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GENERAL CONTRACTORS BUILDING SUCCESS
RK on EMP for AIA

by Roger Kingsland, AIA President

For some reason acronyms have become

an integral part of our society. Something starts out with

a real name and evolves into initials. Upon achieving full

acronym status, the name gains importance, mystery and

exclusivity. The mystery fades, however, when people stop
caring what the initials stand for—AT&T, IBM, SOL, etc.

Of course, governmental agencies place a stronger emph-

asis on confusion than prestige and mystery; therefore,

they seldom bother to name their acronyms for longer than

the first six or eight hours of their life. Thereafter, it's any-
body's guess what the acronym means and it probably
doesn't matter anyway.

EMP

In December of last year, I started EMP (Employer Mem-

bership Program), a program whereby the principals of

firms pay 100% of the AIA (American Institute of Archi-

tects) dues of their employees who choose to be involved

with AIA. The objective of the program is to remove finan-
cial obstacles to membership, particularly for young prac-
titioners, who are least able to afford AIA dues, but are one

of our best resources. Our goal is not just to increase

membership, but to increase member participation. To be
eligible, firms pay the dues of only those employees who
want to be involved. For example, our firm has set mini-
mum involvement levels of attendance at half the AIA
programs each year and active involvement in one com-
mittee.

So far, of the 25 AIA firms listed in the “PBT95BL” (Pitts-
(Largest Pittsburgh Area Architectural Firms), 15 firms
are currently part of EMP and four more are still consid-
ering the program. Some of those who have decided not to
join the program already pay a portion of their employee’s
dues. I was pleasantly surprised to discover that many
firms have a long-standing policy of paying AIA dues for
their employees. For example, VEB (Valentour English
Bodnar) not only pays AIA dues, but also the cost of spe-
cific programs and auto mileage, and gives their staff time
off to attend AIA functions.

As of early March, a total of 21 firms representing ap-
proximately 220 architects (or 55% of our architect mem-
bers) are members of EMP. On behalf of the BOD (Board
of Directors) and everyone active in AIA, I would like to
thank the principals of these firms for understanding the
value of AIA as a long-term collective voice for our profes-
sion and demonstrating their leadership and financial com-
mitment to helping us accomplish our goals.

L.D. Astorino & Associates, Ltd
Apostoliou Associates
Ross Bianco Architects
Douglas C. Berryman Associates, Architects
Burt Hill Kosar Rittelmann Associates
Celli-Flynn and Associates
DRS/Hundley Kling Gmiter
The Eckles Company Architects
Foreman & Bashford Architects/Engineers
Gardner+Pope Architects
Johnson/Schmidt and Associates
Kingsland Scott Bauer Havekotte Architects
Lorenzi, Dodds & Gunnill, Inc.
MacLachlan, Cornelius & Filoni, Inc.
McCormick Architects, Designers & Planners, Inc.
Poli & Cuteri Architects
Reid & Stuhlreiter, Inc.
Ross Schoneder Sterling Cupcheck
Ruprecht Schroeder Hoffman Architects
Sheehan & Holler Architects
Valentour English Bodnar

If we have missed any other firms who already pay the
dues of their employees, or if you would like your firm to
be a part of EMP, please contact AIA Pittsburgh. [1]
Matchmaking AIA Style

by Anne Swager, Executive Director

Dating in mid-life requires accepting that you won’t be any better at it a second time around. In fact, if anything, you’ve gotten worse. My friend Caroline and I developed what we thought was a fail safe method of limiting our dating exposure to the wrong person. Our method consists of a series of questions that are asked no later than 15 minutes into the first date. All the questions were designed to try to find out as quickly as possible whether there was a fatal flaw. Flaws come in a range. You can start with the merely annoying, like a guy who doesn’t like chocolate cake, and proceed all the way to fatal. For me, the admitted grocery queen, fatal would be a guy with anorexia nervosa. The system worked reasonably well for Caroline, she’s getting married in May, but I proved to be a hard study, especially in the beginning. Take Chuck. Here was a man who as a child learned to do everything forwards and backwards and for good measure amidextrously. He is very handy. Further, he taught himself to imitate every cartoon character ever broadcast in the 1950s and 60s. Bad enough to be dating Mr. Fixit who sounds like Elmer Fudd but it took several of his all-day cleaning binges to finally open my eyes. At last, I saw his predominant character trait—compulsion. Compulsion is not me, especially when it comes to a clean house! My living room often resembles the Texas dust bowl and I’d much rather walk the dog than clean the bathroom. Heck, even the dog didn’t like Chuck!

