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966/3

VER DESIGN

A pattern formed by the space frame to used as the roof construction for USC's emorial Hall (see page 28)

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REVIEW OF ARCHITECTURE

A STATEMENT OF PURPOSE

It is the understanding of the new editors of this publication that its purpose is to advance the cause of good architecture in South Carolina. This is to be done by publishing the better work of the state's architects who are members of the American Institute of Architects. Also featured will be material concerning architecture and its related fields—city planning, urban renewal, preservation, art and education. Emphasis will be on the state level with items of national or international scope being used only as they pertain to it.

There are three main groups of readers of the Review, the architects themselves, persons of influence to whom it is sent and others who may read it, when and if, it reaches the reception rooms of these persons. An effort is being made to set the tone of the Review so that it will be of interest to all three groups. Comment on the results of this effort is welcomed from all readers.

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NEWS



The Institute believes that the Capitol of the United States is a vitally important symbol of our nation's government. As such, it should be preserved. If reconstruction is structurally necessary, it should be carried out in strict accordance with the present design. If the Capitol continues to expand, it will rapidly lose all resemblance to the original building. The AIA believes that it should be a permanent policy of the Congress that the exterior of the Capitol is to remain unchanged. Today, the West Front contains the last remaining external vestiges of the Capitol as it was originally designed and built. It is the only important link with the beginnings of the building. If the West Front of the Capitol is extended, we will have buried the last of those wolls that date from the early years of the Republic, and will have obscured a part of our history that can never be restored.

PRESERVATION The Capitol

A proposed \$34 million extension of the west front of the National Capitol (above) brought mixed reaction at the recent AIA convention in Denver. A resolution restating the AIA's opposition to the extension was tabled mainly because of the professional ethics involved in interfering with members' work in progress.

AIA president Charles M. Nes, Jr., later announced, however, that the organization's original position opposing the extension (see below) remained unchanged. Nes also appeared before a House subcommittee to endorse proposed legislation to establish an interprofessional Commission on Architecture and Planning for the Capitol.

To be composed of three architects and six other professional and public members, the new commission would advise on construction and comprehensive planning for the Capitol Hill area and approve such projects before their implementation.

The controversial West Front extension, being promoted by the controversial architect of the Capitol J. George Stewart (an ex-Congressman, not an architect), would push out the central portion 44 feet and the old House and Senate wings 88 feet. Provided in the new space would be offices, cafeterias and restaurants.

In a recent AIA Journal article on the west front extension, Francis D. Lethbridge, Chairman of the Joint Committee on Landmarks for the National Capitol, made an interesting reference to Robert Mills, South Carolina's famous contribution to architecture in the first half of the 19th century.

"Robert Mills, who was Architect of Public Buildings at the time, proposed several forms of extension to the Capitol in the year 1850. Mills' designs deserve special mention for it is hard to believe that they were not the genesis of Walter's final designs for the wings and the dome. The few sketches of Mills that have survived are much more like the Capitol as we see it today than were Walter's first competition drawings of the same period, for Mills had already seized upon the idea of a great dome....Mills' plans were not accepted by the Senate, which insisted that a competition be held, and in 1851 President Millard Fillmore appointed Thomas U. Walter as Architect of the Capitol. Mills at that time was already 70 and died four years later, in March 1855, Walter was 47 and destined to work on the Capitol for the next 14 years."

The Court House

Meanwhile back in South Carolina, Charleston was having another of its frequent "preservation battles" which also touched on Robert Mills. Across from his Fireproof Building on Meeting Street and behind the Court House (below) county officials have proposed to erect a \$1.6 million office building. Other architecturally important buildings immediate to the site include the City Hall, St. Michael's Church, the Hibernian Hall and Daniel Blake's Tenements in addition to the greenery and statues of Washington Park.

Voters had passed a bond referendum to restore the much altered Court House, built in 1788 originally as the provincial State House, and to build a new county office building. County Council decided to put the two projects adjacent on site as



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they were adjacent on paper.

Preservationists took to the newspapers. Some feared a contemporary office tower among the venerable edifices; others a phony old brick reproduction in the insurance company mode. Architectural historian Samuel G. Stoney submitted a sketch of the office building as an addition to the Court House bridging Court House Square. Columnist Lord Ashley Cooper felt that there wasn't room for any sort of building that would not detract from the Court House.

