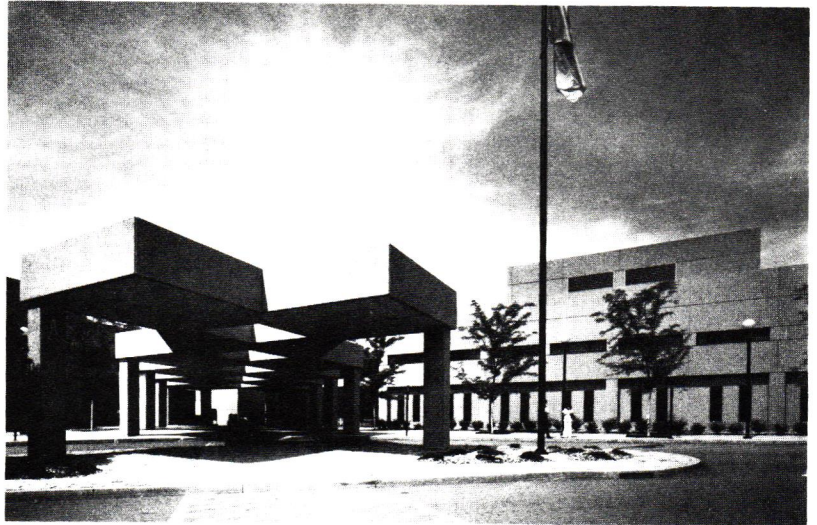
Since joining in 1949, Valentour says the buildings may have changed, but clients still want the same thing from their architect: service.

"Architects are basically rendering service to clients who are looking for a more personalized approach.

"It's always been like that for our practice. You can't plan a building unless a client is very much involved. We insist on interfacing."

Valentour says the firm's steady, paced growth without specialization will be the key to its continued success. "We've grown every year that we've been in business, I don't see any reason why we won't continue.

"We've never had to retrench. We've always moved forward." ■■■



Left: A curved glass wall winds its way along the lobby of this MRI facility in Wilkinsburg.

Right: The main entrance to St. Clair Hospital.



Michael E. Haritan *photographer*

Interiors/Exteriors/Aerial/Construction 412/343-2112

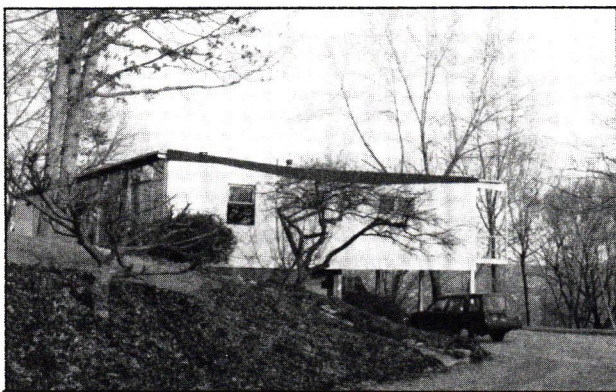
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Home Show

"The strength of a nation is derived from the integrity

of its homes," wrote Confucius, and although those

words are centuries old, they still ring true in present-

day Pittsburgh. In troubled times, we turn inward,

seeking refuge in the familiar: our homes and our

families. Mashed potatoes and other "comfort foods"

may be the latest culinary craze, but comfort isn't by

definition bland. In preparing its annual residential

portfolio, COLUMNS sought out the unusual, ele-

ments that make a house a home, livable yet exciting,

stable yet adaptable to the needs of changing lifestyles.

So, curl up by the fireside (or that mountain of papers

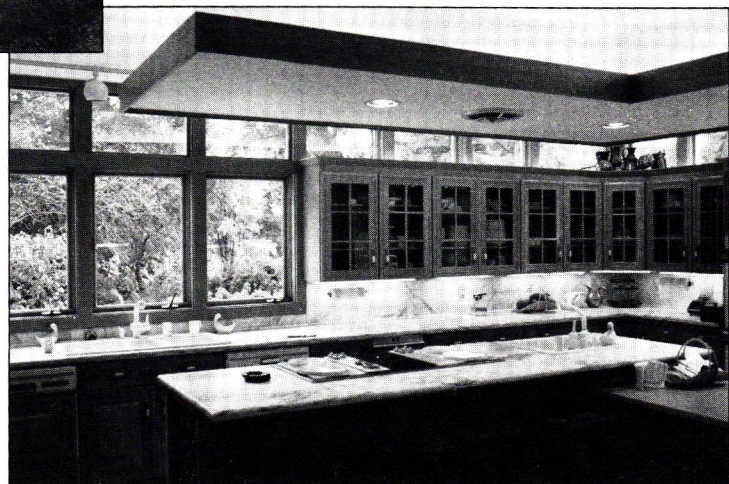
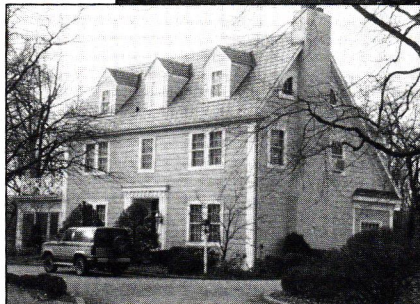
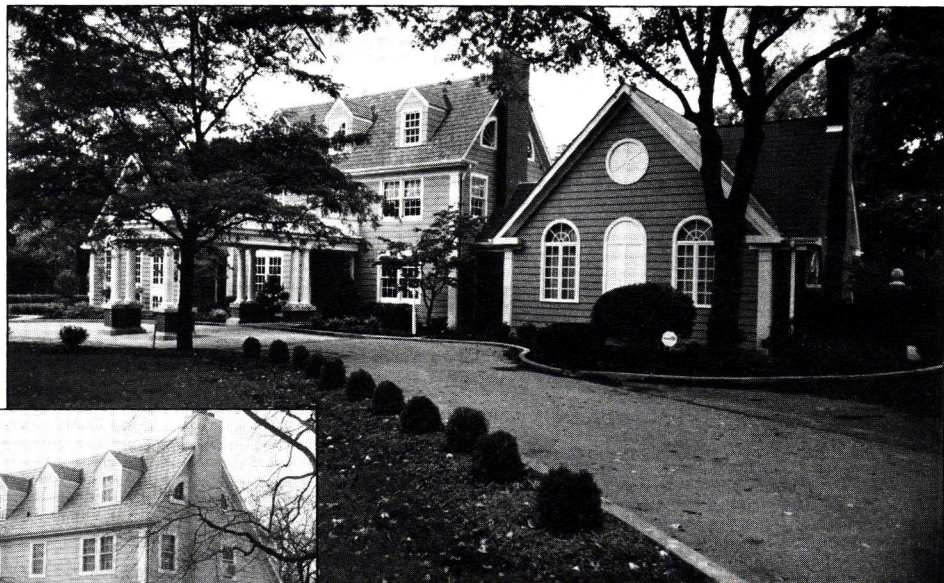
on your desk) and relax as COLUMNS takes you

