



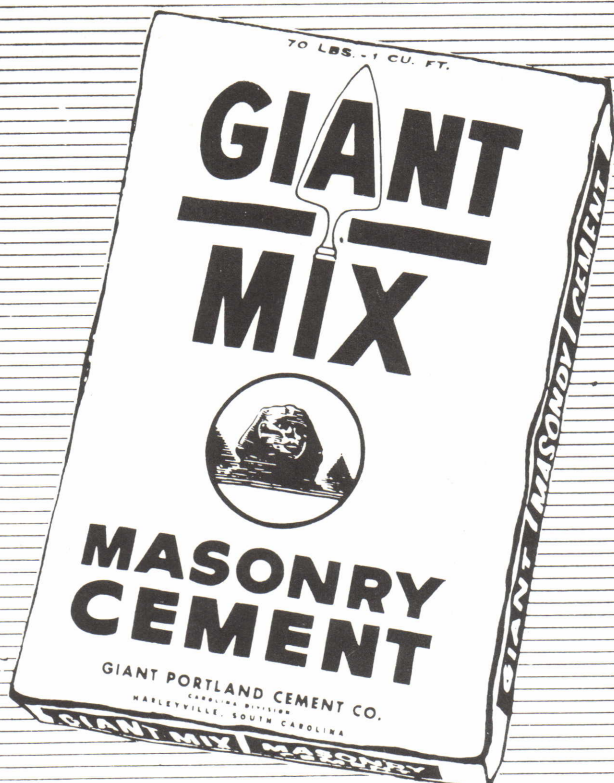
*BRICE*

# SCAIA

1968/1

REVIEW OF ARCHITECTURE

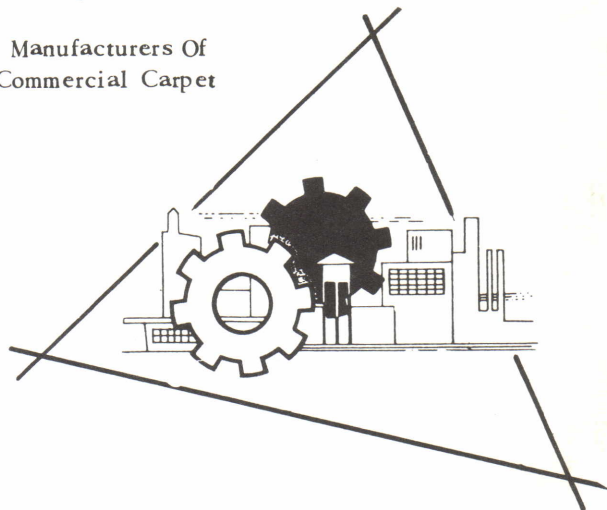




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1968/1

COVER

The facade of the Columbia Regional Postal Facility, winner of the 1968 SCAIA Honor Award.

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OFFICIAL PUBLICATION

# SCAIA

## REVIEW OF ARCHITECTURE

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"We must explicitly assert the claim beauty against those of indifference at the same time in our history. But business in America has never been more savagely competitive or more conscious of its social responsibilities. It is filling the central cities with some of the finest architecture of the age and the suburbs with some of the most vulgar monstrosities in the long sad story of commercial construction."

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PHILIP JOHNSON

ARCHITECT

NEW YORK CITY

CONTENTS

News .....	5
Previews .....	8
1968 SCAIA Awards Programs .....	13
Architectural Mailboxes .....	30

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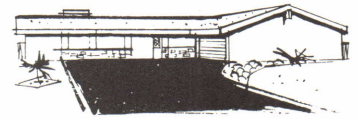
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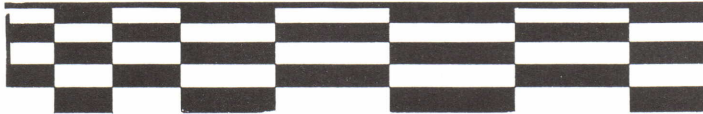
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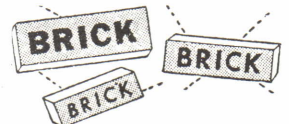
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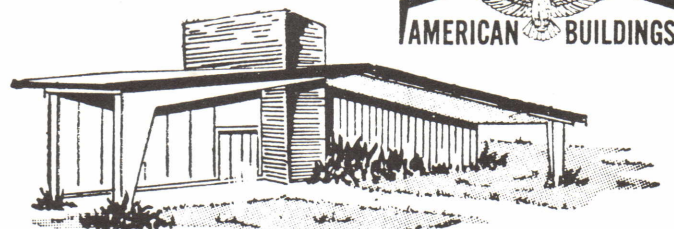
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# NEWS

## SCAIA WINTER MEETING

The annual winter meeting of the SCAIA was held in Greenville on February 23rd and 24th with some two hundred architects, wives and guests present. Held during the event were executive committee and business meetings, a "Psychedelic Happening" party night and awards luncheon and banquet. Speakers included Dr. Cesare Fera, head of the architectural school at the University of Genoa, Italy; William M. C. Lam of Cambridge, Mass., an architect specializing in building illumination and G. E. Kidder Smith FAIA of New York City, an architect with some thirty years of success in the field of architectural journalism and photography.

The design, craftsmanship and journalism awards compose the body of this issue. Brief sketches of those 1968 officers of the SCAIA who assumed their new positions at the winter meeting appear below.

1968

## SCAIA OFFICERS



**PRESIDENT**  
**LADSON D. TANKERSLEY**

A principal of Tarleton/Tankersley/Architects in Greenville, Tankersley served as a lieutenant in Army Ordnance after graduating from Clemson and won a Commendation Medal for "applying some simple architectural logic to problems of logistics and storage." Returning to his hometown in 1957, he went to work in the office of Harold Tarleton and in 1962 became a member of the present partnership. Tankersley has been very active in professional organizations and the arts in

Greenville, having been involved with the fine arts and beautification committees of the Chamber of Commerce, and the Arts Festival, Architectural Commission and Council of Architects.

His personal philosophy about these activities is revealing: "The profession and my community have always been good to me and in turn I feel that I should reinvest time and effort in both in order to justify what small success I enjoy. I have enjoyed many civic activities and, I hope, have aided just a bit, to make our town go a step forward."

The new SCAIA president's philosophy of architecture is interesting: "I suspect if I were not in architecture, I would have given archaeology a whirl. This is another personal interest. Sort of old architecture and society. This I found quite revealing. The problems seem to be the same, only the dates change. My scant studies in this perhaps influences, in a small way, my approach to architecture. Apparently, architecture for man, used by man on his own terms and to his scale did not survive. Only the monuments remain raised to an ideal which generally excluded man as such. I hope that in our time history will show that the reverse was true."



**VICE PRESIDENT**  
**T. J. BISSETT**

A principal in the firm of Lyles, Bissett, Carlisle, and Wolff since its founding shortly after World War II, Bissett has had over thirty years experience in the architectural profession. Currently at LBC&W he is one of the two project directors responsible for the coordination of all client relationships on projects assigned to his direction. He has been active in the SCAIA and the Clemson Architectural Foundation. He graduated from Clemson in 1934 and has an NCARB Certificate.



**SECRETARY-TREASURER**  
**FRANK E. LUCAS**

A partner in the firm of Lucas and Stubbs, LTD, Architects and Engineers, in his native Charleston, Lucas graduated from Clemson with a bachelor of architecture degree. He established a private practice in 1963 which became Lucas and Stubbs, Architects, in 1964. In 1966 that partnership merged with Poplin Engineers to form the present firm which employs some eighteen persons. Lucas is a member of the board of the Clemson Architectural Foundation.



**DIRECTOR**  
**JAMES L. THOMAS**

Presently senior partner in the firm of Prather, Thomas, Campbell and Associates, Architects-Engineers of Spartanburg, Thomas entered private practice in 1958 after working with Lockwood Greene and Manchester Hudson. He holds a NCARB Certificate. After graduating from Clemson with a degree in architectural engineering in 1950, he saw military service in Korea and is now an infantry major in the Army Reserve. He has been chairman of the Spartanburg Council of Architects.





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# Here the Wolfpack howls

## Carter Stadium

### North Carolina State University, Raleigh

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TV and movie cameras catch the action from 125 feet up. Below, some 41,000 victims of football fever rise and fall with their hopes in a sweeping structure built of Solite lightweight concrete.

