



C O L U M N S

VOLUME 9, NO. 2

AIA PITTSBURGH, A CHAPTER OF THE AMERICAN INSTITUTE OF ARCHITECTS

FEBRUARY 1995

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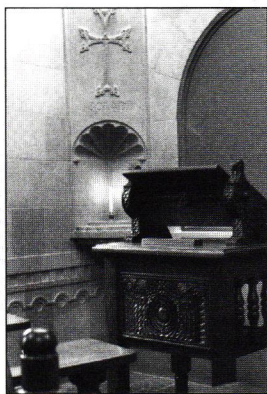
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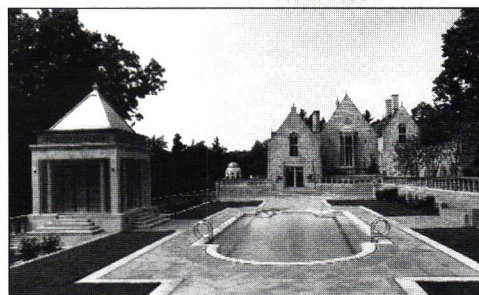


The Armenian room located on the third floor of the Cathedral of Learning at the University of Pittsburgh is the 22nd nationality room to be established at the university. The stone arched room copies the masonry techniques of church and monastery builders of the 11th century. This magnificent classroom was designed by Torkom Khrimiam who emigrated from Armenia in 1978.

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"Elm Court", a 9-acre private estate located north of Pittsburgh, involves unique additions and renovations. For example, the pool above is heated and has an ozone purification system. The deep blue water is surrounded by a granite surface edged in limestone. The pool is lined with hand made ceramic tile. On the left is a pool house sitting area. To the right is the "Fish Slide" built to hold two antique Indian carved marble panels giving the appearance of two carved fish swimming in the current of the fountain.

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G E N E R A L C O N T R A C T O R S B U I L D I N G S U C C E S S

Getting Organized

by Roger Kingsland, AIA President

Our job at AIA is to increase opportunities

for architects to practice their profession. The beauty of this apparently selfish mission is that, if we as architects do our job properly, not only do we or our clients benefit, but society as a whole benefits. In short, we have to get the word out, and the word is that we can make a difference and our work can have a positive effect on society.

There are certainly many ways to accomplish our mission: lobbying to influence legislation, assisting local government in dealing with design issues and educating the public on all levels. The subject of this month's column is not what we are going to do (stay tuned for more about that), but how we will get organized to both establish and accomplish real goals in 1995.

Let's start by talking about volunteers in general. Volunteers tend to have a more noble commitment to their volunteerism than the commitment we all have to our paychecks. At the same time, their commitment is more delicate. They volunteer because they want to, not because they have to, and it is important that they have an opportunity to derive satisfaction from their involvement. Two good ways to ensure that satisfaction are through recognition of accomplishments and involvement in setting the agenda.

Volunteers have finite limits to the time they are able to invest. We must recognize these limits and establish realistic goals. It is unrealistic to think a committee can succeed in more than three or four specific programs a year. It is also important to divide the work into small increments that can be easily managed by people with limited time. The way the Board manages its human resources is critical to our success. I feel the AIA Board has four primary responsibilities:

- Define member goals
- Establish policy
- Identify volunteers
- Raise money.

The first two should consume a quarter of our effort, the latter two, the remaining three-quarters.

In our organization, most of the money is derived from membership dues. By increasing membership we have an opportunity to leverage financial and human resources to satisfy our mission faster and better. Our accomplishments will occur at the committee level, where we have the resources and knowledge of specific issues. New issues should emerge from the general membership and committees, be formulated into general strategies by the Board, and be developed into specific programs by the committees. The Board's job is to set a general agenda, thereby allowing the committees to accomplish goals through their own programs. Here is how I propose we organize 1995.

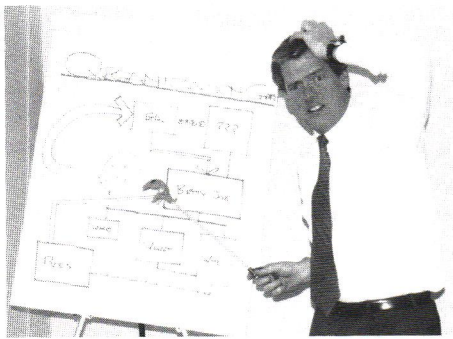
Long-range Planning

The Long-range Planning Committee, comprised primarily of the Board, met in late November last year to review 1994 committee performance and establish goals for 1995. We should also use this form to set priorities and allocate general goals to specific committees.

Yearly Plan

I met on January 4 of this year with the Committee of Committees, a group comprised of the chairs of our fourteen committees. We reviewed the structure and relationship between committees and the Board, as well as an example of a typical 1995 Committee Charter. This one-page document describes the general mission of the committee, the three or four major programs it will undertake this year, and the dates of completion of those programs. Additional input was received from general membership at the January town meeting and firm principals involved in the Employer Membership Program (more about EMP next month). After additional input from the Board, we hope to publish a "Project Manual" in March that will be our Bible for 1995. It will contain the annual plan (charter) for each committee and a description of the responsibilities of the Board, staff, committee chairs and Board liaisons to the committees.

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On the cover: Photo by Clyde Hare, from the recently published *Clyde Hare's Pittsburgh, Four Decades of Pittsburgh, Frozen in Light*. The Allegheny County Courthouse tower, lower right, when built in 1888, was the tallest construction between New York and Chicago.

AIA Pittsburgh serves 12 Western Pennsylvania counties as the local component of the American Institute of Architects and the Pennsylvania Society of Architects. The objective of AIA Pittsburgh is to improve, for society, the quality of the built environment by further raising the standards of architectural education, training and practice; fostering design excellence; and promoting the value of architectural services to the public. AIA membership is open to all registered architects, architectural interns, and a limited number of professionals in supporting fields.

AIA Pittsburgh
211 Ninth Street
Pittsburgh, PA 15222
Telephone: 412/471-9548
FAX: 412/471-9501

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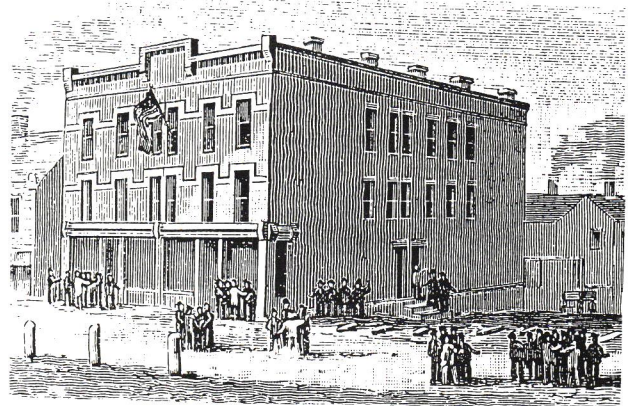
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Opinions expressed by editors and contributors are not necessarily those of AIA Pittsburgh. The Chapter has made every reasonable effort to provide accurate and authoritative information, but assumes no liability for the contents.