home. 🏠 (House this page by Ewing-Rubin Architects, p. 15.)



The client's Italian heritage played a crucial role in Lorenzi Dodds & Gunnill's design for this hilltop farmhouse in Washington, PA; the tower, complete with a chapel below the "look out," recalls those commonly seen in Italian hill towns. The scale of the house was broken down by grouping smaller masses around the tower and tying them together with porches. Other special features include a two-story family room with a balcony from the bedroom wing, a formal dining room and library, and a lower-level family room that leads onto a brick patio. A stone chimney connecting the two stacking family rooms provides a functional fireplace in each space. Project manager was William Durkee, AIA.

This Fox Chapel residence exudes elegance, from the moment you drive up to the gracious porte cochere. Brenenborg Brown Group designed two additions to the original structure (inset), a first floor master bedroom suite and a 64' x 31' family room with cathedral ceiling and views of the neighboring golf course. Below: generous use of glass brings the great outdoors into the spacious kitchen—a far cry from its former life as a garage. Concealed and indirect lighting ensure that the kitchen is cheery and well-lit on even the cloudiest of days. The project team included principals Dave Brenenborg, AIA, and Charles Brown, AIA, as well as Ed Goytia, intern member; Tom Knoll, RA; Linda Antzak; Douglas Lieb; and Robert Domitrovic.





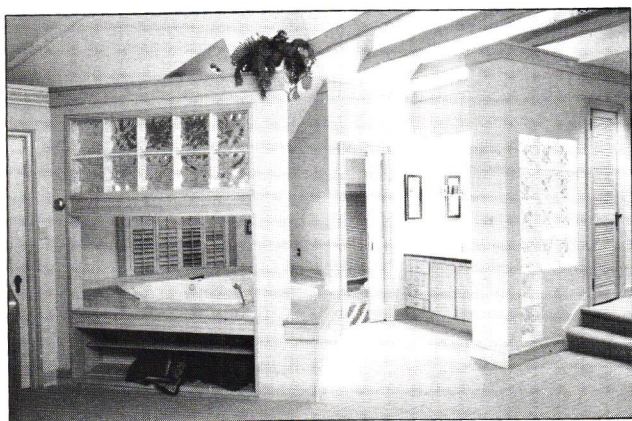
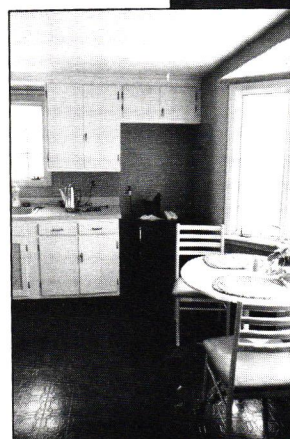
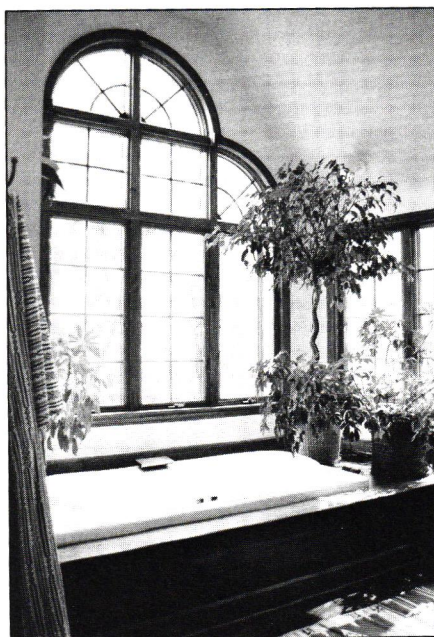
Peter Joseph Brown, AIA turned space above the garage of this East End home into a sunny family room by lowering the floor 1-1/2' and extending the hip roof to create a gable. Roof windows add light and ventilation, and the new deck, with its built-in seating and a barbecue grill, offers a relaxing retreat in warmer months.



