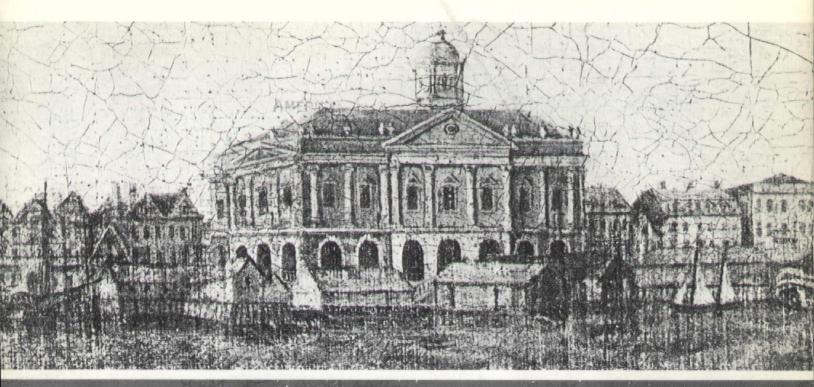
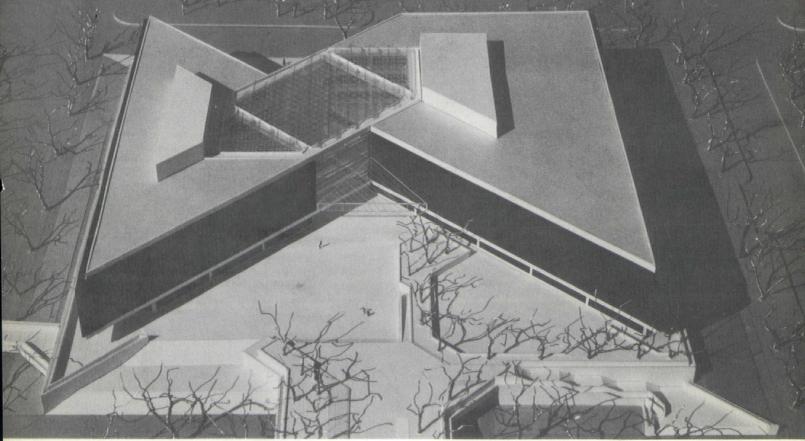
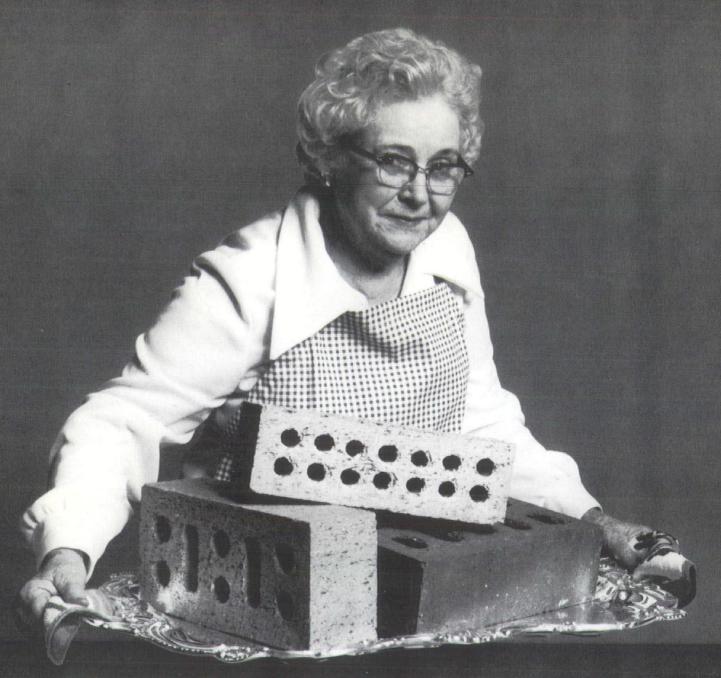
1975SCAIAREVIEWOFARCHITECTURE





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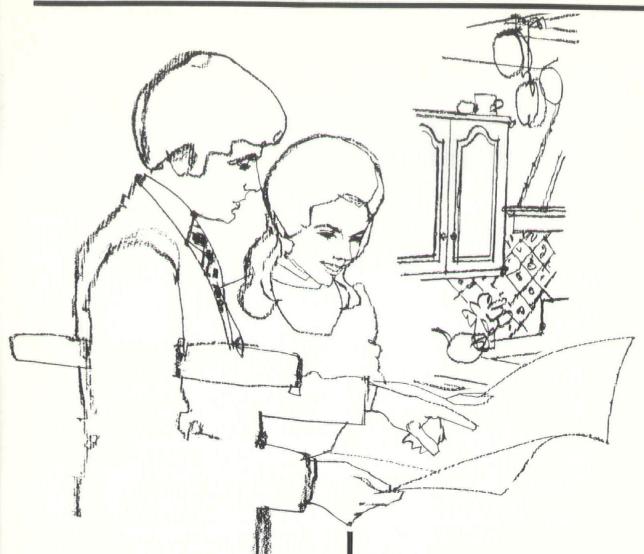
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1975 SCAIAREVIEW OF ARCHITECTURE

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Without gimmicks like a red, white and blue cover and within its limitations, this Bicentennial issue of the **Review** attempts to show a glimpse at architecture in South Carolina on the eve of the Revolution as presented in several special articles contrasted with the state's architecture today as shown in its regular features.

COVER

A blow-up of a section from Thomas Leitch's crazed 1774 painting of Charleston showing the Exchange is in marked contrast to a gleaming model of LBC&W's proposed SCETV Headquarters.

PERSPECTIVE Page 7

News, views and comments about architecture and the architectural profession in South Carolina during 1975.

PREVIEWS Page 10

Some of the new buildings designed by South Carolina architectural firms during the past year.

SOUTH CAROLINA 200 YEARS AGO Page 20

FORT MOULTRIE, An Archeological Reconstruction Page 24

"A MOST NOBLE APPEARANCE" A Brief Architectural History of the Charleston Exchange Page 26

A CULTURAL CENTER BY COINCIDENCE Page 32

USC AUDITORIUM Page 34

SCETV HEADQUARTERS Page 36

AS BUILT Page 38

Some of the new buildings designed by SCAIA members and completed during the past year.

SCAIA ROSTERS Page 47

Listings of all fellows, corporate members, associate members of the South Carolina Chapter of The American Institute of Architects and of the firms with which they are affiliated.

CLEMSON SEMESTER REVIEW Insert

A reprint of portions of the latest issue of The Semester Review of the Clemson College of Architecture.

OFFICIAL PUBLICATION SOUTH CAROLINA CHAPTER AMERICAN INSTITUTE OF ARCHITECTS

Review of Architecture is published annually by the South Carolina Chapter of the American Institute of Architects. Circulation is to all members of the Chapter and to professional engineers, interior designers, contractors, planning agencies, finance institutions, and church, hospital, school and governmental officials in the State. Issues are available from the publishers for \$1.00 per copy. Opinions expressed by contributors are not necessarily those of the South Carolina Chapter of the American Institute of Architects. Advertisements do not constitute an endorsement by the South Carolina Chapter of the American Institute of Architects. Review of Architecture is printed by The R. L. Bryan Company, Post Office Box 368, Columbia, South Carolina 29202.

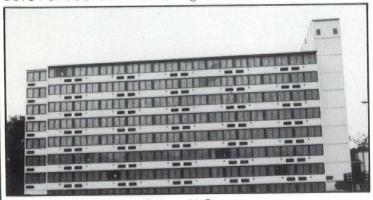
Fine architecture requires windows from a specialist.



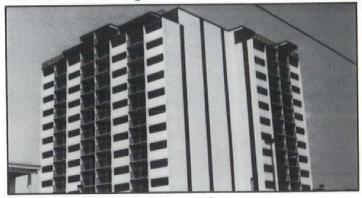
Cove Point Condominiums, Virginia Beach, Va.



Thomasville Junior High School, Thomasville, N.C.



Ramada Inn, Winston-Salem, N.C



Holiday Towers, Myrtle Beach, S.C.



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PERSPECTIVE

PROFESSIONAL RECESSION

As the economic recession wound up its second year, South Carolina's architectural firms continued to suffer without relief as construction declined in the governmental as well as the private sector due to the freeze imposed on bonding for state governmental building.

Large scale layoffs hit some of the bigger offices. Twenty hour work weeks with corresponding decreases in pay are being tried in some cases. Some firms report no activity in design or working drawings. Strangely enough, thirteen new firms have been listed on the SCAIA roster by reason of isolated good fortune, blind optimism or no other option on the part of the principals.

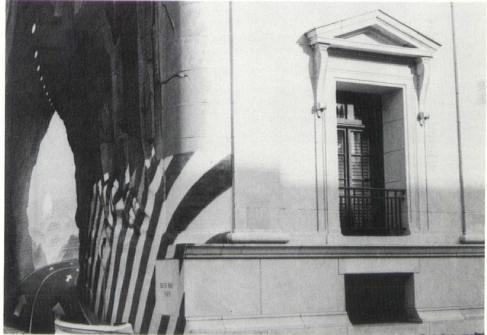
In October, a particularly bleak month, statistics released by the F. W. Dodge Division of McGraw-Hill Information Systems showed nonresidential construction contracts (accounting for most of the work done by architects) dropped 84 per cent compared to the previous October.

Just before the end of its last session The General Assembly voted to hold the annual authorization of construction bonds to five per cent of the general fund revenue for the previous fiscal year. Soon after adjournment of the Legislature, it was discovered that new projects under contract and bond issues already approved added up to \$3.5 million above the five per cent limit. At the time of the freeze state projects under construction totaled \$72 million with another \$11.5 million committed, \$11.3 million in planning, but uncommitted and \$186.3 million projected for future work.

In late December the Budget and Control Board in a further effort to cut spending and avoid a deficit at the end of the year reclaimed \$5 million of an \$8.4 million appropriation for an auditorium at the University of South Carolina (see page 34) and \$6 million for a continuing education center at Clemson.

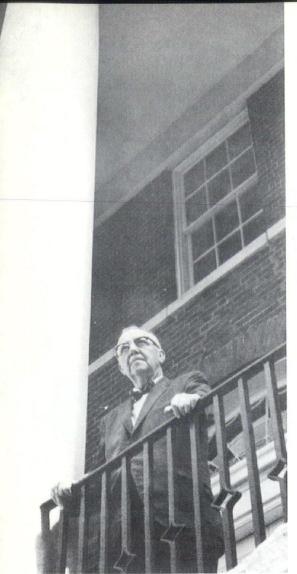
An anxious architectural profession is wondering if relief will be forthcoming from the 1976 session of the Legislature.





ALEX JAMES

TUNNELVISION. Visual schizophrenia became an architectural feature in Columbia during the fall when a mural depicting a tunnel cut through a mountainside was unveiled on the rear wall of the neo-classic Farm Credit Bank Building. Artist Blue Sky painted the unusual 75 by 50 foot work with a grant from the South Carolina Arts Commission. With unbelievable realism it shows the crystalline structure and mineral content of the mountainside. Through the tunnel can be seen mountain peaks coming out of a cloud layer, drifting clouds, blue sky, the rising sun and Venus, the first star of the morning. A parking lot in front of the wall sets the proper scale for what is seen in the mural. Painted details such as a road through the tunnel with lane markings, a road sign, black and white stripes on the rocks and a guard rail blend with the real markings and railings of the parking lot to add to the overall effect.



RUSSELL MAXEY

Walter F. Petty FAIA, architect, preservationist and humorist, died in Columbia on April 2. Associated with Lafaye Associates and its predecessor firms from 1934 to 1974, he had been very active in professional circles having served as president of the SCAIA and the National Council of Architectural Registration Boards and as a member of the AIA National Committee on Historic Preservation and the State Board of Architectural Examiners. He was also chairman of the advisory committee for the Ainsley Hall Mansion (Robert Mills House) restoration project in Columbia and wrote two books, "Architectural Practice in South Carolina 1913-1963" and "Outline-History and Theory of Architecture" published by the Clemson Architectural Foundation. His unique sense of humor and friendly counsel to younger practictioners were legend in the profession.

MUSEUM COMPETITION

Many architectural firms in the state have been busy at work on designs for a new museum for the City of Charleston to be entered in a competition approved by the American Institute of Architects. Local voters approved a six million dollar bond issue to finance the building which will replace the existing museum, a venerable and creaky edifice, erected in 1899 as an auditorium for the United Confederate Veterans' Reunion. The site for the project is at the corner of Meeting and John Streets adjacent to the noted Manigault House to which it will have to relate as a design requirement. Winners in the competition will be chosen in February by a jury composed of architects Hugh Stubbins FAIA of Cambridge, Massachusetts; Ambrose Richardson FAIA of South Bend, Indiana, and Charleston attorney Robert Hollings with Dean Harlan McClure of the Clemson College of Architecture as professional adviser. The cash prize of \$25,-000 awarded to the winning design will be a part of an architectural fee of approximately \$400,000.

Such competitions have had mixed success in the state in recent years. Charleston was successful with its competition for a municipal auditorium in 1965, but Greenville had trouble several years later. The jury's winning design for its city hall was rejected by the public and local authorities alike, the competition abandoned, and other architects selected to begin anew. Prize winning designs will be published in the next issue of the Review.

FIRM CHANGES

Avery Wood—Larkin Jennings Associates, Inc., Greenville—a merger of the two principals named.

Keane/Sherratt, Architects, Hilton Head Island — formerly Keane Associates; James T. Keane and Peter T. Sherratt, principals.

Barnard/Kennedy/Hancock, Hilton Head Island—formerly Dave Kennedy/Architect.

Lafaye Associates, Inc., Columbia — formerly Lafaye, Lafaye & Associates; founded by the late George E. Lafaye in 1903; principals J. D. McCall, Jr.,

Charles F. Carter, Jr., James L. Tupper and Bond R. Sedberry, Jr., with the retirement of George E. Lafaye, Jr.

NEW SCAIA FIRMS

Overstreet and Watt Architectural Associates, Inc., Anderson

Martin B. Buckley, Architect, Columbia The Low Country Design Associates, Ltd., Edisto Island

Green H. Giebner, AlA, P.E., Greenville John Bulcken, III, Architect, Hilton Head Island

Joseph K. Hall, Architect, Hilton Head Island

Wallace L. Clontz, Architect, Loris Witherspoon & Knowland, Architects, Pendleton

Gardner, Edelblut and Associates, Seneca

Albert Bailey Jolley, Jr., Architect, Spartanburg

Charles I. Pitts, Architect-Planner, Spartanburg

Brady & Brannon, Architects, Tryon, N.C.



LBC&W ANGLE

William G. Lyles, FAIA, founder of LBC&W, Inc., (formerly Lyles, Bissett, Carlisle and Wolff) was honored in August when his portrait was placed in the firm's executive board room. Over the years since its opening in 1947, LBC&W has gained national prominence, accomplishing more than 2,000 projects costing some two billion dollars.

The Andersen family just moved in.

