

5TH BIENNIAL COMPETITION

FOR AWARDS IN ARCHITECTURE

20

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OF ARCHITECTS

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JOHN E. MOORE, President

REPORT FROM OUR RETIRING PRESIDENT

At the Chapter's annual business meeting on November 4, 1964, officers for the year 1965 were elected, as follows:

President	John E. Moore
Vice President	John W. Lawrence
Secretary	Philip W. Mason
Treasurer	Harold L. Esten
Director (2 year term)	Edwin F. Ball

Eugene Delmar has another year to serve on his present term as Director. The third Director, in accordance with the By-Laws, is the out-going President.

During the year 1964, many vital tasks were completed, and a number of new projects initiated. Much internal strengthening and reorganization was accomplished, which should simplify the Chapter's future operations. I wish to thank the entire membership for their excellent cooperation.

I wish also to thank our Executive Secretary, Mrs. Amalie Dobres, for her help to me and to all the officers. Her services to the Chapter become more valuable each day.

No one is more aware of the tasks which remain unfinished than your Executive Committee. Much remains to be done. Our profession is entering into a time of significant change, and we need a strong Institute to speak for us. This can only be accomplished by fully developing each component Chapter.

I urge you to give your fullest cooperation to our incoming President, Jack Moore.

Dennis W. Madden

NEW CHAPTER OFFICERS

JOHN E. MOORE—President

Jack is very well known to chapter members, for in addition to being a charter member, he has previously served well in the capacity of Director, Treasurer, Secretary and Vice President.

Born in Williamsport, Pennsylvania, he was educated at the College of Engineering, University of Michigan and prior to his architectural experience with the firms of Collins, Kronstadt & Assoc., M. L. Bagley, Victor E. DeMers, Marr & Holman of Nashville, and Bagg & Newkirk of Utica, he received engineering experience with General Electric and Savage Arms Corp.

Married, the father of two daughters and grandfather of three, he founded his own firm in 1961 in Bethesda where he also resides. In addition to his architectural affiliations, he is a member of Kiwanis and Tall Cedars of Lebanon.

JOHN W. LAWRENCE Vice President

Jack, our former Treasurer and Secretary was graduated Cum Laude from Catholic University in 1951, followed by study at The Institute of Church Design, Carnegie Institute of Technology and the Pittsburgh Theological Seminary.

Past architectural experience includes topography and land-planning drafting for the Illinois State Highway Department; drafting and design with the firm of Allias, Hagge & Prout, Architects, Clinton, Iowa; job captaincy with the local firm of Ronald S. Senseman, Architect; association with the office of Frank J. Duane followed by the formation of the partnership of Duane and Lawrence, Architects in 1958.

Jack, married and the father of a daughter, is also active in local civic and business organizations.

The best ideas are more exciting in CONCRETE



Architect: John H. Sullivan, Jr., A.I.A.
Construction Engineers: Horatio Allison Associates
Contractor: Victor R. Beauchamp Associates, Inc.

Award-winning headquarters building achieves its dramatic beauty with textured concrete panels

The Headquarters Building of the National Sand & Gravel Association and the National Ready Mixed Concrete Association in Silver Spring, Md., is the No. 1 Award Winner in the 5th Biennial Competition for Awards in Architecture sponsored by the Potomac Valley Chapter, A.I.A.

Constructed almost entirely of cast-in-place concrete, the building was given distinctive character through boldly-designed wall panels made with white cement and specially selected aggregate. Today, the versatility of concrete provides unlimited scope for architectural creativity.

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EDITORIALS

NEW OFFICERS

It is unfortunate when two important Chapter events coincide, for either the impact of both is somewhat diminished or the one tends to overshadow the other. In this case the Fifth Biennial Competition for Awards in Architecture and the resultant excitement that follows is eclipsing the installation of newly elected Chapter Officers. It is even more regrettable that the Installation Banquet and the Awards Banquet have been merged into a single event, for the main interest of the evening is naturally directed toward seeing the premiated entries and receiving awards. However, our officers know that the slight is not intended, for we previously agreed that Fall seemed a better time for the Competition than Spring and were aware of the resultant conflict of interest. And so, before proceeding to the competition report, PVA would like to congratulate our newly elected officers and express our appreciation to the retiring president for his efforts in our behalf. It is consoling to know that when the glitter of the Biennial is past, we will continue to reap the benefits of the services of such capable men.