Below: Light pours through the cabinets of this Fox Chapel kitchen, renovated by Brown and designer John Sirianni. Cabinets flank the microwave and hood; together, they appear to float in midair, thanks to the dramatic use of glass block. Walls are washed in a fresh peach tone to complement the warm white finishes and appliances. Immediately outside, the new screened porch expands the family's living quarters into the backyard.



Steven G. Hawkins, AIA created a spacious yet homey addition and alterations to this cottage-like house in Fox Chapel. The sloping site proved especially challenging. To compensate and keep the foundation wall high, Hawkins cantilevered the addition over the hillside. The original kitchen (inset) was opened to new sitting and dining areas (far right, taken from same position), forming a large space interrupted only by the column anchoring the kitchen island. Stained pine trim, oak flooring, and marble fireplace surround carry through the addition from other rooms of the house. Upstairs, a whirlpool tub, offering panoramic views of the Allegheny River valley and adjoining rooftop terrace, is the focal point of the high-ceilinged master bath (near right).



For this Squirrel Hill home, Hawkins converted the space above the garage into an airy family retreat / guest room. Formerly a maid's quarters, with bedrooms, closets and a small bathroom, the architect opened the cramped space by removing partitions and ceiling and adding two dormers. The new room, above, is clearly meant for relaxation; even the tub screen by the whirlpool is cutaway for optimal viewing of the large screen TV.

In a more atypical architectural undertaking, Hawkins is working with East Liberty Development, Inc. and URA in preparing marketing drawings and budget construction costs for four dilapidated structures on Winfield Street in East Liberty. "We are experimenting with how architectural input can happen early, and at low cost," he explains, "so that design ideas can be presented to prospective buyers and be included in a Scope of Work as financing is pursued." All four structures are on the same side of the street in the same block. The house shown here picks up on decorative elements from its neighbors.



Fire wasn't the first disaster to befall the house at 301 Roup Avenue in Friendship. The former single-family dwelling had been chopped into nine apartments long before the first flames rose. Richard Miller, AIA, restored and rebuilt the structure, dividing it into three generously-spaced condominiums for Friendship Development Associates.

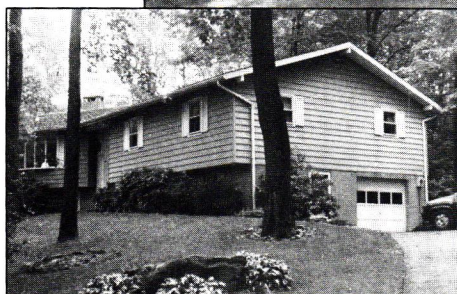
The second and third floors were badly damaged by fire and water. Miller had the entire third floor and roof demolished and reconstructed similar to the original, with an extra dormer adding to the usable space. Both of the contemporary two-story units house two bedrooms on the top floor; one has a study, and the other a skylit well overlooking the combination kitchen/living/dining area on the second floor.

Restoration was in order for the first floor, which sustained considerably less damage; the parquet floor, oak wainscot, carved mantles and window seat were among the original elements Miller was able to salvage and restore.

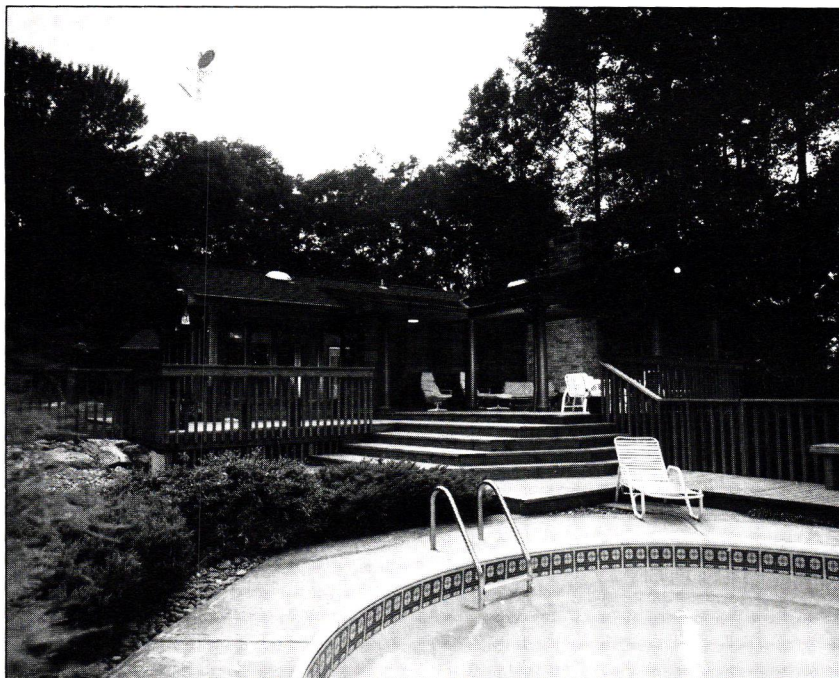


Everything's coming up roses and daffodils—make that rocks and trees for Joel LeGall, prof. affiliate. The self-employed landscape architect transformed the front yard of this new house in Kilbuck Township from a dirtpile (inset) into a lush, green space where water tumbles over rocks to greet visitors at the front door.