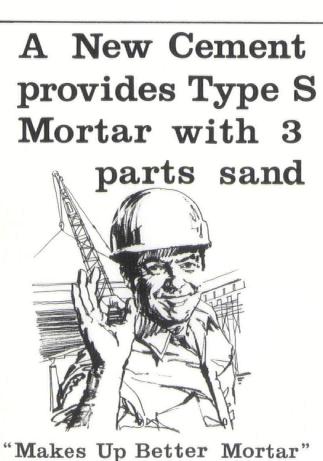
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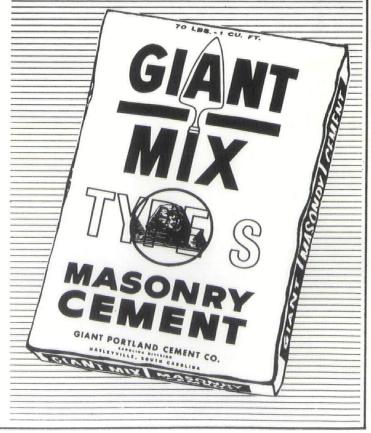
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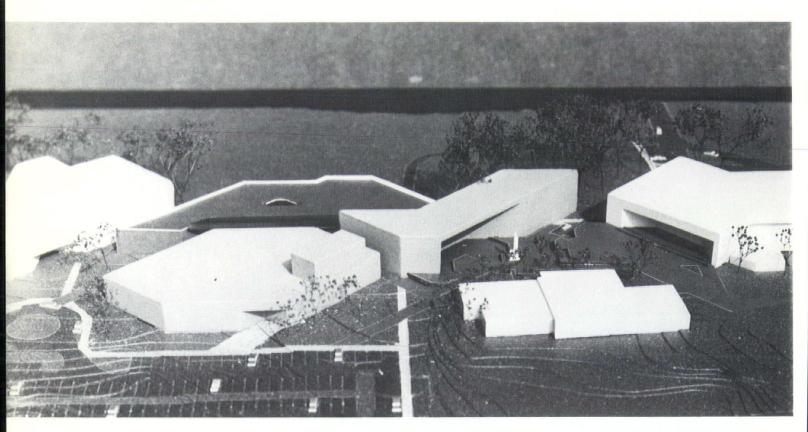
next job. We'd be happy to introduce you.







PREVIEWS

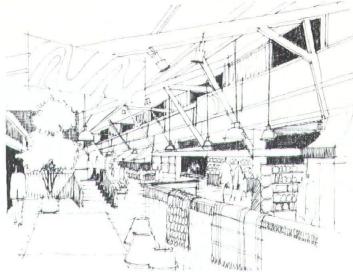


CRAIG AND GAULDEN

The Lander College Center will be composed of the Student Center (First Phase) and Performing Arts—Administrative Wing (Second Phase). The first phase is designed to stand alone visually until the addition of the second phase at the completion of which a skylight will be installed to join the buildings and to create a covered "street".

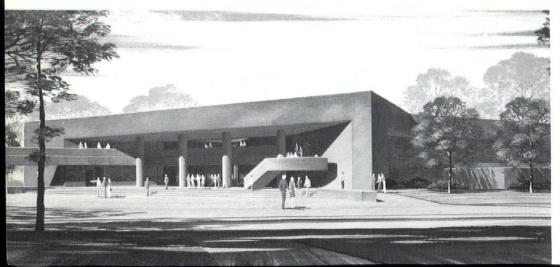
FREEMAN, WELLS AND MAJOR

The Lander College Library, presently under construction, is the first building designed to implement the new Lander Master Plan above. Facing a broad plaza which will be the center and focal point of the new Campus, the Library is designed to be the termination of a multi-level pedestrian spine which will run through the entire complex. The 60,000 square foot building uses skylights, multi-story spaces, and strong colors to create a stimulating environment for study.



NEAL ARCHITECTS

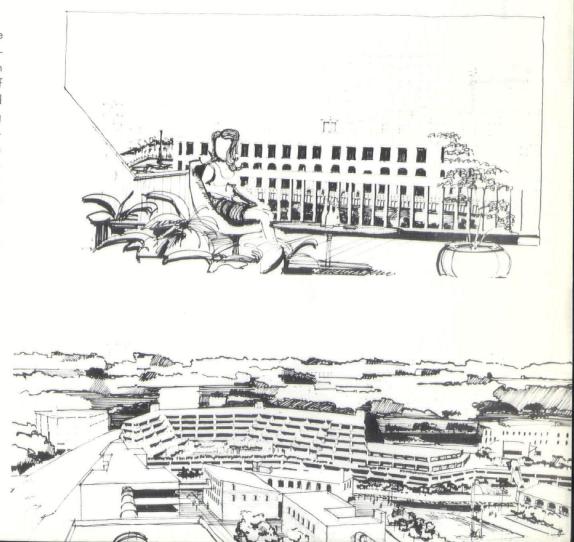
Anderson Village Center will be a compact group of shops featuring wooden structure and siding highlighted with supergraphics. Lofty ceilings with exposed framing will give some interiors a bazaar like atmosphere.

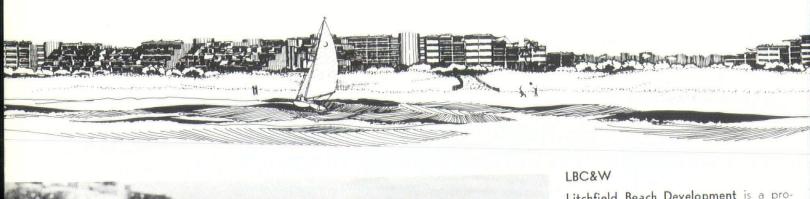


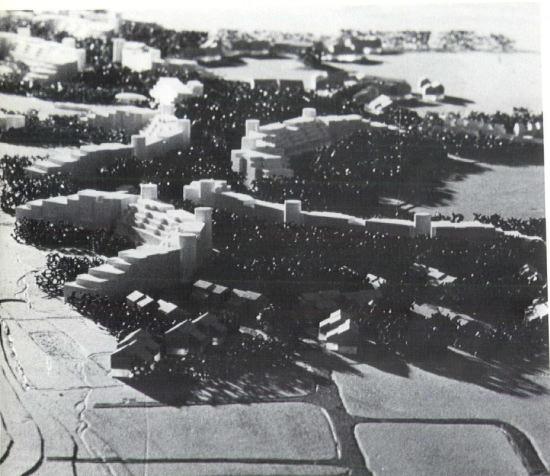


CRAIG AND GAULDEN NEAL ARCHITECTS

Reedy River Plaza, a renewal of the Reedy River area in Greenville is proposed to give new life to this section and to become the Southern anchor of downtown. This would be accomplished by making maximum use of the existing warehouse type buildings and interspersing new structures in a compatible manner. A unique ownership system has been proposed to the property owners in which each property will be given a value rating, not in dollars, but in relation to the total where the total represents a number of units, not a number of dollars. The property owners then would own appropriate shares in the total number of units. Reedy River Plaza consists of approximately 14 acres located on South Main Street and bounded by Camperdown Way to the south, River Street on the west, and Broad Street on the north side of the property. The Reedy River flows through the center portion which is also bisected by a railroad line.

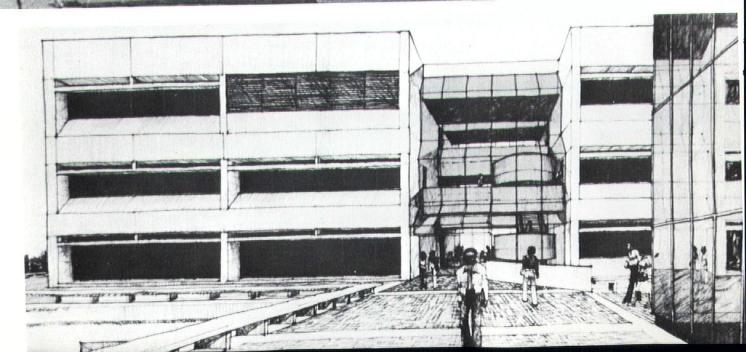


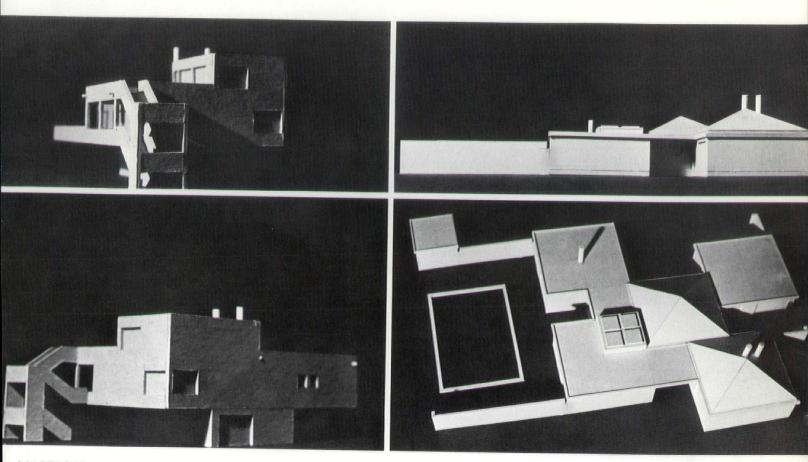




Litchfield Beach Development is a proposed project of 1,048 mid-rise multifamily resort condominiums designed for a moderate pricing structure. A 5,200 foot, 219 acre stretch of oceanfront at North Litchfield Beach, the site is the designated maximum density parcel of a larger planned resort community which will include low and medium density housing at other locations. The beach frontage is separated from the mainland by a saltwater marsh and a freshwater lake. The overall density has been held to less than six units per acre. The form is a distribution of two types of basic building elements. One element terraces longitudinally; the other terraces laterally. The elements are connected by single loaded open galleries which intersect cylindrical service cores.

The Benedict College Humanities Center is another building for the "new campus" which is emerging on the existing site. The exposed concrete and bronze glass exterior is intended to blend with the existing all bronze glass Learning Resources Center directly adjacent.





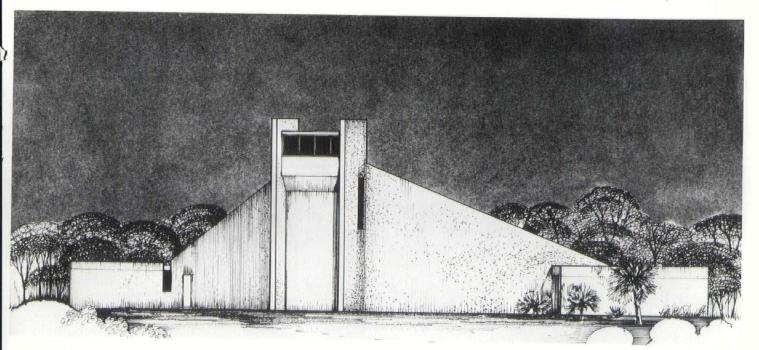
MARTIN BRAUN BUCKLEY

The Hackett House at Oristo on Edisto Island is being built as a vacation house, later to be used as a primary dwelling. It has vertical cypress panelling inside and out.

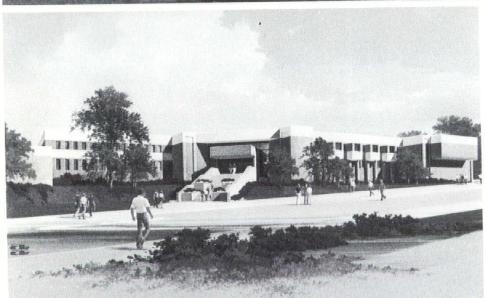
The Tobias House in Spring Valley near Columbia has wing walls to protect glass areas, gardens and swimming pool. It also has cypress siding along with stucco.

KEANE/SHERRATT

Christ Lutheran Church is to be located on a heavily wooded site in the geographical center of Hilton Head Island. Masonry walls inside and out have a stucco finish with the timber roof structure stained. The nave is designed for its ultimate capacity, but seating is provided for current needs only.







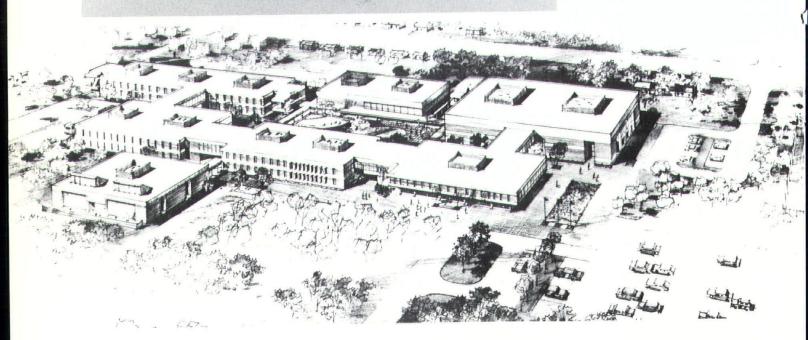
J. E. SIRRINE COMPANY

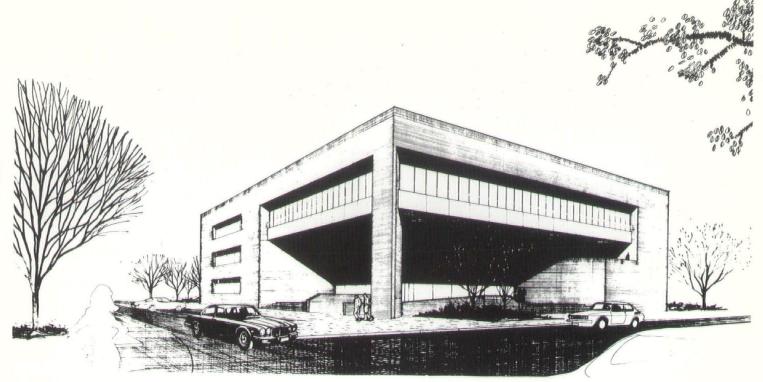
Gambrell Hall, the \$6 million social sciences center at USC, is five stories in one portion and two stories in another and connected to each other a six-story central service and elevator core. The 120,000 square foot center, which will be the site for national and international meetings in the social science field, will feature an auditorium seating 335 persons and several classrooms with a capacity of 150 students each. Interesting design aspects of the facility include three two-story interior lobbies.

The Agricultural Engineering Building at Clemson with the distinct white louvered cupola on the roof will be unrecognizable after its current renovation and enlargement. The new design is such that it ties the other buildings in the area together and remains a "quiet" building. The cantilever on the right side counters a similar cantilever effect of the adjacent and recently constructed School of Forestry Building and related agricultural buildings.

TRIAD

A new high school for Richland County School District 2 is being planned to accommodate 1,500 students in seven component buildings joined by covered passages at ground level and enclosed passages on the second level. These departmentalized buildings are grouped around a central outdoor student commons area.





LUCAS AND STUBBS

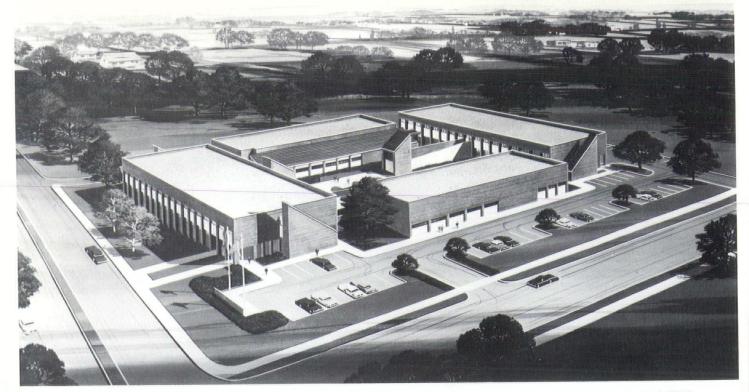
The student center at the Medical University of South Carolina in Charleston will contain some 60,000 square feet. This facility will house dining areas, lounges, recreational spaces and meeting areas all working around an atrium space.

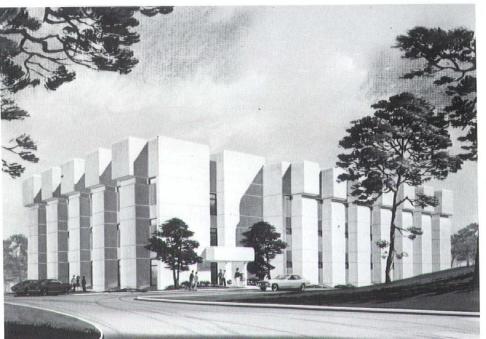
A regional correctional center, the first combined medium and minimum center in the state, is planned for Greenwood. The facility is designed as a response to the basic criteria established by this concept. The required separation between the two securities is created by connecting the various functional units into a continuous structure by entrance security links. These links provide the separation required, yet allow maximum flexibility in scheduling room occupancy for the two securities.

