



COLUMNS

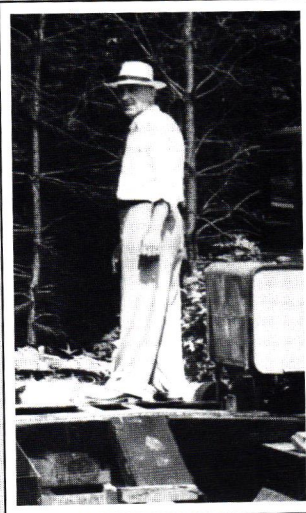
Women in Architecture

VOLUME 8, NO. 2 AIA PITTSBURGH, A CHAPTER OF THE AMERICAN INSTITUTE OF ARCHITECTS FEBRUARY 1994



A seventy-five year commitment to craftsmanship

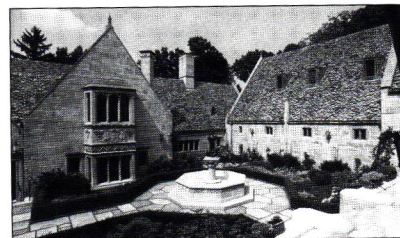
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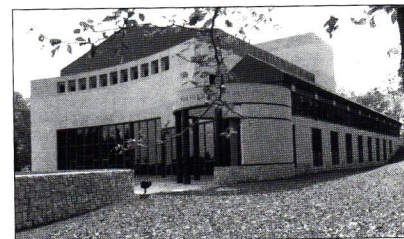
John Deklewa, Sr., founder of the firm that bears his name, could be found checking the job progress. This same attention to detail has become a tradition on all John Deklewa & Sons, Inc. projects.

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The March of Time

by Karen Loysen, AIA President

This month's covers story examines current

gender issues in the profession. In addition to looking at recent concerns, it is also important to see the longer term context of gender changes within architecture and be reassured that positive change is occurring, however glacial the pace.

In 1994, it does not seem particularly exceptional for women to be architects. Although percentage-wise we may not see very many women in our offices, the important point is that it is quite acceptable, normal even, for women to be there. This is a perceptible change from 20 or 30 years ago when it would have been highly unusual to see a woman architect.

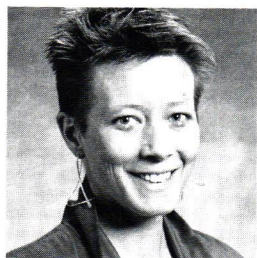
Among the current rising stars on the national scene are a significant number of women—Zaha Hadid, Billie Tsien, Merrill Elam, Victoria Meyers, Diana Agarest, Elizabeth Diller, Christine Killory, Associate AIA, Andreas Leers, FAIA, and Jane Weinzaepfel, AIA, to name a few. Denise Scott Brown is among the established stars, as is Elizabeth Plater-Zyberk, AIA, and Susan Maxman, FAIA, until recently national president of the AIA. The recognition these architects are receiving is not for their being women, but for being talented, creative architects.

In our local arena, it would have been hard to find a woman-owned architectural firm in Pittsburgh 20 years ago. Today, there are five or six. Not a huge change, but a change nevertheless.

It will probably be quite awhile before gender bias in the profession is gone. It will disappear when today's graduating classes, with enrollments nearing 50 percent women to 50 percent men, are in the prime of their careers, are the owners of and policy makers in their firms, are the trend-makers of the profession. Then, a blended gender mix in our offices will seem as natural as the seasons changing. One can easily imagine gender-related issues becoming obsolete.

But how long is quite awhile? These students are now 21 years old and they are not likely to be in prime positions until they are 40 or maybe 50—another 20 to 30 years from now.

Staggering isn't it, how slowly we change? Nevertheless, the hour hand is moving. Change is happening. 🏠



The recognition these (women) architects are receiving is not for their being women, but for being talented, creative architects.

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The Pittsburgh Chapter AIA serves 12 Western Pennsylvania counties as the local component of the American Institute of Architects and the Pennsylvania Society of Architects. The objective of the Chapter is to improve, for society, the quality of the built environment by further raising the standards of architectural education, training and practice; fostering design excellence; and promoting the value of architectural services to the public. AIA membership is open to all registered architects, architectural interns, and a limited number of professionals in supporting fields.

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Room at the Top?

by Michelle Fanzo, Editor

Twenty years ago four percent of all registered architects

were female and AIA National had only 250 women members. Now the 138,000 women in the profession equal 15.3 percent of the nation's architects, 5,534 women belong to the AIA, and architecture schools report 30 to 40 percent of their students are female.



...Men feel they would be at a disadvantage to wake up one morning, Orlando-like, and find themselves of the female persuasion.

Though women are moving into positions of prominence in the profession, architecture continues to have one of the largest gender gaps of any professional field. Are women still facing an old-boys network, being hindered by discrimination, seen as outsiders and relegated to interior departments more than desired? Or are women progressing successfully along a continuum, effecting change more every year and emerging into their own?

"While pervasive sexual harassment may be a thing of the past," says former senior editor of *Architectural Forum*, Ellen

Perry Berkeley, in her recent book *Architecture: A Place for Women*, "many women could still write a resume in terms of incidents major and minor." While no man or woman interviewed for this month's cover story on women in architecture denies the existence of sexual harassment or discrimination in the workplace, many feel local incidents are minor. Interestingly, among the individuals who spoke out the strongest about discrimination and glass ceilings were as many men as women. Yet, when men and women were asked if they thought their jobs would be easier or harder if they were a different gender, the answers were divided from the women (leaning towards easier or the same), while men across the board feel they would be at a disadvantage to wake up one morning, Orlando-like, and find themselves of the female persuasion. While our feature article is not meant to conclusively reflect the general attitudes of our di-

verse membership, it does represent a cross-section of individuals and some of the current perceptions and opinions about women in architecture.

