Many construction problems are solved when you include Flexicore in your planning. Flexicore saves time! This modern precast concrete floor and roof system speeds erection of building and eliminates need for plaster. Flexicore is ready to paint as soon as it's installed. Saves building height, too. Flexicore has utility ducts and is adaptable to Radiant Heating. Flexicore is durable — termite proof and firesafe.

For additional information on Flexicore, send for our catalog. Free Estimates. We Deliver/Erect.
GLAZED STRUCTURAL MASONRY UNITS

For inherent economies of block combined with the performance of glaze, specify SPECTRA-GLAZE to meet requirements for fire safety (ASTM E-84); resistance to crazing (ASTM G-426); dimensional tolerances (±1/8") and chemical resistance (ASTM C-126, Grade G). Manufactured in 31 licensed plants and distributed locally.

SPECTRA-GLAZE® Glazed Structural Units
Complete the Concrete Masonry System

SEE SWEET'S CATALOG 4g/Bu or write direct:
Tidewater Concrete Block & Pipe Co., Inc.
P.O. Box 162
Charleston, South Carolina
Area Code 803
SH 4-5376
A NEW CONCEPT IN LITERATURE
ORGANIZED BY FUNCTION
TO SAVE YOUR TIME

Partitions, ceiling systems, roof assemblies, structural fireproofing, wall furring—United States Gypsum has developed a practical method to conserve your time in selecting these important construction systems.

Instead of the old "product line" method of organization, U.S.G. has completely reorganized its technical literature by function and end use!

This means you can quickly and accurately compare functional properties of construction assemblies. And then, just as quickly, you can locate the data required for selection and specification of those assemblies.

For the first time, you will find all U.S.G. product literature in one place—in Section 12a of Sweet's 11th Architectural File. Consolidated in this 300-page unit are:

**New Construction Selector:** Compares functional criteria of all U.S.G. work-together products and systems. Simplifies selection from 140 system variations.

**New Systems Brochures:** 37 folders provide exact data, details, and specifications needed for each basic assembly.

**New Product Catalogs:** 9 separate folders supply additional information on components used in systems.

Your U.S.G. representative will be pleased to explain this new time-saving literature program in your office. He also can supply extra folders for your staff. To arrange for an appointment at your convenience, please call your U.S.G. district office.

UNITED STATES GYPSUM
101 S. WACKER DRIVE, CHICAGO, ILL. 60606
EDITOR
STUART BAESEL, AIA
Box 852
Columbia, S. C.

ASSOCIATE EDITOR
BARBARA SATTERFIELD

CONTENTS

Editor's Notes .................................................. 8
For Architects Only ............................................. 13
Architects Declare War On Ugliness ....................... 17
South Carolina Youth Correction Center .................... 19
Residence By Architect Joe Hiller Wins
Concrete Masonry Competition ............................ 29
Profile Of An Architect/
Fletcher Earle Gaulden, Jr. .................................. 33
Lieutenant Governor Robert E. McNair
Becomes Honorary Associate Of SCAIA .................. 45
Architects Chosen For Washington
Headquarters Addition ......................................... 49
Residence For Mr. & Mrs. Thomas Macfie .................. 52
SCAIA 1965 Membership Roster ............................ 56
Trinity Methodist Church ..................................... 67

OFFICIAL PUBLICATION OF THE SOUTH CAROLINA CHAPTER OF AMERICAN INSTITUTE OF ARCHITECTS

F. EARLE GAULDEN, JR.  PRESIDENT
AROLD J. RIDDLE  VICE-PRESIDENT
HELPS BULTMAN  SECRETARY-TREASURER
THOMAS J. BISSETT  DIRECTOR

AVERY WOOD, JR.  DIRECTOR
RUFUS D. LEWIS, JR.  PAST-PRESIDENT
JOHN W. WEEMS, JR.  EXEC. SECRETARY
MRS. ANN GLEN SUMMER
GENERAL SUPPLIES
Your Every Need In Building
And Construction Supplies

Quality and Service

PHONE 583-8417

439 Union St. Spartanburg, S. C.

CAMPBELL
TILE COMPANY

- TERRAZZO
- CERAMIC and
- RESILIENT TILES
SERVING THE
PIEDMONT AREA
OVER 40 YEARS

277 West Coffee Dial CE 2-6486
Greenville, South Carolina

CATE - McLaurin
Heating & Air Conditioning
Company

FREE ESTIMATES

WILLIAMSON
Heats & Cools America's Homes

PHONE 254-2710

ARCHITECTURE/6
CONSULT AN ARCHITECT
In response to a number of requests, the facts behind The American Institute of Architects are presented below.

Stuart Baesel

The American Institute of Architects is the organization representing the architectural profession in the United States. It stands for a professional society whose members accept the highest standards of professional competence, moral duty and human character. The initials AIA have come to be known by the public, the government, and the courts as a symbol of professional merit.

There are 146 chapters of the AIA, located throughout the United States, and comprising a total membership of more than 16,000 registered architects. Each of these chapters functions as an autonomous unit; more are founded each year as the number of architects increases. Both chapter and national officers are elected each year by membership vote.

According to its by-laws, "The objects of The American Institute of Architects shall be to organize and unite in fellowship the architects of the United States of America;

to combine their efforts so as to promote the esthetic, scientific, and practical efficiency of the profession;

to advance the science and art of planning and building by advancing the standards of architectural education, training and practice;

to coordinate the building industry and the profession of architecture to insure the living standards of our people through their improved environment;

and to make the profession of ever-increasing service to society."

The AIA was founded on February 23, 1857, ten years later than the American Medical Association and 18 years earlier than the American Bar Association. The American Society of Civil Engineers, which works closely with AIA, was founded in 1852.

Like these other professional bodies, AIA is dedicated to safeguarding both the public and the profession by maintaining a high code of ethics in professional practice.

Such standards did not always prevail among the practitioners of architecture in the United States. Earlier in our history, unskilled persons often dabbled in the art of designing buildings and an atmosphere of distrust and loose principles attended the practice of architecture.

This prompted thirteen idealistic New York architects to seek a remedy. Their efforts led to the founding of AIA. It took place near New York's famous Trinity Church, which was designed by the organization's first president, Richard Upjohn. As part of the AIA's Centennial celebrations in 1957, a plaque commemorating this historic event was affixed to a building at 111 Broadway which now stands on the site of the original meeting place.

This prompted thirteen idealistic New York architects to seek a remedy. Their efforts led to the founding of AIA. It took place near New York's famous Trinity Church, which was designed by the organization's first president, Richard Upjohn. As part of the AIA's Centennial celebrations in 1957, a plaque commemorating this historic event was affixed to a building at 111 Broadway which now stands on the site of the original meeting place.

Among the accomplishments of AIA is the fact that every state today has a registration law requiring every aspirant to demonstrate his knowledge and competence before he may practice architecture.

Other accomplishments include AIA's decisive role in establishing the nation's first architectural schools at the Massachusetts Institute of Technology, Columbia University, and the University of Illinois. AIA continues to guide and support the activities of the more than 70 schools of architecture now in existence, most of which are accredited by the AIA-appointed National Architectural Accrediting Board.

In addition to matters concerning professional practice, AIA committees work constantly to improve building research, community planning, schools and hospitals, human safety, and other problems affecting the general welfare.

Since its early beginnings, the AIA has taken an abiding interest in the preservation of historic buildings and monuments throughout the nation. Half a century ago, for instance, AIA led a largely successful fight to restore and preserve the beauty of the nation's capital in accordance with the original plans of L'Enfant and Jefferson.

It is therefore no accident that AIA's national headquarters are housed on the grounds of the famous Octagon in Washington, D.C. This building, one of the most beautiful in the Capital, was purchased by AIA and restored to the grace which delighted President Madison when he occupied it after the White House was burned in 1814.
Craftsmanship in Metal

Whether an aluminum cross for a church—a stairway of stainless steel for a savings and loan—a gold anodized aluminum screen for the North Carolina State Legislative Building—there is dignity and splendor in these and countless other custom made products of architectural metal by Wilkins' craftsmen for more than half a century.

J. D. Wilkins Co.

1200 W. Lee Street • Greensboro, N. C.
There are 17 things new Freedom Windows of Stainless Steel can't do.

Stick, rust, etch, crack, chip, peel, flake, twist, rot, discolor, warp, swell, shrink, scratch, bleed, rack or pit. Not ever.

If the rain doesn't wash them, soap and water will.

FREEDOM WINDOWS of Stainless Steel, matte silvery finish, stainless all the way through; single hung, double hung and sliding. Soft reflections of color, light, and shadow in a finish that never changes. Strong; strong as steel; engineered even stronger. Attention to detail as never before in head, jamb, and sash; mullion and muntin; latch, vent, fin, bead, anchor, and fitting. Premium? Yes, indeed. And well worth it. Soap and water will always come cheap, year after year after year.

MANUFACTURING DIVISION
REPUBLIC STEEL CORPORATION
Dept. RA-1078
Youngstown, Ohio 44505

Please send me detailed information on FREEDOM WINDOWS of Stainless Steel.