Dating may be an art form, but you would think hiring the right person for a job would be easy. Ask them a few questions, tell them what you expect, and you have a dedicated, hardworking, problem free employee. NOT! This is an endeavor you don’t wish on your worst enemy. First of all, what is a right question? And then, where do you find a possible employee? Advertise? Word of mouth? Kidnapping? And then, there is the resume mystery. Has anyone ever figured out how someone’s personal interests relate to job performance or is that section there to give you something to talk about in the interview?

As part of our service to you, we have always maintained a resume file. At first this was easy. There were no jobs, lots of resumes, and no one ever came to look at them. Over the past year, the tide has turned. Job placement has become one of our busiest activities. The ever-able Susan Traub, one of my better employee picks in my lifetime, works with both job seekers and employers to try to ease this process. If you want to hire someone, you not only can see a slew of resumes but you can pick Susan’s brain to find out lots of details about potential employees. Similarly, if you are looking for a job, Susan has a wealth of information on which firms have openings and for what kind of architects. But … watch out! She will often make you re-do your resume because it doesn’t give enough information or simply because it doesn’t fit in a standard size folder and cannot be xeroxed. While not a true job placement service, Susan’s efforts can save both parties time. She has established a broad network of leads which take you beyond the immediate Pittsburgh market. We have resumes from architects living in Virginia Beach, Oregon, New York City, and Edinburgh, Scotland, to name a few. Similarly, there are job openings in Wilkes-Barre, Kansas City, and sunny Antiqua. If you are in the job or employee market, a phone call to Susan is a good place to start. After all, she has successfully placed 11 people in the past two months.

Susan’s reputation as a matchmaker is beginning to take hold. Recently, someone asked her to help them compose a “tasteful” personal ad for Columns. We don’t accept personal ads and as yet, we have not allowed Susan to branch out into the dating service business, even though she thinks she would be great at it. After all, she takes all the credit for lining me up with my favorite man, whom the dog loves and who’s only apparent flaw is that he is an engineer.
Portfolio 4 Online: Young Architects Go Surfing

by Paul Rosenblatt, AIA

Every year I poll the students in my Building a Journal class at Carnegie Mellon’s Department of Architecture. I want to find out how many of them have seen their favorite building in person. Perhaps not surprisingly, very few have. Instead, most have learned about it in the seductive pages of books or magazines. These media are not neutral. In his seminal text, Understanding Media, Marshall McLuhan makes the following statement: “...any medium has the power of imposing its own assumption on the unwary.”

Like these students, unruly architects also receive information and ideas through a variety of media and forms; because each affects the nature of the message received, it is especially important to understand their characteristics and objectives.

For the last four years, these students have spent most of the semester writing, editing, designing, and producing Portfolio 4, a black and white pamphlet that has documented and explored some of their classmates’ design studio work. In a few pages, they have been able to present a small portion of the work available to a select audience of 300. For cost reasons, we couldn’t do more. However, this year’s class overcame these limitations by using the Internet’s World Wide Web as their publisher.

The World Wide Web is a dynamic information source that already claims more than a million users. To cruise the Web, you need a program called Web browser. The two most popular are called Mosaic and Netscape, but some can be downloaded for free from the Internet and others are, or soon will be, available from commercial service providers like America Online and Prodigy. By pointing and clicking your mouse on automated links, a Web “surfer” can discover an ocean of colorful pictures, sounds, videos and text documents.

For my students, Sara Agrest, Brent Capron, Eugene Carroll, Karen Choy, Amy Haupl, Jackson Tam, Ashli Thompson, and Marc Tinkler, creating a Web-based publication offered several advantages over traditional media. Since the Internet doesn’t charge participants to create a site, their publication was virtually free to produce. Color models of images and drawings fill each section of the publication which features studio and non-studio work: sketchbooks, electronic media, “total” architecture, and student life. But the most dramatic attraction of the Web as a publishing medium is its range. Thousands of users have already located and explored Portfolio 4 online, and every week there are more.

I often wonder what affect electronic media will have on architecture of the future. Just as mylar replaced linen, and rapidographs superseded ruling pens, the computer will leave its mark on our environment. In four years, when I ask another class of students how they learned about their favorite buildings, maybe they will tell us: on the Internet’s World Wide Web.

If you have a Web browser and would like to see where the next generation of architects is headed, the universal resource location (URL) for Portfolio 4 is: http://www.arc.cmu.edu/
Dramatically reduce your health care costs without sacrificing benefits through the AIA HealthAssurance Program.