The owners of this Indiana, PA home wanted more space and natural light. Tony Poli, AIA of Poli & Cuteri Architects, gave them both by renovating the house and updating the exterior to strengthen its relationship to its beautiful woodland setting. Additions included a study off the master bedroom, a spa room with whirlpool tub, a pump house, and two more garages, all of which significantly increase the house's storage and living space. In back, graceful decks lead from spa to poolside. An added bonus: several of the decks have hinged tops to provide hidden storage for pool equipment.






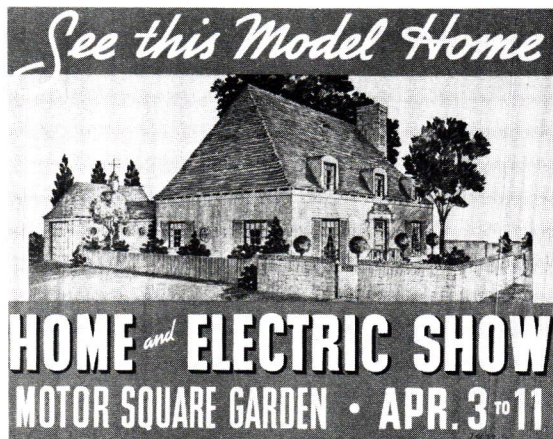
A lot is happening down south—south of Pittsburgh, that is. Ira J. Rubin, AIA of Ewing-Rubin Architects has designed three distinct residences in Washington County. From the top: a 3500 sq. ft. home complete with 1500 sq. ft. indoor pool in Waynesburg; the Waters Edge Condominiums in McMurray, 22 luxury units (1500-2000 sq. ft. each, with finished basements and 2-car garages) built on the edge of a steep, wooded hill overlooking Canonsburg Lake; and a speculative luxury home for a cul-de-sac of individually designed houses in the Laurelwood community in Thornburg (near Rosslyn Farms).



From the Archives: The Model Home

In the late 1930's, when times were tough and housing in short supply, a number of public exhibitions were held in Pittsburgh to promote the building industry. The Pittsburgh Chapter AIA participated in some of these shows, hoping that prospective home-builders might be persuaded to hire an architect. In 1936 and 1937 the Chapter sponsored a model house at the Pittsburgh National Home and Electric Show held at Motor Square Garden in East Liberty. The 1936 model house was erected inside MSG. It was apparently designed by committee, and was accompanied by a display of preliminary sketches on the proverbial napkins. In 1937 the Chapter held a competition for the design of the model house, with a prize of \$100 offered jointly by the Chapter and the exhibition sponsors. The somewhat tongue-in-cheek competition program notes that "Managers of the Show have indicated a preference for a house of some regular, honest-to-goodness style of Domestic Architecture, and not Modernistic. This, however, is not a specific requirement." The winner was William E. Hoover, Jr. He called his design "French Provincial."

The promotional poster illustrated here, showing Hoover's house, and blueprints of both the 1936 and 1937 houses are included in the collections of the Carnegie Mellon University Architecture Archives. Minute books of the Pittsburgh Chapter AIA, also archived at Carnegie Mellon, contain photographs and documentary information. [Compiled by Martin Aurand, CMU Architectural Archivist] 



■ bricks and mortar: committee news

■ Women In Architecture

Chair: Susan Tusick, AIA

Burt Hill Kosar Rittelmann, 394-7069

Please join us on Thursday, April 16 at 5:30 PM in the Chapter office for a seminar on photography.

■ Historic Resources

Chair: John Martine, AIA

Integrated Architectural Services, 227-6100

We are actively working once again with a citywide committee to help coordinate activities and events in celebration of National Preservation Week, May 10-16. Our committee members will offer lunchtime tours of the Fourth Avenue Historic District beginning Monday, May 11 through Friday, May 15. If you are interested in joining us, please meet

at noon at the historic marker located on the Fourth Avenue side of the Integra Bank Building (formerly Union National Bank Building) at the corner of Fourth and Wood.

As part of Preservation Week we are encouraging individual architects and firms to donate a "Preservation Library" to the Carnegie Branch Library of their choice. This program was initiated last year with three firms participating: Lorenzi, Dodds & Gunnill (Lawrenceville Branch), MacLachlan, Cornelius & Filoni (Allegheny Center Branch), and IAS/Integrated Architectural Services (South Side Branch). The "Library" consists of eighteen books and costs \$257 with a 20% discount from the Cornerstone is Station Square. If anyone is interested, please contact Lauren Uhl at City Planning, 255-8953.

We have also agreed to lend a helping hand in the compilation of an architectural survey being conducted by the Historic Review Commission of the City of Pittsburgh.

■ Intern Development

Chair: Rich Bamburak, AIA

Williams Trebilcock Whitehead, 321-0550

At our next meeting (Thursday, April 9 at 5:30 at the Chapter office), we will continue to discuss the construction observation program at the McIntyre Center branch of Pittsburgh National Bank and progress with assisting the Habitat for Humanity. All are welcome to attend and participate in these programs.

■ Exhibits

Chair: Karl Backus, AIA

Bohlin Cywinski Jackson, 765-3890

This month's Chapter Gallery exhibit features residential projects and will be on display until the end of the month. Our next meeting will be held Thursday, April 9 at noon in the Chapter office. We encourage you to bring your exhibit materials and ideas.

