COLUMNS

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JUNE 1995

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GENERAL CONTRACTORS BUILDING SUCCES

viewpoint Columns June 1995 3

Credit Where Credit Is Due

by Anne Swager, Executive Director



In recent months we have seen a tremendous failure to give architects credit, as well as a large number of inaccurate claims for professional credit.

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On the cover: Herr's Island, formerly the site of a slaughter house, is the location for some of the city's newest urban housing. The three phase project broke ground in April. Half of the phase one townhouses, expected to command between \$130,000-250,000 have already been sold. Photo by Kevin D. Sell.

Betsy, my daughter, is a sophomore at

Mt. Lebanon High School. She blew me away last week when she came home with straight As. It's not that I didn't know she was smart, but it takes more than smarts to get all As in honors courses. You have to work hard and be singularly focused. Don't get me wrong. I think my daughter is the best, but I'm her mother and I'm supposed to lead her fan club. My amazement stems from what I expected her to become given the kind of child she was.

Betsy did things her own way on her own terms, and never on time. Every experienced mother and all the how-to books said potty training the first child, especially a girl, was a cinch. Not Betsy. She didn't care. She was late learning to walk and always late getting to the potty. I thought her claim to fame in kindergarten would be her diapers. Fortunately, she proved me wrong. Instead, despite living five minutes from the school, she was so late every day that she got a truancy letter the first month. Since she was too young to be sneaking cigarettes, and I had no other idea as to what she was doing, I followed her from a judicious distance.

The answer lay in her capacity to be distracted. She watched birds in the trees, bugs on the ground, and frequently sat down just to study how the grass met the sidewalk. There was no changing her. She got truancy notices all through grade school. The early version of Betsy is totally out of sync with the committed focused teenager she has become. I would very much like to take credit for this. Surely my sage advice, always delivered in the perfectly modulated tones of a mature adult, provided the guidance she needed to become truly exemplary. I wish. Plus, if I take credit for the good, I'd have to take credit for the bad as well, and she's got a long time to live and plenty of time to screw up. Reality is, lots of people helped influence Betsy. That, and her own personality, are why she is the really neat teenager she is today.

Taking credit for our children's accomplishments is a trap that we can all fall into easily. While stupendously foolish,

it is not unethical, or even illegal. However, taking credit for other architects' work is unethical, and with the new copyright laws, often illegal. Unfortunately, in recent months we have seen a tremendous failure to give architects credit, as well as a large number of inaccurate claims for professional credit.

Not being a lawyer, I will leave the legal ramifications to the law profession. Instead I will only address the ethics of such actions. The AIA's code of ethics obligates members to "accurately represent their qualifications and the scope and nature of their responsibilities in connection with work for which they are claiming credit." Further, you are obligated to "recognize and respect the professional contributions of (your) employees, employers, and business associates." To us, that means you need to credit the architectural firm that executes the contract with the client on each photograph you submit to Columns and the Resource Center. You may certainly explain your part in the project as an employee of the firm, or even as a former employee. However, since you are not accepting the whole responsibility for the job, including lawsuits that might arise ten years later, you may not omit the firm's name. Credit must be shared. So there is no misunderstanding, the firm's name should be right next to the picture. While you may feel you are the reason the project was a success and you deserve the lion's share of the credit, potential clients and your colleagues look upon this type of omission as petty jealousy hardly worthy of a professional.

The AIA spends the majority of its time trying to get the public to appreciate and recognize the value of good design. The last thing we need is architect jokes borne from perceptions of the profession's behavior. A-pluses in behavior are as important as A-pluses in design. And to you Betsy, congratulations! You deserve all the credit and I'm mighty proud to be your Mom.

AIA Pittsburgh serves 12 Western Pennsylvania counties as the local component of the American Institute of Architects and the Pennsylvania Society of Architects. The objective of AIA Pittsburgh is to improve, for society, the quality of the built environment by further raising the standards of architectural education, training and practice; fostering design excellence; and promoting the value of architectural services to the public. AIA membership is open to all registered architects. architectural interns, and a limited supporting fields.

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Vision Quest

by Michelle Fanzo

Mayor Tom Murphy has often mentioned the city's need for new urban housing. With a number of such projects underway, we asked him to further define his vision...

New urban housing, what is it? For over a year the Murphy Administration has been talking about the need for new urban housing in Pittsburgh; pointing to various locations within the city for redevelopment. What exactly is new urban housing from the local government perspective, and what are some examples of this urban vision?

"Pittsburgh has shrunk well—we look good—but we need a certain number of residents to support the city," says Pittsburgh Mayor Tom Murphy. "How small can we get and still keep a good quality of life? We're at or below that level now and we need to grow the city and take advantage of opportunities to make it work."

Murphy's vision has two primary goals: increase employment opportunities to "give people a reason to live here," and offer quality housing. Part of what makes quality urban housing, he says, is competitive advantages to live in them, such as contextual design, riverfront views and access, convenience, value, and quality services.

"Our goal is to use housing as a means to build the vitality of the city. We have attempted to put attractive housing into different levels of the market. The homes being built on the North Shore, South Side, and Washington's Landing are appealing

to one segment of the market. Houses in Lawrenceville and Crawford Roberts are appealing to another segment."

Murphy says the biggest stumbling block to this plan is not having more infrastructure in place to build more houses. "Projects like Crawford Roberts, Doughboy Square and the South Side have shown us that the market is very favorable. The homes have not been hard to sell and we see growing interest on the part of private developers to build in the city."

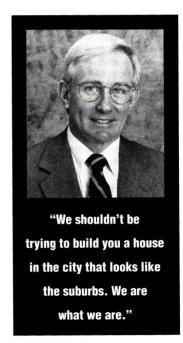
Murphy points out that half of the homes in Lawrenceville and half of those sold so far on Washington's Landing have been bought by people who presently live outside of Pittsburgh. He sees this as an example of how the right kind of new housing can aid in urban revitalization and serve as an economic generator. "The City has acquired about 500 acres of land, which represents an incredible opportunity for upscale housing to meet a market that has so far gone untapped."