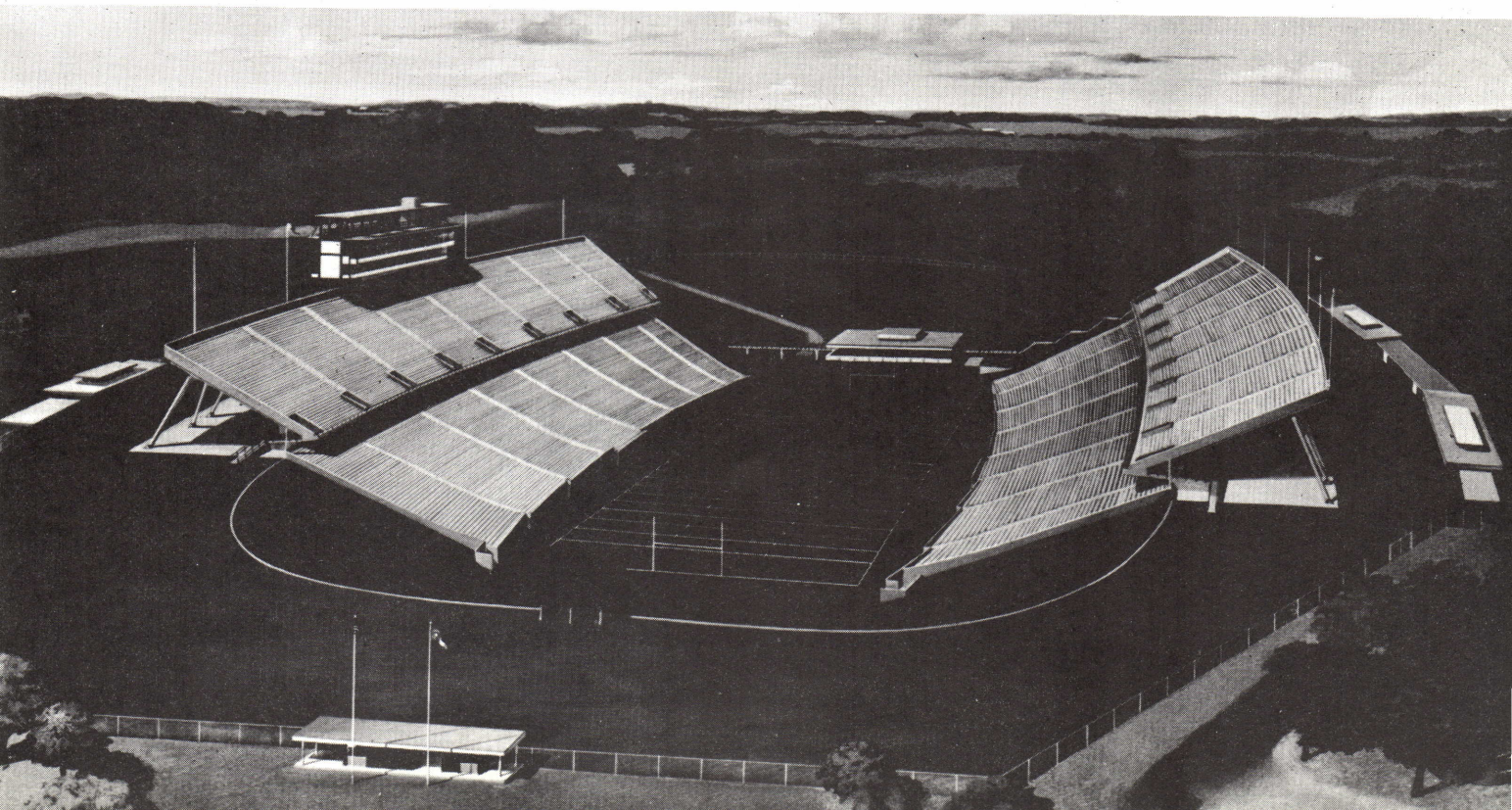
Completed in one year, Carter Stadium achieved considerable economies in time, labor, and erection costs through the use of Solite lightweight aggregates. Reduction in dead load was vital to the soaring look of the upper stands.

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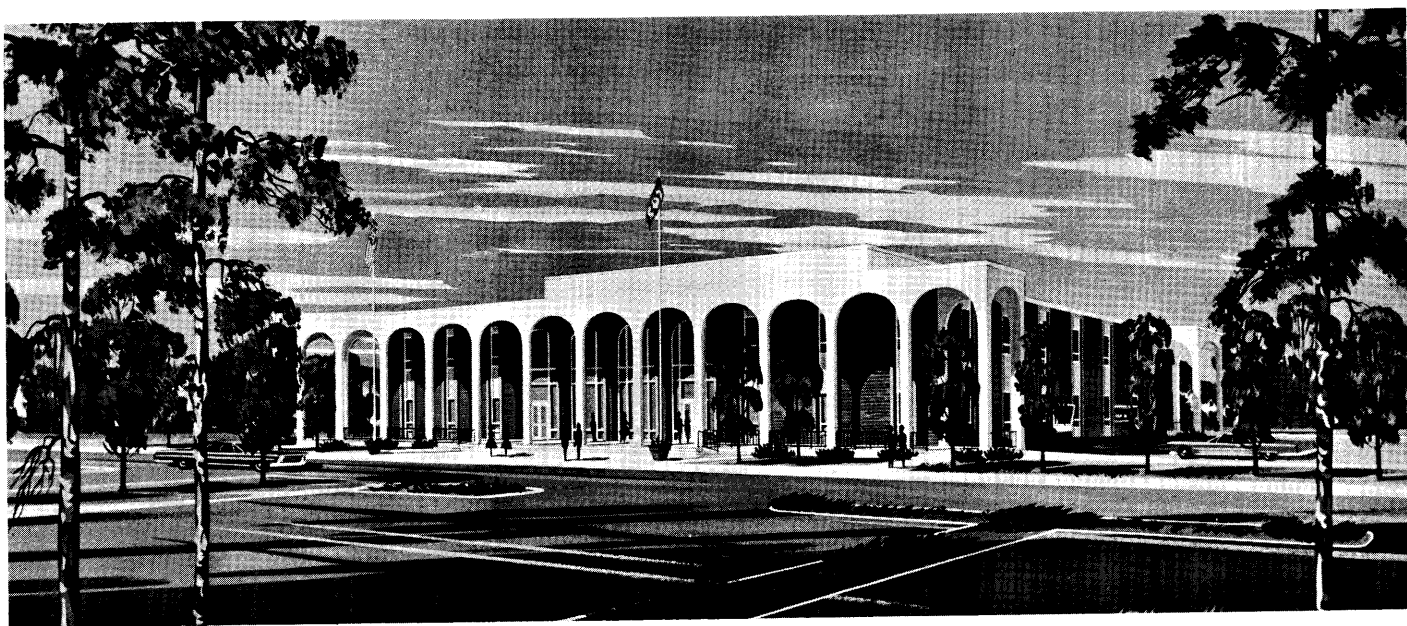




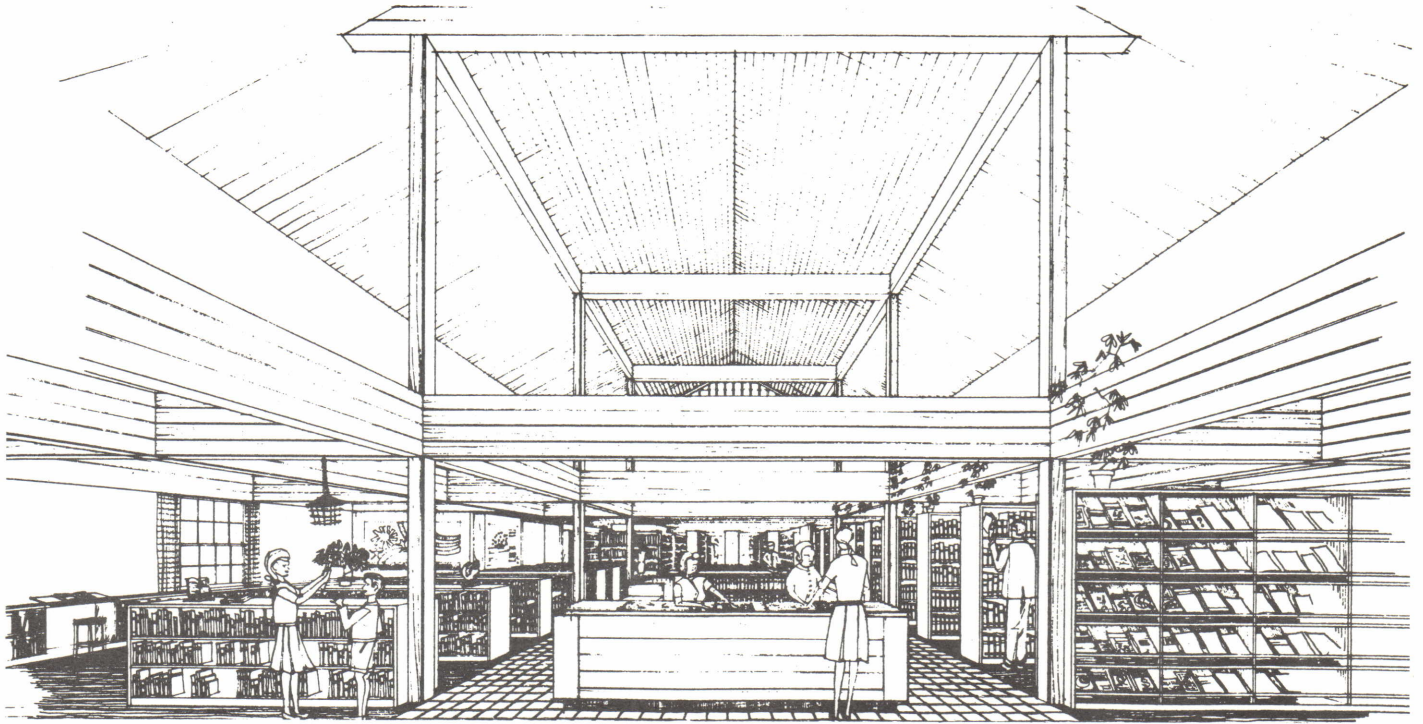
## PREVIEWS



**THE CITY HALL** for Rock Hill by **Sadler and Kent** and Gilchrist and Cook, Associated Architects, is the first of three buildings in a civic center. It is shown here as it will look initially and as a part of the complex, flanked by a library and a convention center. Construction was begun in November by R. H. Elliott, General Contractor of Columbia at a cost of \$777,824.