Left with the actual job of finding an acceptable solution to the problem is the firm of Simons, Lapham, Mitchell and Small, the city's oldest, whose senior partners, Albert Simons and Samuel Lapham have a long and distinguished record of architectural restorations and reproductions.

PREFABRICATION

A Sixty Day Monster

At a time when many architects are casting a wary eye toward the increasing use of the pre-engineered metal building in the state for other than industrial purposes (automobile agencies in particular) a most proper application in South Carolina gained nationwide attention.

In a crash program to provide helicopter engines for the struggle in Viet Nam a 400,000 square foot plant for Avco Lycoming was built near Charleston (below) by Ruscon Construction Company in 60 days using components from the Armco Steel Corporation. The \$4 million building, large enough to hold ten football fields under one roof, will house 1,000 employees. In three years it is expected to expand into Charleston's largest industry employing 5,000.

Necessary architectural and engineering work was done by Lyles, Bissett, Carlisle and Wolff who occasionally "planned" verbally in the field when constructing got ahead of drafting. Clearing and grubbing of the site began on March 29th and the first turret lathe was put into operation by Avco workers on June 20th.

EDITORS Two For One

When Kemp Mooney followed his predecessor as editor of the SCAIA Review, Stuart Baesel, to the Charlotte firm of J. N. Pease and Associates, South Carolina lost another talented designer and editor to North Carolina.

To succeed Mooney, the executive committee of the AIA has procured the services of John Califf (right above) and Robert Kennedy who work together in the Columbia firm of Geiger/Califf/Player.

Both of the new editors worked on the staffs of student publications at Clemson University during their undergraduate days and Califf was engaged in editorial work for some time after graduation before entering the architectural field.

OFFICES One Opens

Architects K. R. Kidd and M. A. Williams have joined with C. E. Wilds, registered professional engineer, to form the new firm of Kidd, Williams and Wilds, Architects and Engineers, at 2838 Devine Street, Columbia. The three worked together until recently at Lyles, Bissett, Carlisle and Wolff. Kidd attended N. C. State and had worked with Loewenstein-Atkinson in Greensboro, N. C., and Jackson and Miller in Columbia. After graduating from Clemson, Williams was with Charles Grier in



Charlotte. Wilds, a Carolina man, ha previously been at the State Highwa Department.

Another Expands

Departments of urban planning an municipal engineering have been estab lished at the office of Lyles, Bissett, Car lisle and Wolff, Architects-Engineers, i Columbia to meet the increasing need fo comprehensive services to municipalities in the Southeast. Dennis E. Daye has be come director of urban planning assisted by William E. Roberts, Jr. Both were for merly in similar positions with the City of Columbia. Director of municipal engineer ing is James H. Stephens, previously a sanitary engineer with Robert and Com pany in Atlanta and director of sanitary engineering for the South Carolina Board of Health.



DESIGN City Hall Competition

Winners in the competition for the de sign of the new city hall in Greenville were announced in August. Top place wen to J. E. Sirrine Company with Harole Townes and Associates and Craig and Gaulden as first and second runners-up These selections were made from entrie submitted by fourteen local Greenvill firms with Fritz Roth, head designer for the office of Vincent Kling in Philadelphia and Karel Yasko, chief of design for th General Services Administration in Wash ington, as jurors. Dean Harlan McClure of Clemson served as professional adviso The competition will be featured in forthcoming issue of the Review.







ter





S. Wang

H. H. Williamson

LEMSON ew Professors

Five faculty members have been added the School of Architecture at Clemson, inging the total to more than thirty. The w men with widely varying backgrounds clude Lamar Hamilton Brown, Giuseppe exander Gerster, Ralph Edward Knownd, Horace Hampton Williamson and imuel Wang.

Lamar Hamilton Brown of Princeton, ew Jersey, joined the faculty in August as Associate Professor of Architecture spefically to teach in the areas of building instruction and architectural technology. n alumnus of Auburn University and a ember of the faculty there from 1949-57. e resigned from that institution to accept position as Technical Director of the ile Council of America. As Director of the ile Council, he produced specifications or all ceramic products, edited tile intallation handbooks, and wrote many arcles for the professional and trade jourals in the area of ceramic construction. is broad experience and deep interest in postiuction specifications, construction esting, and architectural technology will reatly broaden the scope of faculty caabilities in school. He will continue to erve the Tile Council of America as a onsultant.