One of the most discussed topics was the need and effectiveness of a Women in Architecture Committee in Pittsburgh—reflecting a national debate about women's groups in general. While AIA National's (recently combined) Minorities and Women in Architecture Committee operates as a task force reacting to the needs of minority and women architects, many area architects feel a committee such as AIA Pittsburgh had until this year was unnecessary. A number of male and female architects suggest such a committee does more harm than good. Is this, as some architects propose, a backlash against women, an examples of how sophisticated discrimination has become? Such believers point to the small percentage of women in the field, unequal pay, the absence of even one tenured female architecture professor at CMU, and the dearth of female project managers and firm partners as proof that women still need to advocate for their roles in the profession. Others feel that while inequities still exist, they are dwindling and will virtually disappear within the next decade. Some contended a WIA committee puts distance between men and women rather than bridging that gap. Still others say until women start hiring women and supporting each other more, bias in the workplace will remain entrenched.

Though the numbers in the architecture schools are promising, it is evident that women are still a definite minority in architecture, as well as in urban planning positions. Of AIA Pittsburgh's current 480 members only 44 are women, 14 of which are intern or associate architects, supporting the theory that women only recently started pursuing architecture in large numbers. What change this will have on our surroundings is yet to be seen, though it seems reasonable to suggest the man-made environment will have a different ring to it. ■

Is Retirement in Your Future?

Raising Morale and Planning for the Golden Years

by Edmund J. Vilsack, Butcher & Singer

At some point in our lives we will stop

going to the job site, stop bidding for the next job, stop working altogether. When we reach this time, commonly known as retirement, we will be confronted with many difficult decisions, especially those concerning financial matters.

As an owner of a company, whether it's a single-employee company or a major corporation, you can take advantage of pension plans that will help finance the golden years as well as help shelter taxes today.

In this article we will discuss two popular types of defined-contribution pension plans: profit-sharing plans and SEPs. Both offer tax-deferred growth in addition to providing current tax savings.

In a profit-sharing plan, the employer's contribution to the employees' accounts generally depends on the company's profits. This allows flexibility for employers in the amount they contribute, and also creates an incentive for employees to enhance profits, thereby increasing their share. The contributions are a deduction from the company's taxable earnings, while providing tax-deferred growth. Contributions to a profit sharing plan for each participant cannot exceed 15 percent of that participant's compensation or \$30,000, whichever is less.

These plans usually benefit the younger participants because the payout to each employee at retirement will depend on 1) the amount contributed; 2) the growth of the investments; and 3) the length of time the employee participates in the plan. There are, however, newer types of plans that enable owners and highly compensated officers to receive larger contributions than younger or lower-compensated employees. Another advantage to this plan is that it can be set up relatively inexpensively—and with forfeiture clauses that enable contributions and earnings from terminated employees to be reallocated among the remaining participants.

Another type of plan is the Super IRA or SEP (simplified employee pension), and is best suited for small or new businesses. SEPs are very easy to establish and are virtually cost-free, with little or no administration or reporting. The employer enjoys reduced liability and responsibility, as contributions are made directly to an IRA account. The plan must include all employees who are at least 21 and have been employed by the company for at least three of the last five calendar years. All contributions are immediately 100 percent vested.

Contributions to this type of plan are also tax-deferred and cannot exceed 15 percent of compensation or \$30,000, whichever is less. An employer is not required to make contributions in any given year, but if the employer chooses to participate, he or she must generally contribute the same percentage to every eligible employee. One last advantage of SEPs is that they may be established and funded by the tax filing deadline up to and including extensions. It is the only retirement plan that allows you to do this.

Participants in retirement plans should keep in mind that the IRS imposes a 10 percent early-withdrawal penalty, as well as ordinary income tax, on retirement funds

withdrawn before the participant reaches age 59 1/2, unless they are rolled or transferred directly to another qualified plan.

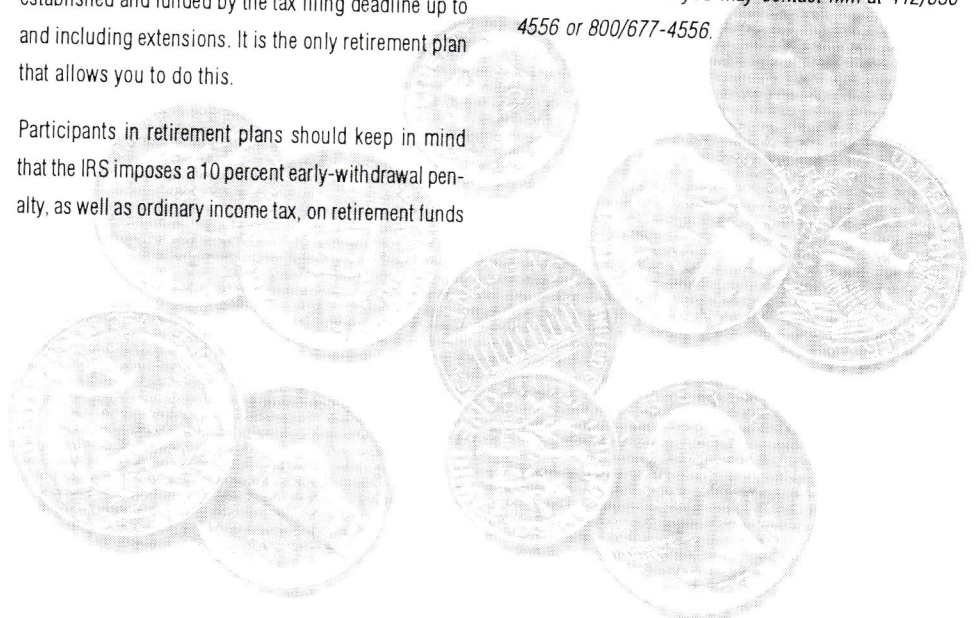
Retirement plans offer both employees and employers advantages in funding for the future. They are among the few remaining tax shelters. The employer can real-