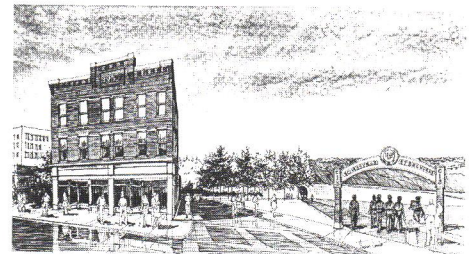
Historic Bost Building Gets a Boost

After almost three years of planning and waiting, the first major step has been taken in assuring progress on an industrial and cultural heritage center incorporating regional heritage from a six-county area. In early January, Gov. Robert Casey announced the release of \$2 million in Capital Redevelopment Assistance funding for the reconstruction and renovation of the historic Bost Building in Homestead. The building, Union headquarters during the renowned 1892 Homestead Lockout and Strike, serves as a linchpin for the proposed Steel Heritage Center, as well as the site for visitor orientation to the expansive project.

The Center, the brainchild of the Steel Industry Heritage Corporation in Homestead, will be comprised of the Bost Building as well as two areas located on the site of the former U.S. Steel Homestead Works: the Carrie Furnace complex in Swissvale and the site of the 1892 Battle of Homestead in Munhall. (The Bost Building and the nearby battle site are now under consideration by the National Park Service as National Historical Landmarks.) These separate sites will be developed in conjunction with the Commonwealth and the National Park Service as a major educational and tourist attraction, designed to commemorate the region's industrial and cultural heritage and to spur other economic development opportunities.—M.F.



The Headquarters of the Strike Committee of the Amalgamated Association of Iron and Steel Workers during the 1892 Homestead Lockout and Strike, as it appeared in Harper's Weekly, July 16, 1892. During the strike, the building also served as the center for newspaper correspondents who dispatched stories about the strike.



An artist's rendering of the Bost Building, on Eighth Avenue in Homestead, as a visitors' center after renovations are complete.

Architrave
The Pittsburgh Foundation
for Architecture
Thanks the Contributors to
Architecture on the Block

There were sculptures and sketches, prints and portfolios. There were furnishings and fixtures. There were toys, tours and terra cotta. There were good spirits, good food and good fun. Proceeds helped Architrave fulfill its mission of promoting quality architecture, urban planning and community development in southwestern Pennsylvania.

Thanks to all contributors and participants, and please plan to attend and support Architecture on the Block 1995, coming in November.

Karl Friedrich Schinkel

The first U.S. Exhibition of a Renowned German Architect Opens at The Heinz Architectural Center

The substantial influence of famed German

neoclassical architect Karl Friedrich Schinkel on building and theater design is captured in *Karl Friedrich Schinkel 1781-1841. The Drama of Architecture* opening at the Heinz Architectural Center on Saturday, February 11. One of the most important architects of the nineteenth century, much of Schinkel's surviving work has been inaccessible for a half century prior to Germany's recent reunification.

The installation, on loan from the Schinkel Archive in Berlin, marks the first formal introduction of one of Germany's most revered architects to the American public. Though Schinkel is often associated with formal neoclassical designs, such as the acclaimed Altes Museum and the Schauspielhaus in Berlin, the exhibit presents an architect who used his skills in ways other than designing buildings.

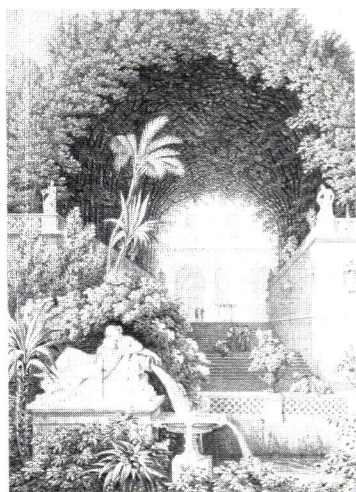
Works on view include studies and designs for buildings and theatrical sets completed throughout the architect's prolific career. The works center around the theme of theatricality, an element which plays a leading role in Schinkel's designs well beyond the confines of the stage.

Much more than a backdrop to entertainment, Schinkel's set designs reflected a proud, cultural transformation sweeping Germany after Napoleon's defeat by Prussian and British troops in 1815. His lavish sets depict exotic cityscapes and landscapes. Schinkel's belief in the symbiotic relationship between architecture and nature proved visionary, later influencing the work of Hitler's architect Albert Speer, modernist Ludwig Mies van der Rohe, and post-modernist James Stirling.

Schinkel is one of the most significant and influential of Germany's architects yet he is one of the least known and exhibited outside his own country. Born in Neuruppin near Berlin in 1781, he began his career as a window dresser and creator of panoramic installations that were popular entertainment of the period. He received a series of theater set commissions from 1815 to 1828, during which time he produced more than 100 designs for 45 plays and operas, including perhaps his most successful set design, the 1816 production of Mozart's *The Magic Flute*.

The architect's most famous buildings were designed while he worked for the Prussian state architectural services (1815-1841), a period often referred to as the *Schinkelzeit*, a heroic era of Prussian reconstruction. The new Prussia

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The exhibit presents an architect who used his skills in ways other than designing buildings.



Schinkel wanted to develop a symbiosis between architecture and landscape and with this in mind, set out to define a new role for architecture and the architect in modern life. He enlisted the visual vocabulary of perfection from antiquity as a guide for German renewal in a modernist age, as seen here in this view of a Doric temple, possibly for the opera Olympia.



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Renaissance Rybczynski

A multi-talented architect shares his many-faceted views at the Three Rivers Lecture Series this month.

As the architect-author of the best-selling

examination of domestic structures, *Home: A Short History of an Idea*, Witold Rybczynski found himself "an overnight authority on the subject of comfort." Unique as this accolade may be, it is but one of many individualistic hats worn by the 51 year old architect-writer-philosopher-historian. His masterful ability to weave together the past and present to expose tradition and debunk myth has won him a sizable following.