■ Urban Design

Chair: Steven Hawkins, AIA

Steven G. Hawkins/Architects, 521-9399

Our guests at the February meeting were Elbert S. Hatley, Business Development Director of the Hill Community Development Corporation, and John S. Rahaim, Principal Urban Designer at the Pittsburgh Department of City Planning. Lively discussions focused on the large Crawford-Roberts residential development currently under construction above the Civic Arena, and other planning and development ideas, both residential and commercial, that are under study by Hill CDC and other neighborhood groups.

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■ bricks and mortar: committee news

Evident to me was the wealth of experience and ideas that architects could bring to problems faced by the Hill District and other neighborhoods. We felt that our committee could assist in formulating a comprehensive Hill development plan and communicating the plan to the neighborhood at large.

Mr. Rahaim plans to return to our April meeting (Tuesday the 21st) to brief us on the state of the Golden Triangle and on planning activities there. This will be in preparation for an informational and discussion program on the same topic at the May Chapter meeting. Call us or watch COLUMNS for details.

Our committee is still open to new members willing to create and take on projects in fulfillment of our mission. Call Steve Hawkins to find out more.

■ Interiors

Chair: Charles DeLisio, AIA
STUDIO DeLisio, 488-0307

Welcome to our new Committee members, Ellen Kremer and Karen Petrosky. Ellen is a project estimator with The Dunn Corporation, and Karen is a representative of the IBD Board and director of design for Dillon Business Furniture.

We are organizing an exhibit on international interior projects by local firms. To submit your project, please call Ron Raetzman at LaRoche College ASAP: 366-4778.

Volunteers are needed to help plan our interiors resource guide, which will catalog products and company reps in Western PA.

Our next meeting will be held Monday, April 20 at 5:30 PM at the 17th St. Cafe on the South Side.

■ Legislative

Chair: Al Cuteri, AIA
Poli & Cuteri Architects, 471-8008

Ralph Santarcangelo, prof. affiliate, has introduced a Prompt Pay Act to the State legislature with the sponsorship of Ivan Itkin. We have submitted the draft to PSA for review and possible endorsement. The act contains specific language that is beneficial to architects and other licensed design professionals.

The Selection Survey sent to local government agencies has yielded only one response. We will issue a reminder letter within the week.

We are examining a course of action to educate local agencies, boards and building inspectors on the requirements of the state licensure law in an effort to increase enforcement in Southwestern PA.

■ Membership

Chair: Gwen Williams, intern member
Douglas C. Berryman Associates, 363-4622

The Membership Committee is forming a task force to produce a brochure on the benefits of local membership. The task force will be responsible for text and layout. As with all good task forces, this one will have a limited life of 4-6 months. If you would like to volunteer before the draft is instituted, please call Gwen after 4 PM at 363-4622.

Please welcome our newest member:

Steven Avdakov, intern member

Firm: DRS/Hundley Kling Gmitter

Graduate of: University of Miami

Past projects include: Commercial, residential and research facilities.

Family: Wife, Maryann; son Alex, 10 months old.

Interests: Travel, historic preservation, sports.



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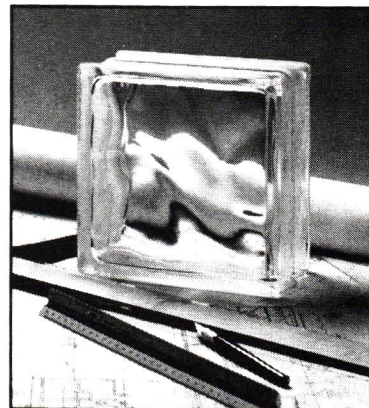
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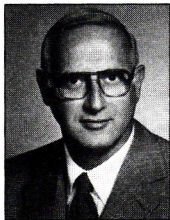
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▲ breaking ground

▲ Kudos



William F. English, AIA, Vice President of Valentour English Bodnar was elected 1992 President of the Pittsburgh Builders Exchange. He is the first architect to be named president in the organization's 106 year history. In other PBE news, **Frank T. Longwill** retired as Executive Secretary in December; **Del F. Walker** was elected to succeed him.

Celli Flynn & Associates has been named 1991 Architect of the Year by the Associated Builders & Contractors of Western Pennsylvania. The firm's Earth Sciences Consultants laboratory building in Export, PA was selected as ABC's Project of the Year.

A renovation by **Apostolou Associates** was included in *American School & University* magazine's 1991 Architectural Portfolio of outstanding buildings. The \$2.2 million renovation of Bethel Park Senior High School's Stadium included a new press box, aluminum grandstand seating and concession buildings.

▲ From the Firms

Steven G. Hawkins/Architect is working on two of its largest commercial projects to date. The first is a two-story, 12,400 sq. ft. medical office building on the campus of Northwest Medical Center in Franklin, PA.

SGH/A has also been hired by Pentastar Services, Inc., a subsidiary of Chrysler, as architects for service facilities for Dollar and Thrifty Rent-A-Car systems. The buildings will be located on the Midfield Terminal site at Greater Pittsburgh International Airport.

Hayes Large Architects is designing a software testing center for West Virginia University and NASA. The 50,000 sq. ft. facility will be an anchor tenant in a new 130-acre research park.

In State College, PA, the firm is designing a 125,000 sq. ft. project for Penn State University and Centre Community Hospital. The structure will accommodate a sports medicine, office and conferencing facility for the university and an outpatient surgical center for the hospital.

Hayes Large is also creating an eight million sq. ft. ADA masterplan study. The firm has already developed a Project Management Guide to the ADA, and is training all design and management personnel to address ADA issues.