A new position made available for this ademic year will be filled by two archicts who are collaborating on projects in exico City. In the fall term Giuseppe exander Gerster, a native of Basel, witzerland, and a graduate of the Techsche Hochscule in Zurich with a gradue degree from the same institution, will II this position. He will be succeeded in e spring term by Professor Max Ludwig etto, currently lecturing at the University Mexico, a native of Koblentz, Germany, nd a graduate of the Technische Hochchule in Darmstadt, the Technische Hochchule in Munich, and with graduate work the Technical University in Berlin. Prossor Cetto has been a visiting lecturer in everal American universities and was a siting critic at Clemson for two months in the spring term of 1963. Both Gerster and Cetto will teach at fourth year level during their period of residence.

Ralph Edward Knowland of London, Ontario, Canada, joined the faculty of the School in August after twenty years of professional experience. Professor Knowland completed his undergraduate work in architecture at the University of Manitoba and was awarded the Bachelor of Architecture degree in the spring of 1944. After a period of association with such firms as Cerny, Associates, in Minneapolis, John Parkins, Associates, Toronto, Canada, and a period as Master Planner for Greater Winnipeg, he became a partner in independent practice in London, Ontario. Having long been interested in building economics, he made the decision in 1964 to return to school and take a two-year graduate program in business administration conducted jointly by the University of Western Ontario and Harvard School of Business. This program was completed in June of this year. His specialized field of interest is the economics of the building industry, and he will teach in this area both in the architectural and the building construction curriculum.

Due to increases in design studio loads, the university made a new position available on the design staff commencing in the second semester of the academic year 1965-66. Horace Hampton Williamson, a former member of the faculty, returned to Clemson to accept this position. He completed his Bachelor of Science work at Georgia Tech in 1951 and received the Bachelor of Architecture degree from the same institution the next year. A registered architect in South Carolina, he had worked for a number of leading Southern firms before initially joining the Clemson faculty. Williamson left Clemson in August of 1963 to accept an executive position as head of the design section of the Tennessee Valley Authority, Knoxville, Tennessee, and subsequent to this resided in Troy, New York, as a graduate student in architecture at Rensselaer Polytechnic Institute.

Samuel Wang, a citizen of the Republic of China and the son of a Lutheran minister in Hong Kong, recently joined the architectural faculty. A painter and a creative photographer who has just received international recognition in one of the photographic magazines, he made the portrait studies accompanying this article. Wang completed his undergraduate work in fine arts at Augustana College and was awarded the Master of Fine Arts degree from the University of Iowa in June of this year. He is a member of the College Art Association of America and the George Eastman House Association. He taught both painting and creative photography as a graduate assistant at the University of Iowa and is teaching drawing and painting at Clemson and has introduced an exciting elective course for architectural students in creative photography. The School plans to expand the offerings in this area during the next several years.

Richland Tech Archi-Technicians

A two year course designed to educate architectural technicians (draftsmen) is being offered this fall for the first time in South Carolina at Richland Technical Education Center in Columbia. The new architural program was developed by Ray F. DeBruhl, chairman of Richland Tech's engineering technology division and an advisory committee from the state AIA Chapter consisting of William N. Geiger, Jr., Robert French, J. D. McCall and Dean Harlan McClure.

Thirty students have enrolled for the course. The committee feels that upon graduation they will be easily absorbed by architectural firms in the Columbia area and that other technical education centers may add the course in the near future.

It is felt that these architectural technicians concentrating on the routine production of working drawings will free the registered architects for a more creative or demanding type of endeavor.



THE AMERICAN INSTITUTE OF ARCHITECTS 1966 SOUTH ATLANTIC REGION CONFERENCE

"We know now that within the next 20 years, we will double the amount of building existing today. In this short span, we will rebuild America building by building, block by block, and city by city. How much of it will we call Architecture, how much will be worthy of that name? This is the biggest single question now facing the profession.

How will Architects cope with this challenge, produce this amount of work, speed up production, employ new computer sciences and new product technology to improve Architectural practice? How can the schools of Architecture provide enough trained young men to support a profession calling for three times the available personnel?

In the rush to provide the quantity of shelter, will the profession be by-passed by government on the national level, and package dealers and speculators at home? Is this nation in such need that more and more building will mean less and less Architecture?