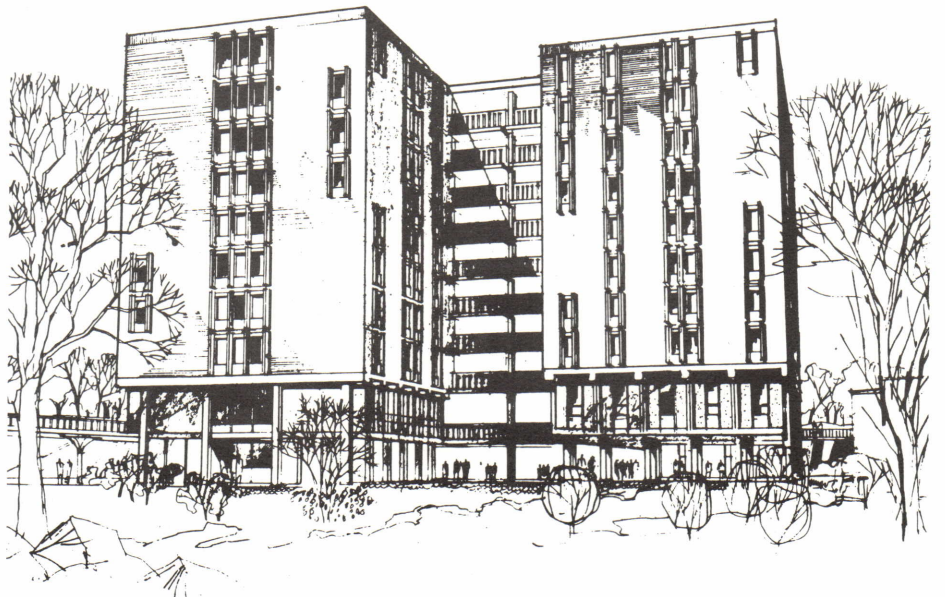






**AN ADDITION TO EASLEY PUBLIC LIBRARY**, by John D. Rogers, Jr., will give approximately 7000 more square feet of floor space to the upstate facility. A low bid of \$159,919 was submitted by the Charles Houston Construction Co. of Easley on February 2nd. This interior sketch shows the spaciousness to be seen by one entering the new portion.

**A MEN'S RESIDENCE HALL** at the University of South Carolina by Maynard Pearlstine and Upshur, Riley and Bultman will be called "Cliff House" because of its location on a hillside in the new south campus area. It consists of three towers joined by open porches and a one-story kitchen-dining wing that is expandable for a future addition of three more towers. Individuality is featured in the relatively small suites of rooms and variations in room and window arrangements. Congaree Construction Company began work on the \$2,500,000 project in early March.





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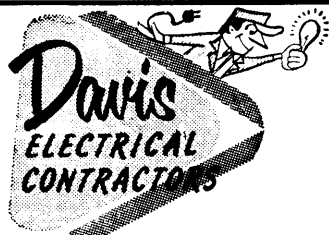
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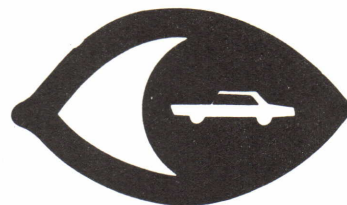
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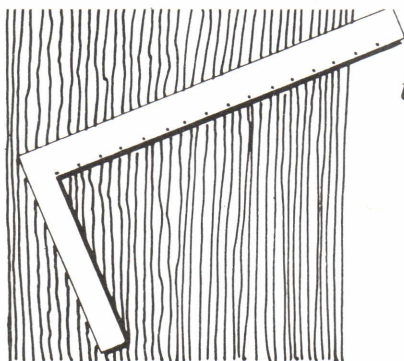


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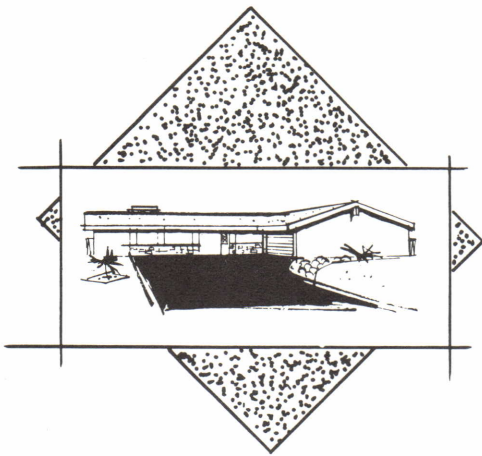
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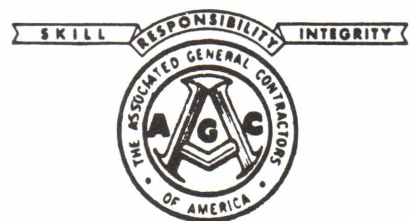
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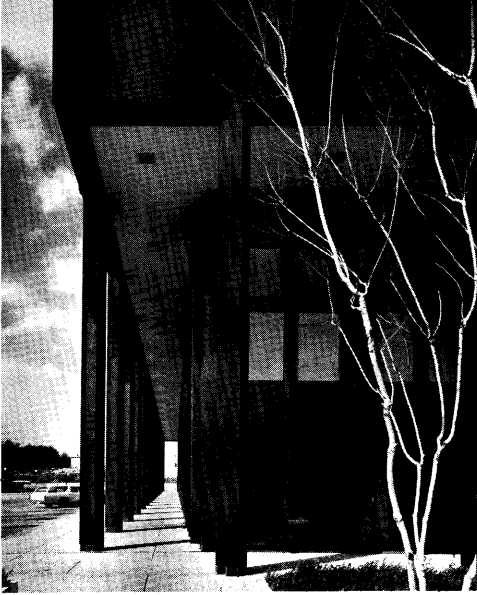


## 1968 SCAIA AWARDS PROGRAMS

**EXCELLENCE** in the fields of architectural design and of architectural craftsmanship and architectural journalism were recognized in two SCAIA programs. First, the honor awards program brought forth winners of an honor and a merit award selected by a jury of eminent Atlanta architects, secured by Professor George Means of the Clemson School of Architecture, chairman of the committee on honor awards. These jurors included Paul M. Heffernan FAIA, director of the School of Architecture at Georgia Institute of Technology and a former Paris Prize Winner; John Portman of Edwards and Portman, designers of the Merchandise Mart and The Regency Hyatt Hotel in Atlanta; and Frederick Bainbridge, former Clemson architectural professor, now of Martin and Bainbridge, winners of several awards. The jury worked under a statement of purpose—"All entries will not be judged in competition with each other, but on the basis of the solution of the problem presented and its worthiness for an award of excellence in architecture." It also selected the winner of the South Carolina Concrete Masonry Association's award for excellence in design of a building using concrete masonry as a major exterior material.

The Recognition Awards program singled out five persons who excelled in craftsmanship or journalism dealing with architecture. Two craftsmen were selected from recommendations of South Carolina architects for their continued interest, enthusiasm and pride in accomplishing good work. Three journalists were honored for articles or photographs published during the 1967 calendar year on architecture or architects and selected from well over 1,000 news clippings on file. Making these selections was a jury headed by Kirk Craig, Greenville architect and chairman of the SCAIA recognition awards committee. Also serving were John A. Pinckney, Jr., also a Greenville architect and member of the committee; Professor Reid Montgomery of the University of South Carolina Journalism Department and the State Press Association; and James Allen, editor of the Shelby Star, Shelby, North Carolina.





## HONOR AWARD

**LYLES, BISSETT, CARLISLE & WOLFF  
AND  
LAFAYE, FAIR, LAFAYE & ASSOCIATES  
ARCHITECTS - ENGINEERS - PLANNERS**



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**PHOTOS  
GORDON SCHENCK**

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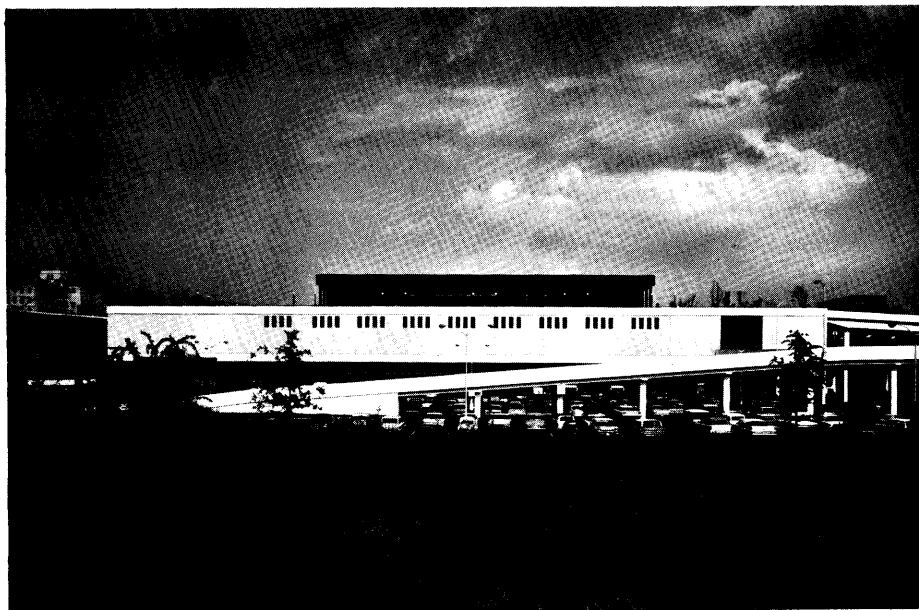
Advantage was taken of the depressed site to provide vehicular access to three of the four main levels in the building. The two lower levels are allocated to bulk mail handling, the plaza level serves as the main Columbia post office and the top level holds the offices of the Post Office Department. The gross area is 200,000 square feet costing \$6,000,000.

