SCAIA
1968/1
REVIEW OF ARCHITECTURE
Your South Carolina Electric and Gas Company is responsible for supplying energy not only for today's needs but for tomorrow's growth. One indication of that tremendous growth is that our customers use 37% more electricity than the national average! During the next seven years SCEGCO will spend more than $300 million — just to keep ahead of the energy needs for an expanding South Carolina economy.
ENVIRONMENT USA

"We must explicitly assert the claim beauty against those of indifference at the same time in our history. But business in America has never been more savagely competitive or more conscious of its social responsibilities. It is filling the central cities with some of the finest architecture of the age and the suburbs with some of the most vulgar monstrosities in the long sad story of commercial construction."

JAMES RESTON
COLUMNIST
THE NEW YORK TIMES

"Our private enterprise system has proven that it can build more powerful spaceships and longer cigarettes. It has shown us how to pollute air and water for profit. It has given us bubble gum, Batman, and unsafe cars. But it has yet to demonstrate that it is capable of creating a superior living environment for people."

FRED FLAXMAN
EX PUBLIC RELATIONS DIRECTOR
RESTON, VIRGINIA

"We must explicitly assert the claim of beauty against those of economics. That something is cheaper, more convenient or more efficient is no longer decisively in its favor."

JOHN KENNETH GALBRAITH
PROFESSOR OF ECONOMICS
HARVARD UNIVERSITY

"Our culture is not interested enough in environmental values to dedicate energy and wealth to architecture. Let no one say it is a financial problem. We have the money."

PHILIP JOHNSON
ARCHITECT
NEW YORK CITY

CONTENTS

News ........................................ 5
Previews ..................................... 8
1968 SCAIA Awards Programs .............. 13
Architectural Mailboxes .................... 30

SOUTH CAROLINA CHAPTER AMERICAN INSTITUTE OF ARCHITECTS

REVIEW OF ARCHITECTURE IS PUBLISHED QUARTERLY BY WING PUBLICATIONS, INC., POST OFFICE DRAWER 3, COLUMBIA, SOUTH CAROLINA, 29202. FOR THE SOUTH CAROLINA CHAPTER OF THE AMERICAN INSTITUTE OF ARCHITECTS. ISSUES ARE AVAILABLE FROM THE PUBLISHERS FOR $1.00 PER COPY; $3.50 PER YEAR.

OPINIONS EXPRESSED BY CONTRIBUTORS ARE NOT NECESSARILY THOSE OF THE SOUTH CAROLINA CHAPTER OF THE AMERICAN INSTITUTE OF ARCHITECTS.

ADVERTISEMENTs DO NOT CONSTITUTE AN ENDORSEMENT BY THE SOUTH CAROLINA CHAPTER OF THE AMERICAN INSTITUTE OF ARCHITECTS.

MANUSCRIPTS PERTAINING TO ARCHITECTURE AND RELATED FIELDS ARE INVITED, BUT THE PUBLISHERS ARE NOT RESPONSIBLE FOR LOSS OR DAMAGE OF UNSOLICITED MATERIAL.
Rosewood Furniture Co.
Complete Home Furnishings
Open Stock Groupings
Decorator Service At No Extra Cost
Phone 253-4016 - 253-4017
2728 Rosewood Drive
Columbia, South Carolina

THE ORNAMENTAL WINDOW COMPANY
Route #4
Greenville, S.C. 29605
• Metal Doors & Frames
• Hollow-Metal
• Steel Windows
• Stained & Lead Glass
CUSTOM FABRICATED
TO YOUR SPECIFICATIONS
Phone 277-3502

V.D RAMSEUR & SONS
Commercial Contractors
Phone 235-1611
P.O. Box 5006 Sta. B
Greenville, South Carolina

Roto-Rooter
CLEANS SEwers
WHERE OTHERS FAIL
SEWER SERVICE
A NATIONAL SERVICE AVAILABLE LOCALLY
24 HOUR SERVICE
Roto-Rooter Sewer Service
1226 Head
Telephone 782-5000
Columbia, S. C.
Adams Run Service, Inc.
Telephone 556-0710
Charleston, S. C.

Southern Brick Company
Manufacturers of...
Face - Common - Norman - Jumbo
Also.....STRUCTURAL TILE
Main Office: Ninety Six, South Carolina
Sales & Display Office: 27 Mahawk Drive
Greenville, South Carolina
Phone 543-3211 in Ninety Six
Phone 233-0624 in Greenville

MIDWAY CABINET COMPANY
Custom Built Cabinets
We Install & Replace Formica Tops
Home Improvements
Phone 787-7100 - 253-1766
1718 Malcolm Drive - P.O. Box 4341
Columbia, South Carolina

CHERAW BRICK WORKS
P. O. Box 207
CHERAW, SOUTH CAROLINA

ERYN HOMES OF CHARLESTON, INC.
BUILDERS
Charleston Newest & Finest Homes
Quality Our Only Product
Your Irvin Home Is Within Your Hands
Phone 553-3260
P.O. Box 377 - 7 Broad Street
Charleston, South Carolina

Roebuck Buildings CO., INC.
RIGID-FRAME BUILDINGS
PENN METAL FRAMING & METAL PRODUCTS
P.O. Box 128 - Roebuck, S. C.
NEWS

SCAIA WINTER MEETING

The annual winter meeting of the SCAIA was held in Greenville on February 23rd and 24th with some two hundred architects, wives and guests present. Held during the event were executive committee and business meetings, a “Psychedelic Happening” party night and awards luncheon and banquet. Speakers included Dr. Cesare Fera, head of the architectural school at the University of Genoa, Italy; William M. C. Lam of Cambridge, Mass., an architect specializing in building illumination and G. E. Kidder Smith FAIA of New York City, an architect with some thirty years of success in the field of architectural journalism and photography.

The design, craftsmanship and journalism awards compose the body of this issue. Brief sketches of those 1968 officers of the SCAIA who assumed their new positions at the winter meeting appear below.

1968 SCAIA OFFICERS

PRESIDENT
LADSON D. TANKERSLEY

A principal of Tarleton/Tankersley/Architects in Greenville, Tankersley served as a lieutenant in Army Ordnance after graduating from Clemson and won a Commendation Medal for “applying some simple architectural logic to problems of logistics and storage.” Returning to his hometown in 1957, he went to work in the office of Harold Tarleton and in 1962 became a member of the present partnership. Tankersley has been very active in professional organizations and the arts in Greenville, having been involved with the fine arts and beautification committees of the Chamber of Commerce, and the Arts Festival, Architectural Commission and Council of Architects.

His personal philosophy about these activities is revealing: “The profession and my community have always been good to me and in turn I feel that I should reinvest time and effort in both in order to justify what small success I enjoy. I have enjoyed many civic activities and, I hope, have aided just a bit, to make our town go a step forward.”

The new SCAIA president’s philosophy of architecture is interesting: “I suspect if I were not in architecture, I would have given archaeology a whirl. This is another personal interest. Sort of old architecture and society. This I found quite revealing. The problems seem to be the same, only the dates change. My scant studies in this perhaps influences, in a small way, my approach to architecture. Apparently, architecture for man, used by man on his own terms and to his scale did not survive. Only the monuments remain raised to an ideal which generally excluded man as such. I hope that in our time history will show that the reverse was true.”

SECRETARY-TREASURER
FRANK E. LUCAS

A partner in the firm of Lucas and Stubbs, LTD, Architects and Engineers, in his native Charleston, Lucas graduated from Clemson with a bachelor of architecture degree. He established a private practice in 1963 which became Lucas and Stubbs, Architects, in 1964. In 1966 that partnership merged with Poplin Engineers to form the present firm which employs some eighteen persons. Lucas is a member of the board of the Clemson Architectural Foundation.

VICE PRESIDENT
T. J. BISSETT

A principal in the firm of Lyles, Bissett, Carlisle, and Wolff since its founding shortly after World War II, Bissett has had over thirty years experience in the architectural profession. Currently at LBC&W he is one of the two project directors responsible for the coordination of all client relationships on projects assigned to his direction. He has been active in the SCAIA and the Clemson Architectural Foundation. He graduated from Clemson in 1934 and has an NCARB Certificate.