Or on the other hand, can the profes-

sion up-date its technology? Can the conscience of government, commerce, and the general public be made aware that the visual impression as well as the habitability of our communities is at stake? Will we be content to live in towns and cities built to the specification of expediency, and tendered to us on a lease back basis? Can we really afford to keep up the payments on ugliness?

If, as has always been true, Architecture is the tangible evidence of community conscience, how can the profession probe the well-spring of this conscience and make us ashamed to build anything less than what we know we are capable of? The profession of Architecture can serve to make us proud of what we build, for the sum total of what we construct, regardless of our lofty ideals, will become the American Image.

To rebuild America, we as Architects must make a greater contribution to community purpose, for we alone have the responsibility for quality in a time when quantity is abundant. The cry is out for new construction all across the country, and many and varied are those answering the call. We must continue to clamor against ugliness, until the sum total of our individual efforts have decided the question not only of survival for our cities, but of the kind of life we will lead in them."

Thus has the statement of policy, purpose and program for the Regional Conference of the American Institute of Architects been earnestly stated by its chairman, Sherman Pardue, Jr. The conference to be held in Charlotte, October 27, 28 and 29 has a potential attendance roster of more than a thousand architects from North and South Carolina and Georgia.

Among the prominent architects, educators, and government officials scheduled to participate in the panels, design award juries and addresses of the conference are:

John Tyler Scott, Chancellor of North Carolina State University at Raleigh; Eduardo Catalano, Architect, structural designer and professor of architecture at M.I.T.; Victor Christ-Janer, Architect and as-



ciate professor of architecture at Combia University; William J. Conklin of hittlesey, Conklin and Rossant, architects d city planners responsible for the masr plan and first village center for the ew town" of Reston, Virginia;

And Albert G. Dietz, professor of buildg engineering at M.I.T.; Bruce J. Graam, general partner and chief of design r the Chicago office of Skidmore, Owgs and Merrill; Paul M. Heffernan, direcr of the School of Architecture, Georgia stitute of Technology; Henry L. Kamhoefner, Dean of the School of Design, North Carolina State University; George E. Kassabaum, principal in Hellmuth, Obata and Kassabaum of St. Louis, designers of the Smithsonian Air and Space Museum; Lawson B. Knott, Jr., administrator of General Services, Washington, D. C.;

And Harlan E. McClure, Dean of the School of Architecture, Clemson University; Robert J. Piper, Administrator, Department of Professional Services, American Institute of Architects; Llewellyn W. Pitts, Director of the Texas Region, American Institute of Architects; Kevin Roche, principal in Kevin Roche, John Dinkeloo and Associates (formerly Eero Saarinen and Associates) of Hamden, Connecticut; Robert W. Scott, Lieutenant-Governor of North Carolina; Hugh Stubbins, Architect and former chairman of the Department of Architecture at Harvard University; C. Herbert Wheeler, Jr., associate professor of architectural engineering, Pennsylvania State University.

Sessions of the conference will take place in the Queen Charlotte Hotel in downtown Charlotte (above), the booming North Carolina metropolis claimed by as many South as North Carolinians.



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PREVIEWS



THE CIVIC AUDITORIUM for Charleston by Lucas and Stubbs costing nearly \$3.8 million was begun in August by McDevitt and Street, Inc., general contractors. In addition to the auditorium proper with a seating capacity of 3,000 there will also be an exhibition hall with banquet facilities for 1,400. The main entrance on Calhoun Street above which will hang a reproduction of the city seal divides the two maior areas. The top of the stage house will be four stories high. Preservationists have moved four old and historic houses from the site to the nearby Ansonborough area and have insisted on maintaining another on the site.





A HEADQUARTERS BUILDING for the South Carolina Education Association near Columbia by Upshur, Riley and Bultman will overlook the intersection of Interstate Highways 20 and 26. The glass-walled lobby connects a 300-seat auditorium and a three-story office wing which is designed for the future addition of another floor. Construction will begin in the early fall.

A SCIENCE BUILDING for Allen University in Columbia by Maynard Pearlstine will be a four-story structure on a restricted urban site. The ground floor is half way below grade and will be used for future expansion. Mathematics and general science, serving the larger number of students, will be housed on the first floor. Biology will be on the second and chemistry on the third taking advantage of direct fume exhaust through the roof.