THE COMPETITION

The Fifth Biennial Competition for Awards in Architecture held judgement on November 11, 1964. Statistically, there were sixty-two entries made by a total of twenty-four firms, eleven of which were Potomac Valley Chapter members, the remainder representing the Washington Metropolitan Chapter. Considering that we have fifty-two firms represented in our membership, chapter response was not as gratifying as it might have been and we hope for greater participation in the Sixth. We would like to see participation increase in ratio to the continued growth in stature of the event, for the entries reflected an appreciation of the caliber of our Biennial by many distinguished firms.

That only one-third of the Awards made went to Chapter members, should serve as a stimulus in the future for greater participation rather than a discouragement.

As editor of the PVA, my presence at the competition was tolerated for reporting purposes only, and for me it was enlightening and instructive to watch the judges at work. I profited tremendously by the experience and feel wiser for it. There is a fine art to competing and if mastered can be extremely beneficial for the Architect from the very beginning of a project through photography and competition presentation. In the January issue, I shall go into the subject in detail and perhaps after reading my article, many of you will be able to understand why so many very fine entries were unpremiated.

THE AWARDS

FIRST AWARD—

BEST OF COMPETITION

Residence

Architect:

Hugh Newell Jacobsen, AIA

Owner:

Mr. and Mrs. Allen Y. Naftalin

Contractor: Sidney Fishman

Location: Riva, Maryland

FIRST AWARD

Residence

Architect:

Harold Lionel Esten, AIA

Owner:

Mr. and Mrs. John Landreth

Contractor: Sire Builders, Inc.

Location: Brookeville, Maryland

FIRST AWARD

1717 Massachusetts Avenue

Architect: Cooper & Auerbach

Owner & Contractor:

Thomas D. McCloskey

Location: Washington, D. C.

FIRST AWARD

Office Building

Architect:

John Henry Sullivan, Jr., AIA

Owner:

National Sand & Gravel Assoc.

National Ready Mixed Concrete Assoc.

Contractor: Victor R. Beauchamp

Location: Silver Spring, Maryland

AWARD OF MERIT

Community Building—

Wheaton Youth Center

Architect:

Keyes, Lethbridge & Condon

Owner:

Maryland-National Capital Park & Planning Commission

Contractor:

Fishman Construction Company

Location: Wheaton, Maryland

AWARD OF MERIT

Group Housing—Carderock Springs

Architect:

Keyes, Lethbridge & Condon

Owner & Contractor:

Bennett Construction Company

Location: Potomac, Maryland

AWARD OF MERIT

Hospitals—Holy Cross Hospital

Architect:

Faulkner, Kingsbury & Stenhouse

Owner: Sisters of Holy Cross

Contractor: John A. Volpe

Location: Silver Spring, Maryland

AWARD OF MERIT

Apartment—

Architect: Cohen, Haft & Associates

Owner & Contractor:

L. G. Meltzer Development

Corporation

Location: Fairfax, Virginia

AWARD OF MERIT

Public Building—

National Arboretum

Architect: Deigert & Yerkes

Owner:

U. S. Department of Agriculture

Contractor: Skinker & Garrett

COMMENT ONLY

Guest House

Mr. & Mrs. C. Woods Vest

Architect:

Hugh Newell Jacobsen, AIA

Contractor: Elvin Brincefield

Location: Washington, D. C.

Public Buildings

National Arboretum

Architect: Deigert & Yerkes

Contractor:

Lindon Construction Co.

Location: Washington, D. C.