A contemporary Renaissance man, Rybczynski's eclecticism may have started at conception. The Scottish-born Canadian of Polish parentage has endeared himself to the architect, banker and sports fan alike by bringing his unique insight to the basic tenets of contemporary culture—home, work, and leisure. He has studied Third World slums, building materials and sanitation facilities, and applied the lessons he learned from these investigations to a variety of affordable housing projects. He worked on the celebrated Habitat project, designed by Moshe Safdie in Montreal in the late 1960s, and uses the basic elements of building as the foundation for his written work.

Rybczynski applies a panoramic view to architecture criticism, producing compelling essays enjoyed equally by the professional and the layperson. "I've always had reservations about the value of architecture critics..." begins his essay collection *Looking Around: A Journey Through Architecture*. "If anything, the tendency of criticism to degenerate into hagiography has worsened of late, especially in architecture magazines, where reviews of new buildings read as if they were written by the designers' publicists..."

A believer of harmonious architecture in the tradition of Roman architect Vitruvius, Rybczynski expands on his philosophy in the prize-winning *The Most Beautiful House in the World* in which he recounts the design and construction of his own home from a boat shed. In a *Village Voice* review of his aforementioned book, *Home*, critic Wendy Smith commends the author for not writing "...an hysterical polemic against modernism. Rybczynski's concern isn't with shouting condemnation from the rooftops *a la* Tom Wolfe, but with understanding how contemporary architects came to ignore 300 years of experience in arranging comfortable, convenient homes..."

Rybczynski attended Jesuit schools in England and Canada and received a Masters of Architecture from McGill University in Montreal (1972), where he taught between 1974 and 1993. He has directed McGill University's Center of Minimum Cost Housing and currently holds the Martin Meyerson Chair in Urbanism at the University of Pennsylvania. His other books include *Paper Heroes*, *Taming the Tiger*, *Waiting for the Weekend* and *Art Inside the Walls*. He is presently working on a book about the North American city.

Rybczynski will appear at 7:30 p.m. on February 6 at Carnegie Lecture Hall as part of the Three Rivers Lecture Series. —M.F.

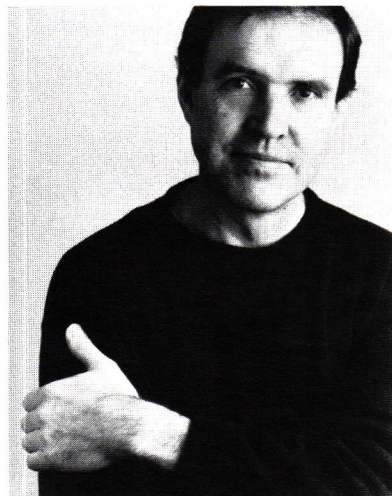


PHOTO BY STEPHEN HOMER

"The art of building emerges from the art of living, just as the art of cookery can be said to be the product of the art of eating," says Witold Rybczynski, who will speak in Oakland this month.

**"AN AWFUL LOT
OF WHAT PEOPLE DO
WITH THEIR HOMES CAN'T
BE EXPLAINED BY SIMPLE
FUNCTION; IT HAS AS
MUCH TO DO WITH
COMMUNICATING AN
IDEA OF THEMSELVES
TO OTHERS."**

ARCHITECTURE ON FILM

Three of Pittsburgh's professional architectural photographers exhibit their work at the AIA Gallery this month. Here's a peek at their photographic perspectives.

Architecture on Film, on exhibit January 26 - February 28, 1995, displays a variety of photographic work that is not typical commercial architectural images. Rather, the show offers artistic and conceptual pieces that do not often have a chance to be exhibited. The featured photographers will hold a two-hour symposium in the coming weeks where they will discuss the finer points of preparing an architectural subject for photographing as well as how you can take better pictures.



▲ Michael Haritan, Pittsburgh, PA

ARCHITECTURAL PHOTOGRAPHY FORUM

Tips on how to record and present your work at its best

Enhance your photography skills with the help of a trio of the area's most accomplished professional architectural photographers. Ed Massery, Dennis Marsico and Michael Haritan will discuss issues related to photographing buildings on Friday, March 2 from 5:30 to 7:30 p.m. at the Chapter office. In addition to tips on how to create better images, site preparation for photographing, image presentation for competition submissions, picture usage, copyright issues, electronic manipulation and image enhancement will be discussed. Open to the public. \$10 members, \$15 non-members. Please phone for reservations: 471-9548.

AIA Pittsburgh would like to thank Sukolsky-Brunelle for their assistance in making the exhibit a success.

Michael Haritan *Selected Works*

For Michael Haritan, Goethe's comment to Eckermann that "I call architecture frozen music," holds special importance. Formally trained and educated in music, with a B.A. from the University of Pittsburgh and a M.A. from Duquesne University, Michael has frozen his musical interests over the past ten years in order to embark on a dual career as a photographer and teacher. He now incorporates his musical training and tastes into his photographs, reflecting a wide-range of musical styles.

As former tour manager of the Duquesne University Tamburitians, Michael was used to seeing and listening to the ensemble's diverse song and dance program. What he didn't realize was that the Tamburitians' national and international tours would help him develop his photography skills and unique perspective of architectural styles.

The photographer incorporates his musical influences into his photography of architectural subjects. Classical music is represented by the simplicity of common and familiar urban and rural landscapes. Rhythm and blues is represented by a moody and soulful expression of light and dark textures. Rock and jazz also have individual interpretations in his work.

Michael teaches photography part-time at the Pittsburgh High School for the Creative and Performing Arts in Homewood. He is married and the father of four sons to whom he encourages piano, trumpet and guitar studies. The photographer's prize-winning work has been displayed at the National Building Museum in Washington, D.C. and the Capitol Building in Harrisburg, among other notable venues.



▲ Istanbul, Turkey



Denver, CO ►



◀ Pisa, Italy

Quinta Di Capela, ▶
Portugal

Dennis Marsico *Selected Works*

Dennis Marsico has photographed the built environment for over twenty years. Early in his career, still employed as an engineer, his camera was pointed towards the industrial landscape. Starting in the late 1970s he began accepting assignments from local architects to document their projects.

In 1985, Dennis began accepting assignments from leading travel publications. The travel photo-essay incorporates some techniques used in classic architectural photography, modified however, to allow the photographer to incorporate the needed vernacular and human interaction.

Dennis has been widely exhibited in the United States and Europe and his photographs are in the permanent collections of the Corcoran Gallery of Art in Washington, D.C., the International Center of Photography in New York and The Carnegie in Pittsburgh.

The photographer has also been the recipient of two grants from the Graham Foundation, the first in 1985 for a photo-essay comparing the Italian Hilltown and the American Small-town. The second was granted in 1989 for documenting the work of the Italian rationalist architect G. Terragni.