### CONSTRUCTION AND MATERIALS

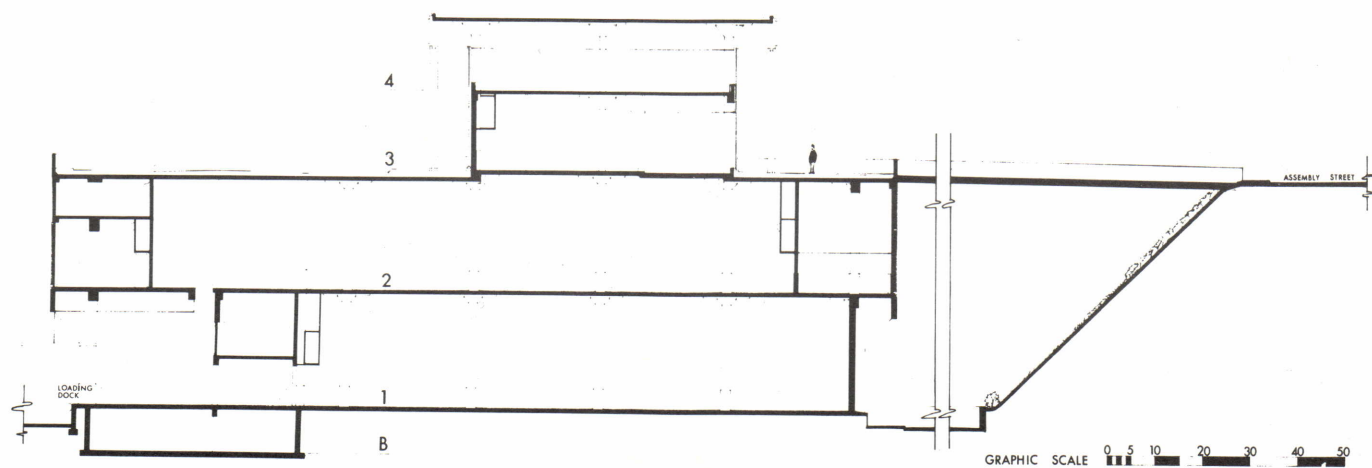
The structure is a poured-in-place concrete frame on concrete piles. The two levels below the street are faced with exposed aggregate precast panels; the upper levels are sheathed with bronze and bronze tinted, heat absorbing glass.

### JURY COMMENT

"This large and impressive building has capitalized on what ordinarily might have been considered a site handicap. It has resulted in a clear and well articulated expression of complex functions. The infilling of the depressed area with the mass of service elements produces a strong frame on which to place the public areas while visually isolating the less attractive activities of the facility. The pavilion and its plaza were commended for sensitive and restrained detailing and choices of materials. It was felt by all of the jury that this is a handsome and distinguished civic structure."

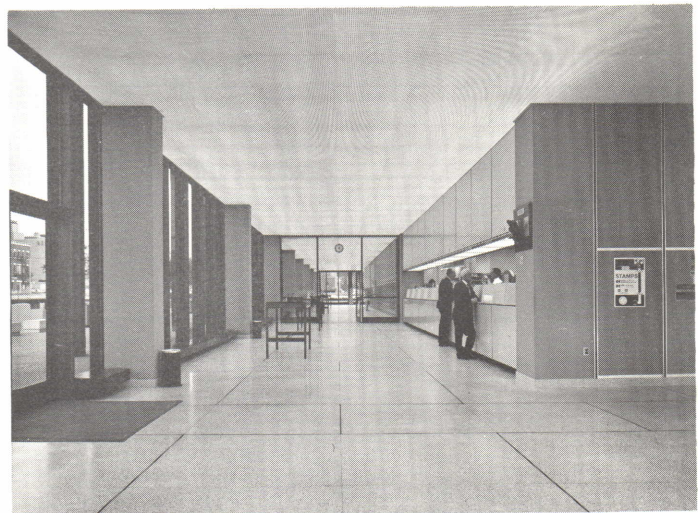
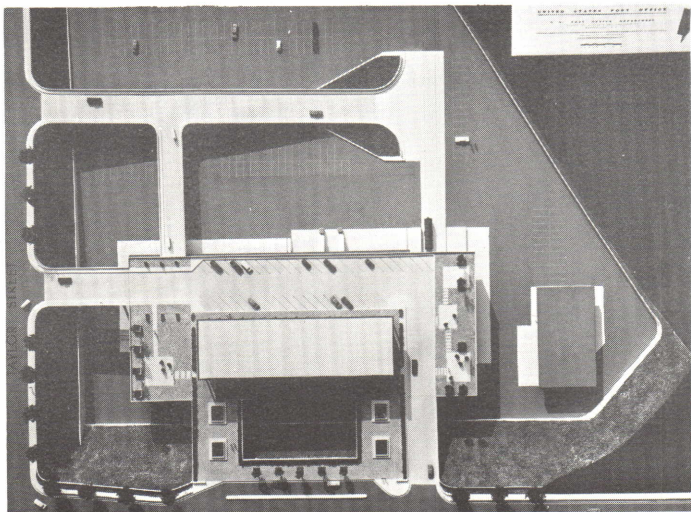






SECTION













## **MERIT AWARD**

**LYLES, BISSETT, CARLISLE  
& WOLFF**

**ARCHITECTS—ENGINEERS—  
PLANNERS**

**PROJECT  
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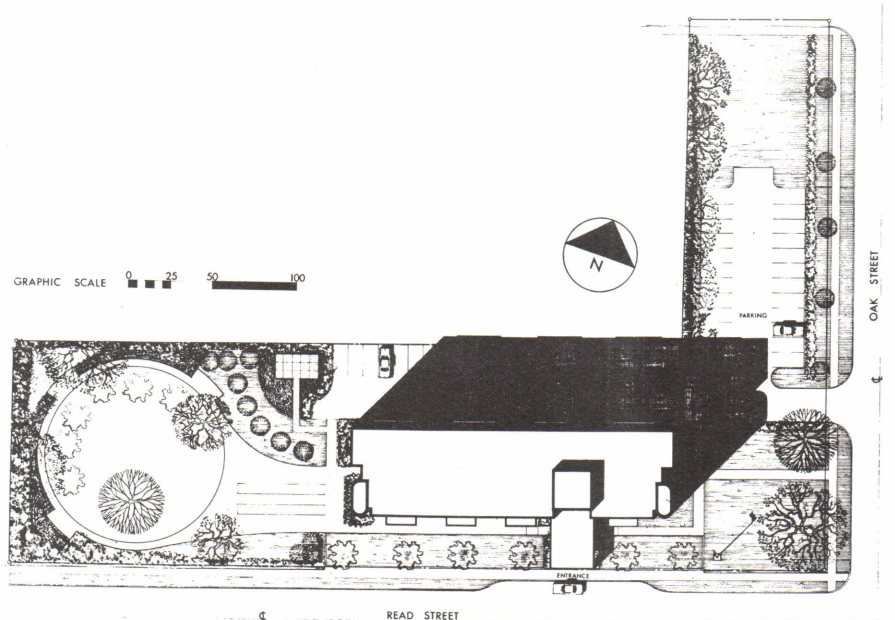
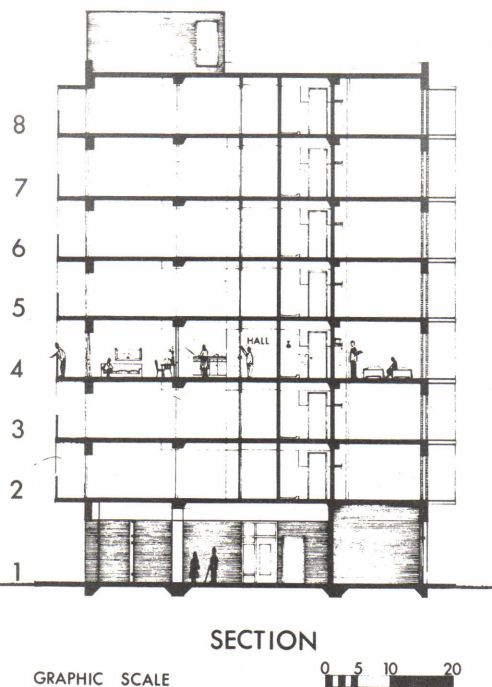
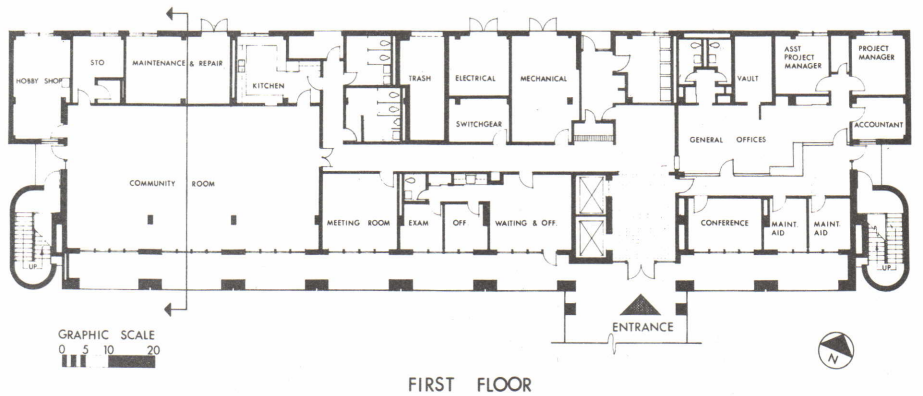
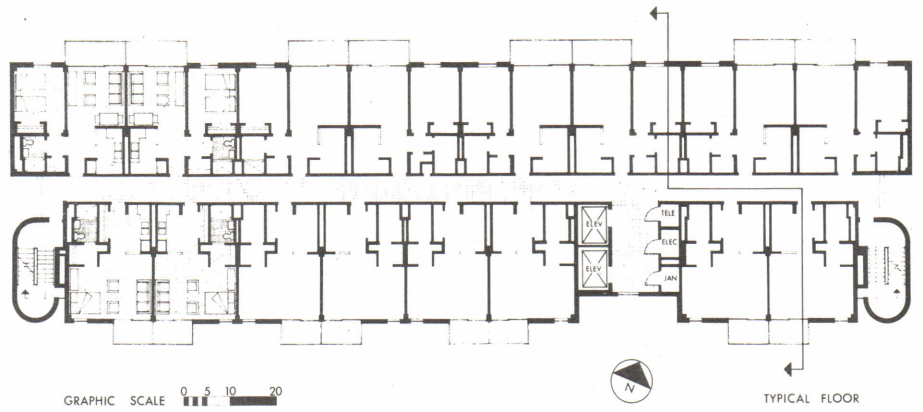
The ground floor provides space for project offices, community room with kitchen facilities, arts and craft room, library, out-patient clinic, conference rooms, post office, laundromat and maintenance, equipment and storage rooms. Apartments on the seven upper floors are electrically heated and have electric refrigerators and ranges. Both one bedroom and efficiency apartments are designed to accommodate two occupants and have balconies. The cost was \$1,600,000.