Group Housing

Architect: Deigert & Yerkes

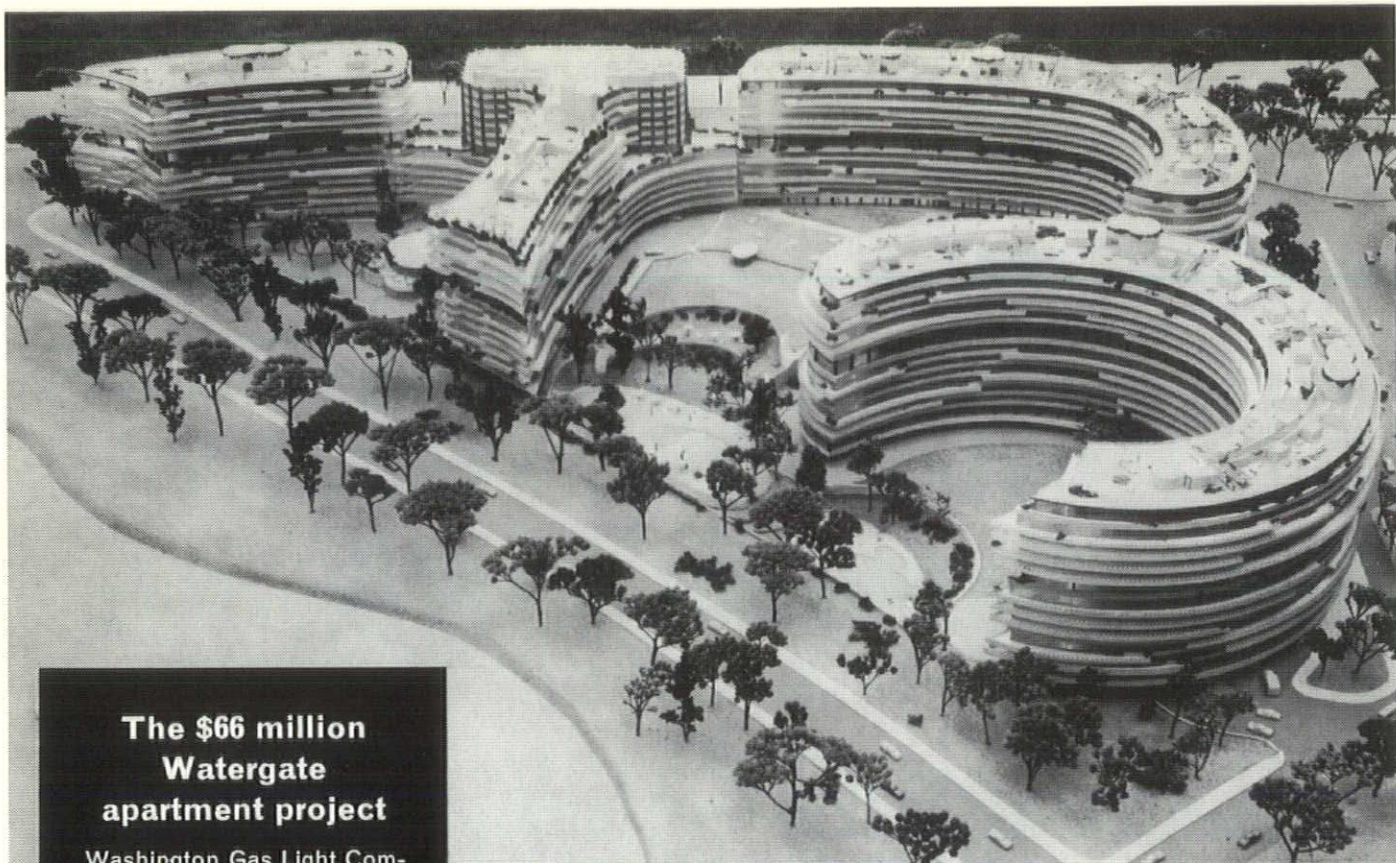
Contractor: HRH Construction Co.

Owner:

National Capital Housing

Authority

Location: Washington, D. C.



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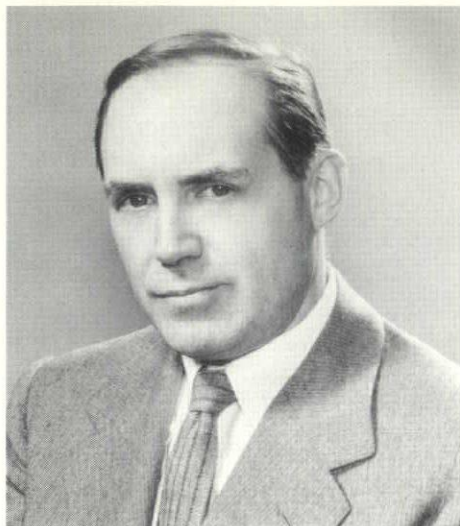