In 1992 Dennis received the Lowell Thomas Award, from the Society of American Travel Writers Foundation, for the best black and white travel illustration, entitled *Winter in Tuscany*. He received the award again in 1993 for a color essay about small towns named Paradise. Last year, the Barbi Colombini Award was given to the photographer honoring his published work about Siena and Montalcino.

Ed Massery

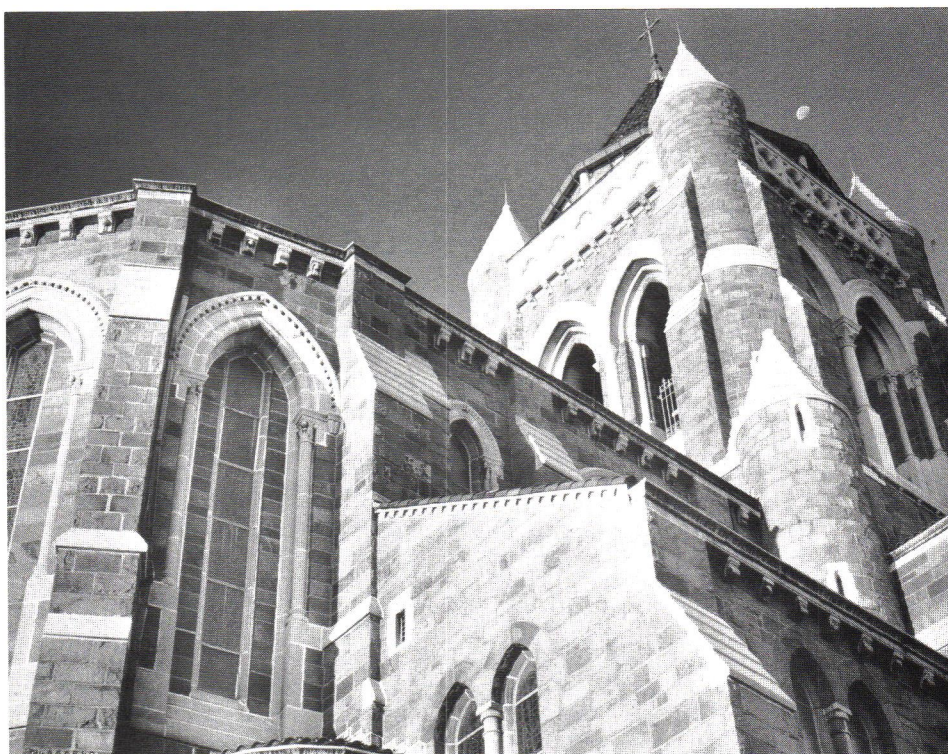
St. Bernards Church, Mt. Lebanon, PA

Ed Massery's career as a professional photographer took flight in the untraditional setting of an airfield 20 miles east of Pittsburgh. As a student flyer and later as a licensed pilot, he was fascinated with both the mechanical aesthetics of aviation and the beauty of the nature around him. With a keen eye for detail and an interest in the art of machinery, he began photographing airplanes with an antique camera that once belonged to his grandfather.

Fifteen years ago his interest in photography grew from a hobby to a career commitment shortly after graduating from Penn State in 1985 with a degree in engineering. By this time he had invested in state-of-the-art photographic equipment and built a portfolio of work that went beyond aviation to his other area of interest, architecture.

Ed became a full-time professional photographer in 1989, and has since built a national client base and a reputation as one of the region's top architectural and interior photographers. He regularly provides his talents to architectural/design firms in Pittsburgh as well as firms in San Francisco, Boston and Washington, D.C.

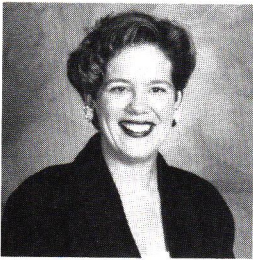
The images on exhibit are a selection from a 200-page coffee table book honoring the history, art and architecture of St. Bernards Church in Mt. Lebanon, PA. A year in the making, this work will be available in early spring 1995.



Future Talk

Anne Swager, Executive Director

AIA Pittsburgh's long-range plan builds on last year's accomplishments while looking to the future.



This year the Board turned their energies to building the organization.

I detest New Year's Resolutions!

This is probably because I never made any I could keep. Even when I turned forty and gave up overachieving as a lifestyle, I still found it difficult to resist setting New Year's agendas for myself that required anything less than a 500 page manual to follow. I came reasonably close once to achieving one of my resolutions. I quit smoking only to lapse back into the habit eight years later. I no longer smoke but not because I made a resolution to quit; it just got to be too expensive and I hated the idea that I might have to wear an oxygen tank like a new hat.

Susan, our office manager, is rather good at the whole resolution bit. Beginning in 1994, she resolved to throw away at least one thing each day. She was so successful, she upped it to two things a day for 1995. Her family complains a bit about the ever dwindling household furnishings, but they are proud of her and so, have adjusted admirably to sleeping on the floor. The best part about February however, is that everybody (except Susan) has forgotten his own New Year's resolution and is, for the most part, far too polite to remember yours, even if you were foolish enough to tell everyone in hopes that this year you really would do it. So far, my friends and even my acquaintances have never been so rude as to say, "Gee, Anne, instead of losing 20 pounds, your lumpy waist reveals that you have been burying your head in a feedsack for the better part of two months." Rather than risk the inevitable, I have resolved to never make another New Year's resolution, especially if it has anything remotely to do with weight loss.

While all of us probably dread taking personal stock, which comes with the whole exercise of resolution making, sometimes we have to. Each year, the AIA Pittsburgh Board meets to review what we have accomplished in the previous year and plan what we want to accomplish in the next year. I must confess that while I look forward to the end product,—an annual plan—the thought of a Saturday-long effort trying to take what everyone wants to get done, and translate it into a manageable and doable plan, fills me with dread. Akin to life without almond M&Ms, an unreal-

istic annual plan is a death knell for staff, Board, and volunteer enthusiasm. A good facilitator is the best way to insure a realistic plan that everyone is willing to support. We have been lucky to have the ultra-able Mary Del Brady help us with this process for 1994 and 1995. As a result, this year's plan, rather than reinventing the wheel, builds on last year's plan. In forming it, we considered what we tried to do in 1994, how much we accomplished, and our vision of where we would like to be in the next five years.

