


COLUMNS



DESIGN AWARDS 2004

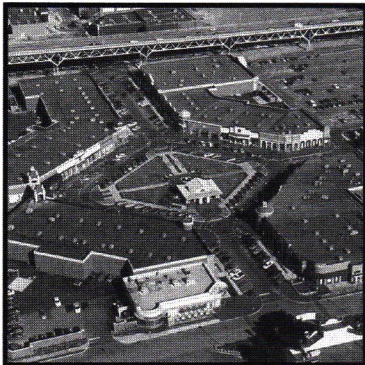
VOLUME 18, NO. 10 AIA PITTSBURGH, A CHAPTER OF THE AMERICAN INSTITUTE OF ARCHITECTS DECEMBER 2004

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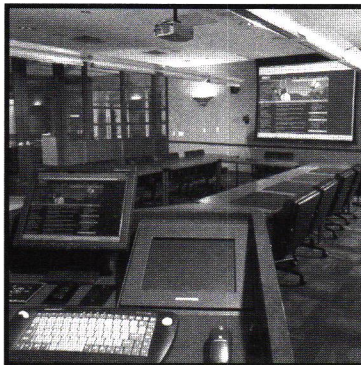
Renaissance 3 Architects

NAIOP's 2003 Award Winning Projects



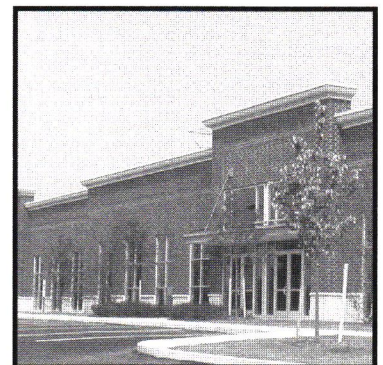
BEST MIXED USE

The Waterfront
The Waterfront Partners LLC
Meacham & Apel Architects



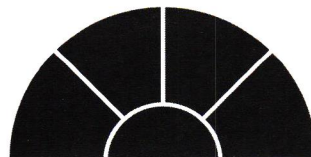
BUILD TO SUIT (Interior)

Michael Baker Corporate Headquarters
The Elmhurst Group
Baker & Associates



SPECULATIVE BUILDING

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CONTINENTAL BUILDING SYSTEMS

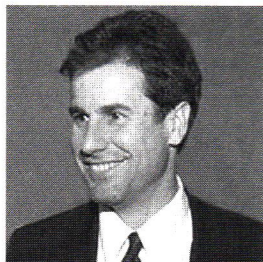
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Ready...Set...Launch

By Dan Rothschild, AIA



Our goal continues to be an organization that allows us to accomplish together what cannot be accomplished alone, and to do so with consistently high quality.

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On the cover: Hillside House by Mary Cerrone, AIA and Kevin Wagstaff, AIA. The project received an Honor Award in the Architectural category and also was named Columbia Gas of Pennsylvania People's Choice Award winner. Photo by Alexander Denmarsh.

Our local AIA chapter is a little like

a diversified food product company, providing a wide variety of services to a broad and diverse population base. We constantly strive to make our "products" of the highest quality; and we constantly refine our product line through feedback from our "customers." Like a food product company, the recognition of our brand helps to differentiate our organization in the marketplace and set a consistent standard of quality.

To review our journey this year, our focus on the AIA Brand Study centered on the concept of **Architects Together**, accomplishing together what we cannot accomplish as individuals. Our brand elements are organized in the following categories:

Advocacy – "Giving voice to our shared values as architects to influence the shape of our neighborhoods and our world."

Knowledge – "The sharing of knowledge through continuing education, Knowledge Communities, and investment in research."

Community – "Creating opportunities for all architects to connect with each other to share experiences and to celebrate great work."

My last President's Message concludes the year with a description of new products that will be launched.

THE IMPORTANCE OF CONSISTENT GRAPHICS

Just as the quality of food products is reinforced by its logo (think of the General Foods mark on their line of cereals), so it is with our AIA products and services. At AIA Pittsburgh, the growth of our services occurred over a series of years, and the graphic design was largely disconnected. If you placed the graphic design of our "products" side-by-side, you would have had a hard time recognizing that they came from the same organization. Over the past two years, the Board of Directors has realigned and renamed our offerings with two goals: linking them together, and linking them with the national AIA logo. That is why we renamed our educational conference, from "Tri-AIA" to "Build Pittsburgh," and why that logo and the logo of *Design Pittsburgh* incorporates the AIA with its immediately recognizable eagle logo. This year the Board reviewed the graphic design of our entire product line with a keen eye to allow for individuality while reinforcing our AIA brand.

NEW PRODUCTS

e COLUMNS

One of AIA Pittsburgh's most successful communications tools is our weekly email entitled "What's Goin' On?" which

allows us to broadcast up-to-the-minute information to all our members. While reviewing our product line, the Board of Directors found many synergies between this electronic communication and our very popular monthly magazine, *Columns*. While our magazine offers detailed, in-depth items of interest, "What's Goin' On?" allows us to offer more timely information. After much review, we decided to reinvent "What's Goin' On?" as "eCOLUMNS" with a graphic overhaul that will complement our magazine. Information will be organized under the brand elements: Community, Advocacy and Knowledge. Combining our magazine with our on-line newsletter also allows our supporters to advertise in both media, increasing their penetration into our market. When we launch this product, we welcome your feedback.

eFORUM

Your Board of Directors is in the planning stages for an electronic forum that will allow us to gather as a community online. The concept is to promote interaction among our membership and allow direct feedback from members on a wide variety of issues. We plan on posting our topics under the focal points of our brand: Community, Advocacy and Knowledge.

Membership Pilot Program

At the 2000 National Convention, AIA Philadelphia introduced a resolution requesting that National open up to local chapters the ability to run membership pilot programs aimed at increasing the size and diversity of the organization. In 2002, AIA Pennsylvania's pilot program was selected. It includes a graduated scale of dues to entice new members, and a greater emphasis of increasing diversity with associates, educator architects and non-practitioner architects. Watch for details in the upcoming year.

The review of the AIA brand in this year's President's Messages has allowed me to communicate the way in which your Board of Directors organizes information at our chapter. It has given us a methodology to understand what we are doing well, and which areas need improvement. Our goal continues to be an organization that allows us to accomplish together what cannot be accomplished alone, and to do so with consistently high quality.

Finally, it has been my pleasure to serve you as President this year and I wish all of you a happy and healthy holiday season and a great new year.

AIA Pittsburgh serves 12 Western Pennsylvania counties as the local component of the American Institute of Architects and AIA Pennsylvania. The objective of AIA Pittsburgh is to improve, for society, the quality of the built environment by further raising the standards of architectural education, training and practice; fostering design excellence; and promoting the value of architectural services to the public. AIA membership is open to all registered architects, architectural interns, and a limited number of professionals in supporting fields.

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COLUMNS is published ten times a year by, and primarily for, members of AIA Pittsburgh, A Chapter of the American Institute of Architects. Preference may be given to the selection of works, articles, opinions, letters, etc. of members for publication. However, in the interest of furthering the goals of the Chapter, as stated monthly at the top of the masthead and in the membership directory, COLUMNS will publish the names of and properly credit non-members, whether as participants in the design of works submitted by a member, or as designers of their own work, or as authors of articles, opinion or letters.

Opinions expressed by editors and contributors are not necessarily those of AIA Pittsburgh. The Chapter has made every reasonable effort to provide accurate and authoritative information, but assumes no liability for the contents.