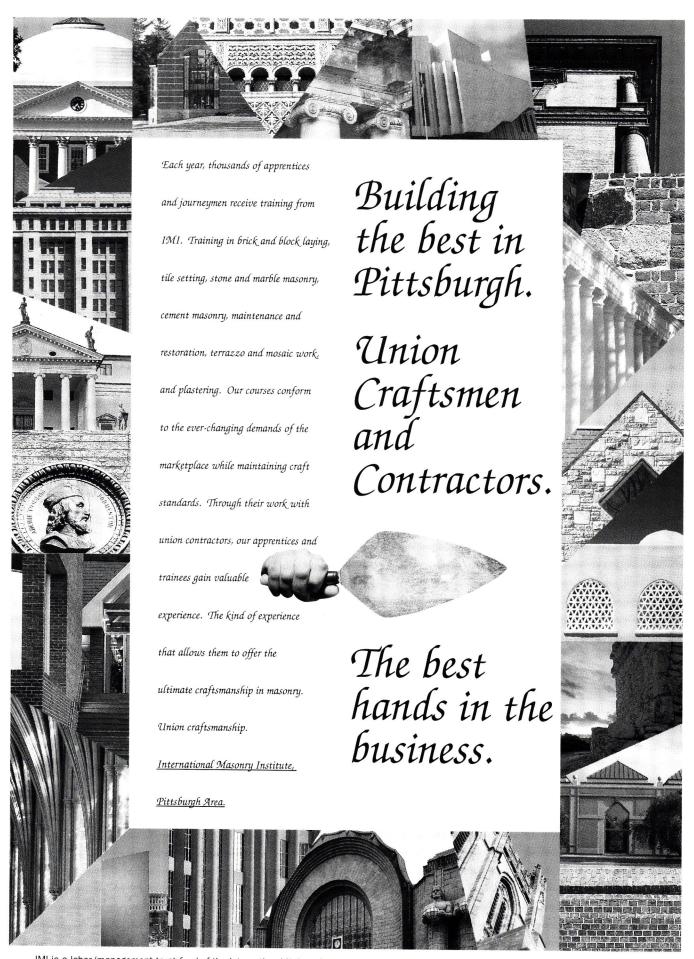
The slag pile in Squirrel Hill represents 240 acres of available land, and the South Side LTV site offers another 130 acres, a portion of which, says Murphy, will be used for new housing by next year.

New housing is not limited to large developments, says Murphy. He expects

the city to complete "several hundred houses, one by one, neighborhood by neighborhood" over the next year. "The kind of housing most appropriate to an area varies by neighborhood. Each community will have a different strategy."

When asked about the physical design of new urban housing, Murphy's response was an unhesitating "we need to be who we are. We won't be successful trying to be the suburbs. If you want to live in the suburbs, we shouldn't be trying to build you a house in the city that looks like the suburbs. New homes should have the context of where they are, and be driven by the market."

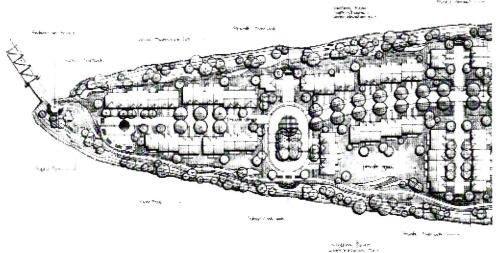




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New Pittsburgh Housing...





THE VILLAGE AT WASHINGTON'S LANDING

10-acre site on Washington's Landing will see development of a three phase townhouse project that is attracting attention throughout the region. Taking advantage of the location's greatest amenity, each home has been designed with a river view. This has lead the architects to reduced the originally proposed density to create a more relaxed atmosphere.

Of the 12 homes in Phase I, half have already been sold, many to families currently living outside of the city. Home costs range from \$130,000 to \$250,000 to accommodate a variety of residents and family sizes.

"We've created a very strong sense of arrival," says Don Montgomery, AIA, principal of Montgomery & Rust. We wanted to have an immediate sense of community, that you had arrived somewhere. Then we wanted to draw the person to the water. We terminate the street with the same statement. The feeling is that your arrival begins and ends with 'here we are, on an island, and here is the water."

It was decided, says Montgomery, to leave cars on the street rather than in a lot behind the townhomes so as to provide an uninterrupted view of greenery leading to water. The design is subtly suggestive of a nautical theme, keeping in context with the marina and rowing activities on the island.

"This truly is downtown housing, but you wouldn't know it," says Jim Brown, principal of Damianos Brown Andrews,

Inc. "It has been interesting to meet the people who have come to talk about the potential of living on Washington's Landing. It's not as much of a boating community—though they are well represented—as I would have thought. They are mainly people who want to live near the city."

Brown says expectation of the riverfront setting for housing has been talked about for many years. "It's been slow in coming but I think we now have a pioneering site, and people are interested. I think it's an excellent sign for the future of Pittsburgh."

ARCHITECTURAL DESIGN:

MONTGOMERY & RUST, DAMIANOS BROWN ANDREWS, INC.

LANDSCAPE ARCHITECT:

LAQUATRA BONCI ASSOCIATES, INC.

DEVELOPER/REALTOR:

THE RUBINOFF COMPANY

CONTRACTOR:

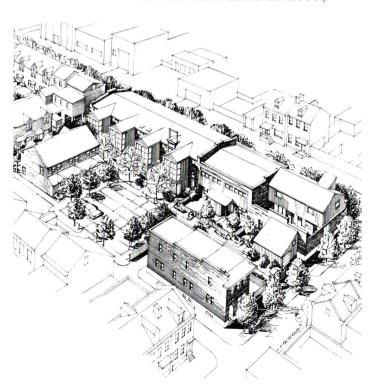
MONTGOMERY & RUST



SOUTHSIDE RIVERFRONT HOUSING

hase I of a three phase development on the South Side's Monongahela riverfront is Foxway Commons. Currently 11 homes are completed and sold. Fifteen more homes are under construction, with over 200 hundred people showing interest in the dwellings. Phase II construction of approximately 32 homes begins in the fall, with the start date for Phase III, the largest part of the plan, tentatively scheduled for fall 1996. When completed, approximately 300 homes will have been added to the neighborhood.

Three years ago the South Side Local Development Corporation (SSLDC) established general principles of development for the site, including an extension of the residential fabric of neighborhood, increased public access to the riverfront, diversity of housing that would support a mixed population, including some that would be lower than market rate. The idea, says Stefani Ledewitz, AIA, of Perkins Eastman, was that the early development would be lower cost units with the idea that they would incrementally capture value of the site as they went along. "I'm very excited by the agenda of the community organizations in making this something that's not just another townhouse development that tends to lure suburbanites into the city."





One of the most unique aspects of the project is that the neighborhood and the city have committed to an agenda of sustainability. They wish to introduce techniques and materials into the project that reflect energy and resource conservation. "In order to make this a success it will require the cooperation of a lot of people to look beyond some of the traditional ways of doing things," says Ledewitz.

"We have to develop strategies for urban housing. We can't just assume we'll throw 100 houses on a particular site and it will be a success," says Rebecca Flora, executive director of the SSLDC. Even with quality housing, Flora feels the city has to address other issues related to quality of life, like crime and schools, to attract a wide range of people to live in the city.

She hopes Foxway Commons will be a learning experience and a catalyst for future development in Pittsburgh. "We're trying to push the envelope, not only the energy aspects of it, but also on issues of site. Who says we have to do concrete curbs, not to use gray water, that we have to pave everything? People have to get beyond looking at initial costs. How can you do affordable housing if you don't look at what it costs people to maintain the housing?"

ARCHITECTURAL DESIGN:PERKINS EASTMAN

PROJECT ARCHITECT: STEFANI LEDEWITZ, AIA

DEVELOPMENT REPRESENTATIVES:ALTON PROPERTIES

CONTRACTOR: MISTICK CONSTRUCTION

The Next PITTS BURGH

Neighborhood BY MARY CERRONE AND KEVIN WAGSTAFF, AIA

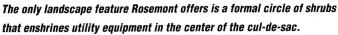


250 acres of otherworldly landscape may be a golden opportunity but for what?