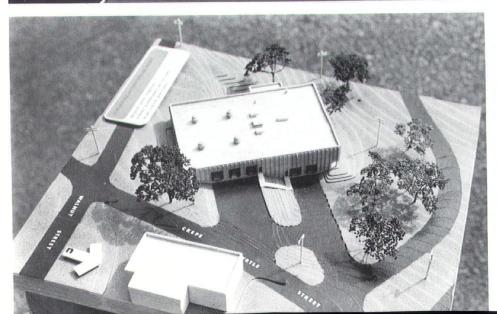
The Westvaco Chemical Division Headquarters at Charleston has as a major design element the requirement that a security barrier separate the "front" of the site from the "back". This security barrier takes the form of a brick wall traversing the entire site. The building is set on this wall in such a way that the wall leads to the entrance. Major offices occupy positions around the perimeter of the building. An open lobby and service functions have been given the central space.











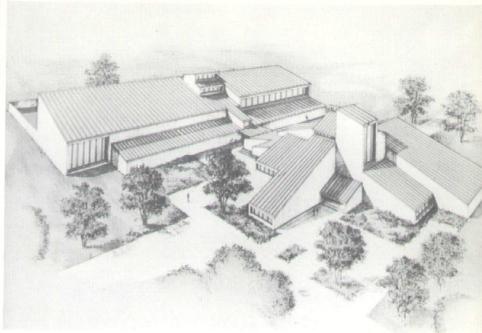
GEIGER McELVEEN KENNEDY

A four building complex is being built in Columbia for training of the adult blind with emphasis on lessening the individual's anxieties created by his handicap. The scale and feel of the architecture is designed to create a more residential and less institutional atmosphere. The Bureau of Laboratories of the SCD-HEC will be housed in this 86,000 square foot structure. Laboratories are laidout on a 10' x 20' module allowing for greatest space usage and flexibility reflecting the current guidelines of the U. S. Communicable Disease Center in Atlanta. The elaborate mechanical system required for 100% outside air with no return dictated much of the exterior appearance of the building, as vertical mechanical shafts break-up the facade and reflect the interior space module.

WILLIAM BAILEY KAURIC

The supply and laundry center at the Crafts Farrow State Hospital campus outside Columbia will be sited so that the given area is maximized and an effective transition between campus and community is provided. Precast structural design takes advantage of the terrain and separation of function. The materials and type of construction were selected for their basic characteristics of low maintenance and long physical life.





GILL, WILKINS & WOOD

The Gulf Stream Yacht Club at Garden City will accommodate locker facilities as well as a lounge and dining room. The larger areas are raised above grade to allow for flooding and at the same time to take advantage of the magnificent views. The structure is to be typical pole construction with standard wood frame used for stair tower and mechanical spaces.

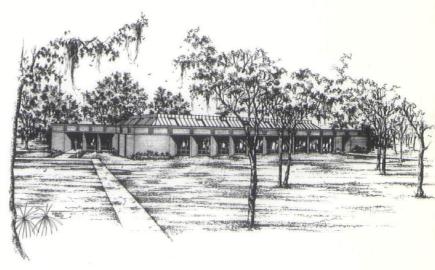
A Community Recreational Complex for Leroy Springs & Company at Fort Mill houses over 40,000 square feet of recreational facilities, including an indoor-outdoor pool with operable roof, gym, handball courts, saunas, meeting rooms, and arts & crafts studios. Everything but the handball courts is completely accessible to the physically handicapped.

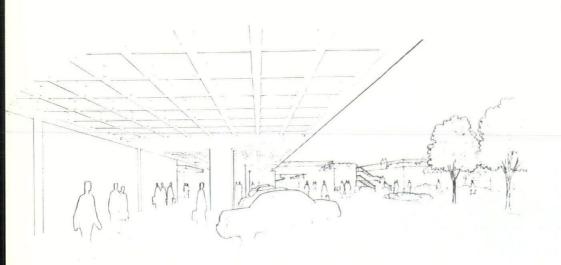
CUMMINGS & McCRADY

A Business Service Building for the Medical University of South Carolina at Charleston will have 6 floors and 59,000 square feet with a potential growth of 5 more floors and 49,000 square feet. The first phase will be a complete center housing security, business, and personnel administration for the Medical University.

The Forestry Science Laboratory will have 12,000 square feet and a potential growth of 5,000 square feet. The one story facility will be for the study of South Carolina's forest and plant life.











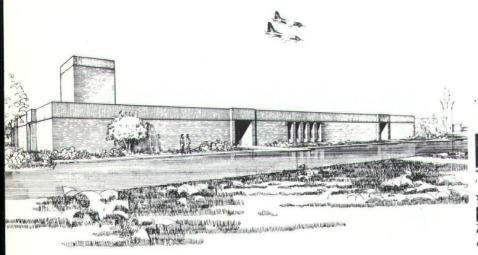
Columbia Metropolitan Airport Terminal will have its automobile front excavated to provide a two-level approach scheme and a new baggage claim wing will be added at the existing lower level opened up by the excavation. This wing is designed for future additions on top at the existing main entrance level; the deck at this level will be used for parking initially.

Saint James Lutheran Church in Sumter is planning a completely new suburban facility to replace an older one downtown. The complex contains the church proper, fellowship hall, educational wing and office area, all grouped around an entrance court designed for multiple usage and accented by a bell tower. Future additions will expand the education and office areas and will add a gym.

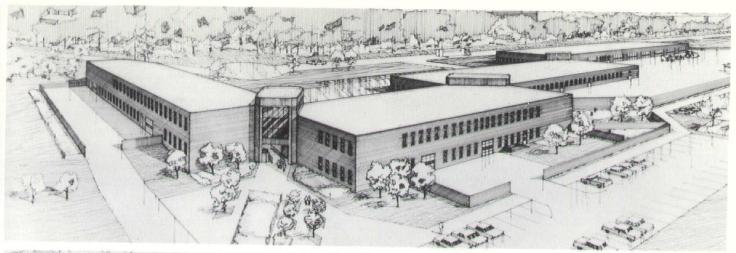
PEARLSTINE/ANDERSON

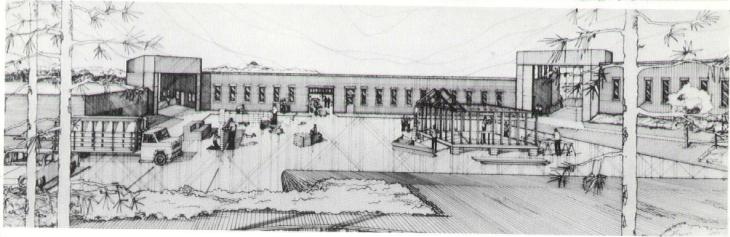
The new Squadron Operations Building for McEntire ANG Base will expand existing facilities and will meet seismic Zone 3 requirements.

3621 Wilmot Apartments, a ten-unit one bedroom project, is located near the downtown area of Columbia in an older residential neighborhood. The site was developed to take advantage of the maximum density permitted by zoning while preserving the numerous large existing trees. Wood siding and brick exterior colors were selected to be complimentary with the surroundings.









PIEDMONT ENGINEERS, ARCHITECTS & PLANNERS

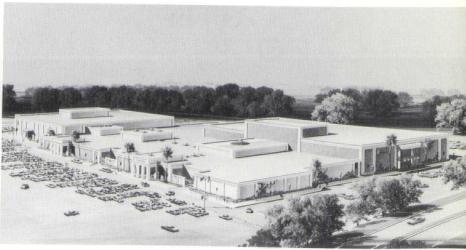
The Industrial Careers Center for Greenville Technical College will house the college's industrial electronics, HVAC, welding, plumbing, building trades, automotive, and heavy equipment departments. Diagonal open stairways connect the four-building complex, creating an outdoor laboratory court for the building trades. On-grade access is available to each department due to the sloping terrain. The structural system for the 86,000 square foot complex, consisting of pre-cast double tees, beams, columns and retaining walls, was chosen for both speed of erection and fire protection.



LAFAYE ASSOCIATES

Columbia District Headquarters Building for Southern Bell, is being located on a hill which allows for ground floor parking under three floors of office space with additional parking provided on site for 230 cars. All energy saving features possible were a prime design requirement.

Charles Towne Square Shopping Center is an enclosed shopping mall of 555,000 square feet located on the intersection of I-26 and Montague Avenue, North Charleston. Included are Montgomery Ward, J. C. Penney, Edwards and 57 smaller shops. Its developer desired to echo old Charleston.





W. A. JORDAN

Only in Charleston—the stately spire of St. Michael's and a typical Charleston single-house, "standing sidewaies backwards" into its yard.

SOUTH CAROLINA 200 YEARS AGO

John W. Califf, III Historic Preservation Division South Carolina Department of Archives and History At the eve of the Revolution, South Carolina was a place of great physical contrasts. In the colony there were 170,-000 people, half of whom were slaves. Most of these people lived on farms and plantations stretching from the ocean to the Indian territory just north of present-day Anderson. Much of the land in the state had been surveyed, divided into individual holdings, and connected with a network of roads, trails, and navigable waterways. Though Charleston, the colony's capital and only city, had a population of just 10,000 people, it was regarded as one of the most modern cities in the world.

Josiah Quincy, the worldly Bostonian, after a lengthy visit in 1773 placed Charleston above every American city. A well traveled Hessian officer who served there with the British Army wrote:

"The city itself consists of 1,020 houses, which are built along broad unpaved streets intersecting one another at right angles, each house having a garden and standing twenty to one hundred paces from any other. The warm climate makes the open spaces necessary. They permit the cool breeze to play through the city. . . . Broad Street is the most beautiful street. It is 100 feet wide . . . and extends from the Cooper to the Ashley, dividing the city into two parts. . . . No other American city can compare with Charleston in the beauty of its houses and the splendour and taste displayed therein. The rapid ascendancy of families which in less than ten years have risen from the lowest rank, have acquired upward of £100,000, and have moreover, gained this wealth in a simple and easy manner, probably contributed a good deal toward the grandiose display of splendour, debauchery, Luxury, and extravagance in so short a time . . ."

Around 1680, Charleston had been laid out in parallel streets running along the peninsula crossed by streets running from one side of the peninsula to the other. These broad streets became lined with two and three story buildings, either facing the streets or at right angles to the streets. Behind the buildings lots ran to the center of the blocks, where there might be gardens and smaller service buildings, and occasionally tenement houses (apartments) on narrow alleyways. By 1770 Charleston was a hundred years old and the Georgian buildings then in voque were the third generation to be built there. The earliest buildings as seen in a harbor view painted in 1738 appeared to have had strong Jacobean and Dutch influences. After deterioration or destruction in a series of devastating hurricanes and fires, these were replaced by a distinctive colonial style which lasted from 1740 to 1760. For the most part these sturdy structures, often asymmetrical and stuccoed, had bold and simple decoration.

The ascendancy of the Georgian style which reigned for the next fifteen years is well described by Albert Simons FAIA in The Early Architecture of Charleston:

"From about 1760 to the outbreak of the Revolution, which caused the cessation of building, houses were erected of larger dimensions and greater richness of detail than formerly. The first story is raised well above grade, so that more head-room is gained in the basement, and the entrance is reached by an imposing flight of steps. This elevation of the first floor arose from the desire for greater coolness, and to lift the house above the danger of flooding by storm tides. The drawingroom still occurs on the second floor and is now high enough to enjoy the sea-breezes that sweep across the city and keep the air fresh and cool all during the long summers.

There was, at this time, a great regard for everything British so that the tastes and fashions of London were adopted in the colony soon after their inception in the capital. Most of the young men of wealthy families were sent to England to be educated, and upon their return home must have de-

sired the same amenities to which they had grown accustomed in the mother country. Instances are recorded of houses erected by London builders attracted to the colony by the opportunities for plying their trade. As a result of all this close contact, many of the houses of this period have little of that tentative and naive quality that is usually associated with colonial work but are very definitely a transplanted manifestation of English-Georgian architecture.

This is especially the case in respect to the well-proportioned paneled rooms and the dextrously carved woodwork of mantels, doors, and cornices, following frequently the elegant manner of Chippendale with rococo and Chinese motifs skillfully blended. This gay and spirited architecture ceased before Sir Peter Parker's ship (1776) appeared in the harbor to attack Fort Moultrie, and when, at last, peace was restored and prosperity gradually revived, a new manner and a different taste inspired the builders of the day."

The last of the great Georgian houses were the William Burrows House (razed in 1928) and the William Gibbes House (still existing), both begun after 1772. Homes in both the Colonial and Georgian eras (and up until the Civil War, in fact) fell roughly into two general types —the "single-house" and the "doublehouse." The first uniquely Charleston, was described at the time as "standing sidewaies backward into their yards and only endwaies with their gable towards the street." It was only one room deep and was entered from the side yard. The square double house was entered directly from the street. Both types were divided by a central hallway with a staircase at its end visible from the entrance door.

The interiors of these buildings usually had plastered walls and ceilings, wood plank floors, wood or stone carved mantels, mouldings along the ceiling line and wood wainscots three feet high, or sometimes full panelling.

Materials used in buildings varied widely. Nearly all were framed with wood on brick or stone foundations. Wood siding, brick, stone, stucco, tabby, were all used for exterior walls. Roofs were made of tile, slate, or wooden shingles. Most of the houses were furnished with locally made, and imported furniture in the Queen Anne, Chippendale, and Hepplewhite styles with many variations.

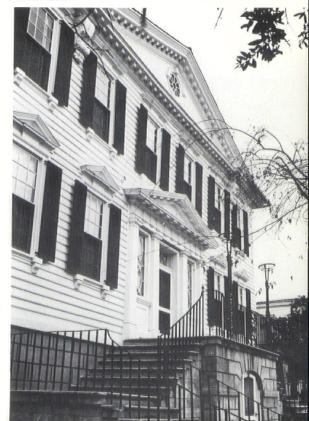
Individual differences in design and materials in each house made the city visually interesting and colorful. There were all kinds of roofs—gable, mansard,

hipped, etc., and many variations on the wooden and iron railings on porches, cornice decorations, shutters, entranceways, and steps. In many cases the lower stories and foundations had arched openings that contrasted with the basically rectangular lines of the houses above. Because of the relatively warm climate and ocean breezes in Charleston, houses there were designed to capture sunlight, provide shaded areas, and maximize ventilation. In the northern cities, they were designed more compactly to seal off the interiors from the cold weather.

Most of these houses and buildings were not designed by architects as they are known today, but by builders who had learned to design houses from their experience in the trade, their own reading and curiosity, the demands of their clients, and the plans found in English pattern books or "Treasuries." Usually, the "architect" would also be the contractor, carpenter and wood carver for the elaborate woodwork.

Perhaps the most famous of these was Ezra Waite, "Civil Architect, Housebuilder in general and Carver, from London." His masterpiece was the Miles Brewton House in which he claimed to have "carved all the said work in the four principal rooms, also calculated, adjusted and draw'd at large for to work by, the Ionic entablature, and carved the same in front and round the eaves." The only professional architects whose work is recorded are Naylor of The Exchange Building (see page 26) and Gibson of St. Michael's Church, and each is known

The William Gibbes House, last of the Georgian era.
ROBIN SMITH



for these buildings along. Skilled craftsmen, many of whom were slaves, and their apprentices, included carpenters, masons, plasterers, roofers, cabinetmakers, and iron workers.