In early January, the committee chairs met to review the plan and decide where each committee could help. The committee chairs are now meeting with their committees to mesh their annual goals and projects with the overall plan of the Chapter. Last year, the annual plan focused on how to increase our exposure to the public through a variety of means including legislation/advocacy, *Columns*, and the marketing of what architects can do. The relocation of the Chapter office to a storefront site with the planned opening of the resource center gives us a prime opportunity to do this. This year, the Board turned their energies to building the organization. Membership growth and involvement, strengthening our planning process with a stronger link to the committees, assuring leadership succession, and exploring other sources of financial support were all seen as key strategies to help the Chapter take full advantage of our opportunities. Advocacy for Qualifications Based Selection with all county and city agencies remains a primary goal as does public outreach through the design awards program and other lectures and events.

Just as an occasional Twinkie binge is no reason to desert my daily bike riding, annual plans must be fluid and allow for adjustments and changes as the circumstances dictate. They are not cast in stone but are nevertheless a guide to keep the organization on track and moving forward. What follows on page 13 is a highly condensed version of the 14-page plan. Copies of the plan are available at the Chapter office for member review. As always, your comments, suggestions and encouragement are appreciated, but what we would most welcome is your involvement. ■

AIA PITTSBURGH 1995 ANNUAL PLAN SUMMARY

■ Membership

FIVE YEAR GOAL: Have a membership of 600 (currently 477).

ACTION FOR 1995: Build on the successful work of last year's committee by expanding the membership drive and personally contacting former members. Work towards increasing member involvement in the Chapter and survey existing members to determine increased or improved benefits they desire.

■ Chapter Infrastructure and Finance

FIVE YEAR GOAL: Develop and maintain a strong financial base and infrastructure.

ACTION FOR 1995: Strengthen the committee structure by developing a stronger link between the committees and the planning process and also, recruiting additional interested committee members. Maintain and incent quality staff and strengthen the planning process and leadership succession. Revise the by-laws.

■ Member Services and Public Presence

FIVE YEAR GOAL: Develop the Chapter office to serve as the hub of Pittsburgh's built environment community.

ACTION FOR 1995: Increase the marketing of the Resource Center with a storefront tie-in such as retail displays, banners, and signs. Expand the focus of the office by hosting more seminars and exhibits.

■ Public Outreach

FIVE YEAR GOAL: Influence regional development and strategies.

ACTION FOR 1995: Identify and develop strategic alliances with influential organizations such as the Allegheny Conference, the Heinz Architectural Center and the URA.

■ Legislative

FIVE YEAR GOAL: Establish an effective legislative network.

ACTION FOR 1995: Promote and lobby to have the Qualification Based Selection process adopted by local government agencies.

■ Public Presence and Professional Development

FIVE YEAR GOAL: Establish a strong public presence for AIA and provide for professional development of members.

ACTION FOR 1995: Establish a series of public outreach programs.

■ Public Relations and Member Services

FIVE YEAR GOAL: Establish an effective communications program including subscriptions to *Columns*.

ACTION FOR 1995: Expand the distribution of *Columns* and develop and implement a public relations plan.

AIA Board of Directors' Meeting Minutes

The following issues were discussed at the December 13th meeting:

1. The Board reviewed a first draft of the 1995 Annual Plan, which was presented to the Committee of Committees on January 4.

2. The Board elected the 1995 Chapter officers.

President

Roger Kingsland, AIA

1st Vice President

Maureen Guttman, AIA

2nd Vice President

Alan J. Cuteri, AIA

Secretary

Alan Weiskopf, AIA

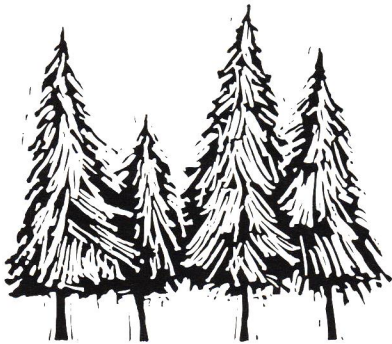
Treasurer

Gwen Williams, AIA

If you are interested in complete meeting minutes or more detailed information, please call the Chapter office.

Building Green

One of the 28 people in the world most likely to change the course of business in the 1990s will speak locally at a two-day conference examining environmentally sound building techniques, materials and issues.



The conference is of special interest to anyone who is concerned about the rising cost of building materials and the need to look for alternative ways to save resources.

The Green Building Alliance is sponsoring the Building Green Conference and Expo at the Sheraton Inn Pittsburgh North, Thursday and Friday, February 23-24. The conference is of special interest to architects, planners, builders, remodelers, municipal managers and building inspectors—anyone who is concerned about the rising cost of building materials and the need to look for alternative ways to save resources.

Among the thirty specialists and speakers at the conference will be chapter member **Steve Lee, AIA**, speaking as part of the "Planning and Local Design Issues" panel. Economic feasibility, recycling, and selling green buildings are just a few of the topics covered in the event's ten panel discussions.

Amory B. Lovins, co-founder and researcher of the Rocky Mountain Institute in Colorado, will be the keynote speaker for Thursday night's dinner. A 1993 MacArthur Fellow, Lovins holds six honorary doctorates, an M.A. from Ox-

ford and was named by the *Wall Street Journal* as one of the 28 people in the world most likely to change the course of business in the 1990s.

Attendees will learn how to effectively market green buildings, plus where to buy and how to use environmentally sound materials. Technical sessions will cover planning and local design issues, green building techniques, selecting the right appliances to conserve energy and water, and how to set up an on-site construction waste recycling program. Co-sponsored by the Pennsylvania Department of Environmental Resources and the Pennsylvania Department of Community Affairs, over 25 distributors will display environmentally sound building materials.—M.F.

Conference fee is \$125 (after January 31, 1995) and includes lunch on Thursday and Friday and dinner at 6 p.m. on Thursday. To register, or for more information, call 661-4447 or 431-4449.

Meet the CMU NAAB Accreditation Team

The Heinz Architectural Center and the Department of Architecture at Carnegie Mellon are holding a reception on Monday, February 13 from 5:30 to 7:00 p.m. at the Heinz Architectural Center. CMU alumni and area professionals are encouraged to meet the NAAB Team and view the stunning Karl Friedrich Schinkel exhibit. Hope to see you there.

Corrections

In our January issue we failed to mention new AIA chapter member **Anthony Sadar** is a professional affiliate.

Suzan Lami Architects would like to clarify their January announcement concerning the firm's relocation to Edgewood, PA. When they said they were "pleased to join the other architects in the 'hood," they meant it in a neighborly way. They did not mean to suggest the firm had merged with other Edgewood firms.

Interiors Committee

Charles DeLisio, AIA, 488-0307

The first Interiors Committee meeting of 1995 will be held on Monday, 13 February at the Chapter office at 5:30 p.m. The intent of the meeting is the discussion of committee goals and activities for 1995. Anyone interested in Interiors Committee activities is encouraged to attend!!