HealthAssurance is a preferred provider organization from HealthAmerica. And you can get it by becoming a member of The American Institute of Architects (AIA) Pittsburgh.

The AIA HealthAssurance Program can save you 25% to 50% over what you may currently be paying. Compare your rates to the AIA HealthAssurance TOP plan:

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Low rates usually mean weak benefits. Not so with the AIA HealthAssurance Program. Here are some highlights:

- Freedom to choose any doctor and virtually any hospital.
- No charge for doctor's office visits with HealthAssurance participating doctors.
- $8 copayment on all prescription drugs.
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- Preventive care services covered — including well baby care, routine gynecology exams and vision exams.
- Lifetime maximum of $3 million.

The AIA invites you to become a member and take advantage of HealthAssurance. For more information call AIA Pittsburgh at 412-471-9548. Or, you may contact the exclusive agents for the AIA HealthAssurance Program; Adrian/Sarria Associates. Call Joe Sarria at 412-392-2770 or Barrie Adrian at 412-392-2672.

A word about HealthAssurance...

“My firm saved enough money switching to HealthAmerica to more than pay for the firm's AIA dues.”

Douglas C. Berryman
Douglas C. Berryman Associates, Architects
National Restaurant Chain Must Comply with ADA

Nearly 100 Lone Star Steakhouse and Saloon restaurants that were not built or remodeled within specific guidelines are being made more accessible to persons with disabilities under a formal agreement made in late February by the U.S. Justice Department. The agreement stems from a requirement under the Americans with Disabilities Act (ADA) that the Justice Department review newly constructed and altered facilities to ensure compliance with the law.

The Justice Department found that the chain lacked sufficient accessible parking, failed to offer sufficient accessible seating, built inaccessible bathrooms and installed inadequate ramps. Lone Star, which has 106 restaurants in 29 states (five in Pennsylvania), constructed 23 restaurants and remodeled 74 others since January 1992 when the ADA Standards for Accessible Design went into effect.

“This agreement demonstrates the need for architects and builders to comply with the ADA at the earliest stages,” said Assistant Attorney General for Civil Rights Deval L. Patrick. “We are pleased that Lone Star is taking the steps necessary to improve access for its customers with disabilities and to ensure that future restaurants are built properly.”

Under the agreement, Lone Star must have all their restaurants fully accessible within 45 days, donate $25,000 to four non-profit disability groups, and allow site visits by the Justice Department and provide a detailed report outlining the compliance efforts.

“It’s better to build it right the first time, than to have to go back and fix it later... We encourage business owners to urge their architects to carefully review building plans to ensure that they are in compliance with the ADA.”

A New AIA Resource

For New Business

Securing new business for your firm just got easier! Now open, the AIA Pittsburgh Resource Center provides participating members with a place to showcase their firms’ capabilities to potential buyers.

The new Resource Center is a dedicated space where interested buyers can review portfolios of firms’ work, research firms’ specialties, and obtain information on how and why to hire an architect. In short, the Resource Center will market the services of subscribing AIA members to potential clients.

The Resource Center is conveniently located at the AIA Pittsburgh headquarters, 211 9th Street, Downtown.

Call now for more information about how to enroll in this additional level of AIA membership service. Call 471-9548.
Celli-Flynn and Associates

Duquesne Club Health and Fitness Center
Gimbel's building, Downtown Pittsburgh

The 21,000 square foot exercise facility was designed to improve upon the existing architecture of the Gimbel's building and the large, round columns that gave character to the former department store space. Immediately inside the Center's front door is a large living room defined by 16 columns that have been architecturally embellished with limestone bases, plaster moldings and wood decorative trim to provide a contemporary character and add scale to this new room. The architecture is also defined by French limestone and multi-colored marble floor panels surrounding carpet and new plaster barrel vaults at the ceiling to provide height and scale.

Robert McClinic, AIA, the project architect, provides spaces for exercise machines, locker rooms, aerobics, massages, hot tubs, dining facilities, and two squash courts. Many challenges were presented in this project, including the need to cut holes in the space for high squash courts, to develop the barrel vaulted ceiling for the living room to add scale and spatial effect, and to dress up the columns. Waterproofing inside an existing building with wood floors on sleepers was also a challenge.

Dynamic Building Corp.—general contractor
Gil Walsh—interior design consulting
Eichleay Engineers—mechanical/electrical engineers
Brace Engineering—structural engineers
Hayes Large Architects

Duquesne University Multi-Media Classroom
Pittsburgh, PA

This new classroom at the university's School of Education is not about computers—it is about teaching. Instructors have the capability to teach everything from music to mathematics, English to entomology, by delivering interactive multi-media information to each desktop. The room's success lies in its flexibility. Work surfaces are designed to move quickly into new arrangements using an innovative stand pipe.