In the city, there was no zoning to regulate different land uses in different areas such as modern cities have. Shops, houses, apartments, and civic buildings would be on the same block. However, certain parts of the city spontaneously developed into areas for particular uses. Broad Street, with the New Exchange Building at one end and the statue of William Pitt at its center, became the main governmental avenue. At the intersection of Broad and Meeting streets was the State House and St. Michael's Church whose spire along with that of St. Philip's pierced the skyline. Bay Street, now East Bay Street, was the warehouse area with the docks and wharves just on the Ashley River along one side. Probably none of the streets were paved, although crushed oyster shell and sometimes cobblestones were used on top of the dirt. They were often crowded with pedestrians, horses, wagons, and carts; and, in contrast to the fine buildings, cluttered with filth that even the meanest village would not tolerate today.

Charleston's gardens were probably the best stocked and most varied anywhere in the world. Most of these gardens were in the side yards of houses perpendicular to the streets, or in the back yards of houses. A few houses with large lots had gardens on all sides of the house, but this was very rare. Plants included herbs and flowers brought over from Europe, native American plants, and exotic and semi-tropical plants that could grow in Charleston's warm climate much better than in European cities, or northern American cities. Some of these gardens were laid out in formal brick walks and hedges in geometrical patterns, but the luxuriant climate made neatly controlled plantings hard to manage. Lush trees, shrubs and flowers in small clusters and along walls were more common.

Since the main avenues of communication with the outside world, and of wealth, was by ships, the waterfront played an important part visually in Charleston. Most of the docks and wharves were along the east side of town on the Cooper River, outside the old fortification walls. Even in the 1700s, land was being filled in as more warehouses and wharves to accommodate the ships were built. The ships themselves were important parts of the city's landscape. There were large, three masted, squarerigged warships and traders from across the oceans, smaller schooners,

sloops, ketches and dinghys for coastal transportation, and rowboats, flatboats, and dugout canoes for river transportation. Nearly all of the available drawings and prints of Charleston in the 1700s are views of the waterfront taken from a ship in the harbor, or from the harbor islands. Many of the buildings in Charleston were built to accommodate sailors and their cargoes - which included slaves, soldiers, liquor, lumber, manufactured goods, cloth, sugar, and spices. Lining the rivers and coastal waterways in the low country, and even as far north as Columbia and Augusta, were many large plantations growing rice, lumber, indigo, and cotton, as well as numerous vegetables, cattle, fruit and grain. Some of these plantations covered over a thousand acres, but most of the large grants given in the Proprietary period had been broken up into smaller holdings, or rearranged by sales and marriages. Nearly all of the plantations were like small towns, often miles from the nearest town and from other plantations. The plantation buildings centered around a main house, and included slaves, houses, barns and sheds, kitchens, workshops, and sometimes mill houses. The houses were usually built on high ground between the roads and the rivers, to allow for easy access by both boat and horse or wagon. Some attempts were made in formally planning the layouts of these plantations, especially as their owners became wealthy and built new houses to replace the original pioneer dwellings. Often rows of trees were planted on either side of the avenue leading from the road to the main house, or trees were planted along the main road itself if the houses were very close to the main road. Sometimes formal gardens were planted, but more often shade trees and shrubs were either planted or left standing to decorate the house site.

In the floor plan, most of these plantation houses were like the Charleston townhouses. They were either 11/2, 2 or 21/2 stories tall, above the raised basements. Ashley Hall plantation, now in ruin, was unusual in being over 3 stories tall. Porches covering the entire fronts of the houses were not as common as they were to become later, and columns rising to the roofline from the ground were very rare. Although almost all of the houses were either one or two rooms deep with a central hallway, symmetrical, with porches or porticos, there were so many variations in materials, lines, and added features that made no two houses exactly alike. Fenwick Hall plantation, on John's Isand, has a mansard roof, end chimneys and an octagonal wing, while Fairfield, on the Santee River, has a hipped roof, interior chimneys, and bay windows that may have been added in the 1800s.

In the upcountry, above the coastal and riverline plains, the houses were not usually either as large or as refined as the lowcountry houses. The area had just been settled only 20 years before the Revolution by Scotch Irish, German, and French immigrants and pioneers from the coastal colonies. Their houses were often the first houses built on the farms and plantations, while in the lowcountry many of the simpler first houses had been replaced with larger and more elaborate houses.

The typical upcountry house was built with hewn logs and boards, and was only one room deep. Some of the upcountry houses did not feature the central hallway, but nearly all had some kind of porch, brick chimneys, plank flooring, and outbuildings. Most of these houses have been replaced and are not as evident as the many lowcountry plantations which have been preserved and restored.

One that has survived and been restored!

is Walnut Grove near Spartanburg.

Fenwick Hall, one of the fine Lowcountry plantation houses in the Georgian style.

NATIONAL PARK SERVICE







ROBIN SMITH

B & B STUDIO

Walnut Grove, a surviving Upcountry house of the pre-Revolutionary period, restored along with its outbuildings and gardens.

Most of the slaves' houses, especially where the plantation owner was wealthy, were built of matching materials to a uniform scale. The slaves' houses on plantations were usually laid out in small clusters or streets along the plantation avenue or to the side of the main house. Many were built of logs and clapboard, some were brick. Some had plank floors and brick chimneys, but most had dirt floors with chimneys built of sod and wood. Especially in the cities, the slaves and servants lived in the main houses, in the attics or in the basements.

With the exception of Beaufort and Georgetown, most of the towns before the Revolution did not fully develop into the envisioned planned communities. Although they were surveyed and laid out in streets and squares, the towns developed into small clusters of houses, stores, and warehouses along a riverbank or on a main road. Some towns, like Camden, Ninety Six, Dorchester, and Granby developed around forts and Indian trading posts.

Churches were located either in these towns or in the country along the main roads. They were almost universally one storied, meeting-house style buildings in the upcountry. In the lowcountry, they were sometimes planned in the cross pattern of larger churches. Several of the lowcountry churches featured small towers, arched doors and windows, and cool, quiet interiors provided by brick walls

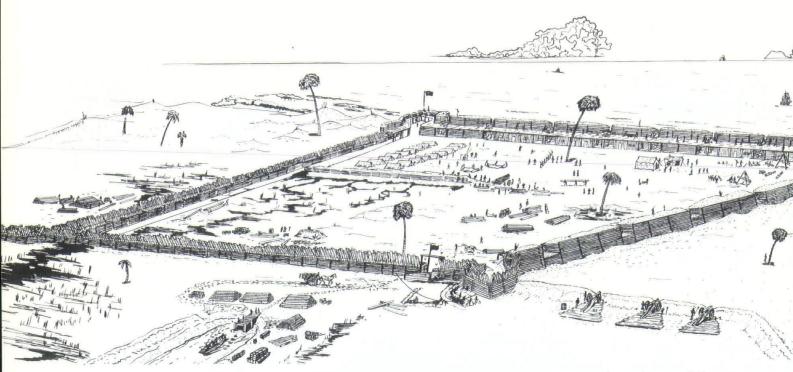
In Georgetown and Beaufort, architectural styles for townhouses different from the Charleston styles began to develop before the Revolution. In both these cities, lots were generally larger and houses were designed with porches facing the water rather than small courtyards. Large oak trees were left around the houses for shade, and high raised basements were almost universal.

Most of the Indians in the state had been killed by disease and warfare by 1770, but the Indian towns remaining were larger than any towns in the state except for Charleston, Beaufort, and Georgetown. The Catawbas, with only several hundred people and remnants of other Souixian tribes, were settled on a reservation near Rock Hill, on the Wateree River. The Cherokees still controlled the mountainous country in what is now Anderson, Oconee, and Pickens Counties, and continued to foray and hunt as far south as Newberry.

Indian towns in both these areas were clusters and strings of houses, community buildings, and storage houses surrounded by plots of corn and beans, located on the fertile river and creek plains. There were basically two types of houses, the round winter house, and the rectangular or round summer house. Both types were built by setting poles or beams in holes in the ground, lashing them together with other poles for support, to form the walls, and adding more poles to form the rafters for the roof. Sometimes the poles were bent or tied together near the top to form conical roofs. Spaces between the poles were filled with twigs and branches, and the whole structure was often coated with several inches of wet clay or a stucco made from clay and grass. A hole in the top of the winter house allowed smoke to escape from a fire built in the center of the house. Some of the rectangular summer houses were divided into rooms, and sometimes had porches and open sides for ventilation. Roofs were made of split wood shingles, bark, and thatch. These Indian houses were warmer in the winter and cooler in the summer than the colonists' houses, but they usually had no windows. The Indians' houses didn't last more than a few seasons, except for the larger communal and ceremonial structures which were more sturdily built.

Although the roads in the 1700s were narrow, one-lane dirt roads much like unimproved county roads today, with few bridges and drainpipes to keep them dry, these roads did connect most of the towns, farms, plantations, and forts with each other. In several days it

was possible to travel the length of the entire state, stopping for the night at plantations or taverns, which were usually farm houses that took in boarder roomers for a fee. During the Revolutionary War, soldiers moving quickly could cover almost 50 miles a day on horseback. Travelling along one of the roads, evidences of civilization would appear quite frequently, even in the upcountry where the population density was fairly low. Mills on the creek banks, cleared fields, farms and plantations, mines, shops, and forts would appear at least every five or ten miles. However, travellers weren't as well insulated from the natural environment as they are today, and the boundary between the wilderness and civilization wasn't as smoothed over by technology. Travelling always involved risks of exposure, attacks by bandits, Indians or wild animals, or inconveniences such as being stuck in the mud for several hours. Even in settled areas and towns, the natural environment was brought indoors in many ways. Wood for fires and cooking, water, many foodstuffs, and wild game were brought indoors from the outside. Many farms and plantations were completely surrounded by swamps, woods, and rivers. Technology had not yet reached the stage of being able to isolate men from the natural environment, and therefore houses were designed and located to take the maximum advantage of the natural surroundings, constructed with local materials. South Carolina has much physical evidence remaining from the pre-Revolutionary period as of the thirteen colonies. Charleston has changed very little in street layout or in the scale of the buildings. Old fields, canals, roadways, and houses from the period can be found in almost every county. Many of the houses have been preserved and restored, especially in Charleston, Beaufort, and Georgetown. In other areas, archeological excavations have led to reconstruction of houses and forts that would have scarcely been recognizable ten years ago.



FORT MOULTRIE

An Archeological Reconstruction as Seen in Palmetto Papers

Perhaps the most important structure built in South Carolina at the time of the Revolution had little architectural grace or beauty, but the clever ingenuity of its design and the great strength of its construction may have forestalled a quick British conquest of Charleston and the collapse of the effort for independence in the state in 1776. That structure was Fort Moultrie, the renowned palmetto log battlement built on Sullivan's Island to protect the north entrance to Charleston Harbor.

While much has been written about the skill of Moultrie, the bravery of Jasper and the resiliency of the palmetto logs, little was known about the actual appearance and construction of the fort until a recent archeological exploration and the publication of its findings. The exploration was conducted by a team from The Institute of Archeology and Anthropology at the University of South Carolina headed by archeologist Stanley South.

Palmetto Parapets, a 355 page report on the 1776 fort and later forts on the same site, was written by South and published by the Institute. It gives detailed analyses of the archeological findings including the methods and materials of construction and makes interesting reading for archeologists, historians and architects, professional or amateur alike. In June, 1776, the fight for independence looked dim. There was little enthusiasm in the low country and none in the up country. Towards the end of the month a British fleet of fifty-five ships with a 2,000 man army appeared off Charleston Harbor. Its commander Commodore Sir Peter Parker expected to take Charleston and the state easily since his ships outgunned by 270 cannon to 75 the Americans in their unfinished log fort protecting the city. He was amazed, however, when his broadsides thudded into the soft palmetto logs encasing sixteen feet of sand with little damage to the fort or its occupants who returned the fire with deadly accuracy. At nightfall Parker withdrew, his fleet battered and his breeches blown off. After that, enthusiasm for independence soared in South Carolina.

The drawings reproduced here and the following excerpts from South's report

give a clear picture of the appearance and constitution of the fort:

SUMMARY OF THE APPEARANCE OF THE FIRST FORT MOULTRIE

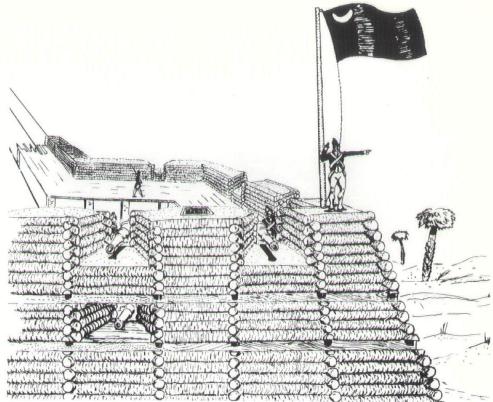
The First Fort Moultrie was far more than a hastily erected battery of sticks and sand on Sullivan's Island. The size of the fortification was quite large, being 550 feet from one bastion to the other. It was positioned on the island at the most advantageous point to command the deep-water channel approach to Charleston that passed directly in front of the fort. The positioning of the fort in relation to the channel was so important that the fort was built in a marsh. The British fort of 1782, represented by the timbers found east of the Third Fort Moultrie was only two feet above sea level, reflecting the similar low-lying location of Fort Moultrie to the

Fort Moultrie was a double battery work, though at the time of the battle only a single battery may have been employed, with a second battery possibly being added before 1780 when the parapet height was raised to 20 feet. The guns were mounted on a wide platform, probably 25 feet wide, as revealed in the timbers archeologically revealed for the British fort of 1782. We might assume that similar construction was used in the First Fort Moultrie and in

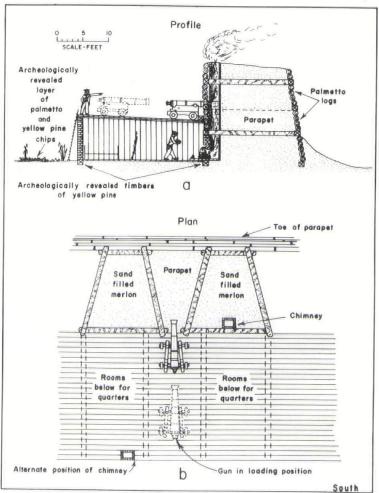


the British fort of 1782, since both are of the same Revolutionary War time period, even though the British fort was apparently considerably smaller than the First Fort Moultrie. The architectural size would not likely affect the width of the gun platform. A sixteen foot thick parapet of cribbed palmetto logs is well documented, and protected the gun platform and the room beneath. These rooms, complete with chimneys, were likely the officer's quarters, with some rooms below the platform being used for a lower battery of guns, probably only on the sea face of the fort.

The area inside was fort was a morass, as it was before the fort was constructed, and it was so marshy that the garrison could not fall into formation inside the fort if the tide was high. There was said to be no ditch around the exterior of the fort, though a section of fortification ditch was discovered in front of the north curtain wall of the first fort, filled with midden thrown from the fort by Americans and British. We know, therefore, that at least part of the First Fort Moultrie had a ditch accompanying it. Flanking cavaliers were attached to the northernmost bastions, and a traverse was built across the center of the fort before the battle. A canal was cut from the south toward the north curtain of the fort.



Archeological reconstruction drawings from Palmetto Parapets—an overview of the whole fort looking towards the ocean, a close-up of a bastion on the water side and a profile and plan of a gun platform.





A VIEW OF CHARLES-TOWN, THE CAPITAL OF SOUTH CAROLINA—a 1774 engraving by Thomas Leitch, showing the Exchange dominating the waterfront.

"A MOST NOBLE APPEARANCE"

A Brief Architectural History of the Charleston Exchange by John M. Bryan, Ph.D.