For information about AIA Pittsburgh, AIA Middle PA and the Northwest PA Chapter, call 1-888-308-9099.
Online: www.aiapgh.org
email: info@aiapgh.org

Design Awards 2004

THE JURY



The 2004 Design Awards jury (from left): Hsin-Ming Fung, AIA, William H. Fain, Jr., FAIA, Craig Hodgetts, AIA and Wing Chao, FAIA

Our Lead Juror, **William H. Fain, Jr., FAIA**, is Principal of Johnson Fain in Los Angeles. Founded in 1987, Johnson Fain is an award-winning firm that has been established as an architecture, planning and interior design firm known for its creative approach to the built environment. Mr. Fain has a Certificate for Urban and Social Planning from the University of Manchester in England, a Bachelor of Architecture from the University of California Berkeley, and a MAUD from the Graduate School of Design at Harvard University. In addition to his positions in numerous organizations, Mr. Fain is Past Chair of the National AIA Regional and Urban Design Committee and served as a member of the jury for AIA's Regional and Urban Design Awards Program. Additionally he is a founding member of the Museum of Contemporary Art in Los Angeles.

Wing Chao, FAIA is Vice President of Walt Disney Imagineering where he oversees master planning, architecture, design, and development of Disney real estate holdings worldwide.

Hsin-Ming Fung, AIA and **Craig Hodgetts, AIA** are Principals and Cofounders of Hodgetts + Fung Design and Architecture which was initiated in 1984. The firm is currently involved in preparing a renovation plan for the Hollywood Bowl, the largest natural amphitheater in the United States.



In the Los Angeles offices of Johnson Fain, the Design Awards jury reviews the projects, and decides the winners.



Frank Lloyd Wright Events at City Theatre



30 for 30: A year-long celebration at City Theatre

In 2004-05, City Theatre is celebrating its 30th anniversary season with 30 events to engage audiences and enhance programming. The 30 for 30 events surrounding *Work Song* include:

Behind the Walls of Taliesin

Sunday, December 12, 2004 (post-matinee)

Three generations of Taliesin alumni will discuss living and working within Frank Lloyd Wright's legendary apprenticeship program, the Taliesin Fellowship. Serving on the panel will be Grattan Gill, a Massachusetts-based architect, who studied at Taliesin directly under Wright during the 1950s; Pittsburgh's, Gerald Lee Morosco, AIA, who apprenticed from 1981 to 1986 under Wright's widow, Olgivanna, and led the construction of the Frank Lloyd Wright Archives; and Megan Kaveler and Dave Meyers, who in December will graduate from the accredited degree program at the Frank Lloyd Wright School of Architecture.

My Favorite Frank Lloyd Wright Building

Sunday, December 19, 2004 (post-matinee)

Audience members can discuss their favorite Frank Lloyd Wright buildings with Lynda S. Waggoner, director of Fallingwater and vice president of the Western Pennsylvania Conservancy, and past president of the Chicago-based Frank Lloyd Wright Building Conservancy; Leonard P. Perfido, AIA, City Theatre board member and managing partner of Perfido Weiskopf Architects; and Gerald Lee Morosco, AIA, president of Taliesin Fellows and public trustee of the Frank Lloyd Wright Foundation.

Our photos tell the story of great design.

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DESIGN AWARDS 2004

HOW IT WORKS

Awards may be given in the following eight categories: Architectural, Interior Architecture, Regional and Urban Design, Detail, Open Plan, Landscape Architectural, Landscape Architectural Detail and Landscape Architectural Open Plan. The Silver Medal is AIA Pittsburgh's highest award and is presented at the jury's discretion. Only projects in the Architectural, Interior Architecture, Regional and Urban Design, and Landscape Architectural categories are eligible for the Silver Medal. Honor Awards are granted for overall excellence to projects in the Architectural, Interior Architecture and Regional and Urban Design categories. Certificates of Merit recognize an outstanding aspect of a project such as detailing or adaptive reuse. Architectural Detail, Open Plan, Landscape Architectural Detail and Landscape Open Plan submissions are eligible for Awards of Excellence.

The Green Design Citation was introduced in 2001 to recognize projects that have integrated green building strategies and practices into the design to reduce environmental impact. Projects submitted in the Architectural, Interior Architecture and Regional and Urban Design are eligible for the Green Design Citation.

ARCHITECTURAL AWARDS



HONOR AWARD

FIRM: Pfaffmann + Associates, P.C.

PROJECT: Alcoa Business Services Center

CLIENT: The Rubincoff Company

PROJECT TEAM: Rob Pfaffmann, AIA, Erik Hokanson, AIA, Gregory George, Assoc. AIA,

Carl Bergamini, Kurt Beres, Christine Brill, Sean Beasley, Assoc. AIA, Steve Chiang, John Axtell

CONTRACTOR: P.J. Dick Incorporated

PHOTOGRAPHER: Massery Photography

JURY COMMENTS: *As a concept this is an interesting building...like a sliced cheese. Urbane, simple idea that works. Brings light and views into the core of the building. Its plaza offers an amenity to the public realm of the city.*

ARCHITECTURAL AWARDS



HONOR AWARD

FIRM: **Mary Cerrone, AIA and Kevin Wagstaff, AIA**

PROJECT: **Hillside House**

CLIENT: Mary Cerrone, AIA and Kevin Wagstaff, AIA

CONTRACTOR: Glunt Contracting Services

PHOTOGRAPHER: Alexander Denmark

JURY COMMENTS: Outdoor-indoor relationship is fantastic. Window walls are light and airy...very sensitive. Great scheme. More about strength in simplicity. A very rich scheme. Not retro. Timeless, functional and quite elegant. Well thought out.



HONOR AWARD

FIRM: **Bohlin Cywinski Jackson**

PROJECT: **Apple Computer High Profile Store**

CLIENT: Apple Computers, Inc.

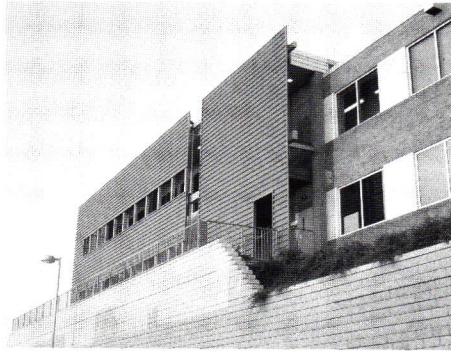
PROJECT TEAM: Peter Q. Bohlin, FAIA, Jon C. Jackson, AIA, Karl A. Backus, AIA, Joshua Keller, Nick Anderson, Colleen Caulliez, Michael Gwin, Ben McDonald, Michael D. Maiese, AIA, Denis Schofield, Michael Waltner

CONTRACTOR: Pepper Construction Company

PHOTOGRAPHER: Peter Aarons, ESTO Photographics, Inc.

JURY COMMENTS: Addresses the interesting issue of "branding" and how architects respond to it. A very powerful concept. Power of symmetry and simplicity. Branding is something that architects need to understand and lead in today's media world. This scheme is more of a refinement, its invention was done earlier. The building is a backdrop and necessarily a part of its graphic icon. The building appropriately fits into its urban context. Seems very Chicago.