ize a company tax deduction from current earnings, in addition to providing for his or her personal retirement. For employees, retirement plans offer a simple way of building future wealth for retirement, as

well as a benefit for working for one company over a long period of time. Finally, pension plans raise the overall morale of the company—leading towards higher-quality work, and in turn, enhancing the recruitment of key employees. ■

Provided courtesy of Edmund J. Vilsack, a financial consultant with Butcher & Singer in Monroeville. For further information you may contact him at 412/856-4556 or 800/677-4556.

"Retirement plans offer both employees and employers advantages in funding for the future."





Designing Women:

It's been 106 years since Louise Blanchard Bethune

brought a close to the American Institute of Architects as a male-only club. As the first woman elected into membership of the (then) 31 year old organization, Bethune laid the foundation for equal treatment and recognition that remains a work in progress to this day.

Perceptions of how much is left to do vary widely, but one indisputable fact remains: the percentage of women architects in the U.S. is 15.3 percent — less than women physicians (20.4%) or lawyers (21.4%).

In a year when our Chapter bucks convention with females as president, vice presidents, executive director and *Columns* editors, we decided to take a look at the aforementioned gender disparity. We spoke with male and female area architects, from firm principal to intern, to get a pulse on what people in the field think about the currently small, but rapidly growing number of women in a predominately man-made profession. Always a topic of some sensitivity, interviewees were granted anonymity as it allowed some people to be more open with their responses.

Gender Bender

"It's going to take at least 15 years before the gender of registered architects really balances out," says a male architect, practicing for 17 years. He feels women face a bit more discrimination in architecture than in other professions. "It's a long hill for women because there's a view in our society that men are more adept mechanically than women. And I think there's some question as to whether that's true or not. That preconception, whether it be right or wrong, has made it difficult for women architects."

To their advantage, women get along with people better than men, said a number of interviewees. "I do think women listen to people better and do a better job at being responsive," says one male architect. "But the flip side of that coin—and you swear this is anonymous right?—is that many women who chose to be architects, particularly when I was in school in the late 70s, are far more competitive and aggressive than men. So the general perception that women get along with people better than men is not necessarily the case with architects."

Breaking Into the Erector Set

by Michelle Fanzo

The disparity in the number of men and women in architecture may be due to cultural perceptions, suggests one architect practicing for ten years. "If we had a language where nouns had gender," he says "'architect' would be male. I think there was a seed planted in the 1920s, when architecture apprenticeships became common, that categorized the field as a male bastion. The men learning from men kind of scene."

You rarely hear the term "women architects" rather than architects any more, and "architectress"—which had a short life in the 1950s—has happily gone the way of the purple shag carpeting. But as the politically correct fervor in our culture has shown, a change in words does not necessarily equate a change in attitude. There are many who contend discrimination has become more sophisticated, hence existing in a less visible state. One female architect, practicing for 15 years, recalls discovering how subtle bias in the workplace can be.

"There was a situation where one of three partners hired me and the other two hit the ceiling that he'd chosen a woman," she says. After presenting her drawings, all three responded positively. "I received a letter the next day from the partner who hired me saying his colleagues had gone into the meeting with a big chip on their shoulders but came out raving about my work. I felt really good about having turned this situation around, but then it hit me. I hadn't noticed a thing. I hadn't been at all aware of their bias against me and it made me wonder how many times had I not gotten a job because of discrimination of which I was completely unaware."

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—female architect, practicing 15 years

Inside Scoop

Most interviewees agree that women have traditionally been funneled into interior design departments, though many architects say women don't have a propensity towards one area of architectural practice over another. "I do think women get pushed into interiors unnecessarily," says a male architect. "I also think women coming out of school are more mature than men and because of their ability to deal with people they move more quickly into management positions. The other side of this is there are a number of women who have huge axes to grind because of perceived or real obstructions that they've experienced, and this doesn't help them."

A few women interviewed spoke from personal experience about feeling relegated to interiors, saying the longer they were in this department the more skilled they became at it. "Meanwhile the men are designing, doing project management and when women say they

want to do something besides interiors, they don't have as much experience as their male peers and it seems they are better at interiors," says one woman practicing for 16 years.

"Yes I've definitely seen discrimination in the workplace against women architects," says a male in the field. "I would lump it into the category of general insecurity. There's a competition thing going on and men have generally always been insecure of each other, then you throw women in and this just increases the insecurity."

While a few people suggested men feel threatened by the number of women entering the workplace, they agree this is truer in the generation that did not grow up with

"I think architecture is the kind of profession where the differences between men and women really show up."

—male architect, practicing 16 years

women working. At least one male architect feels women "humanize the office." Others suggest men's perception of women architects is often based on a few personalities because there are so few women in the profession. Several women voiced consternation at the "men's club" atmosphere in some firms, expressing dismay at insensitive jokes, crass statements and a camaraderie from which women are excluded because they enjoy different activities than men after work and on weekends.