In spite of all our looking, we have discovered little primary documentary evidence concerning the practice of architecture in colonial America. We know only a handful of signed drawings, like William Buckland's design for Whitehall in Annapolis (1763), or we may refer to a motley assortment of contracts, letters, wills and bills—the collection related to the Thomas Hancock house (1737) is exemplary, or we might cite descriptive passages in diaries or travel books such as the Journal of Josiah Quincy (1744-1775):

We were off Charles Town bar, and, the wind being right in our teeth, we were the whole day beating up. The number of shipping far surpassed all I had seen in Boston . . . about three hundred and

An architectural historian and historic preservation consultant, Dr. Bryan is associate professor of art history at the University of South Carolina.

fifty sail lay off the town, which struck me very agreeably, and the new Exchange which fronted the place of my landing made a most noble appearance.1 Due to research sponsored by the South Carolina Department of Archives and History this Charleston Exchange must now be ranked as one of the more thoroughly documented colonial buildings.2 Extant are two elevations and two plans signed "W. Rigby Naylor, Inv. & Del." and dated "10 Dec. 1766," a building contract and specifications, letters and bills concerning the acquisition of materials, a discussion of the building in the minutes of the South Carolina Commons House of Assembly and in the

Journal of the South Carolina Council, and contemporaneous diary and newspaper accounts. Collectively these items constitute a notable body of materials related to one colonial building. This collection tells us a great deal about the practice of architecture in colonial Charleston.

William Rigby Naylor (c. 1720-1773) came to Charleston prior to 1765. It is a matter of record that he was paid for drafting plans for several buildings, for surveying and laying out streets in the developing city, that he offered to teach

architectural drawing and that he ad-

vertized himself as being an "architect

of London".4 Although we know little

4. The Builder, October 2, 1869, p. 781.

I. Josiah Quincy, Memoir of the Life of Josiah Quincy, Junior, of Massachusetts: 1744-1775 (Boston: John Wilson, 1874), p. 70.

The full documentation of the Exchange is presented in the author's Exchange Building, Charleston, 1766-1973 An Architectural History and Restoration Proposal (Columbia: South Carolina Department of Archives and History, 1973).

^{3.} For their help with these materials, I would like to thank Mr. Jack Jackson and Mr. David McKibbin of the Boston Athenaeum, Mr. Russell MacBeth of the Gibbes Gallery, Charleston, Mr. E. L. Inabinett of the South Caroliniana Library, the staff of the South Caroliniana Department of Archives and History, and Mrs. Prior and Mrs. McCormick of the South Carolina Historical Society.

concerning his English background, the records of the Royal Institute of British Architects do show that from Charleston he submitted plans, unsuccessfully, in 1769, for the design competition of the Royal Exchange in Dublin.⁵ This attempted transatlantic practice makes Naylor an exceptional figure in the history of the arts in colonial America.

Naylor's Charleston Exchange at the junction of Broad and East Bay Streets, has undergone three major modifications since its completion in 1772: projecting bays on the west facade were removed to accommodate traffic in 1805; an original cupola was removed about 1822, and the arcade of the lower level was filled in prior to 1830. In Naylor's plan for the structure, we see the open, arcaded market area on the lower level, its open wall facing eastward to the sea breezes, staircases housed in the projecting bays lead to a central, cross ventilated assembly room which is flanked by auxiliary offices. Given this program, Naylor's elevations are as one would expect. In the east elevation we note a clear articulation of the exchange floor, the central assembly hall and the flanking offices. The strong central axis of the western facade serves as a visual exclamation point, a terminus for Broad Street, which was then the city's major commercial thoroughfare. Indeed, the Exchange was distinguished by the prominence of its site, for the site of the Exchange was the center of the city's waterfront, as conceived by the original city plan of 1680. This piece of land where streams of maritime and inland traffic converged, was a symbolic point in the life of Charleston, and from the city's beginnings this spot seems to have been occupied by a major civic structure; first by the Court of Guard, which was destroyed to make way for the Council Chamber, which in turn was torn down to make way for the Exchange. Naylor and the Charlestonians constituting the Exchange committee appreciated the significance of this site and the important role which the new structure would play in the life of the community. They specified that the street markets near the site were indecorous and must

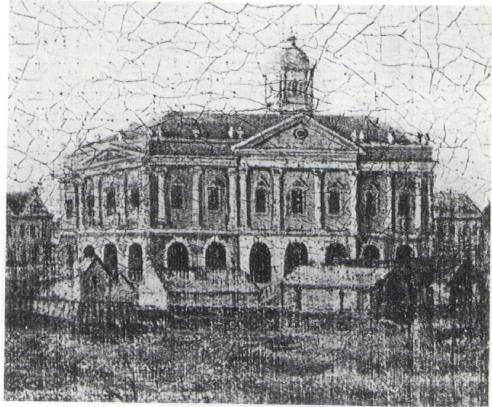
therefore be removed. This attempt to harmoniously relate spaces and uses is one of the bases of urban planning: the siting of the Exchange represents an early example of governmental authority being used to this end in North America.⁶

In erecting an exchange as a central and orderly setting in which to transact business, the Charlestonians were acting within a well defined tradition; therefore, it is not surprising that Naylor's building should reflect the idiomatic characteristics of the English exchange—town hall genre. This building type, characterized by an open arcade (serving as a trading floor) surmounted by enclosed upper floors (serving as office space) was introduced into England by Sir Thomas Gresham when he sponsored the construction of the Old Royal Exchange in London (built 1566-1571). In the years that followed, this practical, multipurpose plan was adopted in cities and towns throughout England-in Brading on the Isle of Wight, in Bath, in Bristol,

and in Chipping Campden, Gloucestershire. It was natural that such a common building type was repeated in the colonies, and it is precisely Naylor's competence within this tradition that establishes the preeminence of the Charleston building among the colonial structures of this type. Beyond its design and the implications of the site, a generous budget, a high standard of craftsmanship and the extensive use of imported materials helped to insure that the Charleston Exchange would be a notable achievement.⁷

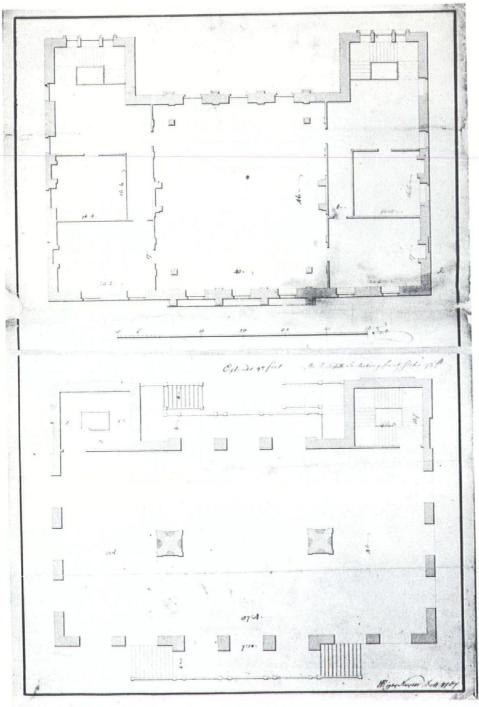
From the earliest mention of the Exchange project, on May 9, 1766, one can trace through contemporaneous documents the planning and construction of the building until the final payment to the builders on January 4, 1772. Following the acceptance of Naylor's plans, the "full Board of Commissioners for the building the New Exchange and Custom House agree to have Peter and John

^{7.} I presented the English aspects of the Exchange in a paper delivered at the national convention of the Society of Architectural Historians in New Orleans in April, 1974; an abstract of this paper, "William Rigby Naylor, Architect, c. 1730-1773," appears in the Society's Journal.



THE EXCHANGE as seen in a detail of the Leitch painting from which the engraving was made. The painting now hangs in the collection of The Museum of Early Southern Decorative Arts in Winston-Salem, North Carolina.

^{6.} A synoptic treatment of early American land use restrictions is presented in John W. Reps, The Making of Urban America: A History of City Planning in the United States (Princeton: Princeton University Press, 1965).



PLANS OF THE EXCHANGE, ink and wash drawings, "W. Rigby Naylor, Inv. et Del., 10 Dec. 1764," collection of The South Carolina Department of Archives and History.

Horlbeck, Charleston builders complete that edifice for the sum of forty thousand, nine hundred and thirty five pounds." The Horlbeck brothers' contract was sealed on March 14, 1768. Upon obtaining the contract, John Horlbeck journeyed to England to obtain materials for the building, and by midwinter we find in the South Carolina Gazette that:

"Last Thursday evening arrived, in the brigantine Jolleff . . . a large quantity of portland stone for the new Exchange in this town, with Mr. John Horlbeck, one of the contractors for building that edifice. This is the third importation of this kind for that work." 8

The detailing of the facade, the stairs, banisters, balusters and akroteria, as well as the bases and plinths of the pilasters were of English portland stone, the roofing was a Welsh carnarvan slate, the wood work in the basement and at grade was of cypress, mahogany was evident on the interior and the best London Crown glass was used in glazing the windows. In short, having adopted English building types, the Charlestonians attempted to meet English standards of construction. In this, of course, the Charleston Exchange is exceptional in the colonies. Three notable buildings of the exchange type preceded Naylor's building in North America. The earliest of these was the Old Court House or Town Hall in Philadelphia which was built in 1707. It was a simple brick structure with three arches on each side and one on each end defining the covered market place; above this was a meeting hall. Its roof was crowned by a simple cupola. The second colonial arcaded market with assembly rooms above was Boston's Faneuil Hall designed in 1740 by the English painter John Smibert. Like the Philadelphia structure, Faneuil Hall is of brick. It lacks an elevating basement story, and its Paladian devices are severely limited. Perhaps the third such structure, the Brick Market in Newport, most nearly approaches the dignity of the Charleston Exchange.9 The Brick Market, constructed in 1761-1772 to the design of Peter Harrison, is contemporaneous with Naylor's work. The articulation of the Brick Market facade possesses an assurance not found in Faneuil Hall, but like Faneuil Hall it is unable to overcome the diminutive scale of its materials and the isolated nature of its ornament. The Charleston Exchange, on the other hand, makes an impression through the extensive use of large units of stone, cut, dressed, and imported from England. Naylor's building is exceptional in the colonies for adhering to the materials necessary to present effectively the linear precision of the Palladian style.

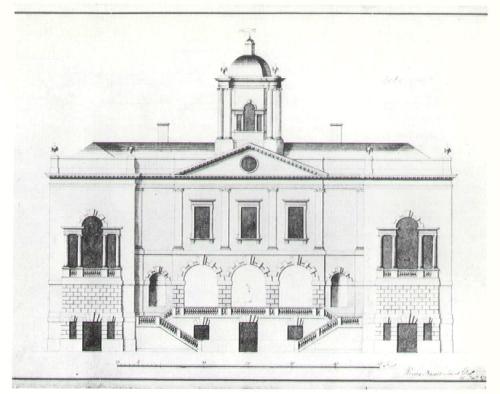
^{8.} South Carolina Gazette, January 26, 1769.

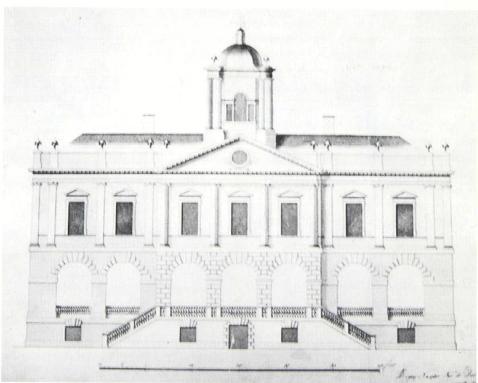
^{9.} For brief discussions and illustrations of the American buildings mentioned in relation to the Exchange, see: Hugh Morrison, Early American Architecture (New York: Oxford University Press, 1952).

Historically as well as architecturally the Charleston Exchange is important, for it was the site of many stirring events related to the Revolution. Indeed, the very origins of the building itself are bound up in the pattern of pre-Revolutionary tensions. During the mid 1760s the Charleston merchants were active in the increasingly bitter intriques which led to the repeal by Parliament of the infamous Stamp Act. News of the repeal of the Stamp Act was received in Charleston on May 3, 1766. The Exchange project was initiated by the Commons House on May 9, 1766. It is significant that the Exchange was undertaken during the first flush of victory, for the Commons House envisioned a building which would house their meetings and would also provide a space for the transaction of their private business. It is telling that in their minutes the structure is initially referred to as "the Exchange," that is, in its private, not its civic function, and subsequently it is often called the "Exchange and Custom House" (in that order). Only rarely is the term "Custom House" used alone. Thus from the outset, one presumes, the Commons House viewed the proposed building primarily as a provincial facility and not as a seat or symbol of royal authority.

As tensions increased the large hall of the Exchange provided a site for a series of meetings which evolved from ad hoc assemblies of the disaffected into ongoing committees and ultimately into new governmental organizations. Thus handbills announced a meeting to be held here on Friday, December 3, 1773, to consider the English tax on tea and to determine a course of action concerning the 257 chests of tea which had arrived in Charleston aboard the ship London two days earlier. Dr. D. D. Wallace describes this meeting saying:

"This meeting is of great importance, for from it has lineally descended in a sense the government of South Carolina. The legislature of the State had its legal predecessor the colonial Assembly; but it actually developed without a break from this mass meeting of December 3, 1773." 10





ELEVATIONS OF THE EXCHANGE, ink and wash drawings, "W. Rigby Naylor, Inv. et Del., 10 Dec. 1764, collection of The South Carolina Department of Archives and History.

Those assembled "resolved not to import or buy any tea taxed for raising a revenue in America." At least two more meetings were held on this issue, then on December 22, 1773, the Custom officers, working at dawn before the city awoke, unload the London and stored

her tea in the basement of the Exchange. Another load of tea was stored there in June, and another in July. Tensions did not abate as:

"Captain Maitland brought a lot of tea in July, which he promised the general committee he would either

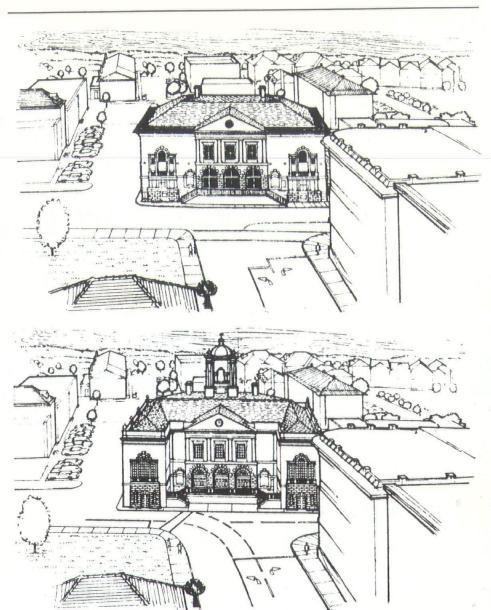
^{10.} D. D. Wallace, History of South Carolina (New York: American Historical Society, 1934), Vol. II, pp. 109-110.

burn or carry away. On its being landed by the Customs officers, Maitland was pursued by a mob of several hundred men, who entered his ship from one side as he escaped to a man-of-war from the other. His ship was removed from the wharf the next morning for fear of its being burned." ¹¹

As a climax of the tea tax demonstrations the Charlestonians dumped a shipment arriving on November 1, 1773, into the harbor.

The Exchange was the setting of several notable events during the Revolution. Before Charleston fell to the British in 1780, General Moultrie hid a large quantity of gun powder in a portion of the cellar of the building. He had the access to this area bricked up, and the British, even though they used the cellar as a dungeon, did not discover Moultrie's cache. In its capacity as a prison the building was not a complete success: from it the Capers brothers made good their excape by leaping from an upper story window. Not so fortunate was Col. Isaac Hayne, the most famous prisoner held here. He was led from the Exchange and hanged without trial in 1781.