Construction of HealthAmerica's Cranberry Health Center is nearing completion. The 6700 sq. ft. facility, designed by **Williams Trebilcock Whitehead**, includes examination rooms, x-ray and laboratory services.

Omni/WTW, a joint venture between WTW and Fairmont, WV-based Omni Associates, is completing a feasibility study for an addition to the Wheeling Civic Center. Owners of the 15-year-old Civic Center hope to increase average attendance by up to 150,000. The proposed 60,000 sq. ft. addition will include a two-story entrance lobby, expanded staging area, a new supper club/dinner theatre seating 800-1000, expanded food service facilities and a new ballroom with seating for 1000. A skywalk across Wheeling Creek is also being considered. Initial cost estimates are about \$6 million.

▲ Transitions



Paula Maynes, AIA has been named principal of **The Design Alliance**. Maynes has been with the firm since 1986. The firm also welcomes **L. Christian Minnerly, RA** as an associate.

Don Van Ollefen, AIA joins **Burt Hill Kosar Rittelmann** as Corporate Director of Computer Services. Van Ollefen brings 15 years of experience in teaching, managing and marketing hardware and software, as well as architectural experience. Burt Hill has also promoted three employees to associate level: **Robert K. Tench, AIA**, senior specification writer; **Russell R. Sullivan, P.E.**, engineer; **J. Rossi**, Corporate Director of Communications.

▲ Here and There

The 1992-94 Pittsburgh Chapter AIA Member Directory is coming—don't be left out! See the back cover for details.

PSA is seeking nominations for its 1992 **Special Awards Program** (not to be confused with PSA's Design Awards Program). Three awards are given: Medal of Distinction, Contribution to the Profession by Furthering Artistic Appreciation, and Contribution to the Profession by a Non-Architect. Nominations may be made by any PSA member (Medal of Distinction nominations may be made by the Chapter Board or a group of 10 PSA members) and must be received at PSA by 5 PM on April 17, 1992. For details, call 717/236-4055.

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Carl J. Long & Associates One Gateway Center, 5 West, Pittsburgh, PA 15222 471-9100 Contact: John Wilhelm													
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RCF Engineers, Inc. Two Gateway Center, 13 East, Pittsburgh, PA 15222 281-7706 Contact: Mark S. Wolfgang													

To include your firm in the Engineers' Directory, call Tom Lavelle at 882-3410.

▲ breaking ground

PSA and the League of Independent Businesses are offering a **Blue Cross/Blue Shield plan** in Western PA. The program is available only to members who are not currently BC/BS subscribers. For more details call 800/822-3455.

NAIOP, the National Association of Industrial & Office Parks, has changed its name to **The Association for Commercial Real Estate**. The "NAIOP" acronym remains unchanged. David Harchuck of Jeffco Construction is the current president.

Have questions about light sources and systems, color, energy legislation, or lighting for VDTs? Seek en-light-enment at **The Role of Light in the Productive Office**, a half-day seminar and workshop sponsored by the Pittsburgh Section, Illuminating Engineering Soci-

ety of North America. Featured speaker is Henry G. Williams, senior specialist in the Lighting Application Group for G.E. Lighting at Nela Park. The seminar begins with breakfast at 7:30 AM on Friday, April 3 at the Greentree Marriott and runs until noon. Cost is \$60 and includes the seminar manual. To register, contact Walt Schran at Holophane Co., 882-2613.

The newly-formed Pittsburgh chapter of the Society for Marketing Professional Services (SMPS) will present a seminar on **Viable Markets of the 90s** on Thursday, April 9 at 5:30 PM the Engineers Club. Three speakers will share their views on viable local markets. Cost is \$25 for members, \$35 for non-members and includes a pre-lecture buffet and open bar. For information, call Mark Witouski at 231-1500.

SMPS is a national society devoted exclusively to the needs of marketing professionals in the design and construction industry.

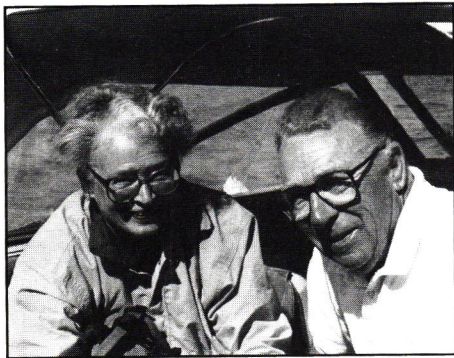
The University of Pittsburgh is offering a seminar on **Construction Cost Estimating and Bidding** on Wednesday, May 27. Cost is \$395 per person. For details call 624-6385.

▲ Business Briefs

Anderson Interiors received a design excellence award for their Oakmont showroom in recognition of their creative use of Haworth products.

P.J. Dick is renovating the former Volkswagen facility in New Stanton, PA into Sony's television assembly plant. The contract is valued at \$9 million. ■

Dossier: Derek Martin, FAIA



*"Always capitalize the words
Architecture and Architect."*

Derek Martin, FAIA
(with wife Betsy)
Former Board Member,
Pittsburgh Chapter AIA

Firm: Derek Martin, FAIA

Family: Wife Elizabeth (Betsy) Bell Martin; Children Paula Lee Coyle, Derek Jr., Andrew A., Peter B.; Grandchildren Frank J. (Jake) Coyle III, Graham Patrick Coyle, Maggie Martin, Zachary Martin.