Name: __________________________ Title: ______________
Company: _______________________
Address: ________________________
City: ___________________________ State: ___________ Zip: _______
RALPH L. QUINN
CONTRACTOR
P. O. Box 73
Pacolet, South Carolina

MATTHEWS PLUMBING COMPANY
1005 Laurens Road
Phone 232-7648
Greenville, South Carolina

JACK LaGRAND BUILDING SUPPLIES
QUALITY BUILDERS
For Fairfield County
Telephone 635-4235
Winnsboro, South Carolina

EDWARD H. HEMBREE CONTRACTORS
Building of fine homes in Greenville and the Piedmont area.
P. O. Box 5167
Station B - White Horse Road
Greenville, South Carolina

EDWARDS HEATING & SHEET METAL WORKS
Telephone 547-2206
Fort Mill, South Carolina

HAROLD ROBINSON CONSTRUCTION COMPANY
RESIDENTIAL and COMMERCIAL CONSTRUCTION
TELEPHONE 662-4354
416 JEROME STREET
FLORENCE, SOUTH CAROLINA

GEORGE A. REID CONTRACTOR
RESIDENTIAL - COMMERCIAL BUILDING
Highway 72
Clinton, South Carolina

SELLERS ELECTRIC REPAIR CO.
ELECTRIC REPAIR - WIRING FIXTURES
NEW INSTALLATIONS
101 Renneau St. - SH 7-2951
Charleston Heights, South Carolina

PULLIAM - MORRIS Decorating Co., Inc.
Telephone 252-3391
2909 Devine Street
Columbia, South Carolina

COOKE CONSTRUCTION COMPANY
'Coastal Carolina's Quality Contractor'
Commercial - Residential
1702 Yeamans Hall Rd.
Phone 747-2471
North Charleston, South Carolina

L. W. BISHOP & SONS
SAND & CRUSHED STONE
316 RIBAULT - Dial 582-9865
SPARTANBURG, SOUTH CAROLINA

B. A. FAILE & COMPANY
COMMERCIAL CONTRACTING
3706 Yale Avenue
Telephone 254-0038
Columbia, South Carolina

LOGAN C. DRAKE CONSTRUCTION COMPANY
COMMERCIAL & INDUSTRIAL BUILDING
1513 Lyon Street
Telephone 252-0358
Columbia, South Carolina

DEWITT DAVIS
GENERAL CONTRACTOR
1335 Goodman Avenue
Charlotte, North Carolina

JIFFY JON COMPANY
1700 Middleton Street
Cayce, South Carolina
save on heat bills this winter!

INSULATE NOW

STANDARD INSULATION COMPANY OF NORTH CAROLINA, INC.
P. O. BOX 2103
RALEIGH, N. C.

Custom Picture Framing To Suit Your Taste

COASTAL GLASS COMPANY
410 WEST BROADWAY
MYRTLE BEACH, SOUTH CAROLINA

Roebuck Buildings Co., Inc.
RIGID-FRAME BUILDINGS

BUILDING AND ROOF SYSTEMS
COLUMBIA, ROEBUCK, S. C. - CHARLOTTE, N. C.

Little Construction Company, Inc.
Box 1053
Charlotte, North Carolina

EASLEY LUMBER COMPANY
COMPLETE BUILDING SERVICE IS OUR MOTTO

Phone: UL 9-6321
309 E. Main St.
Easley, South Carolina

SOUTHERN STATES SUPPLY CO., INC.

PLUMBING SUPPLIES

1316 Sumter Street
COLUMBIA, SOUTH CAROLINA
The 52nd Annual Meeting of the SCAIA was held the last week in January at Clemson University. The Clemson Architectural Foundation scheduled its annual meeting to coincide and brought three speakers of international reknown to the chapter meeting.

Victor Olgyay, AIA, Research Professor of Architecture at Princeton University was the first speaker, and discussed "Climatology and its Effects on Architecture," demonstrating the manner in which climatic considerations play a significant role in the form of buildings. Olgyay is a well known authority and author on this subject. He showed exciting architectural results of the solving of climatic problems by primitive peoples in hostile environments.

Samuel Kruse, FAIA, of Miami, Florida, discussed "New Campus Planning in Florida." As case studies he showed examples of problems of the type that will be increasingly encountered in the years ahead. He traced the development of the New South Florida University at Boca Raton and the expansion of the University of Miami campus at Coral Gables. His firm was responsible for the master planning and much of the architecture of these two campuses.

Nicolas Morgenthaler, SBA, architect of Berne, Switzerland, and lecturer this year at the University of Minnesota, spoke on the Berne housing experiment at Hallen, a project of his firm. It too was a case study of the type of problem to be faced by American architects. His Hallen projects, described with great wit and clarity, was illustrated with both slides and motion pictures.

New officers of the Clemson Architectural Foundation were elected at the January meeting.

T. J. Bissett, AIA, a member of the firm of Lyles, Bissett, Carlisle, & Wolff of Columbia, was elected President of the Foundation and will take office July 1, 1965. He succeeds Ralph McPherson of Greenville. Harold Heston of Charlotte, N. C., was elected vice-president. Mr. Heston is President of Delph Hardware Co. and has served as President of the Hardware Consultants Association.

Harlan E. McClure, FAIA, of Clemson was elected secretary-treasurer, and John Weems, AIA, of Aiken, was elected to the Board of Directors and to the Executive Committee of the Foundation.

The chapter presented press awards to four newspaper representatives for their work in architectural reporting.

Mrs. Lucille B. Green, reporter on The Greenville News, received the honor for her seven-article coverage of the October South Atlantic regional conference of the AIA.

Miss Martha Navy, reporter on the Messenger, Clemson, was presented an award for weekly newspapers for a series of articles about a tour of Pendleton buildings.

Thomas R. Waring, editor of The News and Courier, Charleston, was cited for editorials on the architecture of Charleston and Richard Burbage, photographer on the Charleston staff, was named for excellence in photography.

Judges for the awards were professors of journalism at the University of South Carolina.

The state AIA chapter's "Craftsman Award" for excellence in craftsmanship went to Robert L. Hannon, a self-employed painter from Greer, who was selected from all entries proposed by AIA members over the state.

A further highlight of the meeting was the presentation of honorary membership in the SCAIA to Lieutenant Governor Robert McNair.
MARTIN & CHARPING
BUILDERS

302 MIMOSA DRIVE
GREENVILLE, SOUTH CAROLINA
“Quality in Every Way”
Finer Homes With A Distinctive Quality

ORANGEBURG
Builders Supply Company, Inc.
Building Materials of All Kinds
Bird Roofing Materials

JE 4-6603 ORANGEBURG, S.C.
410 AMELIA, N.W. Free Estimates

SNEEDEN INC.
AIR CONDITIONING & HEATING

Box 3548
WILMINGTON
NORTH CAROLINA

ARCHITECTURE/14

J. C. WARE
ROOFING & SHEET METAL
Established 1924

P. O. Box 626 115 Second St.
GAFFNEY, SOUTH CAROLINA

SUNTILE

Renfrow Distributing Co. Inc.
1820 SUNNYSIDE AVE.
CHARLOTTE, NORTH CAROLINA

GOLDEN ANDERSON VALVE SPECIALTY CO.
VALVE AND PRIMER CORPORATION
BLACK, SIVALLS AND BRYSON – CONTROLS
JORDAN CONTROLS, INC.
McALEAR VALVES – STRAINERS
OIL DYNE, INC.
PENN METER COMPANY
RELIANCE INSTRUMENTS MFG. COMPANY

REPRESENTED BY:
RAY STURGILL 
AND ASSOCIATES

Phone 399-6962
Box 10561 Charlotte, N. C.
WILMINGTON
ELECTRIC SUPPLY
COMPANY

Box 906
Wilmington, North Carolina

CONSOLIDATED
ELECTRIC COMPANY

ELECTRICAL CONTRACTORS
Licensed and Insured
9 ACCABEE RD.
CHARLESTON HEIGHTS, S.C.

RION ASPHALT COLD-MIX
"The All Granite
Asphalt Mix"

RION
CRUSH STONE
CORPORATION
DELIVERED ANYWHERE IN STATE
Crushed Granite Rip Rap Screenings
RION, SOUTH CAROLINA

CONSOLIDATED ELECTRIC COMPANY
9 ACCABEE RD.
CHARLESTON HEIGHTS, S.C.

CONSOLIDATED ELECTRIC COMPANY
9 ACCABEE RD.
CHARLESTON HEIGHTS, S.C.

RION CRUSH STONE CORPORATION
DELIVERED ANYWHERE IN STATE
Crushed Granite Rip Rap Screenings
RION, SOUTH CAROLINA

ENGINEERED SPECIALTIES, INC.

AGENTS
DISTRIBUTORS
107 Wardlaw Street
P. O. BOX 446
GREENVILLE, SOUTH CAROLINA
BUILDING SPECIALTIES OF ALL TYPES

MONROE MECHANICAL CONTRACTORS
Commercial & Industrial Heating & Air Conditioning
BOX 492 - MONROE, NORTH CAROLINA

BUILDING MATERIALS

FARMERS CONCRETE PRODUCTS, INC.
Manufacturers of
Edistone - Blox
BUILDING MATERIALS OF ALL KINDS

CANNON BRIDGE ROAD
ORANGEBURG, SOUTH CAROLINA

ARCHITECTURE/15
ARCHITECTS DECLARE WAR ON UGLINESS

As the result of a program that has been underway for a number of years, the members of the American Institute of Architects have announced a full-scale “War on Community Ugliness” - a war with everything to gain and nothing to lose for the participants. In a recent telegram to President Johnson, the President of the AIA A. G. Odell, Jr. FAIA noted:

"Your remarks in the State of the Union Address indicating primary concern with the quality of American life are whole heartedly endorsed by the architects of the United States. Your comments provide inspiration and impetus to plans of The American Institute of Architects for its nationwide campaign, ‘War on Community Ugliness: A Great Environment for a Great Society.’ Campaign will be launched formally in June at our convention and congress of Latin American architects in Washington.