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THE JURORS



CHARLES BURCHARD, AIA

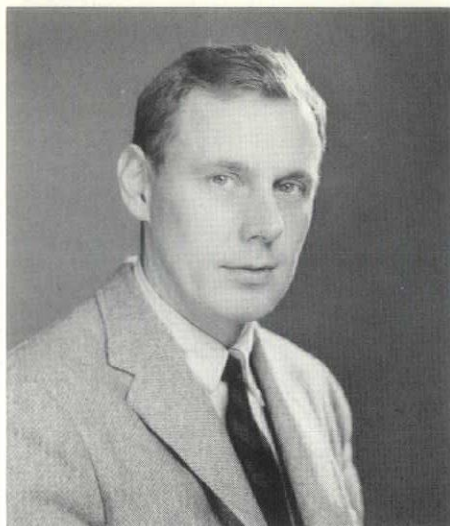
Mr. Burchard, present Dean of the College of Architecture at Virginia Polytechnic Institute, received his Bachelor of Architecture Degree from Massachusetts Institute of Technology in 1938 and his Masters Degree from Harvard Graduate School of Design.

He received his pre-practice experience with Walter Gropius, Marcel Breuer, Wallace K. Harrison and Reinhard and Hofmeister. He later combined teaching with practice in Cambridge, Massachusetts before opening his office in Cincinnati, Ohio where he worked from 1953 to 1963.

Among the honors and recognition received are the Nelson Robinson Fellowship, Harvard University 1940-41; Fulbright Senior Fellow, London 1950-51; Director of Massachusetts Chapter of the American Institute of Architects; Director of the Ohio Chapter of the National Society of Interior Designers and affiliated with the Architectural Association, London, England.

In addition to his many appearances as lecturer in schools and before professional societies he has been often recognized and published by Architectural Forum, Architectural Record, Progressive Architecture, Deutsche Bauschrift and L'Architectural D'aujourd'hui and has received twelve awards and exhibitions of his work.

He is presently absorbed with putting into practice his marvelous theories of education for our future architects.



FRANCIS T. TALIAFERRO, AIA

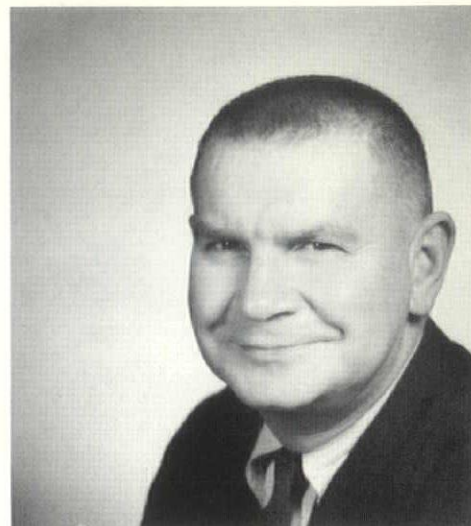
Mr. Taliaferro, a principal in the Maryland firm of Rogers, Taliaferro, Kostritsky and Lamb, was born in Toulon, France in 1922.

His educational background includes Columbia University, The University of Alabama and The University of North Carolina from which he received a Bachelor of Arts Degree in 1943.

The firm of Rogers, Taliaferro, Kostritsky, Lamb has been performing architectural and planning services for nearly twenty years in the States of Maryland, Virginia, New York, Connecticut, Ohio, and the District of Panama. Their projects have been varied in scope and magnitude, such as the Charles Center in Baltimore, Maryland, the Greater Baltimore Medical Center and the Goucher College Student Center in Towson, Maryland, as well as the Plan for Albany, the Capital City of New York. The following is a list of firm awards:

A.I.A. Award of Merit—Girl Scout Lodge, Annapolis, Maryland; A.I.A. Traveling School Exhibition—Parole Elementary School, Annapolis, Maryland; Baltimore Association of Commerce Certificate of Merit—Hampden Citadel of the Salvation Army, Baltimore, Maryland; A.I.A. Award of Merit—Church of the Redeemer, Baltimore, Maryland; National Institute of Home Builders Award of Merit—Harundale Mall Shopping Center, Glen Burnie, Maryland; Baltimore Association of Commerce Certi-

Continued on Page 8



KAREL YASKO, AIA

Presently known to the nation's architects for his enlightened approach as Assistant Commissioner for Design and Construction at General Services Administration, Mr. Yasko prepared for his career in the Schools of Painting and Architecture at Yale University from which he holds a degree of Bachelor of Fine Arts in Architecture.