DIRECTOR
JAMES L. THOMAS

Presently senior partner in the firm of Prather, Thomas, Campbell and Associates, Architects - Engineers of Spartanburg, Thomas entered private practice in 1958 after working with Lockwood Greene and Manchester Hudson. He holds a NCARB Certificate. After graduating from Clemson with a degree in architectural engineering in 1950, he saw military service in Korea and is now an infantry major in the Army Reserve. He has been chairman of the Spartanburg Council of Architects.
Complete Roofing Service - Guttering
All Types of Sheet Metal Works
Residential - Commercial
2201 Peace Street - Dial 744-8964
P. O. Box 2011
Charleston, South Carolina

SOUTHEASTERN CONCRETE PRODUCTS COMPANY

Autoclave Concrete Masonry Units

CONCRETE BLOCK — BRICK
PIPE — SAND — STONE
RANCH ROCK— DRAIN TILE

ALL TYPES CONCRETE MASONRY UNITS
P. O. Box 104 - Phone 794-7363
CAYCE, SOUTH CAROLINA

THOMPSON BROS.
ROOFING COMPANY

TAR AND GRAVEL ROOFING
SHEET METAL

P. O. Box 5343 Station B
GREENVILLE, SOUTH CAROLINA

GRAHAM CONSTRUCTION COMPANY

CONTRACTORS

628 GREENSBORO ROAD
P. O. BOX 1767
HIGH POINT, NORTH CAROLINA

WEARN LUMBER CO.

BOX 1458
CHARLOTTE, NORTH CAROLINA

Newberry Federal Savings and Loan Association

SAVE SAFELY FOR THE FUTURE
LET US HELP YOU BUILD FOR THE FUTURE
HOME IMPROVEMENT AND BUILDING LOANS

1223 College St. Phone 276-0732
NEWBERRY, SOUTH CAROLINA
Here the Wolfpack howls

Carter Stadium
North Carolina State University, Raleigh

Saturdays in autumn... white concrete stands draped with brilliantly colored pennants, fans, bands, cheerleaders... tension mounts in Carter Stadium, new lair for the Wolfpack of N. C. State University... then a surge of released energy as opposing squads charge out of Finley Fieldhouse, ready for combat.

TV and movie cameras catch the action from 125 feet up. Below, some 41,000 victims of football fever rise and fall with their hopes in a sweeping structure built of Solite lightweight concrete.

Completed in one year, Carter Stadium achieved considerable economies in time, labor, and erection costs through the use of Solite lightweight aggregates. Reduction in dead load was vital to the soaring look of the upper stands.

Dramatic as a last-minute touchdown, Carter Stadium illustrates architectural vision and ingenuity at work with modern materials.

Lightweight Masonry Units and Structural Concrete
4425 Randolph Road, Charlotte, North Carolina 28211

THE CITY HALL for Rock Hill by Sadler and Kent and Gilchrist and Cook, Associated Architects, is the first of three buildings in a civic center. It is shown here as it will look initially and as a part of the complex, flanked by a library and a convention center. Construction was begun in November by R. H. Elliott, General Contractor of Columbia at a cost of $777,824.
AN ADDITION TO EASLEY PUBLIC LIBRARY, by John D. Rogers, Jr., will give approximately 7000 more square feet of floor space to the upstate facility. A low bid of $159,919 was submitted by the Charles Houston Construction Co. of Easley on February 2nd. This interior sketch shows the spaciousness to be seen by one entering the new portion.

A MEN'S RESIDENCE HALL at the University of South Carolina by Maynard Pearlstine and Upshur, Riley and Bultman will be called "Cliff House" because of its location on a hillside in the new south campus area. It consists of three towers joined by open porches and a one-story kitchen-dining wing that is expandable for a future addition of three more towers. Individuality is featured in the relatively small suites of rooms and variations in room and window arrangements. Congaree Construction Company began work on the $2,500,000 project in early March.
**RAYFIELD ELECTRIC & HEATING**

ELECTRICIANS
COMMERCIAL-RESIDENTIAL
Phone 327-5805
1006 East Main Street
Rock Hill, South Carolina

---

**J. H. MYERS LUMBER COMPANY**

BUILDING MATERIALS
LUMBER
DRESSED AND ROUGH
Telephone 873-3072
Knightsville, South Carolina
Route 1, Box 520
Summerville, South Carolina

---

**R. H. Elliott**

GENERAL CONTRACTING
COMMERCIAL – INDUSTRIAL
2230 Devine Street
Phone 765-1390
Columbia, South Carolina

---

**HUGH ROBINSON TILE COMPANY, INCORPORATED**

TILE - TERRAZZO - MARBLE
TUFF-LITE EXPOSED AGGREGATE
SPECIAL FLOOR TOPPINGS

PHONE 256-6339 - 1114 COLLEGE STREET
COLUMBIA, SOUTH CAROLINA

---

**B. L. GARDNER Contractor**

- QUALITY CONSTRUCTION • FREE ESTIMATES

TELEPHONE 285-5383
524 WEST MEETING STREET – P. O. BOX 306
LANCASTER, SOUTH CAROLINA

---

**LUMBER FAST DELIVERY**

COMPLETE STOCK OF PINE – FIR – REDWOOD
MASONITE – HOMASOTE – CELOTEX
SHEET ROCK – PLYWOOD

CHARLESTON HWY.,
WEST COLUMBIA,
S.C.

CALL 794-0701

---

**McCALLUM LUMBER CO., INC.**

WALLPAPER & PAINT CENTER

DISCOUNT ON ALL WALLPAPERS
EVERY VARIETY ON DISPLAY
COMPETENT WALLPAPER HANGERS

Free Consultant Service & Estimates

232-1229

PLEASANTBURY SHOPPING CENTER
GREENVILLE, SOUTH CAROLINA

---

**LONGLEY SUPPLY COMPANY**

8TH AVENUE NORTH MYRTLE BEACH, SOUTH CAROLINA

---

ARCHITECTURE/10
Drive Defensively!

Just being in the right isn't enough. Nearly half the drivers in fatal collisions are in the right. Drive defensively—as if your life depended on it. (It does.)

---

Economy Electric Company

COMMERCIAL AND INDUSTRIAL ELECTRICAL CONTRACTING

1434 Ellerbe Street – Phone 787-3308
Columbia, South Carolina

---

CHARLES J. CRAIG CONSTRUCTION CO.

General Contractors
Industrial - Commercial
"Stran-Steel" Steel Buildings
Phone 252-3725
1610 Westminster Drive
Columbia, South Carolina

---

EVERY LITTER BIT HURTS
DON'T BE A LITTERBUG!

---

ROBERT E. MASON & COMPANY INCORPORATED

Box 1903
Charlotte, North Carolina

---

S E N T I N E L

CHARLES J. CRAIG CONSTRUCTION CO.

---

A. R. THOMPSON CONSTRUCTION COMPANY

Contractors
Commercial - Institutional
Phone 253-9451
2109 Santee Avenue
Columbia, South Carolina

---

DURABLE WOOD PRESERVERS, INC.

P. O. Box 17637
Phone 704 - 537-3113
Charlotte, N. C. 28211

All Types of Treated Lumber

---

HENRY V. DICK COMPANY, INC.

P. O. Box 1108
Charlotte, North Carolina

---

GENERAL SPECIALTIES COMPANY

Charlotte, North Carolina

---

think STRAIGHT!

think

LAXTON

Laxton Construction Company

P. O. BOX 9086 – CHARLOTTE, NORTH CAROLINA

---

ROTO-ROOTER

Cleans sewers where others fail

Dealer for Port-O-Let Container Service

- Residential
- Commercial
- Industrial
- Construction

Charleston's First and Largest
No Excuses, Just Service

A NATIONAL SERVICE AVAILABLE LOCALLY

ADAMS RUN SERVICE, INC.

Phone 556-0710 – P. O. Box 3507
Charleston, South Carolina

ARCHITECTURE/11
RIVES E. WORRELL CO., INC.
General Contractors
Commercial-Institutional-Residential
PHONE 236-9543
88 ROSS RD.
P. O. BOX 6088 STATION C
SAVANNAH, GEORGIA

C. R. HIPP, INCORPORATED

- Air Conditioning
- Process Piping - Sheet Metal

Telephone 744-2571
1028 Spruill Avenue
Charleston Heights, South Carolina

CHARLESTON

the Climatic Corporation

Carrier

GREENVILLE

HARLEE-QUATTLEBAUM
CONSTRUCTION COMPANY INC.

CONTRACTORS
Builders of the Florence Mall, Florence, S. C.
1219 W. Evans St. - P. O. Box 1539 - Ph. 662-6338

FLORENCE, SOUTH CAROLINA

ARCHITECTURE/12
1968 SCAIA AWARDS PROGRAMS

EXCELLENCE in the fields of architectural design and of architectural craftsmanship and architectural journalism were recognized in two SCAIA programs. First, the honor awards program brought forth winners of an honor and a merit award selected by a jury of eminent Atlanta architects, secured by Professor George Means of the Clemson School of Architecture, chairman of the committee on honor awards. These jurors included Paul M. Heffernan FAIA, director of the School of Architecture at Georgia Institute of Technology and a former Paris Prize Winner; John Portman of Edwards and Portman, designers of the Merchandise Mart and The Regency Hyatt Hotel in Atlanta; and Frederick Bainbridge, former Clemson architectural professor, now of Martin and Bainbridge, winners of several awards. The jury worked under a statement of purpose—"All entries will not be judged in competition with each other, but on the basis of the solution of the problem presented and its worthiness for an award of excellence in architecture." It also selected the winner of the South Carolina Concrete Masonry Association's award for excellence in design of a building using concrete masonry as a major exterior material.