Kudos

► **I. J. Chung Associates Architects** recently won the International Design Competition for the Master Plan of Suyoung Bay, Pusan, Korea with NBBJ of Seattle and Romaldo Giurgola, FAIA of Mitchell/Giurgola & Thorp of Australia. The planning involved over 1.2 million square meters of buildings on 145,000 square meters of property.

From the Firms

► **Image Associates, Inc.** of Mt. Lebanon welcomes Jeff Ishida to its staff as an intern architect. The firm is currently in the construction observation phase of renovations and additions at Sewickly Valley Hospital, Frick Hospital and Medical Center, and Clearfield Hospital. During the spring, Image Associates will complete the design for a new public library in Clearfield, PA.

Kingsland Scott Bauer Havekotte Architects has begun the construction document phase for Bell Atlantic Mobile's new Mobile Telephone Switching Office facility. The 30,000 square foot building will be located in Abele Business Park off Route 79 in Bridgeville and will serve as the company's second mobile switching center in the region. Construction is expected to begin in spring with completion by December 1995.

Mavrovic Architects began construction in December on family medical practice facilities that will provide services to medically underserved residents of the Mon Valley. The Duquesne and Braddock offices are being established under the auspices of the Braddock Medical Center to combat a lack of access to primary care physicians in the

region. While the Medical Center will be leasing the new space to physicians, the facilities will actually serve as private offices for the participating doctors. Should the \$300,000 project prove successful, the physicians will likely assume the mortgage.

Jon W. Shimm, AIA and Fran Colby, of **Burt Hill Kosar Rittelmann Associates** were the designers for the recently completed relighting and redecorating of the Frick Building lobby in downtown Pittsburgh. Lighting had been changed several times since the gaslight era structure was built in 1902. The project not only unified the lighting, in turn enhancing the Victorian architecture, but stained glass windows were cleaned and both preserved and live palm trees were added to the lobby to complete the appropriate historical atmosphere.

News

► *Baroque Rome, A Microscopic and Telescopic View of the Papal City*, will be the topic for a lecture by Joseph Connors at the Frick Art and Historical Center at 7:15 p.m. on Wednesday, February 22. The buildings of Baroque Rome and the great papal urban projects—Piazza Navona, Piazza S. Pietro and the Via del Corso—were created in a "culture of curiosity" that treasured not only antiquity, says Connors, but natural wonders, lenses and new mathematical formulas for viewing the cosmos. Connors, who has taught at Chicago and Columbia and has served as the director of the American Academy in Rome, is a lecturer and author who often speaks on Rome. For information or tickets (\$12 Frick members, \$16 non-members), call 371-0606.

A New AIA Resource For New Business



Securing new business for your firm just got easier! Opening March 1, 1995, the AIA Pittsburgh Resource Center will provide participating members with a place to showcase their firms' capabilities to potential buyers.

The new Resource Center is a dedicated space where interested buyers can review portfolios of firms' work, research firms' specialties, and obtain information on how and why to hire an architect. In short, the Resource Center will market the services of subscribing AIA members to potential clients.

The Resource Center is conveniently located at the AIA Pittsburgh headquarters, 211 9th Street, Downtown.

Call now for more information about how to enroll in this additional level of AIA membership service. Call 471-9548.

Look for our Resource Center ad in the March "Superior Interiors" issue of *PITTSBURGH* magazine.

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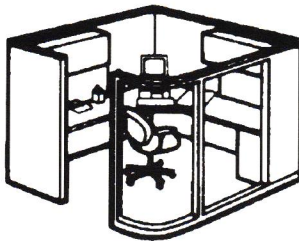
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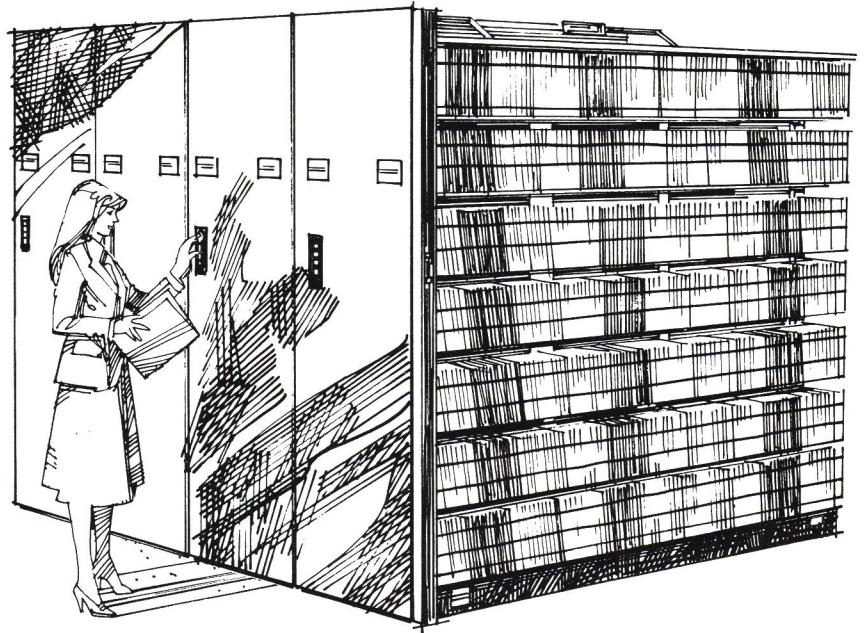


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VIEWPOINT continued from page 3

Implement Planned Programs

Several programs have already been started. The ones defined and refined through the planning process will continue through the end of the year.

Monitor Program Progress

Committee progress will be formerly measured three times a year. In late November, during our Long-range Planning meeting, the Board Liaisons will report on their committees' 1995 accomplishments. In addition, the April and September Board meetings will be dedicated exclusively to hearing reports from each committee chair, giving the Board an opportunity to assess performance and suggest ways to correct problems. The Committee of Committees also plans to meet every other month to coordinate any work that spans more than one committee.

Please understand our intention is to accomplish tangible goals in 1995 that satisfy our mission. We ask that you help us by giving your input, holding us to our promises and, most of all, becoming involved. ■

SCHINKEL continued from page 5

put forth a grand and powerful image of itself, an image reflected directly in Schinkel's buildings, which incorporated overtones of utopianism, gothic Romanticism, and German nationalism. He sought to restore to architecture the unity of expression that had been disrupted by the rise of abstract reason and scientific specialization during the eighteenth century Enlightenment. Function and art, like German daily life and culture, were to be a harmonious unit. Theater design was an ideal outlet to convey such a philosophy, both in the physical melding of aesthetics and practicality, and in the appeal and accessibility of such a message to the masses. The *Architecture of Drama* not only presents exquisite works of art, but a slice of German political, economic and cultural history as well.