We couldn't resist exploring Rosemont and wondering, "Is this a preview of Nine Mile Run?"







At Rosemont the houses don't add up.

he Nine Mile Run project is perhaps Pittsburgh's greatest neighborhood building opportunity. This 250 acre site extends from Frick Park to the Monongahela River between Squirrel Hill and Swisshelm Park, and is comparable in size to Bloomfield or East Liberty. Its topography, the otherworldly result of filling a natural ravine with enormous quantities of slag, offers river valley vistas worthy of a Thomas Cole painting.

The Department of City Planning's request for proposals states that "The key goal for the development of Nine Mile Run is to create a viable urban neighborhood which functionally, visually, and symbolically becomes an extension of the successful adjacent neighborhoods." Additionally, the city requests a "...contemporary yet truly urban setting that includes a physical connection between Frick Park and the river; a pedestrian friendly environment, where walking as a means of transportation is given a higher priority than driving;...a quality architectural environment which is genuinely Pittsburgh in character; and a public environment which recognizes the importance of public space—and its relationship to private development."

Meanwhile, overlooking the city's Nine Mile opportunity, a new residential development called Rosemont nears completion. We couldn't resist exploring Rosemont and wondering, "Is this a preview of Nine Mile Run?" While City Planning was not involved in designing Rosemont or

establishing guidelines (beyond zoning), Rosemont does reflect the "market" realities within which the financially strapped city must ultimately operate.

Rosemont, which contains 30 lots for single-family detached houses on a single winding cul-de-sac, has been a success, and has surely caught the attention of the city administration. These \$300,000-and-up houses are selling remarkably well, with three quarters of the lots sold and about half the houses built.

New homes clearly have a special appeal for some people and it appears that if we build them, they will come. It's wonderful to see people who have the economic means to choose where to live, decide to live in the city. Pittsburgh would benefit from an influx of middle and upper income families. The success of Rosemont is an encouraging sign of continuing life and faith in the City of Pittsburgh.

We might even be encouraged by the language in Rosemont's marketing brochure, which sounds sympathetic to the city's goals for Nine Mile Run: "Squirrel Hill charms us with wistful, tree lined streets. Her warmth and cultural richness has for generations proven undeniably alluring to residents and visitors alike. Squirrel Hill, to your resplendent tradition and classic ambiance we respectfully and proudly add, Rosemont...a neighborhood of fine newly constructed homes, faithful to the magnificent past of the

larger community, yet (offering) a view of 'Squirrel Hill's promising future." Sold!

Not so fast. A visit to this "promising future" reveals that Pittsburgh should cautiously guard its goal of creating a "truly urban setting" as it works with developers who are most comfortable with suburban land use patterns and building types.

An open house tour confirmed that Rosemont's houses are typical of late 20th century residential development, abounding in the modern features and amenities most people have come to expect in an expensive home: generous eat-in kitchen, master bath suite, copious closets, integral garage, air conditioning, etc. Unfortunately, the package lacks the urban amenities and architectural refinements that one would expect to find in a city house. These two types of amenities do not have to be mutually exclusive. If combined, the results would be a better place to live that included the space beyond your front door. We would like to suggest some ways in which Rosemont would have benefited from a more urban approach.

One of Rosemont's biggest liabilities had the potential to make it a real neighborhood—high density (by suburban standards). After all, it's hard to be neighbors if you are not close to each other. The houses' proximity to one another

continued



could have helped to define a street with a legible overall pattern, a shared public realm. This is an essential and especially pleasant quality of urban neighborhoods.

Urban houses respect the need for unity and order as well as diversity just as individuals gladly abide by conventions in order to be part of a community. At Rosemont the houses don't add up. Each is its own exercise in massing, (lack of) proportion, and organization of driveway, garage and front entrance.

Rosemont follows the rules of standard suburban subdivision layout. The big houses, plopped at awkward angles along the winding road, struggle with their small lots. Urban house types could have handled the narrow lots, perhaps allowing even greater density (and profit) by orienting primarily to the front and back, and not equally to all sides. This not only would help to create an orderly and purposeful street, but would make sense from the interior as well. No one wants a view of their neighbor's bedroom when they could view into the garden or out onto the street

and into the "splendid hilltop views" described in the sales brochure. In the open house we toured, the best view of the "splendid hilltop" was from the master bedroom walkin closet.

Despite the shortcomings of the houses at Rosemont, the approach to the landscape and streetscape is even more disturbing. The public realm is reduced to a utility—asphalt paving—and the private realm is reduced to the interiors of house and car. All else is little more than residual. When they could have had gardens, the houses at Rosemont instead have yards, tiny buffers that lack a sense of privacy and definition. The sales brochure celebrates Squirrel Hill's tree-lined streets, yet Rosemont has no street trees, sidewalks, street lights or even curbs. Arguably, it has no street, only a road with a sign designating it "private."

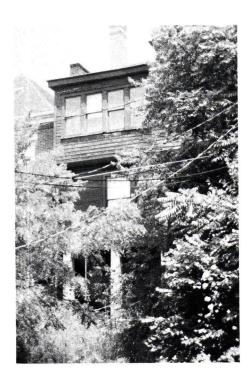
Imagine if a new tree-lined street had terminated in a promontory with a beautiful view of the bridges and river. Instead, the only landscape feature Rosemont offers is a forreduced to a
utility—asphalt
paving—and the
private realm is
reduced to the
interiors of house
and car.

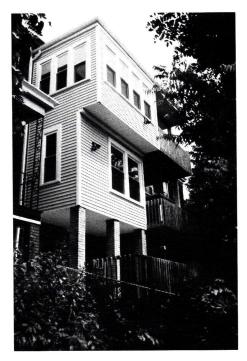
mal circle of shrubs that enshrines utility equipment in the center of the cul-de-sac. Planting should be seen as an integral form-giving feature of an urban neighborhood. The use of landscape as nothing but residual buffer contributes to an anonymous and featureless environment.

Rosemont has demonstrated a demand in the city for new market rate housing. The challenge of Nine Mile Run is to meet that demand in a form that addresses our need for beauty, order and community. Surely an urban neighborhood is more than just a residential development that happens to be within city boundaries.

One House at a Time by Steven Hawkins, AIA

An architect who addresses urban housing needs at the community level shares his thoughts on the city's future dwellings.





5450 Broad Street (before and after respectively) was renovated into a two-unit dwelling, with an apartment on the first floor and an owner-occupied unit on the second and third floors. This configuration has been found to make purchasing the house more affordable for local residents. Existing facade features were saved, as were two sunrooms at the rear of the home, which were converted into eating areas with a view. New decks were built, giving each unit outdoor space off the livingroom. The rear yard was terraced to provide a patio with steps to a lower vard.

any issues and challenges are at the heart of urban housing. Two of the most basic concerns for architects are our ability to rehabilitate and renovate existing homes affordably while keeping the features that give them their character; and our ability to design new homes, both infill and in large developments, that are affordable, "green" and energy efficient, possess character of their own, and are of a scale complementary and appropriate to their contexts. Steven G. Hawkins/Architects continually grapples with these concerns.