The Recognition Awards program singled out five persons who excelled in craftsmanship or journalism dealing with architecture. Two craftsmen were selected from recommendations of South Carolina architects for their continued interest, enthusiasm and pride in accomplishing good work. Three journalists were honored for articles or photographs published during the 1967 calendar year on architecture or architects and selected from well over 1,000 news clippings on file. Making these selections was a jury headed by Kirk Craig, Greenville architect and chairman of the SCAIA recognition awards committee. Also serving were John A. Pinckney, Jr., also a Greenville architect and member of the committee; Professor Reid Montgomery of the University of South Carolina Journalism Department and the State Press Association; and James Allen, editor of the Shelby Star, Shelby, North Carolina.
HONOR AWARD

LYLES, BISSETT, CARLISLE & WOLFF
AND
LAFAYE, FAIR, LAFAYE & ASSOCIATES
ARCHITECTS - ENGINEERS - PLANNERS

PROJECT
UNITED STATES POSTAL FACILITY
COLUMBIA

CONTRACTOR
McCORY CONSTRUCTION CO.

PHOTOS
GORDON SCHENCK

DESCRIPTIVE DATA

Advantage was taken of the depressed site to provide vehicular access to three of the four main levels in the building. The two lower levels are allocated to bulk mail handling, the plaza level serves as the main Columbia post office and the top level holds the offices of the Post Office Department. The gross area is 200,000 square feet costing $6,000,000.

CONSTRUCTION AND MATERIALS

The structure is a poured-in-place concrete frame on concrete piles. The two levels below the street are faced with exposed aggregate precast panels; the upper levels are sheathed with bronze and bronze tinted, heat absorbing glass.

JURY COMMENT

"This large and impressive building has capitalized on what ordinarily might have been considered a site handicap. It has resulted in a clear and well articulated expression of complex functions. The infilling of the depressed area with the mass of service elements produces a strong frame on which to place the public areas while visually isolating the less attractive activities of the facility. The pavilion and its plaza were commended for sensitive and restrained detailing and choices of materials. It was felt by all of the jury that this is a handsome and distinguished civic structure."
MERIT AWARD

LYLES, BISSETT, CARLISLE & WOLFF
ARCHITECTS—ENGINEERS—PLANNERS

PROJECT
OAK-READ APARTMENTS FOR THE ELDERLY
COLUMBIA

CONTRACTOR
CONGAREE CONSTRUCTION CO.

PHOTOS
GORDON SCHENCK
DESCRIPTIVE DATA
The ground floor provides space for project offices, community room with kitchen facilities, arts and craft room, library, out-patient clinic, conference rooms, post office, laundromat and maintenance, equipment and storage rooms. Apartments on the seven upper floors are electrically heated and have electric refrigerators and ranges. Both one bedroom and efficiency apartments are designed to accommodate two occupants and have balconies. The cost was $1,600,000.

CONSTRUCTION AND MATERIALS
A poured-in-place reinforced concrete frame was used with masonry infill. The rounded stair towers are also reinforced concrete.

JURY COMMENT
"This building impressed the jury as a decidedly clean-cut solution, particularly in the context of government sponsored low rent housing. It is quite emphatically articulated in its structure and its function. In general it appears to create a pleasing and livable environment for its tenants, successfully avoiding the curse of institutional drabness, in spite of the narrow and uncompromising site."

ARCHITECTURE/19
SCCMA AWARD

A/E INCORPORATED ARCHITECTS - ENGINEERS

PROJECT – OFFICE AND MANUFACTURING PLANT FOR THE AMERICAN MONORAIL COMPANY – MAULDIN

CONTRACTOR – TRIANGLE CONSTRUCTION COMPANY

DESCRIPTIVE DATA

An almost over-riding architectural requirement of this design was flexible expandability in all directions, not only for the manufacturing plant but also for the office building. Also important was the client's desire for a design capable of producing a strong, desirable community image.

CONSTRUCTION AND MATERIALS

To carry out these criteria a steel frame structural system with side walls of pre-fabricated insulated panels was used in the manufacturing plant. In the office building load bearing walls of concrete masonry units and bar joists were used structurally. The ground face concrete masonry units on the exterior walls were laid in a special coursing design with ceramic faced concrete masonry units as a cap course. Native field stone was used to face concrete retaining, wing and planter walls.

AWARD CONSIDERATIONS

To encourage excellence in architecture and to promote creative use of its products the South Carolina Concrete Masonry Association annually gives this award which has the value of $800.00 towards a vacation trip for a member of the winning firm. Says the SCCMA: "Advancements in the design and manufacture of concrete masonry products have been rapid and truly remarkable in recent years."
These photographs of the Charles E. Daniel Theater taken by Leon E. Carnes of the GREENVILLE NEWS-PIEDMONT staff were selected as the outstanding architectural photography in newspapers for the past year. They originally appeared in full color as part of special coverage of the dedication ceremonies by THE GREENVILLE NEWS last April.

The building, designed by Craig and Gaulden, was completed early in 1967 at a cost of $800,000. Containing both the facilities of the Greenville Little Theater and the rehearsal hall of the Greenville Symphony, it has a building area of 25,000 square feet and a volume of 616,000 cubic feet. The porticoed structure was the first of three proposed buildings comprising the Civic Center Complex to be built. Designs for the other two, the Municipal Building and the County Library, have been shown in previous issues.
SCAIA PRESS AWARD FOR PHOTOGRAPHY
1968 SCAIA PRESS AWARD

A man leaving Sumter today won't recognize the place if he waits five years before returning.

Architects, construction men, civic leaders, businessmen and politicians are laying the groundwork to turn 40 blocks of Sumter's downtown real estate into a landscaped showplace of shopping, medical and governmental centers.

Their plans include everything from a $2 million civic center and city hall to turning part of Main Street into a pedestrian mall and creating two landscaped "super blocks" with thousands of parking spaces and attractive walkways leading to dozens of modernized stores.

No one seems to know exactly how big the price tag for Sumter's planned metamorphosis will be but Mayor R. E. Graham is convinced it will come about with very little pain to local taxpayers.

Once reluctant to touch a dollar with a Washington stamp on it, Sumter within the past three years has shown a remarkable ability for digging into the federal treasury to get millions for various projects around the city.

City-county planning director Edward L. (Ed) Guissio continues to astound Sumter officialdom with his ability to find out what needs to be done and how to go about getting assistance from various federal agencies to "modernize" an entire city.

For instance, Guissio—with assistance from a sizeable number of interested taxpayers—played a big role in getting the Housing and Urban Development Administration (HUD) in Washington to earmark $1,194,963 to pay for a new Sumter civic center.

The center will be the dominant feature along a wide landscaped plaza that will lead from the rear of Sumter's recently renovated and expanded county courthouse building to a complex of civic and governmental buildings.

The civic center plaza will be bounded by North Harvin Street, East Calhoun Street, LaFayette Drive and East Hampton Street and will include an auditorium, an art museum, a $400,000 county library under advanced construction, a new police department, a new city hall, a state office building, the state employment office (already there), a mental health center, fire department and a federal building.

Hundreds of landscaped parking spaces will surround the civic center mall area.

Actually, four years of work by the Sumter Housing Authority, city and county officials and the livewire Chamber of Commerce headed by Gerald Dix lies behind the ambitious plans to turn 26.4 acres of land now covered with dilapidated structures into a massive governmental building-civic building layout. There are 27 businesses and 38 families now located within the area.

The civic center and its location was initially suggested by a special study committee headed by B. L. Williams and Sumter Daily Item Publisher H. D. Osteen.

Mayor Graham expects the project to move ahead "full speed" in spite of the fact it will require some time for the land needed for the civic center to be acquired.

An insurance executive, Graham makes no bones about expecting Downtown Sumter to remain a beehive of construction activity for the next five years.

"We are on the edge of great expansion in practically every field you can think of," Graham said. Sumter "is just beginning to feel the real effects of the new Campbell Soup and Exide Battery, plants now in production here."

Architect Charles McCreight, chairman of the city planning commission, produced an overall downtown development plan to prove his point.

The overall plan calls for virtually remaking the face of the entire downtown area. Prepared by a Columbia consulting firm, the plan calls for creating two "super blocks," turning part of Main Street into a landscaped pedestrian mall and for a massive facelifting of business establishments in the area.