ARCHITECTURAL AWARDS



CERTIFICATE OF MERIT

FIRM: **EDGE studio**

PROJECT: **5400 Campbells Run Road**

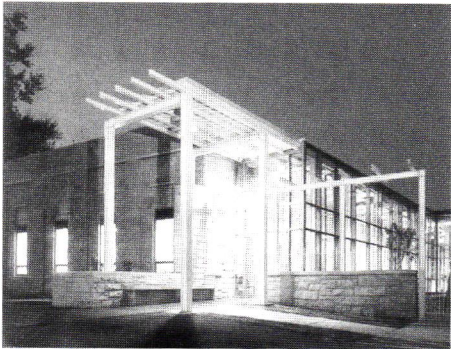
CLIENT: Sampson Morris Group

PROJECT TEAM: Gary K. Carlough, AIA, Anne Chen, Swee Hong Ng, Karen Li, Tim Roos

CONTRACTOR: Jendoco Construction Corporation

PHOTOGRAPHER: Craig Thompson Photography

JURY COMMENTS: *A beautiful upgrade of a tired building.*



CERTIFICATE OF MERIT

FIRM: **Pfaffmann + Associates, P.C.**

PROJECT: **Church of the Ascension**

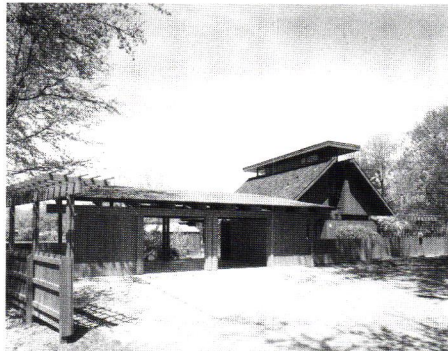
CLIENT: Church of the Ascension

PROJECT TEAM: Rob Pfaffmann, AIA, John Sergio Fisher, AIA, Erik Hokanson, AIA, Arturo Yanez, AIA, Dean Lee, John Axtell

CONTRACTOR: Jendoco Construction Corporation

PHOTOGRAPHER: Massery Photography, Inc.

JURY COMMENTS: *The addition is set back so you can see the historic building. Strong rhythm of the windows reflects its context. New and old stone is an interesting interplay. Response to the context is different on each side.*



CERTIFICATE OF MERIT

FIRM: **Pfaffmann + Associates, P.C.**

PROJECT: **Carport Pavilion**

CLIENT: Karen Schriver and Dick Hayes

PROJECT TEAM: Erik Hokanson, AIA, Rob Pfaffmann, AIA, Carl Bergamini, Dave Green

CONTRACTOR: C.W. Struthers, Inc. General Contractors, Charles Struthers

PHOTOGRAPHER: Carl Bergamini

JURY COMMENTS: *This is nicely detailed and well executed. Strength in simplicity.*



CERTIFICATE OF MERIT

FIRM: **Loysen + Kreuthmeier Architects**

PROJECT: **Carnegie Library of Pittsburgh, Brookline**

CLIENT: Carnegie Libraries of Pittsburgh

PROJECT TEAM: Karen Loysen, AIA, Peter Kreuthmeier, Sallyann Kluz, Jennifer McCarthy, Greg Weimerskirch

CONTRACTOR: Rycon Construction, Inc.

PHOTOGRAPHER: Nicholas Traub Photography

JURY COMMENTS: *Very simple gesture. Small inflections. Considering budget limits, achieves a big impact*



CERTIFICATE OF MERIT

FIRM: **studio d'ARC architects, P.C.**

PROJECT: **Goodyear Building**

CLIENT: Dickinson College

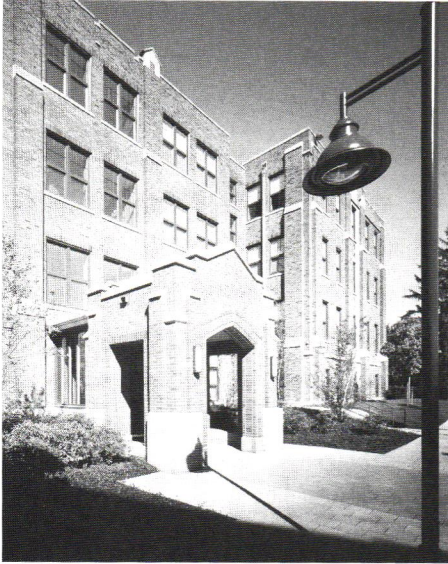
PROJECT TEAM: Gerard Damiani, AIA, Lee Christian Minnerly, Deborah Battistone, Edward Parker

CONTRACTOR: McCoy Brothers General Contractors

PHOTOGRAPHER: Nicholas Traub Photography

JURY COMMENTS: *An interesting idea. The interior is very well done. Very simple materials that make it beautiful with great attention to detail. A lot of thinking went into the response.*

ARCHITECTURAL AWARDS



GREEN DESIGN CITATION

FIRM: **Perkins Eastman**

PROJECT: **Felician Sisters Convent & Our Lady of the Sacred Heart High School**

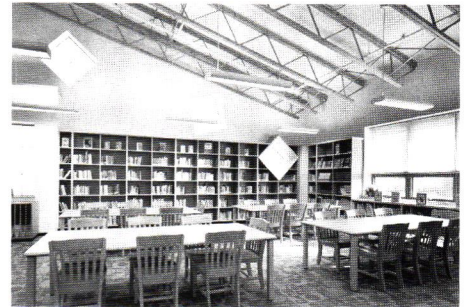
CLIENT: Felician Sisters

PROJECT TEAM: J. David Hoglund, FAIA, Stefani Danes, AIA, Laura Nettleton, Scott Fitzgerald, Arch Pelley, AIA, Victor Curti, AIA, Dana Ceraso, Kristin Kennedy, Sean Beasley, Assoc. AIA, William Brocious, AIA, Lisa Doerfler, Rita Edelman, Lisa Granger, Matt Hansen, Dorothy Moyta, AIA, Joseph Nagy

CONTRACTOR: Sota Construction Services, Inc.

PHOTOGRAPHER: Alexander Denmarsh

JURY COMMENTS: *Very earnest and straightforward effort.*



GREEN DESIGN CITATION

FIRM: **L. Robert Kimball & Associates, Inc.**

PROJECT: **New Clearview Elementary School**

CLIENT: Hanover Public School District

CONTRACTOR: Kamand Construction, Inc.

PHOTOGRAPHER: Jim Schafer Photography

JURY COMMENTS: *Very innovative systems.*

PROJECTS OF MERIT



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When the Sisters of Divine Providence needed a major renovation completed at their chapel, they turned to Mistick Construction to complete the \$3.1 M project. Restoration included work at the plaster ceilings and cornice, granite columns, stone capitals, and new terrazzo. Fifty-eight stained glass windows were removed, restored, and replaced.

Because the Chapel is located at the center of the motherhouse, the entire project involved extensive coordination among the design team before and during construction.

The project received the 2002 AIA/IFRAA Design Award for Religious Architecture Renovation.