For example, we were dealing with an existing house at 5450 Broad Street in Garfield, and were therefore forced to work with traditional materials and methods. We brought kitchens, baths and closets up to current standards, and the mechanical and electrical systems (both new) up to code. Much of the old plaster was patched or replaced. The work was tedious and at times difficult, but that is the nature of working with existing buildings.

In creating affordable new housing (affordable for whatever market we're designing for), we need to explore more effective new technologies such as engineering wood products and metal framing, and their integration with mechanical and electrical systems. The wall panel system used at the new houses on Broad Street are a promising step in that direction. Although other systems in the house were traditional, integration went well.

A final note goes to Rosemont, offering some of the newest housing in the city. Rosemont is a missed opportunity to create an urban neighborhood. The development is not at all urban in character, and the houses, for the most part,

show little innovation or response to the specific character of the site. The idea of creating public street space at the same time as individual homes is absent. On the other hand, I'm much encouraged by the RFP for Nine Mile Run with its references to "truly urban setting...pedestrianfriendly environment... quality architectural environment," and "a public environment which recognizes the importance of public space." It also calls for the create of Public Space Guidelines and Development Standards-critical design aspects to adopt and enforce.

Public Housing Perpsectives



Morse Gardens, seventy units of contemporary affordable housing for the elderly and handicapped in an 111 year old Italianate, South Side School, was designed by Apostolu Associates.

Proposed funding cuts to public housing — a major portion of the nation's urban dwellings — has left many people wondering where the debate will lead

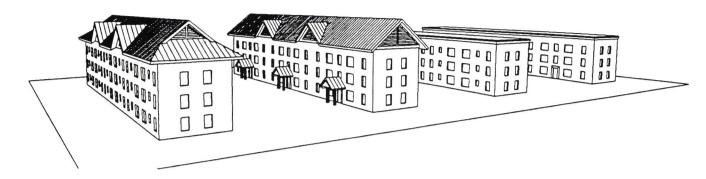
Columns talked to area architects who have designed and renovated public housing to get their views on the future of this aspect of urban living.

aul Apostolou, AIA says public housing has changed considerably since he first began working on such projects in 1973. "In the '70s we maintained a lot of highly institutionalized projects from the '40s and '50s. The density was so great in those places that it outstripped the adjacent communities." He now sees a much greater willingness on the part of government to create smaller density dwellings. The other positive change, he says, is "they tried to free up more money to do something with design. Design was *not* a concern when public housing was first built."

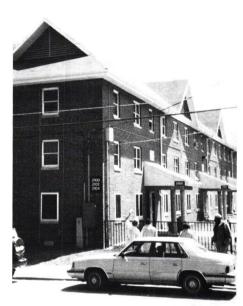
Where is public housing headed now? "Giving people vouchers for existing housing stock—I think that's a utopian view. I don't think we're ever going to get rid of public

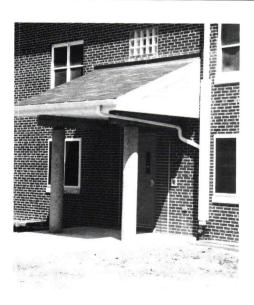
communities as we know it. Whoever thinks we can get by without them is whistling in the dark. The issue is to make them viable communities, not just from a design point of view, but a safety point of view."

In an ideal world, Apostolou says he would like to see a voucher system work. "But that also requires a change in the mentality of the general public." As for HUD, "I'd, at least, completely reorganize it and shake it from the top down. During the course of working in that arena for over 20 years, I learned that many people in the organization had no interest in the basic purpose of HUD. Personally, I think government should start over. The money spent on just administering the funding for housing alone is ridiculous."









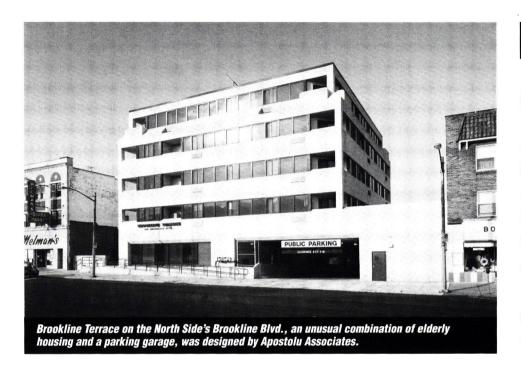
ark McCormick, AIA doesn't think the state of public housing will change as quickly as has been suggested in the media. "For better or worse, public housing serves a big chunk of the population, and a lot of the housing is in need of repair or renovation. Assuming there will continue to be a shortage of low income housing, we will continue to see existing units renovated. What's up in the air is who we, as architects, will be working for and when. There's an enormous need for housing and a large amount already exists—it's not like we can afford to just abandon it."

In the future, he anticipates housing authorities will work outside the state, actively competing with the private sector. This would create a climate for housing authorities to

be more efficient, better landlords, and produce housing consistent with that provided by the private market, McCormick believes.

Public housing, he adds, requires different considerations from the architectural profession than other projects. "If you're going to be involved in public housing as an architect, and maintain your sanity, I think you have to actively participate in the social and economic issues as well. Architects can participate in the management of these projects—in promoting job creation and using the renovation process as a vehicle to improve the community. If we look at the work as just coming in and making it look better, it's a pretty a thin contribution."

continued



orm Harai, AIA thinks there is a genuine concern with public housing when viewed from the national level. "My experience is that the Pittsburgh Housing Authority has been extremely successful in attracting funding. In fact, we're seeing a strong effort in improving housing stock here. A number of projects are currently underway."

Harai feels there are other ways to provide housing for low and moderate income residents, and that they should be explored. "One that hasn't been tried much in this area is a cooperative housing method of home ownership. Even within co-op housing developments there are some that are designed to remain low-income. This method has its own resident council and management that is very responsive to tenant goals and wishes. It's that sense of home ownership that might help the residents and the community as a whole."

If he could change something about public housing, it would be that it is more of a joint effort. "It shouldn't be management versus tenants. Everyone has to feel a part of that community. To that extent, the Pittsburgh public housing community seems to be making a good effort in involving resident input." —*M.F.*

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The House that HUD Built

Al Eisenberg, head lobbyist for AlA National, says the Senate is scaling back the House's bill proposing \$7.2 billion in cuts to housing programs, but that public housing will still not be the same. "Public housing, as we know it, is a dinosaur and will be phased out—not right away, but it will be done." For the longer term, he sees the current recision proposed by the House as the tip of the iceberg.

One proposed solution to what appears to be the downscaling of public housing is to give current resident section 8 vouchers so they can find their own apartments. "HUD's research says most people with vouchers can find housing in the private market," says Eisenberg. "True, but the housing may be affordable but not suitable. The question is how can we tailor these national issues to local solutions that work? One way not to do it is to cut off all the money. It'll take time to make effective changes. It'll take legislation not crafted by a chainsaw, which is what we have now."