THE MENTAL HEALTH CENTER in Sumter by James and DuRant will be included in the city's civic center complex, adjacent to the existing county health center and other medical facilities. The lower perimeter of the building will house areas of consultation and treatment while the central portion with a clere-story will accommodate recreational areas. This building follows the design of the firm's recent Sumter Daily Item office, actually an addition to an existing printing and machinery structure which was left after a fire partially destroyed the old office building. Buff-colored brick was used to veneer the old and new portions with accents in colored aluminum window panels, downspouts, screens and fascia.

THE KERSHAW COUNTY COURTHOUSE in Camden by Clark and McCall of Hartsville and Kingstree associated with Ralph Little of Camden will have as a prominent feature of its landscape design a legendary cedar tree planted by General Lafayette. Features of its architectural design will be pre-cast concrete arches, columns, pilasters and cornices used in an effort to obtain a contemporary classical feeling with traditional character. The raised first floor houses county, state and federal offices with the county courtroom and related facilities on the second. A contract was awarded to C. B. Askins and Company in June.





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The three new buildings shown in this section in various stages of development are separately some of the largest projects in the state and together will cost more than \$17 million. The Physical Sciences Center, Capstone House and Memorial Hall are currently featured in the rapidly expanding building program of the University of South Carolina. Totaling over \$40 million for the next five years this program is described by one university official as neither overly ambitious nor too big, but merely "a fast walk when we need to run just to keep up."



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Planning at the University comes under the direction of Harold Brunton, Jr., vice-president for business affairs, and Thomas Faris, director of planning. Working with selected architectural firms and a landscape consultant they see that every effort is made to:

(1) Preserve and extend the campus, often called one of the most beautiful in the country, so as to develop a continuity between the old and the new.

(2) Achieve a greater utilization and flexibility of all buildings.

(3) Maintain a balance between academic buildings, general purpose structures, residence halls and open landscaped space.

(4) Design functional, economical structures, that are, at the same time, esthetically pleasing.

(5) Set a pace for the city, state and region in new unusual, building design and function.

Landscape architect Richard K. Webel has been landscape consultant to the University for ten years. According to a recent resolution of the Board of Trustees, he has "played a major role in the site selection, landscaping and overall development and beautification of this historic and lovely campus, bringing to it new vistas and esthetic values in many areas."

The campus is expanding to the east, south and west with conventional land purchases and urban renewal projects.

Eastward expansion will accommodate academic facilities for the most part with these being placed closest to the existing campus and dormitories at the outer edge. Near libraries and research facilities these living areas will be used by upper classmen and graduate students. To the south expansion will provide more space for living areas, recreation areas and parking. These living areas will include undergraduate residence halls, married students apartments and fraternity and sorority dwellings.

On the west side are concentrated most of the science facilities of the campus and further on, the site of Memorial Hall with possible land acquisition through urban renewal in the immediate area.

Definite buildings in the current five year program in addition to the three here featured include: a humanities complex of three structures, a school of nursing and a residence hall for 800 men, all in various stages of planning. Later there will be a new law school, administration building, research library, gymnasium and theater, along with additions for business administration, fine arts, biology and geology and the undergraduate library. A further fifteen year program is currently being developed.

Even with the \$24 million worth of construction underway or in the drawing stage, the University is faced with an increasing enrollment and decreasing amount of space. To help remedy this situation a sharp acceleration in the building program is being sought.

THE MIDST OF A CITY



THE PHYSICAL SCIENCES CENTER BY GILL AND WILKINS



When fully equipped, this building will represent an investment of more than \$6 million, in all probability making it the most expensive edifice of higher learning in South Carolina.

The eight story structure will contain some 190,000 square feet, housing the departments of chemistry and physics and the computer center which alone will contain more than \$1 million in equipment.

Pre-cast concrete panels with projecting fins for sun control cover the steel frame skeleton. Special mechanical chases with metal walls and removable panels run up through all eight floors.

Besides the usual classrooms, offices and laboratories and the computer center, the building contains a 300 seat lecture room and a science library. In vertical arrangement the lower floors, except for the basement, will be used for general teaching while the upper floors will be used for research.

Almost \$2 million in federal grants have been awarded the University for the building and equipping of the sciences center. The National Science Foundation gave \$550,650 for graduate facilities in chemistry and the Higher Education Facilities Act is providing \$702,850 for other graduate and \$601,000 for undergraduate facilities.

Roberson Construction Company of Columbia began work in January under a 500-day construction contract of \$3,822,552.