REGIONAL AND URBAN DESIGN AWARDS

HONOR AWARD

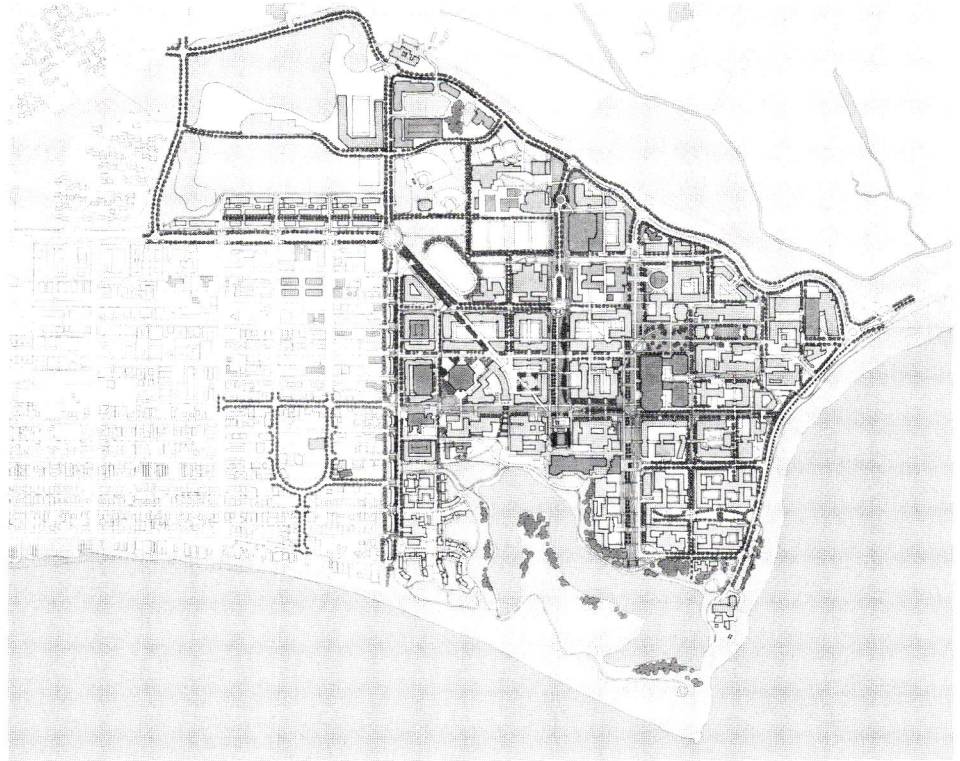
FIRM: **Urban Design Associates**

PROJECT: **The Campus Plan for the University of California, Santa Barbara**

CLIENT: University of California Santa Barbara

PROJECT TEAM: Raymond L. Gindroz, FAIA,
Paul B. Ostergaard, AIA, Annie Mathot, John Miki,
Ritesh Warade, David Csont

JURY COMMENTS: *Scale difference and a focus on individual building projects is typical of the universities today. This plan focuses on the shaping of outdoor spaces which will give coherence to the overall campus. It is an intensification plan which clarifies and establishes standards. It holds together well. It's exceedingly well presented.*



CERTIFICATE OF MERIT

FIRM: **Rothschild Doyno Architects, P.C.**

PROJECT: **A Vision for the Center of East Liberty**

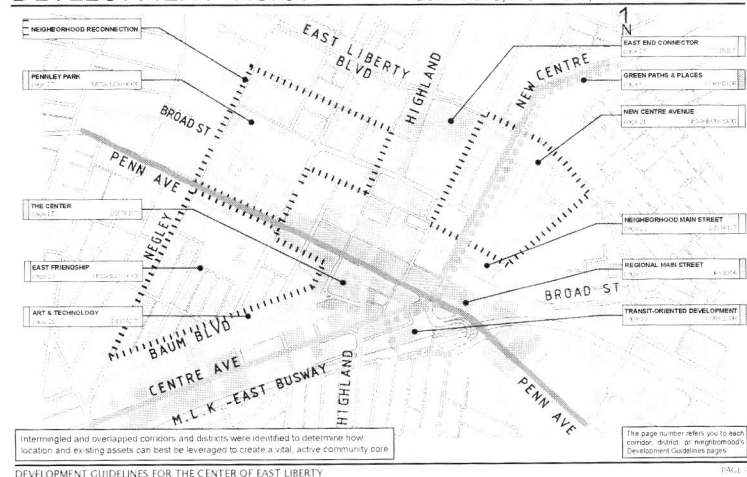
CLIENT: East Liberty Development, Inc.

PROJECT TEAM: Kenneth Doyno, AIA, Daniel Rothschild, AIA, Michele Adrianse, Assoc. AIA, Lisa Baker, Assoc. AIA, Kate Tunney, Assoc. AIA, Jeff Kalina, Martha Solomon

JURY COMMENTS: *The plan deals with the convergence of a number of street systems. It is a very important strategy for the neighborhood. Each road spoke is identified and recommendations are made for redevelopment. The plan identifies the character of each street and works to strengthen its identity. Takes a large neighborhood and figures out the pieces.*

DEVELOPMENT VISION

CORRIDORS, DISTRICTS, & NEIGHBORHOODS



INTERIOR ARCHITECTURE AWARDS

HONOR AWARD

FIRM: **Strada**

PROJECT: **Center for Bioimage Informatics**

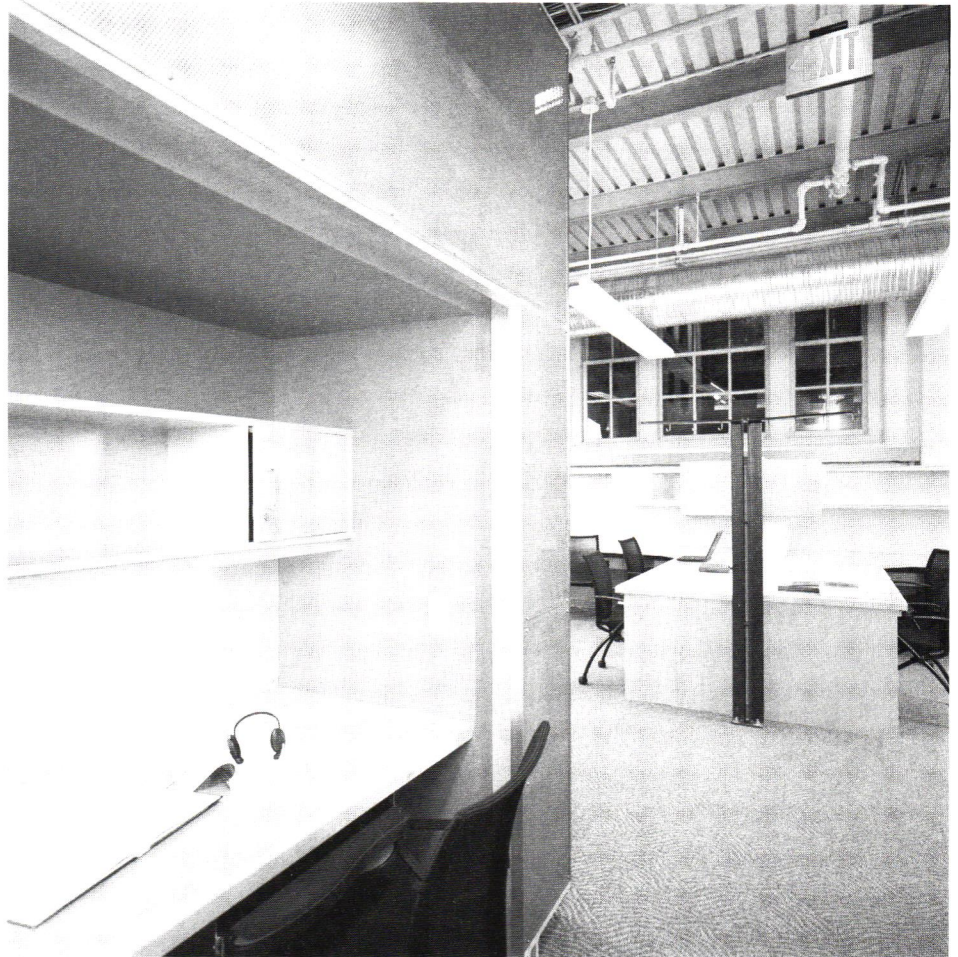
CLIENT: Carnegie Mellon University

PROJECT TEAM: Alan J. Cuteri, AIA, Thomas H. Price, Assoc. AIA, Dawn R. Peterson

CONTRACTOR: Tedco Construction Corporation

PHOTOGRAPHER: David Aschkenas

JURY COMMENTS: *This project shows tremendous discipline. Simple materials which have been beautifully executed and pulled together.*



