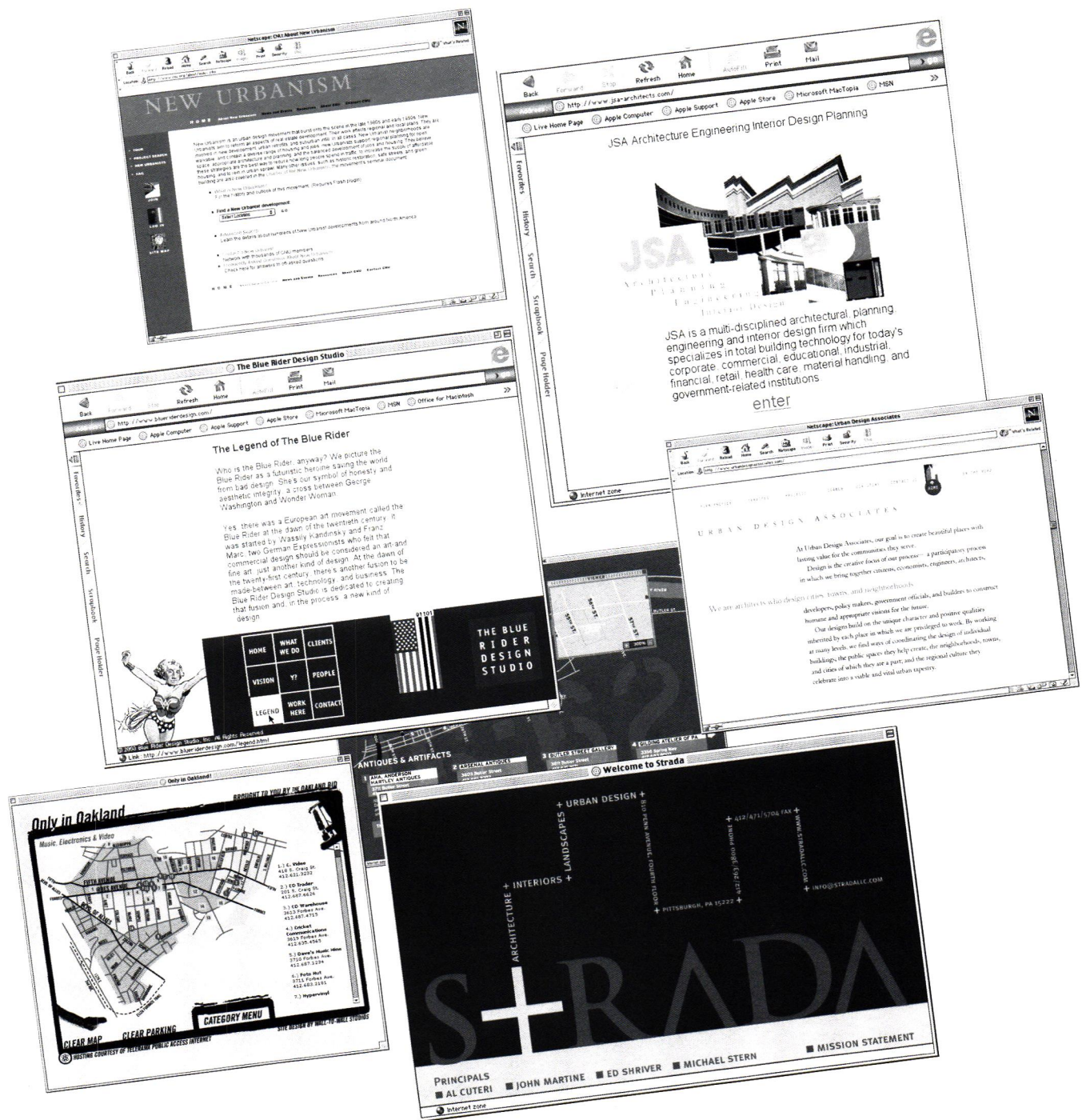


COLUMNS



Design As Identity: Corporate Branding and Web Sites