His broad background of experience includes being Drawing Instructor at William and Mary, Williamsburg, Virginia; Architectural Critic at V.P.I., Blacksburg, Virginia; Assistant Director of the Museum of Art, Baltimore, Maryland; as well as design experience in Richmond and Baltimore prior to private practice in Wausau, Wisconsin where he served as State Architect 1959-1962.

A professionally active man, he is a member of the American Institute of Architects; American Concrete Institute; American Society of Civil Engineers; American Historical Association; The Academy of Political Science; The Society of Architectural Historians; past member of the Building Code Study Committees in Madison and Wausau, Wisconsin, past Director in the Wisconsin Chapter A.I.A. where he also served on the Committee for Education and Registration; represents the A.I.A. in the Inter-Society Color Council in addition to serving on the Executive Committee of the Yale Arts Association. He also serves on the Research for Architect-

Continued on Page 8

TECFAB is deeply honored to have been selected by the Architects to furnish and install the ARCHITECTURAL PRECAST CONCRETE on the AWARD-WINNING



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Architects

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REPORT OF THE JURY

The jury singled out the four First Award winners for a detailed report and decided in favor of a blanket report for those receiving Awards of Merit, since they conscientiously had spent long hours and fatigued themselves in pursuit of their gigantic task. They further found three other projects not premiated worthy of a critical comment which might give an indication of their thoroughness.

FIRST AWARDS

RESIDENCE FOR MR. AND MRS. ALLEN Y. NAFTALIN
HUGH NEWELL JACOBSON—
ARCHITECT

The jury found this to be the most consistent of all the designs submitted expressing a very personal and elegant approach. Though somewhat formal, it is softened by a romantic entry walk and an off-center placement of the skylight. They were critical of the retaining wall detailing as being somewhat destructive to the form and questioned the appropriateness of the stair as viewed from the living room.

RESIDENCE FOR MR. AND MRS. JOHN LANDRETH
HAROLD LIONEL ESTEN—
ARCHITECT

The jury was enthusiastic over the siting of this house and the fact that the generally rolling terrain is reflected in its form and well handled roof planes. That the house is so successful in the absence of proximate trees is a credit to the Architect. Minor points of criticism were certain aspects of plan flow and the conspicuousness of the kitchen ventilator.

1717 MASSACHUSETTS AVENUE
RESEARCH CENTER
COOPER AND AUERBACH—
ARCHITECTS

The jury praised its simplicity and honesty of expression commending the Architect's attention to detail. They found the plan subtly delineated and praised the mergence of the building with its surroundings. They appreciated the problematic site and the success with which the Architects faced all problems and felt that the building will wear extremely well.

OFFICE BUILDING FOR
NATIONAL SAND & GRAVEL
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ASSOCIATION
JOHN HENRY SULLIVAN—
ARCHITECT

The jury found this design consistent throughout, praising the careful detailing of interior as well as exterior. They commented on the attractiveness of the lobby, its relationship to the exterior and found the interior spaces, in general, well handled. Though they thought design somewhat pretentious, nevertheless they found it consistent in material and quality which dignified it in a simple manner and crested a bold corporate expression. From a distance, the form is the expression and on approach more detailed form comes to attention — total foresighted architecture. They felt that the Corporations should be commended for their foresightedness.

AWARD OF MERIT

The jury found the entries receiving an Award of Merit consistent, reflecting some of the merits of the First Awards while not quite up to their standards. Capsule comments are as follows:

WHEATON YOUTH CENTER
KEYES, LETHBRIDGE & CONDON
—ARCHITECTS

Jury found the building to have a nice quality and well executed, but found it weak in plan and possibly overdesigned.

CARDEROCK SPRINGS
KEYES, LETHBRIDGE & CONDON
—ARCHITECTS

While praising the community layout and its use of terrain, they found some of the designs over busy. They were unanimous in praise of the club house and felt that it should be singled out for its excellence in their comment.

APARTMENTS FOR L. G.
MELTZER DEVELOPMENT CORP.
COHEN, HAFT & ASSOC.—
ARCHITECTS

Though not finally singled out, during judgement the buildings were praised for their proportions and the ease with which the wings joined the main body.

HOLY CROSS HOSPITAL
FAULKNER, KINGSBURY &
STENHOUSE—ARCHITECTS

The jury unanimously felt this building a vast improvement in the design of hospitals.