CERTIFICATE OF MERIT

FIRM: **Rothschild Doyno Architects, P.C.**

PROJECT: **University Honors College**

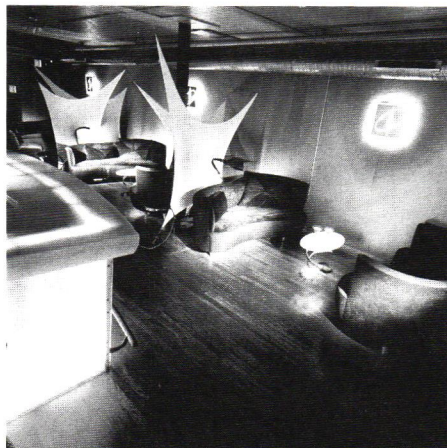
CLIENT: University of Pittsburgh

PROJECT TEAM: Kenneth Doyno, AIA, Daniel Rothschild, AIA, Tony Albrecht, AIA, Michele Adrianse, Assoc. AIA, Lisa Baker, Assoc., AIA, Joe Touvell, Assoc. AIA, Mark Fossom, Assoc. AIA, Jeff Kalina, Nuri Miller, Martha Solomon

CONTRACTOR: Burchick Construcion Co.

PHOTOGRAPHER: Massery Photography, Inc.

JURY COMMENTS: *The before and after shots really tell the story of this project. The architect looked at exterior pattern of stonework and used it to inform the new. Great sensitivity was shown in dealing with a very significant building.*



CERTIFICATE OF MERIT

FIRM: **Fukui Architects**

PROJECT: **Sanctuary Nightclub**

CLIENT: Clint Pohl

PROJECT TEAM: Felix Fukui, AIA, Wayne Chang, Lisa Ma, Kento Ohmori, Dana Stanik, Susan Smith

CONTRACTOR: Franjo Construction

PHOTOGRAPHER: Craig Thompson Photography/Fukui Architects

JURY COMMENTS: *A disco in a faith based building. Kind of pagan. The lighting makes the project. It is about atmosphere...creating the mood. It is for a night time environment. In the end it is a theater and a stage set.*

OPEN PLAN AWARDS

AWARD OF EXCELLENCE

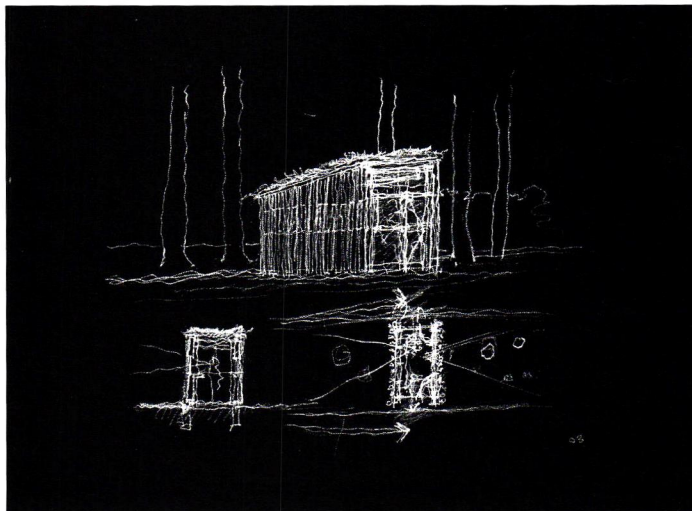
FIRM: **Bohlin Cwyinski Jackson**

PROJECT: **Fallingwater Ticket Booth**

CLIENT: Western Pennsylvania Conservancy

PROJECT TEAM: Peter Q. Bohlin, FAIA, Jon C. Jackson, AIA, C. Roxanne Sherbeck, AIA, Sarah D. Drake, AIA, Yin Man Chui

JURY COMMENTS: *A lovely rustic solution. The idea is about the natural setting.*



AWARD OF EXCELLENCE

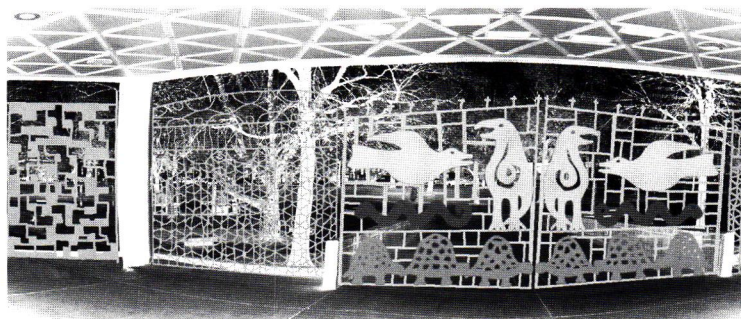
FIRM: **Renaissance 3 Architects, P.C.**

PROJECT: **Martin Luther King, Jr. Elementary School**

CLIENT: Pittsburgh Public Schools

PROJECT TEAM: Deepak Wadhvani, AIA, Mark S. Weber, AIA, Rebecca L. Leet, AIA

JURY COMMENTS: *A simple, colorful and economic idea for using screens.*



AWARD OF EXCELLENCE

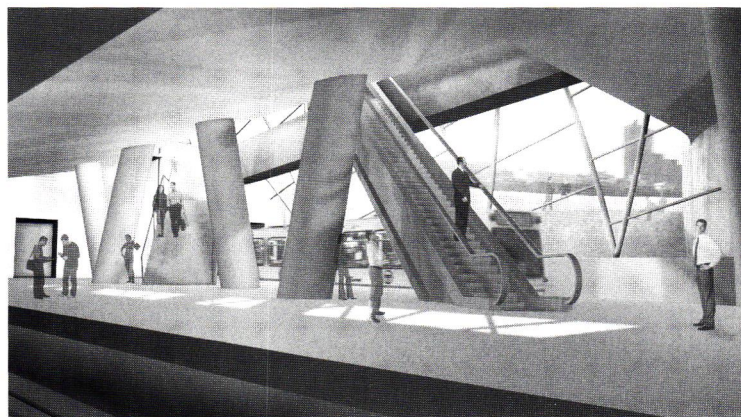
FIRMS: **EDGE studio/Pfaffmann + Associates, P.C.**

PROJECT: **Gateway Station – North Shore Connector**

CLIENT: Port Authority of Allegheny County

PROJECT TEAM: Rob Pfaffmann, AIA, Gary Carlough, AIA, Erik Hokanson, AIA, Matt Fineout, AIA, Dutch MacDonald, AIA, Carl Bergamini, Tim Roos, Jimmy DeCecco, AIA, Mick McNutt, Swee Hong Ng, Greg Hall, Adam Beaulieu, Dave Green

JURY COMMENTS: *Does a good job of making a place out of the ramp. Pulls together the urban fabric. Visual aspect is nice...bringing light in.*



LANDSCAPE ARCHITECTURAL AWARD

HONOR AWARD

FIRM: Marshall Tyler Rausch, LLC

PROJECT: Washington State Residence

CLIENT: Anonymous

PROJECT TEAM: Geoffrey Rausch, FASLA, Melissa Marshall, ASLA, Cindy Tyler, ASLA, R. Martin Hartman, ASLA, Robert Sinclair, Rebecca Saunders

CONTRACTOR: Krekow Jennings, Inc.