The installation was organized by The Art Institute of Chicago and designed by noted Chicago architect Stanley Tigerman.—M.F.

AIA ACTIVITIES

February 1, Wednesday

Communications Committee, 12 PM at the Chapter office, Rob Pfaffmann, AIA, 765-3890.
Agenda: graphic design

February 2, Thursday

Membership Committee Meeting, 5 PM at the Chapter office, Al Cuteri, AIA, 471-8008.

February 13, Monday

Architrave Board Meeting, 5:15 PM at the Chapter office, Anne Swager, 471-9548.

February 14, Tuesday

Pittsburgh Chapter AIA Board Meeting
5 PM at the Chapter office. All members are welcome, Karl Freedman, AIA, 281-6568.

February 16, Thursday

Professional Development Committee Meeting, 12 PM in the Chapter office, Anne Swager, 471-9548.

February 16, Thursday

Joint AIA/SMPS Seminar, 8:30 AM - 4:30 PM, "It's A Jungle Out There" by Janet Sander, Ph.D. at the Chapter office, Marion Bradley, 261-0700

February 21, Tuesday

Urban Design Committee Meeting, 5:45 PM at the Chapter office, Kevin Wagstaff, AIA, 391-2884.

February 22, Wednesday

AIA/MBA Committee Meeting, 6 PM at the Building Industry Center, Conference Room #1, 2270 Noblestown Road, Kay Lamison, 922-4750.

February 27, Monday

Chapter Meeting, *Pittsburgh Magazine's Superior Interiors Winners*. (See page 23 for details.)

March 2, Thursday

Architectural Photography Forum, 5:30 PM at the Chapter office. Edward Massery, Dennis Marsico and Michael Haritan will discuss issues related to photographing buildings. 471-9548 for reservations.

1 C 8 A 9 L 5 E N D A R

AROUND TOWN

February 6, Monday

Architect, writer and philosopher **Witold Rybczynski** shares his views tonight as part of the **Three Rivers Lecture Series** at Carnegie Lecture Hall at 7:30 PM 622-8866, for tickets and information.

February 8, Wednesday

Society of Design Administrators Meeting, Leslie Fisher, 281-1337 for information.

February 9, Thursday

SMART (Safety Management Alliance of Residents and Tenants) Partners seminar at The Sheraton, Station Square. Learn more about crime prevention for property managers and tenants. For registration, call 261-5200.

February 11, Saturday

Karl Friedrich Schinkel 1781-1841. The Drama of Architecture opens at the Heinz Architectural Center.

February 14, Tuesday

Construction Specifications Institute (CSI), Embassy Suites Hotel; RSVP to Sheila Cartiff, 823-5063.

February 23, Thursday

Barry Bergdoll, Associate Professor in the Department of Art History and Archaeology at Columbia University, lectures on *The New Stage of Public Life: Karl Friedrich Schinkel's Berlin* as part of the **AIA/CMU/Heinz Architectural Center 1995 Lecture Series**. 6:30 PM at The Carnegie Museum of Art theater.

February 23-24, Thursday-Friday

Building Green Conference and Expo at the Sheraton Inn Pittsburgh North, sponsored by the Green Building Alliance. Over 25 exhibitors will display environmentally sound building materials. \$125 fee. GRIP, 661-4447 or Conservation Consultants, 431-4449 ext. 214, for registration and information.

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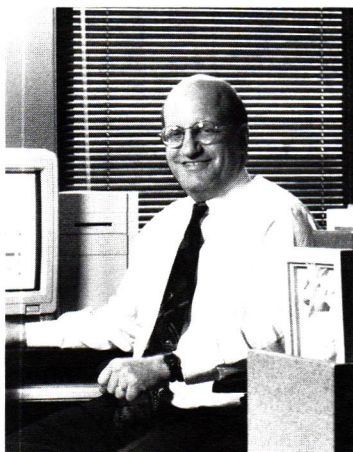


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Alan Jesse Cuteri, AIA



I would love to live on Maui between the ocean and a golf course.

Firm: Poli & Cuteri Architects.

Family: Wife, Debbie Smucker Cuteri; son, Clayton Alexander Cuteri.

Years in practice: 14

Education: Carnegie Mellon University.

Project you're most proud of: Our firm's new office.

Building you wish you had designed: Chapel of Notre Dame du Haut, Ronchamp, France.

Building you would like to tear down: The Syria Mosque, oops—someone beat me to it. I am still hearing impaired from the last concert I attended there.

Favorite Pittsburgh office tower: CNG Building.

Someday you'd like to: Start the Howard Rourke Society, dedicated to the elimination of horrid architecture. The first target would be the new county jail, the second target, Sheraton Station Square, third target, ???.

Favorite building: The Chrysler Building in New York—great gargoyles!

If you could live anywhere where would it be? I would love to live on Maui between the ocean and a golf course.

Favorite Pittsburgh neighborhood: Shadyside circa 1978-1980.

What is the best part of your job? The best thing about my profession as an architect is seeing what I have designed being constructed.

Why do you belong to the AIA? I belong to the AIA because Pittsburgh has one of the best chapters in the country. Involvement with the chapter keeps me current on significant issues facing the profession and membership allows me to make a difference in the public perception and understanding of architecture.