"We heartily endorse the principles of your message and offer our support to the White House Conference on Natural Beauty, to plans for correction and prevention of urban blight, and to other aspects of your program. Congratulations on the city's heart; the shortage of open space in which to play, to stroll, to sit; the congestion of the streets, and the disruption caused by poorly designed and misplaced freeways that wreck neighborhoods and take valuable land off the tax rolls; the jumble of signs, wires, and billboards that everywhere greet the eye; the careless disregard of history and destruction of mementos of the city's past.

A few years ago these things went largely unnoticed, except by a few architects and others whose eyes were attuned to separating beauty and ugliness. Recently, however, there has been an increasing movement to make something more than a visual junkyard of the city.

The great strides made in Charleston toward the preservation of handsome, historical structures and their neighborhoods, the activities in Greenville to plan a comprehensive Civic Center, and the successful action in Columbia by spirited citizens to preserve the Ainsley Hall Mansion and its surrounding area are only some of the examples of the results of such a “war.”

Elsewhere in the country the city of Canton, Ohio, for instance, a partial mall has been created in the center of the shopping district, complete with a landscaped plaza, exhibits building, and sidewalk cafe which is convertible to a skating rink. This came about through the civic efforts of the city's prominent business and professional men, and it is considered the first phase in a major revitalization of downtown Canton.

In Eugene, Oregon, a group of architects proposed a plan for a new civic center at the existing courthouse square, and for a series of improvements linking the river and butte that are Eugene's most prominent natural landmarks. A new courthouse was built, the square was enlarged, and these and other steps prompted a spontaneous upgrading of surrounding streets that is still in progress. In little Rock, Arkansas, after a lengthy design study by the community's architects, several areas have been carved out for extensive rebuilding and revitalization.

Throughout the country efforts have been focused on defense of the city against threats to its existing amenities. Concerned citizens are joining together to fight encroachments on park land, destruction of historic buildings, and the construction of highways that threaten to ruin healthy neighborhoods or mar local landmarks.
In 1899 the Superintendent of the South Carolina State Penitentiary, Col. D. J. Griffith, recognized the impossible task of trying to rehabilitate young offenders while they were housed at the same institution with older, less retractable offenders and he recommended the establishment of separate facilities for these youths.

Cognizant of the intolerable situation in housing youth offenders with older criminals 1962-63 saw an informed and interested Legislature with exceptional leadership, pass legislation to establish in South Carolina a Youth Correction Center.

The South Carolina Youth Correction Center in Berkeley County is to be an institution dedicated to the task of returning to the communities of the State, youths who are ready to take their places as constructive, contributing citizens. This institution, by using a balanced approach of correctional programming and putting equal stress on every phase of modern correctional process, will offer to these youths an environment that will be conducive to learning and self-revaluation. The Center is designed so that each youth shall have the benefit of identification so that he is not lost in the crowd but will stand out as an individual. The Center will offer a program of counseling, vocational education and work that will enable him to take on a new direction for his life. The cottage plan was adopted for this reason.

In this type plant, we can maintain a small group therapy situation where it is possible for staff to keep in close relationship to youths' needs.

This facility is being planned for four construction phases. These phases are dictated by the required growth as demanded by increased population. At this time, without special facilities in the State for the youthful offender, there are many cases coming before our courts that need institutional experience but the courts hesitate to commit them to the present facility - the State Penitentiary, but when this new institution is available it is felt the courts' commitments will greatly increase in this age group. The cottage plan fits well into this requirement; as population increases all that must be done is the building of additional cottages.

All construction on this project, as in all prison construction in South Carolina, will be done with prison labor at a savings of 35% to the taxpayers of the State. This, of course, enables the Department to get a great deal more plant for less money.

With an understanding of the particular needs of the institution, coupled with a knowledge of the type environment which is necessary to best augment a rehabilitation process, the Architects established design precepts against which all considerations were weighed.

**Individual:** It is of prime importance, regardless of the situation, that the individual never lose his identity. He must retain dignity and the sense of being an entity.

**Group:** In order that these particular individuals function best in society, they must be associated with a group where their individual desires and needs must be reevaluated and perhaps altered to comply with the desires and needs of the group.

**Community:** A combination of identifiable groups, each competing with the other must be brought together and not allowed to become fragmented.

**Order:** The environment must be based upon an underlying order, where each part has its particular place, and even the unseen can be anticipated. This order, however, must never be confused with, nor in any way become, regimentation.

**Emotion:** The environment must invoke serenity, and place the individual in a frame of mind receptive to rehabilitation.
From the precepts, in combination with the security necessities of a penal institution and the program set forth by the Director of the Department of Corrections, a site plan developed placing the cottages in a relationship which envelopes a "Community Center", and establishes a symmetry about an East West axis. This axis has as its terminus in the west the Administration Building, and in the east the Kitchen-Commissary Building. It is interrupted by the Community Center, which is comprised of a Chapel and a Multi-Purpose Building.
ADMINISTRATION: 8,440 SQ. FT.
This facility is composed of three major divisions, control room and public waiting, administrative, and Bachelor Officers Quarters. The Control Room contains provisions for telephone, radio, intercommunications, key vault, and controls the passage of personnel through the sally port. The Administrative Wing encompasses all key administrative operations; the warden, accountants, business manager, and their clerks and secretaries. The Bachelor Officer Wing provides quarters for twelve officers; two to a room, and the necessary space for cooking, dining and relaxation.
RECEPTION-INFIRMARY: 12,500 SQ. FT.

This facility is comprised of three major divisions: waiting, reception and infirmary. It provides separate facilities for Negro and White inmates. The waiting area contains group interview rooms, with adjacent areas for deputy warden (Treatment Director), doctor, examination rooms, clerk, attendant station and pantry. The Reception area provides for the accommodation of eleven inmates in medium security rooms. The Infirmary area provides for fifteen inmates accommodated in wards and private rooms.
CHAPEL: 7,521 SQ. FT.
The Chapel's location places it in a unique position to attract the attention of the inmates in their daily movements. Although it is not the feeling of the administration that religious program participation should be mandatory, there is the desire that participation should be encouraged—using a highly trained Chaplain's staff, an attractive building and site location. It is the feeling that the Chapel's location will contribute to its acceptance in the community life of the inmate.
MULTI-PURPOSE: 19,712 SQ. FT.
This facility provides for the accommodation of all night-time activities. The arena is capable of providing for basketball, boxing, gymnastics, cinema and auditorium requirements. It further provides areas for a lending library, crafts storage, (in Shops Buildings) offices, and locker rooms. Its central location creates a situation which lessens the problems of night-time security.
Reynold’s Lifeguard
Aluminum Siding
CHOICE OF 12 COLORS
CAN BE FINANCED WITH NO MONEY DOWN
AND UP TO 36 MONTHS TO PAY
ALSO
* Aluminum Window Units
* Storm Windows
* Storm Doors
* Aluminum Screens
* Patio and Porch Enclosures Custom Built
* Aluminum and Glass Awning Type Windows
* Jalousie Windows

REEVE’S ALUMINUM SCREEN WORKS
WEST WHITNER ST.
ANDERSON, S. C.

MODERNAGE
TILE & SHEET METAL CO.
418 Washington St.
Abbeville, South Carolina

AIRE-MASTER CORPORATION
782-7101
P. O. BOX 1907
COLUMBIA
SOUTH CAROLINA

McEWEN ENTERPRISES
507 East Trade Street.
CHARLOTTE, NORTH CAROLINA

CLAYTON TILE DISTRIBUTING COMPANY
Distributors for MID-STATE Tile.
AMERICAN shower and bathtub enclosures.
TELEPHONE 239-3925
3-A PARKINS MILL RD.
GREENVILLE, S. C.

INDUSTRIAL FIRE BRICK CO.
O. Box 6228
7835 Edgewater Dr.
Columbia, South Carolina

American shower and bathtub enclosures.
CHANEY GLASS COMPANY

Glass for Commercial and Home Use
- Auto Glass Installed
- Plate Glass
- Window Glass
- Mirrors
- Store Fronts
- Desk Tops
- Furniture Tops
- Estimates Cheerfully Given

Telephone 327-3974
ROCK HILL, SOUTH CAROLINA

All Shades
All Colors
All Sizes
All Textures

RICHLAND SHALE PRODUCTS CO.

Phone AL 4-7209
P. O. Box 3188
Columbia, South Carolina

FAIRFOREST NURSERY COMPANY

TREES
SHRUBS

PLANTS
BULBS

Landscaping & Scenic Decorating
Telephone 583-7851
P.O. Box 284
FAIRFOREST, SOUTH CAROLINA

WILLIS CONSTRUCTION COMPANY

Road Work
Grading &
Building Contractors

104 TEDDER ST. DARLINGTON, S.C.

HEATER WELL COMPANY INCORPORATED

Box 535
Cary, North Carolina

DIAMOND SWIMMING POOL COMPANY, INC.
6405 Camden Road
Columbia, South Carolina
RESIDENCE BY ARCHITECT JOE HILLER
WINS CONCRETE MASONRY COMPETITION

Mr. Hank Chambers of the S. C. Concrete Masonry Association announced the winner of the organization’s first architectural competition Saturday, January 30th in connection with the AIA meeting.