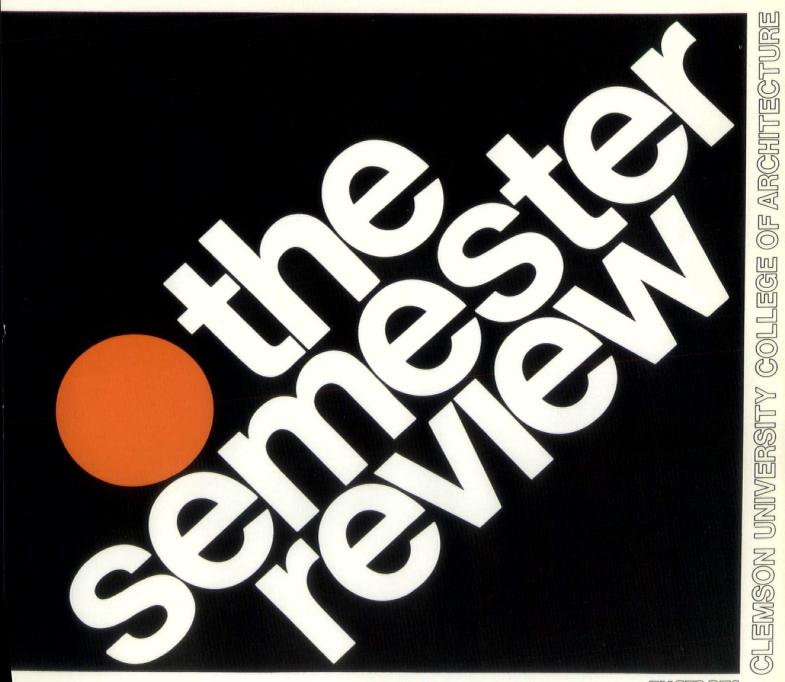
In happier times after the Revolution it was in the Exchange that Charlestonians staged the festivities surrounding George Washington's visit to the city in 1791. Washington's Diary notes that on May 2, 1791, upon entering the city, he reviewed a procession from the Exchange. Then, he writes, on May 4th "... in the evening went to a very elegant dancing Assembly at the Exchange—At which were 256 elegantly dressed & handsome ladies." The following day he ". . . went to a Concert at the Exchange at wch. there were at least 400 ladies the number & appearance of wch. exceeded any thing of the kind I had ever seen." 12 Thus, in the Charleston Exchange we are fortunate to possess a building which is not only architecturally distinguished but which is also associated with the Revolution, George Washington, and, by his own account, with hundreds of beautiful women.



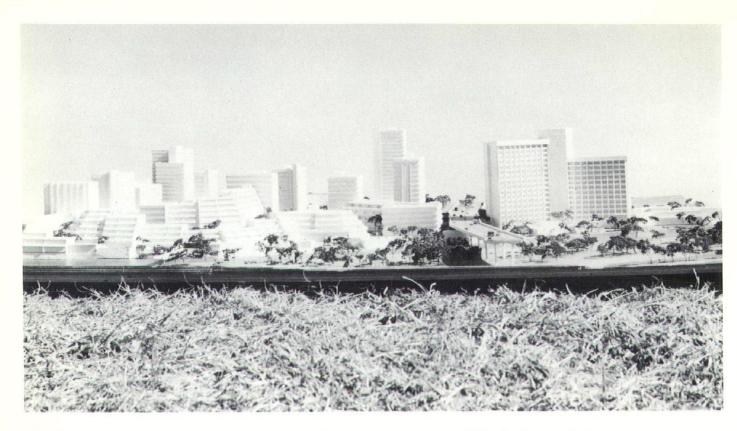
RESTORATION PLANS FOR THE EXCHANGE. Included in a comprehensive study commissioned by the City of Charleston and the South Carolina Department of Archives and History in 1973, these sketches by City Planning and Architectural Associates show the Exchange as it appears today and as it would look if restored to its former architectural splendor. The Palladian cupola, parapets with decorative urns, entrance stairs and stair bays projecting from the west facade would again become important exterior features. The interior, highlighted by the second floor Great Hall with its lonic decoration, would be equally elegant. The restoration would be as thorough and accurate as possible using all known sources of information, except that the stair bays would project eleven, instead of the original fifteen, feet into East Bay Street, to make the traffic movement feasible. Unfortunately, the project will not be ready for the Bicentennial celebration due to long standing disagreements concerning certain aspects of the project, between the State Bicentennial Commission and the Rebecca Motte Chapter of the Daughters of the American Revolution, holder of the title to the Exchange. Finally, last September with the help of Governor James B. Edwards an agreement was worked out between the two parties. This agreement will be presented to the 1976 session of the General Assembly along with a request for a restoration appropriation and hopefully work can at least be started in the Bicentennial year.

^{11.} Ibid., p. 111.

^{12.} George Washington, Diary of George Washington, 1789-1791 (New York: C. D. Richardson, 1860), entries for dates cited above.



EXCERPTS



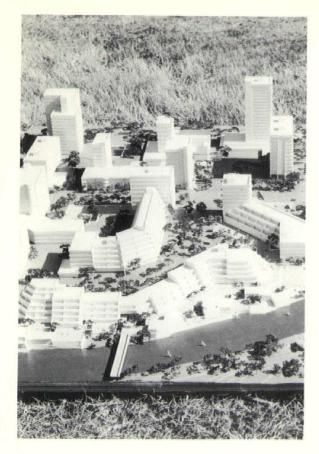
"Most American cities are approached in a singularly unattractive manner. There are only rare examples of a beautiful and exceptional initial vista of a major metropolitan center. Columbia, as entered from the west, has unusual potential, which at present is by no means exploited."

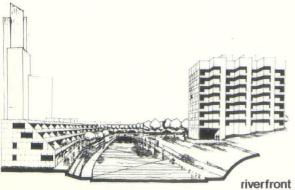
 Harlan E. McClure, Dean College of Architecture

As the skyline of the city looms up with the riverbanks in the foreground, the Congaree River forms a true sense of threshold. Despite this potential, the area has not been satisfactorily developed even though it is only a stone's throw from the Central Business District and the State House.

CANAL QUARTER COLUMBIA, SC

The following article, written by students Jerry Rigsby and Michael Spivey, concerns the Fifth Year Design Studio's research and design proposals for the Canal Quarter in Columbia, S.C. Additional student participants were Brad Bauss, Mary Bissett, Chris Coffin, Warren Eng, Phil Gibson, John Heyrich, Jacques Legette, James Simmons, Jim Spell, John Walters, Paul Whitaker, and John Wilson. The project was directed by Dean Harlan McClure and Professor Olaun Ersenkal.





The South Carolina State Commission of Corrections is implementing a reorganization of the State prison system. A major thrust of this program is the decentralization of existing prison facilities along the Columbia Canal in favor of smaller, more regional facilities throughout the state. At the suggestion of John C. West, former governor of the state of South Carolina, and William D. Leeke, director of the South Carolina Department of Corrections, the Commission of Corrections invited the College of Architecture, through the Clemson Architectural Foundation, to undertake planning and architectural studies to project a possible future land use for the Central Correctional Institution site. The detailed study includes a proposal for the area surrounding the institution as well as the CCI property itself. The central city, regional, and state influences of the site were taken into consideration, as were the previous studies of Doxiadis, COATS, Seaboard Park, and Central Midlands.

The study area is bounded on the north by Elmwood Street, on the east by Assembly Street, on the south by Gervais Street, and the west by the Congaree River and the Columbia Canal. The prison site is located on the Columbia Canal, north of the Hampton Street Bridge construction. Since this northwest quarter of the central city is the only quarter bounded by the Columbia Canal, it will be referred to hereafter as the Canal Quarter.

The Canal Quarter is the least efficiently used portion of Columbia due to large areas of vacant and under-utilized land. Riddled with vacant warehousing, seldom-used railroad spurs, transient and slum housing in contrast with buildings of historic and political importance, Canal Quarter is the quadrant of Columbia with the greatest potential for future use.

Census figures and economic research indicated that Columbia was contracting in the areas of manufacturing but expanding in governmental, commercial, service, and residential requirements. According to projections from previous studies, the future square footage requirements by the year 2000 are:

Categories	Sq. ft. increases
Government	1,073,000
Service	150,000
Commercial	2,302,000
Residential	7,341,000
Manufacturing	0

Existing and projected land cost and future square footage requirements determined the density and massing of buildings. This led toward an optimum proposal making use of existing land and facilities to provide the area with an ultimate development in land use capability and intensity.

The proposal consists of:

Expansion of the existing downtown area composed of shopping, government, service, and high-density residential facilities.

The retention and further development of a pronounced historical district, presently known as Arsenal Hill.

The re-routing of a proposed north-south freeway.

The unification of seldom-used rail lines into a common corridor presently occupied by the Seaboard Coast Line (AMTRAK).

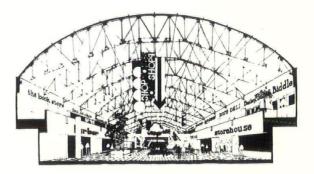
A transportation center in the heart of the expanded downtown area.

The conversion of the existing canal front and river into a public recreational area.

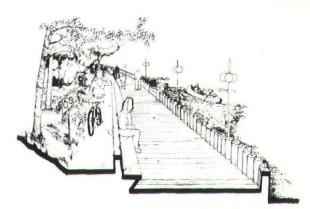
High and medium density housing with supporting commercial over the rest of the area forming separate vehicular and pedestrian links to the riverfront.

Columbia has a potential for future growth because of its geographical location and its performance as a governmental center for the state of South Carolina.

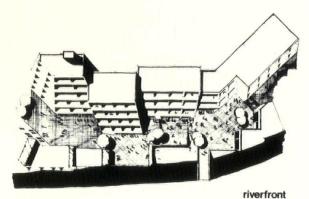
Development of an area as large as the study area would be almost impossible to accomplish in one giant building program. It is proposed instead that the study area be developed in five phases. These phases are to be accomplished over a period of years, causing a minimum disruption to the city's necessary functions. Within each phase are certain action areas which should be implemented immediately.

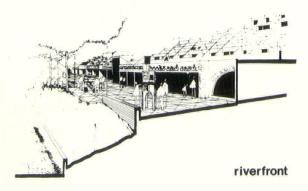


cbd mall



riverfront





Phase 1 — Historic Area Development

Establish a conservation program designating buildings and areas for preservation.

Phase 2 - Riverfront Development

Improve services to the area, and clean and improve the natural environment.

Phase 3 - North-South Expressway and Transportation Center

Designate and purchase land according to determined right-of-way (coordinate actions with railroads to reduce the duplication of rights-of-way).

Phase 4 - CBD Expansion

Establish zoning for the area in accordance with the study area and Central City plans.

Establish public transportation to increase access to the area.

Phase 5 - Housing

Prepare vacant and deteriorating areas for development.

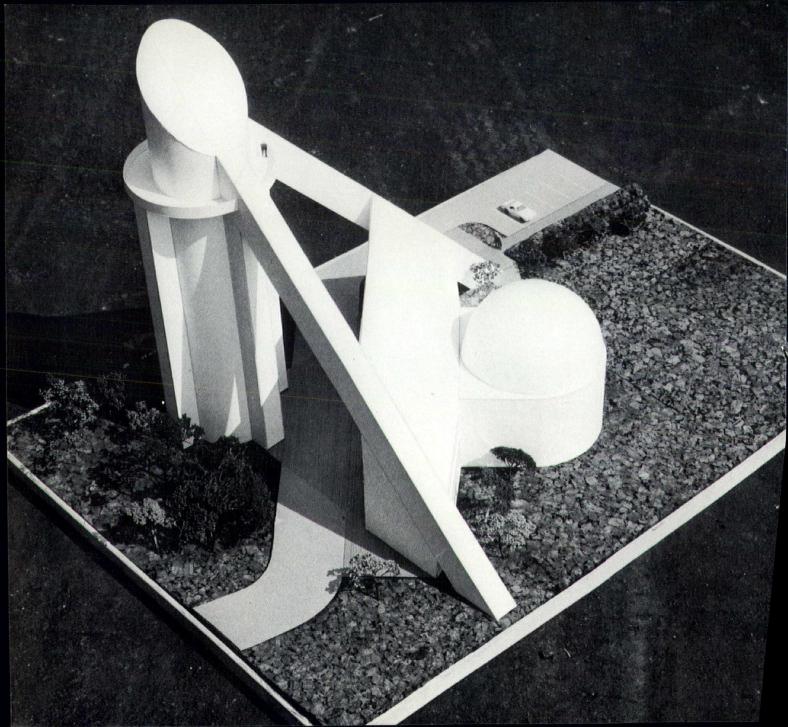
Establish zoning for residential development.

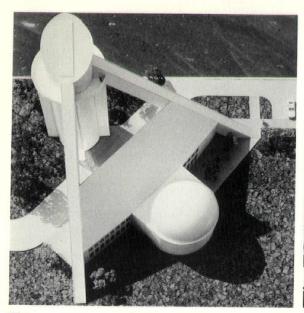
Improve services to the environment within functioning neighborhood units in this area.

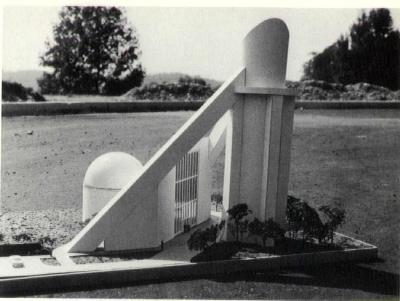
Establish communication and participation by residents within the planning process for the area.

Our proposal is a reassessment of existing proposals and a projected image of the study area with design decisions made at this point in time. The study area and the city as a whole must reflect the wishes of those who live and work there.

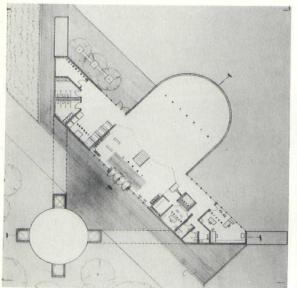
Our proposal for the development of the CCI site is only an image of optimum development of the site. It is important to realize that regardless of what form the development of the CCI property will take, the canal and riverfront are and will remain a very real and compelling opportunity.

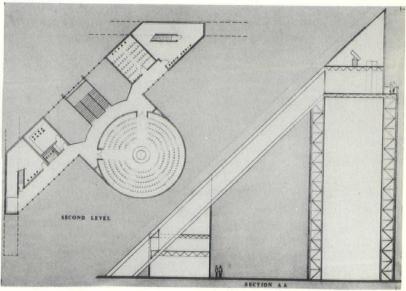






The accompanying photographs represent one scheme for a planetarium and observatory for Clemson University. The concept was dictated by an existing water storage tank and was designed by Tony Keith, a fourth-year Pre-Architecture student







James E. Dalton Corrine Laskey

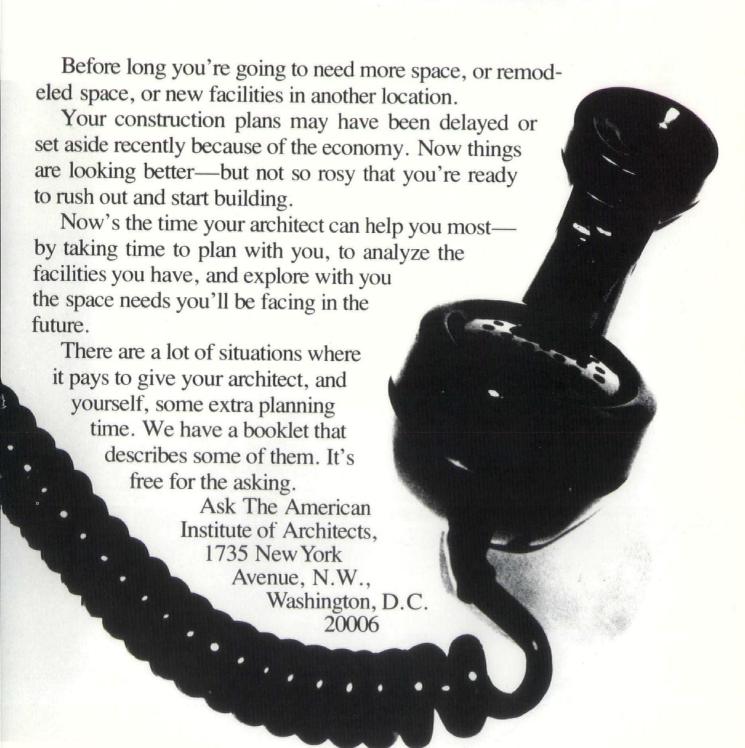
Editor Assistant Editor

Ben Rook

Cover

THE SEMESTER REVIEW

When you think it's too soon to call an architect, maybe you should.