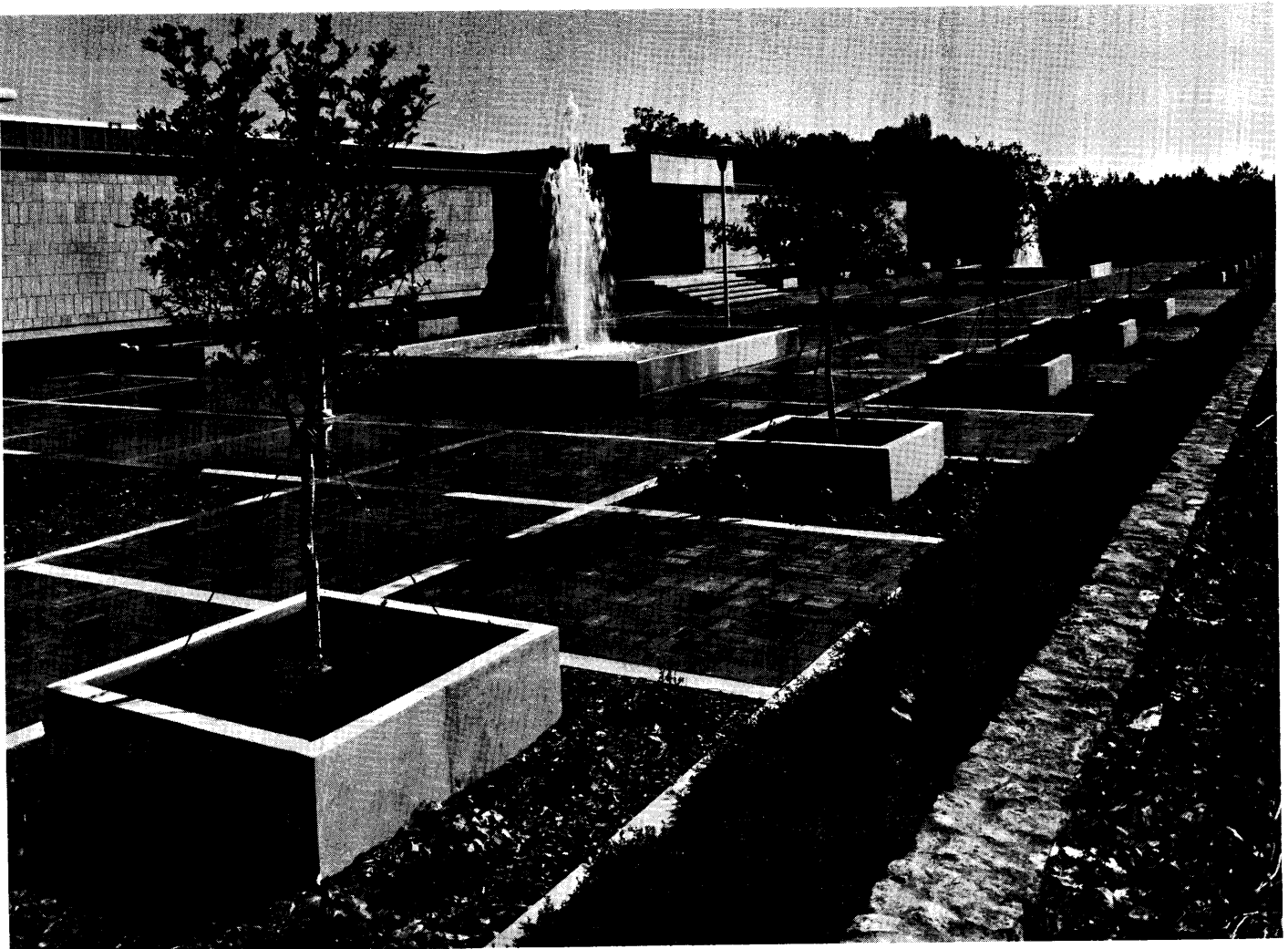
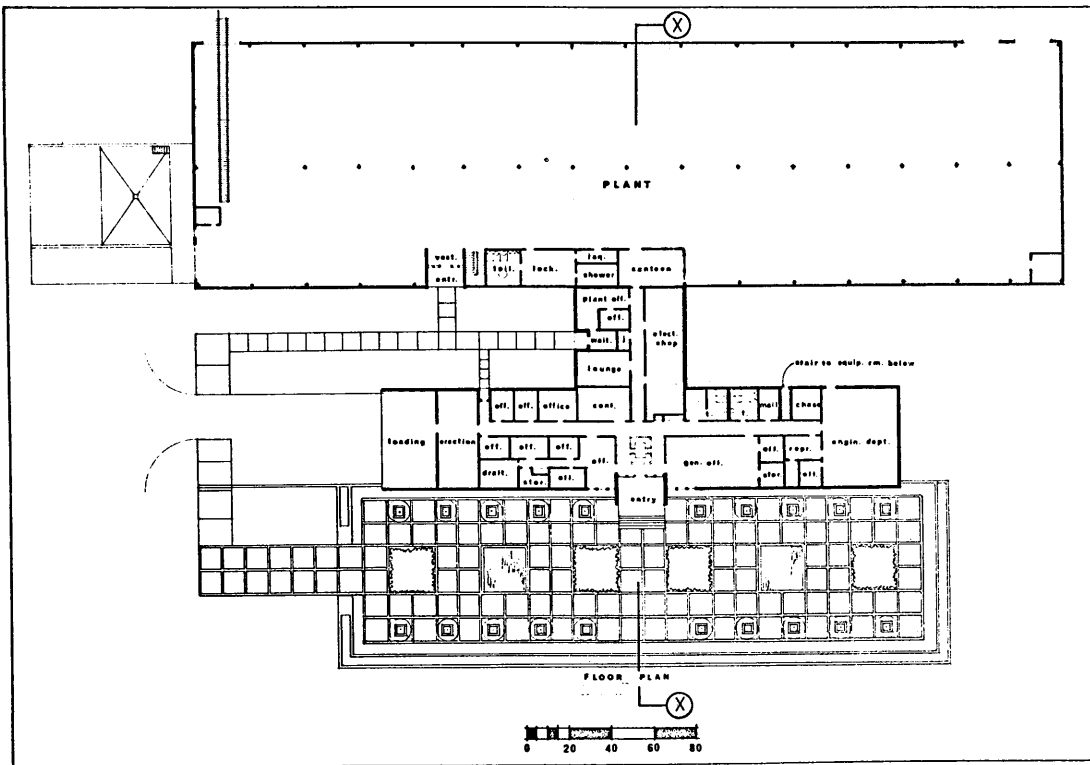
## CONSTRUCTION AND MATERIALS

A poured-in-place reinforced concrete frame was used with masonry infill. The rounded stair towers are also reinforced concrete.

## JURY COMMENT

"This building impressed the jury as a decidedly clean-cut solution, particularly in the context of government sponsored low rent housing. It is quite emphatically articulated in its structure and its function. In general it appears to create a pleasing and livable environment for its tenants, successfully avoiding the curse of institutional drabness, in spite of the narrow and uncompromising site."







# SCCMA AWARD

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PROJECT - OFFICE AND MANUFACTURING PLANT FOR  
THE AMERICAN MONORAIL COMPANY - MAULDIN

CONTRACTOR - TRIANGLE CONSTRUCTION COMPANY

## DESCRIPTIVE DATA

An almost over-riding architectural requirement of this design was flexible expandability in all directions, not only for the manufacturing plant but also for the office building. Also important was the client's desire for a design capable of producing a strong, desirable community image.