Mr. Joe Hiller, AIA, received an $800 vacation trip award for the design of a residence in Greenville, employing concrete block as the principal material of construction. The jury of awards, consisting of Nicolas Morganthaler, Samuel Kruse, and Victor Olgyay, commended the Hiller design for its logical plan, effective use of site, and appropriate and handsome use of concrete masonry.
INTERIOR AT FIREPLACE

EXTERIOR AT ENTRANCE PATIO
AWARD WINNING NATIONAL SCHOOL FALLOUT SHELTER DESIGN
PROFILE
OF AN
ARCHITECT
Fletcher
Earle
Gaulden, Jr.

PRESIDENT, SOUTH CAROLINA CHAPTER,
THE AMERICAN INSTITUTE OF ARCHITECTS

One of the youngest presidents in the fifty two year history of the South Carolina Chapter, The American Institute of Architects is Earle Gaulden, a hustling bustling, action minded architect from Greenville. As a member of the firm of Craig and Gaulden A.I.A., he is squarely in the middle of the building boom of Greenville and of South Carolina, and a part of a busy and growing firm that is dedicated to the development of top flight architecture in South Carolina.

Gaulden was born in Laurens, South Carolina some thirty four years ago, attended schools there and received his B.S. degree in Architecture at Clemson. After service as a first lieutenant in the Infantry in Korea he did architectural work at Georgia Tech and received a Bachelor of Architecture degree there. He later worked for architectural firms in Atlanta and Greenville, and after passing the State Architectural Examinations in 1956 opened an office for the practice of architecture with Kirk Craig in Greenville. Gaulden and Craig first crossed paths as students at Clemson, graduated in the same class, and while Gaulden was at Georgia Tech, Craig was doing graduate work at Harvard and Cornell. Since that time the architectural story of Earle Gaulden is the story of Craig and Gaulden A.I.A. Architects, who have pursued an unwavering course of providing good architecture for the people of South Carolina. And this is no easy task.

As a young firm, Craig and Gaulden did mostly residential work, but in recent years has greatly diversified its efforts and later work includes churches, schools, banks, libraries, hospitals and most recently a special theatre. In 1962 the firm won an award for the design of
a school planned as a fallout shelter in a competition for a building that would conserve materials, manpower and money, yet offer fallout protection in the interior of the school while being attractive architecturally and aesthetically. Other school projects that have been built in recent years include the Sarah Collins Elementary School and the Hattie Duckett Elementary School, both in Greenville and both built for the surprisingly low cost of nine dollars per square foot. Each is a twelve classroom school with a unique system of cross ventilation and deep overhangs to control glare. A Craig and Gaulden design now under construction is the Holy Cross Catholic Church in Pickens, S. C. When completed it will undoubtedly be the most up to date Catholic church in the South; for, while still in the planning stage, the architects reworked
their design to relate to the current changes being made in the Roman Catholic liturgy by the Ecumenical Council. As the relationship of the priest to the congregation changed, alterations were made to the design of the sanctuary to reflect these changes. The Holy Cross Church, is of a contemporary design that emphasizes the forward outlook of the Roman Catholic Church of today.

Another modern design is the Greenville residence of Dr. and Mrs. Marion Vanfossen, professors of sociology at Furman who wanted a very modern house on a heavily wooded site. The solution agreed upon was a two story structure with an exterior of shingles and stone, dome shaped skylights and many sliding glass door to relate the inside to the outside as much as possible, and a special feature for the

CROSROL CARDING DEVELOPMENTS, INC. GREENVILLE, S. C.
Also in Greenville is the unusual office and warehouse for Croscarding Developments, Inc. This English firm has employed Craig and Gaulden to design its offices and warehouses.

Earle Gaulden’s architectural designs reflect his intense desire to do something about the need for improving the looks of America today, and he shares the concern of the national president of the American Institute of Architects, A. G. Oden Jr., about the increasing ugliness that surrounds us. He believes that the architect more than any other person must lead the “crusade” for the beautification of the United States, a continuing project that cannot be accomplished overnight and one that needs the help of not only planning and zoning boards, but of the people themselves. He feels that the public must be made increasingly aware of the ugliness blighting the urban United States, and that the design profession—the architects—are the ones to show the public what must be done.

Gaulden’s firm is certainly doing its part in leading the campaign against ugliness by turning out designs such as the Greenville Little Theatre. This theatre, to be completed this year, was designed in collaboration with a firm of architects from Boston who have been employed as coordinators for a proposed Civic Center complex in Greenville that may ultimately include a library and a museum. The design for the 600 seat theatre posed a number of problems unique in a theatre of this size needing an intimate quality and perfect acoustics.

One of the firm’s newest and most important projects is the Clemson University chemistry building being done in collaboration with the McPherson Co. of Greenville. This four story structure with its unusually complex ventilation system was
GREENVILLE LITTLE THEATRE
GREENVILLE, S. C.
the result of much study and research. Yet Earle feels that though these buildings require a great deal of research, the most difficult project for an architect is still the successful design of a residence. For, to solve the problems that confront a family in its everyday living, the architect must serve as space planner, land planner, psychologist, kitchen expert, interior decorator, diplomat, economist, salesman, and even baby sitter on occasion. Earle says he has some qualifications for each of these jobs.

These qualifications include a wife who is an industrial psychologist, three children ages 3, 4, and 7, and all of the usual problems confronting a growing family, plus some additional time consuming hobbies that keep him busy during his “free” moments. He reads voraciously and is on the slopes skiing as often as possible.

During other “free” moments, he serves the city of Greenville as a member of the Board of Zoning Adjustment and Appeals, and as a member of the Board of Directors of the Greenville Museum of Art.

Earle is now serving as President of the SCAIA after having served as Vice President in 1964 and Secretary-Treasurer in 1963. And he has special plans for the chapter this year that include, first of all, a full scaled “war” against ugliness and secondly a program to see the membership of the state chapter of the American Institute of Architects increased.

With time out for the activities above, Earle Gaulden still seems to have enough time to participate in one of the most outstanding young architectural firms in the state; he and partner Kirk Craig find themselves already thought of by young, young architects as the firm to emulate, a firm that has yet to be topped in providing good, practical, sensible and handsome architecture in a world that certainly needs it.
Lieutenant Governor Robert E. McNair
Becomes Honorary Associate Of SCAIA

Architects in South Carolina announce the election of Bob McNair to their membership in appreciation of his interest in the architectural profession in the State.

The citation states: "in recognition of Lieutenant Governor McNair's contributions toward the State's improvement of its physical environment and his deep interest in the advancement of architecture in South Carolina."

Following are excerpts from Lieutenant Governor McNair's acceptance speech delivered recently to the South Atlantic Regional Conference of the American Institute of Architects in Greenville.

I noted with interest that the theme of your Conference is the Equation for Excellence; and that your sessions are concerned with emphasizing those factors in the equation which will improve the quality of your service to your clients. At the same time it occurred to me that there is also an "architectural equation" in which the public has a vital interest - not only as private citizens who build homes and commercial buildings - but also as participants in governmental or other common enterprises which build our schools, churches, libraries and other public structures. Indeed, it seems to me that in many communities the appearance and character of these buildings and their landscaping "sets the whole tone or "style" of the community.

Naturally, this thought led me to inquire into the extent of the use of professional architectural services in our buildings. Much to my surprise, although it is no news to you, I learned that less than one third of the hundreds of buildings going up around us every day have architectural service. Apparently most of them are erected from what are called "stock plans" or "drawings" done by builders themselves.

This seems even more unreasonable when we consider that the construction business is the nation's largest industry - and that generally Americans show more interest in their homes, churches and public buildings than almost any other people in the world. To carry on all this construction without the advice of architects is almost as startling as if we all began to attempt to remove our own appendix or try our own lawsuits. In fact, although the results are slower to appear in
the field of architecture - as we look about us we see unattractive and unsound housing and commercial buildings, which are already unsightly and deteriorating rapidly, even though they were built only since World War II, and we know that the failure to utilize professional architecture is extremely costly, both in the appearance of the community and in the vast sums wasted on unsound buildings.

All over America we are paying dearly for the cost of rehabilitating our cities which mushroomed in the last 75 years, and in which, all too often, the sole consideration of the builders seems to have been the desire to make a quick dollar. Now it is not only the cost of urban rehabilitation that we must pay but the cost of crime, violence, and human waste bred in these city slums. It seems strange indeed with the heritage of architectural beauty that was a hallmark of early western civilization that we have only recently here in America come to recognize the simple facts that any architect could have told us - that customers buy more goods from attractive stores, that children learn better in pleasant and beautiful surroundings, that employees produce more in clean and bright factories, that stenographers are more efficient in attractive offices, and that even worship seems more meaningful in a beautiful church.