Continued on the Following Page



REPORT OF THE JURY

NATIONAL ARBORETUM
DEIGERT & YERKES—
ARCHITECTS

The jury praised the detailing and execution, but found the design somewhat lacking in overall form. They wished that an interior photograph had been provided to justify the folded plate roof and further explain the overall form to them.

GENERAL COMMENTS

The jury felt that Architects in general do not take into consideration the total environment and buildings surrounding their efforts and, if they do, it is not properly expressed in their photographic presentation. Inadequacy of presentation in general hindered many entries from being better understood and left them vulnerable to misinterpretation.

A general observation by the jury was the inability of many to handle repetitive elements particularly apparent in multi-story entries.

The jury made no awards for Churches or Schools and expressed extreme disappointment in the quality of the entries in these categories. They were more tolerant of the shortcomings of the Churches realizing that continuing search for meaningful expression leaves the form unresolved generally and open to interpretation. However, they felt the church designs tended to become confusing in an effort to create an effect that resulted in a jazzy or completely mundane character.

With regard to schools, they were not so tolerant, for here they felt that, over the past twenty five years, planning standards had advanced and much good work had been accomplished to lead the way. The entrants, they felt, had totally ignored their inheritance striving for a formalistic effect which tended to disregard principles of plan and a distortion of scale to the age groups being considered.

GUEST HOUSE OF
MR. AND MRS. C. WOODS VEST
HUGH NEWELL JACOBSEN—
ARCHITECT

Jury felt that this was a delightful vignette, but the presentation totally inadequate for them to understand what it was, and how it related to the existing structure.

GREENHOUSE—
NATIONAL ARBORETUM
DEIGERT & YERKES—
ARCHITECTS

The jury commended the Architects for taking a mundane program and transforming it into architecture. Weakness in detail and inadequency of presentation were its deterrents.

NATIONAL CAPITOL HOUSING
AUTHORITY
DEIGERT & YERKES—
ARCHITECTS

The jury praised the simplicity of the design, but felt that lack of attention to the details of execution caused the building to suffer in translation.



AWARDS CHAIRMAN ED BALL AT WORK WITH JURY

THE JURORS (continued)

FRANCIS T. TALIAFERRO, AIA
ficate of Merit—The Park School,
Baltimore County, Maryland; Baltimore Art Directors Club Award of Merit—Capital Harbour Report, Albany, New York (for graphic design); Baltimore Association of Commerce First Honor Award—Goucher College Student Center, Towson, Maryland; Urban Renewal Administration Award of Merit—Charles Center Urban Renewal Plan, Baltimore, Maryland.

KAREL YASKO, AIA
ture Committee, A.I.A.; Sub Committee on Color, A.I.A.; Joint A.I.A. — A.C.S.A. Committee on Teaching of Architecture; and several other committees.

Mr. Yasko presently resides in Maryland with his wife, a kindergarten teacher and a son who is a freshman at Beloit College. As can be surmised by his background, music, painting and sculpture are great interests in addition to history, reading, book collecting, golf, gardening, cooking and wine tasting. Says Mr. Yasko "There's something applique about hobby".

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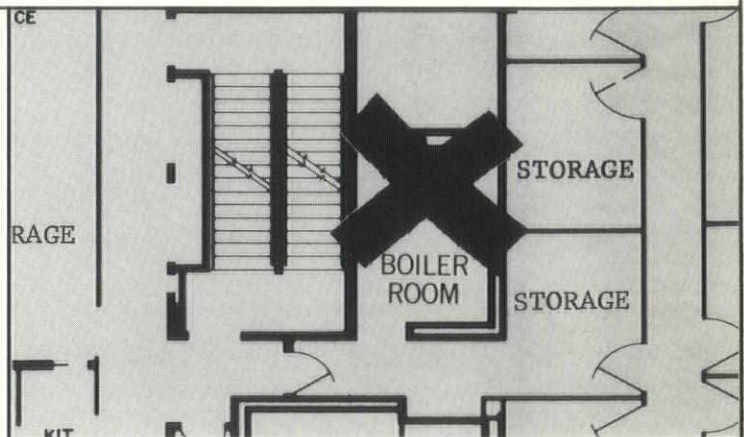
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HUGH NEWELL JACOBSEN, ARCHITECT