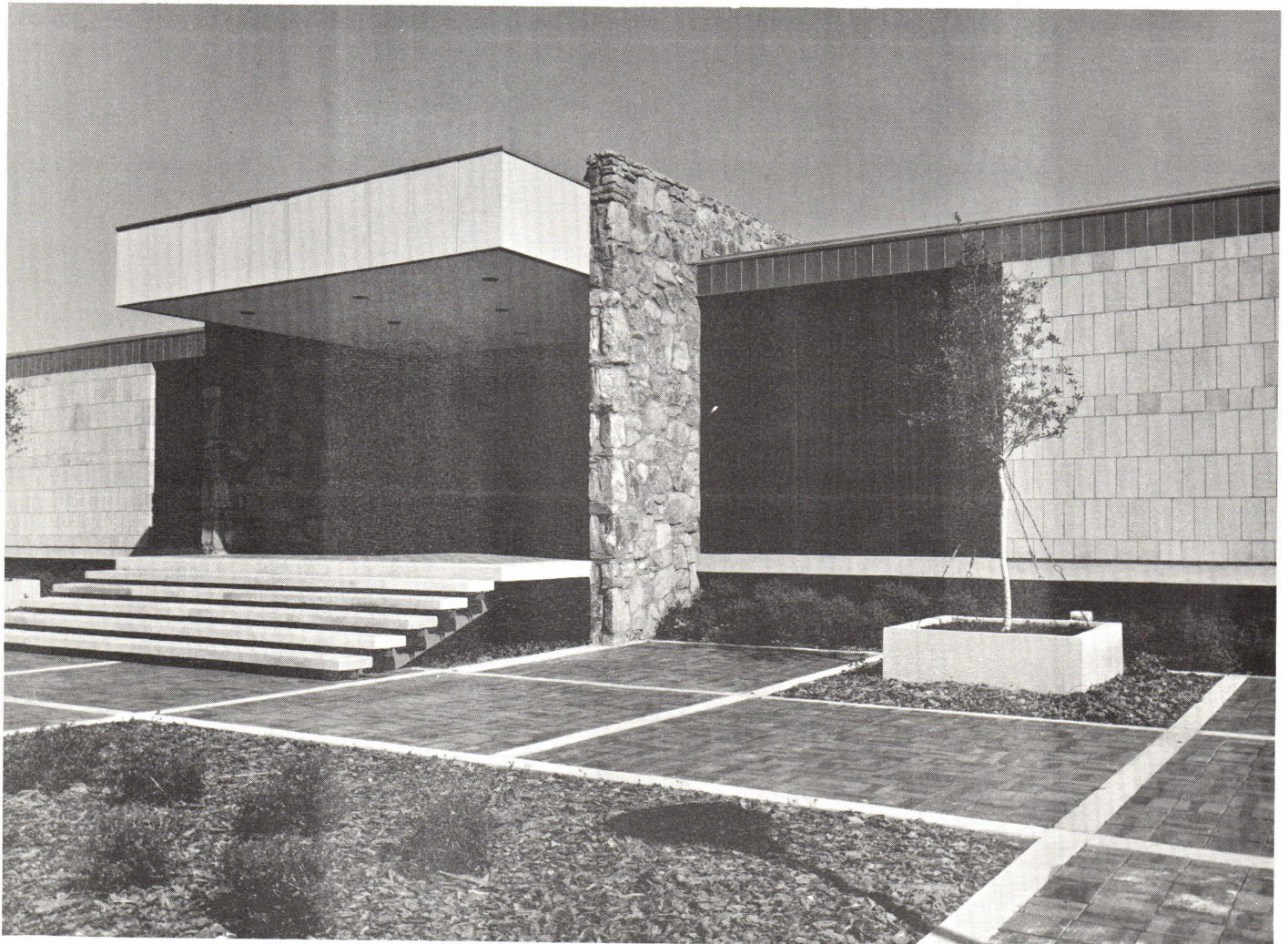
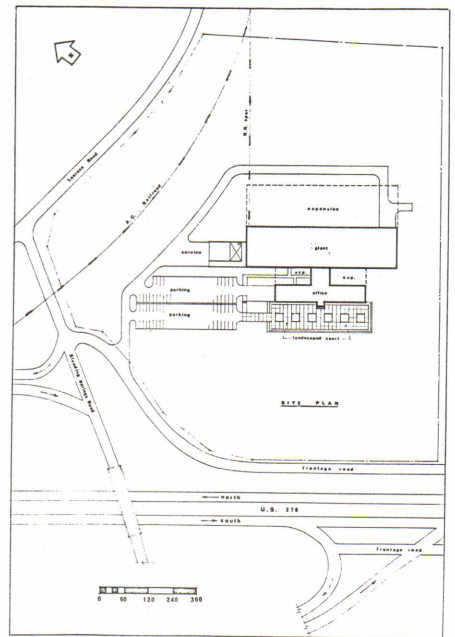
## CONSTRUCTION AND MATERIALS

To carry out these criteria a steel frame structural system with side walls of pre-fabricated insulated panels was used in the manufacturing plant. In the office building load bearing walls of concrete masonry units and bar joists were used structurally. The ground face concrete

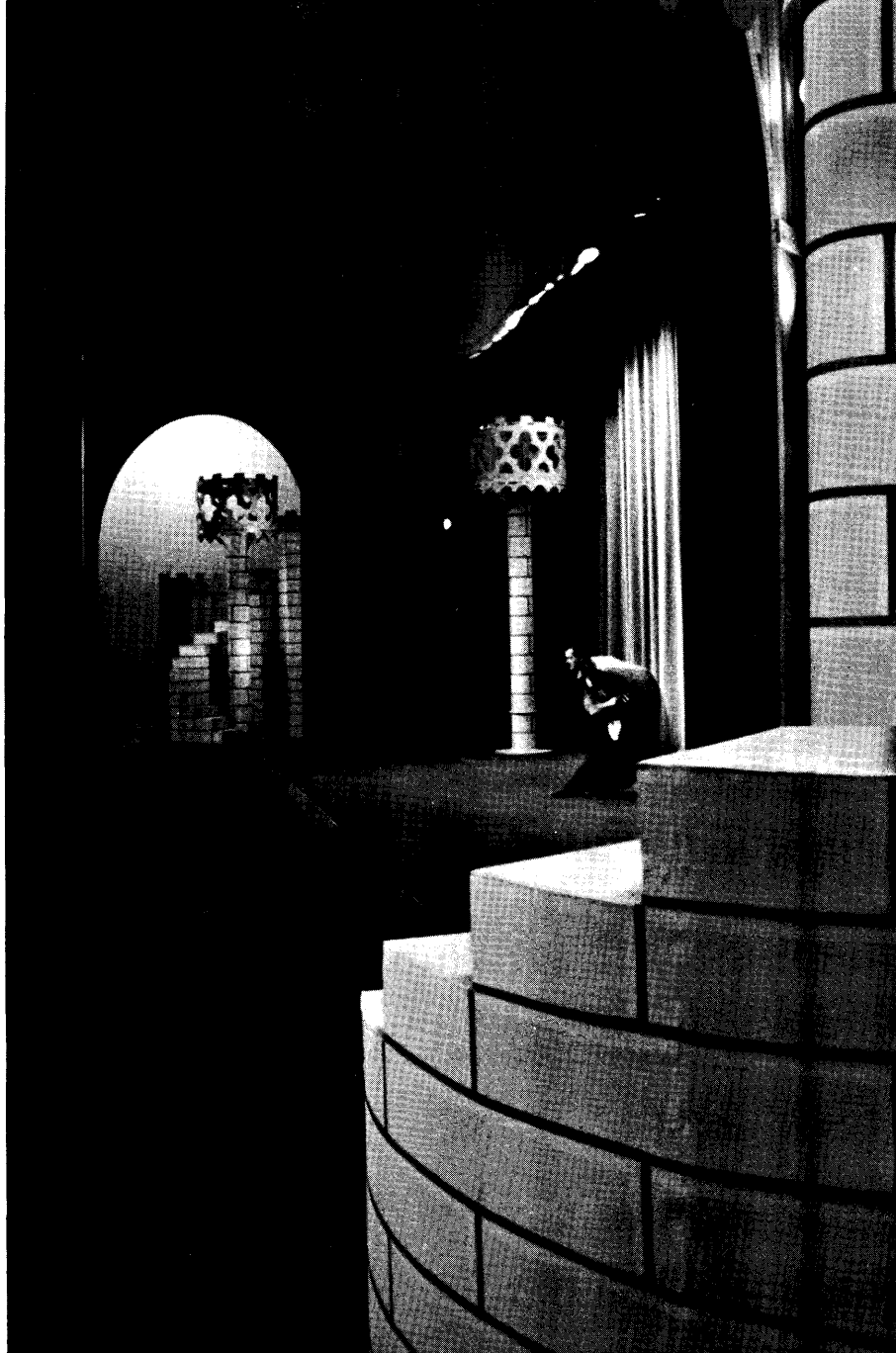
masonry units on the exterior walls were laid in a special coursing design with ceramic faced concrete masonry units as a cap course. Native field stone was used to face concrete retaining, wing and planter walls.

## AWARD CONSIDERATIONS

To encourage excellence in architecture and to promote creative use of its products the South Carolina Concrete Masonry Association annually gives this award which has the value of \$800.00 towards a vacation trip for a member of the winning firm. Says the SCCMA: "Advancements in the design and manufacture of concrete masonry products have been rapid and truly remarkable in recent years."







1968

These photographs of the Charles E. Daniel Theater taken by Leon E. Carnes of the GREENVILLE NEWS-PIEDMONT staff were selected as the outstanding architectural photography in newspapers for the past year. They originally appeared in full color as part of special coverage of the dedication ceremonies by THE GREENVILLE NEWS last April.

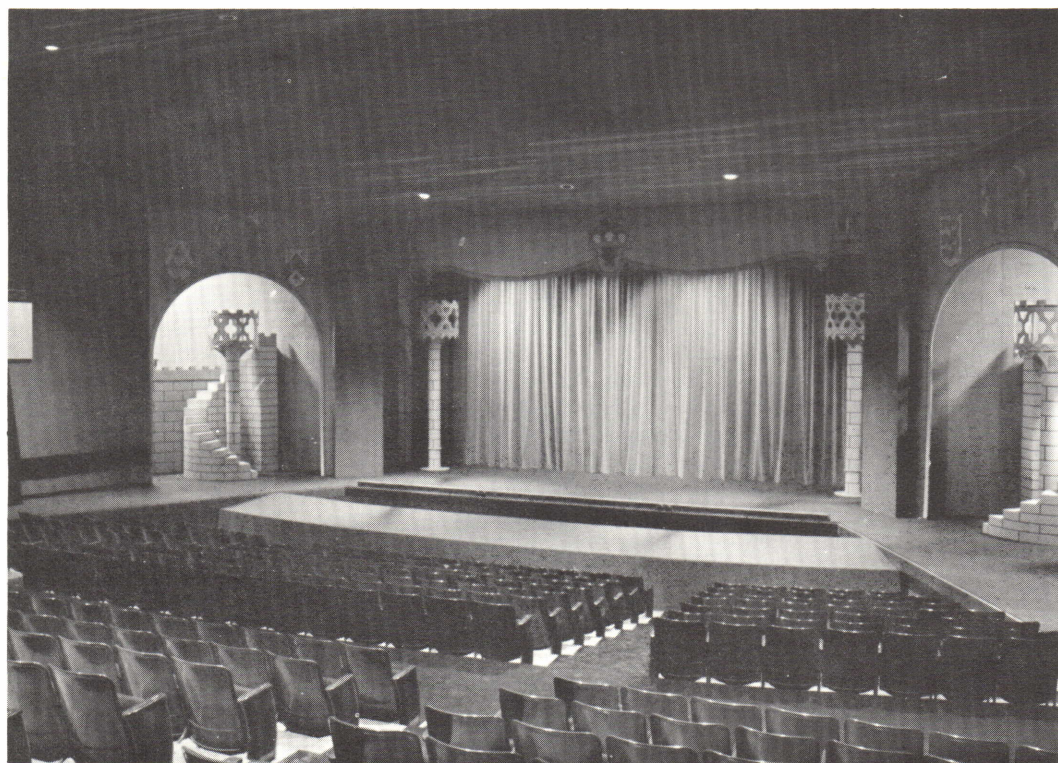
The building, designed by Craig and Gauden, was completed early in 1967 at

a cost of \$800,000. Containing both the facilities of the Greenville Little Theater and the rehearsal hall of the Greenville Symphony, it has a building area of 25,000 square feet and a volume of 616,000 cubic feet. The porticoed structure was the first of three proposed buildings comprising the Civic Center Complex to be built. Designs for the other two, the Municipal Building and the County Library, have been shown in previous issues.