Years in practice: 36

School/Education: Carnegie Institute of Technology, B.Arch, 1948 (I was in the class of '44).

First job: *Actual:* hand digging sewer ditches for a house builder (1938). *Architectural:* draftsman in the office of Owsley and Samuels, Youngstown, OH (1945). *As a graduate Architect:* W.C. Kruger Architects, Santa Fe, NM. *As a principal in:* Curry, Martin and Taylor: Additions to Addison Terrace, Pittsburgh.

Project you're proudest of: My last project, an addition to Magee Recreation Center. We designed the original building in 1979.

Most embarrassing moment: Probably when I read this.

Building you wish you had designed: Ronchamps.

Building you'd like to tear down: Buncher building blocking the river view on Carson Street.

If you hadn't been an Architect what would you have been? Possibly an airline pilot.

If someone made a movie of your life, who would play you? Why not me?

If you could live anywhere in the world, where? Near clean water, maybe on a boat.

What's the best part of your job? The diverse challenges in a small practice.

What would you change about your job? Actually, if I wanted to change anything I would have done it long ago.

What have you always wanted to tell your boss: He's a great guy! (I'm self-employed).

What have you always wanted to tell your clients? (and have told): You'll need more money!

What is the most annoying thing Architects do? Complain about lack of public recognition.

Advice to young Architects: Always capitalize the words Architecture and Architect.

The one thing you wish they'd teach in school is: Continue to learn.

Favorite interior: The first floor of the Caribe Hilton in Puerto Rico, which has no outside walls.

Favorite building: Saarinen's chapel at MIT.

Favorite city: Toronto, or maybe Paris.

Favorite Architect: Le Corbusier.

Favorite Architecture book: *Space, Time and Architecture* (Sigfried Gideon).

Favorite Pittsburgh neighborhood: Downtown.

Most Architecturally appealing restaurant in Pittsburgh: Grand Concourse.

Best gift to give an Architect: An article about him in the *Sunday New York Times*.

Wish list for Downtown: Wipe out the sleazy parts of Liberty and Penn Avenues.

Next big Architectural trend: It would be nice to eliminate trendiness.

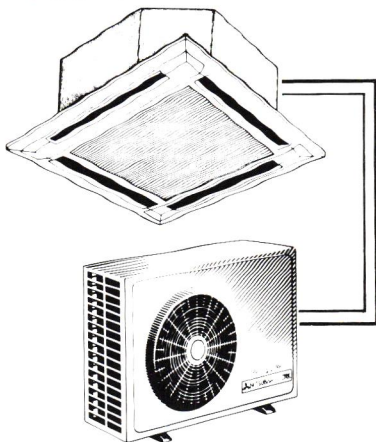
Someday I'd like to: Spend some time doing watercolors.

I want to be remembered for: My unique tombstone.

The secret to my success is: I try to do my best.

I belong to the AIA because: AIA encourages high skill standards, it represents and speaks for our profession at all public and government levels, and it develops professional comradeship.

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■ AIA ACTIVITIES

SATURDAY, APRIL 4

ARE Refresher Course, 9 AM-noon at Carnegie Mellon University.

THURSDAY, APRIL 9

Exhibit Committee Meeting, noon at the Chapter office. Karl Backus, AIA, 765-3890.

THURSDAY, APRIL 9

IDP Committee Meeting, 5:30 PM at the Chapter office. Rich Bamburak, AIA, 321-0550.

TUESDAY, APRIL 14

Pittsburgh Chapter AIA Board Meeting, 4 PM at the CMU Department of Architecture. All members are welcome. Anne Swager, 471-9548.

TUESDAY, APRIL 14

1992 Hornbostel Lecture, delivered by Elizabeth Plater-Zyberk, AIA. 7:30 PM, CMU (Doherty Hall 2210). *Details and RSVP on page 23.*

THURSDAY, APRIL 16

WIA Committee Meeting, 5:30 PM at the Chapter office. Planning session for photography competition. Susan Tusick, AIA, 394-7069.

FRIDAY, APRIL 17

Nominations Deadline, PSA Special Awards Program. Call 717/236-4055 for details.

MONDAY, APRIL 20

Interiors Committee Meeting, 5:30 PM. Call for location: Charles DeLisio, AIA, 488-0307.

TUESDAY, APRIL 21

Urban Design Committee Meeting, 5:30 PM at the Chapter office. Steven Hawkins, AIA, 521-9399.

■ AROUND TOWN

TUESDAY, APRIL 14

Society of Architectural Administrators monthly luncheon meeting at the Engineer's Club. Cost is \$12.50. Call Jeanette Smith, 281-6568.

TUESDAY, APRIL 14

CSI Monthly Meeting, architect Volker Hartkopf will present "Intelligent Buildings—Improving the Quality of Our Workplace." 5:30 PM, Greentree Marriott. Cost is \$15 for members and guests. Call 823-5063.

MONDAY, APRIL 27

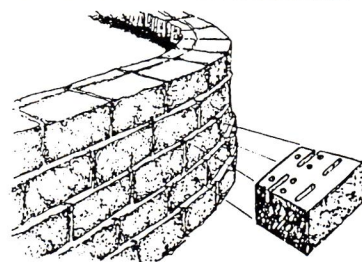
James Wines will speak on "Bionomic Building: Architecture in the Age of Ecology" as part of the 1992 CMU Architecture Lecture Series. Co-sponsored by AIAS and the Community Design Center. 7 PM, CMU (Doherty Hall 2210). Call 268-2354 for details. *(Please note: A Departmental mailing incorrectly listed this lecture for April 29).*

■ PLAN AHEAD

MAY 10-16

Preservation Week in Pittsburgh. Watch next month's COLUMNS for a calendar of events.