The benefits of the project go beyond the physical university campus. A partnership with a local private high school will allow students to take college level courses remotely, via video, computer, and telecommunication links. Hayes Large designed the new classroom and work station prototype. This is an example of how a 1930's 800 square foot classroom can be cost-effectively renovated. School administrators should be encouraged about the potential for incorporating technology in America's classrooms.

The Eckles Company Architects

Peoples Bank
Neshannock Township Branch, New Castle, PA

The Neshannock Branch is a small customer service oriented branch offering a full range of banking services from a single multi-use public space. Its operation is tied through electronics to offsite support and processing.

The manager and staff are visible and accessible to promote a feeling of close and personal customer contact. Light colors and an abundance of natural light create a lively, open, and active environment to suggest a corresponding corporate image.

Ronald K. Thompson, AIA—Principal in Charge
Timothy J. Hutcheson, AIA—Project Architect
Macintosh Computer with Archicad Fly Through
The central idea of the project was to add drama to the common spaces with splashes of color. This concept stood in bold contrast to the color scheme of the old Learning Resource Center. By bringing a fresh feeling to the facility, we hope that both students and staff will find the space a more pleasant setting in which to work. The 47,000 square foot, $3.5 million addition was designed in conjunction with Rothschild Architects of Squirrel Hill.

Grant E. Scott, AIA—Principal in Charge/Design  
David L. Bauer, AIA—Project Manager  
James A. Sloner—Project Architect  
Dan Rothschild, AIA—Consulting Architect/Design

Fukui Architects

Fukui Architects, PC Offices (above and top right)  
Downtown Pittsburgh

Due to the size of our space and the participatory nature of our practice, we conceived an open office plan. This allowed us to capitalize on the existing volume and abundant natural light, to create an impression of grandeur in a relatively small space, and to make limited square footage serve multiple purposes. In the same vein, the various furniture components, which we built in situ, serve dual purposes. For example, the high library shelves both contain our library and serve to screen off the conference area.

We designed the components to be delicate and gossamer so that they wouldn’t block light, view, or consume volume. Most were built using off-the-shelf plumbing and chain link fence components. All of the lighting is recycled, “salvaged” from the previous tenants. The lights are inverted 2 x 4 recessed fluorescent fixtures, suspended from the ceiling on threaded rods oriented upwards. The convex lamp skirts were made from old Plexiglas storm windows, which were cut down and hand-sanded to opaque. The flat files are built from salvaged 1/2 inch glass shelving, automotive muffler clamps, particle board and aluminum extrusions.
Fukui Architects
Haskell Furniture Showroom, Chicago, IL

Haskell, a local manufacturer of steel furniture, offered us a showroom with inverted ziggurat forms on the ceiling and a mandate to stay within ten dollars a square foot budget. It took two years to complete the final showroom. The first year we introduced the wood and etched glass threshold pieces, softly reminiscent of steel bridge forms. They create a series of chambers, ordering an otherwise undifferentiated "L"-shaped space.

The second year the showroom was designed to communicate the quality of the manufacturing process and the technology in each piece of furniture. A few pieces of furniture were displayed in their raw, incomplete form to suggest the quality in that process not ordinarily evident. We then used stainless steel panels in a variety of ways to evoke manufacturing techniques. As each visitor left the showroom they were handed a stainless steel forty-five degree triangle, bent and slot-punched to form a letter holder. The same form in the showroom, joined to a beveled stainless steel tube, became a flower vase.
Williams Trebilcock Whitehead

The Powell Campus Center, Alfred University
Alfred, New York

The Center serves as both a welcoming place for visitors and a hub for many of the social and extra-curricular activities on campus. The message, “Welcome to our Campus Home” was essential to the programming of the facility and is reflected in its rich, warm interiors. Conscious planning of niche spaces invite the kind of student interaction that makes a vibrant community.

The Center, highlighting Alfred’s reputation for excellence in ceramics, features an abundance of ceramic materials in its wall and floor finishes, roof tile and entrance ornaments. Four fireplaces create a hearth-like atmosphere, encouraging the gathering of friends and colleagues. The designs and finishes were chosen to be indicative of the personal and unique collegiate culture nurtured at this specialized university.