Indeed when we look at San Francisco or old Charleston, and see what satisfaction and lasting beauty a serious effort at architectural integrity can bring - I do not believe it is an exaggeration to say that our general failure to plan and build our cities with care has been a real American tragedy. Now that we are in the painful and expensive process of urban rehabilitation I trust that we have learned our lesson and that our great grandchildren will not have cause to deplore us for our lack of vision and short sightedness in the building of modern America.

I am happy to say that there has been a marked improvement in the appearance of schools, colleges, and other public buildings, which do set the tone of many American communities. I have no doubt that the example and the style and the atmosphere created by them will bear fruit, and is bearing fruit in an increasing interest of our citizens in the appearance of our own homes, and communities. I am also convinced that modern zoning laws and ordinances - while they may appear at first to place some restriction on the cherished right of American property owners to use their land as they see fit - in the long run add tremendously to all our property values, as well as the beauty and functional usefulness of our land and buildings.

I think that it is unfortunate that our laws of eminent domain in South Carolina are such that we are the only state east of the Mississippi which has been unable to take advantage of the new Urban Renewal Program which is so dramatically transforming slum areas all over the nation. I do not know that our S. C. laws will be changed; but I do know that we must somehow face up to the fact that 45% of our tax money spent on fire protection, police protection, and the cost of public welfare programs goes into meeting the problems of the slum areas (both in cities and in the countryside) - while only 6% of our total tax income (including property taxes) comes out of these same areas. This does not take into consideration the vast sums from private charities, United Funds, religious charities, and the like which also are poured into meeting the problems arising from the slums and the poverty-stricken areas. I am not so naive as to think that architectural beauty alone is going to solve all our social ills; but there no longer can be any question that the cost of architectural services is indeed minute when compared to the cost of having to replace buildings every 15 or 20 years because of their poor design and construction, to say nothing of their qualifications as eyesores.

I certainly do not think that any solution can be found through the employment of state architects or the setting up of government architectural boards or commissions. The Hoover Commissions findings of the excess cost of this system to the Federal government, and the failure of the scheme when it was recently attempted in California should quickly discourage us from this approach.

But, if I may venture a suggestion to you, I think that it is you architects who must continue to take the load in educating the public to the critical need for your services. It is true that a beautiful building is the best salesman for the value and need of good architecture; but I say to you in all candor that I do not think you can safely rely on this approach alone. I think that increasingly energetic efforts, by organizations such as yours, to promote progressive city planning and zoning laws, and through your own city councilmen and legislative representatives to see that at least public building funds are wisely and properly spent, must be a continuing effort on your part. It would seem to me that efforts by you to furnish materials, drawings, exhibits, pictures, and the like to schools and other community organizations to help in the education of our people - and particularly the young people - is an area in which you should concentrate real effort and thought. The sponsoring of local beautification projects - amateur architectural competitions - and similar activities would appear to be helpful.

The success of organizations such as yours, in cooperation with civic and woman's clubs throughout the nation to free our new super highways of unsightly road signs and structures is a ready proof of your capacity when you act. It should also convince you that there are large effective groups and organizations which are ready to follow your load in efforts such as these.

I thank you for the opportunity to express my feelings on these problems. I am sure that I speak for the vast majority of public spirited citizens everywhere - as well as for those of us who are concerned with the government of our cities and states - when I say that you will find we have a strong interest in the healthy and beautiful growth of our nation as well as in its prosperity and safety - and that leadership from you will find a ready response in tackling these problems.

J. FRANK ADAMS
CONTRACTOR

Residential Construction
of Quality
STATE G. C. NUMBER 6715
Small Commercial Building
314 3rd Street - Phone 4151
Jackson, South Carolina

ARCHITECTURE/46
Southern Comfort
Of Charlotte, Inc.
P. O. Box 2189
Charlotte, North Carolina

L. W. Clark
- Painter -
Painting and Decorating
Since 1946
301 South Myrtle Street
Phone 448-6108 -
Myrtle Beach, South Carolina

B. J. Ivey
Construction Company
Residential & Commercial
Building
422 Marion Avenue
Phone 585-6721
Spartanburg, South Carolina

R. H. Johnson
Construction Company
Box 4123
Winston-Salem
North Carolina

WEATHERCRAFTERS
INC.

WEATHERCRAFTERS INC.
AIR CONDITIONING
By Those Who Care

COMPLETE SHEET METAL DEPARTMENT
530 West Broadway - Dial 448-3452
Myrtle Beach, South Carolina

For beauty and permanence...

Borden
FACE BRICK
BUILDING BRICK
STRUCTURAL TILE
DRAIN TILE

Celtex
Chemical Company
Of South Carolina

Termite and Pest
Control Service

FHA and VA Approved
P. O. Box 1216
Myrtle Beach, South Carolina

Borden
BRICK & TILE CO.

GOLDSBORO
RE 4-3771
SANFORD
DURHAM

ARCHITECTURE/47
ARCHITECTS CHosen FOR WASHINGTON HEADQUARTERS ADDITION
KNOWLTON'S CABINET SHOP
Cabinet Makers
5639 Pulliam Avenue
Charleston, South Carolina

GREENVILLE ROOFING CO.
P. O. Box 161
White Horse Rd.
GREENVILLE, SOUTH CAROLINA

P. O. Box 6186
Branwood Station
GREENVILLE, SOUTH CAROLINA

BLANKENSHPH
ELECTRIC SERVICE
107 Montana Avenue
GREENVILLE, SOUTH CAROLINA

MACK'S
PAINT CENTER
PAINT AND PAINT SUPPLIES
235-9663 Perry Avenue Extension
232-7225 Easley Bridge Rd.
GREENVILLE, SOUTH CAROLINA

SOUTHEASTERN
MARBLE TILE COMPANY
POST OFFICE BOX 888
HIGH POINT, NORTH CAROLINA
ARCHITECTS CHOSEN FOR HEADQUARTERS ADDITION

The Philadelphia architectural firm of Mitchell/Giurgola Associates has been selected in a year-long nationwide competition to design a new headquarters building for The American Institute of Architects in Washington.

The Mitchell/Giurgola design concept blends contemporary architecture with the Georgian style of the historic Octagon House on the same site. It was picked from seven finalists in the competition originally including 221 submissions.

The AIA competition called for "a building of special architectural significance, establishing a symbol of the creative genius of our time, yet complimenting, protecting and preserving a cherished symbol of another time, the historic Octagon House."

Ehrman B. Mitchell, Jr., AIA, and Romaldo Giurgola, AIA, are the principals of the winning firm. They envision a five-story, red-brick structure featuring a semi-circular wall, with liberal use of glass, embracing the gardens and the Octagon House at the corner of New York Avenue and 18th Street. The structure will enclose approximately 50,000 square feet of usable floor space.

According to the architects, the "building order develops naturally from the condition of the site, oriented toward the gardens and facing the Octagon, a building form completed only by its presence. The garden is a quiet place, a meeting ground of the historically traditional and the contemporary."

The Octagon House, completed in 1800, 57 years before the formation of The American Institute of Architects, was purchased by the AIA in 1899 at a cost of $30,000. It was designated a Registered National Historic Landmark in 1961. Last month it followed the White House and the Capitol in a major list of "landmarks of great importance (which) must be preserved." That list was issued by the Joint Landmarks Committee of the National Capitol Planning Commission and the Commission of Fine Arts.

The new headquarters building will be erected at an estimated cost of $1,450,000. An additional $30,000 has been allocated for the use of sculpture or other fine arts.

The winning design features a ground-floor exhibition gallery, which the architects describe as "a significant area for communication between the public and the architect. The library becomes a sector of the gallery. The high purpose of both brings them together as one entity."

Architect Hugh Stubbins, FAIA, of Cambridge, Massachusetts, chairman of the competition's jury, said of the winning design: "Mitchell and Giurgola have offered a unique approach to a difficult and unusual problem. Their concept is a thoughtful and meaningful proposal capable of the highest development."

"Most important, perhaps, is that the concept fulfills the stated requirement of demonstrating that a distinctive contemporary building can live in harmony with fine architecture of a former time."
Building Report

Of light colored brick and brown stained wood exterior, this house has been skillfully placed on the side of a hill to take advantage of the views beyond, and of the rolling hills of the Piedmont section near Greenville.

The most interesting feature of the house is 'The Nest', a room with glass on all sides which sits above the main roof of the house. It contains its own fireplace and built in furniture. A unique retreat in a unique house.

RESIDENCE FOR MR. & MRS. THOMAS MACFIE
Greenville, South Carolina
Architects: Tarleton and Tankersley, A.I.A.
Greenville, S. C.

ARCHITECTURE/52
CALHOUN SUPPLY CO.
Building Supplies - Lumber
Electrical Fixtures
P. C. Box 256
St. Matthews, South Carolina

VAUGHN & COMPANY
Construction
Industrial Supplies & Equipment
Fastening Devices-Concrete Cutting
Drilling Equipment
271 Eisenhower Drive
232-6448
Greenville, South Carolina

BAGWELL TILE COMPANY
Ceramic Tile
Chain Link Fence
Pine Street Extension
Phone 582-1431
Spartanburg, South Carolina

CAMPBELL LIMESTONE COMPANY
For Your Crushed Stone in the Piedmont Area
Plants:
LIBERTY, S. C.  PELHAM, S. C.
BLACKSBURG, S. C.  PACOLET, S. C.