On paper, the super block idea appears deceptively easy.

However, it will be difficult—and costly—to make it a reality but McCreight, Graham and other leaders here will give you easy odds they will be created in one form or another.

Under the plan, several blocks between Washington and Main Streets would be made into one sprawling block with hundreds of parking places and attractive walkways leading to the business district.

Stores in the area would be asked to modernize their rear entrances to provide easy access to them from super block parking space. Their front entrances would open out on the proposed Main Street pedestrian mall that would run from Hampton Avenue to Dugan Street.

Atlanta, Ga. landscape artist James P. Hudson has been hired to develop a preliminary plan for the entire civic center site and downtown mall area.

The overall plan would also keep Tuomey Hospital in the downtown area.
Sumter Street, from Canal to Calhoun, would be closed to permit Tuomey to be expanded to the west and to become part of an overall medical complex bordering the super block's upper parking district.

The hospital would be sandwiched by doctors' offices, drug stores and other establishments compatible with a medical center.

Tuomey would be at the upper edge of the super block. Some $350,000 have just been spent at the hospital for a new emergency room and other improvements with long-range plans calling for the facilities to be substantially expanded and modernized.

The city is proceeding with plans to set up special service districts.

The prime target for the service district will be to provide hundreds of parking spaces to make it easier for shoppers to stick to the traditional downtown shopping district.

Part of the plan to completely remake Sumter's downtown face will probably be an issue in next year's political campaign.

Some city political and civic officials have made it no secret they're unhappy with state Sen. Thomesine Mason of Summerton and veteran lawmaker Sen. Henry B. Richardson for battling against urban renewal legislation wanted by the Sumter City Council and Chamber of Commerce.

Richardson is also in a little hot water for not going along with a move to consolidate various city and county governmental functions. Backers of a joint city-county government aren't ready to concede defeat.

The city's housing authority, headed by Ramon Schwartz, is trying to eliminate sub-standard homes in the area by replacing them with 200 modern ones for low-income families and the aged. About 50 units of "instant" better housing is also being provided by taking over old houses, remodeling and improving them and then renting them to low-income families.

Residents moving into the houses will go through a special course in how to properly maintain and use the new homes. Rules governing their appearance and use will be "rigidly enforced."

Several new buildings in the area—including a modern plant for the Sumter Daily item a quarter-million dollar First Federal Savings and Loan Building and a post office—all will fit neatly into elaborate plans to turn Downtown Sumter into an architectural showplace.

A $1 million shopping center, built around one of the biggest Western Auto Stores in the South, is also nearing completion in the downtown area. Four acres of old store buildings on South Main Street were demolished to make way for the 700,000 square foot center and its hundreds of parking places.

It covers an entire block and would be connected with the proposed Main Street pedestrian mall.

Several new shopping centers have risen in Sumter including the multi-million dollar Wesmark Plaza. Wesmark is one of the state's biggest shopping centers and includes the first Woolco Department Store built in South Carolina. Woolco alone employs 150 persons in its 62,000-square-foot store.

Another $5 million has also been spent to build a new Clarks Discount store Downtowner Motel, expand Holiday Inn and similar projects since 1964. The new Sumter Nursing and Convalescent Center cost $850,000.

Sumter residents have shown an almost unbridled willingness to up their taxes and contribute money to remake the face of their city.

One example is a sparkling new YMCA building that easily rates as one of the finest in the nation for a city the size of Sumter. The $400,000 plus structure is the result of a community hat passing that raised $275,000 within a relatively short period of time. The rest of the funds came from selling the old "Y" site to the city for $50,000 and from various other sources.
Sumter County taxes were raised three mills to pay off an $800,000 bond issue sold to build a new two-year college in Sumter. The federal treasury was tapped for another $478,000 to help pay for "Clemson University at Sumter."

Now entering its second year, the Clemson Branch's enrollment this fall is twice the 100 students that entered the initial class a year ago.

The only branch campus under Clemson's wing, the two-year college is projected to become a full four-year institution by 1975. It is located adjacent to the Sumter Technical Education Center (TEC)—a school that had to be expanded while its original paint was still fresh to handle a rapidly climbing enrollment.

Sumter's industrial growth since 1964 has been nothing less than phenomenal.

In rapid order, the county landed a $15 million plus Campbell Soup Plant that will soon be working 1,700 persons and a sprawling $7 million plus electric storage battery (Exide) plant now working 450 persons. Exide's projected employment will eventually double that figure.

Several smaller industries including Santee Print Works have added another 50 jobs by expanding existing facilities.

Campbell Soup initially planned to round out its Sumter payroll at 1,500 persons. Another 200 jobs were created by the addition of a packaging unit.

The plant turns "Swanson" brand frozen food dinners and is providing a multi-million dollar annual market for South Carolina farm products including vegetables, turkeys and chickens.

While big, Campbell Soup is not Sumter's largest employer.

Nearby Shaw Air Force Base last year paid its 7,000 employees—officers, airmen and civilians—more than $36.2 million.

Chamber of Commerce figures show about one-third of Shaw's payroll flows directly into Sumter's economic bloodstream. In 1964, for instance, Shaw accounted for $24 million of Sumter County's $81 million in retail sales. The bulk of the total was spent inside Sumter's corporate limits.

Home of the Ninth Air Force and nerve center for the Air Force's tactical reconnaissance wings, Shaw this year will spend about $2 million for supplies and services in Sumter County and funnel another $14 million into the base's almost limitless housekeeping functions.

When combined, Shaw Air Force Base, Campbell Soup, Exide, Town and Country industries will furnish the kindling to keep Sumter's flaming progress burning with high intensity.
SALES • SERVICE • INSTALLATIONS

SALES & DANIELS INC.

COMMERCIAL INSTITUTIONAL

STAINLESS STEEL FABRICATORS
SCHOOLS - HOSPITALS - INSTITUTIONS -

FOOD SERVICE EQUIPMENT & SUPPLIES
STAINLESS STEEL FLATWARE
GLASSWARE • OVENS • PANS
POTS • COFFEE URNS • CHINA
SCOTSMAN ICEMAKERS
RESTAURANT FURNITURE

776-1464
SUMTER HIGHWAY - COLUMBIA, S. C.

ROBERSON CONSTRUCTION COMPANY

GENERAL CONTRACTORS

COLUMBIA, SOUTH CAROLINA

VULCRAFT

JOIST DIVISIONS

NUCLEAR CORPORATION
OF AMERICA

Florence, South Carolina
Norfolk, Nebraska
Fort Payne, Alabama
Grapeland, Texas

J-Series
LJ-Series

H-Series
LH-Series

W. B. GUIMARIN
& COMPANY

DON'T LET PLUMBING PROBLEMS GET YOU DOWN
CALL THE FOLKS WHO KNOW!

HEATING & PLUMBING

1641 Blanding St.
Columbia, South Carolina

ARCHITECTURE/27
DABBS ACOUSTIC
ROOFING - REMODELING
COMMERCIAL & RESIDENTIAL
ACOUSTIC CONTRACTING
6841 SATCHEL FORD ROAD
DIAL 782-5863
COLUMBIA, SOUTH CAROLINA

HAYNESWORTH CONSTRUCTION COMPANY
Residential - Commercial - Contracting
210 WEST CEDAR ST. - P. O. BOX 728
PHONE 662-2561
FLORENCE, SOUTH CAROLINA

WILKERSON HEATING & AIR CONDITIONING COMPANY
RESIDENTIAL AND COMMERCIAL
SALES, SERVICE, AND INSTALLATIONS
TELEPHONE 328-1818 - 330 S. YORK AVENUE
ROCK HILL, SOUTH CAROLINA

CALL JOHNSON ELECTRIC COMPANY, INC.
ELECTRICAL CONTRACTORS
INDUSTRIAL - COMMERCIAL - NEW INSTALLATIONS
INDUSTRIAL MAINTENANCE
TELEPHONE 233-3282 - P.O. BOX 8511 - STATION A
GROVE ROAD - GREENVILLE, SOUTH CAROLINA

COGGINS CONSTRUCTION COMPANY
GENERAL CONTRACTORS
INDUSTRIAL - COMMERCIAL
PIPING - WATER LINES - SEWERS
DRAINAGE - CONCRETE CONSTRUCTION
New Work - Remodeling - Repairs
Dial 537-2114 - If No Answer Dial 537-3472
302 Second Street - Cheraw, South Carolina

INDUSTRIAL MAINTENANCE & MECHANICAL SERVICE INCORPORATED
METAL FABRICATION
INSULATION
PROCESS PIPING
PROCESS CHANGES
MILLWRIGHT WORK
ELECTRICAL WORK
PHONE 233-2517 - 18 SAUTUCK - P.O. BOX 61
GREENVILLE, SOUTH CAROLINA