JURY COMMENTS: *Very lush restoration of gardens and recognizes the modern sensibilities of the 21st century client.*



LANDSCAPE ARCHITECTURAL OPEN PLAN AWARD

AWARD OF EXCELLENCE

FIRM: Marshall Tyler Rausch, LLC

PROJECT: Botanic Garden of Western Pennsylvania

CLIENT: Horticultural Society of Western Pennsylvania

PROJECT TEAM: Geoff Rausch, FASLA, Missy Marshall, ASLA, Cindy Tyler, ASLA, Robert Vukich, ASLA

JURY COMMENTS: *Very thoughtful. A series of outdoor rooms with good linear plan quality.*



Columbia Gas of Pennsylvania
People's Choice Award

FIRM: **Mary Cerrone, AIA and Kevin Wagstaff, AIA**

PROJECT: **Hillside House**

CLIENT: Mary Cerrone, AIA and Kevin Wagstaff, AIA

CONTRACTOR: Glunt Contracting Services

PHOTOGRAPHER: Alexander Denmarsh

Designing

THE DESIGN PITTSBURGH GALA

A BEHIND THE SCENES LOOK by Kate Murray

When I started in member relations at AIA Pittsburgh in July, I was told there would be some late nights and extra hours to work during Design Pittsburgh and Build Pittsburgh. Of course, in an office of three, I would work late for large events. Late nights were discussed, scaffolding never was, yet that's where I found myself until midnight in the nights leading up to this year's Design Pittsburgh Gala.

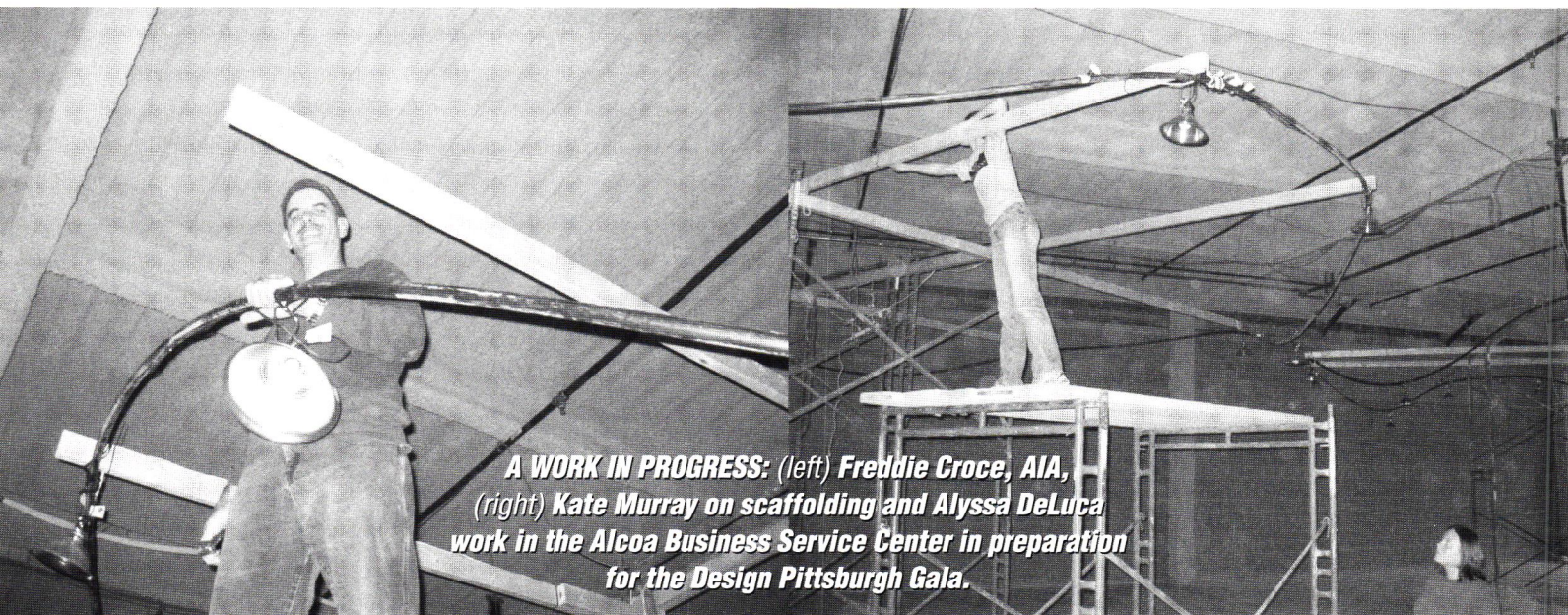
After last year's Gala, the decision was made to move from the Convention Center to a more interesting and dynamic space. The Alcoa Business Services Center ended up being a great fit. Not only were the location and the size of the space what we were looking for, but also The Rubinoff Company generously allowed us to

have the space without cost. Using an unfinished space for the 2004 locale seemed like a great way to make the Gala new and unique while involving our members in the design.

The design process started with a July charrette, where fourteen architects and others from the design community brainstormed ideas working within the confines of a strict budget, timeline and 13,200 square feet of unfinished space. Lighting for atmosphere and for function was the key issue that led to the basic design concept. Since each of the 101 submission boards for Design Awards would need to be well lit, the boards would define both the lighting scheme and the space. Keeping the plan as simple as possible, the committee de-



Kate Murray



A WORK IN PROGRESS: (left) Freddie Croce, AIA, (right) Kate Murray on scaffolding and Alyssa DeLuca work in the Alcoa Business Service Center in preparation for the Design Pittsburgh Gala.