RALPH LEE CONSTRUCTION CORPORATION
15 Manley Street Phone 232-9730
GREENVILLE, SOUTH CAROLINA
All Types Construction
CHURCHES
CHAPELS OUR SPECIALTY

PALMETTO TILE COMPANY, INC.
1 Milford Lane
P. O. Box 8103 Station A
Telephone 277-2169
GREENVILLE, SOUTH CAROLINA

EAST COAST CONSTRUCTION CO. INC.
Telephone 448-3157 512 Broadway
MYRTLE BEACH, SOUTH CAROLINA

ARCHITECTURE/54
R. B. POND CONSTRUCTION COMPANY
Rural Route #5
Telephone 393-2838
Darlington, South Carolina

JULIAN H. PRICE CO., INC.
P. O. Box 1092
Darlington Highway
Florence, South Carolina

Walden Well Drilling Company
Since 1920
In The Augusta Trade Area
1220 West Avenue
North Augusta, South Carolina

DAVIS ROOFING COMPANY
308 E. Pine Street
Phone MO 2-3301
Florence, South Carolina

CROSBY SHEET METAL & ROOFING WORKS
Anything In Sheet Metal Work
INDIVIDUAL ATTENTION TO EACH JOB
2757 Spruill Avenue
Charleston, South Carolina

EXTRUDED ALUMINUM CO.
Wholesale Manufacturers Of Extruded Aluminum Specializing In Anodizing Silver and Gold From The Raw Material To The Finished Product
P. O. Box 470
SUMMERTVILLE, SOUTH CAROLINA

NORTH BROS., INC.
CONTRACTORS Distributors of Industrial Insulation for Pipe Duct - Boilers - Equipment Cold Storage Call Alpine 2-3702 Columbia, South Carolina

Brunson's Pump & Well Service WELLS FOR HOME AND INDUSTRY Route 2 Box 174 Johns Island, South Carolina

WHITLEY'S ELECTRIC SERVICE Box 167 Wilson, North Carolina

AUSTIN ELECTRIC CO.
Box 326 Charlotte, North Carolina

ATLAS SUPPLY CO.
Box 3060 Winston-Salem, North Carolina

BREWER PAINT AND WALL PAPER CO.
1422 Westover Terrace Greensboro, North Carolina

A. R. THOMPSON CONSTRUCTION CO.
Box 248 Rutherfordton, North Carolina

GASTONIA PLUMBING & HEATING CO., INC.
Box 2247 West Station Gastonia, North Carolina

THAD G. BOLIN Electrical Contractor
Box 337 Gastonia, North Carolina

ARCHITECTURE/55
SOUTH CAROLINA CHAPTER,  
THE AMERICAN INSTITUTE OF ARCHITECTS  
1965 MEMBERSHIP ROSTER

FELLOWS
Harmon, G. Thomas, III  
3350 Millwood Avenue  
Columbia, S. C.

Lapham, Samuel  
10 North Atlantic Wharf  
Charleston, S. C.

Lyles, W. G.  
P. O. Box 110  
Columbia, S. C.

McClure, Harlan E.  
School of Architecture  
Clemson University  
Clemson, S. C.

Simons, Albert  
10 North Atlantic Wharf  
Charleston, S. C.

MEMBERS EMERITUS
Hemphill, James C.  
207 County Bank Building  
Greenwood, S. C.

Marvin, Roy  
Green Pond, S. C.

Mathews, Raymond  
306 South Mercury Avenue  
Clearwater, Florida

Staats, Henry P.  
59 Church Street  
Charleston, S. C.

ASSIGNED MEMBERS
Ammons, Roy T.  
3001 Edwards Road  
Taylors, S. C.

Baesel, Stuart Oliver  
P. O. Box 110  
Columbia, S. C.

Baker, William W.  
P. O. Box 547  
Florence, S. C.

Bankes, Barry A.  
109 Stratford Road  
Greenville, S. C.

Barnes, James Paul  
124 South Coit Street  
Florence, South Carolina

Barnes, Read  
5 Prioleau Street  
Charleston, S. C.

Bissett, T. J.  
P. O. Box 110  
Columbia, S. C.

Booth, Louis S.  
920 Montgomery Building  
Spartanburg, S. C.

Boykin, Henry D., II  
1109 Broad Street  
Camden, S. C.

Builtman, Phelps H.  
2740 Devine Street  
Columbia, S. C.

Calif, John W., Jr.  
1116 Marion Street  
Columbia, S. C.

Carlisle, W. A.  
P. O. Box 110  
Columbia, S. C.

Carter, Charles F., Jr.  
Suite 401  
1501 Lady Street  
Columbia, S. C.

Cecil, Oliver K.  
P. O. Box 1773  
Spartanburg, S. C.

Chapman, A. Hugh, Jr.  
396 St. John Street  
Spartanburg, S. C.

Clark, J. Franklin, Jr.  
P. O. Box 308  
Kingstree, S. C.

Craig, Kirk R.  
720 Arlington Avenue  
Greenville, S. C.

Crow, R. Nelson  
1012 North Kings Highway  
Myrtle Beach, S. C.

Cummings, W. T.  
Champney Alley  
Charleston, S. C.

Cureton, William McDow  
1020 Montgomery Building  
Spartanburg, S. C.

Demosthenes, H. J.  
443 Dogwood Drive  
Sumter, S. C.

Dickson, Alex A.  
Palmetto Building  
Columbia, S. C.

Dowis, William S., Jr.  
P. O. Box 368  
Florence, S. C.

Drafts, John Thomas  
733 Meeting Street  
West Columbia, S. C.

DuRant, W. E.  
128 East Liberty Street  
Sumter, S. C.
J.D. RUFF
General Contractor
1611 Hollywood Drive
Telephone 253-6516
Columbia, South Carolina

Ken Kraft
Jefferson Davis Highway
Phone 432-2639
Camden, South Carolina

Lynwood M. Rabon
Commercial Building
7229 Hilo Street
Columbia, South Carolina

C.D. SPANGLER
CONSTRUCTION COMPANY
Developers of Drexel Lake Hills,
Windsor Estates, Woodfield Park,
Eastway Park
COLUMBIA, SOUTH CAROLINA

J.M. WYNDHAM
Plumbing Contractor
375 Broughton Street, N. W.
Orangeburg, South Carolina

Air Conditioning Corporation
Box 6225
Greensboro, North Carolina

GRAHAM CONSTRUCTION CO.
P. O. Box 1767
High Point, North Carolina

COLLETON TILE AND CONCRETE CO. INC.
Telephone 538-2920
Walterboro, South Carolina

FREEMEN MILLWORK COMPANY INC.
Box 517
Manning, South Carolina

JENNINGS ELECTRIC COMPANY
ELECTRICAL CONTRACTING
COMPLETE ELECTRICAL HOUSE WIRING
Pierpont
Telephone SN 6-2881
Charleston, South Carolina

CROCKER PLUMBING & HEATING
R.F.D. #1 – Ph. 439-3824
WELFORD, SOUTH CAROLINA
Bill Crocker, Your Dependable Man
For Plumbing & Heating Services

ARCHITECTURE/57
WADE MOORE
CONSTRUCTION
CO.
Route 1
Louisburg
North Carolina

G. M. COX
HOUSE MOVING
Licensed by the
Public Service Commission
P. O. Box 168 – Ph. 582-8814
Fairforest
Spartanburg, South Carolina

G. W. BRADSHAW
SAND and GRAVEL
Delivery Service
Route 1
Society Hill, South Carolina

YVONNE
TILE COMPANY
Highway 74 East
Terrazzo Ceramic Tile
Lumberton, North Carolina

LA BRUCE
NURSERY
Highway 501
Dial 448-7069
Myrtle Beach, South Carolina

A B C CABINETS
Specializing In
Wooden Kitchen Cabinets

SOUTHERN
PIPING & ENGINEERING
CO.
Box 9185
Charlotte, North Carolina

ROBERT S. HUDGINS CO.
P. O. Box 17217
Charlotte, North Carolina

EDWIN C. BOYETTE
& SON
P. O. Box 10582
Charlotte, North Carolina

GENERAL
SPECIALTIES
Box 1113
Phone 375-1429
Charlotte, North Carolina

Duffies, Stanley B., II
557 East Faris Road
Greenville, S. C.

Earle, Samuel B., Jr.
402 South Fant Street
Anderson, S. C.

Espedahl, Kaare S.
4003 Linwood Road
Columbia, S. C.

Fant, Albert Reese
109 1/2 Sharpe Street
Anderson, S. C.

Fant, Charles W., Jr.
109 1/2 Sharpe Street
Anderson, S. C.

Forrester, Harrison Smith
c/o J. E. Sirrine Company
215 South Main Street
Greenville, S. C.

Freeman, W. E., Jr.
226 West Washington Street
Greenville, S. C.

French, Robert
P. O. Box 110
Columbia, S. C.

Gaines, Leonard C.
183 King Street
Charleston, S. C.

Gasque, R. Badger, Jr.
P. O. Box 110
Columbia, S. C.

Gaulden, F. Earle, Jr.
1922 Augusta Road
Greenville, S. C.

Gay, Melvin F.
107 First Street
North Charleston, S. C.

Geiger, William N., Jr.
1116 Marion Street
Columbia, S. C.

Giebner, G. H.
P. O. Box 248
Greenville, S. C.