TURNER'S PAVING CONTRACTORS
PATIOS - PARKING LOTS
DRIVEWAYS - STREETS - ROADS
RESIDENTIAL - COMMERCIAL
Telephone 479-6202
402 Jefferson Street • Old Hamlet Highway
Bennettsville, South Carolina

Lumber
MILLWORK - SASH & DOORS
BUILDING MATERIALS
WALLBOARD - FLOORING
TELEPHONE 253-7581
INGLESBY-BLUME LUMBER CO.
FREE ESTIMATES
1127 BLAIR RD. - COLUMBIA, SOUTH CAROLINA
The concept of total design in architecture is an important one to most architects, particularly so to those with a distinctive creative flair. The Greenville firm of Tarleton/Tankersley tries to carry its mark of distinction through from the overall site plan to the building, its interior and exterior details and fittings, and as shown here in the case of residences,
A TOTAL DESIGN CONCEPT

even to the mailboxes and yard lights.
Made from material left over from the construction of the house, these exterior features carry its architectural theme right out to the roadside. The mailboxes serve a triple purpose. Not only do they receive the mail, but they also light the owner's name and the driveway. And, too, they identify the architects.
You can be sure the home you build is protected against termite and decay damage for its lifetime if you insist that Wolmanized pressure-treated lumber is used in the "danger zones". Check the listing to the right. Then be sure the wood used in these areas is Wolmanized lumber. That way you'll know termites and decay won't have a chance to infest your home.

The cost for this complete protection—only pennies more per board foot than untreated wood... real economy for the protection assured.

- CLEAN
- PAINTABLE
- ODORLESS

SEE US BEFORE YOU BUILD

COLUMBIA WOOD PRESERVING CO.
Phone 256-4353
Shop Road
Columbia, South Carolina

M. A. WELCH
Contractor

RESIDENTIAL
COMMERCIAL
DEVELOPING

MAIL: 706 CREEKSDR.
1306 FT. JOHNSON ROAD
CHARLESTON, SOUTH CAROLINA
GOOLSBY ELECTRICAL SERVICE
RESIDENTIAL COMMERCIAL INDUSTRIAL CONTRACTING & WIRING
Telephone 534-6570
591 Summers, N. E.
Orangeburg, South Carolina

Sox Brothers Well Drilling
Residential and Commercial Well Drillers
Telephone 359-6211
If no answer Dial 359-6333
Route 5
Lexington, South Carolina

Redi-Mix, Inc.
Quality Concrete
Phone 382-2626
Highway 52 North
Kinstree, South Carolina

B & W MECHANICAL CONTRACTORS
COMMERCIAL PLUMBING
PIPING
HEATING & AIR CONDITIONING
396 MEETING STREET
PHONE 723-4871
CHARLESTON, SOUTH CAROLINA

HOME CONSTRUCTION
TO SUIT YOU IN EVERY WAY

E. A. DURHAM BUILDER
OUR EXPERIENCE INSURES QUALITY
108 MAHAFFEY ROAD - PHONE 847-7122
WILLIAMSTON, SOUTH CAROLINA

CAROLINA ELECTRIC COMPANY
Electrical Contractors for the new Spartanburg Technical Education Center And Temple B'Nai Israel, In Spartanburg
Phone 583-2784 - 115 Williams Street
Spartanburg, South Carolina

ESPY CONCRETE COMPANY
READY-MIXED CONCRETE - PINE & CYPRESS LUMBER - BUILDING MATERIALS - HANDLING MATERIALS TO MEET ISLAND ARCHITECTURAL STANDARDS
HILTON HEAD ISLAND, SOUTH CAROLINA

ELECTRICAL CONTRACTORS
Established 1927

IVESTER ELECTRIC COMPANY
Phone 277-5833 - P.O. Drawer 8794 Station A
Mauldin Road - Greenville, South Carolina

McCRORY - SUMWALT CONSTRUCTION CO.
2632 MILLWOOD AVENUE
PHONE 779-3210
COLUMBIA, SOUTH CAROLINA
Pre-Stress Concrete Company
P.O. BOX 3255
CHARLESTON
SOUTH CAROLINA

Augusta Concrete Block Company
Hi-Test - Block-Concrete
Block-Slag Block
Sand and Gravel
Hamburg at 5th St. Bridge
Phone 822-5524
North Augusta, South Carolina
P. O. Box 514
Augusta, Georgia

Congaree Construction Co., Inc.
3530 Colony Forest Drive
COLUMBIA, S. C.

Eskridge & Long Construction Company
General Contractors
Residential - Commercial
Phone 423-0873  E. Liberty Street  P. O. Box 1053
MARION, SOUTH CAROLINA

Beautiful “MICARTA” Counter Tops
Custom-Made Counter Tops Furnished
and Installed by
J.B. STRIBLING
CABINET SHOP
ROUTE 1 – TELEPHONE 583-4747
ROEBUCK, SOUTH CAROLINA

MOON AND FREEMAN
HEATING & AIR CONDITIONING
Carrier
102 Cedar Lane Rd.
Ph. 246-2011
Greenville, South Carolina

DON COUCH CORPORATION

- Construction
- General Contracting

TELEPHONE 747-7345
P. O. BOX 7096 - CHARLESTON HEIGHTS, S. C.

Davis Electric Company
QUALITY ELECTRICAL CONTRACTORS
WE OFFER A COMPLETE SERVICE
COMMERCIAL - RESIDENTIAL
242-4891
BILL DAVIS, Owner
110 Laurens Rd. - P. O. Box 5457 Sta. B
GREENVILLE, SOUTH CAROLINA

EASLEY LUMBER COMPANY
COMPLETE BUILDING SERVICE
IS OUR MOTTO

Easley, South Carolina
Phone: UL 9-6321
309 E. Main St.
**ADD A ROOM**

**CABINETRY**

**COASTAL CABINET WORKS**

RESIDENTIAL – COMMERCIAL
Alterations & Remodeling - New Construction
Conventional – V. A. – F. H. A. Loans
Phone 524-3191 - 702 Bladen St. - Beaufort, S.C.
Office - Tarpon Drive - Phone 524-4774
Fripp Island, South Carolina

**FRANK P. GARY**

AIR CONDITIONING
HEATING & REFRIGERATION

SALES & SERVICE

SPECIALISTS IN
• Commercial
• Residential
• Industrial
WE SELL & SERVICE COMFORT
RENT COMFORT TOO!
(Spartanburg’s Oldest)
582-0796
800 Howard Street - Spartanburg, South Carolina

**JOHN W. WOODHAM**

WELL DRILLING

PUMP SALES AND SERVICE
WELLS -
1 1/4 inches to 36 inches

WE GO ANYWHERE
WE GO ANY TIME

Phone (Harfsville) 332-6098
Route #2 - Bishopville, S. C.
Ashland Community
FREE ESTIMATES

**Jenkins Construction Company**

If it's better building, priced right with quality throughout, call Mr. Thomas C. Jenkins at 534-1306
1183 Sawyer St., N. E.
Orangeburg, South Carolina

**P. E. COLLINS ELECTRIC COMPANY**

Industrial-Commercial
Electrical Contractors
Phone 244-5536
1610 N. Pleasantburg Drive
Greenville, South Carolina

**GENERAL CONTRACTING COMPANY, INC.**

Commercial - Industrial

63 GROVE STREET
P.O. BOX 203
TELEPHONE 722-1651
CHARLESTON, SOUTH CAROLINA

**BLANKENSHIP ELECTRIC SERVICE**

107 Montana Avenue
GREENVILLE, SOUTH CAROLINA

**L.G. FERGUSON Inc.**

Paint, Decorating
Commercial, Industrial, Residential
723-8629
192 E. BAY ST.
CHARLESTON, SOUTH CAROLINA

ARCHITECTURE/36
C. L. BENTON & SONS INCORPORATED
Grading-Top Soil-Earth Moving
Landscaping - Site Preparation
Telephone 448-6466
38th Avenue North
Myrtle Beach, South Carolina

COTHORAN'S TILE & INLAY COMPANY
FLOOR SANDING-REFINISHING-TILE COUNTER TOPS-CERAMICS
110 Gray Drive - Phone 847-9210
Williamston, South Carolina

CROCKER PLUMBING & HEATING COMPANY
R. F. D. #1 - Ph. 439-3824
WELLFORD, SOUTH CAROLINA
Bill Crocker, Your Dependable Man
For Plumbing & Heating Services

CHARLESTON SHEET METAL & ROOFING WORKS, INC.
Roofing - Sheet Metal - Mechanical Contractors
Fabricators of Hollow Metal Doors and Frames
PHONE RA3-4551
181 Church Street - Charleston, South Carolina