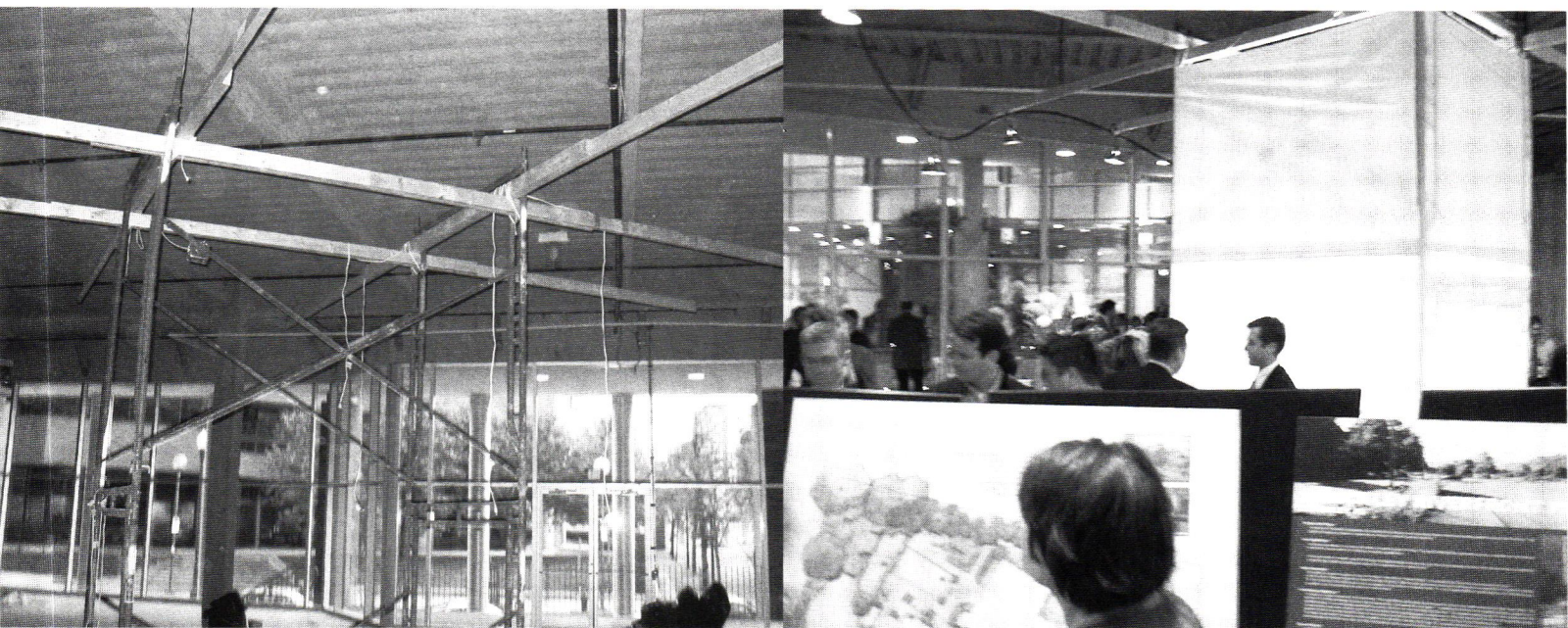


PHOTO BY MARK HOFFMAN

cided to use scaffolding to create light towers. Three main towers of scaffolding would support over 78 hanging lights to illuminate the boards. The towers would be wrapped in fabric and lit from the inside to create a sculptural effect that would soften the raw space.

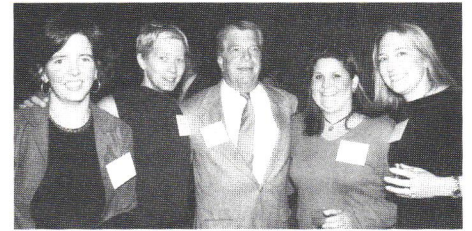
After this initial meeting Freddie Croce, AIA of inter*ARCHITECTURE, Sean Beasley, Assoc. AIA and Tom Price, Assoc. AIA of Strada continued to work together, along with Maya Haptas and event planner Michele Q. Margittai, to refine the design for the Gala.

I called Tom, Sean and Freddie after the Gala to find out how they went from the initial idea to the start of construction. The idea of building the space around light towers came out of the first planning meeting and from there the focus was on working with the space, consulting, and remaining flexible. Freddie described it as a constant refining of the idea that focused on the concept rather than the details throughout the design process and construction.

Construction was a learning process about implementing the design within the unfinished space. For me it was impressive to see that they were able to convey their ideas to those who were helping and truly make the process a collaborative effort. Steve Iski, Prof. Affil., of the studio i company, who was at the charrette, was consulted on the lighting throughout. Ed Massery, Prof. Affil., and Design Pittsburgh Contributor, volunteered his time and equipment and, after talking with Freddie and getting a feel for the basic design concept, he set up his own lights, adding color and dimension. In addition to our lighting help, a total of 20 architects and friends volunteered their evenings to help with the construction.

All this for only one night- so was it worth it? On the night of the Gala, when each muslin-wrapped scaffold tower glowed, and people filled in the spaces between the boards and the towers, everyone could see that it was. So, thank you to everyone who helped design and build the Gala this year. Personally it was a great orientation for this newcomer, and more importantly, it was the most lively and successful Gala to date.

2004 DESIGN PITTSBURGH PHOTO ALBUM



Sallyann Kluz and Karen Loysen, AIA of Loysen + Kreuthmeier Architects, Doug Berryman, AIA of Berryman Associates, Jennifer McCarthy of Loysen + Kreuthmeier Architects, and Jennifer Di Salvo, ASLA of Vollmer Associates, LLP

Scenes from the Design Awards Gala and the Design Awards Ceremony

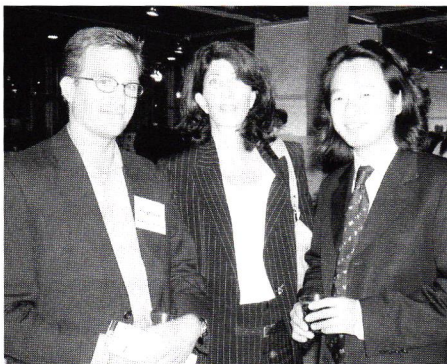
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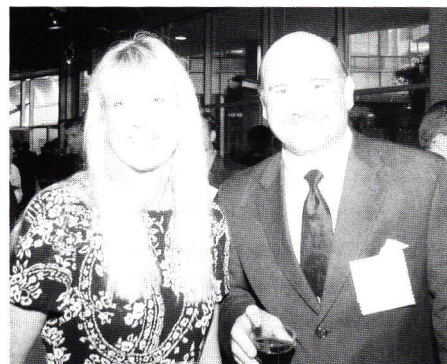
Doug Shuck, AIA of WTW Architects with dual-award winners Kevin Wagstaff, AIA of Perfido Weiskopf and Mary Cerrone, AIA of Mary Cerrone Architecture and Interiors



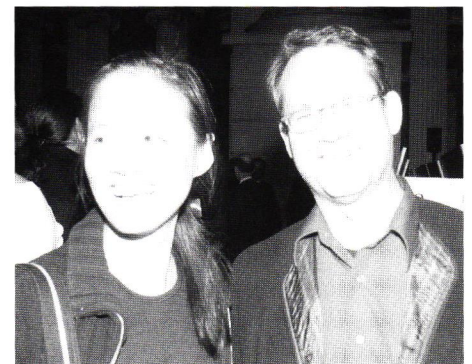
John Cook of The Sextant Group, Paul Knell, AIA of WTW Architects and Deepak Wadhvani, AIA of Renaissance 3 Architects, P.C. at Design Awards



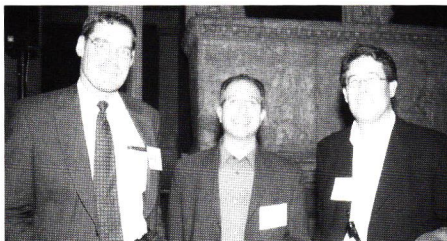
Craig Dunham of The Carnegie, Caryn Rubinoff of The Rubinoff Company and John Kim of Burt Hill



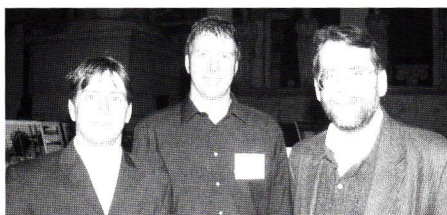
Christina Clarkson-Gentilcore and Ed Gentilcore of Reed Smith LLP Construction Group at the Gala



Award winners Anne Chen and Gary Carlough, AIA of EDGE studio



Steve Donaldson of Civil and Environmental Consultants, Inc. and Alan Schlossberg, AIA of Perkins Eastman with award winner Feliz Fukui, AIA of Fukui Architects



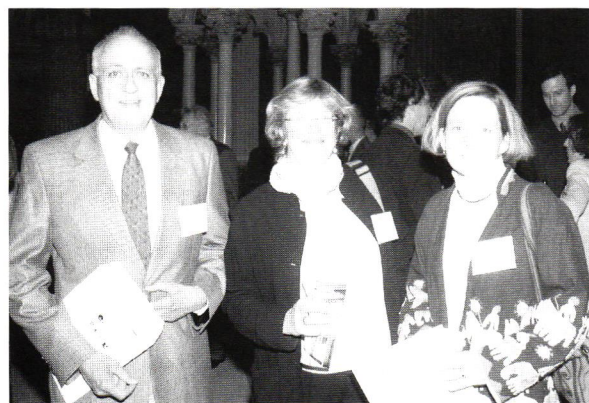
Award winners Dutch MacDonald, AIA of EDGE studio, Erik Hokanson, AIA and Rob Pfaffmann, AIA of Pfaffmann + Associates, P.C.