Paul F. Knell, AIA—Principal-in-charge

The Design Alliance Architects

Mellon Reception and Conference Center
One Mellon Bank Center, Downtown Pittsburgh

Mellon Bank created this new conference center to replace scattered conference facilities, provide enhanced technological support for group work and training, and to create a gracious, hospitable environment for visitors and meetings. The architects captured underutilized space overlooking the lobby, establishing a visual connection. A videoconferencing room, three meeting rooms and a training room which can be opened up into the reception area is provided. A videoconferencing facility is increasingly important to Mellon Bank as their operations and services extend beyond traditional regional banking. Meeting “face-to-face” with colleagues at First Boston or Dreyfuss saves management time. Natural cherry finishes and a neutral palette accented with teal creates a hospitable environment while incorporating cutting-edge technology.

Cherie Moshier, AIA—Principal
Denise L. Robinson—Project Interior Designer
Apostolou Associates—Mechanical and Electrical Engineering
Landesburg Design Associates—Exhibit Design
Wyatt, Inc.—General Contractor
The design of this store reflects several retail trends. Competition for the shoppers' dollar is severe, and the successful specialty retailer must go beyond selection, price and service to create sales. The shopper is hit with an immediate positive impression from the moment they enter this store. The colors are vivid and clean. The dramatic and massive displays highlight each piece as well as showcase the store's variety and selection. Departments are clearly defined by details like "the really big shoe" (bottom photo), yet flow into each other to encourage mixed sales. Neon accents, halogen lights and general fluorescent lighting work together to create displays that draw attention.

The shopping experience should also be fun. A special sand-filled putting green, an indoor driving range, a child's putting green, large-screen video monitors, a life-size pro golfer, an enormous gold club and a miniature village make the shopper want to stay and play.

Suzan Lami, AIA—Principal
Carpenter Construction, Will Carpenter—Contractor
For the third year in a row, Burt Hill Kosar Rittelmann Associates has been named best Architect/Engineer in the 1994 Construction Industry Awards program of the Associated Builders and Contractors of Western Pennsylvania.

Peter Q. Bohlin, FAIA, of Bohlin Cywinski Jackson, will be the keynote speaker at the 12th Monterey Design Conference in early April. At this year's biennial gathering, entitled "Seeing is Believing," Mr. Bohlin will discuss virtual reality technologies in relation to architecture.

Harry Levine, AIA, has joined McCormick Architects as Principal/Architecture. The firm also welcomes intern Wei Luo, of the Peoples Republic of China, and draftsman Rita Edelman.

John Kosar, AIA, President of Burt Hill Kosar Rittelmann Associates, will assume the duties of Director and Principal in Charge of Interior Design. Mr. Kosar replaces Gerald W. Malicky who passed away recently.

Suzan Lami Architects has been selected for the Hostelling International renovation of the former Equibank building in the Allentown neighborhood of Pittsburgh. The complete renovation will include sleeping rooms for 64 visitors, shower and bath facilities, a dining room and kitchen, as well as several common living rooms. Other new clients of the firm include: Nation's Air, Grandview Golf Course, American Express, Kelly Services, and BD&H Advertising Agency.

Phase III of the Intelligent Workplace—the building shell—has been approved for construction (see March Columns for details). The project team is Rob Pfaffmann, AIA and Greg Mattola of Bohlin Cywinski Jackson.

L.D. Astorino & Associates, Ltd. announces a major management reorganization, the first in the company's 23-year history. The reorganization will increase the number of principals, and expand the Management Committee from four to 15, reflecting the firm's strong desire to continue as a client-driven practice. New professional titles include: Louis D. Astorino, FAIA, Chairman; Dennis L. Astorino, AIA, President; Patrick I. Branch, P.E., President, Astorino Branch Engineers; Bernard J. Quinn, CIH, President, Astorino Branch Environmental. Principals include: Elmer B. Burger II, AIA, VP of Architecture; William W. Hartlep, AIA, VP of Architecture; Christopher R. Haupt, AIA; Gregory S. Hess, P.E.; Anthony J. Lucarelli, AIA; Charles J. Shaw, AIA; Jeffrey P. Slusarick, AIA; Robert J. Ward, P.E.

The Landscape Production Division of the R.I. Lampus Company has announced the "First Edition" of the Landscape Products Division Newsletter developed for the professional community. The full-color newsletter is packed with both technical articles and news that will be of interest to architects, engineers, specifiers and contractors. R.I. Lampus is actively soliciting articles, photographs, letters to the editor and news releases. If you would like to be on their mailing list, call (412) 362-3800.

\begin{center}
\textbf{Architects' Market Pack}
\end{center}

The fastest, easiest and least expensive way to get your product literature into the hands of every architect in western Pennsylvania!