Per capita, Pittsburgh has the greatest number of public housing units in the nation. The city has 13,000 such units, housing about 36,000 people, or ten percent of the city population. Stanley Lowe, executive director of the Housing Authority for the City of Pittsburgh, predicts the proposed cuts would herald the end of public housing as it has been known. He estimates the effect of the cuts on Pittsburgh would mean a \$15 million reduction in the current year's public housing budget, layoffs to one-third or more of public housing workforce, and the closing of many public housing units. —M.F.

Kudos

► Hayes Large Architect's Dixon University Center, the State System of Higher Education's new administration building in Harrisburg, was recently awarded the Grand Honor of Excellence in Masonry

Design by the Masonry Contractors Association of Central Pennsylvania. Selected from several dozen masonry projects in nine categories, this project also won the Craftsmanship Award.



Transitions

➤ Perkins Eastman Architects, PC announces recent additions to its Pittsburgh office staff, bringing the number of employees to 16. The new staff includes: Cornell Allen; William Brocious, AIA; Edward Goytia, AIA; David Hance; Kurt Jorgensen; Josef Kaps; Douglas Lieb; Anne Marie Lubenau, AIA; James E. O'Shaughnessy; Deborah Przekop; AIan Schlossberg, AIA.

Celli-Flynn and Associates welcomes new staff members to its office: architect **Mark Phillips, AIA,** who specializes in historic restoration; and John Marlovits and Robert Wanker, who bring their skills to the firm's detailing and drafting group. The firm also welcomes back Linda Coll, who has rejoined the firm to assist with marketing and construction administration activities.

From the Firms

► Celli-Flynn and Associates has been selected as architects for the new Buckner and Lyell Clay Center at the University of Charleston, WV. This seven-story facility will be located across the river from Cass Gilbert's famous West Virginia Capitol Building, giving the university and the architects an unusual opportunity to make a statement about institutional and architectural values.

Additionally, Celli-Flynn will restore the National Landmark Metropolitan Theater in Morgantown, WV and will be working on the interior restoration of Lombardi Romanesque Cathedral in Wheeling.

Steven G. Hawkins/Architects is working with the Hill Community Development Corporation on a Pilot Block Study and Urban Design Analysis for the Centre Avenue Commercial Corridor. This study is the first step in creating a vision and plan for the redevelopment of a neighborhood business district for the community.

SGH/A has also been engaged by Bloomfield-Garfield Corporation (BGC) as local architects for the construction of Phase I of "Kincaid Glen," the development resulting from the New Urban Housing Competition held in 1992. The firm will be working closely with Studio Wanda of Baltimore, the competition's winner. The firm has also recently completed Construction Contract Administration services for the BGC for two single-family

dwellings on Broad Street in Garfield. These homes are based on another award-winning prototype designed by Abacus Architects of Boston and features a prefabricated wall panel system used for the first time in Pittsburgh.

News

The McGraw-Hill Companies' Construction Information group (CIG) served as a bronze sponsor of the American Institute of Architects' 1995 National Convention outreach project for Habitat for Humanity—100 Olympic Homes: Building an Atlanta Legacy. This sponsorship included a cash donation which helped to construct three Atlanta homes, along with on-site volunteer support in building one home provided by CIG employees, including CIG president, Stephen B. Bonner.

A Legacy in Bricks and Mortar: African-American Landmarks in Allegheny County was recently released by Pittsburgh History and Landmarks Foundation. "[The book] stresses the importance of history and architecture," says Howard B. Slaughter, Jr., Director of Preservation Services at Landmarks. "It documents the contribution of the African-American community to Pittsburgh's history and identifies 62 buildings and places that are associated with the rich African-American legacy of this region and are worthy of preservation."

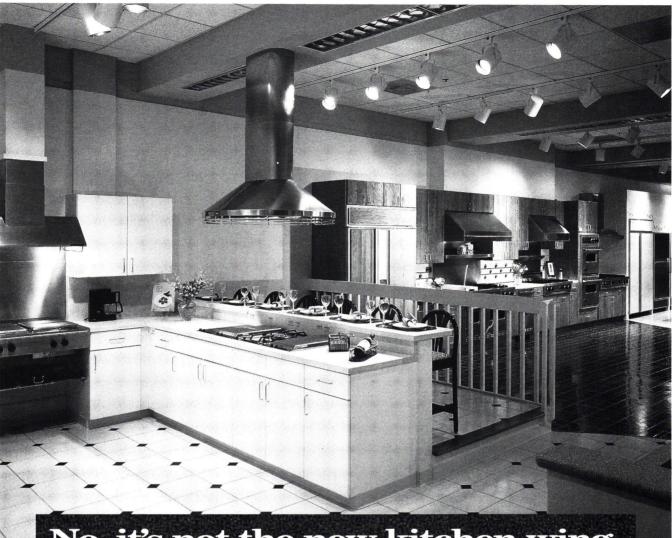
Many of the book's 115 photographs were taken by photographers at the Manchester Craftsmen's Guild; essays were written by journalist Frank E. Bolden and historian Laurence A. Glasco and Eliza Smith Brown. The book can be purchased at many local booksellers.

Business Briefs

Trafalgar House Construction has been awarded the \$17.3 million contract for the new Jobs Corps Center in Charleston, WV. The new campus, comprised of eight buildings, will be constructed on a 23 acre wooded site located just north of Charleston, approximately 4.5 hours from Pittsburgh.

Trafalgar House also recently announced the promotion of Roger E. Beck, RLA and Michael Della Mea. In addition, Ralph Ferrari and Michael O'Donoghue joined the northeast regional office estimating department in 1995.

The Institute of Real Estate Management (IREM) Business Barometer says real estate mangers and investors are feeling cautiously optimistic about the market and predict modest, rather than major, growth for 1995. IREM chapters recently held economic forecast sessions in seven major U.S. cities revealing marked differences in opinion. For example, Houston respondents tended to be less optimistic about the office market, but more confident about shopping centers and industrial. Philadelphia was more pessimistic about conditions for nearly all property types, while St. Louis—a market to watch this year—was substantially more optimistic about everything.



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Membership Committee

Al Cuteri, AIA, 471-8008

AIA Pittsburgh welcomes another new member:

Brian W. Ashbaugh, Associate AIA, has five children ages 4 to 27 definitely a person that accepts challenge. Brian is a graduate of the U.S. Military Academy with post graduate degrees from the University of Missouri at Rolla and the



University of Denver. He is associated with Rose, Schmidt, Hasley & DiSalle, PC, and his interests include NCAA Basketball, woodworking and golf. Education/Professional Development Committee members take note, Brian is interested in your committee—give him a call. Welcome!

Membership Committee FACTOID!