FIRST AWARD
RESIDENCE MR. & MRS. JOHN LANDRETH
HAROLD LIONEL ESTEN, ARCHITECT

Photography by Robert Lautman



FIRST AWARD
HEADQUARTERS BUILDING
NATIONAL SAND & GRAVEL
NATIONAL READY MIXED
JOHN HENRY SULLIVAN

FIRST AWARD
1717 MASSACHUSETTS AVENUE
COOPER & AUERBACH ARCHITECTS



ASSOC.
ONCRETE ASSOC.
A.I.A., ARCHITECT



Photography by Robert Damora
Furniture—Herman Miller
Paintings—Thomas Yanosky

AWARD OF MERIT
WHEATON YOUTH CENTER
KEYES, LETHBRIDGE & CONDON ARCHITECTS

Photography by J. Alexander Studio





Photography by J. Alexander Studio

AWARD OF MERIT
CARDEROCK SPRINGS
KEYES, LETHBRIDGE & CONDON ARCHITECTS



Photography by Joseph W. Molitor

AWARD OF MERIT
HOLY CROSS HOSPITAL
FAULKNER, KINGSBURY & STENHOUSE ARCHTECTS

AWARD OF MERIT
APARTMENTS FOR L. G. MELTZER DEVELOPMENT CO.
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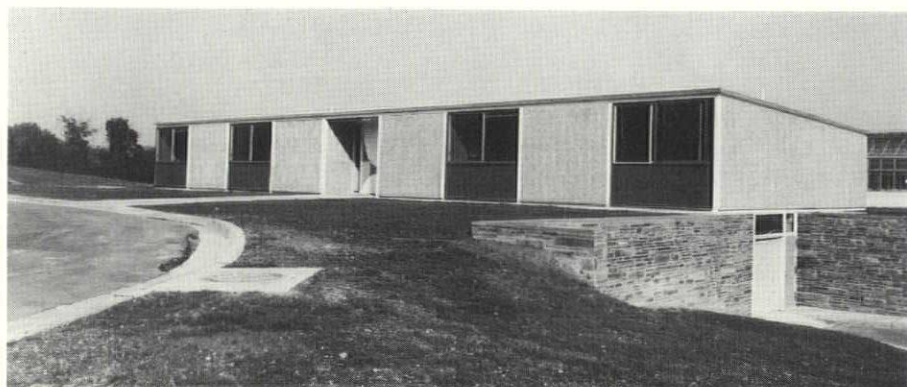
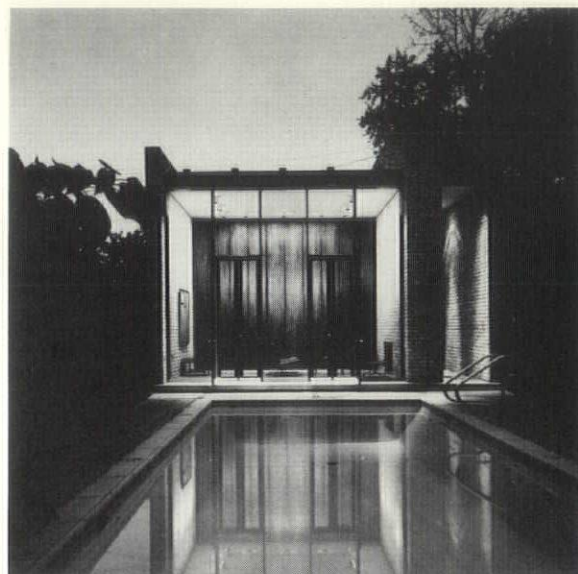
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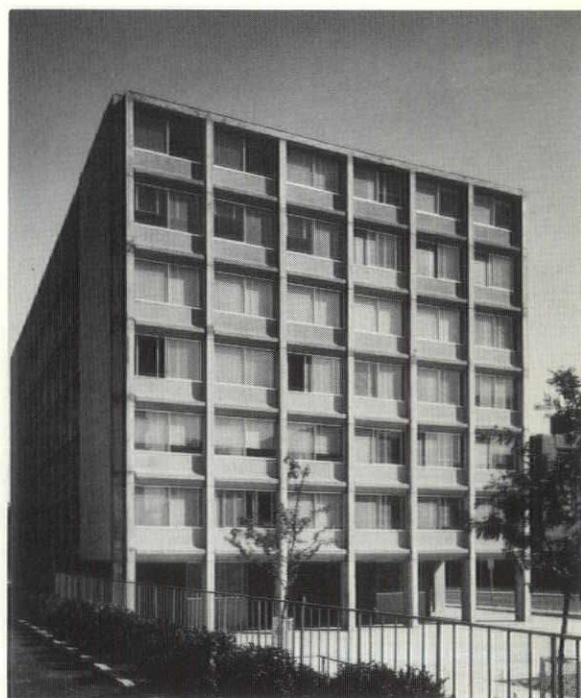