THIRD FLOOR PLAN GRAPHIC SCALE

ARCHITECTURE/25





N EIGHTEEN STORY DORMITORY BY HARMON AND KEENAN

Now under construction on the eastern side of the Carolina campus is Capstone House or "the crowning stone," an eighteen-story ormitory. This building is designed to house six hundred male graduate students and upper classmen and is adjacent to the Uniersity's Center of Continuing Education.

A unique feature of the dormitory is a revolving restaurant located on the eighteenth floor. The revolving portion was obtained rom the Gas Pavilion at the New York Worlds Fair and will accommodate two hundred diners. It will afford a panoramic view of the ntire campus and the surrounding portions of the city. The dormitory is located on axis with the original quadrangle of the old ampus. In the future, it will be the focal point of a second campus mall, similar to the famous "horse shoe."

The building is of steel frame construction and is to be sheathed with pre-cast concrete panels. Dormitory floors are served by nree high speed passenger elevators and one service elevator which connects the ground floor kitchen with the eighteenth floor estaurant. The ground floor also contains a meeting room seating 400, several smaller conference rooms and a cafeteria facility which will accommodate 250. Exterior windows and vertical spandrels between them and all other exposed metal will be bronze colored. The stone panels are off-white.

Architects G. Thomas Harmon and William J. Keenan III, have designed all rooms with private or semi-private baths which vill afford considerable flexibility in the use of the building during the summer months. Each room will accommodate two students and is equipped with built-in desks, wardrobes, chests and beds. Majority of partitions are to be of steel stud construction sheathed with vinyl covered wallboard. Ceilings throughout are acoustical tile or plaster. Public areas will be carpeted with the remainder of the floors of vinyl asbestos.

The building permit, issued to McCrory Construction Company for the contract of \$3,819,500 is the second largest ever issued by the City of Columbia.



THE COLISEUM BY LYLES, BISSETT, CARLISLE AND WOLFF



his building will be sited so that there be vehicular entrances into the landped courtyard off of Blossom Street on south and onto another landscaped irtyard from Green on the north, with ditional access off of Park Street. Loadand unloading provisions from buses taxis will be available on Assembly eet.

Ionumental in character with columns d walls of concrete and glass, it will ve a fascia and roof in metal of a bronze or enclosing a space frame. The design atment is basically the same as viewed m all four sides.

Dne-hundred-twenty exterior doors will silitate filling and emptying the building a matter of minutes.

Memorial Hall is 300 feet square sitting a podium which provides an additional tside walkway 30 feet wide, extending mpletely around the building. This poum walkway is at the inside concourse vel which may be entered directly off ade from Assembly Street and is midway the seating area. This allows spectators ving only half the distance to travel beeen the lower seating and the top rows seating. The walls of the podium vary

height because of the sloping site; wever, this permits entering the arena vel from Park Street by both service and pectators as well as the academic area hich is at mid level.

The academic level houses two comlete departments of the University, the chool of Journalism and the School of eneral Studies, in 78,000 square feet and separated from the seating area.

Acoustical treatment, sound control, and pund amplification is being designed by olt, Beranek and Newman with all of the ewest materials and equipment. Abe eder is advising on the lighting to serve nultiple usage.

The building will be completely air conitioned and although it is designed prinarily as a sports coliseum it will be of a nulti-purpose nature. Preliminary cost figres total nearly \$7 million. Over 12,000 pectators will be seated comfortably with nobstructed sight lines of the entire basetball arena, and an additional thousand or conventions when seating is used on he arena floor. The steel space frame upporting the roof spans the entire 300 eet, resting on the 44 exterior columns hat are 55 feet tall rising 30 feet above he podium.

The 100 by 144 foot area will provide mply for basketball as well as other uses uch as circuses, ice shows, stage producions, concerts and conventions. At the rena level beneath the seating, there will e provisions for team dressing rooms, exrcising rooms, and ample storage, as yell as other multi-purpose spaces. Proisions are being made for the news meia.





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Charles Krampf Residence, Myrtle Beach 1955

PROFILE-HAROLD RIDDLE SC AIA PRESIDENT

Harold Riddle went to Myrtle Beach in 1953 one year before Hurricane Hazel. Prior to that time most of the beach front consisted of summer cottages and frame boarding-type houses. There were few motels and most of the buildings had not been designed by architects. Local residents slowly began to recover from the effects of Hurricane Hazel and called on architectural firms for their rebuilding plans. More considerations were given to foundations and permanent-type construction. The old adage that there is some good in all evil certainly held true.