CITY PLUMBING COMPANY
Plumbing Contractors
QUALITY WORK
EXPERT MECHANICAL CONTRACTING
COMMERCIAL - RESIDENTIAL - INDUSTRIAL
400 1ST AVENUE PHONE 662-2356
FLORENCE, SOUTH CAROLINA

DeBerry-Windham
Electrical Contractors
Industrial - Commercial - Residential
WIRING AND REPAIRS
All Types of Electric Heat
SALES — SERVICE INSTALLATION
700 Gregg Avenue - Phone 662-5971
Florence, South Carolina

Cramer Electric Company
Commercial - Contractors - Residential
New Wiring and Installations - Repairs
Service on All Electrical Installation
Folly Field - Route #1, Box 12 - Telephone 785-3580
Hilton Head Island, South Carolina

Atherton Electric Company
Electrical Contractors
105 Shop Street
SPARTANBURG, SOUTH CAROLINA
Industrial - Commercial
Experience Since 1945
Telephone: 583-0157

IMESCO, INC.
MECHANICAL CONTRACTORS
COMMERCIAL & INDUSTRIAL
Cooling - Heating - Blow Pipe
1406 LOWNDES HILL ROAD
PHONE 239-9096
P. O. BOX 5105 STATION B
GREENVILLE, SOUTH CAROLINA
M. W. UMPHLETT
AND SONS, INC.
LUMBER
We Specialize in Structural Lumber
Route 3, Box 7
Phone 899-4355
Moncks Corner, South Carolina

MATTHEWS ELECTRIC SERVICE
Wiring, Fixtures, Motors, Refrigeration, Appliances, Air Conditioning and Heating
Frigidaire — Carrier
Sales and Service
Domestic and Commercial
"Let us help you live the Modern Way"
Lexington, South Carolina

H.R. ROBERTSON
CONSTRUCTION CO.
Commercial - Residential
Industrial
Contracting
Smoaks, South Carolina

PARKER'S CABINET SHOP
Expert Cabinet Makers
CHURCH MILLWORK
OUR SPECIALTY
501 West 3rd Avenue
Easley, South Carolina

PALMETTO PRINTMAKERS
Blue, Black & Sepia
Line Prints
NO CHARGE
ON FAST DELIVERY
128 Allen Avenue
Phone 582-1636
Spartanburg, South Carolina

WILSON'S NURSERY
Landscaping-Sodding-Plants & Shrubs
You Are Invited To Visit Us For On-The-Spot Selection.
Phone 327-9727
935 West Main Street
Rock Hill, South Carolina

W. B. WALDROP
Well Drilling
We Use The Latest
High Speed Equipment Service
On All Make Pumps
U. S. Hwy. 76
Phone 772-2175
White Rock, South Carolina

EVERETT LUMBER
Ve Specialize in Structural Lumber
Route 3, Box 7
Phone 899-4355
Moncks Corner, South Carolina

McALISTER'S HEATING AND METAL COMPANY
NOW OPEN
Contractors — Homeowners
Anybody!
Calvin & Gene McAlister
Owners
Phone 226-1620 - 450 Sayre St.
Anderson, South Carolina

PICKENS BROTHERS
ROOFERS
Composition Roofs
COMMERCIAL-RESIDENTIAL
INDUSTRIAL
103 Southway Street
EASLEY, SOUTH CAROLINA

PALMETTO GRADING & PAVING CO.
GRADING-PAVING-DRIVEWAYS
PARKING LOTS-APPROACHES
Woodrow Street
Columbia, South Carolina

STACKHOUSE SHEET METAL WORKS
Sheet Metal Designers & Engineers
INDUSTRIAL — COMMERCIAL
RESIDENTIAL
Darlington Highway — P.O. Box 27
Telephone MO 2-2564
Florence, South Carolina

TEZZA TILE COMPANY
318 East Kennedy Street
Phone 585-4328
Spartanburg, South Carolina

CABINET MAKERS
All Types Of Cabinets, Wardrobes, Chests, Beds, Porch And Lawn Furniture, Store Fixtures, Church Pews, Also All Types Of Refinishing
"No Job Too Large Or Too Small"
Johnnie P. McRant Cabinet Shop
2501 Millwood Ave.
Dial 252-4954 — Columbia, S. C.

PARKER'S CABINET SHOP
Expert Cabinet Makers
CHURCH MILLWORK
OUR SPECIALTY
501 West 3rd Avenue
Easley, South Carolina

PALMETTO PRINTMAKERS
Blue, Black & Sepia
Line Prints
NO CHARGE
ON FAST DELIVERY
128 Allen Avenue
Phone 582-1636
Spartanburg, South Carolina

WILSON'S NURSERY
Landscaping-Sodding-Plants & Shrubs
You Are Invited To Visit Us For On-The-Spot Selection.
Phone 327-9727
935 West Main Street
Rock Hill, South Carolina

W. B. WALDROP
Well Drilling
We Use The Latest
High Speed Equipment Service
On All Make Pumps
U. S. Hwy. 76
Phone 772-2175
White Rock, South Carolina

EVERETT LUMBER
Ve Specialize in Structural Lumber
Route 3, Box 7
Phone 899-4355
Moncks Corner, South Carolina

McALISTER'S HEATING AND METAL COMPANY
NOW OPEN
Contractors — Homeowners
Anybody!
Calvin & Gene McAlister
Owners
Phone 226-1620 - 450 Sayre St.
Anderson, South Carolina

PICKENS BROTHERS
ROOFERS
Composition Roofs
COMMERCIAL-RESIDENTIAL
INDUSTRIAL
103 Southway Street
EASLEY, SOUTH CAROLINA

PALMETTO GRADING & PAVING CO.
GRADING-PAVING-DRIVEWAYS
PARKING LOTS-APPROACHES
Woodrow Street
Columbia, South Carolina

STACKHOUSE SHEET METAL WORKS
Sheet Metal Designers & Engineers
INDUSTRIAL — COMMERCIAL
RESIDENTIAL
Darlington Highway — P.O. Box 27
Telephone MO 2-2564
Florence, South Carolina

TEZZA TILE COMPANY
318 East Kennedy Street
Phone 585-4328
Spartanburg, South Carolina

CABINET MAKERS
All Types Of Cabinets, Wardrobes, Chests, Beds, Porch And Lawn Furniture, Store Fixtures, Church Pews, Also All Types Of Refinishing
"No Job Too Large Or Too Small"
Johnnie P. McRant Cabinet Shop
2501 Millwood Ave.
Dial 252-4954 — Columbia, S. C.
C. B. GOODMAN
GLASS COMPANY

PLATE GLASS
and
Store Front Construction
CALL 534-3762
P. O. Box 267
John C. Calhoun Drive S. E.
Orangeburg, South Carolina

J. M. McCRAVEN
PAINTING

All Types Painting-Brush-Spray
"Big enough to serve you
small enough to appreciate your
business."
Telephone 547-2768
Highway 160 North-Route 1
Fort Mill, South Carolina

M. H. HAMMOND
CONSTRUCTION COMPANY

Quality Home Building
In Lancaster County
Developer Arrowood Estates

Phone 285-1277 – Arrowood Estates
Lancaster, South Carolina

HOME INSULATING COMPANY

KEEP COOL - INSULATE NOW!

COMMERCIAL – RESIDENTIAL

304 Riverland Drive – Phone 766-4205
Charleston, South Carolina

EDWARDS HEATING & SHEET METAL WORKS

Heating Sales & Service
Phone 327-7384
1209 E. Black Street
Rock Hill, South Carolina

L. H. HANNA
LUMBER CO., INC.

Complete Building Materials
Home Construction
Home Loans Arranged
V. A. - F. H. A. - Conventional
Telephone 625-2401
Gifford, South Carolina
W. D. ROBINSON
ELECTRIC COMPANY
Electrical Contractors
Commercial – Industrial
Residential
Phone 747-2222
2821 Rivers Avenue
Charleston, South Carolina

WATTS HOUSE
ELECTRIC SERVICE
1003 Montague Street
Residential – Commercial
Industrial
Electrical Contracting
Greenwood, South Carolina

HARTLEY & DICKS
GENERAL CONTRACTORS
Residential – Commercial
Repairs & Remodeling
Phone 259-5566
P.O. Box 175
Barnwell, South Carolina

HERREN ELECTRIC
COMPANY
1301 West Evans Street
Box 1573
Residential and Commercial
Contracting
Phone 662-7051
Florence, South Carolina

McCORD’S
NURSERY
ALL TYPES OF EVERGREENS
HOLLY – BOXWOOD – SHRUBS
AND PLANTS
Call for Information & Appointment
P.O. Box 293 – Phone 663–3645
Graniteville, South Carolina