During the first quarter of 1995 AIA Pittsburgh has attained 32 new members. Congratulations to all of you who have committed time to bringing new blood into the AIA. Our job isn't over, there are 865 architects in the AIA Pittsburgh territory and only 493 are members. All architects benefit from our efforts to educate the public, lobby for and against various legislative issues, and gain media exposure for the profession. Let the non-members know that this is not a free ride, *join AIA Pittsburgh—get involved!*

AIA ACTIVITIES

June 6, Tuesday

Pittsburgh Chapter AIA Board Meeting 5 p.m. at the Chapter office. All members are welcome. Anne Swager, 471–9548.

June 6, Tuesday

Public Relations Committee, noon at the Chapter office, Dewey Nichols, AIA, 394-7085.

June 6, Tuesday

Architrave Board Meeting, 5:15 p.m. at the Chapter office, Anne Swager, 471-9548.

June 6, Tuesday

Membership Committee Meeting, 5:00 p.m. at the Chapter office, Al Cuteri, AlA, 471-8008.

June 7, Wednesday

Communications Committee, noon at the Chapter office, Rob Pfaffmann, AIA, 765-3890. Agenda: health care/ architectural details.

June 8, Thursday

Committee on the Environment, 5:00 p.m. at the Chapter office, Gary Moshier, AIA, 231-1500.

June 8, Thursday

Programs/Exhibits Committee, 5 p.m. at the Chapter office, Kevin Silson, AIA, 255-8622.

June 9, Friday

Design/Development "Sustainable"
Seminar, by William D. Browning, Director of
Green Development Services for Rocky Mountain
Institute, 9-5 p.m. at the Chapter office, register
with Heather Douglas, 431-4449 ext. 214,
(see insert for details).

June 14, Wednesday

Professional Development Committee Meeting/Intern Development Commit-

tee, noon at the Chapter office, Carl Freedman, 281-6568.

June 20, Tuesday

Urban Design Committee Meeting, 5:45 p.m. at the Chapter office, Kevin Wagstaff, AIA, 391-2884.

June 23, Friday

AIA Online Seminar: Mr. Ben Silverstein, 9:00 a.m. and 1:30 p.m. at the Chapter office, register with the Chapter office, 471–9548. (see insert for details).

1 C 8 A 8 L 5 E N D A F

June 27, Tuesday

MilCare Helathcare Design Seminar-The Emergency Department: Gail Allen, RN, 4:30 p.m. at the Chapter office, register by calling the Chapter office, 471-9548, (see insert for details).

June 28, Wednesday

AIA/MBA Committee Meeting, 4 p.m. at the Building Industry Center, Conference Room #1, 2270 Noblestown Road, Kay Lamison, 922-4750.

June 29, Thursday

June Membership Meeting, 6-9 p.m. at Rosebud, Terry McDermott, CEO of AIA National will discuss the future of the architecture profession and the AIA, come ask the hard questions.

AROUND TOWN

June 1, Thursday

Innovatech: Innovative Solutions for the New Workplace, Franklin Interiors is hosting an informative gathering on new office technology and concepts, such as hoteling, telecommunications and teaming, in Station Square's Landmarks Building; Thursday, 8 - 11 a.m. The \$5 cost will be donated to the Community Design Center of Pittsburgh. 261-2525 to register or for more information.

June 1, Thursday

An exhibit of selected works by architect Brian Andrews, assistant professor at the University of Virginia, opens at the AIA gallery today; reception at 5:30 p.m.

June 13, Tuesday

Construction Specifications Institute (CSI), Embassy Suites Hotel; RSVP to Sheila Cartiff, 823-5063.

June 14, Wednesday

Society of Design Administrators Meeting, Leslie Fisher, 281-1337 for information.

Brian Andrews

Making spaces in the AIA gallery



An exhibit of selected works by architect Brian Andrews, assistant professor at the University of Virginia, opens at the AIA gallery on June 1st. The show presents over 100 renderings for various projects, small and large pencil or graphite drawings, and travel sketches from the architect's time in Italy. Andrews' work on display, completed between 1985 and 1995, presents a logical and disciplined program that moves towards a quintessential method of making space. This

method stems from emotional expression and is formally crafted through drawing and design, diségno, countering intuition and pleasure, and a form which uses an acute sense of proportion and an appreciation for the affects of materiality.

A graduate of Inverness Royal Academy in Scotland and Tulane University, Andrews received a Masters in Architecture from Princeton University. His education at Tulane included a year of study at the Architectural Association in London and culminated with receiving an AIA Gold Medal, a thesis award, and valedictorian honors. While at Princeton, he was awarded the Skidmore, Owings and Merrill traveling fellowship.

Andrews has completed work for Koetter and Kim Architects, Schwartz/Silver Architects, and Machado and Silvetti Architects in Boston, and Ralph Lerner Architects in Princeton. Since the spring of 1990, he has been associate professor at the University of Virginia. He has continued to garner numerous awards and recognition in the last five years, including crafting the winning entry for the Productive Park Competition in Brooklyn, NY, receiving two Association of Collegiate School of Architecture design awards, and selection as a finalist for the Rome Prize, among others. His writings have been published in numerous journals and magazines, including *Progressive Architecture, Architecture, Crit Magazine*, and *Modulus*.

The Andrews exhibit opens at the AIA gallery Thursday, June 1, with a reception from 5:30-8:00 p.m., everyone is invited.

Terrence Michael McDermott



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Firm: The American Institute of Architects, executive Vice President and CEO.

Family info: Apprentice husband, 29 years. A daughter, Patricia, and a son, Matthew.

Education: Economics, Loyola University; Organizational Development, National College of Education.

First job: Best soda jerk in Chicago.

Project you're proudest of: Developing *Building Design & Construction* into a major title in the '70s and '80s.

Most embarrassing project/moment: Removing neighbor's Volvo from the dining room.

Building you wish you had designed: Johnson Wax Headquarters, Racine, WI.

Building you would like to tear down: Kennedy Airport.

If you hadn't been a publisher, what would you have been? An economist.

If someone made a movie of your life, who would play you? Mark Russell.

If you could live anywhere in the world, where would it be? Two hours from Paris.

What's the best part of your job? Members.

What would you change about your job? Spend more time in the field.

What have you always wanted to tell your boss? "Honey, you have all the covers."

What have you always wanted to tell your clients? Invest, don't spend, save, don't cut costs.

What's the most annoying thing architects do? Not join the AIA.

Advice to young architects: Work for an MBA after the ARE.

The one thing you wish they'd teach you in school is: Logic.

Favorite interior: Weyerhauser Headquarters, Tacoma, WA.

Favorite building: Haven't found it yet.

Favorite city: Chicago.

Favorite architect: Louis Sullivan.

Favorite architecture book: Stairways.

Favorite Pittsburgh neighborhood: Mt. Lebanon.

Most architecturally appealing restaurant in Pittsburgh: The Duquesne Club.

Best gift to give an architect: A really ugly tie.

Wish list for Pittsburgh/Downtown: A horticulturally significant park.

What's the next big architectural trend? Architect as client.

Someday I'd like to: Develop an empty nester.

I want to be remembered for: Making architects more prosperous.