A CULTURAL CENTER BY COINCIDENCE

On the 200th anniversary of the beginning of the American Revolution South Carolina stands on the brink of another revolution of a completely different nature. This time it will be cultural, rather than political, in the form of a cultural complex covering most of five city blocks practically in the shadow of the State Capitol dome.

Quite by coincidence, a few years ago several state agencies and institutions needed new facilities and agreed to build on adjoining sites in the Senate Street Historic and Cultural District. This area already contained the Columbia Art Museum, the State Archives and History Building and the State Library and adjoined the northern perimeter of the University of South Carolina.

These new facilities included a headquarters building for South Carolina Educational Television, the new State Museum and a "variable volume" performing arts auditorium and 1200 car parking garage for the University. Though each facility was to be funded, designed and constructed separately, then Governor John West appointed a Cultural Center Steering Committee in an effort to bring about more coordinated results.

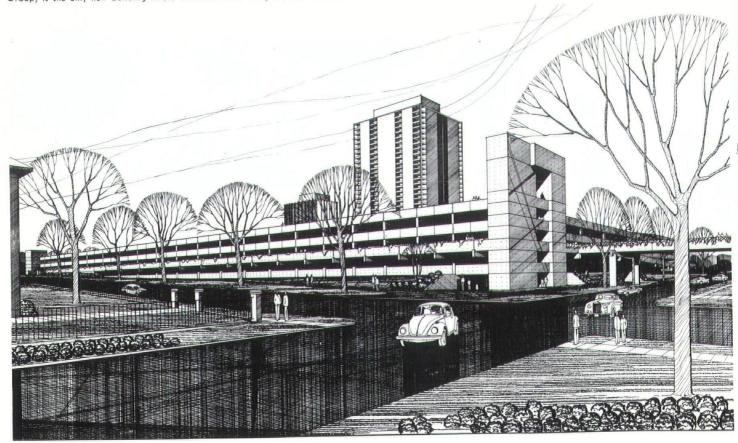
This Steering Committee was composed of representatives of the agencies and institutions involved and of the executive and legislative branches of state government. Working under the philosophy of flexible cooperation, rather than of strict master planning and design coordination, it selected landscape architect Edward D. Stone, Jr., to work out a site plan tying together the works of four architects. Some design guidelines, mainly the use of the same color and finish for all exposed concrete, were agreed to by the architects.

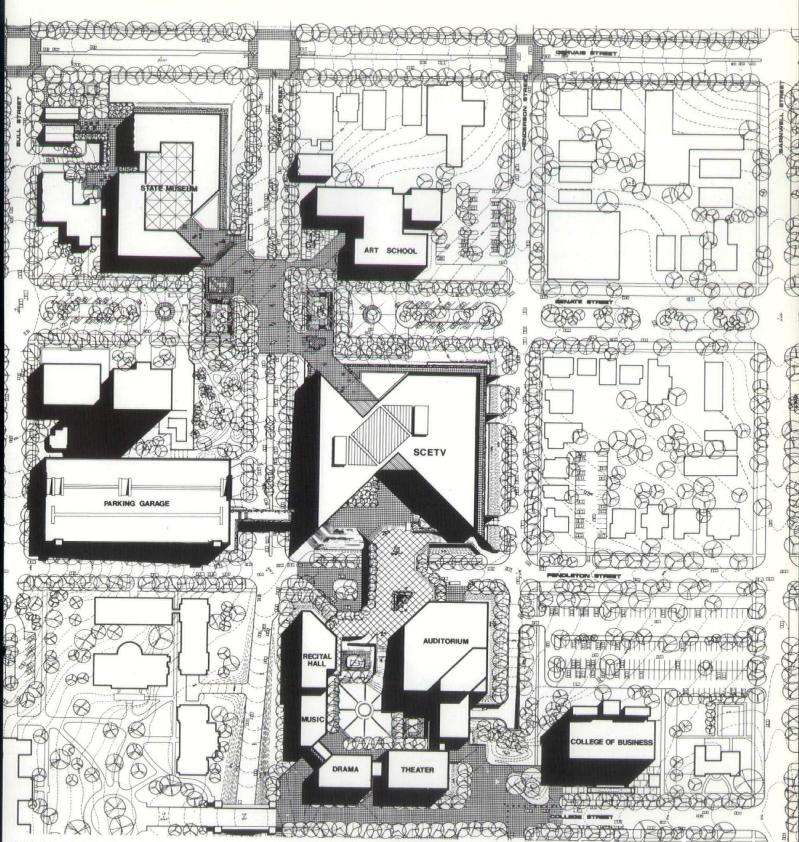
One of these facilities, the University parking garage, is under construction and scheduled to be completed by this coming summer. Because of the economic slow down and consequent revision of

state spending policies construction of the other buildings may be delayed. Though funds for the SCETV building and the auditorium were initially appropriated and details of the plans are revealed in this issue, no funding for the State Museum has yet been made and officials have made little known about the building other than its general shape and location.

In spite of the uncertainty surrounding its immediate future, the cultural complex, when completed, will be unique in the world because of the presence of the ETV facility at its center. This will make possible the instantaneous transmission and/or recording of performances, exhibitions and programs taking place within the various buildings. Through modern television and radio communications systems this group of buildings on a relatively small area of land in Columbia could become the educational and cultural resource center for the entire state.

UNIVERSITY PARKING GARAGE. This 1200 car parking garage for the University of South Carolina, designed by Wilbur Smith & Associates—Columbia Architectural Group, is the only new building in the Cultural Center to get under construction so far. It was partially complete and providing parking at the end of the year.

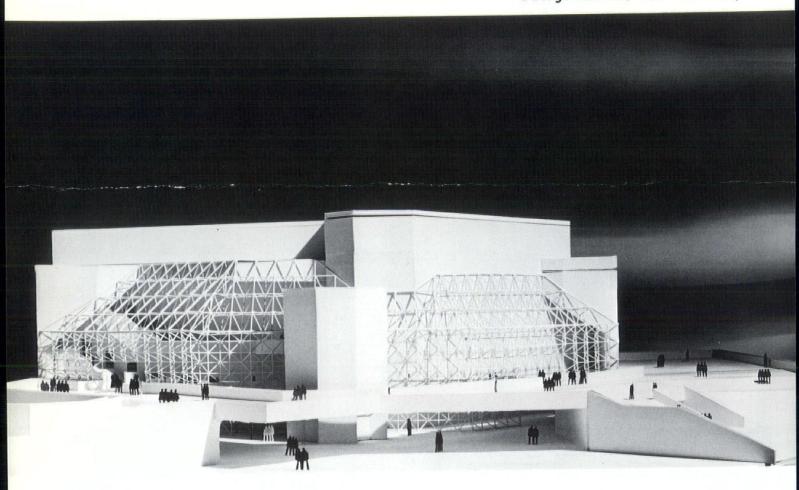




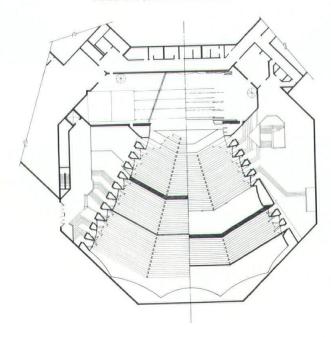
CULTURAL CENTER SITE PLAN. This scheme worked out by landscape architect Edward D. Stone, Jr., of Miami, Florida, shows the relative locations of the buildings located in, and adjacent to, the Cultural Center. Unfortunately, at the time of publication, this plan had not been updated to show the finalized shapes of any of the North Center Cente

USC AUDITORIUM

Architects
Curtis and Davis, New Orleans
Geiger McElveen Kennedy, Columbia
Consultant
George Izenour, Yale University



Model and plan of the auditorium.



The \$8.4 million auditorium planned for the University of South Carolina campus will actually be four theatres in one. Through the use of movable lights and acoustical materials, the "variable volume" auditorium will be readily adaptable to four different theatre sizes ranging from 700 to 3,000 seats.

The flexibility of the auditorium will not only fill a University need, but it will also meet the needs of state groups such as the S. C. Art Commission and community groups such as the Columbia Philharmonic. Several other state and community groups have expressed active interest in using the new auditorium. It will be available for events such as lectures, meetings, theatre, opera, symphony and other musical performances held by the University, Carolina student

groups, state agencies or community groups. Its location on the edge of campus on the block bounded by Pickens, Pendleton, Henderson and College streets, will give ready access to the community.

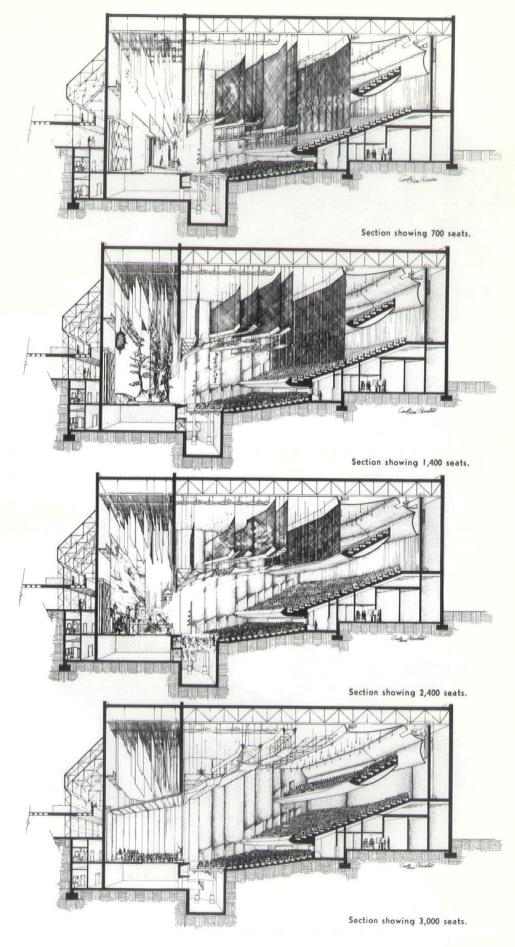
The flexible design is a creation of internationally-known theatre designer George Izenour of Yale University. Instead of using expensive movable walls and ceilings to vary the size of the auditorium, movavle lights and acoustical materials (drapes) will be used to change the volume of space. To make the volume smaller, the drapes and lights, which will be suspended from the ceiling, will be lowered to block off rear portions of the auditorium, this providing proper acoustics and giving the illusion of a small theatre.

There will be basically four different sizes depending on the use of the drapes and lights—700 seats, 1,400 seats, 2,400 seats, or 3,000 seats.

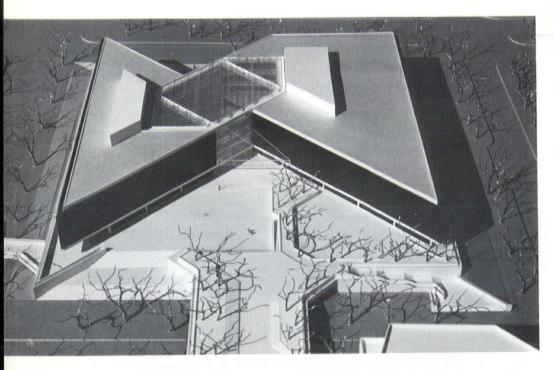
The auditorium is designed not only for flexibility, but also to assure that there will not be a bad seat in the house. The balcony will be suspended from the ceiling and the walls so there will be no pillars to obstruct the view. The seating arrangement will be "continental style"—that is, there will be no radial aisles and the audience will enter and leave the auditorium from side doors. The seat farthest from the stage will be only 125 feet away.

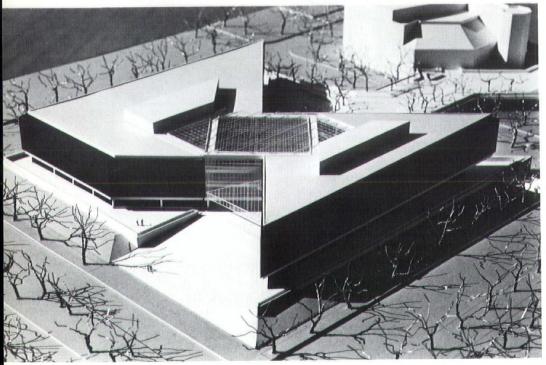
The side doors from the auditorium will open into corridors connected to a multi-level entrance lobby area which will be covered by a slanted metal frame and glass enclosure in the "greenhouse" vernacular popular with many contemporary designers.

On the exterior the auditorium will be connected by a raised plaza to the SCETV Center on one side and on the other to future buildings of the performing arts group—a music building and recital hall and a drama building and theatre.



SCETV HEADQUARTERS





Aerial views of model.

Architects LBC&W, INC., Columbia

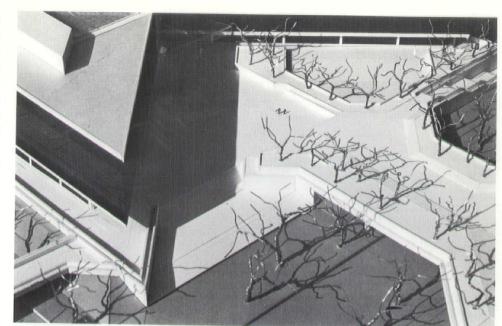
The South Carolina Educational Television Network's program calls for a headquarters building to house approximately 500 employees (by 1982). This building will enable ETV to centralize its operations from its present thirteen buildings which house more than twenty various departments into one major headquarters for television production and transmission. The ETV headquarters will occupy the functional and graphic focal point of the cultural complex.

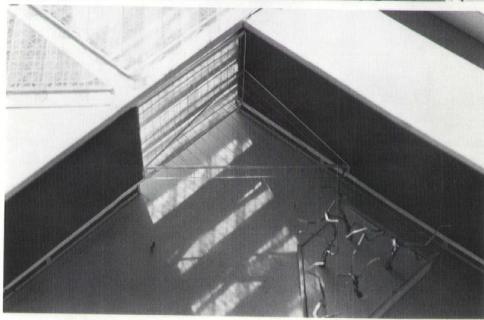
In order to accommodate the internal requirements of ETV, create a gathering place and establish all of the necessary external relationships of architectural compatability and pedestrian flow to, from, and through the building, a complex, yet simple structure has evolved. The ETV building will be four stories high and will rest on a 360 foot podium. It will have semi-contained plazas on the north and south sides created by huge angular recesses taken out of an otherwise square floor plan.

At the apex of these angular plazas will be clear glass canopies which will lead into a great glassed over court. It will be the commons for all 500 ETV staff members, and at the same time will be open to other pedestrian traffic. This modern day galleria is intended to become the heart of the total cultural complex. It is envisioned as also being an additional major studio, a place to film outdoor scenes, crowd scenes, etc. The building and its two plazas will house approximately twenty separate departments or functions including new executive offices, five large production studios, art and photo departments, set construction and storage, numerous required engineering departments, a radio station, TV and radio transmitting facilities and many needed additional departments such as scheduling, programming, finance, shipping, field services, tape and cassette storage, a large printing plant, and a conference and visitor center.