NOBLES ROOFING CO.
Roofing Contractors
Sheet Metal Work
Gutters • Drains • Siding
Phone 448–7013
300 Alder Street
Myrtle Beach, South Carolina

MEADERS
COMPANY, INC.
PLUMBING
AIR CONDITIONING
ELECTRICAL APPLIANCES
Grove Rd. – 233–3982
Greenville, South Carolina

CENTRAL
CONCRETE
& PLASTER
COMPANY
READY–MIXED CONCRETE
CEMENT – STONE – SAND
PROMPT DELIVERY
CENTRAL, SOUTH CAROLINA

STEHMEYER
CONSTRUCTION
COMPANY
CHARLESTON
SOUTH CAROLINA

RESTORATION
INCORPORATED
23 Vendue Range
722-3206
CONSTRUCTION
Charleston, South Carolina

JOHN N. OWENS
CONTRACTOR
Better Built Homes To Your
Specifications
ROUTE 6, PHONE 578–0590
SPARTANBURG, SOUTH CAROLINA

W. J. MUMFORD
PLUMBING & HEATING
CO.
COMMERCIAL – RESIDENTIAL
HEATING & PLUMBING
529 Grant Avenue
Phone 822-1879
North Augusta, South Carolina

SHADE ROGERS
CONTRACTOR
Modern Residential
Construction
P.O. Box 262
537-3353
Cheraw,
South Carolina

Robert F. Masters & Son
HEATING & PLUMBING
CONTRACTORS
Commercial and Industrial
Telephone 766-7276
20 Charlestown Road
Charleston, South Carolina

J. MacRABB
COMPANY
Manufacturers Agents
Building Specialties
882 East Washington
Greenville, South Carolina
LEXINGTON COUNTY SAVINGS & LOAN

"Large Enough to Serve You, Small Enough to Know You!"
F.S.L.L.C., Insured Savings
HOME LOANS
Main Office
701 12th Street - Phone 252-9308
WEST COLUMBIA, SOUTH CAROLINA
Lexington Office
216 East Main - Phone 359-6186
LEXINGTON, SOUTH CAROLINA

S. C. POSTON & CO

"Since 1918"
GENERAL CONTRACTOR
46 Romney Street
Phone 723-8343
Charleston, South Carolina

SPARTANBURG LUMBER & MILLWORK COMPANY, INC.
459 Marion Avenue
LUMBER & BUILDING MATERIALS
Dial 583-5481
Spartanburg, South Carolina

GRENVILLE CONCRETE COMPANY, INCORPORATED
Pre-Mixed Concrete-Concrete Pipe
Concrete Block-Pre-Cast Concrete
Prestressed Concrete Products
Box 2486 - Phone 269-4664
White Horse Road
Greenville, South Carolina

SPARTAN INSULATING COMPANY, INC.
1110 Union Street
Spartanburg, South Carolina

S. C. POSTON & CO

"Since 1918"
GENERAL CONTRACTOR
46 Romney Street
Phone 723-8343
Charleston, South Carolina

COLPROVIA ASPHALTS INC.

Plant mixes for: Slab Water Proofing
Patching - Driveways & Parking Lots
PLANTS: Columbia-Greenwood
Office: 1119 Airport Boulevard
Columbia, South Carolina

PAGE & PATTISON INCORPORATED

"Over 17 Years Experience"
Floor Coverings
Carpet & Ceramic Tile
Phone 269-2541
504 S. Welcome Road
Greenville, South Carolina

J. S. POSTON & CO

"Since 1918"
GENERAL CONTRACTOR
46 Romney Street
Phone 723-8343
Charleston, South Carolina

COLUMBIA ASPHALTS INC.

Plant mixes for: Slab Water Proofing
Patching - Driveways & Parking Lots
PLANTS: Columbia-Greenwood
Office: 1119 Airport Boulevard
Columbia, South Carolina

GILMORE CONSTRUCTION COMPANY, INC.
PAVING CONTRACTORS
Spartanburg's Oldest
Since 1927
Dial 582-8138
Drawer 5526
Spartanburg, South Carolina 29301

LANTED CONSTRUCTION COMPANY
GENERAL CONTRACTING
RESIDENTIAL - COMMERCIAL
ROUTE 1, RIVerview DRIVE
GREENVILLE, SOUTH CAROLINA

B. A. FAILE & COMPANY
COMMERCIAL CONTRACTING
P.O. Box 5512
Telephone 776-4912
Columbia, South Carolina

JOHNSTON CONCRETE BLOCK COMPANY
Producers of Building Block
Screen Block & Manhole Block
Sand & Gravel
Serving The State Of S.C.
Edgefield Hwy. - Ph. 275-2871
Johnston, South Carolina

FOWLER BROTHERS ELECTRIC COMPANY

ARCHITECTURE/41
ARGOSHEEN

Exclusive, all purpose spotter removes every spot you’re ever likely to find and has never faded or harmed a carpet in 15 years. Spray on the Argosheen Mist, allow to penetrate, then simply blot up the spot. Guaranteed removal of tar, grease, shoe polish, water stains, blood, food, organic matter, coffee, tea, milk, alcohol. Safe for colors, fibres. Splendid for vinyl. Cleans most upholstered furniture. Recommended by decorators for finest orientals as well as domestic carpets of all fibres. One can contains enough product to cover 9 x 12 rug three times.

Sample – $2.50 Ppd. (enclose check)

YOUR SAMPLE ORDER WELCOME!!

ARGO & COMPANY, INC.
182 Ezell St., P.O. Box 2227, Spartanburg, S.C.
Phone (803) 583-9766
HAMILTON HOUSE
Interior Decorating
Draperies - Carpets - Fabrics
Mr. George Bailes - Member AID
Phone 225-7261
510 North Main Street
Anderson, South Carolina

ROBERTS PAINT COMPANY
Oak Ridge Street - Phone 328-1058
Rock Hill, South Carolina
PAINT-CONTRACTING-PAINTING

C.F. EVANS & COMPANY
General Contractors
Phone 823-3321
P.O. Box 273
Cameron, South Carolina

CLARKSON BROTHERS
Rigging and Hauling of
All Types of Machinery
INTERSTATE TRANSPORTATION
INTRASTATE SERVICE IN
SOUTH CAROLINA
Service To and From All Points In
North Carolina, South Carolina
Virginia and Alabama
DIAL 463-6551
Battleground Rd. - Cowpens, S. C.

C.E. LOWTHER CONTRACTOR
P. O. Box 207
Phone 726-8633
Ridgeland, South Carolina

CARL "DICK" PETIT'S
JANITORIAL SERVICE
Commercial - Residential
Industrial
Fully Insured - Free Estimates
Window Cleaning - Floors Cleaned
Offices - Hospitals - Hotels
- Private Homes -
2328 Sunnyside Avenue
Phone 723-4577 and 723-3763
Charleston, South Carolina

J. E. OSWALT & SON
HOUSE MOVERS
Phone 532-4121
Wagener Highway
Batesburg, South Carolina

PIEDMONT PRINTMAKERS
& SUPPLY COMPANY, INC.
Phone 233-5371
353 West McBee Avenue
Greenville, South Carolina
Phone 254-5185
1815 Gervais
Columbia, South Carolina

CHRISTMAS ELECTRIC COMPANY
P. O. Box 307
Conway, South Carolina

S wicht's PLUMBING & HEATING
Box 55
Telephone 364-2317
Residential & Commercial
Prosperity, South Carolina

GRAVES CONSTRUCTION CO.
INCORPORATED
Residential Construction
With Good Living Our Goal
Small Commercial Building
TELEPHONE 785-3402
HILTON HEAD ISLAND, S. C.

FAPCO
Flowertown Aluminum Products
Company
P. O. Box 612
Summerville, South Carolina

HENDRIX AIR CONDITIONING
& HEATING, INC.
Commercial
Sales - Service Installations
Dial 582-0374
332 East Main
Spartanburg, S. C.