Place your product literature in the May Market Pack issue of Columns and reach 2,000 of your primary buyers! Market Pack features a special discounted price for inserts in the May issue of Columns. These inserts are mailed with Columns to our entire circulation of 2,000 and reach every architect in western Pennsylvania—that's 2,000 prime buyers and specifiers!

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\item \textbf{SAVE OVER 50% IN POSTAGE ALONE!}
\item \textbf{COMPARE:} Postage for 2,000 flyers at .32 each...$640
Insert in May Market Pack at least than .19 each...$375
\item \textbf{ADDITIONAL PRE-PAYMENT DISCOUNT:} If you enclose payment with the attached insertion order, we'll apply an additional 15% discount for a total insertion price of $318!!
\end{itemize}

\textbf{SPACE IS LIMITED. SO RESERVE YOUR SPOT NOW!}
For more information call Tom Lavalle: 412/882-3410
Membership Committee  Al Cuteri, AIA, 471-8008

AIA Pittsburgh welcomes three new members:
Scott Keener, AIA of Hayes Large Architects is a Carnegie Mellon University graduate who describes his past projects as "vast and varied." Scott is married to Amy and has two children, Stephanie, four years old, and Emily, one year. Scott lists his interests as Stephanie and Emily. We hope to recruit Scott to work with the Legislative Committee and the Educational/Professional Development Committees.

John R. Valley, Jr., AIA of Burt Hill Kosar Rittelmann Associates is a NCSU School of Design graduate and has been a practicing architect in the Pittsburgh area for many years. John is married to Cynthia and has a son, Jordan, age five. John's past projects are many but Andover Mills in Andover, MO is his recent favorite. John has a strong interest in historic preservation and has expressed an interest in the Historic Resource and the Educational/Professional Development Committees.

Scott J. Mensing, Professional Affiliate, of Darlington Brick and Clay Products is a Robert Morris College graduate. Some of his past projects include the Northwest Wing of Allegheny General Hospital and Greensburg Junior/Senior High School. He likes travel, golf and music and is interested in the Programs Committee.

If you are a new member, please submit your new member questionnaire, included in your membership packet, along with a photograph to Al Cuteri, AIA. Chair Membership Committee so we can feature you in an upcoming Columns magazine.

CAD Software by the hour!

New pricing for Graphisoft's “PayPerUse”.

Graphisoft is now offering a unique program called PayPerUse. The concept is to provide architects and designers the ability to use ArchiCAD without a major expenditure. Or you could add software licenses on a temporary basis to meet deadlines or heavy workloads.

Here's how it works:
You pay $295 to enroll.

For your $295 you receive the software, manuals and a counter with 50 hours of free time. By the way, when your counter is not connected, the software runs in demo mode (save and print are disabled).

Pay only $3.83 per hour.

That's right, just $3.83 per hour of actual use. That makes it easy to charge directly to the cost of your project. Learning time is free. Your counter is set with a predetermined allotment of hours. When the hours are running out, simply send a check to Graphisoft and they will send you a new counter. (You are expected to return the old counter when you receive the new one.)

Receive 100% credit toward the purchase of a full license.

100% of your expense is credited toward the purchase of a full license if purchased within 90 days. After 90 days you still get forty percent credit toward purchase.

ArchiCAD is the only easy to use integrated modeling and drafting software for Architecture. That's because it was created for architecture only.

Call Don Van Ollefen at 351-6558 to find out how you can use ArchiCAD for design in conjunction with your current 2D/3D CADD systems.

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AIA/CMU Committee
Paul Rosenblatt, AIA, 422-7616

I'd like to thank my predecessor as chair of this committee, Steve Quick, AIA, for his many years of leadership; we are looking forward to his continued participation in the committee's activities. I would also like to encourage new participants to join us. I've already spoken with a few individuals myself but hope that those of you who are interested will give me a call. We anticipate coordinating some exciting activities in the months ahead.

Christmas Arrives in April

On Saturday, April 29, AIA Pittsburgh, in conjunction with Christmas in April, is sponsoring a house which will be repaired during a one-day event. Volunteers and donations are still needed. Call Todd Havekotte, AIA at KSBH Architects for details: 231-1500.
Alex Krieger’s Conflicting Ideals for the City

by Paul Rosenblatt, AIA

Alex Krieger, AIA, is an architect, planner, author, and award-winning teacher nationally recognized as an authority on the evolution of urban settlements. On April 19, Mr. Krieger will give the 1995 Henry Hornbostel Lecture at the Carnegie Museum of Art Theater. The lecture, entitled “Conflicting Ideals of the City,” is scheduled to begin at 6:30 p.m.