Gill, Wendell R.
P. O. Box 547
Florence, S. C.

Greene, Ernest Lonzo
72 Howell Circle
Greenville, S. C.

Gunnin, Emery Aaron
144 West Duke Street
Pendleton, S. C.
Ever think about the part your Telephone Company plays in the life of South Carolina and the Nation? Here are some things it does:

- Pays good wages to its employees—money that is spent in the employee's home town.
- Pays large amounts in taxes that go to support government, education and public institutions.
- Provides the best possible telephone service at the lowest possible cost.

Accepting the responsibilities of citizenship, we believe, is an important part of good telephone service.
"Clunk" means this tile is out! An air pocket kept it from producing a clear, "clink" sound and Mid-State's quality control caught it. In fact, every single piece of ceramic tile manufactured by Mid-State is color graded and given this sound test. It's another way Mid-State assures you of a superior product. This concern for quality and dependable service has made Mid-State one of the South's largest producers of ceramic tile. To learn more about Mid-State's beautiful, practical ceramic tile, see our catalog in Sweet's or write for your free copy today.

mid-state
tile co.

Box 627 • LEXINGTON, N. C. • 246-5915
Member of Tile Council of America, Inc.
Gunter, Robert B.
1020 Montgomery Building
Spartanburg, S. C.

Hallman, W. E.
14 Croft Building
Aiken, S. C.

Harleston, William
Champney Alley
Charleston, S. C.

Harper, Samuel D.
327 West Palmetto Street
Florence, S. C.

Harrison, P. B., Jr.
3218 Millwood Avenue
Columbia, S. C.

Hearn, H. Reid, Jr.
600 Belt Line Boulevard
Columbia, S. C.

Hedgepath, Harry D.
P. O. Box 110
Columbia, S. C.

Hemphill, Frank D.
735 Spring Lake Road
Columbia, S. C.

Heyward, J. Tabb, Jr.
3135 Millwood Avenue
Columbia, S. C.

Hiller, Joe William
P. O. Box 5898-B
Greenville, S. C.

Holmes, William F.
Club Drive
Dunes Section
Myrtle Beach, S. C.

Hudson, W. Manchester
465 Kennedy Street
Spartanburg, S. C.

Jackson, Robert N., Jr.
1015 Burwell Lane
Columbia, S. C.

James, J. Francis
128 East Liberty Street
Sumter, S. C.

James, Robert S.
128 East Liberty Street
Sumter, S. C.

Johnson, William Maurice
563 North Church Street
Spartanburg, S. C.

Kaufmann, Anders J.
School of Architecture
Clemson University
Clemson, S. C.

Keenan, William J., III
3350 Millwood Avenue
Columbia, S. C.

Kelly, John William
Route No. 4
Easley, S. C.

Kendrick, Thomas B., Jr.
1020 Montgomery Building
Spartanburg, S. C.

LaFaye, George E., Jr.
Suite 401
1501 Lady Street
Columbia, S. C.

LaFaye, Robert S.
Suite 401
1501 Lady Street
Columbia, S. C.

Lambert, John M., Jr.
121 Sharpe Street Building
Anderson, S. C.

Lawrence, James Roberts
2510 Augusta Street
Greenville, S. C.

Leach, John David
P. O. Box 788
Hartsville, S. C.

Ledbetter, Fred B.
402 S. Fant Street
Anderson, S. C.

Lee, Joseph Alison
P. O. Drawer 5338-B
Greenville, S. C.

Leslie, Irvine B.
1004 Wilson Street
Newberry, S. C.

Lewis, Rufus D., Jr.
P. O. Box 368
Florence, S. C.

Liles, Charles J.
1110 Parkins Mill Road
Greenville, S. C.

Lillard, Ray A., Jr.
P. O. Box 2433
Spartanburg, S. C.

Lineberger, John M.
3 West Plaza
Greenville, S. C.

Liollio, D. C.
21 Linden Circle
West Parkwood Estates
Charleston, S. C.

Lucas, Frank E.
Berkeley Court Apts.

Mack, James Harold
114 Manly Street
Greenville, S. C.

Major, Charles Smith, Jr.
22 Sherwood Court
Greenville, S. C.

MacCartney, John Allen
901 Concord Avenue
Anderson, S. C.

McCall, John D., Jr.
Suite 401
1501 Lady Street
Columbia, S. C.

McCall, William Reaves
P. O. Box 788
Hartsville, S. C.

McCreight, Charles R.
122 Willow Drive
Sumter, S. C.

McGarity, Marion C.
991 Florida Avenue
Spartanburg, S. C.

McGinty, Richard A.
Hilton Head Island, S. C.

McKellar, Peter Alex, III
P. O. Box 383
Charleston, S. C.

McMillan, Michael
P. O. Box 5012
Greenville, S. C.

McPherson, Ralph H.
P. O. Box 248
Greenville, S. C.

Means, George C., Jr.
School of Architecture
Clemson University
Clemson, S. C.

Mitchell, John M., Jr.
10 North Atlantic Wharf
Charleston, S. C.

McCoy, Leonard T.
1001 Broadway Extension
Myrtle Beach, S. C.

Oliver, C. Hardy
714 West Michigan Ave.
Urbana, Illinois

Ott, Augustus Louis, III
1845 Assembly Street
Columbia, S. C.

Parrott, David L.

ARCHITECTURE/61
SATTERFIELD WOOD WORKING SHOP
Cabinets - Cornices - Counter Tops
COMMERCIAL & RESIDENTIAL
Laurens Highway
Box 1004
Greenwood, South Carolina

FAPCO
Flowertown Aluminum Products Company
P. O. Box 612
Summerville, South Carolina

Thompson Electric Co.
330 W. Broadway - Ph. 448-7042
Myrtle Beach, South Carolina

CROOKS & SON ALUMINUM WORKS
- Porch Enclosures - Storm Windows
- Patios - Aluminum Siding
226-3841
Anderson, S. C.

GRICE CABINET WORKS
OFFICE FIXTURES - CABINETS
SCREEN DOORS
314 Hampton Avenue North
Aiken, South Carolina

R. H. ELLIOTT
GENERAL CONTRACTOR
6236 Westshore Road
Columbia, South Carolina

CAPITAL CITY PHOTO COPY, INC.
908 Main Street
Columbia, South Carolina

SPARTAN CONSTRUCTION CO., INC.
GENERAL CONTRACTORS
Storm Drains, Utilities
R. E. Froneberger
President & General Manager
P. O. Box 762
Spartanburg, South Carolina

LAKEY Construction Company
174 GUM BRANCH ROAD
CHARLOTTE, NORTH CAROLINA

FLOYD S. PIKE
Electrical Contractor
BOX 986
MT. AIRY, NORTH CAROLINA

14 North Adgers Wharf
Charleston, S. C.

Pearlistine, Maynard
4134 East Buchanan Drive
Columbia, S. C.

Petty, Walter F.
Suite 401
1501 Lady Street
Columbia, S. C.

Poole, Lester B., Jr.
6440 Briarwood Road
Columbia, S. C.

Potter, Charles L., Jr.
231 East Avendale Drive
Greenville, S. C.

Rice, A. A.
2065 Blossom Street
Columbia, S. C.

Richards, John G., IV
Suite 401
1501 Lady Street
Columbia, S. C.

Riddle, Harold J.
P. O. Box 806
Myrtle Beach, S. C.

Riley, C. Anderson
2740 Devine Street
Columbia, S. C.

Riley, Onon Beverley, III
16 Wactor Street
Sumter, S. C.

Robinson, Charles N.
Pine Street
Lancaster, S. C.

Rogers, John D.
101 Folger Avenue
Easley, S. C.

Sadler, Milton H. R.
P. O. Box 44B
Rock Hill, S. C.

Scaife, William R.
P. O. Box 6606
Columbia, S. C.

Sedberry, Bond R., Jr.
Suite 401
1501 Lady Street
Columbia, S. C.

Small, James H., III
26 Church Street
Charleston, S. C.

Smith, Charles Benson
124 South Coit
Florence, S. C.
CLEMENT BROTHERS
P. O. Box 1628
Hickory, North Carolina

T.R. DRISCOLL WORKS
306 North Walnut Street
Lumberton, North Carolina

J.B. ELLIS AND COMPANY
406 Pender Street
Wilson, North Carolina

W. C. McLELLAN
P. O. Box 3033
Raleigh, North Carolina

W.M. HUNT PLUMBING & HEATING COMPANY
P. O. BOX 462
DURHAM, NORTH CAROLINA

ROBERT E. MASON & COMPANY INCORPORATED
Box 1903
Charlotte, North Carolina

GOFORTH BROS. INCORPORATED
Route 6
Shelby, North Carolina

Miller & Smyre Plumbing & Heating Co.
Box 986
Hickory, North Carolina

R. H. WIGGINS COMPANY
3323 WHITEHALL DRIVE
CHARLOTTE, NORTH CAROLINA

G.S. SAINÉ PLUMBING, INC.
130 East Sycamore
Lincolnton, North Carolina

SHELBY CONCRETE PRODUCTS
Box 112
Shelby, North Carolina

HERMAN ERECTION COMPANY
Post Office Box 1803
Hickory, North Carolina

HENRY V. DICK COMPANY, INC.
P. O. Box 1198
Charlotte, North Carolina

W.R. OUTZ PLUMBING CENTER
Commercial-Industrial
Residential
Plumbing & Heating
P.O. Box 162
582-6343
Roebuck, South Carolina
Stanley, Thomas Eugene  
17 West Charlton Street  
Savannah, Georgia

Stubbs, Sidney W., Jr.  
430 Church Street  
Mt. Pleasant, S. C.