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Burchick Construction Co., Inc. 500 Lowries Run Road, Pittsburgh, PA 15237 369-9700 Contact: Joseph E. Burchick	●	●			●		●	●		●	
F.J. Busse Co., Inc. 1575 Noblestown Road, P.O. Box 8540, Pittsburgh, PA 15220 921-1231 Contact: John Paul Busse	●			●	●		●	●		●	
DiCicco Contracting Corporation 1005 Beaver Grade Road, Coraopolis, PA 15108 262-3540 Contact: Samuel E. DiCicco	●	●		●	●		●	●		●	
Flynn Construction, Inc. 610 Ross Avenue, Pittsburgh, PA 15221 243-2483 Contact: Jan McCoy	●	●		●	●			●		●	
Kacin, Inc. 795-22 Pine Valley Drive, Pittsburgh, PA 15239 327-2225 Contact: Jeffrey D. Ferris	●	●			●		●	●		●	●
Kusevich Contracting 3 Walnut Street, P.O. Box 95042, Pittsburgh, PA 15223 782-2112 Contact: George Kusevich	●	●		●	●		●	●		●	
Landau Building Company 9855 Rinaman Road, Wexford, PA 15090 935-8800 Contact: Thomas A. Landau	●				●			●		●	
A. Martini & Co., Inc. 320 Grant Street, Verona, PA 15147 828-5500 Contact: Angelo Martini, Sr.	●	●			●		●	●		●	
Mistick Construction 1300 Brighton Road, Pittsburgh, PA 15233 322-1121 Contact: M. Robert Mistick	●	●		●	●			●		●	●
Mosites Construction Company 4839 Campbells Run Road, Pittsburgh, PA 15205 923-2255 Contact: M. Dean Mosites	●	●		●	●	●	●	●		●	
Peters Holding Company 9800 McKnight Road, Pittsburgh, PA 15237 366-1666 Contact: M. Raymond Hildreth	●	●		●	●		●	●		●	
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TEDCO Construction Corporation TEDCO Place, Carnegie, PA 15106 276-8080 Contact: John R. Rusnak	●	●		●	●		●	●		●	
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Astorino Branch Engineers, Inc. 227 Fort Pitt Boulevard, Pittsburgh, PA 15222 765-1701 Contact: Patrick I. Branch, P.E., President				●	●	●	●		●	●	●	
Burt Hill Kosar Rittleman Assoc. 300 Sixth Ave., Suite 700, Pittsburgh, PA 15222 394-7000 Contact: Paul W. Scanlon, PE, CEM, NCEE, Vice President				●	●	●			●		●	
Civil & Environmental Consultants, Inc. 601 Holiday Drive, Foster Plaza 3, Pittsburgh, PA 15220 921-3402 Contact: Gregory P. Quatchak, P.E.	●		●		●		●	●				
Claitman Engineering Assoc., Inc. 960 Penn Avenue, Pittsburgh, PA 15222 261-4662 Contact: Robert Rosenthal					●				●			
Conway Engineering Investment Building, 235 4th Ave., Suite 1408, Pittsburgh, PA 15222 765-0988 Contact: Bob Conway					●					●		
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Elwood S. Tower Corporation 8150 Perry Highway, Suite 319, Pittsburgh, PA 15237 931-8888 Contact: David E. Tower					●	●			●		●	
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Schinkel Scholar to Speak at the Carnegie

Barry Bergdoll, Associate Professor in the Department of Art History and Archaeology at Columbia University, will speak about *The New Stage of Public Life: Karl Friedrich Schinkel's Berlin* as part of the AIA/CMU/Heinz Architectural Center 1995 Lecture Series. A well-known authority on the nineteenth century, Bergdoll recently published a definitive volume on Schinkel's work and life. He is possibly best known for his book, *Léon Vaudoyer: Historicism in the Age of Industry*. The lecture will begin at 6:30 p.m. in the Carnegie Museum of Art theater and is free. The March guest of the lecture series will be Michael Van Valkenburgh, head of the Landscape Architecture Society at Harvard University, who will be designing the riverfront park planned by the Pittsburgh Cultural Trust.

AIA Pittsburgh invites you to a presentation of:

Pittsburgh Magazine's Superior Interiors Winners

Monday, February 27, 1995

Scaife Gallery Auditorium, Carnegie Museum

5:30 pm Registration

6:00 pm Presentation, followed by reception (hors d'oeuvres and cash bar)

Co-sponsors: Pittsburgh Magazine and The Heinz Architectural Center

This is a free program, open to the public.

RSVP by Thursday, February 23, 1995

(Without reservations we can't promise that there will be enough food.)

RSVP Superior Interiors

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Send this form to: AIA Pittsburgh, 211 Ninth Street, Pittsburgh, PA 15222 or FAX to: 412/471-9501 by **Thursday, February 23, 1995**.

WQED's Rick Sebak to Host Superior Interiors Chapter Meeting

The March 1995 issue of *Pittsburgh Magazine* will contain a ten page spread showcasing the winners of the magazine's competition for the best home designs in the Greater Pittsburgh area completed in the last year. This program will introduce the winners of the architecture categories (new construction, multi-family or planned communities and remodels or additions), who will lead a slide presentation of their winning designs and other housing projects on which they are working. QED's Rick Sebak, producer of *Houses Around Here*, *Downtown Pittsburgh* and *Things That Aren't There Any More*, will host the evening.



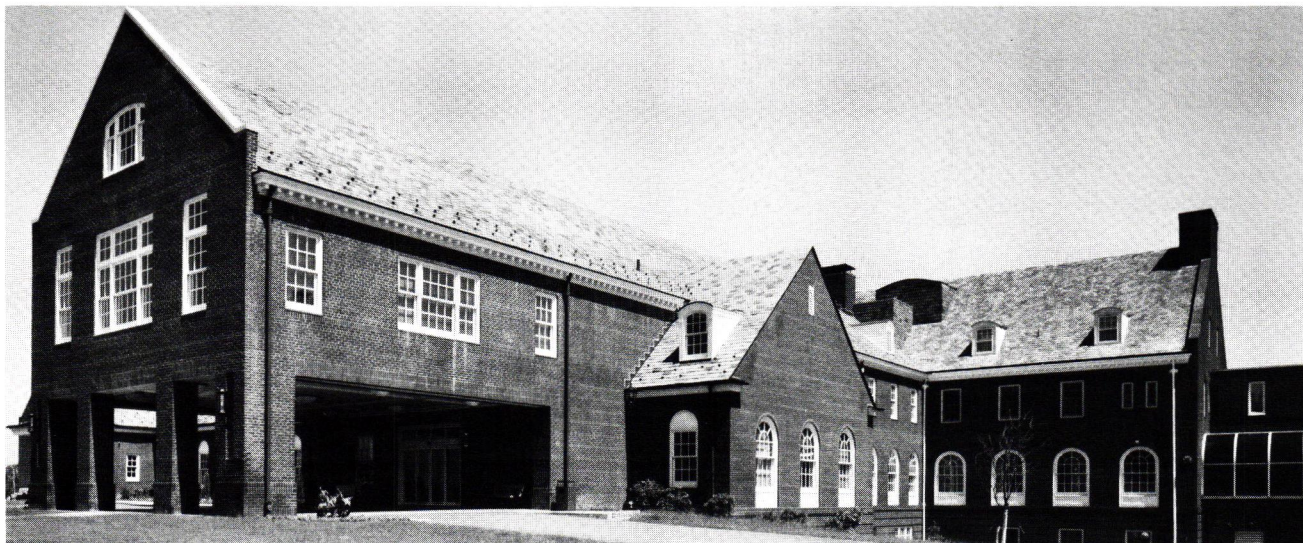
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