When Harold Riddle first came to the beach he was an associate with William A. Faust. He spent most of his first year designing schools throughout Horry County. In Myrtle Beach he was responsible for the Myrtle Heights Elementary School, Myrtle Beach Junior High School, Lakewood Elementary School, and received special commendation from the government for efficiency for the Myrtle Beach Air Base School. Additions to the High School and Myrtle Beach Grade School have also been made by his firm through the years, as well as additions to Winyah High School, Georgetown, and various others in Conway.

His foresight in coming to the Grand Strand has been rewarded. During his thirteen years here in addition to the schools he has designed, various motels and motel additions, churches, homes, office buildings and banks. Among structures completed are the Myrtle Beach Office of South Carolina Public Service Authority, the Rivoli Theatre, Peoples National Bank, the Coastal Carolina Center of the University of South Carolina, the Myrtle Beach Airport Terminal Building, Litchfield Villas, Georgetown Times Office, renovation of Sun News Office, Pirateland Amusement Park, Horry-Marion-Georgetown Technical Ed-



Caravelle Motel, Myrtle Beach 1959 ARCHITECTURE/34

People's National Bank, Myrtle Beach 1960



hrafft's Restaurant, Myrtle Beach 1961

ation Center, Television Cable Company, Loris Nursing Home, novation of Pine Lakes Country Club, and several additions Conway Hospital. Motels include the Driftwood Lodge, the ide Tree, Bali Hai, the Mariner, the original Diplomat and aravelle, the Waterside, and several additions. In the restaurant he he received special recognition from the board of Schraffts estaurants for the design of one of their restaurants. As a de line he is a partner in the Rice Planters Restaurant, servg in the capacity of vice president.

Ground was broken August 18 for a \$1 million Myrtle Beach onvention Center which Riddle designed. Under construction ow are two elementary schools in Laurens and a high school Georgetown. In early October dedication ceremonies will be eld for the newly completed Student Union Building at the oastal Carolina campus of the University of South Carolina. A drive-in branch of Peoples National Bank is to be dedicated in September. A \$300,000 expansion on the Dunes Golf and Beach Club is now under way.

Riddle has been recognized also for his church architecture. Completed on the beach are St. Philip's Lutheran Church, an addition to which is now under construction, educational building for the First Methodist Church, additions to Trinity Episcopal Church, and in the surrounding area Surfside Chapel, Belin Methodist now in the bidding stage, Surfside Methodist, Trinity Methodist—Crescent Beach, and Conway Methodist.

Harold Riddle's interests are not confined solely to his own firm. He has served the South Carolina Chapter, AIA as Director, Secretary-Treasurer, and Vice-President. He is a deacon, having previously served as chairman, of the First Presbyterian Church.



Litchfield Villas, Litchfield Beach 1962



The Architect's Office, Myrtle Beach 1961



Driftwood Lodge, Myrtle Beach 1964

He was recently appointed to the newly organized nine-member Myrtle Beach Planning and Zoning Commission. He has been active in the Lions Club serving as Secretary and Vice-President and also in the Chamber of Commerce and the local Beautification Committee.

Born in Lakeland, Florida, in 1922, Riddle moved to Laurens with his family at the age of six and attended schools there, graduating from Laurens High School in 1940. After graduation he moved to Spartanburg where he was working and planning to attend Wofford College. However, with the advent of World War II, he enlisted in the Air Force serving in the Pacific Theater. Following this, he enrolled at Clemson College in the Depart ment of Architecture, and received his B.S. degree in Architec ture in three years. While a student he met his wife, the forme Dorothy Cook, daughter of a Clemson professor. They were mar ried in 1951 and have three children—a son Neal 13, son Keith 10, and daughter Celeste 4.

Riddle's first job was with the firm of J. N. Pease and Company, architects and engineers, in Charlotte, N. C. There he received valuable experience in hospital planning and urban re newal work along with the customary architectural training evi dent in a large firm. He was employed by Pease as resident



Elementary School, Myrtle Beach Air Force Base 1963


Horry-Marion-Georgetown Technical Education Center, Conway 1966

engineer for Belvedere Homes, a Public Housing Authority Project, before coming to Myrtle Beach in 1953. In 1957, he bought but his partner Faust and established his own firm. In 1961, he emodeled a small unused drive-in restaurant located at 5111 North Kings Highway and turned it into his present office. This structure has been featured in Review of Architecture in the past. Presently he employs three men beside himself, a secreary, and a structural engineer.