For many years, the annual Hornbostel lecture—which unites Carnegie Mellon’s Department of Architecture faculty, staff, and students with the AIA Pittsburgh professional community—has brought to Pittsburgh a series of distinguished, provocative, and entertaining speakers on architecture, urban design, and the environment.

This year’s speaker is no exception. Alex Krieger has distinguished himself as a visionary civic designer and town planner. His firm, Chan Krieger & Associates, recently completed urban design studies for a new public promenade within the historic framework of Boston’s Charles River. He has also developed downtown master plans for such diverse cities as Minneapolis MN, and Providence RI, and a new town center in Prague, Czechoslovakia. At Harvard’s Graduate School of Design, he is the Director of their Urban Design Program.

Patterns and continuity in urban history hold a special fascination for Mr. Krieger, who has written about this subject on numerous occasions. A Design Primer for Cities and Towns, which was supported in part by the NEA, and Past Futures: Two Centuries of Imagining Boston, which analyzes the history of planning and unrealized visions of Boston’s urban history, are two examples.

Mr. Krieger has also served as Boston’s Civic Design Commissioner, reviewing all large projects and those of significant architectural value for development. His insights into Boston’s development of parks, riverfronts, street systems, and government centers may be particularly timely. With such pivotal public works projects as the new jail and courthouse almost complete, the Pittsburgh Cultural Trust’s riverfront park project just underway, and discussions of whether to build new baseball stadiums, riverboat casinos, and downtown bridges, a thoughtful and vibrant dialogue on each of these developments is vital to our city’s future.

With such pivotal public works projects as the new jail and courthouse almost complete, the Pittsburgh Cultural Trust’s riverfront park project just underway, and discussions of whether to build new baseball stadiums, riverboat casinos, and downtown bridges, a thoughtful and vibrant dialogue on each of these developments is vital to our city’s future. As this year’s Hornbostel lecturer, Mr. Krieger will bring a fresh perspective to these debates. ☑️
AIA ACTIVITIES

April 1, Saturday
Committee on the Environment, 9:00 a.m. at the ECO-Center, Gary Moshier, AIA, 231-1500.

April 2, Sunday
Architects' Sunday Office Tours, 2-5 p.m., for more information, call the Chapter office, 471-8548.

April 3, Monday
AIA/CMU Committee, 5:30 p.m. at the CMU College of Fine Arts Bldg., room 201, Paul Rosenblatt, AIA, 422-7616. (Meetings are usually held the first Monday of each month).

April 4, Tuesday
Legislative Committee, 4:30 p.m. at the Chapter office, Jim Sheehan, AIA, 682-6008.

April 5, Wednesday
Communications Committee, 12 p.m. at the Chapter office, Rob Pfaffmann, AIA, 765-3890. Agenda: urban housing.

April 11, Tuesday
Pittsburgh Chapter AIA Board Meeting, 5 p.m. at the Chapter office. All members are welcome, Anne Swager, 471-9548.

April 18, Tuesday
Urban Design Committee Meeting, 5:45 p.m. at the Chapter office, Kevin Wagstaff, AIA, 391-2884.

April 19, Wednesday
Professional Development Committee Meeting, 12 p.m. in the Chapter office, Carl Friedman, 281-6568.

April 19, Wednesday
Hornbostel Lecture, Alex Krieger, AIA, nationally recognized authority on urban settlements, 6:30 p.m. at the Carnegie Museum of Art Theater. (See pages 16 and 23 for details.)

April 24, Monday
Architrave Board Meeting, 5:15 p.m. at the Chapter office, Anne Swager, 471-9548.

April 25, Tuesday
Membership Committee Meeting, 5 p.m. at the Chapter office, Al Cuten, AIA, 471-8008.

April 26, Wednesday
AIA/MBA Committee Meeting, 6 p.m. at the Building Industry Center, Conference Room #1, 2270 Nobletown Road, Kay Lamison, 922-4750.

AROUND TOWN

April 11, Tuesday
Construction Specifications Institute (CSI), Embassy Suites Hotel; RSVP to Sheila Cartiff, 823-5063.

April 12, Wednesday

Through April 14
"From Values to Product" at the Hewlett Gallery, an industrial design exhibit co-curated by David Smith and Craig Vogel. The show focuses on products that have recently struck gold: a new staple gun that reduces kickback, a sculptural 21st century hammock, cooking innovations, a compact janitor's workstation and more. Located at the College of Fine Arts at CMU, 268-3877.