Many interviewees, especially women, think men and women are paid the same at entry level but as architects progress in a firm, women hit a salary and responsibility ceiling while men, viewed more as management and owner material, earn more money. One woman interviewed suggested more women would belong to the AIA (presently 10.18 percent of national members are female) if they were paid the same as men.

Another interviewee strongly advocates women should consider starting their own firms. "Entrepreneurship is not something women are taught, but it is a very viable and rewarding option."

Backtalk or Cold Shoulder?

Because of the nature of the business, architects often find themselves out of the office and on site with contractors. Many interviewees suggested this can be difficult terrain for women to navigate. While many men interviewed seemed sympathetic with this situation, two women did mention disappointment in their firm's not supporting them more when they spoke of being harassed on the construction site. Other women said competence rather than gender is the major concern on-site.

"I find once tradespeople realize I'm the person with the answers and not a fool, I get even more respect than I get from many professional men," says a female architect practicing for 11 years. "You'd think the construction guys would give you a harder time than your colleagues but it's often the other way around. Either way, it is discouraging how women are treated by a lot of people."

The best approach to typical questioning of authority on-site, says many, is to ignore it and do your job well. "The architect can hold a certain amount of power during construction over people who work in the field," says one male architect, "and a judicious exercise of power is generally most effective."



Another female interviewee pointed out it's not always women whose abilities are questioned by contractors. She mentioned a male colleague arriving on-site with the wrong shoes and feeling a rift between his profession and tradespeople. "It is their domain and they look down on any outsider for any mistake. You do get a lot of 'Hey girlie'. My reaction is often to let it go. If it's something really offensive I would probably address it but I think in a lot of cases people test you to see what you're like. I think with contractors you should just stick to the job and let some of that stuff go. It works to your advantage."

With peers she would take a different approach. "There's a lot of joking in the work place about sexual harassment issues. Men just laugh. I think if anything really discrimina-

Women in Architecture: Modern caryatids in a rose garden (facing page) by Roxanne Sherbeck, AIA bring a contemporary look to a long standing tradition which started with the Erechtheum's Porch of Maidens (below) on the Acropolis in Athens.

tory was said or done I would do something about it. Overall, I feel I'm in a better boat if I don't stir things up. I find you do better if you pick and choose your fights."

Another woman suggested many men welcome females into the field. "Men are benefiting from the changes in the workplace that women have initiated. Not only is there maternity leave where there never was before, but some companies are offering paternity leave or time off if an aging parent needs care. There's a greater acceptance for flex hours that can benefit both genders."

Inherent Inclinations?

"Women can juggle multiple tasks at once while men like to take a more linear approach to work—one project at a time. I don't know if this comes from having to be a mom, a wife, and a career woman, but every woman I know can dress their child while making a meal and balancing the checkbook, and I see this skill transferred to the workplace," says one female architect when asked if men and women design or approach problems differently.

While about half the interviewees said they didn't think there was anything different about how the sexes approached architecture, others felt there were gender-specific issues.

"I think architecture is the kind of profession where the differences between men and women really show up," says a male architect, practicing for 16 years. "Women are a lot more detail-oriented and concerned about getting things right. Men have a better ability to look at the big picture and not get bogged down by the details. The problem with this is things get left out."

"I think women can be more-detail oriented but to be fair, I don't think that many women have been given the opportunity to completely design a project to find out if they have inclinations in other areas," says a female architect.

"I haven't noticed women designing any differently. It's much more evident that peoples' personal tastes and interest run into certain categories than anything seen along gender lines," says a young male architect.

Though one practitioner/academic suggests women may perceive space differently than men, and while there is a profusion of literature on "gendered cities", others see no difference in how their male and female students tackle projects. "None of them have a clue," suggests one male. "There are always surprises though. Last semester, none of the women failed. They took it much more seriously. Like it or not, there used



to be more clear sex roles and I think the profession still has traces of that. Like anything it takes time to change."

Views are changing, and many of the interviewees felt content with the pace at which architecture firms are evolving to be more representative of the population. Overall, many area architects estimate a profound physical change in the make-up of architecture firms will occur within the next 10 to 15 years as increasing numbers of women graduates—and minorities—diversify the ranks of the profession. ■

Fallingwater Revisited

A twilight visit evokes memories of a time gone by for an area architect.

by Joseph Anthony Russo, AIA

A twilight tour was recently conducted at what is considered the most significant residence in modern American architectural practice.

The staff at Fallingwater, Frank Lloyd Wright's masterpiece known for its bold cantilevered concrete construction perched over a waterfall, was host to the tour. Sponsored by the Western Pennsylvania Conservancy, the evening was planned for corporate supporters as a means of attracting new members.

"You don't think of a house built in the thirties as being historic," says Sara Larsen, Education Coordinator at the former summer home of the renowned Pittsburgh department store founder, Edgar Kaufmann, now owned and maintained by the Conservancy. Though just over half a century old, few would argue the home's architectural significance.

From the bridge approach to the house, guests were greeted by horizontal bands of light beaming through the expanses of window and door glass, separated vertically from each other by the cantilevered terraces of



Photo: Harold Corstini

reinforced concrete—the cutting edge of technology in the 1930s and the very symbol of Fallingwater. Enveloping the house, wild rhododendron and mountain laurel swallowed it into the deepening shadows of the setting sun.