People would be surprised to know: Mont Blancs are made in Upper St. Clair.

The secret to my success is: Listening and learning.

I support the AIA because: The profession is of great importance to the quality of life, productivity and competitiveness of all Americans.

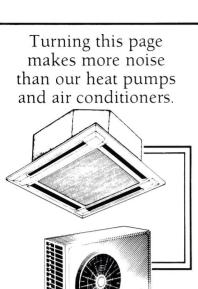
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General Industries 15 Arentzen Blvd., Charleroi, PA 15022 483-1600 Contact: Donald Ivill	•		•	•		•	•		•	
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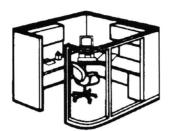


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June Seminars from the AIA Pittsburgh

The AIA Pittsburgh Committee on the Environment Mr. Bill Browning of the Rocky Mountain Institute Sustainable Design Seminar and Charrette

June 9, 8:00 am Eco-Center, 64 S. 14th St. Pgh.

MilCare Health Care Design Seminar Series Design Issues of an Emergency Department

> June 27, 4:30 pm AIA Pittsburgh Offices

Refresments provided by



AIA Online Computer Software Seminar Learn to Use the AIAOnline Software Package

> June 23, 9:00 am and 1:30 pm AIA Pittsburgh Offices

Monitor provided by TEAADVET

Open this insert to see a complete four month calender of events

AIA/CES PROGRAMS

To register for any of the following events, please contact the AIA Pittsburgh at 471-9548. Payment can be made by VISA or MASTERCARD.

Friday, June 9, 1995 8:00 am

Sustainable Design Seminar and Charrette Mr. Bill Browning - Rocky Mountain Institute

This full day seminar is broken down into two sections. The morning session will review various building design scenarios to introduce attendees to sustainable design techniques. The afternoon session will be a design charrette which will apply the topics of the morning session for implementation to the built environment. The design charrette shall implement sustainable design techniques to the Miller Printing Company building located near Three Rivers Stadium.

7 hours - Quality Level 2 - 14 LU's

Full day - \$70.00 for AIA, IFMA, ASHREA & ASIA members, \$80.00 for non-members. (Includes lunch)

Morning Session Only - \$30.00 for members, \$40.00 for non-members. (\$10.00 extra for lunch)

Location - Eco-Center, 64 South 14th St., Pgh. To register contact Heather Douglas of the Eco-Center -431-4449 x 214

Friday, June 23, 1995 Morning 9:00 Afternoon 1:30 AIA Online Seminar

Mr. Ben Silverstein - Director of AIA Online for the AIA

This seminar will describe the many uses for the AIA Online software, including connection with the Commerce Business Daily, product search information, and various forums and calendars and E-mail capabilities. Every office should plan on having someone attend this seminar which allows architects to begin to get a taste of the Information Superhighway. All attendees will receive the software package for AIA Online. When you register, please let us know if you want a DOS, Windows or Macintosh version.

2 1/2 hours - Quality Level 3 - 7 1/2 LU's \$30.00 for AIA members

Tuesday, June 27 4:30 pm

MilCare Healthcare Design Seminar Series -First of Three

The Emergency Department

Monitor provide by TSA/ADVET

Gail Allen, R.N. - Consultant for MilCare

This first of three healthcare seminars will cover functional and planning aspects of the Emergency Department. Specific topics will address infection control, new technology, healthcare delivery practices, sanitation issues, materials handling and future trends in the design and functionality of the hospital Emergency Department. Any firm involved in healthcare design should send project managers and designers to this seminar.

2 hours - Quality Level 2 - 6 LU's

AIA members - \$25.00 for one seminar, \$85.00 for all three. Non-Members - \$35.00 for one seminar, \$80.00 for all three.

Refreshments provided by Office Pavilion.

Ala Pittsburgh Semi

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	8	AIA Pittsburgh - CES program Sustainable Design Seminar and Charrette		8	
	50	Mr. Bill Browning		9	
	121	Eco-Center - Pittsburgh		10	
	10 11			(II)	Tuesday, July 11, 1995 8:30 am
	12			12	Tour of Thermal Industries Window ar
	(5)	Tuesday, June 13, 1995		13	Extrusion Plant
Ī	(13)	8:30 am		14	
	14	Intern Development Program Tour of Thermal Industries Window and		15	
	15	Vinyl Extrusion Plant		16	Tuesday, July 18, 1995
	16			17	4:30 pm
	17			50	MilCare Healthcare Design Series The Pharmacy
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	20	Friday, June 23, 1995	1	50	Thursday, July 20, 1995
	21	Morning Seminar 9:00 Afternoon Seminar 1:30	1	201	6:00 pm
	22	AIA Pittsburgh - CES Program		21	AIA Pittsburgh Membership Meeting
1	23	AIA Online Seminar - Mr. Ben Silverstein		22	Picnic
1	(3)	Tuesday, June 27, 1995		23	
	24	Intern Development Program 8:30 am		24	Tuesday, July 25, 1995
	25	Tour of Thermal Industries Window and	1	56	8:30 am Tour of Thermal Industries Window and
	26	Vinyl Extrusion Plant	1	(2)	Extrusion Plant
1	27	4:30 pm		26	
1		AIA Pittsburgh · CES Program MilCare Healthcare Design Series		27	Friday, July 28, 1995
	28	The Emergency Room	1	28;	Deadline for submission for the AIA design awards program.
1	20,	Thursday, June 29, 1995	1	-0/	avoigii arrai us pi vyi aiii.
1		6:00 pm		29	
	30	AIA Pittsburgh Membership Meeting Discussion with Terry McDermott		30	
		Procession Mini Islly McDelmott		31	

Tuesday, July 18 4:30 pm

MilCare Healthcare Design Seminar Series -Second of Three

The Pharmacy

Mr. Jack Eichner

This second seminar of the series shall cover the design factors involved in the hospital pharmacy. Topics will include functional areas (order entry and flow, dispensing, IV admixture and clean rooms, bulk and active storage, inventory control and record keeping), department layout and medication flow, and future trends.

2 hours - Quality Level 2 - 6 LU's (each seminar) AIA members - \$25.00 for one seminar, \$85.00 for all three.

Non-Members - \$35.00 for one seminar, \$80.00 for all three

Tuesday, September 12, 1995 8:00 am

Project Management Seminar Series Basic Project Management Responsibilitie Mr. John Brock - Principal at Burt, Hill, Ko Rittlemann Associates

The goal of this seminar is to provide architects with bet 5 to 10 years of experience a good basic understanding o issues relevant to managing large and small projects. Sul will include project scheduling, team organization, task assignments, contract administration, and some basic contract issues. This will be the first in a progressively n in-depth series of topics.