Gold Medal Recipient Lynda Waggoner, the Director of Fallingwater, with Roxanne Sherbeck, AIA of Bohlin Cywinski Jackson (left), Dan Rothschild, AIA of Rothschild Doyne Architects and Anne J. Swager, Hon. AIA of AIA Pittsburgh



Attendees of the Design Pittsburgh Gold Medal Reception view the presentation of AIA Pittsburgh's Gold Medal to 2004 recipient Lynda Waggoner



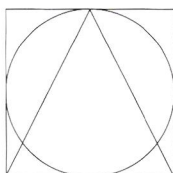
Dual Award winners and Gold Medal Reception Sponsors Jon Jackson, AIA, Roxanne Sherbeck, AIA and Sarah Drake, AIA of Bohlin Cywinski Jackson



Tracy Myers, Prof. Affil. of Heinz Architectural Center, Tom Briney, AIA of Astorino, and Ken Lee, AIA of MacLachlan, Cornelius & Filoni



Ken Doyno, AIA and Dan Rothschild, AIA of Rothschild Doyno Architects who took home awards in the Interior Architecture and Regional and Urban Design Categories



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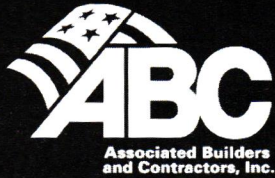
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Architect: Bohlin Cywinski Jackson
Owner: The Western Pennsylvania Conservancy
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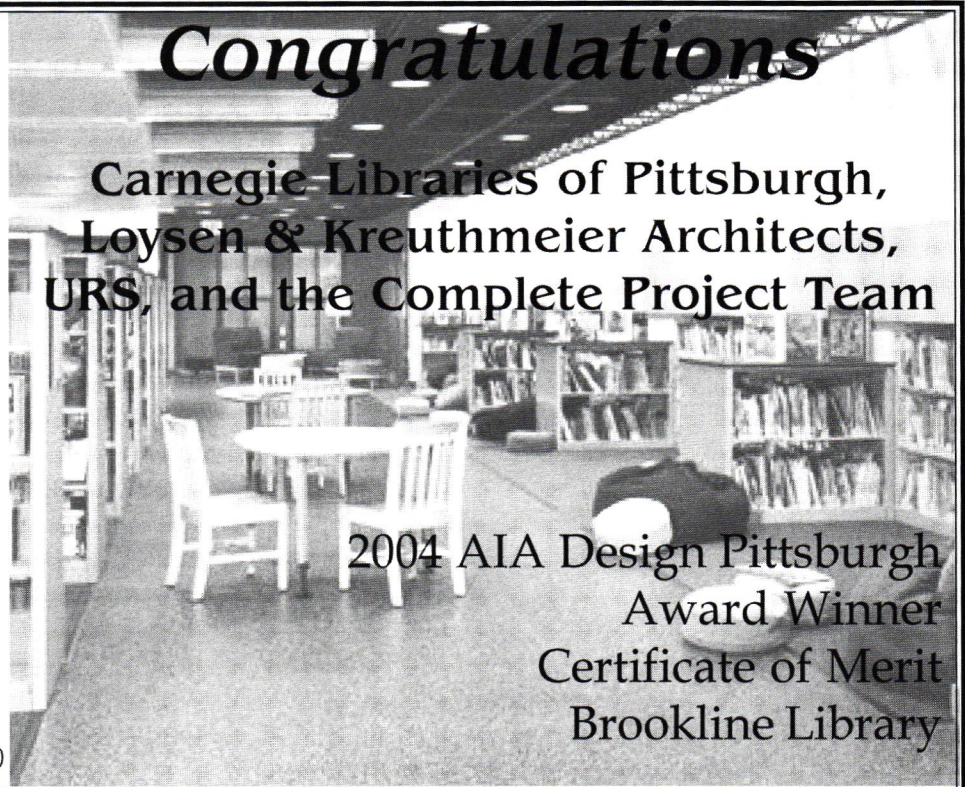
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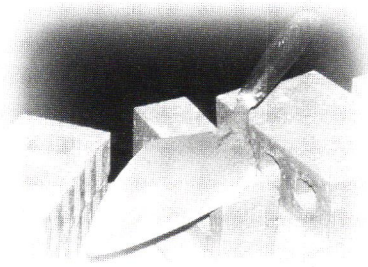
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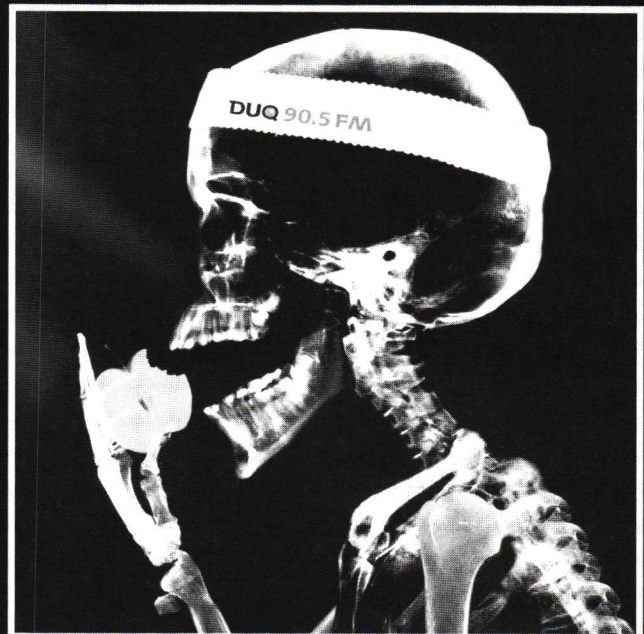
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DECEMBER 3, FRIDAY

AIA Communications Committee Meeting

Noon at the Chapter office. All members are welcome. 412-471-9548

DECEMBER 7, TUESDAY

AIA Pittsburgh Board Meeting

5 p.m. at the Chapter office. All members are welcome. 412-471-9548

AIA PRESIDENT'S PARTY • SEE PAGE 29!

AROUND TOWN

NOVEMBER 9, TUESDAY

CSI Tour of Carnegie Mellon University's Posner Center and Intelligent Workplace

followed by dinner at Duranti's Restaurant. For more information and to RSVP please contact Jim Geist at jim.l.geist@sherwin.com or 724-933-1900 x104 by December 10.

DECEMBER 8, WEDNESDAY

SDA Holiday Luncheon

at The Cheesecake Factory from 12-1:30. For more information please contact Tara Maurer at 412-431-2480.

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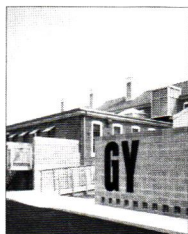
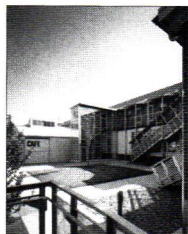
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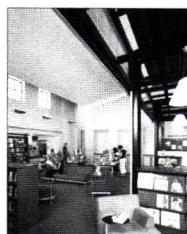
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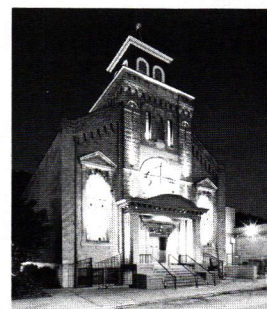
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