MURRAY TILE COMPANY
For Beauty and Durability
USE TILE
5439 Rivers Avenue
Charleston Heights, South Carolina

ARCHITECTURE/43
SHANDON ELECTRIC COMPANY
Commercial & Industrial Contractors
Phone 779-3380
P.O. Box 651
730 Devine Street
Columbia, South Carolina

ATLANTIC PEST CONTROL, INC.
Bonded Termite Control
We Replace All Termite Damaged Timbers
Telephone 795-4010
883 Folley Road
Charleston, South Carolina 29407

BAGWELL FENCE COMPANY, INC.
INDUSTRIAL — RESIDENTIAL
Quality Fence - Free Estimates
Call 582-5429
Pine Street Ext. - P. O. Box 2623
Spartanburg, South Carolina

M. L. GARRETT CONSTRUCTION COMPANY, INC.
General Contractors
Residential - Commercial - Industrial
COMPLETE ENGINEERING & CONSTRUCTION SERVICE
115 S. Georgia Ave.
Greenville, South Carolina

MALCOLM D. TURNER
General Contractor
Commercial, Residential
Construction of Quality
Highway 905 — Phone 248-2817
Conway, South Carolina

JOHNSON Fence & Awnings
Agent for
Dixie Steel Buildings
American Steel Buildings
Johnson Fence & Awning
Storm Windows - Aluminum Siding
Phone 332-8326
P.O. Box 761
Hartsville, South Carolina

Crout Construction Company
General Contractors
Residential—Commercial
In Mid-Land South Carolina
215 Roof Street—Telephone 794-5366
West Columbia, South Carolina

M. L. GAINES COMPANY, INC.
GENERAL CONTRACTORS
Residential—Commercial—Industrial
6720 DAVIDSON - PHONE 776-2444
COLUMBIA, SOUTH CAROLINA

Hatfield Heating and Air Conditioning
Heating & Air-Conditioning
Commercial & Residential
AUTHORIZED TRANE DEALER
Estimates Gladly Given
3711 Pine Belt Rd.
Phone 782-0063
Columbia, South Carolina

OCONEE CONCRETE COMPANY
Redi-Mix Block & Precast Items
Phone 882-2704
North 1st Street
Seneca, South Carolina

T & N SEPTIC TANK SERVICE
Quality Septic Tank Service
Construction - Installation
Cleaning - Installing
Telephone 469-2428
Route #1, Box 48 X 25
Sumter, South Carolina

LYNWOOD M. RABON CONSTRUCTION COMPANY, INC.
Commercial Building
7229 Hilo Street
Columbia, South Carolina
<table>
<thead>
<tr>
<th>Company Name</th>
<th>Contact Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Johnson Heating &amp; Plumbing Company</td>
<td>Commercial &amp; Residential Installation &amp; Service 178 North Sanborn Phone 662-4031</td>
</tr>
<tr>
<td>L.S. Green Plumbing Co.</td>
<td>Your Hotpoint Dealer Commercial and Residential Plumbing E. Butler Rd. – Phone 277-4222</td>
</tr>
<tr>
<td>Faulkner Well Drilling Co.</td>
<td>Average Well Completed In 10 Hours Fast Rotary Method Pump Sales and Service Ph. 585-6545-1251 Boiling Spgs. Rd. Spartanburg, South Carolina</td>
</tr>
<tr>
<td>Lloyd Roofing Company, Inc.</td>
<td>Roofing - Siding - Insulation Residential Commercial Contractors Phone 679-9331 123 North Main Street Greenwood, South Carolina</td>
</tr>
<tr>
<td>Superior Plumbing Company</td>
<td>Commercial - Industrial Residential Over 20 Years Experience Telephone 244-7074 – P. O. Box 125 127 West Main Street Taylors, South Carolina</td>
</tr>
<tr>
<td>Tommy Parker Tile Company</td>
<td>&quot;Personalize Your Floors&quot; Asphalt Tile • Linoleum • Cork Plastic • Slate Installed By Experienced Mechanics Shower Doors • Tub Enclosures Swimming Pool Tile • Counter Tops Free Estimates Phone 534-3957 • Simon Siding Rd. Orangeburg, South Carolina</td>
</tr>
<tr>
<td>A. B. Roberts Construction Co.</td>
<td>Construction Specialists Residential-Commercial-Industrial Alterations and Additions 1234 Railroad Street - P. O. Box 393 Telephone 226-2531 Anderson, South Carolina</td>
</tr>
<tr>
<td>J. W. Fillyaw</td>
<td>PAINTING CONTRACTOR Commercial-Industrial Terms Arranged Complete Insurance Protection 252-3893 3414 N. Main Street Columbia, South Carolina</td>
</tr>
<tr>
<td>David E. Thompson</td>
<td>Electrical Contracting Electrical Service Electric Heat Installation R.F.D. #2 – Ph. 582-0725 Spartanburg, South Carolina</td>
</tr>
<tr>
<td>W. H. McCauley &amp; Sons</td>
<td>MILLWORK – LUMBER Dial 235-7476 Greenville, South Carolina</td>
</tr>
<tr>
<td>J. D. Ruff</td>
<td>SWIMMING POOL COMPANY Residential-Commercial-Clubs Chemicals-Equipment Service Phone 253-6516 1611 Hollywood Drive Columbia, South Carolina</td>
</tr>
<tr>
<td>John O'Rourke Company</td>
<td>Cut Stone Contractors Phone 235-6757 205 Copers Building Greenville, South Carolina 29605</td>
</tr>
<tr>
<td>John H. Sewell</td>
<td>Heating – Roofing Air Conditioning Contractors Sheet Metal Contracting Spartanburg, South Carolina</td>
</tr>
</tbody>
</table>
Hilton Electric Company

We specialize in restoration of old and historical buildings and homes.

9 Lingwood
Charleston, S.C.

Nomrah Construction Company

We specialize in restoration of old and historical buildings and homes.

9 Lingwood
Charleston, S.C.

J.C. Lewis

Hurricane Fences
Authorized Dealer
Chain Link Fences Completely Installed
Rock Hill 328-6721
Catawba, South Carolina

Murray Sand Company

SAND - WASHED - WHOLESALE RAPID SERVICE

Phone 873-0416
Route #1 - P.O. Box 246
Summerville, S.C. 29483

Compliments From

R. H. Smith Lumber Co.

Lumber & Building Material
38 Pinkney - P.O. Box 126
Phone 427-6255
Union, South Carolina

Russell D. Warren Building Supplies

Supplies for the building trades
Lumber-Paint-Hardware

Telephone 562-2511
P.O. Drawer 19
Williams, South Carolina

George Peterson

General Contractor
Residential & Commercial

Telephone 834-9966
405 North Poinsett Highway
Travelers Rest, South Carolina

Orangeburg Pluming Company, Inc.

Plumbing Contractors
Industrial - Commercial - Residential
689 Broughton S.E.
Telephone 536-1836
Orangeburg, South Carolina

A.O. Livingston & Son Contractors

General Contractors
Commercial - Residential

Agents for

Pruden Steel Buildings
For Commerce and Industry
615 Daisy - P.O. Box 308
Telephone 276-1474
Newberry, South Carolina

Tri-County Plumbing & Heating Company

Air Condition & Electrical Contractors
Plumbing & Heating Contractors
Commercial - Residential

Phone 873-2131
Moncks Corner - Rt. 2, Box 365
Summerville, South Carolina

W. P. Carter & Sons Paint Contractors

Sand Blasting - Floor Sanding
Commercial - Residential

Telephone 662-2421
1202 West Evans
Florence, South Carolina

Blyco Glass Company, Inc.

Glass for every building purpose
Authorized Distributor for "Therm-O-Proof" Insulating Glass

1426 Ellerbe St. - Ph. 782-8830
Columbia, South Carolina

ARCHITECTURE/46
BEAUTIFUL EFFECTS SIMILAR TO THE ONE ABOVE CAN BE OBTAINED IN GARDENS AND YARDS BY USING

WINNSBORO BLUE GRANITE

"The Silk of the Trade"

THE WINNSBORO GRANITE CORPORATION
RION, SOUTH CAROLINA

ARCHITECTS ARE INVITED TO WRITE FOR DETAILS AND FURTHER PARTICULARS.
We're all ears.

Ever wish you could tell a supplier how to improve his business? Well pick up your pencil because this is the chance for you to do something about it.

1. Compared to competition, Mid-State Tile's services and products are: □ Excellent □ Good □ Poor
   □ Plead 5th Amendment
2. If I ran your company I would: □ Add 147 new colors □ Give everyone a 50% raise □ Install inside bathrooms □ Look for another job
3. Your salesman is: □ Well informed □ Dependable □ Adequate □ Needs training
4. Your color selection is: □ Very Good □ Adequate □ Needs expanding
5. Tile patterns, designs and sizes are: □ Complete □ Suitable for most jobs □ Restricted
6. We specify your product: □ For planned obsolescence □ My boss likes your boss □ In my mother's-in-law's house □ Mid-State who?
7. Product literature is: □ Very helpful □ Referred to often □ Should be printed in English □ Never used
8. Shipment of all orders is: □ OK □ Late and incomplete □ Have all your trucks broken down?
9. We like doing business (or not doing business) with you because . . . (answer in 15 words or less. Your response wins you one KK absolutely free)—Wow!

NAME:
FIRM:
ADDRESS:

mid-state tile co.
Box 627, Lexington, N. C. 246-2915 (Member of Tile Council of America, Inc.)