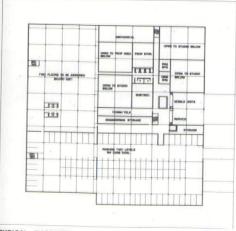
ETV being the central building in the complex relates in some manner to every other building. Therefore selection of materials required very careful consideration. Several of the other buildings were to a large extent monolithic by function, ie; the auditorium, the garage, and the museum, yet at the same time within the ETV organization there was a great desire to take advantage of the numerous excellent views and have glass in many areas. The solution was to use a total skin of dark bronze glass in combination with a warm colored concrete with a medium sandblast finish for the podium and the precast parapet.

This concrete selection related in color and texture to the exposed concrete surfaces of the other buildings and the connecting bridges because all architects had agreed to specify the same color and finish for all exposed concrete. The dark bronze glazing with the accented horizontal mullions of bright metal will reflect the buildings on the adjacent sites and allow vision glass wherever desired while still providing a very unified exterior appearance. This highly controlled use of glass for a building whose function is as technical as the total creation, production and transmission of educational television serves to express the function of ETV and hopefully become its symbol.

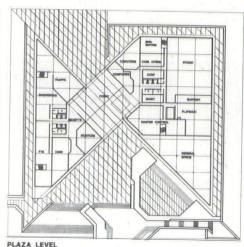




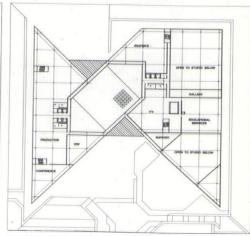
Close-up views of model.



TYPICAL BASEMENT LEVEL



PLAZA LEVEL



AS BUILT



FREEMAN, WELLS AND MAJOR

First Federal Savings and Loan Association, sited on an entire triangular block in downtown Greenville, is designed to be an important visual part of the Cultural Center located directly across the street. With customer convenience in mind, direct access is provided from any of three parking deck levels into the various departments of the Savings and Loan. The building reflects the progressive image of the Association. Its unique appearance is an expression of a very straightforward structural grid, and the solid masonry walls in the facade provide sun control and create constantly changing patterns of sun and shadow.

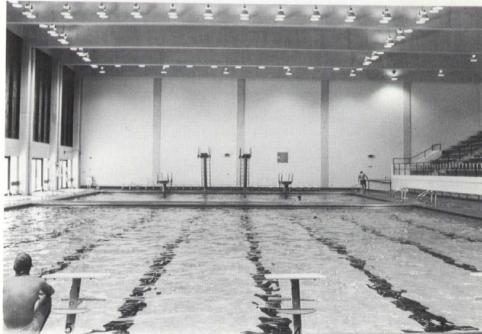
Fike Recreation Center at Clemson University featuring the recently completed 113,000 square foot addition to the Old Field House, gives a Physical Education Complex of some 170,000 square feet to be used primarily for intramural activities. The renovation of the "Big Gym", for years the scene of Clemson's basketball games, provides four full-sized basketball courts interchangeable for volleyball. The largest segment of the new addition contains a competitive NCAA swimming pool and adjacent diving well, seating for 1000 spectators, as well as

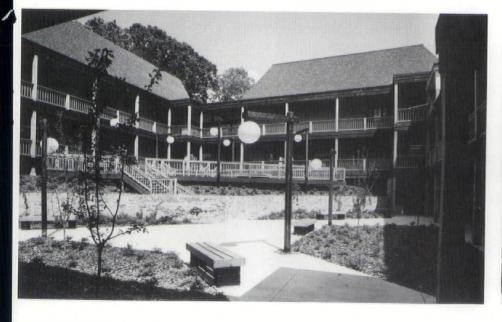


sun deck and locker rooms. Facilities have been provided for competitive fencing, judo, wrestling, and gymnastics, as well as areas for weight lifting, boxing, creative dancing and several large multipurpose spaces. One wing of the new addition houses ten handball courts to provide for this rapidly growing activity. The exterior of the building is primarily of brick with one facade of bronze spandrelite glass. The interior spaces are of concrete and exposed concrete block, and the natatorium features the largest single postensioned span in the country. Tartan decking is utilized throughout the dressing rooms, natatorium, activity areas and gymnasium, giving these areas a quality seldom found in spaces utilized for student activities.

University Square Shopping Mall in Clemson is a mini-mall of specialty shops all opening into a central interior court-yard. Parking is provided at the perimeter of the site and entrance into the shopping space is located conveniently at each corner. The landscaped central space is designed to be a very busy and active place with redwood decks provided for various entertainment activities. To blend the building into its natural wooded surroundings, rustic cedar siding was used along with redwood decks.















LBC&W

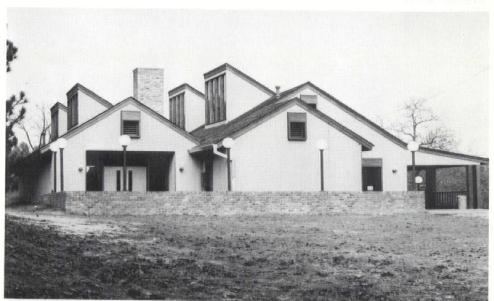
Architectural offices of the firm in the Bankers Trust Tower exemplify the concept of architects and interior designers working hand in hand for a better environment. An open landscape system of four foot high natural oak partitions is employed in all design and drafting areas to provide the kind of flexibility that has always been needed while at the same time offering greater individuality, dignity and privacy for the professional staff. Modern "sit down—tilt up" drawing boards are used by all departments and live plants add color and interest in both the offices and the large open areas. The executive offices also reflect this open landscape concept with partitions of dark bronze transparent glass along the main interior corridors. Oak parquet flooring defines traffic, areas while dark brown carpeting is used in the offices and general work areas.



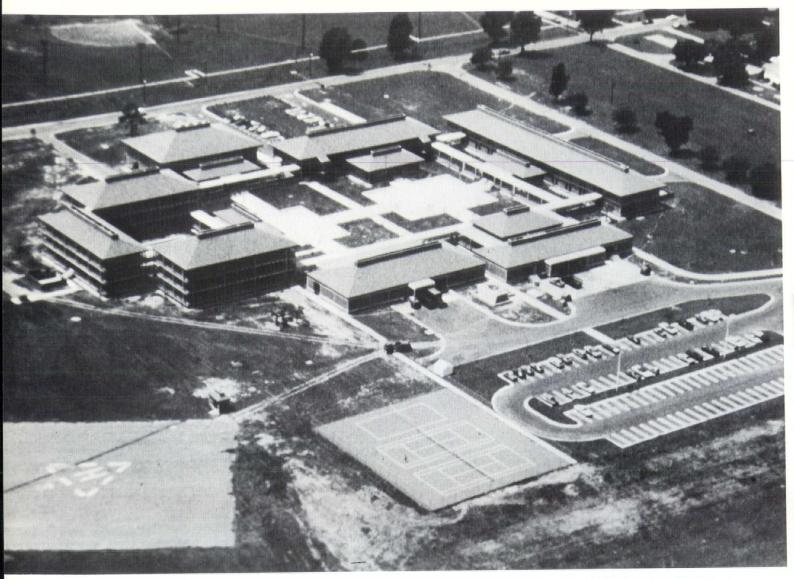
Fort Jackson EM Training Barracks is a new type of facility for the Army. Each barracks is actually a three-story complex, housing under one roof an entire battalion of five 224-man companies. The ground floor of each building is devoted to support functions including administration, supply, covered training areas for each company, and shared battalion functions such as two large lecture halls, complete dining facilities, and battalion administrative offices. The second and third floors consist of company sleeping areas and separate training staff quarters. Each building contains seven large courts around its perimeter and six courts within the plan. Prefabricated sloped brick sills, utilizing high-strength mortar, were extensively throughout the project as a design feature, thought to be a first in military construction.

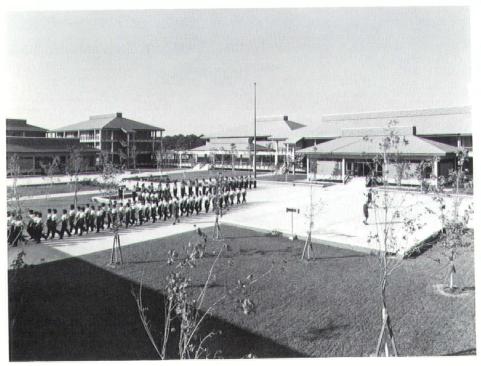
WILLIAM BAILEY KAURIC

Renovations and additions to R. G. Bell Camp, the University of South Carolina recreational facility built in the 1930's, were designed to maintain a quality and rhythm of proportion while providing for the needed expansion and attitude change. Stained plywood siding and rough textured shingles help sustain the rustic atmosphere while large skylights provide natural lighting inside.









J. E. SIRRINE COMPANY

The Women Marine Complex at Parris Island has all buildings organized around a series of interrelated courtyards, each different in size and expression. This results from an attempt to produce a compact, cohesive and functional organization without sacrificing the identity and variety factors. The first and largest courtyard is essentially a paved space surrounded by a single row of trees and functioning as a drill and formation area. Relating to this space are battalion administration, classrooms, recruit barracks, mess hall, and exchange facilities. This area spills into a slightly smaller courtyard, more intimate in nature, containing numerous trees, a reflecting pool and seating areas. Clothing issue, physical education, and headquarters barracks define this area. The last and smallest





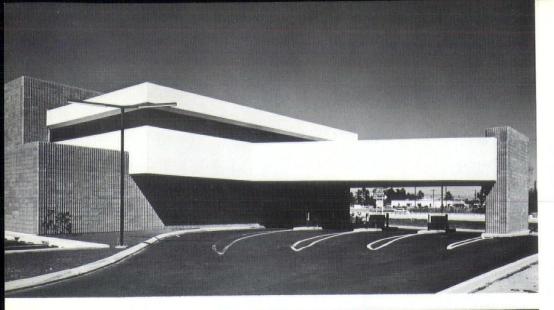
courtyard is formed by the headquarters barracks and functions as an area of privacy, although nevertheless strongly interlocked with the other elements of the Complex.

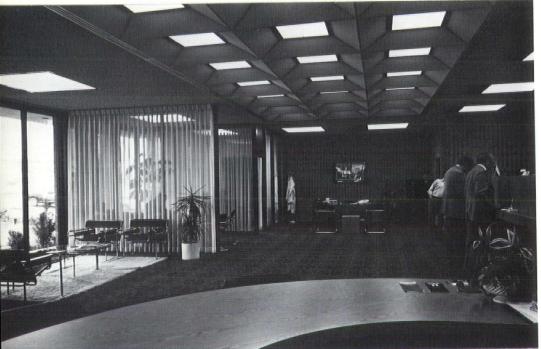
Interior design in the SCN Building in Greenville for 60,000 square feet of space occupied by the South Carolina National Bank was handled by Sirrine. In the 70 foot square clear span, two story main banking lobby, sculptor John Acorn of Clemson was commissioned for the centrally placed sculpture which rotates one revolution per hour on the check writing desk. The sculpture features twenty vertical elements, all different in shape and carved out of laminated mahogany. The radial patterns of warm toned brick denote various major areas of activities and is particularly dominant when viewed from the mezzanine.

North Greenville General Hospital at Travelers Rest is a 26,000 square foot one-story building containing 15 patient rooms accommodating 29 patients. Kitchen-dining, operating, emergency, radiology, and lab facilities are also included in this satellite hospital. The exterior design is of one material, a light beige colored brick, which allows the massing and window treatment to express the architectural statement.











GILL, WILKINS & WOOD

First National Bank at Florence with intersecting sculptured masses of tan, textured split-rib block and off-white aggregate panels with reflective glazing, reflecting different nodes of spatial activities, helps to relieve the commercial strip image along the busy thoroughfare of this section of US 76. The second floor mass extends below the glazing to form a canopy over drive-up teller units, looping traffic away to a quieter side collector street. Landscaping also helps soften the site. Inside, normal commercial bank activities fill the first floor; while operation activities occupy the second floor, where private access is also available to a multi-purpose room for community services.

The Temple Residence in Florence uses natural lighting and materials to complement the key features of this beautifiully wooded hill site. Warm stained vellow pine reverse board and batten cladding is punctuated by the shadow box detailing of vertical casement windows. Clerestory light brightens over 60% of all interior spaces. Interior circulation is multi-level, flowing outside through the use of decks, balconies, and patio. The 4,000 square feet encloses a large living and dining space which opens down to a recreation room and spins underneath to a bar by the patio. There is a library/study upstairs by the master bedroom and downstairs by the kitchen is a spacious pantry and breakfast room.

ARCHITECTURE / 44



PETER SHERRATT KEANE/SHERRATT

The Robert Freeman Residence on Hilton Head Island was designed to produce a contemporary setting, compatible with the owner's antique furniture and oriental rugs, and spacious and casual interior areas with maximum views of the surrounding amenities (lagoon and Harbour Town golf course). The owner requested a large family style kitchen area, segregated circulation plan with all major areas of the house accessible from the entrance foyer, private exterior space from the master bedroom suite and outdoor entertaining spaces. The 3600 square foot structure has tabby stucco walls and a cedar shake roof.

PEARLSTINE/ANDERSON

The Fox Residence, designed for a large family on a secluded spot off the Inland Waterway near Charleston, is inspired by the local environment. The exterior is of Coquina stucco and carefully oriented glass. The interior is expanded by panoramic views. The one story section houses open-plan living, dining, and kitchen spaces, while the two story section contains private areas for each family member.









LAFAYE ASSOCIATES

Marion Street Apartments in Columbia is a 95,000 square foot apartment house for the elderly of moderate means containing 117 apartments on 15 floors and a ground floor of offices and community rooms. The site is approximately one half of a city block not far from Downtown Columbia. The structure is reinforced concrete with brick veneer.



CRAIG AND GAULDEN

Northwest Middle School is located in the foothills of the Blue Ridge Mountains in upper Greenville County. It features large open areas for team teaching. Toilets with mechanical spaces above are enclosed in separate roofed building forms set adjacent to the main school unit. There is a total of 102,360 square feet accommodating 1,000 pupils.



RILEY BULTMAN COULTER

Medical and dental offices are housed in this building adjacent to the Lexington County Hospital in a development devoted to allied usages. In addition to the owner's suite, designed for the practice of dentistry, the building contains other rental suites. The basic design has 2 two-story buildings with an open connecting entrance/stair/elevator area. The building is located in the center of the property with a parking area on either side, both with access to each of two fronting streets. The structure is steel frame. Exterior and interior walls are steel studs; the exterior is veneered with face brick. Projecting double-door rooms on the building exterior are "service spaces" to house gas cylinders, pumps, maintenance equipment, etc.

SCAIA

As of January 1, 1976

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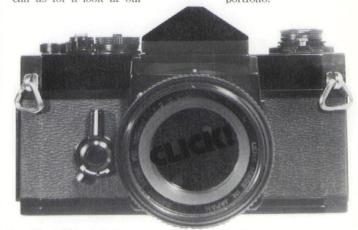
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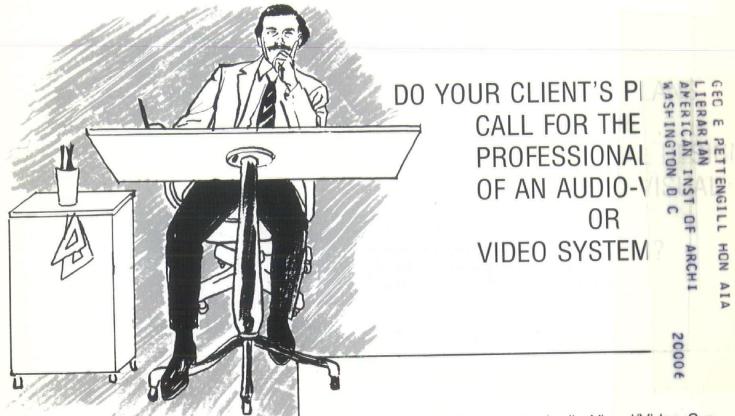
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