**SCAIA PRESS AWARD FOR PHOTOGRAPHY**





## 1968 SCAIA PRESS AWARD

# A MASTER PLAN FOR SUMTER

By  
Leverne M. Prosser

THE NEWS & COURIER  
Charleston  
September 3, 1967

A man leaving Sumter today won't recognize the place if he waits five years before returning.

Architects, construction men, civic leaders, businessmen and politicians are laying the groundwork to turn 40 blocks of Sumter's downtown real estate into a landscaped showplace of shopping, medical and governmental centers.

Their plans include everything from a \$2 million civic center and city hall to turning part of Main Street into a pedestrian mall and creating two landscaped "super blocks" with thousands of parking spaces and attractive walkways leading to dozens of modernized stores.

No one seems to know exactly how big the price tag for Sumter's planned metamorphosis will be but Mayor R. E. Graham is convinced it will come about with very little pain to local taxpayers.

Once reluctant to touch a dollar with a Washington stamp on it, Sumter within the past three years has shown a remarkable ability for digging into the federal treasury to get millions for various projects around the city.

City-county planning director Edward L. (Ed) Gussio continues to astound Sumter officialdom with his ability to find out what needs to be done and how to go about getting assistance from various federal agencies to "modernize" an entire city.

For instance, Gussio—with assistance from a sizeable number of interested taxpayers—played a big role in getting the Housing and Urban Development Administration (HUD) in Washington to earmark \$1,194,963 to pay for a new Sumter civic center.

The center will be the dominant feature along a wide landscaped plaza that will lead from the rear of Sumter's recently renovated and expanded county courthouse building to a complex of civic and governmental buildings.

The civic center plaza will be bounded by North Harvin Street, East Calhoun Street, LaFayette Drive and East Hampton Street and will include an auditorium, an art museum, a \$400,000 county library under advanced construction, a new police department, a new city hall, a state office building, the state employment office (already there), a mental health center, fire department and a federal building.

Hundreds of landscaped parking spaces will surround the civic center mall area.

Actually, four years of work by the Sumter Housing Authority, city and county officials and the livewire Chamber of

Commerce headed by Gerald Dix lies behind the ambitious plans to turn 26.4 acres of land now covered with dilapidated structures into a massive governmental building-civic building layout. There are 27 businesses and 38 families now located within the area.

The civic center and its location was initially suggested by a special study committee headed by B. L. Williams and Sumter Daily Item Publisher H. D. Osteen.

Mayor Graham expects the project to move ahead "full speed" in spite of the fact it will require some time for the land needed for the civic center to be acquired.

An insurance executive, Graham makes no bones about expecting Downtown Sumter to remain a beehive of construction activity for the next five years.

"We are on the edge of great expansion in practically every field you can think of," Graham said. Sumter "is just beginning to feel the real effects of the new Campbell Soup and Exide Battery, plants now in production here."

Architect Charles McCreight, chairman of the city planning commission, produced an overall downtown development plan to prove his point.

The overall plan calls for virtually re-making the face of the entire downtown area. Prepared by a Columbia consulting firm, the plan calls for creating two "super blocks," turning part of Main Street into a landscaped pedestrian mall and for a massive facelifting of business establishments in the area.

On paper, the super block idea appears deceptively easy.

However, it will be difficult—and costly—to make it a reality but McCreight, Graham and other leaders here will give you easy odds they will be created in one form or another.

Under the plan, several blocks between Washington and Main Streets would be made into one sprawling block with hundreds of parking places and attractive walkways leading to the business district.

Stores in the area would be asked to modernize their rear entrances to provide easy access to them from super block parking space. Their front entrances would open out on the proposed Main Street pedestrian mall that would run from Hampton Avenue to Dugan Street.

Atlanta, Ga. landscape artist James P. Hudson has been hired to develop a preliminary plan for the entire civic center site and downtown mall area.

The overall plan would also keep Tuomey Hospital in the downtown area.





Sumter Street, from Canal to Calhoun, would be closed to permit Tuomey to be expanded to the west and to become part of an overall medical complex bordering the super block's upper parking district.

The hospital would be sandwiched by doctors' offices, drug stores and other establishments compatible with a medical center.

Tuomey would be at the upper edge of the super block. Some \$350,000 have just been spent at the hospital for a new emergency room and other improvements with long-range plans calling for the facilities to be substantially expanded and modernized.

The city is proceeding with plans to set up special service districts.

The prime target for the service district will be to provide hundreds of parking spaces to make it easier for shoppers to stick to the traditional downtown shopping district.

Part of the plan to completely remake Sumter's downtown face will probably be an issue in next year's political campaign.

Some city political and civic officials have made it no secret they're unhappy with state Sen. Thomasine Mason of Summerton and veteran lawmaker Sen. Henry B. Richardson for battling against urban renewal legislation wanted by the Sumter City Council and Chamber of Commerce.

Richardson is also in a little hot water

for not going along with a move to consolidate various city and county governmental functions. Backers of a joint city-county government aren't ready to concede defeat.

The city's housing authority, headed by Ramon Schwartz, is trying to eliminate sub-standard homes in the area by replacing them with 200 modern ones for low-income families and the aged. About 50 units of "instant" better housing is also being provided by taking over old houses, remodeling and improving them and then renting them to low-income families.

Residents moving into the houses will go through a special course in how to properly maintain and use the new homes. Rules governing their appearance and use will be "rigidly enforced."

Several new buildings in the area—including a modern plant for the Sumter Daily Item a quarter-million dollar First Federal Savings and Loan Building and a post office—all will fit neatly into elaborate plans to turn Downtown Sumter into an architectural showplace.

A \$1 million shopping center, built around one of the biggest Western Auto Stores in the South, is also nearing completion in the downtown area. Four acres of old store buildings on South Main Street were demolished to make way for

the 700,000 square foot center and its hundreds of parking places.

It covers an entire block and would be connected with the proposed Main Street pedestrian mall.

Several new shopping centers have risen in Sumter including the multi-million dollar Wesmark Plaza. Wesmark is one of the state's biggest shopping centers and includes the first Woolco Department Store built in South Carolina. Woolco alone employs 150 persons in its 62,000-square-foot store.

Another \$5 million has also been spent to build a new Clarks Discount store Downtown Motel, expand Holiday Inn and similar projects since 1964. The new Sumter Nursing and Convalescent Center cost \$850,000.

Sumter residents have shown an almost unbridled willingness to up their taxes and contribute money to remake the face of their city.

One example is a sparkling new YMCA building that easily rates as one of the finest in the nation for a city the size of Sumter. The \$400,000 plus structure is the result of a community hat passing—that raised \$275,000 within a relatively short period of time. The rest of the funds came from selling the old "Y" site to the city for \$50,000 and from various other sources.



Sumter County taxes were raised three mills to pay off an \$800,000 bond issue sold to build a new two-year college in Sumter. The federal treasury was tapped for another \$478,000 to help pay for "Clemson University at Sumter."

Now entering its second year, the Clemson Branch's enrollment this fall is twice the 100 students that entered the initial class a year ago.

The only branch campus under Clemson's wing, the two-year college is projected to become a full four-year institution by 1975. It is located adjacent to the Sumter Technical Education Center (TEC)—a school that had to be expanded while its original paint was still fresh to handle a rapidly climbing enrollment.

Sumter's industrial growth since 1964 has been nothing less than phenomenal.

In rapid order, the county landed a \$15 million plus Campbell Soup Plant that will soon be working 1,700 persons and a sprawling \$7 million plus electric storage battery (Exide) plant now working 450 persons. Exide's projected employment will eventually double that figure.

Several smaller industries including Santee Print Works have added another 50 jobs by expanding existing facilities.

Campbell Soup initially planned to round out its Sumter payroll at 1,500 persons. Another 200 jobs were created by the addition of a packaging unit.

The plant turns out "Swanson" brand frozen food dinners and is providing a multi-million dollar annual market for South Carolina farm products including vegetables, turkeys and chickens.