SATURDAY, MAY 30

Mock Design Exam, 8 AM - 8 PM at CMU. Ed Goytia, intern member, 471-3600.**VERSA-LOK®**
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Editorial Calendar

June	Engineering
July/August	Environmental/Energy
September	Interiors
October	Schools

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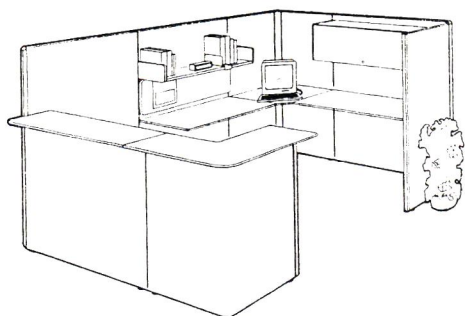
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Award-Winning Town Planner to Give 1992 Hornbostel Lecture

"Architects have long felt powerless in the face of bankers, developers and lawyers," Elizabeth Plater-Zyberk, AIA, told *Working Woman* magazine last fall. "But people are starting to recognize that places planned by zoning codes and regulations are bad places to live." Plater-Zyberk was one of 10 women interviewed for "Women to Watch in the 90's" in the November, 1991 issue.

She lives by those words. Since 1980, she and partner/husband Andres Duany have designed over 40 new towns around the globe. Their work embodies existing suburbs and new developments with a sense of small-town charm and livability. But rather than merely replicate a few decorative elements—a front porch here, a town square there—Duany and Plater-Zyberk have gone to great lengths to examine what makes towns click, and what makes them thrive for years. At the core of their work is their innovative use of planning codes, including the Traditional Neighborhood District Ordinance (TND), which addresses such issues as urban form, traffic congestion, social fragmentation and the environment within a regional context. The TND has been adopted in Bedford, NH; Loudon County, VA; and Florida's Dade and Palm Beach Counties. The firm has been instrumental in the regulation of the new Town of Poundbury, Dorchester, Dorset, under the royal patronage of H.R.H. The Prince of Wales.

Seaside, their first and best-known planned community on Florida's Gulf Coast, earned its own book (*Seaside: Making a Town in America*) and continues to receive accolades more than 11 years later; last year it received AIA Institute Honors for Urban Design and was named one of the 10 Best Works of American Architecture since 1980 in an AIA survey, as well as *Time* magazine's "Best of the Decade" in Design. A more recent Duany Plater-Zyberk development in the Washington, DC suburb of Kentlands, MD was selected for the Design category in *Time*'s "Best of 1991." These projects, as well as private residences and restaurants have garnered the firm over a dozen Florida South Chapter and Florida State awards. But town planning is the heart of their work. Urban redevelopment plans for existing municipalities in St. Louis, Trenton, Providence, RI and Stuart, FL, have been completed and implemented, as have designs for communities in Mashpee Commons, MA and Blount Springs, AL. Internationally, the firm has projects underway in Canada, Germany, Jamaica and Turkey.

The Pittsburgh Chapter AIA and Carnegie Mellon University are honored to present Plater-Zyberk as its annual Hornbostel lecturer. Please join us on Tuesday, April 14 at as she shares her insight on the current status of the American city and her firm's approach to urban design. ▲



The Pittsburgh Chapter AIA
Cordially Invites You
To The April Meeting

1992 Hornbostel Lecture

featuring speaker **Elizabeth Plater-Zyberk, AIA**

Tuesday, April 14

Carnegie Mellon University
Doherty Hall 2210

4 PM Board Meeting (Department of Architecture)
5 PM Reception
5:30 PM Dinner (Great Hall of the College of Fine Arts)
7:30 PM Program

Cosponsored by the PA Concrete Masonry Association
and the Masonry Institute of Western PA

AIA Members: pre-paid

Guests: \$25

RSVP by Friday, April 10



RSVP

1992 Hornbostel Lecture

Carnegie Mellon University
Tuesday, April 14

name _____

firm _____

address _____

city/state/zip _____

telephone _____

Names of members (pre-paid):

Names of guests (\$25 each):

Clip/copy this form and send with check (payable to "Pittsburgh Chapter AIA") to: **Pittsburgh Chapter AIA, CNG Tower, Suite 200, 625 Liberty Avenue, Pgh., PA 15222** or FAX to 412/471-9501 by Friday, April 10.

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ANNOUNCING THE 1992-94 CHAPTER DIRECTORY

One of the key benefits of AIA membership is your listing in the Chapter Directory of members and member firms. Currently, plans are underway to publish the 1992-94 edition. Your cooperation will ensure all runs smoothly and is greatly appreciated.

☞ Watch for your *firm listing* questionnaire in the mail this month and be sure to return it to the office by the due date.

☞ Information for *individual member listings* will be taken directly from the Chapter's database. If you wish to update your listing, please fax your new information (e.g. name, firm, address, phone or fax number) to the Chapter at 471-9501 (*no phone calls, please*).

ATTENTION NON-MEMBER ARCHITECTS: Now is the perfect time to join the AIA. New members enrolled before May 5, 1992 will be included in the 1992-94 Directory. To become a member the Chapter, call 471-9548.

AIA Directory

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