Members and guests began their tour at the pavilion building. During the day, the geometrical open-sided wood structure provides ample space to handle visitor circulation, arrival and departure. That evening it was transformed into a dining room befitting the occasion, with long dining tables replacing the seating and echoing the pavilion's multi-sided perimeter. Flower arrangements at each table created an air of formality while plastic sheeting was installed around the perimeter to form an enclosure that would separate guests from the darkened exterior.

After walking through the woods towards the house, guests were served wine at the bridge. They milled about on the buff-colored terraces while the catering staff served hors d'oeuvres. Strains of piano music coming from the 1800 square foot living room provided an added touch of elegance.

The omnipresent sound of the waterfall—just as it was heard by the Kaufmanns and their guests—provided continuity. Touches of realism were furnished by the blaze in the living room fireplace, with its hearthstone being the boulder that protrudes through the concrete slab floor. Guests walked on the polished flagstone finished floor, which simulates the bedrock in the stream below. Adjacent to the fireplace hung the red warming kettle nestled into its stone niche. All these elements spoke of the creative genius of Frank Lloyd Wright.

Architectural features, such as the horizontal lines of the exterior stone wall (echoing the horizontality of the house), were pointed out to the cross-section of visitors from all facets of corporate life. Their comments were varied, ranging from general curiosity about Fallingwater to specific questions about the art acquisitions and guests the Kaufmanns entertained here.

It really didn't matter that the event was a fundraiser. For all intents and purposes, the Kaufmanns were graciously entertaining friends that evening. Seeing, experiencing, using, living with the concrete, steel, stone and glass, punctuated by the sounds of cascading water—exemplifying Wright's grand ideals which come to life at Fallingwater—afforded the impression of summer evenings with the Kaufmanns a half century ago.

Joseph Russo, AIA, lives and works in Mt. Pleasant, Pennsylvania. 🏠

Wright's grand ideals come to life at Fallingwater. Photo courtesy the Western Pennsylvania Conservancy

The AIA Needs Your Help when Christmas arrives in April

AIA Pittsburgh, in conjunction with the national charity *Christmas in April* is sponsoring a house which will be repaired by volunteers during a one-day event the last Saturday of April. AIA invites any member firm to contribute a donation (\$200 per firm) and volunteers to assist. (This is a great way to fulfill those public service IDP credits.)

To participate call Todd Havekotte, AIA, at KSBH Architects, 412/231-1500.

Firms which have already agreed to participate include:

KSBH Architects
L.D. Astorino & Assoc. Ltd.
Douglas C. Berryman Assoc.
Burt Hill Kosar Rittelmann Assoc.
Bohlin Cywinski Jackson
Damianos Brown Andrews
Gardner + Pope Architects
Indovina Associates Architects
IKM Inc.
Johnson/Schmidt & Assoc.
Ross Schonder Sterzinger Cupcheck
Williams Trebilcock Whitehead

We hope you will join us as part of this annual national charitable event. 🏠

Transitions

• **William J. Bates, AIA** has been named Vice President for Strategic Planning/Facilities for PNC Bank. Bates was AIA Pittsburgh chapter president in 1987.

Deborah J. Bickel has been named Marketing Director of WTW.

From the firms

• **Reid & Stuhldreher, Inc.** is designing a new municipal complex for Murrysville, PA. The project features a 26,000 square foot building that will include a police station, offices, council chambers, and a new library. Construction is planned for summer 1994.

Williams Trebilcock Whitehead recently completed a series of design projects at Shadyside Hospital, including the renovation and expansion of the Cardio-Thoracic Intensive Care Unit, development of a new Bio-Medical Engineering Laboratory, a new Woman's Imaging Center, and the renovation of the Main Tower Nursing Floors.

An Announcement for Retired and Intern Architects...

Pittsburgh's Habitat for Humanity needs you

In 1994, Pittsburgh Habitat for Humanity plans to renovate approximately 20 houses in Braddock, Wilkinsburg, the Hill District and Homestead. We are looking for the same number of project architects to each work on one house from beginning to end. Responsibilities include drawing existing conditions, working with homeowners to design a new floor plan, working with Habitat's building team and attending a job progress meeting once a month where you will take and then distribute minutes.

We are also looking for architects/interns to assist during the feasibility phase by touring houses that Habitat is looking to purchase and to share their knowledge of design and construction issues. This work would be done on an on-call/as needed basis.

Since *Columns* cannot publish all the information you will need to decide if this is the thing for you, an initial phone call to Habitat will be taken as an inquiry for more information and not a commitment to participate. Call Sue Breslow, Associate AIA at 381-9730 during the day and 441-2984 in the evening. You do not need to be an AIA or IDP member to participate.

Habitat for Humanity is an international organization with the goal of eliminating poverty housing. There are currently ten interns working as project architects in Pittsburgh for the renovation of seven Habitat houses. In the four years prior to this, Habitat renovated twenty-one houses for twenty-one families with the pro bono assistance of ten registered and intern architects.

Current Views: On Architecture

A five-part seminar at The Carnegie

This seminar focuses on the projects and ideas of four Pittsburgh-based architects. The five sessions consist of presentations by each architect and a group discussion of the Heinz Architectural Center exhibition, *Pittsburgh Architecture, c. 1900*. (Sponsored in part by Carnegie Mellon University.)