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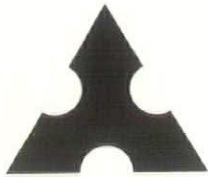
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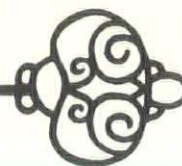
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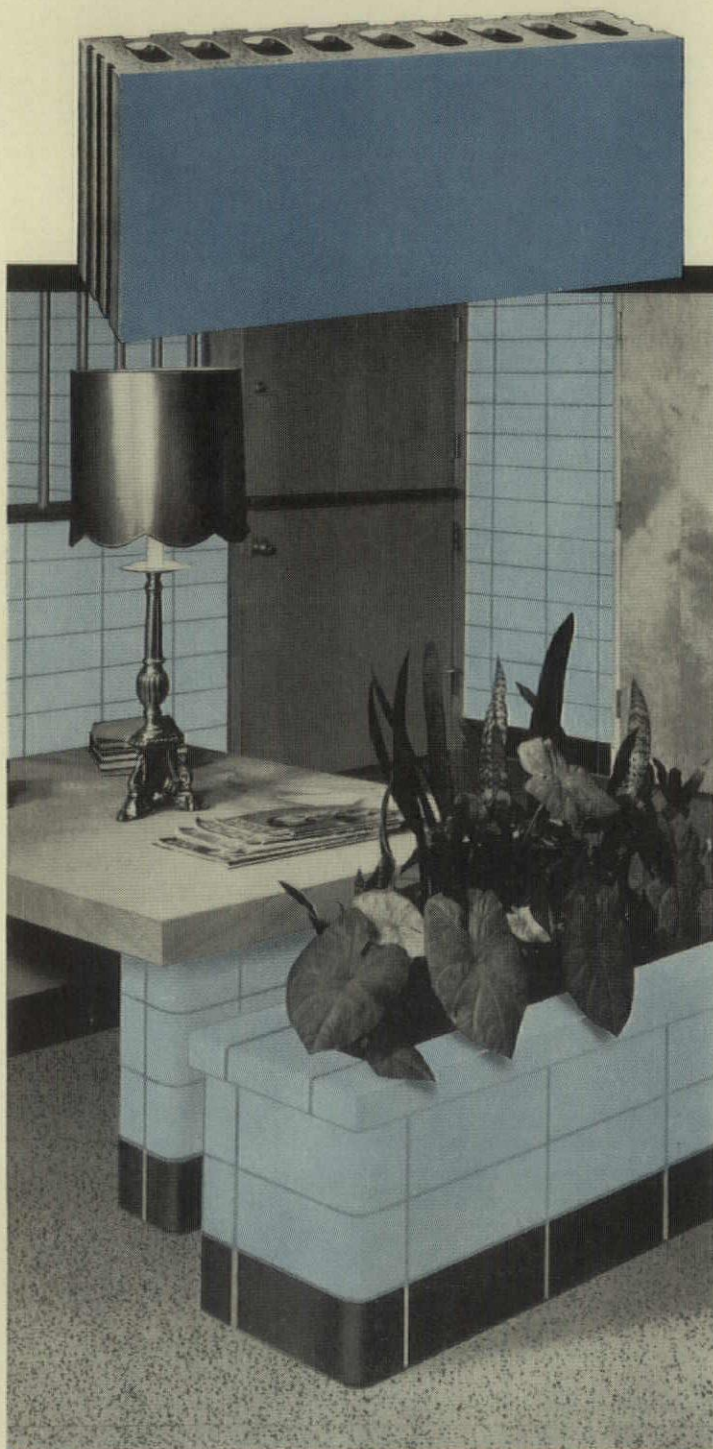
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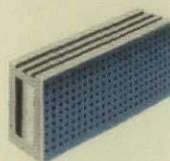
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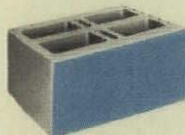
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