4 hrs. - Quality Level 2 - 8 LU's

AIA members - \$50.00, non-members - \$60.00

and Events Calendar

1		2	1	
5	Wednesday, August 2, 1995	•	2	
121	8:30 am	8	3	
3	Tour of Wyatt Incorporated's cabinet shop.		4	
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12		8	112,	Tuesday, September 12, 1995 8:00 am
13			13	Project Management Series
14		ľ	14	Basic Project Management Responsibilities
15			15	
16			16	
17			17	
18			18	Tuesday, September 19, 1995 4:30 pm
19			50	MilCare Healthcare Design Series
20			1197	Patient Care Continuum
21			£3.	Santambar 20 Tantativaly Cabadylad
22			(20)	September 20, Tentatively Scheduled Time to be announced
23			21	DPIC Contract and Liability Issues in the
24			22	Architect's Office
25			23	
26			24	
27			25	
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y, September 19

e Healthcare Design Seminar Series f Three

: Care Continuum

il Allen, R.N.

nar will cover the ever changing aspects of the re process and how these changes will impact the I function of the hospital. Specific topics will tpatient care, managed care delivery, the impact of atient care. The seminar will conclude with a of the future trends of the hospital patient care

ibers - \$35.00 for one seminar, \$80.00 for all

Quality Level 2 - 6 LU's (each seminar) bers - \$25.00 for one seminar, \$65.00 for all

September 20, Tentatively Scheduled

Time to be announced

31

DPIC Contract and Liability Issues in the Architect's Office

Principals and others who write contracts should plan to attend this informative seminar which will examine some of the do's and don'ts in contract language and negotiation in regard to your firm's liability exposure.

More information will become available shortly.

INTERN DEVELOPMENT **PROGRAMS**

This list of events is directed primarily toward Intern Architects working toward completion of their IDP requirements. However, many events will be open to all who wish to attend. Should there be a limit to attendance, preference shall be given to Intern Architects.

Tuesday, June 13, 1995, Tuesday, June 27, 1995, Tuesday, July 11, 1995, and Tuesday, July 25, 1995

8:30 am

Tour of Thermal Industries Window and Vinyl **Extrusion Plant**

Tour the manufacturing facilities of the Thermal Industries window corporation and see their high tech fabrication facilities. Participants will be guided through both the vinyl window fabrication plant and the vinyl extrusion plant. Tours will take annroximately 2 1/2 hrs.

Contact Gae Galza at Thermal Industries - 244-6400 x6411 2 1/2 hrs - Quality Level 2 - 5 LU's

Free to AIA members and Intern Architects. Limited to six people per tour.

Wednesday, August 2, 1995 8:30 am

Tour of Wyatt Incorporated's cabinet shop.

This tour shall cover the basic design requirements of cabinet making and woodworking techniques. Topics will include detailing of plastic laminate and wood cabinets and casegoods, trim work, custom doors, veneering process, hardware, and drawing content and specifications for millwork. Attendees will tour Wyatt's 10,000 sq. ft. high production shop.

Contact the AIA Pittsburgh - 471-9548 2 1/2 hrs. · Quality Level 2 · 5 LU's Free to AIA members and Intern Architects. Limited to twenty people.

Date to be Announced

Contract Administration / Site Observation Seminars - The Pittsburgh Children's Zoo, Phase Two

Interns Only

Times to be announced

Attendees shall witness the fast-track construction project of various buildings and exhibits at the new Children's Zoo. Attendees will attend several times to the site to witness the construction process. There may be an opportunity to attend a job meeting to gain exposure to the relationship between the architect, owner and contractors. This seminar will be provided by Indovina Associates Architects and Landau Construction.

EXHIBITS SCHEDULE at AIA Offices

June 1 through June 23 **Brian Andrews Show** One man exhibition of architectural projects.

June 26 through July 3 Pittsburgh Technical Institute Exhibition of student work.

DESIGN COMPETITION

The Pittsburgh Cultural Trust



The Pittsburgh Cultural Trust and the City of Pittsburgh invite artists, landscape architects, architects and other designers to submit qualifications for preparing the design and development of a comprehensive series of visual arts projects in the Penn Avenue-Liberty Avenue corridor in Downtown Pittsburgh, Pennsylvania. Individuals may submit separately or combine to propose the complete team needed for the project.

Submissions should include resume of all applicants and a description of relevant projects, including up to 20 2" x 2" slides. More material available upon request. All questions should be directed to (412) 471-6070 ext. 109.

Submission materials (12 sets with 1 set of slides) should be received by July 31, 1995.

CAROL R. BROWN, PRESIDENT THE PITTSBURGH CULTURAL TRUST SUITE 500 209 NINTH STREET PITTSBURGH, PA 15222

Design Awards '95

Michael Graves will be jury chair for this year's Design Awards, to be held Monday, November 6. Don't miss your opportunity to be part of this special event! Check your mailbox for application forms in coming weeks.

Upcoming Issues

The following is a preview of the feature articles in upcoming issues of Columns. We encourage all firms to submit projects for our portfolio issues or call if you think you have something to contribute to a topic. The deadline for submissions is always five weeks prior to the publication date.

August—no issue

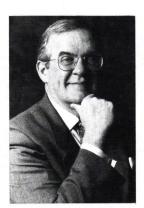
September—Architectural details; small but well designed projects or well designed details of larger projects. *NOTE: Deadline for September issue is June 1!* October—TBA

November—Design Awards '95

AIA Pittsburgh invites you to hear:

Terry McDermott

Executive Vice President and CEO, AIA National



Thursday, June 29, 1995

Rosebud, Strip District

6:00 – 9:00 pm cost: \$10

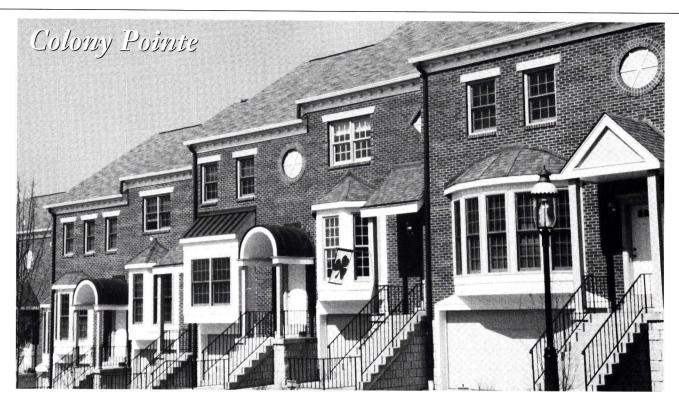
There will be food, a cash bar and dancing after the meeting.

Mr. McDermott will be the guest speaker at a town meeting format Chapter gathering. Don't miss this opportunity to meet the AIA's CEO, and learn more about the evolving shape of AIA National. What are you paying your dues for? What does AIA National do for you? Don't miss this opportunity to pose the hard questions to the top guy.

RSVP Terry McDermott

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Send this form to: AIA Pittsburgh, 211 Ninth Street, Pittsburgh PA 15222 or FAX to 412/471-9501 by **Monday, June 26, 1995.**



Architects: Ewing & Rubin General Contractor: Sahrista Development, Inc., James Dinert, president

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- Westminster Presbyterian Church
- D.T. Watson Rehabilitation Center
- Curry Senior Citizens Home
- Grace Manor Nursing Home

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