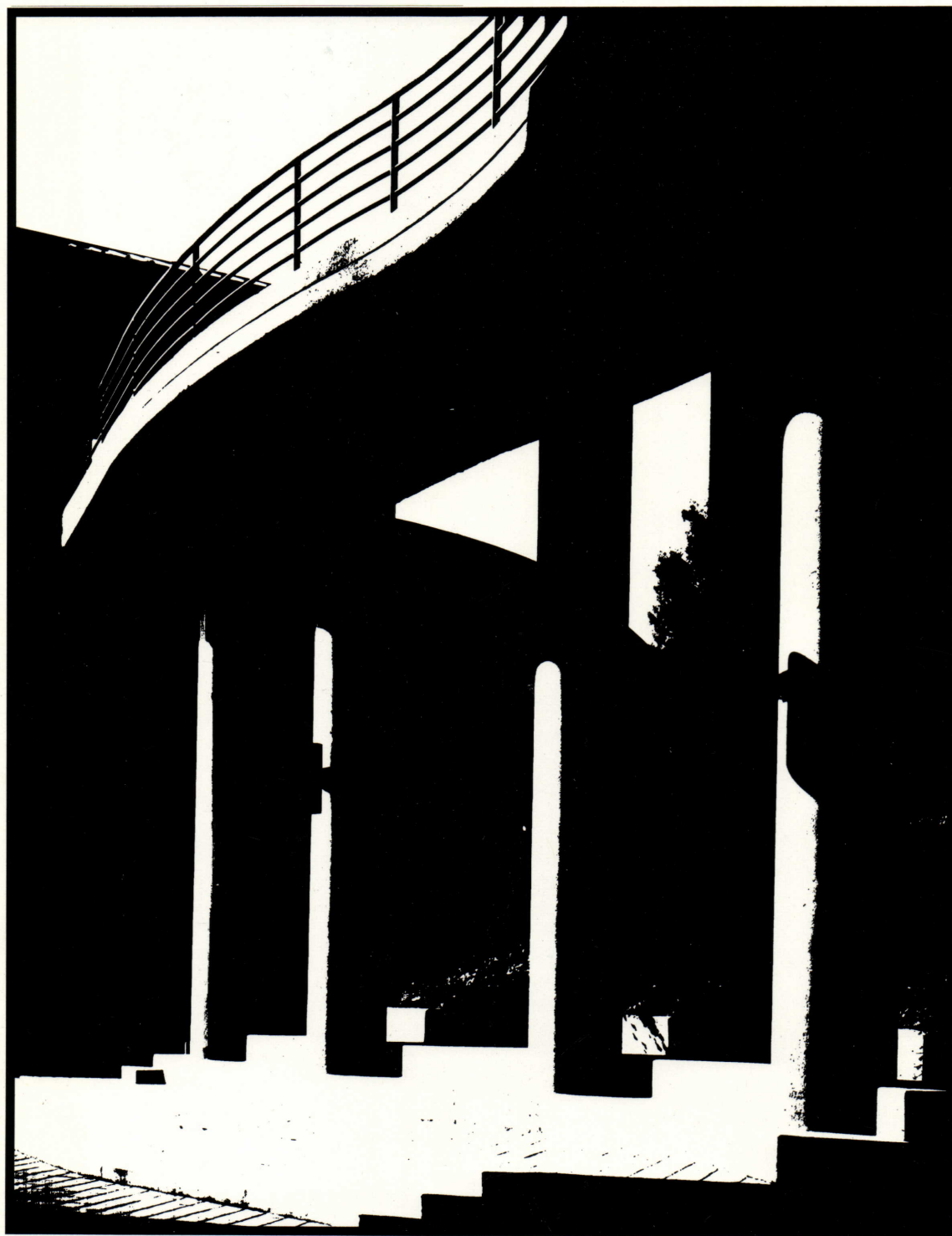


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Outer space is hardly the first place most people would look for an energy-saving idea for an important client. But that's exactly where Duke Power's Energy Specialists found an ingenious device that's helping BI-LO supermarkets bring its energy costs back down to earth.

Engineers call this device a heat pipe. And it's been used aboard U.S. spacecraft for years to help funnel heat absorbed on one side of the ship to the other. Having learned about this remarkable technology through their research, our Specialists had a hunch that it could be useful in helping to reduce humidity in a large structure. And at a futuristic store in Spartanburg, South Carolina,

that hunch has been paying off in a big way.

In fact, thanks to the heat pipe's ability to remove humidity from the air, BI-LO's freezers don't have to run as long to keep food cold. The costly problem of frost damage on their frozen foods has all but melted away. And fewer people are complaining about cold air in the aisles. More important, BI-LO is saving a cool 6% on its monthly energy bill.

If smart thinking like this appeals to you, call us at 1-800-653-5307 today. Because as you'll no doubt discover, our Energy Specialists are willing to go to the ends of the earth to find brilliant ideas for our customers. And sometimes even a little beyond.

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