Tankersley, Ladson D.  
P. O. Box 5265-B  
Greenville, S. C.

Tarleton, Henry Harold, Jr.  
P. O. Box 5265-B  
Greenville, S. C.

Thomas, James L.  
827 Montgomery Building  
Spartanburg, S. C.

Tomnes, Harold  
9 Hermitage Road  
Greenville, S. C.

Truluck, John H., Jr.  
P. O. Box 19  
Walterboro, S. C.

Tupper, James L.  
Suite 401  
1501 Lady Street  
Columbia, S. C.

Upshur, Robert I.  
2740 Devine Street  
Columbia, S. C.

Vanston, A. R.  
2903 Fordson Road  
Alexandria, Virginia

Wade, John W.  
Hilton Head Island, S. C.

Watkins, David P.  
708 North Fant Street  
Anderson, S. C.

Weems, John W., Jr.  
14 Croft Building  
Aiken, S. C.

Wells, James D., Jr.  
226 West Washington Street  
Greenville, S. C.

Wessinger, J. W.  
733 Meeting Street  
West Columbia, S. C.

Westmoreland, James B.  
364 East Main Street  
Spartanburg, S. C.

Williams, Jesse P.  
P. O. Box 110  
Columbia, S. C.

Wolff, Louis M.

DIXON and WAYNICK INCORPORATED

GREENSBORO  
NORTH CAROLINA

TURNER ELECTRIC COMPANY

Route 1  
La Grange  
North Carolina

JOHN F. CHICK
General Contractor
RESIDENTIAL–COMMERCIAL

1631 Auburn St. – ALpine 4-0027  
COLUMBIA, SOUTH CAROLINA

SUPERIOR MECHANICAL CONTRACTOR

Post Office Box 8026  
Durham, North Carolina

C. W. BLANCHARD
General Contractor
722-1661 – P. O. Box 748  
Charleston, South Carolina

TAYLOR CLAY PRODUCTS
STRUCTURAL CLAY PRODUCTS
Box 1128  
Salisbury, North Carolina

DOC LAYTON
DRY WALL  
CONTRACTING OF QUALITY  
Tulane Ave.  
Phone 246-2371  
Greenville, South Carolina

GREENFIELD CONSTRUCTION COMPANY
111 Clearwater Road  
Belvedere, South Carolina  
RESIDENTIAL CONSTRUCTION  
A SPECIALTY

KINARD BROTHERS
Dealers in Pulpwood and  
Timberlands  
FREE ESTIMATES  
Dial 276-4422  
Pomaria, South Carolina

FOWLER BROTHERS ELECTRIC COMPANY
ELECTRICAL CONTRACTOR
P. O. Box 49  
GAFFNEY, SOUTH CAROLINA

ARCHITECTURE/64
P. O. Box 110
Columbia, S. C.

Wood, Avery W., Jr.
3 West Plaza
Greenville, S. C.

Young, Joseph L.
School of Architecture
Clemson University
Clemson, S. C.

UNASSIGNED MEMBERS
McCreary, J. Robert
563 Greene Street
Augusta, Georgia

Sappenfield, Charles M.
Box 8385
Asheville, North Carolina

PROFESSIONAL ASSOCIATES
Maybank, Joseph
30 Meeting Street
Charleston, S. C.

Neeley, B. B.
6932 Montauk Drive
Richmond, Virginia

Richard T. Reed
5A Lee Street
Clemson, S. C.

Shorter, Wendell
623 Teak Drive
Eau Gallie, Florida

ASSOCIATES
Michael J. Brannon
1508 Reidville Rd.
Spartanburg

Bruce, James E.
1 Pine Ridge Drive
Greenville, S. C.

Knaver, (Mrs.) Gertude O.
209 Southwood Dr.
Columbia, S. C.

McGee, Humphrey Glenn
P. O. Box 788
Hartsville, S. C.

Kemp Mooney
P. O. Box 110
Columbia

Moormann, Howard M.
P. O. Box 228
Aiken, S. C.

Muller, Jack Charles
14 North Adgers Wharf
Charleston, S. C.

Neal, James A.

2711 Wade Hampton Boulevard
Greenville, S. C.

Pennington, George W.
Bayview Acres
Mt. Pleasant, S. C.

Perry, William Joel
918 Kalmia Street
Florence, S. C.

Pinckney, John A., Jr.
P. O. Box 6001-B
Greenville, S. C.

Putman, Samuel R., Jr.
P. O. Drawer 5338-B
Greenville, S. C.

Ross, Gordon A.
Holly Tree Plantation
Kingstree, S. C.

White, Edward Eugene
113 Merrilat Avenue
Greenville, S. C.

Wilson, Julian M.
1750 I'on Avenue
Sullivan's Island, S. C.

Wysong, William H.
1310 Cherokee Road
Florence, S. C.

SANDBLASTERS INC.

We Cover The Southeast

• Sandblasting
• Painting
• Special Coating

Painting and Decorating
Contractors of America

P. O. BOX 4795
CHARLESTON, SOUTH CAROLINA

ARCHITECTURE/65
DAVID R. SNIPES
Contractor
LAURENS, S. C.

GORDAN'S ALUMINUM SCREEN WORKS
Storm Windows and Doors
Aluminum Screen
Kitchen Cabinets
Telephone GL 6-2580
Ware Shoals, South Carolina

JOHN O'ROURKE COMPANY
CUT STONE CONTRACTOR
205 Capers Building
GREENVILLE, SOUTH CAROLINA

W. O. GREEN PLUMBING & HEATING CO.
P. O. Box 1521
Telephone 448-5626
Myrtle Beach, South Carolina

M. L. GAINES INC.
COMMERCIAL - RESIDENTIAL CONTRACTORS
6720 Davidson Rd. - SU 7-6577
COLUMBIA, SOUTH CAROLINA

CAROLINA HEATING & PIPE FITTING CO.
6 Senator Pettus Avenue
Telephone 239-7050
Greenville, South Carolina

BEN T. RABON CONTRACTOR
RESIDENTIAL CONSTRUCTION
TELEPHONE 7 82-0464
1623 Gamewell Drive
COLUMBIA, SOUTH CAROLINA

J. P. Rosamond & Sons, Contractors
401 North Main Street
Telephone CE 5-0800
Greenville, South Carolina

W. H. McCauley & Sons
MILLWORK - LUMBER
Dial 235-7476
Greenville, South Carolina
Building Report

TRINITY METHODIST CHURCH CHAPEL AND EDUCATIONAL WING
Blythewood, South Carolina

Architect: H. Reid Hearn, Jr., A.I.A.
Included in the first phases of construction of this handsome church are the chapel and educational wings.

The entire building has been made of concrete masonry units exposed both inside and out to take advantage of the finished appearance of the material. The building was built at a cost of under $35,000, which included chancel furnishings.
ATLAS FOLDING DOORS
AMERICA'S FINEST
ANY SIZE 1'6'" To 48 feet Wide - ANY HEIGHT To 8'2"

STYLES: TWO PANEL LOUVER • LOUVERED TOP PANEL AND RAISED PANEL BOTTOM • 3 RAISED PANEL COLONIAL • FLUSH LAUAN • FLUSH BIRCH • HARDBOARD • DECORATIVE MOULDINGS ON FLUSH DOORS.

ATLAS - BUILT by THE MARWIN COMPANY
COLUMBIA, SOUTH CAROLINA - PHONE 765-2397

SOME PEOPLE Get More Light from 100 WATT BULBS Than Others!

That's Right!

The amount of light you get from a 100-watt bulb may be considerably less than 100 watts. And when that happens, the villain is probably an inadequate wiring system in your home that no longer measures up to the demands of modern-day living.

Get the most from the electricity you buy. See a qualified electrical contractor and have him check the wiring system in your home. Start getting all the light you're entitled to!

L. STRASBURGER'S INC.
Statewide TAPPAN Distributor

FABULOUS 400 ELECTRIC RANGE and
BUILT-IN EXHAUST-O-VENTS EYE-LEVEL OVENS & ROTISSERIE

711 Bluff Rd.
Columbia, South Carolina

"Friendly Service for Better Living"

SOUTH CAROLINA ELECTRIC & GAS CO.
The private life of a public servant

Privately, the table design shown above is in some of America's loveliest homes.

The chairs, too. Because this sensational new collection by Southern Desk Company is adapted for your library from Drexel's award-winning design for the home! Same warm walnut woods, same hand-rubbed and careful attention to finish, same linear lines, same desirable "hearth and home" comfort. In addition, most working surfaces are in Persian Leather Plastic, as elegant as they are indestructible.

It's called "Declaration." And it declares open war on institutional, indifferent library interiors! In more than 50 pieces, each one designed to warmly welcome visitors and expedite the work of an appreciative staff.

Write Southern Desk Company at your earliest convenience so you can learn more about "the only library furniture ever designed to make you feel at home."

Southern Desk Company
Hickory, North Carolina • A Division of Drexel Enterprises, Inc.