- Feb. 23 **Arthur Lubetz**, principal architect Arthur Lubetz Associates, is concerned with raising the public's awareness of the built environment through communicative architecture.
- Mar. 2 **Claire Gallagher, Associate AIA**, is the recipient of the Pittsburgh History & Landmarks Foundation Award of Merit for the creation and teaching of architectural programs to children and adults.
- Mar. 9 **Volker Hartkopf, Ph.D.**, is initiator and director of the Advanced Building Systems Integration Consortium, which has undertaken a seven-year research and demonstration effort on the impact of advanced technology in office buildings to create high performance work environments.
- Mar. 16 **Stefani Ledewitz, AIA**, principal of Quick Ledewitz Architects, combines her interests in housing and human behavior with recent work on facilities for the elderly. She is currently leading an evaluation of a new facility for residents with Alzheimer's Disease.
- Mar. 23 *Pittsburgh Architecture, c. 1900*. Panel discussion includes the above speakers responding to this time-capsuled exhibition of Pittsburgh architecture.

Wednesdays 6pm - 7pm (note Mar. 23 6 - 7:30 pm)

Feb. 23 through Mar. 23 (5 sessions)

MOA Theater

MOA members: \$20; nonmembers: \$25

Objects Designed by Architects:

Robert Adam to Robert Venturi

Sarah Nichols, Curator of Decorative Arts at The Carnegie Museum of Art, will lead this course which will examine "non-architectural" designs by architects in Europe and the Americas from the early part of the 18th century to the present. Objects will be considered in the context for which they were designed and their place in the history of the decorative arts. The course will have four slide lectures and a study session in the galleries. Monday, Feb. 7-28, 6-7:30 pm and Saturday, Mar. 5, 10:30 to noon, or Thursday, Feb. 10-Mar. 10, 10:30 to noon. Call 412/622-3288 for information.

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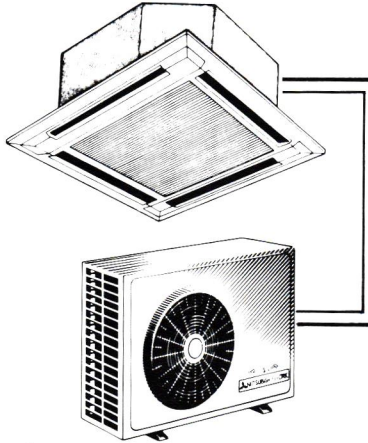
PRO COM Systems will host the seminar in their state of the art multimedia lab in Oakland.

Date: Feb. 17, 1994
Time: 1:00 - 4:00 pm

Call for reservations and directions!

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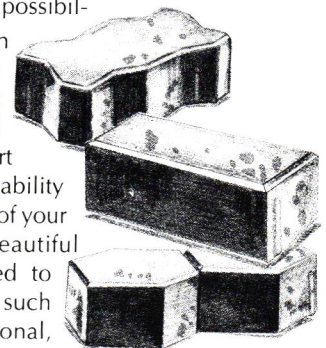
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CALENDAR

AIA ACTIVITIES

■ WEDNESDAY, February 2

Architrave Board Meeting, 5:15 PM at the IAS office, Anne Swager, 471-9548.

MONDAY, February 7

AIA/CMU Committee Meeting, 5:45 PM CMU Architecture office.
Steve Quick, AIA, 687-7070.

TUESDAY, February 8

Communications Committee, 12 PM at the Chapter office, Rob Pfaffmann, AIA, 765-3890.

TUESDAY, February 8

Pittsburgh Chapter AIA Board Meeting, 5 PM at the Chapter office. All members are welcome,
Anne Swager, 471-9548.

WEDNESDAY, February 9

Historic Resources Committee Meeting, noon at the Chapter office, John Martine, AIA, 227-6100.

TUESDAY, February 15

Urban Design Committee Meeting, 5:45 PM at the Chapter office, Kevin Wagstaff, AIA, 391-2884.

THURSDAY, February 17

February Chapter Meeting, "Town Meeting," (see page 19 for details).

THURSDAY, February 17

Professional Development Committee Meeting, 12 PM in the Chapter office, Dave Brenenburg, AIA, 683-0202.

TUESDAY, February 22

Legislative Committee Meeting, 4:30 PM at the Chapter office, Al Cuteri, AIA, 471-8008.

WEDNESDAY, February 23

AIA/MBA Committee Meeting, 6 PM at the Building Industry Center, Conference Room #1, 2270
Noblestown Road, Kay Lamison, 922-4750.

MONDAY, February 28

Interiors Committee Meeting, 5:30 PM at the Chapter office, Charles DeLisio, AIA, 488-0307.

AROUND TOWN

■ WEDNESDAY, February 2

Historical Society of Western Pennsylvania lecture series: "The People of South Western Pennsylvania in the Whiskey Rebellion," Jerry Clouse, PHMC, speaker. 7:30 PM at the HSWP Auditorium, 4338 Bigelow Blvd., Oakland. Call HSWP Public Programs at 281-2465 for more information.

TUESDAY, February 8

Society of Architectural Administrators Meeting, Leslie Fisher, 281-1337 for information.

TUESDAY, February 8

Construction Specifications Institute (CSI) Monthly Meeting, 5:30 PM at the Embassy Suites Hotel, Sheila Cartiff, 823-5063 for information.

Cherie H. Moshier, AIA

Firm: *The Design Alliance Architects*



People would be surprised to know that Frank Lloyd Wright died the day after I was born.

Family info: Spouse, Gary P. Moshier, AIA; daughter Katie, 2.

Years in practice: 12.

School: Carnegie Mellon University.

First job: McDonalds (Can I help someone down here, please?)

Project you're proudest of: Katie Moshier.

Building you'd like to tear down: New Allegheny County Jail.

If someone made a movie of your life, who would play you? Michelle Pfeiffer!