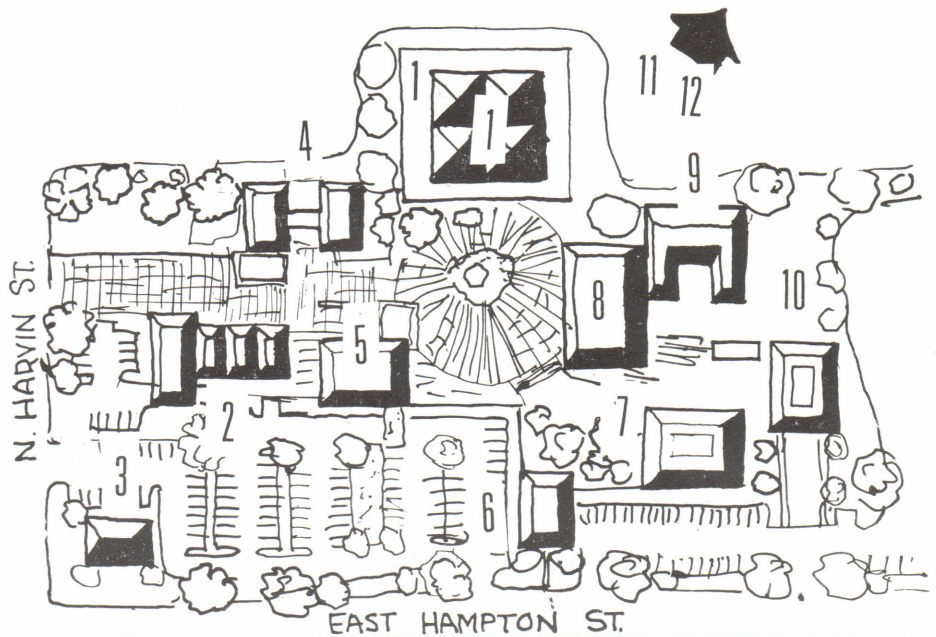
While big, Campbell Soup is not Sumter's largest employer.

Nearby Shaw Air Force Base last year paid its 7,000 employees—officers, airmen and civilians—more than \$36.2 million.

Chamber of Commerce figures show about one-third of Shaw's payroll flows directly into Sumter's economic bloodstream. In 1964, for instance, Shaw accounted for \$24 million of Sumter County's \$81 million in retail sales. The bulk of the total was spent inside Sumter's corporate limits.

Home of the Ninth Air Force and nerve center for the Air Force's tactical reconnaissance wings, Shaw this year will spend about \$2 million for supplies and services in Sumter County and funnel another \$14 million into the base's almost limitless housekeeping functions.

When combined, Shaw Air Force Base, Campbell Soup, Exide, Town and Country industries will furnish the kindling to keep Sumter's flaming progress burning with high intensity.



#### CIVIC CENTER SITE PLAN

Proposed and present locations of key buildings are 1. civic auditorium, 2. county library (recently completed), 3. police department, 4. art museum, 5. city hall, 6. state employment office (existing), 7. state office building, 8. mental health center (existing), 9. health department (existing), 10. federal building, 11. heliport and 12. fire department.

(Greenville News—Piedmont Photo)



**RECOGNITION AWARD WINNERS.** Four of the five craftsmen and journalists honored by the SCAIA with certificates of merit for excellence in their respective fields are shown above. From the left they include Walton A. Smoak of Fiske Carter Construction Co., Spartanburg, masonry work; Roy E. Hutchins of R. O. Pickens Roofing and Sheet Metal Co., Spartanburg, sheet metal work and slate roofing; Mrs. Elizabeth Bush of THE HARTSVILLE MESSENGER, news coverage in a weekly paper and Leon E. Carnes of THE GREENVILLE NEWS-PIEDMONT, newspaper photography. Leverne M. Prosser of THE CHARLESTON NEWS AND COURIER, recognized for news coverage in a daily paper, was not present.



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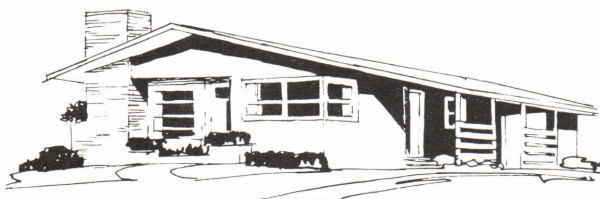
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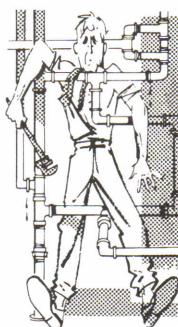
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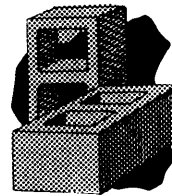
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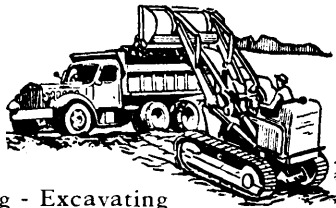
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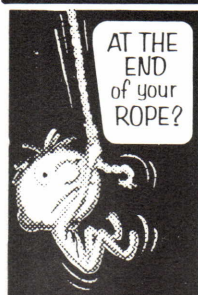
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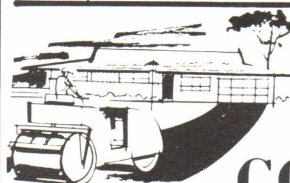


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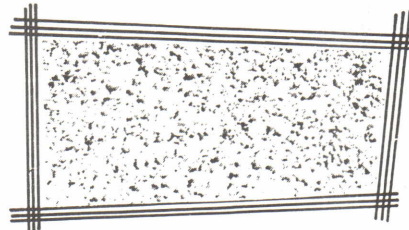


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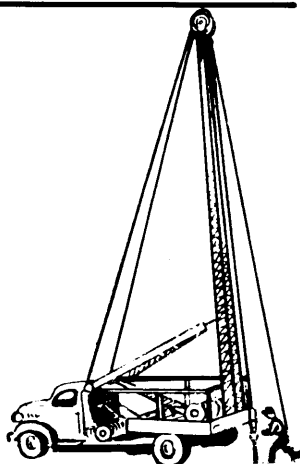
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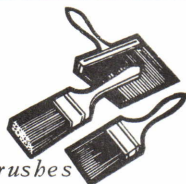
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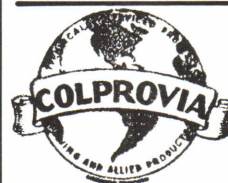
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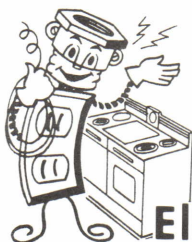
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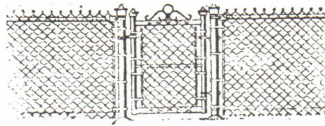
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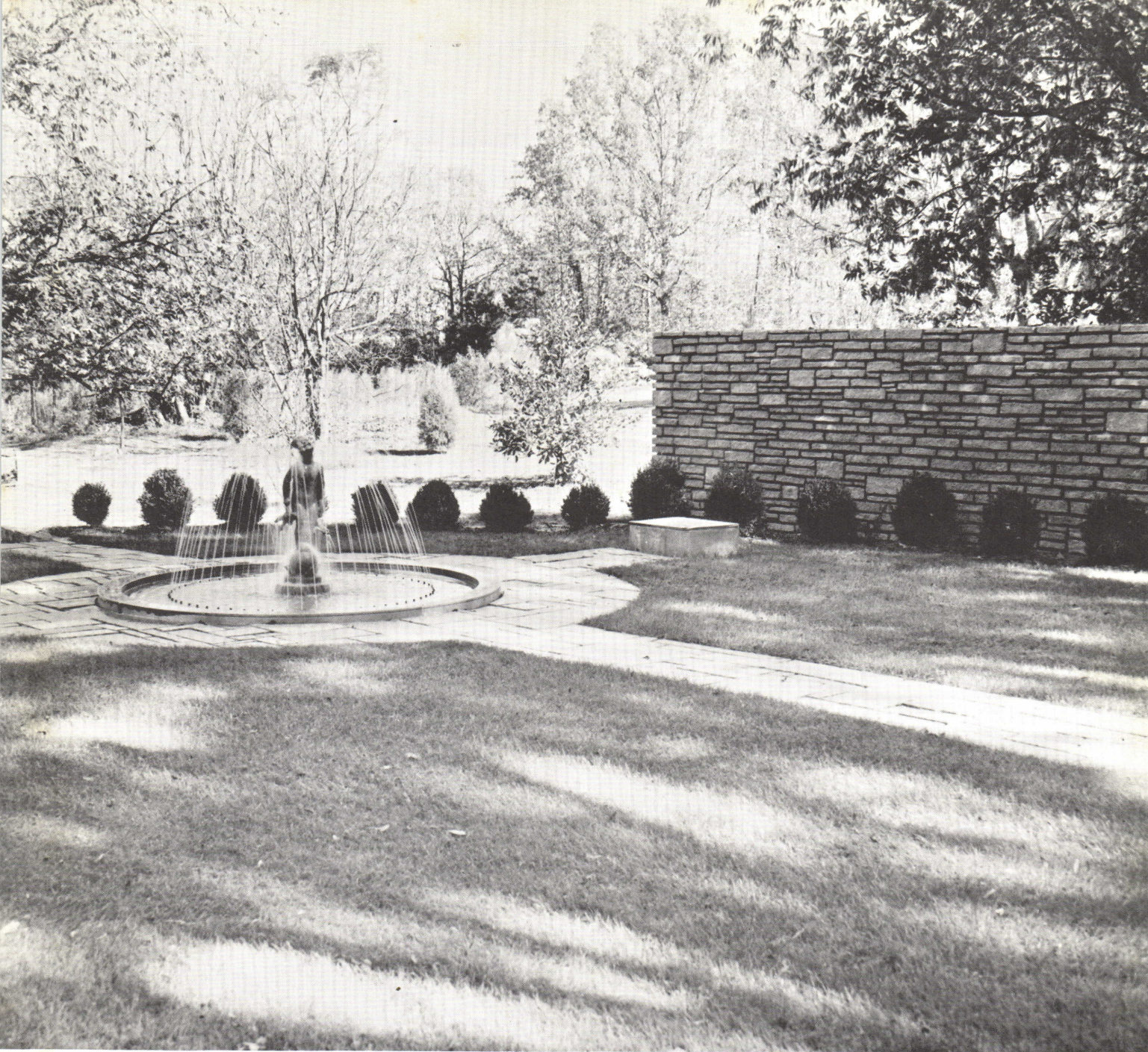
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