The current president of the SC AIA has strong feelings about the future of architecture. Says Riddle: "There needs to be a realistic evaluation as to what the architect will be tomorrow and to what limits his profession is to extend. The services and demands by the client of the architect appear to be continually increasing. It is difficult enough to keep abreast of the everyday changes in the building industry without entering into additional new fields such as the mechanics of obtaining financial assistance in construction of a project. Keeping abreast of changing times calls for a program of continuing education for the practicing architect. Definite guide lines for the future would be of great help to all architects."



Civic Center, Myrtle Beach 1966

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3 OF A TREND

The three buildings presented on the following pages were runnersup in the 1965 S. C. AIA Honor Awards Program. They are shown here for this reason and for another, perhaps more important.

Of three distinct types they represent the trend toward better architectural design in South Carolina for the average building - the supermarket, the mill office, the small church.

None is expensive for its type. None has extreme shapes or crazy profiles or overplayed surfaces. All are restrained, yet interesting; different, but not daring. They certainly enhance the communities in which they are built.





AN OFFICE BUILDING WITH OUTER COLONNADE AND INNER COURT

This handsome structure consists of an outer ring of offices connected by a corridor to an inner ring of offices surrounding a court. A screened and raised equipment area forms a roof for this court filtering light downward.

The concrete frame stands as a colonnade several feet from the exterior walls on the three major elevations and an extra seventeen foot bay has been added to the front as an imposing entrance portico. A concrete retaining wall across the front gives the effect of providing a podium for the building to sit on.

Materials used in addition to the concrete frame with spread footings are: steel bar joist roof system with gypsum deck, cream face brick with concrete block backup interior partitions of concrete block and wood panelling, acoustical tile ceilings, glazing of solar grey glass and a dual duct air conditioning system.

Containing 20,510 square feet, the building was completed in February 1965 at a cost of \$309,000 or \$15.10 per square foot.



Photos by Gordon Schenck



Executive Office Building for the Woodside Mills Division of Dan River Mills, Greenville.

Architects-Engineers: J. E. Sirrine Company Project Architect: Harrison S. Forrester General Contractor: Daniel Construction Company



An exception to the all too prevalent practice of making me buildings for retail merchandising merely cheap backdrops glaring signs, this supermarket is first and foremost a good pie of architecture.

Its simple lines and proportions, tasteful use of materia and retention of existing trees in the parking areas mark it unusual in the field of commercial construction. Its cost cor pared to appearance is unusual, too, completed in February, 196 for \$7.70 per square foot.

Located at the corner of Rutledge and Huger Streets in u town Charleston, the 14,300 square foot structure is a free-standi rectangular block with masonry walls modulated into panels ar an entrance canopy of concrete vaults.

Other building materials include steel joists with insulatin concrete deck, built-up roof, terrazzo floor, concrete block ar wood panelled walls and luminaire ceilings.

A SUPERMARKET BY DESIGN - NOT FOR SIGN





Rodenberg Supermarket, Charleston Architects: Lucas and Stubbs Mechanical and Electrical Engineer: William B. Leland General Contractor: Youngblood and Company



FLOOR PLAN

A simple brick wall, broken only by a canopied entrance, gives unity to a sanctuary and fellowship hall tied to an existing educational building of a small neighborhood Methodist church.

These three elements all open onto a landscaped court closed in from the nearby streets by the wall and the mass of the fellowship hall.

From the major street the long, horizontal line of the wall obscures the fellowship hall and the educational building and gives emphasis to the major element, the sanctuary.

Brick and stained siding with an interesting wooden fascia treatment on the overhangs give character to the interior. These materials are seen again on the interior along with laminated wooden arches.

The new construction completed in December 1963 at a cost of \$57,586 totals 5,274 square feet.

A CHURCH WITH WALLED UNITY AND SIMPLICITY





Ben Avon Methodist Church, Spartanburg. Architects-Engineers: Prather, Thomas, Campbell and Associates Mechanical Engineer: J. C. Harrison Electrical Engineer: J. S. Holladay General Contractor: W. M. Fine & Sons





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