If you could live anywhere in the world, where? San Francisco.

What's the best part of your job? Helping a client to realize a dream.

What have you always wanted to tell your clients? Thanks for the check!

What's the most annoying thing architects do? Undervalue ourselves and our potential contributions to the success of client organizations.

Favorite Pittsburgh building: Union Trust Building.

Favorite Pittsburgh interior: Metropol.

Favorite architect: Gary Moshier.

Favorite dead architect: Le Corbusier.

Favorite dead Scottish architect: Charles Rennie Mackintosh.

Favorite museum: Cooper-Hewitt, New York.

Favorite Pittsburgh neighborhood: Downtown.

Most architecturally appealing Pittsburgh restaurant: Palm Court at the Westin William Penn Hotel.

Best gift to give an architect: New commissions, and enough time and fee to enjoy them.

Favorite architectural movie: *Brazil*

People would be surprised to know that: Frank Lloyd Wright died the day after I was born.

Favorite contractor quote: "Gee, even *regular* architects don't go up on the roof."

Wish list for Downtown Pittsburgh: Outdoor cafes.

What's the next big architectural trend? People fleeing the suburbs to return to the city.

I belong to the AIA because: When Gary and I go to a meeting together, it's almost like a date.

Contractors' Directory

	Commercial	Construction Management	Electrical	Exterior	General	Highway	Industrial	Interior	Mechanical	Renovations	Residential
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Flynn Construction, Inc. 610 Ross Avenue, Pittsburgh, PA 15221 243-2483 Contact: Jan McCoy	●	●			●		●	●		●	
Kacin, Inc. 795-22 Pine Valley Drive, Pittsburgh, PA 15239 327-2225 Contact: Jeffrey D. Ferris	●	●			●		●	●		●	●
Kory Builders, Inc. 739 Fifth Avenue, East McKeesport, PA 15035 824-3660 Contact: Nancy A. Krupa	●				●		●	●		●	●
Kusevich Contracting 3 Walnut Street, P.O. Box 95042, Pittsburgh, PA 15223 782-2112 Contact: George Kusevich	●	●		●	●		●	●		●	
A. Martini & Co., Inc. 320 Grant Street, Verona, PA 15147 828-5500 Contact: Angelo Martini, Sr.	●	●			●		●	●		●	
Mosites Construction Company 4839 Campbells Run Road, Pittsburgh, PA 15205 923-2255 Contact: M. Dean Mosites	●			●	●	●	●	●		●	
Peters Building Construction Company 9800 McKnight Road, Pittsburgh, PA 15237 366-7440 Contact: Doug Gawronski	●	●		●	●		●	●		●	
Recco Corporation Expressway Park, Gulf Lab Road, Pittsburgh, PA 15238 828-9070 Contact: Bill Schwartz	●	●		●	●		●	●		●	●
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Ross & Kennedy Corporation 1610 Babcock Blvd., Pittsburgh, PA 15209-1696 821-2424 Contact: John N. Broeren	●	●			●		●	●		●	
Trafalgar House Construction, Inc. Suite 345, One Oliver Plaza, Pittsburgh, PA 15222 566-5300 Contact: Dave Figgins	●	●			●		●	●		●	

To include your firm in the Engineers' or Contractors' Directory call Tom Lavelle at 882-3410.

MARKETPLACE

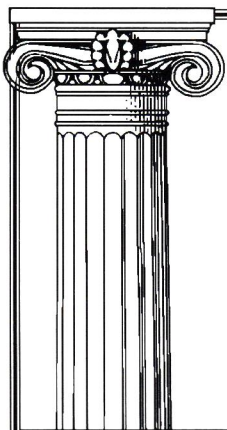
SITUATION WANTED:

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AIA Members: \$.50/word; non-members: \$.75/word. Mail your typewritten copy to: The Cantor Group, 5802 Douglas Street, Pittsburgh, PA 15217

Check must accompany copy. Deadline for Classifieds for the Feb. issue is Jan. 5



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In Remembrance

Russell O. Deeter, FAIA 1908-1993

Russell Orrin Deeter, FAIA, retired principal of Deeter Ritchey Sippel, died of sudden heart failure on November 23, 1993. Mr. Deeter, 85, lived in Gateway Towers in downtown Pittsburgh,

Born in North Dakota in 1908, he graduated from the University of Illinois in 1931. Upon completing his Masters a year later, he was awarded a scholarship to the Ecole des Beaux Arts in Paris.

Mr. Deeter formed a partnership with Cecil Drake in St. Louis until World War II, when he joined the Aluminum Company of America, where he explored and developed better uses for aluminum. After WWII, he became a partner in the firm, Schell Deeter & Stott. In 1959 Mr. Deeter and Dahlen K. Ritchey, FAIA merged their re-

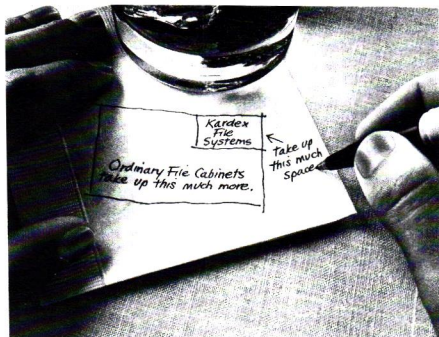
spective firms, becoming Deeter Ritchey Sippel. The organization developed into one of the region's leading architectural firms, responsible for the design of Three River Stadium, Allegheny Center Complex, the University of Pittsburgh's Tower Dormitories, School of Engineering—Benedum Hall and Dental School, among others.