Through April 16
Karl Friedrich Schinkel 1781-1841, The Drama of Architecture at the Heinz Architectural Center.
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Firm: Kingsland Scott Bauer Havekotte Architects.

Family: Husband, Chuck.

Years in practice: 5.5 years.


First job: Working behind the refreshment stand at Winwood Swim Club

Building you wish you had designed: Teatro del Mundo by Aldo Rossi.

Building you’d like to tear down: The new county jail.

If you hadn’t been an architect, what would you have been? A graphic designer.

If someone made a movie of your life, who would play you? Ellen DeGeneres.

If you could live anywhere in the world, where would it be? Steven Holl’s house at Gayhead on Martha’s Vineyard.

The one thing you wish they would teach in school: You won’t know everything—ever.

Favorite city: Boston.


Best gift to give an architect: A cleaning lady...or maybe it’s just me.

Wish list for Pittsburgh: Get a night life!

Someday you’d like to: Go to Europe.

People would be surprised to know that: I met my husband, Chuck, at one-on-one basketball.

I belong to AIA because: Roger Kingsland can be very persuasive.

People would be surprised to know that I met my husband at one-on-one basketball.
### Contractors’ Directory

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<th>Company</th>
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To place your ad in Marketplace: Classified Rates: AIA Members: $.50/word; non-members: $1.75/word. Mail your typewritten copy to: AIA Pittsburgh, 211 Ninth Street, Pittsburgh, PA 15222. Check must accompany copy. Deadline for Classifieds for the May issue is April 7.

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To include your firm in the Engineers’ or Contractors’ Directory call Tom Lavelle at 882-3410.
Historic Landscape Survey Announced

A complete survey of historic landscape features, parks, and gardens in Allegheny County is being undertaken by the Pittsburgh History & Landmarks Foundation. Dr. Barry Hannegan, art historian, research associate in the Frick Fine Arts Department of the University of Pittsburgh, and writer and lecturer on American garden history, will head the survey, supported by the Landmark's horticultural staff.

Almost 30 years ago, Landmarks launched the first countywide inventory of historic buildings and districts ever undertaken in the U.S. This survey of historic landscaping, both of extant and lost sites, may well be the first of its kind undertaken by a non-profit organization. The purpose of the survey is to identify existing important public landscapes, such as parks, public squares, cemeteries, campuses and private gardens, to educate the public about these cultural assets. One of the survey's goals is the documentation and study of the relationship between landscape design and architecture.

A series of related public symposia and lectures will be held as work progresses. If enough material is found, a book may be published. If you know of special landscape features or gardens, please write Dr. Hannegan in care of PHLF, One Station Square, Suite 450, Pittsburgh, PA 15219-1170, or call 471-5808.

One of the survey's goals is the documentation and study of the relationship between landscape design and architecture.
AIA Pittsburgh invites you to the annual:

**Henry Hornbostel Lecture**

**Conflicting Ideals of the City**

**Wednesday, April 19, 1995**

Carnegie Museum of Art Theater, Oakland

- 6:00 pm registration
- 6:30 pm program, reception immediately following
- cost: free

**RSVP by Friday, April 14, 1995**

Alex Krieger, AIA is an architect, planner, author, and award-winning teacher nationally recognized as an authority on the evolution of urban settlements. His firm, Chan Krieger & Associates, recently completed urban design studies for a new public promenade within the historic framework of Boston’s Charles River. He has developed downtown master plans for such diverse cities as Minneapolis MN, and Providence RI, and a new town center in Prague, Czechoslovakia. At Harvard’s Graduate School of Design, he is the Director of their Urban Design Program.

**RSVP Hornbostel Lecture**

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SEND THIS FORM TO:

AIA Pittsburgh
211 Ninth Street
Pittsburgh, PA 15222
or FAX to:
412/471-9501
by Friday, April 14, 1995.

**Upcoming Issues**

The following is a preview of the feature articles in upcoming issues of Columns. We encourage all firms to submit projects for our portfolio issues or call if you think you have something to contribute to a topic. The deadline for submissions is always five weeks prior to the publication date. (i.e. deadline for June is April 24)

May—Preservation; adaptive-reuse of historic Pittsburgh buildings
June—Future of urban housing; what are members designing in this area?
July—Healthcare portfolio; what are some of the design/build issues in healthcare?
August—no issue
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- Fox Chapel Presbyterian Church
- Westminster Presbyterian Church
- D.T. Watson Rehabilitation Center
- Curry Senior Citizens Home
- Grace Manor Nursing Home

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