Throughout his fifty year career, Mr. Deeter was active in professional and civic organizations. He served as Pennsylvania's Regional Director on the Board of Directors of the American Institute of Architects and as an officer and director of the Pennsylvania Society of Architects. In 1971 Mr. Deeter was named an AIA Fellow.

Ivan Santa-Cruz, AIA 1930-1994

Ivan Santa-Cruz, owner of Santa-Cruz Associates, died January 9, 1994 of a heart attack. The architect, a Shadyside resident, was 63.

Mr. Santa-Cruz, a native of Santiago, Chile, attended Yale University and the Universidad Catolica in Santiago before moving to Pittsburgh in 1958 to work for U.S. Steel, where he used his skills towards the development of new steel architectural structural methods. He then returned to Chile and formed his own business, Santa-Cruz Arquitectos, until the late 1960s when he came back to Pittsburgh and worked for Alcoa in the development of modular structures. He founded Ivan Santa-Cruz Architect from 1974-79, then went on to work for Williams Trebilcock Whitehead. He later



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In Search of Energy Efficient Buildings...

The Western Pennsylvania Sustainable Energy Association (WPSEA), founded in 1979, is presently organizing its summer tour of regional energy efficient buildings. The association is seeking information on structures—such as those using solar energy, energy-saving awnings, new insulation materials—and is asking architects, engineers and others to contact WPSEA by March 1, 1994 if they would like recognition for such a project. Call Christine Hulet, acting president, at 412/242-4095, or write her at 2352 Hollywood Drive, Pittsburgh, PA 15235.

become a partner in Gzesh Santa-Cruz Schointush P.C., and then established Santa Cruz Associates.

Some of his notable projects are: the Chilean Embassy in Washington D.C., Liberty Tech Center in the Strip District, Good Earth Restaurant at the Galleria in the South Hills, Westco offices and warehouse in Toledo, Ohio, Amerifit Health and Racquet in Scott Township, and a number of Blockbuster Video Stores in the Pittsburgh area.

Mr. Santa-Cruz was on the board of the Pennsylvania Family Center and was active in the AIA, where he was a board member and past chairman of the Public Awareness and Program Committees. Mr. Santa-Cruz recently worked on developing a health insurance program for AIA Pittsburgh and was an appointed member of the AIA's national committee on design.

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Upcoming Issues

March – **Zoning**

May – **Suburbs/Edge Cities**

April – **Office Furnishings**

June – **Interiors Portfolio**

Send in submissions for the **Office Furnishing's Portfolio** now! Space is limited. Call to reserve room if material is not ready.

The deadline for April submissions is Feb. 25. Artwork will not be returned unless a self-addressed stamped envelope is included.

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AIA Pittsburgh invites you to the February Chapter

Town Meeting

Thursday, February 17, 1994

Engineers' Club, 337 Fourth Ave., Downtown

5:30 pm Cocktails

6:30 pm Dinner

Price: free for members, \$20 for guests

RSVP by Monday, February 14.

This meeting is generously sponsored by: Dodge Reports, McGraw-Hill Construction Information Group.

Next month: AIA Pittsburgh is invited to the Heinz Architectural Center for a members-only preview of *Pittsburgh Architecture, c. 1990*, Friday, March 4.

R S V P

Town Meeting

Engineers' Club,
337 Fourth Ave., Downtown
Thursday, February 17

Choose One:

- ☐ Broiled Virginia Spots (seafood)
☐ Chicken Marsala

name _____

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Names of Members: _____

Names of guests: _____

Clip/copy this form and send to: Anne Swager, AIA Pittsburgh, CNG Tower, Suite 200, 625 Liberty Avenue Pittsburgh, PA 15222 or FAX to (412) 471-9051 by **Monday, February 14.**

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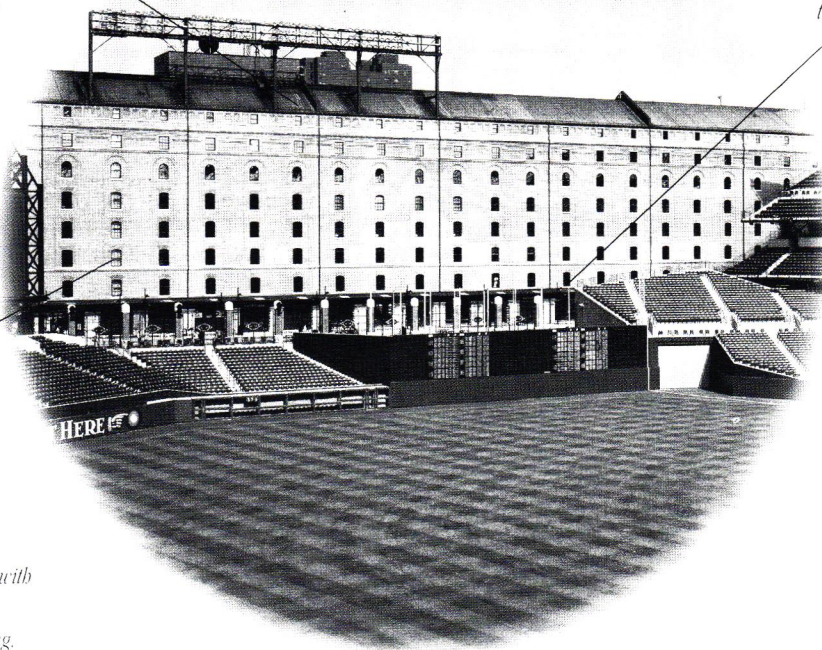
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